

# UNDERGRADUATE CATALOG

Deree US Accredited Degree

&

# STUDENT HANDBOOK

Open University Validated Award

2016-2017



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Deree US Accredited Degree

## **The American College of Greece**

### **Founded in 1875**

International in origin and outlook, Deree - ACG offers a distinctive academic ethos rooted in American higher education best practices and integrating American, Greek and European cultures. The College is committed to extending educational opportunities to qualified students of diverse backgrounds and to active, mutually supportive interaction with its alumni. Deree faculty, dedicated to teaching, scholarship and service, cultivate a rich intellectual campus environment, serve numerous external constituencies and contribute to their professional disciplines. Through undergraduate and graduate curricula in the liberal arts and sciences, business and selected professions, as well as through its cocurricular programs, the College enables students:

- to define and pursue their educational and professional goals,
- to develop as critical and creative thinkers and socially aware individuals, and
- to prepare for lives of reflection as well as responsible civic engagement in a complex, global world.

### **College Mission Statement**

*Approved by the Board of Trustees*

*June 2009*

*This year's catalog reflects major academic program changes that take effect this year. However, given that these major changes require a transitional period to be implemented, the electronic version of the catalog will be updated as the academic year progresses. Students and faculty are urged to always consult the latest version of the electronic catalog.*

*Updated in December 2016*

Deree - The American College of Greece is accredited by  
The New England Association of Schools and Colleges, Inc.

All programs offered at Deree - The American College of Greece are validated by The Open University, U.K.

Deree – The American College of Greece is a member of the following academic organizations:

AACRAO – The American Association of Collegiate Registrars and Admissions Officers  
The American Conference of Academic Deans

AMICAL – The American International Consortium of Academic Libraries  
ALA – The American Library Association

The American National Academic Advising Association  
The Association of American International Colleges and Universities  
AGB – Association of Governing Boards of universities and colleges  
College Board

The European Council of International Schools  
CHEA – Council for Higher Education Accreditation  
EALTA – European Association of Language Testing and Assessment  
EFMD – The European Foundation for Management Development  
EFQM – The European Foundation for Quality Management  
GLCA – Great Lakes Colleges Association

ILTA – International Language Testing Association  
Modern Language Association

NAACO – North American Association of Commencement Officers  
NACADA – The National Academic Advising Association

TESOL (USA) – Teachers of English to Speakers of other Languages  
The Near East/South Asia Council of Overseas Schools

Council for Advancement and Support of Education  
Council of Independent Colleges  
Institute of International Education

UACES – University Association for Contemporary European Studies

Deree – The American College of Greece is an associate member of the following academic organization:

EUCEN – European University Continuing Education Network

Deree – The American College of Greece is an affiliate member of:

ALTE – Association of Language Testers in Europe  
UCEA – University Continuing Education Association

Deree - The American College of Greece is authorized to administer the Michigan State University Certificate of English Proficiency (MSU-CELP) and Certificate of English Competency (MSU-CELC) in southern Greece.

# Athens

As the home of Plato's Academy and Aristotle's Lyceum— the two greatest schools in antiquity — Athens can justifiably claim to be an incomparable setting for an institution of higher learning. The birthplace of Western culture and civilization, Athens has come to exemplify what men and women can achieve when allowed to exercise their minds and imaginations in a free and open society.

From its mythical founding by the legendary King Theseus, who united the independent towns of Attica and forged them into a single city-state, or polis, Athens became the center where the Hellenic ideals of the spirit of inquiry, critical thinking, rational discourse, and artistic expression were realized. Socrates, Plato's mentor, engaged his fellow Athenians in dialogues, recorded by his pupil, that constitutes the quintessence of philosophical questioning and reasoning. The great tragic and comic poets, Aeschylus, Sophocles, Aristophanes, and Euripides, produced their supreme works of dramatic art in this city. Thucydides opened his enduring history by proudly identifying himself as an Athenian.

The idea of *demokratia*, or rule by the people, had its origins in Athens, with the political reforms of sage lawgivers and rulers such as Solon and Cleisthenes. The Athenian ideal was later articulated with surpassing eloquence by the statesman Pericles in his inspired Funeral Oration, where he paid tribute to his city as the "school of Hellas," which, because of its noble institutions, concern for culture and education, love of discussion, sense of duty and honor, and passion for justice, was a model for the world and "worthy of admiration."

During the Athenian Enlightenment of 2,500 years ago, the city nurtured such master architects as Ictinus, Callicrates, and Mnesicles, and the immortal sculptor Phidias. They adorned the hill overlooking the city, principal sanctuary of the patron goddess, Athena, with the magnificent Parthenon and Erechtheum temples and the splendor of the Propylaea.

The Acropolis, the "high city," is Athens' monumental legacy to the West and to the world and, having withstood the vicissitudes of time and events, remains an ageless testament to human excellence and to the "glory that was Greece."

Today, Athens is the capital of a country that is a member of the European Union. Greece now belongs to a greater political and geographic entity and partakes in an expanded and hopeful vision. Athens is a culturally invigorating urban center of museums, theatres, and music halls and has become a twenty-first century computerized metropolis, with a state-of-the-art metro system and airport, all ages removed from the antique days of archons and triremes.

And yet, when peoples and nations wended their way to Greece for the Olympic Games of 2004, the past echoed, as Athens once again proclaimed, in the proud words of Pericles: "We throw open our city to the world". And when the time came for the city to be thrown open, Athens showed the world what it can see nowhere else.

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## Introduction - The College

The American College of Greece (ACG) is the oldest and largest, comprehensive, independent, American sponsored college in Europe, currently enrolling over 4000 students in all of its educational divisions. The College's 34,000 alumni reside in 40 countries and are prominent in public life, business, the arts, and the professions.

Founded in 1875 by American Christian missionaries as a primary and secondary school for girls in Smyrna, Asia Minor, the College expanded into higher education in 1885. Social upheaval in Asia Minor forced its closure in 1922, and the College reopened in Athens in 1923 at the invitation of Eleftherios Venizelos, the internationally renowned statesman. In 1936 the School was named Orlinda Childs Pierce College in memory of the wife of a benevolent supporter.

During the 1960s, the College changed significantly. Pierce College (PIERCE) was incorporated in the state of Colorado in 1961 and was authorized to grant bachelor of arts and bachelor of science degrees. In 1963 the secondary school division of Pierce College was recognized by the Greek government as the equivalent of a national public school. In 1965 the College moved to a sixty-four acre site in Aghia Paraskevi, a northeastern suburb of Athens. The Aghia Paraskevi campus, situated on the western slopes of Mt. Hymettus, some ten kilometers from the center of Athens, offers a magnificent view of the sprawling city. Its original buildings were designed by the renowned Greek architect, Constantine Doxiades. The College's first baccalaureate degrees were awarded in 1969, and in 1973 in honor of a generous benefactor from Chicago, William S. Deree (born Derehanis in the village of Ambelionas in the prefecture of Messenia in the Peloponnese) the College's undergraduate division was renamed Deree College (Deree).

Today Deree offers undergraduate programs through three schools (Business; Fine and Performing Arts; Liberal arts and Sciences) and graduate programs through its Graduate School of Arts and Sciences. In 2011, the College implemented a partnership with the Open University (UK) through which all undergraduate programs are validated. Students are able to complete both the "American" degree and the British honours award within the typical timeframe for US undergraduate degrees (i.e. four years), thereby being assured the professional rights provided by European Union law.

In 1971, a Downtown Athens campus was established to broaden the College's commitment both to business

education and the professional community in Greece. With the help of a challenge grant from the United States Agency for International Development (USAID), funds were raised in both Greece and the United States from businesses, parents, alumni, trustees, and friends to build a five-story facility in Ambelokipi, near the city's business center, in 1993. In 2012 the Downtown campus became the home of ALBA Graduate Business School at The American College of Greece (ALBA).

Although a majority of ACG's undergraduate and graduate enrollment is Greek, students come from more than 50 countries. Admissions standards are competitive, without regard to gender, sexual orientation, race, creed, color, or economic background. English is the language of instruction.

ACG's undergraduate and graduate programs are based on the American system of higher education. ACG degrees do not correspond to those granted by Greek educational institutions and are not recognized by Greek authorities as the equivalent in all respects of Greek public university degrees. Nonetheless, ACG undergraduate and graduate degrees are internationally recognized as the equivalent of corresponding degrees granted by colleges and universities accredited in the United States. As a result of provisions related to Article 16 of the Greek Constitution, which provides that all university-level education in Greece must be public (i.e. sponsored by the Greek State), ACG, as an independent institution, is recognized by the Greek government as a College.



# Academic Calendar

## Weekly Schedule and Class Periods

The Academic Calendar is issued each academic year by the Registrar, please visit the College website for the most updated calendar.

Instruction time for each three US credit hour course (15 UK credits) is 150 minutes per week, normally distributed as follows: for courses scheduled on Monday, Wednesday, and Friday, each instruction period is 50 minutes; for courses scheduled on Tuesday and Thursday, each instruction period is 75 minutes. On Mondays and Wednesdays, classes continuing after 6:00 p.m. follow the 75-minute Tuesday - Thursday schedule.

For each laboratory session carrying one US credit (5 UK credits), the instruction time is 75 minutes. Laboratory sessions are scheduled Monday, Wednesday, or Friday for one-and-a-half class periods, or Tuesday or Thursday for a full class period.

## Schedule of Classes

### Monday, Wednesday, and Friday

08:00 - 08:50, 09:00 - 09:50  
10:00 - 10:50, 11:00 - 11:50  
12:00 - 12:50, 13:00 - 13:50  
14:00 - 14:50, 15:00 - 15:50\*  
16:00 - 16:50, 17:00 - 17:50

### Monday and Wednesday

18:00 - 19:15, 19:25 - 20:40, 20:50 - 22:05

### Tuesday and Thursday

08:00 - 09:15, 09:25 - 10:40  
10:50 - 12:05, 12:15 - 13:30  
13:40 - 14:55\*, 15:05 - 16:20  
16:30 - 17:45, 17:55 - 19:10  
19:20 - 20:35, 20:45 - 22:00

\* Activity Hour (TR) (MWF)

In addition to the regular semesters, there are two short sessions of one month each and a term of 8 weeks. Courses are scheduled daily, Monday through Friday, during the following short sessions and Monday through Thursday, during the term:

### Late May- Late June: Summer Session I

08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20, 14:30 - 15:30\*  
15:40 - 17:40, 17:50 - 19:50, 20:00 - 22:00

### Late June- Late July: Summer Session II

08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20  
14:30 - 16:30, 16:40 - 18:40, 18:50 - 20:50, 21:00 - 21:50 (LABS only)

### Late May- Mid July: Summer Term

08:30 - 09:40, 10:10 - 11:10, 12:20 - 13:30, 14:30 - 15:30\*  
15:40 - 16:50, 17:50 - 19:00, 20:00 - 21:10

\* Activity Hour

## Tuition and Fees

## Payment Procedures

Tuition and fees payment for semesters is payable in two installments. The first payment (deposit) has to be made at least 5 working days before the registration dates. The balance should be settled 40 days from the first day of classes.

Tuition and fees payment for sessions is paid in full at least 5 working days before the day of registration.

Tuition is charged for all courses, whether taken for credit or non-credit.

The College reserves the right to adjust tuition and other fees as the need arises. No such changes will apply to the semester or session in progress, and every effort will be made to maintain the same fees throughout any given academic year. The College will try to announce changes well in advance of the effective dates of change.

Requests for exemption from the above procedure must be made to the Business Office at least one week before registration. Exemptions may be granted for semesters but not for sessions and not for the student's first semester at the College. Specifically, deferment of payment may be granted for up to 50 percent of the fees due for the semester. Students granted such deferments will be issued a payment-due date by the Business Office and will be required to certify by signature their agreement to abide by the terms stipulated.

Students who have an unpaid balance at the close of a semester will not be issued official records of any kind and will not be permitted to register again until the debt is paid. Students who have defaulted on such payments will be ineligible for further deferments.

## Admissions Deposit

An admissions deposit is required of all students accepted for admission. The deposit is credited toward the first full semester's tuition and is ordinarily non-refundable. Failure to pay the deposit by the required date results in cancellation of admission.

## Refunds

Tuition is refundable to students who withdraw from courses for whatever reason on the following pro rata schedule:

### Semester

During the late registration and change-of-course period: ..... 75%

(25% of the total amount will be retained)

From the first day after the late registration period through the second week of classes: ..... 50%

Thereafter: ..... no refund.

### Sessions

During the late registration and change-of-course period: ..... 75%

(25% of the total amount will be retained)

From the first day after the late registration and change-of-course period through the fourth day of classes: ..... 50%

Thereafter: ..... no refund.

For the refunds to apply, students should closely follow the withdrawal from courses procedure as described in the Academic Regulations section of this catalog.

The international student fee is not refundable.

Under no circumstances will other arrangements (e.g., crediting payments for application to later fees) be made for students withdrawing from the College.

## Penalties

It is the responsibility of the student to see that all outstanding obligations to the College are met by the required deadlines.

Outstanding obligations to the Business Office must be cleared in order to obtain grades, transcripts, diplomas, or other official papers.

No student will be allowed to register or graduate if he or she has payments overdue to the Business Office.

# Academic Policies Governing the US Degree

## Regulations, Policies and Procedures

These Academic policies are largely common for both the Deree US degree and the Open University validated award. Differences are pointed out in relevant sections.

The term 'the College' refers to Deree – the American College of Greece; 'the University' is used for references to the Open University, UK. 'Course' designates a unit or module of study and 'program' is used to refer to the courses taken by a student in fulfilling the requirements of the academic award for which she or he is registered. 'Faculty' indicates academic staff, and 'staff' non academic staff. The term 're-enrollment' is used when a student takes a course having previously withdrawn from that course prior to the assessment having taken place. The term 'resit' is the re-assessment of a student after an initial failure in one or more assessment elements for a course; a retake refers to the opportunity to repeat a course (with attendance) if a student has failed a resit. Resits are administered on the American College of Greece campus premises only.

Any change to these regulations must be considered and endorsed initially by the Committee on Academic Standards and Policies (CASP) and then by the Academic Council and the Deree Faculty Assembly. Agreed changes will require the approval of the Open University UK (for regulations pertaining to validated courses and programs) and the Deree Faculty Assembly. The Faculty Assembly also approves all proposed changes that refer to the programs leading to the Deree US degree.

Any changes to the academic regulations are normally introduced at the start of an academic year. In exceptional circumstances, it may be necessary to introduce a change during the year. In these circumstances, the students affected by the proposed change will be consulted, and the Committee on Academic Standards and Policies (CASP) and the Academic Council must satisfy themselves that students will not be disadvantaged by the change. Occasionally a program may require a variation from these regulations. In such a case, the required variation concerning a validated course or program must be specifically approved by the University at the initial validation or subsequent revalidation of the program.

All student petitions for exemption must be submitted to CASP unless it is otherwise provided in these regulations.

In the US system of education, the cumulative index (CI) is the average of all the grades of all semesters of study.

Students are in good academic standing when their CI is 2.00 and above.

## Admissions

Applications for admission are accepted throughout the year. Recommended application deadlines for Deree – ACG are as follows:

Fall Semester	July 25
Spring Semester	December 15
Summer Session I	April 15
Summer Term	April 15
Summer Session II	May 15

Deree's admissions process is selective. Each application is reviewed for its individual merits and qualities.

All applications and supporting materials are retained by the Office of Admissions; once submitted no materials or copies of them will be returned, nor copies given, to the applicant. All materials are kept on file, under conditions of security and strict confidence, as provided by the data protection legislation and, if the admitted applicant is not

registered they remain active for one year before they are destroyed. Applicants are entitled to the rights provided under article 11-14 of the Greek Law No 2472/1997.

Please note that if any of the documents submitted with the application are not in English or Greek, they must be accompanied by certified English or Greek translations. Be sure that your application contains both the original documents and certified translations, or legally certified copies of such documents.

There is no application fee.

For international students (i.e., students from non-EU countries) there is an international student fee due when the student registers.

## The Admissions Process

To qualify for admission to the academic programs of the College, applicants must demonstrate that they possess the appropriate qualifications to enable them to be successful in the program of their choice. To this end, applicants must meet the following requirements:

All admitted students must possess a secondary education completion Certificate such as a Greek High School Apolyterion, an International Baccalaureate Diploma, a French Baccalaureate, a German "Abitur" or an equivalent secondary education completion Certificate as defined in the NAFSA Guide to World Education Systems or must have passed at least 8 IGCSE/GCSE/GCE subjects. Admitted students who have completed their secondary education in a school in Greece that does not award an Apolyterion must possess a secondary education completion Certificate from one of the Schools that are officially recognized by the Greek Ministry of Education.

Moreover, the standard minimum average grade entry requirement shown on the secondary education completion Certificate as defined above is the following: 14/20 in the Greek Apolyterion, an overall average grade of 2.5/4.0 in a US style school, 24 and above in the International Baccalaureate or the equivalent of any other educational grading system. Applicants whose grades are between 12/20 and 13.99/20 on a Greek Apolyterion or the equivalent grades for students who hold a secondary education completion Certificate as defined above, may be admitted to the College on a Provisional basis.

Students admitted on a provisional basis will be required to fulfill the following conditions in order to be allowed to continue on their selected major after the completion of one academic year after their acceptance to Deree.

- Meet with an assigned advisor at the Academic Advising Office at least twice every month or whenever the advisor thinks it is necessary. The assigned advisor will monitor the student progress very closely and may require that they seek academic help through the Student Academic Support Services.
- The number of courses students will be allowed to register for will be determined by their English Language Placement (see section "English Language Requirements"). However, in no case will they be allowed to register for a total of more than 2 courses if placed in EAP 1002 or for more than 4 courses if placed in WP 1010. Students with provisional status who are placed in EAP 999, EAP 1000, EAP 1001 must first complete their English for Academic Purpose courses before they begin taking College level courses along with EAP 1002.
- Students who have successfully completed only the EAP sequence during their first academic year will be able to continue.
- Achieve a minimum cumulative average (CI) of at least 2.0 after one academic year.
- After the completion of one academic year on provisional status, students' performance will be reviewed by

# Academic Policies Governing the Deree US Degree

the Committee on Academic Standards and Policies (CASP), which will decide on student progression and/or new conditions.

- Students on provisional status are subject to the College probation policy (see section “Academic Probation”).

The following is required for all freshmen applicants:

1. A completed application form.
2. A letter of recommendation from an academic teacher or professor.
3. An official secondary school transcript and an official copy of a secondary diploma, both legally certified.
4. A certified copy of their identity card for Greek citizens or a valid passport for non-Greek citizens.
5. An interview with an admissions counselor.
6. Evidence of proficiency in English.

## Evidence of Proficiency in English

All applicants must demonstrate proficiency in the English language either by taking the College’s English Placement Test (Oxford Online) or by submitting any evidence derived from one of the following tests.

Pearson test of Academic English (PTE Academic): 58 or greater  
Michigan State University Certificate of Language Proficiency (MSU-CELP)  
Michigan Proficiency Certificate  
Cambridge Proficiency Certificate  
Cambridge Advanced English (CAE) with Grade A only  
International Baccalaureate Diploma  
IELTS: (academic) 6.5 or above  
SAT: 450 or above  
ACT: 18 or above  
TOEFL (paper based): 567 or above  
TOEFL (computer based): 227 or above  
TOEFL (internet based): 87 or above  
GCE higher level English: Grade C or greater  
Oxford Online Placement Test: 99 or above

Applicants presenting a TOEFL score should arrange to have the test results sent directly to the Office of Admissions by the Educational Testing Service (ETS). The College’s Institution Code Number is 0925. TOEFL scores are valid for 2 years.

Students may also qualify to take WP 1010 by submitting evidence of fluency based on graduation from an English speaking secondary school or program.

The above listed grades qualify the student for placement directly into WP 1010. Applicants who do not qualify for WP 1010 but who otherwise show academic promise may be admitted conditionally (see section “The Admissions Process” and placed in the English for Academic Purposes Program (see section “Academic Writing”).

## Registering for the Placement Test

Upon submission of their application to the Office of Admissions, students who have not demonstrated proficiency in English, will also register for the College’s English Placement Test. The test is free of charge.

The College uses an online placement test, designed to measure test takers’ ability to function communicatively

# Academic Policies Governing the Deree US Degree

at different levels of English language proficiency according to the Common European Framework of Reference (CEFR).

The results of the test, which are placed in the student’s folder, determine which English course students will be required to take and they are not communicated externally.

## Student Visas

In accordance with Greek law, citizens of countries that are not members of the European Union or Schengen Agreement who wish to study in Greece must obtain a student visa or residence permit before enrolling at the College. Please note that you will not be able to enroll as a student at Deree - ACG until you have a valid student visa or residence permit.

The Study Abroad Office can provide information and paperwork for the issuance of the student visa upon request. Applicants for admission are advised to verify the specific requirements for nationals of their country through the local Greek consular authorities. In order to remain in Greece, students who have valid student visas must then seek a residence permit. The College will provide assistance in obtaining your residence permit.

## Permanent Records

The Office of Admissions creates files for students at the point that they apply for admission to Deree. In the course of the students’ studies, their files are updated with documents and official records indicating students’ status at any given time in their academic careers. All documents submitted by applicants before their first registration or by students throughout their studies are not returned. Students will not receive copies of documents they have already submitted to Deree. As long as the student is enrolled at Deree - ACG, the file remains in the Registrar’s active records. Following graduation, these files are kept in storage for at least one year after completion of their studies. The files are kept in accordance with the provisions of the data protection legislation. Students and/or graduates are entitled to exercise the rights provided to them by article 11-14 of the Greek Law No 2472/1997.

## Transfer Students Admission Procedure

Applicants who have started their college studies elsewhere and now intend to become candidates for a degree at Deree - ACG are required to submit the following.

1. A completed application form.
2. One letter of recommendation from an academic teacher/professor.
3. An official college/university transcript with catalog. Transfer students who have completed fewer than 30 credit hours must also submit their high school diploma and high school transcript (see also section “Admission with Credit”).
4. Evidence of proficiency in English. Non-native speakers of English who have not completed 30 semester credits or the quarter system equivalent (three quarters) and who do not have a secondary school diploma from a school where the language of instruction is English must meet the English language admissions requirement (see “Academic Writing”).
5. A certified copy of their identification card for Greek citizens, or of a valid passport for non-Greek citizens.
6. Candidates are also required to schedule an interview with an admissions counselor.

Students who transfer must be in Good Academic Standing at their previous institution. Students who wish to transfer from U.S. institutions must have a cumulative index (CI) or overall Grade Point Average (GPA) of 2.75 or above. Transfer students must contact the Academic Advising Office and the Validation Office after they are admitted to the College.

There is no application fee.

# Academic Policies Governing the Deree US Degree

For international students (i.e., students from non-EU countries) there is an international student fee due when the student registers.

## Non-Degree Students

A student's status is determined on the basis of eligibility for /or intention to pursue a degree at Deree - ACG. A degree student is one who is working toward a degree; a non-degree student is one who is not working toward a degree.

The following are required for all non-degree applicants:

1. A completed application form.
2. An official secondary school transcript and an official copy of a secondary diploma, both legally certified.
3. An official college/university transcript from an accredited institution.
4. A certified copy of their identity card for Greek citizens or a valid passport for non-Greek citizens.
5. An interview with an admissions counselor.
6. Evidence of proficiency in English.

If a non-degree student should subsequently decide to pursue a degree at the College, he or she must request a change of status at the Advising Office. The student will be eligible to follow the Deree US degree. No more than 32 US academic credits earned in non-degree status may be applied to degree status toward the US degree unless special permission is granted by the respective academic dean and CASP. In case the student wishes and is eligible to pursue in addition to a Deree US degree an Open University validated award, (s)he must follow all relevant rules in effect at the time (s)he becomes a degree student. Please note that a student may change status from non-degree to degree or vice versa only once and only to the Deree US degree program.

Non-degree students who become degree students must follow the degree programs in effect at the time they become degree students.

Students pursuing degrees at other accredited institutions who wish to take courses at Deree - ACG and transfer the credits back to their home institutions may enroll as non-degree students. They should submit their application form with the required tuition fee(s) to the Office of Admissions. They should also submit a transcript from an accredited institution as evidence of being in good academic standing.

Non-degree students must observe all College academic requirements, including prerequisites and course levels.

## Pre-Collegiate Program

Every summer, 2nd Lyceum class students are offered the unique opportunity of taking a College course at Deree – The American College of Greece as non-degree students.

The Pre-Collegiate Summer Program, which takes place during Summer Session II, offers students a variety of college level courses to choose from. Upon successful completion of the course, they can earn academic credit for a future Bachelor's degree. During their participation in the program, they can take advantage of all benefits enjoyed by Deree students including access to the library and use of the world-class athletic facilities.

Students who decide to continue at Deree for their Bachelor's degree may be eligible for the Merit Scholarships.

The following are required for all Pre-Collegiate program applicants:

# Academic Policies Governing the Deree US Degree

1. A Completed Pre Collegiate Application Form
2. 2nd lyceum official high school transcript(s)
3. Evidence of proficiency in English (see section Evidence of Proficiency in English)
4. Certified copy of state identification card

Candidates will attend an interview with a designated College representative after all application materials have been submitted.

Once a student who has completed the Pre-Collegiate program, wishes to enroll at Deree – The American College of Greece, after receiving the Lyceum Apolyterion, then he/she needs to apply as a Readmitted from the Pre-Collegiate program student, and follow the admissions process for degree-seeking students (see section The Admissions Process).

## Dual Degree Programs

All degree seeking students entering Deree- The American College of Greece (Deree-ACG) will be required to register for both the US, NEASC accredited bachelor's degree, and the European - UK award validated by the Open University.

The following may be exempted from this rule:

- a) Students pursuing parallel studies at the Greek University/TEI.
- b) Transfer students who have transferred 92 US credits or above applicable to their program.
- c) Readmitted students who have interrupted their studies before 2010 will have the option of pursuing only a Deree US degree.

Students who wish to be considered for these exemptions must petition the Committee on Academic Standards and Policies (CASP) through the Student Success Center during the first month after their initial registration at Deree.

Admitted students with special needs, for whom the Educational Psychologist recommends significant accommodations, can request to be exempted from completing the OU validated award or opt out of the OU validated award and switch to a Deree only degree.

The purpose of such a request is to allow for accommodations that are not easily furnished within the OU program requirements but could be furnished within the Deree US degree requirements.

The application process must be initiated by the student who will submit all supporting documentation to the College Educational Psychologist. All the following steps must be completed before a decision is reached:

- a. Application by the student on a Standard Petition Form with all supporting documentation attached
- b. Evaluation by the Educational Psychologist
- c. Approval by the Disability and Learning Differences Committee for eligibility
- d. Recommendation letter by the student's academic advisor for eligibility regarding a special program for the student
- e. Approval by the Department Head of the student's academic area (major). Such approval must be accompanied by a detailed report on how the US Deree degree (e.g. replacement of courses or various special arrangements) can accommodate the student's needs while ensuring that program learning outcomes are met.
- f. Approval by the Committee on Academic Standards and Policies
- g. Approval by the Chief Academic Officer

After the Chief Academic Officer has approved the request, the student will be required to follow the specific program requirements set for him/her as well as all other requirements for graduation in order to be awarded the US Deree degree in the selected and approved major(s).

# Academic Policies Governing the Deree US Degree

Undergraduate study at Deree - The American College of Greece requires in principle four years (eight regular terms) of continuous and mandatory attendance.

The Deree US program requires that students complete 121 US credits towards a bachelor's degree. The Open University validated programs require that students complete 360 UK credits toward an honors bachelor's award specified in the relevant curricula (one US credit = five UK credits.) These 360 credits correspond to a total of 24 courses which are evenly distributed in three levels 4, 5 and 6 (each comprises 8 courses.) Although direct comparisons are difficult to make between UK or US credits and European Credit Transfer and Accumulation System (ECTS), broadly and at any given level, 15 UK credits or 3 US credits would be equivalent to 7.5 ECTS credits.

## Advanced Placement

Advanced placement may be attained by successfully meeting any of the following standards:

1. For subjects passed at the GCE 'A' level (except in languages) with a minimum grade of C: up to 6 US credits per subject for the equivalent Deree - ACG courses (applicable only toward the Deree US degree).
2. For subjects passed in the International Baccalaureate higher level (except in languages) with a grade of 4 or better: up to 6 US credits per subject for the equivalent Deree - ACG courses (applicable only toward the Deree US degree).
3. For certain standard external examinations taken before entering the College, up to a limit of 32 US credit hours:
  - a. For subjects passed in the US Advanced Placement Program of the US College Examination Board (except in languages) with a grade of 4 or better: up to 6 US credits per subject for the equivalent Deree - ACG courses which are not included in the student's Open University validated program.
  - b. For the College-Level Examination Program (CLEP-Subject Examinations): up to 6 credits for the equivalent Deree - ACG courses not included in an Open University validated program with a minimum score of 50.

Students who will receive credits for advanced placement must contact the Academic Advising Office and the Validation Office before their first registration at Deree - The American College of Greece.

## Admission with Credit

Subject to the requirements set out above, students may be admitted with exemption from certain elements of a program and with credit towards a Deree US degree, and/or an Open University UK validated award.

The College's decision on exemption shall be governed in all cases by an evaluation of:

- the student's previous learning to determine the maximum amount of credit that s/he could be awarded at levels 4 and 5 and/or toward the Deree US degree;
- the extent to which s/he has already met the learning outcomes for the courses from which exemption is sought.

Credit with exemption may be obtained in three ways:

### **Credit Transfer**

Students who have completed all or part of the requirements of a degree validated by a UK university may be granted credit towards a program leading to the Deree US degree or an Open University award. Any student wishing to be considered on this basis for credit with exemption must supply the College with evidence of the qualification(s) that she or he has obtained. This evidence will normally take the form of an award certificate (if applicable), transcript, and details of the syllabus for the student's previous program.

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## **Accreditation of Prior Certificated Learning (APCL)**

Credit may also be granted to students who have completed an assessed program offered by a higher education institution that is not validated by a UK university, such as a regionally accredited US institution. Any student wishing to be considered for APCL must supply the College with evidence of the qualification(s) that she or he has obtained. This evidence will normally take the form of an award certificate (if applicable) and transcript, and details of the syllabus that she or he had followed. In addition, the College will need to establish to its own satisfaction the standard of achievement required for the qualification obtained by the student, and the reliability of the quality assurance procedures utilised by the student's previous institution. The College reserves the right to undertake its own assessment of the student's prior learning by setting one or more waiver examinations with credit.

## **Accreditation of Prior Experiential Learning (Waiver Examinations) (APEL)**

Exemption (with credit) may be granted for learning that has been achieved outside the formal education and training system, or for learning that cannot be verified by the procedures set out in the «APCL» section. In these cases, students are required to sit one or more waiver examinations with credit. The mode of assessment to be adopted for a waiver examination is proposed by the faculty with responsibility for the course(s) from which exemption is being sought.

## **Other APCL/APEL Policies**

Students can only be exempted from (or granted credit for) a maximum of 36 US (180 UK) credits for credit transfer (see "APCL" section) comprising no more than 24 US (120 UK) credits, exceptionally as may be the case in the specific programs 125 credits, e.g. Psychology, at Level 4 and 12 US (120 UK) credits at Level 5. Students cannot be exempted from (or granted credit for) courses at level 6.

The relevant department head(s) or area coordinator(s) are responsible for the approval of claims for credit with exemption. Approval should not be given without prior consultation with the Advising Office and the Validation Office. The Validation Office maintains a record of all claims that have been approved, and it is responsible for informing the Registrar. The Advising Office and the student can view the outcome of a claim through the College student management software.

Transfer credits are not granted toward College wide English course requirements for courses taken at a College/University where the language of instruction is not English. Transfer credit is not given for foreign language courses in a student's native language except in literature.

Diagnostic examinations are mandatory for foreign languages and are given to all registered students. Credit is not awarded for APEL in foreign languages. Students are placed appropriately into foreign language courses according to the results of the examinations.

Grades are not assigned to credits awarded under the procedures described in this section. For transfer courses students must have earned a minimum grade which is equivalent to a "C" in the Deree grading scale (see section "Grades").

## **Credit by Assessment for Professional Experience**

Credit by assessment may be earned for experiential learning (professional experience) by experienced professionals\* who wish to begin or complete their studies. Such credit may fulfill up to 36 US credits required for a degree.

No credit by assessment can be awarded for Level six (6) courses, except for validated internship courses.



# Academic Policies Governing the Deree US Degree

No credit by assessment can be awarded for more than four (4) Level 5 courses.

The method of assessment, the number of credits to be earned as well as the course(s) for which experiential credit will be given will be decided by the relevant academic department(s) depending on the disciplines for which credit has been requested. The academic department of the student's declared major will report the results of the assessment to the relevant School Dean for approval. The Office of the Dean will send the final approved evaluation to the Registrar's Office.

Once the application is approved a fee of 90 Euros per credit hour to be assessed will be charged to the student.

\*Students must submit an application in order to take advantage of the Credit by Assessment program. The application includes an updated resume and a statement that describes knowledge and skills gained through experience-based learning and how they relate directly to course(s) for which credit requested. Students may also submit certificates of training, work samples, and other documents appropriate as evidence of equivalent to college learning.

## Evaluation of Transfer Credits Process

The transfer credit process begins immediately after the student's first registration and only after the student has submitted both the official transcript(s) and the course syllabi or descriptions of substantial length from official publications of the institution. Course syllabi may be required for a better evaluation of the student's completed prior academic work. All submitted documents not in English or Greek must be accompanied by certified English or Greek translations and must be submitted to the Validation Office before the end of the student's first semester. The assessment process of the student's prior academic work will be completed no later than two months (excluding vacation period) after the student has submitted a complete folder of the required documents as stated above.

Students cannot be granted credit (or be exempted from) courses at Level 6 and/or for more than 4 courses (i.e. 12 US credits or 60 UK credits) at Level 5. All transfer credit requests are handled by the Validation Office. All final decisions on transfer credit are made by the Academic Departments.

## Parallel Studies (Degree Seeking Students)

Degree seeking students who are attending another accredited higher education institution during the time they are enrolled at DERE - ACG must abide by the "Admission with Credit" section. Parallel studies degree seeking students may request from the Academic Departments and via the Validation Office approval (pre-authorization) of courses they wish to take at another accredited institution of higher education in parallel with their studies at DERE. However, regardless of credits transferred, these students must meet the residency requirement of DERE (see section "Residency Requirement").

## Certificate Minor Program

Students or graduates of accredited institutions who do not want to follow a Deree major, may complete a Certificate Minor program. Those students must complete all the requirements of one of the Minors offered at Deree in order to be awarded a Certificate. (See also section *Minor*). Students who follow the Certificate Minor program are non-degree students.

Deree students or graduates may follow a minor as part of their degree. The minor will be printed on their transcripts.

## Academic Advising

All students are assigned an academic advisor responsible for assisting them in gaining the greatest benefit from their educational experience at the College. Good academic advising is a vital part of the learning process and an integral part of the basic teaching function of the College.

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Academic Advising gives students the opportunity to become acquainted with rules and regulations concerning Deree College and Open University. Effective academic advising provides specific aid to students in considering and completing academic programs, but it goes beyond mere course scheduling; it includes planning, decision making, implementation, and evaluation of academic, personal, and career-related matters.

The College assigns all entering freshmen an advisor from the Academic Advising Office; these students along with continuing Deree students who have less than 51 credits are required to consult every semester with their academic advisor in order to be able to register for the upcoming semester/session.

Thereafter, (more than 50 credits) the advising program is faculty-based and fosters personal contact between students and faculty. Department Heads, assistant Department Heads and Area Coordinators act as educational consultants. Students however who have more than 50 credits but are on academic probation (CI less than 2.00) are still required to make an appointment each semester with their advisor from the Academic Advising Office.

Students must consult with their advisor regularly and discuss their schedules each semester and session. The College expects that students will follow their advisor's guidance; otherwise they will potentially risk not having fulfilled their programs' requirements by the desired date of graduation.

One must bear in mind that advisors never make decisions for students. Their overriding objective is to assist students in developing the maturity required to make their own choices and to be responsible for the consequences of those choices.

## Residency Requirement

All students seeking a Deree US degree, regardless of number of credits accumulated through advanced placement, transfer, parallel studies, see "Parallel Studies" section, or semester/year abroad, must meet Deree's residency requirement by completing at least 36 US (180 UK) credits (beyond the introductory 1000-level courses) from the area of concentration (at least four Level 5 courses and eight Level 6 courses) of their major(s) at DERE - ACG. Moreover, students must complete the capstone course(s) of their major(s) at DERE - ACG and complete their last 30 US credits at Deree College.

## Full-Time and Part-Time Students and Student Course Load

For academic purposes all students are assigned either full-time or part-time status. A full-time student is one who registers for at least 12 US credit hours per semester, a part-time student is one who registers for 11 or fewer US credit hours. Students who want to take more than five courses per semester for credit or non-credit must have completed a minimum of 30 US credit hours with a cumulative index (CI) of 3.00 or above. In any event, students may not register for more than six courses and no more than four of these should be toward their validated award in any given semester. In addition, students should not register for more than two courses in summer sessions, of which no more than one course should be toward their validated program. Students should not register for more than 120 UK credits toward their validated award in any given academic year.

Students are strongly urged to plan their schedules with their advisors appropriately if they wish to fulfill the requirements of their major within an optimum period of time.

## Student Classification

In the programs leading to the Deree US degree, students are classified according to the number of US credits accumulated as follows:

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freshman, 0-29; sophomore, 30-59; junior, 60-89; senior, 90 and above. This classification does not apply toward the Open University validated award where student classification relates to Levels 4, 5 and 6 (see section "Credit Structure and Award").

## Academic Writing

The College has established certain requirements in English language proficiency to ensure that students are adequately equipped linguistically to pursue college-level studies. All students must abide by the College's policy regarding placement in English language and writing. For specific information on English proficiency credentials, please see Admissions "Evidence of Proficiency in English".

All students are required to take the WP 1010 LE Introduction to Academic Writing as soon as they qualify for it and to complete the Writing Program sequence WP 1010, WP 1111, and WP 1212 without interruption. In case of withdrawal from one of those required courses, the course must be taken the following term.

Students who do not qualify for WP 1010 are required to follow the English for Academic Purposes Program (EAPP) by enrolling in EAP 999, EAP 1000, EAP 1001, or EAP 1002 (all bearing non-graduation credit), depending on the student's level of English. Students enrolled in EAP 1001 and EAP 1002 may take up to two other courses concurrently after securing the approval of an advisor from the Academic Advising Office. Students may not take EAP 999, EAP 1000, EAP 1001, or EAP 1002 more than twice.

Students who do not satisfactorily complete an EAPP course after registering for it a second time will be dismissed from the College. They will be readmitted to the College only if their score on any one of the English language tests accepted by Deree (see "Evidence of Proficiency in English") qualifies them for direct admission into WP 1010, and if their readmission is approved by the Committee on Academic Standards and Policies. Those students may also retake the College English Language Placement Test no sooner than one semester after their second EAPP course failure and only once every six months.

Non-graduation credits for preparatory courses (EAP 999, EAP 1000, EAP 1001, EAP 1002) are not transferable to a Deree degree.

## Dean's List (applicable toward the Deree US degree only)

Full-time degree seeking students who attain high academic standing in any semester through a GPA of 3.4 or above are placed on the Dean's List, which is noted on the students transcript, for that particular semester.

## Academic Probation (applicable to the US Deree degree only)

If a student's CI remains below 2.00 for more than two consecutive semesters and sessions, at the end of this period, the student's record will be examined by the Committee on Academic Standards and Policies (CASP). The student will be dismissed for at least one semester and session unless his/her performance has been affected by mitigating circumstances. A dismissed student may be readmitted only once in order to raise his/her CI to at least 2.00. CASP will determine whether the student can be readmitted as well as the conditions for readmission to the US Deree degree.

If a student is required to withdraw from an Open University validated award (OUva) but his/her CI is at least 2.00, s/he may continue toward the Deree US degree provided that s/he will fulfill all the requirements of that degree. All Deree students need to have attained a CI of at least 2.00 in order to be awarded a US Deree degree.

The probation policy applies fully to those students who have been admitted on a provisional basis.

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CASP will examine the academic record of students on probation who return from a period of deferral of studies and set conditions for the continuation of their studies or their dismissal.

Students are in good academic standing when their CI is 2.00 and above.

## Credit Structure and Awards

Students receive academic credit for the achievement of the learning outcomes of a course. A credit value, specified in terms of the number of credits, is assigned to each course. In the UK system, the basic unit of credit relates to 10 hours of notional learning time. Notional learning time is defined as the reasonable measure of the time it would take a learner, adequately supported, to achieve the learning outcome of the activity; it includes instructional hours, and the time spent in assessment and independent study.

In the US system, one credit hour is roughly equivalent to one hour of instruction per week for 14 weeks (or about 700 minutes). Most courses carry three credit hours. Some courses, however, may require additional work, such as laboratory sessions, tutorials, internships, recitation sessions, or field trips. In the College's curriculum, one US credit equals five UK credits.

For the purpose of the Open University validated award, program courses are distributed into levels 4, 5 and 6. Although these levels do not apply toward the Deree US degree, these courses simultaneously fulfill Deree US degree requirements. However, all programs leading to the Deree US degrees have additional credit requirements.

The programs validated by the Open University comprise courses generating credit at Levels 4, 5 and 6. Levels are conceived progressively, with increasing demands being placed upon learners as they undertake learning at higher levels. The College has adopted generic credit level descriptors as guidance for the design, delivery and assessment of courses.

Learning accredited at each level will reflect the student's ability to:

### Level 4

Develop a rigorous approach to the acquisition of a broad knowledge base; employ a range of specialised skills; evaluate information using it to plan and develop investigative strategies and to determine solutions to a variety of unpredictable problems; operate in a range of varied and specific contexts taking responsibility for the nature and quality of outputs.

### Level 5

Generate ideas through the analysis of concepts at an abstract level with a command of specialised skills and the formulation of responses to well defined and abstract problems; analyse and evaluate information; exercise significant judgement across a broad range of functions; accept responsibility for determining and achieving personal and/or group outcomes.

### Level 6

Critically review, consolidate and extend a systematic and coherent body of knowledge utilising specialised skills across an area of study; critically evaluate new concepts and evidence from a range of sources; transfer and apply diagnostic and creative skills and exercise significant judgment in a range of situations; accept accountability for determining and achieving personal and/or group outcomes

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The Open University awards offered by the College are Honours awards. In addition, exit awards are offered: Ordinary degrees leading to the BSc Ordinary and BA Ordinary Awards, the Diploma of Higher Education (DipHE) and the Certificate of Higher Education (Cert HE).

\* *Exit awards are not progress awards; they are awarded to students who find themselves unable to complete the requirements of an Honours award.*

The credit requirements for each of these awards are as follows:

BA/BSc (Hons)	360 credits comprising 120 at Level 6, 120 at Level 5 and 120 at Level 4.
BA/BSc	300 credits, of which a minimum 60 should be at Level 6 with the remainder comprising 120 credits at Level 4 and 120 at Level 5.
Dip HE	240 credits comprising 120 at Level 5 and 120 at Level 4.
Cert HE	120 credits at Level 4.

Deree - The American College of Greece awards US Bachelor of Science (BS) and Bachelor of Arts (BA) degrees upon successful completion of the particular requirements of a program comprising 121 US credits.

## Course Level and Number System

All courses are one-semester courses and are assigned a four-digit number. In non Open University validated courses the first digit indicates the classification of the course in relation to rigor; the second, the number of prerequisites; and the third and fourth, the Registrar's designation. Open University validated award course levels are designated where appropriate according to the "Credit Structure and Awards" section.

Non Open University validated courses at the 1000-level are designed primarily for freshmen; 2000-level courses are designed for sophomores but may be taken by qualified freshmen; 3000-level courses are intermediate, normally open to students who have completed 1000- or 2000-level courses in the same area; 4000-level courses are upper level, open chiefly to seniors, but also to qualified juniors. These levels do not correspond to Levels 4, 5 and 6 of the Open University validated courses (see above).

Inbound Study Abroad students are advised to follow the following course selection advice. Level 4 courses are suitable for sophomores, juniors, and seniors. Level 5 courses are suitable for juniors, and seniors. Level 6 courses are suitable for advanced juniors, and seniors. Non level designated courses are normally open to freshmen, sophomores, juniors, and seniors.

The College may, at times, offer courses that are not included in the catalog. Such special topics courses appear in the schedule of classes with a special topic designation letter "X" added to the course rubric (e.g.,MGX).

The numbers following the course description indicate class hours per week in a normal semester, laboratory, internship or studio hours, and semester credit hours. Thus, 3/2/4 means three hours of class, two hours of laboratory or studio, and four US credit hours for the course. A schedule of classes is available through student on line registration web interface. The specific requirements of the various disciplines are listed in the program of those disciplines.

## Prerequisites

Regardless of the program followed, students are not permitted to register for courses for which they have not met the prerequisites as stated in the latest College catalog, whether in the form of credits earned, credits transferred,

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APCEL, APEL ( see *Admission with Credit* section) or waivers. Should a student be enrolled on a course for which she or he has not fulfilled the prerequisite(s), his or her registration for that course will be cancelled by the Registrar's Office. The number of prerequisites for a course is indicated by the second digit of the course rubric.

## Directed Study

Students must consult with their advisor regularly and discuss their schedules each semester and session. The College expects that students will follow their advisor's guidance; otherwise they will potentially risk not having fulfilled their programs' requirements by the desired date of graduation. In very exceptional cases, students may register for the course they need in order to fulfill requirements in their major under Directed Study, which is given on an individual basis upon the agreement of a supervising instructor. The student must submit a petition to the Registrar's office bearing the signatures of the instructor who will supervise the Directed Study, the advisor, and the academic dean who will closely scrutinize the justification for directed study. The credits carried must be equal to those of the course and the course material covered must be as specified in the syllabus.

At the outset of the semester or term, instructor and student agree on a course outline which specifies scheduled meeting times, course content and deadlines for the submission of assessments. Meeting times may follow the regular semester (3hrs per week of class time), term, or session instruction schedule (10hrs per week of class time), or a combination of modes involving face to face meetings, online instruction or other equivalent means of instruction and learning.

The Directed Study is subject to the same attendance requirements as a regular course and should observe college regulations concerning submission of assessments (including the use of Turnitin). Specifically, the attendance requirements are that at least 80% of the scheduled times for face to face instruction, meetings, online engagement and assessments must be met.

To be eligible for Directed Study, students must be in good academic standing (CI > 2.0) and must have met the prerequisites for the required course.

## Supervised Work Experience (Internships)

Specific programs may require supervised Work Experience that awards academic credit in the context of a specific course in the curriculum. The number of credits to be earned is specified by the particular program. Students must consult with their advisors in order to make relevant arrangements.

## Auditing

To audit a course is to attend classes without taking the course for credit. Upon the recommendation of the student's advisor, the approval of the instructor concerned and CASP, students may register to audit courses. Auditing is permitted only for courses that are not part of the student's degree program. Audited courses are subject to regular tuition fees and follow the College's calendar. The designation NC (Non Credit) is entered on students records for audited courses provided the attendance requirements have been met; otherwise, a W (Withdrawal) is recorded. The same course cannot be retaken for credit.

## Registration Policies

Students will register for a non-conferrable Open University award once they have achieved the prerequisites that will enable them to commence their studies at Level 4. For the purpose of initial registration this award will be BA Combined Studies. On completion of their studies at Level 4, students will transfer their registration to one of the conferrable Open University validated awards.

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For an Open University award, students may remain registered with the University for a period of three years beyond the expected date of graduation. If a student wishes to complete a program of study after this date she or he must re-register and pay the appropriate fee. The maximum period of registration for an Open University validated award is ten years.

Students should consult with their advisers if they wish to defer their studies, withdraw from a course, or to transfer registration from one course or award (major) to another. Applications for deferral, withdrawal or transfer should then be lodged either with the Registrar's Office or the Student Success Centre. Applications are then considered by the Committee of Academic Standards and Policies (CASP). Its decisions will be governed by the following regulations:

Students are permitted to change a course within the first two days of teaching. Beyond this period, students may withdraw from a course within the first two weeks of teaching whilst retaining the right to re-enroll in the said course in the future. Changes after this deadline will only be considered in exceptional circumstances. Students shall not be permitted to withdraw from a course and then subsequently re-enroll in a course after the submission or completion of the first summative assessment for the course or courses concerned.

The maximum number of retakes allowed in a program leading to an Open University award is ten (10). If a student fails a validated course more than two times s/he may be required to withdraw from the OU validated award unless CASP has accepted the student's petition for mitigating circumstances. The final decision is made by the Board of Examiners. Students have the option of using some of the 10 retakes for non validated courses. However, the total number of retakes allowed toward both the Deree US degree and the OU validated award is 10. When students retake a course, they are required to submit and be assessed on new assessments not used during the previous time(s) they took the course.

The decision to permit a student to transfer from one course or award to another, will be governed by the enrolment limits on the course(s) to which the student wishes to transfer, the possession by the student of the necessary prerequisites (Appendix I – *Regulations for validated awards of The Open University for institutions offering dual awards*), and an assessment of the student's ability to meet the requirements for the award for which she or he is registered.

Applications for deferral of studies should be supported by evidence of relevant mitigating or extenuating circumstances (see also section "Academic Probation").

For the Open University award, the Validation Office will be responsible for notifying the University of the number and registration details of all students entering the programs that it has validated. The Validation Office will ensure that the University is also notified of any changes to a student's initial registration.

Students may register for a maximum of 120 UK credits in each academic year. Students may not register for more than four (4) courses validated in their program per semester. Students may not register for more than one (1) course validated in their program per session.

A student's maximum course load for the combined Deree US degree and Open University award (or toward the Deree US degree only) may not consist of more than five (5) courses (up to 17 US credits) per semester and up to two (2) courses (up to 7 US credits) per session.

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Students, who fall under the exception of not pursuing an Open University Award, must declare their major by the time they have accumulated 50 US credits.

Students admitted on a provisional basis will be required to register according to their English Language Placement test (see section "The Admissions Process"). However, in no case, can those students register in more than four courses during a semester and in no more than one during any session.

Students who decide to change their major toward the US degree should consult with their advisor. All credits earned will be computed in the student's average, whether or not they count toward the new major or program; the omission of any courses or grades is not permitted.

## Semester, Session, or Year Abroad for Deree Students

Students who plan to study abroad for one or two semesters and who want to transfer credits earned abroad to Deree - ACG must secure the approval of both the department head(s) and an academic advisor of the Academic Advising Office for the course(s) they intend to take abroad one semester in advance. All students who wish to take courses abroad must submit, along with the petition, a Catalog of the accredited college or university they plan to attend or details of the programs they plan to follow and, if possible, syllabi of the courses they intend to take accompanied by certified English or Greek translations, if original transcripts are in a third language.

Students who want to study abroad at an affiliated institution must have attended Deree – ACG for at least three consecutive semesters, have passed WP1010, WP1111, and WP1212 with a B average, have completed a minimum of 40 US credits with an overall CI of 3.0 or above, as well as have an exemplary discipline record. Such students are considered to be exchange students and continue to be matriculating at Deree - ACG while studying abroad. Those interested must contact the Study Abroad Office at least a semester before they intend to begin their study abroad.

Certificate Minor students must submit to the College evidence of English proficiency that places them in WP 1010 or above (see section Evidence of Proficiency in English) either before they enter their second semester at Deree or before they start their study abroad program. Those students are advised to have satisfied the English language proficiency requirement before they make any arrangements for studying abroad.

Students cannot be granted credit for (or be exempted from) courses at level 6 unless a course is required in their minor. For transfer courses students must earn a minimum grade which is equivalent to a "C" in the Deree grading scale (see section "Grades"). All transfer credit requests are handled by the Validation Office.

## Requirements for the US Deree Bachelor's Degree

All programs for the US Bachelor of Arts and Bachelor of Science degrees have a Liberal Education (LE) curriculum in common. The LE curriculum comprises of specially designated core and elective courses in a variety of fields. They fulfill competencies that are considered important in providing a broad educational experience to all students across all Schools.

The general requirements for concentration in a program leading to a Deree US Bachelor's degree

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## Credit Hours

<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing and Ethics .....	3
WP 1212 LE Introduction to Academic Writing and Research .....	3
Mathematics (basic statistics, college algebra, or higher)* .....	3
SP 2300 Presentation Skills or	
EN 3942 Professional Communication or	
equivalent .....	3
CS 1070 Introduction to Information Systems or	
equivalent computer literacy course * .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
LE designated course in Fine and Performing Arts .....	3
<i>*May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>Up to 72</b>
<b>Electives</b> .....	<b>At least 6**</b>
	<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: 121

\*\*Up to three credits of Physical Education courses may be used as Electives.  
All Physical Education courses are graded on a Pass/Fail basis.

*Transfer students with an Associate of Arts or Associate of Science degrees completed at a US accredited institution of higher education are considered to have satisfied the LE requirements.*

*Transfer credits in the LE disciplines may fulfill LE requirements upon departmental approval.*

### Student Matriculation and Original Program

For the US NEASC accredited degree students have the right to complete their studies in accordance with the educational programs and requirements in effect at the time they were first admitted to the College. The maximum period of matriculation for a US NEASC accredited degree is 10 years.

If the degree requirements should change during the student's period of studies at the College, the student may choose to complete those degree requirements in effect upon entry or any other set of requirements introduced

subsequently and prior to graduation; all the specified requirements for the particular degree chosen must be met.

Students must observe all current prerequisites for courses. Students may stay informed about current prerequisites/co-requisites of courses by consulting annually the latest on line College Catalog.

Re-admitted students are required to follow the program requirements in effect of their re-admission.

### Two Deree US Bachelor's Degrees

Students may be awarded a Bachelor of Science and a Bachelor of Arts by completing all requirements for both degrees. Students who pursue a Bachelor of Arts degree and a Bachelor of Science degree for disciplines that are in the same School will receive two US degrees.

### Major Requirements

Students at Deree - ACG must select one of the following types of majors:

- a. single major
- b. double major

#### a. Major

The minimum requirement for a major concentration is 12 courses (36 US semester hours) in a single discipline. All students required to also pursue the validated award, must successfully fulfill the requirements of 24 courses (360 UK credits) which correspond to the UK levels 4, 5 and 6 (see also the section *Residency Requirement*).

#### b. Double Major

Students may do a double major by completing all requirements of two majors. Students must secure the approval of the respective academic deans. The minimum requirement for a double major is 12 courses (36 US semester hours) in each of the two disciplines of the double major. Students must satisfy all requirements of both majors. (see also the section *Residency Requirement*)

### Minor

The College also offers the opportunity for students to select a minor. The specific requirements are listed in the programs of those disciplines.

A minor represents basic yet significant knowledge in an area and consists of a clearly defined set of courses related to a field of study different from that of the student's major. The requirement for the completion of a minor is a minimum of 15 US credits and a maximum of 19 US credits. To earn a minor, students must maintain a cumulative index (CI) of at least 2.00 in the courses of the minor. Students may transfer a maximum of fifty percent (50%) of the credits required towards the completion of a minor. Transfer courses toward a minor are accepted only from accredited institutions. No grades are assigned to credits accepted for transfer. For transfer courses students must earn a minimum grade which is equivalent to a "C" in the Deree grading scale (see section "Grades"), (see section "Semester, Session or Year Abroad for Deree Students").

For a minor to be recorded on a student's transcript, at least 50% of the credits required for the minor must be earned from courses not required in the student's major.

# Academic Policies Governing the Deree US Degree

In addition to existing minors listed in the catalog, students may choose an interdisciplinary minor program. Such a program must comply with the general rules of the College regarding minors. Proposals for minors must be carefully designed by students in cooperation with the relevant departments, before submission to the Curriculum Committee for approval. The same procedure must be followed for a self designed major for the US degree.

## Assessment Procedure

Although courses may employ assessment instruments which perform only a diagnostic or formative function, credit for the completion of a course can only be obtained on the basis of one or more summative assessments. A summative assessment provides a measure of the extent to which a student has achieved the intended learning outcomes of a course.

The assessment of a student's academic performance requires a judgment of the quality of his or her work. In all cases, this assessment must be governed by criteria which are explicit and communicated to students.

The general grading criteria employed by the College are set out in the following table. Faculty have developed rubrics for the assessment of students, and it is the responsibility of department heads or area coordinators to ensure that these rubrics are consistent with the program specification and other documentation approved at validation.

## Examination Regulations and Procedures

### Student Identity

Students must carry with them their Deree ID card in the examination room. The Checking of Student Presence Procedure is published in myACG.

### Entering and Leaving the Exam

Students who arrive late may be admitted to the exam but no additional time will be given. Students should be allowed to enter and take the exam up until a quarter of the allotted time has passed. Students should not be allowed to leave before a quarter of the allotted time has passed.

Materials that can be taken into the exam:

Students should bring as little as possible to the examination room. Any bags, books, notes, should be placed underneath the chair. Food and drink (including coffee) are not permitted in the exam room with the exception of clear bottles of water.

Students should bring their own pens, pencils, approved calculators, and other materials needed for the course. Students should not expect exam proctors to supply such materials.

All exams should be written legibly in black or blue ink. Pencil may only be used for diagrams, graphs, etc. Exam answers written in pencil are not acceptable.

### Exam Conduct

Students should aim to minimize any disturbance caused to other students in the exam which may affect their performance. Students who arrive late or leave early must bear in mind that their conduct may disturb others. Entry/ leaving an exam should be done as quietly as possible.

### Mobile Phones & Electronic Devices

Mobile phones and electronic devices must be switched off – not on "silent" – in clear view and placed underneath the chair. If students use or attempt to use their phone/electronic device during the exam it will be regarded as a disciplinary offence. Students will be held responsible if their mobile phone/electronic device rings/vibrates during the exam.

Any student caught using Bluetooth or any electronic device in the exam will be asked to leave immediately and will face disciplinary action.

# Academic Policies Governing the Deree US Degree

## Student Answers/Examination Paper

All answers must be legibly written on exam paper provided by the exam proctor. Students are not permitted to write answers on the question paper. Students must clearly cross out any (rough) work that is not to be graded. If extra exam paper is needed, it will be provided by the exam proctor.

The only paper that can be used is the paper provided by the College and should all be returned to the proctor at the end of the exam.

## Return of Exam Papers

Students must put the exam question paper and all answer papers together and submit both to the exam proctor. It is not the proctor's responsibility to do this. Failing to do so will result in failure in the exam. The Checking of Student Presence Procedure is published in myACG.

## Asking Proctors for Advice

Students who have attended the course should already be familiar with the structure and expectations of the exam. Students must read the instructions on the question paper and follow them carefully. Asking proctors for advice in answering exam questions is not permitted because it gives a student an unfair advantage over his/her peers.

## Student Conduct and Exam Proctor

Student conduct in the exam is at the discretion of the exam proctor and is not negotiable.

## Academic Integrity

Once the exam has begun, examination conditions apply – talking or communicating with another student during the exam is not permitted. Failure to observe this requirement will be treated as a disciplinary offence.

Cheating or attempting to cheat in the exam by using notes, cards, or any other form of inappropriate content will result in disciplinary action.

## Use of Communication Devices and Calculator

### The Use of Cell Phones in Classes

The use of cell phones and/or similar communication devices in class is disruptive and does not facilitate the teaching and learning process. Therefore, students are not permitted to use such devices in lectures, recitation or laboratory sessions. Students are required to turn such devices off, or put them in a silent mode, while in class. Similarly, to enhance fairness in examinations, students are required to turn off and put away out of sight cell phones and/or other communication devices during quizzes, midterm and final examinations.

### The Use of Calculators During Examinations

Instructors must clearly define, in the course outline, what types of calculators are permitted in quizzes, midterm and final examinations.

In general, the definition of a calculator for examination purposes excludes any device that can:

- communicate with other devices
- accept external/removable memory
- store text
- produce graphics
- solve matrix equations
- be programmable

Students must not use such devices in quizzes, midterm or final examinations, unless clearly stated otherwise in the course outline.

## Assessment, Progression and Awards

### Attendance Policy

All students must meet the College's attendance requirements.

All students are required to attend 80% of instructional class time. Some programs may impose a stricter attendance requirement.

Absence from a class does not exempt a student from completing the work for that class. Students who have exceeded the allowed threshold of absences will be referred by the instructor to the Registrar's Office. The Registrar will in turn inform the Committee on Standards and Policies (CASP) which, in the light of any evidence of extenuating circumstances submitted by the student, will decide whether the student must withdraw from the course (and receive an F grade). In any case, the final decision is made by the Committee on Academic Standards and Policies (CASP).

### Assessment Deadlines

Students must submit work by the deadlines set in the course outline. Work submitted after but within seven days of the deadline will receive a maximum grade of C. Students will fail the assessment if work is submitted later than seven days after the deadline.

### The Assessment of Students with Special Needs

For students registered for the Open University Award: the Board of Examiners may make special arrangements for the examination or assessment of students with disabilities or learning differences. These arrangements must be approved in advance of the first assessment to which they will apply.

All students whether or not registered for both awards, are responsible for alerting the Registrar to a special need, and for providing relevant documentary evidence. The Registrar will then pass on this information to the Committee on Disability and Learning Differences.

The Committee on Disability and Learning Differences will decide the action to be taken to accommodate a student with special needs having ensured that there has been full consultation with faculty in the department(s) responsible for the assessment of that student. This action must be endorsed by the Chair of the relevant Board of Examiners in the case of the validated award. Alternative methods of assessment for non validated courses or programs are suggested by the Committee on Disability and Learning Differences in consultation with the instructor.

### The Assessment of Students with Special Needs and in Exceptional Circumstances

The Committee on Disability and Learning Differences may make special arrangements for the examination or assessment of students with disabilities or learning differences. These arrangements must be approved by the above Committee in cooperation with the faculty in advance of the first assessment to which they will apply.

The student is responsible for alerting the Registrar to a special need, and for providing relevant documentary evidence. The Registrar will then pass on this information to the Committee on Disability and Learning Differences.

The Committee on Disability and Learning Differences will decide the action to be taken to accommodate a student

with special needs having ensured that there has been full consultation with faculty in the department(s) responsible for the assessment of that student.

In case the above Committee in consultation with the student's course(s) faculty decide that the student needs to take an oral exam, the procedure described hereafter must be followed. The course professor will inform the student on the venue and the exact time for the oral exam at least 2 days before the exam. The oral exam should be on the same course material and should have at least the same duration as the scheduled test for the other students of the same course.

A second faculty member from the same academic department must be present during the oral examination as an observer only, not as an examiner. The student's answers on the oral exam questions will be assessed by the course professor. The oral exam must be recorded.

After the completion of the oral exam, the course professor should inform in writing or by e-mail the registrar's office about the student's grade, venue, date, exact time, exam duration, and the name of the second faculty member that was present during the oral examination.

## Grading

Grades are reported at the end of each semester and session. The following scale of letter grades and quality point (numerical) equivalents is used toward the US bachelor's degree:

<u>Grade Descriptors</u>	COURSE	
	LETTER GRADE	POINT GRADE
These descriptors outline the typical characteristics of the standard of work associated with each grade. They should be used for guidance only.		
<b>Excellent:</b> Superior performance; a high level of critical analysis and evaluation; incisive and original; exceptionally well researched; high quality presentation; exceptional clarity of ideas; excellent coherence and logic. Trivial or very minor errors.	A	4
<b>Very Good:</b> Very good performance; a very good level of critical analysis and evaluation; significant originality; well researched; clarity of ideas, thoughtful and effective presentation; very coherent and logical; minor errors only.	A-	3.7
	B +	3.5
<b>Good:</b> A good performance; a good level of critical analysis and evaluation; some evidence of originality; reasonably well researched; ideas generally clear and coherent; some but not significant weaknesses.	B	3.0

# Academic Policies Governing the Deree US Degree

<b>Satisfactory:</b>  Satisfactory performance -- at least passable; acceptable level of critical analysis and evaluation; little evidence of originality; adequately researched; ideas fairly clear and coherent though some significant weaknesses.	C+	2.5
	C	2.0
<b>Fail:</b>  Clearly below the pass standard; lacking substance, knowledge and understanding; ideas confused and incoherent; fundamental weaknesses in most areas. Fails to meet the Learning Outcomes.	F	0

UK Points	US Letter Grade
70-100	A
65-69	A-
60-64	B+
50-59	B
45-49	C+
40-44	C
0-39	F

Failure F - (no credit earned)

Examination E - (credits earned by examination)

Pass P - (credit earned)

Retake R - (Course retake for Failing Grade Replacement)

Satisfactory S - (Only for pre-collegiate courses)

Unsatisfactory U - (Only for pre-collegiate courses)

Credits transferred for the Deree US degree only TR (credit transferred)

Mitigating Circumstances MC- (no credit earned)

Non-Credit NC - (no credit earned)

Non-Report NR - (no credit earned)

Withdrawal W - (no credit earned)

## Grade Recalculation for Inbound Study Abroad Non-Degree Students and Resit Opportunity

Inbound study abroad non-degree students in validated courses will have to pass all course assessments in order to pass a course. In case an inbound study abroad non-degree student fails an assessment but the overall calculated grade is a passing one, the Registrar's Office will contact the student and verify whether s/he is able to take the resit for the failed assessment. If the student confirms in writing that s/he cannot take the resit and has a passing final calculated grade, that student's final grade in the course will be the minimum passing mark (40 UK points, grade 'C'). This policy will apply only to students who have not missed any of the required course assessments.

Under certain extraordinary circumstances, inbound study abroad, non-degree seeking students may request to take a resit at their home institution. This is only available to such students if they have passed at least one of the

# Academic Policies Governing the Deree US Degree

course assessments in the designated course, but not if the course has only one assessment, which the student has failed. The request must be received in writing by the Registrar's Office no later than 10 working days after the official publication of term/semester grades in myACG portal.

## F (Failure)

The grade of F is computed in the grade-point average (GPA) and in the cumulative index (CI). A student may receive credit for a failed course only by retaking and successfully passing that course at Deree. Retakes are capped at grade 'C'.

## E (Credits earned by examination)

Please refer to the section on Accreditation of Prior Experiential Learning (Waiver Examinations).

## P (Pass)

The grade of P has no quality-point equivalent and is not computed in the student's grade-point average or cumulative index. However, credits earned with the grade of P are included in the total number of credits earned and count toward the completion of the Deree US degree requirements. Students may petition for a Pass/Fail option for elective courses taken outside their major, but, once the option is granted, they may not revert to a letter grade. Petitions for a Pass/Fail option should be addressed to CASP no later than the first week of the semester. No Pass/Fail option is available in accelerated sessions or toward the Open University award. Certain courses, such as most of Physical Education courses, are graded on a Pass/Fail basis only.

## R (Course Retake for Failing Grade Replacement)

The Grade Replacement policy allows students to retake courses at Deree for change of failing grade. Students may replace an 'F' grade in a course by repeating and passing successfully the same course at Deree. If a student fails a validated course more than two times s/he may be required to withdraw from the OU validated award unless CASP has accepted the student's petition for mitigating circumstances. The final decision is made by the Board of Examiners. The maximum number of retakes for both degrees is 10 courses. Retakes are capped at grade 'C'. When students retake a course, they are required to submit and be assessed on new assessments not used during the previous time(s) they took the course.

## S (Satisfactory)/U (Unsatisfactory)

The grades of S and U may be given for certain developmental courses that do not constitute part of degree programs.

## MC (Mitigating Circumstances):

For the designation MC, please see the section on Mitigating Circumstances

## NC (Non-Credit)

The designation NC indicates that the course was not taken for credit. The same course cannot be retaken for credit.

## NR (Non-Report)

The designation NR is automatically recorded in the event final grades are not submitted by the specified deadline. The NR is automatically removed as soon as the grade is submitted by the Faculty.

## W (Withdrawal)

A W grade indicates that a student withdrew from a course by the date specified in the College calendar. No credit is granted



# Academic Policies Governing the Deree US Degree

## Grade Point Average (GPA) and Cumulative Index (CI)

In the US system of Education, a grade point average (GPA) is determined for each student at the end of each semester. The cumulative index (CI) is the average of all the grades of all semesters of study. Both averages are computed by multiplying the number of credit hours for each course by the quality point equivalent of the letter grade. The quality points earned for each course are then added and the sum is divided by the total number of credit hours. The credits for a course in which an F is received are included in the divisor, but no quality points are earned. Course credits by transfer are excluded from compilation of the CI at Deree - ACG. Grades reported as MC, NR, S, U, R, and NC are not computed in the average. When the MC or NR is removed, the new grade is then averaged in the semester in which the course(s) was/were taken. Summer I and II grades are averaged with the grades of the Spring Semester.

## Second Marking

All assessed work submitted for credit in validated courses and programs leading to Open University awards shall be subject to the process of second marking and review by External Examiners. This policy extends to all modes of assessment and, where assessed work is not in written form, every effort should be made to apply some appropriate form of moderation. For the implementation of the College's policy on second marking and External Examiners (please see Appendix I – *Regulations for validated awards of The Open University for institutions offering dual awards*). Students registered for the Open University award are assessed by the Board of Examiners (Appendix I – *Regulations for validated awards of The Open University for institutions offering dual awards*). Student progress toward the US Deree degree is not assessed by a Board of Examiners.

*All decisions on grades of validated courses remain provisional until they have been ratified at a meeting of the Board of Examiners attended by the relevant external examiner(s).*

## Action in the Event of Failure

For each course, students must obtain a minimum of Grade C (40%) in each summative assessment to achieve a pass and obtain the credit for that course (Appendix I – *Regulations for validated awards of The Open University for institutions offering dual awards*).

For the validated award only, three courses of action are available to Boards of Examiners in the event of a student failing one or more assessments components of a course:

Students who fail one or more assessments in a course will be offered the opportunity to be reassessed (to resit) in the element(s) that comprises the overall assessment of that course. Only one resit per each assessment element is allowed in each validated course. The maximum grade a student can obtain for the reassessed component of the course is a pass (Grade C- 40% UK). If the student fails the resit, s/he will not receive the credit for that course. The resit policy does not apply to non validated courses and programs.

Exceptionally, and subject to a recommendation from the Committee of Academic Standards and Policies based on evidence it has received of a student's mitigating circumstances, the Board of Examiners may grant a student a further opportunity for reassessment in a validated course. Students with mitigating/extenuating circumstances will not be subject to a capped grade of "C" (40% UK). The Committee on Academic Standards and Policies may grant a student further opportunity for reassessment in consultation with the instructor.

A student who has obtained a final fail grade following reassessment(s) in a course validated in his/her program or an F in a course that is not validated in his/her program (where the reassessment policy does not apply), may retake the course. The grade of such retake will be subject to a cap of a "C" (40% UK) grade. A student's program may not comprise more than 10 retakes (refer to "*Course Retake Policy*") in total for both the validated and Deree US

# Academic Policies Governing the Deree US Degree

Awards. Students retaking a course will be required to observe the College's attendance requirement (Appendix I – *Regulations for validated awards of The Open University for institutions offering dual awards*) and complete all the assessments for that course. Following the successful completion of a retake, the grade obtained by the student will replace the original fail grade. This option is not available to students who have already obtained credit and are seeking to improve their grade for a course. A student's program may not comprise more than 10 retakes. If a student withdraws from a course, prior to any assessment taking place, and if (s)he re-enrolls on the said course, the grade will not be subject to a cap. After repeating the course, the repeat grade will replace the original one. The original 'F', accompanied by the letter 'R', and the replacement grade will both appear on the student's transcript, but only the replacement grade will be counted in computing the cumulative index (CI). If students withdraw from the course they are repeating for grade replacement, the original grade 'F' assigned for the course remains. Courses transferred from other institutions, as well as courses waived may not be repeated. Students also may not use the policy retroactively after their graduation from the former Junior College (see previous catalogs) or Deree - ACG. Successfully completed courses that are repeated over and above the ten retakes will appear as NC automatically. Graduates who are re-admitted as non-degree may only repeat courses as NC (i.e., they may only audit courses they have passed.)

## Mitigating Circumstances

The following regulations distinguish between factors or circumstances which were known to the student in advance of taking an assessment and which affect his or her ability to attend an examination or submit work by the published deadline (Appendix I – *Regulations for validated awards of The Open University for institutions offering dual awards*), and those which have not impaired the student's ability to attend for examination or meet a deadline for the submission of work but which may have affected his or her performance (Appendix I – *Regulations for validated awards of The Open University for institutions offering dual awards*). In all cases, it is the responsibility of the student to ensure the timely disclosure of any factors or circumstances which may affect the assessment of his or her learning and responsibility for the consideration of these factors and circumstances will lie with the Committee of Academic Standards and Policies.

Students whose circumstances may affect (or may have affected) their ability to meet a program's assessment requirements must submit a completed Mitigating Circumstances Extension Form together with verifiable documentation to the Registrar's Office. This form can be completed electronically or in person and may, if necessary, be signed retroactively.

In the case of factors or circumstances which were known to the student in advance of taking an assessment and which affect his or her ability to attend an examination or submit work by the published deadline:

- a. the Committee of Academic Standards and Policies will consider the evidence submitted by the student;
- b. if the mitigating circumstances are accepted by the Committee it will determine the extension to be granted to the student or, in the case of examinations, the date on which the student shall be assessed; in such cases the grades will not be capped at "C" (40% UK).
- c. for the validated award only, the Chair of the Board of Examiners, the Registrar and the appropriate department head/area coordinator will be informed of the Committee's decision. For students registered only for a Deree US degree, the Registrar, the instructors and the relevant department head/area coordinator will be informed of the Committee's decision.

The student will have the right to apply for a further extension, or for a rescheduling of an examination, if the mitigating circumstances persist.

# Academic Policies Governing the Deree US Degree

In the case of factors or circumstances have not prevented a student from attending for examination or meeting a deadline for the submission of work but which may have affected his or her performance:

- a. the Committee of Academic Standards and Policies will review the evidence submitted by the student. For students registered for a validated award the Committee will make a recommendation for consideration by the appropriate Board of Examiners; for those students who are registered only for a Deree US degree, the Committee will communicate directly with the instructor and the Registrar's Office.
- b. For students registered for a validated award, the Board of Examiners is responsible for considering that action that it should take (6.6.1[e], Appendix I – *Regulations for validated awards of The Open University for institutions offering dual awards*) in the light of the recommendations of the Committee of Academic Standards and Policies;
- c. For students registered for an Open University validated award, the actions available to the Board of Examiners include: the deferral of an assessment to a later date; compensation for the failure in a course (Appendix I – *Regulations for validated awards of The Open University for institutions offering dual awards*); agreement that the student should either retake the course or be reassessed with the grade achieved being recorded in the student's transcript and therefore contributing to the classification of the award; and, exceptionally, a decision that the student be assigned a higher grade for the course or courses on which his or her performance has been affected. For those students who are registered for the Deree US degree only, appropriate action will be taken by the instructor upon CASP's recommendations.

## Progression Toward the Open University Validated Award

Students must complete all Level 4 courses within the Open University validated program before they progress to Level 5.

Providing that a student has obtained the necessary prerequisites, s/he may progress to Level 6 courses having gained at least 60 UK credits at Level 5.

## Conferment of Open University Validated Awards

In order to qualify for an Open University validated award the student must have satisfied both:

- The general credit requirements for the award (Appendix I – *Regulations for validated awards of The Open University for institutions offering dual awards*); and
- The learning outcomes set out in the program specification for the award for which the student is registered.

A Bachelor's Degree with Honours will be awarded to a student who has passed 360 credits that is, (120 credits at Level 4, 120 credits at Level 5 and 120 credits at Level 6)

Classification will be based initially on the average percentage mark across all modules at Level 6 and Level 5 at a ratio of 2:1 respectively. If the student's average percentage mark falls within the boundaries of the classifications defined below, s/he is entitled to that award.

First Class Honours	70% or above
Second Class Honours, Upper Division	60% - 69%
Second Class Honours, Lower Division	50% - 59%
Third Class Honours	40% - 49%

If the average percentage achieved by a candidate is not more than 1 percentage point below a classification band, the Board should consider the following.

- a. the student has received a grade at or above the level of the higher class of award in at least one of the capstone courses

# Academic Policies Governing the Deree US Degree

and/or

- b. the majority of Level 5 and 6 modules must be graded at or above the proposed class of degree

The Board of Examiners will take a consensus view on the final classification to be awarded to the student. The Chair of the Board of External Examiners and the External Examiner(s) must in each case endorse the proposed class of award.

Credit obtained through the credit transfer, APCL or APEL procedures (Section 4, above) is excluded from the calculation to determine the classification of the degree. For these candidates, the grades obtained for the remaining courses studied under the OU framework will be used for the final classification.

## Applying for Graduation

When students reach their last semester/session of studies at the College, they must apply for graduation to the Student Success Center. Deadlines for the submission of applications for graduation are announced in advance.

An application for graduation which fails to be submitted by the announced deadline will move to the next graduation date.

## Graduation Requirements

In order to graduate, students must:

- a. Complete satisfactorily the total number of credits and all other requirements set for the degree.
- b. Fulfill the residency requirement.
- c. Attain a minimum cumulative index of 2.0.

A student's graduation with a Deree US degree will be delayed if (s)he must resit one or more assessments in his/her last semester of studies.

## Graduation with Distinction

The Bachelor's degree is awarded at three levels of distinction to students who have completed at Deree – ACG at least 72 US credits out of the total number of credits required for graduation and who have obtained exceptionally high grades.

The CI is computed to include all courses completed at Deree – ACG.

Cum Laude	3.30-3.49
Magna Cum Laude	3.50-3.69
Summa Cum Laude	3.70-4.00

## Faculty Recommendation for Graduation

Department heads / program coordinators and academic deans evaluate prospective graduates' records and the Registrar confirms the completion of graduation requirements. An official list of prospective graduates, as certified by the Registrar, is then presented to the faculty for approval.

The faculty recommendation to graduate students certified by the Registrar is obtained by a simple majority vote.

Although degrees are granted only once a year, a student who has been recommended by the faculty for graduation may obtain a certificate signed by the Registrar confirming completion of graduation requirements.

## Trustees' Approval and President's Conferral

The President of the College presents the faculty recommendation for graduation to the College's Board of Trustees for approval. The trustees' approval of the faculty recommendation for graduation gives the president the authority to confer the degrees.

## Grade Reports and Official Documents

At any time during the course of their studies, students active or not, may request a transcript of their progress. Each transcript is a copy of the student's complete record, and any requests for issuing partial transcripts will be denied. When the transcript is given directly to the student or, at the student's request, to another person, it is labeled 'Unofficial.' An 'Official Transcript of Record' is sent directly to schools or other authorities only at the student's request and is not issued to the student. Upon graduation students will be able to obtain a transcript for the Deree US degree and a diploma supplement for the Open University validated award.

Official Transcripts, Certificates and any other official document signed by the relevant Deree Official is given to students in printed form only. No transmission by fax or any electronic method of official Deree documents is permitted.

## Academic Offences

An academic offence (or breach of academic integrity) includes any action or behavior likely to confer an unfair advantage, whether by advantaging the alleged offender or by disadvantaging another or others. Examples of such misconduct are plagiarism, collusion, cheating, impersonation, supplying false documentation, use of inadmissible material and disruptive behavior during examinations. Responsibility for reviewing breaches of academic integrity is held by the Committee on Standing and Conduct (COSC).

*According to College policy all student tests and assignments are submitted through a plagiarism detection software called Turnitin.*

Charges against a student for violating academic integrity may originate from any source: a faculty member, an administrator, a fellow student, as well as External Examiners reviewing assessments for the Subject Boards. Charges are submitted in writing to the COSC chair and accompanied by any further substantiating evidence. If a member of the Committee originates the charge, the member will be recused from the decision-making process, and any other process related to the case, other than those related to the role of plaintiff/witness.

The alleged offender is informed in writing that a report has been submitted against him/her. He/She has the right within five working days of receipt of the notification to submit a written statement of facts he/she believes COSC should know and/or to request a meeting with the Chair and one committee member.

The Committee on Standing and Conduct will either itself investigate the charge or establish from its own membership a panel to conduct the investigation. In establishing whether a breach of academic integrity has occurred, the Committee (or panel) considers oral and/or written evidence supplied by the individual(s) making the charge and any other evidence deemed relevant.

For OU students in validated courses/programs only, once the Committee on Standing and Conduct has considered the allegation and reached a conclusion on whether an offence has occurred, it issues a report with a recommendation regarding the outcome for the student to the Chair of the relevant Board of Examiners. If it has been established that an offence has occurred, the Board will judge the significance of the misdemeanor and exercise its discretion as appropriate to the case. If it is established that a student has attempted to gain an unfair advantage, the examiners shall be given the authority to rule that the student has failed part or all of the assessments, and the authority to

determine whether or not the student should be permitted to be reassessed.

Independently of the assessment decisions made by the Board of Examiners on offences pertaining to validated courses/programs, the Committee on Standing and Conduct is empowered to consider a wider range of sanctions that might be applied when a student is found guilty of a breach of academic integrity. The following list of sanctions is indicative and can be imposed by majority vote of the Committee:

**Admonishment Letter (or Letter of Warning):** The student is advised in writing that her/his behavior violates rules of academic integrity and that a recurrence will lead to more serious sanctions. The Committee will deliberate on whether the letter should or should not appear in the student's file permanently or for a lesser period of time.

**First Offence File:** The student's name and a description of the offense is recorded in the student information system, and is accessible by the Chief Academic Officer, the academic Deans, the Dean of Students and department heads. Second offences automatically result in a hearing.

**Suspension:** The student's relationship with the College will be discontinued for a defined period of time. The student will forfeit any fees involved with the College.

**Dismissal:** The student's relationship with the College will be terminated indefinitely. The right to apply for readmission shall be denied.

COSC observes College policies on academic integrity. When a student is found guilty of a breach of academic integrity, the committee applies the sanction(s) pertinent to the offence. The COSC chair informs the student and the plaintiff in writing within five working days of the final recommendation and actions to be taken.

## Hearing

Deliberation on a second offence violation requires a hearing. A student may be called to a hearing even in the case of a first offence, depending on the severity of the charge. Once the Committee establishes that the report is complete, the Chair calls for a hearing within eight working days from the receipt of the charge. The Chair informs the student in writing of: the charge(s); the student's rights; and the fact that the student's presence is required at the hearing. The student's rights include:

- to attend the hearing alone or with a member of the College community who agrees to speak for the student
- to answer questions, present evidence and introduce witnesses from the College community for defense against the charge
- to pose questions to witnesses from the College community

The Chair notifies the plaintiff in writing when his/her presence is required, of the time and place of the hearing, as well as the plaintiff's rights:

- to be accompanied by a member of the College community who agrees to speak for the plaintiff
- to introduce witnesses from the College community
- to pose questions to the student and witnesses from the College community

At the hearing the Chair announces the purpose and the function of the Committee and reads the charge(s). The Chair opens the floor, inviting parties present to supply additional information and witnesses, if they so wish. Parties present may pose questions to the student/plaintiff/witnesses. The members of the Committee are then given the opportunity to ask questions of the parties present.

When the hearing is over, the Chair asks all those present apart from the committee members to leave the room. Committee members then deliberate on the outcomes of the hearing. The Committee arrives at a majority judgment

# Academic Policies Governing the Deree US Degree

on the case and, if necessary, recommends sanctions. In case a student does not appear for a hearing and fails to notify the committee of his/her inability to do so, the Committee rules on the case in absentia.

## Appeal

Within three *working* days of receipt of COSC's decision, the student has the right to make a formal written appeal against the decision of the Committee. The appeal is addressed first to the Academic Council, and subsequently to the Chief Academic Officer, and then the President, whose decision is final.

Any COSC decision and recommendation on a case are subject to the Academic Council's approval, the Board of Examiners' ratification of grades, and the appeals process available to students. The Committee recommends sanctions based on majority vote.

For offences made in validated courses/programs, OU students may appeal against the decision of the Board of Examiners in accordance with the regulations for academic appeals as outlined in the *Regulations for validated awards of The Open University for institutions offering dual awards*.

A final report on a case-by-case basis is prepared biannually fourteen (14) days prior to the Board of Examiners and submitted to the Boards via the Academic Council for those cases related to validated awards. For cases on non-OU students, the report is sent to the Academic Council only. Reports include a short statement on the student's breach of academic integrity, the Committee's judgment and the sanctions applied per case.

## Academic Appeals

Students registered in a validated program, may appeal against a decision of the Board of Examiners. Students' rights of appeal are limited to two grounds:

- either that the candidate's performance in an assessment was adversely affected by illness or factors which s/he was unable, or for valid reasons unwilling, to divulge before the Board of Examiners reached its decision.
- or that there has been a material administrative error, an assessment was not conducted in accordance with the current regulations for the program or special arrangements formally agreed, or that some other material irregularity relevant to the assessment has occurred.

Disagreement with the academic judgment of a Board of Examiners in assessing the merits of an individual element of assessment does not constitute grounds for an academic appeal. Responsibility for the submission of documentary evidence in support of the appeal rests with the student.

Appeals must be submitted in writing to the Registrar no later than 14 days following the publication of Examination Board results. All appeals including request for grade change for non validated courses/programs must be submitted in writing to the Registrar by the end of the second week of the following session/semester.

On receipt of the appeal, the Registrar informs the department head/program coordinator and the Academic Council (through the Chief Academic Officer) and submits to them all relevant evidence and correspondence.

The Academic Dean will undertake an initial assessment of the validity of the appeal and advise the student accordingly. In the light of this advice, the student should decide whether s/he wishes to proceed with the appeal. Alternatively, the student may decide to withdraw his or her appeal and/or lodge a complaint in accordance with the College's complaints procedure. Students who attended a non validated course may appeal a final course grade within 45 days from the last day of classes for courses without a final exam or from the day of the final exam for courses with final exams. For appeals concerning grade assignment in non validated courses, the department

# Academic Policies Governing the Deree US Degree

head/program coordinator may form a departmental committee to review the student assessment and propose to the Academic Council a decision on the grade.

In the event that the student decides to proceed with the appeal, the Academic Council will be convened no later than three weeks after receiving the student's decision to continue with the appeal. The membership of the Academic Council shall exclude any member of faculty or the administration who has been involved in the assessment of the student or who is a member of the relevant Board of Examiners. For non-validated courses, the Academic Council will decide on the student's final grade and will inform the student, the professor and the academic dean.

In cases of validated courses/programs, the Academic Council will hear the appeal. The appellant may be called to appear before the Council. The Academic Council may also require the Chair of the Board of Examiners to appear separately before it. The appellant and the Chair of the Board will not be present when the subcommittee considers the evidence and formulates its decision.

In cases of validated courses/programs, the Academic Council must inform the student and the Board of Examiners of its decision within seven days of the hearing. The student has the right to subsequently appeal to the Provost in writing against the decision of the subcommittee. If the appellant wishes to contest the Provost decision s/he has the right to lodge an appeal with the Open University. The student will obtain contact details for the Provost and the Open University from the Registrar.

The Registrar's Office will keep records of outcomes for all appeals cases. The Academic Council will receive annual summary reports regarding all appeals received by the College.

## Complaints Procedure

Complaints are specific concerns about the provision of a course/module or a program of study or related academic or non-academic service. For non validated courses/programs complaints do not address the review of a decision made by an academic body. When appropriate, a complaint is first resolved through informal discussion with the party/office directly involved. If not resolved at this level, a formal complaint is submitted by the student to the Registrar's office within 14 days from the day the outcome of this discussion is made known to the student. Upon receipt of the complaint the Registrar forwards the complaint with all relevant documentation to the Academic Council or the Dean of Students.

Depending on the nature of the complaint, the academic Dean or Dean of Students will undertake an initial assessment of the validity of the complaint and advise the student accordingly. In the light of this advice, the student should decide whether s/he wishes to proceed with the complaint.

In the event that the student decides to proceed with the complaint, the Academic Council will be convened no later than three weeks after receiving the student's decision. The Academic Council shall exclude any member of faculty or the administration who has been involved in the complaint or who is a member of the relevant Board of Examiners.

The Academic Council will hear the complaint. The appellant may be called to appear before the Council. The Council may also require the relevant member of faculty and/or Administration to appear separately before it. The appellant and any member of staff against whom the complaint has been made will not be present when the Council considers the evidence and formulates its decision.

## Academic Policies Governing the Deree US Degree

The Academic Council must inform the student and the Chair of the Board of Examiners (if the complaint concerns a validated course/program) of its decision within seven days of the hearing. The student has the right to subsequently appeal to the Provost against the decision of subcommittee. If the appellant wishes to contest the Provost's decision for validated programs/programs, s/he has the right to lodge a complaint with the Open University. The student will obtain contact details for the Provost and the Open University from the Registrar.

The Registrar's Office will keep records of outcomes for all complaints cases. The Academic Council will receive annual summary reports regarding all complaints received by the College.

Students registered in an OU validated award may further appeal to the Office of the Independent Adjudicator (OIA).

## Academic Enrichment Programs

## English for Academic Purposes Program

The English for Academic Purposes Program (EAPP) supports the educational mission of Deree by providing high quality instruction in academic English to non-native English-speaking students who need to improve their English language skills for study at the institution. EAPP also provides English placement testing to incoming students who are non-native speakers of English. EAPP is designed to:

- provide non-native English-speaking students with the resources and opportunities to develop their reading, writing, listening and speaking skills to a level appropriate for college study;
- equip students with the academic skills needed to help them participate more fully and effectively in college courses;
- offer a well-researched curriculum that responds to the unique and diverse needs of the College's non-native English speaking student population and makes use of educational technology as well as academic support services;
- provide small, student-centered classes led by dedicated, professionally trained English instructors

## Writing Program

The Writing Program (WP) offers three levels of full-time courses on academic writing: WP 1010 LE Introduction to Academic Writing, WP 1111 Integrated Academic Writing & Ethics and WP 1212 LE Introduction to Academic Writing and Research. These courses equip students with the critical thinking, reading, writing and research skills necessary for success in an academic environment. Each writing course has a thematic focus as a vehicle to structure thinking and writing.

Students are placed in WP 1010 if they satisfy the College's requirements for proficiency in English (as described in the section "Academic Writing").

Students take all three Writing Program courses in sequence to fulfill part of their general education requirement. All courses are offered for 3 graduation credits.

The Writing Program supports the educational mission of Deree by

- providing high quality instruction in academic writing and thinking that prepares students for the writing and critical thinking challenges they will face in their major.
- equipping students with the necessary critical thinking and communication skills so that they can succeed beyond college as flexible, thoughtful and confident writers.
- increasingly challenging students with reading and writing assignments that expose them to a variety of texts, writing and research activities, and disciplinary discourses.
- offering a well-researched curriculum that responds to the unique and diverse needs of the College's student population and making use of educational technology as well as academic support services.
- providing small, student-centered classes led by dedicated, professionally trained English instructors.

## International Honors Program

The Deree-ACG International Honors Program (IHP) offers motivated and academically-committed Honors students educational enrichment through interdisciplinary learning experiences and opportunities for independent scholarship. It seeks to develop students' intellectual and civic leadership skills through dynamic teaching and student involvement that extend beyond the classroom.

The International Honors Program offers:

- challenging and innovative General Education courses taught through the use of the most current pedagogical tools
- faculty-student research opportunities through the Honors Thesis
- exposure to international perspectives through study abroad
- co-curricular activities that cultivate creativity and civic engagement, such as sustainability workshops, lecture series, film series, etc.
- participation in a tightly-knit community of high-achieving students
- financial aid (International Honors scholarship), internship opportunities, and benefits such as early course registration
- special cultural and academic enrichment events that promote leadership potential, such as participation in the Heritage Greece Program
- increased career and/or graduate opportunities

The International Honors Program seeks to produce well-educated, articulate citizens who exemplify the highest standards of academic, professional and personal achievement. It offers an enriched curriculum that integrates knowledge, sharpens academic skills and encourages active involvement in the learning process.

The International Honors Program encompasses an Honors student's undergraduate career and evolves in two stages:

- in the first stage, students benefit from taking four Honors Seminars which fulfill an equivalent number of General Education requirements;
- in the second stage, students apply the creative and intellectual skills they have acquired in the Honors Seminars to produce an Honors Thesis, the capstone requirement of the Honors Program. The Honors Thesis is also a bridge to a student's professional or academic goals beyond college.

## The Teaching and Learning Center

Fulfilling the College's mission of fostering academic excellence, the Teaching and Learning Center, an instructional resource for faculty, promotes innovative approaches to student learning. The Director of the Teaching and Learning Center provides support and assists in the development of effective educational material. The Teaching and Learning Center organizes frequent training sessions on pedagogy where faculty can exchange ideas and experiences related to their teaching; it encourages faculty to explore developments in teaching technologies and adopt student-centered techniques; through a dedicated Blackboard container full of material related to classroom needs, it facilitates and encourages faculty to keep up with best practices in pedagogy.

# Academic Programs

## DEGREES GRANTED

Bachelor of Arts (BA),  
with majors in:

Art History	Music and Music Performance
Communication	Philosophy
Contemporary Dance Practice	Psychology
Economics	Sociology
English	Theatre Arts
Graphic Design	Visual Arts
History	

Bachelor of Science (BS),  
with majors in:

Environmental Studies  
Entrepreneurship Management  
Finance  
Health Care Management  
Information Technology  
International Tourism and Hospitality Management (ITHM)  
Logistics and Supply Chain Management  
Management Information Systems (MIS)  
Shipping Management  
Sports Management

Bachelor of Science (BS)  
Business Administration, with majors in:

Accounting with Finance  
Computer Information Systems\*  
International Business  
Management  
Marketing

\* As of September 2014 no new students are being accepted into the program.

Minors in:

Accounting	International Business
Anthropology	International Tourism and Hospitality Management (ITHM)
Archaeology	International Relations
Art History	Leadership and Management
Biology	Logistics and Supply Chain Management
Business	Management and Modern Languages
Classics	Management Information Systems
Communication	Marketing
Dance and Movement Studies	Modern Languages
Economics	Modern European Literature
Electronic Business	Music
English	Operations Management
Entrepreneurship Management	Philosophy
Environmental Studies	Psychology
Finance	Shipping Management
Graphic Design	Sociology
Healthcare Management	Sports Management
History	Theatre Arts
Human Resource Management	Tourism and Sustainability Minor
Information Technology	Visual Arts
Insurance	



# The Frances Rich School of Fine and Performing Arts

## Requirements for the Bachelor of Arts Degree (BA)

**Art History**

**Contemporary Dance Practice**

**Graphic Design**

**Music and Music Performance**

**Theatre Arts**

**Visual Arts**

Art History

	Credit Hours
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing and Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
Mathematics (basic statistics, college algebra, or higher) .....	3
SP 2300 Presentation Skills <b>or</b>	
EN 3942 Professional Communication <b>or</b>	
equivalent .....	3
CS 1070 Introduction to Information Systems <b>or</b>	
equivalent computer literacy course * .....	3
Any Natural Science with a lab.....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
Choose one of the following:	
AN 1000 LE Introduction to Anthropology	
AN 1003 LE Cultural Anthropology	
EC 1101 LE Principles of Macroeconomics	
PS 1000 LE Psychology as a Natural Science	
PS 1001 LE Psychology as a Social Science	
SO 1000 LE Introduction to Sociology	
SO 1001 LE Sociology of Modern Life	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
PH 3010 LE Ethics	
LE designated course in Fine and Performing Arts .....	3
Choose one of the following:	
AR 1017 LE Digital Image	
AR 2001 LE Visual Literacy	
<i>*May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>69</b>

AT 1000 LE History of Art I .....	3
AT 1001 LE History of Art II .....	3
AT 2009 The Italian Renaissance .....	3
AT 2013 Modern Art .....	3
AT 2124 Writing about Art .....	3
AT 3012 Pluralism in Nineteenth Century Art .....	3
AT 3018 Art After Modernism .....	3
AT 3036 Critical Approaches to Art History .....	3
AT 3043 From Van Eyck to Rembrandt .....	3
AR 4002 Art Techniques and Media .....	3
AT 4030 Selected Topics .....	3
AT 4034 Topics in Medieval Art .....	3
AT 4037 Topics in Renaissance Art .....	3
AT 4038 Topics in Modern Art .....	3
AT 4039 Curating .....	3
AR 4040 Issues in Contemporary Art .....	3
PH 2014 LE Aesthetics .....	3
One of the following: .....	3
AT 2005 Art of Ancient Greece	
AT 2006 Style and Ideology in Roman Art and Architecture	
One of the following: .....	3
EN 2220 English Literature: From Chaucer to Swift	
EN 2222 The Making of America: American Literature to 1865	
HY 2015 History of Rome	
HY 2028 The Birth of Modern Europe	
HY 2034 History of Ancient Greece	
PH 1000 LE Introduction to Philosophy	
PH 2016 Philosophy and Cinema	
PH 2020 Greek Philosophy	
One of the following: .....	3
AT 3007 Byzantine Art and Architecture	
AT 3008 Sacred and Secular in Western Medieval Art and Architecture	
One of the following: .....	3
AT 3016 African Art and Performativity	
AT 3019 Islamic Art and Architecture	

One of the following: ..... 3

- EN 3321 English Literature: From Romanticism to Modernism
- EN 3323 (Re)Writing America: From Realism to Modernism
- HY 3002 Great Thinkers and their Ideas
- HY 3005 Intellectual History of Modern Europe
- HY 3060 Modern Greece: The Birth of a Modern Nation
- PH 3026 Existentialism
- PH 3009 Evolution and Revolution

One of the following: ..... 3

- AT 4033 Feminism and Art History
- AT 4041 Art and Psychoanalysis
- AT 4042 Art and Post-structuralism

Electives ..... 9

**TOTAL: 121**

## Contemporary Dance Practice

Credit Hours

**Liberal Education ..... 43**

*Core Courses:*

- WP 1010 LE Introduction to Academic Writing ..... 3
- WP 1111 LE Integrated Academic Writing and Ethics ..... 3
- WP 1212 LE Academic Writing and Research ..... 3
- Mathematics (basic statistics, college algebra, or higher) ..... 3
- SP 2300 Presentation Skills **or**
- EN 3942 Professional Communication **or**  
equivalent ..... 3
- CS 1070 Introduction to Information Systems **or**  
equivalent computer literacy course \* ..... 3
- Any Natural Science with a lab ..... 4

*Liberal Education Electives:*

- LE designated course in STEM/Natural Sciences ..... 3
- LE designated courses in the Social and Behavioral Sciences ..... 9  
*(from more than one discipline)*
- LE designated courses in Humanities ..... 6  
*(from more than one discipline)*
- LE designated course in Fine and Performing Arts ..... 3

*\*May be fulfilled through appropriate academic evaluation*

**Concentration ..... 72**

*Required:*

- DA 2018 LE Body Awareness & Movement ..... 3
- DA 2050 Contemporary Dance I ..... 3
- DA 2151 Contemporary Dance II ..... 3
- DA 2256 Contemporary Choreography I ..... 3
- DR 2010 Movement for the Stage ..... 3
- DR 2032 Stagecraft ..... 3
- DR 2111 The Space of Performance ..... 3
- DR 2126 Performance in Athens ..... 3
- DA 3015 LE From Improvisation to Emergent Form ..... 3
- DA 3255 Contemporary Dance III ..... 3
- DA 3358 Contemporary Dance IV ..... 3
- DA 3359 Dance History ..... 3
- DA 3362 Choreography as a Collaborative Practice ..... 3
- DR 3246 Performance as a Political and Social Act ..... 3
- DA 4066 Dance and Music in Collaboration ..... 3
- DA 4463 Contemporary Dance V ..... 3
- DA 4534 Contemporary Repertory **or**

# The Frances Rich School of Fine and Performing Arts

DA 4565	Advanced Choreography	3
DA 4564	Advanced Contemporary Dance	3
DA 4467	Dance Pedagogy and Social Development	3
DA 4668	Final Year Project (Capstone)	3
One of the following courses:		3
DA 3000	Classical Ballet	
DA 3017	Jazz Dance	
One of the following courses:		3
DR 3118	Stage Lighting	
DR 3227	The Scenographic Space of Performance	
MU 3061	Musical Theatre Workshop I	
Two of the following courses:		6
DA 4069	Physical Theatres	
DA 4072	Dance on Screen	
DR 4025	Computational Media & Interactive Art	
DR 4030	Costume Design	
DR 4070	New Spatialities: Contemporary Performance and Outdoor Space	
MU 4043	Experimental Sound Art	
<b>Electives</b>		<b>6</b>

**TOTAL: 121**

# The Frances Rich School of Fine and Performing Arts

## Graphic Design

<b>Liberal Education</b>	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing	3
WP 1111 LE Integrated Academic Writing & Ethics	3
WP 1212 LE Academic Writing and Research	3
Mathematics (basic statistics, college algebra, or higher)	3
SP 2300 Presentation Skills or	
EN 3942 Professional Communication or equivalent	3
CS 1070 Introduction to Information Systems or equivalent computer literacy course *	3
Any Natural Science with a lab	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences	3
LE designated courses in the Social and Behavioral Sciences (from more than one discipline)	9
LE designated courses in Humanities (from more than one discipline)	6
AT 1001 LE History of Art II	
One additional course in Humanities	
LE designated course in Fine and Performing Arts	3

*\*May be fulfilled through appropriate academic evaluation*

<b>Concentration</b>	<b>72</b>
<i>Required:</i>	
AR 1003 Fundamentals of 2D Forms - Drawing I	3
AR 1005 Fundamentals of 2D Forms - Color & Design I	3
AR 1017 LE Digital Image	3
AR 3104 Fundamentals of 2D Forms - Drawing II	3
AR 3106 Fundamentals of 2D Forms - Color & Design II	3
AR 3019 Video Art	3
CN 2301 Contemporary Mass Communication	3
CN 3410 Communication in Advertising	3
CN 4500 Creative Execution in Advertising	3
MG 4157 Project Management	3
GD 2001 LE Visual Literacy	3
GD 2002 Research – Concept – Design	3
ITC 2110 Digital Tools for Graphic Design and Production	3
GD 2203 Graphic Design I	3
ITC 3015 Designing for the Web	3
GD 3111 History of Graphic Design	3

GD 3313	Typography I	3
GD 3412	Graphic Design II	3
GD 4321	Contemporary Design Issues	3
GD 4622	Typography II	3
GD 4623	Graphic Design III	3
GD 4624	Branding & Packaging	3
GD 4430	Illustration	3
GD 4940	Senior Project	3
<b>Electives</b>		<b>6</b>
<b>TOTAL:</b>		<b>121</b>

## Music and Music Performance

	Credit Hours
<b>Liberal Education</b>	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing	3
WP 1111 LE Integrated Academic Writing and Ethics	3
WP 1212 LE Academic Writing and Research	3
Mathematics (basic statistics, college algebra, or higher)	3
SP 2300 Presentation Skills <b>or</b>	
EN 3942 Professional Communication <b>or</b> equivalent	3
CS 1070 Introduction to Information Systems <b>or</b> equivalent computer literacy course *	3
Any Natural Science with a lab	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences	3
LE designated courses in the Social and Behavioral Sciences (from more than one discipline)	9
LE designated courses in Humanities (from more than one discipline)	6
LE designated course in Fine and Performing Arts	3
<i>*May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration</b>	<b>36</b>
<i>Required:</i>	
MU 2014 Theory and Musicianship I*	3
MU 2124 Researching and Writing about Music	3
MU 2125 History of Western Music I - Medieval through the Baroque	3
MU 2134 History of Western Music II - 1750 through the 20th Century	3
MU 2159 Theory and Musicianship II*	3
MU 3215 Theory and Musicianship III	3
MU 3329 Theory and Musicianship IV	3
MU 3336 Beethoven in Context	3
MU 3337 Issues in Performance	3
MU 4040 Modernism	3
MU 4043 Experimental Sound Art	3
MU 4066 Music in the Community	3
<i>*May be fulfilled through appropriate academic evaluation</i>	
<b>For an emphasis in Music, students are required to take</b>	<b>36</b>
MU 3119 Making Music with Computers	3
MU 4648 Music Capstone-independent study (long thin module-2 semesters)	3
Three of the following courses:	9
MU 2135 Cultural Perspectives on Music	
MU 2030 Film Music	
MU 2049 Recording Studio Techniques I	
MU 2150 Improvisation Techniques I	
AR 2001 LE Visual Literacy	

Three of the following courses .....	9
MU 3120 Sound Design	
MU 3041 Filmscore and Soundtrack	
MU 3163 Recording Studio Techniques II	
MU 3264 Improvisation Techniques II	
MU 3062 Music Performance Workshop I	
AR 3019 Video Art	
Four of the following courses - including at least one Selected Topic: .....	12
DA 4066 Dance and Music in Collaboration	
MU 4008 Music Performance Workshop II	
MU 4031 Studies in Modern Greek Music	
MU 4065 Ensemble (long thin module-2 semesters)	
MU 4368 Selected Topics in Art Song and Opera	
MU 4369 Selected Topics in Composition, Song Writing and Arranging	
MU 4370 Selected Topics in Jazz and Popular Music	
MU 4371 Selected Topics in Symphonic Music	
<b>For an emphasis in Music Performance, students are required to take .....</b>	<b>36</b>
MU 2053 Applied Music III and Music Forum .....	3
MU 2154 Applied Music IV and Music Forum .....	3
MU 3255 Applied Music V and Music Forum .....	3
MU 3356 Applied Music VI and Music Forum .....	3
MU 4457 Applied Music VII and Music Forum .....	3
MU 4558 Capstone in Applied Music VIII and Music Forum .....	3
One of the following courses: .....	3
MU 2135 Cultural Perspectives on Music	
MU 2049 Recording Studio Techniques I	
MU 2150 Improvisation Techniques I	
DA 2018 LE Body Awareness and Movement	
Two of the following courses: .....	6
MU 3061 Music Theatre Workshop I	
MU 3062 Music Performance Workshop I	
MU 3119 Making Music with Computers	
MU 3163 Recording Studio Techniques II	
MU 3264 Improvisation Techniques II	
Three of the following courses - including at least one Selected Topic: .....	9
DA 4066 Dance and Music in Collaboration	
MU 4008 Music Performance Workshop II	
MU 4031 Studies in Modern Greek Music	
MU 4065 Ensemble (long thin module-2 semesters)	
MU 4167 Music Theatre Workshop II	
MU 4368 Selected Topics in Art Song and Opera	
MU 4369 Selected Topics in Composition, Song Writing and Arranging	
MU 4370 Selected Topics in Jazz and Popular Music	
MU 4371 Selected Topics in Symphonic Music	
<b>Electives .....</b>	<b>6</b>

## Theatre Arts

	<b>Credit Hours</b>
<b>Liberal Education .....</b>	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing and Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
Mathematics (basic statistics, college algebra, or higher) .....	3
SP 2300 Presentation Skills <b>or</b>	
EN 3942 Professional Communication <b>or</b>	
equivalent .....	3
CS 1070 Introduction to Information Systems <b>or</b>	
equivalent computer literacy course * .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
LE designated course in Fine and Performing Arts .....	3
<i>*May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration .....</b>	<b>72</b>
<i>Required:</i>	
DR 2010 Movement for the Stage .....	3
DR 2012 The Actor's Process .....	3
DR 2015 Voice & Speech I .....	3
DR 2032 Stagecraft .....	3
DR 2111 The Space of Performance .....	3
DR 2126 Performance in Athens .....	3
DR 2220 The Theatrical Event .....	3
DR 2461 Introduction to Theatre Practice .....	3
DR 3139 Practical Dramaturgy .....	3
DR 3228 The Directing Process .....	3
DR 3246 Performance as a Political and Social Act .....	3
DR 3762 Theatre as a Collaborative Practice .....	3
DR 4423 Critical Practices and Contemporary Performance .....	3
DR 4521 The Classical Tradition in Contemporary Contexts .....	3
DR 4780 Final Major Project .....	3
DR 4819 Performing Repertory .....	3

Four of the following courses: ..... 12

- DR 3035 Sound in Theatre
- DR 3038 LE The Face and The Mask
- DA 3015 LE From Improvisation to Emergent Form
- DR 3101 Movement for the Theatre Practitioner
- DR 3116 Voice & Speech II
- DR 3118 Stage Lighting
- DR 3140 Acting the Scene
- DR 3227 The Scenographic Space of Performance
- MU 3060 Musical Theatre Workshop I

Four of the following courses: ..... 12

- DR 4025 Computational Media and Interactive Art
- DR 4030 Costume Design
- DR 4063 Stage Combat and Choreography
- DA 4069 Physical Theatres
- DR 4070 New Spatialities: Contemporary Performance & Outdoor Space
- DR 4241 Advanced Acting
- DR 4329 Advanced Directing

Electives ..... 6

**TOTAL: 121**

## Visual Arts

**Credit Hours**

**Liberal Education** ..... 43

*Core Courses:*

- WP 1010 LE Introduction to Academic Writing ..... 3
- WP 1111 LE Integrated Academic Writing & Ethics ..... 3
- WP 1212 LE Academic Writing and Research ..... 3
- SP 2300 Presentation Skills **or**
- EN 3942 Professional Communication **or**  
equivalent ..... 3
- Mathematics (basic statistics, college algebra, OR higher) ..... 3
- CS 1070 Introduction to Information Systems **or**  
equivalent computer literacy course\* ..... 3
- Any Natural Science with a lab ..... 4

*Liberal Education Electives*

- LE designated course in STEM/Natural Sciences ..... 3
- LE designated courses in the Social and Behavioral Sciences ..... 9  
*(from more than one discipline)*
- LE designated courses in Humanities ..... 6  
*(from more than one discipline)*
- AT 1000 LE History of Art I
- LE designated course in Fine and Performing Arts ..... 3
- AR 2001 LE Visual Literacy

*\*May be fulfilled through appropriate academic evaluation*

**Concentration** ..... 72

*Required:*

- AT 1001 LE History of Art II ..... 3
- AR 1003 Fundamentals of 2D - Drawing I ..... 3
- AR 1005 Fundamentals of 2D - Color & Design I ..... 3
- AR 1007 Fundamentals of 3D - Sculpture I ..... 3
- AR 1009 Fundamentals of 4D - Time Based Media I ..... 3
- AT 2013 Modern Art ..... 3
- AR 1017 LE Digital Image ..... 3
- AR 2023 Figure Drawing I ..... 3
- AT 3018 Art after Modernism ..... 3
- AR 3104 Fundamentals of 2D - Drawing II ..... 3
- AR 3106 Fundamentals of 2D - Color & Design II ..... 3
- AR 3108 Fundamentals of 3D - Sculpture II ..... 3
- AR 3110 Fundamentals of 4D - Time Based Media II ..... 3
- AR 3019 Video Art ..... 3

# The Frances Rich School of Fine and Performing Arts

AR 3024	Figure Drawing II	3
AR 3025	Painting	3
AR 4002	Art Techniques and Media	3
AR 4040	Issues in Contemporary Art	3
AR 4130	Contemporary Painting	3
AR 4226	Sculpture III	3
AR 4233	Contemporary Drawing	3
AR 4934	Studio Projects and Installation	3
AR 4941	Senior Project and Exhibition	3
One of the following courses:		3
DR 4025	Computational Media and Interactive Art	
MU 4043	Experimental Sound Art	

Electives ..... 6

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TOTAL: 121

## Minors in Fine and Performing Arts

**Art History**

**Dance and Movement Studies**

**Graphic Design**

**Music**

**Theatre Arts**

**Visual Arts**



# Minors in Fine and Performing Arts

# Minors in Fine and Performing Arts

## Art History Minor

	Credit Hours
<i>Required:</i>	
AT 1000 LE History of Art I .....	3
AT 1001 LE History of Art II .....	3
Three other courses in Art History at any level .....	9
	TOTAL: 15

## Graphic Design Minor

	Credit Hours
<i>Required:</i>	
CS 1070 Introduction to Information Systems or equivalent computer literacy course * .....	3
GD 2001 LE Visual Literacy .....	3
GD 2002 Research-Concept-Design .....	3
ITC 2110 Digital Tools for Graphic Design and Production .....	3
GD 2203 Graphic Design I .....	3
GD 3412 Graphic Design II .....	3

*\*May be fulfilled through appropriate academic evaluation*

TOTAL: 18

## Dance and Movement Studies Minor

	Credit Hours
<i>Required:</i>	
Any of the following courses*:	15
DA 2025 LE The Choreographies of the American Musical	
DA 2018 LE Body Awareness & Movement	
DA 2050 Contemporary Dance I	
DA 2151 Contemporary Dance II	
DA 2256 Contemporary Choreography I	
DR 2010 Movement for the Stage	
DA 3015 LE From Improvisation to Emergent Form	
DA 3255 Contemporary Dance III	
DA 3358 Contemporary Dance IV	
DA 3359 Dance History	
DA 3362 Choreography as a Collaborative Practice	
DA 4066 Dance and Music in Collaboration	
DA 4463 Contemporary Dance V	
DA 4467 Dance Pedagogy and Social Development	
DA 4534 Contemporary Repertory or	
DA 4565 Advanced Choreography	
DA 4564 Advanced Contemporary Dance Technique	
DA 3000 Classical Ballet	
DA 3017 Jazz Dance	
DA 4069 Physical Theatres	
DA 4072 Dance on Screen	
	TOTAL: 15

*\*Provided any prerequisites are met*

## Music Minor

	Credit Hours
<i>Required:</i>	
One course in Theory .....	3
MU 1013 Music Theory I Fundamentals	
MU 2014 MU 2014 Theory and Musicianship II	
MU 3215 MU 3215 Theory and Musicianship III	
MU 3329 Music Theory IV	
One course in Piano Lab .....	3
MU 1011 Piano Lab I	
One course in Choir .....	1
MU 1005 Deree Choir	
Four additional courses in Music .....	12

TOTAL: 19

Students with previous knowledge may request a placement exam for music theory and piano lab courses. It is recommended that students pursuing a minor in Music take MU 2124 Researching and Writing about Music.

# Minors in Fine and Performing Arts

# Minors in Fine and Performing Arts

## Theatre Arts Minor

## Visual Arts Minor

	<b>Credit Hours</b>
<i>Required:</i>	
Any of the following courses* .....	15
DR 1024 Theatre Improvisation	
DR 1037 Acting Techniques	
DR 2003 LE The Making of Theatre	
DR 2022 LE Theatre, Games, Creativity	
DR 2032 Stage Craft	
DR 2010 Movement for the Stage	
DR 2012 The Actor's Process	
DR 2015 Voice and Speech	
DR 2111 The Space of Performance	
DR 2126 Performance in Athens	
DR 2220 The Theatrical Event	
DR 2461 Introduction to Theatre Practice -	
DR 3035 Sound in Theatre	
DR 3038 LE The Face and the Mask	
DR 3101 Movement for the Stage Practitioner	
DR 3116 Voice & Speech II	
DR 3118 Stage Lighting	
DR 3139 Practical Dramaturgy	
DR 3140 Acting the Scene	
DR 3227 The Scenographic Space of Performance	
DR 3228 The Directing Process	
DR 3246 Performance as a Political and Social Act	
DR 3762 Theatre as a Collaborative Practice	
DR 4025 Computational Media and Interactive Art	
DR 4030 Costume Design	
DR 4063 Stage Combat and Choreography	
DR 4070 New Spatialities: Contemporary Performance and Outdoor Space	
DR 4241 Advanced Acting	
DR 4329 Advanced Directing	
DR 4423 Critical Practices and Contemporary Performance	
DR 4521 The Classical Tradition in Contemporary Contexts	
DR 4819 Performing Repertory	

	<b>Credit Hours</b>
<i>Required:</i>	
One Art History course .....	3
Any five Visual Arts courses .....	15

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**TOTAL: 18**

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**TOTAL: 15**

*\*Provided any prerequisites are met*

# The School of Liberal Arts and Sciences

## Requirements for the Bachelor of Arts Degree (BA)

**Communication**

**Economics**

**English**

English and American Literature

English with Linguistics

**History**

**Philosophy**

**Psychology**

**Sociology**

## Requirements for the Bachelor of Science Degree (BS)

**Environmental Studies**

**Information Technology**

## Communication

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
Mathematics (basic statistics, college algebra, or higher) .....	3
SP 2300 Presentation Skills or	
EN 3942 Professional Communication or	
equivalent .....	3
CS 1070 Introduction to Information Systems or	
equivalent computer literacy course * .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
One OU-validated Level 4 course in the social sciences	
Two additional courses in the Social or Behavioral Sciences	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
LE designated course in Fine and Performing Arts .....	3
 <i>*May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>69</b>
<i>Required:</i>	
CN 2206 Interpersonal Communication .....	3
CN 2202 Writing for Mass Communication .....	3
CN 2203 Fundamentals of Public Relations .....	3
CN 2227 Introduction to Film and Television Studies .....	3
CN 2301 Contemporary Mass Communication .....	3
CN 2305 Multimedia Lab .....	3
CN 2408 Issues in Context .....	3
CN 3410 Communication in Advertising .....	3
CN 3412 Media Ethics or	
PH 3010 LE Ethics .....	3
CN 3521 Communication Theories .....	3
CN 4632 Communication Research Methods .....	3
CN 4940 Communication Seminar .....	3

Five additional courses at Level 5 and six at Level 6 from the following ..... 33

### Advertising

CN 3334	Client Services in Advertising
CN 3609	Copywriting and Creative Evaluation
CN 4500	Creative Execution in Advertising
CN 4513	Brand Building in Advertising

### Film

CN 3525	Film Analysis
CN 3622	Television Producing
CN 4535	Editing Theory and Practice
CN 4745	Advanced Media Production
CN 4537	Screenwriting
CN 4639	Making the Short Documentary

### Journalism

CN 3311	Fundamentals of Print Journalism
CN 3416	Radio News Writing
CN 4707	Television News Writing
CN 4533	Advanced Print Journalism
CN 4504	News Culture

### Public Relations

CN 3428	Public Relations Techniques
CN 3523	Public Relations and Special Events Planning
CN 4526	Public Relations in non-Profit Organizations
CN 4736	International Public Relations

### Inter-Area

CN 4438	Leadership Communication
CN 4543	Computer Mediated Communication

**Electives** .....

**TOTAL: 121**

\* Please refer to CN course descriptions for level

## Economics

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
Mathematics (basic statistics, college algebra, or higher) .....	3
SP 2300 Presentation Skills or	
EN 3942 Professional Communication or	
equivalent .....	3
CS 1070 Introduction to Information Systems or	
equivalent computer literacy course * .....	3
Any Natural Science with a lab .....	4
 <i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
LE designated course in Fine and Performing Arts .....	3
 <i>*May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>72</b>
<i>Required:</i>	
Two courses in Social Sciences chosen from: .....	6
AN 1000 LE Introduction to Anthropology	
AN 1003 LE Cultural Anthropology	
AN 2010 Greek Folklore and Ethnography	
PO 2000 LE Political Organization	
PO 2001 LE Political Behavior	
PO 2004 LE Diplomacy	
PO 2008 Beyond State & Nation	
PS 1000 LE Psychology as a Natural Science	
PS 1001 LE Psychology as a Social Science	
SO 1000 LE Introduction to Sociology	
SO 1001 LE Sociology of Modern Life	
SO 3009 Tourism and Leisure in Modern Society	
SO 2004 Social Inequality	
SO 2030 Social Problems	
MA 1105 Applied Calculus .....	3
MA 2010 Statistics I .....	3

MA 3111 Statistics II .....	3
EC 1000 Principles of Microeconomics .....	3
EC 1101 LE Principles of Macroeconomics .....	3
EC 2011 Economic History of Europe .....	3
EC 2350 Mathematical Techniques in Economics .....	3
EC 3270 Managerial Economics .....	3
EC 3271 Macroeconomic Theory and Policy .....	3
EC 3473 Selected Topics in Microeconomic Theory .....	3
EC 3474 Advanced Macroeconomics .....	3
EC 4210 History of Economic Thought .....	3
EC 4636 Applied Methods in Economics .....	3
EC 4753 Econometrics .....	3
EC 4975 Seminar in Microeconomic Theory .....	3
EC 4976 Seminar in Macroeconomic Theory .....	3
Six additional courses in economics (including optional internship) .....	18

**Electives** .....

**6**

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**TOTAL: 121**

# The School of Liberal Arts and Sciences

## English

### English and American Literature

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing and Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1000 LE Mathematics for the Liberal Arts or higher .....	3
SP 2300 Presentation Skills or	
EN 3942 Professional Communication	
or equivalent .....	3
CS 1070 Introduction to Information Systems or	
equivalent computer literacy course* .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
One of the following courses:	
PS 1000 LE Psychology as a Natural Science	
PS 1001 LE Psychology as a Social Science	
SO 1000 LE Introduction to Sociology	
SO 1001 LE Sociology of Modern Life	
Two additional LE designated courses in two areas	
of the Social Sciences	
LE designated courses in Humanities	
<i>(from more than one discipline)</i> .....	6
LE designated course in Fine and Performing Arts .....	3
<i>*May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>69</b>
<i>Required:</i>	
EN 2113 The Structure of the English Language .....	3
EN 2216 LE Introduction to Language .....	3
EN 2220 English Literature: from Chaucer to Swift .....	3
EN 2222 The Making of America: American Literature to 1865 .....	3
EN 2263 Introduction to Literature .....	3
EN 3305 Introduction to Literary Studies .....	3
EN 3321 English Literature: from Romanticism to Modernism .....	3

# The School of Liberal Arts and Sciences

EN 3323 (Re)Writing America: from Realism to Modernism .....	3
EN 4428 English Romanticism .....	3
EN 4429 The Victorian World .....	3
EN 4430 British Modernism or	
EN 4453 Shakespeare: The Great Tragedies .....	3
EN 4472 American Modernism .....	3
EN 4660 Criticism: Theory and Practice .....	3
EN 4754 Selected Topics in Literature .....	3
One of the following history courses: .....	3
HY 2070 American History I	
HY 2071 American History II	
HY 2080 Great Britain	
For an emphasis in English and American Literature, students are required to take:	
EN 2218 LE Issues in Literature or	
EN 2271 Creative Writing .....	3
Five of the following courses: .....	15
EN 3357 Realism in 19 <sup>th</sup> and 20 <sup>th</sup> Century Theatre	
EN 3358 Trends in Contemporary Theatre	
EN 3366 Tradition and Innovation in the English Novel	
EN 3367 The American Experience in Fiction	
EN 3370 Voices in Contemporary American Literature	
EN 3426 The English Renaissance	
EN 3374 Contemporary American Literature in Context	
EN 3376 World Literatures in English	
Two of the following courses: .....	6
EN 4445 Writing Women	
EN 4452 Shakespeare Plays	
EN 4468 American Romanticism	
EN 4477 Trends in Contemporary British Culture	

**Electives** .....

**9**

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**TOTAL: 121**

# The School of Liberal Arts and Sciences

## English

### English Literature with Linguistics

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing and Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1000 LE Mathematics for the Liberal Arts or higher .....	3
SP 2300 Presentation Skills or	
EN 3942 Professional Communication	
or equivalent .....	3
CS 1070 Introduction to Information Systems or	
equivalent computer literacy course* .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
One of the following courses:	
PS 1000 LE Psychology as a Natural Science	
PS 1001 LE Psychology as a Social Science	
SO 1000 LE Introduction to Sociology	
SO 1001 LE Sociology of Modern Life	
Two additional LE designated courses in two areas	
of the Social Sciences	
LE designated courses in Humanities	
<i>(from more than one discipline)</i> .....	6
LE designated course in Fine and Performing Arts .....	3
 <i>*May be filled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>69</b>
<i>Required:</i>	
EN 2216 LE Introduction to Language .....	3
EN 2113 The Structure of the English Language .....	3
EN 2220 English Literature: from Chaucer to Swift .....	3
EN 2263 Introduction to Literature .....	3
EN 2222 The Making of America: American Literature to 1865 .....	3
EN 3305 Introduction to Literary Studies .....	3
EN 3321 English Literature: from Romanticism to Modernism .....	3
EN 3323 (Re)Writing America: from Realism to Modernism .....	3

# The School of Liberal Arts and Sciences

EN 4428	English Romanticism .....	3
EN 4429	Victorian World .....	3
EN 4430	British Modernism or	
EN 4453	Shakespeare: The Great Tragedies .....	3
EN 4472	American Modernism .....	3
EN 4660	Criticism: Theory and Practice .....	3
EN 4975	Selected Topics in Linguistics .....	3

One of the following history courses: .....

HY 2070	American History I	
HY 2071	American History II	
HY 2080	Great Britain	

For an emphasis in English Literature with Linguistics, students are required to take:

EN 2102	Phonetics or	
EN 2103	Morphology .....	3
EN 3373	Approaches to Language Studies .....	3

Four of the following courses: .....

EN 3304	Sociolinguistics	
EN 3317	Fundamentals of Second Language Learning	
EN 3365	Semantics and Pragmatics	
EN 3362	Perspectives on Language: An Issues Approach	
EN 3406	Issues in Syntax	

Two of the following courses: .....

EN 4539	Discourse Analysis	
EN 4559	Psycholinguistics	
EN 4637	Fundamentals of Language Teaching and Practicum	

**Electives** .....

**TOTAL: 121**

## Environmental Studies

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing and Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1009 LE Mathematics for Business, Economics and Sciences <b>or</b> higher .....	3
SP 2300 Presentation Skills <b>or</b>	
EN 3942 Professional Communication <b>or</b>	
equivalent .....	3
CS 1070 Introduction to Information Systems <b>or</b>	
equivalent computer literacy course * .....	3
Any Natural Science with a lab .....	4
CH 1002 LE Principles of Chemistry	
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
SO 3002 LE Environment and Society	
Two additional courses in social sciences	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
LE designated course in Fine and Performing Arts .....	3
<i>*May be filled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>71</b>
<i>Required:</i>	
ES 1000 LE Environmental Science: Ecosystems and Biodiversity .....	4
ES 1010 LE Environmental Science: Energy Resources and Pollution .....	4
GG 1000 LE Environmental Geology .....	4
Two courses in biology, selected from the following sets .....	8
BI 1000 LE Introduction to Biology I	
BI 1101 Introduction to Biology II	
<b>or</b>	
BI 1000 LE Introduction to Biology I	
BI 1007 LE Environmental Ecology	
<b>or</b>	
BI 1017 LE Human Biology: Body Anatomy and Current Issues	
BI 1007 LE Environmental Ecology	

EC 1000 Principles of Microeconomics .....	3
MA 2010 Statistics I .....	3
MA 3111 Statistics II .....	3
ES 3139 The Economy and the Environment .....	3
ES 3216 Environmental Policy and Legislation .....	3
ES 3220 Principles of Environmental Management .....	3
ES 3240 Integrated Methods in Environmental Analysis I .....	3
GG 3115 Geographic Information Systems .....	3
ES 4017 Environmental Justice .....	3
ES 4343 Integrated Methods in Environmental Analysis II .....	3
ES 4430 Environmental Studies Capstone .....	3
One of the following courses .....	3
BI 3215 Environmental Health	
ES 3241 Environmental Chemistry	
Five of the following courses .....	15
ES 4115 Energy and Environment	
ES 4124 Air Quality and Global Atmospheric Changes	
ES 4125 Sustainable Food Production: Soil and Environment	
ES 4126 Conservation of Wildlife and Mediterranean Ecosystems	
ES 4135 Sustainable Use of Resources and Waste Management	
ES 4223 Water Resources: Threats and Sustainable Management	
ES 4229 Sustainable Cities	
ES 4242 Education for the Environment and Sustainability	
ES 4327 Environmental Management Systems	
ES 4328 Environmental Policies in the European Union	
HT 4021 Sustainable Management in Tourism and Hospitality	

**Electives** ..... **7**

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**TOTAL: 121**



## History

	Credit Hours
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing and Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
Mathematics (basic statistics, college algebra, or higher) .....	3
SP 2300 Presentation Skills or	
EN 3942 Professional Communication or	
equivalent. ....	3
CS 1070 Introduction to Information Systems or	
equivalent computer literacy course * .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
One Social and Behavioral course (Level 4) selected from the following:	
AN 1000 LE Introduction to Anthropology	
PO 2000 LE Political Organization	
PO 2001 LE Political Behavior	
PO 2004 LE Diplomacy	
PS 1001 LE Psychology as a Social Science	
SO 1000 LE Introduction to Sociology	
Two additional courses in Social and Behavioral Sciences	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
One Humanities course (Level 4) selected from the following:	
AH 2019 LE Pausanias and the Archaeology of Greece	
CL 2010 LE Greek and Roman Epic Literature in Translation	
PH 1000 LE Introduction to Philosophy	
One Humanities course (Level 5) selected from the following:	
AH 3021 LE The Bronze Age of Greece	
AH 3029 LE Discourse, Display and Design in the Ancient Greek Sanctuary	
LE designated course in Fine and Performing Arts .....	3
<i>*May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>69</b>
<i>Required:</i>	
HY 1000 LE Survey of Western Civilization I or	
HY 1001 LE History of Western Civilization II .....	3
HY 2015 History of Rome .....	3

HY 2023 Byzantium or	
HY 2028 The Birth of Modern Europe .....	3
HY 2034 History of Ancient Greece .....	3
HY 2035 Writing for History .....	3
HY 2070 American History I .....	3
HY 2071 American History II .....	3
HY 2080 Great Britain .....	3
HY 3005 Intellectual History of Modern Europe .....	3
HY 3031 Slaves and Slavery in the US or	
HY 3036 Modern European Antisemitism and the Holocaust .....	3
HY 3060 Greece: The Birth of a Modern Nation .....	3
HY 3061 Modern Greece: A Troubled History .....	3
HY 4050 The Age of Enlightenment .....	3
HY 4052 Total War in Europe .....	3
HY 4053 Contemporary History: From World War II to Vietnam	
and the Fall of Communism .....	3
HY 4391 Historiography .....	3
HY 4493 Selected Topics .....	3
One Social Science and Behavioral course (Level 5) selected from the following .....	3
AN 3320 Intercultural Communication	
PO 3010 Political Theory I: Plato to Locke	
PO 3011 Political Theory II: Hume to Rawls	
PO 3031 International Relations	
SO 3115 Sociology of Globalization	
SO 3038 Criminology	
Two courses selected from the following .....	6
HY 3002 Great Thinkers and their Ideas	
HY 3009 The Spartans	
HY 3019 Cyprus and the Near East	
HY 3021 Alexander III, the Great	
HY 3026 Middle East: A Crossroad	
HY 3030 Survey of Chinese Civilization	
HY 3040 History of Russia to 1900	
Three courses selected from the following .....	9
AH 4132 Audiences for Display: Theory and Practice in Archaeological and Heritage Display	
HY 4032 Trade in the Ancient Mediterranean World	
HY 4041 Russia and the USSR	
HY 4051 Revolution and Nationalism in Europe	
HY 4072 America in World Affairs	
HY 4074 Democracy and Imperialism	
PO 4025 Terrorism and Political Violence	

**Electives** .....

**TOTAL: 121**

## Information Technology

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing and Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1009 LE Mathematics for Business, Economics and Sciences .....	3
EN 3942 Professional Communication .....	3
ITC 1070 LE Information Technology Fundamentals* .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
PS 1000 LE Psychology as a Natural Science	
PS 1001 LE Psychology as a Social Science	
One additional course in the Social and Behavioral Sciences (except Psychology courses)	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
PH 3005 LE Business Ethics	
One additional course in Humanities (except Philosophy courses)	
LE designated course in Fine and Performing Arts .....	3
 <i>*May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>66</b>
<i>Required:</i>	
MA 1105 Applied Calculus .....	3
MA 2010 Statistics I .....	3
ITC 2186 Computer System Architecture .....	3
ITC 2188 Introduction to Programming .....	3
ITC 2276 C Language Programming .....	3
ITC 2293 Operating Systems Concepts .....	3
ITC 3106 Mathematics for Computing .....	3
ITC 3234 Object Oriented Programming .....	3
ITC 3260 Fundamentals of RDBMS .....	3
ITC 3275 Introduction to Computer Networks .....	3
MG 4157 Project Management .....	3
ITC 4314 Internet Programming .....	3
ITC 4680 Artificial Intelligence Principles .....	3

Students majoring in Information Technology must complete the

requirements of one of the following areas of emphasis ..... 21

1. For an emphasis in **Software Development**, students are required to take:

- ITC 3225 Mobile Applications Development
- ITC 3413 Algorithms and Complexity
- ITC 4130 Human Computer Interaction
- ITC 4416 Software Engineering
- ITC 4417 Game Programming
- ITC 4541 Web Science
- ITC 4918 Software Development Capstone Project

2. For an emphasis in **Network Technologies**, students are required to take:

- ITC 3121 Computer Networks, Modeling and Analysis
- ITC 3319 Network Administration
- ITC 4242 Network Design
- ITC 4322 Network Security and Cryptography
- ITC 4443 Virtualization Concepts and Applications
- ITC 4426 Distributed Systems
- ITC 4827 Networking Capstone Project

3. For an emphasis in **Digital Media Technologies**, students are required to take:

- ITC 3120 Digital Video and Audio Technologies
- ITC 3128 Digital Imaging
- ITC 3129 3D Modeling Methodologies
- ITC 4130 Human Computer Interaction
- ITC 4135 Game Design
- ITC 4371 Interactive Multimedia Systems
- ITC 4417 Game Programming
- ITC 4959 Digital Media Capstone Project

Six credits in Information Technology/Management Information Systems ..... 6

**Electives** .....

**TOTAL: 121**

## Philosophy

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing and Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1000 LE Mathematics for the Liberal Arts or higher .....	3
SP 2300 Presentation Skills or	
EN 3942 Professional Communication or	
equivalent .....	3
CS 1070 Introduction to Information Systems or	
equivalent computer literacy course * .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
One LE course chosen from the list below	
AN 1000 LE Introduction to Anthropology	
AN 1003 LE Cultural Anthropology	
PO 2000 LE Political Organization	
PO 2001 LE Political Behaviour	
PS 1000 LE Psychology as a Natural Science	
PS 1001 LE Psychology as a Social Science	
SO 1000 LE Introduction to Sociology	
SO 1001 LE Sociology of Modern Life	
Two additional courses in Social and Behavioral Sciences	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
One LE course chosen from the list below	
CL 2010 LE Greek and Roman Epic Literature in Translation	
EN 2216 LE Introduction to Language	
EN 2218 LE Issues in Literature	
AH 2019 LE Pausanias and the Archaeology of Greece	
One additional LE designated course in Humanities	
LE designated course in Fine and Performing Arts .....	3

\*May be fulfilled through appropriate academic evaluation.

<b>Concentration</b> .....	<b>66</b>
<i>Required:</i>	
PH 1000 LE Introduction to Philosophy .....	3
PH 1001 Practical Reasoning .....	3
PH 2003 Internet and Philosophy .....	3
PH 2014 LE Aesthetics .....	3
PH 2016 Philosophy and Cinema .....	3
PH 2020 Greek Philosophy .....	3
PH 3010 LE Ethics .....	3
PH 3011 Introduction to Logic .....	3
PH 3022 Social and Political Philosophy .....	3
PH 3026 Existentialism .....	3
PH 3027 Rationalism and Empiricism .....	3
PH 3118 Theory of Knowledge .....	3
PH 4028 Kant and German Idealism .....	3
PH 4031 Phenomenology: Husserl and Heidegger .....	3
PH 4032 Postmodern Philosophy: Foucault and Derrida .....	3
PH 4121 Plato and Aristotle .....	3
PH 4141 Philosophy of Mind .....	3
PH 4250 Seminar in Selected Texts .....	3
Two additional courses from the following: .....	6
PH 3005 LE Business Ethics	
PH 3009 Evolution and Revolution	
PH 3023 American Philosophy	
Two additional courses from the following: .....	6
PH 4113 Philosophy of Science	
PH 4130 Philosophy of Language	
PH 4135 Philosophy of History	
<b>Electives</b> .....	<b>12</b>

**TOTAL: 121**

## Psychology

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
SP 2300 Presentation Skills <b>or</b>	
EN 3942 Professional Communication <b>or</b>	
equivalent .....	3
Mathematics (basic statistics, college algebra, OR higher) .....	3
CS 1070 Introduction to Information systems <b>or</b>	
equivalent computer literacy course* .....	3
BI 1000 LE Introduction to Biology I .....	4
 <i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
LE designated course in Fine and Performing Arts .....	3
 <i>*May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>72</b>
<i>Required:</i>	
PS 1000 LE Psychology as a Natural Science .....	3
PS 1001 LE Psychology as a Social Science .....	3
PS 2047 Analysis of Behavioral Data .....	4
PS 2207 Developmental Psychology: The Preschool Years .....	3
PS 2010 History of Psychology .....	3
PS 2236 Human Learning and Memory .....	3
PS 2257 Diversity and Social Interaction .....	3
PS 2260 Psychologists as Researchers .....	2
PS 3008 Developmental Psychology: Childhood and Adolescence .....	3
PS 3012 Theories of Personality .....	3
PS 3130 Biopsychology .....	3
PS 3018 Research Methods in Psychology .....	4
PS 3032 Testing and Assessment .....	4
PS 3134 Experimental Cognitive Psychology .....	4
PS 3026 Social Psychology .....	3

PS 4251 Abnormal Psychology .....	3
PS 4239 Cognition .....	3
PS 4461 Final Year Project I .....	2
PS 4535 Final Year Project II .....	4
One course from each of the following three groups .....	9
<b>Group A</b>	
PS 4152 Schools of Psychotherapy	
PS 4154 Introduction to Counseling Psychology	
PS 4244 Psychology of Addiction	
PS 4343 Childhood and Adolescence Psychopathology	
<b>Group B</b>	
PS 4219 Health Psychology	
PS 4221 Educational Psychology	
PS 4224 Industrial/Organisational Psychology	
PS 4249 Forensic Psychology	
<b>Group C</b>	
PS 4213 Psychology of Language	
PS 4223 Stress and Coping	
PS 4363 Social Cognition	
PS 4365 Hot Topics in Human Neuropsychology	
One course from any group (A, B, or C) .....	3
<b>Electives</b> .....	<b>6</b>

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**TOTAL: 121**

## Sociology

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
Mathematics (basic statistics, college algebra, or higher) .....	3
SP 2300 Presentation Skills or	
EN 3942 Professional Communication or	
equivalent .....	3
CS 1070 Introduction to Information Systems or	
equivalent computer literacy course * .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
AN 1000 LE Introduction to Anthropology	
AN 1003 LE Cultural Anthropology	
EC 1101 LE Principles of Macroeconomics	
JS 1001 LE Introduction to Criminal Justice	
PO 2000 LE Political Organization	
PS 1000 LE Psychology as a Natural Science	
PS 1001 LE Psychology as a Social Science	
One additional course in the Social and Behavioral Sciences	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
LE designated course in Fine and Performing Arts .....	3
<i>*May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>66</b>
<i>Required:</i>	
SO 1000 LE Introduction to Sociology .....	3
SO 1001 LE Sociology of Modern Life .....	3
SO 2004 Social Inequality .....	3
SO 2020 Family and Gender Roles .....	3
SO 2030 Social Problems .....	3
SO 2047 Analysis of Behavioral Data .....	3

SO 3115 Sociology of Globalization .....	3
SO 3235 Migration and the Global Age .....	3
SO 3260 Classical Sociological Theory .....	3
SO 3411 Quantitative Methods in Sociology .....	3
SO 3416 Qualitative Research Methods in Sociology .....	3
SO 4106 Urban Sociology .....	3
SO 4143 Sociology of Science and Technology .....	3
SO 4231 Religion and Society .....	3
SO 4313 Collective Behavior and Social Movements .....	3
SO 4461 Contemporary Sociological Theory .....	3
SO 4690 Senior Thesis Seminar .....	3

Five additional courses in sociology selected from: ..... 15

Three of the following courses:

SO 3007 LE Health and Society	
SO 3009 Tourism and Leisure in Modern Society	
SO 3037 Sociology of Deviance	
SO 3002 LE Environment and Society	
SO 3112 Contemporary Cinema and Society	
SO 3119 Consumer Society	
SO 3125 Media and Society in the 21st Century	
SO 3038 Criminology	
SO 3042 Corruption and Anti-Corruption	

Two of the following courses:

SO 4117 Sociology of Work	
SO 4126 Suffering and Evil in Society	
SO 4142 Film Studies: Cinema as Medium and Institution	
SO 4223 Gender, Media and Society	
SO 4318 Modern Greek Society and Culture	

**Electives** .....

**12**

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TOTAL: 121

## Minors in Liberal Arts and Sciences

**Anthropology**

**Archaeology**

**Biology**

**Classics**

**Communication**

**Economics**

**English**

**Environmental Studies**

**History**

**Information Technology**

**Insurance**

**International Relations**

**Management and Modern Languages**

**Modern Languages**

**Modern European Literature**

**Philosophy**

**Psychology**

**Sociology**

**Tourism and Sustainability**

# Minors in Liberal Arts and Sciences

## Anthropology Minor

	Credit Hours
<i>Required:</i>	
AN 1000 LE Introduction to Anthropology .....	3
AN 1003 LE Cultural Anthropology .....	3
Four additional courses in anthropology .....	12
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: 18	

## Archaeology Minor

	Credit Hours
<i>Required:</i>	
AH 1000 LE Introduction to Archaeology .....	3
Two additional courses in Archaeology .....	6
One course in art history (ancient, medieval or Byzantine) .....	3
One course in ancient history .....	3
One of the following: .....	3
AN 1000 LE Introduction to Anthropology	
AN 1003 LE Cultural Anthropology	
AN 2002 Human Evolution and Physical Anthropology	
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: 18	

# Minors in Liberal Arts and Sciences

## Biology Minor

	Credit Hours
<i>Required:</i>	
BI 1000 LE Introduction to Biology I .....	4
BI 1101 Introduction to Biology II .....	4
Any three courses in Biology one of which with lab, or one Chemistry course in place of a biology course, chosen from: .....	10
BI 1002 Introduction to Molecular Biology (lab)	
BI 1007 LE Environmental Ecology (lab)	
BI 3215 Environmental Health	
BI 3204 Human Genetics	
BI 3232 Cellular and Molecular Neurobiology	
CH 1002 LE Principles of Chemistry	
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: 18	

## Classics Minor

	Credit Hours
<i>Required:</i>	
Three courses in Classics .....	9
CL 2010 LE Greek and Roman Epic Literature in Translation	
CL 3001 Classical Roman Literature and Culture	
CL 3022 Classical Greek Literature and Culture	
CL 3224 Ancient Greek Drama in Translation	
CL 3227 Ancient Greek and Roman Comedy in Translation	
Three courses on the Ancient Greek or Roman world in the following areas: Classics (any additional CL courses), archaeology*, art history**, history***, philosophy**** .....	9
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: 18	

\*Archaeology courses chosen from: AH 1000, AH 3021, AH 3029

\*\*Art History courses chosen from: AT 2005, AT 2006

\*\*\*History courses chosen from: HY 1000, HY 2008, HY 3009, HY 2034, HY 2015,  
HY 3021, HY 2029, HY 3045, HY 4074

\*\*\*\*Philosophy courses chosen from: PH 1000, PH 3010, PH 2020, PH 4121

# Minors in Liberal Arts and Sciences

## Communication Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
CN 2301 Contemporary Mass Communication .....	3
CN 2202 Writing for Mass Communication .....	3
Four additional courses in Communication from one or more of the following option areas .....	12
<b>Option 1 – Public Relations</b>	
CN 2203 Fundamentals of Public Relations	
CN 3428 Public Relations Techniques	
CN 3523 Public Relations and Special Events Planning	
CN 4438 Leadership Communication	
CN 4526 Public Relations in Non-Profit Organizations	
CN 4736 International Public Relations	
<b>Option 2 – Film</b>	
CN 2227 Introduction to Film and Television Studies	
CN 2305 Multimedia Lab	
CN 3525 Film Analysis	
CN 3622 Television Producing	
CN 4535 Editing Theory and Practice	
CN 4537 Screenwriting	
CN 4639 Making the Short Documentary	
CN 4745 Advanced Media Production	
<b>Option 3 – Journalism</b>	
CN 2305 Multimedia Lab	
CN 3311 Fundamentals of Print Journalism	
CN 3412 Media Ethics	
CN 3416 Radio News Writing	
CN 4504 News Culture	
CN 4533 Advanced Print Journalism	
CN 4535 Editing Theory and Practice	
CN 4639 Making the Short Documentary	
CN 4707 Television News Writing	
<b>Option 4 – Advertising</b>	
CN 3334 Client Services in Advertising	
CN 3410 Communication in Advertising	
CN 3609 Copywriting and Creative Evaluation	
CN 4500 Creative Execution in Advertising	
CN 4513 Brand Building in Advertising	
<b>TOTAL: 18</b>	

\* Subject to fulfillment or waiving of prerequisites

# Minors in Liberal Arts and Sciences

## Economics Minor

	<b>Credit Hours</b>
<i>Required:</i>	
EC 1000 Principles of Microeconomics .....	3
EC 1101 LE Principles of Macroeconomics .....	3
A total of 12 credits in 3000 and/ or 4000 level, including at least one of the following: .....	12
EC 3270 Managerial Economics	
EC 3271 Macroeconomic Theory and Policy	

**TOTAL: 18**

## English Minor

	<b>Credit Hours</b>
<i>Required:</i>	
Six (6) 2000-level or above EN courses .....	18

**TOTAL: 18**

## Environmental Studies Minor

	<b>Credit Hours</b>
<i>Required:</i>	
ES 1010 LE Environmental Science: Energy Resources and Pollution .....	4
One of the following: .....	4
ES 1000 LE Environmental Science: Ecosystems and Biodiversity	
<b>or</b>	
BI 1007 LE Environmental Ecology	

Three additional Environmental Studies (ES) courses above 2000-level, provided the student meets the prerequisites .....

**TOTAL: 17**



# Minors in Liberal Arts and Sciences

## Modern Languages Minor

	<b>Credit Hours</b>
<i>Required:</i>	
Six (6) courses in two modern languages .....	18
<hr/>	
	<b>TOTAL: 18</b>

## History Minor

	<b>Credit Hours</b>
<i>Required:</i>	
HY 1000 LE Survey of Western Civilization I .....	3
HY 1001 LE Survey of Western Civilization II .....	3
HY 4391 Historiography .....	3
Three additional courses to be selected as follows: .....	9
One course from any of the HY 2000 level courses	
Two courses from any of the HY 3000 level courses	
<hr/>	
	<b>TOTAL: 18</b>

# Minors in Liberal Arts and Sciences

## Information Technology Minor

	<b>Credit Hours</b>
<i>Required:</i>	
Eighteen (18) credits in Information Technology (ITC), provided that the student meets the prerequisites .....	18
<hr/>	
	<b>TOTAL: 18</b>

## Insurance Minor

	<b>Credit Hours</b>
<i>Required:</i>	
MA 1009 LE Mathematics for Business Economics and Sciences .....	3
EC 1000 Principles of Microeconomics .....	3
MA 2021 Applied Statistics .....	3
EC 3324 Insurance .....	3
EC 4435 Insurance Issues and Reporting .....	3
EC 4638 Actuarial Science .....	3
EC 4737 Insurance Industry Dynamics .....	3
<hr/>	
	<b>TOTAL: 21</b>

# Minors in Liberal Arts and Sciences

## International Relations Minor

	<b>Credit Hours</b>
<i>Required:</i>	
HY 1001 LE Survey of Western Civilization II .....	3
PO 3031 International Relations .....	3
Two additional courses in Political Science .....	6
Two additional courses to be selected from: .....	6
HY 4041 Russia and the USSR	
HY 4053 Contemporary History: from World War II to Vietnam and the Fall of Communism	
HY 4051 Revolution and Nationalism in Europe	
HY 4052 Total War in Europe	
HY 4072 America in World Affairs	
	<hr/> TOTAL: 18

## Modern European Literature Minor

	<b>Credit Hours</b>
<i>Required:</i>	
Four courses in German literature and Modern Greek Literature with at least one course in each area .....	12
Two courses in English literature of the nineteenth and twentieth centuries .....	6
	<hr/> TOTAL: 18

# Minors in Liberal Arts and Sciences

## Philosophy Minor

	<b>Credit Hours</b>
<i>Required:</i>	
PH 1000 LE Introduction to Philosophy .....	3
One of the following: .....	3
PH 1001 Practical Reasoning	
PH 2003 Internet and Philosophy	
PH 2014 LE Aesthetics	
PH 2016 Philosophy and Cinema	
PH 2020 Greek Philosophy	
Two additional courses selected from the following, subject to fulfillment or waiving of prerequisites .....	6
PH 3005 LE Business Ethics	
PH 3009 Evolution and Revolution	
PH 3010 LE Ethics	
PH 3011 Introduction to Logic	
PH 3022 Social and Political Philosophy	
PH-3023 American Philosophy	
PH 3026 Existentialism	
PH 3027 Rationalism and Empiricism	
PH 3118 Theory of Knowledge	
Two additional courses selected from the following, subject to fulfillment or waiving of prerequisites .....	6
PH 4028 Kant and German Idealism	
PH 4031 Phenomenology: Husserl and Heidegger	
PH 4032 Postmodern Philosophy: Foucault and Derrida	
PH 4113 Philosophy of Science	
PH 4121 Plato and Aristotle	
PH 4130 Philosophy of Language	
PH 4135 Philosophy of History	
PH 4141 Philosophy of Mind	
PH 4250 Seminar in Selected Texts	

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TOTAL: 18

# Minors in Liberal Arts and Sciences

## Psychology Minor

	<b>Credit Hours</b>
<i>Required:</i>	
PS 1000 LE Psychology as a Natural Science .....	3
PS 1001 LE Psychology as a Social Science .....	3
Two 2000-level and Two 3000-level courses, one of which should be a 4 credit course, subject to fulfillment or waiving of prerequisites: .....	
	13
PS 2047 Analysis of Behavioral Data	
PS 2207 Developmental Psychology: The Preschool Years	
PS 2010 History of Psychology	
PS 2236 Human Learning and Memory	
PS 2257 Diversity Issues in Psychology	
PS 3008 Developmental Psychology: Childhood and Adolescence	
PS 3012 Theories of Personality	
PS 3018 Research Methods in Psychology	
PS 3026 Social Psychology	
PS 3032 Testing and Assessment	
PS 3130 Biopsychology	
<hr/>	
	<b>TOTAL: 19</b>

## Sociology Minor

	<b>Credit Hours</b>
<i>Required:</i>	
SO 1000 LE Introduction to Sociology .....	3
SO 1001 LE Sociology of Modern Life .....	3
Four additional courses in sociology .....	
	12
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	<b>TOTAL: 18</b>

# Minors in Liberal Arts and Sciences

## Tourism and Sustainability Minor

	<b>Credit Hours</b>
<i>Required:</i>	
ES 1000 LE Environmental Science: Ecosystems and Biodiversity .....	4
ES 1010 LE Environmental Science: Energy Sources and Pollution .....	4
ES 3220 Principles of Environmental Management: .....	3
HT 1001 Introduction to the tourism and hospitality industry: .....	3
HT 4021 Sustainable Management in Tourism and Hospitality: .....	3
<hr/>	
	<b>TOTAL: 17</b>

## Management and Modern Languages Minor

	<b>Credit Hours</b>
<i>Required:</i>	
<b>Management</b> .....	9
MG 2003 LE Management Principles	
MG 3034 LE Managing People and Organizations	
One of the following courses*:	
MG 4017 Managing Workforce Diversity	
MG 4120 International Human Resource Management	
MG 4121 Leadership	
MG 4123 Business Negotiation	
MG 4128 Corporate Social Responsibility	
MG 4131 Strategic Human Resource Management	
MG 4157 Project Management**	
<b>Modern Languages</b> .....	9
Three (3) courses in one of the following modern languages: French, German, Italian, Modern Greek, Spanish (Levels offered: A1 – B1, including culture or business course)	
<hr/>	
	<b>TOTAL: 18</b>

All language courses are open to non-native speakers only.

Students with previous knowledge in the language of their choice will have to contact the respective instructor and take a placement exam.

*\*May be waived and replaced upon approval by the academic advisor of the department.*

*\*\*The prerequisite CS 1070 Introduction to Information Systems may be fulfilled through appropriate academic evaluation.*

# The School of Business

## Requirements for the Bachelor of Science Degree (BS)

**Accounting with Finance**

**Computer Information Systems**

**Entrepreneurship Management**

**Finance**

**Health Care Management**

**International Business**

**International Tourism and Hospitality Management (ITHM)**

**Logistics and Supply Chain Management**

**Management**

Human Resource Management

Operations Management

**Management Information Systems (MIS)**

**Marketing**

Marketing Management

Marketing Communications

**Shipping Management**

**Sports Management**

## Accounting with Finance

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1009 LE Mathematics for Business, Economics and Sciences* or higher .....	3
EN 3942 Professional Communication .....	3
CS 1070 Introduction to Information Systems* .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
EC 1101 LE Principles of Macroeconomics	
MG 3034 LE Managing People and Organizations	
One additional course in the Social and Behavioral Sciences	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
PH 3005 LE Business Ethics	
One additional course in Humanities	
LE designated course in the Fine and Performing Arts .....	3
 <i>*May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>72</b>
<i>Required:</i>	
AF 2006 Financial Accounting .....	4
AF 3104 Financial Reporting I .....	3
AF 3116 Management Accounting .....	3
AF 3131 Intermediate Financial Accounting .....	3
AF 3146 Taxation for Individuals .....	3
AF 4207 Financial Reporting II .....	3
AF 4242 Advanced Management Accounting .....	3
AF 4223 Financial Statements Analysis and Equity Valuation .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
EC 1000 Principles of Microeconomics .....	3
FN 3005 Foundations of Corporate Finance .....	3
FN 3113 Corporate Finance .....	3
IB 2006 LE International Business .....	3
MA 2021 Applied Statistics .....	3

MA 1105 Applied Calculus .....	3
MG 2003 LE Management Principles .....	3
MG 4343 Operations Management .....	3
MG 4740 Business Strategy .....	3
MK 2030 Fundamentals of Marketing .....	3
Three of the following courses .....	9
AF 4218 Auditing	
AF 4296 Advanced Financial Accounting	
AF 4243 Corporate Taxation	
AF 4244 Forensic Accounting	
AF 4045 Corporate Governance & Accountability	
FN 4335 Financial Modeling	
One of the following courses .....	3
AF 4090 Internship in Accounting with Finance	
AF 4347 Cost Modeling	
EC 3240 Money and Banking	
FN 3319 International Finance	
FN 4335 Financial Modeling	

**Electives** ..... **6**

**TOTAL: 121**

## Computer Information Systems\*

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>44</b>
<i>Required:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
Humanities .....	9
Selected from at least two of the following: archaeology, art history, history, literature, classical literature, music, philosophy, Theatre history	
Social Sciences .....	6
Selected from at least two of the following: anthropology, political science, psychology or sociology	
EC 1000 Principles of Microeconomics .....	3
MA 1001 Finite Mathematics .....	3
MA 1105 Applied Calculus .....	3
<b>Business Core</b> .....	<b>42</b>
<i>Required:</i>	
EN 3942 Professional Communication .....	3
PH 3005 LE Business Ethics .....	3
EC 1101 LE Principles of Macroeconomics .....	3
MA 2118 Statistics for Business and Economics I .....	3
MA 2219 Statistics for Business and Economics II .....	3
AF 2006 Financial Accounting .....	4
AF 3116 Managerial Accounting for Decision Making .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
CS 4157 Project Management .....	3
MG 2003 LE Management Principles .....	3
MG 3034 LE Managing People and Organizations .....	3
MG 4343 Operations Management .....	3
MK 2050 Principles of Marketing .....	3

<b>Concentration</b> .....	<b>36</b>
<i>Required:</i>	
ITC 2188 Introduction to Programming .....	3
CS 3140 Electronic Commerce .....	3
ITC 2293 Operating Systems Concepts .....	3
CS 3260 Fundamentals of RDBMS .....	3
CS 4230 Human Computer Interaction .....	3
ITC 3275 Introduction to Computer Networks .....	3
CS 3425 Web Applications Development .....	3
CS 3465 Business Intelligence & Data Warehousing .....	3
CS 4350 Information Systems Security and Control .....	3
CS 4284 Analysis and Design of Information Systems .....	3
CS 4736 Strategic Planning for Information Systems .....	3
3 credits in Computer Information Systems / Information Technology .....	3
<b>Electives</b> .....	<b>6</b>

TOTAL: 128

\* As of September 2014, no new students are being accepted into the program.

# Entrepreneurship Management

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1105 Applied Calculus* .....	3
EN 3942 Professional Communication .....	3
CS 1070 Introduction to Information Systems** .....	3
Any Natural Science with a lab .....	4
 <i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
EC 1101 LE Principles of Macroeconomics	
IB 2006 LE International Business	
One additional course in the Social and Behavioral Sciences	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
PH 3005 LE Business Ethics	
One additional course in Humanities	
LE designated course in the Fine and Performing Arts .....	3
 <i>*The prerequisite MA 1009 LE Mathematics for Business, Economics and Sciences may be fulfilled through appropriate academic evaluation otherwise it can be allocated to free electives</i>	
<i>**CS 1070 Introduction to Information Systems may be fulfilled through appropriate academic evaluation</i>	

<b>Concentration</b> .....	<b>72</b>
<i>Required:</i>	
AF 2006 Financial Accounting .....	4
AF 3116 Management Accounting .....	3
BU 2002 Business Legal Issues .....	2
BU 3233 Business Research Methods .....	3
CS 2179 Business Information Systems .....	3
EC 1000 Principles of Microeconomics .....	3
FN 3005 Foundations of Corporate Finance .....	3
FN 4553 Entrepreneurial Finance .....	3
MA 2021 Applied Statistics .....	3
MG 2003 LE Management Principles .....	3
MG 2062 Introduction to Entrepreneurship Management .....	3
MG 3034 LE Managing People and Organizations .....	3

MG 3133 New Venture Creation .....	3
MG 3019 Corporate Entrepreneurship and Innovation .....	3
MG 3165 Managing the Family Firm .....	3
MG 4343 Operations Management .....	3
MG 4188 Digital Marketing for Entrepreneurship .....	3
MG 4156 Enterprise Growth .....	3
MG 4255 Entrepreneurship Theory .....	3
MG 4740 Business Strategy .....	3
MK 2030 Fundamentals of Marketing .....	3
Two of the following courses .....	6
MG 4123 Business Negotiation	
MG 4129 The Decision Making Process: A Qualitative Approach	
MG 4131 Strategic Human Resource Management	
MG 4157 Project Management	
MG 4242 Supply Chain Management	
MG 4266 Public Relations	
One of the following courses .....	3
MG 4089 Internship in Entrepreneurship Management	
or one additional course in Entrepreneurship Management	

**Electives** ..... **6**

**TOTAL: 121**

Finance

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1009 LE Mathematics for Business, Economics and Sciences* or higher .....	3
EN 3942 Professional Communication .....	3
CS 1070 Introduction to Information Systems * .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences <i>(from more than one discipline)</i> .....	9
EC 1101 LE Principles of Macroeconomics	
MG 2003 LE Management Principles	
One additional course in Social and Behavioral Sciences	
LE designated course in Humanities .....	6
<i>(from more than one discipline)</i>	
PH 3005 LE Business Ethics	
One additional course in Humanities	
LE designated course in the Fine and Performing Arts .....	3
<i>*May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>72</b>
<i>Required:</i>	
AF 2006 Financial Accounting .....	4
AF 3116 Management Accounting .....	3
AF 4223 Financial Statements Analysis and Equity Valuation .....	3
BU 2002 Business Legal Issues .....	2
EC 1000 Principles of Microeconomics .....	3
EC 3240 Money and Banking .....	3
FN 2028 Financial Mathematics .....	3
FN 2127 Financial Markets and Instruments .....	3
FN 3237 Applied Financial Econometrics .....	3
FN 3319 International Finance .....	3
FN 3032 Foundations of Investment .....	3
FN 3113 Corporate Finance .....	3

FN 4352 Fixed Income Securities .....	3
FN 4329 Portfolio Management .....	3
FN 4335 Financial Modeling .....	3
FN 4580 Topics in Finance .....	3
MA 2021 Applied Statistics .....	3
MA 1105 Applied Calculus .....	3
MG 3133 New Venture Creation .....	3

Three of the following courses .....	9
AF 4045 Corporate Governance and Accountability	
FN 4351 Commercial Bank Management	
FN 4553 Entrepreneurial Finance	
FN 4330 Derivative Products	
FN 4555 Quantitative Finance	
FN 4354 Tax Structured Finance	
FN 4316 Maritime Financial Management	

One of the following courses .....	3
AF 3131 Intermediate Financial Accounting	
AF 3104 Financial Reporting I	

One of the following courses .....	3
FN 4090 Internship in Finance and Financial Analysis	
AF 4296 Advanced Financial Accounting	
AF 4207 Financial Reporting II	
AF 4242 Advanced Management Accounting	
MG 4415 Strategic Management	

<b>General Electives</b> .....	<b>6</b>
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**TOTAL: 121**



# Health Care Management

<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1009 LE Mathematics for Business, Economics and Sciences* or higher. ....	3
EN 3942 Professional Communication .....	3
CS 1070 Introduction to Information Systems* .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
LE designated courses in Humanities .....	6
PH 3005 LE Business Ethics	
One additional course in Humanities	
LE designated course in the Fine and Performing Arts .....	3

*\*May be fulfilled through appropriate academic evaluation*

**Concentration** .....

<i>Required:</i>	
AF 2006 Financial Accounting .....	4
BU 2002 Business Legal Issues .....	2
BU 3233 Business Research Methods .....	3
CS 2179 Business Information Systems .....	3
EC 1000 Principles of Microeconomics .....	3
EC 1101 LE Principles of Macroeconomics .....	3
FN 3005 Foundations of Corporate Finance .....	3
IB 2006 LE International Business .....	3
MA 2021 Applied Statistics .....	3
MG 2003 LE Management Principles .....	3
MG 3034 LE Managing People and Organizations .....	3
SO 3007 LE Health and Society .....	3
HM 1001 Introduction to Healthcare Management .....	3
HM 3110 Delivery of Healthcare Quality Services .....	3
HM 3115 Healthcare Marketing .....	3

HM 3220 Healthcare Information Systems .....	3
HM 4040 Healthcare Operations .....	3
HM 4045 Healthcare Human Resource Management .....	3
HM 4141 Healthcare Policy and Governance .....	3
HM 4250 Budgeting and Financial Management in Healthcare .....	3
HM 4655 Healthcare Strategy .....	3

<u>Option 1</u> .....	9
HM 4951 Internship in Healthcare Management and one Healthcare Management course	

<u>Option 2</u> .....	9
Three Healthcare Management courses	

**General Electives** .....

**TOTAL: 121**

International Business

	<b>Credit Hours</b>	
<b>Liberal Education</b> .....	<b>43</b>	
<i>Core Courses:</i>		
WP 1010 LE Introduction to Academic Writing .....	3	
WP 1111 LE Integrated Academic Writing & Ethics .....	3	
WP 1212 LE Academic Writing and Research .....	3	
MA 1009 LE Mathematics for Business, Economics and Sciences* or higher .....	3	
EN 3942 Professional Communication .....	3	
CS 1070 Introduction to Information Systems* .....	3	
Any Natural Science with a lab .....	4	
<i>Liberal Education Electives:</i>		
LE designated course in STEM/Natural Sciences .....	3	
LE designated courses in the Social and Behavioral Sciences .....	9	
<i>(from more than one discipline)</i>		
EC 1101 LE Principles of Macroeconomics		
MG 3034 LE Managing People and Organizations		
One additional course in the Social and Behavioral Sciences		
LE designated courses in Humanities .....	6	
<i>(from more than one discipline)</i>		
PH 3005 LE Business Ethics		
One additional course in Humanities		
LE designated course in the Fine and Performing Arts .....	3	
 <i>*May be fulfilled through appropriate academic evaluation</i>		
<b>Concentration</b> .....	<b>72</b>	
<i>Required:</i>		
AF 2006 Financial Accounting .....	4	
AF 3116 Management Accounting .....	3	
BU 2002 Business Legal Issues .....	2	
BU 3233 Business Research Methods .....	3	
CS 2179 Business Information Systems .....	3	
EC 1000 Principles of Microeconomics .....	3	
FN 3005 Foundations of Corporate Finance .....	3	
IB 2006 LE International Business .....	3	
IB 3008 Business in the EU .....	3	
IB 3121 Global Business Management .....	3	
IB 3199 Contemporary Issues in International Business .....	3	
IB 4118 EU Economic and Funding Policies .....	3	

IB 4238 International Business Law .....	3
IB 4544 International Management .....	3
MA 1105 Applied Calculus .....	3
MA 2021 Applied Statistics .....	3
MG 2003 LE Management Principles .....	3
MG 4343 Operations Management .....	3
MG 4740 Business Strategy .....	3
MK 2030 Fundamentals of Marketing .....	3
Two of the following courses .....	6
IB 4169 EU Policies and IB Practices	
IB 4232 Foreign Direct Investment and Multinational Enterprises	
IB 4267 Innovation and Technology Management in IB	
IB 4031 Business in Emerging Markets	
IB 4035 Export Strategy and Management	
IB 4140 Topics in EU Business	
One of the following courses .....	3
MG 4120 International Human Resource Management	
MK 4157 International Marketing	
FN 3319 International Finance	
MG 4128 Corporate Social Responsibility	
MG 4242 Supply Chain Management	
One of the following courses .....	3
IB 4646 Internship in International Business	
or one additional course in IB	
<b>General Electives</b> .....	<b>6</b>

**TOTAL: 121**

International Tourism and Hospitality Management (ITHM)

<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1009 LE Mathematics for Business, Economics and Sciences* or higher .....	3
EN 3942 Professional Communication .....	3
CS 1070 Introduction to Information Systems* .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
IB 2006 LE International Business	
MG 3034 LE Managing People and Organizations	
One additional course in the Social and Behavioral Sciences	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
PH 3005 LE Business Ethics	
One additional course in Humanities	
LE designated course in the Fine and Performing Arts .....	3

\* May be fulfilled through appropriate academic evaluation

<b>Concentration</b> .....	<b>72</b>
<i>Required:</i>	
BU 2002 Business Legal Issues .....	2
BU 3233 Business Research Methods .....	3
EC 1000 Principles of Microeconomics .....	3
HT 1001 Introduction to the Tourism and Hospitality Industry .....	3
HT 2010 Accounting for the Hospitality Industry .....	4
HT 2116 Hospitality Information Systems .....	3
HT 3113 Tourism Planning and Development .....	3
HT 3115 Marketing in Tourism and Hospitality .....	3
HT 3131 Hospitality Operations .....	3

HT 4021 Sustainable Management in Tourism & Hospitality .....	3
HT 4117 Managing Service Quality and Human Resources in Tourism and Hospitality .....	3
HT 4135 Financial Management for the Hospitality Industry .....	3
HT 4436 Information and Communication Technologies in Tourism .....	3
HT 4440 Entrepreneurship in Tourism and Hospitality .....	3
HT 4750 Strategic Issues in Tourism and Hospitality .....	6
HT 4660 Internship in Hospitality and Tourism .....	3
MA 2021 Applied Statistics .....	3
MG 2003 LE Management Principles .....	3
SO 3009 Tourism and Leisure in Modern Society .....	3
One of the following courses: .....	3
HT 3037 Travel and Transport	
HT 3038 Destination Management and Marketing	
HT 3118 Food and Beverage Management	
One of the following courses: .....	3
HT 4030 Cultural Tourism	
HT 4234 Public Relations and Crisis Management in Tourism and Hospitality	
HT 4032 Events Management for the Hospitality Industry	
Two courses in one non-native language .....	6

<b>General Electives</b> .....	<b>6</b>
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TOTAL: 121

# Logistics and Supply Chain Management

	<b>Credit Hours</b>	
<b>Liberal Education</b> .....		<b>43</b>
<i>Core Courses:</i>		
WP 1010 LE Introduction to Academic Writing .....		3
WP 1111 LE Integrated Academic Writing & Ethics .....		3
WP 1212 LE Academic Writing and Research .....		3
MA 1009 LE Mathematics for Business, Economics and Sciences* or higher .....		3
EN 3942 Professional Communication .....		3
CS 3051 Business Driven Information Technology .....		3
Any Natural Science with a lab .....		4
<i>Liberal Education Electives:</i>		
LE designated course in STEM/Natural Sciences .....		3
LE designated courses in the Social and Behavioral Sciences .....		9
<i>(from more than one discipline)</i>		
EC 1101 LE Principles of Macroeconomics		
IB 2006 LE International Business		
One addition course from the Social and Behavioral Sciences		
LE designated courses in Humanities .....		6
<i>(from more than one discipline)</i>		
PH 3005 LE Business Ethics		
One additional course in Humanities		
LE designated course in the Fine and Performing Arts .....		3
 <i>* May be fulfilled through appropriate academic evaluation</i>		
<b>Concentration</b> .....		<b>72</b>
<i>Required:</i>		
AF 2006 Financial Accounting .....		4
BU 2002 Business Legal Issues .....		2
BU 3233 Business Research Methods .....		3
EC 1000 Principles of Microeconomics .....		3
FN 3005 Foundations of Corporate Finance .....		3
MA 1105 Applied Calculus .....		3
MA 2021 Applied Statistics .....		3
MG 2003 LE Management Principles .....		3
MG 2063 Principles of Operations Management .....		3
MG 3034 LE Managing People and Organizations .....		3
MK 2030 Fundamentals of Marketing .....		3
LM 2020 Introduction to Logistics and Supply Chain Management .....		3

LM 3030 Transportation Systems .....		3
LM 3025 The Logistics of Supply Networks .....		3
LM 3035 Information Flows, Financial Flows and the Management of Risk in Supply Networks .....		3
LM 4145 Total Quality Management .....		3
LM 4157 Project Management** .....		3
LM 4242 Supply Chain Management .....		3
LM 4246 Management Science .....		3
LM 4343 Operations Management .....		3
LM 4641 Seminar in Logistics and Supply Chain Management .....		3
MG 4415 Strategic Management .....		3
One of the following courses .....		3
IB 4035 Export Strategy and Management		
MG 4123 Business Negotiation		
MG 4129 The Decision Making Process: A Qualitative Approach		
MG 4247 Management of Services		
MG 4112 Carriage of Goods by Sea and Law of International Trade		
MK 4141 Retailing and Supply Chain Management		
One of the following courses .....		3
LM 4040 Internship in Logistics and Supply Chain Management or one course from the electives listed above		
 <i>**The prerequisite CS 1070 Introduction to Information Systems may be fulfilled through appropriate academic evaluation</i>		
<b>General Electives</b> .....		<b>6</b>

TOTAL: 121

Management

Human Resource Management

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1009 LE Mathematics for Business, Economics and Sciences* or higher .....	3
EN 3942 Professional Communication .....	3
CS 1070 Introduction to Information Systems* .....	3
Any Natural Science with a lab .....	4
 <i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
EC 1101 LE Principles of Macroeconomics	
IB 2006 LE International Business	
One additional course in the Social and Behavioral Sciences	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
PH 3005 LE Business Ethics	
One additional course in Humanities	
LE designated course in the Fine and Performing Arts .....	3

\* May be fulfilled through appropriate academic evaluation

**Concentration** .....

<i>Required:</i>	
AF 2006 Financial Accounting .....	4
AF 3116 Management Accounting .....	3
BU 2002 Business Legal Issues .....	2
BU 3233 Business Research Methods .....	3
CS 2179 Business Information Systems .....	3
EC 1000 Principles of Microeconomics .....	3
FN 3005 Foundations of Corporate Finance .....	3
MA 1105 Applied Calculus .....	3
MA 2021 Applied Statistics .....	3
MG 2003 LE Management Principles .....	3
MG 3034 LE Managing People and Organizations .....	3
MG 3133 New Venture Creation .....	3

MG 3118 Developing Human Capital .....	3
MG 3164 Talent Acquisition .....	3
MG 4120 International Human Resource Management .....	3
MG 4131 Strategic Human Resource Management .....	3
MG 4343 Operations Management .....	3
MG 4535 Seminar in Human Resource Management .....	3
MG 4740 Business Strategy .....	3
MK 2030 Fundamentals of Marketing .....	3

Three of the following courses .....

MG 4017 Managing Workforce Diversity	
MG 4121 Leadership	
MG 4122 Organization Development and Change	
MG 4128 Corporate Social Responsibility	
MG 4136 Labor Relations	
MG 4151 Managing Reward Systems	

One of the following courses .....

MG 4075 Internship in Human Resource Management	
or one additional course in Human Resource Management	

**Electives** .....

**TOTAL: 121**

Management

Operations Management

<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1105 Applied Calculus* .....	3
EN 3942 Professional Communication .....	3
CS 1070 Introduction to Information Systems** .....	3
Any Natural Science with a lab .....	4
 <i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
EC 1101 LE Principles of Macroeconomics	
IB 2006 LE International Business	
One additional course in the Social and Behavioral Sciences	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
PH 3005 LE Business Ethics	
One additional course in Humanities	
LE designated course in the Fine and Performing Arts .....	3
 <i>* The prerequisite MA 1009 LE Mathematics for Business, Economics and Sciences may be fulfilled through appropriate academic evaluation otherwise it can be allocated to free electives</i>	
<i>**CS 1070 Introduction to Information Systems may be fulfilled through appropriate academic evaluation</i>	

<b>Concentration</b> .....	<b>72</b>
<i>Required:</i>	
AF 2006 Financial Accounting .....	4
AF 3116 Management Accounting .....	3
BU 2002 Business Legal Issues .....	2
BU 3233 Business Research Methods .....	3
CS 2179 Business Information Systems .....	3
CS 3246 Enterprise Systems .....	3
EC 1000 Principles of Microeconomics .....	3
FN 3005 Foundations of Corporate Finance .....	3
MA 2021 Applied Statistics .....	3
MG 2003 LE Management Principles .....	3

MG 2063 Principles of Operations Management .....	3
MG 3034 LE Managing People and Organizations .....	3
MG 3133 New Venture Creation .....	3
MG 4145 Total Quality Management .....	3
MG 4157 Project Management .....	3
MG 4246 Management Science .....	3
MG 4343 Operations Management .....	3
MG 4548 Operations Strategy .....	3
MG 4740 Business Strategy .....	3
MK 2030 Fundamentals of Marketing .....	3
One of the following courses .....	3
IB 3008 Business in the European Union	
IB 3121 Global Business Management	
One of the following courses .....	3
MG 4242 Supply Chain Management	
MG 4247 Management of Services	
One of the following courses .....	3
MG 4017 Managing Workforce Diversity	
MG 4128 Corporate Social Responsibility	
MG 4129 The Decision Making Process: A Qualitative Approach	
One of the following courses .....	3
MG 4085 Internship in Operations Management	
or one additional course in Operations Management	

<b>Electives</b> .....	<b>6</b>
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TOTAL: 121

# Management Information Systems

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1009 LE Mathematics for Business, Economics and Sciences* or higher. ....	3
EN 3942 Professional Communication .....	3
CS 1070 Introduction to Information Systems* .....	3
Any Natural Science with a lab .....	4
 <i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences <i>(from more than one discipline)</i> .....	9
EC 1101 LE Principles of Macroeconomics MG 2003 LE Management Principles One additional course in the Social and Behavioral Science	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
PH 3005 LE Business Ethics One additional course in Humanities LE designated course in the Fine and Performing Arts .....	3

\* May be fulfilled through appropriate academic evaluation

<b>Concentration</b> .....	<b>72</b>
<i>Required:</i>	
AF 2006 Financial Accounting .....	4
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
CS 3140 Electronic Commerce .....	3
CS 3144 Customer Relationship Management Systems .....	3
CS 3245 Data Management and IT for Business .....	3
CS 3246 Enterprise Systems .....	3
CS 3247 Information Systems for Decision Making .....	3
CS 3348 Enterprise Social Networks .....	3
CS 4249 Business Intelligence .....	3
CS 4284 Analysis and Design of Information Systems .....	3
CS 4350 Information Systems Security and Control .....	3

CS 4461 Technology Innovation & Entrepreneurship .....	3
CS 4462 Information Systems Strategy .....	3
EC 1000 Principles of Microeconomics .....	3
FN 3005 Foundations of Corporate Finance .....	3
IB 2006 LE International Business .....	3
MA 2010 Statistics I .....	3
CS 4157 Project Management .....	3
LM 4343 Operations Management .....	3
MG 4242 Supply Chain Management .....	3
MK 2030 Fundamentals of Marketing .....	3

<u>Option 1</u> .....	6
CS 4063 Management Information Systems Internship and three credits in Management Information Systems / Computer Information Systems / Information Technology	

<u>Option 2</u> .....	6
Six credits in Management Information Systems / Computer Information Systems / Information Technology	

<b>Electives</b> .....	<b>6</b>
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**TOTAL: 121**

Marketing

Marketing Management

<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1105 Applied Calculus* .....	3
EN 3942 Professional Communication .....	3
CS 1070 Introduction to Information Systems** .....	3
Any Natural Science with a lab .....	4
 <i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
EC 1101 LE Principles of Macroeconomics	
IB 2006 LE International Business	
One additional course in the Social and Behavioral Sciences	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
PH 3005 LE Business Ethics	
One additional course in Humanities	
LE designated course in the Fine and Performing Arts .....	3

\* The prerequisite MA 1009 LE Mathematics for Business, Economics and Sciences may be fulfilled through appropriate academic evaluation otherwise it can be allocated to free electives

\*\* CS 1070 Introduction to Information Systems may be fulfilled through appropriate academic evaluation

<b>Concentration</b> .....	<b>72</b>
<i>Required:</i>	
AF 2006 Financial Accounting .....	4
AF 3116 Management Accounting .....	3
BU 2002 Business Legal Issues .....	2
BU 3233 Business Research Methods .....	3
CS 2179 Business Information Systems .....	3
EC 1000 Principles of Microeconomics .....	3
FN 3005 Foundations of Corporate Finance .....	3
MA 2021 Applied Statistics .....	3
MG 2003 LE Management Principles .....	3
MG 3034 LE Managing People and Organizations .....	3
MG 4343 Operations Management .....	3

MG 4740 Business Strategy .....	3
MK 2030 Fundamentals of Marketing .....	3
MK 3135 Marketing Communications .....	3
MK 4157 International Marketing .....	3
MK 3159 Consumer Behavior .....	3
MK 3131 Building Marketing Value Proposition .....	3
MK 4358 Marketing Research .....	3
MK 4447 Advanced Marketing Management & Metrics .....	3
MK 4860 Integrated Marketing Topics & Strategies .....	3

Two of the following courses .....	6
MK 4153 Sales Management	
MK 4155 Business Marketing	
MK 4345 Promotions and Digital Activation	
MK 4156 Retail and Supply Chain Management	
MK 4162 Marketing of Services	

<u>Option 1</u> .....	6
MK 4090 Internship in Marketing Management	
and one more Marketing course	

<u>Option 2</u> .....	6
Two more Marketing courses	

<b>Electives</b> .....	<b>6</b>
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TOTAL: 121



Marketing

Marketing Communications

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1105 Applied Calculus* .....	3
EN 3942 Professional Communication .....	3
CS 1070 Introduction to Information Systems** .....	3
Any Natural Science with a lab .....	4
 <i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
EC 1101 LE Principles of Macroeconomics	
IB 2006 LE International Business	
One additional course in the Social and Behavioral Sciences	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
PH 3005 LE Business Ethics	
One additional course in Humanities	
LE designated course in the Fine and Performing Arts .....	3

\* The prerequisite MA 1009 LE Mathematics for Business, Economics and Sciences may be fulfilled through appropriate academic evaluation otherwise it can be allocated to free electives

\*\* CS 1070 Introduction to Information Systems may be fulfilled through appropriate academic evaluation

<b>Concentration</b> .....	<b>72</b>
<i>Required:</i>	
AF 2006 Financial Accounting .....	4
AF 3116 Management Accounting .....	3
BU 2002 Business Legal Issues .....	2
BU 3233 Business Research Methods .....	3
CS 2179 Business Information Systems .....	3
EC 1000 Principles of Microeconomics .....	3
FN 3005 Foundations of Corporate Finance .....	3
MA 2021 Applied Statistics .....	3
MG 2003 LE Management Principles .....	3
MG 3034 LE Managing People and Organizations .....	3

MG 4343 Operations Management .....	3
MG 4740 Business Strategy .....	3
MK 2030 Fundamentals of Marketing .....	3
MK 3159 Consumer Behavior .....	3
MK 3135 Marketing Communications .....	3
MK 4345 Promotions and Digital Activation .....	3
MK 3131 Building Marketing Value Proposition .....	3
MK 4358 Marketing Research .....	3
MK 4468 Integrated Marketing Communication Campaigns .....	3
MK 4447 Advanced Marketing Management & Metrics .....	3
Two of the following courses .....	6
MK 4104 Digital & Social Media Marketing	
MK 4161 Direct Marketing & CRM	
MK 4465 Media Planning for Marketing Communications Campaigns	
MG 4266 Public Relations	
<b>Option 1</b> .....	<b>6</b>
MK 4090 Internship in Marketing Communication	
<b>and one more Marketing course</b>	
<b>Option 2</b> .....	<b>6</b>
<b>Two more Marketing courses</b>	

**Electives** .....

**TOTAL: 121**

# Shipping Management

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1105 Applied Calculus* .....	3
EN 3942 Professional Communication .....	3
CS 3051 Business Driven Information Technology .....	3
Any Natural Science with a lab .....	4
 <i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences .....	9
<i>(from more than one discipline)</i>	
EC 1101 LE Principles of Macroeconomics	
MG 3034 LE Managing People and Organizations	
One additional course from the Social and Behavioral Sciences	
LE designated courses in Humanities .....	6
<i>(from more than one discipline)</i>	
PH 3005 LE Business Ethics is strongly recommended	
LE designated course in the Fine and Performing Arts .....	3
 <i>*The prerequisite MA 1009 LE Mathematics for Business, Economics and Sciences may be fulfilled through appropriate academic evaluation otherwise it can be allocated to free electives</i>	
<b>Concentration</b> .....	<b>72</b>
<i>Required:</i>	
AF 2006 Financial Accounting .....	4
BU 2002 Business Legal Issues .....	2
BU 3233 Business Research Methods .....	2
EC 1000 Principles of Microeconomics .....	3
EC 3227 Maritime Economics .....	3
FN 3005 Foundations of Corporate Finance .....	3
LM 2020 Introduction to Logistics and Supply Chain Management .....	3
LM 3030 Transportation Systems .....	3
MA 2021 Applied Statistics .....	3
MG 1010 Introduction to Shipping .....	3
MG 2060 Maritime History .....	3
MG 2061 Maritime Operations and Ship Technology .....	3
MG 2003 LE Management Principles .....	3
MG 3059 Port Administration and Logistics .....	3
MG 3058 International Shipping Policy .....	3

MG 4169 Shipbroking and Chartering .....	3
MG 4112 Carriage of Goods by Sea and Law of International Trade .....	3
MG 4292 Shipping and Marine Insurance Law and Practice .....	3
FN 4316 Maritime Financial Management .....	3
MG 4415 Strategic Management .....	3
MG 4880 Seminar in Shipping Management .....	3
Two of the following courses .....	6
EC 4231 International Trade	
MG 4123 Business Negotiation	
MG 4157 Project Management**	
MG 4242 Supply Chain Management	
MG 4343 Operations Management	
MG 4087 Short Sea Shipping	
MG 4071 Cruise Shipping	
MG 4168 Cross Cultural Management in Shipping	
MG 4270 Maritime Human Resource Management	

One of the following courses .....	3
MG 4090 Internship in Shipping Management	
or one additional course Shipping Management	

*\*\*The prerequisite CS 1070 Introduction to Information Systems may be fulfilled through appropriate academic evaluation*

<b>Electives</b> .....	<b>6</b>
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**TOTAL: 121**

## Sports Management

	<b>Credit Hours</b>
<b>Liberal Education</b> .....	<b>43</b>
<i>Core Courses:</i>	
WP 1010 LE Introduction to Academic Writing .....	3
WP 1111 LE Integrated Academic Writing & Ethics .....	3
WP 1212 LE Academic Writing and Research .....	3
MA 1009 LE Mathematics for Business, Economics and Sciences* or higher. ....	3
EN 3942 Professional Communication .....	3
CS 1070 Introduction to Information Systems* .....	3
Any Natural Science with a lab .....	4
<i>Liberal Education Electives:</i>	
LE designated course in STEM/Natural Sciences .....	3
LE designated courses in the Social and Behavioral Sciences (from more than one discipline) .....	9
EC 1101 LE Principles of Macroeconomics IB 2006 LE International Business One additional course in the Social and Behavioral Sciences	
LE designated courses in Humanities .....	6
(from more than one discipline)	
PH 3005 LE Business Ethics One additional course in Humanities	
LE designated course in the Fine and Performing Arts .....	3
 <i>* May be fulfilled through appropriate academic evaluation</i>	
<b>Concentration</b> .....	<b>72</b>
<i>Required:</i>	
AF 2006 Financial Accounting .....	4
AF 3116 Management Accounting .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
EC 1000 Principles of Microeconomics .....	3
FN 3005 Foundations of Corporate Finance .....	3
MA 2021 Applied Statistics .....	3
MG 2003 LE Management Principles .....	3
MG 3034 LE Managing People and Organizations .....	3
MK 4266 Public Relations .....	3
SM 2001 Introduction to Sports Management .....	3

SM 3002 Sports Marketing .....	3
SM 3003 Olympic Games and Sports Mega Events .....	3
SM 3004 Social Issues in Sports .....	3
SM 3005 Sports Operations and Facilities Management .....	3
SM 4107 Sport Governance, Policy and Legal Issues .....	3
SM 4108 Sports Promotion and Social Media .....	3
SM 4206 Research Issues in Sport Management .....	3
SM 4710 Strategy and Strategic Issues in Sports Management .....	3
SMX 2015 Introduction to Sports Psychology .....	3

One the following courses .....

AF 4223 Financial Statement Analysis and Equity Valuation	
HT 4032 Event Management for the Hospitality Industry	
MG 4123 Business Negotiation	
MK 4104 Digital and Social Media Marketing	

Option 1 .....

SM 4409 Internship in Sports Management	
and one Sports Management course	

Option 2 .....

Three Sports Management courses

**Electives** .....

**TOTAL: 121**

# Minors in Business

Accounting

Business

Electronic Business

Entrepreneurship Management

Finance

Healthcare Management

Human Resource Management

International Business

International Tourism and Hospitality Management (ITHM)

Leadership and Management

Logistics and Supply Chain Management

Management and Modern Languages

Marketing

Management Information Systems (MIS)

Operations Management

Shipping Management

Sports Management

Tourism and Sustainability

Accounting Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
AF 2006 Financial Accounting .....	4
AF 3116 Management Accounting .....	3
AF 3104 Financial Reporting I <b>or</b>	
AF 3131 Intermediate Financial Accounting .....	3
Two of the following courses. ....	6
AF 3146 Taxation for Individuals	
AF 4045 Corporate Governance & Accountability	
AF 4242 Advanced Management Accounting	
AF 4207 Financial Reporting II	
AF 4218 Auditing	
AF 4243 Corporate Taxation	
AF 4244 Forensic Accounting	
AF 4296 Advanced Financial Accounting	
	<b>TOTAL: 16</b>

\* May be waived and replaced upon approval by the academic advisor of the department.

Business Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
AF 2006 Financial Accounting .....	4
CS 3051 Business Driven Information Technology <b>or</b>	
CS 2179 Business Information Systems** .....	3
IB 2006 LE International Business .....	3
MG 2003 LE Management Principles .....	3
MK 2030 Fundamentals of Marketing .....	3
One additional course selected from the following:*	3
EC 1000 Principles of Microeconomics	
EC 1101 LE Principles of Macroeconomics	
FN 2127 Financial Markets & Instruments	
FN 3005 Foundations of Corporate Finance	
LM 2020 Introduction to Logistics and Supply Chain Management	
MA 2021 Applied Statistics	
MG 2063 Principles of Operations Management	
MG 3034 LE Managing People and Organizations	
PH 3005 LE Business Ethics	
	<b>TOTAL: 19</b>

\* Subject to fulfillment or waiving of prerequisites  
 \*\* The prerequisite CS 1070 Introduction to Information Systems may be fulfilled through appropriate academic evaluation

*This minor is open to non-business majors only*

## Electronic Business Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
CS 1070 Introduction to Information Systems .....	3
CS 2133 Business Website Fundamentals .....	3
CS 2179 Business Information Systems .....	3
CS 3140 Electronic Commerce .....	3
MK 2030 Fundamentals of Marketing .....	3
MK 4104 Digital and Social Media Marketing .....	3
	<b>TOTAL: 18</b>

*\*May be waived and replaced upon approval by the academic advisor of the department.*

## Entrepreneurship Management Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
AF 2006 Financial Accounting .....	4
MG 2062 Introduction to Entrepreneurship Management .....	3
MG 2003 LE Management Principles or	
MG 3034 LE Managing People and Organizations .....	3
MG 3133 New Venture Creation .....	3
MK 2030 Fundamentals of Marketing .....	3
One of the following courses*.....	3
MG 3019 Corporate Entrepreneurship and Innovation	
MG 3165 Managing the Family Firm	
MG 4123 Business Negotiation	
MG 4156 Enterprise Growth	
MG 4157 Project Management**	
	<b>TOTAL: 19</b>

*\* May be waived and replaced upon approval by the academic advisor of the department*

*\*\* The prerequisite CS 1070 Introduction to Information Systems may be fulfilled through appropriate academic evaluation*

## Finance Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
AF 2006 Financial Accounting .....	4
EC 1000 Principles of Microeconomics .....	3
FN 2028 Financial Mathematics .....	3
FN 2127 Financial Markets and Instruments .....	3
FN 3032 Foundations of Investments .....	3
One course selected from the following .....	3
AF 4045 Corporate Governance and Accountability	
AF 4223 Financial Statement Analysis and Equity Valuation	
FN 3113 Corporate Finance	
FN 4316 Maritime Financial Management	
FN 4351 Commercial Bank Management	
FN 4352 Fixed Income Securities	
FN 4354 Tax Structured Finance	
	<b>TOTAL: 19</b>

*\*May be waived and replaced upon approval by the academic advisor of the department.*

## Healthcare Management (HCM) Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
HM 1001 Introduction to Healthcare Management .....	3
HM 3110 Delivery of Healthcare Quality Services .....	3
HM 4141 Healthcare Policy and Governance .....	3
HM 4040 Healthcare Operations Management .....	3
One course in Healthcare Management .....	3
	<b>TOTAL: 15</b>

*\*May be waived and replaced upon approval by the academic advisor of the department.*

## Human Resource Management Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
MG 2003 LE Management Principles or	
MG 3034 LE Managing People and Organizations .....	3
MG 4131 Strategic Human Resource Management .....	3
MG 3118 Developing Human Capital .....	3
MG 3164 Talent Acquisition .....	3
Two of the following courses* .....	6
MG 4017 Managing Workforce Diversity	
MG 4120 International Human Resource Management	
MG 4121 Leadership	
MG 4122 Organization Development and Change	
MG 4136 Labor Relations	
MG 4151 Managing Reward Systems	
<b>TOTAL: 18</b>	

*\*May be waived and replaced upon approval by the academic advisor of the department.*

## International Tourism and Hospitality Management (ITHM) Minor

	<b>Credit Hours</b>
<i>Required:</i>	
HT 1001 Introduction to the Tourism and Hospitality Industry .....	3
HT 3115 Marketing in Tourism and Hospitality .....	3
HT 3113 Tourism Planning and Development .....	3
HT 3131 Hospitality Operations .....	3
Two of the following courses: .....	6
HT 3037 Travel and Transport	
HT 3038 Destination Management and Marketing	
HT 3118 Food and Beverage Management	
SO 3009 Tourism and Leisure in Modern Society	
HT 4021 Sustainable Management in Tourism and Hospitality	
HT 4030 Cultural Tourism	
HT 4032 Events Management for the Hospitality Industry	
HT 4234 Public Relations and Crisis Management in Tourism and Hospitality	
<b>TOTAL: 18</b>	

## International Business Minor

	<b>Credit Hours</b>
<i>Required:</i>	
IB 2006 LE International Business .....	3
IB 3008 Business in the European Union .....	3
IB 3121 Global Business Management .....	3
Three additional courses selected from the following .....	9
IB 3199 Contemporary Issues in International Business	
IB 4031 Business in Emerging Markets	
IB 4035 Export Strategy and Management	
IB 4118 EU Economic and Funding Policies	
IB 4140 Topics in EU Business	
IB 4169 EU Policies and IB Practices	
IB 4232 Foreign Direct Investment and Multinational Enterprises	
IB 4267 Innovation & Technology Management in IB	
<b>TOTAL: 18</b>	

Any other course from the area of IB, provided that students meet the course's prerequisites.

## Leadership and Management Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
MG 2003 LE Management Principles .....	3
MG 4121 Leadership .....	3
PH 3005 LE Business Ethics .....	3
Three of the following courses* .....	9
CN 4438 Leadership Communication**	
MG 3019 Corporate Entrepreneurship and Innovation	
MG 3034 LE Managing People and Organizations	
MG 4017 Managing Workforce Diversity	
MG 4122 Organization Development and Change	
MG 4123 Business Negotiation	
MG 4128 Corporate Social Responsibility	
MG 4129 The Decision Making Process: A Qualitative Approach	
MG 4131 Strategic Human Resource Management	
MG 4157 Project Management***	
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: 18	

\* May be waived and replaced upon approval by the academic advisor of the department.

\*\* Subject to fulfillment or waiving of prerequisites

\*\*\* The prerequisite CS 1070 Introduction to Information Systems may be fulfilled through appropriate academic evaluation

## Logistics and Supply Chain Management Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
MA 1009 LE Mathematics for Business, Economics and Sciences .....	3
MA 2021 Applied Statistics .....	3
LM 2020 Introduction to Logistics & Supply Chain Management .....	3
MG 2063 Principles of Operations Management .....	3
Two of the following courses* .....	6
MG 4242 Supply Chain Management	
MG 4145 Total Quality Management	
LM 3025 The Logistics of Supply Networks	
LM 3035 Information Flows, Financial Flows and the Management of Risk in Supply Networks	
CS 3051 Business Driven Information Technology	
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: 18	

\*May be waived and replaced upon approval by the academic advisor of the department.

## Management and Modern Languages Minor

	<b>Credit Hours</b>
<i>Required:</i>	
<b>Management</b> .....	9
MG 2003 LE Management Principles	
MG 3034 LE Managing People and Organizations	
One of the following courses*:	
MG 4017 Managing Workforce Diversity	
MG 4120 International Human Resource Management	
MG 4121 Leadership	
MG 4123 Business Negotiation	
MG 4128 Corporate Social Responsibility	
MG 4131 Strategic Human Resource Management	
MG 4157 Project Management**	
<b>Modern Languages</b> .....	9
Three (3) courses in one of the following modern languages: French, German, Italian, Modern Greek, Spanish (Levels offered: A1 – B1, including culture or business course)	
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: 18	

All language courses are open to non-native speakers only.

Students with previous knowledge in the language of their choice will have to contact the respective instructor and take a placement exam.

\* May be waived and replaced upon approval by the academic advisor of the department.

\*\* The prerequisite CS 1070 Introduction to Information Systems may be fulfilled through appropriate academic evaluation.



## Management Information Systems (MIS) Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
CS 1070 Introduction to Information Systems .....	3
CS 2179 Business Information Systems <b>or</b>	
CS 3051 Business Driven Information Technology <b>or</b>	
HT 2116 Hospitality Information Systems .....	3
Four of the following courses* .....	12
CS 3140 Electronic Commerce	
CS 3144 Customer Relationship Management Systems	
CS 3245 Data Management & IT for Business	
CS 3246 Enterprise Systems	
CS 3247 Information Systems for Decision Making	
CS 3348 Enterprise Social Networks	
CS 4157 Project Management**	
CS 4249 Business Intelligence	
CS 4284 Analysis and Design of Information Systems	
CS 4350 Information Systems Security and Control	
CS 4461 Technology Innovation & Entrepreneurship	
CS 4462 Information Systems Strategy	
CS 4063 Management Information Systems Internship	
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>18</b>	

\* May be waived and replaced upon approval by the academic advisor of the department

\*\* The prerequisite CS 1070 Introduction to Information Systems may be fulfilled through appropriate academic evaluation

## Marketing Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
MK 2030 Fundamentals of Marketing .....	3
MK 3131 Building Marketing Value Proposition .....	3
MK 3135 Marketing Communications .....	3
MK 3159 Consumer Behavior .....	3
Two of the following courses* .....	6
BU 3233 Business Research Methods	
MK 4104 Digital & Social Media Marketing	
MK 4153 Sales Management	
MK 4155 Business Marketing	
MK 4156 Retailing and Supply Chain Management	
MK 4157 International Marketing	
MK 4161 Direct Marketing & CRM	
MK 4162 Marketing of Services	
MK 4345 Promotions and Digital Activation	
MK 4358 Marketing Research	
MK 4465 Media Planning for Marketing Communications Campaign	
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>18</b>	

\* May be waived and replaced upon approval by the academic advisor of the department.

## Operations Management Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
MA 1009 LE Mathematics for Business, Economics and Sciences .....	3
MA 2021 Applied Statistics .....	3
MG 2003 LE Management Principles or	
MG 2063 Principles of Operations Management .....	3
MG 3034 LE Managing People and Organizations .....	3
MG 4343 Operations Management .....	3
One of the following courses* .....	3
MG 4129 The Decision Making Process: A Qualitative Approach	
MG 4145 Total Quality Management	
MG 4157 Project Management**	
MG 4242 Supply Chain Management	
MG 4246 Management Science	
MG 4247 Management of Services	
	<b>TOTAL: 18</b>

\* May be waived and replaced upon approval by the academic advisor of the department

\*\* The prerequisite CS 1070 Introduction to Information Systems may be fulfilled through appropriate academic evaluation

## Shipping Management Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
MG 1010 Introduction to Shipping .....	3
LM 2020 Introduction to Logistics and Supply Chain Management .....	3
One of the following courses* .....	3
MG 2060 Maritime History	
MG 2061 Maritime Operations & Ship Technology	
One of the following courses* .....	3
LM 3030 Transportation Systems	
MG 3058 International Shipping Policy	
MG 3059 Port Administration & Logistics	
EC 3227 Maritime Economics **	
Two of the following courses* .....	6
FN 4316 Maritime Financial Management**	
MG 4087 Short Sea Shipping	
MG 4071 Cruise Shipping	
MG 4168 Cross Cultural Management in Shipping	
MG 4169 Shipbroking & Chartering	
MG 4112 Carriage of Goods by Sea and Law of International Trade **	
MG 4270 Maritime Human Resource Management **	
MG 4292 Shipping and Marine Insurance Law and Practice **	
	<b>TOTAL: 18</b>

\* May be waived and replaced upon approval by the academic advisor of the department.

\*\* Subject to fulfillment or waiving of prerequisites

# Minors in Business

## Sports Management Minor

	<b>Credit Hours</b>
<i>Required*:</i>	
SM 2001 Introduction to Sport Management .....	3
SMX 2015 Introduction to Sport Psychology .....	3
SM 3002 Sports Marketing .....	3
SM 3005 Sports Operations and Facilities Management .....	3
Two additional courses selected from the following: .....	6
SM 3003 Olympic Games and Sports Mega Events	
SM 3004 Social Issues in Sports	
SM 4107 Sport Governance, Policy and Legal Issues	
SM 4108 Sports Promotion and Social Media	
SM 4115 Sport Event Management	
	TOTAL: 18

*\*May be waived and replaced upon approval by the academic advisor of the department.*

## Tourism and Sustainability Minor

	<b>Credit Hours</b>
<i>Required:</i>	
ES 1000 LE Environmental Science: Ecosystems and Biodiversity .....	4
ES 1010 LE Environmental Science: Energy Sources and Pollution .....	4
ES 3220 Principles of Environmental Management: .....	3
HT 1001 Introduction to the tourism and hospitality industry: .....	3
HT 4021 Sustainable Management in Tourism and Hospitality: .....	3
	TOTAL: 17

## Fine and Performing Arts

### Course Descriptions

**Visual Arts (AR)**

**Art History (AT)**

**Dance (DA)**

**Graphic Design (GD)**

**Theatre Arts (DR)**

**Music (MU)**

## VISUAL ARTS (AR)

### **AR 1003 FUNDAMENTALS OF 2D FORMS - DRAWING I – LEVEL 4**

Traditional and contemporary concepts of drawing and visual structures. Free hand drawing and sketching, geometric and organic form, contour, shading, scales analogies, as well as computer aided projects. Use of all drawing tools to produce images with varieties of media.

UK CREDITS: 15

US CR: 3/1/3

### **AR 1005 FUNDAMENTALS OF 2D FORMS - COLOR AND DESIGN I – LEVEL 4**

Introduction to the theory of color and its applications. Color, shape, form, and their relationships. Media and tools used to explore the functions of color. The surrounding world, either natural or simulated, used as a reference and inspiration for the completion of projects.

UK CREDITS: 15

US CR: 3/1/3

### **AR 1007 FUNDAMENTALS OF 3D FORMS – SCULPTURE I – LEVEL 4**

Concepts and contemporary solutions to 3-dimensional space. Sculptural principles, techniques, and materials. Exploration of matter and space. Analysis of artistic manifestations in 3-D space. Contemporary sculptural issues.

UK CREDITS: 15

US CR: 3/1/3

### **AR 1009 FUNDAMENTALS OF 4D FORMS – TIME BASED MEDIA I – LEVEL 4**

New forms and concepts of art that use time as an artistic medium. Time-based practices in experimental performance, happenings, sound and text. Development of 4-dimensional art projects. Strategies for non-linear experience and simultaneity. Experiential and performative aspect of time-based work.

UK CREDITS: 15

US CREDITS: 3/1/3

### **AR 1017 LE DIGITAL IMAGE – LEVEL 4**

Students will learn basic photography techniques and gain a thorough knowledge of Photoshop. Issues relating to memory, truth and the digital image, authorship and the concept of the amateur, and the unprecedented proliferation of images will be investigated. Students will learn a basic history of the recorded image, and explore current image strategies on the web and through the use of mobile phones. Concepts for image analysis and compositional meaning will be learned.

UK CREDITS: 15

US CREDITS: 3/1/3

### **AR 2001 LE VISUAL LITERACY - LEVEL 4**

(same as GD 2001)

An investigation of a variety of visual structures as they appear in contemporary cultures through art, design and media. Visual rhetoric and visual meanings are examined through texts and creative practice.

UK CREDITS: 15

US CREDITS: 3/0/3

### **AR 2023 FIGURE DRAWING I - LEVEL 4**

Introduction to drawing the human figure. Posture, movement and characteristics of the human body in space. The students practice on quick sketching and on longer observation drawings.

UK CREDITS: 15

US CREDITS: 3/1/3

### **AR 3019 VIDEO ART – LEVEL 5**

Exploration of the potential of the video medium as an art form. Critical analysis of dominant film and video languages. Experimentation with alternative strategies for structuring content in time. Students will complete a series of short video projects.

UK CREDITS: 15

US CREDITS: 3/1/3

### **AR 3024 FIGURE DRAWING II – LEVEL 5**

Dynamics between the figure and space. Analytical and synthetic approaches. Structure and possibilities of motion of the human figure. Basic principles of anatomy.

UK CREDITS: 15

US CR: 3/1/3

### **AR 3025 PAINTING- LEVEL 5**

Introduction to fundamental concepts of painting, both abstract and representational. Compositions showing the function of color, value scale, placement, proportion and volume.

UK CREDITS: 15

US CR: 3/1/3

### **AR 3104 FUNDAMENTALS OF 2D FORMS - DRAWING II - LEVEL 5**

Further exploration of traditional and contemporary concepts of drawing and visual structures. Rhythm and dynamics, complex compositions, perspective, as well as computer generated projects are seen as an aid to understand the image as a creation.

Prerequisites: AR 1003

UK CREDITS: 15

US CR: 3/1/3

### **AR 3106 FUNDAMENTALS OF 2D FORMS - COLOR AND DESIGN II - LEVEL 5**

Development of a concrete knowledge of color. Illusion, perspective, abstraction on the two dimensional field. Experimental ways of using color. Physical properties of color used to approach different aesthetic choices.

Prerequisites: AR 1005

UK CREDITS: 15

US CR: 3/1/3

### **AR 3108 FUNDAMENTALS OF 3D FORMS - SCULPTURE II - LEVEL 5**

Investigation of sculptural concepts and contemporary solutions to 3-dimensional space. Role and function of sculpture in a changing global society. Projects that consider dynamic physical systems, such as kinetic, social, and environmental sculpture.

Prerequisites: AR 1007

UK CREDITS: 15

US CREDITS: 3/1/3

## **AR 3110 FUNDAMENTALS OF 4D FORMS – TIME BASED MEDIA II - LEVEL 5**

Examination of art that uses time as an artistic medium. Time-based practices including happenings, chance and process-based work, installations and interdisciplinary collaboration. Development of 4-dimensional art projects. New art practices within social contexts are explored.

Prerequisites: AR 1009

UK CREDITS: 15

US CREDITS: 3/1/3

## **AR 4002 ART TECHNIQUES AND MEDIA - LEVEL 6**

Examination through studio work of various techniques established in Western Art as well as in media.

UK CREDITS: 15

US CR: 3/1/3

## **AR 4040 ISSUES IN CONTEMPORARY ART - LEVEL 6**

Art considered for its relation to social and personal relevance. Interaction between different forms of art and their functions in society. Relational art, public practice and site-specific art work. Contemporary art explored through the works of renowned artists and major exhibitions. Theoretical and critical texts. Current trends of curating and installing art shows. Gallery and museum visits, artists' lectures and studio visits.

UK CREDITS: 15

US CREDITS: 3/1/3

## **AR 4130 CONTEMPORARY PAINTING - LEVEL 6**

An examination of concepts and practices used in contemporary painting. Broad understanding of content and form relationships. Personal expression and imagery are evaluated.

Prerequisite: AR 3025

UK CREDITS: 15

US CR: 3/1/3

## **AR 4226 SCULPTURE III - LEVEL 6**

Studio practice in sculpture. Advanced fabrication techniques. Construction techniques and concepts. Production of large-scale work. Development of artistic portfolios.

Prerequisites: AR 1007 AR 3108

UK CREDITS: 15

US CR: 3/1/3

## **AR 4233 CONTEMPORARY DRAWING- LEVEL 6**

Drawing as a process of experimentation. Contemporary aesthetic issues and practices explored. Drawing as a strong tool of expression and artistic insight.

Prerequisite: AR 1003 AR 3104

UK CREDITS: 15

US CR: 3/1/3

## **AR 4934 STUDIO PROJECTS AND INSTALLATION - LEVEL 6**

Emphasis on individual choices, either formal or contextual. Emphasis on reading material. A variety of art practices as well as installations are explored.

Prerequisites: AR 1003 AR 1005

AR 1007 AR 1009

AR 3025 AR 3104

AR 3106 AR 3108

AR 3110 AR 3019

AR 3024

UK CREDITS: 15

US CREDITS: 3/1/3

## **AR 4941 SENIOR PROJECT AND EXHIBITION - LEVEL 6**

Capstone course of the visual arts majors. Students put into practice their personal skills and work towards the completion of an exhibition accompanied by a thesis paper and an artist's statement.

Prerequisites: AR 1003 AR 1005

AR 1007 AR 1009

AR 3025 AR 3104

AR 3106 AR 3108

AR 3110 AR 3019

AR 3024 AR 4934

UK CREDITS: 15

US CR: 3/1/3

## ART HISTORY (AT)

### **AT 1000 LE HISTORY OF ART I**

A survey of Western art from the Palaeolithic through the Medieval periods.

US CR: 3/0/3

### **AT 1001 LE HISTORY OF ART II**

A survey of Western art from the Renaissance to the present, through a series of key artworks.

US CR: 3/0/3

### **AT 1025 HISTORY OF ARCHITECTURE - UK LEVEL 4**

Examination of Western architecture from the Early Modern Period to the Present, through a series of key monuments and their context.

UK CREDITS: 15

US CR: 3/0/3

## **AT 2005 ART OF ANCIENT GREECE- LEVEL 4**

The art of ancient Greece from the Geometric period through the coming of Rome. Diverse types of artistic production, including religious and secular architecture, sculpture, pottery, grave artefacts. Greek Art in its historical and social context.

UK CREDITS: 15  
US CREDITS: 3/0/3

## **AT 2006 STYLE AND IDEOLOGY IN ROMAN ART AND ARCHITECTURE - LEVEL 4**

The art of the Republic and the Empire to the time of Constantine the Great. The art of Etruria briefly considered.

UK CREDITS: 15  
US CR: 3/0/3

## **AT 2009 THE ITALIAN RENAISSANCE - LEVEL 4**

Renaissance Art in Italy from the Trecento through the Cinquecento.

UK CREDITS: 15  
US CREDITS: 3/0/3

## **AT 2013 MODERN ART - LEVEL 4**

Artistic practices and key works of modern art relating to the period from the 1900s to the early 1960s.

UK CREDITS: 15  
US CREDITS: 3/0/3

## **AT 2124 WRITING ABOUT ART - LEVEL 4**

Introduction to the academic writing specific to the discipline of art history.

Prerequisites: AT 1001  
UK CREDITS: 15  
US CREDITS: 3/0/3

## **AT 3003 ART AND ARCHITECTURE OF THE ANCIENT NEAR EAST UK - LEVEL 5**

Artistic and cultural developments in the ancient Near East, with emphasis on the context within which the monuments studied are found.

UK CREDITS: 15  
US CR: 3/0/3

## **AT 3004 ART AND ARCHITECTURE OF ANCIENT EGYPT - LEVEL 5**

Ancient Egyptian art and architecture from 4000 B.C. to the Ptolemaic period. Concentration on the three major periods: Old, Middle and New Kingdoms.

UK CREDITS: 15  
US CR: 3/0/3

## **AT 3007 BYZANTINE ART AND ARCHITECTURE - LEVEL 5**

Art and Architecture from the fourth century to the end of the Byzantine Empire in 1453.

UK CREDITS: 15  
US CREDITS: 3/0/3

## **AT 3008 SACRED AND SECULAR IN WESTERN MEDIEVAL ART AND ARCHITECTURE - LEVEL 5**

The art and architecture of the medieval period in western Europe. From Hiberno-Saxon to Gothic.

UK CREDITS: 15  
US CREDITS: 3/0/3

## **AT 3012 PLURALISM IN NINETEENTH CENTURY ART - LEVEL 5**

Art in Nineteenth Century Europe. Particular attention given to the socio-political context of art production and issues of gender identity.

UK CREDITS: 15  
US CREDITS: 3/0/3

## **AT 3016 AFRICAN ART AND PERFORMATIVITY - LEVEL 5**

Art production of selected cultures from various geographical regions of Africa.

UK CREDITS: 15  
US CREDITS: 3/0/3

## **AT 3017 MODERN GREEK ART - LEVEL 5**

Modern Greek art from the formation of the Greek state in the nineteenth century to the present. Focus on the historical/political/social events that determined the developments of art in conjunction with the creation of modern Greek identity.

UK CREDITS: 15  
US CR: 3/0/3

## **AT 3018 ART AFTER MODERNISM - LEVEL 5**

Examination of the visual arts produced since the 1960s. Case studies of artistic practices and related art theories.

UK CREDITS: 15  
US CREDITS: 3/0/3

## **AT 3019 ISLAMIC ART AND ARCHITECTURE - LEVEL 5**

The art and architecture of the Islamic world, beginning in the seventh century with the early Arab Caliphates.

UK CREDITS: 15  
US CREDITS: 3/0/3

## **AT 3023 THEORIES OF ART - LEVEL 5**

A historical survey of the founding ideas, theories and philosophical systems that have formed the background of artistic production in Western civilization.

UK CREDITS: 15  
US CR: 3/0/3

## **AT 3028 THE ART OF REASON - LEVEL 5**

Art of the Enlightenment and its legacy. Eighteenth century art in Europe and America.

UK CREDITS: 15  
US CR: 3/0/3

**AT 3036 CRITICAL APPROACHES TO ART HISTORY - LEVEL 5**

Formalism, iconography, contextual history, semiotics, feminism and psychoanalysis

UK CREDITS: 15

US CREDITS: 3/0/3

**AT 3043 FROM VAN EYCK TO REMBRANDT - LEVEL 5**

Examination of painting in the Low Countries and Germany in the period extending from c. 1400 to 1675, with emphasis on the 17th Century.

UK CREDITS: 15

US CREDITS: 3/0/3

**AT 4030 SELECTED TOPICS - LEVEL 6**

In-depth investigation of a topic in art history related to an historical or critical/methodological aspect of the discipline. The topic of the seminar is chosen in advance and it supplements those existing in the program.

UK CREDITS: 15

US CREDITS: 3/0/3

**AT 4033 FEMINISM AND ART HISTORY - LEVEL 6**

Feminist critiques of art and the discipline of art history, as well as feminist art.

UK CREDITS: 15

US CREDITS: 3/0/3

**AT 4034 TOPICS IN MEDIEVAL ART - LEVEL 6**

In-depth critical analysis of a topic in the study of medieval art. The topic is chosen in advance.

UK CREDITS: 15

US CREDITS: 3/0/3

**AT 4037 TOPICS IN RENAISSANCE ART - LEVEL 6**

In-depth investigation of a topic related to the art of the Renaissance in Italy from the Trecento through the Cinquecento.

UK CREDITS: 15

US CREDITS: 3/0/3

**AT 4038 TOPICS IN MODERN ART - LEVEL 6**

In-depth investigation of a topic related to modern art.

UK CREDITS: 15

US CREDITS: 3/0/3

**AT 4039 CURATING - LEVEL 6**

Thematic investigation of the theoretical discourses and professional tasks related to contemporary curatorial theory and practice.

UK CREDITS: 15

US CREDITS: 3/0/3

**AT 4041 ART AND PSYCHOANALYSIS - LEVEL 6**

Investigation of the critical approach to art and psychoanalysis. Art historical writings informed by psychoanalytic theory and related key psychoanalytic notions.

UK CREDITS: 15

US CREDITS: 3/0/3

**AT 4042 ART AND POST-STRUCTURALISM - LEVEL 6**

Investigation of selected aspects of post-structuralist theories and specific contemporary artistic practices.

UK CREDITS: 15

US CREDITS: 3/0/3

**AT 4131 THEORIES OF ARCHITECTURE - LEVEL 6**

Examination of the built environment from the Early Modern Period to the Present, focusing on key architects and respective architectural theories.

Prerequisites: AT 1025

UK CREDITS: 15

US CR: 3/0/3

## DANCE (DA)

**DA 1016 DEREK DANCE ENSEMBLE**

Participate in a dance ensemble. Learn to develop dance performance skills for large group work. Work towards a performance of studied repertoire. *This course may be taken up to three times for credit.*

*Does not satisfy the humanities requirement.*

US CR: 2/0/1

**DA 2018 LE BODY AWARENESS AND MOVEMENT - LEVEL 4**

Practical anatomy and physiology of the moving body. Health & safety of the moving body, awareness of an individual's body schema, movement range and kinaesthetic sense as a foundation to understand the expressive potential of kinetic form. Ethics of working 'physically' with others.

UK CREDITS: 15

US CR: 3/0/3

**DA 2025 LE THE CHOREOGRAPHIES OF THE AMERICAN MUSICAL**

The historical evolution, structure, content and aesthetics of the American musical. Its dramaturgical role within the musical form. Opportunity to learn and perform choreographies from landmark works of American Musical Theatre.

US CREDITS: 2/2/3

## **DA 2050 CONTEMPORARY DANCE I - LEVEL 4**

Principal concepts of dance technique from a contemporary dance perspective. Movement factors and their interrelationship: body, space, energy (flow), weight and time. Exercises and movement sequences to develop body part coordination, build strength, flexibility, stamina and endurance. Issues of health and safety.

UK CREDITS: 15

US CR: 0/6/3

## **DA 2151 CONTEMPORARY DANCE II - LEVEL 4**

Emphasis on principles of dance technique at intermediate level, application of dynamic alignment, suppleness and flexibility, dynamics and flow of energy as well as endurance and balance. Longer movement studies are learned as 'variations' in class.

Prerequisites: DA 2050 **or** by permission of instructor

UK CREDITS: 15

US CR: 0/6/3

## **DA 2256 CONTEMPORARY CHOREOGRAPHY I - LEVEL 4**

Introduction to current approaches to generate and manipulate movement material and the experience of moving as a starting point for choreography. Exploration of solo forms. Variety of stimulus and sources to generate ideas for dance including visual, textual and aural stimuli. Current practitioners are studied as case studies.

Prerequisites: DA 2050 DA 2018

UK CREDITS: 15

US CR: 3/0/3

## **DA 3000 CLASSICAL BALLET - LEVEL 5**

Ballet class, 'open level'. Barre exercise. Adagio. Allegro. Short repertory variations from the classical repertory performed in studio conditions. Terminology of classical ballet.

UK CREDITS: 15

US CR: 0/6/3

## **DA 3015 LE FROM IMPROVISATION TO EMERGENT FORM - LEVEL 5**

Improvisation from an interdisciplinary perspective. Introduction to improvisation as a tool for collaborative cross-arts practice. Approaches to improvisation with reference to key practitioners (e.g. Cage, Fluxus, Klein, Judson Church, Gibson word-pieces). Students work toward the creation of short performance scores and presentations. Improvisation in non-Theatre contexts.

UK CREDITS: 15

US CR: 3/0/3

## **DA 3017 JAZZ DANCE - LEVEL 5**

Jazz Dance technique. Students work on developing a sound technique, a good sense of line and posture and understanding of rhythm and musicality through engaging with another style of dance.

UK CREDITS: 15

US CR: 0/6/3

## **DA 3255 CONTEMPORARY DANCE III - LEVEL 5**

Advanced aspects of contemporary dance technique. Attention to the performance of elaborate movement combinations that require mastery in the control of level changes, the use of gravity, weight transfer, change of speed, balance / instability, the fall / recovery.

Prerequisites: DA 2050 DA 2151 **or** by permission of instructor

UK CREDITS: 15

US CR: 0/6/3

## **DA 3358 CONTEMPORARY DANCE IV - LEVEL 5**

Focus on Release-based technique. The level is intermediate/advanced. Emphasis on fluidity of movement form. Engagement with changes of weight and motion through planes. Relation between movement led by joints/skeleton and muscle/tissue.

Prerequisites: DA 2050 DA2151

DA3255 **or** by permission of instructor

UK CREDITS: 15

US CR: 0/6/3

## **DA 3359 DANCE HISTORY- LEVEL 5**

Dance history from the early 20th century to today. Key personalities, companies, currents and trends are examined in their particular aesthetic, artistic, ideological and socio-political contexts. Critical perspectives on history including new ideas on the nature of historiography that move away from the concept of a 'universal history' to an idea of history that includes overlapping, contradictions, ruptures and omissions.

Prerequisites: WP1010 WP 1111

WP 1212

UK CREDITS: 15

US CR: 3/0/3

## **DA 3362 CHOREOGRAPHY AS A COLLABORATIVE PRACTICE - LEVEL 5**

Group forms and collaborative practices in choreography. Choreography as an aesthetic practice of interactions, relationships, constellations in motion. The choreographer as an agent of change within a performative environment

Prerequisites: DA 2256 DA 2050

DA 2018

UK CREDITS: 15

US CR: 3/0/3

## **DA 4066 DANCE AND MUSIC IN COLLABORATION - LEVEL 6**

Practical and theoretical course exploring the collaborative dialogues between dance and music. Examples of dance/music/collaborations including the socio-cultural context in which they emerged will be discussed as case studies to support studio investigations.

UK CREDITS: 15

US CR: 3/0/3



## **DA 4069 PHYSICAL THEATRES - LEVEL 6**

Physical Theatre, its methods and main practitioners. Historical and critical contexts that gave rise to the form and situates it in the interstice between dance and dramatic Theatre, circus and performance. Comparative analysis of the work of key practitioners within a socio-cultural context.

UK CREDITS: 15  
US CR: 3/0/3

## **DA 4072 DANCE ON SCREEN - LEVEL 6**

Strategies and tools for creating 'dance for the screen', a form of dance that only exists on virtual/screen form. Exploration of various methodologies for documenting, evaluating and presenting a dance film and how it differs from film/video documentation of a stage event.

UK CREDITS: 15  
US CR: 1/4/3

## **DA 4463 CONTEMPORARY DANCE V - LEVEL 6**

Advanced technique training in contemporary dance. Health, safety, nutritional/dietary concerns and injury prevention.

Prerequisites: DA 2050 DA 2151  
DA 3255 DA 3358  
Or by permission of instructor

UK CREDITS: 15  
US CR: 0/6/3

## **DA 4467 DANCE PEDAGOGY AND SOCIAL DEVELOPMENT - LEVEL 6**

Dance pedagogy methods and concepts. Planning, management of the 'real time' dynamics of a class. Principles of the learning-teaching dynamic. Facilitation of dance activity in community settings. Facilitation of dance projects for under-served communities. Involving target participants in project planning

Prerequisites: DA 3359 DR 3246  
WP 1010 WP 1111

UK CREDITS: 15  
US CR: 3/0/3

## **DA 4534 CONTEMPORARY REPERTORY - LEVEL 6**

Intensive rehearsal and performance experience of repertory to be performed in a public context. Students work as a repertory dance company.

Prerequisites: DA 2050 DA 2151  
DA 3255 DA 3358  
DA 4463

UK CREDITS: 15  
US CR: 0/6/3

## **DA 4564 ADVANCED CONTEMPORARY DANCE TECHNIQUE - LEVEL 6**

Pre-professional level technique class, modelled on industry standards and expectations. Preparation to entry into the profession. Preparing for auditions. Health, safety and nutritional/dietary concerns and injury prevention.

Prerequisites: DA 2050 DA 2151  
DA 3255 DA 3358  
DA 4463 Or by permission of instructor

UK CREDITS: 15  
US CR: 0/6/3

## **DA 4565 ADVANCED CHOREOGRAPHY - LEVEL 6**

Self-directed mode of choreographic work with tutor and peer support. Students create an extended piece of choreography in order to build on, consolidate and elaborate knowledge and skills gained throughout the choreography courses. The work will be developed with mentor support to performance level in showcase conditions. Preparation to professional practice.

Prerequisites: DA 2050 DA 2018  
DA 2256 DA 3015  
DA 3362

UK CREDITS: 15  
US CR: 2/2/3

## **DA 4668 FINAL YEAR PROJECT (CAPSTONE) - LEVEL 6**

Students design, manage and complete an independent research project. The project can be fully theoretical or combine aspects of theory and practice. Opportunity to explore the ideas behind the concept of practice-based research.

Prerequisites: WP 1010 WP 1111  
WP 1212 SP 2300 or EN 3942  
DA 3359 DR 3246

UK CREDITS: 15  
US CR: 1/4/3

## GRAPHIC DESIGN (GD)

### **GD 2001 LE VISUAL LITERACY**

(same as AR 2001)  
UK CREDITS: 15  
US CR: 3/0/3

### **GD 2002 RESEARCH - CONCEPT- DESIGN - LEVEL 4**

An introduction to the principles and process of design practice. The importance of research within the creative process, and how ideas are generated and transformed into strong creative concepts.

UK CREDITS: 15  
US CR: 3/1/3

**GD 2110 DIGITAL TOOLS FOR GRAPHIC DESIGN AND PRODUCTION - LEVEL 4**

See ITC 2110.

**GD 2203 GRAPHIC DESIGN I - LEVEL 4**

An introduction to Graphic Design and its basic principles.

Prerequisites: CS 1070 ITC 2110

UK CREDITS: 15

US CR: 3/1/3

**GD 3015 DESIGNING FOR THE WEB - LEVEL 5**

See ITC 3015.

**GD 3111 HISTORY OF GRAPHIC DESIGN - LEVEL 5**

The key developments in Graphic Design history within the social, technological, and art contexts of the 19th, 20th and 21st centuries.

Prerequisites: AT 1001

UK CREDITS: 15

US CR: 3/0/3

**GD 3313 TYPOGRAPHY I - LEVEL 5**

Typography and its principles. The course focuses on the application of Typography as an expressive medium within contemporary Graphic Design practice.

Prerequisites: GD 2203 CS 1070  
ITC 2110

UK CREDITS: 15

US CR: 3/1/3

**GD 3412 GRAPHIC DESIGN II - LEVEL 5**

An investigation on Graphic Design thinking and techniques, and an analysis of the role of Graphic Design within the communication process.

Prerequisites: GD 2203 CS 1070  
GD 2002 ITC 2110

UK CREDITS: 15

US CR: 3/1/3

**GD 4321 CONTEMPORARY DESIGN ISSUES - LEVEL 6**

An examination of contemporary design issues and how they apply to the work of the designer.

Prerequisites: AR 2001 AT 1001  
GD 3111

UK CREDITS: 15

US CR: 3/0/3

**GD 4430 ILLUSTRATION - LEVEL 6**

Illustration as a professional practice and its application In Graphic Design - editorial and advertising - projects.

Prerequisites: AR 1003 AR 1005  
AR 3104 AR 3106

UK CREDITS: 15

US CR: 3/1/3

**GD 4622 TYPOGRAPHY II - LEVEL 6**

Further exploration of typography and its role in the communication process. Exploration of typographic solutions in different contexts. Experimental and custom made typography.

Prerequisites: CS 1070 GD 2002  
GD 2203 GD 3313  
GD 3412 ITC 2110

UK CREDITS: 15

US CR: 3/0/3

**GD 4623 GRAPHIC DESIGN III - LEVEL 6**

An advanced Graphic Design course with an integrated approach to print, digital, and environmental design; focus on collaboration and team-building skills

Prerequisites: CS 1070 GD 2002  
GD 2203 GD 3313  
GD 3412 ITC 2110

UK CREDITS: 15

US CR: 3/0/3

**GD 4624 BRANDING AND PACKAGING - LEVEL 6**

The methodology behind the creation of a successful brand and its application to visual identity and packaging.

Prerequisites: CS 1070 GD 2002  
GD 2203 GD 3313  
GD 3412 ITC 2110

UK CREDITS: 15

US CR: 3/1/3

## **GD 4940 SENIOR PROJECT - LEVEL 6**

Capstone course for the Graphic Design majors where students will have the opportunity to integrate the skills gained throughout the program for the realization of a design project.

Prerequisites: AR 2001 AT 1001  
 CN 3200 CS 1070  
 GD 2002 GD 2203  
 GD 3111 GD 3313  
 GD 3412 GD 4231  
 GD 4622 GD 4623  
 GD 4624 ITC 2110  
 WP 1010 WP 1111

UK CREDITS: 15

US CR: 3/0/3

## Theatre ARTS (DR)

### **DR 1024 THEATRE IMPROVISATION**

Exploring aspects of human behavior on stage using theatrical improvisation.

US CR: 3/0/3

### **DR 1031 ACTING: THE CONTEMPORARY GREEK THEATRE**

A practically based course exploring acting on modern stage. Scene study and analysis of contemporary Greek plays translated in English.

US CR: 3/0/3

### **DR 1037 ACTING TECHNIQUES**

Fundamentals of acting from a theoretical and a practical perspective. Exposure to Meisner's and Chekhov's acting techniques.

US CR: 3/0/3

### **DR 2003 LE THE MAKING OF THEATRE**

The main elements of Theatre and how they come together to create a performance. Key practitioners and their work. Theatre as a reflection of diverse socio-historical contexts. Key terms use to discuss theatrical productions.

US CR: 3/0/3

### **DR 2010 MOVEMENT FOR THE STAGE - LEVEL 4**

Laban's movement analysis. Eukinetics, the analysis of movement of the performers as well as Choreutics, the analysis of movement in relation to the scenic space. The role of movement in establishing dramaturgy. Dynamics of the movement of all aspects of stage: performer, props, scenography.

UK CREDITS: 15

US CR: 3/0/3

### **DR 2012 THE ACTOR'S PROCESS - LEVEL 4**

The study of Stanislavski's technique from a theoretical as well as a practical viewpoint - physical action on stage, imagination, concentration of attention, truth and belief, communion, adaptation, tempo-rhythm, and emotional memory.

UK CREDITS: 15

US CREDITS: 3/0/3

### **DR 2015 VOICE AND SPEECH I - LEVEL 4**

The voice as a principal means of communication in the Theatre as well as in everyday life. An exploration of mental and emotional aspects of vocal expression. A deeper understanding of the body's function in voice production.

UK CREDITS: 15

US CR: 3/0/3

### **DR 2022 LE THEATRE, GAMES, CREATIVITY**

Techniques and practices of creative drama. Exploration of how Theatre games, play and improvisation can be applied to non-performance purposes including self-expression, social engagement, community bonding and conflict resolution.

US CR: 3/0/3

### **DR 2032 STAGECRAFT - LEVEL 4**

Technical and production aspects of contemporary Theatre, dance and performance practice. Managing a performance. Risk assessment. Production plans and budget. Key terminology of Theatre production practice. Examination of case studies in Theatre production.

UK CREDITS: 15

US CREDITS: 3/1/3

### **DR 2033 ATHENS THEATRE FESTIVALS: "THEN AND NOW"**

An examination of the development of Athenian Theatre over time using on-site visits of archaeological sites and attendance at performance in conjunction with lectures and discussions to explore the changing frameworks within which Theatre functions in Athenian society.

US CR: 3/0/3

### **DR 2111 THE SPACE OF PERFORMANCE - LEVEL 4**

Elements of Theatre space and design in a historical, cultural, political, social and technological context, through theory and workshops. Design and practical skills required of the contemporary scenographer.

Prerequisites: WP 1010

UK CREDITS: 15

US CREDITS: 2/2/3

### **DR 2126 PERFORMANCE IN ATHENS - LEVEL 4**

Trends in national and international Theatre and performance encountered through attendance of performances taking place in Athens. Students discuss and analyze performances in the class.

Prerequisites: WP1010

UK CREDITS: 15

US CR: 3/0/3

## **DR 2220 THEATRICAL EVENT - LEVEL 4**

History of Theatre from a historiographical perspective. Comparative study of major concepts, trends and practitioners that have defined the nature of Theatre through the ages. Development of Theatre spaces. Evolution of techniques. Emergence of the various Theatre professionals. Relationship of Theatre to its social-cultural and political contexts. Introduction to historical analysis of Theatre. Evaluation of first and secondary sources.

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15

US CREDITS: 3/0/3

## **DR 2461 INTRODUCTION TO THEATRE PRACTICE - LEVEL 4**

Exploration of a wide range of performance, directing and Theatre making skills. Introduction to Theatre practice through three fundamental perspectives: action, architecture, audience. Exploration of the relationship between making, performing and appreciating.

Prerequisites: DR 2010 DR 2015  
DR 2211 WP1010

UK CREDITS: 15

US CREDITS: 2/2/3

## **DR 3035 SOUND IN THEATRE - LEVEL 5**

Exploration of the role of sound and acoustics in Theatre performance. Sound events as an intrinsic aspect of a play's dramaturgy. The relationship of sound and space, sound & technology and the theatrical presence of performers and objects on stage. Historical analysis of sound and music within Theatre works. Overview of the techniques and the tools of sound design and the sound designer's role in the collaborative design process in the Theatre setting.

UK CREDITS: 15

US CR: 3/0/3

## **DR 3038 LE THE FACE AND THE MASK - LEVEL 5**

History, practice and key developments of facial masking in Theatre and the arts in a historical, cultural, political and social context, through theory and workshops. Introduction exercises to working with masks on stage.

UK CREDITS: 15

US CREDITS: 2/2/3

## **DR 3101 MOVEMENT FOR THE THEATRE PRACTITIONER - LEVEL 5**

Study of the use of movement specifically in text based performance. Exploration of the inter-relationship of the use of movement in acting, directing, and design.

Prerequisites: DR 2010

UK CREDITS: 15

US CREDITS: 3/0/3

## **DR 3116 VOICE AND SPEECH II - LEVEL 5**

Exploration of effective diction, pronunciation and clear vocal expression, applying learned principles to the text and its aural equivalent.

Prerequisites: DR 2015

UK CREDITS: 15

US CREDITS: 3/0/3

## **DR 3118 STAGE LIGHTING – LEVEL 5**

Principles of lighting design. From vocabulary to technology to techniques. Issues of aesthetics and style. Design and practical realization of a lighting design.

Prerequisites: DR 2032

UK CREDITS: 15

US CR: 2/2/3

## **DR 3139 PRACTICAL DRAMATURGY - LEVEL 5**

A rigorous examination of the elements which make up the foundation of a play, determining which specific information within a written text is transferable into performance as dramatic action, character, context and narrative. Clear delineation of core applicable material from secondary dependent information, defining for the Theatre maker how to apply effective textual analysis, selecting from within theatrical dialogue, conversation and literary prose the vital details which form the basis of dramatic creation.

Prerequisites: WP 1010

UK CREDITS: 15

US CREDITS: 3/0/3

## **DR 3140 ACTING THE SCENE - LEVEL 5**

Developing a character from a theatrical play. Scene work.

Prerequisites: DR 2012

UK CREDITS: 15

US CREDITS: 3/0/3

## **DR 3227 THE SCENOGRAPHIC SPACE OF PERFORMANCE – LEVEL 5**

The course examines the history, practice and key developments of 20th and 21st century scenography, charts its links with Theatre architecture and dramatic space and identifies key scenographic theories and approaches. Students complete a design process in order to gain experience in the skills required of the scenographer, including 3D modelling and portfolio.

PREREQUISITES: DR 2111 WP 1010

UK CREDITS: 15

US CR: 2/2/3

## **DR 3228 THE DIRECTING PROCESS - LEVEL 5**

Introduction to Directing for the stage. Main principles and responsibilities. Students direct short scenes within a theatrical space.

Prerequisites: DR 3139 WP 1010

UK CREDITS: 15

US CREDITS: 2/2/3

## **DR 3246 PERFORMANCE AS A POLITICAL AND SOCIAL ACT – LEVEL 5**

An investigation into the larger concept of performance and role-playing in daily life. Recent histories of civil disobedience, political protest strategies, and media Theatre are examined. Individual acts in social space are viewed self-consciously as performance with political implications.

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15

US CR: 3/0/3

## **DR 3762 THEATRE AS A COLLABORATIVE PRACTICE - LEVEL 5**

Students work in 'companies' to explore the fundamental collaborative nature of Theatre practice. Opportunity to focus on different aspects of production: actors, directors, designers, stage managers, producers, Realization of a play to performance. Choice of plays is based on the needs of the group (s) and from a wide range of styles and genres. Students need to be prepared to rehearse outside of class-time.

Prerequisites: DR 2361 DR 2010  
DR 2015 DR 2111  
DR 3139 DR 3228  
WP 1010

UK CREDITS: 15

US CREDITS: 1/4/3

## **DR 4025 COMPUTATIONAL MEDIA AND INTERACTIVE ART - LEVEL 6**

Computation in Art; fundamentals of computer programming, techniques in computer vision, sound generation, image processing, and networking used to create art pieces and interactive installations. Use of the "Processing" programming language.

UK CREDITS: 15

US CREDITS: 3/0/3

## **DR 4030 COSTUME DESIGN - LEVEL 6**

The theory and practice of costume design. From its beginnings to the present. Working and research methods.

UK CREDITS: 15

US CREDITS: 3/0/3

## **DR 4063 STAGE COMBAT AND CHOREOGRAPHY - LEVEL 6**

Stage combat techniques. Technical and aesthetic aspects of stage combat with sword, knife as well hand to hand combat. Safe portrayal of violence onstage within the context of a play. The role of stage combat within professional Theatre practice. Eye/hand coordination, principles of safety in working with a partner. Solo and ensemble work in a fight sequence.

UK CREDITS: 15

US CREDITS: 1/4/3

## **DR 4070 NEW SPATIALITIES: CONTEMPORARY PERFORMANCE AND OUTDOOR SPACE - LEVEL 6**

The course examines the quest of contemporary performance practices for new spatialities shaped by diverse negotiations and the dynamics of the real, open, outdoor and public space Space is thus regarded as an open territory for the performance event, a boundless space in continuous process of emergence and metamorphosis.

UK CREDITS: 15

US CREDITS: 1/4/3

## **DR 4241 ADVANCED ACTING - LEVEL 6**

Advanced scene study. Further development of the actor's craft in approaching a character and rehearsing effectively.

Prerequisites: DR 2012 DR 3140

UK CREDITS: 15

US CREDITS: 2/2/3

## **DR 4329 ADVANCED DIRECTING - LEVEL 6**

Advanced study of directing. Students direct a theatrical text and apply staging techniques and directing theories.

Prerequisites: DR 3228 DR 3139  
WP 1010

UK CREDITS: 15

US CREDITS: 2/2/3

## **DR 4423 CRITICAL PRACTICES AND CONTEMPORARY PERFORMANCE - LEVEL 6**

The course examines contemporary performance practices, key practitioners and theories of performance, drawing on a variety of approaches to illuminate the complex meanings generated by and through performance practice in societal contexts. Issues of aesthetic form, artistic intention, audience, the community and the sites where the performances occur.

Prerequisites: WP 1010 WP 1111  
DR 2220 DR 3246

UK CREDITS: 15

US CREDITS: 3/0/3

## **DR 4521 THE CLASSICAL TRADITION IN CONTEMPORARY CONTEXTS - LEVEL 6**

Practical and analytical study of Classical Theatre tradition in contemporary performance practice. Issues of adaptation across socio-cultural milieu, aesthetics and language. Explorations of the conventions and methods of Ancient and Early Modern European plays, and the applications of these or 21st Century performance. Issues of appropriation. Analysis of recent performance adaptations of classics.

Prerequisites: EN 3942 or SP 2300  
DR 2220 DR 3246  
WP 1010 WP 1111

UK CREDITS: 15

US CREDITS: 2/2/3

## **DR 4780 FINAL MAJOR PROJECT - LEVEL 6**

The final project is an opportunity for students to design, manage and complete an independent research project. The project can be fully theoretical or combine aspects of theory and practice. Opportunity to explore the ideas behind the concept of practice-based research, namely how investigation into the materials, forms, structures and rules of dance develops new knowledge in, within and through the discipline. .

Prerequisites: WP 1010 WP 1111  
WP 1212 SP 2300 or EN 3942  
DR 2220 DR 3347  
DR 4423

UK CREDITS: 15

US CREDITS: 1/4/3

## **DR 4819 PERFORMING REPERTORY - LEVEL 6**

Advanced experience in Theatre practice giving students opportunity to work under industry-level models under the tutelage of a professional Theatre practitioner. Engagement with industry. The final production is a showcase to be performed in public.

Prerequisites: DR 2010 DR 2015  
 DR 2111 WP 1010  
 DR 2461 DR 3139  
 DR 3228 DR 3562

UK CREDITS: 15

US CREDITS: 1/4/3

## MUSIC (MU)

### **MU 1000 LE LISTENING TO MUSIC**

This course aims to develop student's musical knowledge and listening skills through the examination of musical genres and diverse examples of musical practice in varied social, cultural, and historical contexts. Students will learn about the ethical qualities attributed to music over time and what music might mean in varied contexts and through extra-musical association.

US CR: 3/0/3

### **MU 1003 HISTORY OF JAZZ & BLUES MUSIC**

History of the jazz and blues music idioms in 20th century American music. Examine works and learn about the contributions of selected artists to the development of jazz music.

US CR: 3/0/3

### **MU 1005 DEREË CHOIR**

Participate in a choral ensemble. Learn to read music and develop vocal skills, ear training, and general musicianship. Work towards a performance of studied repertoire. *This course may be taken up to six times for credit.*

*Does not satisfy the humanities requirement.*

US CR: 4/0/1

### **MU 1007 HISTORY OF POP AND ROCK MUSIC**

A history of pop and rock music idioms in American popular music from 1950 to the present.

US CR: 3/0/3

### **MU 1011 PIANO LAB I - LEVEL 4**

Introduction to the keyboard and the fundamentals of reading music at the piano. Students develop elementary keyboard techniques through group instruction and individual practice.

*Does not satisfy the humanities requirement.*

UK CREDITS: 15

US CR: 3/0/3

## **MU 1013 MUSIC THEORY I - FUNDAMENTALS**

An introduction to the fundamentals of music theory: rhythm, pitch organization and notation. Development of basic music literacy in reading and writing of music, and the ability to recognize essential rhythmic and melodic structures of tonal music, aurally or through studying a written score. *Does not satisfy the humanities requirement.*

US CR: 3/0/3

## **MU 1032 MUSICAL THEATRE PERFORMANCE SKILLS**

Introduction to vocal/singing skills, movement/dance styles and acting/ characterization principles which are integrated and developed for Musical Theatre performance.

*Does not satisfy the humanities requirement.*

US CR: 0/4/3

## **MU 1038 MUSIC AROUND THE WORLD**

The study of the music in representative cultures outside the Western European tradition through the approach of music as art and its relationship to culture and society.

US CR: 3/0/3

## **MU 1039 LE EXPERIENCING MUSIC**

Students will learn about and gain practical experience of the music of diverse cultures through collaborative group music making activities. They will develop musical understanding and fundamental skills in reading and music notation and performing as a member of a group. Students will attend cultural events and plan and engage in activities that serve the community.

US CREDITS: 3/0/3

## **MU 1044 JAZZ AND POPULAR MUSIC ENSEMBLE**

This course aims to develop group performance skills through the exploration of jazz and popular musical styles. Students develop practical musical skills, improvisation techniques, and collaborative performance approaches.

*This course is offered over a period of two semesters (long and thin). At the end of the first semester, a student will receive the midterm mark and an incomplete. The final mark will be given upon the completion of the course after the second semester.*

Prerequisites: Previous instrumental or vocal experience

US CR: 3/0/3

## **MU 1051 APPLIED MUSIC I - MUSIC FORUM PERFORMANCE LAB**

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis. Previous instrumental training required. (See ABRSM Grade 5 as a reference for minimum entry level repertoire and achievement) *Does not satisfy the humanities requirement.*

Prerequisites: Audition: contact Music Department Head

US CR: 1/2/3

## **MU 1152 APPLIED MUSIC II - MUSIC FORUM PERFORMANCE LAB**

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis. Previous instrumental training required. *Does not satisfy the humanities requirement.*

Prerequisites: MU 1051

US CR: 1/2/3

## **MU 1233 INTRODUCTION TO MUSICAL THEATRE: AN AMERICAN ART FORM**

Musical Theatre as a performing arts form. A survey and analysis of its history and development, primarily focusing on the American musical and its most significant writers, composers, lyricists, directors, choreographers and performers.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

## **MU 2014 THEORY AND MUSICIANSHIP - LEVEL 4**

Students will be introduced to the fundamental concepts of music theory and its relationship to musical practice. The focus will be on the study of rhythmic, melodic and basic harmonic structures in Western classical and popular music, and the ability to recognize them aurally and through the study of a written score. Students will develop foundational musical competencies and rudimentary keyboard skills.

Prerequisites: Placement examination and by permission.

Students should have previous knowledge of music notation.

UK CREDITS: 15

US CR: 3/1.5/3

## **MU 2030 FILM MUSIC - LEVEL 4**

Students will study the evolution of film music as a major art form of the twentieth- and twenty-first century and examine the stylistic, structural, aesthetic and technical issues of film scoring in relation to various historical periods, socio-economic contexts and technological developments. Selected film scores from the silent era and the golden age of Hollywood to the present time will be studied, aiming to enhance critical understanding and appreciation of the art of film music and its relationship to film image.

UK CREDITS: 15

US CR: 3/0/3

## **MU 2049 RECORDING STUDIO TECHNIQUES I - LEVEL 4**

A comprehensive introduction to the tools and techniques found in a modern recording studio. Extensive practical work based around making well-managed high quality recordings using a range of studio tools (microphones, mixers etc.) will be complemented by an exploration of the underlying theoretical issues in acoustics and sound engineering, and the manner in which these tools and techniques can be extended to live sound engineering.

UK CREDITS: 15

US CR: 3/0/3

## **MU 2053 APPLIED MUSIC III AND MUSIC FORUM PERFORMANCE LAB - LEVEL 4**

The course offers individual instrumental/vocal instruction, developing musical understanding, creativity and a range of technical and interpretive skills. In addition to weekly lessons, students gain valuable presentation experience at the Music Forum Performance Lab. The minimum standard of proficiency as reflected in repertoire selections is aligned, but not limited to ABRSM Grade 7. More advanced repertoire is encouraged and may be selected from other sources.

Prerequisites: Previous training and an audition: contact the Music Department Head

UK CREDITS: 15

US CR: 1/2/3

## **MU 2124 RESEARCHING AND WRITING ABOUT MUSIC - LEVEL 4**

An introduction to the research skills and resources used to support academic work in music, closely integrated with an exploration of the many ways in which music can be discussed and written about.

Prerequisites: WP 1010

UK CREDITS: 15

US CR: 3/0/3

## **MU 2125 HISTORY OF WESTERN MUSIC I - ANTIQUITY THROUGH THE BAROQUE - LEVEL 4**

The course is a survey of Western music from Antiquity, Middle Ages, and Renaissance through the Baroque period. Students will examine sources and representative works, illustrating the development of notation, forms, style, instrumental and vocal genres, and fundamental performance issues within historical, social, and cultural contexts.

Prerequisites: WP 1010

UK CREDITS: 15

US CR: 3/0/3

## **MU 2134 HISTORY OF WESTERN MUSIC II - 1750 THROUGH THE TWENTIETH CENTURY - LEVEL 4**

This course is a survey of Western music from the Pre-Classical, Classical, Romantic periods through the Twentieth Century. Students will examine representative works which illustrate the development of instrumental and vocal forms, styles and performance issues within historical, social, and cultural contexts.

Prerequisites: WP 1010

UK CREDITS: 15

US CR: 3/0/3

## **MU 2135 CULTURAL PERSPECTIVES ON MUSIC - LEVEL 4**

Introduction to the study of the complex relationships between and its cultural, social and political contexts, exploring a wide range of musical repertoire encompassing western traditions of popular music, art music, jazz and non-western musics.

Prerequisites: WP 1010

UK CREDITS: 15

US CR: 3/0/3

## **MU 2150 IMPROVISATION TECHNIQUES I - LEVEL 4**

Instrumentalists and singers will develop practical skills in music improvisation and learn fundamental theoretical concepts in order to create coherent improvised solos. Through the development of improvisation techniques, students will cultivate their creativity in ensemble and solo performances.

Prerequisites: MU 2014 or by permission

UK CREDITS: 15

US CR: 3/0/3

## **MU 2154 APPLIED MUSIC IV AND MUSIC FORUM PERFORMANCE LAB - LEVEL 4**

The course offers individual instrumental/vocal instruction, developing musical understanding, creativity and a range of technical and interpretive skills. In addition to weekly lessons, students gain valuable presentation experience at the Music Forum Performance Lab. The minimum standard of proficiency as reflected in repertoire selections is aligned, but not limited to ABRSM Grade 7. More advanced repertoire is encouraged and may be selected from other sources.

Prerequisites: MU 2053

UK CREDITS: 15

US CR: 1/2/3

## **MU 2159 THEORY AND MUSICIANSHIP II - LEVEL 4**

In this course students will further engage in the study of music theory and its relationship to musical practice. The main focus will be on tonal harmonic structures in Western classical and popular music, including diatonic and simple chromatic progressions, seventh chords, secondary dominants, non-chord tones, simple modulations, principles of melodic composition, species counterpoint, and an introduction to instrumentation. Students will further develop foundational musical competencies in listening, score reading, interaction with lead-sheets, harmonic analysis, elementary composition, and keyboard skills.

Prerequisites: MU 2014 or placement examination

UK CREDITS: 15

US CR: 3/1.5/3

## **MU 3041 FILMScore AND SOUNDTRACK – LEVEL 5**

Students will engage in the study of the aesthetic and technical practices of film music and sound through theoretical and practical approaches. The focus will be on the interaction between soundtrack and image track, on the level of form, rhythm, style and emotion, as well as on the creative processes of film scoring. The study of selected film scores illustrating the development of film scoring art will be combined with original practical work in the environment of a lab.

UK CREDITS: 15

US CR: 3/0/3

## **MU 3061 MUSIC THEATRE WORKSHOP I - LEVEL 5**

The course offers students training in singing, acting, dancing and performance techniques drawing from musical Theatre and opera literature. The coordination of dialogue, singing, choreography and staging is developed.

UK CREDITS: 15

US CR: 3/0/3

## **MU 3062 MUSIC PERFORMANCE WORKSHOP I - LEVEL 5**

This workshop is focused on the development of practical solo and collaborative performance skills as well as creative and critical skills involved in rehearsing and preparing for a successful performance. Students perform, collaborate and critically listen to each other as they participate in various performance projects; cultivating artistic and critical skills of awareness, perception, sensitivity, reasoning, judgement and communication. Any musical style or repertoire can be brought to the workshop, including original compositions and arrangements. Applied music exam repertoire may not be duplicated in the workshop examination.

Prerequisites: Previous experience is essential. Non-music performance majors can take this course by permission only.

UK CREDITS: 15

US CR: 3/0/3

## **MU 3119 MAKING MUSIC WITH COMPUTERS - LEVEL 5**

Students will make use of computer technology to create and manipulate musical material, ranging from MIDI through to digital audio. The course is based on extensive practical work allowing students to develop key technological and creative skills and understanding.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/0/3

## **MU 3120 SOUND DESIGN – LEVEL 5**

An exploration of sound design as applied to film and television (foley sound), computer games, Theatre and installations in cultural spaces (museums and galleries). The course engages with the theoretical background for work in the field before combining this with extensive practical work that allows students to establish key skills and creative practical experience.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/0/3

## **MU 3163 RECORDING STUDIO TECHNIQUES II - LEVEL 5**

The course builds upon Recording Studio Techniques I course, developing skills and understanding across a wider range of studio and live situations and an understanding of more complex studio practices. The course will also focus on helping students develop the ability to effectively undertake self-directed individual project work in the studio.

Prerequisites: MU 2049

UK CREDITS: 15

US CR: 3/0/3

## **MU 3215 THEORY AND MUSICIANSHIP III - LEVEL 5**

Students will engage in the study of advanced music theory and its relationship to musical practice. The main focus will be on harmonic structures in Western classical and jazz music, including jazz harmonic theory and practice, extended and altered chords, chord substitutions, modal, non-functional and free chromatic harmony, introductory arranging, as well as various harmonic and contrapuntal devices of the 20th century. Students will develop musical competencies in listening, score reading, further interaction with lead-sheets, rhythm training, harmonic analysis, elementary jazz composition, and basic jazz keyboard skills.

Prerequisites: MU 2014 MU 2159

UK CREDITS: 15

US CR: 3/1.5/3

## **MU 3255 APPLIED MUSIC V AND MUSIC FORUM PERFORMANCE LAB- LEVEL 5**

The course offers further individual instrumental/vocal instruction, developing musical understanding, creativity and a range of technical and interpretive skills. In addition to weekly lessons, students gain valuable presentation experience at the Music Forum Performance Lab. The minimum standard of proficiency as reflected in repertoire selections is aligned, but not limited to ABRSM Grade 8. More advanced repertoire is encouraged and may be selected from other sources.

Prerequisites: MU 2053 MU 2154

UK CREDITS: 15

US CR: 1/2/3



## **MU 3264 IMPROVISATION TECHNIQUES II - LEVEL 5**

The class will focus on the development of advanced skills in music improvisation. Students will learn how to improvise coherently in various music styles and will be encouraged to cultivate creativity and the development of a personal voice.

Prerequisites: MU 2014 MU 2150 (or by permission)

UK CREDITS: 15

US CR: 3/0/3

## **MU 3329 THEORY AND MUSICIANSHIP IV – LEVEL 5**

Students will explore and practice a selected number of key theory issues and musicianship skills that emerged in the light of the new musical ideas of the twentieth century. The main focus will be on understanding the music theory aspects of key movements in twentieth century music, combining this with their practical exploration through keyboard skills, aural exercises and short pastiche compositions.

Prerequisites: MU 2014 MU 2159

MU 3215

UK CREDITS: 15

US CR: 3/1.5/3

## **MU 3336 BEETHOVEN IN CONTEXT - LEVEL 5**

Students will examine Ludwig van Beethoven's life and music in the context of his times. They will study a range of sources including; selected recordings, scores, portraits, letters, contemporary accounts, biographies, documentaries and films. The composer's image and legacy as well as the reception of key works will be explored.

Prerequisites: WP 1010 WP 1111

MU 2014 (or the ability to read music)

UK CREDITS: 15

US CR: 3/0/3

## **MU 3337 ISSUES IN PERFORMANCE – LEVEL 5**

The course explores topics, ideas and issues in the performance of music, drawing from a variety of periods, places, and sources. Students will engage in critical listening, score reading, examining, analysing and evaluating a range of musical sources.

Prerequisites: WP 1010 WP 1111

MU 2014 (or the ability to read music)

UK CREDITS: 15

US CR: 3/0/3

## **MU 3356 APPLIED MUSIC VI AND MUSIC FORUM PERFORMANCE LAB – LEVEL 5**

The course offers further individual instrumental/vocal instruction, developing musical understanding, creativity and a range of technical and interpretive skills. In addition to weekly lessons, students gain valuable presentation experience at the Music Forum Performance Lab. The minimum standard of proficiency as reflected in repertoire selections is aligned, but not limited to ABRSM Grade 8. More advanced repertoire is encouraged and may be selected from other sources.

Prerequisites: MU 2053 MU 2154

MU 3225

UK CREDITS: 15

US CR: 1/2/3

## **MU 3445 EXPERIMENTAL MUSIC - LEVEL 6**

An exploration of the ideas and creative practices of experimental music, looking to enhance the creative skills and experience of students through an exploration of radical and unconventional ideas about what music is and how it might be performed. Based on practical activities that engage with the performance of experimental music, while in parallel tracing the relationships between this practice and underlying aesthetic ideas.

Prerequisites: MU 1011 MU 1013

MU 3119 CS 1070

UK CREDITS: 15

US CR: 3/0/3

## **MU 3621 THE SYMPHONY - LEVEL 6**

The evolution of the symphony from Haydn to the early Twentieth century. In depth critical examination of musical form, instrumentation, orchestration, style and interpretation through extensive listening and score analysis.

Prerequisites: WP 1010 WP 1111

MU 1013 MU 2124

MU 2014 MU 3215

UK CREDITS: 15

US CR: 3/0/3

## **MU 3623 THE CONCERTO - LEVEL 6**

An introduction to the concerto literature and examination of its evolution from its beginnings to the early 20th century. Emphasis on analytical study of representative works from different stylistic periods, illustrating the historical development of style, form, performance practice and methods of composition.

Prerequisites: WP 1010 WP 1111

MU 1013 MU 2124

MU 2014 MU 3215

UK CREDITS: 15

US CR: 3/0/3

## **MU 3642 THE ART SONG: MUSIC AND WORDS - LEVEL 6**

In depth study of the art song and its structural elements as illustrated in the songs of the 19th and 20th centuries. Focus especially on the relationship between words and music, poetry and song. Critical evaluation of performance practices.

Prerequisites: WP 1010 WP 1111  
 MU 1013 MU 2124  
 MU 2014 MU 3215

UK CREDITS: 15  
 US CR: 3/0/3

## **MU 4008 MUSIC PERFORMANCE WORKSHOP II - LEVEL 6**

This workshop is focused on furthering the development of practical solo and collaborative performance skills as well as creative and critical skills involved in rehearsing and preparing for a successful performance. Students perform, collaborate and critically listen to each other as they participate in various performance projects; cultivating artistic and critical skills of awareness, perception, sensitivity, reasoning, judgement and communication. Any musical style or repertoire can be brought to the workshop, including original compositions and arrangements. Applied music exam repertoire may not be duplicated in the workshop examination.

Prerequisites: Previous experience is essential. Non-music performance majors can take this course by permission only

UK CREDITS: 15  
 US CR: 3/0/3

## **MU 4031 STUDIES IN MODERN GREEK MUSIC - LEVEL 6**

In this course students will study the evolution of Greek music in the twentieth century, with focus on major musical movements and trends in historical and social context. Associations with the stylistic foundations of the Greek musical tradition, exploration of representative works of leading Greek composers and critical examination of musical forms, styles, performance practices and instrumentation through listening and score reading. Students will further engage in special topics of modern Greek music through individual research work and creative or performing activities.

UK CREDITS: 15  
 US CR: 3/0/3

## **MU 4040 MODERNISM - LEVEL 6**

In this course students will develop an understanding of the stylistic diversity that emerged in the revolutionary time of Modernism, at the beginning of the 20th century, and will explore the incorporation of the "new" into the traditional continuum in music and other forms of cultural expression. The heterogeneous reactions that resulted to a plurality of musical and aesthetic construction will be captured through selected works and scores and will be discussed in relation to independent texts, literature and visual arts of the time.

Prerequisites: The ability to read music notation  
 UK CREDITS: 15  
 US CR: 3/0/3

## **MU 4043 EXPERIMENTAL SOUND ART - LEVEL 6**

In this course students will explore the key ideas and artistic practices found within the field of experimental sound art. They will establish an understanding of the evolution of sound art and its context within the wider arts, while at the same time gaining a technical foundation in working artistically with sound. Considerable attention will be given to practical activities, where students will engage with the creation of sound art works in order to develop their practical skills and their ability to realize personal creative concepts in the domain of sound.

UK CREDITS: 15  
 US CR: 3/0/3

## **MU 4065 ENSEMBLE - LEVEL 6**

This is a directed study course that aims to develop advanced ensemble performance skills through intensive independent work. Students will develop collaborative performance approaches and apply practical musical skills essential to working in groups. The course is for advanced student groups interested in preparing classical chamber music repertoire or jazz/popular music. The student organized group will be assigned an appropriate instructor according to the ensemble's musical style.

*This course is offered over a period of two semesters (long and thin). At the end of the first semester students will receive the midterm mark and an incomplete. The final mark will be given upon the completion of the course after the second semester.*

Prerequisites: Previous experience required: by permission only  
 UK CREDITS: 15  
 US CR: 3/0/3

## **MU 4066 MUSIC IN THE COMMUNITY - LEVEL 6**

Community Music is a relatively new and expanding field with music studies. It covers the myriad different ways in which musicians have become involved in the design and delivery of music-based programs within cultural, state and community organizations, facilitating creative and engaging music making for a huge range of purposes. Students will explore and develop the practical skills commonly needed in the field, linking them to an understanding of the conceptual ideas that support such practice.

UK CREDITS: 15  
 US CR: 3/0/3

## **MU 4167 MUSIC THEATRE WORKSHOP II - LEVEL 6**

The course enables students to develop and integrate music Theatre performance techniques drawing from a wide range of musical genres. The interpretation and projection of character through music, movement and dramatic techniques are developed.

Prerequisites: Previous musical experience: by permission  
 UK CREDITS: 15  
 US CR: 3/1.5/3

## **MU 4368 SELECTED TOPICS IN ART SONG AND OPERA - LEVEL 6**

In-depth investigation of a selected topic in vocal genres. The topic of the seminar will be chosen by the instructor and will bring to focus selected musical issues

Prerequisites: MU 2014 MU 2159  
 MU 3215

UK CREDITS: 15  
 US CR: 3/0/3

## **MU 4369 SELECTED TOPICS IN COMPOSITION, SONG WRITING AND ARRANGING - LEVEL 6**

Students explore creative musical techniques and practice through the focused study of works and approaches in musical composition or song writing and arranging. Students develop fluency in creating and arranging original musical material through an examination of a variety of musical forms and techniques combined with extensive creative work culminating in a final folio of musical pieces. The topic of the seminar will be chosen by the instructor.

Prerequisites: MU 2014 MU 2159  
MU 3215

UK CREDITS: 15

US CR: 3/0/3

## **MU 4370 SELECTED TOPICS IN JAZZ AND POPULAR MUSIC - LEVEL 6**

In-depth investigation of a selected topic in jazz or popular music. The topic of the seminar will be chosen by the instructor and will bring to focus selected musical issues.

Prerequisites: MU 2014 MU 2159  
MU 3215

UK CREDITS: 15

US CR: 3/0/3

## **MU 4371 SELECTED TOPICS IN SYMPHONIC MUSIC - LEVEL 6**

In-depth investigation of a topic in symphonic forms. The topic of the seminar will be chosen by the instructor and will bring to focus selected musical issues.

Prerequisites: MU 2014 MU 2159  
MU 3215

UK CREDITS: 15

US CR: 3/0/3

## **MU 4457 APPLIED MUSIC VII AND MUSIC FORUM PERFORMANCE LAB- LEVEL 6**

The course offers advanced individual instrumental/vocal instruction, further developing musical understanding, creativity and a range of technical and interpretive skills. In addition to weekly lessons, students gain valuable experience performing regularly at the Music Forum Performance Lab. The minimum standard of proficiency as reflected in repertoire selections is aligned to DipABRSM. This course prepares students for their final capstone recital, therefore it is understood that repertoire selections may also be included in the capstone recital. The performance of Concertos is optional but if performed they must be memorized, otherwise memorization is recommended for solo piano/vocal works written before 1900.

PREREQUISITES: MU 2053 MU 2154  
MU 3255 MU 3356

UK CREDITS: 15

US CR: 1/2/3

## **MU 4558 CAPSTONE IN APPLIED MUSIC VIII AND MUSIC FORUM PERFORMANCE - LEVEL 6**

This capstone course offers advanced individual instrumental/vocal instruction, developing musical understanding, creativity and a range of technical and interpretive skills leading to the presentation of a complete recital (45-60 minutes duration). In addition to weekly lessons, students gain valuable experience performing regularly at the Music Forum Performance Lab. The minimum standard of proficiency as reflected in repertoire selections is aligned to DipABRSM. Repertoire selections performed at Applied VII may also be included in the capstone recital.

*The performance of Concertos is optional but if performed they must be memorized, otherwise memorization is recommended for solo piano/vocal works written before 1900.*

Prerequisites: MU 2053 MU 2154  
MU 3255 MU 3356  
MU 3457

UK CREDITS: 15

US CR: 1/2/3

## **MU 4648 MUSIC CAPSTONE – LEVEL 6**

In this course students will undertake an extended piece of individual project work that engages with a musical issue of their own choosing, ranging across the whole scope of music studies from musicology through to creative composition. This project will act as a showcase for their studies on the music program. The course is designed around structured tutorial support that aims to further develop in students the skills of planning, implementation, evaluation and critical reflection as applied to a project in progress.

*This course is offered over a period of two semesters (long and thin). At the end of the first semester, a student will receive the midterm mark and an incomplete. The final mark will be given upon the completion of the course after the second semester.*

Prerequisites: WP 1010 MU 2124  
MU 2014 MU 2159  
MU 3215 MU 3329

UK CREDITS: 15

US CR: 3/0/3

## Liberal Arts and Sciences

### Course Descriptions

**Anthropology (AN)**

**Archaeology (AH)**

**Biology (BI)**

**Chemistry (CH)**

**Classical Literature (CL)**

**Communication (CN)**

**Economics (EC)**

**English (EN)**

**Environmental Studies (ES)**

**French (FR)**

**German (GE)**

**Geology (GG)**

**German Literature in Translation (GS)**

**Greek (GR)**

**Greek Literature (GL)**

**History (HY)**

**Information Technology (ITC)**

**Italian (IT)**

**Justice Studies (JS)**

**Mathematics (MA)**

**Oceanography (OC)**

**Philosophy (PH)**

**Physical Education (PE)**

**Physical Sciences (SC)**

**Physics (PY)**

**Political Science (PO)**

**Psychology (PS)**

**Sociology (SO)**

**Spanish (SN)**

**Speech (SP)**

**Writing Program (WP)**

\*The US CR indicate class hours per week in a normal semester, laboratory or studio hours, and semester credit hour. Thus 3/2/4 means three hours of class, two laboratory or studio, and four credit hours for the course.

## ANTHROPOLOGY (AN)

### **AN 1000 LE INTRODUCTION TO ANTHROPOLOGY - LEVEL 4**

Survey course in American Anthropology. Biological and social-cultural backgrounds to the science of humanity. Methods of anthropological research.

UK CREDITS: 15

US CR: 3/0/3

### **AN 1003 LE CULTURAL ANTHROPOLOGY – LEVEL 4**

Introduction to culture and cultural anthropology. Economic Systems, Kinship, Belief systems, Political systems, stratification. Comparative and holistic study of contemporary societies and issues.

UK CREDITS: 15

US CR: 3/0/3

### **AN 2002 HUMAN EVOLUTION AND PHYSICAL ANTHROPOLOGY**

Biological evolution: principles and mechanisms. The evolution of primates. Contemporary studies of primate behavior. Biological endowment and the creation of culture. Gaps and problems in the theories of the evolution of humans.

US CR: 3/0/3

### **AN 2007 ETHNICITY AND IDENTITY - LEVEL 4**

Conceptual and empirical analysis of ethnic, local and national identities. Critical examination of how social identities are maintained and developed. Review of the literature of Cohen, Barth, Gellner, Anderson, Weber and Billig. Ethnic boundaries, instrumental and primordial models of identity, and nationalism.

UK CREDITS: 15

US CR: 3/0/3

### **AN 2010 GREEK FOLKLORE AND ETHNOGRAPHY – LEVEL 4**

Theory and history of folklore. The creation of the discipline. Discovery of folk songs. Collectors and collections. Greek folklorists.

UK CREDITS: 15

US CR: 3/0/3

### **AN 2011 ANTHROPOLOGY IN GREECE TODAY**

Greek socio/cultural anthropology in twentieth and twenty-first centuries. A critical appreciation of writings about identity, gender and politics in Greece from an anthropological perspective.

US CR: 3/0/3

### **AN 2215 RELIGION IN THE MEDITERRANEAN WORLD**

An overview of three major religions: Judaism, Christianity and Islam. The influence of these religions on Mediterranean cultures, especially Greece. Religion considered as having a major impact on cultural heritage and civilization in the Mediterranean world. Site and museum visits also included.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

### **AN 3320 INTERCULTURAL COMMUNICATION - LEVEL 5**

The nature of face-to-face interaction between persons from different cultures. The dynamics of intercultural communication behaviors among cultures and various subcultures. Practice in effective intercultural communication behaviors and in-depth exploration of several different cultures.

Prerequisites: WP 1010 WP 1111

SP 2300

UK CREDITS: 15

US CR: 3/0/3

## ARCHAEOLOGY (AH)

### **AH 1000 LE INTRODUCTION TO ARCHAEOLOGY**

An introduction to the basics of the practice, methods and theory of world archaeology. Particular emphasis is given to examples drawn from the broader Mediterranean world.

US CR: 3/0/3

### **AH 1002 THE ARCHAEOLOGY OF DAILY LIFE**

A study of daily life in ancient Athens and Rome through the analysis of archaeological evidence. Survey of all facets of life. Public and private spaces and structures. Government, customs, festivals and entertainment.

US CR: 3/0/3

### **AH 2019 LE PAUSANIAS AND THE ARCHAEOLOGY OF GREECE - LEVEL 4**

A detailed examination of Pausanias, the second-century AD traveller and writer, who has proved to be our most important literary source for the art and archaeology of Archaic, Classical & Roman Greece.

UK CREDITS : 15

US CR: 3/0/3

### **AH 2027 ASPECTS OF GREEK ART IN ATHENS**

An introductory exploration of aspects of Greek art, broadly defined chronologically, through "hands on experience," utilizing the collections available in museums, in galleries and on sites in Athens.

*Students who have taken AT 2005 Art and Architecture of Ancient Greece cannot take AH 2027 (previously AT 2027) for credit when it addresses Ancient Greek Art. Similarly, students who have taken AT 2017 (Modern Greek Art) cannot take AH 2027 for credit when the content relates to Modern Greek Art.*

US CR: 3/0/3

## **AH 2122 TOPOGRAPHY AND MONUMENTS OF ANCIENT ATHENS**

A site-based introduction to the topography and monuments of Athens from the Geometric period up to the Roman period.

Prerequisite: One course in Ancient, Medieval or Byzantine Art History or History.

US CR: 3/0/3

## **AH 3021 LE THE BRONZE AGE OF GREECE - LEVEL 5**

The art and archaeology of Crete, the Cycladic islands and the mainland of Greece from 4000 to 1000 BC.

UK CREDITS: 15

US CR: 3/0/3

## **AH 3029 LE DISPLAY, DISCOURSE AND DESIGN IN THE GREEK SANCTUARY - LEVEL 5**

An engagement with the physical and social make-up of the Greek sanctuary. Survey of the major Greek sanctuary sites on the mainland (e.g. Olympia, Delphi, the Acropolis) and elsewhere.

UK CREDITS: 15

US CR: 3/0/3

## **AH 4132 AUDIENCES FOR DISPLAY: THEORY AND PRACTICE IN ARCHAEOLOGICAL AND HERITAGE DISPLAY - LEVEL 6**

An examination of the theory and practice of archaeological and heritage display. Case studies using displays available in Athens and Greece.

Prerequisites: Any course in Archaeology

UK CREDITS: 15

US CREDITS: 3/0/3

## BIOLOGY (BI)

### **BI 1000 LE INTRODUCTION TO BIOLOGY I - LEVEL 4**

An integrated exploration of the fundamentals of biology as a science, the nature of life, biological chemistry, cell biology, metabolism and human body anatomy and function.

UK CREDITS: 20

US CR: 3/1½/4

### **BI 1002 INTRODUCTION TO MOLECULAR BIOLOGY**

Principles and applications of molecular biology, with emphasis on recombinant DNA technology, gene isolation and cloning, gene transfer into mammalian cells, transgenic animals, regulation of gene expression, molecular diagnostics, molecular biology of cancer and gene therapy.

US CR: 3/1½/4

### **BI 1007 LE ENVIRONMENTAL ECOLOGY - LEVEL 4**

Fundamentals of the science of ecology, including an introduction to life and the physical environment, adaptations of organisms and evolution, population structure and regulation, species interactions, community ecology, biodiversity, ecosystems and ecological applications.

UK CREDITS: 20

US CR: 3/1½/4

### **BI 1016 LE HUMAN BIOLOGY: GENETIC AND EVOLUTIONARY ASPECTS OF LIFE**

An issues-based course designed for non-science majors that takes a fresh approach to the field of biology. Emphasis is put on human genetics, inheritance and human development, molecular biology, evolution, and ecology.

US CREDITS: 3/0/3

### **BI 1017 LE HUMAN BIOLOGY: BODY ANATOMY AND CURRENT ISSUES - LEVEL 4**

An issues-based course designed for non-science majors that takes a fresh approach to the field of biology. Emphasis is put on basic biological processes, structure and function of organs and organ systems as well as diseases and infections of the human body.

UK CREDITS: 20

US CREDITS: 3/1.5/4

### **BI 1101 INTRODUCTION TO BIOLOGY II - LEVEL 4**

An integrated exploration of major principles of biology. Emphasis on diversity of life, development, cell division, molecular biology, genetics, evolution, and ecology. Consideration of issues and applications related to society.

Prerequisites: BI 1000

UK CREDITS: 20

US CR: 3/1½/4

### **BI 3204 HUMAN GENETICS**

A survey of human genetics for the science and non-science majors. Focuses on fundamental concepts about genome organization, function and variation as well as the study of genetic diseases and technologies.

Prerequisites: BI 1000 BI 1101

US CR: 3/0/3

### **BI 3215 ENVIRONMENTAL HEALTH - LEVEL 5**

This course examines health issues, the scientific understanding of their causes and possible future approaches to control major environmental health problems in industrialized and developing countries.

Prerequisites: BI 1000 OR BI 1017

BI 1101 OR BI 1007

UK CREDITS: 15

US CR: 3/0/3

### **BI 3232 CELLULAR AND MOLECULAR NEUROBIOLOGY**

A course on cellular and molecular neurobiology. The course will cover the neural tissue and senses from molecules to the mind, describing basic neuronal processes, sensory receptor systems, and motor systems, development and the biology of higher cognitive function.

Prerequisites: BI 1000 BI 1101

US CR: 3/0/3

## CHEMISTRY (CH)

### CH 1002 LE PRINCIPLES OF CHEMISTRY - LEVEL 4

An introduction to chemical science and the chemistry of everyday life. The course presents fundamental principles of chemistry such as atomic theory, chemical bonding, chemical reactions, states of matter, nuclear chemistry as well as basic concepts of inorganic and organic chemistry. Focus is given to chemical applications and their relevance to the natural environment.

UK CREDITS: 20

US CR: 3/1½/4

### CH 3241 ENVIRONMENTAL CHEMISTRY - LEVEL 5

(See ES 3241)

## CLASSICAL LITERATURE (CL)

### CL1002 ANCIENT GREEK I

An introductory course for students who wish to study elementary ancient Greek. The course covers the essentials of vocabulary, grammar and syntax through oral and written exercises so that students can begin to translate ancient Greek into English. Practice in reading, writing and translating from ancient Greek into English, with excerpts from Greek literature.

US CR: 3/0/3

### CL 1004 LE MYTH IN THE ANCIENT GREEK AND ROMAN WORLD

This course introduces students to the rich world of Greek and Roman mythology by examining and assessing their appearance in literature and material culture. The contribution of these mythologies to the construction of identity and ideologies of the Greeks and Romans will be considered.

US CREDITS: 3/0/3

### CL1103 ANCIENT GREEK LANGUAGE II

The second part of an introductory course for students who wish to study elementary ancient Greek. The course reviews and reinforces vocabulary, grammar and syntax through oral and written exercises so that students can translate ancient Greek into English at a more advanced level than CL1002. Practice in reading, writing and translating from ancient Greek into English, with excerpts from Greek literature.

Prerequisites: CL1002

US CR: 3/0/3

### CL 1115 LATIN II

A second semester introductory course for students who wish to study elementary Latin. The course reviews and reinforces vocabulary, grammar and syntax through oral and written exercises so that students can translate Latin into English. Practice in reading, writing and translating from Latin into English, with excerpts from Latin literature.

Prerequisites: The equivalent of first semester Latin

US CR: 3/0/3

### CL 2010 LE GREEK AND ROMAN EPIC LITERATURE IN TRANSLATION - LEVEL 4

Survey of Greek and Roman epic poetry in translation, including works by Homer and Hesiod and Virgil. Consideration of translations and other traditions of epic.

UK CREDITS: 15

US CR: 3/0/3

### CL 2220 READING LATIN

The course strengthens and builds upon the skills learned in a first year Latin sequence by focusing on reading a continuous text by a key author writing in Latin and placing that work in its cultural and literary context. Authors that may be chosen include Virgil, Cicero and Livy amongst others. The course begins with a grammar review. The course may be repeated for credit as long as a different author is chosen.

Prerequisites: A first year Latin sequence or its equivalent

US CR: 3/0/3

### CL 3001 CLASSICAL ROMAN LITERATURE AND CULTURE. – LEVEL 5

A study, in English translation, of some of the most important works of Roman literature placing them within their cultural context. Samples from various genres (drama, lyric and epic poetry, rhetoric) are examined.

UK CREDITS: 15

US CR: 3/0/3

### CL 3022 CLASSICAL GREEK LITERATURE AND CULTURE – LEVEL 5

A study, in English translation, of some of the most important works of Greek literature, placing them within their cultural context. Samples from various genres (epic and lyric poetry, drama, philosophy, rhetoric and history).

UK CREDITS: 15

US CR: 3/0/3

### CL 3224 ANCIENT GREEK DRAMA IN TRANSLATION

Aeschylus, Sophocles, Euripides and Aristophanes in translation by modern poets and scholars. Commentary by ancient and modern scholars.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

### CL 3227 ANCIENT GREEK AND ROMAN COMEDY IN TRANSLATION

3/0/3

Aristophanes, Menander, Plautus, Terence, in English translation by modern poets and scholars. Commentary by ancient and modern scholars.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

## COMMUNICATION (CN)

### **CN 2202 WRITING FOR MASS COMMUNICATION - LEVEL 4**

Understanding media user needs and interest levels as a determining factor in how media messages are crafted; examination and application of basic media writing techniques

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15

US CR: 3/0/3

### **CN 2203 FUNDAMENTALS OF PUBLIC RELATIONS - LEVEL 4**

Introduction to public relations through the exploration of concepts relevant to real-world situations. Understanding public relations processes and practices.

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15

US CR: 3/0/3

### **CN 2206 INTERPERSONAL COMMUNICATION**

See SP 2206.

### **CN 2227 INTRODUCTION TO FILM AND TELEVISION STUDIES - LEVEL 4**

Introduction to the study of film and television as areas of research within the world of media and communication. An examination of their histories, interaction, and modes of creation and production.

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15

US CR: 3/0/3

### **CN 2301 CONTEMPORARY MASS COMMUNICATION - LEVEL 4**

Overview of the mass media industry. History of the mass media and their impact on society and the individual. Development of communication technology. Role of mass media in shaping public opinion.

Prerequisites: WP 1010 WP 1111  
WP 1212

UK CREDITS: 15

US CR: 3/0/3

### **CN 2305 MULTIMEDIA LAB - LEVEL 4**

Introduction to multimedia. Communicating ideas through multimedia works. Using video, image, sound and appropriate communication styles to develop presentations and equip students with technology skills needed in later modules.

Prerequisites: WP 1010 WP 1111  
CS 1070

UK CREDITS: 15

US CR: 3/0/3

### **CN 2408 ISSUES IN CONTEXT - LEVEL 4**

Historical observation, social theory, and examination of media artifacts as tools for understanding social change. The retreat of tradition and its impact on institutions, individuals and relationships at different levels of society.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2301

UK CREDITS: 15

US CR: 3/0/3

### **CN 3311 FUNDAMENTALS OF PRINT JOURNALISM - LEVEL 5**

Basic techniques for success in journalism. Finding, interviewing, and determining the credibility of sources for news stories. Accuracy, leads, the inverted pyramid, writing on deadline.

Prerequisites: WP 1010 WP 1111  
CN 2202

UK CREDITS: 15

US CR: 3/0/3

### **CN 3334 CLIENT SERVICES IN ADVERTISING - LEVEL 5**

Managing account teams and client relationships. Liaising between an advertising firm and a client. Mastering advanced presentation advertising and creative strategies for different product categories to a range of client personality profiles.

Prerequisites: WP 1010 WP 1111  
CS 1070

UK CREDITS: 15

US CR: 3/0/3

### **CN 3410 COMMUNICATION IN ADVERTISING - LEVEL 5**

Introduction of advertising media and campaign development through various methods and channels, including traditional and non-traditional communication. Exploration of creative execution and synergy in media campaign creation.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2301

UK CREDITS: 15

US CR: 3/0/3

### **CN 3412 MEDIA ETHICS - LEVEL 5**

Philosophical and practical approaches to understanding ethical dilemmas in the media. Analysis of competing professional, private, employment and social frameworks. Comparison of ethical standards and practices in different areas in the field of communication.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2301

UK CREDITS: 15

US CR: 3/0/3



## **CN 3416 RADIO NEWS WRITING - LEVEL 5**

The differences between print and radio in terms of audience expectations and receptivity. Writing for the voice and the ear. Preparing, writing and delivering news copy and field reports. Taping interviews. Adapting the voice to broadcast.

Prerequisites: WP 1010 WP 1111  
CN 2202 CN 3311

UK CREDITS: 15

US CR: 3/0/3

## **CN 3428 PUBLIC RELATIONS TECHNIQUES - LEVEL 5**

Communication in the public relations industry. Analysis of on-the-job situations, focusing on the techniques used to attain organizational goals. Practice in the production of print applications for target audiences and the use of specific media channels.

Prerequisites: WP 1010 WP 1111  
CN 2202 CN 2203

UK CREDITS: 15

US CR: 3/0/3

## **CN 3521 COMMUNICATION THEORIES - LEVEL 5**

The basic theoretical paradigms of mass communication. Examination of the history and development of models in communication research and the context in which theories emerged. Exploration of approaches used to understand the influence of mass communication.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2301  
CN 2408

UK CREDITS: 15

US CR: 3/0/3

## **CN 3523 PUBLIC RELATIONS AND SPECIAL EVENTS PLANNING-LEVEL 5**

Event management techniques and strategies for planning, promotion, implementation and evaluation of special events in a variety of contexts. Competencies required to perform the complex tasks associated with research, design, planning, production and evaluation of events.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2203  
CN 2301

UK CREDITS: 15

US CR: 3/0/3

## **CN 3525 FILM ANALYSIS - LEVEL 5**

Analysis through an examination of filmic elements such as form, narrative, sound, mise-en-scene and cinematography. Survey of different aesthetic styles and genres in the history of cinema.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2227  
CN 2301

UK CREDITS: 15

US CR: 3/0/3

## **CN 3609 COPYWRITING AND CREATIVE EVALUATION - LEVEL 5**

Focus on the creative side of advertising. Analysis of on-the-job experiences of copywriters; planning, writing and evaluating advertising for print and broadcast media.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2202  
CN 2301 CN 3410

UK CREDITS: 15

US CR: 3/0/3

## **CN 3622 TELEVISION PRODUCING - LEVEL 5**

Overview of broadcasting operations, formats, and methods. The basic principles of producing television programmes. Development of concept proposals, rundowns and organizational skills. Aspects of visualization, sequencing, and budgeting in production.

Prerequisites: WP 1010 WP 1111 WP 1212  
CN 2301 CN 2305 CS 1070

UK CREDITS: 15

US CR: 3/0/3

## **CN 4438 LEADERSHIP COMMUNICATION - LEVEL 6**

Communication styles of business and political leaders. The role of communication in effective leadership, with a focus on techniques used to develop successful public and corporate leadership communication strategies.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2301

UK CREDITS: 15

US CR: 3/0/3

## **CN 4500 CREATIVE EXECUTION IN ADVERTISING - LEVEL 6**

Strategy and execution in campaign advertising. Focus on execution considerations in television campaigns. Execution of strategy in four stages of the product life cycle.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2301  
CN 3410

UK CREDITS: 15

US CR: 3/0/3

## **CN 4504 NEWS CULTURE - LEVEL 6**

Critical analysis of the complex processes of news journalism through the examination of how news is collected, processed, communicated and perceived.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2301  
CS 1070

UK CREDITS: 15

US CR: 3/0/3

## **CN 4513 BRAND BUILDING IN ADVERTISING -LEVEL 6**

Brand character and positioning through aesthetics and elements of style. Brand equity building and image communication. Image as an asset of organizations and brands. Forging an identity from inception of idea to brand bundle. Developing, refining, and communicating a unique brand. Emphasis on aesthetics, styles, dimensions, and synesthesia.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2301  
CN 3410

UK CREDITS: 15  
US CR: 3/0/3

## **CN 4526 PUBLIC RELATIONS IN NON-PROFIT ORGANIZATIONS- LEVEL 6**

Understanding the unique challenges that the non-profit industry has been facing in health, culture, education and human services. Issues for non-profits, including budgeting, fundraising, and communicating with specialized target audiences. Analysis of the social and political objectives for non-profit clients.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2203  
CN 2301

UK CREDITS: 15  
US CR: 3/0/3

## **CN 4533 ADVANCED PRINT JOURNALISM - LEVEL 6**

Writing polished news and feature stories for publication in student online publication. Developing story ideas and editing stories for publication. Interviewing and other types of research. The primacy of structure to good writing.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2202  
CN 3311

UK CREDITS: 15  
US CR: 3/0/3

## **CN 4535 EDITING THEORY AND PRACTICE - LEVEL 6**

Principles of editing. Historical perspectives on, and analysis of, film montage. Using non-linear sound and image editing techniques.

Prerequisites: WP 1010 WP 1111  
CN 2227 CN 2305  
CS 1070

UK CREDITS: 15  
US CR: 3/0/3

## **CN 4537 SCREENWRITING - LEVEL 6**

Methods of film screenwriting. Examination of the principles of cinematic stories, structure, character and dialogue. Film screenings and script analysis.

Prerequisites: WP 1010 WP 1111  
WP 1212 CN 2202  
CN 2301

UK CREDITS: 15  
US CR: 3/0/3

## **CN 4543 COMPUTER MEDIATED COMMUNICATION - LEVEL 6**

Examination of personal and professional uses of, and perspectives on, CMC. Focus on online advertising techniques and the corporate and entrepreneurial uses of social media. Practice in the production of online applications that communicate and promote corporate brands.

Prerequisites: WP 1010 WP 1111  
CN 2301 CN 2305  
CS 1070

UK CREDITS: 15  
US CR: 3/0/3

## **CN 4632 COMMUNICATION RESEARCH METHODS - LEVEL 6**

Examination of key concepts of social science research as applied to communication. Quantitative and qualitative research techniques. History and development of communication research. Sampling and research ethics. Exploration of the major approaches to research.

Prerequisites: WP 1010 WP 1111 WP 1212  
CN 2301 CN 2408 CN 3521

UK CREDITS: 15  
US CR: 3/0/3

## **CN 4639 MAKING THE SHORT DOCUMENTARY - LEVEL 6**

Researching, focusing, planning, shooting, writing, and editing the short documentary, or industrial or public relations, film. Working with clients. Ethical issues and principles. History of the documentary. Industrial video functions.

Prerequisites: WP 1010 WP 1111 CN 2202  
CN 2227 CN 4535 CS 1070

UK CREDITS: 15  
US CR: 3/0/3

## **CN 4707 TELEVISION NEWS WRITING - LEVEL 6**

Using visuals, sound, and words together in news and feature formats. Objectivity and balance. Checking sources. Structuring stories. Camera use and shot selection. Researching, interviewing, shooting, writing, and producing a package story.

Prerequisites: WP 1010 WP 1111 WP 1212  
CN 2202 CN 2305 CN 3311  
CN 4535 CS 1070

UK CREDITS: 15  
US CR: 3/0/3

## **CN 4736 INTERNATIONAL PUBLIC RELATIONS - LEVEL 6**

Public relations in the global marketplace. Global versus national communication strategies. The role of international public relations companies and their local affiliate offices. Achieving public relations success in numerous settings.

Prerequisites: WP 1010 WP 1111 WP 1212  
CN 2202 CN 2203 CN 2301  
CN 3428

UK CREDITS: 15  
US CR: 3/0/3

## **CN 4745      ADVANCED MEDIA PRODUCTION - LEVEL 6**

Concepts and methods of planning, designing and directing audiovisual projects. Visualization and sequencing. Lighting and colour techniques. Pictorial composition and vectors. Depth perspective and volume. Controlling exposure and camera angles.

Prerequisites:    WP 1010    WP 1111  
                          CN 2227    CN 2305  
                          CN 4535    CN 4537  
                          CS 1070

UK CREDITS: 15  
 US CR: 3/0/3

## **CN 4940      COMMUNICATION SEMINAR - LEVEL 6**

Advanced seminar in communication and the media. Examination of key issues in the communication industries and the mass media.

Prerequisites:    All eight Level 5 modules  
                          CN 4632

UK CREDITS: 15  
 US CR: 3/0/3

## ECONOMICS (EC)

### **EC 1000      PRINCIPLES OF MICROECONOMICS - LEVEL 4**

Introduction to economics and the economy. The market system and the market model. Consumer theory, costs, production and the theory of the firm. Pricing and output determination in various market structures.

UK CREDITS: 15  
 US CR: 3/0/3

### **EC 1003      LE ECONOMICS OF EVERYDAY LIFE**

Key economic principles and basic business operations in a free market society. Essential economics for citizens and consumers. Basic quantitative skills needed for managing one's personal finances, and for interpreting economic developments in a way that will allow one to make informed decisions as a citizen.

US CREDITS: 3/0/3

### **EC 1101      LE PRINCIPLES OF MACROECONOMICS – LEVEL 4**

The role of the government in a mixed economy. National income accounts. Economic fluctuations, unemployment and inflation. Fiscal and monetary policy. Macroeconomic controversies.

Prerequisite:    EC 1000  
 UK CREDITS: 15  
 US CR: 3/0/3

### **EC 2011      ECONOMIC HISTORY OF EUROPE – LEVEL 4**

The economic development of Europe from the early Middle Ages to the present. The allocation of scarce resources throughout history and the emergence of institutions attempting to solve problems associated with such allocation. The relationship between economic events and cultural, political, social, religious and demographic trends and between economic events and economic thought.

UK CREDITS: 15  
 US CR: 3/0/3

### **EC 2350      MATHEMATICAL TECHNIQUES IN ECONOMICS – LEVEL 4**

Use of economic models. Equilibrium analysis. Matrices. Derivatives. Optimization problems. Integration. Dynamic analysis. Mathematical programming.

Prerequisites:    EC 1000    MA 1009  
                          MA 1105

UK CREDITS: 15  
 US CR: 3/0/3

### **EC 3114      HEALTH ECONOMICS – LEVEL 5**

Application of economic concepts to explore key health policy issues: market failure in health care, economic objectives of health care, alternative organizational and financing systems, provider remuneration systems in relation to incentive mechanisms, the role of patient payments, determinants of the health care budget and health care spending, factors prompting health care reforms globally, policy responses to the health care challenges.

Prerequisite:    EC 1000  
 UK CREDITS: 15  
 US CR: 3/0/3

### **EC 3220      ECONOMIC DEVELOPMENT - LEVEL 5**

Economic development and structural change. Theories of development. Domestic problems and policies. The trade policy debate. Transnationals and the transfer of technology. The role of government.

Prerequisites:    EC 1000    EC 1101  
 UK CREDITS: 15  
 US CR: 3/0/3

### **EC 3221      ECONOMIC DEVELOPMENT OF MODERN GREECE - LEVEL 5**

Major trends in Greek economy since WWII. Fiscal and monetary policies. Sectoral analyses and discussion of problems, like inflation, tax evasion, the public debt, the balance of payments, education, and social security. From accession to the EEC to membership of the Eurozone. The onset of crisis, 2009-10.

Prerequisites:    EC 1000    EC 1101  
 UK CREDITS: 15  
 US CR: 3/0/3

### **EC 3225      REAL ESTATE ECONOMICS – LEVEL 5**

The economies of the real estate market. Investment in real property. The development process. The construction industry. Land use and property values. The growth of urban areas. Housing finance & housing policy. Models of the housing market. Property price indices. Real estate crisis management.

Prerequisites:    EC 1000    EC 1101  
 UK CREDITS: 15  
 US CR: 3/0/3

## **EC 3226 CREDIT AND LENDING – LEVEL 5**

Principles of lending. Loan safety, loan purpose, and impact of lending on bank profitability. Financial analysis of prospective borrowers. Credit analysis. Types of lending and problem loan management.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15

US CR: 3/0/3

## **EC 3227 MARITIME ECONOMICS – LEVEL 5**

The shipping market and shipping company economics, seaborne trade and transport systems, the merchant fleet and transport supply, and elements of maritime forecasting and market research.

Prerequisites: MA 1001 EC 1000

UK CREDITS: 15

US CR: 3/0/3

## **EC 3240 MONEY AND BANKING – LEVEL 5**

(same as AF 3240)

The nature and role of money. Scope and functioning of the finance system. Financial markets and interest rates. Financial institutions, bank management, and bank supervision. The money supply process and monetary policy.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15

US CR: 3/0/3

## **EC 3270 MANAGERIAL ECONOMICS – LEVEL 5**

Basic micro analysis for consumer and business decision making. Production; technology and costs. Price and output determination in different market structures. Pricing with market power.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15

US CR: 3/0/3

## **EC 3271 MACROECONOMIC THEORY AND POLICY – LEVEL 5**

Measurement and analysis of national income. The basic goods market macroeconomic model. The role of money. The IS-LM and AD-AS model. Fiscal and monetary policies. Macroeconomic pathologies: unemployment and inflation.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15

US CR: 3/0/3

## **EC 3319 INTERNATIONAL FINANCE – LEVEL 5**

See FN 3319.

## **EC 3324 INSURANCE - LEVEL 5**

Insurance principles. Risk management. Adverse selection & moral hazard. Analysis of insurance contracts. Life & non-life insurance. Insurance company functions & operations. Buying insurance. Re-insurance. Determinants of insurance demand and supply. Insurance distribution. The agency network. The life insurance market globally and in Greece. Bancassurance.

Prerequisites: EC 1000 MA 1009  
MA 2010

UK CREDITS: 15

US CR: 3/0/3

## **EC 3332 THE EUROPEAN UNION – LEVEL 5**

The political and institutional framework of the European Union. The Union's agricultural, industrial, social, monetary and regional policy. Theory and practice of economic integration.

Prerequisites: EC 1000 EC 1101  
EC 3270

UK CREDITS: 15

US CR: 3/0/3

## **EC 3334 ENVIRONMENTAL AND RESOURCE ECONOMICS – LEVEL 5**

Market activity and the environment. Pollution as an externality. Environmental regulatory approaches: theory and practice. Benefit estimation procedures. Resource management.

Prerequisites: EC 1000 EC 1101  
EC 3270

UK CREDITS: 15

US CR: 3/0/3

## **EC 3342 PUBLIC FINANCE – LEVEL 5**

The role of the public sector in a mixed economy. Description and analysis of the three main functions of government: allocation, distribution and stabilization. The government budget and efficiency in taxation and government spending. Project evaluation. Public goods.

Prerequisites: EC 1000 EC 1101  
EC 3270

UK CREDITS: 15

US CR: 3/0/3

## **EC 3345 MONETARY THEORY AND POLICY– LEVEL 5**

Theories concerning the role of money in economic activity. Monetarism vs. Keynesianism. Money and economic growth. Inflation. The international monetary process. Monetary policy: goals, targets, and tools. Efficacy and shortcomings. Alternative monetary policies.

Prerequisites: EC 1000 EC 1101  
EC 3271

UK CREDITS: 15

US CR: 3/0/3

## **EC 3362 LABOR ECONOMICS - LEVEL 5**

Theoretical perspective of the demand and supply of labor and wage determination. Practical perspective of the determinants of the labor market. History and practice of collective bargaining and trade unionism in the United States and in Greece.

Prerequisites: EC 1000 EC 1101  
EC 3270

UK CREDITS: 15

US CR: 3/0/3

## **EC 3473 SELECTED TOPICS IN MICROECONOMIC THEORY –LEVEL 5**

Labor supply. Economics of time and uncertainty. General equilibrium and welfare economics. Game theory. Asymmetric information. Externalities and public goods.

Prerequisites: EC 1000 EC 1101  
MA 1009 MA 1105

UK CREDITS: 15

US CR: 3/0/3

## **EC 3474 ADVANCED MACROECONOMICS – LEVEL 5**

Expectations and macroeconomic policy in the short and the long run. The relationship between unemployment and inflation. Consumption and investment theory. Balance of payments, exchange rates and macroeconomic analysis for an open economy.

Prerequisites: EC 1000 EC 1101  
MA 1001 MA 1105

UK CREDITS: 15

US CR: 3/0/3

## **EC 4210 HISTORY OF ECONOMIC THOUGHT - LEVEL 6**

The development of economic ideas from medieval times to the mid-nineteenth century. The origins of modern economic theory. Economics in the context of history, politics, and culture.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15

US CR: 3/0/3

## **EC 4231 INTERNATIONAL TRADE – LEVEL 6**

The theory of international trade and commercial policy; static and dynamic analysis of trade patterns with traditional and new models of international trade; international factor movements and multinational enterprises; welfare gains from trade; instruments and political economy of trade policy; preferential trade agreements.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15

US CR: 3/0/3

## **EC 4363 HISTORY OF ECONOMIC THOUGHT II – LEVEL 6**

The development of economic ideas from the mid-nineteenth century to the present. Emphasizes the transition from classical political economy to modern economics and highlights the most important controversies and their origins.

Prerequisites: EC 1000 EC 1101 EC 4210

UK CREDITS: 15

US CR: 3/0/3

## **EC 4365 INTERNATIONAL MONETARY ECONOMICS – LEVEL 6**

Major policy issues in international finance with emphasis on open economy macroeconomics. Topics include the balance of payments and the foreign exchange market; monetary and fiscal policies in open economies; the floating exchange rate system and models of exchange rates determination; international financial markets; target zones and optimum currency areas.

Prerequisites: EC 1000 EC 1101 EC 3271

UK CREDITS: 15

US CR: 3/0/3

## **EC 4435 INSURANCE ISSUES AND REPORTING – LEVEL 6**

Basic pricing of life & non-life products. Experience rating. Loss ratio. Provisions. Chain-ladder method for estimating outstanding claims provision. Current life assurance issues. Insurance company financial statements. Ratio analysis. Old accounting rules vs. IFRS. European Embedded Value (EEV). Insurance industry regulation. Solvency I & Solvency II.

Prerequisites: EC 1000 EC 3324  
MA 1009 MA 2010

UK CREDITS: 15

US CR: 3/0/3

## **EC 4443 INVESTMENT AND PORTFOLIO THEORY- LEVEL 6**

Investment theory and practice including financial markets, risk and return, securities, asset allocation and diversification. Utilization of analytical techniques available for investment planning and selection in the environment in which investment decisions are made. Application of models and investment strategies to analyze and manage portfolios.

Prerequisites: EC 1000 EC 1101  
MA 1009 MA 2010

UK CREDITS: 15

US CR: 3/0/3

## **EC 4564 FINANCIAL ECONOMICS: THE ANALYTICS OF RISK MANAGEMENT –LEVEL 6**

Equilibrium models of capital markets. Market efficiency: theory and empirical evidence. Valuation models. The analytics of derivative financial instruments: forwards, futures, swaps, options. The Black-Sholes and beyond. Evaluation of portfolio performance.

Prerequisites: EC 1000 EC 1101  
MA 1009 MA 1105  
MA 2010

UK CREDITS: 15

US CR: 3/0/3

## **EC 4636 APPLIED METHODS IN ECONOMICS –LEVEL 6**

Data categories. Databases. Applications of descriptive and inferential statistics in economics and finance. Model building and use in economics and finance. Model estimation.

Prerequisites: EC 1000 EC 1101  
MA 1001 MA 1105  
MA 2010 MA 3111

UK CREDITS: 15

US CR: 3/1/3

## **EC 4638 ACTUARIAL SCIENCE - LEVEL 6**

An introduction to actuarial techniques and way of thinking – i.e., discussion and provision of basic statistical tools for application in the insurance industry, both life and non-life. In this introductory course the deterministic rather than the stochastic model towards life contingencies is pursued.

Prerequisites: EC 1000 EC 3324  
EC 4435 MA 1009  
MA 2010 MA 3111

UK CREDITS: 15  
US CR: 3/0/3

## **EC 4667 ECONOMICS OF DEFENSE - LEVEL 6**

Fundamentals of defense economics; definition of terms and concepts; the demand for military expenditures; costs versus benefits of defense expenditure; the opportunity cost of defense; the peace dividend; defense procurement theories; evidence and policies; the Greek defense industry and the impact of the defense burden on the Greek balance of payments; arms race models; the arms race cost for Greece; military manpower.

Prerequisites: EC 1000 EC 1101  
EC 3270 EC 3473  
MA 1009 MA 1105

UK CREDITS: 15  
US CR: 3/0/3

## **EC 4737 INSURANCE INDUSTRY DYNAMICS – LEVEL 6**

Key issues in modern insurance, ranging from the factors that determine life and health insurance consumption to insurance company solvency and asset-liability management (ALM). Particular attention is paid to the problems of social security systems nowadays (including the Greek one), and to the role private insurance can play in this context.

Prerequisites: EC 1000 EC 3324  
EC 4435 EC 4638  
MA 1009 MA 2010  
MA 3111

UK CREDITS: 15  
US CR: 3/0/3

## **EC 4753 ECONOMETRICS – LEVEL 6**

The multiple regression model. Ordinary Least Squares Estimation. Violation of assumptions: heteroskedasticity, autocorrelation, multicollinearity. Econometric applications: further diagnostics, Methods of Estimation. Time-Series analysis, Stationary variables. Volatility Models, Vector Auto Regression Forecasting.

Prerequisites: EC 1000 EC 1101  
EC 4636 MA 2010  
MA 1105 MA 1009  
MA 3111

UK CREDITS: 15  
US CR: 3/1/3

## **EC 4975 SEMINAR IN MICROECONOMIC THEORY – LEVEL 6**

Topics in advanced microeconomic theory. The analytics of uncertainty. Duality theory. Modeling of preferences and technology. Applications of microeconomics to current economic problems.

Prerequisites: EC 1000 EC 1101  
EC 3270 EC 3271  
EC 3473 MA 1009  
EC 4636 MA 1105  
MA 2010 MA 3111

UK CREDITS: 15  
US CR: 3/0/3

## **EC 4976 SEMINAR IN MACROECONOMIC THEORY – LEVEL 6**

Advanced macroeconomic theory. The New Classical Revolution and its critics. The new Keynesian economics. Neoclassical growth models and beyond. Infinite-horizon and overlapping generation models. Endogenous growth. The real business cycles controversy. Open economy macroeconomics.

Prerequisites: EC 1000 EC 1101  
EC 3270 EC 3271  
EC 3474 MA 1009  
EC 4636 MA 1105  
MA 2010 MA 3111

UK CREDITS: 15  
US CR: 3/0/3

## ENGLISH (EN)

### **EN 2102 PHONETICS - LEVEL 4**

Sounds and sound-patterns of English; articulatory, acoustic and auditory properties of speech; identification and description of sounds and their variants; examination of larger units of speech – the syllable; rhythm, accent, stress and intonation patterns.

Prerequisites: WP 1010  
UK CREDITS: 15  
US CR: 3/0/3

### **EN 2103 MORPHOLOGY - LEVEL 4**

An overview of the internal structure of word-forms and how morphology interacts with syntax, phonology and semantics

Prerequisites: WP 1010  
UK CREDITS : 15  
US CREDITS: 3/0/3

## **EN 2113 THE STRUCTURE OF THE ENGLISH LANGUAGE - LEVEL 4**

This course introduces students to descriptive English grammar: Study of concepts and categories essential for an understanding of English as a language mechanism.

Prerequisites: WP 1010

UK CREDITS : 15

US CREDITS: 3/0/3

## **EN 2216 LE INTRODUCTION TO LANGUAGE - LEVEL 4**

A descriptive account of human language as a linguistic system with well-defined components; its primary function in society as a communication tool; brief exploration of the sub-areas of language study (linguistic fields); familiarization with terminology needed to describe the various language phenomena.

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15

US CR: 3/0/3

## **EN 2218 LE ISSUES IN LITERATURE - LEVEL 4**

Selection of texts from a variety of genres. Close reading of texts, with emphasis on the ways in which language constructs ideological perspectives, identities, and aesthetic forms in literary texts. The course material is not covered in the curriculum of English and American Literature.

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15

US CR: 3/0/3

## **EN 2220 ENGLISH LITERATURE: FROM CHAUCER TO SWIFT - LEVEL 4**

Survey of English literature from Chaucer to Jonathan Swift. Development of contextual understanding of representative authors and texts from the fourteenth to the eighteenth centuries.

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15

US CR: 3/0/3

## **EN 2222 THE MAKING OF AMERICA: AMERICAN LITERATURE TO 1865 - LEVEL 4**

Development of contextual understanding of American literature and culture from the Puritans to the Romantics. Textual analysis of a range of American literature.

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15

US CR: 3/0/3

## **EN 2244 PERSPECTIVES ON DRAMA**

A theme-based approach to drama, with emphasis on the ways in which cultural and theoretical contexts shape literary techniques and performance traditions.

Prerequisites: WP 1010 WP 1111

US Credits: 3/0/3

## **EN 2263 INTRODUCTION TO LITERATURE - LEVEL 4**

Selection of texts from literature in English representing the genres of short fiction, poetry, and drama. Focus on literary elements, variations in form among genres, and literary analysis.

Prerequisites: WP 1010

Corequisite: WP 1111

UK CREDITS : 15

US CREDITS: 3/0/3

## **EN 2271 CREATIVE WRITING - LEVEL 4**

Techniques and concepts relevant to the production of creative work in various genres. Development of aesthetic and technical skills related to the chosen genres. Development of portfolio of closely edited creative work.

Prerequisites: WP 1010 WP 1111

UK CREDITS: 15

US CR: 3/0/3

## **EN 2340 INTRODUCTION TO FICTION**

Detailed study of the short story and its evolution. Works by European, English and American writers.

Prerequisites: WP 1010 WP 1111

WP 1212

US CR: 3/0/3

## **EN 2348 INTRODUCTION TO POETRY**

Close analysis of a wide range of English and American poets and poems from all periods with a concentration on various aesthetic and thematic aspects of the genre.

Prerequisites: WP 1010 WP 1111

WP 1212

US CR: 3/0/3

## **EN 3304 SOCIOLINGUISTICS - LEVEL 5**

Introduction to the study of language as a social phenomenon. Students are expected to read a selection of articles and contribute to class discussions in which they will be encouraged to make comparisons to their own language backgrounds.

Prerequisites: WP 1010 WP 1111

EN 2216

UK CREDITS: 15

US CR: 3/0/3

## **EN 3305 INTRODUCTION TO LITERARY STUDIES - LEVEL 5**

Introduction to the practical and theoretical foundations of English as a discipline, including research methods and practices, resources in literature, writing a literary analysis, and literary theory.

Prerequisites: WP 1010 WP 1111

WP 1212

UK CREDITS : 15

US CREDITS: 3/0/3

## EN 3317 FUNDAMENTALS OF SECOND LANGUAGE LEARNING - LEVEL 5

Comprehensive and critical analysis of the theoretical foundations, principles and strategies of language learning and linguistic communication.

Prerequisites: WP 1010 WP 1111

EN 2216

UK CREDITS: 15

US CR: 3/0/3

## EN 3321 ENGLISH LITERATURE: FROM ROMANTICISM TO MODERNISM - LEVEL 5

Development of contextual understanding of representative texts of English literature from the early nineteenth century to War World II. Analysis of a range of major authors and works within their cultural and philosophical contexts.

Prerequisites: WP 1010 WP 1111

WP 1212

UK CREDITS: 15

US CR: 3/0/3

## EN 3323 (RE)WRITING AMERICA: FROM REALISM TO MODERNISM- LEVEL 5

Development of contextual understanding of American literature and culture from the Realists to the Modernists, with emphasis on the "revisioning" or rewriting of American national and cultural identities by various authors.

Prerequisites: WP 1010 WP 1111

WP 1212

UK CREDITS: 15

US CR: 3/0/3

## EN 3357 REALISM IN 19<sup>TH</sup> AND 20<sup>TH</sup> CENTURY THEATRE - LEVEL 5

Study of major texts representative of dramatic realism from the last decades of the nineteenth century to the mid-twentieth century. Emphasis on dramatic innovation and on the development of modern drama.

Prerequisites: WP 1010 WP 1111

WP 1212

UK CREDITS: 15

US CR: 3/0/3

## EN 3358 TRENDS IN CONTEMPORARY THEATRE - LEVEL 5

Study of major contemporary playwrights from around the globe with emphasis on their innovative dramatic techniques and perspectives. Plays are analyzed to probe the literary, aesthetic, and performative issues raised on the contemporary stage.

Prerequisites: WP 1010 WP 1111

WP 1212

UK CREDITS: 15

US CR: 3/0/3

## EN 3362 PERSPECTIVES ON LANGUAGE: AN ISSUES APPROACH - LEVEL 5

An overview of the field of Applied Linguistics within the realm of language learning. Topics will vary depending on student needs and interest and may include: a historical perspective of the application of language learning theories to pedagogical practice; and current trends and issues in language pedagogy.

Prerequisites: WP 1010 WP 1111

EN 2216

UK CREDITS: 15

US CR: 3/0/3

## EN 3365 SEMANTICS AND PRAGMATICS - LEVEL 5

A study of word, sentence and utterance (contextualized) meaning. The module introduces significant notions and theories for the field of semantics and pragmatics.

Prerequisites: WP 1010 WP 1111

EN 2216

UK CREDITS: 15

US CR: 3/0/3

## EN 3366 TRADITION AND INNOVATION IN THE ENGLISH NOVEL - LEVEL 5

An intensive study of the English novel and the development of its form through eighteenth, nineteenth, and twentieth century novels examined in pairs representative of traditional and innovative narrative modes.

Prerequisites: WP 1010 WP 1111

WP 1212

UK CREDITS: 15

US CR: 3/0/3

## EN 3367 THE AMERICAN EXPERIENCE IN FICTION - LEVEL 5

The course focuses on the ways in which representative American novels dramatize the American experience. Emphasis is placed on the historical contexts of the literary works, as well as on the social and material conditions that affect the production of narrative as cultural myth.

Prerequisites: WP 1010 WP 1111

WP 1212

UK CREDITS: 15

US CR: 3/0/3

## EN 3369 CONTEMPORARY BRITISH LITERATURE - LEVEL 5

Detailed study of major contemporary British authors with an emphasis on the cultural context of the post-1945 period in Britain.

Prerequisites: WP 1010 WP 1111

WP 1212

UK CREDITS: 15

US CR: 3/0/3

## EN 3370 VOICES IN CONTEMPORARY AMERICAN LITERATURE - LEVEL 5

A study of contemporary American poetry, fiction, and drama with emphasis on the ways in which pluralism in American literature contests the official American narratives and reveals the complex interrelations of race, gender, ethnicity, and nationhood.

Prerequisites: WP 1010 WP 1111

WP 1212

UK CREDITS: 15

US CR: 3/0/3



## EN 3373 APPROACHES TO LANGUAGE STUDIES - LEVEL 5

By exploring the theme "21st century language", students gain an understanding of how knowledge is constructed in the field of linguistics. Focus is on: disciplinary research methods and practices; further development of skills of analysis; and interpretation of linguistics texts.

Prerequisites: WP 1010 WP 1111  
WP 1212

*Students are strongly encouraged to register for the course as soon as they complete L4 courses.*

UK CREDITS : 15

US CREDITS: 3/0/3

## EN 3374 CONTEMPORARY AMERICAN LITERATURE IN CONTEXT - LEVEL 5

Exploration of a variety of texts representative of contemporary American literature. Exploration of current themes and motifs in the American literary landscape from the mid-20th century to the present. Various genres, discursive approaches, and contexts examined.

Prerequisites: WP 1010 WP 1111  
WP 1212

UK CREDITS : 15

US CREDITS: 3/0/3

## EN 3376 WORLD LITERATURES IN ENGLISH - LEVEL 5

A study of 20th and 21st century literatures in English from countries from around the world (e.g. Canada, Australia, New Zealand, South and East Africa, South and Southeast Asia, and the Caribbean). Issues of identity, revolutions in literary form and theme, notions of exile, hybridity, migration, and definitions of "nation" examined.

Prerequisites: WP 1010 WP 1111  
WP 1212

UK CREDITS : 15

US CREDITS: 3/0/3

## EN 3406 ISSUES IN SYNTAX - LEVEL 5

Introduction to key issues of syntactic description of English and syntactic theory and argumentation through analysis of natural language data, testing of hypotheses and evaluation of results.

Prerequisites: WP 1010 WP 1111  
EN 2113 EN 2216

UK CREDITS: 15

US CREDITS: 3/0/3

## EN 3426 THE ENGLISH RENAISSANCE - LEVEL 5

Representative Renaissance English prose, poetry and drama examined within the cultural contexts of Tudor, Jacobean, and Caroline England.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 2220

UK CREDITS: 15

US CR: 3/0/3

## EN 3942 PROFESSIONAL COMMUNICATION - LEVEL 5

A study of communication modes in professional contexts with focus on the development of communication expertise needed within businesses as well as technical and academic communities.

Prerequisites: WP1010 WP1111  
WP1212 Eight (8) Level 4 courses in the major

UK Credits: 15

US Credits: 3/0/3

## EN 4428 ENGLISH ROMANTICISM - LEVEL 6

Study of English Romantic poetry and prose with emphasis on the aesthetic and philosophical foundations of English Romantic poetry.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 3321

UK CREDITS: 15

US CR: 3/0/3

## EN 4429 THE VICTORIAN WORLD - LEVEL 6

Critical study of representative poetry, prose, and fiction of the Victorian age focusing on the interrelation between the texts and the cultural context of nineteenth-century Britain.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 3321

UK CREDITS: 15

US CR: 3/0/3

## EN 4430 BRITISH MODERNISM - LEVEL 6

Critical study of major British authors of the period 1910-1939 focusing on the interrelation between the texts and the cultural context of the literary movement of Modernism.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 3321

UK CREDITS: 15

US CR: 3/0/3

## EN 4445 WRITING WOMEN - LEVEL 6

In-depth study of texts by women writers which are integral to the female experience and to representations of gender and identity.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 3305

UK CREDITS : 15

US CREDITS: 3/0/3

## EN 4452 SHAKESPEARE PLAYS - LEVEL 6

Critical study of representative plays spanning Shakespeare's career, including comedies, histories, tragedies, and romances. Focus on Shakespeare's language, dramatic practices and theatrical milieu, and to the social, political, and philosophical issues raised in the plays.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 2220

UK CREDITS: 15

US CR: 3/0/3

## EN 4453 SHAKESPEARE: THE GREAT TRAGEDIES - LEVEL 6

Critical study of Shakespeare's great tragedies, *Hamlet*, *Othello*, *King Lear*, and *Macbeth*, in the cultural context of Elizabethan and Jacobean England. Focus on Shakespeare's language, dramatic practices and theatrical milieu, and to the social, political, and philosophical issues raised in the plays.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 2220

UK CREDITS: 15

US CR: 3/0/3

## EN 4468 AMERICAN ROMANTICISM - LEVEL 6

In-depth study of a broad range of literary texts reflecting variations of Romantic attitudes and styles in Ante-bellum America.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 2222

UK CREDITS: 15

US CR: 3/0/3

## EN 4472 AMERICAN MODERNISM - LEVEL 6

A study of modernist American literature in its various thematic and stylistic permutations, with emphasis on the interconnection between the aesthetics and the politics of modernism.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 3323

UK CREDITS: 15

US CR: 3/0/3

## EN 4477 TRENDS IN CONTEMPORARY BRITISH CULTURE - LEVEL 6

Detailed study of representative trends in British culture which seek to reconceptualize Britishness, nationhood and belonging in the last 50 years (post-1960s to the present). Emphasis on the trends evident in cultural representations of contemporary Britishness, in a variety of media, such as film and Theatre, as well as popular culture and entertainment.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 3321

UK CREDITS : 15

US CREDITS: 3/0/3

## EN 4539 DISCOURSE ANALYSIS - LEVEL 6

Comprehensive review of theories and approaches to the analysis of written and oral texts.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 2216  
EN 3373

UK CREDITS: 15

US CR: 3/0/3

## EN 4559 PSYCHOLINGUISTICS - LEVEL 6

Comprehensive analysis of the mental processes involved in language acquisition and language use; examination of language in relation to thought, culture and the brain.

Prerequisites : WP 1010 WP 1111  
WP 1212 EN 2216  
EN 3373

*(Although not required, it is recommended that students have also completed PS 1000 LE Psychology as a Natural Science)*

UK CREDITS : 15

US CREDITS: 3/0/3

## EN 4637 FUNDAMENTALS OF LANGUAGE TEACHING & PRACTICUM - LEVEL 6

A broad introduction to language pedagogy which includes student observations of actual English language classes (minimum 18 hours). Students will also teach at least one (1) 40-50 minute English language class which will be observed and assessed by the course instructor.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 2216  
EN 3373 EN 3317

UK CREDITS : 15

US CREDITS: 3/1/3

## EN 4660 CRITICISM: THEORY AND PRACTICE - LEVEL 6

Focus on the major principles of a wide range of modern and contemporary literary and cultural theories, combined with discussion of the applications of theories to the interpretation of literary texts.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 2220  
EN 3321 EN 3305

UK CREDITS: 15

US CR: 3/0/3

## EN 4754 SELECTED TOPICS IN LITERATURE - LEVEL 6

Extensive critical investigation of a topic selected from literature in English, such as a major author (e.g., Faulkner or Dickens), a major work (e.g., *Moby Dick* or *Ulysses*), or a major literary movement or grouping (e.g., Theatre of the absurd, the Beat generation, the Bloomsbury group). Topic selected is not covered, or only partially covered, in the curriculum of English and American literature. Changes from year to year.

Prerequisites: WP 1010 WP 1111  
WP 1212 EN 2220  
EN 3321 EN 3305  
EN 4660

UK CREDITS : 15

US CREDITS: 3/0/3

## **EN 4975 SELECTED TOPICS IN LINGUISTICS - LEVEL 6**

In this capstone course, senior undergraduate students probe a specific area of linguistics culminating in a research project using primary and secondary research. Topics may vary every year depending on student interest and expertise of staff. Areas may include: phonetics, phonology, morphology (of some aspect of English or some other pre-approved language), syntax, semantics, pragmatics, learning and teaching methodologies, discourse analysis, sociolinguistics, psycholinguistics, history of languages and language change.

Prerequisites: WP 1010 WP 1111  
 WP 1212 EN 2216  
 EN 3373 And four more courses in Linguistics

UK CREDITS : 15  
 US CREDITS: 3/0/3

## ENVIRONMENTAL STUDIES (ES)

### **ES 1000 LE ENVIRONMENTAL SCIENCE: ECOSYSTEMS AND BIODIVERSITY - LEVEL 4**

Principles of environmental science with emphasis on sustainability, ecosystem structure and function, biodiversity, the human impact on ecosystems, soil and food production, water resources, conservation and protection of natural resources.

UK CREDITS: 20  
 US CR: 3/1½/4

### **ES 1005 LE CONTEMPORARY ENVIRONMENTAL ISSUES**

An introduction to contemporary environmental issues; a study of the relationship between humans and the environment, based on an analysis of case studies and with emphasis on sustainable solutions. Selected environmental topics of relevance to modern societies are discussed.

US CR: 3/0/3

### **ES 1010 LE ENVIRONMENTAL SCIENCE: ENERGY RESOURCES AND POLLUTION - LEVEL 4**

Principles of environmental science including a discussion of non-renewable and renewable energy resources, water and air pollution, global atmospheric changes, hazardous and solid waste management. Environmental policy and management issues are also discussed, with emphasis on sustainable solutions.

UK CREDITS: 20  
 US CR: 3/1½/4

### **ES 1011 EARTH AND COSMOS**

Principles of earth and planetary science with emphasis on Earth Systems and their interactions as primary forces of the Earth's evolution. Main topics examined include the Earth's origin, earth materials and geologic time, plate tectonics, weathering and erosion processes, freshwater systems, oceans, atmosphere and, the origin of the solar system, planets, stars, space and the galaxies.

US CR: 3/1½/4

### **ES 3002 LE ENVIRONMENT AND SOCIETY – LEVEL 5**

(See SO 3002)

## **ES 3139 THE ECONOMY AND THE ENVIRONMENT– LEVEL 5**

Valuing the environment. Sustainability. Market failure and environmental problems. Environmental regulatory policies. Management of natural resources.

Prerequisites: EC 1000  
 UK CREDITS: 15  
 US CR: 3/0/3

## **ES 3216 ENVIRONMENTAL POLICY AND LEGISLATION - LEVEL 5**

The course provides an overview of environmental policy, politics and related legislation from both a national and international perspective, examining the key concepts, conflicts, political systems and the practices of policy-making.

Prerequisites: ES 1000 ES 1010  
 UK CREDITS: 15  
 US CR: 3/0/3

## **ES 3220 PRINCIPLES OF ENVIRONMENTAL MANAGEMENT - LEVEL 5**

An introduction to the basic principles, significant underlying concepts and techniques of environmental management. Issues like uncertainty and public goods and their relation to environmental management as well as cases of environmental management practices in different settings are discussed.

Prerequisites: ES 1000 ES 1010  
 UK CREDITS: 15  
 US CR: 3/0/3

## **ES 3240 INTEGRATED METHODS IN ENVIRONMENTAL ANALYSIS I - LEVEL 5**

The course aims to cover basic methods and techniques needed in environmental science. Selected natural science methods and their basic principles and techniques are presented, with emphasis on interdisciplinary inquiry. Hands-on experience, laboratory and field work on some of the presented methods and techniques are offered.

Prerequisites: ES 1000 ES 1010  
 UK CREDITS: 15  
 US CR: 3/0/3

## **ES 3241 ENVIRONMENTAL CHEMISTRY - LEVEL 5**

(same as CH 3241)

A study of the chemistry of the atmosphere, water, and soil as well as the associated pollution problems. Chemical hazards in the environment such as heavy metals and synthetic organic compounds, risk assessment, and the chemistry and environmental implications of energy production are also discussed.

Prerequisites: CH 1002 ES 1010  
 UK CREDITS: 15  
 US CR: 3/0/3

## **ES 4017 ENVIRONMENTAL JUSTICE - LEVEL 6**

The course explores how social inequalities, like social class, ethnicity and gender, relate with the environment; how they impact the environment and how the environment affects different social groups. Issues of environmental justice (distributive and participative), resource colonization, environmental insecurity and just sustainability are also analyzed.

UK CREDITS: 15  
 US CR: 3/0/3

## **ES 4115 ENERGY AND ENVIRONMENT - LEVEL 6**

The course provides an overview of different energy resources with an analysis of main fossil fuels, nuclear, and renewable energy resources, energy management aspects with supply and demand technologies and practices, and finally key energy policies and associated challenges.

Prerequisites: ES 1010

UK CREDITS: 15

US CR: 3/0/3

## **ES 4124 AIR QUALITY AND GLOBAL ATMOSPHERIC CHANGES - LEVEL 6**

Discussion of the structure of the atmosphere, urban air pollution, acid deposition, stratospheric ozone depletion, global climate change and their impacts. Policy issues, international legislation, energy options and solutions towards a more sustainable future are examined.

Prerequisites: ES 1010

UK CREDITS: 15

US CR: 3/0/3

## **ES 4125 SUSTAINABLE FOOD PRODUCTION: SOIL AND ENVIRONMENT - LEVEL 6**

An integrated approach to soil fertility and sustainable food production. The principles of soil formation and self-sustaining soil systems, biodiversity, biologically grown food, irrigation, water management and social values are also discussed. Focus on crops and livestock management cases, minimizing the severe irreversible soil damages to Mediterranean ecosystems. Sustainable food production and organic farming for the society. Food as a product, food policies.

Prerequisites: ES 1000

UK CREDITS: 15

US CR: 3/0/3

## **ES 4126 CONSERVATION OF WILDLIFE AND MEDITERRANEAN ECOSYSTEMS - LEVEL 6**

An analysis of terrestrial, aquatic and marine Mediterranean ecosystems and wildlife with emphasis on endangered and protected species, conservation and management techniques.

Prerequisites: ES 1000

UK CREDITS: 15

US CR: 3/0/3

## **ES 4135 SUSTAINABLE USE OF RESOURCES AND WASTE MANAGEMENT - LEVEL 6**

Integrated Solid Waste Management with emphasis on Waste Prevention, Reuse, Recycling and Composting. Discussion of principles and policies aiming at Zero Waste societies. Discussion of Municipal Solid Waste Management Systems based on current Environmental E.U Policy. Economic and regulatory tools applied in order to promote prevention, reuse and recycling strategies and implementation of the "polluter pays principle". Discussion of disposal options, landfills and incinerators, with emphasis on their environmental impacts.

Prerequisites: ES 1010

UK CREDITS: 15

US CREDITS: 3/0/3

## **ES 4223 WATER RESOURCES: THREATS AND SUSTAINABLE MANAGEMENT - LEVEL 6**

The course examines world water resources and their major threats such as the increasing demand for water, overuse and depletion of freshwater resources, changes to the hydrologic cycle and water pollution. It also discusses current legislation on water and sustainable management of water resources.

Prerequisites: ES 1000 ES 1010

UK CREDITS: 15

US CR: 3/0/3

## **ES 4229 SUSTAINABLE CITIES LEVEL 6**

This course studies cities and how these can be sustainable. It addresses the political, social and physical dimensions of sustainable cities. It explores why and how to plan living environments that are attractive, functional, appropriately scaled and enjoyable, while reducing their environmental impacts and the energy it takes to build them and operate them.

Prerequisites: ES 1000 ES 1010

UK CREDITS: 15

US CREDITS: 3/0/3

## **ES 4242 EDUCATION FOR THE ENVIRONMENT AND SUSTAINABILITY - LEVEL 6**

This course aims to provide students with knowledge and skills on how to teach about / for / in the environment and for sustainability in order to engage students in the learning process and mobilize them towards a sustainable society. The history of Education for Sustainable Development, pedagogy and teaching methods will be discussed.

Prerequisites: ES 1000 ES 1010

UK CREDITS: 15

US CR: 3/0/3

## **ES 4327 ENVIRONMENTAL MANAGEMENT SYSTEMS - LEVEL 6**

An exploration of the commonly applied Environmental Management Systems by corporations, with emphasis on international environmental management systems, such as ISO 14001 and EMAS. The Valdez principles and the Natural Step approach are also discussed.

Prerequisites: ES 1000 ES 1010

ES 3220

UK CREDITS: 15

US CR: 3/0/3

## **ES 4328 ENVIRONMENTAL POLICIES IN THE EUROPEAN UNION - LEVEL 6**

The course discusses the EU environmental policy, the 7th Environment Action Programme to 2020 and the renewed Sustainable Development strategy as well as the integration of environmental issues in the decisions and activities of other policy sectors.

Prerequisites: ES 1000 ES 1010

ES 3216

UK CREDITS: 15

US CR: 3/0/3

## **ES 4343 INTEGRATED METHODS IN ENVIRONMENTAL ANALYSIS II - LEVEL 6**

This course aims to cover basic methods and techniques needed in environmental studies and management. It includes the presentation of selected social scientific methods and their basic principles and techniques, in order to provide a sound basis for the interdisciplinary inquiry required in environmental studies. It also offers hands-on experience on some of the presented methods via selected project and/or field work.

Prerequisites: ES 1000 ES 1010  
ES 3240

UK CREDITS: 15  
US CR: 3/0/3

## **ES 4430 ENVIRONMENTAL STUDIES CAPSTONE - LEVEL 6**

This course is the culmination of the work in Environmental Studies. It is designed to provide students with opportunities to research significant environmental issues from multiple perspectives. It involves a project on an environmental issue/topic of local or national relevance.

Prerequisites: ES 1000 ES 1010  
ES 3240 ES 4343

UK CREDITS: 15  
US CR: 3/0/3

## FRENCH (FR)

### **FR 1000 FRENCH I**

Beginning French: pronunciation, fundamentals of grammar, development of basic vocabulary, and aspects of Francophone culture. Four skills (listening, speaking, reading and writing) are developed in order to communicate in the most familiar situations of everyday life and to understand the main points of simple conversations and texts. (CEFR-A1)

US CR: 3/0/3

### **FR 1101 FRENCH II**

Further concepts of the French language. Four-skill approach in order to achieve a more efficient use of the language. Francophone culture and civilization are explored through written texts and audiovisual material. (CEFR-A2)

Prerequisites: FR 1000 or equivalent  
US CR: 3/0/3

### **FR 2202 FRENCH III**

Intermediate French. Review of French grammar and syntax. More complex aspects of French structure. Readings and discussion in French. Aspects of French civilization, history, social development and the arts. (CEFR-B1)

Prerequisites: FR 1000 FR 1101 or equivalent  
US CR: 3/0/3

## **FR 2210 BUSINESS FRENCH**

French for business and management students and for those who may need to communicate in French in a business environment. (CEFR -B1)

Prerequisites: FR 1000  
FR 1101 or equivalent

US CR: 3/0/3

## GERMAN (GE)

### **GE 1000 GERMAN I**

Fundamental concepts of the German language and aspects of German culture. Essentials of German structure and basic vocabulary used to communicate in everyday situations. Four-skill-approach (listening, reading, speaking, writing) with emphasis on communicative competence. (CEFR-A1)

US CR: 3/0/3

### **GE 1101 GERMAN II**

Further concepts of German language and culture. Extended sentence structure and vocabulary used to communicate in everyday situations. Four-skill approach with emphasis on communicative competence. Reading of longer texts. (CEFR-A2)

Prerequisite: GE 1000 or equivalent  
US CR: 3/0/3

### **GE 2202 GERMAN III**

Intermediate German. Further development of four language skills (speaking, reading, listening and writing) so students can use language with some independence. Emphasis on vocabulary building and reading of longer texts. Communication beyond simple everyday life towards more abstract and professional topics. (CEFR level B1)

Prerequisites: GE 1000 GE 1101 or waiver  
US CR: 3/0/3

### **GE 2210 BUSINESS GERMAN**

Communication in a German business environment. Specific vocabulary and expressions, cross-cultural training. Emphasis on oral practice. Topics: Business meetings, on the office phone, workplace descriptions, a visitor's program. (CEFR-B1)

Prerequisites: GE 1000  
GE 1101 or equivalent

US CR: 3/0/3

## GEOLOGY (GG)

### **GG 1000 LE ENVIRONMENTAL GEOLOGY – LEVEL 4**

An interdisciplinary approach to studying environmental geosciences. Fundamental geologic concepts such as plate tectonics, geologic time and surficial processes are used as a basis for understanding a variety of natural processes. Elaboration on topics of physical geology, including the rock cycle and plate tectonics, occurrence and distribution of geologic hazards and resources, interactions between humans and the geologic environment, and the issues associated with the exploitation of geologic resources such as water and air pollution.

UK CREDITS: 20

US CR: 3/1 ½/4

### **GG 3115 GEOGRAPHIC INFORMATION SYSTEMS – LEVEL 5**

An introduction to the field of Geographic Information Systems (GIS), its diversified applications and exploration of basic concepts, principles, approaches and techniques of GIS. Topics include applications of geographic information system; spatial data collection; data accuracy and uncertainty; cartographic principles; data visualization; geographic analysis; legal, economic and ethical issues.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/0/3

## GERMAN LITERATURE IN TRANSLATION (GS)

### **GS 3320 DAWN OF MODERNITY: MANN, HESSE, KAFKA**

A study of major German writers in English translation. Emphasis on philosophical, political, and social contexts.

Classes conducted in English.

Prerequisites: WP 1010 WP 1111

WP 1212

US CR: 3/0/3

### **GS 3325 HEINRICH BÖLL AND GÜNTER GRASS**

Reading and discussion of selected works in English translation by two outstanding contemporary German writers, both Nobel Prize winners. Classes conducted in English.

Prerequisites: WP 1010 WP 1111

WP 1212

US CR: 3/0/3

## GREEK (GR)

### **GR 1000 MODERN GREEK I**

The course develops student's listening, speaking, reading and writing skills in the Modern Greek language at the A1 Level of the Common European Framework of Reference for Languages (CEFR).

US CR: 3/0/3

### **GR 1101 MODERN GREEK II**

The course develops student's listening, speaking, reading and writing skills in the Modern Greek language at the A1+ Level of the Common European Framework of Reference for Languages (CEFR). Students acquire the ability to understand main points of simple narrative or informational texts on familiar topics, and communicate in a large variety of formal/informal everyday interactions in a Greek-speaking environment.

Prerequisites: GR 1000 or waiver

US CR: 3/0/3

### **GR 2202 MODERN GREEK III**

The course develops student's listening, speaking, reading and writing skills in the Modern Greek language at the A2 Level of the Common European Framework of Reference for Languages (CEFR). Students acquire the ability to understand elementary-level narrative or expository texts, and communicate with ease in a large variety of formal/informal everyday interactions in a Greek-speaking environment.

Prerequisites: GR 1000 or waiver

GR 1101 or waiver

US CR: 3/0/3

### **GR 2205 GREECE TODAY: GREEK LANGUAGE THROUGH CONTEMPORARY THEMES**

The course develops students' awareness of Greek culture today. It focuses on contemporary life in Greece while paying attention to aspects of the past that have a relevance to Greek reality at present. Culture provides the context for developing students' language competence from level A1+ to level A2 of the Common European Reference for Languages (CEFR).

Prerequisites: GR 1000 GR 1101 or equivalent

US CR: 3/0/3

### **GR 2303 MODERN GREEK IV**

The course develops student's listening, speaking, reading and writing skills in the Modern Greek language at the A2+ Level of the Common European Framework of Reference for Languages (CEFR). Students acquire the ability to understand a broad range of lower-intermediate-level narrative or expository texts, and communicate with relative fluency in a large variety of formal/informal everyday interactions in a Greek-speaking environment.

Prerequisites: GR 1000 or waiver

GR 1101 or waiver

GR 2202 or waiver

US CR: 3/0/3

## GREEK LITERATURE (GL)

### GL 2221 MODERN GREEK POETRY

Survey of modern Greek poetry from the nineteenth century to the present. Major literary trends: romanticism, symbolism, surrealism. Emphasis on specific poets: Solomos, Palamas, Cavafis, Sikelianos, Seferis, Elytis.  
Prerequisites: WP 1010 WP 1111  
US CR: 3/0/3

### GL 2224 CURRENTS IN MODERN GREEK LITERATURE

Survey of Modern Greek literature (in English translation) from the late nineteenth century to the present. Focus on the prose and poetry of major authors. Works examined for their individual stylistic and thematic elements within the context of literary and cultural movements.  
Prerequisites: WP 1010 WP 1111  
US CR: 3/0/3

### GL 2227 LE MODERN GREEK CINEMA – LEVEL 4

Introduction to Modern Greek cinema through an analysis of the theoretical, historical and aesthetic elements that have shaped its identity.  
Prerequisites: WP 1010 WP 1111  
UK CREDITS: 15  
US CREDITS: 3/0/3

## HISTORY (HY)

### HY 1000 LE SURVEY OF WESTERN CIVILIZATION I

The development of European, Asian, and African cultures from their historical origins to 1648. Emphasis on the essential elements in the growth of social institutions.  
US CR: 3/0/3

### HY 1001 LE SURVEY OF WESTERN CIVILIZATION II

The development of the modern world from 1648 to the present. Emphasis on the interaction of political, social, and intellectual institutions.  
US CR: 3/0/3

### HY 2015 HISTORY OF ROME - LEVEL 4

Survey of Roman history from the time of the Etruscans to the coming of Constantine the Great (1000 B.C. to A.D. 337). Political theories and practices of the Republic and the Empire; causes of the decline and fall of Rome.  
UK CREDITS: 15  
US CR: 3/0/3

### HY 2023 BYZANTIUM - LEVEL 4

Survey of Byzantine history from late Antiquity, the reign of Constantine the Great (A.D. 337) and until the fall of Constantinople to Ottoman rule (A.D. 1453). The birth of the Middle Ages Eastern Empire, its development and its influence in the Balkans, Eastern and Western Europe, as well as in the Near and Middle East and its gradual decline and final fall.  
UK CREDITS: 15  
US CR: 3/0/3

### HY 2028 THE BIRTH OF MODERN EUROPE - LEVEL 4

The period from the High Middle Ages (12thc.) to the Religious Wars (16<sup>th</sup> c.- 17<sup>th</sup> c.) when the foundations of Modern Europe were laid.  
UK CREDITS: 15  
US CR: 3/0/3

### HY 2034 HISTORY OF ANCIENT GREECE - LEVEL 4

The history of the ancient Greek world from the rise of the polis to the coming of Rome.  
UK CREDITS: 15  
US CR: 3/0/3

### HY 2035 WRITING ABOUT HISTORY

Introduction to research methodology and the essential resources of historical scholarship. Training in critical thinking, evaluation/synthesis of sources and the creation of an argument. Particular emphasis placed on writing a short research paper and the scholarly use of primary and secondary resources.  
US CR: 3/0/3

### HY 2070 AMERICAN HISTORY I - LEVEL 4

The origin, development and ideals of American institutions from the discovery of the New World to the close of Reconstruction.  
UK CREDITS: 15  
US CR: 3/0/3

### HY 2071 AMERICAN HISTORY II - LEVEL 4

The significant cultural, economic, political and social forces and problems in America from the Civil War to the present.  
UK CREDITS: 15  
US CR: 3/0/3

### HY 2080 GREAT BRITAIN - LEVEL 4

England from the Renaissance to the present. Politics, culture and interaction with Europe and the USA.  
UK CREDITS: 15  
US CR: 3/0/3

### HY 3002 GREAT THINKERS AND THEIR IDEAS - LEVEL 5

A selection of great thinkers who have influenced their times and whose ideas have contributed to the legacy of Western civilization.  
UK CREDITS: 15  
US CR: 3/0/3

## **HY 3005 INTELLECTUAL HISTORY OF MODERN EUROPE - LEVEL 5**

An examination of the historical evolution of the core ideals of the West and how they have been forged, interpreted, implemented, opposed, violated, and defended, from the Enlightenment to the present.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3009 THE SPARTANS - LEVEL 5**

The society, culture and history of ancient Sparta.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3019 CYPRUS AND THE NEAR EAST - LEVEL 5**

A critical survey of the origins of the Cyprus question largely from a United Nations perspective, in conjunction with policies in Turkey.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3021 ALEXANDER III, THE GREAT – LEVEL 5**

Analysis of the times and achievements of one of the most controversial personalities of the Ancient World.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3026 MIDDLE EAST: A CROSSROAD - LEVEL 5**

A survey of the history of the Middle East focusing on the Late Ottoman and Modern times and offering a critical analysis of the ongoing conflicts.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3030 SURVEY OF CHINESE CIVILIZATION - LEVEL 5**

A survey of Chinese history and civilization from Antiquity to the end of 20th century. Emphasis on cultural and political evolution.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3031 SLAVES AND SLAVERY IN THE US - LEVEL 5**

The course describes the development of the slave trade and slavery from the early 16th century until its abolition in 1863.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3036 MODERN EUROPEAN ANTISEMITISM AND THE HOLOCAUST - LEVEL 5**

This course emphasizes the rise of Modern Antisemitism starting with the French Revolution and continuing to the climax of the Holocaust. The course is focused on Hitler's Antisemitism and the path to the Holocaust.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3040 HISTORY OF RUSSIA TO 1900 - LEVEL 5**

A broad survey beginning with medieval Russia. Concentration on the rise of Moscow, Peter the Great, and developments leading to the Revolution of 1905.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3060 GREECE: THE BIRTH OF A MODERN NATION - LEVEL 5**

Historical, political and cultural developments in Greece from the Revolution to the age of Venizelos. The birth and building of the modern Greek state.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3061 MODERN GREECE: A TROUBLED HISTORY - LEVEL 5**

Developments in Greece from the Balkan Wars and the National Schism to the present. Particular attention paid to the role of Greece in the two world wars, the causes and consequences of the Civil War and the Dictatorship of 1967-1974 and the nature of the restored democracy after the fall of the junta.

UK CREDITS: 15

US CR: 3/0/3

## **HY 4032 TRADE IN THE ANCIENT MEDITERRANEAN - LEVEL 6**

The mechanics and theory of trade in the ancient Mediterranean.

UK CREDITS: 15

US CR: 3/0/3

## **HY 4041 RUSSIA AND THE USSR - LEVEL 6**

The transformation of Russia from an early twentieth-century tsarist autocracy into the USSR and the consolidation of the Soviet state. The background of the Revolution of 1917, the Revolution, the political, economic, social, and cultural developments that brought about the Soviet regime and its collapse.

UK CREDITS: 15

US CR: 3/0/3

## **HY 4050 THE AGE OF ENLIGHTENMENT - LEVEL 6**

Political, social, and economic problems on the European continent from the time of Louis XIV to the end of the Napoleonic era. Causes, events, and results of the French Revolution.

UK CREDITS: 15

US CR: 3/0/3

## **HY 4051 REVOLUTION AND NATIONALISM IN EUROPE - LEVEL 6**

Political, military, economic, social, and intellectual developments in Europe from 1815 to 1914.

UK CREDITS: 15

US CR: 3/0/3

## **HY 4052 TOTAL WAR IN EUROPE - LEVEL 6**

Political, economic, social, and intellectual developments in Europe, including the background, origins, and beginnings of the world wars.

UK CREDITS: 15

US CR: 3/0/3



**HY 4053 CONTEMPORARY HISTORY FROM WORLD WAR II TO VIETNAM AND THE FALL OF COMMUNISM - LEVEL 6**

World War II and its aftermath as a background for the study of current political, economic, cultural, and social developments in the world.

UK CREDITS: 15  
US CR: 3/0/3

**HY 4072 AMERICA IN WORLD AFFAIRS - LEVEL 6**

The U.S. role in world affairs since the Spanish-American war. Interaction between domestic politics and other forces that influence the conduct of American foreign policy.

UK CREDITS: 15  
US CR: 3/0/3

**HY 4074 DEMOCRACY AND IMPERIALISM - LEVEL 6**

Comparative, diachronic study of democracies and imperialism. Origins and definitions of democracies and imperialism. Selected case studies drawn from Athenian, Roman, Ottoman, Russian, Great Britain or American political systems.

UK CREDITS: 15  
US CR: 3/0/3

**HY 4391 HISTORIOGRAPHY - LEVEL 6**

A survey of historical writing, theories, and varieties of history in the Western world from antiquity to post-modernity.

Prerequisites: 9 Credits in History - (At least two level 3000 courses)  
UK CREDITS: 15  
US CR: 3/0/3

**HY 4493 SELECTED TOPICS - LEVEL 6**

This is the capstone course of the History program. It involves guided research in historical themes which are selected by the instructor. The themes change every time Selected Topics is offered and encompass 'big ideas' that may be illustrated in class by particular events and/or theories. The topics will permit the students to focus on time periods and geographic areas of their choosing.

Prerequisites: 12 History Credits (At least one 4000 level course)  
UK CREDITS: 15  
US CREDITS: 3/0/3

## INFORMATION TECHNOLOGY (ITC)

**ITC 1070 LE INFORMATION TECHNOLOGY FUNDAMENTALS**

Binary numbers and logic operations; computer hardware; operating systems; algorithmic thinking; programming languages; computer networks; the Internet; web development; data management.

US CREDITS: 3/1.5/3

**ITC 2110 DIGITAL TOOLS FOR GRAPHIC DESIGN AND PRODUCTION - LEVEL 4**

(same as GD 2110)

Examine core concepts and techniques on digital design workflow for print & digital publishing. Basic colour theory and page composition. Identify vector graphics properties and characteristics. Build complex shapes and trace bitmap images and line art. Design using layers and symbols, edit text, and draw using perspective. Develop well-crafted print publications, interactive documents, digital magazines, and e-books. Create and edit documents, learn how to use master pages and easily format text, objects, and tables using styles. Work with text frames and graphics, add and format tables, build interactive documents and EPUBs. Output work in several formats, learn how to package, print, and export the finished project.

Prerequisites: CS 1070 or ITC 1070  
UK CREDITS: 15  
US CR: 3/0/3

**ITC 2153 GAME DEVELOPMENT USING UNITY**

Game development fundamentals; basic 3D graphics concepts; combining and utilizing multimedia content using UNITY game engine; creating and editing scripts using C#.

Prerequisites: CS 1070  
US CREDITS: 3/0/3

**ITC 2186 COMPUTER SYSTEM ARCHITECTURE - LEVEL 4**

Computer architecture. Digital circuits and components. Types of data representation. Computer organisations and design. Logic design.

Prerequisites: ITC 1070 or CS 1070  
UK CREDITS: 15  
US CR: 3/0/3

**ITC 2188 INTRODUCTION TO PROGRAMMING - LEVEL 4**

Problem solving; problem analysis; top-down design of algorithms; implementation; testing and debugging techniques; documentation. Structured programming language constructs: datatypes, variables, constants, parameters, input and output, selection, iteration, file handling, classes and methods, arrays, elementary sorting and searching algorithms.

Prerequisites: ITC 1070  
UK CREDITS: 15  
US CREDITS: 3/2/3

**ITC 2276 C LANGUAGE PROGRAMMING - LEVEL 4**

C language logic and code structure; data types; scalars and aggregates; pointers and address arithmetic; files and devices; programming and debugging techniques.

Prerequisites: ITC 1070 or CS 1070  
ITC 2188

UK CREDITS: 15  
US CREDITS: 3/0/3

## **ITC 2293 OPERATING SYSTEMS CONCEPTS - LEVEL 4**

Operating system structures; functions and techniques; Performance; avoidance of deadlock and security issues. Management of Operating System resources and processes.

Prerequisites: ITC 1070 or CS 1070  
ITC 2188

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 3015 DESIGNING FOR THE WEB - LEVEL 5**

(Same as GD 3015)

A brief history of the web; web standards, browser standards; choosing a domain name; hosting management tools; web publishing; web design and development tools; website architecture; using image editing software to design web layouts; HTML, CSS, search engine optimization; social media integration; interface design standards; user interaction experience.

UK CREDITS: 15

US CR: 3/0/3

## **ITC 3106 MATHEMATICS FOR COMPUTING LEVEL 5**

Concepts of Algebra, Geometry, Proofs, Structures, Counting, Probabilities and Inference, Statistics.

Prerequisites: MA 1009

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 3120 DIGITAL VIDEO AND AUDIO TECHNOLOGIES - LEVEL 5**

Digital video and audio technologies, file formats, compression strategies, codecs, editing techniques, transitions, effects, titling, motion graphics, recorded audio, processing and transformation. Methods of audio/video hardware and software integration.

Prerequisites: ITC 1070 or CS 1070

UK CREDITS: 10

US CR: 2/1/2

## **ITC 3121 COMPUTER NETWORKS, MODELING AND ANALYSIS - LEVEL 5**

Data communications technologies. Computer network systems. Network convergence architectures. Connectivity and internetworking of LANs. Broadband networking. Computer networks modeling and analysis.

Prerequisites: MA 1009

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 3128 DIGITAL IMAGING - LEVEL 5**

Digital imaging fundamentals. Bitmap/vector comparative analysis. Digital capture process. Platforms and output devices. Color theory. Color management. Image editing & compositing. Post production techniques.

Prerequisites: ITC 1070 or CS 1070

UK CREDITS: 10

US CREDITS: 2/1/2

## **ITC 3129 3D MODELING METHODOLOGIES – LEVEL 5**

3D object manipulation. Modelling methodologies. Lighting and rendering effects. Camera manipulation. Textures creation and use. Dynamic animation. Characters creation and manipulation.

Prerequisites: ITC 1070 or CS 1070

UK CREDITS: 10

US CR: 2/1/2

## **ITC 3225 MOBILE APPLICATIONS DEVELOPMENT - LEVEL 5**

Programming mobile devices; user interface design; user interface building; input methods; data storage; motion sensing; memory management; exception handling.

Prerequisites: ITC 1070 or CS 1070

ITC 2188

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 3234 OBJECT ORIENTED PROGRAMMING – LEVEL 5**

Advanced object oriented concepts and problem solving techniques. Advanced GUI components. Applets. Event handling, collections, multithreading and networking. Efficiency issues.

Prerequisites: ITC 1070 or CS 1070

ITC 2188

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 3254 COGNITIVE COMPUTING WITH IBM WATSON**

(same as CS 3254)

Natural Language Processing with IBM Watson Platform; Business Intelligence; Question answering; Unstructured Information Processing.

Prerequisites: CS 1070 ITC 2188 or CS 2179

US CREDITS: 3/0/3

## **ITC 3260 FUNDAMENTALS OF RDBMS – LEVEL 5**

Relational Database Management Systems concepts. Data modelling, systems development and data administration in a database environment. The relational model, normalization, transaction management, concurrency, control, database security and the Structured Query Language (SQL).

Prerequisites: ITC 1070 or CS 1070

ITC 2188

UK CREDITS: 15

US CREDITS: 3/1,5/3

## **ITC 3275 INTRODUCTION TO COMPUTER NETWORKS – LEVEL 5**

(Same as CS 3275)

Computer communications systems components, models, operation, and applications. Networking standards, protocols and connectivity aspects. Local area networks design, implementation. Wide area networks, emerging technologies.

Prerequisites: ITC 1070 or CS 1070

MA 1009

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 3319 NETWORK ADMINISTRATION - LEVEL 5**

Installation and administration concepts. Management, monitoring, and optimization of system performance, reliability, and availability. Design issues and support in a corporate environment. Troubleshooting and end user support.

Prerequisites: CS 1070 or ITC 1070  
MA 1009 ITC 3275

UK CREDITS: 15

US CREDITS: 3/1,5/3

## **ITC 3333 DATA MINING AND BIG DATA**

Data and feature selection, cleaning, extracting patterns from structured and unstructured data, evaluation, big data, tools, applications

Prerequisites: ITC 1070 or CS 1070  
ITC 2188 MA 2010

US CR: 3/0/3

## **ITC 3387 DATA STRUCTURES AND ANALYSIS OF ALGORITHMS – LEVEL 5**

Algorithmic design; interaction between algorithm and data structure in creating efficient code. Common types of algorithms and data structures; data structures usage and implementation. Lists, stacks, queues, hash tables and trees. Algorithmic mechanisms and problem solving techniques.

Prerequisites: CS 1070 ITC 2188  
MA 1009

UK CREDITS: 15

US CR: 3/0/3

## **ITC 3397 OBJECT ORIENTED PROGRAMMING WITH C++**

(Same as CS 3397)

C++ as a superset to the C language. Object oriented techniques to software problems using C++. Classes, encapsulation, overloading, inheritance. Small scale programs in C++.

Prerequisites: CS 1070 ITC 2188  
ITC 2276

US CR: 3/0/3

## **ITC 3413 ALGORITHMS AND COMPLEXITY – LEVEL 5**

Study of algorithms and their complexity. Design, analysis and evaluation of performance. Complexity theory and classes of complexity. O, Big O and Theta notation. Computational classes. Union-Find, Divide and Conquer, Greedy, Dynamic programming, Linear Programming, Search in graphs, NP-completeness.

Prerequisites: ITC 1070 or CS 1070  
ITC 2188 MA 1009  
ITC 3106

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 4130 HUMAN COMPUTER INTERACTION - LEVEL 6**

Foundations of human computer interaction. Interaction design basics. User Experience (UX). HCI in the software process. Cognitive models and theories. Application of concepts and methodologies of software engineering, human factors and psychology to address ergonomic, cognitive, and social factors in the design and evaluation of interactive computer systems.

Prerequisites: ITC 1070 or CS 1070

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 4135 GAME DESIGN - LEVEL 6**

Game design process; player's psychology; media definitions; interactive stories; characters; game worlds; game mechanics; balancing attributes; interface types and design issues; aesthetics; UX; game violence and ethical concerns.

Prerequisites: ITC 1070 or CS 1070

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 4157 PROJECT MANAGEMENT – LEVEL 6**

See MG 4157.

## **ITC 4242 NETWORK DESIGN - LEVEL 6**

Design of enterprise computer networks, concepts and best practices. Assessment of network performance.

Prerequisites: MA 1009 ITC 3121

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 4314 INTERNET PROGRAMMING – LEVEL 6**

Internet standards and infrastructure. Client and server technologies. Rich Internet applications. Scripting Languages. Server side Programming. Frameworks. Security and privacy.

Prerequisites: ITC 1070 or CS1070  
ITC 2188 ITC 3260

UK CREDITS: 15

US CREDITS: 3/2/3

## **ITC 4322 NETWORK SECURITY AND CRYPTOGRAPHY - LEVEL 6**

Security trends and solutions; encryption techniques and standards; symmetric and public key encryption; hash functions; confidentiality issues; authentication and identity management; system security issues.

Prerequisites: MA 1009 ITC 3106  
ITC 3121

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 4371 INTERACTIVE MULTIMEDIA SYSTEMS - LEVEL 6**

Multimedia technologies, hardware and software tools. Issues on interactivity environments and systems. Graphics design for multimedia projects. Multimedia system analysis and design methodologies. Application of interactive multimedia concepts. Usability of interfaces and systems.

Prerequisites: ITC 1070 **or** CS 1070  
ITC 3128 ITC 3120

UK CREDITS: 15

US CREDITS: 3/1,5/3

## **ITC 4416 SOFTWARE ENGINEERING – LEVEL 6**

Structured analysis, architectural design, development methodologies, modelling techniques and system visualization. Implementation frameworks. Validation methods. Security. Project Planning.

Prerequisites: ITC 1070 **or** CS 1070  
ITC 2188 ITC 3234  
ITC 3260

UK CREDITS: 15

US CR: 3/0/3

## **ITC 4417 GAME PROGRAMMING – LEVEL 6**

The conceptual framework of interactive environments. Game programming approaches. Techniques and tools. Manipulation of visual effects and sound. Object animation. Movement control. Worlds. Interactivity.

Prerequisites: ITC 1070 **or** CS 1070  
ITC 2188 ITC 3234  
MA 1009

UK CREDITS: 15

US CREDITS: 3/1,5/3

## **ITC 4426 DISTRIBUTED SYSTEMS – LEVEL 6**

Distributed systems principles: communication, processes, naming, synchronization, fault tolerance, security, consistency and replication. Object-based systems. Document-based systems. Distributed file systems. Coordination-based systems. Payment systems. Internet and web protocols. Scalability.

Prerequisites: ITC 1070 **or** CS 1070  
MA 1009 ITC 3106  
ITC 3275

UK CREDITS: 15

US CR: 3/0/3

## **ITC 4443 VIRTUALIZATION CONCEPTS AND APPLICATIONS LEVEL 6**

Virtualization architectures, techniques, applications and virtualization at server, client, desktop and application level.

Prerequisites: ITC 1070 **or** CS 1070  
MA 1009 ITC 3106  
ITC 3275

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 4541 WEB SCIENCE - LEVEL 6**

Social network characteristics. Network measures and models. Data mining in social networks.

Prerequisites: ITC 1070 **or** CS 1070  
ITC 2188 ITC 3234  
MA 2010 ITC 3260

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 4680 ARTIFICIAL INTELLIGENCE PRINCIPLES - LEVEL 6**

State space search, knowledge representation, probabilistic reasoning, machine learning.

Prerequisites: ITC 1070 **or** CS 1070  
ITC 2188 ITC 3106  
ITC 3234 MA 1009  
MA 1105

UK CREDITS: 15

US CREDITS: 3/0/3

## **ITC 4827 NETWORKING CAPSTONE PROJECT– LEVEL 6**

Focus on the on the design of a reliable, secure, performance efficient, fault-tolerant network or network component.

Step-by-step design, development and evaluation process.

Prerequisites: ITC 1070 **or** CS 1070  
MA 1009 ITC 2188  
ITC 3275 ITC 3219  
ITC 3121 ITC 4142  
CS 4157

UK CREDITS: 15

US CR: 3/0/3

## **ITC 4918 SOFTWARE DEVELOPMENT CAPSTONE PROJECT – LEVEL 6**

Focus on the software development procedures, including program specification, design, code, testing, documentation, and maintenance. Application of tools, techniques and technologies to deliver a comprehensive solution.

Prerequisites: ITC 1070 **or** CS 1070  
MA 1009 ITC 2188  
ITC 3260 ITC 3130  
ITC 3234 ITC 4314  
ITC 4416 CS 4157

UK CREDITS: 15

US CR: 3/0/3

## **ITC 4959 DIGITAL MEDIA CAPSTONE PROJECT – LEVEL 6**

Focus on the development of an interactive, user-friendly product, involving the use of several digital media technologies. Step-by-step design and development process.

Prerequisites: ITC 1070 **or** CS 1070  
 ITC 2188 ITC 3120  
 ITC 3128 ITC 3260  
 ITC 3129 ITC 4130  
 ITC 4371 CS 4157

UK CREDITS: 15

US CR: 3/0/3

## ITALIAN (IT)

### **IT 1000 ITALIAN I**

Four basic language skills (listening, speaking, reading and writing) are developed in order to acquire a general basic ability to communicate in a number of the most familiar situations of everyday life and to understand main points of simple conversations and texts, needed mainly for tourism and basic contacts with an Italian environment (CEFR-A1).

US CR: 3/0/3

### **IT 1101 ITALIAN II**

Four language skills (listening, speaking, reading and writing) are reinforced and expanded in order to gain a more effective command of the language and to interact with greater confidence in a wider range of everyday familiar situations. (CEFR-A2)

Prerequisite: IT 1000 **or** equivalent

US CR: 3/0/3

### **IT 2202 ITALIAN III**

Four language skills (listening, speaking, reading and writing) are thoroughly developed so as to handle the main structure of the language with confidence, to use a wide range of vocabulary and appropriate communicative strategies, and to acquire a certain degree of independence when called upon to use the language in everyday social, work or academic contexts. (CEFR-B1)

Prerequisites: IT 1000 IT 1101 **or** equivalent

US CR: 3/0/3

### **IT 3352 TRAVEL INTO ITALIAN CINEMA**

A tour of Italy through a selection of most famous Italian movies. Important aspects of the Italian cinema with reference to essential cultural aspects of Italy are analyzed and discussed. (CEFR-B1)

Prerequisites: IT 1000 IT 1101  
 IT 2202 **or** equivalent

US CR: 3/0/3

## JUSTICE STUDIES (JS)

### **JS 1001 LE INTRODUCTION TO CRIMINAL JUSTICE – LEVEL 4**

Overview of the American criminal justice system. Examination of its various phases: investigation and detection of crimes by the police; prosecution of alleged offenders; adjudication of cases by courts; imprisonment of convicted offenders; re-integration. Study of the role, organization, ethics and limitations of law enforcement, courts and corrections. Study of their interactions and interdependence. Emphasis on the IV and V Amendments to the U.S. Constitution.

UK CREDITS: 15

US CR: 3/0/3

### **JS 3024 CORRUPTION AND ANTI-CORRUPTION - LEVEL 5**

See SO 3024.

### **JS 3038 CRIMINOLOGY - LEVEL 5**

See SO 3038.

## MATHEMATICS (MA)

### **MA 1000 LE MATHEMATICS FOR THE LIBERAL ARTS**

Designed to give liberal arts students the skills required to understand and interpret quantitative information that they encounter in the news and in their studies, and to make quantitatively-based decisions in their lives. Topics include quantitative information in everyday life, financial management, probability, and statistics.

US CR: 3/0/3

### **MA 1001 FINITE MATHEMATICS**

Straight lines. Systems of first order linear equations. First order linear inequalities. Graphical solution of first order linear inequalities. Graphical solution of linear optimization problems. Simple and compound interest. Future and present values. Sets and counting techniques. Introduction to Probability theory.

*Students in the General Studies program are required to also attend 2 hours/week recitation sessions.*

US CR: 3/0/3

### **MA 1009 LE MATHEMATICS FOR BUSINESS, ECONOMICS AND SCIENCES**

Basic Algebraic Operations. Equations and Inequalities. Functions and Graphs. Polynomial Functions. Exponential and Logarithmic Functions. Sequences and Series. Limits.

US CR: 3/0/3

### **MA 1105 APPLIED CALCULUS - LEVEL 4**

Functions, limits and continuity. Derivative of polynomials, and rational, exponential and logarithmic functions. Sketching the graph of a function. Indefinite and definite integral. Integration techniques. Area as an integral. Functions of several variables. Partial derivatives of first and second order. Application of differentiation and integration to problems in business, economics, and related fields.

Prerequisites: MA 1009

UK CREDITS: 15

US CR: 3/1/3

## **MA 2010 STATISTICS I – LEVEL 4**

Organizing and summarizing data. Probability distributions: binomial, Poisson, normal, t-distribution, chi-square. Sampling and sampling distribution of the mean. The central limit theorem.

*The course is not open to students who has previously completed an MA-course in statistics.*

UK CREDITS: 15

US CR: 3/1/3

## **MA 2021 APPLIED STATISTICS - LEVEL 4**

Organizing and summarizing data. Probability distributions: binomial, Poisson, normal, t-distribution, chi-square. Sampling and sampling distribution of the mean. The central limit theorem. Parametric tests for one mean and for the difference between two means. Test for independence of two qualitative/categorical variables. Simple and multiple correlation and regression.

UK CREDITS: 15

US CR: 3/1/3

## **MA 2118 STATISTICS FOR BUSINESS AND ECONOMICS I – LEVEL 4**

Organizing and summarizing Data. Probability distributions: binomial, hypergeometric, Poisson, normal, t-distribution, chi-square. Sampling and sampling distribution of the mean. Confidence intervals for the population mean, standard deviation and proportion.

Prerequisites: MA 1009

UK CREDITS: 15

US CR: 3/0/3

## **MA 2219 STATISTICS FOR BUSINESS AND ECONOMICS II – LEVEL 5**

Hypotheses testing. Parametric and nonparametric tests for one mean and for the difference between two means. Parametric tests for one standard deviation and for the difference between two standard deviations. Parametric tests for one proportion and for the difference between two proportions. Test for homogeneity. Test for independence. Analysis of variance. Regression and correlation.

Prerequisites: MA 1009 MA 2118

UK CREDITS: 15

US CR: 3/1/3

## **MA 3111 STATISTICS II - LEVEL 5**

Confidence interval for one mean, one variance, and one proportion. Hypotheses testing. Parametric tests for one mean and for the difference between two means. Parametric tests for one standard deviation and for the difference between two standard deviations. Parametric tests for one proportion and for the difference between two proportions. Test for independence of two qualitative/categorical variables. One way analysis of variance. Simple and multiple correlation and regression.

Prerequisites: MA 2010

UK CREDITS: 15

US CR: 3/0/3

## OCEANOGRAPHY (OC)

### **OC 1000 OCEANOGRAPHY: PHYSICS AND GEOLOGY OF THE OCEAN BASINS**

Principles of oceanography with emphasis on geological and physical processes: history of oceanography as a modern scientific field, the formation of Earth and the solar system, ocean floor topography, continental drifting, plate tectonics, sediments, atmospheric processes, ocean currents, waves and tides.

US CR: 3/1½/4

### **OC 1001 LIFE IN THE OCEANS**

Principles of chemical and biological oceanography with emphasis on chemical and biological processes, the properties and origin of water and salts, major constituents, dissolved gases and nutrients, the carbon dioxide system, coastal processes, the biological productivity of the oceans, ecology, distribution and classification of marine organisms, ocean resources and ocean pollution.

US CR: 3/1½/4

## PHILOSOPHY (PH)

### **PH 1000 LE INTRODUCTION TO PHILOSOPHY – LEVEL 4**

Overview of major philosophical figures and schools of thought. Discussion of the most influential philosophical answers to 'big' questions about reality, ourselves and our place in it. Examination of the relation of philosophy to other disciplines and its role in daily life.

UK CREDITS: 15

US CREDITS: 3/0/3

### **PH 1001 PRACTICAL REASONING – LEVEL 4**

Introduction to reasoning with an emphasis on critical thinking. Training in the application of practical decision-making in various domains, such as politics, law, management, science, media and everyday life issues.

UK CREDITS: 15

US CR: 3/0/3

### **PH 2003 INTERNET AND PHILOSOPHY – LEVEL 4**

Systematic and informative philosophical examination of the new virtual reality of cyberspace, followed by an essential evaluation of our lives within it, on issues of technology, personal identity, ethics, science and aesthetics.

UK CREDITS: 15

US CR: 3/0/3

### **PH 2014 LE AESTHETICS – LEVEL 4**

The main issues in the philosophy of art and aesthetic appreciation. Overview of theories based on key concepts such as representation, form, artistic expression and creativity, aesthetic experience. Contemporary discussion of the definition and criticism of art, traditional and new arts, artistic institutions and cultural politics.

UK CREDITS : 15

US CREDITS: 3/0/3

## **PH 2016 PHILOSOPHY AND CINEMA – LEVEL 4**

Examination of how philosophy deals with film issues and the experience of films. Issues discussed range from cinema as an art form to film fiction and from the paradox of horror to cinematic reality and documentaries.

UK CREDITS: 15

US CR: 3/0/3

## **PH 2020 GREEK PHILOSOPHY – LEVEL 4**

At the birth of philosophy, the Presocratic thinkers form our conception of nature, knowledge and man. Examination of their influence on science and philosophy. Comparative study of the views of Socrates and those of the Sophists. Thematic review of ancient Greek thought from Plato's early dialogues, to Neoplatonism.

UK CREDITS: 15

US CR: 3/0/3

## **PH 3005 LE BUSINESS ETHICS – LEVEL 5**

Introduction to major theories and basic moral problems in the domain of business. The use of reasoning in moral assessment of business practices. Application of moral theories to specific cases of corporate conduct ranging from the individual to society in general, in the local and the international context.

UK CREDITS : 15

US CREDITS: 3/0/3

## **PH 3009 EVOLUTION AND REVOLUTION – LEVEL 5**

Four thinkers whose theories of conflict and change played a decisive role in the formation of contemporary culture, science and art. Comparative study and critical assessment of their theories and influence: Darwin's natural selection, Marx's historical materialism, Freud's theory of the unconscious, Nietzsche's will to power

UK CREDITS : 15

US CREDITS: 3/0/3

## **PH 3010 LE ETHICS – LEVEL 5**

Introduction to the basic problems and theories of moral philosophy. The use of reasoning in moral assessment of actions and persons. Emphasis on the connection between theory and practice by application of theories to issues that matter.

UK CREDITS : 15

US CREDITS: 3/0/3

## **PH 3011 INTRODUCTION TO LOGIC – LEVEL 5**

Learning how to think correctly. Study of the logical form of language, with emphasis on reconstructing arguments, and recognizing fallacies. Introduction to the use of symbolic propositional logic, which underlies computer design and programming.

UK CREDITS: 15

US CR: 3/0/3

## **PH 3022 SOCIAL AND POLITICAL PHILOSOPHY – LEVEL 5**

A systematic introduction to major issues in social and political thought: the origin and nature of political authority, individual freedom and the limits of state intervention, content and ground of individual rights. Emphasis on original texts in the modern Western tradition.

UK CREDITS: 15

US CR: 3/0/3

## **PH 3023 AMERICAN PHILOSOPHY – LEVEL 5**

At the end of the nineteenth century the theory of Pragmatism emerges and puts American philosophy on the map. Examination of its major representatives such as Pierce, James and Dewey. Discussion of contemporary trends in American philosophy as presented in Quine and Rorty. Understanding the factors that shape the American mind and culture.

UK CREDITS: 15

US CR: 3/0/3

## **PH 3026 EXISTENTIALISM – LEVEL 5**

Late nineteenth to twentieth-century movement with an emphasis on the concept of existence as presented in its major representatives such as Kierkegaard, Nietzsche, Heidegger, Sartre. Comparative study of literary and philosophical sources: Dostoyevski, Tolstoy, Kafka, Camus and others.

UK CREDITS: 15

US CR: 3/0/3

## **PH 3027 RATIONALISM AND EMPIRICISM – LEVEL 5**

The earlier part of the formative period of modern Western philosophy (seventeenth and eighteenth centuries) studied through the works of Descartes, Locke, Spinoza, Leibniz, Berkeley, Hume, and others.

UK CREDITS: 15

US CR: 3/0/3

## **PH 3118 THEORY OF KNOWLEDGE – LEVEL 5**

Systematic and analytic approach to the major issues in the theory of knowledge. Emphasis on the most recent discussions in contemporary epistemology, including justification, scepticism, externalism, rationality, epistemic virtues, Bayesian theories and theories of truth.

Prerequisites: PH 1000 or PH 1001

UK CREDITS: 15

US CR: 3/0/3

## **PH 4028 KANT AND GERMAN IDEALISM – LEVEL 6**

The later part of modern Western philosophy (eighteenth and nineteenth centuries) studied through the works of Rousseau, Kant, Fichte, Schelling, Hegel, and others. Their work extends between Enlightenment and Romanticism and its study is indispensable for understanding the ideas behind the emergence of contemporary science, culture, and society.

UK CREDITS: 15

US CR: 3/0/3

## **PH 4031 PHENOMENOLOGY: HUSSERL AND HEIDEGGER – LEVEL 6**

Comprehensive introduction to the basic ideas of phenomenology, the major philosophical current of continental philosophy, as expounded in the writings of Husserl and Heidegger. Emphasis on their reexamination of metaphysics, experience and knowledge, and on their novel understanding of human presence in the world.

UK CREDITS: 15  
US CR: 3/0/3

## **PH 4032 POSTMODERN PHILOSOPHY: FOUCAULT AND DERRIDA – LEVEL 6**

A thorough introduction to the philosophical core of the thought of Michel Foucault and Jacques Derrida, arguably the most distinctive philosophical voices in the second half of the twentieth century. Discussion of their influence on contemporary philosophical discourse, literary criticism, architectural design, humanities and the arts, under the title of postmodernity.

UK CREDITS: 15  
US CR: 3/0/3

## **PH 4113 PHILOSOPHY OF SCIENCE – LEVEL 6**

A systematic introduction to twentieth-century philosophy of science focusing on issues in the methodology of the natural and social sciences: verification, falsification, confirmation, theoretical term, theories, laws, explanation, scientific change and progress, realism and antirealism.

Prerequisites: PH 1000 or PH 3011

UK CREDITS: 15  
US CR: 3/0/3

## **PH 4121 PLATO AND ARISTOTLE – LEVEL 6**

Critical and comparative analyses of their philosophical positions about issues such as the nature of reality, the sources of knowledge, the purpose of human life, the ideal polity, and the function of art. Understanding of their divergence in views, philosophical style, and methodology. A close examination of selected texts.

Prerequisites: PH 1000 or PH 2020

UK CREDITS: 15  
US CR: 3/0/3

## **PH 4130 PHILOSOPHY OF LANGUAGE – LEVEL 6**

Introduction to the philosophy of language and contemporary analytic philosophy. Overview of major theories held by Frege, Russell, Wittgenstein, Austin, Quine, Kripke, and others. Thorough discussion of basic concepts such as meaning, reference, truth, metaphor, and translation.

Prerequisites: PH 1000 or PH 3011

UK CREDITS: 15  
US CR: 3/0/3

## **PH 4135 PHILOSOPHY OF HISTORY – LEVEL 6**

Introduction to the philosophical foundations of the study of the historical dimension of human action. Overview of major theories and critical discussion of concepts such as time, change and continuity, determinism and chance, progress and decline, ethnocentrism and globalism.

Prerequisites: One philosophy course.

UK CREDITS: 15  
US CR: 3/0/3

## **PH 4141 PHILOSOPHY OF MIND – LEVEL 6**

A systematic approach to the study of mind, mental or psychological functions and the mind-body relation in view of recent scientific advances in the fields of information technology, cognitive science, and evolutionary genetics. Discussion of the philosophical implications for changing views of human nature.

Prerequisites: One philosophy course.

UK CREDITS: 15  
US CR: 3/0/3

## **PH 4250 SEMINAR IN SELECTED TEXTS – LEVEL 6**

In depth analysis of classical philosophical texts. Systematic and critical study of its key concepts and arguments. Appreciation of the historical context and the impact on contemporary philosophical thought. Special emphasis on the development of skills required for the analysis and presentation of a philosophical position.

Prerequisites: 2 philosophy courses from Level 5

UK CREDITS: 15  
US CR: 3/0/3

## PHYSICAL EDUCATION (PE)

Up to three credits in Physical Education may be taken to fulfill the general electives requirement. All PE courses are graded on a P/F basis.

### **PE 1001 SWIMMING**

The six basic techniques of swimming – free style, back stroke, elementary backstroke, breast stroke, side stroke and butterfly along with entries, turns, and underwater swimming will be taught. Elements of water safety will be introduced.

Graded on a P/F basis.

US CR: 0/2/1

### **PE 1003 TENNIS**

Introduction and refinement of basic stroke techniques. Gain an awareness of strategies and court positioning.

Graded on a P/F basis.

US CR: 0/2/1

### **PE 1004 NUTRITION**

Principles of nutrition and the importance of nutrition in promoting growth and health. A sample of nutritional issues to be covered include: obesity, vegetarianism, sports nutrition as well as the needs of special groups.

Graded on a P/F basis.

US CR: 2/0/2

### **PE 1006 POWER PILATES**

A course that combines Pilates and Aerobics. Pilates as a workout that strengthens muscles, improves posture, balance and flexibility. Aerobics conditions the cardiovascular system. These two types of exercise are combined to work together toward a goal of overall fitness/health.

Graded on a P/F basis.

US CR: 0/2/1



## **PE 1008 WATER FITNESS**

A water exercise program aimed at improving several fitness components and help in the prevention and care of injuries.

Graded on a P/F basis.

US CR: 0/2/1

## **PE 1010 FIRST AID AND CPR**

Knowledge and skills for CPR and FIRST AID taught. Included are CPR for adults, infants, and children and first aid for wounds, shock, burns, muscle, bone and joint injuries and for sudden illness. Emphasis will be on safety education for prevention, as well as follow-up care after injuries and illness.

US CR: 2/0/1

## **PE 1014 INTERCOLLEGIATE ATHLETICS**

Participation in one of the college's intercollegiate sports teams. Sportsmanship and teamwork both on and off the field.

Graded on a P/F basis.

US CR: 0/2/1

## **PE 1016 TEAM SPORTS**

This course is a combination of four team sporting activities; soccer, basketball, volleyball, and water-polo. It is designed to provide the novice through the elite athlete a broader outlook and appreciation of different sports. Instruction includes: game rules, techniques, strategies, nuances, and injury prevention. Emphasis on sportsmanship as a player, spectator, and fan which carries over into fair play in all aspects of life.

Graded on a P/F basis.

US CR: 0/2/1

## **PE 1017 INDIVIDUAL SPORTS**

This class is a combination of five individual sporting activities; tennis, table tennis, running, swimming, badminton. It is designed to provide the novice through the elite athlete a broader outlook and appreciation of different individual sports. Instruction includes: sport rules, techniques, strategies, nuances, and injury prevention. Emphasis on sportsmanship as a player, spectator, and fan which carries over into fair play in all aspects of life.

Graded on a P/F basis.

US CR: 0/2/1

## **PE 1018 FITNESS ALTERNATIVES**

A combination of seven fitness activities (Power Pilates, Strength Training, Walking & Jogging, Power Lifting, Water Fitness, Yoga, and Latin Dance) designed for the novice through elite athlete with instruction on proper techniques, personal assessment, program design, motivation, precautions, contraindications, and injury prevention and treatment. This is one of three classes designed to give students an opportunity to experience some of the opportunities in fitness & sports available at the college.

Graded on a P/F basis.

US CR: 0/2/1

## PHYSICAL SCIENCES (SC)

### **SC 1000 LE SCIENCE AND EVERYDAY LIFE**

An introduction to natural sciences with emphasis on fundamental scientific principles and their applications in everyday life. The course discusses Newton's laws of motion, energy and the laws of thermodynamics, the nature of the atom and the chemical bond, nuclear science, the origins of the Universe, properties of stars and planets as well as environmental issues.

US CR: 3/1 ½/4

### **SC 1010 THE SCIENCE OF LIVING THINGS: AN INTEGRATED APPROACH**

An introductory, integrated approach to the science of life, including topics such as chemical bonding and organic compounds, molecules of life (proteins, carbohydrates, lipids, nucleic acids), organization of cells and living organisms, biochemistry of the cell, molecular genetics, principles of ecosystems, origins and evolution of life on Earth.

US CR: 3/1 ½/4

## PHYSICS (PY)

### **PY 1000 LE INTRODUCTION TO PHYSICS I**

Fundamental principles, including matter in motion, energy and momentum, solids and fluids, thermal physics and heat.

US CR: 3/1 ½/4

### **PY 1001 INTRODUCTION TO PHYSICS II**

Fundamental principles, including light and lenses, the wave nature of light, electricity, magnetism and electromagnetism, light and lenses, the wave nature of light, quantum theory and atomic structure, and nuclear physics.

US CR: 3/1 ½/4

## POLITICAL SCIENCE (PO)

### **PO 2000 LE POLITICAL ORGANIZATION - LEVEL 4**

The framework of political action. Separation of powers. Sovereignty and the rule of law. Parliamentary sovereignty and judicial review. Law enactment and law enforcement. Executives and administrators. Technocracy and politics.

UK CREDITS: 15

US CR: 3/0/3

## **PO 2001 LE POLITICAL BEHAVIOR - LEVEL 4**

Culture and institutionalized forms of political action. Social movements and revolutions. Parties and pressure groups. Electoral behavior. Leadership. Public opinion.

UK CREDITS: 15

US CR: 3/0/3

## **PO 2004 LE DIPLOMACY - LEVEL 4**

A critical survey of world diplomacy, from the time of Cardinal Richelieu to American exceptionalism, with emphasis on the twentieth century and contemporary diplomacy.

UK CREDITS: 15

US CR: 3/0/3

## **PO 2008 BEYOND STATE & NATION - LEVEL 4**

The evolution of the International Society in the vortex of states and nations: the main theories and the international organizations (United Nations Organization, European Union, Non Governmental Organizations).

UK CREDITS: 15

US CR: 3/0/3

## **PO 3010 POLITICAL THEORY I: PLATO TO LOCKE - LEVEL 5**

Major political writings, systems, and ideas from Plato to Locke and the seventeenth century, including such topics as the nature of political community, government and law, sovereignty and power.

UK CREDITS: 15

US CR: 3/0/3

## **PO 3011 POLITICAL THEORY II: HUME TO RAWLS - LEVEL 5**

English and Continental political theory from the eighteenth to the twentieth century; the challenge of the rise of capitalism and the industrial revolution and the formation of modern liberal states.

UK CREDITS: 15

US CR: 3/0/3

## **PO 3031 INTERNATIONAL RELATIONS - LEVEL 5**

The international system of states. Nature and limitations of international law. Factors affecting prestige and power. Balance of power and balance of fear. War and diplomacy. Cultural relations in historical perspective.

UK CREDITS: 15

US CR: 3/0/3

## **PO 4025 TERRORISM AND POLITICAL VIOLENCE - LEVEL 6**

This course is designed to introduce the primary ideas and problems associated with the study of terrorism and political violence. Students will gain a deeper understanding of the causes of various forms of violence and hatred, how they spread, and how we may combat them with social, political and economic policies.

UK CREDITS: 15

US CR: 3/0/3

## PSYCHOLOGY (PS)

### **PS 1000 LE PSYCHOLOGY AS A NATURAL SCIENCE – LEVEL 4**

Overview of psychology as a natural science. Foundations and contemporary perspectives in psychology, research methods and ethical principles, biological foundations of behaviour, perceptual and sensory systems, states of consciousness, learning and memory, thought and language processes, motivation and emotion.

UK CREDITS: 15

US CR: 3/0/3

### **PS 1001 LE PSYCHOLOGY AS A SOCIAL SCIENCE – LEVEL 4**

Overview of the field of psychology as a social science with emphasis on: theoretical perspectives and research methods, life-span development, mental abilities, personality theory and assessment, stress and coping, psychological disorders and treatment, social behaviour.

UK CREDITS: 15

US CR: 3/0/3

### **PS 2047 ANALYSIS OF BEHAVIORAL DATA - LEVEL 4**

A comprehensive coverage of fundamental aspects in probability and statistics. Analysis of behavioral data with graphs, descriptive and inferential statistics. Interpretation of research findings from graphs, parametric and non-parametric tests. The use of SPSS statistical software constitutes an integral part of teaching and learning. Laboratory sessions complement the lectures.

UK CREDITS: 20

US CR: 3/3/4

### **PS 2207 DEVELOPMENTAL PSYCHOLOGY: THE PRESCHOOL YEARS- LEVEL 4**

Theoretical approaches and methodological issues, biocultural foundations of development, prenatal development and birth, physical, cognitive and socioemotional development in infancy and early childhood. Emphasis on ecological and contextual perspective on development and on the practical implications of developmental science.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 15

US CR: 3/0/3

### **PS 2010 HISTORY OF PSYCHOLOGY – LEVEL 4**

This course reviews the advancement of psychological thought, inquiry and practice, by engaging students with the historical development of contemporary paradigms. Ever-increasing specialization in the field can make it challenging to discern the common roots from which the field of psychology has evolved. The course examines the "shared past", which will provide a context for understanding the intellectual history of psychology and how it developed into the discipline we know today.

UK CREDITS: 15

US CR: 3/0/3

## **PS 2236 HUMAN LEARNING AND MEMORY - LEVEL 4**

This course is an empirical and theoretical examination of the processes of learning and memory. For learning the focus is on habituation, classical and operant conditioning and behaviorist approaches. Although, most of the research findings come from animal experiments, the relevance of these findings and concepts to understanding human behavior are discussed. For memory the focus is primarily on human memory. Students are introduced to the empirical and theoretical examination of the process of memory, regarding the mechanisms of acquiring, storing and retrieving information.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 15

US CR: 3/0/3

## **PS 2257 DIVERSITY AND SOCIAL INTERACTION – LEVEL 4**

This course studies the Psychology of Diversity and social interaction in contemporary times. A comprehensive coverage of basic theories and current research on Diversity is presented, explaining how and why a broad range of social differences influence attitudes, behavior, experiences and social interactions. The origins and forms of stereotypes and prejudice are examined, implications of stigma and social inequalities are discussed, in addition to addressing a variety of preventative and interventions strategies at the individual and societal level.

Prerequisites: PS1001

Any 1000 or 2000 level module from Sociology or Anthropology

UK CREDITS: 15

US CR: 3/0/3

## **PS 2260 PSYCHOLOGISTS AS RESEARCHERS - LEVEL 4**

The course aims to introduce students to psychological research by reviewing samples of key studies in the discipline, becoming familiar to research conducted within the Psychology Department and gaining experiential knowledge acting as human participants. Students will be encouraged to evaluate psychological claims in everyday life against research evidence, and address the practical and ethical aspects of the research activity.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 10

US CR: 2/0/2

## **PS 3008 DEVELOPMENTAL PSYCHOLOGY: CHILDHOOD AND ADOLESCENCE - LEVEL 5**

Integrated presentation of theory and research, focusing on physical, cognitive, and socioemotional development from the age of six through adolescence.

UK CREDITS: 15

US CR: 3/0/3

## **PS 3012 THEORIES OF PERSONALITY - LEVEL 5**

Historical and theoretical examination of the concept of personality. Scientific conceptualization of human behaviour and critical evaluation and comparison of personality theories, with respect to comprehensiveness, empirical validity and applied value. Applications of principles of personality development to contemporary society.

UK CREDITS: 15

US CR: 3/0/3

## **PS 3018 RESEARCH METHODS IN PSYCHOLOGY - LEVEL 5**

Systematic presentation and evaluation of research methods, designs and tools in psychological science. A variety of research methods for data collection, (observation, interview, and experiment) as well as qualitative (interpretative phenomenological analysis, grounded theory) and quantitative data analysis (descriptive and inferential) are covered. Logic of scientific thinking, ethical dimension and dilemmas of research process, use of computerized database searches and statistical program for data analysis, writing research reports. Laboratory sessions complement the lectures.

UK CREDITS: 20

US CR: 3/3/4

## **PS 3026 SOCIAL PSYCHOLOGY - LEVEL 5**

Systematic analysis and evaluation of theoretical constructs, principles and research in relation to the social psychological nature and causes of behavior. Theoretical explanations and research findings are discussed within the context of the social world. Topics include an introduction to the history of social Psychology, social perception-including impression formation and attribution theories, attitude formation, and persuasion, group processes-including group performance and group decision making, leadership theories conformity, compliance and obedience.

UK CREDITS: 15

US CR: 3/0/3

## **PS 3032 TESTING AND ASSESSMENT - LEVEL 5**

Comprehensive knowledge of the theory and practice of psychological testing and assessment. Statistical analysis and in-depth understanding of the psychometric properties of tests. Evaluation of achievement, intelligence, cognitive, neuropsychological and personality tests. Application of testing and assessment in various applied settings. Laboratory practice sessions complements the lectures.

UK CREDITS: 20

US CR: 3/1.5/4

## **PS 3130 BIOPSYCHOLOGY - LEVEL 5**

An introduction to the nature and role of the biological processes that underlie our thoughts, feelings, and behaviors. Topics covered will include function of the nervous system, neuroanatomy, and the physiological basis of learning, memory, language, senses, mood disorders, emotion and stress.

Prerequisites: BI 1000

UK CREDITS: 15

US CR: 3/0/3

## **PS 3134 EXPERIMENTAL COGNITIVE PSYCHOLOGY – LEVEL 5**

This course introduces students to experimental methodology, advanced statistical analysis, interpretation and presentation of data, writing of experimental reports. In addition students go through the research process following ethical principles of research. Laboratory sessions complement the lectures.

Prerequisites: PS 3018

UK CREDITS: 20

US CR: 3/3/4

## **PS 3437 PERCEPTION - LEVEL 5**

An introduction to sensory systems and perceptual processes. Discussion of the anatomy and physiology of the sense organs, emphasizing the relationship between the physical stimulus and the neural response that it elicits.

Prerequisites: PS 1000 PS 1001  
PS 2047 PS 3130

UK CREDITS: 15

US CR: 3/0/3

## **PS 3646 PSYCHOLOGICAL ASPECTS IN DRAWING AND PLAY**

An integrated presentation of theory and research on children's play and drawing development. Themes cover cognitive development, social skills, gender differences, sociocultural influences, educational issues and diagnostic uses. Emphasis will be on development of representation, communication of mental and affective states, learning, and creativity.

Prerequisites: PS 1000 PS 1001 MA 1009  
PS 2113 PS 3018 PS 2207 or PS 2208

US CR: 3/0/3

## **PS 4152 SCHOOLS OF PSYCHOTHERAPY - LEVEL 6**

Examination of contemporary psychotherapies. Basic and advanced principles and techniques in psychoanalytic/psychodynamic, humanistic, existential, behavioral, cognitive, rational-emotive, group, and family therapies. Critical evaluation of current therapy process and outcome research and on the process and effectiveness of psychotherapy.

Prerequisites: PS 3012

UK CREDITS: 15

US CR: 3/0/3

## **PS 4154 INTRODUCTION TO COUNSELING PSYCHOLOGY- LEVEL 6**

This course is designed to provide the student with an overview of the field of counselling psychology. The course utilizes a scientist/practitioner approach to familiarize students with the assumptions, theories, strategies, applications, and ethical and legal considerations related to counselling psychology. This course is not designed to teach students how to conduct psychotherapy.

Prerequisites: PS 3012

UK CREDITS: 15

US CR: 3/0/3

## **PS 4213 PSYCHOLOGY OF LANGUAGE - LEVEL 6**

This course will provide an introduction to Psycholinguistics. It will cover a broad range of topics from this constantly growing applied field, including the origin and biological foundations of language, as well as the different components of language (morphology, phonology, syntax and semantics). Processes involved in-sentence comprehension language production and new approaches to the study of language disorders will also be covered.

Prerequisites: BI 1000 PS 3130

UK CREDITS: 15

US CR: 3/0/3

## **PS 4219 HEALTH PSYCHOLOGY- LEVEL 6**

This module offers a critical understanding of the role of behaviour in health and illness utilizing both quantitative and qualitative research findings. Current issues in health promotion and illness prevention, with emphasis on an integrated holistic approach. Stress and physical illness, hospitalisation, doctor-patient relationship, biopsychosocial aspects of pain, chronic illness, death and dying.

Prerequisites: BI 1000 PS 3130

UK CREDITS: 15

US CR: 3/0/3

## **PS 4221 EDUCATIONAL PSYCHOLOGY – LEVEL 6**

Application of psychological and educational methods and principles to the behavior of teachers and students in school settings. Student characteristics, learning and motivation, teaching methods and practices, and assessment.

Prerequisites: PS 3008 PS 3018 or PS 3032

UK CREDITS: 15

US CR: 3/0/3

## **PS 4223 STRESS AND COPING - LEVEL 6**

Integrative approach to the scientific study of the causes, symptoms and consequences of stress. Theoretical and practical concepts to the study of stress are examined, with an outlook to stress management techniques. Success and failing of coping mechanisms are referred to. Adjustments in the areas of interpersonal relationships, school and college life and in the workplace are examined.

Prerequisites: BI 1000 PS 3130

UK CREDITS: 15

US CR: 3/0/3

## **PS 4224 INDUSTRIAL/ORGANISATIONAL PSYCHOLOGY – LEVEL 6**

A systematic analysis of the science of people at work: Topics include, but not exclusively, jobs requirement, selection and assessment, and the overall interface between the organization and its people. Personnel selection, evaluation and, training methods are assessed, whilst the roles of Job Satisfaction, Motivation at work and Productivity in changing economic times are explored. Working conditions & job design factors are evaluated in the context of the psychological work contract and the Long Work Hours Culture. Organizational behavior and stress management issues covered.

Prerequisites: PS 3026 PS 3018 or PS 3032

UK CREDITS: 15

US CR: 3/0/3

## **PS 4239 COGNITION - LEVEL 6**

This course provides an in-depth exploration of human cognition, focusing on both classic and current issues. The study of cognition relies heavily on experimental research designed to test models and theories of cognitive processes. Topics to be covered include attention, perception, multiple memory systems, encoding and retrieval processes, the role of knowledge, language, problem-solving and reasoning.

Prerequisites: PS 3018 PS 3134

UK CREDITS: 15

US CR: 3/0/3

## **PS 4244 PSYCHOLOGY OF ADDICTION - LEVEL 6**

The course aims at providing a model for understanding the psychological and biological aspects of addiction and addictive behaviors. It covers, the neurobiological mechanisms associated with consciousness altering substances, the social, cultural and psychological perspectives on addictive behaviours. Students will be familiarized with diagnostic criteria for alcohol and substance use disorders utilizing the Diagnostic and Statistical Manual Fifth Addition (DSM-5) as well as to more continuum models of assessing addictions. The course focuses also on other non substance related forms of addiction, like gambling, sex addiction, internet addiction and the addictive features of feeding and eating disorders. Other factors that may contribute to the development of addictive behaviors, like personality traits or family characteristics, are also examined.

Prerequisites: BI 1000 PS 3130

UK CREDITS: 15

US CR: 3/0/3

## **PS 4249 FORENSIC PSYCHOLOGY - LEVEL 6**

A systematic examination of the applications of psychology to legal issues including criminal profiling, insanity defence, competency to stand trial, commitment to and release from mental institutions, jury selection, eyewitness testimony, expert witness testimony as well as child custody disputes.

Prerequisites: PS 3018 PS 3032

UK CREDITS: 15

US CR: 3/0/3

## **PS 4251 ABNORMAL PSYCHOLOGY - LEVEL 6**

Theories of and research in the study of psychopathological development. A scientist-practitioner approach to the study of a variety of psychological disorders, including anxiety, affective and personality disorders. Assessment and treatment approaches.

Prerequisites: BI 1000 PS 3130

UK CREDITS: 15

US CR: 3/0/3

## **PS 4343 CHILDHOOD AND ADOLESCENCE PSYCHOPATHOLOGY - LEVEL 6**

Comprehensive and critical evaluation of theories and research on the etiology of different types of psychopathology in infancy, childhood, and adolescence. Applications of psychometric tests and assessment, and evidence-based treatment and prevention programs.

Prerequisites: BI 1000 PS 3008  
PS 3130

UK CREDITS: 15

US CR: 3/0/3

## **PS 4363 SOCIAL COGNITION - LEVEL 6**

Integration of two major fields of psychology, social and cognitive psychology. Critical analysis of theories, methods and practical applications centered on how people think about themselves and make sense of their social environment. Emphasis on the cognitive processes as well as on the shared and interactive nature of people's perceptions and experiences in contemporary, everyday contexts.

Prerequisites: PS 3026 PS 3018  
PS 3134

UK CREDITS: 15

US CR: 3/0/3

## **PS 4365 HOT TOPICS IN HUMAN NEUROPSYCHOLOGY - LEVEL 6**

Neuropsychology is a field of study that endeavors to define the relationship between brain processes and aspects of human psychological functioning. Historically, the main source of data in neuropsychology has been the study of behavior after brain damage or the presence of neurodegenerative disorder. The power of a neuropsychological approach is revealed not only into the difficulties experienced by people with brain damage, but into psychological disorders as diverse as learning disabilities, depression, schizophrenia, and personality disorders.

Prerequisites: BI 1000 PS 3032  
PS 3130

UK CREDITS: 15

US CR: 3/0/3

## **PS 4461 FINAL YEAR PROJECT I - LEVEL 6**

A comprehensive coverage of the procedure required for the development of a thorough research proposal. Components of this procedure are the following: (a) identification of the research problem; (b) literature review and background to the research problem; (c) objectives of the research project; (d) research design; (e) significance of the research; (f) feasibility of the research; (g) ethics.

Prerequisites: PS 3018 PS 3134  
*Plus any two from the following:*  
PS 3008 PS 3012  
PS 3026 PS 3032

UK CREDITS: 10

US CR: 2/0/2

## **PS 4535 FINAL YEAR PROJECT II - LEVEL 6**

This course offers graduating psychology students the opportunity to conduct an extended piece of empirical research in an area and topic of their interest. Students select an original project topic involving literature research and extensive reading, planning, conducting, data analysis and producing a written research report to publication standards.

Prerequisites: PS 3018 PS 3134  
PS 4461  
*Plus any two from the following:*  
PS 3008 PS 3012  
PS 3026 PS 3032

UK CREDITS: 20

US CR: 3/3/4

## SOCIOLOGY (SO)

### **SO 1000 LE INTRODUCTION TO SOCIOLOGY - LEVEL 4**

Sociology as a social science. Presentation of theoretical and methodological foundations and discussion of various topics including social structure, culture, socialization, group relations, deviance and various forms of inequality.

UK CREDITS: 15

US CR: 3/0/3

## **SO 1001 LE SOCIOLOGY OF MODERN LIFE – LEVEL 4**

Discussion of various social institutions across societies, such as economy, political organization, family, religion, education and medicine, with emphasis on modern society. Presentation of social change in its different forms, both locally and globally.

UK CREDITS: 15

US CR: 3/0/3

## **SO 2004 SOCIAL INEQUALITY – LEVEL 4**

Causes and consequences of social inequality, including theoretical background, social classes, and social mobility, illustrated through various substantive cases.

UK CREDITS: 15

US CR: 3/0/3

## **SO 2020 FAMILY AND GENDER ROLES – LEVEL 4**

The family as a social institution: functions and kinship structures. The rise of the modern family. Gender roles, socialization and identity. Courtship, love, marriage, childbearing, parenting. Family diversity: class, race, ethnicity. Family realities: (house) work, power, patriarchy. Family-related problems. Divorce and alternative lifestyles. Theories of the family.

UK CREDITS: 15

US CR: 3/0/3

## **SO 2030 SOCIAL PROBLEMS – LEVEL 4**

Poverty, racism, drugs, unemployment, homelessness, family violence, mental illness, anti-social behavior, terrorism and collective violence. Why are these problems social? How are they given meaning and what are the implications of such meaning? What are their social causes? Conflicts between sociological perspectives. What are the implications of social problems for social policy?

UK CREDITS: 15

US CR: 3/0/3

## **SO 2047 ANALYSIS OF BEHAVIORAL DATA – LEVEL 4**

A comprehensive coverage of fundamental aspects in probability and statistics. Analysis of behavioral data with graphs, descriptive and inferential statistics. Interpretation of research findings from graphs, parametric and non-parametric tests. The use of SPSS statistical software constitutes an integral part of teaching and learning. Laboratory sessions complement the lectures.

UK CREDITS: 15

US CR: 3/1/3

## **SO 3002 LE ENVIRONMENT AND SOCIETY – LEVEL 5**

(same as ES 3002)

The study of the interactions between the physical environment, social organization and social behavior. Focus on both local and global dimensions of social behaviors and their environmental impact.

UK CREDITS: 15

US CR: 3/0/3

## **SO 3007 LE HEALTH AND SOCIETY – LEVEL 5**

Medical Sociology and contrasting Ideas about Health and Social Behavior. Epidemiological Measures and Complexity of Modern Ills. Health in relation to Age, Gender, Race, Socio-economic status, Social Stress, Health and Illness Behavior as well as Healing Options in American Society. The Sick Role, Doctor-Patient Interaction, the role of Physicians, Nurses, Midwives. The Development of Hospitals, their organization and the rising cost of Health Care Delivery. Health Care Delivery in the USA, the First world and Formerly Socialist Countries as well as in other countries.

UK CREDITS: 15

US CR: 3/0/3

## **SO 3009 TOURISM AND LEISURE IN MODERN SOCIETY – LEVEL 5**

Tourism as activity and as a global industry analyzed from a social science perspective. The role of culture in the development of hospitality, leisure and travel in modern society. The socio-cultural impacts of tourism and the boundaries of hospitality.

UK CREDITS: 15

US CR: 3/0/3

## **SO 3024 CORRUPTION AND ANTI-CORRUPTION – LEVEL 5**

(same as JS 3024)

History, concepts and definitions of corruption cross culturally; social causes of corruption and consequences; types of corruption; national and international efforts against corruption; ethics and controversial issues; civil society involvement; cases and best practices.

UK CREDITS: 15

US CR: 3/0/3

## **SO 3037 SOCIOLOGY OF DEVIANCE – LEVEL 5**

The nature and etiology of deviance. Social control and crime. Theories of deviance: functionalism, interactionism, conflict theories, control theories, feminism, post-structuralism. White-Collar crime, stigma, deviant subcultures. Socially derived forms of mental illness, alcohol and drug use, sexual orientation and practices, war crimes etc.

UK CREDITS: 15

US CR: 3/0/3

## **SO 3038 CRIMINOLOGY – LEVEL 5**

(same as JS 3038)

General introduction to the study of crime and criminology. Nature of crime and theories of crime causation. Extent of crime and measurement issues. Types of crimes: violent crimes, crimes against property, hi-tech crimes, crimes against public order, white-collar and corporate crimes, international crimes. Society's reaction to crime. Criminology and public policy. activity.

UK CREDITS: 15

US CR: 3/0/3

## **SO 3112 CONTEMPORARY CINEMA AND SOCIETY – LEVEL 5**

Analysis of major aspects of society as reflected in the contemporary cinema. Social inequality, revolution, war, racism, exclusion of the physically disabled, alienation and gender are discussed within the context of cinematic dramaturgy. Films screened are selected from the work of Bergman, Bertolucci, Bresson, Coppola, Fassbinder, Klimov amongst others.

Prerequisites: SO 1000 or SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 3115 SOCIOLOGY OF GLOBALIZATION- LEVEL 5**

An exploration into the globalization of social life. We interrogate the very concept of globalisation. Is it a system or a process? When did it begin? What does it mean to look at it sociologically, historically, politically, economically? What is meant by terms such as 'globalism' and 'globality'? We analyze the flows of information, ideas, commodities and people that move rapidly around the globe as a result of new types of communication networks. We follow the path(s) to 'alternative globalization' through the global justice and environmental movements.

Prerequisites: SO 1000 or SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 3119 CONSUMER SOCIETY - LEVEL 5**

Consumer society as an expression of material culture in the post-modern globalized world. Emphasis on collective trends (fashion), conspicuous consumption (luxury), lifestyles (identity), class, and gender divisions, places (shopping malls), etc. The pathology of consumption: alienation, objectification, pseudo-individualism, and the romantic search for the "new." Theoretical views by Marx, Simmel, Benjamin, Bourdieu, Ritzer, Baudrillard, Campbell, Slater, Miller and others.

Prerequisites: SO 1000 or SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 3125 MEDIA AND SOCIETY IN THE 21ST CENTURY - LEVEL 5**

The media in the global age: From television (i.e. news, media events, reality shows) to the internet (i.e. facebook, Wikipedia, blogs). Emphasis on popular culture, (un)reality constructions, audiences, celebrity industry, media power, the rise of a global public sphere. Media criticism, from mass society theories and the Frankfurt School to Postman, Baudrillard, and others to recent theorizing on new media and convergence culture.

Prerequisites: SO 1000 or SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 3235 MIGRATION IN THE GLOBAL AGE - LEVEL 5**

Migration flows in the 21st century. The impact of major trends like globalization and transnationalism. Emphasis on assimilation/integration and multiculturalism, inclusion and exclusion, ethnic and racial minorities, citizenship, migrant associations and networks, gender and labor. Migration in Greece, the EU, the US. Use of recent research and theory by Portes, Gans, Levitt, Cohen, Castles, Morawska, Vertovec, etc.

Prerequisites: SO 1000 or SO 1001

Plus any additional course in Sociology

UK CREDITS: 15

US CR: 3/0/3

## **SO 3260 CLASSICAL SOCIOLOGICAL THEORY – LEVEL 5**

Origin and development of sociology through the intellectual traditions of the Enlightenment and Counter-Enlightenment. Primary emphasis on Comte, Spencer, Marx, Weber, Durkheim and Simmel. Examination of intellectual trends and social processes during the formative years of the discipline.

Prerequisites: SO 1000 SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 3411 QUANTITATIVE METHODS IN SOCIOLOGY – LEVEL 5**

Overview of social research methods. Focus on the various research designs, ethical considerations, data collection, measurement and analysis of quantitative information.

Prerequisites: SO 1000 SO 2047

PLUS 2 additional courses in Sociology above the 1000-level

UK CREDITS: 15

US CR: 3/0/3

## **SO 3416 QUALITATIVE RESEARCH METHODS IN SOCIOLOGY – LEVEL 5**

Introduction to qualitative methods in social sciences and humanities. Designing strategies, data collection techniques, interpretation, analysis and ethical considerations in empirical research. Emphasis on ethnography, participant observation, interviewing, case studies, narratives, life history, content and documentary analysis, etc.

Prerequisites: SO 1000 or SO 1001

SO 2047

PLUS 2 additional sociology modules (optional or compulsory) above the 1000-level

UK CREDITS: 15

US CR: 3/0/3

## **SO 4106 URBAN SOCIOLOGY – LEVEL 6**

A sociological examination of the process of urbanization. Comparative analysis of city development around the world. Examination of the city as a location and as a community of people through the application of different explanatory models.

Prerequisites: SO 1000 or SO1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 4117 SOCIOLOGY OF WORK – LEVEL 6**

Work and its transformation in modern society. Paid and unpaid work, the professions, Fordism and its effects, working conditions, unemployment. Globalization and changes of work.

Prerequisites: SO 1000 or SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 4126 SUFFERING AND EVIL IN SOCIETY – LEVEL 6**

Suffering and evil in sociology's classical founders (Marx on alienation, Durkheim on anomie, Weber on theodicy). Contemporary perspectives on suffering (Bourdieu, Alexander, Bauman, Baudrillard). Sites of suffering: the factory, the prison, concentration camps. Causes of suffering: poverty and famine, racism, terrorism, war. Anthropological and social classifications of good and evil. Visual sociology on suffering and evil: paintings, photography, film, TV.

Prerequisites: SO 1000 or SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 4142 FILM STUDIES: CINEMA AS MEDIUM AND INSTITUTION – LEVEL 6**

Film as a modern cultural form. Sociological analysis of the history, trends and conditions of cinema developments since its beginnings. Exercises in film interpretation. The role of film as industry and means for political and social transformation. Theories of film: Kracauer, Bazin, Metz, Tarkovsky.

Prerequisites: SO 1000 or SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 4143 SOCIOLOGY OF SCIENCE AND TECHNOLOGY – LEVEL 6**

Epistemological presuppositions of scientific knowledge. Science as a social institution. Interaction between science and technology. Scientific knowledge and social context. Relationship of science and technology to industry. The social stratification of science. Science and religion. Ethical dimensions of scientific and technological innovation and application. The problem of scientific authority and technocracy. Dissemination of science and technology to the public. Emphasis on the Strong Programme. Theories of science: Bourdieu, Merton, Fleck, Habermas, Latour, Nelkin.

Prerequisites: SO 1000 or SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 4223 GENDER, MEDIA AND SOCIETY – LEVEL 6**

Gender and media in contemporary societies. Representation of men and women on television, magazines, advertisements, the new media etc. Fashion industry and consumer discourses. Constructions of femininity and masculinity. Gender socialization and stereotypes. Gender identity and body culture.

Prerequisites: SO 1000 or SO 1001

Plus one additional course in Sociology above the 1000-level

UK CREDITS: 15

US CR: 3/0/3

## **SO 4231 RELIGION AND SOCIETY – LEVEL 6**

Religion as a social phenomenon: group cohesion, institutional structures, and organizational parameters. Religion in comparative perspective. Types of religious organizations and new religious movements. Patterns of conversion and religious commitment, modernity and secularization, religious fundamentalism religion and globalization. Theoretical schemes from the classics (Marx, Durkheim, and Weber) to contemporary scholars like Berger, Wilson, Beckford, Stark and Bainbridge, Bruce, etc.

Prerequisites: SO 1000 or SO 1001

Plus any additional course in Sociology

UK CREDITS: 15

US CR: 3/0/3

## **SO 4313 COLLECTIVE BEHAVIOR AND SOCIAL MOVEMENTS – LEVEL 6**

This course will provide a critical introduction to the most important theories that explain the emergence and decline of various forms of collective behavior, such as crowds, rumors, panics, fads, hysterias, social movements and protest participation. Why do people protest? Does protest matter to the political system? What are the issues that mobilize groups to protest, and why do social movements decline? In addition to theories, concepts and perspectives, the course explores the political-cultural impact of movements locally and globally.

Prerequisites: SO 1000

PLUS 2 additional courses in sociology

UK CREDITS: 15

US CR: 3/0/3

## **SO 4318 MODERN GREEK SOCIETY AND CULTURE – LEVEL 6**

This course focuses on the relations between civil society and the state since the Greek War of Independence. Issues of national and cultural identity are examined. Emphasis will be placed on traditional aspects of the Greek political culture, such as parties, patronage, clientelism and populism, and we will trace changes brought about by Greece's membership in the European Union. In this context, we will examine facets of modernization and development. Aspects of democracy, the economy and the welfare state will be explored in the light of the current crisis.

Prerequisites: SO 1000 or SO 1001

Plus 2 additional courses in Sociology

UK CREDITS: 15

US CR: 3/0/3

## **SO 4461 CONTEMPORARY SOCIOLOGICAL THEORY – LEVEL 6**

The development of sociological theory in Europe and the United States since the 1920s. Critical examination of Parsons' structural-functionalism, Merton's «middle-range» theory, Goffman's dramaturgical analysis, and Garfinkel's work in ethnomethodology. Modern feminist theory, critical theory and postmodernism as contemporary theoretical orientations. Additional perspectives by Elias, Luhmann, Bauman. Emphasis on the action-structure problem in the thought of Giddens, Habermas and Bourdieu.

Prerequisites: SO 1000 SO 3260

PLUS 2 additional courses in sociology

UK CREDITS: 15

US CR: 3/0/3

## **SO 4690 SENIOR THESIS SEMINAR – LEVEL 6**

Capstone course which integrates key theoretical and methodological traditions in order to offer the advanced sociology student a range of choices of important questions and ways to answer them. Techniques for answering the research questions are selected on the basis of the research question. The course offers practical experience towards the designing and carrying out of a research project, presented in the form of a dissertation.

Prerequisites: SO 1000 SO 1001

SO 3260 SO 3411

SO 3416 SO 4461

UK CREDITS: 15

US CR: 3/0/3



## SPANISH (SN)

### SN 1000 SPANISH I

Beginning Spanish. Introduction to Spanish language and aspects of Spanish and Latin American culture. Four basic language skills (listening, speaking, reading and writing) are developed in order to acquire a general ability to communicate in a number of the most familiar situations of everyday life and to understand main points of simple conversations and texts needed in a Spanish-speaking environment. (CEFR -A1)

US CR: 3/0/3

### SN 1101 SPANISH II

Four language skills (listening, speaking, reading and writing) are reinforced and expanded in order to gain a more effective command of the language and to interact with greater confidence in a wider range of everyday familiar situations. Aspects of Spanish and Latin American culture. (CEFR -A2)

Prerequisite: SN 1000 **or** equivalent

US CR: 3/0/3

### SN 2202 SPANISH III

The four language skills (listening, speaking, reading and writing) are further developed to handle the language with a certain degree of confidence and independence using a wider range of vocabulary in every day, social, working and academic context. Issues of culture, history and daily life in Spain and Latin America. (CEFR -B1)

Prerequisite SN 1000 and SN 1101 **or** equivalent

US CR: 3/0/3

### SN 3310 SPAIN AND LATIN AMERICA TODAY

Aspects of Spanish and Latin American culture, geography, history, social evolution, literature and the arts; reading and discussion in Spanish. (CEFR -B1)

Prerequisites: SN 1000 SN 1101  
SN 2202 **or** equivalent

US CR: 3/0/3

## SPEECH (SP)

### SP 2206 INTERPERSONAL COMMUNICATION

(Same as CN 2206)

A practical approach to interpersonal communication that analyzes its underlying concepts leading to the acquisition of communications skills necessary in social and professional life.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

### SP 2300 PRESENTATION SKILLS

Modern communication theory, rhetoric and principles of speech writing. Development, organization, and delivery of informative and persuasive presentations. Training in verbal and non-verbal skills.

Prerequisites: WP 1010 WP 1111

WP 1212

US CR: 3/0/3

### SP 2305 ORAL INTERPRETATION

Development of interpretive skills in response to the written word. Interpretation and performance of narrative prose and poetry; reader's Theatre.

Prerequisites: WP 1010 WP 1111 SP 2300

US CR: 3/0/3

## WRITING PROGRAM (WP)

### WP 1010 LE INTRODUCTION TO ACADEMIC WRITING

Introduction to reading, writing, and thinking skills central to academic discourse. Emphasis on summarizing and critically responding to non-fiction texts. Frequent informal writing exercises in addition to formal revised writing assignments.

US CR: 3/0/3

### WP 1111 LE INTEGRATED ACADEMIC WRITING & ETHICS

Practice and expansion of academic writing skills acquired in WP 1010, including summarizing, analyzing, comparing, and synthesizing material from multiple sources. Exposure to lectures and readings on ethical issues as well as a variety of texts such as fiction, non-fiction, visual, and web-based. Frequent informal writing exercises in addition to formal revised writing assignments. Sections may vary in theme.

Prerequisites: WP 1010

US CR: 3/0/3

### WP 1212 LE ACADEMIC WRITING AND RESEARCH

Advancement of writing skills developed in WP 1010 and WP 1111. Introduction of analytical skills central to academic research writing. Exploration of the research process and discussion of documentation styles. Exposure to disciplinary writing from various academic fields. Frequent informal writing assignments in addition to formal revised research essays of varying lengths and complexity. Sections vary in theme. This class will only be taught during semesters and Summer Term to ensure students have time to understand and practice research-writing skills.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

# Business

## Course Descriptions

**Accounting and Finance (AF)**

**Business Administration (BU)**

**Finance (FN)**

**Health Care Management (HM)**

**International Tourism and Hospitality Management (HT)**

**International Business (IB)**

**Logistics and Supply Chain Management (LM)**

**Management (MG)**

**Management Information Systems (CS)**

**Marketing (MK)**

**Sports Management (SM)**

\*The US CR indicate class hours per week in a normal semester, laboratory or studio hours, and semester credit hour. Thus 3/2/4 means three hours of class, two laboratory or studio, and four credit hours for the course.

## ACCOUNTING WITH FINANCE (AF)

### **AF 2006 FINANCIAL ACCOUNTING - LEVEL 4**

Principles, concepts and procedures of financial accounting. Preparation, analysis and interpretation of financial statements in a business context.

UK CREDITS: 20

US CR: 4/2/4

### **AF 2020 MATHEMATICS OF FINANCE – LEVEL 5**

The presentation of various models and methods for calculation of Interest and its application in a variety of financial issues such as purchases on credit, loans, bonds, and investment evaluation.

UK CREDITS: 15

US CR: 3/0/3

### **AF 3104 FINANCIAL REPORTING I – LEVEL 5**

Introduction to Financial Reporting. Focus on International Financial Reporting Standards (IFRS) in relation to preparation of single entity financial statements, as well as asset and revenue elements.

Prerequisites: AF 2006

UK CREDITS: 15

US CR: 3/0/3

### **AF 3116 MANAGEMENT ACCOUNTING – LEVEL 5**

Theoretical underpinnings of the role of accounting information in cost accumulation, profitability analysis, planning and decision making in business organizations.

Prerequisites: AF 2006

UK CREDITS: 15

US CR: 3/0/3

### **AF 3131 INTERMEDIATE FINANCIAL ACCOUNTING – LEVEL 5**

Application of alternative accounting measurements and their effects on corporate assets, liabilities, and stockholders' equity.

Prerequisites: AF 2006

UK CREDITS: 15

US CR: 3/0/3

### **AF 3146 TAXATION FOR INDIVIDUALS – LEVEL 5**

This course introduces students to taxation theory and practice and provides a detailed analysis of the main UK taxes imposed on individuals.

Prerequisites: AF 2006

UK CREDITS: 15

US CR: 3/0/3

### **AF 3215 COST ACCOUNTING – LEVEL 6**

The course studies fundamentals of cost accounting theories within an industrial organization such as cost accumulation and product costing (job and process costing), including an analysis of spoilage, overhead, inventory valuation, income determination, joint products and by-products and the allocation of service department costs.

Prerequisites: AF 2006 AF 3116

UK CREDITS: 15

US CR: 3/0/3

### **AF 3224 INTERNAL AUDITING**

Introduction to standards and the application of internal auditing methods, procedures and techniques in order to examine and evaluate operations within an organization.

Prerequisites: AF 2006 AF 3131

UK CREDITS: 15

US CR: 3/0/3

### **AF 3240 MONEY AND BANKING – LEVEL 5**

See EC 3240.

### **AF 4045 CORPORATE GOVERNANCE AND ACCOUNTABILITY – LEVEL 6**

The concept and role of corporate governance. Comparison of global governance systems. Distribution of power within firms, risk management, audit, global corporate governance. Sustainability and ethics as issues pertaining to good corporate governance.

UK CREDITS: 15

US CR: 3/0/3

### **AF 4090 INTERNSHIP IN ACCOUNTING WITH FINANCE**

Work-based experiential learning for accounting in organizations related to the industry. Students gain on-the-job experience and training as they learn to apply knowledge gained throughout the program to real life professional situations.

*Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required.*

Prerequisites: At least 90 credits in the major.

US CR: 0/0/3

### **AF 4207 FINANCIAL REPORTING II – LEVEL 6**

The use of International Financial Reporting Standards (IFRS) in relation to the preparation of consolidated financial statements, as well as liability, equity and expense elements.

Prerequisites: AF 2006 AF 3104

UK CREDITS: 15

US CR: 3/0/3

### **AF 4217 FINANCIAL PLANNING - LEVEL 6**

Fundamental and advanced concepts of profit planning and control and their relationship to the primary management functions. Application of concepts and techniques to a comprehensive budget program and variance analysis.

Prerequisites: AF 2006 AF 3116

UK CREDITS: 15

US CR: 3/0/3

**AF 4218 AUDITING - LEVEL 6**

Examination and verification of accounting for the purpose of establishing the reliability of financial statements. Nature and application of auditing standards and procedures.

Prerequisites: AF 2006 AF 3131 or AF 3104

UK CREDITS: 15

US CR: 3/0/3

**AF 4223 FINANCIAL STATEMENT ANALYSIS AND EQUITY VALUATION – LEVEL 6**

Review and analysis of financial statements. Tools and techniques for financial valuation using cash flow information and present value analysis. Topics of ratio analysis, liquidity, capital structure, trend analysis, profitability, industry standards, changes in working capital, changes in financial position, sources and uses of funds, business valuation techniques, and analysis of earnings quality.

Prerequisites: FN 3113 FN 2028 or FN 3005

UK CREDITS: 15

US CR: 3/0/3

**AF 4242 ADVANCED MANAGEMENT ACCOUNTING – LEVEL 6**

The course examines advanced management accounting concepts and techniques, focusing on extending the understanding of approaches such as: product costing, strategic pricing, organizational control and performance appraisal.

Prerequisites: AF 2006 AF 3116

UK Credits: 15

US CR: 3/0/3

**AF 4243 CORPORATE TAXATION – LEVEL 6**

This course provides a detailed analysis of UK corporate taxation. It provides a basic analysis of taxation on the international activities of a company and the latest international developments and trends on corporate taxation.

Prerequisites: AF 2006 AF 3146

UK CREDITS: 15

US CR: 3/0/3

**AF 4244 FORENSIC ACCOUNTING – LEVEL 6**

Detecting and correcting fraudulent financial reporting. Use technology in optimally accomplishing forensic accounting objectives.

Prerequisites: AF 2006 AF 3131 or 3104

UK Credits: 15

US CR: 3/0/3

**AF 4296 ADVANCED FINANCIAL ACCOUNTING – LEVEL 6**

Specialized accounting knowledge on partnerships, branches, mergers, acquisitions, and consolidations including the worksheet analysis of consolidation principles.

Prerequisites: AF 2006 AF 3131

UK Credits: 15

US CR: 3/0/3

**AF 4347 COST MODELING**

The course aims to engage students in the creation of cost models, based on a set of data taken from real business settings, with the use of spreadsheet applications.

Prerequisites: AF 2006 AF 3116

AF 4242

US CR: 3/0/3

**AF 4428 TOPICS IN CORPORATE FINANCE – LEVEL 6**

Advanced financial practices related to forecasting, cost of capital, capital structure, lease financing, dividend policy and working capital management.

Prerequisites: AF 2006 AF 2020

FN 3005 AF 3313

UK CREDITS: 15

US CR: 3/0/3

**AF 4629 INVESTMENT AND PORTFOLIO MANAGEMENT– LEVEL 6**

Portfolio theory and asset pricing models; the process of portfolio management; establishing objectives; industry and company analysis; constructing and managing a portfolio; measuring and evaluating portfolio performance.

Prerequisites: AF 2006 AF 2020

FN 3005 AF 3213

MA 1009 MA 2118

UK CREDITS: 15

US CR: 3/0/3

**BUSINESS ADMINISTRATION (BU)****BU 2002 BUSINESS LEGAL ISSUES - LEVEL 4**

The legal system. Sources of English law. Administration of justice. Conclusion of valid contracts and the resolution of legal disputes. Introduction to civil and commercial law. Corporate law. Negotiable instruments. Intellectual property rights.

UK CREDITS: 10

US CR: 2/0/2

**BU 2120 ETHICAL ACTION IN BUSINESS**

See MG 2120.

**BU 3233 BUSINESS RESEARCH METHODS – LEVEL 5**

This course provides an understanding of the role and importance of research to organizations. Research process stages including, formulating and clarifying research questions, writing a literature review, designing research, choosing appropriate methods of sampling, data collection and analysis, and reporting of findings.

Prerequisites: MA 2021 or MA 2010 and MA 3111

UK CREDITS: 15

US CR: 3/0/3

**BU 4950 BUSINESS CONSULTING**

A field-based course, open to all economics and business students, designed to develop strategic problem solving skills in a corporate setting. Emphasis is placed on the complexities of organizational environments and the implications of different strategies on firm organizational structure and prospects.

Prerequisites: 90 credits. The course is open to business and economics students. Approval by the Department Head / Program Coordinator (as appropriate) and the course instructor is required.

US CR: 3/0/3

## FINANCE (FN)

**FN 2028 FINANCIAL MATHEMATICS – LEVEL 4**

Fundamental concepts of financial mathematics and their application in investment project appraisal, credit transactions and pricing of financial products.

UK CREDITS: 15

US CR: 3/0/3

**FN 2127 FINANCIAL MARKETS AND INSTRUMENTS - LEVEL 4**

The course is intended to help students understand the role financial markets and institutions play in the business environment they will face in the future. It also provides them with the opportunity to develop a series of applications of principles from finance and economics that explore the connection between financial markets and institutions and the economy.

Prerequisites: EC 1000

UK CREDITS: 15

US CR: 3/0/3

**FN 3005 FOUNDATIONS OF CORPORATE FINANCE - LEVEL 5**

The course provides the knowledge and the skills required for investments, business financing and securities valuation.

UK CREDITS: 15

US CR: 3/0/3

**FN 3032 FOUNDATIONS OF INVESTMENTS – LEVEL 5**

Overview of investment theory from the investors and investment managers' points of view. Basic analysis and valuation of stocks, bonds, options and futures. Tools and techniques to measure performance, manage risk, and construct efficient portfolios.

UK CREDITS: 15

US CR: 3/0/3

**FN 3113 CORPORATE FINANCE – LEVEL 5**

The course focuses on developing knowledge and skills in the areas of investment, financing and dividend policy decisions. Risk, return and growth are the key concepts of finance to be explored.

Prerequisites: FN 2028 or FN 3005

UK CREDITS: 15

US CR: 3/0/3

**FN 3237 APPLIED FINANCIAL ECONOMETRICS – LEVEL 5**

This is a basic course for financial economics and econometrics. In this course, empirical analyses of the economics and econometrics of financial assets will be provided. Specifically, the properties of financial asset returns, empirical tests of asset-pricing models, univariate and multivariate models as well as volatility models, among other topics, will be explored. The course will focus on economic intuition and practical applications of several econometric methods that are widely employed in financial research. Thus, the course will combine theory and practice in an effort to provide the student with the necessary tools and knowledge to apply to real-world situations such as investment portfolio management, risk management, financial services and so on.

Prerequisites: MA 2021 FN 3032

UK CREDITS: 15

US CR: 3/0/3

**FN 3319 INTERNATIONAL FINANCE – LEVEL 5**

(Same as EC 3319)

This course delivers the theoretical framework, the quantitative tools and the practical issues that are critical in international financial management. Emphasis is placed on the global financial environment and monetary system, exchange rate determination, foreign exchange risk and foreign exchange risk management.

Prerequisites: AF 2006 EC 1000

EC 1101

UK Credits: 15

US CR: 3/0/3

**FN 4090 INTERNSHIP IN FINANCE AND FINANCIAL ANALYSIS**

Work-based experiential learning for finance in organizations related to the industry. Students gain on-the-job experience and training as they learn to apply knowledge gained throughout the program to real life professional situations.

*Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required.*

Prerequisites: At least 90 credits in the major.

US CR: 0/0/3

**FN 4316 MARITIME FINANCIAL MANAGEMENT – LEVEL 6**

See MG 4316.

**FN 4329 PORTFOLIO MANAGEMENT – LEVEL 6**

This module provides a practical, hands-on experience in investment management and on the application of advanced trading strategies through a semester-long portfolio project

Prerequisites: FN 2028 or FN 3005

FN 3032 FN 3113

UK CREDITS: 15

US CR: 3/0/3

**FN 4330 DERIVATIVE PRODUCTS – LEVEL 6**

This course discusses and evaluate the role of derivative securities in managing risk, as well as the general principles underlying the pricing and valuation of derivative securities

Prerequisites: FN 2028 or FN 3005  
FN 3032 FN 3113

UK CREDITS: 15

US CR: 3/0/3

**FN 4335 FINANCIAL MODELING – LEVEL 6**

Analysis and forecasting of financial statements. Scenario analysis and simulations for corporate valuation and investment decision-making purposes. Combining financial theory with the practical application of financial modeling techniques in evaluating various business problems.

Prerequisites: FN 2028 or FN 3005  
FN 3032 FN 3113

UK CREDITS: 15

US CR: 3/1/3

**FN 4351 COMMERCIAL BANK MANAGEMENT – LEVEL 6**

The special role of financial institutions in the market, and how it relates to the regulatory framework under which commercial and investment banks operate.

Prerequisites: FN 2028 or FN 3005  
FN 3032 FN 3113

UK CREDITS: 15

US CR: 3/0/3

**FN 4352 FIXED INCOME SECURITIES – LEVEL 6**

Bond valuation and analytical tools necessary for understanding the functioning of fixed income markets as well as the risks associated with fixed income investments.

Prerequisites: FN 2028 or FN 3005  
FN 3032 FN 3113

UK CREDITS: 15

US CR: 3/0/3

**FN 4354 TAX STRUCTURED FINANCE – LEVEL 6**

This course provides an overview of the development of local and international tax law for innovative financial products. It analyses and examines cases from the basic types of tax structured finance transactions, e.g. client driven and proprietary trade structures and will focus on cross border structures and illustrate the market sensitivity to tax changes.

Prerequisites: FN 2028 or FN 3005  
FN 3032 FN 3113

UK CREDITS: 15

US CR: 3/0/3

**FN 4553 ENTREPRENEURIAL FINANCE – LEVEL 6**

This course provides a rigorous and systematic study of theories and tools necessary for entrepreneurs to start, build and harvest a successful venture. The course discusses the financial needs and peculiarities of small scale businesses and the qualities required to obtain financing, and successfully manage investment projects.

Prerequisites: AF 2006 EC 1000  
FN 2127 or FN 3105  
MG 2003 MG 3133

UK CREDITS: 15

US CR: 3/0/3

**FN 4555 QUANTITATIVE FINANCE – LEVEL 6**

This course applies mathematical and statistical methods to financial economics problems. The course begins with the underlying financial theory and ends with a mastery of building quantitative skills necessary to carry out empirical work in finance. The course also addresses topics such as asset pricing and financial markets and utilizes additional concepts from economics, accounting and risk management.

Prerequisites: FN 2028 or FN 3005  
FN 3032 FN 3113  
FN 3237 MA 2021

UK CREDITS: 15

US CR: 3/0/3

**FN 4580 TOPICS IN FINANCE – LEVEL 6**

Capstone course that synthesizes knowledge on financial theories and practices. Emphasis on contemporary topics in finance

Prerequisites: FN 2028 FN 3032  
FN 3113 FN 3237  
MA 2021

UK CREDITS: 15

US CR: 3/0/3

**HEALTH CARE MANAGEMENT (HM)****HM 1001 INTRODUCTION TO HEALTHCARE MANAGEMENT – LEVEL 4**

Introduction to management concepts and theories for healthcare organizations. External and internal environments of organizations are identified, as well as key management functions, roles, and responsibilities. Essential aspects of healthcare management are addressed.

UK CREDITS: 15

US CR: 3/0/3

**HM 3110 DELIVERY OF HEALTHCARE QUALITY SERVICES – LEVEL 5**

Concepts, tools, issues and applications surrounding healthcare quality services delivery, including patient centered care, patient safety, performance improvement, cost, measurement and improvement of the patient experience.

Prerequisites: HM 1001

UK CREDITS: 15

US CR: 3/0/3

**HM 3115 HEALTHCARE MARKETING – LEVEL 5**

Concepts, tools, and issues surrounding global healthcare marketing. Theory and applications. Marketing as a major management tool critical to decision-making in the health services sector.

Prerequisites: HM 1001

UK CREDITS: 15

US CR: 3/0/3

**HM 3220 HEALTHCARE INFORMATION SYSTEMS - LEVEL 5**

Analysis and use of the of Information Systems in Healthcare Organisations; Evaluation of how Healthcare Information Systems can promote effective leadership; Use of Information Technology to streamline and transform current and future business processes in Healthcare business solutions.

Prerequisites: CS1070 CS2179

UK CREDITS: 15

US CR: 3/0/3

**HM 4040 HEALTHCARE OPERATIONS MANAGEMENT – LEVEL 6**

Key concepts in healthcare operations management: logistics and supply chain management, inventory management, forecasting patient demands and volumes, capacity planning. Relevant healthcare operations management for: public health organizations, hospitals and clinics, and organizations within the allied health industry with a for-profit or/and a not-for-profit orientation.

UK CREDITS: 15

US CR: 3/0/3

**HM 4045 HEALTHCARE HUMAN RESOURCE MANAGEMENT – LEVEL 6**

Strategic human resource management (HRM) principles, strategies, processes and practices such as the acquisition, maintenance and utilization of an effective workforce in Healthcare and Pharmaceutical Organizations.

UK CREDITS: 15

US CR: 3/0/3

**HM 4141 HEALTHCARE POLICY AND GOVERNANCE- LEVEL 6**

Healthcare Policy and Governance issues, and practices. Funding, provision, regulation, quality of care and access in different settings.

Prerequisites: HM 1001

UK CREDITS: 15

US CR: 3/0/3

**HM 4143 LEADERSHIP IN HEALTHCARE - LEVEL 6**

The Leadership in Healthcare module focuses on leadership theories, frameworks, concepts, and practices including change and innovation, practices of high performance organizations, and behavioural practices, traits and skills of effective leaders.

Prerequisites: HM 1001

UK CREDITS: 15

US CR: 3/0/3

**HM 4144 MANAGING PHARMACEUTICALS – LEVEL 6**

Characteristics and relevance of the pharmaceutical sector for the healthcare industry. Discussion of different management functions, including supply chain management, operations, and marketing in the context of pharmaceutical firms.

Prerequisites: HM 1001

UK CREDITS: 15

US CR: 3/0/3

**HM 4242 SALES MANAGEMENT IN HEALTHCARE – LEVEL 6**

Sales presentation and selling through negotiations. Psychology of communication and persuasion and principles of buyer motivation. Sales analysis, planning, and control. The role of the sales manager

Prerequisites: HM 1001 HM 3115

UK CREDITS: 15

US CR: 3/0/3

**HM 4250 BUDGETING AND FINANCIAL MANAGEMENT IN HEALTHCARE – LEVEL 6**

Financial strategic management in healthcare organizations. Theoretical and practical issues in health care organizations, financial analysis for planning, capital budgeting, management control, cost accounting, pricing and rate setting in health care organizations.

Prerequisites: AF 2006 FN 3005

UK CREDITS: 15

US CR: 3/0/3

**HM 4655 HEALTHCARE STRATEGY – LEVEL 6**

Capstone course that synthesizes and further develops knowledge from prior business administration and health management courses. Examines the key concepts and theories in strategic management and applies them to the context of healthcare with emphasis on the creation of sustainable competitive advantage. Strategy formulation, implementation and evaluation.

Prerequisites: MA 2021 HM 1001

HM 3115 AF 2006

FN 3005 BU 3233

UK CREDITS: 15

US CR: 3/0/3

**HM 4951 INTERNSHIP IN HEALTHCARE MANAGEMENT – LEVEL 6**

Work-based experiential learning for the health care management in medical institutions, pharmaceutical companies, spas, wellness and health care centers, and other organizations related to the industry. Students gain on-the-job experience and training as they learn to apply knowledge accumulated throughout the programme to real life professional situations.

*Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required.*

Prerequisites: AF 2006 FN 3005 MG 3034

HM 1001 HM 3115 CS 2179

CS 1070 HM 3220 HM 4040

UK CREDITS: 30

US CR: 0/0/6

## INTERNATIONAL BUSINESS (IB)

**IB 2006 LE INTERNATIONAL BUSINESS – LEVEL 4**

Essentials of international business and the international business environment, including its socio-cultural, political, legal, economic and ethical dimensions. International trade theories, foreign investment and insight into the roles of multinational enterprises, governments, international organizations and non-governmental organizations in international business. Foreign exchange and its role in international business.

UK CREDITS: 15

US CR: 3/0/3

**IB 3008 BUSINESS IN THE EUROPEAN UNION – LEVEL 5**

European Union institutions, policies, and decision-making processes. Overview of EU functions, focusing on economic and political integration and their implications for the European and the global business environment.

UK CREDITS: 15

US CR: 3/0/3

**IB 3121 GLOBAL BUSINESS MANAGEMENT – LEVEL 5**

International business strategy, including country evaluation and selection and modes of entry. The organization of international business and management of international operations, including global marketing, supply chain management and international human resource management.

Prerequisites: IB 2006

UK CREDITS: 15

US CR: 3/0/3

**IB 3199 CONTEMPORARY ISSUES IN INTERNATIONAL BUSINESS – LEVEL 5**

Current issues influencing international business, including, but not restricted to globalization, economic integration and trade liberalization, key actors involved in international business and ethical challenges in international business.

Prerequisites: IB 2006

UK CREDITS: 15

US CR: 3/0/3

**IB 4031 BUSINESS IN EMERGING MARKETS – LEVEL 6**

Overview of emerging markets and their significance for the world economy and international business. Focus on the operating environment of emerging markets, including their socio-cultural, economic, political and institutional framework. Assessment of business opportunities and risks in emerging markets.

UK CREDITS: 15

US CR: 3/0/3

**IB 4035 EXPORT STRATEGY AND MANAGEMENT – LEVEL 6**

Developing export strategy and managing exports in a global environment. Market evaluation and selection; development of an export plan for market entry. Problems and pitfalls in export management.

UK CREDITS: 15

US CR: 3/0/3

**IB 4118 EU ECONOMIC AND FUNDING POLICIES – LEVEL 6**

Economic and Monetary Union (EMU) explained through the lens of the Optimum Currency Area (OCA) Theory. Comparative analysis of the US as a currency union and the Eurozone. The role of economic policies and cohesion policy in view of reducing the occurrence of asymmetric shocks. Implications for business.

Prerequisites: IB 2006

UK CREDITS: 15

US CR: 3/0/3

**IB 4120 INTERNATIONAL HUMAN RESOURCE MANAGEMENT – LEVEL 6**

(same as MG 4120)

Analysis of International Human Resource Management (IHRM): issues and practices. Focus on international recruitment, selection, training, global talent management and performance management. International assignments: forms, compensation, benefits and taxes. Labor law and industrial relations in international and EU context.

Prerequisites: MG 3034

UK CREDITS: 15

US CR: 3/0/3

**IB 4128 CORPORATE SOCIAL RESPONSIBILITY**

See MG 4128.

**IB 4140 TOPICS IN EU BUSINESS – LEVEL 6**

Recent developments, challenges and debates pertaining to the EU integration from an economic, social and political perspective. External relations of the EU, including the Transatlantic Trade and Investment Partnership (TTIP) and the European Neighborhood Policy (ENP). The role of the EU in addressing and mitigating global problems. Implications for business.

Prerequisites: IB 3008

UK CREDITS: 15

US CR: 3/0/3

**IB 4157 INTERNATIONAL MARKETING – LEVEL 6**

See MK 4157.

**IB 4169 EU POLICIES AND IB PRACTICES – LEVEL 6**

Focused insight into the impact of the EU's policies on specific sectors of business activity and business practices in the EU. Emphasis on shipping, tourism, banking, health care and education. Stress on SMEs, the media sector, as well as manufacturing and industry.

Prerequisites: IB 3008

UK CREDITS: 15

US CR: 3/0/3



**IB 4232 FOREIGN DIRECT INVESTMENT AND MULTINATIONAL ENTERPRISES  
– LEVEL 6**

Definitions, issues, magnitude, structure and the geography of Foreign Direct Investment (FDI). The emergence and evolution of international production theories, international strategies adopted by multinational enterprises (MNE), different types of FDI and MNEs, organization and structure of the contemporary MNE, elements of knowledge-related competitiveness, implications of MNEs for national competitiveness and development.

Prerequisites: IB 2006 IB 3121

UK CREDITS: 15

US CR: 3/0/3

**IB 4238 INTERNATIONAL BUSINESS LAW – LEVEL 6**

Public and private international law and their implications for business. Focus on sales contract, dispute resolution, competition rules and their impact on business both in the international and European context. Fundamentals of the WTO legal framework.

Prerequisites: BU 2002 IB 3008

UK CREDITS: 15

US CR: 3/0/3

**IB 4267 INNOVATION AND TECHNOLOGY MANAGEMENT  
IN INTERNATIONAL BUSINESS – LEVEL 6**

(same as MG 4267)

Origins and sources of creativity and innovation and the role of technology as a contemporary strategic imperative for multinational corporations. Impact of technology on international business strategy and management. Innovation strategy, the R&D process and the management of knowledge professionals. Evaluation of technological- and innovation-related activities in the economic development of countries and regions.

Prerequisites: IB 2006 IB 3121

UK CREDITS: 15

US CR: 3/0/3

**IB 4544 INTERNATIONAL MANAGEMENT – LEVEL 6**

Integrative module that synthesizes prior knowledge from the International Business and European Affairs program.

Field research on contemporary topics in international business strategy and international management.

Prerequisites: IB 2006 MA 2021  
IB 3008 IB 3121  
BU 3233

UK CREDITS: 15

US CR: 3/0/3

**IB 4646 INTERNSHIP IN INTERNATIONAL BUSINESS**

Work-based experiential learning in international business and related organizations. Students gain on-the-job experience and training as they learn to apply knowledge gained throughout the program to real life professional situations.

*Formal approval of the Department Head and the Internship Administrator is required.*

Prerequisites: MA 1009 MA 2021  
IB 2006 IB 3008  
IB 3121 MG 3034

US CR: 0/0/3

## INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (ITHM)

**HT 1001 INTRODUCTION TO THE TOURISM AND HOSPITALITY INDUSTRY – LEVEL 4**

Introduction to the study of tourism and the nature and scope of the of the Tourism and Hospitality industries. Origins and growth of tourism, tourism as a global phenomenon, demand and supply of tourism, the Greek tourism industry and its role in the economy, the structure of the tourism industry and future prospects for Greek and international tourism.

UK CREDITS: 15

US CR: 3/0/3

**HT 2010 ACCOUNTING FOR THE HOSPITALITY INDUSTRY – LEVEL 4**

Basic principles and procedures of financial accounting for the hospitality industry. Preparation and interpretation of financial statements.

UK CREDITS: 20

US CR: 4/2/4

**HT 2116 HOSPITALITY INFORMATION SYSTEMS – LEVEL 4**

The application and use of information systems in the hospitality industry. Support of tourism and hospitality operations through a Computer Reservation System (CRS) solution.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 2/1/3

**HT 3037 TRAVEL AND TRANSPORT – LEVEL 5**

The role of transport in tourism and its impact on the development of tourist destinations. Focus on components of the travel industry, including airlines, airports, cruises and ground transportation. The role of intermediaries in the tourism system, including tour operating and travel retailing.

UK CREDITS: 15

US CR: 3/0/3

**HT 3038 DESTINATION MANAGEMENT AND MARKETING – LEVEL 5**

Recent developments in destination management and marketing. Complexities of destination management and the role of the various stakeholders involved, including destination management organizations and local authorities.

UK CREDITS: 15

US CR: 3/0/3

**HT 3113 TOURISM PLANNING AND DEVELOPMENT – LEVEL 5**

The course discusses theoretical, managerial, geographical, governance and other perspectives in relation to tourism development, and examines the role of various stakeholders and the challenges involved in planning tourism development in different destination areas.

Prerequisites: HT 1001

UK CREDITS: 15

US CR: 3/0/3

**HT 3115      MARKETING IN TOURISM AND HOSPITALITY – LEVEL 5**

A managerial approach to hospitality and tourism marketing. Examines the implications of the Tourism and Hospitality industry on the Marketing theory. The 7-Ps approach (product, price, place, promotion, people, processes, physical evidence).

Prerequisites: HT 1001

UK CREDITS: 15

US CR: 3/0/3

**HT 3118      FOOD AND BEVERAGE MANAGEMENT – LEVEL 5**

Managerial aspects and operational requirements in the food and beverage (F&B) sector. The role of food as an element of hospitality around countries and cultures of the world.

Prerequisites: HT 1001

UK CREDITS: 15

US CR: 3/0/3

**HT 3131      HOSPITALITY OPERATIONS – LEVEL 5**

The functions, organization and management of various departments and services within the hospitality sector.

Prerequisites: HT 1001

UK CREDITS: 15

US CR: 3/0/3

**HT 4021      SUSTAINABLE MANAGEMENT IN TOURISM AND HOSPITALITY – LEVEL 6**

The course discusses the application of sustainable development principles in tourism and hospitality and examines industry, consumer and policy perspectives and priorities in managing tourism and hospitality in a sustainable manner.

UK CREDITS: 15

US CR: 3/0/3

**HT 4030      CULTURAL TOURISM– LEVEL 6**

The course aims to examine cultural tourism as a global phenomenon and as an effort to bridge cultural heritage with tourism development and management.

UK CREDITS: 15

US CR: 3/0/3

**HT 4032      EVENT MANAGEMENT FOR THE HOSPITALITY INDUSTRY – LEVEL 6**

Overview of the events industry and of key management components including event organization, marketing and promotion, customer satisfaction and event evaluation. Emphasis on the emergence of the experience industry and the design of the event experience within the hospitality industry.

UK CREDITS: 15

US CR: 3/0/3

**HT 4117      MANAGING SERVICE QUALITY AND HUMAN RESOURCES IN TOURISM AND HOSPITALITY – LEVEL 6**

Examines the importance of service quality and quality of the visitor/guest experience in tourism and hospitality and the role of people in the delivery of the tourism and hospitality product. Explains the service delivery process and its management and discusses implications for human resource management (HRM).

Prerequisites: MG 3034

UK CREDITS: 15

US CR: 3/0/3

**HT 4135      FINANCIAL MANAGEMENT FOR THE HOSPITALITY INDUSTRY – L6**

Financial management principles and their application to the tourism and hospitality industry. Hospitality corporate financial decision-making and analysis, including cash management, hotel management of revenue and expenses, ratio analysis, asset management, budgeting and leverage, financing.

Prerequisites: HT 2010

UK CREDITS: 15

US CR: 3/0/3

**HT 4234      PUBLIC RELATIONS AND CRISIS MANAGEMENT IN TOURISM AND HOSPITALITY – LEVEL 6**

The importance of Public Relations in tourism and hospitality, with special emphasis on the role of PR activities in crisis management. Needs of different PR audiences, PR as part of an integrated communications strategy, PR as a vital tool in managing different types of crisis events.

Prerequisites: HT 1001      HT 3115

UK CREDITS: 15

US CR: 3/0/3

**HT 4436      INFORMATION AND COMMUNICATION TECHNOLOGIES IN TOURISM – LEVEL 6**

Impact and benefits for the tourism industry from the implementation of information and communication technologies. Operational and strategic issues of IT. Current industry practices, use of internet technologies and e-commerce applications.

Prerequisites: CS 1070      HT 1001

HT 2116      HT 3115

UK CREDITS: 15

US CR: 3/0/3

**HT 4440      ENTREPRENEURSHIP IN TOURISM AND HOSPITALITY – LEVEL 6**

The core of entrepreneurship theory and its application in the tourism field. The role of entrepreneurship in regional and local tourism development. Emphasis on both process and context of entrepreneurial activity in tourism. Extensive coverage of operation, organization and management of entrepreneurial businesses. Case examples of innovative entrepreneurial activity in Greece and internationally.

Prerequisites: HT 1001      HT 2010

HT 3115      HT 4135

UK CREDITS: 15

US CR: 3/0/3

**HT 4660      INTERNSHIP IN HOSPITALITY AND TOURISM**

Work-based learning through placement in hospitality or tourism.

Internship placements are subject to the formal approval by the ITHM Internship Administrator and the Department Head.

Prerequisites: HT 1001      HT 2010

HT 2116      HT 3113

HT 3115      HT 3131

US CR: 0/0/3

**HT 4670      INTERNSHIP IN HOSPITALITY AND TOURISM**

Work-based learning through placement in hospitality or tourism.

*Internship placements are subject to the formal approval by the ITHM Internship Administrator and the Department Head.*

Prerequisites:    HT 1001      HT 2010  
                          HT 2116      HT 3113  
                          HT 3115      HT 3131

US CR: 0/0/6

**HT 4750      STRATEGIC ISSUES IN TOURISM AND HOSPITALITY – LEVEL 6**

Capstone course that combines a taught and a work-based learning component to integrate and further develop knowledge from prior business administration and tourism and hospitality courses. The emphasis is on strategic business planning and on the evaluation of the strategic importance of various concepts, issues and trends.

*The course extends over two teaching periods, typically the Spring Semester and Summer Term.*

Prerequisites:    MA 2021      HT 1001  
                          HT 2010      IB 2006  
                          HT 3115      HT 4135  
                          MG 3034

UK CREDITS: 30

US CR: 6/0/6

## LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LM)

**LM 2020      INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT – LEVEL 4**

Overview of the logistics and supply chain industry. The logistics and supply chain context, importance of logistics and supply chain management to value offered, economic impact of logistics and supply chain industry, functions and operations, basic principles.

UK CREDITS: 15

US CR: 3/0/3

**LM 2063      PRINCIPLES OF OPERATIONS MANAGEMENT – LEVEL 4**

See MG 2063.

**LM 3025      THE LOGISTICS OF SUPPLY NETWORKS - LEVEL 5**

Demand management, customer service, sourcing, procurement, warehouse management, green, reverse and global logistics. Material flows in supply chain management. Logistics as a set of key processes and functions essential to strategic and operational success within the broader supply chain concept.

UK CREDITS: 15

US CR: 3/0/3

**LM 3030      TRANSPORTATION SYSTEMS – LEVEL 5**

Transportation Systems; key principles governing transportation planning; transportation and logistics concepts.

UK CREDITS: 15

US CR: 3/0/3

**LM 3035      INFORMATION FLOWS, FINANCIAL FLOWS AND THE MANAGEMENT OF RISK IN SUPPLY NETWORKS - LEVEL 5**

Financial aspects of managing material flows. Regulation of the logistics sector, including international transport and customs restrictions. Supply chain information technology systems and the management of risk along the supply network.

UK CREDITS: 15

US CR: 3/0/3

**LM 4040      INTERNSHIP IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

Work-based experiential learning for logistics and supply chain management in organizations related to the industry. Students gain on-the-job experience and training as they learn to apply knowledge gained throughout the program to real life professional situations.

*Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required.*

US CR: 0/0/3

**LM 4145      TOTAL QUALITY MANAGEMENT - LEVEL 6**

See MG 4145.

**LM 4157      PROJECT MANAGEMENT – LEVEL 6**

(See MG 4157)

**LM 4242      SUPPLY CHAIN MANAGEMENT – LEVEL 6**

See MG 4242.

**LM 4246      MANAGEMENT SCIENCE - LEVEL 6**

See MG 4246.

**LM 4343      OPERATIONS MANAGEMENT - LEVEL 6**

See MG 4343.

**LM 4641      SEMINAR IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT – LEVEL 6**

Integration of knowledge from prior business administration as well as logistics and supply chain modules, including management, marketing, finance and human resources, for the development of a highly competitive logistics and supply chain strategy.

Prerequisites:    MA 1009      MA 2021  
                          MG 3034      MG 4242  
                          MG 4343      LM 3035

UK CREDITS: 15

US CR: 3/0/3

## MANAGEMENT (MG)

**MG 1010 INTRODUCTION TO SHIPPING - LEVEL 4**

The reasons for sea transport, the interactions with international trade, and fundamental concepts concerning the physical, economic and regulatory environment in which shipping operates.

UK CREDITS: 15

US CR: 3/0/3

**MG 2003 LE MANAGEMENT PRINCIPLES - LEVEL 4**

Nature, functions and responsibilities in the management of organizations. History of management thought, theories, concepts and practices. The managerial functions of planning and decision making, organizing, leading and controlling.

UK Credits: 15

US CR: 3/0/3

**MG 2060 MARITIME HISTORY – LEVEL 4**

Historical dimension of the development of international and Greek shipping in modern times. The transition from sail to steam and the beginning of modern fleets. Characteristics of global shipping before and after World War II, and the development of the modern Greek and Greek-owned fleet since the last quarter of the 20th century.

UK CREDITS: 15

US CR: 3/0/3

**MG 2061 MARITIME OPERATIONS AND SHIP TECHNOLOGY– LEVEL 4**

The ship as the production unit of a shipping firm. Concepts associated with the technology of the vessel and the different vessel types. Impact of diverse elements such as voyage planning, compliance with international regulations, cost control, and the role of the human element in the maritime context.

UK CREDITS: 15

US CR: 3/0/3

**MG 2062 INTRODUCTION TO ENTREPRENEURSHIP MANAGEMENT – LEVEL 4**

The significance of entrepreneurship to an economy. Theory and practice of entrepreneurship in start-ups and in established organizations. Entrepreneurial behaviours and challenges.

UK CREDITS: 15

US CR: 3/0/3

**MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT – LEVEL 4**

(same as LM 2063)

Introduction into the field of operations management. Foundational knowledge necessary in the fields of production and distribution management

Key elements of operations management as they apply to the production of goods and services offered by manufacturing or service organizations. Topics include nature and context of operations management, product design and process selection design of facilities and jobs, managing the supply chain, and revising the system.

UK.CREDITS:15

US CR: 3/0/3

**MG 2120 ETHICAL ACTION IN BUSINESS**

(same as BU 2120)

Consideration of the ethical responsibilities and the purpose of business in society. Personal values, leadership and management responsibilities. Case studies in ethical action in business.

Prerequisites: MG 2003

US CR: 3/0/3

**MG 2125 PORT MANAGEMENT AND LOGISTICS - LEVEL 5**

Comprehensive understanding of ports' organization, function, operations and management. Knowledge of port planning. Development of an understanding of port competition and pricing. Fundamental knowledge of modern logistics with the emphasis placed on the position of ports in the logistics and supply chain.

Prerequisites: MG 1010

UK CREDITS: 15

US CR: 3/0/3

**MG 3019 CORPORATE ENTREPRENEURSHIP AND INNOVATION – LEVEL 5**

Managing innovation in start-ups and in existing organizations. Skills for introducing, analyzing, and managing the offering of break-through products and services. Practical application of innovation inside corporations.

UK CREDITS: 15

US CR: 3/0/3

**MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS - LEVEL 5**

Major theories of organizational behavior and the emergence of strategic human resource management as a mechanism for managing people at work in organizations. Concepts of personality, motivation, communication, interpersonal relations, leadership, problem solving, organizational culture and structure, managing change. Processes and practices involved in implementing human resource strategy, such as recruitment, selection, training, and performance management. Practical skills associated with managerial success.

UK CREDITS: 15

US CR: 3/0/3

**MG 3058 INTERNATIONAL SHIPPING POLICY – LEVEL 5**

International and European Union policies and regulatory frameworks that influence the developments in the shipping industry. Protection of human life, the marine environment, and property at sea. Responsibilities of states and private operators. Elements of risk management in shipping. The roles of international organizations and relevant conventions.

UK CREDITS: 15

US CR: 3/0/3

**MG 3059 PORT ADMINISTRATION AND LOGISTICS– LEVEL 5**

Port organization, functions, planning, operations and management. Port competition and pricing. Modern logistics with an emphasis on the position of ports in the logistics and supply chains.

UK CREDITS: 15

US CR: 3/0/3

**MG 3113 MARINE INSURANCE - LEVEL 5**

The reasons for marine insurance, the interactions with maritime commerce, and fundamental concepts concerning the operation of marine insurance contracts and the marine insurance market.

Prerequisites: MG 1010

UK CREDITS: 15

US CR: 3/0/3

**MG 3118 DEVELOPING HUMAN CAPITAL – LEVEL 5**

The role of developing human capital in achieving corporate objectives, through effective needs assessment, employee development plans and career management. Evaluation of the training and development effort, learning theories and e-learning.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 3133 NEW VENTURE CREATION - LEVEL 5**

New venture formation and entrepreneurship. Contemporary methods and best practices for the entrepreneur to plan, launch, and operate a new venture. Creation of a business plan.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 3164 TALENT ACQUISITION – LEVEL 5**

Models, methods, and practices of employee acquisition, including, human resource planning, job analysis, recruitment, selection and retention management, to achieve organizational effectiveness.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 3165 MANAGING THE FAMILY FIRM – LEVEL 5**

Understanding the family firm: its creation and evolution; management and governance of family firms, conflicts and relationships; organizational issues, including succession planning, strategic planning and formalizing the firm.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 3353 FAMILY BUSINESS MANAGEMENT - LEVEL 6**

Understanding the family business in terms of evolutionary stages; individual development and career planning; management of family structure, conflicts and relationships; and organizational issues, including succession and estate planning, strategic planning and formalizing the firm.

Prerequisites: MG 3034 AF 2006

MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MG 4017 MANAGING WORKFORCE DIVERSITY – LEVEL 6**

Managing the challenges of an increasingly diverse workforce. Individual and group perspectives on diversity. Diversity and the change process; inclusion strategies for the organization's competitive advantage.

UK CREDITS: 15

US CR: 3/0/3

**MG 4071 CRUISE SHIPPING- LEVEL 6**

Overview of the cruise industry and its history. Demand and supply dynamics. Economic, social, legal and environmental contexts. Security and risk assessment of cruise ships.

UK CREDITS: 15

US CR: 3/0/3

**MG 4075 INTERNSHIP IN HUMAN RESOURCE MANAGEMENT**

Work-based learning in human resource management in a business/organization setting. On-the-job training and work experience. Application of human resource management knowledge, principles and practices to the business/organization setting.

*Formal approval by the Department Head / Program Coordinator / Internship Administrator (as appropriate) is required.*

Prerequisites: At least 90 credits in the major

US CR: 0/0/3

**MG 4085 INTERNSHIP IN OPERATIONS MANAGEMENT**

Work-based learning in operations management in a business/organization setting. On-the-job training and work experience. Application of operations management knowledge, principles and practices to a business/organization setting.

*Permission of Management Department Head required.*

Prerequisites: At least 90 credits in the major.

US CR: 0/0/3

**MG 4087 SHORT SEA SHIPPING - LEVEL 6**

Characteristics of short sea shipping, and fundamental concepts with regard to its internal and external environment. Ship types and major trade routes. Comparison with land based transport, policy background, regulations affecting short sea shipping and economic factors associated with Motorways of the Sea.

UK CREDITS: 15

US CR: 3/0/3

**MG 4089 INTERNSHIP IN ENTREPRENEURSHIP MANAGEMENT**

Work-based learning in an entrepreneurial business/organization setting. On-the-job training and work experience. Application of entrepreneurship management knowledge, principles and practices to the entrepreneurial business and management setting.

*Formal approval by the Department Head / Program Coordinator / Internship Administrator (as appropriate) is required.*

Prerequisites: At least 90 credits in the major

US CR: 0/0/3

**MG 4090 INTERNSHIP IN SHIPPING MANAGEMENT**

Work-based learning in a business/organization in the shipping industry, or in another related area. On-the-job training and work experience. Application of shipping management knowledge, principles and practices to the actual shipping industry/business management setting.

*Permission of Management Department Head required.*

Prerequisites: At least 90 credits in the major.

US CR: 0/0/3

**MG 4112 CARRIAGE OF GOODS BY SEA AND LAW OF INTERNATIONAL TRADE – LEVEL 6**

The framework of international trade and of carriage of goods by sea pursuant to an international sale of goods contract and the fundamental concepts concerning liabilities of parties in the procedure of transportation of those goods.

Prerequisites: BU 2002

UK CREDITS: 15

US CR: 3/0/3

**MG 4120 INTERNATIONAL HUMAN RESOURCE MANAGEMENT – LEVEL 6**

See IB 4120.

**MG 4121 LEADERSHIP – LEVEL 6**

Major theories and research findings in leadership. Application of theories and concepts to develop critical thinking and leadership skills. The dynamics of leadership. Topics include motivating and influencing people; power, politics and negotiation; teambuilding; managing conflict, leading decision groups; transformational, strategic leadership and change.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4122 ORGANIZATIONAL DEVELOPMENT AND CHANGE – LEVEL 6**

Theories, principles and practices of organizational development and planned change. The organizational development process and overcoming resistance to change. Intervention process and the effective implementation of change strategies.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4123 BUSINESS NEGOTIATION – LEVEL 6**

The negotiation process, negotiation and management, and the concepts of power and influence at work and in other settings. Negotiation and the development of business agreements, corporate diplomacy, and the dynamics of bargaining in national and international contexts.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4128 CORPORATE SOCIAL RESPONSIBILITY – LEVEL 6**

Total systems approach to integrating factors related to the workplace, human rights, the community, the environment and the marketplace into core business strategies. Examination of the economic, environmental and social dimensions necessary for sustainable business success.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4129 THE DECISION MAKING PROCESS: A QUALITATIVE APPROACH – LEVEL 6**

Rational decision making, in a multi-disciplinary context and in an uncertain, complex environment. The role of decision making in management. Foundations of managerial and strategic decision making. Interdisciplinary aspects of managerial decision making. Implementing strategic decisions. Gap analysis and the use of scenarios.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4131 STRATEGIC HUMAN RESOURCE MANAGEMENT – LEVEL 6**

Strategic management of people to enhance the organization's effectiveness. Human resource management principles, strategies, processes and practices such as planning, recruitment and selection, training and development, performance management, rewarding and maintaining an effective workforce.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4136 LABOR RELATIONS – LEVEL 6**

Study of the development of the labor movement and the structure of organized groups. Analysis of labor union and employer association activities including: contract negotiations, contract administration, and dispute resolution through mediation and arbitration. Labor-management relations in non-unionized settings.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4145 TOTAL QUALITY MANAGEMENT – LEVEL 6**

(Same as LM 4145)

The role of quality as a system for establishing global competitive position. The impact of tools and integration of customer, human resources and management issues. Topics include the role of management, cost of quality, methods to keep the product and process excellent, the excellence models, the ISO 9000 standards, and the philosophies and ideas of the leading thinkers in quality management.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4151 MANAGING REWARD SYSTEMS – LEVEL 6**

Compensation principles and strategy to achieve organizational effectiveness through job evaluation methods, salary surveys, creation of the wage structure, performance management, and the administration of compensation and benefits programs.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4156 ENTERPRISE GROWTH – LEVEL 6**

Models of enterprise growth and systems for managing the growing venture within organizations. Barriers to enterprise growth. Analysis and evaluation of growth opportunities, growth strategies, and the role of innovation inside organizations.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4157 PROJECT MANAGEMENT – LEVEL 6**

(same as CS/ITC/LM 4157)

Project management as an interdisciplinary and cross-functional activity in an organization. Emphasis on the relationship of projects to the management of change and to the approaches and roles required to achieve successful project implementation.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/0/3

**MG 4168 CROSS CULTURAL MANAGEMENT IN SHIPPING - LEVEL 6**

Cross cultural management principles and the impact of national cultures on management practice, with special emphasis on the shipping industry. Managerial perspective of cross cultural interaction, communication, conflict resolution, leadership and teamwork of culturally diverse crew and maritime human resources. Emphasis on the culture and structure of the multicultural crew, working teams, organizations and international assignments in shipping.

Prerequisites: MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4169 SHIPBROKING AND CHARTERING – LEVEL 6**

Dry-bulk and tanker chartering, sale and purchase of ships in theory and in practice. Charter party negotiations, contract documentation and post fixture operational administration.

Prerequisites: MG 1010

UK CREDITS: 15

US CR: 3/0/3

**MG 4188 DIGITAL MARKETING FOR ENTREPRENEURSHIP – LEVEL 6**

(same as MK 4188)

The role of digital marketing in entrepreneurial success; how entrepreneurs can take advantage of digital platforms (internet, social media, mobile) to advance their business to investors and customers.

Prerequisites: MK 2030

UK CREDITS: 15

US CREDITS: 3/0/3

**MG 4242 SUPPLY CHAIN MANAGEMENT – LEVEL 6**

(same as LM 4242)

Design and management of complex supply chain systems. A systems approach to the management of the activities involved in physically moving raw materials, in-process and finished-goods inventories from point of origin to point of use or consumption. Supply chain management and emerging information technologies.

Prerequisites: MA 1009

MA 2118 or MA 2021

UK CREDITS: 15

US CR: 3/0/3

**MG 4246 MANAGEMENT SCIENCE – LEVEL 6**

(same as LM 4246)

Quantitative techniques used to provide insight into business decisions. Topics include linear programming, sensitivity analysis, networks, decision analysis, waiting lines, Markov analysis and simulation.

Prerequisites: MA 1009

MA 2118 or MA 2021

UK CREDITS: 15

US CR: 3/0/3

**MG 4247 MANAGEMENT OF SERVICES – LEVEL 6**

Issues in designing, marketing and performing services in a wide variety of service operations, principally in the private sector. Recognition of the considerable interface between operations, marketing and human resources. Topics include developing a strategic service vision, customer value equation, building profit chain capability, reengineering the service organization, the service profit chain. Leadership and auditing for success.

Prerequisites: MG 2003 or MG 3034

MK 2030

UK CREDITS: 15

US CR: 3/0/3

**MG 4255 ENTREPRENEURSHIP THEORY – LEVEL 6**

Theoretical analysis of entrepreneurship, utilizing a multidisciplinary approach to examine enterprise creation and the entrepreneur. Emphasis on economic, sociological, psychological, and political theories of entrepreneurship.

Prerequisites: MG 2003 or MG 3034

MG 3133

UK CREDITS: 15

US CR: 3/0/3

**MG 4266 PUBLIC RELATIONS –LEVEL 6**

(Same as MK 4266)

Principles, practices, and theories of public relations. Methodology of identifying problem areas, public issues, target publics. Campaign planning and implementation as part of integrated marketing communications. Corporate image, public opinion, crisis management, risk communication theories and practice. Use of writing tools, staged events and news conferences to create publicity.

*MG/MK 4266 is the only course that meets the concentration requirement for Management or Marketing. Students will receive general education elective credits for CN 2303 provided they have not received credit for MG/MK 4266.*

Prerequisites: MG 2003 MK 2030

UK CREDITS: 15

US CR: 3/0/3

**MG 4267 INNOVATION AND TECHNOLOGY MANAGEMENT  
IN INTERNATIONAL BUSINESS – LEVEL 6**

See IB 4267.

**MG 4270 MARITIME HUMAN RESOURCE MANAGEMENT – LEVEL 6**

Managing maritime human resources for the sustainable competitive advantage of shipping companies. Characteristics of the seagoing and shore-based workforce. Special emphasis in analysing the importance of a unified and coherent maritime human resource management system.

Prerequisites: MG 1010  
MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4292 SHIPPING AND MARINE INSURANCE LAW AND PRACTICE – LEVEL 6**

Legal aspects of national and international shipping. Legal structure of shipping companies, shipping contracts, legal aspects of ship finance, national, EU and International regulatory framework of shipping, marine insurance, collisions, pilotage, towage, salvage, general average, marine pollution, limitation of liability of the ship-owner.

Prerequisites: BU 2002 MG 1010

UK CREDITS: 15

US CREDITS: 3/0/3

**MG 4316 MARITIME FINANCIAL MANAGEMENT – LEVEL 6**

(same as FN 4316)

The shipping finance market. Models of ship (asset) valuation. Sources of ship financing. Debt/equity structure decisions of a shipping company.

Prerequisites: AF 2006 EC 1000  
FN 2127 or FN 3005

UK CREDITS: 15

US CR: 3/0/3

**MG 4343 OPERATIONS MANAGEMENT – LEVEL 6**

(same as LM 4343)

Key elements of operations management as they apply to the production of goods and services offered by manufacturing or service organizations. Topics include nature and context of operations management, product design and process selection design of facilities and jobs, managing the supply chain, and revising the system.

Prerequisites: MA 1009 or equivalent  
MA 2118 or MA 2021  
MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4415 STRATEGIC MANAGEMENT – LEVEL 6**

The strategic planning process. How firms gain a sustainable competitive advantage from a general management viewpoint, with the role of top manager as strategist for the total enterprise. Ethical and socially responsible decision making. Strategic planning tools and techniques. Integration of knowledge and skills gained from previous business and business-related studies.

Students may not receive credit for both MG 4415 and MG 4740 Business Strategy.

Prerequisites: AF 2006 EC 1000  
FN 2127 or FN 3005  
MG 2003 or MG 3034

UK CREDITS: 15

US CR: 3/0/3

**MG 4535 SEMINAR IN HUMAN RESOURCE MANAGEMENT – LEVEL 6**

Students conduct qualitative or quantitative research on a topic in organizational behaviour and human resource management, such as strategic human resource management, employee engagement, talent management and retention and employee well-being and innovativeness. Field research principally includes interviews with managers and/or employees.

Prerequisites: BU 3233 MA 1009  
MA 2118 or MA 2021  
MG 2003 or MG 3034  
MG 4131

UK CREDITS: 15

US CR: 3/0/3

**MG 4548 OPERATIONS STRATEGY –LEVEL 6**

The use of manufacturing, operations, and technology as competitive weapons. Competing through superior quality and productivity. Managing a system of manufacturing plans and operations sites. Planning and executing operations strategies over time.

Prerequisites: MA 1009 or equivalent  
MA 2118 or MA 2021  
MG 2003 or MG 3034  
MG 4145 MG 4343

UK CREDITS: 15

US CR: 3/0/3



**MG 4740 BUSINESS STRATEGY – LEVEL 6**

Capstone course that synthesizes knowledge from prior business administration courses, with emphasis on the role of the manager as coordinator and strategist in managing the firm as a total unit. Insight into the organization's mission, vision and values, ethical and social responsibilities, environmental context, strengths and weaknesses, competitors, and international competitiveness. Strategy analysis, formulation, implementation and evaluation.

Prerequisites: AF 2006 FN 3005  
 MA 1001 or MA 1009  
 MA 2118 or MA 2021  
 MG 2003 or MG 3034  
 MG 4343 MK 2030

UK CREDITS: 15

US CR: 3/0/3

**MG 4880 SEMINAR IN SHIPPING MANAGEMENT – LEVEL 6**

Qualitative or quantitative research into a topic in shipping management. Special and unique aspects of the shipping companies operating in the global shipping industry, organizational systems of the shipping firm, strategic decisions concerning the fleet, trade, cargo, labour and other aspects of ship's operation and management. Field research principally includes interviews with managers and/or maritime professionals in Greece.

Prerequisites: BU 3223 EC 1000  
 EC 1101 EC 3227  
 MA 1009 MA 2118 or MA 2021  
 MG 1010 MG 2061

UK CREDITS: 15

US CR: 3/0/3

## MANAGEMENT INFORMATION SYSTEMS (CS)

**CS 1070 INTRODUCTION TO INFORMATION SYSTEMS - LEVEL 4**

Principles of information systems. Social and ethical issues in using information. Present and future trends in information technology. Manage and communicate information. Collaborate and share digital content. Current application software is used to solve typical problems.

UK CREDITS: 15

US CR: 3/1.5/3

**CS 2133 BUSINESS WEB SITE FUNDAMENTALS**

The essential steps for creating and publishing a Business Web site. Internet tools and browsers. Elements of web page creation using page creation tools. HTML, Cascading Style Sheets, multimedia elements, tables, template, forms.

Prerequisites: CS 1070

US CR: 3/0/3

**CS 2137 COMPUTER AIDED DESIGN (CAD)**

Introduction to computer aided design concepts with application to AutoCAD. Experimentation with the construction of engineering and architectural models in two and three dimensions. Creation of photorealistic models (rendering).

Prerequisites: CS 1070

US CR: 1/2/2

**CS 2179 BUSINESS INFORMATION SYSTEMS - LEVEL 4**

Business information systems concepts, categories and trends. The strategic impact of information systems and technologies on business functions and decision making process. Data resource management. Ethical and security issues. Global information systems concepts.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/1.5/3

**CS 3051 BUSINESS DRIVEN INFORMATION TECHNOLOGY - LEVEL 5**

Theories and practices on the role and use of Information Systems and Information Technology in streamlining business operations and in optimizing business processes with a focus on shipping management and logistics management. Effective decision-making in implementing sustainable business/IT solutions.

UK CREDITS: 15

US CR: 3/1.5/3

**CS 3140 ELECTRONIC COMMERCE - LEVEL 5**

Electronic commerce framework, types and business models. E-marketplaces. Social networks and mobile technologies. Web storefront and content management implementation.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/2/3

**CS 3144 CUSTOMER RELATIONSHIP MANAGEMENT SYSTEMS – LEVEL 5**

Customer-centric marketing strategies; CRM concepts, metrics and techniques; CRM systems for customer analysis; CRM analysis and business performance; CRM systems for loyalty programmes, channel management and promotional campaigns; Customer segmentation through CRM.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/0/3

**CS 3245 DATA MANAGEMENT AND IT FOR BUSINESS – LEVEL 5**

Computer communications systems components, models, operations, and applications; networking standards, protocols and connectivity aspects; operating systems fundamentals; problem solving, analysis, and implementation with a scripting language; top-down algorithm design; testing and debugging techniques; documentation; Database Management Systems concepts; data modelling; database design; normalization; Structured Query Language (SQL).

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15

US CR: 3/3/3

**CS 3246 ENTERPRISE SYSTEMS – LEVEL 5**

Study of the enterprise systems; integration of enterprise systems; information and organizational processes; theoretical and practical aspects of enterprise solutions; practical training on ERP industry standard solutions.

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15

US CR: 3/0/3

**CS 3247 INFORMATION SYSTEMS FOR DECISION MAKING – LEVEL 5**

Knowledge Management Systems concepts and possibilities; role of knowledge in business; organisational learning and knowledge management processes.

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15

US CR: 3/0/3

**CS 3254 COGNITIVE COMPUTING WITH IBM WATSON**

See ITC 3254.

**CS 3275 INTRODUCTION TO COMPUTER NETWORKS – LEVEL 5**

See ITC 3275.

**CS 3348 ENTERPRISE SOCIAL NETWORKS – LEVEL 5**

Enterprise social networking platforms (ESNs); business to business (B2B) & business to employee (B2E) enterprise social software and underlying technologies; enterprise collaboration roadmap & user-adoption strategies for effective enterprise deployments; social network mining; information security & governance.

Prerequisites: CS 1070 CS 2179  
CS3247

UK CREDITS: 15

US CR: 3/0/3

**CS 3397 OBJECT ORIENTED PROGRAMMING WITH C++**

See ITC 3397.

**CS 3425 WEB APPLICATIONS DEVELOPMENT – LEVEL 6**

Server-side technologies of Active Server Pages (ASP) and ASP.NET. Application of connectivity issues with databases. Web server management. Hypertext Preprocessor (PHP) essentials.

Prerequisites: CS 1070 CS 2179  
ITC 2188 ITC 3260

UK CREDITS: 15

US CR: 3/1/3

**CS 3465 BUSINESS INTELLIGENCE AND DATA WAREHOUSING – LEVEL 6**

Data warehouse characteristics, architecture, models and processes. Business processes and data flows. OLAP versus OLTP systems. Data analysis, extraction, transformation and data loading methods. Data quality. Data warehouse: building, maintaining and accessing techniques.

Prerequisites: CS 1070 ITC 2188  
ITC 3260 MA 1009

UK CREDITS: 15

US CR: 3/1/3

**CS 4063 MANAGEMENT INFORMATION SYSTEMS INTERNSHIP**

Experiential learning for Management Information Systems majors. Students gain on-the-job experience and training as they learn to apply knowledge gained in the classroom to real life professional situations.

*Formal approval by the Department Head / Program Coordinator / Internship Administrator (as appropriate) is required.*

Prerequisites: At least 90 credits in the major.

US CR: 0/0/3

**CS 4157 PROJECT MANAGEMENT – LEVEL 6**

See MG 4157.

**CS 4249 BUSINESS INTELLIGENCE – LEVEL 6**

Business Intelligence characteristics, architecture, models and processes. Data warehouse: building, maintaining and accessing techniques. Business Intelligence analysis, extraction, transformation and data loading methods. Knowledge Discovery through data mining and text mining. Business performance management, business processes and data flows. Future trends in Business Intelligence.

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15

US CR: 3/0/3

**CS 4284 ANALYSIS AND DESIGN OF INFORMATION SYSTEMS – LEVEL 6**

Concepts for systems analysis and design, methodologies, techniques, and tools. Evaluation of information systems components and their alignment with business requirements. Integration of the structured systems modeling with the object oriented one.

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15

US CR: : 3/0/3

**CS 4350 INFORMATION SYSTEMS SECURITY AND CONTROL – LEVEL 6**

An overview of information systems security, audit and control function. Threats, attacks and security technology measures. Legal, ethical and professional issues. Planning for security.

Prerequisites: CS 1070 CS 2179  
ITC 3275 or CS 3245

UK CREDITS: 15

US CR: 3/0/3

**CS 4461 TECHNOLOGY INNOVATION AND ENTREPRENEURSHIP – LEVEL 6**

Focus on both process and context of entrepreneurial activity in the Information and Communication Technology industry. Extensive analysis of operation; organization and management of entrepreneurial activity; frameworks and theories of Innovation.

Prerequisites: CS 1070 CS 2179  
CS3247 PH 3005

UK CREDITS: 15

US CR: 3/0/3

**CS 4462 INFORMATION SYSTEMS STRATEGY – LEVEL 6**

Study of the information systems function within an organization; a senior management perspective in the acquisition, development, delivery and governance of information systems resources.

Prerequisites: CS 1070 CS 2179  
MG/CS 4157 CS 4284

UK CREDITS: 15

US CR: 3/0/3

**CS 4736 STRATEGIC PLANNING FOR INFORMATION SYSTEMS – LEVEL 6**

The strategic use of information systems as a means for acquiring competitive advantage. Integration of concepts and methodologies with skills acquired in the field of information systems and technology in the development of a comprehensive information systems prototype. Measurable benefits in the alignment of business processes with information systems solutions.

Prerequisites: CS 1070 ITC 2188  
CS 3140 CS 4157  
ITC 3260 ITC 3275  
CS 4284

UK CREDITS: 15

US CR: 3/2/3

## MARKETING (MK)

**MK 2030 FUNDAMENTALS OF MARKETING – LEVEL 4**

This course provides an understanding of basic marketing concepts, as they are used in different profit and not-for-profit organizations. Marketing mix, segmentation, targeting, positioning, principles of consumer behavior, marketing research.

UK CREDITS: 15

US CR: 3/0/3

**MK 2050 PRINCIPLES OF MARKETING – LEVEL 4**

Basic understanding of the marketing concepts and processes. Key marketing decision areas in product development, pricing, distribution and promotion.

UK CREDITS: 15

US CR: 3/0/3

**MK 3131 BUILDING MARKETING VALUE PROPOSITION – LEVEL 5**

Formulation and implementation of marketing strategy through commonly used marketing management tools.

Prerequisites: MK 2030

UK CREDITS: 15

US CR: 3/0/3

**MK 3135 MARKETING COMMUNICATIONS – LEVEL 5**

Marketing communications and their role within the overall marketing mix. The communication process, marketing communication mix, target audiences, creative and media strategy, integration of marketing communication activities etc.

Prerequisites: MK 2030 (previously MK 2050)

UK CREDITS: 15

US CR: 3/0/3

**MK 3152 PERSONAL SELLING – LEVEL 5**

Sales presentation and applied selling techniques. Psychology of communication and persuasion, principles of buyer motivation, adaptive selling and selling through negotiations.

Prerequisites: MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MK 3159 CONSUMER BEHAVIOUR – LEVEL 5**

Processes used by consumers to select, purchase, and use products and services, factors affecting consumer behavior, and the implications for developing marketing strategies

Prerequisites: MK 2030

UK CREDITS: 15

US CR: 3/0/3

**MK 3251 ADVERTISING – LEVEL 6**

Principles of advertising, including strategy development, media and creative. Development of an advertising plan and execution of creative through the use of advertising and sales promotion.

Prerequisites: MK 2050 MK 3159

UK CREDITS: 15

US CR: 3/0/3

**MK 3454      MARKETING MANAGEMENT – LEVEL 6**

Basic marketing functions, institutions, and concepts in the creation and distribution of goods and services. Formulation and implementation of marketing strategy, product policy, distribution channels, pricing, and management of integrated marketing programs.

Prerequisites:    MK 2050      MA 1001  
                         MA 2118      AF 2006

UK CREDITS: 15

US CR: 3/0/3

**MK 4090      INTERNSHIP IN MARKETING COMMUNICATION  
/ MARKETING MANAGEMENT**

Work-based experiential learning for marketing in organizations related to the industry. Students gain on-the-job experience and training as they learn to apply knowledge gained throughout the program to real life professional situations.

*Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required.*

Prerequisites:    At least 90 credits in the major.

US CR: 0/0/3

**MK 4104      DIGITAL AND SOCIAL MEDIA MARKETING – LEVEL 6**

Study of marketing on the Internet; how marketers can take advantage of the opportunities made possible by digital platforms such as websites, search (paid and organic), mobile and social media.

Prerequisites:    MK 2030 (previously MK 2050)

UK CREDITS: 15

US CR: 3/0/3

**MK 4153      SALES MANAGEMENT – LEVEL 6**

Sales force management, the professional selling processes, the relationship between sales and marketing, account and territory management, sales strategies and customer relationship management in different contexts.

Prerequisites:    MK 2030

UK CREDITS: 15

US CR: 3/0/3

**MK 4155      BUSINESS MARKETING-LEVEL 6**

Challenges and opportunities that marketers confront when they serve the needs of business organizations (manufacturers, resellers, government agencies and institutions). Comparison with the consumer household market and an analysis of the marketing strategy for business markets.

Prerequisites:    MK 2030 (previously MK 2050)

UK CREDITS: 15

US CR: 3/0/3

**MK 4156      RETAILING AND SUPPLY CHAIN MANAGEMENT –LEVEL 6**

Major concepts of retail management. Issues of retail marketing communication, store formats and atmospherics, merchandising, store experience and engagement, customer service and after sales support concepts and techniques related to the effective design, planning, control and improvement of the retail supply chain.

Prerequisites:    MK 2030 (previously MK 2050)

UK CREDITS: 15

US CR: 3/0/3

**MK 4157      INTERNATIONAL MARKETING – LEVEL 6**

(Same as IB 4157)

Application of marketing principles to world markets in a variety of social, legal, technological and economic environments. Practices of international trade.

Prerequisites:    MK 2030 (previously MK 2050)

UK CREDITS: 15

US CR: 3/0/3

**MK 4161      DIRECT MARKETING AND CRM – LEVEL 6**

Examination of the concepts, strategies, and applications involved in direct marketing. Topics include the scope of direct marketing, planning and launching direct marketing programs, CRM tools, measuring response, and evaluating performance.

Prerequisites:    MK 2030 (previously MK 2050)

UK CREDITS: 15

US CR: 3/0/3

**MK 4162      MARKETING OF SERVICES – LEVEL 6**

Topics related to the marketing of services delivered to the educational, banking, finance, entertainment, consulting, health, tourism industries and more. The distinctive nature of marketing in service contexts and its impact on service marketing strategy formulation.

Prerequisites:    MK 2030 (previously MK 2050)

UK CREDITS: 15

US CR: 3/0/3

**MK 4188      DIGITAL MARKETING FOR ENTREPRENEURSHIP – LEVEL 6**

See MG 4188.

**MK 4266      PUBLIC RELATIONS – LEVEL 6**

See MG 4266.

**MK 4345      PROMOTIONS AND DIGITAL ACTIVATION – LEVEL 6**

Techniques, strategies and applications involved in promotion through traditional and digital channels. The scope of promotion targeted towards consumers and trade, planning and managing promotional programs, measuring results and performance.

Prerequisites:    MK 2030 (previously MK 2050)

                         MK 3131      MK 3135

UK CREDITS: 15

US CR: 3/0/3

**MK 4358      MARKETING RESEARCH – LEVEL 6**

Marketing research as a tool for decision- making and problem-solving in marketing. The research process. Research design and methodology, design sample, data collection, analysis and interpretation of data in specific marketing applications.

Prerequisites: BU 3233      MA 2021 or MA 2010 and MA 3111  
MK 2030 (previously MK 2050)

UK CREDITS: 15

US CR: 3/0/3

**MK 4447      ADVANCED MARKETING MANAGEMENT & METRICS – LEVEL 6**

Marketing decisions and appropriate metrics to measure the effectiveness of different marketing activities.

Prerequisites: AF2006 or AF 2009  
MK 2030 (previously MK 2050)  
MA 2021      MK 3131

UK CREDITS: 15

US CR: 3/0/3

**MK 4465      MEDIA PLANNING FOR MARKETING COMMUNICATIONS CAMPAIGNS  
– LEVEL 6**

Advanced level of modern advertising strategy and practices. Impact of advertising on consumers. Analysis of media planning, selection and evaluation.

Prerequisites: MK 2030 (previously MK 2050)  
MK 3131      MK 3135  
MK 3159

UK CREDITS: 15

US CR: 3/0/3

**MK 4468      INTEGRATED MARKETING COMMUNICATION CAMPAIGNS – LEVEL 6**

Integration of all promotional methods including advertising, sales promotion, personal selling, public relations, direct marketing, etc to develop a complete marketing communications program. Promotional theory and tools to synthesize promotional programs for greater marketing effectiveness.

Prerequisites: MK 2030 (previously MK 2050)  
MK 3131      MK 3135  
MK 3159

UK CREDITS: 15

US CR: 3/0/3

**MK 4860      INTEGRATED MARKETING TOPICS AND STRATEGIES – LEVEL 6**

Development of corporate marketing strategies and plans. Interaction of marketing strategy with key functions across the organization in developing and executing successful business strategies.

Prerequisites: AF 2006      AF 3116  
MA 2021      MK 2030 (previously MK 2050)  
MK 3131      MK 4258  
MK 4447      MA 2010

UK CREDITS: 15

US CR: 3/0/3

**SPORTS MANAGEMENT (SM)****SMX 2015      INTRODUCTION TO SPORTS PSYCHOLOGY**

Introduction to the basic concepts of sport psychology theory and practice. Psychology of the athlete at the individual level, including motivation, goal-setting, peak performance, self-confidence, anxiety regulation, and at the team level, including group processes, leadership styles and effective communication.

US CR: 3/0/3

**SM 2001      INTRODUCTION TO SPORT MANAGEMENT – LEVEL 4**

Introduction to sport management; definition and history of sport, the social and cultural dimension of sport, the sport industry including sport media and sports events, the main functions of sport management and legal and ethical issues in sport; professional, amateur and community sports.

UK CREDITS: 15

US CR: 3/0/3

**SM 3002      SPORTS MARKETING – LEVEL 5**

Marketing concepts and processes, and their relationship to the sports industry; key marketing decision areas in product/service /brand development, pricing, distribution and promotion as they relate to sports marketing.

UK CREDITS: 15

US CR: 3/0/3

**SM 3003      OLYMPIC GAMES AND SPORTS MEGA EVENTS – LEVEL 5**

Planning, development, and operational aspects of sports mega events. Concepts of personnel issues, event and facility management, marketing, promotion, leadership, budgeting, fundraising, ethics, as well as the sociological, economic, and political significance of bids for, and the hosting of, sports mega events. Olympic Games, their historical development and their evolution to modern Olympics.

UK CREDITS: 15

US CR: 3/0/3

**SM 3004      SOCIAL ISSUES IN SPORTS – LEVEL 5**

The wider social dimensions of sport; personal and social benefits associated with sport development and participation; challenges, and concomitant management and policy implications, of issues such as violence and social exclusion.

UK CREDITS: 15

US CR: 3/0/3

**SM 3005      SPORTS OPERATIONS AND FACILITIES MANAGEMENT – LEVEL 5**

Planning, development, and maintenance of sport and leisure facilities, including latest trends in international sports facilities and operations, and respective managerial aspects.

UK CREDITS: 15

US CR: 3/0/3

**SM 4107 SPORT GOVERNANCE, POLICY AND LEGAL ISSUES – LEVEL 6**

Sport-specific governance principles applicable in national and international contexts. The role of public policy in establishing regulatory frameworks of relevance to the sports movement; the development of sport according to imperatives such as transparency, accountability, ethical values, public confidence, and respect for the environment.

Prerequisites: SM 3004

UK CREDITS: 15

US CR: 3/0/3

**SM 4108 SPORTS PROMOTION AND SOCIAL MEDIA – LEVEL 6**

Theories and methods in the broad field of sport communication; sports consumer and business markets; sports sponsorship and partnership; marketing in traditional (offline) and digital (web marketing, social media and mobile applications) modes to create integrated communication plans.

Prerequisites: SM 3002

UK CREDITS: 15

US CR: 3/0/3

**SM 4115 SPORT EVENT MANAGEMENT**

Analysis of the sports events sector with emphasis on the planning, organization, management and legacy of medium- and small-scale community, local and regional sports events, and on their interrelationship with tourism and hospitality infrastructure.

Prerequisites: SM 3005

US CR: 3/0/3

**SM 4206 RESEARCH ISSUES IN SPORT MANAGEMENT – LEVEL 6**

Contemporary topics in sports; issues of commercialization, professionalization and globalization of sport. Tools and methodologies to conduct qualitative field research in sports.

Prerequisites: SM 3002 SM 3004

UK CREDITS: 15

US CR: 3/0/3

**SM 4409 INTERNSHIP IN SPORT MANAGEMENT – LEVEL 6**

Work-based experiential learning for sports management in sports clubs, sports facilities, or other organizations related to the industry. Students gain on-the-job experience and training as they learn to apply knowledge gained throughout the programme to real life professional situations.

Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required.

Prerequisites: MG 3034 SM 3002

SM 3004 SM 3005

UK CREDITS: 30

US CR: 0/0/6

**SM 4710 STRATEGY AND STRATEGIC ISSUES IN SPORTS MANAGEMENT – LEVEL 6**

Integration of key concepts and theories in business administration and sports management; strategic management; application to the context of sports with emphasis on professional sport organizations.

Prerequisites: AF 2006 FN 3005

MG 3034 SM 3002

SM 3004 SM 3005

SM 4206

UK CREDITS: 15

US CR: 3/0/3

# Academic Enrichment Programs

## Course Descriptions

**English for Academic Purposes Program (EAP)**

**International Honors Program (IHP)**

# Academic Enrichment Programs

## ENGLISH FOR ACADEMIC PURPOSES (EAP)

### **EAP 999 PRE-ACADEMIC ENGLISH**

Pre-intermediate English course. Development of reading, writing, listening and speaking skills to B1 level of the Common European Framework for Languages (CEFR). Introduction to paragraph writing.

*This course is offered for non-graduation credit.*

US CR: 10/0/5

### **EAP 1000 FUNDAMENTALS OF ACADEMIC ENGLISH**

This course equips students with intermediate-level English skills necessary for academic interaction. Students practice the fundamentals of paragraph and essay development and acquire the reading, listening and speaking skills essential for academic purposes.

*This course is offered for non-graduation credit.*

US CR: 12/0/9

### **EAP 1001 ENGLISH FOR ACADEMIC PURPOSES I**

This course focuses on developing student ability to use English in an academic environment. It refines students' writing skills; helps students develop academic reading skills using texts on academic topics; improves their ability to take notes from lectures and readings; helps students develop skills to speak on academic topics.

*This course is offered for non-graduation credit.*

US CR: 9/0/6

### **EAP 1002 ENGLISH FOR ACADEMIC PURPOSES II**

This course aims to develop students' English language proficiency in a college context. The main emphasis is on improving students' skills and confidence in using English for such purposes as: reading and writing college-level texts; understanding spoken language and delivering an oral presentation in a college setting; expressing oneself at a high level of proficiency.

*This course is offered for non-graduation credit.*

US CR: 6/0/6

## INTERNATIONAL HONORS PROGRAM (IHP)

### **HFP 2202 LE DOCUMENTARY PHOTOGRAPHY**

The course teaches students to develop a meaningful relationship with lived experience through documentary photography, a form of visual storytelling that chronicles historical events and/or significant scenes of life. Through readings as well as hands-on experience, students will be guided to explore the cultural, aesthetic, political, and ethical issues involved in this artistic and journalistic genre. Major emphasis is placed on experiential learning of the subject, and for this reason much of the course is taught on site. The course presupposes only basic knowledge of photography, as well as ownership of a digital camera.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

# Academic Enrichment Programs

### **HEL 2301 HONORS THESIS I**

Introduction to selecting a research topic and preparing for a thesis. Overview of research methodology and engagement with library research. Preparation of the Honors Thesis Proposal.

*This course can be used as a general Elective.*

Prerequisites: Three Honors Seminars

US CR: 1/0/1

### **HEL 2602 HONORS THESIS II**

Independent study course in which students work directly with their Thesis Advisor to develop and complete the capstone project of their Honors education, the Honors Thesis.

*This course can be used as a general Elective.*

Prerequisites: WP 1010 WP 1111

HEL 2301

Three Honors Seminars

US CR: 2/0/2

### **HHU 2201 SOUND POETRY AND SONIC ART**

This course will lead students to explore the aesthetic, creative and cultural issues involved in sonic art. It will ask them to listen, research and discuss aspects of sonic art, while at the same time offering them extensive practical opportunities to explore the use of computer-based technology to make their own sonic art. The course does not assume prior knowledge of music, nor special musical ability. Emphasis is placed on experiential learning, and for this reason class meetings take place in a computer lab.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

### **HHU 2202 ELECTR(A)FYING PASSIONS: THE TRANSFORMATIONS OF THE ELECTRA MYTH FROM ANTIQUITY TO CONTEMPORARY CULTURE**

(Same as HSS 2202)

An interdisciplinary course focusing on the ancient myth of Electra and its transformations from antiquity to contemporary culture, combining textual analysis of ancient and modern texts, study of contemporary performance traditions and of filmic, musical, and popular representations of the myth in 20th century culture. The course offers students the opportunity to visit selected ancient sites in and around Athens (Ancient Theatre of Dionysus, Ancient Theatre of Epidauros, Mycenae, Ancient Theatre of Argos, Ancient Corinth). It will appeal to students of Theatre, music, classics, ancient history and cultural studies, since it examines the theme of Electra from different points of view and reaches theoretical and practical conclusions applicable to many different disciplines.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

### **HHU 2203 LE IN THE MOUTH OF MADNESS: DEPICTIONS OF INSANITY IN WESTERN CULTURE**

(Same as HSS 2203)

An interdisciplinary study of the representations of madness across history, with specific emphasis on film, Theatre, literature, autobiography and pop culture. The course will also examine madness in the context of philosophy, politics, critical theory and gender studies, and will explore the formation of individual, social and political identities in classical, modern and contemporary Western cultures.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3



## **HHU 2204 LE DIGITAL CITIZENSHIP: NETIZENS AND CYBER SELVES**

(same as HSS 2204)

The course considers the ethical, social and political impact of digitized information on individuals and societies by examining the Internet as the cyber agora in which the netizens of a cyber polis exchange goods and ideas.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

## **HHU 2205 "PYGMALION'S CREATIVE DREAM": TRANSFORMATIONS OF THE BODY FROM MYTH TO MODERNITY**

An interdisciplinary study of changing representations of the body across a variety of periods, genres and media. It aims to explore moral, philosophical, and aesthetic issues associated with the body, as concept, as embodied experience, and as object of artistic representation. Using as a case study the myth of Pygmalion in its varied expressions in literature, philosophy, music and the visual arts, the course offers an introduction to the body and its transformations from antiquity to the present.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

## **HHU 2206 LE MEDIATED LIVES: AVATARS, CYBORGS, AND VIRTUAL REALITIES**

(same as HSS 2206)

The course considers the ethical, social, and aesthetic implications of virtual reality and artificial life in 21st-century technology-dominated culture. It aims to promote students' awareness of the potential outcomes--epistemological, psychological, ethical, and social--of technological advances that are based on virtual simulations, augmented realities, and intelligent machines.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

## **HHU 2207 LE CONSTRUCTIONS OF DESIRE: REPRESENTATIONS OF EROTICISM IN WESTERN CULTURE**

(same as HSS 2207)

This course will explore the construction and representation of erotic desire across Western art and thought, as well as the precarious dialogue between eroticism and cultural orthodoxies.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

## **HHU 2208 POVERTY AS SPECTACLE FROM THE ODYSSEY TO THE GREEK CRISIS**

(same as HSS 2208)

This course will explore the ways in which poverty is not only represented but also constructed in/through various media, ranging from ancient literary texts to social history, political theory, and contemporary film. It seeks to enquire into the preconditions and cultural assumptions that inform representations of poverty, with special emphasis on the 20th and 21st centuries.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

## **HHU 2209 THE CITY OF ATHENS AS MYTH: LANDSCAPE, NARRATIVE, AND URBAN MEMORY**

This course will offer students the opportunity to unearth the hidden myths in the city of Athens, and study the interrelationship between ancient mythic narratives and contemporary urban development. Focusing on specific myths, students will be able to study and experience first-hand the complex mythic nexus that was responsible for the construction of urban identity in ancient Athens and which still functions as a subterranean "network" of cultural referents.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

## **HHU 2210 LE BETWEEN REALITY AND IMAGINATION: CONSTRUCTIONS OF MODERN CITYSCAPES**

(Same as HSS 2210)

This Honors seminar will offer students the opportunity to study different ways of experiencing and understanding the material (social, political and historic) as well as imaginary dimensions of modern urban spaces. Emphasis upon city imaginaries aims to expose students to various discourses (sociological, aesthetic, literary, etc.) as tools for the study of modern cityscapes.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

## **HHU 2211 LE PRIVATE STORIES, PUBLIC STORIES: PERSONAL NARRATIVES IN SOCIAL/HISTORICAL PERSPECTIVES**

(same as HSS 2211)

The course explores the interrelationship of private stories and public experience through study of the characteristics and function of oral story-telling. Focus is placed on the connection between story-telling, personal memory, and social/historical experience. Students are exposed to the techniques and processes of oral history, such as researching the subject; conducting interviews; handling materials ethically and responsibly; preserving personal narratives; and composing and editing research documents and projects.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

## **HHU 2214 LE LAUGHING IT OFF: FORMS AND USES OF MODERN POLITICAL SATIRE**

(same as HSS 2214)

This Honors seminar invites students to engage in a critical exploration of political satire in art, literature and film. Students will be exposed to different types of satirical expression, and will be led to consider satire as a gesture of political resistance. Students also examine satire in connection with issues such as the limits to freedom of expression, censorship, and social responsibility.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

## **HHU 2216 LE GAMING THE PAST**

This interdisciplinary course introduces students to thinking critically about reconstructing and interpreting the historical past using the experiential role-playing and debating pedagogy of Reacting to the Past. The course combines history, classics, and archaeology to examine Athens of the 5th century BC. The course includes site visits.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

**HHU 2221 LE PERFORMING MASCULINITIES**

See HSS 2221.

**HHU 2286 LE FAIRY TALES FORMED AND TRANSFORMED**

The course will investigate retellings of classic fairy tales in various art forms and media (i.e., text, image, film, music, Theatre). Students will explore the purpose and means through which artists mine the cultural unconscious to produce the transformations of well-known bedtime stories. Informed by the practices of cultural studies, this interdisciplinary course will approach the subject holistically, encouraging students to place the works within their socio-historical context and to analyze the ways in which meaning is produced both in the classic tales and in their transformations.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

**HNS 2285 GREENING THE CAMPUS: WASTE AND WATER**

An introduction to sustainability and the science of selected environmental issues. This will be a field study course focusing on selected environmental aspects of campus life. Through field work, the students will not only gain practical knowledge of sustainability but also strengthen the campus culture in support of environmental issues. The course will focus on selected environmental topics / aspects and will connect / be coordinated with ongoing sustainability activities on campus.

*This course fulfills the General Education Natural Sciences requirement.*

Prerequisites: WP 1010 WP 1111

US CR: 3/1<sup>1/2</sup>/4

**HSE 2205 LE MATHEMATICS AND HUMAN EXPERIENCE**

An interdisciplinary course that aims to expose students to the ways in which mathematical principles and laws underline, inform, and help explain various facets of human experience. Using as starting points natural phenomena, forms of popular culture and elements of social life, the course exposes students to various mathematical concepts and their applications, in order to demonstrate the centrality of mathematical laws and the importance of mathematical consciousness.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

**HSE 2215 LE HUMAN CONSCIOUSNESS: FROM BRAIN TO SUBJECTIVITY**

A lively, engaging introduction to a hot area of increasing popular interest which is currently a rapidly expanding domain of scientific inquiry and is ideal for students of biology, neuroscience, psychology, philosophy as well as literature and the arts. In this interdisciplinary course students are exposed to basic human brain anatomy, functions and neuroscience principles contributing to debates regarding the nature of perception and consciousness. An integration of biophysiological, neuroscientific, evolutionary, cognitive, and philosophical perspectives is explored in connection with the phenomenon of consciousness.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

**HSS 2201 CAREER BUILDING THROUGH SOCIAL MEDIA**

This Honors course will investigate the latest trends in human resources development and career building. The course will teach students how to create a professional profile using social media, but will also help them develop consciousness of the extent to which social media are shaping their view of themselves as future professionals in a world where new professional codes of conduct and communication have spread. Using their knowledge of the function of social media in the broader social and professional arena, students, in consultation with the instructor, will design a cause-related campaign that they will create and promote through social media.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

**HSS 2202 ELECTR(A)FYING PASSIONS: THE TRANSFORMATIONS OF THE ELECTRA MYTH FROM ANTIQUITY TO CONTEMPORARY CULTURE**

See HHU 2202.

**HSS 2203 LE IN THE MOUTH OF MADNESS: DEPICTIONS OF INSANITY IN WESTERN CULTURE**

See HHU 2203.

**HSS 2204 LE DIGITAL CITIZENSHIP: NETIZENS AND CYBER SELVES**

See HHU 2204.

**HSS 2206 LE MEDIATED LIVES: AVATARS, CYBORGS, AND VIRTUAL REALITIES**

See HHU 2206.

**HSS 2207 LE CONSTRUCTIONS OF DESIRE: REPRESENTATIONS OF EROTICISM IN WESTERN CULTURE**

See HHU 2207.

**HSS 2208 POVERTY AS SPECTACLE FROM THE ODYSSEY TO THE GREEK CRISIS**

See HHU 2208.

**HSS 2210 LE BETWEEN REALITY AND IMAGINATION: CONSTRUCTIONS OF MODERN CITYSCAPES**

See HHU 2210.

**HSS 2211 LE PRIVATE STORIES, PUBLIC STORIES: PERSONAL NARRATIVES IN SOCIAL/HISTORICAL PERSPECTIVES**

See HHU 2211.

**HSS 2212 THE FUTURE OF CAPITALISM**

An inter-disciplinary approach to the historic origins of the free-market system, aka capitalism, with emphasis on the history of capitalism, past and current critiques and pressures for change, as well as cultural/ideological manifestations of the capitalist mindset.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

**HSS 2213 FROM BALLROOM TO HIP HOP: READING THE LANGUAGE OF DANCE**

The course explores the relationship between popular dance, culture, and identity. It aims to increase students' knowledge and understanding of the different ways in which popular dance functions as a social activity. Students will gain embodied knowledge of various forms of popular dance in order to develop their understanding of a range of different cultural experiences of dance, dance-based philosophies, training methods and techniques. To attend this course no prior dance experience is required.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

**HSS 2214 LE LAUGHING IT OFF: FORMS AND USES OF MODERN POLITICAL SATIRE**

See HHU 2214.

**HSS 2215 REBELS WITHOUT A CAUSE: CULTURAL EXPRESSIONS OF 20TH AND 21ST - CENTURY YOUTH SUBCULTURES**

This Honors seminar guides students through an exploration of the social impacts and cultural expressions of radical youth subcultures in the 20th and 21st centuries. Emphasis is placed on the ways in which radical youth subcultures have expressed rejection or resistance to the mainstream, thus challenging or transforming the Western normative structure.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

**HSS 2217 GAME ON: GAME DESIGN AND SOCIAL INTERACTIONS**

An interdisciplinary course that introduces students to principles of gaming which inform a broad spectrum of human behaviors and practices. By uncovering the analogies between games and social interactions and practices, the course provides a conceptual toolkit that can be applied towards navigating our increasingly gamified world.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

**HSS 2220 LE STROLLING INCOGNITO IN ATHENS: THE ART OF CITY WALKABOUTS**

In this Honors seminar students will engage in structured walkabouts which will enable them to become active readers as well as writers of the text of the city of Athens. Emphasis upon the cityscape as a palimpsest exposes students to various discourses and urban morphologies (sociological, political, historical, aesthetic, etc.), and invites them to consider the semiotics of everyday social interactions in the city of Athens. Much of the course is taught on site.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

**HSS 2221 LE PERFORMING MASCULINITIES**

[Same as HHU 2221]

The course explores the construction of masculinity across different historical settings, and in the contexts of race, nationality, and sexuality. Adopting an interdisciplinary approach, the course offers students the opportunity to interrogate assumptions concerning maleness, rethink masculine identities, and develop awareness of masculinity as performance. Readings and material will be drawn from the humanities and social sciences, and popular culture.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

**HSS 2225 LE INNOVATION IN ACTION: A DESIGN-THINKING LABORATORY**

A hands-on interdisciplinary course that introduces students to a fertile synthesis of Innovation Management theory and Design Thinking, a methodology that draws upon logic, imagination, intuition, and systemic reasoning to produce innovation in various business and social contexts. Bringing theory and practice together, the course will guide students to tackle a social, business, ecological, or cultural challenge of their choice through application of innovative problem-solving based on the principles of Design Thinking.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

**HSS 2285 NEW MEDIA AND THEIR AUDIENCES**

Transition from the mainstream conventional media to the new media of the global age. Media in the 21st century and their social implications. Emphasis on the internet (Facebook, YouTube, blogs, search engines, Wikipedia), the emergence of convergence culture, new forms of networking and communities of cyberspace, transnational media and global audiences, alternative media, media power debates, cyberactivism and cyberprotest, the rise of a global public sphere.

Prerequisites: WP 1010 WP 1111

US CR: 3/0/3

***Regulations for validated awards of the Open University for institutions offering Dual awards***

The *Regulations for validated awards of the Open University for institutions offering Dual awards* document is an integral part of "The American College of Greece Undergraduate Catalog and Student Handbook" and is located at <http://www.acg.edu/programs>.

In this catalog, the College makes its most inclusive and comprehensive statement about itself: the nature of the institution and its future aspirations; the rules, regulations, and requirements under which it operates and which it enjoins upon students who wish to become Deree graduates; the programs it offers; and the people who constitute the College community.

The information in this catalog, including administration and faculty listings, is as current and accurate as was possible at the time of publication, the catalog is issued annually before the start of the new academic year. However, the College is a dynamic and evolving institution and changes may occur after publication that will cause some of the information as presented to be superseded. Because new catalogs cannot be printed promptly enough to reflect every change made by an active administration and faculty, the College reserves the right to alter its course offerings, academic programs, campus regulations, fee structure, and calendar whenever necessary. Every effort will be made to inform students of such alterations when they occur and no student will be asked to meet degree requirements not in effect at the time of his or her admission to a degree program.



The American College of Greece is an equal opportunity educational institution, whereby qualified individuals are not discriminated against on grounds of age, gender, race, nationality, ethnicity, faith, disability, marital status, or sexual orientation. This non-discrimination policy applies to all educational policies and programs. ACG strives to eliminate unfair bias and stereotyping in the institution.

# STUDENT HANDBOOK

Open University Validated Award

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# Academic Calendar

## Weekly Schedule and Class Periods

The Academic Calendar is issued each academic year by the Registrar.

Instruction time for each three US credit hour course (15 UK credits) is 150 minutes per week, normally distributed as follows: for modules scheduled on Monday, Wednesday, and Friday, each instruction period is 50 minutes; for courses scheduled on Tuesday and Thursday, each instruction period is 75 minutes. On Mondays and Wednesdays, classes continuing after 6:00 p.m. follow the 75-minute Tuesday - Thursday schedule.

For each laboratory session carrying one US credit (5 UK credits), the instruction time is 75 minutes. Laboratory sessions are scheduled Monday, Wednesday, or Friday for one-and-a-half class periods, or Tuesday or Thursday for a full class period.

## Schedule of Classes

### Monday, Wednesday, and Friday

08:00 - 08:50, 09:00 - 09:50  
10:00 - 10:50, 11:00 - 11:50  
12:00 - 12:50, 13:00 - 13:50  
14:00 - 14:50, 15:00 - 15:50\*  
16:00 - 16:50, 17:00 - 17:50

### Monday and Wednesday

18:00 - 19:15, 19:25 - 20:40, 20:50 - 22:05

### Tuesday and Thursday

08:00 - 09:15, 09:25 - 10:40  
10:50 - 12:05, 12:15 - 13:30  
13:40 - 14:55\*, 15:05 - 16:20  
16:30 - 17:45, 17:55 - 19:10  
19:20 - 20:35, 20:45 - 22:00

\* Activity Hour (TR) (MWF)

In addition to the regular semesters, there are two short sessions of one month each and a term of 8 weeks. Modules are scheduled daily, Monday through Friday, during the following short sessions and Monday through Thursday, during the term:

### Late May- Late June: Summer Session I

08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20, 14:30 - 15:30\*  
15:40 - 17:40, 17:50 - 19:50, 20:00 - 22:00

### Late June- Late July: Summer Session II

08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20  
14:30 - 16:30, 16:40 - 18:40, 18:50 - 20:50, 21:00 - 21:50 (LABS only)

### Late May- Mid July: Summer Term

08:30 - 09:40, 10:10 - 11:10, 12:20 - 13:30, 14:30 - 15:30\*  
15:40 - 16:50, 17:50 - 19:00, 20:00 - 21:10

\* Activity Hour (daily)

## ACADEMIC PROGRAMMES - UK AWARDS

Deree – The American College of Greece

- **Frances Rich School of Fine and Performing Arts**  
**Bachelor of Arts (BA) with Honours, with majors in:**

Art History  
Contemporary Dance Practice  
Graphic Design  
Music  
Music Performance  
Theatre Arts  
Visual Arts

- **School of Liberal Arts and Sciences**  
**Bachelor of Arts (BA) with Honours, with majors in:**

Communication  
Economics  
English and American Literature  
English Literature with Linguistics  
History  
Philosophy  
Psychology  
Sociology

**Bachelor of Science (BSc) with Honours, with majors in:**

Environmental Studies  
Finance  
Health Care Management  
Information Technology  
    Digital Media Technologies  
    Network Technologies  
    Software Development  
International Tourism and Hospitality Management  
Logistics and Supply Chain Management

Management Information Systems  
Shipping Management  
Sports Management

- **School of Business**  
**Bachelor of Science (BSc) with Honours in Business Administration,**  
**with majors in:**

Accounting with Finance  
Entrepreneurship Management  
International Business  
Marketing Management  
Marketing Communications  
Operations Management  
Human Resources Management

For each programme description:

<http://www.acg.edu/majors-minors>

For each module description:

<http://www.acg.edu/course-descriptions>



# Introduction to Academic Programmes

## Frances Rich School of Fine and Performing Arts

**Art History**

**Contemporary Dance Practice**

**Graphic Design**

**Music**

**Music Performance**

**Theatre Arts**

**Visual Arts**

## BA (Honours) – Art History

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
AT 2009 The Italian Renaissance	15		
AT 2013 Modern Art	15		
AT 2124 Writing about Art	15		
PH 2014 LE Aesthetics	15		
<b>Optional Modules</b>			
One Module in Visual Arts – Level 4	15		
One Module in Humanities – Level 4	15		
One Module in Social Sciences – Level 4	15		
ONE of the following:	15		
AT 2005 Art of Ancient Greece			
AT 2006 Style and Ideology in Roman Art and Architecture			
<b>Compulsory Modules</b>			
AT 3012 Pluralism in Nineteenth Century Art		15	
AT 3018 Art After Modernism		15	
AT 3036 Critical Approaches to Art History		15	
AT 3043 From Van Eyck to Rembrandt		15	
PH 3010 LE Ethics		15	
<b>Optional Modules</b>			
ONE of the following:		15	
AT 3007 Byzantine Art and Architecture			
AT 3008 Sacred and Secular in Western Medieval Art and Architecture			
ONE of the following:		15	
AT 3016 African Art and Performativity			
AT 3019 Islamic Art and Architecture			
Option in Humanities – Level 5		15	
<b>Compulsory Modules</b>			
AR 4002 Art Techniques and Media			15
AR 4040 Issues in Contemporary Art			15
AT 4030 Selected Topics			15
AT 4034 Topics in Medieval Art			15

AT 4037 Topics in Renaissance Art			15
AT 4038 Topics in Modern Art			15
AT 4039 Curating			15
<b>Optional Modules</b>			
ONE of the following:			15
AT 4033 Feminism and Art History			
AT 4041 Art and Psychoanalysis			
AT 4042 Art and Post-structuralism			
<b>Total</b>	120	120	120

**Total: 270 UK Credits**

## ART HISTORY EXIT AWARDS ‡

### I. Certificate of Higher Education in Art History

In accordance with the framework for higher education qualifications, the Certificate of Higher Education in Art History is awarded to students who have completed 120 credits at Level 4 (120 credits, 8 15-credit modules). Upon completion of level 4, students will have acquired a broad base knowledge of Western Art; they will have been introduced to the theory of art and to research methods and skills specific to the discipline of Art History.

More specifically upon completion of Level 4 students will demonstrate:

- Historical and practical knowledge of artistic processes; (AT 2005 Art of Ancient Greece; AT 2006 Style and Ideology in Roman Art and Architecture; AT 2009 The Italian Renaissance; AT 2013 Modern Art; AR 1017 Digital Image; AR 2006 Visual Literacy)
- Knowledge and understanding of the art of a period/region/culture and the relevant contexts (historical, social, cultural) in which art is produced; (AT 2005 Art of Ancient Greece; AT 2006 Style and Ideology in Roman Art and Architecture; AT 2009 The Italian Renaissance; AT 2013 Modern Art)
- Understanding of key concepts and tools related to the theory of art (PH 2014 Aesthetics);
- Knowledge of an area and related theoretical concepts/tools in the Humanities and Social Sciences, which enhances the interdisciplinary study of art history. (One module each in the Humanities and Social Sciences).

In addition, they will have the following cognitive skills:

- Analysis, synthesis and basic evaluation of information and ideas (All level 4 AT modules).

Furthermore, they will have the following practical/professional and key/transferable skills:

- Visual observation and analysis (All level 4 AT modules);
- Ability to situate artefacts within relevant historical and theoretical contexts (All level 4 AT modules);
- Collection and selection of relevant sources (AT 2124 Writing about Art);
- Communicate ideas effectively in a variety of forms (All level 4 modules);
- Ability to work with deadlines and to reflect on one's own learning (All level 4 modules).

## II. Intermediate level

The Intermediate level includes the Diploma in Higher Education in Art History and the Bachelor Ordinary (non-Honours) degree in Art History.

### II.a. Diploma of Higher Education in Art History

In accordance with the framework for higher education qualifications, the Diploma of Higher Education in Art History is awarded to students who have completed 240 credits comprising of 120 credits at Level 4 (120 credits, 8 15-credit modules) and 120 at Level 5 (120 credits, 8 15-credit modules). Upon completion of levels 4 and 5, students will have acquired a deeper knowledge and understanding of art produced across a period/region/culture and related scholarly issues and debates. They will have developed their theoretical, critical and research skills. In addition to the Learning Outcomes acquired in Level 4, upon completion of Level 5 students will be able to demonstrate:

- A more detailed knowledge of art across a period/region/culture, and the relevant contexts (historical, theoretical) in which art is produced and interpreted, including materials and techniques, as well as scholarly debates on selected topics; (AT 3007 Byzantine Art and Architecture; AT 3008 Sacred and Secular in Western Medieval Art and Architecture; AT 3043 From Van Eyck to Rembrandt; AT 3012 Pluralism in Nineteenth Century Art; AT 3018 Art after Modernism; AT 3019 Islamic Art and Architecture; AT 3016 African Art and Performativity);
- Knowledge and understanding of key critical and theoretical tools and approaches to art history (AT 3036 Critical Approaches to Art History);
- Knowledge of an area and related theoretical concepts/tools in the Humanities, which enhances the interdisciplinary study of art history (One module at level 5).

In addition they will have the following cognitive skills:

- Analysis, synthesis and critical evaluation of information and ideas (All level 5 AT modules)

Furthermore, they will have the following practical/professional and transferable skills:

- Ability to interpret artefacts within relevant historical and theoretical contexts (All level 5 AT modules);
- Ability to engage in research and select relevant sources (AT 3043 From Van Eyck to Rembrandt; AT 3012 Pluralism in Nineteenth Century Art; AT 3018 Art After Modernism);
- Communicate ideas effectively in a variety of forms (All level 5 modules);
- Ability to work with deadlines and to reflect on one's own learning (All level 5 modules).

### II.b. BA Ordinary in Art History

Upon completion of 300 credits (20 15 credit modules) of which a minimum of 60 should be at level 6 with the remainder comprising 120 credits at Level 4 and 120 at level 5, students will have acquired (i) in-depth knowledge and understanding of specific topics and related scholarly debates; (ii) sophisticated knowledge of artistic practices; (iii) knowledge of curatorial theory; (iv) developed critical and research skills.

In addition to the Learning Outcomes acquired in Levels 4 and 5, upon completion of 60 credits in Level 6 students will be able to demonstrate:

- In-depth knowledge of special subjects and related scholarly debates (AT 4034 Topics in Medieval Art; AT 4038 Topics in Modern Art);
- In-depth knowledge of aspects of curatorial theory (AT 4039 Curating);

- Sophisticated knowledge of artistic processes and techniques (AR 4002 Art Techniques and Media).

In addition they will have the following cognitive skills:

- Analysis and critical evaluation of scholarly arguments;
- Ability to discriminate between alternative arguments and critical approaches (AT 4034 Topics in Medieval Art; AT 4038 Topics in Modern Art; AT 4039 Curating)

Furthermore, they will have the following practical/professional and transferable skills:

- Ability to engage in independent research: identify and select relevant sources (AT 4034 Topics in Medieval Art; AT 4038 Topics in Modern Art);
- Communicate ideas effectively in a variety of forms (All four level 6 modules);
- Ability to work with deadlines and ability to work independently (All four level 6 modules).

B.A. (Honours) Contemporary Dance Practice

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
DA 2018 LE Body Awareness & Movement	15		
DA 2050 Contemporary Dance I	15		
DA 2151 Contemporary Dance II	15		
DA 2256 Contemporary Choreography I	15		
DR 2010 Movement for the Stage	15		
DR 2032 Stagecraft	15		
DR 2111 The Space of Performance	15		
DR 2126 Performance in Athens	15		
<b>Compulsory Modules</b>			
DA 3015 LE From Improvisation to Emergent Form		15	
DR 3246 Performance as a Political and Social Act		15	
DA 3255 Contemporary Dance III		15	
DA 3358 Contemporary Dance IV		15	
DA 3359 Dance History		15	
DA 3362 Choreography as a Collaborative Practice		15	
<b>Optional Modules</b>			
ONE of the following:		15	
DA 3000 Ballet			
DA 3017 Jazz Dance			
ONE of the following:		15	
DR 3118 Stage Lighting			
DR 3227 The Scenographic Space of Performance			
MU 3061 Musical Theater Workshop I			
<b>Compulsory Modules</b>			
DA 4066 Dance and Music in Collaboration			15
DA 4463 Contemporary Dance V			15
DA 4467 Dance Pedagogy and Social Development			15
DA 4564 Advanced Contemporary Dance			15
DA 4668 Final Year Project (Capstone)			15
ONE of the following:			15

DA 4534 Contemporary Repertory or			
DA 4565 Advanced Choreography			
<b>Optional Modules</b>			
TWO of the following:			30
DR 4025 Computational Media and Interactive Art			
DR 4030 Costume Design			
DA 4069 Physical Theaters			
DR 4070 New Spatialities: Contemporary Performance and Outdoor Space			
DA 4072 Dance on Screen			
MU 4043 Experimental Sound Art			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 315 UK Credits**

CONTEMPORARY DANCE PRACTICE EXIT AWARDS ‡

**I. Certificate of Higher Education in Contemporary Dance Practice**

In accordance with the framework for higher education qualifications the Certificate of Higher Education in Contemporary Dance Practice (Cert HE) is awarded to students who have completed 120 credits at LEVEL 1 (FHEQ L4) (120 credits, 8 15-credit modules). Upon completion of LEVEL 1 (FHEQ L4) students will have a basic knowledge of dance technique and choreography including key concepts and practices (improvisation, kinesiology, dance performance analysis).

More specifically upon completion of Level 1 (FHEQ LEVEL 1 (FHEQ L4)) students will demonstrate knowledge and understanding of:

- Basic terminology and concepts of contemporary dance technique and movement analysis (DA 2050 Contemporary Dance I, DA 2151 Contemporary Dance II, DA 2018 LE Body Awareness & Movement).
- The main components of dance and their interrelationship in creative processes in dance (DA 2256 Contemporary Choreography I)
- Related professional areas that support dance practice (DR 2011 The Space of Performance, DR 2032 Stagecraft).
- Introductory modes of interdisciplinary practice (DR 2010 Movement for the Stage, DR 2211 The Space of Performance)
- General historical contexts that has given rise to diverse modes of practice (DR 2126 Theatre in Athens, DR 2111 The Space of Performance)

In addition they will have the following cognitive skills:

- Ability to discuss choreography and performance related practices, both their own and that of others (DA 2256 Introduction to Choreography I, DR 2126 Theatre in Athens)

- Value professional conduct in their practice (DA 2256 Introduction to Choreography I, DR 2032 Stagecraft).
- Ability to communicate basic ideas about choreographic and performance concepts (DA 2050 Contemporary Dance I, DA 2151 Contemporary Dance II, DR 2126 Theatre in Athens).

Furthermore, they will have the following practical/professional and transferable skills:

- Apply a range of choreographic methods and approaches to making dance (DA2256 Introduction to Choreography).
- Show an embodied technical understanding of dance material (DA 1050 Contemporary Dance I, DA 2151 Contemporary Dance II)
- Value the importance of a good professional attitude including consideration of health & safety protocols (DR 2032 Stagecraft)
- Organize and manage time and tasks effectively (DA 2256 Introduction to Choreography I, DR 2111 The Space of Performance, DR 2010 Movement for the Stage)

## II. Intermediate level

The Intermediate level includes the Diploma in Higher Education in Contemporary Dance Practice and the Bachelor Ordinary (non-Honours) degree in Contemporary Dance Practice

### II.a. Diploma of Higher Education in Contemporary Dance Practice

In accordance with the framework for higher education qualifications the Diploma of Higher Education in Contemporary Dance Practice (Cert HE) is awarded to students who have completed 240 credits comprising of 120 credits at Level 1 (FHEQ LEVEL 1 (FHEQ L4)) (120 credits, 8 15-credit modules) and 120 at Level 2 (FHEQ LEVEL 2 (FHEQ L5)) (120 credits, 8 15-credit modules). Upon completion of Levels 1 and 2 students should have acquired (i) a broader understanding of various modes of practice within contemporary dance (performance, design and choreography) (ii) a deeper understanding of the applications of technology and interdisciplinary practice in the field and (iii) further competencies in studio practice.

In addition to the Learning Outcomes acquired in LEVEL 1 (FHEQ L4), upon completion of LEVEL 2 (FHEQ L5) students will be able to demonstrate a deeper knowledge and understanding of:

- Complementary areas of dance practice and the terminology used in them in order to adapt to the demands of various techniques (DA 3027 Jazz Dance, DA 3000 Ballet, MU 3008 Musical Theatre Workshop I)
- The historical context of dance practice (DA 3359 Dance History, DR 3246 Performance as a Political and Social Act)
- Areas of interdisciplinary creative activity and related professional practice (DA 3015 LE From Improvisation to Emergent Form, DR 3227 The Scenographic Space of Performance, DR 3118 Stage Lighting)

### II.b. BA Ordinary in Contemporary Dance Practice

Upon completion of 300 credits (20, 15 credit modules) of which a minimum of 60 should be at Level 3 (FHEQ level 6) with the remainder comprising 120 credits at Level 1 (FHEQ LEVEL 1 (FHEQ L4)) and 120 at Level 2 students (FHEQ LEVEL 2 (FHEQ L5)) will have acquired (i) more focused skills in Contemporary Dance Practice (ii) further skills in critically evaluating concepts and (iii) greater competency in presenting creative projects through specialized Contemporary Dance Practice modules.

In addition to the Learning Outcomes acquired in Level 1 (FHEQ Level) and Level 2 (FHEQ Level 5), upon completion of 60 credits in Level 3 (FHEQ LEVEL 3 (FHEQ L6)) students will be able to demonstrate a deeper knowledge and understanding of:

- A wider range of professional outcomes stemming from or related to contemporary dance practice (DA 4467 Dance Pedagogy and Social Development, DA 4066 Dance and Music in Collaboration, DR 4069 Physical theatres, MU 4045 Experimental Sound Art, DR 4047 Costume Design, DR 4025 Computational Media and Interactive Art)

In addition they will have the following cognitive skills:

- Demonstrate very good written and oral communication skills related to contemporary dance ideas and concepts (DA 4066 Dance and Music in Collaboration, DR 4070 New Spatialities: Contemporary Performance and Outdoor Spaces).

Furthermore, they will have the following practical/professional and transferable skills:

- Utilize appropriate tools to create a comprehensive body of dance and related works and build a 'portfolio of practice' that will equip them to entry into the profession and or graduate studies.
- Demonstrate high level of proficiency and professionalism when participating in group contexts.
- Develop a method of practice that effectively integrates concept and practical ways to realize them across a variety of aesthetics.

B.A. (Honours) Graphic Design

Compulsory Modules	UK CREDITS		
	level 4	level 5	level 6
AR 1003 Fundamentals in 2D Forms - Drawing I	15		
AR 1005 Fundamentals in 2D Forms - Color & Design I	15		
AR 1017 LE Digital Image	15		
CN 2301 Contemporary Mass Communication	15		
GD 2001 Visual Literacy	15		
GD 2002 Research-Concept-Design	15		
GD 2203 Graphic Design I	15		
ITC 2110 Digital Tools for Graphic Design and Production	15		
AR 3019 Video Art		15	
AR 3104 Fundamentals in 2D Forms - Drawing II		15	
AR 3106 Fundamentals in 2D Forms - Color & Design II		15	
CN 3410 Communication in Advertising		15	
GD 3111 History of Graphic Design		15	
GD 3313 Typography I		15	
GD 3412 Graphic Design II		15	
ITC 3025 Designing for the Web		15	
CN 4500 Creative Execution in Advertising			15
GD 4321 Contemporary Design Issues			15
GD 4430 Illustration			15
GD 4622 Typography II			15
GD 4623 Graphic Design III			15
GD 4624 Branding & Packaging			15
GD 4940 Senior Project - Capstone Course			15
MG 4157 Project Management			15
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

GRAPHIC DESIGN EXIT AWARDS ‡

**I. Certificate of Higher Education in Graphic Design (120 credits)**

- In accordance with the framework for higher education qualifications the Certificate of Higher Education in Graphic Design (Cert HE) is awarded to students who have completed 120 credits at Level 4 (120 credits, 8 15-credit modules). Upon completion of Level 4 students will have a basic knowledge of mass communication and visual literacy concepts as well as visual arts and digital skills. They will also have a basic grasp of important Graphic Design concepts and practices.

More specifically upon completion of Level 4 students will demonstrate knowledge and understanding of:

- Basic terminology and concepts of Graphic Design and visual communication (GD 2203 Graphic Design I, DG/AR2001 Visual Literacy, CN 2301 Contemporary Mass Communication, GD 2002 Research-Concept-Design)
- The professional areas where Graphic Design could be applied (GD 2203 Graphic Design I)
- Visual literacy and the technical foundations of art in some areas of the Visual Arts (DG/AR 1001 Visual Literacy, AR 1003 Fundamentals of 2D Forms - Drawing I, AR 1005 Fundamentals of 2D Forms - Color and Design I, AR 1017 Digital Image)

In addition they will have the following cognitive skills:

- Demonstrate the ability to discuss Graphic Design and Visual Communication issues (GD/AR 2001 LE Visual Literacy, CN 2301 Contemporary Mass Communication, GD 2203 Graphic Design I, AR 1017 Digital Image)
- Demonstrate the ability to communicate basic ideas about Graphic Design concepts (GD/AR 2001 LE Visual Literacy, GD 2002 Research-Concept-Design, GD 2203 Graphic Design I)

Furthermore, they will have the following practical/professional and transferable skills:

- Utilize a variety of materials, mediums and techniques to create a project (AR 1003 Fundamentals of 2D Forms - Drawing I, AR 1005 Fundamentals of 2D Forms - Color and Design I, AR 1017 Digital Image, ITC/GD 2110 Digital Tools for Graphic Design and Production, GD 2203 Graphic Design I)
- Demonstrate the ability to use some new digital technologies that relate to Graphic Design or Visual Arts (ITC/GD 2110 Digital Tools for Graphic Design and Production, AR 1017 Fundamentals of 2D Forms - Digital Image).

**II. Intermediate level**

The Intermediate level includes the Diploma in Higher Education in Graphic Design and the Bachelor Ordinary (non-Honours) degree in Graphic Design.

**II a. Diploma of Higher Education in Graphic Design (240 credits).**

In accordance with the framework for higher education qualifications the Diploma of Higher Education in Graphic Design (Cert HE) is awarded to students who have completed 240 credits comprising of 120 credits at Level 4 (120 credits, 8 15-credit modules) and 120 at Level 5 (120 credits, 8 15-credit modules). Upon completion of Levels 4 and 5 students should have acquired (i) a broader understanding of the concepts and practices in Graphic Design (ii) a deeper understanding of the applications of digital technology in the field and (iii) further competencies in studio practice.

In addition to the Learning Outcomes acquired in Level 4, upon completion of Level 5 students will be able to demonstrate a deeper knowledge and understanding of:

- Some professional areas of Graphic Design and the terminology used in them (GD 3412 Graphic Design II, GD 3313 Typography I, GD 3111 History of Graphic Design, ITC/GD 3025 Designing for the Web, CN 3410 Communication in Advertising).
- The historical context of Graphic Design (GD 3111 History of Graphic Design)
- The role of Graphic Design in the Communication Process (GD 3412 Graphic Design II, GD 3111 History of Graphic Design, CN 3410 Communication in Advertising).

In addition they will have the following cognitive skills:

- Demonstrate ability to engage in research and critically evaluate information and ideas (3111 History of Graphic Design, GD 3412 Graphic Design II, CN 3410 Communication in Advertising, GD 3313 Typography I, ITC/GD 3010 Designing for the Web).
- Formulate and defend ideas and creative concepts (GD 3412 Graphic Design II, CN 3410 Communication in Advertising, AR 3019 Video Art).

Furthermore, they will have the following practical/professional and transferable skills:

- Identify problems and provide solutions (GD 3412 Graphic Design II, CN 3410 Communication in Advertising, GD 3313 Typography I, ITC/GD 3025 Designing for the Web).
- Apply new technologies for the completion of projects (AR 3019 Video Art, ITC/GD 3010 Designing for the Web).

## II b. Bachelor of Arts Ordinary in Graphic Design (300 credits)

- Upon completion of 300 credits (20 15 credit modules) of which a minimum of 60 should be at level 6 with the remainder comprising 120 credits at Level 4 and 120 at level 5 students will have acquired (i) more focused skills in Graphic Design (ii) further skills in critically evaluating concepts and (iii) greater competency in presenting creative projects through specialized Graphic Design modules.

In addition to the Learning Outcomes acquired in Levels 4 and 5, upon completion of 60 credits in Level 6 students will be able to demonstrate a deeper knowledge and understanding of:

- How Graphic Design graduates can be involved in specific professional areas (CN 3500 Creative Execution in Advertising, GD 4622 Typography II, GD 4623 Graphic Design III).

In addition they will have the following cognitive skills:

- Demonstrate very good written and oral communication skills related to Graphic Design ideas and concepts (GD 4623 Graphic Design III, GD 4430 Illustration, CN 3500 Creative Execution in Advertising).

Furthermore, they will have the following practical/professional and transferable skills:

- Recommend solutions to problems (GD 4623 Graphic Design III, CN 3210 Creative Execution in Advertising).
- Utilize appropriate tools to create a comprehensive body of work and portfolio (GD 4623 Graphic Design III, GD 4430 Illustration, GD 4622 Typography II, CN 3500 Creative Execution in Advertising).
- Demonstrate high level of proficiency and professionalism when undertaking Graphic Design projects (GD 4623 Graphic Design III, GD 4622 Typography II, CN 3500 Creative Execution in Advertising).
- Develop a design concept and a coherent visual language across a variety of touch-points: print, digital, and spatial. (GD 4623 Graphic Design III).

## B.A. (Honours) Music

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
MU 2014 Theory and Musicianship I	15		
MU 2124 Researching and Writing about Music	15		
MU 2125 History of Western Music I- Medieval through the Baroque	15		
MU 2134 History of Western Music II- 1750 through the 20th Century	15		
MU 2159 Theory and Musicianship II	15		
<b>Optional Modules</b>			
THREE of the following :	45		
MU 2030 Film Music			
MU 2049 Recording Studio Techniques I			
MU 2135 Cultural Perspectives on Music			
MU 2150 Improvisation Techniques I			
AR 2001 LE Visual Literacy			
<b>Compulsory Modules</b>			
MU 3119 Making Music with Computers		15	
MU 3215 Theory and Musicianship III		15	
MU 3329 Theory and Musicianship IV		15	
MU 3336 Beethoven in Context		15	
MU 3337 Issues in Performance		15	
<b>Optional Modules</b>			
THREE of the following:		45	
MU 3041 Filmscore and Soundtrack			
MU 3062 Music Performance Workshop I			
MU 3120 Sound Design			
MU 3163 Recording Studio Techniques II			
MU 3264 Improvisation Techniques II			
AR 3019 Video Art			
<b>Compulsory Modules</b>			
MU 4040 Modernism			15
MU 4043 Experimental Sound Art			15
MU 4066 Music in the Community			15

MU 4648 Music Capstone - Independent study			15
<b>Optional Modules</b>			
FOUR of the following - including at least one Selected Topic:			60
MU 4008 Music Performance Workshop II			
MU 4031 Studies in Modern Greek Music			
MU 4065 Ensemble (long thin module-2 semesters)			
MU 4368 Selected Topics in Art Song and Opera			
MU 4369 Selected Topics in Composition, Song Writing and Arranging			
MU 4370 Selected Topics in Jazz and Popular Music			
MU 4371 Selected Topics in Symphonic Music			
DA 4066 Dance and Music in Collaboration			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

B.A. (Honours) Music Performance

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
MU 2014 Theory and Musicianship I	15		
MU 2053 Applied Music III and Music Forum	15		
MU 2124 Researching and Writing about Music	15		
MU 2125 History of Western Music I- Medieval through the Baroque	15		
MU 2134 History of Western Music II- 1750 through the 20th Century	15		
MU 2154 Applied Music IV and Music Forum	15		
MU 2159 Theory and Musicianship II	15		
<b>Optional Modules</b>			
ONE of the following:	15		
MU 2049 Recording Studio Techniques I			
MU 2135 Cultural Perspectives on Music			
MU 2150 Improvisation Techniques I			
DA 2018 LE Body Awareness and Movement			
<b>Compulsory Modules</b>			
MU 3215 Theory and Musicianship III		15	
MU 3255 Applied Music V and Music Forum		15	
MU 3329 Theory and Musicianship IV		15	
MU 3336 Beethoven in Context		15	
MU 3337 Issues in Performance		15	
MU 3356 Applied Music VI and Music Forum		15	
<b>Optional Modules</b>			
TWO of the following:		30	
MU 3061 Music Theatre Workshop I			
MU 3062 Music Performance Workshop I			
MU 3119 Making Music with Computers			
MU 3163 Recording Studio Techniques II			
MU 3264 Improvisation Techniques II			
<b>Compulsory Modules</b>			
MU 4040 Modernism			15



MU 4043 Experimental Sound Art			15
MU 4066 Music in the Community			15
MU 4457 Applied Music VII and Music Forum			15
MU 4558 Capstone in Applied Music VIII and Music Forum			15
<b>Optional Modules</b>			
THREE of the following - including at least one Selected Topic:			45
MU 4008 Music Performance Workshop II			
MU 4031 Studies in Modern Greek Music			
MU 4065 Ensemble (long thin module-2 semesters)			
MU 4167 Music Theatre Workshop II			
MU 4368 Selected Topics in Art Song and Opera			
MU 4369 Selected Topics in Composition, Song Writing and Arranging			
MU 4370 Selected Topics in Jazz and Popular Music			
MU 4371 Selected Topics in Symphonic Music			
DA 4066 Dance and Music in Collaboration			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## MUSIC and MUSIC PERFORMANCE EXIT AWARDS ‡

### I. Certificate of Higher Education in Music

In Accordance with the framework for higher education qualifications, the Certificate of Higher Education in Music (Cert HE) is awarded to students who have completed 120 credits at Level 4 have demonstrated the ability to:

Develop a rigorous approach to the acquisition of a broad knowledge base; employ a range of specialized skills; evaluate information using it to plan and develop investigative strategies and to determine solutions to a variety of unpredictable problems; operate in a range of varied and specific contexts taking responsibility for the nature and quality of outputs.

#### Music programme student learning outcomes:

##### Knowledge and understanding

Students successfully completing the Certificate of Higher Education in Music will have knowledge and understanding of:

- a substantial selection of Western musical repertoire and associated source materials as well as scholarly literature across a broad range of stylistic periods: its genres and forms, stylistic elements, performance practices and reception in an historical and cultural context

- musical terminology, notation and the core elements of music theory: use of melody, harmony, rhythm, texture, tonality and form across a wide range of musical style periods
- (Music Pathway) the key theoretical issues concerning the use of computer technology in order to make and manipulate music together with broad practical experience and skills in this field

#### Cognitive skills

Students successfully completing the Certificate of Higher Education in Music will be able to:

- critically examine, analyze and evaluate aural and written materials
- organize and synthesize information and ideas from scholarly sources

#### Practical and professional skills

Students successfully completing the Certificate of Higher Education in Music will be able to:

- accurately hear, read, sing, and notate music, demonstrate fundamental knowledge of theory at the keyboard and relate their understanding of musical theory to performance
- effectively use computer technology and online resources for musical research and the production of creative projects
- demonstrate the ability to recognize and identify components of musical language and organization both by ear and through the study of a written score
- (Performance pathway) demonstrate the ability to perform and collaborate in musical performance

#### Transferable key skills (Generic)

Students successfully completing the Certificate of Higher Education in Music will be able to:

- conduct research, to collect and evaluate relevant information and write a well-structured essay, using recognized academic conventions
- utilize information and communication technology for research
- communicate effectively in the English language

### II. Intermediate Level

The Intermediate Level Diploma of Higher Education in Music (DipHE) and the Ordinary (non-Honours) degree in Music

#### II.a. Diploma of Higher Education in Music (DipHE)

In Accordance with the framework for higher education qualifications, the Diploma of Higher Education in Music (DipHE) is awarded to students who have completed 240 credits comprising 120 at Level 5 and 120 at Level 4, and have demonstrated the ability to:

Generate ideas through the analysis of concepts at an abstract level with a command of specialised skills and the formulation of responses to well defined and abstract problems; analyse and evaluate information; exercise significant judgement across a broad range of functions; accept responsibility for determining and achieving personal and/or group outcomes.

#### Music programme student learning outcomes

##### Knowledge and understanding

Students successfully completing the Music programme will have extensive knowledge and understanding of:

- a substantial selection of Western musical repertoire and associated source materials as well as scholarly literature across a broad range of stylistic periods: its genres and forms, stylistic elements, performance

- practices and reception in an historical and cultural context
- musical terminology, notation and the core elements of music theory: use of melody, harmony, rhythm, texture, tonality and form across a wide range of musical style periods
- (Music Pathway) the key theoretical issues concerning the use of computer technology in order to make and manipulate music together with broad practical experience and skills in this field

## Cognitive skills

Students successfully completing the Music programme will be able to:

- critically examine, analyze and evaluate aural and written materials
- organize and synthesize information and ideas from scholarly sources
- devise, develop and defend academic arguments as well as critically evaluate and engage in informed discussions of the arguments of others

## Practical and professional skills

Students successfully completing the Music programme will be able to:

- accurately hear, read, sing, and notate music, demonstrate fundamental knowledge of theory at the keyboard and relate their understanding of musical theory to performance
- effectively use computer technology and online resources for musical research and the production of creative projects
- demonstrate the ability to recognize and identify components of musical language and organization both by ear and through the study of a written score
- (Performance pathway) demonstrate the ability to perform and collaborate in musical performance

## Transferable key skills (Generic)

Students successfully completing the Music programme will be able to:

- conduct research, to collect and evaluate relevant information and write a well-structured essay, using recognized academic conventions
- make effective oral presentations
- work and learn independently showing confidence and self-awareness
- demonstrate personal skills as a leader and collaborator in musical interpretation or group projects and to work effectively within a team, toward common objectives
- apply knowledge of professional ethics, codes of conduct, time management and personal responsibility
- communicate effectively in the English language

## II.b. BA Ordinary in Music

### Ordinary (non-Honours) degree in Music

In Accordance with the framework for higher education qualifications, the ordinary (non-Honours) degree in Music is awarded to students who have completed 300 credits (20 15 credit modules) of which a minimum 60 should be at Level 6 with the remainder comprising 120 credits at Level 4 and 120 at Level 5, 240 credits comprising 120 at Level 5 and 120 at Level 4, and have demonstrated the ability to:

Critically review, consolidate and extend a systematic and coherent body of knowledge utilizing specialized skills across an area of study; critically evaluate new concepts and evidence from a range of sources; transfer and apply diagnostic and creative skills and exercise significant judgment in a range of situations; accept accountability for determining and achieving personal and/or group outcomes

## Music programme student learning outcomes for the ordinary (non-Honours) degree in Music

### Knowledge and understanding

Students successfully completing the Music programme will have extensive knowledge and understanding of:

- a substantial selection of Western musical repertoire and associated source materials as well as scholarly literature across a broad range of stylistic periods: its genres and forms, stylistic elements, performance practices and reception in an historical and cultural context
- musical terminology, notation and the core elements of music theory: use of melody, harmony, rhythm, texture, tonality and form across a wide range of musical style periods
- (Music Pathway) the key theoretical issues concerning the use of computer technology in order to make and manipulate music together with broad practical experience and skills in this field

### Cognitive skills

Students successfully completing the Music programme will be able to:

- critically examine, analyze and evaluate aural and written materials
- organize and synthesize information and ideas from scholarly sources
- devise, develop and defend academic arguments as well as critically evaluate and engage in informed discussions of the arguments of others

### Practical and professional skills

Students successfully completing the Music programme will be able to:

- accurately hear, read, sing, and notate music, demonstrate fundamental knowledge of theory at the keyboard and relate their understanding of musical theory to performance
- effectively use computer technology and online resources for musical research and the production of creative projects
- demonstrate the ability to recognize and identify components of musical language and organization both by ear and through the study of a written score
- (Performance pathway) demonstrate the ability to perform and collaborate in musical performance
- show creativity and originality in conceiving, structuring and executing music projects
- (Performance Pathway) perform on a primary instrument or voice, demonstrating musicianship, technical proficiency, interpretive understanding and breadth of repertoire.

### Transferable key skills (Generic)

Students successfully completing the Music programme will be able to demonstrate the ability to:

- conduct research, to collect and evaluate relevant information and write a well-structured essay, using recognized academic conventions
- make effective oral presentations
- work and learn independently showing confidence and self-awareness
- utilize information and communication technology for research
- demonstrate personal skills as a leader and collaborator in musical interpretation or group projects and to work effectively within a team, toward common objectives
- apply knowledge of professional ethics, codes of conduct, time management and personal responsibility
- communicate effectively in the English language

B.A. (Honours) – Theatre Arts

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
DR 2010 Movement for the Stage	15		
DR 2012 The Actor’s Process	15		
DR 2015 Voice and Speech I	15		
DR 2032 Stage Craft	15		
DR 2111 The Space of Performance	15		
DR 2126 Performance in Athens	15		
DR 2220 The Theatrical Event	15		
DR 2461 Introduction to Theatre Practice	15		
<b>Compulsory Modules</b>			
DR 3139 Practical Dramaturgy		15	
DR 3228 The Directing Process		15	
DR 3246 Performance as a Political and Social Act		15	
DR 3762 Theater as a Collaborative Practice		15	
<b>Optional Modules</b>			
FOUR of the following:		60	
DA 3015 LE From Improvisation to Emergent Form			
DR 3035 Sound in Theater			
DR 3038 LE The Face & the Mask			
DR 3101 Movement for the Theater Practitioner			
DR 3116 Voice & Speech II			
DR 3118 Stage Lighting			
DR 3140 Acting the Scene			
DR 3227 The Scenographic Space of Performance			
MU 3060 Music Theater Workshop I			
<b>Compulsory Modules</b>			
DR 4423 Critical Practices and Contemporary Performance			15
DR 4521 The Classical Tradition in a Contemporary Contexts			15
DR 4780 Final Major Project			15
DR 4819 Performing Repertory			15

<b>Optional Modules</b>			
FOUR of the following:			60
DR 4025 Computational Media and Interactive Art			
DR 4030 Costume Design			
DR 4063 Stage Combat and Choreography			
DR 4069 Physical Theaters			
DR 4070 New Spatialities: Contemporary Performance and Outdoor Space			
DR 4241 Advanced Acting			
DR 4329 Advanced Directing			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## THEATRE ARTS EXIT AWARDS ‡

### I. Certificate of Higher Education in Theatre Arts

- In accordance with the framework for higher education qualifications the Certificate of Higher Education in Theatre Arts (Cert HE) is awarded to students who have completed 120 credits at Level 1 (FHEQ Level 4) (120 credits, 8 15-credit modules). More specifically upon completion of Level 1 (FHEQ Level 4) students will demonstrate knowledge and understanding of:
  - Basic terminology and concepts of theatre (DR 2010 Movement for the Stage, DR 2111 The Space of Performance, DR 2032 Stage Craft, DR 2013 The Actor's Process).
  - The main components of theatre and their interrelationship in creative processes (DR 2461 Introduction to Theatre Practice).
  - Introduction to modes of interdisciplinary Practice (DR 2010 Movement for the Stage, DR 2011 The Space of Performance).
  - General historical contexts that have given rise to diverse modes of Practice (DR 2126 Theatre in Athens, DR 2011 The Space of Performance, DR 2220 The Theatrical Event)

In addition they will have the following cognitive skills:

- Ability to discuss performance and related Practices (DR 2126 Theatre in Athens).
- Value professional conduct in their Practice (DR 2032 Stagecraft).
- Ability to discuss basic ideas about the evolution of performance concepts within a socio-historical context (DR 2126 Theatre in Athens, DR 2220 The Theatrical Event).

Furthermore, they will have the following practical/professional and transferable skills:

- Value the importance of health & safety protocols (DR 2032 Stagecraft).
- Organize and manage time and tasks effectively (DR 2461 Introduction to Theatre Practice, DR 2011 The Space of Performance, DR 2010 Movement for the Stage).

### II. Intermediate level

The Intermediate level includes the Diploma in Higher Education in Theatre Arts and the Bachelor Ordinary (non-Honours) degree in Theatre Arts

#### II a. Diploma of Higher Education in Theatre Arts

In accordance with the framework for higher education qualifications the Diploma of Higher Education in Theatre Arts (Dip HE) is awarded to students who have completed 240 credits comprising of 120 credits at Level 1 (FHEQ Level 4) (120 credits, 8 15-credit modules) and 120 at Level 2 (FHEQ Level 5) 5 (120 credits, 8 15-credit modules). Upon completion students should have acquired (i) a broader understanding of various modes of Practice within contemporary performance (performance, design and directing) (ii) a deeper understanding of the applications of technology and interdisciplinary Practice in the field and (iii) further competencies in studio Practice.

In addition to the Learning Outcomes acquired in Level 1 (FHEQ Level 4), upon completion of Level 2 (FHEQ Level 5) students will be able to demonstrate a deeper knowledge and understanding of:

- Various professional areas of theatre Practice and the terminology used in them (DR3035 Sound in Theatre, MU 3008 Music Theatre Workshop I, DR 3227 The Scenographic Space of Performance, DR 3038 LE The Face

and the Mask, DR 3228 The Directing Process, DR 3139 Practical Dramaturgy).

- Introduction to applied modes of Practice (DR 3246 Performance as a Political and Social Act, DR 3038 LE The Face and The Mask).
- Areas of interdisciplinary creative activity and related professional Practice (DA 3015 LE From Improvisation to Emergent Form, DR 3227 The Scenography Space of Performance, DR 3118 Stage Lighting, DR 3035 Sound in the Theatre)

#### II b. Bachelor of Arts Ordinary in Theatre Arts

Upon completion of 300 credits (20 15 credit modules) of which a minimum of 60 should be at Level 3 (FHEQ level 6) students will have acquired (i) more focused skills in performance Practice (ii) further skills in critically evaluating concepts and (iii) greater competency in presenting creative projects through specialized theatre performance and production modules.

In addition to the Learning Outcomes acquired in Levels 4 and 5, upon completion of 60 credits in Level 3 (FHEQ Level 6) students will be able to demonstrate a deeper knowledge and understanding of:

- A wider range of professional outcomes stemming from or related to contemporary dance Practice (DA 4069 Physical theatres, DR 4047 Costume Design, DR 4025 Computational Design & Interactive Art, DR 4063 Stage Combat, DR 4070 New Spatialities: Contemporary Performance and Outdoor Spaces, DR 4819 Performing Repertory)

In addition they will have the following cognitive skills:

- Demonstrate very good written and oral communication skills related to contemporary performance ideas and concepts (DR 4070 New Spatialities: Contemporary Performance and Outdoor Spaces, DR 4323 Critical and Contemporary Performance Practices).

Furthermore, they will have the following practical/professional and transferable skills embedded within all modules and in particular the DR 4780 Final Year Project.

- Utilize appropriate tools to create a comprehensive 'portfolio of Practice' that will equip them to entry into the profession and or graduate studies.
- Demonstrate high level of proficiency and professionalism when participating in group contexts.
- Develop a method of Practice that effectively integrates concepts and practical ways to realize them across a variety of aesthetics.

B.A. (Honours) Visual Arts

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
AR 1003 Fundamentals of 2D - Drawing I	15		
AR 1005- Fundamentals of 2D - Color & Design I	15		
AR 1007 Fundamentals of 3D - Sculpture I	15		
AR 1009 Fundamentals of 4D- Time Based Media I	15		
AR 1017 LE Digital Image	15		
AR 2023 Figure Drawing I	15		
ONE of the following:	15		
AR 2001 LE Visual Literacy			
PH 2016 Philosophy and Cinema			
ONE of the following:	15		
AT 2013 Modern Art			
PH 2014 LE Aesthetics			
<b>Compulsory Modules</b>			
AT 3018 Art after Modernism		15	
AR 3019 Video Art		15	
AR 3024 Figure Drawing II		15	
AR 3025 Painting		15	
AR 3104 Fundamentals 2D - Drawing II		15	
AR 3106 Fundamentals 2D- Color & Design II		15	
AR 3108 Fundamentals 3D- Sculpture II		15	
AR 3110 Fundamentals 4D- Time Based Media II		15	
<b>Compulsory Modules</b>			
AR 4002 Art Techniques and Media			15
AR 4040 Issues in Contemporary Art			15
AR 4130 Contemporary Painting			15
AR 4226 Sculpture III			15
AR 4233 Contemporary Drawing			15
AR 4934 Studio Projects and Installation			15
AR 4941 Senior Project and Exhibition			15
ONE of the following:			15

DR 4025 Computational Media and Interactive Art			
MU 4043 Experimental Sound Art			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

VISUAL ARTS EXIT AWARDS ‡

**I. Certificate of Higher Education in Visual Arts (120 credits)**

In accordance with the framework for higher education qualifications, the Certificate of Higher Education in Visual Arts is awarded to students who have completed 120 credits at Level 4 (120 credits, 8 15 –credit modules). Upon completion of Level 4 students will have the basic knowledge of visual literacy and modern art concepts. They will also have a basic grasp of studio practice in drawing, color, sculpture, digital image and time based media.

More specifically upon completion of Level 4 students will demonstrate knowledge and understanding of:

- The technological societal, historical and cultural contexts that influence the creation of new art forms GD/AR 2001 (LE Visual Literacy, AT 2013 Modern Art)
- The core innovations in the art of the 20th and 21st centuries and the artists involved ( AT 2013 Modern Art )
- Evolving ways of art thinking and how this may be applied in a range of contexts ( AR 1017 Digital Image)
- The technical foundations of art across a number of art disciplines (AR 1003 FUND. 2D- Drawing I, AR 1005 FUND. 2D- Color & Design I, AR 1007 FUND. 3D- Sculpture I, AR 1009 FUND. 4D- Time Based Media I, AR 2023 Figure Drawing I, AR 1017 Digital Image)

In addition they will have the following cognitive skills:

- Formulate a language for the critical examination of art and for the development of visual literacy (GD/AR 2001 LE Visual Literacy, AR 1003 FUND 2D FORMS-Drawing I, AR 1005 FUND 2D FORMS- Color and Design I, AR 1007 FUND 3D FORMS- Sculpture I, AR 1009 FUND 4D FORMS- Time Based Media I, AR 2023 Figure Drawing I, AR 1017 Digital Image, AT 2013 Modern Art)

Furthermore, they will have the following practical/professional and transferable skills:

- Utilize appropriate materials, media, techniques, methods, technologies and tools and develop competence with them for the production of artworks and portfolios (AR 1017 Digital Image)
- Utilize information technology skills such as word processing and the ability to access electronic data(AR 1017 Digital Image, AR 1009 FUND. 4D- Time Based Media I )

**II. Intermediate level**

The Intermediate level includes the Diploma of Higher Education in Visual Arts and the BA Ordinary (non-Honours) degree in Visual Arts

**II.a. Diploma of Higher Education in Visual Arts**

In accordance with the framework for higher education qualifications, the Diploma of Higher Education in Visual Arts is awarded to students who have completed 240 credits comprising of 120 credits at Level 4 (120 credits, 8 15

–credit modules) and 120 credits at Level 5 (120 credits, 8 15 –credit modules) . Upon completion of Levels 4 and 5 students should have acquired a deeper understanding of concepts in art after modernism, some knowledge in video art and further competencies in studio practice.

In addition to the Learning Outcomes acquired in Level 4, upon completion of Level 5 students will be able to demonstrate a deeper knowledge and understanding of:

- The core innovations in the art of the 20th and 21st centuries and the artists involved (AT 2013 Modern Art, AT 3018 Art after Modernism).
- The technological societal, historical and cultural contexts that influence the creation of new art forms (AT 2013 Modern Art, AT 3018 Art after Modernism)
- The technical foundations of art across a number of art disciplines (AR 3024 Figure Drawing II, AR 3104 FUND. 2D- Drawing II, AR 3106 FUND. 2D- Color & Design II, AR 3108 FUND. 3D- Sculpture II, AR 3110 FUND. 4D- Time Based Media II)

In addition they will have the following cognitive skills:

- Formulate a language for the critical examination of art and for the development of visual literacy (AR 3024 Figure Drawing II)
- Contribute to the creation and production of group works through collaborative techniques and working methods (AR 3110 FUND 4D FORMS- Time Based Media II)
- Ability to articulate personal artistic concepts and apply them in a medium appropriate to the concept, through the use of painting, drawing, sculpture, installations, happenings, performances and audio/visual mediums (AR 3104 FUND 2D FORMS- Drawing II, AR 3106 FUND 2D FORMS- Color and Design II, AR 3108 FUND 3D FORMS- Sculpture II, AR 3110 FUND 4D FORMS- Time Based Media II, AR 3024 Figure Drawing II, AR 3019 Video Art)

Furthermore, they will have the following practical/professional and transferable skills:

- Pursue an artistic idea from conception, research, to final execution on the 2D, 3D, or 4D fields, or through interdisciplinary methods. (AR 3025 Painting, AR 3019 Video Art, AR 3024 Figure Drawing II, AR 3110 FUND 4D FORMS- Time Based Media II)
- Utilize appropriate materials, media, techniques, methods, technologies and tools and develop competence with them for the production of artworks and portfolios. (AR 3019 Video Art)
- Utilize information technology skills such as word processing and the ability to access electronic data. (AR 3104 FUND. 2D- Drawing II, AR 3106 FUND. 2D- Color and Design II, AR 3110 FUND. 4D- Time Based Media II, AR 3019 Video Art)

## II.b. BA Ordinary in Visual Arts

Upon completion of 300 credits (20 15-credit modules), of which a minimum of 60 should be at Level 6 with the remainder comprising 120 credits at Level 4 and 120 at Level 5, students will have acquired more focused skills in studio art, skills in working with groups through collaborations, and skills in communicating effectively through art projects.

In addition to the Learning Outcomes acquired in Levels 4 and 5, upon completion of 60 credits in Level 6 students will be able to demonstrate a deeper knowledge and understanding of:

- The technological societal, historical and cultural contexts that influence the creation of new art forms (AR 4040 Issues in Contemporary Art)

In addition they will have the following cognitive skills:

- Articulate ideas and navigate through arguments by discussing theoretical texts and by participating in art critiques (AR 4130 Contemporary Painting, AR 4233 Contemporary Drawing, AR 4040 Issues in Contemporary Art)
- Contribute to the creation and production of group works through collaborative techniques and working methods (AR 4226 Sculpture III, AR 4040 Issues in Contemporary Art)

Furthermore, they will have the following practical/professional and transferable skills:

- Pursue an artistic idea from conception, research, to final execution on the 2D, 3D, or 4D fields, or through interdisciplinary methods (AR 4226 Sculpture III)
- Utilize appropriate materials, media, techniques, methods, technologies and tools and develop competence with them for the production of artworks and portfolios (AR 4130 Contemporary Painting, AR 4233 Contemporary Drawing)
- Be able to engage in debate and discussion about solutions to problems (AR 4040 Issues in Contemporary Art)
- Communicate effectively and persuasively in visual, aural and written forms with people from a wide range of backgrounds using their views, along with your own, in the development or enhancement of work (AR 4040 Issues in Contemporary Art)
- Engage in independent research and self-motivated work, managing workloads to meet deadlines (AR 4226 Sculpture III)

# School of Liberal Arts and Sciences

Communication

Economics

English and American Literature

English with Linguistics

Environmental Studies

History

Information Technology

Digital Media Technologies

Network Technologies

Software Development

Philosophy

Psychology

Sociology

## B.A. (Honours) Communication

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
CS 1070 Introduction to Information Systems	15		
CN 2202 Writing for Mass Communication	15		
CN 2203 Fundamentals of Public Relations	15		
CN 2227 Introduction to Film and Television Studies	15		
CN 2301 Contemporary Mass Communication	15		
CN 2305 Multimedia Laqb	15		
CN 2408 Issues in Context	15		
<b>Optional Module</b>			
One Social Science Module	15		
<b>Compulsory Modules</b>			
CN 3312 Media Ethics (or PH 3010 Ethics)		15	
CN 3410 Communication in Advertising		15	
CN 3521 Communication Theories		15	
<b>Optional Modules (any five at Level 5)</b>			
CN 3311 Fundamentals of Print Journalism		15	
CN 3334 Client Services in Advertising		15	
CN 3416 Radio News Writing		15	
CN 3428 Public Relations Techniques		15	
CN 3523 Public Relations and Special Events Planning		15	
CN 3525 Film Analysis		15	
CN 3609 Copywriting and Creative Evaluation		15	
CN 3622 Television Producing		15	
<b>Compulsory Modules</b>			
CN 4632 Communication Research Methods			15
CN 4940 Communication Seminar			15
<b>Optional Modules (any six at Level 6)</b>			
CN 4313 Brand Building in Advertising			15
CN 4438 Leadership Communication			15
CN 4500 Creative Execution in Advertising			15
CN 4504 News Culture			15
CN 4526 PR in non-Profit Organizations			15
CN 4533 Advanced Print Journalism			15
CN 4535 Editing Theory and Practice			15

CN 4537 Screenwriting			15
CN 4543 Comp Mediated Communication			15
CN 4639 Making the Short Documentary			15
CN 4707 Television News Writing			15
CN 4736 International Public Relations			15
CN 4745 Advanced Media Production			15
	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**



## COMMUNICATION EXIT AWARDS ‡

### I. Certificate of Higher Education in Communication

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Communication will have a sound knowledge of the basic concepts of Communication and learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Communication are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with Communication, and an ability to evaluate and interpret these within the context of Communication;
- ii) an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgements in accordance with basic theories and concepts of Communication.

Typically, holders of the qualification will be able to:

- a) evaluate the appropriateness of different approaches to solving problems related to Communication;
- b) communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits, or eight 15-credit modules), students will be able to i) recognize and be familiar with key communication concepts that are present in both everyday and professional decision making; ii) apply basic communication techniques, thus aligning theory to practice.

Specifically, holders of the Certificate of Higher Education in Communication will be able to demonstrate knowledge and understanding of:

- Core media and communication concepts and principles (CN 2301, CN 2202, CN 2203, CN 2227)
- Basic communication tools (CN 2202, CN 2305, CS 1070)
- The role of the communication industry in society (CN 2301, CN 2408)

and

- A measure of knowledge in a social science (one level 4 module in a social science).

In addition, they will have the following practical/professional and key/transferable skills:

- They will be able to write news articles, press releases and feature stories (CN 2202)
- They will be able to use computer application packages relevant to the field (CS 1070)
- They will be able to produce multimedia projects (CN 2405).

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Communication and the ordinary (non-Honours) degree in Communication.*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of communication in the media industries and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

**Non-Honours degrees are awarded to students who have demonstrated:**

- i) knowledge and critical understanding of the principles practices of Communication;
- ii) the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

- iii) knowledge of the main methods of enquiry in Communication and ability to evaluate critically the appropriateness of different approaches to solving problems in Communication;
- iv) an understanding of the limits of their knowledge, and how this influences analysis and interpretations based on that knowledge.

**Typically, holders of the qualification will be able to:**

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Communication

Upon completion of Levels 4 and 5 (240 credits, or eight 15-credit modules at each Level), students will be able to: i) recognize and demonstrate familiarity with key communication concepts that are relevant to professional decision making; ii) demonstrate detailed knowledge of major concepts and theories used to explain the dynamics of the communication industries and the relationships between the individual, the media, and society; iii) apply appropriate communication styles and structures in solving problems and achieving goals in the areas of advertising, film and television, journalism, and public relations; and iv) use ethical standards to judge communication practices.

Specifically, holders of the Diploma of Higher Education in Communication will be able to demonstrate detailed knowledge and critical understanding of:

- Core media and communication concepts and principles (CN 2301, CN 2202, CN 2203, CN 2227)
- Basic communication tools (CN 2202, CN 2305, CS 1070)
- The role of the communication industry in society (CN 2301, CN 2408)
- Major theories used to analyse the dynamics and impact of communication (CN 3521)
- The techniques and practices commonly used in the different fields of communication (CN 3312, CN 3410, and the five optional Level 5 Communication modules)

and

- A measure of knowledge in a social science (one Level 4 module in a social science).

In addition, they will have the following cognitive skills:

- An ability to apply theories in analyzing and synthesizing issues related to communication practices (CN 3521, CN 3312/PH 3010)
- An ability to analyze and synthesize issues as a step in the process of solving problems and achieving communication goals (CN 3410 and the five optional Level 5 modules in Communication)

and the following practical/professional and key/transferable skills:

- An ability to produce work using language and other applied techniques appropriate to different types of media and media audiences (CN 3410 and the following, which are among the five optional Level 5 modules in Communication: CN 3311, CN 3609, CN 3416, CN 3622, CN 3334, CN 3428).

### II.b. BA in Communication

Upon completion of Levels 4 and 5 (240 credits, or eight 15-credit modules at each Level), and completion of four Level 6 modules (15 credits each), students will be able to: i) recognize and demonstrate familiarity with key communication concepts that are relevant to professional decision making; ii) demonstrate detailed knowledge of major concepts and theories used to explain the dynamics of the communication industries and the relationships between the individual, the media, and society; iii) apply appropriate communication styles and structures in

solving problems and achieving goals in the areas of advertising, film and television, journalism, and public relations; iv) use ethical standards to judge communication practices; v) apply communication research methods and write a literature review; and vi) produce applied communication projects that demonstrate an ability to conceive, plan and execute with minimal guidance complicated communication tasks that require a synthesis of knowledge and skills.

Specifically, holders of the ordinary BA in Communication will be able to demonstrate detailed knowledge and critical understanding of:

- Core media and communication concepts and principles (CN 2301, CN 2202, CN 2203, CN 2227)
- Basic communication tools (CN 2202, CN 2305, CS 1070)
- The role of the communication industry in society (CN 2301, CN 2408, CN 4504)
- A measure of knowledge in a social science (one level 4 module in a social science)
- Major theories used to analyse the dynamics and impact of communication (CN 3521)
- The techniques and practices commonly used in the different fields of communication (CN 3312, CN 3410; the five optional Level 5 Communication modules; and the four Level 6 modules)
- The research methods often used by communication researchers (CN 4632)

and

- A measure of knowledge in a social science (one Level 4 module in a social science).

In addition, they will have the following cognitive skills:

- An ability to apply theories and research methods in analyzing and synthesizing issues related to communication practices (CN 3521, CN 3312/PH 3010, and Level 6 modules)
- An ability to able to analyze and synthesize issues as a step in the process of solving problems and achieving communication goals (CN 3410; the five optional Level 5 modules in Communication; and four Level 6 modules)

and the following practical/professional and key/transferable skills:

- An ability to produce work using language and other applied techniques appropriate to different types of media and media audiences (CN 3410 and the following, which are among the optional Level 5 modules in Communication: CN 3311, CN 3609, CN 3416, CN 3622, CN 3334, CN 3428)
- An ability to produce work using language and other applied techniques with minimal guidance (three optional Level 6 modules).

## CERTIFICATE OF HIGHER EDUCATION IN COMMUNICATION (120 CREDITS)

### Compulsory Modules:

CS 1070 Introduction to Information Systems (Level 4) – 15 UK Credits  
 CN 2301 Contemporary Mass Communication (Level 4) – 15 UK Credits  
 CN 2202 Writing for Mass Communication (Level 4) – 15 UK Credits  
 CN 2203 Fundamentals of Public Relations (Level 4) – 15 UK Credits  
 CN 2305 Multimedia Lab (Level 4) – 15 UK Credits  
 CN 2408 Issues in Context (Level 4) – 15 UK Credits  
 CN 2227 Introduction to Film and Television Studies (Level 4) – 15 UK Credits

### Optional Modules:

Social Science Option (Level 4) – 15 UK Credits

## DIPLOMA OF HIGHER EDUCATION IN COMMUNICATION (240 CREDITS)

### Compulsory Modules:

CS 1070 Introduction to Information Systems (Level 4) – 15 UK Credits  
 CN 2301 Contemporary Mass Communication (Level 4) – 15 UK Credits  
 CN 2202 Writing for Mass Communication (Level 4) – 15 UK Credits  
 CN 2203 Fundamentals of Public Relations (Level 4) – 15 UK Credits  
 CN 2305 Multimedia Lab (Level 4) – 15 UK Credits  
 CN 2408 Issues in Context (Level 4) – 15 UK Credits  
 CN 2227 Introduction to Film and Television Studies (Level 4) – 15 UK Credits

CN 3521 Communication Theories (Level 5) – 15 UK Credits  
 CN 3312 Media Ethics (or PH 3010 Ethics) (Level 5) – 15 UK Credits  
 CN 3410 Communication in Advertising (Level 5) – 15 UK Credits

### Optional Modules:

Social Science Option\*\* (Level 4) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits

***	COMMUNICATION OPTIONS - LEVEL 5	FREQUENCY
CN 3311	Fundamentals of Print Journalism	Fall and Spring
CN 3609	Copywriting and Creative Evaluation	Fall and Spring
CN 3525	Film Analysis	Fall and Spring
CN 3416	Radio News Writing	Spring
CN 3622	Television Producing	Fall and Spring
CN 3334	Client Services in Advertising	Fall and Spring
CN 3523	Public Relations and Special Events Planning	Fall and Spring
CN 3428	Public Relations Techniques	Fall and Spring

## BA in COMMUNICATION (300 CREDITS)

### Compulsory Modules:

- CS 1070 Introduction to Information Systems (Level 4) – 15 UK Credits
- CN 2301 Contemporary Mass Communication (Level 4) – 15 UK Credits
- CN 2202 Writing for Mass Communication (Level 4) – 15 UK Credits
- CN 2203 Fundamentals of Public Relations (Level 4) – 15 UK Credits
- CN 2305 Multimedia Lab (Level 4) – 15 UK Credits
- CN 2408 Issues in Context (Level 4) – 15 UK Credits
- CN 2227 Introduction to Film and Television Studies (Level 4) – 15 UK Credits
- CN 3521 Communication Theories (Level 5) – 15 UK Credits
- CN 3312 Media Ethics (or PH 3010 Ethics) (Level 5) – 15 UK Credits
- CN 3410 Communication in Advertising (Level 5) – 15 UK Credits
- CN 4632 Communication Research Methods (Level 6) - 15 UK Credits

### Optional Modules:

- Social Science Option\*\* (Level 4) – 15 Credits
- Communication Option\*\*\* (Level 5) – 15 Credits
- Communication Option\*\*\* (Level 5) – 15 Credits
- Communication Option\*\*\* (Level 5) – 15 Credits
- Communication Option\*\*\* (Level 5) – 15 Credits
- Communication Option\*\*\* (Level 5) – 15 Credits
- Communication Option\*\*\* (Level 5) – 15 Credits
- Communication Option\*\*\*\* (Level 6) – 15 Credits
- Communication Option\*\*\*\* (Level 6) – 15 Credits
- Communication Option\*\*\*\* (Level 6) – 15 Credits

****	COMMUNICATION OPTIONS - LEVEL 6	FREQUENCY
CN 4313	Brand Building in Advertising	Fall and Spring
CN 4438	Leadership Communication	Fall and Spring
CN 4500	Creative Execution in Advertising	Fall and Spring
CN 4504	News Culture	Spring
CN 4526	PR in non-Profit Organizations	Fall and Spring
CN 4533	Advanced Print Journalism	Spring
CN 4535	Editing Theory and Practice	Spring
CN 4537	Screenwriting	Spring
CN 4543	Computer Mediated Communication	Fall and Spring
CN 4639	Making the Short Documentary	Spring
CN 4707	Television News Writing	Fall and Spring
CN 4736	International Public Relations	Fall and Spring
CN 4745	Advanced Media Production	Fall and Spring

***	COMMUNICATION OPTIONS - LEVEL 5	FREQUENCY
CN 3311	Fundamentals of Print Journalism	Fall
CN 3609	Copywriting and Creative Evaluation	Fall and Spring
CN 3525	Film Analysis	Fall and Spring
CN 3416	Radio News Writing	Fall
CN 3622	Television Producing	Fall and Spring
CN 3334	Client Services in Advertising	Fall and Spring
CN 3523	Public Relations and Special Events Planning	Fall and Spring
CN 3428	Public Relations Techniques	Fall and Spring

## B.A. (Honours) Economics

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
EC 1000 Principles of Microeconomics	15		
EC 1101 LE Principles of Macroeconomics	15		
EC 2011 Economic History of Europe	15		
MA 1105 Applied Calculus	15		
MA 2010 Statistics for Economics and Business I	15		
EC 2350 Mathematical Techniques in Economics	15		
<b>Optional Modules</b>			
<b>TWO of the following Social Science Modules:</b>	30		
AN 1000 LE Introduction to Anthropology			
AN 1003 LE Cultural Anthropology			
AN 2030 Greek Folklore			
PO 1000 Political Organization			
PO 1001 Political Behavior			
PO 2004 LE Diplomacy			
PO 2008 Beyond State and Nation			
PS 1000 LE Psychology as a Natural Science			
PS 1001 LE Psychology as a Social Science			
SO 1000 LE Introduction to Sociology			
SO 1101 Sociology of Modern Life			
SO 3009 Tourism, Leisure and Society			
SO 2004 Social Inequality			
SO 2030 Social Problems			
<b>Compulsory Modules</b>			
MA 3111 Statistics for Economics and Business II		15	
EC 3270 Managerial Economics		15	
EC 3271 Macroeconomic Theory and Policy		15	
EC 3473 Selected Topics in Microeconomic Theory		15	
EC 3474 Advanced Macroeconomics		15	
<b>Optional Modules</b>			
<b>THREE of the following Level 5 modules:</b>		45	
EC 3114 Health Economics			

EC 3226 Credit and Lending			
EC 3240 Money and Banking			
EC 3220 Economic Development			
EC 3221 Economic Development of Modern Greece			
EC 3225 Real Estate Economics			
EC 3227 Maritime Economics			
EC 3324 Insurance			
EC 3332 The European Union			
EC 3334 Environmental and Resource Economics			
EC 3342 Public Finance			
EC 3345 Monetary Theory and Policy			
EC 3362 Labor Economics			
<b>Compulsory Modules</b>			
EC 4636 Applied Methods in Economics			15
EC 4753 Econometrics			15
EC 4975 Seminar in Microeconomic Theory			15
EC 4976 Seminar in Macroeconomic Theory			15
EC 4210 History of Economic Thought			15
<b>Optional Modules</b>			
<b>THREE of the following Level 6 modules:</b>			45
EC 4435 Insurance Issues and Reporting			
EC 4543 Investment and Portfolio Theory			
EC 4638 Actuarial Science			
EC 4737 Insurance Industry Dynamics			
EC 4231 International Trade			
EC 4363 History of Economic Thought II			
EC 4365 International Monetary Economics			
EC 4564 Financial Economics: The Analytics of Risk Management			
EC 4667 Economics of Defense			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## ECONOMICS EXIT AWARDS ‡

### I. Certificate of Higher Education in Economics

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Economics will have a sound knowledge of the basic concepts of Economics and will have learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Economics are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with Economics, and an ability to evaluate and interpret these within the context of Economics;
- ii) an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgements in accordance with basic theories and concepts of Economics.

Typically, holders of the qualification will be able to:

- a) evaluate the appropriateness of different approaches to solving problems related to Economics;
- b) communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to i) recognize and be familiar with key economic concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to economic topics, thus aligning theory to practice.

Specifically, holders of the Certificate of Higher Education in Economics will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1000, EC 1101)
- Basic tools in mathematics and statistics (MA 1105, MA 2010, EC 2350)
- The importance of economic institutions in the evolution of European society (EC 2011)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)

In addition, they will have the following practical/professional and key/transferable skills:

- They will be able to use sampling techniques to obtain data in order to conduct surveys (MA 2010)
- They will be able to use mathematical and statistical skills to measure and interpret economic magnitudes (MA 2010, EC 2350)
- They will be able to interpret graphs and charts (EC 1000, EC 1101)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Economics and the ordinary (non-Honours) degree in Economics.*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles in Economics and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of Economics and of the way in which those principles have developed;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) knowledge of the main methods of enquiry in Economics and ability to evaluate critically the appropriateness of different approaches to solving problems in Economics;
- iv) an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Economics

Upon completion of levels 4 and 5 (240 credits or 8 15-credit modules), students will be able to i) recognize and be familiar with key economic concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to economic topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theories, models, and tools of micro- and macro-economics, iv) apply the methodological abstractionism and deductivism employed in economic theory, v) analyze and evaluate major policy debates. Specifically, holders of the Diploma of Higher Education in Economics will be able to demonstrate detailed knowledge and critical understanding of:

- Core economic concepts and principles (EC 1000, EC 1101)
- Basic tools in mathematics and statistics (MA 1105, MA 2110, EC 2350)
- The importance of economic institutions in the evolution of European society (EC 2011)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)
- The cumulative progression of economic theories (EC 2270, EC 2271, EC 2473, EC 2474)
- Major economic policy debates (EC 2473, EC 2474)

In addition, they will have the following cognitive skills:

- They will be able to apply the methodological abstractionism and deductivism employed in economic theory (EC 3270, EC 3271, EC 3473, EC 3374)
- They will be able to analyze and synthesize issues relating to various fields in Economics (three level-5 modules in Economics)

and the following practical/professional and key/transferable skills:

- They will be able to use sampling techniques to obtain data in order to conduct surveys (MA 2010)
- They will be able to use mathematical and statistical skills to measure and interpret economic magnitudes (MA 2110, EC 2350)
- They will be able to interpret graphs and charts (EC 1000, EC 1101)
- They will be able to prepare reports including tables and charts on research results (three level-5 modules in Economics)
- Use hypothesis testing and regression analysis (MA 2211)

## II.b. BA in Economics

Upon completion of 300 credits (20 15-credit modules), students will be able to i) recognize and be familiar with key economic concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to economic topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theories, models, and tools of micro-and macro-economics, iv) apply the methodological abstractionism and deductivism employed in economic theory, v) analyze and evaluate major policy debates, vi) analyze and synthesize with minimum guidance issues relating to a variety of fields in Economics

Specifically, holders of the ordinary BA in Economics will be able to demonstrate detailed knowledge and critical understanding of:

- Core economic concepts and principles (EC 1000, EC 1101)
- Basic tools in mathematics and statistics (MA 1105, MA 2010, EC 2350)
- The importance of economic institutions in the evolution of European society (EC 2011)
- A measure of knowledge in an array of social sciences (Two level-4 modules in social sciences)
- The cumulative progression of economic theories (EC 3270, EC 3271, EC 3473, EC 3474)
- Major economic policy debates (EC 3473, EC 3474)
- The evolution of economic ideas and the contributions of major schools of economic thought (EC 4210)

In addition, they will have the following cognitive skills:

- They will be able to apply the methodological abstractionism and deductivism employed in economic theory (EC 3270, EC 3271, EC 2473, EC 2474)
- They will be able to analyze and synthesize issues relating to various fields in Economics (six modules in Economics, three of which level-5 and three level-6)

and the following practical/professional and key/transferable skills:

- They will be able to use sampling techniques to obtain data in order to conduct surveys (MA 2010)
- They will be able to use mathematical and statistical skills to measure and interpret economic magnitudes (MA 2010, EC 2350)
- They will be able to interpret graphs and charts (EC 1000, EC 1101)
- They will be able to prepare reports including tables and charts on research results (six modules in Economics, three of which level-5 and three level-6)
- Use hypothesis testing and regression analysis (MA 3111)

## CERTIFICATE OF HIGHER EDUCATION IN ECONOMICS (120 CREDITS)

### Compulsory Modules:

- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- EC 2011 Economic History of Europe (Level 4) – 15 Credits
- MA 1105 Applied Calculus (Level 4) – 15 Credits
- MA 2110 Statistics I (Level 4) – 15 Credits
- EC 2350 Mathematical Techniques in Economics (Level 4) – 15 Credits

### Optional Modules:

- Social Science Option\*\* (Level 4) – 15 Credits
- Social Science Option\*\* (Level 4) – 15 Credits

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	<b>ANTHROPOLOGY</b>	
AN 1000	LE Introduction to Anthropology	Fall and Spring
AN 1003	LE Cultural Anthropology	Fall and Spring
AN 2030	Greek Folklore	Fall
	<b>POLITICAL SCIENCE</b>	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behavior	Fall and Spring
PO 2004	LE Diplomacy	Spring
PO 2008	Beyond State and Nation	Fall
	<b>PSYCHOLOGY</b>	
PS 1000	LE Psychology as a Natural Science	Fall and Spring
PS 1001	LE Psychology as a Social Science	Fall and Spring
	<b>SOCIOLOGY</b>	
SO 1000	LE Introduction to Sociology	Fall and Spring
SO 1001	LE Sociology of Modern Life	Fall and Spring
SO 1009	Tourism, Leisure and Society	Fall and Spring
SO 2004	Social Inequality	Fall
SO 2030	Social Problems	Spring

## DIPLOMA OF HIGHER EDUCATION IN ECONOMICS (240 CREDITS)

### Compulsory Modules:

- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- EC 1101 LE Principles of Macroeconomics (Level 4) – 15 Credits
- EC 2011 Economic History of Europe (Level 4) – 15 Credits
- MA 1105 Applied Calculus (Level 4) – 15 Credits
- MA 2010 Statistics I (Level 4) – 15 Credits
- EC 2350 Mathematical Techniques in Economics (Level 4) – 15 Credits
- MA 3111 Statistics II (Level 5) – 15 Credits
- EC 3270 Managerial Economics (Level 5) – 15 Credits
- EC 3271 Macroeconomic Theory and Policy (Level 5) – 15 Credits
- EC 3473 Selected Topics in Microeconomic Theory (Level 5) – 15 Credits
- EC 3474 Advanced Macroeconomics (Level 5) – 15 Credits

### Optional Modules:

- Social Science Option\*\* (Level 4) – 15 Credits
- Social Science Option\*\* (Level 4) – 15 Credits
- Economics Option\*\*\* (Level 5) – 15 Credits
- Economics Option\*\*\* (Level 5) – 15 Credits
- Economics Option\*\*\* (Level 5) – 15 Credits

***	ECONOMICS OPTIONS - LEVEL 5	FREQUENCY
EC 3114	Health Economics	Fall
EC 3226	Credit and Lending	Spring
EC 3240	Money and Banking	Fall and Spring
EC 3220	Economic Development	Fall
EC 3221	Economic Development of Modern Greece	Fall
EC 3225	Real Estate Economics	Fall*
EC 3227	Maritime Economics	Spring*
EC 3324	Insurance	Fall*
EC 3332	The European Union	Spring*
EC 3334	Environmental and Resource Economics	Spring*
EC 3342	Public Finance	Spring*
EC 3345	Monetary Theory and Policy	Spring*
EC 3362	Labor Economics	Fall*

## BA in ECONOMICS (300 CREDITS)

### Compulsory Modules:

- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- EC 1101 LE Principles of Macroeconomics (Level 4) – 15 Credits
- EC 2011 Economic History of Europe (Level 4) – 15 Credits
- MA 1105 Applied Calculus (Level 4) – 15 Credits
- MA 2010 Statistics I (Level 4) – 15 Credits
- EC 2350 Mathematical Techniques in Economics (Level 4) – 15 Credits
- MA 3111 Statistics II (Level 5) – 15 Credits
- EC 3270 Managerial Economics (Level 5) – 15 Credits
- EC 3271 Macroeconomic Theory and Policy (Level 5) – 15 Credits
- EC 3473 Selected Topics in Microeconomic Theory (Level 5) – 15 Credits
- EC 3474 Advanced Macroeconomics (Level 5) – 15 Credits
- EC 4210 History of Economic Thought I (Level 6) – 15 Credits

### Optional Modules:

- Social Science Option\*\* (Level 4) – 15 Credits
- Social Science Option\*\* (Level 4) – 15 Credits
- Economics Option\*\*\* (Level 5) – 15 Credits
- Economics Option\*\*\* (Level 5) – 15 Credits
- Economics Option\*\*\* (Level 5) – 15 Credits
- Economics Option\*\*\*\* (Level 6) – 15 Credits
- Economics Option\*\*\*\* (Level 6) – 15 Credits
- Economics Option\*\*\*\* (Level 6) – 15 Credits

****	ECONOMICS OPTIONS - LEVEL 6	FREQUENCY
EC 4435	Insurance Issues and Reporting	Fall*
EC 4443	Investment and Portfolio Theory	Fall
EC 4638	Actuarial Science	Spring*
EC 4737	Insurance Industry Dynamics	Fall*
EC 4231	International Trade	Fall*
EC 4363	History of Economic Thought II	Spring*
EC 4365	International Monetary Economics	Spring*
EC 4564	Financial Economics: The Analytics of Risk Mgt	Spring
EC 4667	Economics of Defence	Spring*

BA (Honors) English and American Literature

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
EN 2113 The Structure of the English Language	15		
EN 2216 LE Introduction to Language	15		
EN 2220 English Literature: from Chaucer to Swift	15		
EN 2222 The Making of America: American Literature to 1865	15		
EN 2263 Introduction to Literature	15		
ONE of the following:	15		
EN 2218 LE Issues in Literature			
EN 2271 Creative Writing			
<b>Optional Modules</b>			
Social Science Options:			
ONE of the following:	15		
PS 1000 LE Psychology as a Natural Science			
PS 1001 LE Psychology as a Social Science			
SO 1000 LE Introduction to Sociology			
SO 1001 LE Sociology of Modern Life			
ONE of the following:	15		
HY 2070 American History I			
HY 2071 American History II			
HY 2080 Great Britain			
<b>Compulsory Modules</b>			
EN 3305 Introduction to Literary Studies		15	
EN 3321 English Literature: from Romanticism to Modernism		15	
EN 3323 (Re)Writing America: from Realism to Modernism		15	
<b>Optional Modules</b>			
FIVE of the following:		75	
EN 3357 Realism in 19th and 20th Century Theatre			
EN 3358 Trends in Contemporary Theater			
EN 3366 Tradition and Innovation in the English Novel			
EN 3367 The American Experience in Fiction			
EN 3370 Voices in Contemporary American Literature			
EN 3374 Contemporary American Literature in Context			
EN 3376 World Literatures in English			
EN 3426 English Renaissance			
<b>Compulsory Modules</b>			
EN 4428 English Romanticism			15
EN 4429 Victorian World			15

EN 4430 British Modernism OR			
EN 4453 Shakespeare: The Great Tragedies			15
EN 4472 American Modernism			15
EN 4660 Criticism: Theory & Practice			15
EN 4975 Selected Topics in Linguistics			15
<b>Optional Modules</b>			
TWO of the following:			30
EN 4445 Writing Women			
EN 4452 Shakespeare Plays			
EN 4468 American Romanticism			
EN 4477 Trends in Contemporary British Culture			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

ENGLISH EXIT AWARDS † (English and American Literature)

**I. Certificate of Higher Education (Cert HE)**

The Certificate of Higher Education is awarded after one year of full-time study and requires that the student has successfully completed 120 credits at Level 4.

Students who have enrolled for a BA in Combined Studies (Regulatory Framework 5.1) with intention to transfer their registration to one of the conferrable OU-validated awards in English and American Literature will have completed the following **eight courses to be awarded a Certificate of Higher Education (Cert HE)**:

**Upon completion of eight Level 4 modules** (120 credits or eight 15-credit modules), students will be able to:

- Demonstrate basic knowledge and understanding of a number of authors and texts from early periods of literary history, both English and American;
- Interpret texts through close reading;
- Demonstrate basic knowledge and understanding of the cultural contexts within which texts are produced and interpreted;
- Demonstrate basic knowledge of the various functions of language.

The **Certificate of Higher Education (Cert HE)** is awarded to students who can:

- Analyse and interpret texts;
- Structure and communicate ideas effectively orally and in writing;
- Produce clear responses under timed conditions.



## II.a. Diploma of Higher Education in English and American Literature (DipHE)

The Diploma of Higher Education is awarded after two years of full-time study and requires that the student has successfully completed 240 credits of which 120 credits at Level 4 and 120 credits at Level 5.

Students who have enrolled for a BA in Combined Studies (Regulatory Framework 5.1) with intention to transfer their registration to one of the conferrable OU-validated awards in English and American Literature will have completed the following **sixteen courses to be awarded a Diploma of Higher Education in English and American Literature (DipHE)**:

****	FIVE Compulsory EN Modules at LEVEL 4	FREQUENCY
EN 2216	LE Introduction to Language	Fall & Spring
EN 2263	Introduction to Literature	Fall & Spring
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2213	The Structure of the English Language	Spring
EN 2222	The Making of America: American Literature to 1865	Spring
****	ONE EN Module as an Option at LEVEL 4	FREQUENCY
EN 2218 OR EN 2271	LE Issues in Literature OR Creative Writing	Summer I Summer Term

*	ONE Social-Science Module as an Option at LEVEL 4	FREQUENCY
PS 1000	LE Psychology as a Natural Science	Fall & Spring
PS 1001	LE Psychology as a Social Science	Fall & Spring
SO 1000	LE Introduction to Sociology	Fall & Spring
SO 1001	LE Sociology of Modern Life	Fall & Spring

**	ONE History Module as an Option at LEVEL 4	FREQUENCY
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring

*****	THREE Compulsory EN Modules at LEVEL 5	FREQUENCY
EN 3305	Introduction to Literary Studies	Fall & Spring
EN 3321	English Literature: from Romanticism to Modernism	Spring

EN 3323	(Re)Writing America: Realism to Modernism	Fall
*****	FIVE EN Modules as Options at LEVEL 5	FREQUENCY
EN 3357	Realism in 19th and 20th Century Theatre	Fall
EN 3358	Trends in Contemporary Theater	Spring
EN 3370	Voices in Contemporary American Literature	2 <sup>nd</sup> Fall
EN 3367	The American Experience in Fiction	1 <sup>st</sup> Fall
EN 3366	Tradition and Innovation in the English Novel	2 <sup>nd</sup> Fall
EN 3426	The English Renaissance	1 <sup>st</sup> Spring
EN 3374	Contemporary American Literature in Context	1 <sup>st</sup> Fall
EN 3376	World Literatures in English	2 <sup>nd</sup> Spring

Upon completion of **sixteen Level 4 and Level 5 modules** (240 credits, that is 120 credits or eight 15-credit modules at Level 4 and 120 credits or eight 15-credit modules at Level 5), students will be able to:

- Demonstrate knowledge and understanding of a number of authors and texts from different periods of literary history, both English and American;
- Interpret through close reading a variety of texts, literary and theoretical;
- Demonstrate adequate knowledge of the various concepts and principles which govern language, literature and scholarship on literary texts;
- Employ research methods relevant to the discipline to retrieve information;
- Demonstrate adequate knowledge and understanding of the theoretical and cultural contexts within which texts are produced and interpreted.

The **Diploma of Higher Education in English and American Literature (DipHE)** is awarded to students who can:

- Reason critically;
- Analyse and interpret texts;
- Discuss scholarly views on literary works;
- Produce clear responses under timed conditions;
- Structure and communicate ideas effectively orally and in writing.

## II.b. BA Ordinary in English and American Literature

The BA is awarded after three years of full-time study and requires that the student has successfully completed 300 credits of which 120 credits at Level 4, 120 credits at Level 5, and a minimum of 60 at Level 6.

Students who have enrolled for a BA in Combined Studies (Regulatory Framework 5.1) with intention to transfer their registration to one of the conferrable OU-validated awards in English and American Literature will have completed the following **twenty courses to be awarded a BA in English and American Literature**:

****	FIVE Compulsory EN Modules at LEVEL 4	FREQUENCY
EN 2216	Introduction to Language	Fall & Spring
EN 2263	Introduction to Literature	Fall & Spring
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2213	The Structure of the English Language	Spring
EN 2222	The Making of America: American Literature to 1865	Spring
****	ONE EN Module as an Option at LEVEL 4	FREQUENCY
EN 2218 OR EN 2271	LE Issues in Literature OR Creative Writing	Summer I Summer Term

*	ONE Social-Science Module as an Option at LEVEL 4	FREQUENCY
PS 1000	LE Psychology as a Natural Science	Fall & Spring
PS 1001	LE Psychology as a Social Science	Fall & Spring
SO 1000	LE Introduction to Sociology	Fall & Spring
SO 1001	LE Sociology of Modern Life	Fall & Spring

**	ONE History Module as an Option at LEVEL 4	FREQUENCY
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring

*****	THREE Compulsory EN Modules at LEVEL 5	FREQUENCY
EN 3305	Introduction to Literary Studies	Fall & Spring
EN 3321	English Literature: from Romanticism to Modernism	Spring
EN 3323	(Re)Writing America: Realism to Modernism	Fall
*****	FIVE EN Modules as Options at LEVEL 5	FREQUENCY
EN 3357	Realism in 19th and 20th Century Theatre	Fall
EN 3358	Trends in Contemporary Theater	Spring
EN 3370	Voices in Contemporary American Literature	2 <sup>nd</sup> Fall
EN 3367	The American Experience in Fiction	1 <sup>st</sup> Fall
EN 3366	Tradition and Innovation in the English Novel	2 <sup>nd</sup> Fall
EN 3426	The English Renaissance	1 <sup>st</sup> Spring
EN 3374	Contemporary American Literature in Context	1 <sup>st</sup> Fall
EN 3376	World Literatures in English	2 <sup>nd</sup> Spring

*****	ANY FOUR EN Modules at LEVEL 6	FREQUENCY
EN 4453	Shakespeare: The Great Tragedies	Fall
EN 4429	Victorian World	Fall
EN 4660	Criticism: Theory & Practice	Fall
EN 4428	English Romanticism	Spring
EN 4430 OR EN 4472	British Modernism OR American Modernism	Spring
EN 4754	Selected Topics in Literature	Spring
EN 4468	American Romanticism	1 <sup>st</sup> Fall
EN 4445	Writing Women	2 <sup>nd</sup> Fall
EN 4452	Shakespeare Plays	1 <sup>st</sup> Spring
EN 4477	Trends in Contemporary British Culture	2 <sup>nd</sup> Spring

Upon completion of **twenty Level 4, Level 5, and Level 6 modules** (120 credits or eight 15-credit modules at Level 4, 120 credits or eight 15-credit modules at Level 5 and at least 60 credits or four 15-credit modules at Level 6), students will be able to:

- Demonstrate knowledge and understanding of a substantial number of authors and texts from different periods of literary history, both English and American;
- Interpret through close reading a variety of texts;
- Employ research methods relevant to the discipline to retrieve information from various sources;
- Evaluate and use in a scholarly manner primary and secondary sources in research projects;
- Demonstrate good knowledge of the various concepts and principles which govern language and literature;
- Demonstrate good knowledge and understanding of the theoretical and cultural contexts within which texts are produced and interpreted.

The **BA Ordinary in English and American Literature** is awarded to students who can:

- Reason critically;
- Analyse and interpret texts demonstrating critical judgement;
- Produce clear responses under timed conditions;
- Structure and communicate ideas effectively orally and in writing;
- Conduct research and produce scholarly work appropriate to the discipline.

BA (Honors) English Literature with Linguistics

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
EN 2113 The Structure of the English Language	15		
EN 2216 LE Introduction to Language	15		
EN 2220 English Literature: from Chaucer to Swift	15		
EN 2222 The Making of America: American Literature to 1865	15		
EN 2263 Introduction to Literature	15		
<b>Optional Modules</b>			
ONE of the following:	15		
EN 2102 Phonetics			
EN 2103 Morphology			
ONE of the following:	15		
HY 2070 American History I			
HY 2071 American History II			
HY 2080 Great Britain			
ONE of the following:	15		
PS 1000 LE Psychology as a Natural Science			
PS 1001 LE Psychology as a Social Science			
SO 1000 LE Introduction to Sociology			
SO 1001 LE Sociology of Modern Life			
<b>Compulsory Modules</b>			
EN 3305 Introduction to Literary Studies		15	
EN 3321 English Literature: from Romanticism to Modernism		15	
EN 3323 (Re)Writing America: Realism to Modernism		15	
EN 3373 Approaches to Language Studies		15	
<b>Optional Modules</b>			
FOUR of the following:		60	
EN 3304 Sociolinguistics			
EN 3317 Fundamentals of Second Language Learning			
EN 3362 Perspectives on Language: An Issues Approach			
EN 3365 Semantics and Pragmatics			
EN 3406 Issues in Syntax			
<b>Compulsory Modules</b>			

EN 4428 English Romanticism			15
EN 4429 Victorian World			15
EN 4430 British Modernism or EN 4472 American Modernism			15
EN 4453 Shakespeare: The Great Tragedies			15
EN 4660 Criticism: Theory & Practice			15
EN 4975 Selected Topics in Linguistics			15
<b>Optional Modules</b>			
TWO of the following:			30
EN 4539 Discourse Analysis			
EN 4559 Psycholinguistics			
EN 4637 Fundamentals of Language Teaching and Practicum			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

ENGLISH EXIT AWARDS ‡ (English Literature with Linguistics)

Qualifying students may apply for one of the following exit awards:

**Award Requirements**

Certificate of Higher Education (Cert HE) 120 UK CRE [Level 4]; (8 modules)

Diploma of Higher Education (Dip HE) in English Literature with Linguistics  
240 UK CRE [Levels 4 + 5]; (16 modules)

BA in English Literature with Linguistics (BA) 300 UK CRE [Levels 4+5+1/2 of 6]; (20 modules)

**I. Certificate of Higher Education (Cert HE)**

Successful candidates will:

- demonstrate basic knowledge of the underlying concepts and principles associated with the study of language and an ability to evaluate and interpret these within the contexts of literature and linguistics;
- demonstrate an ability to present, evaluate and interpret data in order to develop lines of argument and make judgements based on basic theories and concepts of literature and linguistics;
- demonstrate an ability to evaluate the appropriateness of different approaches to solving problems related to the study of language; communicate the results of their study/work reliably, with structured arguments; undertake further training and develop new skills within a structured environment;

**II. a. Diploma of Higher Education (Dip HE)**

Successful candidates will:

Have a sound knowledge of the basic concepts of linguistic theory; have learned how to take different approaches

to solving problems; be able to communicate accurately and exercise some personal responsibility;

- have knowledge and critical understanding of basic methods and theories used in analyzing language and literature; knowledge of methods of enquiry in literature and language; have an understanding of the limits of their knowledge and how this influences their interpretations based on that knowledge;
- use established techniques to undertake critical analysis of data; propose solutions to problems arising from the analysis; communicate effectively information and arguments to specialist and non-specialist audiences;
- be able to assume personal responsibility and exercise decision-making; be able to evaluate appropriateness of different ways to solving problems.

## II. b. Bachelor in English Literature with Linguistics (BA)

Successful candidates will:

- be able to locate and use primary sources relevant to a given situation/task; understand limits of knowledge; demonstrate systematic understanding of key aspects and current issues in the study of language and literature; be able to apply established techniques of analysis and enquiry in literature and linguistics;
- be able to locate and use primary sources relevant to a given situation/task; understand limits of knowledge; demonstrate systematic understanding of key aspects and current issues in the study of language and literature; be able to apply established techniques of analysis and enquiry in literature and linguistics;
- be able to apply knowledge and understanding in new projects and bring them to fruition; be able to identify a problem and arrive at a number of possible solutions;
- be able to demonstrate problem-solving skills and an analytic mind; critically evaluate evidence, arrive at sound conclusions and communicate them effectively;
- be able to: complete work within deadlines; work independently and as team members; think and make decisions in complex contexts and unforeseen circumstances

COMPREHENSIVE LIST OF MODULES
LEVEL 4 (8 modules needed for: Cert HE; Dip HE; BA)
<b>COMPULSORY (4 modules)</b>
EN 2216 Introduction to Language
EN 2220 English Literature: from Chaucer to Swift
EN 2113 The Structure of the English Language
EN 2222 The Making of America: American Literature to 1865
EN 2263 Introduction to Literature
<b>OPTION (4 modules)</b>

<i>Complete one module from each of the following groups:</i>
<b>Group One</b>
EN 2102 Phonetics <b>OR</b>
EN 2103 Morphology
<b>Group Two</b>
HY 2070 American History I <b>OR</b>
HY 2071 American History II <b>OR</b>
HY 2080 Great Britain
<b>Group Three</b>
PS 1000 LE Psychology as a Natural Science <b>OR</b>
PS 1001 LE Psychology as a Social Science <b>OR</b>
SO 1000 LE Introduction to Sociology <b>OR</b>
SO 1001 LE Sociology of Modern Life
<b>TOTAL: CREDITS = 120; MODULES = 8; EXIT AWARD: Cert HE (Certificate of Higher Education)</b>
[Needed also for Dip HE and BA]

COMPREHENSIVE LIST OF MODULES
LEVEL 5 (8 modules needed for: Dip HE; BA)
<b>COMPULSORY (4 modules)</b>
EN 3305 Introduction to Literary Studies
EN 3321 English Literature: from Romanticism to Modernism
EN 3323 (Re)Writing America: Realism to Modernism
EN 3373 Approaches to Language Studies
<b>OPTION (4 modules)</b>

## B.S. (Honours) Environmental Studies

<i>Complete any four modules from the following:</i>
EN 3317 Fundamentals of Second Language Learning
EN 3406 Issues in Syntax
EN 3304 Sociolinguistics
EN 3465 Semantics and Pragmatics
EN 3362 Perspectives on Language: An Issues Approach
<b>TOTAL: CREDITS = 120; MODULES = 8; EXIT AWARD: Dip HE (Diploma in Higher Education)</b>
[Needed also for BA]

COMPREHENSIVE LIST OF MODULES
LEVEL 6 (4 modules needed for: BA)
<b>COMPULSORY</b>
EN 4453 Shakespeare: The Great Tragedies
EN 4429 Victorian World
EN 4660 Criticism: Theory & Practice
EN 4428 English Romanticism
EN 4430 British Modernism or EN 4472 American Modernism
EN 4975 Selected Topics in Linguistics
OPTION (2 modules)
<i>Complete any two modules from the following:</i>
EN 4539 Discourse Analysis
EN 4559 Psycholinguistics
EN 4637 Fundamentals of Language Teaching & Practicum
<b>TOTAL: CREDITS = 60; MODULES = 4; EXIT AWARD: BA English Literature with Linguistics</b>

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
ES 1000 LE Environmental Science: Ecosystems and Biodiversity	20		
ES 1010 LE Environmental Science: Energy Resources and Pollution	20		
CH 1002 LE Principles of Chemistry	20		
GG 1000 LE Environmental Geology	20		
<b>Optional Modules</b>			
BIOLOGY OPTION 1 - ONE of the following:	20		
BI 1000 LE Introduction to Biology I			
BI 1017 LE Human Biology: Body Anatomy and Current Issues			
BIOLOGY OPTION 2 - ONE of the following:	20		
BI 1007 LE Environmental Ecology			
BI 1101 Introduction to Biology II			
<b>Compulsory Modules</b>			
MA 3111 Statistics II		15	
GG 3115 Geographic Information Systems		15	
SO 3002 LE Environment and Society		15	
ES 3139 The Economy and the Environment		15	
ES 3216 Environmental Policy and Legislation		15	
ES 3220 Principles of Environmental Management		15	
ES 4343 Integrated Methods in Environmental Analysis II		15	
<b>Optional Modules</b>			
ONE of the following:		15	
BI 3215 Environmental Health			
ES 3241 Environmental Chemistry			
<b>Compulsory Modules</b>			
ES 4017 Environmental Justice			15
ES 4343 Integrated Methods in Environmental Analysis II			15
ES 4430 Environmental Studies Capstone			15
<b>Optional Modules</b>			
Five out of the following:			75
ES 4115 Energy and Environment			
ES 4124 Air Quality and Global Atmospheric Changes			

ES 4125 Sustainable Food Production: Soil and Environment			
ES 4126 Conservation of Wildlife and Mediterranean Ecosystems			
ES 4135 Sustainable Use of Resources and Waste Management			
ES 4223 Water Resources: Threats and Sustainable Management			
ES 4229 Sustainable Cities			
ES 4327 Environmental Management Systems			
ES 4328 Environmental Policies in the European Union			
HT 4021 Sustainable Management in Tourism and Hospitality			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## ENVIRONMENTAL STUDIES EXIT AWARDS ‡

### I. Certificate of Higher Education in Environmental Studies

In accordance with the Framework for Higher Education Qualifications (FHEQ), the holder of a Certificate of Higher Education in Environmental Studies will have a sound knowledge of the basic concepts of Environmental Studies and will have learned how to take different approaches for solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

In accordance with FHEQ, Certificates of Higher Education in Environmental Studies are awarded to students who have demonstrated:

- knowledge of the underlying concepts and principles associated with Environmental Studies, and an ability to evaluate and interpret these within the context of that area of study;
- an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of their subject(s) of study.

Typically, holders of the qualification will be able to:

- evaluate the appropriateness of different approaches to solving problems related to Environmental Studies;
- communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- undertake further training and develop new skills within a structured and managed environment;

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Specifically, holders of the Certificate of Higher Education in Environmental Studies of ACG-Deree (120 credits or six 20-credit modules) will be able to demonstrate knowledge and understanding of:

- core concepts, principles and tools in natural sciences, of the structure and functioning of natural systems and of their role in supporting life and human activities (all L4 modules: ES 1000, ES 1010, CH 1002, GG 1000, two modules in biology, ES/CH 3241)
- the social, economic, political, health and ecological implications of human interactions with the environment. (ES 1000, ES 1010)
- the need for an interdisciplinary approach in addressing environmental problems (ES 1000, ES 1010)
- the concepts and dimensions of sustainability and sustainable development (ES 1000, ES 1010)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to collect, process, interpret and communicate data and information on environmental issues and related topics
- They will be able to describe and record materials in the field and laboratory, to interpret practical results in a logical manner and to use appropriate laboratory and field equipment competently and safely
- They will be able to interact effectively within a team/learning group, giving and receiving information and ideas and modifying responses when appropriate.

These skills are attained through all L4 modules (ES 1000, ES 1010, CH 1002, GG 1000, two modules in biology, ES/CH 3241)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Environmental Studies and the ordinary (non-Honours) degree in Environmental Studies.*

In accordance with the Framework for Higher Education Qualifications (FHEQ), holders of qualifications at this level will have developed a sound understanding of the principles in Environmental Studies and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

In accordance with FHEQ, non-Honours degrees are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles of Environmental Studies, and of the way in which those principles have developed;
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- knowledge of the main methods of enquiry in their subject(s), and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study;
- an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively;
- undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

## II.a. Diploma of Higher Education in Environmental Studies

Holders of the **Diploma of Higher Education in Environmental Studies of ACG-Deree** (240 credits or six 20 credit- and eight 15 credit-modules) will be able to demonstrate detailed knowledge and critical understanding of:

- core concepts, principles and tools in natural sciences, of the structure and functioning of natural systems and of their role in supporting life and human activities (all L4 modules and ES/CH 3241 Environmental Chemistry)
- the role of social sciences in analysing and addressing environmental problems and of the social, economic, political, health and ecological implications of human interactions with the environment (ES 1000, ES 1010, SO/ES 3002, ES 3216, ES 3220, ES 3139, BI 3215, ES 4017)
- human responses to environmental problems such as the development of environmental policy and law and environmental management, as well as of the importance of temporal and spatial scales in considering the environmental impact of human decisions in different environmental studies fields (ES 3216, ES 3220, ES 3139, BI 3215, ES/CH 3241)
- the concepts and dimensions of sustainability and sustainable development and of some of their applications in addressing environmental issues in an integrated manner (ES 1000, ES 1010, SO/ES 3002, ES 3216, ES 3220, ES 3139)
- basic tools in mathematics and statistics, as well as of quantitative techniques and data processing methods including GIS techniques (ES 3240 Integrated Methods in Environmental Analysis I, GG 3115, MA 3111)

In addition, they will have the following cognitive skills:

- ability to recognize the moral and ethical issues of investigations, appreciate the need for professional codes of conduct and undertake a reasoned moral assessment of actions/persons/business practices (SO/ES 3002, ES 3240 Integrated Methods in Environmental Analysis I, ES 3220)
- ability to collect and analyse data and information on environmental issues using a range of techniques appropriate to the subject (all L4 and L5 modules to some extent)
- ability to critically evaluate the reliability and significance of data and information collected and the evidence provided to support conclusions (all L5 modules with a research project: SO/ES 3002, GG 3115, ES 3216, ES 3220, ES 3139, ES/CH 3241)
- ability to categorize ideas, data and information, reformat and transform them towards a given purpose and propose solutions (all L5 modules with a research project: SO/ES 3002, GG 3115, ES 3216, ES 3220, ES 3139, ES/CH 3241, ES 3240)

the following practical/professional skills:

- ability to describe and record materials in the field and laboratory and to interpret practical results in a logical manner (all L4 modules, as they have a lab component; ES 3240 Integrated Methods in Environmental Analysis I)
- ability to use appropriate laboratory and field equipment competently and safely (all L4 modules, as they have a lab component; ES 3240 Integrated Methods in Environmental Analysis I)
- ability to select and apply a limited range of methods, including spatial techniques, to study and solve environmental problems (ES 3240 Integrated Methods in Environmental Analysis I, GG 3115, MA 3111)
- ability to plan, conduct and present an independent project effectively and appropriately with reliance

on guidance, to relate investigations to prior work and to reference appropriately (all L5 modules with a research project: SO/ES 3002, GG 3115, ES 3216, ES 3220, ES 3139, ES/CH 3241, ES 3240)

and the following key/transferable skills:

- ability to manage, select and process information from a variety of sources to support findings and hypotheses and develop a critical approach to academic literature and other sources of information (all L5 modules with a research project: SO/ES 3002, GG 3115, ES 3216, ES 3220, ES 3139, ES/CH 3241, ES 3240)
- ability to communicate effectively to a variety of audiences in written, graphical and verbal forms, engage in debate in a professional manner and produce detailed and coherent project reports (all L4 and L5 modules)
- ability to interact effectively within a team/learning group, giving and receiving information and ideas and modifying responses when appropriate (all L4 modules, ES 3220)
- ability to acquire, process, interpret and present data using appropriate qualitative and quantitative techniques including use of information technology and the internet, mathematics, statistics and GIS (all L4 and L5 modules to some extent)

## II.b. BSc in Environmental Studies

Holders of the ordinary BSc in Environmental Studies of ACG-Deree (300 credits or six 20 credit- and twelve 15 credit-modules) will be able to demonstrate detailed knowledge and critical understanding of:

- core concepts, principles and tools in natural sciences, of the structure and functioning of natural systems and of their role in supporting life and human activities (all L4 modules and ES/CH 3241 Environmental Chemistry)
- the role of social sciences in analysing and addressing environmental problems and of the social, economic, political, health and ecological implications of human interactions with the environment (ES 1000, ES 1010, SO/ES 3002, ES 3216, ES 3220, ES 3139, BI 3215, ES 4017)
- human responses to environmental problems such as the development of environmental policy and law and environmental management, as well as of the importance of temporal and spatial scales in considering the environmental impact of human decisions in different environmental studies fields (ES 3216, ES 3220, ES 3139, BI 3215, ES/CH 3241)
- the concepts and dimensions of sustainability and sustainable development and of some of their applications in addressing environmental issues in an integrated manner (ES 1000, ES 1010, SO/ES 3002, ES 3216, ES 3220, ES 3139, most L6 optional modules)
- basic tools in mathematics and statistics, as well as of quantitative techniques and data processing methods including GIS techniques (ES 3240 Integrated Methods in Environmental Analysis I, GG 3115, MA 3111, ES 4343 Integrated Methods in Environmental Analysis II)
- Topics in more specialized fields of environmental studies (such as management and conservation of natural resources, policy and environmental management of corporations) (all L6 optional modules)

In addition, they will have the following cognitive skills:

- ability to recognize the moral and ethical issues of investigations, appreciate the need for professional codes of conduct and undertake a reasoned moral assessment of actions/persons/business practices (SO/ES 3002, ES 3240 Integrated Methods in Environmental Analysis I, ES 3220)
- ability to collect and analyse data and information on environmental issues using a range of techniques appropriate to the subject (all L4 and L5 modules to some extent)
- ability to critically evaluate the reliability and significance of data and information collected and the evidence provided to support conclusions (all L5 modules with a research project: SO/ES 3002, GG 3115, ES 3216, ES

3220, ES 3139, ES/CH 3241, ES 3240; all L6 modules)

- ability to categorize ideas, data and information, reformat and transform them towards a given purpose and propose solutions (all L5 modules with a research project: SO/ES 3002, GG 3115, ES 3216, ES 3220, ES 3139, ES/CH 3241, ES 3240; all L6 modules)
- ability to identify key elements of environmental problems and apply appropriate knowledge and skills to their solution (all L6 modules)

the following practical/professional skills:

- ability to describe and record materials in the field and laboratory and to interpret practical results in a logical manner (all L4 modules, as they have a lab component; ES 3240 Integrated Methods in Environmental Analysis I)
- ability to use appropriate laboratory and field equipment competently and safely (all L4 modules, as they have a lab component; ES 3240 Integrated Methods in Environmental Analysis I)
- ability to select and apply a limited range of methods, including spatial techniques, to study and solve environmental problems (ES 3240 Integrated Methods in Environmental Analysis I, ES 4343 Integrated Methods in Environmental Analysis II, GG 3115, MA 3111)
- ability to plan, conduct and present an independent project effectively and appropriately with reliance on guidance, to relate investigations to prior work and to reference appropriately (all L5 modules with a research project: SO/ES 3002, GG 3115, ES 3216, ES 3220, ES 3139, ES/CH 3241, ES 3240; all L6 modules)

and the following key/transferable skills:

- ability to manage, select and process information from a variety of sources to support findings and hypotheses and develop a critical approach to academic literature and other sources of information (all L5 modules with a research project: SO/ES 3002, GG 3115, ES 3216, ES 3220, ES 3139, ES/CH 3241, ES 3240; all L6 modules)
- ability to communicate effectively to a variety of audiences in written, graphical and verbal forms, engage in debate in a professional manner and produce detailed and coherent project reports (all modules to some extent)
- ability to interact effectively within a team/learning group, giving and receiving information and ideas and modifying responses when appropriate (all L4 modules, ES 3220, ES 4327)
- ability to acquire, process, interpret and present data using appropriate qualitative and quantitative techniques including use of information technology and the internet, mathematics, statistics and GIS (all modules to some extent)
- ability for independent study (ES 4343 Integrated Methods in Environmental Analysis II)

## B.A. (Honours) HISTORY

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
HY 2015 History of Rome	15		
HY 2023 Byzantium or HY 2028 The Birth of Modern Europe	15		
HY 2034 History of Ancient Greece	15		
HY 2070 American History I	15		
HY 2071 American History II	15		
HY 2080 Great Britain	15		
<b>Optional Modules</b>			
<b>ONE of the following:</b>	15		
AN 1000 LE Introduction to Anthropology			
AN 1003 LE Cultural Anthropology			
AN 2007 Ethnicity and Identity			
EC 2011 Economic History of Europe			
JS 1001 LE Introduction to Criminal Justice			
PO 2000 LE Political Organization			
PO 2001 LE Political Behavior			
PO 2004 LE Diplomacy			
PS 1001 LE Psychology as a Social Science			
SO 1000 LE Introduction to Sociology			
<b>ONE of the following:</b>	15		
AH 2019 LE Pausanias and the Archaeology of Greece			
AT 2005 Art of Ancient Greece			
AT 2006 Style and Ideology in Roman Art and Architecture			
CL 2010 LE Greek and Roman Epic literature in translation			
EN 2222 The Making of America			
GL 2227 LE Modern Greek Cinema			
MU 2135 Cultural Perspectives on Music			
PH 1000 LE Introduction to Philosophy			
<b>Compulsory Modules</b>			
HY 3005 Intellectual History of Modern Europe		15	
HY 3060 Greece: The Birth of a Modern Nation		15	



HY 3061 Modern Greece: A Troubled History		15	
<b>Optional Modules</b>			
<b>ONE of the following:</b>		15	
HY 3031 Slaves and Slavery in the US			
HY 3036 Modern European Antisemitism and the Holocaust			
<b>ONE of the following:</b>		15	
HY 3019 Cyprus and the Near East			
HY 3026 Middle East: A Crossroad			
HY 3030 Survey of Chinese Civilization			
HY 3040 History of Russia to 1900			
<b>ONE of the following:</b>		15	
HY 3002 Great Thinkers and Their Ideas			
HY 3009 The Spartans			
HY 3021 Alexander III, The Great			
<b>ONE of the following:</b>		15	
AN 3320 Intercultural Communication			
PO 3010 Political Theory I: Plato to Locke			
PO 3011 Political Theory II: Hume to Rawls			
PO 3031 International Relations			
SO 3115 Sociology of Globalization			
SO 3038 Criminology			
<b>ONE of the following:</b>		15	
AH 3021 LE The Bronze Age of Greece			
AH 3029 LE Discourse, Display and Design in the Ancient Greek Sanctuary			
AT 3007 Byzantine Art and Architecture			
AT 3019 Islamic Art and Architecture			
<b>Compulsory Modules</b>			
HY 4050 The Age of Enlightenment		15	
HY 4052 Total War in Europe		15	
HY 4053 Contemporary History from World War II to Vietnam and the Fall of Communism		15	
HY 4391 Historiography		15	
HY 4493 Selected Topics		15	
<b>Optional Modules</b>			
<b>THREE of the following:</b>		45	

AH 4132 Audiences for Display: Theory and Practice in Archaeological and Heritage Display			
PO 4025 Terrorism and Political Violence			
HY 4032 Trade in the Ancient Mediterranean World			
HY 4041 Russia and the USSR			
HY 4051 Revolution & Nationalism in Europe			
HY 4072 America in World Affairs			
HY 4074 Democracy and Imperialism			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## HISTORY EXIT AWARDS ‡

### I. Certificate of Higher Education

Upon completion of level 4 (120 credits or 8 15-credit modules), students have 1) a basic grasp of the concepts and principles of History; 2) a series of basic transferable interpersonal, research and writing skills that are applicable to the professional world; 3) the knowledge and skills necessary for further progression in the field—for example, into the second year of a BA (Hons) programme in History such as that at Deree, The American College of Greece.

Specifically, Certificates of Higher Education in History are awarded to students who have demonstrated knowledge and understanding of:

- Basic knowledge of significant past events in key periods and geographic areas. (all HY courses)
- Exposure to the idea of continuities/discontinuities between past and present.
- Exposure to both primary and secondary sources.
- a measure of knowledge in an array of humanities and social sciences (one level-4 module each in the social sciences and humanities).

In addition, they will have the following cognitive skills:

- a basic understanding of the variety of approaches to interpreting the past. (all HY courses)
- a basic exposure to the difficulty in reconstructing the past. (all HY courses)

Furthermore, they will have the following practical/professional and key/transferable skills:

- They will be able to produce basic, reasoned presentations of problems in timed situations. (all HY courses)
- They will be able to participate in group discussions. (all courses)
- They will be able to work to deadline. (all courses)

### II. Intermediate level

The Intermediate level includes the Diploma of Higher Education in History and the BA Ordinary (non-Honours) degree in History.

## II.a. Diploma of Higher Education in History

Designed to follow upon the Certificate of Higher Education in History, the Diploma of Higher Education in History, broadens and deepens students' engagement in the field of History through courses that enlist both synchronic and diachronic pathways of study. Upon completion of levels 4 and 5 (240 credits of 16 15-credit modules), students have 1) a solid grasp of the concepts and principles of history; 2) a series of transferable interpersonal research and writing skills that are applicable to the professional world; 3) the knowledge and skills necessary for further progression in the field—for example for The BA (Ord.) and (Hons) of Higher Education in History such as those offered by Deree, the American College of Greece.

Specifically, in addition to the characteristics listed under the Certificate above, holders of the Diploma of Higher Education in History will be able to demonstrate detailed knowledge and critical understanding of:

- Broadened and deepened factual knowledge of the history of specific areas and periods. (all HY courses)
- Engagement with diachronic runs of history (HY 3002, HY 3005, HY 3007, HY 3032)
- Engagement with regional or focused histories (HY 3009, HY 3019, HY 3021, HY 3030, HY 3040, HY 3060, HY 3061)
- A broadened and deepened knowledge of an array of humanities and social sciences (one level-5 module each in the social sciences and humanities)

In addition, they will have the following cognitive skills:

- The ability to analyze in a basic manner historical texts and other source material (all HY courses)
- A broadened understanding of the variety of ways of interpreting the past. (all HY courses)

And the following practical/professional and key/transferable skills:

- They will be able to communicate effectively in group discussions (all courses)
- They will have respect for the diversity of human cultures and achievements.
- They will be able to research with the basic capacity for effective and verifiable information retrieval and organization. [ALL COURSES WITH PAPERS]
- They will be able to construct basic relevant arguments from a body of evidence, including primary and secondary sources. (all HY courses and some of the Humanities courses—ie courses that have essay exams or papers)

## II.b. BA Ordinary in History

Upon completion of 300 credits (20 15-credit modules), students will have 1) a solid grasp of the concepts and principles of History; 2) acquired skills in historical research, critical thinking, and the written presentation of data and oral expression that are transferable to the professional world; 3) Develop abilities to recognize the continuity and/or discontinuity of past experiences with contemporary ones; 4) the knowledge and skills necessary for further progression in the field—for example, for the final modules of a BA (Hons) programme in History such as that at Deree, The American College of Greece.

In addition to the knowledge and skills listed above under Certificate and Diploma, holders of the BA (Ordinary) in History will be able to demonstrate detailed knowledge and critical understanding of:

- Broadened and deepened knowledge of the History for specific geographic areas and periods. (HY 4041, HY 4074, HY 4050, HY 4051, HY 4052, HY 4053, HY 4072)
- In-depth knowledge of specific subjects/methodologies associated with History
- Understand the development of history as a discipline and an awareness of different historical methodologies. (HY4391)

In addition, they will have the following cognitive skills:

- They will be able to think creatively, self-critically and present, in both oral and written forms, historical arguments in a clear and comprehensive way.
- They will be able to manage and process complex body of information and data.
- They will be able to evaluate the limitations and partiality of all historical knowledge.

and the following practical/professional and key/transferable skills:

- Construct relevant arguments from a body of evidence, including primary and secondary sources.
- Do effective research with the capacity for critical, effective, and verifiable information retrieval and organization.
- Exercise skills of critical judgment in evaluating arguments.
- Use interpersonal skills, i.e. oral and written communication skills in English to work effectively in a professional environment.
- Manage information resources, selecting data from a range of sources and developing appropriate research techniques.

## CERTIFICATE OF HIGHER EDUCATION IN HISTORY (120 CREDITS)

### Compulsory Modules:

HY 2014 History of Ancient Greece (LEVEL 4) – 15 CREDITS

HY 2015 History of Rome (LEVEL 4) – 15 CREDITS

HY 2023 Byzantium or HY 2028 The Birth of Modern Europe (LEVEL 4) – 15 CREDITS

HY 2070 American History I (LEVEL 4) – 15 CREDITS

HY 2071 American History II (LEVEL 4) – 15 CREDITS

HY 2080 Great Britain (LEVEL 4) – 15 CREDITS

### Optional Modules:

SOCIAL SCIENCE OPTION\*\* (LEVEL 4) – 15 CREDITS

HUMANITIES OPTION\*\* (LEVEL 4) – 15 CREDITS

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	<b>ANTHROPOLOGY</b>	
AN 1000	LE Introduction to Anthropology	Fall and Spring
	<b>POLITICAL SCIENCE</b>	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behavior	Fall and Spring
PO 2004	LE Diplomacy	Spring
PO 2008	Beyond State and Nation	Fall
	<b>PSYCHOLOGY</b>	
PS 1001	LE Psychology as a Social Science	Fall and Spring
	<b>SOCIOLOGY</b>	
SO 1000	LE Introduction to Sociology	Fall and Spring

**	HUMANITIES OPTIONS - LEVEL 4	FREQUENCY
	<b>CLASSICAL LITERATURE</b>	
CL 2010	Greek and Roman Epic Literature in Translation	Fall and Spring
	<b>PHILOSOPHY</b>	
PH 1000	LE Introduction to Philosophy	Fall and Spring

## DIPLOMA OF HIGHER EDUCATION IN HISTORY (240 CREDITS)

### Compulsory Modules:

HY 2014 History of Ancient Greece (LEVEL 4) – 15 CREDITS  
 HY 2015 History of Rome (LEVEL 4) – 15 CREDITS  
 HY 2023 Byzantium or HY 2028 The Birth of Modern Europe (LEVEL 4) – 15 CREDITS  
 HY 2070 American History I (LEVEL 4) – 15 CREDITS  
 HY 2071 American History II (LEVEL 4) – 15 CREDITS  
 HY 2080 Great Britain (LEVEL 4) – 15 CREDITS  
 HY 3005 Intellectual History of Modern Europe (LEVEL 5) – 15 CREDITS  
 HY 3031 Slaves and Slavery in the US or HY 3036 Modern European Antisemitism and the Holocaust (LEVEL 5) – 15 CREDITS  
 HY 3060 Greece: The Birth of a Modern Nation (LEVEL 5) – 15 CREDITS  
 HY 3061 Modern Greece: A Troubled Nation (LEVEL 5) – 15 CREDITS

### Optional Modules:

SOCIAL SCIENCE OPTION\*\* (LEVEL 4) – 15 CREDITS  
 HUMANITIES OPTION\*\* (LEVEL 4) – 15 CREDITS  
 SOCIAL SCIENCE OPTION \*\*\* (LEVEL 5)—15 CREDITS  
 HUMANITIES OPTION\*\*\* (LEVEL 5) – 15 CREDITS  
 HISTORY OPTION\*\*\* (LEVEL 5) – 30 CREDITS

***	HISTORY OPTIONS - LEVEL 5	FREQUENCY
HY 3002	Great Thinkers and their Ideas	Fall or Spring
HY 3009	The Spartans	Fall or Spring
HY 3021	Alexander III, the Great	Fall or Spring
HY 3019	Cyprus and the Near East	Fall or Spring
HY 3030	Survey of Chinese Civilization	Fall or Spring
HY 3026	The Middle East	Fall or Spring
HY 3040	History of Russia to 1900	Fall or Spring

**	SOCIAL SCIENCE OPTION LEVEL 5	FREQUENCY
PO 3010	Political Theory I: Plato to Locke	Fall
PO 3011	Political Theory II: Hume to Rawls	Fall
PO 3031	International Relations	Fall
	<b>ANTHROPOLOGY</b>	
AN 3320	Intercultural Communication	Fall or Spring
	<b>SOCIOLOGY</b>	
SO 2115	Sociology of Globalization	Fall

**	HUMANITIES OPTION LEVEL 5	FREQUENCY
	<b>ARCHAEOLOGY</b>	
AH 3021	LE The Bronze Age of Greece	Fall and Spring
AH 3029	LE Discourse, Display, and Design in the Ancient Greek Sanctuary	Fall and Spring
	<b>CLASSICAL LITERATURE</b>	
CL 2010	LE Greek and Roman Epic Literature in translation	Fall and Spring

## BA (ORDINARY) in HISTORY (300 CREDITS)

### Compulsory Modules:

HY 2014 History of Ancient Greece (LEVEL 4) – 15 CREDITS  
 HY 2015 History of Rome (LEVEL 4) – 15 CREDITS  
 HY 2023 Byzantium or HY 2028 The Birth of Modern Europe (LEVEL 4) – 15 CREDITS  
 HY 2070 American History I (LEVEL 4) – 15 CREDITS  
 HY 2071 American History II (LEVEL 4) – 15 CREDITS  
 HY 2080 Great Britain (LEVEL 4) – 15 CREDITS  
 HY 3005 Intellectual History of Modern Europe (LEVEL 5) – 15 CREDITS  
 HY 3031 Slaves and Slavery in the US (LEVEL 5) – 15 credits  
 HY 3060 Greece: The Birth of a Modern Nation (LEVEL 5) – 15 CREDITS  
 HY 3061 Modern Greece: A Troubled History (LEVEL 5) – 15 CREDITS

**Optional Modules:**

- SOCIAL SCIENCE OPTION\*\* (LEVEL 4) – 15 CREDITS
- HUMANITIES SCIENCE OPTION\*\* (LEVEL 4) – 15 CREDITS
- SOCIAL SCIENCE OPTION (LEVEL 5) – 15 CREDITS
- HUMANITIES OPTION\*\*\* (LEVEL 5) – 15 CREDITS
- HISTORY OPTION\*\*\* (LEVEL 5) – 30 CREDITS
- FOUR HISTORY OPTIONS\*\*\*\* (LEVEL 6) – 60 CREDITS

****	HISTORY OPTIONS - LEVEL 6	FREQUENCY
AH 4132	Audiences for Display: Theory and Practice in Archaeological and Heritage Display	Fall or Spring
HY 4032	Trade in the Ancient Mediterranean World	Fall or Spring
HY 4041	Russia and the Soviet Union	Fall or Spring
HY 4050	The Age of the Enlightenment	Fall or Spring
HY 4051	Revolution and Nationalism in Europe	Fall or Spring
HY 4052	Total War in Europe	Fall or Spring
HY 4053	Contemporary History: from World War II to Vietnam and the Fall of Communism	Fall or Spring
HY 4072	America in World Affairs	Fall or Spring
HY 4074	Democracy and Imperialism	Fall or Spring
HY 4391	Historiography	Fall or Spring

## B.Sc. (Honours) in INFORMATION TECHNOLOGY (Digital Media Technologies)

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
PS 1000 LE Psychology as a Natural Science	15		
PS 1001 LE Psychology as a Social Science	15		
MA 1105 Applied Calculus	15		
MA 2010 Statistics I	15		
ITC 2186 Computer System Architecture	15		
ITC 2188 Introduction to Programming	15		
ITC 2276 C Language Programming	15		
ITC 2293 Operating Systems Concepts	15		
<b>Compulsory Modules</b>			
EN 3942 Professional Communication		15	
PH 3005 LE Business Ethics		15	
ITC 3106 Mathematics for Computing		15	
ITC 3120 Digital Video and Audio Technologies			
ITC 3128 Digital Imaging		15	
ITC 3129 3D Modelling Methodologies		15	
ITC 3234 Object Oriented Programming		15	
ITC 3260 Fundamentals of RDBMS		15	
ITC 3275 Introduction to Computer Networks		15	
<b>Compulsory Modules</b>			
MG 4157 Project Management			15
ITC 4130 Human Computer Interaction			15
ITC 4135 Game Design			15
ITC 4314 Internet Programming			15
ITC 4371 Interactive Multimedia Systems			15
ITC 4417 Game Programming			15
ITC 4680 Artificial Intelligence Principles			15
ITC 4959 Digital Media Capstone Project			15
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## B.Sc. (Honours) in Information Technology (Network Technologies)

Compulsory Modules	UK CREDITS		
	level 4	level 5	level 6
PS 1000 LE Psychology as a Natural Science	15		
PS 1001 LE Psychology as a Social Science	15		
MA 1105 Applied Calculus	15		
MA 2010 Statistics I	15		
ITC 2186 Computer System Architecture	15		
ITC 2188 Introduction to Programming	15		
ITC 2276 C Language Programming	15		
ITC 2293 Operating Systems Concepts	15		
<b>Compulsory Modules</b>			
EN 3942 Professional Communication		15	
PH 3005 LE Business Ethics		15	
ITC 3106 Mathematics for Computing		15	
ITC 3121 Computer Networks, Modelling and analysis		15	
ITC 3234 Object Oriented Programming		15	
ITC 3260 Fundamentals of RDBMS		15	
ITC 3275 Introduction to Computer Networks		15	
ITC 3319 Network Administration		15	
<b>Compulsory Modules</b>			
MG 4157 Project Management			15
ITC 4242 Network Design			15
ITC 4314 Internet programming			15
ITC 4322 Network Security and Cryptography			15
ITC 4426 Distributed Systems			15
ITC 4443 Virtualization Concepts and Applications			15
ITC 4680 Artificial intelligence principles			15
ITC 4827 Networking Capstone Project			15
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## B.Sc. (Honours) in Information Technology (Software Development)

Compulsory Modules	UK CREDITS		
	level 4	level 5	level 6
PS 1000 LE Psychology as a Natural Science	15		
PS 1001 LE Psychology as a Social Science	15		
MA 1105 Applied Calculus	15		
MA 2010 Statistics I	15		
ITC 2186 Computer System Architecture	15		
ITC 2188 Introduction to Programming	15		
ITC 2276 C Language Programming	15		
ITC 2293 Operating Systems Concepts	15		
<b>Compulsory Modules</b>			
EN 3942 Professional Communication		15	
PH 3005 LE Business Ethics		15	
ITC 3106 Mathematics for Computing		15	
ITC 3225 Mobile Applications Development		15	
ITC 3234 Object Oriented Programming		15	
ITC 3260 Fundamentals of RDBMS		15	
ITC 3275 Introduction to Computer Networks		15	
ITC 3413 Algorithms and Complexity		15	
<b>Compulsory Modules</b>			
MG 4157 Project Management			15
ITC 4130 Human Computer Interaction			15
ITC 4314 Internet programming			15
ITC 4416 Software Engineering			15
ITC 4417 Game Programming			15
ITC 4541 Web Science			15
ITC 4680 Artificial intelligence principles			15
ITC 4918 Software Development Capstone Project			15
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## INFORMATION TECHNOLOGY (DIGITAL MEDIA TECHNOLOGIES, NETWORK TECHNOLOGIES, SOFTWARE DEVELOPMENT) EXIT AWARDS ‡

### I. Certificate of Higher Education in Information Technology

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Information Technology will have a sound knowledge of the basic concepts of Information Technology and will have learned how to apply different IT functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

*Certificates of Higher Education in Information Technologies are awarded to students who have demonstrated:*

- Knowledge of the underlying concepts and principles associated with all computing, and an ability to evaluate and interpret these within any context;
- An ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of computing.

*Typically, holders of the qualification will be able to:*

- Apply a wide variety of computing functions to address basic problems;
- Communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- Undertake further training and develop new skills within a structured and managed environment;

And will have:

- Qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of **level 4 (120 credits or 8 modules)**, students will be able to:

- Apply the basic principles and concepts of programming.
- Apply basic mathematical and statistical techniques.
- Understand the basic psychological principles useful in the development of any IT solution.

Specifically, holders of the Certificate of Higher Education in Information Technology will be able to demonstrate *knowledge and understanding of:*

- Basic psychological principles (PS1001, PS1000)
- Basic tools in statistics (MA 2010)
- Basic mathematics (MA 1105)
- Structured and object-oriented computer programming (ITC 2188, ITC 2276)
- Basic design of computer hardware (ITC 2186)
- The fundamental concepts of operating systems (ITC 2293)

In addition, they will have the following *cognitive, practical/professional and key/transferable skills:*

- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured

problems, from a generated data set. (MA2010)

- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (ITC 2188, ITC 2186, ITC 2276, ITC 2293)
- They will be able to use numeric skills, including quantitative techniques in problem solving. (MA2010, MA1105, ITC 2186)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to specify, design and construct solutions involving programming to given problems. (ITC 2188, ITC 2276)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies (ITC 2293)
- They will be able to communicate ideas successfully orally and in writing. (PS1000, PS1001)
- They will be able to work effectively with others in small groups or teams. (ITC 2188)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

### II. Intermediate level

The intermediate level includes the:

- *Diploma of Higher Education in Information Technology*

and the ordinary (non-Honours) degrees in:

- *Information Technology*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of computing and a more specialized understanding of at least one function under Information Technology. Through this, they will have learned to apply different computing functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- Knowledge and critical understanding of the well-established principles of Information Technology
- Ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- Specialized knowledge of one Information Technology function and the ability to apply this knowledge, in combination with other computing functions, to meet the needs of a wide variety of applications;

*Typically, holders of the qualification will be able to:*

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

And will have:

- Qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

## II. a. Diploma of Higher Education in Information Technology

Upon completion of **levels 4 and 5 (240 credits or 16 modules)**, students will be able to:

- Apply the basic principles and concepts of programming.
- Apply mathematical and statistical techniques.
- Understand the basic psychological principles useful in the development of any IT solution.
- Apply their knowledge of computing functions, ethics, and professional communication to solving complex IT related problems.

Holders of the *Diploma of Higher Education in Information Technology* will demonstrate knowledge and understanding of:

- Basic psychological principles (PS1001, PS1000)
- Basic design of computer hardware (ITC 2186)
- The fundamental concepts of operating systems (ITC 2293)

Additionally, holders of the *Diploma of Higher Education in Information Technology* will be able to demonstrate detailed knowledge and critical understanding of:

- IT related statistical and mathematical tools and techniques (MA 2010, MA 1105, ITC 3106)
- Moral theories and ethical issues which have an impact on decision making (PH 3005)
- Structured and object-oriented computer programming (ITC 2188, ITC 2276, ITC 3234)
- Tools, and techniques for database design, development and implementation. (ITC 3260)
- The principles of computer communications (ITC 3275)
- A measure of knowledge in an array of IT subjects (two level-5 modules from Software Development, Network Technologies or Digital Media Technologies)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (ITC 3275)
- They will be able to apply critical thinking in order to evaluate arguments and identify assumption to interpret, analyze, and solve structured problems as well as unstructured/complex problems, from a generated data set. (MA 2010, ITC 3260 and ITC 3413, ITC 3225, ITC 3413, ITC3121)
- They will be able to analyze and evaluate ethical choices. (PH 3005)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3942)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (ITC 2188, ITC 2186, ITC 2276, ITC 3275, ITC 3234, ITC 2293, ITC 3260)
- They will be able to exhibit reasoning ability and creativity to address a given problem. (all modules)
- They will be able to use numeric skills, in solving complex problems. (MA 2010, MA 1105, ITC3106, ITC 2186)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all modules)
- They will be able to specify, design and construct solutions involving programming to given problems. (ITC 2188, ITC 3260, ITC 2276, ITC 3234 and ITC 3225)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (ITC 3260, ITC 3275, ITC 2293)

- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (EN 3942, PH 3005, PS 1000, PS 1001, ITC 3260, ITC 3275)
- They will be able to work effectively with others in small groups or teams. (EN 3942, ITC 2188, ITC 3260)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all modules)

## II.b. BSc in Information Technology

Upon completion of **300 credits** (20 modules, including four Level 6 modules), students will be able to:

- Apply the basic principles and concepts of software development.
- Apply mathematical and statistical techniques.
- Understand the basic psychological principles useful in the development of any IT solution.
- Demonstrate detailed knowledge of theories, models, tools, and practices of IT development.
- Apply their detailed knowledge of computing functions, to solving complex IT related problems.

Holders of the ordinary BSc in Information Technology will be able to demonstrate knowledge and understanding of diverse computing functions as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Basic psychological principles (PS1001, PS1000)
- Basic design of computer hardware (ITC 2186)
- The fundamental concepts of operating systems (ITC 2293)

Additionally, holders of the ordinary BSc in Information Technology will be able to demonstrate detailed knowledge and critical understanding of:

- IT related statistical and mathematical tools and techniques (MA 2010, MA 1105, ITC 3106)
- Moral theories and ethical issues which have an impact on decision making (PH 3005)
- Structured and object-oriented computer programming (ITC 2188, ITC 2276, ITC 3234)
- Tools, and techniques for database design, development and implementation. (ITC 3260)
- The principles of computer communications (ITC 3275)
- A measure of knowledge in an array of IT subjects (two level-5 modules from Software Development, Network Technologies or Digital Media Technologies)
- Tools, technologies, and techniques for IT analysis, design, security, development and implementation.(four level-6 modules from Software Development, Network Technologies or Digital Media Technologies)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (ITC 3275, and ITC 4130, ITC 4680, ITC 4918, ITC 4322, ITC 4443, ITC4826, ITC 4927, ITC 4135, ITC 4959)
- They will be able to apply critical thinking in order to evaluate arguments and identify assumption to interpret, analyze, and solve structured problems as well as unstructured/complex problems, from a generated data set. (MA 2010, ITC 3260, and MG/CS 4157, ITC 4680, ITC 3413, ITC 3225, ITC 4416, ITC 4918, ITC 4426, ITC 4242, ITC 4827, ITC 4959, ITC 4314, ITC 4130, ITC 4541, ITC 3121, ITC 4322)
- They will be able to analyze and evaluate ethical choices. (PH 3005)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3942)

- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (ITC 2188, ITC 3275, ITC 2186, ITC 2276, ITC 2234, ITC 2293, ITC 3260, ITC 4314, ITC 4416, ITC 4417, ITC 4918, ITC 4443, ITC, 4322, ITC 4426, ITC 4242, ITC 4827, ITC 4371, ITC 4135, ITC 4959)
- Exhibit reasoning ability and creativity to address a given problem (all courses)
- They will be able to use numeric skills, in solving complex problems. (MA 2010, MA1105, ITC 3106, ITC 2186, and CS 4157, ITC 3413)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information. (all courses)
- They will be able to specify, design and construct solutions involving programming and to synthesize prior acquired knowledge to given problems. (ITC 2188, ITC 2234, ITC 2276, ITC 3260, - and ITC 4314, ITC 4416, ITC 4680, ITC 4417, ITC 4918, ITC 4322, ITC 4443, ITC4242, ITC4426, ITC 4443, ITC 4827, ITC 4371, ITC 4959)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (ITC 2293, ITC 3260, ITC 3275, ITC 3416, ITC 3414, ITC 4918, ITC 3522, ITC 4442, ITC 4726, ITC 4827, ITC 4959)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (EN 3942, PS 1000, PS 1001, PH 3005, ITC 3260, ITC 3275, ITC 4130, ITC 4680, MG/CS 4157, ITC 4416, ITC 4918, ITC 4827, ITC 4959)
- They will be able to work effectively with others in small groups or teams. (EN 3942, ITC 2188, ITC 3260, --and MG/CS 4157, ITC 4416, ITC 4130, ITC 4417, ITC 4242, ITC 4135)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN INFORMATION TECHNOLOGY (120 CREDITS)

<b>Compulsory Modules:</b>			
PS 1001	LE PSYCHOLOGY AS A SOCIAL SCIENCE	LEVEL 4	15
PS 1000	LE PSYCHOLOGY AS A NATURAL SCIENCE	LEVEL 4	15
MA 1105	APPLIED CALCULUS	LEVEL 4	15
MA 2010	STATISTICS I	LEVEL 4	15
ITC 2188	INTRODUCTION TO PROGRAMMING	LEVEL 4	15
ITC 2186	COMPUTER SYSTEMS ARCHITECTURE	LEVEL 4	15
ITC 2293	OPERATING SYSTEMS CONCEPTS	LEVEL 4	15
ITC 2276	"C" LANGUAGE PROGRAMMING	LEVEL 4	15



## DIPLOMA OF HIGHER EDUCATION IN INFORMATION TECHNOLOGY - (240 CREDITS)

<b>Compulsory Modules:</b>			
PS 1001	LE PSYCHOLOGY AS A SOCIAL SCIENCE	LEVEL 4	15
PS 1000	LE PSYCHOLOGY AS A NATURAL SCIENCE	LEVEL 4	15
MA 1105	APPLIED CALCULUS	LEVEL 4	15
MA 2010	STATISTICS I	LEVEL 4	15
ITC 2188	INTRODUCTION TO PROGRAMMING	LEVEL 4	15
ITC 2186	COMPUTER SYSTEMS ARCHITECTURE	LEVEL 4	15
ITC 2293	OPERATING SYSTEMS CONCEPTS	LEVEL 4	15
ITC 2276	"C" LANGUAGE PROGRAMMING	LEVEL 4	15
EN 3942	PROFESSIONAL COMMUNICATION	LEVEL 5	15
PH 3005	BUSINESS ETHICS	LEVEL 5	15
ITC 3234	OBJECT ORIENTED PROGRAMMING	LEVEL 5	15
ITC 3106	MATHEMATICS FOR COMPUTING	LEVEL 5	15
ITC 3260	FUNDAMENTALS OF RDBMS	LEVEL 5	15
ITC 3275	INTRODUCTION TO COMPUTER NETWORKS	LEVEL 5	15
<b>OPTIONS (30 credits from the following modules):</b>			
ITC 3225	MOBILE APPLICATIONS DEVELOPMENT	LEVEL 5	15
ITC 3413	ALGORITHMS AND COMPLEXITY	LEVEL 5	15
ITC 3128	DIGITAL IMAGING	LEVEL 5	10
ITC 3129	3D MODELING METHODOLOGIES	LEVEL 5	10
ITC 3120	DIGITAL VIDEO AND AUDIO TECHNOLOGIES	LEVEL 5	10
ITC 3319	NETWORK ADMINISTRATION	LEVEL 5	15
ITC 3121	COMPUTER NETWORKS, MODELING AND ANALYSIS	LEVEL 5	15

## BSC. IN INFORMATION TECHNOLOGY (300 CREDITS)

<b>Compulsory Modules:</b>			
PS 1001	LE PSYCHOLOGY AS A SOCIAL SCIENCE	LEVEL 4	15
PS 1000	LE PSYCHOLOGY AS A NATURAL SCIENCE	LEVEL 4	15
MA 1105	APPLIED CALCULUS	LEVEL 4	15
MA 2010	STATISTICS I	LEVEL 4	15
ITC 2188	INTRODUCTION TO PROGRAMMING	LEVEL 4	15
ITC 2186	COMPUTER SYSTEMS ARCHITECTURE	LEVEL 4	15
ITC 2293	OPERATING SYSTEMS CONCEPTS	LEVEL 4	15
ITC 2276	"C" LANGUAGE PROGRAMMING	LEVEL 4	15
EN 3942	PROFESSIONAL COMMUNICATION	LEVEL 5	15
PH 3005	BUSINESS ETHICS	LEVEL 5	15
ITC 2234	OBJECT ORIENTED PROGRAMMING	LEVEL 5	15
ITC 3106	MATHEMATICS FOR COMPUTING	LEVEL 5	15
ITC 3260	FUNDAMENTALS OF RDBMS	LEVEL 5	15
ITC 3275	INTRODUCTION TO COMPUTER NETWORKS	LEVEL 5	15
<b>OPTIONS (30 CREDITS FROM THE FOLLOWING MODULES):</b>			
ITC 3225	MOBILE APPLICATIONS DEVELOPMENT	LEVEL 5	15
ITC 3413	ALGORITHMS AND COMPLEXITY	LEVEL 5	15
ITC 3128	DIGITAL IMAGING	LEVEL 5	10
ITC 3129	3D MODELING METHODOLOGIES	LEVEL 5	10
ITC 3120	DIGITAL VIDEO AND AUDIO TECHNOLOGIES	LEVEL 5	10
ITC 3319	NETWORK ADMINISTRATION	LEVEL 5	15
ITC 3121	COMPUTER NETWORKS, MODELING AND ANALYSIS	LEVEL 5	15

<b>OPTIONS (FOUR LEVEL- 6 MODULES FROM THE FOLLOWING):</b>			
MG/CS4157	PROJECT MANAGEMENT	LEVEL 6	15
ITC 4680	ARTIFICIAL INTELLIGENCE PRINCIPLES	LEVEL 6	15
ITC 4314	INTERNET PROGRAMMING	LEVEL 6	15
ITC 4416	SOFTWARE ENGINEERING	LEVEL 6	15
ITC 4541	WEB SCIENCE	LEVEL 6	15
ITC 4130	HUMAN COMPUTER INTERACTION	LEVEL 6	15
ITC 4417	GAME PROGRAMMING	LEVEL 6	15

ITC 4371	INTERACTIVE MULTIMEDIA SYSTEMS	LEVEL 6	15
ITC 4135	GAME DESIGN	LEVEL 6	15
ITC 4443	VIRTUALIZATION CONCEPTS AND APPLICATIONS	LEVEL 6	15
ITC 4322	NETWORK SECURITY AND CRYPTOGRAPHY	LEVEL 6	15
ITC 4242	NETWORK DESIGN	LEVEL 6	15
ITC 4426	DISTRIBUTED SYSTEMS	LEVEL 6	15
ITC 4827	NETWORKING CAPSTONE PROJECT	LEVEL 6	15
ITC 4918	SOFTWARE DEVELOPMENT CAPSTONE PROJECT	LEVEL 6	15
ITC 4959	DIGITAL MEDIA CAPSTONE PROJECT	LEVEL 6	15

## B.A. (Honours) – Philosophy

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
PH 1000 LE Introduction to Philosophy	15		
PH 1001 Practical Reasoning	15		
PH 2003 Internet and Philosophy	15		
PH 2014 LE Aesthetics	15		
PH 2016 Philosophy and Cinema	15		
PH 2020 Greek Philosophy	15		
<b>Optional Modules</b>			
<b>ONE of the following:</b>	15		
EN 2216 LE Introduction to Language			
EN 2218 LE Issues in Literature			
CL 2010 LE Greek and Roman Epic Literature in Translation			
AH 2019 LE Pausanias and the Archaeology of Greece			
<b>ONE of the following:</b>	15		
AN 1000 LE Introduction to Anthropology			
AN 1003 LE Cultural Anthropology			
PO 2000 LE Political Organization			
PO 2001 LE Political Behaviour			
PS 1000 LE Psychology as a Natural Science			
PS 1001 LE Psychology as a Social Science			
SO 1000 LE Introduction to Sociology			
SO 1001 LE Sociology of Modern Life			
<b>Compulsory Modules</b>			
PH 3010 LE Ethics		15	
PH 3011 Introduction to Logic		15	
PH 3022 Social and Political Philosophy		15	
PH 3026 Existentialism		15	
PH 3027 Rationalism and Empiricism		15	
PH 3118 Theory of Knowledge		15	
<b>Optional Modules</b>			
<b>TWO of the following:</b>		30	
PH 3005 Business Ethics			

PH 3009 Evolution Revolution			
PH 3023 American Philosophy			
<b>Compulsory Modules</b>			
PH 4028 Kant and German Idealism			15
PH 4031 Phenomenology: Husserl and Heidegger			15
PH 4032 Postmodern Philosophy: Foucault and Derrida			15
PH 4121 Plato and Aristotle			15
PH 4141 Philosophy of Mind			15
PH 4350 Seminar in Selected Texts			15
<b>Optional Modules</b>			
<b>TWO of the following:</b>			30
PH 4113 Philosophy of Science			
PH 4130 Philosophy of Language			
PH 4135 Philosophy of History			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## PHILOSOPHY EXIT AWARDS ‡

### I. Certificate of Higher Education in Philosophy

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Philosophy will have a sound knowledge of the basic concepts of Philosophy and will have learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to 1/. Demonstrate a basic knowledge of the major philosophical schools and thinkers; 2/. Develop some basic transferable interpersonal, research and writing skills that are applicable to the professional domain, and 3/. Acquire the knowledge and skills necessary for further progression in the field-for example, into the second year of a BA (Hons) programme in Philosophy.

Specifically, Certificates of Higher Education in Philosophy are awarded to students who have demonstrated **knowledge and understanding** of:

- The arguments and theories corresponding to the major philosophical schools from antiquity to this day. (PH 1000, PH 2014, PH 2020)
- How to define, analyze and use basic philosophical terms and concepts. (PH 1000, PH 2003, PH 2014, PH 2016)

- A measure of knowledge in an array of humanities and social sciences (one level-4 module each in the humanities and the social sciences)

In addition, holders of the qualification will have the following **cognitive skills**:

- Construct rationally persuasive arguments for or against specific claims in a wide variety of fields, as well as identify invalid reasoning. (PH 1001)
- Apply the methodological skills of induction and deduction. (PH 1000, PH 1001)

Furthermore, they will have the following **practical/professional** and **key/transferable skills**:

- Ability to present in both, oral and written forms, philosophical concepts or abstract terms in a clear and meaningful way. (PH 2003, PH 2014, PH 2016, PH 2020)
- Ability to think creatively, self-critically and independently. (PH 2016)
- Ability to participate in group discussions. (All modules)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Philosophy and the ordinary (non-Honours) degree in Philosophy*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a deeper understanding of philosophical concepts, theories and arguments, as well as being in a position to evaluate the applicability of those theories in resolving particular problems or issues in the various fields of philosophy.

Non-Honours degrees are awarded to students who have demonstrated:

- Ability to understand and evaluate philosophical theories and arguments in any branch of philosophy.
- Ability to interpret particular philosophical texts and evaluate their significance for problem solving.
- Ability to exhibit self-directed research activity.

Typically, holders of the qualification will be able to:

- Articulate philosophical ideas or problems and elaborate solutions on them.
- Construct sound arguments in any field of reasoning.
- Analyze and synthesize philosophical views or theories in any branch of philosophy

And will have:

- Qualities and transferable skills necessary for employment in terms of communication and decision-making

#### II.a. Diploma of Higher Education in Philosophy

Upon completion of levels 4 and 5 (240 credits of 16 15-credit modules), students will be able to:

- Demonstrate a competent understanding and critical evaluation of central theories and arguments in specific fields of philosophy.
- Apply moral theories as tools of decision-making in any field of human activity.
- Develop a series of transferable interpersonal research and writing skills that are applicable to the professional world.
- Acquire the knowledge and skills necessary for progression in the field-for example for the BA Ordinary or BA (Hons) of Higher Education in Philosophy.

Specifically, holders of the Diploma of Higher Education in Philosophy will have demonstrated **knowledge and critical understanding** of:

- Basic philosophical terms, arguments and theories. (PH 1000)
- Central theories or issues and relevant arguments in the fields of moral, social, and political philosophy. (PH 3010, PH 3022, PH 3005)
- Central theories in the fields of logic, metaphysics, and epistemology, as well as the ability to use and criticize the specialized philosophical terminology. (PH 3009, PH 3011, PH 3026, PH 3118).
- The ideas and arguments of major philosophers in the history of the subject on the basis of their own writings. (PH 3023, PH 3027).

In addition, holders of the qualification will have the following **cognitive skills**:

- Use moral theories and arguments as tools of decision-making in any field of human activity. (PH 3005, PH 3010)
- Apply the methodological skills of abstraction, induction and deduction. (PH 2011, PH 3118)
- Formulate and analyze complex and controversial problems, as well as apply appropriate solutions. (PH 2003, PH 3022, PH 3026)

Furthermore, they will have the following **practical/professional and key-transferable skills**:

- Prepare papers, reports or proposals on the basis of research results. (All modules with papers)
- Develop argumentation and debating skills. (PH 1001, PH 3005, PH 3010, PH 3011)
- Use library effectively (All modules with research paper)

## II.b. BA in Philosophy

Upon completion of 300 credits (20 15-credit modules), students will be able to:

- Define, analyze, and use terms and arguments corresponding to major philosophical schools or theories.
- Demonstrate a thorough understanding of and ability to critically examine central theories or issues in all fields of philosophy.
- Provide an interpretation of a philosophical text.
- Analyze and evaluate philosophical ideas from antiquity to this day.

Specifically, holders of the ordinary BA in Philosophy will be able to demonstrate **competent knowledge and critical understanding** of:

- In depth analysis of philosophical terms, arguments and theories. (PH 3027, PH 3118, PH 4028, PH 4121)
- Competent understanding of the development of philosophical thought from antiquity to this day. (PH 2020, PH 3027, PH 4028, PH 4031, PH 4032, PH 4121)
- Interpret philosophical texts, which are primary sources. (PH 3121)

In addition, holders of the qualification will have the following **cognitive skills**:

- Analyze and synthesize ideas and evaluate their applicability. (PH 2022, PH 3026, PH 3027, PH 3118, PH 4028, PH 4121)
- Manage and process a complex body of information. (PH 3118, PH 4121)
- Apply advanced research skills (PH 4121, PH 4141)

Furthermore, they will have the following **practical/professional and key-transferable skills**:

- Construct sound arguments from a body of evidence, including primary and secondary sources. (PH 2022, PH 2026, PH 3027, PH 3121, PH 4028.)

- Reflect on knowledge and theory and become an independent life-long learner. (PH 3027, PH 4028, PH 3118, PH 4121)
- Exercise critical skills in evaluating arguments. (PH 1001, PH 3010, PH 3011)
- Use interpersonal skills, i.e. oral and written communication skills in English to work effectively in a professional manner. (All modules)
- Use libraries effectively (All modules with research paper)

## CERTIFICATE OF HIGHER EDUCATION IN PHILOSOPHY (120 CREDITS)

### Compulsory Modules:

PH 1000 LE Introduction to Philosophy (LEVEL 4) – 15 CREDITS

PH 1001 Practical Reasoning (LEVEL 4) – 15 CREDITS

PH 2003 Internet and Philosophy (LEVEL 4) – 15 CREDITS

PH 2014 LE Aesthetics (LEVEL 4) – 15 CREDITS

PH 2016 Philosophy and Cinema (LEVEL 4) – 15 CREDITS

PH 2020 Greek Philosophy (LEVEL 4) – 15 CREDITS

### Optional Modules:

Humanities Option\*\* (Level 4) – 15 UK Credits

Social Science Option\*\* (Level 4) – 15 UK Credits

Choose one of the following options:

**	HUMANITIES OPTIONS - LEVEL 4
	ENGLISH LITERATURE
EN 2216	Introduction to Language
EN 2218	Art of Ancient Greece
	CLASSICAL LITERATURE
CL 2010	LE Greek and Roman Epic Literature in Translation
	ARCHAEOLOGY
AH 2019	LE Pausanias and the Archaeology of Greece

**	SOCIAL SCIENCE OPTIONS - LEVEL 4
	ANTHROPOLOGY
AN 1000	LE Introduction to Anthropology
AN 1003	LE Cultural Anthropology
AN 2010	Greek Folklore and Ethnography

	POLITICAL SCIENCE
PO 2000	LE Political Organization
PO 2001	LE Political Behaviour
	PSYCHOLOGY
PS 1000	LE Psychology as a Natural Science
PS 1001	LE Psychology as a Social Science
	SOCIOLOGY
SO 1000	LE Introduction to Sociology
SO 1001	LE Sociology of Modern Life

## DIPLOMA OF HIGHER EDUCATION IN PHILOSOPHY (240 CREDITS)

### Compulsory Modules:

PH 1000 LE Introduction to Philosophy (LEVEL 4) – 15 CREDITS  
 PH 1001 Practical Reasoning (LEVEL 4) – 15 CREDITS  
 PH 2003 Internet and Philosophy (LEVEL 4) – 15 CREDITS  
 PH 2014 LE Aesthetics (LEVEL 4) – 15 CREDITS  
 PH 2016 Philosophy and Cinema (LEVEL 4) – 15 CREDITS  
 PH 2020 Greek Philosophy (LEVEL 4) – 15 CREDITS  
 PH 3010 Ethics (LEVEL 5) – 15 CREDITS  
 PH 3011 Introduction to Logic (LEVEL 5) – 15 CREDITS  
 PH 3022 Social and Political Philosophy (LEVEL 5) – 15 CREDITS  
 PH 3026 Existentialism (LEVEL 5) – 15 CREDITS  
 PH 3027 Rationalism and Empiricism (LEVEL 5) – 15 CREDITS  
 PH 3118 Theory of Knowledge (LEVEL 5) – 15 CREDITS

### Optional Modules:

Humanities Option\*\* (Level 4) – 15 Credits  
 Social Science Option\*\* (Level 4) – 15 Credits  
 Philosophy Option\*\*\* (Level 5) – 15 Credits  
 Philosophy Option\*\*\* (Level 5) – 15 Credits

***	<b>PHILOSOPHY OPTIONS - LEVEL 5</b>
PH 3005	LE Business Ethics
PH 3009	Evolution and Revolution
PH 3023	American Philosophy

## BA (Ordinary) in PHILOSOPHY (300 credits)

### Compulsory Modules:

PH 1000 LE Introduction to Philosophy (LEVEL 4) – 15 CREDITS  
 PH 1001 Practical Reasoning (LEVEL 4) – 15 CREDITS  
 PH 2003 Internet and Philosophy (LEVEL 4) – 15 CREDITS  
 PH 2014 LE Aesthetics (LEVEL 4) – 15 CREDITS  
 PH 2016 Philosophy and Cinema (LEVEL 4) – 15 CREDITS  
 PH 2020 Greek Philosophy (LEVEL 4) – 15 CREDITS  
 PH 3010 Ethics (LEVEL 5) – 15 CREDITS  
 PH 3011 Introduction to Logic (LEVEL 5) – 15 CREDITS  
 PH 3022 Social and Political Philosophy (LEVEL 5) – 15 CREDITS  
 PH 3026 Existentialism (LEVEL 5) – 15 CREDITS  
 PH 3027 Rationalism and Empiricism (LEVEL 5) – 15 CREDITS  
 PH 3118 Theory of Knowledge (LEVEL 5) – 15 CREDITS  
 PH 4028 Kant and German Idealism (LEVEL 6) – 15 CREDITS  
 PH 4121 Plato and Aristotle (LEVEL 6) – 15 CREDITS

### Optional Modules:

Humanities Option\*\* (Level 4) – 15 Credits  
 Social Science Option\*\* (Level 4) – 15 Credits  
 Philosophy Option\*\*\* (Level 5) – 15 Credits  
 Philosophy Option\*\*\* (Level 5) – 15 Credits  
 Philosophy Option\*\*\*\* (Level 6) – 15 Credits  
 Philosophy Option\*\*\*\* (Level 6) – 15 Credits

****	<b>PHILOSOPHY OPTIONS - LEVEL 6</b>
PH 4031	Phenomenology: Husserl and Heidegger
PH 4032	Postmodern Philosophy: Foucault and Derrida
PH 4113	Philosophy of Science
PH 4130	Philosophy of Language
PH 4135	Philosophy of History
PH 4141	Philosophy of Mind

## B.A. (Honours) Psychology

Compulsory Modules	UK CREDITS		
	level 4	level 5	level 6
PS 1000 LE Psychology as a natural science	15		
PS 1001 LE Psychology as a social science	15		
PS 2010 History of Psychology	15		
PS 2047 Analysis of Behavioural data	20		
PS 2207 Developmental Psychology: The Preschool Years	15		
PS 2236 Human Learning and Memory	15		
PS 2257 Diversity Issues in Psychology	15		
PS 2260 Psychologists as Researchers	10		
<b>Compulsory Modules</b>			
PS 3008 Developmental Psychology: Childhood and Adolescence		15	
PS 3012 Theories of Personality		15	
PS 3018 Research Methods in Psychology		20	
PS 3026 Social Psychology		15	
PS 3032 Tests and Measurement		20	
PS 3130 Biopsychology		15	
PS 3134 Experimental Cognitive Psychology		20	
<b>Compulsory Modules</b>			
PS 4239 Cognition			15
PS 4251 Abnormal Psychology			15
PS 4461 Final Year Project I			10
PS 4535 Final Year Project II			20
<b>Optional Modules</b>			
<b>GROUP A - ONE of the following:</b>			15
PS 4152 Schools of Psychotherapy			
PS 4154 Introduction to Counselling Psychology			
PS 4244 Psychology of Addiction			
PS 4343 Childhood & Adolescence Psychopathology			
<b>GROUP B - ONE of the following:</b>			15
PS 4219 Health Psychology			
PS 4221 Educational Psychology			
PS 4224 Industrial/Organisational Psychology			

PS 4249 Forensic Psychology			
<b>GROUP C - ONE of the following:</b>			15
PS 4213 Psychology of Language			
PS 4223 Stress and Coping			
PS 4363 Social Cognition			
PS 4365 Hot Topics in Human Neuropsychology			
<b>ONE FROM ANY GROUP (A, B or C)</b>			15
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## PSYCHOLOGY EXIT AWARDS ‡

### I. Certificate of Higher Education in Psychology

In accordance with the framework for higher education qualifications, upon completion of level 4 (120 credits), the holder of a Certificate of Higher Education in Psychology will be able to: i) demonstrate familiarity with major concepts, theoretical perspectives, empirical findings and historical trends, ii) identify and explain basic concepts, theory and research represented in developmental and cognitive psychology, iii) identify variations in behavior related to sociocultural differences, iv) understand the role of biological systems in psychological experience, v) demonstrate an ability to carry out quantitative analysis of data, summarize the results and specify the limitations of such analyses, vi) demonstrate basic understanding and familiarity of different research techniques, vii) develop an understanding of the ethical standards in psychological science and practice. viii) recognize psychology's role in the development of scientific inquiry.

Specifically, holders of the Certificate of Higher Education in Psychology will be able to demonstrate knowledge and understanding of:

- Core domains and historical perspectives in psychology (PS 1000, PS 1001, PS 2010)
- Variability and diversity of psychological functioning (PS 2257)
- The role of biological systems in psychological experience (PS 1000, PS 2207)
- Basic tools in statistics (PS 2047)
- Developmental and cognitive processes (PS 1000, PS 1001, PS 2207, PS 2236)
- The research conducted within the Department (PS 2260)
- The nature and principles of qualitative inquiry (PS 2010, PS 2257).

In addition, they will have the following cognitive skills:

- Reason scientifically and describe the relationship between theory and evidence (PS 2257, PS 2207, PS 2236)
- Reason statistically (PS 2047).

And the following practical/professional and key/transferable skills:

- Understand numerical, statistical and other forms of data (PS 2047)
- Describe relevant ethical principles (PS 2260, PS 2207, PS 2257, PS )
- Understand psychology in scientific context (PS 2010, PS 2257).

## II. Diploma of Higher Education in Psychology

Upon completion of levels 4 and 5 (240 credits), students will be able to i) demonstrate familiarity with major concepts, theoretical perspectives, empirical findings and historical trends, ii) demonstrate detailed knowledge of the major findings and debates in developmental and cognitive processes, as well as personality, biopsychology, and individual and social differences, iii) identify variations in behavior related to sociocultural differences, iv) recognize psychology's role in the development of scientific inquiry by identifying the connection of psychology with other disciplines, v) critically evaluate a range of research paradigms, research methods and measurement techniques, including psychometrics and qualitative methods, vi) reason scientifically and criticizing the relationship between theory and evidence, vii) develop an understanding of the ethical standards in psychological science and practice, viii) employing small scale research under supervision using a broad range of techniques through practical activities.

Specifically, holders of the Diploma of Higher Education in Psychology will be able to demonstrate detailed knowledge and critical understanding of:

- Core domains and historical perspectives in psychology (PS 1000, PS 1001, PS 2010, PS 3012, PS 3026)
- Variability and diversity of psychological functioning (PS 2257, PS 3012)
- Advanced tools in statistics ( PS 2047, PS 3018, PS 3032, PS 3134)
- Psychology in scientific context (PS 2010, PS 2257)
- Cognitive processes (PS 1000, PS 2236, PS 3134)
- Developmental processes (PS 1001, PS 2207, PS 3008)
- Personality, individual and social differences (PS 1001, PS 3012, PS 3026, PS 3032)
- The role of biological systems in psychological experience (PS 1000, PS 2207, PS 3130)
- Processes of designing, organizing and analyzing quantitative data (PS 2047, PS 3018, PS 3032, PS 3134)
- The nature, principles and methods of qualitative inquiry (PS 2010, PS 2257, PS 3008, PS 3018)

In addition, they will have the following cognitive skills:

- Select and apply general research strategies to address appropriate kinds of research questions (PS 3018, PS 3134, PS 3008, PS 3032.)
- Reason scientifically and criticize the relationship between theory and evidence (PS 2257, PS 2207, PS 2236, PS 3008, PS 3012, PS 3018, PS 3026, PS 3032, PS 3130, PS 3134)
- Reason statistically and detect meaningful patterns of behavior and experience (PS 2047, PS 3018, PS 3032, PS 3134)

and the following practical/professional and key/transferable skills:

- Assessing numerical, statistical or other forms of data (PS 2047, PS 3008, PS 3018, PS 3032, PS 3134)
- Explaining conceptual ideas and research findings (PS 3018, PS 3032, PS 3134, PS 3008, PS 3026)
- Describe and apply relevant ethical principles (PS 2260, PS 2207, PS 2257, , PS 3032, PS 3018, PS 3008, PS 3026, PS 3134)

## III. BA in Psychology

Upon completion of 300 credits, students will be able to i) demonstrate familiarity with major concepts, theoretical perspectives, empirical findings and historical trends, ii) demonstrate detailed knowledge of the major findings and debates in developmental, cognitive processes, personality, biopsychology, individual and social differences, and psychopathology,, iii) identify variations in behavior related to sociocultural differences, iv) recognize psychology's role in the development of scientific inquiry by identifying the connection of psychology with other disciplines, , v) critically evaluate a range of research paradigms, research methods and measurement techniques, including psychometrics and qualitative methods, vi) reason scientifically and criticizing the relationship between theory and evidence, vii) employing small scale research under supervision using a broad range of techniques through practical activities, viii) develop an understanding of the ethical standards in psychological science and practice, ix) reflect and be critical of own work and progress, evaluate strengths and weaknesses and be able to undertake self-directed study to meet desired objectives, x) gain conceptual understanding and detailed knowledge of theory and research in specialized areas of psychology.

Specifically, holders of the ordinary BA in Psychology will be able to demonstrate detailed knowledge and critical understanding of:

- Core domains and historical perspectives in psychology (PS 1000, PS 1001, PS 2010, PS 3012, PS 3026).
- Psychology in scientific context (PS 2010, PS 2257).
- Advanced tools in statistics ( PS 2047, PS 3018, PS 3032, PS 3134)
- Variability and diversity of psychological functioning (PS 2257, PS 3012)
- Cognitive processes (PS 1000, PS 2236, PS 4239)
- Developmental processes (PS 1001, PS 2207, PS 3308)
- Personality, individual and social differences, as well as psychopathology (PS 1001, PS 3012, PS 3026, PS 3032, PS 4251)
- The role of biological systems in psychological experience (BI 1000, PS 2207, PS 3130, PS 4251)
- Processes of designing, organizing and analyzing quantitative data (PS 2047, PS 3018, PS 3032, PS 3134)
- The nature, principles and methods of qualitative inquiry (PS 2010, PS 2257, PS 3008, PS 3018, Options in Group B (PS 4224, PS 4249, PS 4221, PS 4219)

In addition, they will have the following cognitive skills:

- Select and apply general research strategies to address appropriate kinds of research questions (PS 3018, PS 3134, PS 3008, PS 3032).
- Reason scientifically and criticize the relationship between theory and evidence (PS 2257, PS 2207, PS 2236, PS 3008, PS 3012, PS 3032, PS 3130, PS 3134, PS 3026, PS 4239, PS 4251).
- Reason statistically and detect meaningful patterns of behavior and experience (PS 2047, PS 3018, PS 3032, PS 3134)

and the following key/transferable skills:

- Assessing numerical, statistical or other forms of data (PS 2047, PS 3018, PS 3032, PS 3134)
- Explaining conceptual ideas and research (PS 3018, PS 3032, PS 3134, PS 3008, PS 3026, PS 4239, PS 4251, Options Group A, Group B)
- Describe, apply and evaluate policies and procedures related to ethical principles in psychology research and practice (PS 2260, PS 2207, PS 2257, , PS 3032, PS 3018, PS 3008, PS 3134, PS 3026, PS 4251, Options Group A)

## CERTIFICATE OF HIGHER EDUCATION IN PSYCHOLOGY

(120 CREDITS)

### Compulsory Modules:

- PS 1000 LE Psychology as a Natural Science (Level 4) – 15 credits
- PS 1001 LE Psychology as a Social Science (Level 4) – 15 credits
- PS 2010 History of Psychology (Level 4) – 15 credits
- PS 2047 Analysis of Behavioral Data (Level 4) – 20 credits
- PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 credits
- PS 2236 Human Learning & Memory (Level 4) – 15 credits
- PS 2257 Diversity Issues in Psychology (Level 4) – 15 credits
- PS 2260 Psychologists as Researchers (Level 4) – 10 credits

## DIPLOMA OF HIGHER EDUCATION IN PSYCHOLOGY

(240 CREDITS)

### Compulsory Modules:

- PS 1000 LE Psychology as a Natural Science (Level 4) – 15 credits
- PS 1001 LE Psychology as a Social Science (Level 4) – 15 credits
- PS 2010 History of Psychology (Level 4) – 15 credits
- PS 2047 Analysis of Behavioral Data (Level 4) – 20credits
- PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 credits
- PS 2236 Human Learning & Memory (Level 4) – 15 credits
- PS 2257 Diversity Issues in Psychology (Level 4) – 15 credits
- PS 2260 Psychologists as Researchers (Level 4) – 10 credits
- PS 3008 Developmental Psychology: Childhood & Adolescence (Level 5) – 15 credits
- PS 3012 Theories of Personality (Level 5) – 15 credits
- PS 3018 Research Methods in Psychology (Level 5) – 20 credits
- PS 3026 Social Psychology (Level 5) – 15 credits
- PS 3032 Testing & Assessment (Level 5) - 20 credits
- PS 3130 Biopsychology (Level 5) – 15 credits
- PS 3134 Experimental Cognitive Psychology (Level 5) – 20 credits

## BA in Psychology (300 Credits)

### Compulsory Modules:

- PS 1000 LE Psychology as a Natural Science (Level 4) – 15 credits
- PS 1001 LE Psychology as a Social Science (Level 4) – 15 credits
- PS 2010 History of Psychology (Level 4) – 15 credits
- PS 2047 Analysis of Behavioral Data (Level 4) – 20credits

- PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 credits
- PS 2236 Human Learning & Memory (Level 4) – 15 credits
- PS 2257 Diversity Issues in Psychology (Level 4) – 15 credits
- PS 2260 Psychologists as Researchers (Level 4) – 10 credits
- PS 3008 Developmental Psychology: Childhood & Adolescence (Level 5) – 15 credits
- PS 3012 Theories of Personality (Level 5) – 15 credits
- PS 3018 Research Methods in Psychology (Level 5) – 20 credits
- PS 3026 Social Psychology (Level 5) – 15 credits
- PS 3032 Testing & Assessment (Level 5) - 20 credits
- PS 3130 Biopsychology (Level 5) – 15 credits
- PS 3134 Experimental Cognitive Psychology (Level 5) – 20 credits
- PS 4239 Cognition (Level 6) – 15 credits
- PS 4251 Abnormal Psychology (Level 6) – 15 credits

### Optional Modules:

- Psychology Option Group A (Level 6) – 15 credits
- Psychology Option Group B (Level 6) – 15 credits

Group A	PSYCHOLOGY OPTIONS - LEVEL 6	FREQUENCY
PS 4152	Schools of Psychotherapy	Spring
PS 4154	Introduction to Counseling	Fall
PS 4244	Psychology of Addiction	Fall
PS 4343	Childhood and Adolescence Psychopathology	Spring
Group B	PSYCHOLOGY OPTIONS – LEVEL 6	
PS 4224	Industrial/Organisational Psychology	Fall
PS 4249	Forensic Psychology	Spring
PS 4221	Educational Psychology	Fall
PS 4219	Health Psychology	Spring



BA (Honours) – Sociology

	UK CREDITS		
	level 4	level 5	level 6
<b>Compulsory Modules</b>			
SO 1000 LE Introduction to Sociology	15		
SO 1001 LE Sociology of modern life	15		
SO 2004 Social Inequality	15		
SO 2020 Family and Gender Roles	15		
SO 2030 Social Problems	15		
SO 2047 Analysis of Behavioral Data	15		
<b>Optional Modules</b>			
<b>TWO of the following:</b>	30		
AN 1000 LE Introduction to Anthropology			
AN 1003 LE Cultural Anthropology			
AN 2007 Ethnicity and Identity			
EC 1000 Principles of Microeconomics			
EC 1001 LE Principles of Macroeconomics			
EC 2011 Economic History of Europe			
JS 1001 LE Introduction to Criminal Justice			
PO 2000 LE Political Organization			
PO 2001 LE Political Behaviour			
PO 2008 Beyond State and Nation			
PS 1000 LE Psychology as a Natural Science			
PS 1001 LE Psychology as a Social Science			
<b>Compulsory Modules</b>			
SO 3115 Sociology of Globalization		15	
SO 3235 Migration and the Global Age		15	
SO 3260 Classical Sociological Theory		15	
SO 3411 Quantitative Methods in Sociology		15	
SO 3416 Qualitative Research Methods in Sociology		15	
<b>Optional Modules</b>			
<b>THREE of the following:</b>		45	
SO 3002 LE Environment and Society			
SO 3007 LE Health and Society			

SO 3009 Tourism, Leisure and Society			
SO 3024 Corruption and Anti-Corruption			
SO 3037 Sociology of Deviance			
SO 3038 Criminology			
SO 3119 Consumer Society			
SO 3112 Contemporary Cinema and Society			
SO 3225 Media and Society in the 21 <sup>st</sup> Century			
<b>Compulsory Modules</b>			
SO 4106 Urban Sociology			15
SO 4143 Sociology of Science and Technology			15
SO 4231 Religion and Society			15
SO 4313 Collective Behaviour and Social Movements			15
SO 4461 Contemporary Sociological Theory			15
SO 4690 Senior Thesis Seminar			15
<b>Optional Modules</b>			
<b>TWO of the following:</b>			30
SO 4117 Sociology of Work			
SO 4126 Suffering and Evil in Society			
SO 4142 Film Studies: Cinema as Medium and Institution			
SO 4143 Sociology of Science and Technology			
SO 4223 Gender, Media and Society			
SO 4231 Religion and Society			
SO 4313 Collective Behavior and Social Movements			
SO 4318 Modern Greek Society and Culture			
SO 4461 Contemporary Sociological Theory			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## SOCIOLOGY EXIT AWARDS ‡

### I. Certificate of Higher Education in Sociology

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Sociology will have a sound knowledge of the basic concepts of Sociology and will have learned how to identify, through different theoretical approaches, sociological issues across a range of social contexts and social problems. The holder will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

**Certificates of Higher Education in Sociology are awarded to students who have demonstrated:**

- knowledge of the underlying concepts and principles associated with Sociology, and an ability to evaluate and interpret these within the context of Sociology;
- an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of Sociology.

**Typically, holders of the qualification will be able to:**

- evaluate the appropriateness of different theoretical approaches to discern social problems and issues related to Sociology;
- communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- undertake further training and develop new skills within a structured and managed environment;

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to i) recognize and be familiar with key sociological concepts that are present in both everyday as well as in macro-level; ii) understand how foundational concepts in sociology apply to key sociological fields like social inequality, family and gender and social problems.

Specifically, holders of the Certificate of Higher Education in Sociology will be able to demonstrate knowledge and understanding of:

- Core sociological concepts and principles (SO 1000, SO 1001)
- Basic tools in analysis of behavioural data (SO 2047)
- The importance of inequality and gender across modern social institutions, applied also to a variety of social problems (SO 2004, SO 2020, SO 2030)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)

In addition, they will have the following practical/professional and key/transferable skills:

- They will be able to learn sampling techniques to obtain data in order to conduct surveys (SO 2047)
- They will be able to use statistical skills to measure and interpret social inequality magnitudes (SO 2047, SO 2030)
- Recognize and apply key sociological concepts and sophisticated theoretical reasoning across a range of social issues and problems (SO 1000, SO 1001, SO 2004, SO 2020, SO 2030)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Sociology and the ordinary (non-Honours) degree in Sociology.*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles in Sociology and will have learned to apply those principles more widely. Through this, they will have learned how to identify, via different theoretical approaches, sociological issues across a range of social contexts and social problems. They will have the qualities necessary for employment in contexts and situations requiring the exercise of personal responsibility and decision-making.

**Non-Honours degrees are awarded to students who have demonstrated:**

- knowledge and critical understanding of the foundational principles of Sociology and of the way in which those principles have developed historically;
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in across the local, the national, the regional and the global context;
- knowledge of the main methods of enquiry in Sociology and ability to evaluate critically the appropriateness of different approaches to interpret issues and problems in Sociology;
- an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

**Typically, holders of the qualification will be able to:**

- use a range of established techniques to initiate and undertake critical analysis of sociological information, and to apply these tools to concrete situations and contexts;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively;
- undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Sociology

Upon completion of levels 4 and 5 (240 credits or sixteen (16) 15-credit modules), students will be able to i) recognize and be familiar with key sociological concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to sociological topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theoretical paradigms, models, and tools of micro-and macro-sociology, iv) apply the methodological tools associated with sociology's classical founders, v) analyze and evaluate major debates in the context of globalization and social change.

Specifically, holders of the Diploma of Higher Education in Sociology will be able to demonstrate detailed knowledge and critical understanding of:

- Core sociology concepts and principles (SO 1000, SO 1001)
- Basic tools in analysis of behavioural data (SO 2047)
- The importance of inequality and gender across modern social institutions, applied also to a variety of social problems (SO 2004, SO 2020, SO 2030)

- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)
- Classical sociology's explanation of modernity and of the epistemological backdrop of the methodological approaches set by its founding thinkers (SO 3260)
- Major globalization debates (SO 3115, SO 3235)

In addition, they will have the following cognitive skills:

- They will be able to apply the theories and methodological tools associated with classical founders (SO 3260)
- They will be able to analyze and synthesize issues relating to various fields in Sociology (three level-5 modules in Sociology)

and the following practical/professional and key/transferable skills:

- They will be able to use an array of quantitative tools in order to conduct surveys and to measure data relevant to sociological methodology (SO 3511)
- They will be able to use mathematical and statistical skills to measure and interpret sociological magnitudes, including social inequality SO 2047, SO, 2004, SO 3411)
- Recognize and apply key sociological concepts and sophisticated theoretical reasoning across a range of social issues and problems (SO 1000, SO 1001, SO 2030)
- They will be able to apply a wide range of qualitative techniques to sociological issues (SO 3416)
- They will be able to prepare theory oriented papers with application on a variety of sociological topics and charts on research results (three level-5 modules in Sociology)

## II.b. BA in Sociology

Upon completion of 300 credits (twenty (20) 15-credit modules), students will be able to i) recognize and be familiar with key sociological concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to sociological topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theoretical paradigms, models, and tools of micro-and macro-sociology, iv) apply the methodological tools associated with sociology's classical founders and how these are reconstructed across a variety of sociology specialisms, v) analyze and evaluate major debates in the context of globalization and social change, vi) analyze and synthesize with minimum guidance issues relating to diverse fields in Sociology

Specifically, holders of the ordinary BA in Sociology will be able to demonstrate detailed knowledge and critical understanding of:

- Core sociology concepts and principles (SO 1000, SO 1001)
- Basic tools in analysis of behavioural data (SO 2047)
- The importance of inequality and gender across modern social institutions, applied also to a variety of social problems (SO 2004, SO 2020, SO 2030)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)
- Classical sociology's explanation of modernity and of the epistemological backdrop of the methodological approaches set by its founding thinkers (SO 3260)
- Major globalization debates (SO 3115, SO 3235) and of social movements along with their theoretical diversity and collective scope (SO 4313).
- The application of sociological theory across sociology specialisms (Four SO Level 6 Options)

In addition, they will have the following cognitive skills:

- They will be able to apply the theories and methodological tools associated with classical founders and contemporary theorists in sociology (SO 3260)

- They will be able to analyze and synthesize issues relating to various fields in Sociology (five modules in Sociology, three of which level-5 and four level-6)

and the following practical/professional and key/transferable skills:

- They will be able to use an array of quantitative tools in order to conduct surveys and to measure data relevant to sociological methodology (SO 3411)
- They will be able to apply a wide range of qualitative techniques to sociological issues (SO 3416)
- They will be able to use mathematical and statistical skills to measure and interpret sociological magnitudes, including social inequality (SO 2047, SO, 2004, SO 3411)
- Recognize and apply key sociological concepts and sophisticated theoretical reasoning across a range of social issues and problems (SO 1000, SO 1001, SO 2030, SO 3260)
- They will be able to prepare theory oriented papers with some empirical scope across a diversity of sociological topics on research results (five modules in Sociology, three of which at level-5 and four at level-6)

## CERTIFICATE OF HIGHER EDUCATION IN SOCIOLOGY (120 CREDITS)

### Compulsory Modules:

SO 1000 LE Introduction to Sociology (Level 4) – 15 Credits  
 SO 1001 LE Sociology of Modern Life (Level 4) – 15 Credits  
 SO 2004 Social Inequality (Level 4) – 15 Credits  
 SO 2020 Family and Gender Roles (Level 4) – 15 Credits  
 SO 2030 Social Problems (Level 4) – 15 Credits  
 PS 2047 Analysis of Behavioural Data (Level 4) – 15 Credits

### Optional Modules:

Social Science Option\* (Level 4) – 15 Credits  
 Social Science Option\* (Level 4) – 15 Credits

*	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	LE Introduction to Anthropology	Fall and Spring
AN 1003	LE Cultural Anthropology	Fall and Spring
AN 2007	Ethnicity and Identity	Fall
	ECONOMICS	
EC 1000	Principles of Microeconomics	Fall and Spring
EC 1001	Principles of Macroeconomics	Fall and Spring
EC 2011	Economic History of Europe	Fall and Spring
	JUSTICE STUDIES	

JS 1001	LE Introduction to Criminal Justice	Fall and Spring
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behaviour	Fall and Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 1000	LE Psychology as a Natural Science	Fall and Spring
PS 1001	LE Psychology as a Social Science	Fall and Spring

## DIPLOMA OF HIGHER EDUCATION IN SOCIOLOGY (240 CREDITS)

### Compulsory Modules:

SO 1000 LE Introduction to Sociology (Level 4) – 15 Credits  
 SO 1001 LE Sociology of Modern Life (Level 4) – 15 Credits  
 SO 2004 Social Inequality (Level 4) – 15 Credits  
 SO 2020 Family and Gender Roles (Level 4) – 15 Credits  
 SO 2030 Social Problems (Level 4) – 15 Credits  
 PS 2047 Analysis of Behavioural Data (Level 4) – 15 Credits  
 SO 3115 Sociology of Globalization (Level 5) – 15 Credits  
 SO 3235 Migration and the Global Age (Level 5) – 15 Credits  
 SO 3260 Classical Sociological Theory (Level 5) – 15 Credits  
 SO 3416 Qualitative Research Methods In Sociology (Level 5) – 15 Credits  
 SO 3511 Quantitative Methods in Sociology (Level 5) – 15 Credits

### Optional Modules:

Social Science Option\* (Level 4) – 15 Credits  
 Social Science Option\* (Level 4) – 15 Credits  
 Sociology Option\*\* (Level 5) – 15 Credits  
 Sociology Option\*\* (Level 5) – 15 Credits  
 Sociology Option\*\* (Level 5) – 15 Credits

**	SOCIOLOGY OPTIONS - LEVEL 5	FREQUENCY
SO 3002	LE Environment and Society	Spring
SO 3007	LE Health and Society	Spring
SO 3009	Tourism, Leisure and Society	Fall
SO 3024	Corruption and Anti-Corruption	Spring
SO 3037	Sociology of Deviance	Fall
SO 3038	Criminology	Fall
SO 3112	Contemporary Cinema and Society	Fall
SO 3119	Consumer Society	Spring
SO 3225	Media and Society in the 21 <sup>st</sup> Century	Spring

# School of Business

## **Business Administration:**

**Accounting with Finance**

**Entrepreneurship Management**

**Human Resource Management**

**International Business**

**Marketing Communications**

**Marketing Management**

**Operations Management**

## **Finance**

**Health Care Management**

**International Tourism and Hospitality Management (ITHM)**

**Logistics and Supply Chain Management**

**Management Information Systems**

**Shipping Management**

**Sports Management**

B.Sc. (Honours) Business Administration  
(Accounting with Finance)

Core modules	UK CREDITS		
	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
EC 1101 LE Principles of Macroeconomics	15		
IB 2006 LE International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 LE Management Principles	15		
MK 2030 Fundamentals of Marketing	15		
AF 3116 Management Accounting		15	
FN 3105 Foundations of Corporate Finance		15	
MG 3034 LE Managing People and Organizations		15	
PH 3005 LE Business Ethics		15	
MG 4343 Operations Management			15
MG 4740 Business Strategy			15
<b>Concentration - Required modules</b>			
EN 3342 Professional Communication		15	
AF 3131 Intermediate Financial Accounting		15	
AF 3104 Financial Reporting I		15	
AF 3146 Taxation for Individuals		15	
AF 4207 Financial Reporting II			15
AF 4223 Financial Statements Analysis and Equity Valuation			15
AF 4215 Advanced Management Accounting			15
<b>Concentration - Optional modules</b>			
<b>THREE of the following Level 6 modules:</b>			45
AF 4218 Auditing			
AF 4045 Corporate Governance and Accountability			
AF 4244 Forensic Accounting			
AF 4243 Corporate Taxation			
AF 4296 Advanced Financial Accounting			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

BUSINESS ADMINISTRATION (ACCOUNTING WITH FINANCE)  
EXIT AWARDS ‡

**I. Certificate of Higher Education in Business Administration**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a) Apply a wide variety of business functions to solving basic business-related problems;
- b) Communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) Undertake further training and develop new skills within a structured and managed environment; and will have:
- d) Qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2110)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, CS 2179)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, CS 2179, EC 1101, IB 2006, MA 2021, MK 2030, MG 2003)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (AF 2006, CS 2179, MA 2021)

- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance (all courses).
- They will be able to make use of qualitative and/or quantitative tools in analysing and solving financial and managerial problems (MA 2021)
- They will be able to communicate ideas effectively orally and/or in writing. (BU 2002, MK 2030, IB 2006, MG 2003)

## II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Accounting with Finance).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles of General Business and Management;
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Quantitative and qualitative methods and tools used to conduct research in business (MA 2021).
- Management theories, concepts, principles and practices (MG 2003, MG 3034)
- Financial and managerial accounting and accounting for taxable income (AF 2006, FN 3105, AF 3116, AF 3131)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, AF 3116, AF 3104, AF 3131, CS 2179, EN 3342, MG 3034)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, CS 2179, EC 1101, IB 2006, MA 2021, MK 2030, AF 3116, AF 3131, EN 3342, FN 3105, PH 3005, AF 3104, AF 3140, MG 2003, MK 2030)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3104, FN 3105, MG 3034)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, CS 2179, EN 3342, MG 2003, MG 3034, IB 2006, PH 3005, AF 3140)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, AF 3104, AF 3140, FN 3105)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3342)
- They will be able to make use of numeric skills in solving problems of increasing complexity and with increasing autonomy depending on the course level. (AF 2006, CS 2179, MA 2021, AF 3116, FN 3105, AF 3131, AF 3104)
- They will be able to make use of Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (All courses)
- They will be able to make use of qualitative and/or quantitative tools in analysing and solving financial and managerial problems (MA 2021, AF 3116, FN 3105)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030, AF 3116, EN 3342, MG 3034, AF 3104, AF 3131, BU 2002, IB 2006, MG 2003, MK 2030, PH 3005)
- They will be able to work effectively with others in small groups or teams. (EN 3342, CS 2179, MG 3034)

### II.b. BSc in Business Administration (Accounting with Finance)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and international business, iv) apply their detailed knowledge of business functions so as to evaluate and solve complex, unstructured problems in business administration and in international business with minimum guidance.

Holders of the ordinary BSc in Business Administration (International Business) will be able to demonstrate knowledge and understanding of diverse business functions and environments, as well as detailed knowledge and critical understanding of specific fields.

Holders of the BSc degree in Business Administration (Accounting with Finance) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Quantitative and qualitative methods and tools used to conduct research in business (MA 2021).
- Management theories, concepts, principles and practices (MG 2003, MG 3034, MG 4343)
- Financial and managerial accounting, accounting for taxable income, auditing, governance and internal control (AF 2006, FN 3105, AF 3116, AF 3131, AF 3104, AF 4207, AF 4242, AF 4296, AF 4218, AF4224, AF 4243, AF 4223, AF 4045)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, AF 3116, AF 3104, AF 3131, EN 3342, MG 2034, AF 4207, AF 4215, AF 4296, AF 4218, AF 4244, AF 4242, AF 4223, AF 4045, CS 2179, MG 4343)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, CS 2179, EC 1101, IB 2006, MA 2021, MK 2030, AF 3116, EN 3342, FN 3105, FN 4219, PH 3005, AF 3104, AF 3131, AF 4207, AF 3140, AF 4215, AF 4296, AF 4218, AF 4244, AF 4242, AF 4223, AF 4045, MG 2003)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, AF 3104, AF 4207, AF 4215, AF 4296, AF 4218, AF 4244, AF 4242, AF 4223, AF 4045, FN 3105, MG 4343)
- They will be able to analyze and evaluate ethical choices in business. (CS 2179, IB 2006, BU 2002, PH 3005, EN 3342, AF 4218, AF 4244, AF 4045, MG 2003, MG 4343)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3104, AF 3116, AF 3131, FN 3105, AF 4207, AF 4215, AF 4296, AF 4218, AF 4244, AF 4242, AF 4223, AF 4045, MG 4343)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 3342)
- They will be able to make use of numeric skills in solving problems of increasing complexity and with increasing autonomy depending on the course level. (AF 2006, CS 2179, MA 2021, AF 3116, AF 3131, AF 3104, FN 3105, AF 4242, AF 4296, AF 4218, AF 4244, AF 4243, AF 4223, AF 4045, MG 3343)
- They will be able to make use of Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (All courses)

- They will be able to make use of qualitative and/or quantitative tools in analysing and solving financial and managerial problems (MA 2021, AF 3116, FN 3105, AF 4242, AF 4296, AF 4218, AF 4244, AF 4223, MG 4343)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030, AF 3104, AF 3131, AF 4207, AF 4218, AF 4244, AF 4296, AF 4242, AF 4223, BU 2002, EN 3342, IB 2006, AF 3116, MG 2003, MG 3034, MG 4343, PH 3005)
- They will be able to work effectively with others in small groups or teams. (CS 2179, MG 2034, MG 4343, EN 4342)

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS  
 AF 3131 INTERMEDIATE FINANCIAL ACCOUNTING (LEVEL 5) – 15 CREDITS  
 AF 3140 TAXATION FOR INDIVIDUALS (LEVEL 5) – 15 CREDITS



AF 3104 FINANCIAL REPORTING I (LEVEL 5) – 15 CREDITS  
 EN 3342 PROFESSIONAL COMMUNICATION (LEVEL 5) – 15 CREDITS  
 FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

BSc in BUSINESS ADMINISTRATION  
 (ACCOUNTING WITH FINANCE) (300 CREDITS)

**Compulsory Modules:**

**LEVEL 4**

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

**LEVEL 5**

AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS  
 AF 3131 INTERMEDIATE FINANCIAL ACCOUNTING (LEVEL 5) – 15 CREDITS  
 AF 3140 TAXATION FOR INDIVIDUALS (LEVEL 5) – 15 CREDITS  
 AF 3104 FINANCIAL REPORTING I (LEVEL 5) – 15 CREDITS  
 EN 3342 PROFESSIONAL COMMUNICATION (LEVEL 5) – 15 CREDITS  
 FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

**LEVEL 6**

AF 4207 FINANCIAL REPORTING II (LEVEL 6) – 15 CREDITS  
 AF 4242 ADVANCED MANAGEMENT ACCOUNTING (LEVEL 6) – 15 CREDITS  
 MG4343 OPERATIONS MANAGEMENT (LEVEL 6) – 15 CREDITS

**Optional Modules:**

**One of the following:**

AF 4296 ADVANCED FINANCIAL ACCOUNTING (LEVEL 6) – 15 CREDITS  
 AF 4218 AUDITING (LEVEL 6) – 15 CREDITS  
 AF 4243 CORPORATE TAXATION (LEVEL 6) – 15 CREDITS  
 AF 4244 FORENSIC ACCOUNTING (LEVEL 6) – 15 CREDITS  
 AF 4045 CORPORATE GOVERNANCE AND ACCOUNTABILITY (LEVEL 6) – 15 CREDITS  
 AF 4223 FINANCIAL STATEMENT ANALYSIS AND EQUITY VALUATION (LEVEL 6) – 15 CREDITS

B.Sc. (Honours) Business Administration  
 (Entrepreneurship Management)

	UK CREDITS		
	level 4	level 5	level 6
<b>Core modules</b>			
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
IB 2006 LE International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 LE Management Principles	15		
MK 2030 Fundamentals of Marketing	15		
AF 3116 Management Accounting		15	
FN 3105 Foundations of Corporate Finance		15	
MG 3034 LE Managing People and Organizations		15	
PH 3005 LE Business Ethics		15	
MG 4343 Operations Management			15
MG 4740 Business Strategy			15
<b>Concentration - Required modules</b>			
MG 2062 Introduction to Entrepreneurship Management	15		
BU 3233 Business Research Methods		15	
MG 3133 New Venture Creation		15	
MG 3019 Corporate Entrepreneurship and Innovation		15	
MG 3165 Managing the Family Firm		15	
FN 4553 Entrepreneurial Finance			15
MG/MK 4188 Digital Marketing for Entrepreneurship			15
MG 4255 Entrepreneurship Theory			15
MG 4156 Enterprise Growth			15
<b>Concentration - Optional modules</b>			
<b>TWO of the following L6 modules:</b>			30
MG 4123 Business Negotiation			
MG 4131 Strategic Human Resource Management			
MG/LM 4242 Supply Chain Management			
MK/MG 4266 Public Relations			
MG/CS 4157 Project Management			
MG 4129 The Decision Making Process: A Qualitative Approach			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## ENTREPRENEURSHIP MANAGEMENT EXIT AWARDS ‡

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core entrepreneurship management concepts, principles and practices (MG 2062)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (MG 2062, BU 2002, MG 2003, IB 2006, MK 2030, AF 2006, CS 2179, MA 2021)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2062, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MG 2062, MK 2030)

- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, MG 2062, AF 2006)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030)
- They will be able to reflect intellectually and become independent, self-managed lifelong learner. (all courses)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Entrepreneurship Management).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new venture planning and creation, finance, and accounting for business, small business and family business, iv) demonstrate knowledge and understanding of concepts and practices involved in the creation and practical application of innovation in organizations, v) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core entrepreneurship management concepts, principles and practices (MG 2062)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting, as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Principles, concepts, practices and special characteristics of family business (MG 3165)
- Processes and principles involved in the creation and practical application of innovation in organizations (MG 3019)
- Processes and principles involved in the creation of entrepreneurial and small business venture (MG 3133)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, MG 3034, BU 3233, AF 3116, MG 3133, MG 3019, MG 3165).
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2062, MG 2003, IB 2006, MK 2030, AF 2006, CS 2179, MA 2021, BU 3233, AF 3116, FN 3105, MG 3034, PH 3005, MG 3133, MG 3019, MG 3165).
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MG 3133, MG 3019)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2062, MG 2003, CS 2179, IB 2006, MG 3133, PH 3005, MG 3034, BU 3233, MG 3019)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (BU 3233, AF 3116, FN 3105, MG 3133, MG 3019, MG 3165).
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness. (MG 3133)
- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, FN 3105, MG 3133, BU3233, MG 3019).
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179, BU 3233)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MG 2062, MA 2021, AF 2006, AF 3116, MG 3133, MG 3019, BU 3233, FN 3105)

- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MK 2030, MG 3133, BU 3233, MG 3034, MG 3019, MG 3165).
- They will be able to develop interpersonal, teamwork and/or leadership skills; to work effectively with others in small groups or teams. (BU 3233, MG 3133).
- They will be able to reflect intellectually and become independent, self-managed lifelong learners. (all courses)

### II.b.BSc in Business Administration (Entrepreneurship Management)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new venture planning and creation, finance, and accounting for business, small business and family business, iv) demonstrate knowledge and understanding of concepts and practices involved in the creation and practical application of innovation in organizations, v) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration of entrepreneurial and small business venture, such as opportunity identification and exploitation, new venture creation, viability and growth.

Holders of the ordinary BSc in Business Administration (Entrepreneurship Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of all element associated with the entrepreneurial and small business venture creation, viability and growth.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core entrepreneurship management concepts, principles and practices (MG 2062)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Entrepreneurship Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting, as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Principles, concepts, practices and special characteristics of family business (MG 3165)
- Processes and principles involved in the creation and practical application of innovation in organizations (MG 3019)
- Processes and principles involved in the creation of entrepreneurial and small business venture (MG 3133)
- Internal aspects, functions and processes of organizations including their diverse nature, purposes, structures, governance, operations and management. (MG 4343)

- Principles, concepts and strategies for successful business growth (MG 4156)
- Entrepreneurship from theoretical and multidisciplinary perspectives (MG 4255)
- Decision making techniques in an uncertain environment and evaluating decisions or recommendations made by specialists (MG 4129)
- Principles, concepts and applications in two functional areas (digital technology and finance) related to entrepreneurship management (MG/MK 4188, FN 4553)
- Principles, concepts and applications in two areas related to entrepreneurship, small business, family business management (MG 4123, MG 4129, MG 4131, MG 4157, MG 4242, MG/MK 4266).

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, MG 3034, BU 3233, AF 3116, MG 3133, MG 3019, MG 3165, MG 4343, MG 4255, MG/MK 4188, FN 4553, MG 4219, MG 4157, MG 4131, MG 4242, MG 4123, MG 4266, MG 4156).
- They will be able analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. ((BU 2002, MG 2062, MG 2003, IB 2006, MK 2030, AF 2006, CS 2179, MG 4129, MA 2021, BU 3233, AF 3116, FN 3105, MG 3034, PH 3005, MG 3133, MG 3019, MG 3165, FN 4553, MG 4129, MG/MK 4188, MG 4131, MG 4242, MG 4123, MG 4266, MG 4255, MG 4156, MG 4157, MG 4343).
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MG 3133, MG 3019, FN 4553, MG 4129, MG/MK 4188, MG 4131, MG 4242, MG 4123, MG 4266, MG 4255, MG 4156, MG 4157, MG 4343)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2062, MG 2003, CS 2179, IB 2006, MG 3133, PH 3005, MG 3034, BU 3233, MG 3019, MG 4131).
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (BU 3233, AF 3116, FN 3105, MG 3133, MG 3019, MG 3165, FN 4553, MG 4129, MG/MK 4188, MG 4131, MG 4242, MG 4123, MG 4266, MG 4255, MG 4156, MG 4157, MG 4343).
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness. (MG 3133)
- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, FN 3105, MG 3133, MG 2062, BU3233, MG 3019, FN 4553, MG/MK 4188, MG 4343, MG 4242, MG 4156, MG 4157).
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179, BU 3233)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MG 2062, MA 2021, AF 2006, AF 3116, MG 3133, MG 3019, BU 3233, FN 3105, FN 4553, MG 4129, MG/MK 4188, MG 4131, MG 4242, MG 4123, MG 4266, MG 4156, MG 4157, MG 4343).
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MK 2030, MG 3133, BU 3233, MG 3034, MG 3019, MG 3165, FN 4553, MG 4129, MG/MK 4188, MG 4131, MG 4242, MG 4123, MG 4266, MG 4255, MG 4156, MG 4157, MG 4343).
- They will be able to develop interpersonal, teamwork and/or leadership skills; to work effectively with others in small groups or teams. (BU 3233, MG 3133).
- They will be able to reflect intellectually and become independent, self-managed lifelong learners. (all courses).

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

MG 2062 INTRODUCTION TO ENTREPRENEURSHIP MANAGEMENT (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

MG 2062 INTRODUCTION TO ENTREPRENEURSHIP MANAGEMENT (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS

MG 3019 CORPORATE ENTREPRENEURSHIP AND INNOVATION (LEVEL 5) – 15 CREDITS

MG 3165 MANAGING THE FAMILY FIRM (LEVEL 5) – 15 CREDITS

PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

MG 3133 NEW VENTURE CREATION (LEVEL 5) – 15 CREDITS

AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

## BSc in BUSINESS ADMINISTRATION (ENTREPRENEURSHIP MANAGEMENT)

### Compulsory Modules:

#### LEVEL 4

MG 2062 INTRODUCTION TO ENTREPRENEURSHIP MANAGEMENT (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS

MG 3019 CORPORATE ENTREPRENEURSHIP AND INNOVATION (LEVEL 5) – 15 CREDITS

MG 3165 MANAGING THE FAMILY FIRM (LEVEL 5) – 15 CREDITS  
PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

MG 3133 NEW VENTURE CREATION (LEVEL 5) – 15 CREDITS

AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

#### LEVEL 6

MG 4343 OPERATIONS MANAGEMENT (LEVEL 6) – 15 CREDITS

### Optional modules:

#### Three of the following:

MG 4255 ENTREPRENEURSHIP THEORY (LEVEL 6) – 15 CREDITS

MG 4156 ENTERPRISE GROWTH (LEVEL 6) – 15 CREDITS

MG/MK 4188 DIGITAL MARKETING FOR ENTREPRENEURSHIP (LEVEL 6) – 15 CREDITS

FN 4553 ENTREPRENEURIAL FINANCE (LEVEL 6) – 15 CREDITS

MG 4123 BUSINESS NEGOTIATION (LEVEL 6) – 15 CREDITS

MG 4129 THE DECISION MAKING PROCESS: A QUALITATIVE APPROACH (LEVEL 6) – 15 CREDITS

MG 4131 STRATEGIC HUMAN RESOURCE MANAGEMENT (LEVEL 6) – 15 CREDITS

MG 4266 PUBLIC RELATIONS (LEVEL 6) – 15 CREDITS

MG 4157 PROJECT MANAGEMENT (LEVEL 6) – 15 CREDITS

MG 4242 SUPPLY CHAIN MANAGEMENT (LEVEL 6) – 15 CREDITS

## B.Sc. (Honours) Business Administration (Human Resource Management)

	UK CREDITS		
	level 4	level 5	level 6
<b>Core modules</b>			
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
EC 1101 LE Principles of Macroeconomics	15		
IB 2006 LE International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 LE Management Principles	15		
MK 2030 Fundamentals of Marketing	15		
AF 3116 Management Accounting		15	
FN 3105 Foundations of Corporate Finance		15	
MG 3034 LE Managing People and Organizations		15	
PH 3005 LE Business Ethics		15	
MG 4343 Operations Management			15
MG 4740 Business Strategy			15
<b>Concentration - Required modules</b>			
BU 3233 Business Research Methods		15	
MG 3133 New Venture Creation		15	
MG 3164 Talent Acquisition		15	
MG 3118 Developing Human Capital		15	
MG 4131 Strategic Human Resource Management			15
MG 4535 Seminar in Human Resource Management			15
MG/IB 4120 International Human Resource Management			15
<b>Concentration - Optional modules</b>			
<b>THREE of the following L6 modules:</b>			45
MG 4017 Managing Workforce Diversity			
MG 4121 Leadership			
MG 4122 Organization Development and Change			
MG 4128 Corporate Social Responsibility			
MG 4136 Labor Relations			
MG 4151 Managing Reward Systems			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## HUMAN RESOURCE MANAGEMENT EXIT AWARDS ‡

**I. Certificate of Higher Education in Business Administration**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2030, CS 2179, MA 2021, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills in solving problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030)

- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030)
- They will be able to reflect intellectually and become independent, self-managed lifelong learner. (all courses)

**II. Intermediate level**

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Human Resource Management).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

**II.a. Diploma of Higher Education in Business Administration**

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Processes and principles involved in the creation of entrepreneurial and small business venture (MG 3133)
- Concepts, practices, processes, and principles related to human resource management (MG 3118, MG 3164)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (BU 3233, MK 2030, AF 3116, MG 3034, MG 3133, MG 3164, MG 3118)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, BU 3233, MG 2003, MK 2030, CS 2179, MA 2021, EC 1101, AF 2006, IB 2006, PH 3005, FN 3105, MG 3034, AF 3116, MG 3133, MG 3118, MG 3164)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (BU 3233, MG 3034, MG 3133, MG 3118, MG 3164)
- They will be able to analyze and evaluate ethical choices in business. (BU 3233, MG 2003, CS 2179, IB 2006, PH 3005, MG 3034, MG 3133)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, FN 3105, MG 3133, MG 3118, BU 3233, MG 3164)
- They will be able to analyze various aspects of business communication and evaluate its effectiveness. (MG 3133)
- They will be able to use numeric skills in solving problems of increasing complexity and, depending on the course level, with increasing autonomy. (BU3233, CS 2179, MA 2021, AF 2006, MK 2030, FN 3105, AF 3116, MG 3133)
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information with guidance. (CS 2179, BU 3233)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (AF 2006, MA 2021, BU 3233, FN 3105, MG 3133, AF 3116)
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MG 3034, BU 3233, MG 2003, MK 2030, MG 3133, MG 3118, MG 3164)

- They will be able to work effectively with others in small groups or teams. (MG 2003, BU 3233, MG 3133)
- They will be able to reflect intellectually and become independent, self-managed lifelong learner. (all courses)

## II.b.BSc in Business Administration (Human Resource Management)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and business communication to solving complex problems in business administration, vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in organizational behavior and human resource management with minimum guidance.

Holders of the ordinary BSc in Business Administration (Human Resource Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Human Resource Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Processes and principles involved in the creation of entrepreneurial and small business venture (MG 3133)
- Concepts, practices, processes, and principles related to human resource management (MG 3118, MG 3164)
- Internal aspects, functions and processes of organizations including their diverse nature, purposes, structures, governance, operations and management. (MG 4343)
- Concepts, practices, processes, and principles related to organizational behavior and human resource management (MG 4131, MG 4017, MG/IB 4120, MG 4121, MG 4122, MG 4128, MG 4136, MG 4151)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. ( MK 2030, BU 3233, AF 3116, MG 3034, MG 3133, MG 4343, MG 4017, MG/IB 4120, MG 4121, MG 4122, MG 4128, MG 4131, MG 4136, MG 4151, MG 3118, MG 3165)

- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, BU 3233, MG 2003, MK 2030, CS 2179, MA 2021, EC 1101, AF 2006, MG 3133, IB 2006, FN 3105, MG 3034, PH 3005, AF 3116, MG 4017, MG/IB 4120, MG 4121, MG 4122, MG 4128, MG 4131, MG 4136, MG 4151, MG 3118, MG 4343, MG 3164)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (BU 3233, MG 3034, MG 4343, MG 3133, MG 4017, MG/IB 4120, MG 4121, MG 4122, MG 4128, MG 4131, MG 4136, MG 4151, MG 3118, MG 3164)
- They will be able to analyze and evaluate ethical choices in business. (BU 3233, MG 2003, CS 2179, IB 2006, PH 3005, MG 3034, MG 3133, MG 4017, MG/IB 4120, MG 4121, MG 4128, MG 4131, MG 4136, MG 4151)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, FN 3105, MG 3133, BU 3233, MG 4343, MG 4017, MG/IB 4120, MG 4121, MG 4122, MG 4128, MG 4131, MG 4136, MG 4151, MG 3118, MG 3164)
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness. (MG 3133, MG 4128)
- They will be able to use numeric skills in solving problems of increasing complexity and, depending on the course level, with increasing autonomy. (BU3233, CS 2179, MA 2021, AF 2006, MK 2030, FN 3105, AF 3116, MG 3133 MG 4343)
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CG 2179, BU 3233)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (AF 2006, MA 2021, BU 3233, FN 3105, MG 3133, AF 3116, MG 4343, AF 3116, MG 4131, MG 4017, MG 4128, MG/IB 4120, MG 4121, MG 4122, MG 4136, MG 4151, MG 4343)
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MG 3034, BU 3233, MG 2003, MK 2030, MG 3133, MG 3118, MG 3164, MG 4343, MG 4017, MG/IB 4120, MG 4121, MG 4122, MG 4128, MG 4131, MG 4136, MG 4151)
- They will be able to work effectively with others in small groups or teams. (BU 3233, MG 3133, MG 4128)
- They will be able to reflect intellectually and become independent, self-managed lifelong learner. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS  
 MG 3118 DEVELOPING HUMAN CAPITAL (LEVEL 5) – 15 CREDITS  
 MG 3164 TALENT ACQUISITION (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS  
 FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 MG 3133 NEW VENTURE CREATION (LEVEL 5) – 15 CREDITS  
 AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

## BSc in BUSINESS ADMINISTRATION (HUMAN RESOURCE MANAGEMENT) (300 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS  
 MG 3118 DEVELOPING HUMAN CAPITAL (LEVEL 5) – 15 CREDITS  
 MG 3164 TALENT ACQUISITION (LEVEL 5) – 15 CREDITS



PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS  
 FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 MG 3133 NEW VENTURE CREATION (LEVEL 5) – 15 CREDITS  
 AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

**LEVEL 6**

MG 4131 STRATEGIC HUMAN RESOURCE MANAGEMENT (LEVEL 6) – 15 CREDITS

**Optional Modules:**

**Three of the following:**

MG 4343 OPERATIONS MANAGEMENT (LEVEL 6) – 15 CREDITS  
 MG/IB 4120 INTERNATIONAL HUMAN RESOURCE MANAGEMENT (LEVEL 6) – 15 CREDITS  
 MG 4017 MANAGING WORKFORCE DIVERSITY (LEVEL 6) – 15 CREDITS  
 MG 4121 LEADERSHIP (LEVEL 6) – 15 CREDITS  
 MG 4122 ORGANIZATIONAL DEVELOPMENT AND CHANGE (LEVEL 6) – 15 CREDITS  
 MG 4128 CORPORATE SOCIAL RESPONSIBILITY (LEVEL 6) – 15 CREDITS  
 MG 4136 LABOR RELATIONS (LEVEL 6) – 15 CREDITS  
 MG 4151 MANAGING REWARD SYSTEMS (LEVEL 6) – 15 CREDITS

B.Sc. (Honours) Business Administration  
 (International Business)

	UK CREDITS		
	level 4	level 5	level 6
<b>Core modules</b>			
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
EC 1101 LE Principles of Macroeconomics	15		
IB 2006 LE International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 LE Management Principles	15		
MK 2030 Fundamentals of Marketing	15		
AF 3116 Management Accounting		15	
FN 3105 Foundations of Corporate Finance		15	
MG 3034 LE Managing People and Organizations		15	
PH 3005 LE Business Ethics		15	
MG 4343 Operations Management			15
MG 4740 Business Strategy			15
<b>Concentration - Required modules</b>			
BU 3233 Business Research Methods		15	
IB 3121 Global Business Management		15	
IB 3008 Business in the European Union		15	
IB 3199 Contemporary Issues in International Business		15	
IB 4118 EU Economic and Funding Policies			15
IB 4238 International Business Law			15
IB 4544 International Management			15
<b>Concentration - Optional modules</b>			
<b>TWO of the following L6 modules:</b>			30
IB 4169 EU Policies and International Business Practices			
IB 4232 Foreign Direct Investment and Multinational Enterprises			
IB 4267 Innovation and Technology Management in International Business			
IB 4031 Business in Emerging Markets			
IB 4035 Export Strategy and Management			

IB 4140 Topics in EU Business			
<b>ONE of the following L6 modules:</b>			15
MG/IB 4120 International Human Resource Management			
MK 4157 International Marketing			
MG 4128 Corporate Social Responsibility			
MG/LM 4242 Supply Chain Management			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## INTERNATIONAL BUSINESS EXIT AWARDS ‡

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Tools and techniques in applied statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

- In addition, they will have the following cognitive, practical/professional and key/transferable skills:
- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030)
- They will be able to analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, CS 2179, EC 1101, IB 2006, MA 2021, MK 2030)
- They will be able to analyze ethical choices in business. (CS 2179, EC 1101, IB 2006)
- They will be able to make use of numeric skills in problem solving. (AF 2006, CS 2179, MA 2021)
- They will be able to make use of Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (CS 2179)
- They will be able to make use of qualitative and/or quantitative tools in analysing and solving financial and managerial problems (MA 2021)
- They will be able to communicate ideas effectively orally and/or in writing. (MK 2030)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (International Business).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, and international business, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Quantitative and qualitative methods and tools used to conduct research in business (MA 2021, BU 3233).
- Management theories, concepts, principles and practices (MG 2003, MG 3034)
- Financial and managerial accounting (AF 2006, FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- European Union institutions, decision-making processes and policies and their implications for the business sector (IB 3008)
- The international dimensions and implications of business theories, frameworks and practices (IB 2006, IB 3121, IB 3199)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, AF 3116, BU 3233, MG 3034, IB 3121, IB 3199)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, CS 2179, EC 1101, IB 2006, MA 2021, MK 2030, AF 3116, BU 3233, FN 3105, PH 3005, IB 3008, IB 3121, IB 3199)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (BU 3233, MG 3034, IB 3121, IB 3199)
- They will be able to analyze and evaluate ethical choices in business. (CS 2179, IB 2006, BU 3233, PH 3005, IB 3121, IB 3199)

- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, BU 3233, FN 3105, IB 3008, IB 3121, IB 3199)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (IB 3121)
- They will be able to make use of numeric skills in solving problems of increasing complexity and with increasing autonomy depending on the course level. (AF 2006, CS 2179, MA 2021, AF 3116, FN 3105)
- They will be able to make use of Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (CS 2179, BU 3233)
- They will be able to make use of qualitative and/or quantitative tools in analysing and solving financial and managerial problems (MA 2021, AF 3116, BU 3233, FN 3105, IB 3121)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030, AF 3116, BU 3233, IB 3121, IB 3199, MG 3034)
- They will be able to work effectively with others in small groups or teams. (BU 3233, IB 3121)

#### II.b.BSc in Business Administration (International Business)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and international business, iv) apply their detailed knowledge of business functions so as to evaluate and solve complex, unstructured problems in business administration and in international business with minimum guidance.

Holders of the ordinary BSc in Business Administration (International Business) will be able to demonstrate knowledge and understanding of diverse business functions and environments, as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (International Business) will be able to demonstrate detailed knowledge and critical understanding of:

- Quantitative and qualitative methods and tools used to conduct research in business (MA 2021, BU 3233).
- Management theories, concepts, principles, functions, policies and practices (MG 2003, MG 3034, MG 4343)
- Financial and managerial accounting theories, concepts, principles and practices (AF 2006, FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making in a local and/or global context (PH 3005)
- The impact of European economic integration on international business (IB 3008, IB 4118, IB 4169, IB 4140)
- The international dimensions, implications and impact of business theories, frameworks, concepts and practices (IB 2006, IB 3121, IB 3199, IB 4238, IB 4267, IB 4232, IB 4031, IB 4035)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources, including the acknowledgement and referencing of sources (MK 2030, AF 3116, BU 3233, MG 3034, IB 3121, IB 3199, MG 4343, IB 4238, IB 4118, IB 4169, IB 4232, IB 4267, IB 4031, IB 4035, IB 4140)

- They will be able to analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, CS 2179, EC 1101, IB 2006, MA 2021, MK 2030, AF 3116, BU 3233, FN 3105, PH 3005, IB 3008, IB 3121, IB 3199, MG 4343, IB 4118, IB 4238, IB 4169, IB 4232, IB 4267, IB 4031, IB 4035, IB 4140)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (BU 3233, MG 3034, IB 3121, IB 3199, MG 4343, IB 4118, IB 4238, IB 4169, IB 4232, IB 4267, IB 4031, IB 4140)
- They will be able to analyze and evaluate ethical choices in business. (CS 2179, IB 2006, BU 3233, PH 3005, IB 3121, IB 3199, IB 4238, IB 4232, IB 4031)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, BU 3233, FN 3105, IB 3008, IB 3121, IB 3199, MG 4343, IB 4118, IB 4238, IB 4169, IB 4232, IB 4267, IB 4031, IB 4035, IB 4140)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (IB 3121, IB 4232, IB 4035)
- They will be able to make use of numeric skills in solving problems of increasing complexity and with increasing autonomy depending on the course level. (AF 2006, CS 2179, MA 2021, AF 3116, FN 3105, MG 4343)
- They will be able to make use of Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (CS 2179, BU 3233)
- They will be able to make use of qualitative and/or quantitative tools in analysing and solving financial and managerial problems (MA 2021, AF 3116, BU 3233, FN 3105, IB 3121, MG 4343, IB 4035)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030, AF 3116, BU 3233, IB 3121, IB 3199, MG 3034, MG 4343, IB 4118, IB 4238, IB 4169, IB 4232, IB 4267, IB 4031, IB 4035, IB 4140)
- They will be able to work effectively with others in small groups or teams. (BU 3233, IB 3121, IB 4035)

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 CS 2179 INTRODUCTION TO INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 CS 2179 INTRODUCTION TO INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

#### LEVEL 5

AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS  
 BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS  
 FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS  
 IB 3008 BUSINESS IN THE EUROPEAN UNION (LEVEL 5) – 15 CREDITS  
 IB 3121 GLOBAL BUSINESS MANAGEMENT (LEVEL 5) – 15 CREDITS  
 IB 3199 CONTEMPORARY ISSUES IN INTERNATIONAL BUSINESS (LEVEL 5) – 15 CREDITS

## BSc in BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS) (300 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 CS 2179 INTRODUCTION TO INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

#### LEVEL 5

AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS  
 BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS  
 FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS  
 IB 3008 BUSINESS IN THE EUROPEAN UNION (LEVEL 5) – 15 CREDITS  
 IB 3121 GLOBAL BUSINESS MANAGEMENT (LEVEL 5) – 15 CREDITS  
 IB 3199 CONTEMPORARY ISSUES IN INTERNATIONAL BUSINESS (LEVEL 5) – 15 CREDITS

**LEVEL 6**

MG 4343 OPERATIONS MANAGEMENT (LEVEL 6) – 15 CREDITS  
 IB 4238 INTERNATIONAL BUSINESS LAW (LEVEL 6) – 15 CREDITS  
 IB 4118 EU ECONOMIC AND FUNDING POLICIES (LEVEL 6) – 15 CREDITS

**Optional modules:**

**One of the following:**

IB 4169 EU POLICIES AND IB PRACTICES (LEVEL 6) – 15 CREDITS  
 IB 4232 FOREIGN DIRECT INVESTMENT AND MULTINATIONAL ENTERPRISES (LEVEL 6) – 15 CREDITS  
 IB 4267 INNOVATION AND TECHNOLOGY MANAGEMENT IN INTERNATIONAL BUSINESS (LEVEL 6) – 15 CREDITS  
 IB 4031 BUSINESS IN EMERGING MARKETS (LEVEL 6) – 15 CREDITS  
 IB 4035 EXPORT STRATEGY AND MANAGEMENT (LEVEL 6) – 15 CREDITS  
 IB 4140 TOPICS IN EU BUSINESS (LEVEL 6) – 15 CREDITS

B.Sc. (Honours) Business Administration  
 (Marketing Communications)

	UK CREDITS		
	level 4	level 5	level 6
<b>Core modules</b>			
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
EC 1101 LE Principles of Macroeconomics	15		
IB 2006 LE International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 LE Management Principles	15		
MK 2030 Fundamentals of Marketing	15		
AF 3116 Management Accounting		15	
FN 3105 Foundations of Corporate Finance		15	
MG 3034 LE Managing People and Organizations		15	
PH 3005 LE Business Ethics		15	
MG 4343 Operations Management			15
MG 4740 Business Strategy			15
<b>Concentration - Required modules</b>			
BU 3233 Business Research Methods		15	
MK 3159 Consumer Behavior		15	
MK 3131 Building Marketing Value Proposition		15	
MK 3135 Marketing Communications		15	
MK 4358 Marketing Research			15
MK 4345 Promotions and Digital Activation			15
MK 4447 Advanced Marketing Management & Metrics			15
MK 4468 Integrated Marketing Communication Campaigns			15
<b>Concentration - Optional modules</b>			
<b>TWO of the following Level 6 modules:</b>			30
MK 4104 Digital and Social Media Marketing			
MK 4161 Direct Marketing and CRM			
MK 4465 Media Planning for Marketing Communications Campaigns			
MK/MG 4266 Public Relations			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## MARKETING COMMUNICATIONS EXIT AWARDS ‡

**I. Certificate of Higher Education in Business Administration**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, IB 2006, MK 2030, EC 1101, AF 2006, CS 2179, MA 2021)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2003, CS 2179, IB 2006)

- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030)
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030)
- They will be able to reflect intellectually and become independent, self-managed lifelong learner. (all courses)

**II. Intermediate level**

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Marketing Communications).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

**II.a. Diploma of Higher Education in Business Administration (Marketing Communications)**

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in

organizational behavior, consumer behavior, marketing management, marketing communications, finance and accounting for business v) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Concepts and theories of consumer behavior (MK 3159)
- Concepts and theories of Building Marketing Value Proposition (MK 3131)
- Concepts and theories of Marketing Communications (MK 3135)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, MG 3034, BU 3233, AF 3116).
- They will be able analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, IB 2006, MK 2030, EC 1101, AF 2006, CS 2179, MG 3129, MA 2021, BU 3233, AF 3116, FN 3105, MG 3034, PH 3005 MK 3131, MK 3135, MK 3159).
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MK 3131, MK 3135, MK 3159)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2003, CS 2179, IB 2006, MG 2003, PH 3005, MG 3034, BU 3233, MK 3131, MK 3135, MK 3159)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (BU 3233, AF 3116, FN 3105, MK 3135, MK 3131, MK 3159).
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness. (MG 2003 MK 3135, MK 3131, MK 3159)
- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, FN 3105, MG 2003, BU 3233, MK 3131, MK 3135).

- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179, BU 3233 )
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006, AF 3116, MG 2003 MK 3131, MK 3135, MK 3159)
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MK 2030, MG 2003, BU 3233, MG 3034, MG 2133 MK 3131, MK 3135, MK 3159)
- They will be able to develop interpersonal, teamwork and/or leadership skills; to work effectively with others in small groups or teams. (BU 3233, MK 3131, MK 3135, MK 3159).
- They will be able to reflect intellectually and become independent, self-managed lifelong learners. (all courses)

## II.b.BSc in Business Administration (Marketing Communications)

Upon completion of 360 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, v) apply their knowledge of business functions and business ethics to solving complex problems in business administration. iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, consumer behavior, marketing management, marketing communications, finance and accounting for business iv) demonstrate knowledge and understanding of concepts and practices involved in the creation and practical application of marketing communications. v) Apply their knowledge of business functions and business ethics to solving complex problems in business administration, and marketing communications related cases. vi) Apply their detailed knowledge of business marketing communications to solve structured and unstructured communication problems.

Holders of the ordinary BSc in Business Administration (Marketing Communications) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of the marketing management task.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Marketing Communications) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Concepts & applications of marketing communications (MK 3135)
- Concepts & applications of building marketing value proposition (MK 3131)
- Principles concepts and strategies for successful design and implementation of marketing communications (MG/MK 4266, MK 4345, MK 4468, MK 4104, MK 4161)

- In addition, they will have the following cognitive, practical/professional and key/transferable skills:
- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, MG 3034, BU 3233, AF 3116, MK 3135, MK 4345, MK 4104).
- They will be able analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, IB 2006, MK 2030, EC 1101, AF 2006, CS 2179, MG 3129, MA 2021, BU 3233, AF 3116, FN 3105, MG 3034, PH 3005, MG 2003, MK 3135, MK 3131, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MK 3135, MK 3131, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2003, CS 2179, IB 2006, MG 2003, PH 3005, MG 3034, BU 3233, MK 3131, MK 3135, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (BU 3233, AF 3116, FN 3105, MK 3135, MK 3131, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness. (MG 2003, MK 3135, MK 3131, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, FN 3105, MG 2003, BU3233, MK 3135, MK 3131, MK 4345, MK 3159).
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179, BU 3233)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006, AF 3116, MG 2003 MK 3135, MK 3131, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MK 2030, MG 2003, BU 3233, MG 3034, MK 3135, MK 3131, MK 3159, MK 4468, MK 4345, MK 4104)
- They will be able to develop interpersonal, teamwork and/or leadership skills; to work effectively with others in small groups or teams. (BU 3233).
- They will be able to reflect intellectually and become independent, self-managed lifelong learners. (all courses)

## CERTIFICATE OF HIGHER EDUCATION BUSINESS ADMINISTRATION (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

- EC 1101 LE MACROECONOMICS (LEVEL 4) – 15 CREDITS
- MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
- AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
- BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
- CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
- IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
- MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
- MK 2030 PRINCIPLES OF MARKETING (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION BUSINESS ADMINISTRATION (MARKETING COMMUNICATIONS) (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

- EC 1101 LE MACROECONOMICS (LEVEL 4) – 15 CREDITS
- MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
- AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
- BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
- CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
- IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
- MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
- MK 2030 PRINCIPLES OF MARKETING (LEVEL 4) – 15 CREDITS

### Compulsory Modules:

#### LEVEL 5

- BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS
- MK 3159 CONSUMER BEHAVIOR (LEVEL 5) – 15 CREDITS
- MK 3135 MARKETING COMMUNICATIONS (LEVEL 5) – 15 CREDITS
- PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
- FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
- MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS
- MK 3131 BUILDING MARKETING VALUE PROPOSITION (LEVEL 5) – 15 CREDITS
- AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS



## BSc in BUSINESS ADMINISTRATION (MARKETING COMMUNICATIONS) (300 CREDITS)

### Compulsory Modules

#### LEVEL 4

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS  
 MK 3159 CONSUMER BEHAVIOR (LEVEL 5) – 15 CREDITS  
 MK 3135 MARKETING COMMUNICATIONS (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS  
 FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 MK 3131 BUILDING MARKETING VALUE PROPOSITION (LEVEL 5) – 15 CREDITS  
 AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

#### LEVEL 6

MK 4468 INTEGRATED MARKETING COMMUNICATION CAMPAIGNS (LEVEL 6) -15 CREDITS  
 MK 4345 PROMOTIONS AND DIGITAL ACTIVATION (LEVEL 6) -15 CREDITS

### Optional Modules:

#### Two of the following:

MK 4465 MEDIA PLANNING FOR MARKETING COMMUNICATIONS CAMPAIGNS (LEVEL 6) -15 CREDITS  
 MK 4104 DIGITAL & SOCIAL MEDIA MARKETING (LEVEL 6) -15 CREDITS  
 MG/MK 4266 PUBLIC RELATIONS (LEVEL 6) -15 CREDITS  
 MK 4161 DIRECT MARKETING & CRM (LEVEL 6) -15 CREDITS

## B.Sc. (Honours) Business Administration (Marketing Management)

Core modules	UK CREDITS		
	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
EC 1101 LE Principles of Macroeconomics	15		
IB 2006 LE International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 LE Management Principles	15		
MK 2030 Fundamentals of Marketing	15		
AF 3116 Management Accounting		15	
FN 3105 Foundations of Corporate Finance		15	
MG 3034 LE Managing People and Organizations		15	
PH 3005 LE Business Ethics		15	
MG 4343 Operations Management			15
MG 4740 Business Strategy			15
<b>Concentration - Required modules</b>			
BU 3233 Business Research Methods		15	
MK 3159 Consumer Behavior		15	
MK 3135 Marketing Communications		15	
MK 3131 Building Marketing Value Proposition		15	
MK 4157 International Marketing			15
MK 4447 Advanced Marketing Management & Metrics			15
MK 4358 Marketing Research			15
MK 4860 Integrated Marketing Topics and Strategies			15
<b>Concentration - Optional modules</b>			
<b>TWO of the following Level 6 modules:</b>			
MK 4153 Sales Management			30
MK 4156 Retailing & Supply Chain Management			
MK 4155 Business Marketing			

MK 4162 Marketing of Services			
MK 4345 Promotions and Digital Activation			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## MARKETING MANAGEMENT EXIT AWARDS ‡

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)

- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, IB 2006, MK 2030, EC 1101, AF 2006, CS 2179, MA 2021)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030)
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MK 2030)
- They will be able to reflect intellectually and become independent, self-managed lifelong learner. (all courses)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Marketing Management).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

## II.a. Diploma of Higher Education Business Administration (Marketing Management)

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, consumer behavior, marketing management, marketing communications, finance and accounting for business v) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Concepts and theories of consumer behavior (MK 3159)
- Concepts and theories of Building Marketing Value Proposition (MK 3131 )
- Concepts and theories of Marketing Communications (MK 3135)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, MG 2034, BU 3233, AF 3116, MK3159, MK3131, MK3135).
- They will be able analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, IB 2006, MK 2030, EC 1101, AF 2006, CS 2179, MG 3129, MA 2021, BU 3233, AF 3116, FN 3105, PH 3005, MG 2003, MG 3034, MK 3131, MK 3135, MK 3159).
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MK 3131, MK 3135, MK 3159, )
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2003, CS 2179, IB 2006, PH 3005, MG 3034, BU 3233, MK 3131, MK 3135, MK 3159)

- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (BU 3233, AF 3116, FN 3105, MK 3131, MK 3135, MK 3159).
  - They will be able to analyze various aspects of professional communication and evaluate its effectiveness. (MG 2003, MK 3131, MK 3135, MK 3159.)
  - They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, FN 3105, MG 2003, BU3233).
  - They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179, BU 3233 MK 3131, MK 3135, MK 3159.)
  - They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006, AF 3116, MG 2003, MK 3131, MK 3135, MK 3159)
  - They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MK 2030, MG 2003, BU 3233, MG 3034, MK 3131, MK 3135, MK 3159)
- T
- They will be able to develop interpersonal, teamwork and/or leadership skills; to work effectively with others in small groups or teams. (BU 3233, MK 3135, MK 3131).
  - They will be able to reflect intellectually and become independent, self-managed lifelong learners. (all courses)

## II.b.BSc in Business Administration (Marketing Management)

Upon completion of 360 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, v) apply their knowledge of business functions and business ethics to solving complex problems in business administration. iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, consumer behavior, marketing management, marketing communications, finance and accounting for business iv) demonstrate knowledge and understanding of concepts and practices involved in the creation and practical application of marketing management strategies. v) Apply their knowledge of business functions and business ethics to solving complex problems in business administration, and marketing management related cases. vi) Apply their detailed knowledge of business marketing management strategies to solve structured and unstructured marketing problems.

Holders of the ordinary BSc in Business Administration (Marketing Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of the marketing management task.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Marketing Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques, tools and research methods (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)

- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (FN 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Concepts & applications of marketing communications (MK 3135)
- Concepts & applications of marketing management (MK 3131)
- Principles concepts and strategies for successful design and implementation of marketing strategies (MK 3131, MK 3135, MK 3159, , MK4157, MK4860, MK4156, MK4345, MK 4155, MK4162)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MK 2030, MG 3034, BU 3233, AF 3116, MK 4156, MK 4153).
- They will be able analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, IB 2006, MK 2030, EC 1101, AF 2006, CS 2179, MA 2021, BU 3233, AF 3116, FN 3105, MG 3034, PH 3005, MK 3131, MK 3135, MK 3159, , MK4157, , MK4860, MK4156, MK4345, MK 4155, MK4162)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic.(MG 3034, BU 3233, MK 3131, MK 3135, MK 3159, MK4157, MK4860, MK4156, MK4345, MK 4155, MK4162)
- They will be able to analyze ethical choices in business; assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision making. (MG 2003, CS 2179, IB 2006, MG 2003, PH 3005, MG 3034, BU 3233, MK 3131, MK 3135, MK 3159, MK4157, MK4860, MK4156, MK4345, MK 4155, MK4162)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (BU 3233, AF 3116, FN 3105, MK 3131, MK 3135, MK 3159, MK4157, MK4860, MK4156, MK4345, MK 4155, MK4162).
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness. (MG 2003, MK 3131, MK 3135, MK 3159, , MK4157, MK4860, MK4156, MK4345, MK 4155, MK4162)
- They will be able to use numeric skills in solving complex problems of increasing complexity and, depending on the course level, with increasing autonomy. (CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, FN 3105, MG 2003, BU3233, MK 3131).
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information. (CS 2179, BU 3233)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MA 2021, AF 2006, AF 3116, MG 2003, MK 3131, MK 3135, MK 3159, MK4860)
- They will be able to communicate ideas successfully orally and/or in writing in a professional context. (MK 2030, MG 2003, BU 3233, MG 3034, MK 3135, MK 3131, MK 3159, MK4157, MK4860, MK4156, MK4345, MK 4155, MK4162)
- They will be able to develop interpersonal, teamwork and/or leadership skills; to work effectively with others in small groups or teams. (BU 3233).
- They will be able to reflect intellectually and become independent, self-managed lifelong learners. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 LE MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION BUSINESS ADMINISTRATION (MARKETING MANAGEMENT) (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS  
 MK 3159 CONSUMER BEHAVIOR (LEVEL 5) – 15 CREDITS  
 MK 3135 MARKETING COMMUNICATIONS (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS  
 FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 MK 3131 BUILDING MARKETING VALUE PROPOSITION (LEVEL 5) – 15 CREDITS  
 AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

## BSc in BUSINESS ADMINISTRATION (MARKETING MANAGEMENT) (300 CREDITS)

### Compulsory Modules

#### LEVEL 4

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS

IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS

MK 3159 CONSUMER BEHAVIOR (LEVEL 5) – 15 CREDITS

MK 3135 MARKETING COMMUNICATIONS (LEVEL 5) – 15 CREDITS

PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS

MK 3131 BUILDING MARKETING VALUE PROPOSITION (LEVEL 5) – 15 CREDITS

AF 3116 MANAGEMENT ACCOUNTING (LEVEL 5) – 15 CREDITS

#### LEVEL 6

MK 4860 INTEGRATED MARKETING TOPICS AND STRATEGIES (LEVEL 6) – 15 CREDITS

MK 4157 INTERNATIONAL MARKETING MANAGEMENT (LEVEL 6) – 15 CREDITS

### Optional Modules:

#### Two of the following:

MK 4156 RETAILING & SUPPLY CHAIN MANAGEMENT (LEVEL 6) – 15 CREDITS

MK 4345 PROMOTIONS AND DIGITAL ACTIVATION (LEVEL 6) – 15 CREDITS

MK 4153 SALES MANAGEMENT (LEVEL 6) – 15 CREDITS

MK 4155 BUSINESS MARKETING (LEVEL 6) – 15 CREDITS

MK 4162 MARKETING OF SERVICES (LEVEL 6) – 15 CREDITS

## B.Sc. (Honours) Business Administration (Operations Management)

	UK CREDITS		
	level 4	level 5	level 6
<b>Core modules</b>			
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
IB 2006 LE International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 LE Management Principles	15		
MK 2030 Fundamentals of Marketing	15		
AF 3116 Management Accounting		15	
FN 3105 Foundations of Corporate Finance		15	
MG 3034 LE Managing People and Organizations		15	
PH 3005 LE Business Ethics		15	
MG 4343 Operations Management			15
MG 4740 Business Strategy			15
<b>Concentration - Required modules</b>			
MG/LM 2063 Principles of Operations Management	15		
BU 3233 Business Research Methods		15	
MG 3133 New Venture Creation		15	
CS 3246 Enterprise Systems		15	
MG 4145 Total Quality Management			15
MG 4246 Management Science			15
MG/CS 4157 Project Management			15
MG 4548 Operations Strategy			15
<b>Concentration - Optional modules</b>			
<b>ONE of the following L5 modules:</b>		15	
IB 3121 Global Business Management			
IB 3008 Business in the European Union			
<b>ONE of the following L6 modules:</b>			15
MG 4017 Managing Workforce Diversity			
MG 4128 Corporate Social Responsibility			

MG 4129 The Decision Making Process: A Qualitative Approach			
<b>ONE of the following L6 modules:</b>			15
MG/LM 4242 Supply Chain Management			
MG 4247 Management of Services			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## OPERATIONS MANAGEMENT EXIT AWARDS ‡

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
  - b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
  - c) undertake further training and develop new skills within a structured and managed environment;
- and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- The principles, functions, role and impact of operations in a high performance business system (MG 2063)
- Basic tools in statistics (MA 2021)

- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2063, MK 2030)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2030, CS 2179, MA 2021, MG 2063, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (MG 2063, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills in solving problems of increasing complexity. (CS 2179, MA 2021, AF 2006, MG 2063, MK 2030)
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information with guidance. (CS 2179)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (MG 2063, MA 2021, AF 2006)
- They will be able to communicate ideas effectively orally and/or in writing in a professional context. (MG 2063, MK 2030)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Operations Management).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;

- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- The principles, functions, role and impact of operations in a high performance business system (MG 2063)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Methodological approaches, frameworks and tools in conducting research in a business context (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting, as well as financial management tools and their applications to practical problems. (AF 3116, FN 3105)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- International dimensions and implications of business theories, frameworks, and practices (MG/IB 3008, IB 3121)
- Processes and principles involved in the creation of entrepreneurial and small business venture (MG 3133)
- Implement integrated information systems to address an organization's business process requirements (CS 3246)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (BU 3233, MG 2063, MK 2030, CS 3246, AF 3116, MG 3034, MG 3133, IB 3121)
- They will be able to analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MG 2063, MK 2030, CS 2179, MA 2021, AF 2006, IB 2006, MG 3034, PH 3005, FN 3105, AF 3116, MG 3133, IB 3121, IB 3008, CS 3246, BU 3233)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, CS 3246, MG 3133, IB 3121)
- They will be able to analyze and evaluate ethical choices in business. (MG 2003, MG 2063, CS 2179, IB 2006, PH 3005, MG 3034, BU 3233, MG 3133, IB 3121)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, BU 3233, CS 3246, IB 3121, FN 3105, MG 3133, IB 3008)
- They will be able to analyze various aspects of business communication and evaluate its effectiveness. (IB 3121, MG 3133)
- They will be able to use numeric skills in solving problems of increasing complexity. (MG 2063, CS 2179, MA 2021, AF 2006, MK 2030, AF 3116, BU 3233, MG 3133, FN 3105)
- They will be able to use information technology effectively to retrieve, process, analyze and communicate information with guidance. (CS 2179, BU 3233, CS 3246)
- Make use of qualitative and/or quantitative tools in analyzing and solving financial and managerial problems (AF 2006, MA 2021, AF 3116, IB 3121, BU 3233, MG 2063, MG 3133, FN 3105)
- They will be able to communicate ideas successfully orally and/or in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (MG 2063, MK 2030, MG 3133, IB 3121, BU 3233, MG 3034)
- They will be able to develop interpersonal, teamwork and/or leadership skills. Work effectively with others in small groups or teams (IB 3121, MG 3133, BU 3233)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

#### II.b BSc in Business Administration (Operations Management)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration, vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in operations management with minimum guidance.

Holders of the ordinary BSc in Business Administration(Operations Management) will be able to demonstrate knowledge and understanding of diverse

business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- The principles, functions, role and impact of operations in a high performance business system (MG 2063)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)

- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the BSc in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Methodological approaches, frameworks and tools in conducting research in a business context (BU 3233)
- Organizational behavior and management theories, concepts, principles and practices (MG 3034)
- Financial and managerial accounting, as well as financial management tools and their applications to practical problems. (AF 3116, FN 3105)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- International dimensions and implications of business theories, frameworks, and practices (MG/IB 3008, IB 3121)
- Processes and principles involved in the creation of entrepreneurial and small business venture (MG 3133)
- Implement integrated information systems to address an organization's business process requirements (CS 3246)

Additionally, holders of the ordinary BSc in Business Administration (Operations Management) will be able to demonstrate in depth knowledge and critical understanding of:

- Principles, concepts and practices in designing, performing and improving high value service operations (MG 4247)
- Management of complex and dynamic supply networks (MG 4242)
- Selection, design and application of various interdisciplinary project management techniques in order to ensure highly effective and efficient project outcomes (MG 4157)
- Issues related to social responsibility in the global market and practices and tools that an organization may employ to help assure a sustainable future (MG 4128)
- Diversity and the change process; inclusion strategies for the organization's competitive advantage (MG 4017)
- Decision making techniques in an uncertain environment and evaluation of decisions and/or recommendations made by specialists (MG 4129)
- The nature, role and use of operations as a competitive weapon and the need to view operations as an integrated system of interdisciplinary concepts emphasizing the need for a close fit between the systems operational capabilities and its strategic priorities (MG 4548)
- Quality processes and practices (MG 4145)
- Internal aspects, functions and processes of organizations including their diverse nature, purposes, structures, governance, operations and management (MG 4343)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2063, MK 2030, CS 3246, MG 3034, BU 3233, AF 3116, MG 3133, IB 3121, MG 4128, MG 4017, MG 4145, MG 4129, MG 4157, MG 4343, MG 4242, MG 4246, MG 4548, MG 4247)
- They will be able to analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MG 2063, MK 2030, IB 2006, CS 2179, MA 2021, AF 2006, IB

- 3008, IB 3121, FN 3105, AF 3116, BU 3233, MG 3034, PH 3005, MG 3116, CS 3246, MG 4128, MG 4017, MG 4145, MG 4548, MG 4129, MG 4157, MG 4242, MG 4247, MG 4343, MG 4246)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, IB 3121, MG 3133, CS 3246, BU 3233, MG 4128, MG 4017, MG 4145, MG 4548, MG 4129, MG 4157, MG 4242, MG 4247, MG 4343, MG 4246)
- They will be able to analyze and evaluate ethical choices in business. (MG 2063, MG 2003, CS 2179, IB 2006, MG 3034, PH 3005, BU 3233, MG 3133, IB 3121, MG 4017, MG 4128)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 3133, MG 3133, BU 3233, IB 3121, CS 3246, IB 3008, FN 3105, MG 4145, MG 4343, MG3017, MG 4128, MG 4548, MG 4242, MG 4246, MG 4157, MG 4128, MG 4247)
- They will be able to analyze various aspects of professional communication and evaluate its effectiveness. (MG 3133, MG 4128, IB 3121)
- They will be able to synthesize the knowledge gained in the various business and non-business courses taken during the undergraduate program of study. (MG 4548)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (CS 2179, MA 2021, AF 2006, MG 2063, MK 2030, AF 3116, FN 3105, BU 3233, MG 3133, MG 4343, MG 4246, MG 4242, MG 4157)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- Make use of qualitative and/or quantitative tools in analyzing and solving financial and managerial problems (MG 2063, AF 2006, AF 3116, BU 3233, MG 3133, FN 3105, IB 3121, MG 4145, MG 4343, MG 4017, MG 4128, MG 4548, MG 4242, MG 4246, MG 4157, MG 4128, MG 4247)
- They will be able to communicate ideas successfully orally and in writing. (MG 2063, MK 2030, MG 3133, IB 3121, MG 3034, MG 4343, MG 4145, MG 4017, MG 4128, MG 4548, MG 4242, MG 4246, MG 4157, MG 4128, MG 4247)
- They will be able to develop interpersonal, teamwork and/or leadership skill. Work effectively in small groups or teams. (MG 3133, BU 3233, IB 3121, MG 4128)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

- MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT (LEVEL 4) – 15 CREDITS
- MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
- AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
- BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
- CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
- IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
- MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
- MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS



## DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 CS 3246 ENTERPRISE SYSTEMS (LEVEL 5) – 15 CREDITS  
 BU 3233 BUSINSS RESEARCH METHODS (LEVEL 5) – 15 CREDITS  
 MG 3133 NEW VENTURE CREATIONS OR MG 30XX ENTREPRENEURSHIP AND INNOVATION (LEVEL 5) – 15 CREDITS  
 AF 3116 MANAGEMENT ACCOUNTIG (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

### Optional modules:

#### One of the following:

IB 3121 GLOBAL BUSINESS MANAGEMENT (LEVEL 5) – 15 CREDITS  
 IB/MG 3008 BUSINESS IN THE EUROPEAN UNION (LEVEL 5) – 15 CREDITS

## BSc in BUSINESS ADMINISTRATION (OPERATIONS MANAGEMENT) (300 CREDITS)

### Compulsory Modules:

#### LEVEL 4

MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS

#### LEVEL 5

MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 CS 3246 ENTERPRISE SYSTEMS (LEVEL 5) – 15 CREDITS  
 BU 3233 BUSINSS RESEARCH METHODS (LEVEL 5) – 15 CREDITS  
 MG 3133 NEW VENTURE CREATIONS OR MG 30XX ENTREPRENEURSHIP AND INNOVATION (LEVEL 5) – 15 CREDITS  
 AF 3116 MANAGEMENT ACCOUNTIG (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS

### Optional modules:

#### One of the following:

IB 3121 GLOBAL BUSINESS MANAGEMENT (LEVEL 5) – 15 CREDITS  
 IB/MG 3008 BUSINESS IN THE EUROPEAN UNION (LEVEL 5) – 15 CREDITS

### Compulsory Modules:

#### LEVEL 6

MG 4343 OPERATIONS MANAGEMENT (LEVEL 6) – 15 CREDITS

### Optional modules:

#### Three of the following:

MG 4145 TOTAL QUALITY MANAGEMENT (LEVEL 6) – 15 CREDITS  
 MG 4246 MANAGEMENT SCIENCE (LEVEL 6) – 15 CREDITS  
 MG/CS 4157 PROJECT MANAGEMENT (LEVEL 6) – 15 CREDITS  
 MG 4548 OPERATIONS STRATEGY (LEVEL 6) – 15 CREDITS  
 MG 4017 MANAGING WORKFORCE DIVERSITY (LEVEL 6) – 15 CREDITS  
 MG 4128 CORPORATE SOCIAL RESPONSIBILITY (LEVEL 6) – 15 CREDITS  
 MG 4129 THE DECISION MAKING PROCESS: A QUALITATIVE APPROACH (LEVEL 6) – 15 CREDITS  
 MG 4242 SUPPLY CHAIN MANAGEMENT (LEVEL 6) – 15 CREDITS  
 MG 4247 MANAGEMENT OF SERVICES (LEVEL 6) – 15 CREDITS

B.Sc. (Honours) Finance

	UK CREDITS		
	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
EC 1000 Principles of Microeconomics	15		
EC 1101 LE Principles of Macroeconomics	15		
FN 2028 Financial Mathematics	15		
FN 2127 Financial Markets and Instruments	15		
MA 2021 Applied Statistics	15		
MG 2003 LE MANAGEMENT PRINCIPLES	15		
EC 3240 Money and Banking		15	
EN 3342 Professional Communication		15	
FN 3137 Applied Financial Econometrics		15	
FN 3313 Corporate Finance		15	
FN 3232 Foundations of Investments		15	
FN 3319 International Finance		15	
MG 3133 New Venture Creation		15	
PH 3005 LE Business Ethics		15	
AF 4223 Financial Statements Analysis and Equity Valuation			15
FN 4452 Fixed Income Securities			15
FN 4535 Financial Modeling			15
FN 4529 Prortfolio Management			15
FN 4880 Topics in Finance			15
<b>THREE of the following L6 modules:</b>			45
AF 4045 Corporate Governance and Accountability			
MG 4316 Maritime Financial Management			
FN 4554 Tax Structured Finance			
FN 4553 Entrepreneurial Finance			
FN 4451 Commercial Bank Management			
FN 4555 Quantitative Finance			
FN 4530 Derivative Products			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

FINANCE EXIT AWARDS ‡

The Quality Assurance Agency’s Quality Code for Higher Education in relation to the ‘Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies’ (October 2014) specifies that students who exit a Bachelor’s programme prior to completing its full requirements are eligible to receive an exit award subject to the coverage of specific learning outcomes. Depending on the extent of coverage of these learning outcomes, students may receive a Certificate of Higher Education (CertHE), Diploma of Higher Education (DipHE), or ordinary Bachelor’s degree (BSc(Ord)).

**I. Certificate of Higher Education in Finance**

Holders of a Certificate of Higher Education will have a sound knowledge of the basic concepts of a subject, and will have learned how to take different approaches to solving problems. They will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility. The Certificate of Higher Education may be a first step towards obtaining higher level qualifications.

Certificate of Higher Education is awarded to students who have demonstrated:

- knowledge of the underlying concepts and principles in Finance and financial analysis and an ability to evaluate and interpret financial information (delivered and assessed through, AF 2006, EC 1000, EC 1101, FN 2028, FN 2127)
- an ability to present, evaluate and interpret qualitative and quantitative data (delivered and assessed through all Level 4 modules)

Typically, holders of the qualification will be able to:

- evaluate the appropriateness of different approaches to solving problems related to finance and business problems (AF 2006, FN 2028 FN 2127, MA 2021, MG 2003)
- undertake further training and develop new skills within a structured and managed environment (AF 2006, EC 1000, EC 1001, FN 2028, FN 2127, MA 2021)

And holders will have:

- the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility (demonstrated through the fulfillment of all assessment components in Level 4 modules in a responsible and professional manner).

**II. Intermediate level**

*The intermediate level includes the Diploma of Higher Education in Finance and the ordinary (non-Honours) degree in Finance.*

**II.a. Diploma of Higher Education in Finance**

Students that exit the programme upon completion of Level 4 and Level 5 (having obtained 120 credits at each level) will be eligible for the award of a Diploma of Higher Education (DipHE) in Finance.

Holders of qualifications at this level will have developed a sound understanding of the principles in finance and financial analysis, and will have learned to apply those principles in different business settings. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. Holders of qualifications at this level will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Diplomas of Higher Education are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles in financial analysis and business structure (delivered and assessed through all Level 4 and Level 5 modules)
- ability to apply underlying concepts and principles outside in unstructured settings (delivered and assessed through EC 3240, FN 3137, FN 3232, FN 3319, PH 3005, MG 3133.)
- knowledge of the main methods of enquiry in finance and ability to evaluate critically the appropriateness of different approaches to solving problems (FN 3137, FN 3232, FN 3319, MA 2021, PH 3005)

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis (delivered and assessed through all Level 5 modules)
- effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences and deploy key techniques of the discipline effectively (delivered and assessed through all Level 5 modules)
- undertake further training, develop existing skills and acquire new competences that will enable them to assume significant responsibility within organizations (delivered and assessed through MG 3133, PH 3005, EC 3240, FN 3137, FN 3232, FN 3319).

And holders will have:

- the qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making (all Level 5 modules).

## II.b.BSc in Finance

Students that exit the programme upon completion of Levels 4 and 5 (having obtained 120 credits at each level) and have obtained a minimum of 60 credits at Level 6 will be eligible for the award of an ordinary Bachelor's – BSc (Ord) – in Finance.

Typically, holders of the qualification will be able to:

- Develop a systematic understanding of financial theory (FN 4452, FN 4535, plus two elective courses in Finance)
- An ability to use quantitative techniques in analysing financial data and constructing efficient portfolios (FN 4452, FN 4535, plus two elective courses in Finance)
- An ability to develop arguments (FN 4452, FN 4535, plus two elective courses in Finance)
- An ability to reach decisions in unstructured situations (FN 4452, FN 4535, plus two elective courses in Finance)

## CERTIFICATE OF HIGHER EDUCATION IN FINANCE (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

- EC 1000 PRINCIPLES OF MICROECONOMICS (LEVEL 4) – 15 CREDITS
- EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
- MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
- AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
- BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS
- FN 2028 FINANCIAL MATHEMATICS (LEVEL 4) – 15 CREDITS
- MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
- FN 2127 FINANCIAL MARKETS AND INSTRUMENTS (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN FINANCE (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

- EC 1000 PRINCIPLES OF MICROECONOMICS (LEVEL 4) – 15 CREDITS
- EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
- MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
- AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
- BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS
- FN 2028 FINANCIAL MATHEMATICS (LEVEL 4) – 15 CREDITS
- MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
- FN 2127 FINANCIAL MARKETS AND INSTRUMENTS (LEVEL 4) – 15 CREDITS

#### LEVEL 5

- EC 3240 MONEY AND BANKING (LEVEL 5) – 15 CREDITS
- EN 3342 PROFESSIONAL COMMUNICATION (LEVEL 5) – 15 CREDITS
- FN 3137 APPLIED FINANCIAL ECONOMETRICS (LEVEL 5) – 15 CREDITS
- FN 3232 FOUNDATIONS OF INVESTMENTS (LEVEL 5) – 15 CREDITS
- PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
- FN 3313 CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
- FN 3319 INTERNATIONAL FINANCE (LEVEL 5) – 15 CREDITS
- MG 3133 NEW VENTURE CREATION (LEVEL 5) – 15 CREDITS

BSc in FINANCE (300 CREDITS)

**Compulsory Modules:**

**LEVEL 4**

- EC 1000 PRINCIPLES OF MICROECONOMICS (LEVEL 4) – 15 CREDITS
- EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
- MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
- AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
- BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS
- FN 2028 FINANCIAL MATHEMATICS (LEVEL 4) – 15 CREDITS
- MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
- FN 2127 FINANCIAL MARKETS AND INSTRUMENTS (LEVEL 4) – 15 CREDITS

**LEVEL 5**

- EC 3240 MONEY AND BANKING (LEVEL 5) – 15 CREDITS
- EN 3342 PROFESSIONAL COMMUNICATION (LEVEL 5) – 15 CREDITS
- FN 3137 APPLIED FINANCIAL ECONOMETRICS (LEVEL 5) – 15 CREDITS
- FN 3232 FOUNDATIONS OF INVESTMENTS (LEVEL 5) – 15 CREDITS
- PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
- FN 3313 CORPORATE FINANCE (LEVEL 5) – 15 CREDITS
- FN 3319 INTERNATIONAL FINANCE (LEVEL 5) – 15 CREDITS
- MG 3133 NEW VENTURE CREATION (LEVEL 5) – 15 CREDITS

**LEVEL 6**

- FN 4452 FIXED INCOME SECURITIES (LEVEL 6) – 15 CREDITS
- FN 4535 FINANCIAL MODELING (LEVEL 6) – 15 CREDITS

**Optional modules:**

**Two of the following:**

- FN 4045 CORPORATE GOVERNANCE AND ACCOUNTABILITY (LEVEL 6) – 15 CREDITS
- FN 4316 MARITIME FINANCIAL MANAGEMENT (LEVEL 6) – 15 CREDITS
- FN 4451 COMMERCIAL BANK MANAGEMENT (LEVEL 6) – 15 CREDITS
- FN 4553 ENTREPRENEURIAL FINANCE (LEVEL 6) – 15 CREDITS
- FN 4530 DERIVATIVE PRODUCTS (LEVEL 6) – 15 CREDITS
- FN 4529 PORTFOLIO MANAGEMENT (LEVEL 6) – 15 CREDITS
- FN 4555 QUANTITATIVE FINANCE (LEVEL 6) – 15 CREDITS

B.Sc. (Honours) Health Care Management

	UK CREDITS		
	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
EC 1101 LE Principles of Macroeconomics	15		
IB 2006 LE International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 LE Management Principles	15		
HM 1001 Introduction to Healthcare Management	15		
BU 3233 Business Research Methods		15	
FN 3105 Foundations of Corporate Finance		15	
HM 3115 Healthcare Marketing		15	
HM 3110 Delivery of Healthcare Quality Services		15	
HM 3220 Healthcare Information Systems		15	
MG 3034 LE Managing People and Organizations		15	
PH 3005 LE Business Ethics		15	
SO 3007 LE Health and Society		15	
HM 4040 Healthcare Operations Management			15
HM 4045 Healthcare HRM			15
HM 4141 Healthcare Policy and Governance			15
HM 4250 Budgeting and Financial Management in Healthcare			15
HM 4655 Healthcare Strategy			15
<b>Option One:</b>			45
HM 4951 Internship in Healthcare (30 credits)			
<b>and ONE of the following L6 modules (15 credits):</b>			
HM 4143 Leadership in Healthcare			
HM 4144 Managing Pharmaceuticals			
HM 4242 Sales Management in Healthcare			
<b>Option Two:</b>			
HM 4143 Leadership in Healthcare			
HM 4144 Managing Pharmaceuticals			
HM 4242 Sales Management in Healthcare			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## HEALTH CARE MANAGEMENT EXIT AWARDS ‡

The Quality Assurance Agency's Quality Code for Higher Education in relation to the 'Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies' (October 2014) specifies that students who exit a Bachelor's programme prior to completing its full requirements are eligible to receive an exit award subject to the coverage of specific learning outcomes. Depending on the extent of coverage of these learning outcomes, students may receive a Certificate of Higher Education (CertHE), Diploma of Higher Education (DipHE), or ordinary Bachelor's degree (BSc(Ord)).

As explained in other parts of the documentation, there are currently no specified QAA benchmark statements for the subject area of Healthcare Management. Therefore in devising the programme's content and quality assurance features, the team relied (as applicable) on the generic Business and Management subject benchmark statements. Section 2.1 of this document provides a specification of the programme-level objectives and learning outcomes. Therefore a combination of the above sets of guidelines has been used in specifying the requirements that must be met by students exiting the programme at various points prior to its full completion so that they can qualify for an Exit Award.

### I. Certificate of Higher Education in Health Care Management

According to the above frameworks, students that exit the programme upon completion of Level 4 (having obtained 120 L4 credits) will be eligible for the award of a Certificate of Higher Education (CertHE) in Health Care Management.

Holders of a Certificate of Higher Education will have a sound knowledge of the basic concepts of a subject, and will have learned how to take different approaches to solving problems. They will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility. The Certificate of Higher Education may be a first step towards obtaining higher level qualifications.

Certificates of Higher Education are awarded to students who have demonstrated:

- knowledge of the underlying concepts and principles associated with their area(s) of study, and an ability to evaluate and interpret these within the context of that area of study (delivered and assessed through 'Introduction to Healthcare Management', MG 2003, BU 2002, IB 2006)
- an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of their subject(s) of study (delivered and assessed through all Level 4 modules)

Typically, holders of the qualification will be able to:

- evaluate the appropriateness of different approaches to solving problems related to their area(s) of study and/or work (MA 2021, MG 2003, AF 2006, CS 2179)
- communicate the results of their study/work accurately and reliably, and with structured and coherent arguments (delivered and assessed through all Level 4 modules)
- undertake further training and develop new skills within a structured and managed environment (AF 2006, MA 2021)

And holders will have:

- the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility (demonstrated through the fulfillment of all assessment components in Level 4 modules in a responsible and professional manner).

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Health Care Management and the ordinary (non-Honours) degree in Health Care Management.*

#### II.a. Diploma of Higher Education in Health Care Management

Students that exit the programme upon completion of Level 4 and Level 5 (having obtained 120 credits at each level) will be eligible for the award of a Diploma of Higher Education (DipHE) in Health Care Management.

Holders of qualifications at this level will have developed a sound understanding of the principles in their field of study, and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. Holders of qualifications at this level will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Diplomas of Higher Education are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles of their area(s) of study, and of the way in which those principles have developed (delivered and assessed through all Level 4 and Level 5 modules)
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context (SO 3007, PH 3005, MG 3034, 'Foundations of Corporate Finance', 'Delivery of Healthcare Quality Services', 'Healthcare Marketing', 'Healthcare Information Systems')
- knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study (delivered and assessed through 'Business Research Methods')
- an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge (delivered and assessed through 'Business Research Methods')

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis (delivered and assessed through all Level 5 modules)
- effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences and deploy key techniques of the discipline effectively (delivered and assessed through all Level 5 modules)
- undertake further training, develop existing skills and acquire new competences that will enable them to assume significant responsibility within organizations (delivered and assessed through MG 3034, PH 3005, 'Healthcare Marketing', 'Delivery of Healthcare Quality Services').

And holders will have:

- the qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making (all Level 5 modules).

#### II.b. BSc in Health Care Management

Students that exit the programme upon completion of Levels 4 and 5 (having obtained 120 credits at each level) and have obtained a minimum of 60 credits at Level 6 will be eligible for the award of an ordinary Bachelor's – BSc – in Healthcare Management (HM 4040, HM 4250, HM 4141, HM 4045).

CERTIFICATE OF HIGHER EDUCATION IN HEALTH CARE  
MANAGEMENT (120 CREDITS)

**Compulsory Modules:**

**LEVEL 4**

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 CS 2179 INTRODUCTION TO INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS  
 HM 1001 INTRODUCTION TO HEALTHCARE MANAGEMENT (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

DIPLOMA OF HIGHER EDUCATION IN HEALTH CARE  
MANAGEMENT (240 CREDITS)

**Compulsory Modules:**

**LEVEL 4**

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 CS 2179 INTRODUCTION TO INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS  
 HM 1001 INTRODUCTION TO HEALTHCARE MANAGEMENT (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

**LEVEL 5**

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS  
 FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS  
 SO 3007 LE HEALTH AND SOCIETY (LEVEL 5) – 15 CREDITS  
 HM 3115 HEALTH CARE MARKETING (LEVEL 5) – 15 CREDITS  
 HM 3220 HEALTHCARE INFORMATION SYSTEMS (LEVEL 5) – 15 CREDITS  
 HM 3110 DELIVERY OF HEALTHCARE QUALITY SERVICES (LEVEL 5) – 15 CREDITS

BSc in HEALTH CARE MANAGEMENT (300 CREDITS)

**Compulsory Modules:**

**LEVEL 4**

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 CS 2179 INTRODUCTION TO INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS  
 HM 1001 INTRODUCTION TO HEALTHCARE MANAGEMENT (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

**LEVEL 5**

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS  
 FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS  
 SO 3007 LE HEALTH AND SOCIETY (LEVEL 5) – 15 CREDITS  
 HM 3115 HEALTH CARE MARKETING (LEVEL 5) – 15 CREDITS  
 HM 3220 HEALTHCARE INFORMATION SYSTEMS (LEVEL 5) – 15 CREDITS  
 HM 3110 DELIVERY OF HEALTHCARE QUALITY SERVICES (LEVEL 5) – 15 CREDITS

**LEVEL 6**

HM 4040 HEALTHCARE OPERATIONS MANAGEMENT (LEVEL 6) – 15 CREDITS  
 HM 4250 BUDGETING & FINANCIAL MANAGEMENT IN HEALTHCARE (LEVEL 6) – 15 CREDITS  
 HM 4141 HEALTHCARE POLICY AND GOVERNANCE (LEVEL 6) – 15 CREDITS  
 HM 4045 HEALTHCARE HRM (LEVEL 6) – 15 CREDITS

## B.Sc. (Honours) International Tourism and Hospitality Management (ITHM)

	UK CREDITS		
	level 4	level 5	level 6
HT 2010 Accounting for the Hospitality Industry	20		
BU 2002 Business Legal Issues	10		
HT 1001 Introduction to the Tourism & Hospitality Industry	15		
EC 1000 Principles of Microeconomics	15		
IB 2006 LE International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 LE Management Principles	15		
HT 2116 Hospitality Information Systems	15		
MG 3034 LE Managing People and Organizations		15	
PH 3005 LE Business Ethics		15	
SO 3009 Tourism and Leisure in Modern Society		15	
HT 3115 Marketing in Tourism and Hospitality		15	
HT 3113 Tourism Planning & Development		15	
HT 3131 Hospitality Operations		15	
BU 3233 Business Research Methods		15	
<b>ONE of the following Level 5 modules:</b>		15	
HT 3118 Food & Beverage Management			
HT 3037 Travel and Transport			
HT 3038 Destination Management and Marketing			
HT 4021 Sustainable Management in Tourism and Hospitality			15
HT 4117 Managing Service Quality and Human Resources in Tourism and Hospitality			15
HT 4135 Financial Management for the Hospitality Industry			15
HT 4436 Information & Communication Technologies in Tourism			15
HT 4440 Entrepreneurship in Tourism and Hospitality			15
HT 4750 Strategic Issues in Tourism and Hospitality			30
<b>ONE of the following Level 6 modules:</b>			15
HT 4030 Cultural Tourism			
HT 4234 Public Relations & Crisis Management in Tourism & Hospitality			
HT 4032 Events Management for Hospitality Industry			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT EXIT AWARDS ‡

The Quality Assurance Agency's Quality Code for Higher Education in relation to the 'Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies' (October 2014) specifies that students who exit a Bachelor's programme prior to completing its full requirements are eligible to receive an exit award subject to the coverage of specific learning outcomes. Depending on the extent of coverage of these learning outcomes, students may receive a Certificate of Higher Education (CertHE), Diploma of Higher Education (DipHE), or ordinary Bachelor's degree (BSc(Ord)).

This section details the exact requirements for the award of one of the above exit qualifications based on QAA's generic specifications of each Level's requirements, as well as the relevant Subject Benchmark Statements corresponding to Tourism and Hospitality Management.

According to the latter, an honours graduate in tourism will be able to demonstrate an understanding of the concepts and characteristics of tourism as an area of academic and applied study, including being able to:

- understand and appreciate the potential contributions of disciplines that help to explain the nature and development of tourism
- explain and challenge theories and concepts which are used to understand tourism
- explain and challenge the definitions, nature and operations of tourism
- demonstrate an understanding of the domestic and international nature and dimensions of tourism
- utilise a range of source material in investigating tourism
- demonstrate an awareness of the dynamic nature of tourism in modern societies
- understand the intercultural dimensions of tourism.

Furthermore, an honours graduate in tourism will be able to demonstrate understanding of the nature and characteristics of tourists and, in particular:

- be able to explain the patterns and characteristics of tourism demand and the influences on such demand
- have an understanding of the ways in which tourists behave at destinations
- understand the cultural significance of tourism for tourists and societies.

Additionally, an honours graduate in tourism will be able to demonstrate an understanding of the products, structure of and interactions in the tourism industry, including being able to:

- demonstrate an understanding of the structure, operation and organisation of the public, private and not-for-profit sectors and their activities
- evaluate the factors that influence the development of organisations operating in tourism
- analyse relations between consumers of tourism and the providers of tourism services.

Finally, an honours graduate in tourism will be able to demonstrate understanding of the relationships between tourism and the communities and environments in which it takes place, in particular:

- being able to evaluate the contribution and impacts of tourism in social, economic, environmental, political, cultural and other terms
- having an understanding of, and being able to evaluate, the approaches to managing the development of tourism through concepts of policy and planning
- appreciating the ethical issues associated with the operation and development of tourism

- having an understanding of the issues and principles of sustainability and social responsibility in the context of tourism.

Similarly, according to the same document, an honours graduate in hospitality will be able to analyse and evaluate the defining characteristics of hospitality as a phenomenon, including being able to:

- critically reflect upon the origin, meanings and development of hospitality
- analyse and reflect on the different cultural concepts of hospitality
- demonstrate a critical awareness of the boundaries of hospitality.

Furthermore, an honours graduate in hospitality will be able to use technical and interpersonal skills and knowledge to propose and evaluate practical and theoretical solutions to complex problems in the core areas of hospitality, including being able to:

- operate and manage human and technical resources
- apply theory to the solution of complex problems within the core areas of hospitality
- analyse and evaluate food, beverage and/or accommodation service systems, their implementation and operation.

In addition, an honours graduate in hospitality will be able to evaluate and apply, within the hospitality context, appropriate theories and concepts from the generic management areas of:

- operations management
- finance and management accounting
- human resources and organisational behaviour
- services marketing
- information systems and technology
- strategic management.

Additionally, an honours graduate in hospitality will be able to analyse and evaluate the business environment and its impact on the hospitality industry, including being able to:

- display an insight into the structure of the hospitality industry and the contribution that it makes to the global economy
- analyse and reflect upon the environmental influences which impact on hospitality organisations
- evaluate the factors which influence the development of organisations operating within the hospitality industry
- review and analyse the political, technological, social and economic factors which affect the supply of and demand for hospitality.

Also, an honours graduate in hospitality will be able to recognise and value the centrality of the hospitality consumer and meet and respond to their needs, including being able to:

- understand and apply the theories and concepts underpinning consumer behaviour within the hospitality context
- analyse the needs and expectations of different hospitality consumers and develop appropriate responses
- analyse the quality of the service encounter and its impact on the hospitality consumer and the service provider.

Finally, an honours graduate in hospitality will be able to identify and respond appropriately to the diversity that prevails within the hospitality industry in relation to stakeholders, such as:

- hospitality consumers
- hospitality employees
- hospitality organisations
- government and external agencies.

In relation to the above framework, the following paragraphs demonstrate the coverage of these requirements at the different stages of the students' progression in the programme by relating them to the content and assessment of modules delivered at each level of study.

### I. Certificate of Higher Education in International Tourism and Hospitality Management

Students that exit the programme upon completion of Level 4 (having obtained 120 L4 credits) will be eligible for the award of a Certificate of Higher Education (CertHE) in International Tourism and Hospitality Management.

Holders of a Certificate of Higher Education will have a sound knowledge of the basic concepts of a subject, and will have learned how to take different approaches to solving problems. They will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility. The Certificate of Higher Education may be a first step towards obtaining higher level qualifications.

Certificates of Higher Education are awarded to students who have demonstrated:

- knowledge of the underlying concepts and principles associated with their area(s) of study, and an ability to evaluate and interpret these within the context of that area of study (HT 1001, HT 2116, HT 210, MG 2003, BU 2002, IB 2006)
- an ability to present, evaluate and interpret qualitative and quantitative data, in order to develop lines of argument and make sound judgements in accordance with basic theories and concepts of their subject(s) of study (all Level 4 modules)

Typically, holders of the qualification will be able to:

- evaluate the appropriateness of different approaches to solving problems related to their area(s) of study and/or work (MA 2021, MG 2003, HT 210, HT 2116)
- communicate the results of their study/work accurately and reliably, and with structured and coherent arguments (all Level 4 modules)
- undertake further training and develop new skills within a structured and managed environment (HT 2116, HT 210)

And holders will have:

- the qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility (demonstrated through the fulfilment of all assessment components in Level 4 modules in a responsible and professional manner).

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in International Tourism and Hospitality Management and the ordinary (non-Honours) degree in International Tourism and Hospitality Management.*



**II.a. Diploma of Higher Education in International Tourism and Hospitality Management**

Students that exit the programme upon completion of Level 4 and Level 5 (having obtained 120 credits at each level) will be eligible for the award of a Diploma of Higher Education (DipHE) in International Tourism and Hospitality Management.

Holders of qualifications at this level will have developed a sound understanding of the principles in their field of study, and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. Their studies may well have had a vocational orientation, for example HNDs, enabling them to perform effectively in their chosen field. Holders of qualifications at this level will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

These degrees are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles of their area(s) of study, and of the way in which those principles have developed (all Level 4 and Level 5 modules)
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context (SO 3009, HT 3113, HT 3115, PH 3005, MG 3034)
- knowledge of the main methods of enquiry in the subject(s) relevant to the named award, and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study (BU 3233)
- an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge (BU 3233)

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis (all Level 5 modules)
- effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences and deploy key techniques of the discipline effectively (all Level 5 modules)
- undertake further training, develop existing skills and acquire new competences that will enable them to assume significant responsibility within organisations (HT 3115, HT 3131, HT3118, PH 3005).

And holders will have:

- the qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making (all Level 5 modules).

**II.b. BSc in International Tourism and Hospitality Management**

Students that exit the programme upon completion of Levels 4 and 5 (having obtained 120 credits at each level) and have obtained a minimum of 60 credits at Level 6 will be eligible for the award of an ordinary Bachelor's – BSc – in International Tourism and Hospitality Management.

**CERTIFICATE OF HIGHER EDUCATION IN INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (120 CREDITS)****Compulsory Modules:****LEVEL 4**

EC 1000 PRINCIPLES OF MICROECONOMICS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 HT 1001 INTRODUCTION TO THE TOURISM & HOSPITALITY INDUSTRY (LEVEL 4) – 15 CREDITS  
 HT 2010 ACCOUNTING FOR THE HOSPITALITY INDUSTRY (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS  
 HT 2116 HOSPITALITY INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

**DIPLOMA OF HIGHER EDUCATION IN INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (240 CREDITS)****Compulsory Modules:****LEVEL 4**

EC 1000 PRINCIPLES OF MICROECONOMICS (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 HT 1001 INTRODUCTION TO THE TOURISM & HOSPITALITY INDUSTRY (LEVEL 4) – 15 CREDITS  
 HT 2010 ACCOUNTING FOR THE HOSPITALITY INDUSTRY (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS  
 HT 2116 HOSPITALITY INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

**LEVEL 5**

BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS  
 MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS  
 HT 3115 MARKETING IN TOURISM & HOSPITALITY (LEVEL 5) – 15 CREDITS  
 HT 3131 HOSPITALITY OPERATIONS (LEVEL 5) – 15 CREDITS  
 HT 3113 TOURISM PLANNING & DEVELOPMENT (LEVEL 5) – 15 CREDITS  
 SO 3009 TOURISM AND LEISURE IN MODERN SOCIETY (LEVEL 5) – 15 CREDITS

**Optional modules:****One of the following:**

HT 3118 F&B MANAGEMENT (LEVEL 5) – 15 CREDITS  
 HT 3037 TRAVEL & TRANSPORT (LEVEL 5) – 15 CREDITS  
 HT 3038 DESTINATION MANAGEMENT & MARKETING – (LEVEL 5) – 15 CREDITS

BSc in INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (300 CREDITS)

**Compulsory Modules:**

**LEVEL 4**

- EC 1000 PRINCIPLES OF MICROECONOMICS (LEVEL 4) – 15 CREDITS
- MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
- HT 1001 INTRODUCTION TO THE TOURISM & HOSPITALITY INDUSTRY (LEVEL 4) – 15 CREDITS
- HT 2010 ACCOUNTING FOR THE HOSPITALITY INDUSTRY (LEVEL 4) – 20 CREDITS
- BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 15 CREDITS
- HT 2116 HOSPITALITY INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
- MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
- IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS

**LEVEL 5**

- BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS
- MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS
- PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
- HT 3115 MARKETING IN TOURISM & HOSPITALITY (LEVEL 5) – 15 CREDITS
- HT 3131 HOSPITALITY OPERATIONS (LEVEL 5) – 15 CREDITS
- HT 3113 TOURISM PLANNING & DEVELOPMENT (LEVEL 5) – 15 CREDITS
- SO 3009 TOURISM AND LEISURE IN MODERN SOCIETY (LEVEL 5) – 15 CREDITS

**Optional modules:**

**One of the following:**

- HT 3118 FOOD & BEVERAGE MANAGEMENT (LEVEL 5) – 15 CREDITS
- HT 3037 TRAVEL & TRANSPORT (LEVEL 5) – 15 CREDITS
- HT 3038 DESTINATION MANAGEMENT & MARKETING (LEVEL 5) – 15 CREDITS

**LEVEL 6**

- HT 4440 ENTREPRENEURSHIP IN TOURISM AND HOSPITALITY (LEVEL 6) – 15 CREDITS
- HT 4021 SUSTAINABLE MANAGEMENT IN T&H (LEVEL 6) – 15 CREDITS
- HT 4135 FINANCIAL MANAGEMENT FOR THE HOSPITALITY INDUSTRY (LEVEL 6) – 15 CREDITS

**Optional modules:**

**One of the following:**

- HT 4030 CULTURAL TOURISM (LEVEL 6) – 15 CREDITS
- HT 4234 PR & CRISIS MANAGEMENT IN TOURISM & HOSPITALITY (LEVEL 6) – 15 CREDITS
- HT 4032 EVENTS MANAGEMENT FOR HOSPITALITY INDUSTRY (LEVEL 6) – 15 CREDITS

B.Sc. (Honours) Logistics and Supply Chain Management

	UK CREDITS		
	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
IB 2006 LE International Business	15		
LM 2020 Introduction to Logistics & Supply Chain Management	15		
MA 2021 Applied Statistics	15		
MG/LM 2063 Principles of Operations Management	15		
MG 2003 LE Management Principles	15		
MK 2030 Fundamentals of Marketing	15		
BU 3233 Business Research Methods		15	
CS 3051 Business Driven Information Technology		15	
FN 3105 Foundations of Corporate Finance		15	
LM 3030 Transportation Systems		15	
LM 3025 The Logistics of Supply Networks		15	
LM 3035 Information Flows, Financial Flows and the Management of Risk in Supply Networks		15	
MG 3034 LE Managing People and Organizations		15	
PH 3005 LE Business Ethics		15	
LM/MG 4145 Total Quality Management			15
LM/MG 4157 Project Management			15
LM/MG 4242 Supply Chain Management			15
LM/MG 4246 Management Science			15
MG 4343 Operations Management			15
LM 4641 Seminar in LSCM			15
MG 4415 Strategic Management			15
<b>ONE of the following L6 modules:</b>			15
IB 4035 Export Strategy and Management			
MG 4123 Business Negotiations			
MG 4129 The Decision Making Process: A Qualitative Approach			
MG 4247 Management of Services			
MG 4112 Carriage of Goods by Sea and Law of International Trade			
MK 4141 Retailing and Supply Chain Management			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## LOGISTICS AND SUPPLY CHAIN MANAGEMENT EXIT AWARDS ‡

### I. Certificate of Higher Education in Logistics and Supply Chain Management

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Logistics and Supply Chain Management will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will have introductory knowledge in Logistics and Supply Chain as field of study and in Logistics and Supply Chain Management. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Logistics and Supply Chain Management are awarded to students who have:

- i) Demonstrated knowledge and understanding of the external business environment.
- ii) Demonstrated knowledge and understanding of business functions.
- iii) Distinguish logistics and supply chain management as a distinct area of economic activity.

Specifically, holders of the Certificate of Higher Education in Logistics and Supply Chain Management will be able to demonstrate knowledge and understanding of:

- Key operational concepts and principles (MG 2063)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- Accounting transactions and non-complex financial statements (AF 2006)
- Marketing theories, concepts and principles (MK 2030)
- Basic principles, functions, context, importance and impact of logistics and supply chain management. (LM 2020)

In addition, holders of the Certificate of Higher Education in Logistics and Supply Chain Management will have the following cognitive, practical/professional and key/transferable skills:

- Make use of quantitative skills to manipulate data, evaluate, estimate and model business and supply chain problems (MK 2030)
- Analyse and evaluate ethical choices, assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision-making. (MG 2003)
- Make use of numeric skill in solving problems (AF 2006, MA 2021)
- Make use of information technology effectively to retrieve, process, analyse and communicate information. (MA 2021)
- Communicate ideas effectively in a professional context (MK 2030)
- Develop interpersonal, teamwork and/or leadership skills. Work effectively with others in small groups or teams (MK 2030)
- Reflect intellectually and become an independent self-managed lifelong learner (All modules)

### ii. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Logistics and Supply Chain Management and the ordinary (non-Honours) degree in Logistics and Supply Chain Management.*

### II.a. Diploma of Higher Education in Logistics and Supply Chain Management

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas and their application to the management of supply chains, ii) apply basic statistical techniques to business, iii) be familiar with the basic concepts and principles in Logistics and Supply Chain Management, iv) demonstrate knowledge of key management functions, processes and operations of business organisations, v) demonstrate awareness of moral theories and ethical issues and evaluate their impact on business decision making, vi) demonstrate knowledge of the international environment in which the logistics business operate and of the implications that this brings to business management, vii) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Logistics and Supply Chain Management will be able to:

- Demonstrated knowledge and understanding of the external business environment.
- Demonstrated knowledge and understanding of business functions.
- Distinguish logistics and supply chain management as a distinct area of economic activity.
- Analyse the legal and regulatory environment for logistics and supply chain management.
- Analyse business concepts, functions and processes and relate them to the logistics and supply chain management sector.
- Demonstrate ability to apply quantitative and qualitative research and analysis in dealing with business situations.
- Analyse ethical issues in business.
- Make use of knowledge, skills and tools in making decisions across a broad range of issues related to logistics and supply chain management.

Specifically, holders of the Diploma of Higher Education in Logistics and Supply Chain Management will be able to demonstrate knowledge and understanding of:

- Key operational concepts and principles (MG 2063)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- Accounting transactions and non-complex financial statements (AF 2006)
- Marketing theories, concepts and principles (MK 2030)

Additionally, holders of the Diploma of Higher Education in Logistics and Supply Chain Management will be able to demonstrate detailed knowledge and critical understanding of:

- Human Resource Management theories and practices (MG 3034)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- The information and financial flows and the impact of uncertainty in supply networks (LM 3035 Information Flows, Financial Flows and the Management of Risk in Supply Networks)
- Principles, theories and practices of corporate financing (FN 3105)
- The role of information systems in business decision making (CS 3051)
- Key elements of transportation systems (LM 3030 Transportation Systems)
- Research design, methods and tools (BU 3233)
- Demand management, customer service and material flows as essential elements to supply networks (LM 3025 The Logistics of Supply Networks)

In addition, holders of the Diploma of Higher Education in Logistics and Supply Chain Management will have the following cognitive, practical/professional and key/transferable skills:

- iii) Make use of quantitative skills to manipulate data, evaluate, estimate and model business and supply chain problems (MK 2030, BU 3233)
- iv) Analyse facts and circumstances to determine the cause of a problem and, identify and select appropriate solutions (BU 3233)
- v) Analyse and evaluate ethical choices, assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision-making. (MG 2003, PH 3005)
- vi) Make use of numeric skill in solving problems (AF 2006, MA 2021, FN 3105)
- vii) Make use of information technology effectively to retrieve, process, analyse and communicate information. (MA 2021, CS 3051)
- viii) Make use of qualitative and quantitative tools in analysing and solving business problems related to supply chain systems (LM 3030, LM 3025, LM 3035)
- ix) Communicate ideas effectively in a professional context (MK 2030, MG 3034, LM 3025, LM 3035)
- x) Develop interpersonal, teamwork and/or leadership skills. Work effectively with others in small groups or teams (MK 2030, BU 2002, LM 3025, LM 3035)
- xi) Make use of data to identify and apply appropriate methodologies for effective decision making in a variety of business situations (BU 2002)
- xii) Generate innovative ideas to develop improvements in business processes (LM 3025 The Logistics of Supply Networks, LM 3035, LM 3030, CS 3051)
- xiii) Reflect intellectually and become an independent self-managed lifelong learner (All modules)

#### II.b.BSc in Logistics and Supply Chain Management

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas and their application to the management of supply chains, ii) demonstrate specialized knowledge of the field Logistics and Supply Chain Management, iii) demonstrate specialized knowledge of key management functions, processes and operations, v) demonstrate awareness of moral theories and ethical issues and evaluate their impact on business decision making, vi) demonstrate knowledge of the international environment in which the logistics business operate and of the implications that this brings to business management, vii) demonstrate basic knowledge and understanding of quantitative and qualitative methods and tools used to conduct research in the field of Logistics and Supply Chain Management, viii) demonstrate critical awareness of and sensitivity to ethical issues in logistics, along with a strong sense of personal integrity and social responsibility, ix) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in Logistics and Supply Chain Management with minimum guidance.

Holders of the B.Sc. in Logistics and Supply Chain Management will be able to:

- Demonstrated knowledge and understanding of the external business environment.
- Demonstrated knowledge and understanding of business functions.
- Distinguish logistics and supply chain management as a distinct area of economic activity.
- Analyse the legal and regulatory environment for logistics and supply chain management.
- Analyse business concepts, functions and processes and relate them to the logistics and supply chain management sector.
- Demonstrate ability to apply quantitative and qualitative research and analysis in dealing with business situations.

- Analyse ethical issues in business.
- Make use of knowledge, skills and tools in making decisions across a broad range of issues related to logistics and supply chain management.
- Integrate and evaluate theoretical concepts and paradigms with particular reference to logistics and supply chain management.
- Evaluate information from a variety of sources in and related to the logistics and supply chain sector, assess its relevance and application to practical problems and formulate, recommend and implement solutions under diverse circumstances.

Specifically, holders of the B.Sc. in Logistics and Supply Chain Management will be able to demonstrate knowledge and understanding of:

- Key operational concepts and principles (MG 2063)
- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- Accounting transactions and non-complex financial statements (AF 2006)
- Marketing theories, concepts and principles (MK 2030)

Additionally, holders of the B.Sc. in Logistics and Supply Chain Management will be able to demonstrate detailed knowledge and critical understanding of:

- Human Resource Management theories and practices (MG 3034)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- The information and financial flows and the impact of uncertainty in supply networks (LM 3035)
- Principles, theories and practices of corporate financing (FN 3105)
- The role of information systems in business decision making (CS 3051)
- Key elements of transportation systems (LM 3030)
- Research design, methods and tools (BU 3233)
- Demand management, customer service and material flows as essential elements to supply networks (LM 3025)

Finally, holders of the B.Sc. in Logistics and Supply Chain Management will be able to demonstrate in-depth knowledge and critical understanding of:

- Internal aspects, functions and processes of organizations related to operations (MG 4343)
- The nature, role and use of supply chains to create competitive advantage (MG 4242)
- Quality processes and practices (MG 4145)
- Project management principles and techniques (MG 4157)

In addition, holders of the B.Sc. in Logistics and Supply Chain Management will have the following cognitive, practical/professional and key/transferable skills:

- Make use of quantitative skills to manipulate data, evaluate, estimate and model business and supply chain problems (MK 2030, BU 3233)
- Analyse facts and circumstances to determine the cause of a problem and, identify and select appropriate solutions (BU 3233)
- Collect, analyse and evaluate business data and make use of different methodologies to reach evidence based business decisions (MG 4343, MG 4145, MG 4157, MG 4242)

- Analyse and evaluate ethical choices, assess the moral and ethical dimensions of actions, persons, and business practices and develop an awareness of and framework for ethical decision-making. (MG 2003, PH 3005)
- Make use of numeric skill in solving problems (AF 2006, MA 2021, FN 3105)
- Make use of information technology effectively to retrieve, process, analyse and communicate information. (MA 2021, CS 3051)
- Make use of qualitative and quantitative tools in analysing and solving business problems related to supply chain systems (LM 3030, LM 3025, LM 3035, MG 4242)
- Demonstrate awareness of key drivers for business success, causes of failure and the importance of providing customer satisfaction (MG 4343, MG 4145, MG 4242)
- Communicate ideas effectively in a professional context (MK 2030, MG 3034, LM 3025, LM 3035, MG 4242, MG 4343, MG 4145)
- Develop interpersonal, teamwork and/or leadership skills. Work effectively with others in small groups or teams (MK 2030, BU 2002, LM 3025, LM 3035)
- Make use of data to identify and apply appropriate methodologies for effective decision making in a variety of business situations (BU 2002, MG 4343)
- Generate innovative ideas to develop improvements in business processes (LM 3025, LM 3035, LM 3030, CS 3051, MG 4242)
- Reflect intellectually and become an independent self-managed lifelong learner (All modules)

## CERTIFICATE OF HIGHER EDUCATION IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 LM 2020 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 LM 2020 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 4) – 15 CREDITS

#### LEVEL 5

FN 3105 FOUNDATION OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS  
 MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS  
 CS 3051 BUSINESS DRIVEN INFORMATION SYSTEMS (LEVEL 5) – 15 CREDITS  
 LM 3025 THE LOGISTICS OF SUPPLY NETWORKS (LEVEL 5) – 15 CREDITS  
 LM 3030 TRANSPORTATION SYSTEMS (LEVEL 5) – 15 CREDITS  
 LM 3035 INFORMATION FLOWS, FINANCIAL FLOWS AND THE MANAGEMENT OF RISK IN SUPPLY NETWORKS (LEVEL 5) – 15 CREDITS

## BSc in LOGISTICS AND SUPPLY CHAIN MANAGEMENT (300 CREDITS)

### Compulsory Modules:

#### LEVEL 4

MG 2063 PRINCIPLES OF OPERATIONS MANAGEMENT (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 MK 2030 FUNDAMENTALS OF MARKETING (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 LM 2020 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 4) – 15 CREDITS

#### LEVEL 5

FN 3105 FOUNDATION OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 BU 3233 BUSINESS RESEARCH METHODS (LEVEL 5) – 15 CREDITS

MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS  
 CS 3051 BUSINESS DRIVEN INFORMATION SYSTEMS (LEVEL 5) – 15 CREDITS  
 LM 3025 THE LOGISTICS OF SUPPLY NETWORKS (LEVEL 5) – 15 CREDITS  
 LM 3030 TRANSPORTATION SYSTEMS (LEVEL 5) – 15 CREDITS  
 LM 3035 INFORMATION FLOWS, FINANCIAL FLOWS AND THE MANAGEMENT OF RISK IN SUPPLY NETWORKS (LEVEL 5) – 15 CREDITS

**LEVEL 6**

MG 4343 OPERATIONS MANAGEMENT (LEVEL 6) – 15 CREDITS  
 MG 4242 SUPPLY CHAIN MANAGEMENT (LEVEL 6) – 15 CREDITS  
 MG 4145 TOTAL QUALITY MANAGEMENT (LEVEL 6) – 15 CREDITS  
 MG 4157 PROJECT MANAGEMENT (LEVEL 6) – 15 CREDITS

B.Sc. (Honours) Management Information Systems

	UK CREDITS		
	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
EC 1101 LE Principles of Macroeconomics	15		
IB 2006 LE International Business	15		
MA 2010 Statistics I	15		
MG 2003 LE Management Principles	15		
MK 2030 Fundamentals of Marketing	15		
PH 3005 LE Business Ethics		15	
FN 3105 Foundations of Corporate Finance		15	
CS 3140 Electronic Commerce		15	
CS 3144 Customer Relationship Management Systems		15	
CS 3245 Data Management and IT for Business		15	
CS 3246 Enterprise Systems		15	
CS 3247 Information Systems for Decision Making		15	
CS 3348 Enterprise Social Networks		15	
MG 4242 Logistics and Supply Chain Management			15
MG 4343 Operations Management			15
CS/MG 4157 Project Management			15
CS 4249 Business Intelligence			15
CS 4284 Analysis and Design of Information Systems			15
CS 4350 Information Systems Security and Control			15
CS 4461 Technology Innovation & Entrepreneurship			15
CS 4462 Information Systems Strategy			15
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## MANAGEMENT INFORMATION SYSTEMS EXIT AWARDS ‡

**I. Certificate of Higher Education in Management Information Systems**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Management Information Systems will have a sound knowledge of the basic concepts of Management Information Systems and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Management Information Systems are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Management Information Systems functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyse, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of Management Information Systems.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of Management Information Systems functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key Management Information Systems functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Management Information Systems will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2010)
- The legal environment for business (BU 2002)
- Management theories, concepts, principles and practices (MG 2003, IB 2006)
- The fundamentals of marketing research, consumer behaviour and marketing strategy (MK 2030)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2030)
- They will be able to interpret, analyse, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (MA 2010, EC 1101, AF 2006, BU 2002, MG 2003, MK 2030, CS 2179)

- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (IB 2006)
- They will be able to analyse and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to recognize and analyse the requirements and practical constraints of different types of information systems. (CS 2179)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2010, AF 2006, MK 2030)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information with guidance. (all courses)
- They will be able to relate the importance of people management within projects in terms of resource allocation, leadership, teamwork, and motivation. (CS 2179)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, MG 2003, MK 2030, IB 2006)
- They will be able to develop interpersonal, teamwork and/or leadership skills and work effectively with others in small groups or teams. (MG 2003, IB 2006, MK 2030)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

**II. Intermediate level**

*The intermediate level includes the Diploma of Higher Education in Management Information Systems and the ordinary (non-Honours) degree in Management Information Systems.*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of Management Information Systems. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of Management Information Systems;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

**II.a. Diploma of Higher Education in Management Information Systems**

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and information systems, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in information systems.

Holders of the Diploma of Higher Education in Management Information Systems will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles. (EC 1101)
- The legal environment for business. (BU 2002)
- The fundamentals of marketing research, consumer behaviour and marketing strategy. (MK 2030)

Additionally, holders of the Diploma of in Management Information Systems will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools. (MA 2010)
- Management theories, concepts, principles and practices (MG 2003, IB 2006)
- Financial accounting; as well as finance theories, concepts, principles and practices and their applications to practical problems (AF 2006, FN 3105)
- Moral theories and ethical issues which have an impact on business decision making. (PH 3005)
- Information Systems to support operations and processes with customers, suppliers, partners and employees. (CS 2179, CS 3140, CS 3144, CS 3246, CS 3247, CS 3348)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2030, FN 3105, CS 3144, CS 3246, CS 3247)
- They will be able to interpret, analyse, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (MA 2010, EC 1101, AF 2006, BU 2002, MG 2003, MK 2030, CS 2179, FN 3105, CS 3245)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (IB 2006, FN 3105, CS 3144, CS 3246, CS 3247)
- They will be able to analyse and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, PH 3005, IB 2006, CS 3348)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (CS3245)
- They will be able to recognize and analyse the requirements and practical constraints of different types of information systems. (CS 2179, CS 3140, CS 3144, CS 3246, CS 3247)
- They will be able to analyse the extent to which an information system meets the requirements defined for its current use and sustainability. (CS 3348)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 3140, CS 3348, CS 3245, CS 3246)
- They will be able to exhibit reasoning ability and creativity to address a given problem. (CS 3144, CS3247, CS 3348, CS3245, CS3246)

- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2010, AF 2006, MK 2030, FN 3105, CS 3348)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information with guidance. (all courses)
- They will be able to relate the importance of people management within projects in terms of resource allocation, leadership, teamwork, and motivation. (CS 2179, CS 3144, CS3247, CS3246)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 3245)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3348)
- They will be able to operate business applications effectively within a given context. (CS 3144, CS3247, CS3245, CS3246)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, MG 2003, MK 2030, IB 2006, CS3140, PH 3005, CS 3144, CS3247, CS3246, CS 3245)
- They will be able to develop interpersonal, teamwork and/or leadership skills and work effectively with others in small groups or teams. (MG 2003, IB 2006, MK 2030, FN 3105, CS3140, CS 3144, CS3247, CS3246, CS 3245, CS 3348)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

**II.b. BSc in Management Information Systems**

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and information systems, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in information systems with minimum guidance.

Holders of the ordinary BSc in Management Information Systems will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles. (EC 1101)
- The legal environment for business. (BU 2002)
- The fundamentals of marketing research, consumer behaviour and marketing strategy. (MK 2030)

Additionally, holders of the ordinary BSc in Management Information Systems will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools. (MA 2010)
- Logistics and management theories, concepts, principles and practices (MG 2003, , IB 2006, MG 4242)
- Financial accounting; as well as finance theories, concepts, principles and practices and their applications to practical problems (AF 2006, FN 3105)
- Moral theories and ethical issues which have an impact on business decision making. (PH 3005)
- ools, technological aspects, and techniques for information systems analysis and design. (CS 4284)



- Information Systems to support operations and processes with customers, suppliers, partners and employees. (CS 2179, CS 3140, CS 3144, CS 3246, CS 3247, CS 3348, CS 4249)
- Selecting, designing, and applying several interdisciplinary project management techniques in order to ensure highly effective and efficient project outcomes. (MG/CS 4157)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2030, FN3105, CS 3144, CS 3246, CS 3247, MG 3242, MG/CS 4157, CS 4249)
- They will be able to interpret, analyse, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (MA 2010, EC 1101, AF 2006, BU 2002, MG 2003, MK 2030, CS 2179, FN 3105, CS 3245, MG 4242, MG/CS 4157)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (IB 2006, FN 3105, CS 3144, CS 3246, CS 3247, MG 4242, CS 4249, CS 4284)
- They will be able to analyse and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, PH 3005, IB 2006, CS 3348)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (CS3245, MG 4242, CS 4249, CS 4284)
- They will be able to recognize and analyse the requirements and practical constraints of different types of information systems. (CS 2179, CS 3140, CS 3144, CS 3246, CS 3247, CS 4249, CS 4284)
- They will be able to analyse the extent to which an information system meets the requirements defined for its current use and sustainability. (CS 3348, CS 4284)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 3140, CS 3348, CS 3245, CS 3246)
- They will be able to exhibit reasoning ability and creativity to address a given problem. (CS 3144, CS3247, CS 3348, CS3245, CS3246, CS 4249, CS 4284)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2010, AF 2006, MK 2030, FN 3105, CS 3348, MG/CS 4157, CS 4284)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analysing and solving financial and managerial problems. (MG 4242)
- They will be able to relate the importance of people management within projects in terms of resource allocation, leadership, teamwork, and motivation. (CS 2179, CS 3144, CS3247, CS3246, MG/CS 4157, CS 4249, CS 4284)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 3245)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3348, CS 4284)
- They will be able to operate business applications effectively within a given context. (CS 3144, CS3247, CS3245, CS3246, CS 4249)
- They will be able to synthesise prior acquired knowledge to analyse and design information systems for business. (CS 4284)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, MG 2003, MK 2030, IB 2006, CS3140, PH 3005, CS 3144, CS3247, CS3246, CS 3245, MG 4242, CS 4249, CS 4284)

- They will be able to develop interpersonal, teamwork and/or leadership skills and work effectively with others in small groups or teams. (MG 2003, IB 2006, MK 2030, FN 3105, CS3140, CS 3144, CS3247, CS3246, CS 3245, CS 3348, MG 3242, MG/CS 4157, CS 4249, CS 4284)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN MANAGEMENT INFORMATION SYSTEMS (120 CREDITS)

### Compulsory Modules:

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 MA 2010 STATISTICS I (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 MK 2030 PRINCIPLES OF MARKETING (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN MANAGEMENT INFORMATION SYSTEMS (240 CREDITS)

### Compulsory Modules:

EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS  
 MA 2010 STATISTICS I (LEVEL 4) – 15 CREDITS  
 AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS  
 IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS  
 MK 2030 PRINCIPLES OF MARKETING (LEVEL 4) – 15 CREDITS  
 PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS  
 FN 3105 PRINCIPLES OF FINANCE (LEVEL 5) – 15 CREDITS  
 CS 3140 ELECTRONIC COMMERCE (LEVEL 5) – 15 CREDITS  
 CS 3348 ENTERPRISE SOCIAL NETWORKS (LEVEL 5) – 15 CREDITS  
 CS 3245 DATA MANAGEMENT AND IT FOR BUSINESS (LEVEL 5) – 15 CREDITS  
 CS 3246 ENTERPRISE SYSTEMS (LEVEL 5) – 15 CREDITS  
 CS 3144 CUSTOMER RELATIONSHIP MANAGEMENT SYSTEMS (LEVEL 5) – 15 CREDITS  
 CS 3247 INFORMATION SYSTEMS FOR DECISION MAKING (LEVEL 5) – 15 CREDITS

BSc in MANAGEMENT INFORMATION SYSTEMS (300 CREDITS)

**Compulsory Modules:**

- EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
- MA 2010 STATISTICS I (LEVEL 4) – 15 CREDITS
- AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
- BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
- CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
- IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
- MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
- MK 2030 PRINCIPLES OF MARKETING (LEVEL 4) – 15 CREDITS
- PH 3005 LE BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
- FN 3105 PRINCIPLES OF FINANCE (LEVEL 5) – 15 CREDITS
- CS 3140 ELECTRONIC COMMERCE (LEVEL 5) – 15 CREDITS
- CS 3348 ENTERPRISE SOCIAL NETWORKS (LEVEL 5) – 15 CREDITS
- CS 3245 DATA MANAGEMENT AND IT FOR BUSINESS (LEVEL 5) – 15 CREDITS
- CS 3246 ENTERPRISE SYSTEMS (LEVEL 5) – 15 CREDITS
- CS 3144 CUSTOMER RELATIONSHIP MANAGEMENT SYSTEMS (LEVEL 5) – 15 CREDITS
- CS 3247 INFORMATION SYSTEMS FOR DECISION MAKING (LEVEL 5) – 15 CREDITS
- MG 4242 LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 6) – 15 CREDITS
- CS 4249 BUSINESS INTELLIGENCE (LEVEL 6) – 15 CREDITS
- MG/CS 4157 PROJECT MANAGEMENT (LEVEL 6) – 15 CREDITS
- CS 4284 ANALYSIS AND DESIGN OF INFORMATION SYSTEMS (LEVEL 6) – 15 CREDITS

B.Sc. (Honours) Shipping Management

	UK CREDITS		
	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
LM 2020 Introduction to Logistics & Supply Chain Management	15		
MA 2021 Applied Statistics	15		
MG 1010 Introduction to Shipping	15		
MG 2060 Maritime History	15		
MG 2003 LE Management Principles	15		
MG 2061 Maritime Operations and Ship Technology	15		
BU 3233 Business Research Methods		15	
CS 3051 Business Driven Information Technology		15	
EC 3227 Maritime Economics		15	
FN 3105 Foundations of Corporate Finance		15	
MG 3034 LE Managing People and Organizations		15	
LM 3030 Transportation Systems		15	
MG 3058 International Shipping Policy		15	
MG 3059 Port Administration & Logistics		15	
MG 4169 Shipbroking and Chartering			15
MG 4112 Carriage of Goods by Sea and Law of International Trade			15
MG 4292 Shipping and Marine Insurance Law and Practice			15
MG/FN 4316 Maritime Financial Management			15
MG 4415 Strategic Management			15
MG 4880 Seminar in Shipping Management			15
<b>TWO of the following L6 modules:</b>			30
EC 4231 International Trade			
MG 4123 Business Negotiation			
MG/CS 4157 Project Management			
MG /LM 4242 Supply Chain Management			
MG 4343 Operations Management			
MG 4087 Short Sea Shipping			
MG 4071 Cruise Shipping			

MG 4168 Cross Cultural Management in Shipping			
MG 4270 Maritime Human Resource Management			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## SHIPPING MANAGEMENT EXIT AWARDS ‡

### I. Certificate of Higher Education in Shipping Management

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Shipping Management will have a sound knowledge of the basic concepts of Shipping Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Shipping Management are awarded to students who have demonstrated:

- i) Knowledge of the underlying concepts and principles associated with all Shipping Management functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) An ability to retrieve, analyse, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of Shipping Management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of Shipping Management functions to solving basic business-related problems;
  - b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
  - c) undertake further training and develop new skills within a structured and managed environment;
- and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key Shipping Management functions and the impact of the external environment on business, and ii) apply basic statistical techniques to Shipping Management.

Specifically, holders of the Certificate of Higher Education in Shipping Management will be able to demonstrate knowledge and understanding of:

- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- Management theories, concepts, principles, practices and the various environmental contexts (MG 2003)
- The fundamentals of shipping management, maritime operations, ship technology and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010, MG 2061)

- Accounting transactions and non-complex financial statements (AF 2006)
- The historical dimension of the development of international and Greek shipping in modern times (MG 2060)
- Basic principles, functions, context, importance and impact of logistics and supply chain management. (LM 2020)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources. (MG 2060, MG 2061, MG 1010)
- They will be able to interpret, analyse, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (MG 1010, BU 2002, LM 2020, MG 2003, MA 2021, AF 2006, MG 2061)
- They will be able to analyse and evaluate ethical choices in business. (MG 2003)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, MA 2021, LM 2020, MG 2061)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information with guidance (all modules)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems (AF 2006, LM 2020, MA 2021, MG 2061)
- They will be able to utilize tools and techniques to analyse shipping management needs (MG 1010, LM 2020, MG 2061)
- They will be able to communicate ideas effectively in a professional context (MG 1010, MG 2060, MG 2061)
- Use information technology in the shipping context (LM 2020, MG 2061)
- Calculate voyage costs and revenue (MG 2061)
- Utilize tools and techniques for design and development of shipping management (MG 1010, LM 2020, MG 2061)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all modules)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Shipping Management and the ordinary (non-Honours) degree in Shipping Management.*

#### II.a Diploma of Higher Education in Shipping Management

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key Shipping Management functions and the impact of the external environment on business, ii) apply basic statistical techniques to Shipping Management, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behaviour, human resource management, new business planning, finance, and accounting, iv) analyse and synthesize issues related to maritime economics, and v) apply their knowledge of business functions, business ethics and professional communication to solving complex problems in shipping management.

Holders of the Diploma of Higher Education in Shipping Management will be able to demonstrate knowledge and understanding of diverse shipping management functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Basic tools in statistics (MA 2021)

- The legal environment for business (BU 2002)
- Management theories, concepts, principles, practices and the various environmental contexts in which management operates (MG 2003)
- The fundamentals of shipping management, maritime operations, ship technology and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010, MG 2061)
- Accounting transactions and non-complex financial statements (AF 2006)
- The historical dimension of the development of international and Greek shipping in modern times (MG 2060)
- Basic principles, functions, context, importance and impact of logistics and supply chain management (LM 2020)

Additionally, holders of the Diploma of in Shipping Management will be able to demonstrate detailed knowledge and critical understanding of:

- Organizational behavior and human resource management theories, concepts, principles and practices and the various environmental contexts (MG 3034)
- Financial management tools and their applications to practical problems (FN 3105)
- Moral theories and ethical issues which have an impact on business decision - making (MG 3034)
- Business functional and cross-functional Information Systems to support shipping management operations and processes with customers, suppliers, partners and employees. (CS 3051)
- Business research methods (BU 3233)
- Issues related to maritime economics (EC 3227)
- Theories, concepts, practices and principles related to shipping management (MG 3059, LM 3030, MG 3058)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources.
  - (MG 2060, MG 1010, MG 2061, MG 3034, BU 3233, MG 3059, CS 3051, LM 3030, MG 3058)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, MG 1010, MG 2060, MA 2021, MG 2003, FN 3105, MG 2061, CS 3051, MG 3059, LM 3030, BU 3233, MG 3058)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MG 3058, MG 3059, LM 3030)
- They will be able to analyse and evaluate ethical choices in business. (MG 2003, MG 3034, CS 3051)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, MA 2021, LM 2020, MG 2061, FN 3105, BU 3233, LM 3030)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information. (embedded throughout the curriculum)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (AF 2006, LM 2020, MA 2021, MG 2061, BU 3233, FN 3105, LM 3030)
- They will be able to utilize tools and techniques to analyze shipping management needs (MG 1010, LM 2020, MG 2061, LM 3030, MG 3059, MG 3058)
- Calculate voyage costs and revenue (MG 2061, LM 3030)
- Formulate shipping management policies (MG 3059, MG 3058)
- Apply financial management knowledge to a variety of situations (FN 3105)

- They will be able to communicate ideas effectively in a professional context (MG 1010, MG 2061, MG 2060, BU 3233, CS 3051, MG 3034, MG 3058, LM 3030, MG 3059)
- They will be able to develop interpersonal, teamwork and/or leadership skills. Work effectively with others in small groups or teams. (BU 3233)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all modules)
- Use information technology in the shipping context (MG 2061, LM 2020, CS 3051, MG 3059, LM 3030)

### II.b.BSc in Shipping Management

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key Shipping Management functions and the impact of the external environment on business, ii) apply basic statistical techniques to Shipping Management, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behaviour, human resource management, new business planning, finance, and accounting, iv) analyse and synthesize issues related to maritime economics, v) apply their knowledge of business functions, business ethics and professional communication to solving complex problems in shipping management, and vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in shipping management with minimum guidance.

Holders of the ordinary BSc in Shipping Management will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of the ordinary BSc in Shipping Management will demonstrate knowledge and understanding of:

- Basic tools in statistics (MA 2021)
- The legal environment for business (BU 2002)
- Management theories, concepts, principles, practices and the various environmental contexts in which management operates (MG 2003)
- The fundamentals of shipping management, maritime operations, ship technology and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010, MG 2061)
- Accounting transactions and non-complex financial statements (AF 2006)
- The historical dimension of the development of international and Greek shipping in modern times (MG 2060)
- Basic principles, functions, context, importance and impact of logistics and supply chain management (LM 2020)

Additionally, holders of the ordinary BSc in Shipping Management will be able to demonstrate detailed knowledge and critical understanding of:

- Organizational behavior and human resource management theories, concepts, principles and practices and the various environmental contexts (MG 3034)
- Financial management tools and their applications to practical problems (FN 3105)
- Business functional and cross-functional Information Systems to support shipping management operations and processes with customers, suppliers, partners and employees. (CS 3051)
- Business research methods (BU 3233)
- Issues related to maritime economics (EC 3227)
- Theories, concepts, practices and principles related to shipping management (MG 3059, LM 3030, MG 3058)

Also, holders of the ordinary B.Sc. in Shipping Management will be able to demonstrate in-depth knowledge and critical understanding in four of the following five areas:

- Legal aspects of national and international shipping, issues pertinent to the legal regime of vessels and to the activities supporting maritime navigation, and marine insurance (MG 4292)
- Framework of international trade and of carriage of goods by sea pursuant to an international sale of goods contract and the fundamental concepts concerning liabilities of parties in the procedure of transportation of those goods (MG 4112)
- Elements and dynamics of shipbroking and chartering practices; chartering decisions in the bulk and liner markets (MG 4169)
- The organization, structure, operation and practice of the shipping finance market, and the parameters involved with shipping finance and debt/equity structure (MG 4316)
- Strategic planning tools and techniques; policies and strategies to meet stakeholder interests (MG 4415)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources.
  - (MG 2060, MG 1010, MG 2061, MG 3034, BU 3233, MG 3059, CS 3051, LM 3030, MG 3058, MG 4415, MG 4169, MG 4112, MG 4316, MG 4292)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, BU 2002, MG 1010, MG 2060, MA 2021, MG 2003, FN 3105, MG 2061, CS 3051, MG 3059, LM 3030, BU 3233, MG 3058)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 3034, BU 3233, MG 3058, MG 3059, LM 3030, MG 4415, MG 4169, MG 4112, MG 4316, MG 4292)
- They will be able to analyse and evaluate ethical choices in business. (MG 2003, MG 3034, CS 3051, MG 4415, MG 4880)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, MA 2021, LM 2020, MG 2061, FN 3105, BU 3233, LM 3030, MG 4415, MG 4880, MG 4316)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information. (embedded throughout the curriculum)
- They will be able to use qualitative and/or quantitative tools in analyzing and solving financial and managerial problems. (AF 2006, LM 2020, MA 2021, MG 2061, BU 3233, FN 3105, LM 3030, MG 4415)
- They will be able to utilize tools and techniques to analyze shipping management needs (MG 1010, LM 2020, MG 2061, LM 3030, MG 3059, MG 3058)
- Utilize tools and techniques for design and development of shipping management (MG 4415, MG 4169, MG 4112, MG 4316, MG 4292)
- Calculate voyage costs and revenue (MG 2061, LM 3030, MG 4169)
- Formulate shipping management policies (MG 3059, MG 3058, MG 4415, MG 4880, MG 4316)
- Apply financial management knowledge to a variety of situations (FN 3105, MG 4415, MG 4880, MG 4316)
- They will be able to communicate ideas effectively in a professional context (MG 1010, MG 2061, MG 2060, BU 3233, CS 3051, MG 3034, MG 3058, LM 3030, MG 3059, MG 4415, MG 4169, MG 4112, MG 4316, MG 4292)
- They will be able to develop interpersonal, teamwork and/or leadership skills. Work effectively with others in small groups or teams. (BU 3233)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all modules)
- Use information technology in the shipping context (MG 2061, LM 2020, CS 3051, MG 3059, LM 3030, MG 4880)

- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems (MG 4415, MG 4169, MG 4112, MG 4316, MG 4292)
- They will be able to synthesize and apply the knowledge, utilize and develop the skills and abilities, gained in the various business and non-business modules taken during the undergraduate program of study (MG 4415, MG 4880)

## CERTIFICATE OF HIGHER EDUCATION IN SHIPPING MANAGEMENT (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

LM 2020 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

MG 1010 INTRODUCTION TO SHIPPING (LEVEL 4) – 15 CREDITS

MG 2061 MARITIME OPERATIONS AND SHIP TECHNOLOGY (LEVEL 4) – 15 CREDITS

MG 2060 MARITIME HISTORY (LEVEL 4) – 15 CREDITS

MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN SHIPPING MANAGEMENT (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS

BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS

LM 2020 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 4) – 15 CREDITS

MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS

MG 1010 INTRODUCTION TO SHIPPING (LEVEL 4) – 15 CREDITS

MG 2061 MARITIME OPERATIONS AND SHIP TECHNOLOGY (LEVEL 4) – 15 CREDITS

MG 2060 MARITIME HISTORY (LEVEL 4) – 15 CREDITS

MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

#### LEVEL 5

BU 3233 RESEARCH METHODS (LEVEL 5) – 15 CREDITS

CS 3051 BUSINESS DRIVEN INFORMATION TECHNOLOGY (LEVEL 5) – 15 CREDITS

EC 3227 MARITIME ECONOMICS (LEVEL 5) – 15 CREDITS

FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS

LM 3030 TRANSPORTATION SYSTEMS (LEVEL 5) – 15 CREDITS

MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 MG 3058 INTERNATIONAL SHIPPING POLICY (LEVEL 5) – 15 CREDITS  
 MG 3059 PORT ADMINISTRATION AND LOGISTICS (LEVEL 5) – 15 CREDITS

### BSc in SHIPPING MANAGEMENT (300 CREDITS)

**Compulsory Modules:**

**LEVEL 4**

AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS  
 BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS  
 LM 2020 INTRODUCTION TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LEVEL 4) – 15 CREDITS  
 MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS  
 MG 1010 INTRODUCTION TO SHIPPING (LEVEL 4) – 15 CREDITS  
 MG 2061 MARITIME OPERATIONS AND SHIP TECHNOLOGY (LEVEL 4) – 15 CREDITS  
 MG 2060 MARITIME HISTORY (LEVEL 4) – 15 CREDITS  
 MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS

**LEVEL 5**

BU 3233 RESEARCH METHODS (LEVEL 5) – 15 CREDITS  
 CS 3051 BUSINESS DRIVEN INFORMATION TECHNOLOGY (LEVEL 5) – 15 CREDITS  
 EC 3227 MARITIME ECONOMICS (LEVEL 5) – 15 CREDITS  
 FN 3105 FOUNDATIONS OF CORPORATE FINANCE (LEVEL 5) – 15 CREDITS  
 LM 3030 TRANSPORTATION SYSTEMS (LEVEL 5) – 15 CREDITS  
 MG 3034 LE MANAGING PEOPLE AND ORGANIZATIONS (LEVEL 5) – 15 CREDITS  
 MG 3058 INTERNATIONAL SHIPPING POLICY (LEVEL 5) – 15 CREDITS  
 MG 3059 PORT ADMINISTRATION AND LOGISTICS (LEVEL 5) – 15 CREDITS

**Optional Modules:**

**LEVEL 6**

Four of the following:

MG 4169 SHIPBROKING AND CHARTERING – 15 CREDITS  
 MG 4112 CARRIAGE OF GOODS BY SEA AND LAW OF INTERNATIONAL TRADE – 15 CREDITS  
 MG 4292 SHIPPING AND MARINE INSURANCE LAW AND PRACTICE – 15 CREDITS  
 MG 4316 MARITIME FINANCIAL MANAGEMENT – 15 CREDITS  
 MG 4415 STRATEGIC MANAGEMENT – 15 CREDITS

### B.Sc. (Honours) Sports Management

	UK CREDITS		
	level 4	level 5	level 6
AF 2006 Financial Accounting	20		
BU 2002 Business Legal Issues	10		
CS 2179 Business Information Systems	15		
EC 1101 LE Principles of Macroeconomics	15		
IB 2006 LE International Business	15		
MA 2021 Applied Statistics	15		
MG 2003 LE Management Principles	15		
SM 2001 Introduction to Sport Management	15		
AF 3116 Management Accounting		15	
FN 3105 Foundations of Corporate Finance		15	
MG 3034 LE Managing People and Organizations		15	
SM 3002 Sports Marketing		15	
SM 3003 Olympic Games and Sports Mega Events		15	
SM 3004 Social Issues in Sports		15	
SM 3005 Sports Operations and Facilities Management		15	
PH 3005 LE Business Ethics		15	
MK 4266 Public Relations			15
SM 4206 Research Issues in Sports Management			15
SM 4107 Sport Governance, Policy and Legal Issues			15
SM 4108 Sports Promotion and Social Media			15
SM 4710 Strategy and Strategic Issues in Sports Management			15
<b>Option One:</b>			45
SM 4409 Internship in Sport Management (30 credits)			
<b>and ONE of the following L6 modules (15 credits):</b>			
AF 4223 Financial Statements Analysis and Equity Valuation			
MK 4104 Internet Marketing			
HT 4032 Event Management for the Hospitality Industry			
MG 4123 Business Negotiation			
<b>Option Two:</b>			
<b>THREE of the following L6 modules</b>			

AF 4323 Financial Statement Analysis and Equity Valuation			
MK 4104 Internet Marketing			
HT 4332 Events Management for the Hospitality Industry			
MG 4123 Business Negotiation			
<b>Total</b>	<b>120</b>	<b>120</b>	<b>120</b>

**Total: 360 UK Credits**

## SPORTS MANAGEMENT EXIT AWARDS ‡

### I. Certificate of Higher Education in Sports Management

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Sports Management will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will have introductory knowledge in sports as field of study and in sports management. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Sports Management are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to apply these in the context of sports organisations;
- ii) knowledge of the field of sports, the historical, social, political and economic context of sport, the structure and scope of the international sports industry and the business functions as applied to sport;
- iii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems in sports;
  - b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
  - c) undertake further training and develop new skills within a structured and managed environment;
- and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of Level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas that apply to the managerial function in sports organisations, ii) recognize and be familiar with the field of sports and basic concepts and principles in sports management, iii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Sports Management will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Tools and techniques in applied statistics (MA 2021)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)
- The historical, social, political and economic context of sport and the evolving sport management environment with an emphasis on the business functions applied to sport. (SM 2001)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, CS 2179, MA 2021, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, SM 2001)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2021, AF 2006)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (MA 2021)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, SM 2001)
- They will be able to work effectively with others in small groups or teams. (MG 2003, CS 2179, SM 2001)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Sports Management and the ordinary (non-Honours) degree in Sports Management.*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of key functions of sports management. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i. knowledge and critical understanding of the well-established principles of General Business and Management;
- ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;

- iii. specialised knowledge of key management functions of sports organisations and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations within or outside the sports industry;

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility in organisations within or outside the sports industry;

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Sports Management

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas that apply to the managerial function in sports organisations, ii) apply basic statistical techniques to business, iii) be familiar with the field of sports and basic concepts and principles in sports management, iv) demonstrate knowledge of key management functions, processes and operations of sports organisations, v) demonstrate awareness of moral theories and ethical issues and evaluate their impact on business decision making, vi) demonstrate knowledge of the economic, socio-cultural and legal environments within which sports organizations operate, and their impacts on sport and sports organizations, vii) apply their knowledge of business functions and business ethics to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Sports Management will be able to demonstrate knowledge and understanding of diverse business functions and environments, as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Tools and techniques in applied statistics (MA 2021)

Additionally, holders of the Diploma of Higher Education in Sports Management will be able to demonstrate detailed knowledge and critical understanding of:

- Theories and concepts from management and economics that apply to sports organizations. (EC 1101, MG 2003, MG 3034)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Key managerial functions and processes (CS 2179, AF 2006, FN 3105, AF 3116)
- Key managerial functions and processes in sports organisations. (SM 3002, SM 3005)
- The historical evolution of sport and the nature and structure of the contemporary sports industry. (SM 2001, SM 3003)
- The economic, socio-cultural and legal environments within which sports organizations operate, and their impacts on sport and sports organizations. (BU 2002, IB 2006, SM 3004)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, AF 3116, FN 3105, MG 3034, SM 3002, SM 3003, SM 3004, SM 3005)
- They will be able to interpret, analyse, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, CS 2179, MA 2021, EC 1101, AF 2006, IB 2006, FN 3105, AF 3116, PH 3005)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (FN 3105, MG 3034, AF 3116, SM 3004)
- They will be able to analyse and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 3005, MG 3034, SM 2001, SM 3002, SM 3003, SM 3004, SM 3005)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, SM 3002, SM 3005)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, CS 2179, EC 1101, MA 2021, FN 3105, AF 3116, SM 3002, SM 3004, SM 3005)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analysing and solving financial and managerial problems. (MA 2021, FN 3105, AF 3116)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, AF 3116, MG 3034, PH 3005, SM 2001, SM 3002, SM 3003, SM 3004, SM 3005)
- They will be able to work effectively with others in small groups or teams. (CS 2179, MG 2003, MG 3034, PH 3005, SM 2001, SM 3002, SM 3003, SM 3004, SM 3005)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses).

#### II.b. BSc in Sports Management

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas that apply to the managerial function in sports organisations, ii) demonstrate specialist knowledge of the field of sports and basic concepts and principles in sports management, iii) demonstrate specialist knowledge of key management functions, processes and operations of sports organisations, v) demonstrate awareness of moral theories and ethical issues and evaluate their impact on business decision making, vi) demonstrate knowledge of the economic, socio-cultural, legal and political environments within which sports organizations operate, and their impacts on sport and sports organizations, vii) demonstrate basic knowledge and understanding of quantitative and qualitative methods and tools used to conduct research in the field of sports, viii) demonstrate vocationally relevant managerial skills and knowledge by exposure to professional practice in the sports industry, ix) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in sports management with minimum guidance.

Holders of the ordinary BSc in Sports Management will be able to demonstrate knowledge and understanding of diverse business functions and environments, as well as detailed knowledge and critical understanding of management in the sports field.

Holders of the ordinary BSc in Sports Management will be able to demonstrate detailed knowledge and critical understanding of:



- Theories and concepts from management and economics that apply to sports organizations. (EC 1101, MG 2003, MG 3034)
- Moral theories and ethical issues which have an impact on business decision making (PH 3005)
- Key managerial functions and processes (CS 2179, AF 2006, AF 3116, FN 3105, MK 4266)
- Key managerial functions and processes in sports organisations. (SM 3002, SM 3005, SM 4108)
- The historical evolution of sport and the nature and structure of the contemporary sports industry. (SM 2001, SM 3003)
- The economic, socio-cultural, legal and political environments within which sports organizations operate, and their impacts on sport and sports organizations. (BU 2002, IB 2006, SM 3004, SM 4107)
- Quantitative and qualitative methods and tools used to conduct research in the field of sports (MA 2021, SM 4206)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyse data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, AF 3116, FN 3105, MG 3034, SM 3002, SM 3003, SM 3004, SM 3005, MK 4266, SM 4107, SM 4108, SM 4206)
- They will be able to interpret, analyse, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, CS 2179, MA 2021, EC 1101, AF 2006, IB 2006, FN 3105, AF 3116, PH 3005, SM 4107, SM 4206)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (FN 3105, MG 3034, AF 3116, SM 3004, SM 4107, SM 4206)
- They will be able to analyse and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 3005, MG 3034, SM 2001, SM 3002, SM 3003, SM 3004, SM 3005, MK 4266, SM 4107, SM 4108, SM 4206)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, FN 3105, SM 3002, SM 3005, SM 4107, SM 4108, SM 4206)
- They will be able to apply research skills and techniques in the sports field. (MA 2021, SM 4206)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, CS 2179, EC 1101, MA 2021, FN 3105, AF 3116, SM 3002, SM 3004, SM 3005, MK 4266, SM 4107, SM 4108, SM 4206)
- They will be able to use Information Technology effectively to retrieve, process, analyse and communicate information with guidance. (all courses)
- They will be able to use qualitative and quantitative tools in analysing and solving financial and managerial problems. (MA 2021, FN 3105, AF 3116, SM 4206)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, AF 3116, MG 3034, PH 3005, SM 2001, SM 3002, SM 3003, SM 3004, SM 3005, SM 4107, SM 4108, SM 4206, SM 4409)
- They will be able to work effectively with others in small groups or teams. (CS 2179, MG 2003, MG 3034, PH 3005, SM 2001, SM 3002, SM 3003, SM 3004, SM 3005, SM 4107, SM 4108, SM 4206, SM 4409)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses).

## CERTIFICATE OF HIGHER EDUCATION IN SPORTS MANAGEMENT (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

- EC 1101 LE PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
- MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
- AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
- BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
- CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
- IB 2006 LE INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
- MG 2003 LE MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
- SM 2001 INTRODUCTION TO SPORT MANAGEMENT (LEVEL 4) – 15 CREDITS

## DIPLOMA OF HIGHER EDUCATION IN SPORTS MANAGEMENT (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

- EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
- MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
- AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
- BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
- CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
- IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
- MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
- SM 2001 INTRODUCTION TO SPORT MANAGEMENT (LEVEL 4) – 15 CREDITS

#### LEVEL 5

- FN 3105 PRINCIPLES OF FINANCE (LEVEL 5) – 15 CREDITS
- AF 3116 MANAGERIAL ACCOUNTING FOR DECISION MAKING (LEVEL 5) – 15 CREDITS
- MG 3034 ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCE MANAGEMENT (LEVEL 5) – 15 CREDITS
- PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
- SM 3002 SPORTS MARKETING (LEVEL 5) – 15 CREDITS
- SM 3003 OLYMPIC GAMES AND SPORTS MEGA EVENTS (LEVEL 5) – 15 CREDITS
- SM 3004 SOCIAL ISSUES IN SPORTS (LEVEL 5) – 15 CREDITS
- SM 3005 SPORTS OPERATIONS AND FACILITIES MANAGEMENT (LEVEL 5) – 15 CREDITS

## BSc in SPORTS MANAGEMENT (300 CREDITS)

### Compulsory Modules:

#### LEVEL 4

- EC 1101 PRINCIPLES OF MACROECONOMICS (LEVEL 4) – 15 CREDITS
- MA 2021 APPLIED STATISTICS (LEVEL 4) – 15 CREDITS
- AF 2006 FINANCIAL ACCOUNTING (LEVEL 4) – 20 CREDITS
- BU 2002 BUSINESS LEGAL ISSUES (LEVEL 4) – 10 CREDITS
- CS 2179 BUSINESS INFORMATION SYSTEMS (LEVEL 4) – 15 CREDITS
- IB 2006 INTERNATIONAL BUSINESS (LEVEL 4) – 15 CREDITS
- MG 2003 MANAGEMENT PRINCIPLES (LEVEL 4) – 15 CREDITS
- SM 2001 INTRODUCTION TO SPORT MANAGEMENT (LEVEL 4) – 15 CREDITS

#### LEVEL 5

- FN 3105 PRINCIPLES OF FINANCE (LEVEL 5) – 15 CREDITS
- AF 3116 MANAGERIAL ACCOUNTING FOR DECISION MAKING (LEVEL 5) – 15 CREDITS
- MG 3034 ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCE MANAGEMENT (LEVEL 5) – 15 CREDITS
- PH 3005 BUSINESS ETHICS (LEVEL 5) – 15 CREDITS
- SM 3002 SPORTS MARKETING (LEVEL 5) – 15 CREDITS
- SM 3003 OLYMPIC GAMES AND SPORTS MEGA EVENTS (LEVEL 5) – 15 CREDITS
- SM 3004 SOCIAL ISSUES IN SPORTS (LEVEL 5) – 15 CREDITS
- SM 3005 SPORTS OPERATIONS AND FACILITIES MANAGEMENT (LEVEL 5) – 15 CREDITS

#### LEVEL 6

- SM 4206 RESEARCH ISSUES IN SPORT MANAGEMENT (LEVEL 6) – 15 CREDITS
- SM 4107 SPORT GOVERNANCE, POLICY AND LEGAL ISSUES (LEVEL 6) – 15 CREDITS
- SM 4409 INTERNSHIP IN SPORT MANAGEMENT (LEVEL 6) – 30 CREDITS

## CAMPUS

### **The Aghia Paraskevi Campus**

The American College of Greece's main campus is located in Aghia Paraskevi, an eastern suburb of Athens. The campus contains the following buildings and facilities: The Deree main building, the Communication building, the Center for the Arts building, the Library, the Athletic Complex, the College Chapel, the Open Air Theatre, and Residence buildings. In addition, the campus houses PIERCE, ACG's high school.

### **The Athletic Complex**

Deree-ACG has an athletic complex of international scope and standards. Its gymnasium is built on three levels and includes on the main level two cross-court basketball /volleyball areas, one game court, and a climbing wall. A modern fitness center and three dance aerobics studios are located on the lower level of the gym. The top level includes the Office of Athletics and a sports lounge area. The outdoor facilities consist of an Olympic-size heated indoor/outdoor swimming pool, 6-lane synthetic 400 meter track, two-star UEFA soccer field surfaced with synthetic turf, and four acrylic latex tennis courts. All outdoor athletic areas are lighted. The athletic complex houses a robust physical activities program which includes intercollegiate athletics, intramural sports, physical education, and wellness. The athletic complex houses a robust physical activities program which includes intercollegiate athletics, intramural sports, physical education, and wellness.

### **The Black-Box Theatre**

The studio theatre is the simplest form of theater space, its interior consisting merely of four walls covered with black velour. Stage settings are spartan, with only a few scenic pieces and props highlighted by ceiling lights against the black velour surround.

### **The Center for the Arts**

The Center for the Arts, a 1,900-square-meter three-story building, includes gallery space for exhibitions, classrooms specially designed for the teaching of painting and sculpture, rooms for music performance practice, a state-of-the-art computer lab, a Starbucks coffee shop and an atrium for outdoor displays and events.

### **The College Chapel**

A Byzantine-style chapel, on a slope overlooking the Aghia Paraskevi campus, serves the College community on occasions such as christenings and weddings. Students may also visit the chapel for meditation and quiet reflection.

### **The Communication Building**

The Communication Building houses a Black box theatre, appropriately designed classrooms, labs and workspaces, and faculty offices. The Black-Box Theatre is the simplest form of theatre space, its interior consisting merely of four walls covered with black velour. Stage settings are spartan, with only a few scenic pieces and props highlighted by ceiling lights against the black velour surround.

### **ACG Health & Wellness Center**

The ACG Health & Wellness Center offers Health and Wellness Coaching Services.

## The Irene Bailey Open-Air Theatre

The Irene Bailey Open-Air Theatre, designed to resemble ancient Greek theaters and with a view of the Attica basin, is used for theatrical performances by students as well as for other College community events.

## LIBRARY

John S. Bailey Library, named in honor of the College's sixth president, provides extensive print, electronic and audio-visual resources in support of the College's academic programmes. The attractive, quiet and modern environment offers an ideal setting for students to study, conduct research, connect with peers, or read for pleasure.

Available resources include:

- 129,000 books
- 132,000 e-books
- 12 million academic articles
- 1.6 million digital images
- 1550 educational DVDs and videocassettes
- 780 music CDs

The electronic library ([library.acg.edu](http://library.acg.edu)) provides access to full text articles, abstracts, financial and statistical data, business reports, company and industry profiles, market analyses, balance sheets, as well as electronic encyclopedias and dictionaries. Most electronic resources are also available remotely.

Specialized personnel provide individual research assistance and offer training sessions on the use of the library, the online resources and tools and the online catalog. Information literacy skills workshops are incorporated into writing program courses that students are required to take. Special information literacy sessions are also organized for the needs of specific courses or disciplines.

The Library offers document delivery services through the union catalog of serials of the *National Network of Academic and Scientific Libraries*. Pay-per-article and document delivery services are also available from a variety of document suppliers and publishers from around the world.

An array of media services is also available to students and faculty. The Media Center houses the library's audio-visual and multimedia collections and provides equipment for viewing and listening. Furthermore, the Media Center offers assistance to students and faculty in integrating the latest audiovisual technologies into their research.

The Library provides 28 computer research stations, viewing and listening stations, ample space for studying, individual study carrels and comfortable seating. A wireless network allows users to access all online resources from their laptops, tablets or hand-held devices. Printing and photocopy facilities are also available.

## Student support, guidance and advice

### STUDENT SERVICES

#### Orientation

All new students participate in an orientation program as they begin their first semester at the College. The orientation program is designed to introduce them to the campus, the academic system, College regulations and policies, and student life.

#### Student Success Center (SSC)

The Student Success Center supports students by offering comprehensive, integrated services in the areas of academic advising, OU validation issues, student records, registration, and payments in a one-stop area. The Center is committed to providing students with consistent, high-quality service, both in person and through technology. The Student Success Center aims to create the optimum conditions so that students can follow the path to academic success.

Students may visit the Student Success Center to pay a bill, request a certificate, obtain a form, arrange to bring a visitor on campus, obtain their transcript, see an academic advisor, ask about OU validation, change a course, and obtain or replace their student ID.

The SSC web page has been set up to reflect the one-stop concept of the Center and includes information from different departments. It may be accessed from the "Quick Links" on the ACG homepage ([www.acg.edu](http://www.acg.edu)) and it allows students to print forms or view the academic calendar, academic policies, final exams schedule, course schedule, graduation instructions, major requirements, frequently asked questions (FAQs), the e-mail directory, and financial aid and international student information. From the SSC web page students may choose to log on to the myACG portal, where they can print their personal course schedule and their unofficial transcript. To log on, students need to go to the SSC and get their PIN, which is private, should not be shared with anyone, and will be given to the students only if they have no obligations (business office, library, or academic advising).

#### Academic Advising

All students are assigned an academic advisor responsible for assisting them in gaining the greatest benefit from their educational experience at the College. Good academic advising is a vital part of the learning process and an integral part of the basic teaching function of the College.

Effective academic advising provides specific aid to students in considering and completing academic programmes, but it goes beyond mere course scheduling; it includes planning, decision making, implementation, and evaluation of academic, personal, and career-related matters, and exploration. The College assigns all entering freshmen a First-Year advisor from the Office of Academic Advising. Thereafter, the advising program is faculty-based and fosters personal contact between students and faculty. Department Heads, assistant Department Heads and Area Coordinators act as educational consultants.

New incoming students and continuing Deree-ACG students are required to consult every semester and during the announced advising period with an advisor at the Office of Academic Advising.

Advisors never make decisions for students. Their overriding objective is to assist students in developing the maturity required to make their own choices and to be responsible for the consequences of those choices.

# Student support, guidance and advice

## Office of the Registrar

The Office of the Registrar is principally responsible for all aspects of the registration process, including the preparation of schedule material, demographic updates, registration, scheduling, and processing of student grades. Such information is available on the College website.

Students become officially registered through the WEB. During designated dates and times, stipulated by the Registrar's Office, students may use their College ID and pin number to log on to the WEB Registration system and register. Students without Internet access off campus may use the campus computers. Students may register late only during the late registration period as stipulated for each semester/session by the Registrar's Office.

## The Validation Office

The Validation Office (Deree-OU) is responsible for all logistics regarding validation of Deree College academic programs and modules by The Open University, UK. Also, it functions as the liaison between The Open University, the External Examiners, and Deree Academic Departments, Academic Council, Registrar's Office, Academic Advising, Curriculum Committee, Committee on Academic Standards and Policies (CASP), Program Committees. The Executive Director of the Validation Office in his role as a member of the Academic Council ensures that all policies, processes, and procedures pertaining to validation are followed.

Moreover, the Executive Director of the Validation Office acts as the first contact person for students wishing to transfer credits from U.S. regionally accredited Colleges/Universities, UK Universities or from other accredited institutions of higher education in Greece and abroad or request an evaluation of their prior learning (transfer credit). At Admissions level, the Executive Director checks the academic credentials of prospective international incoming or prospective transfer students.

Deree students **must visit** the Validation Office ahead of time when they plan to study for a semester/year abroad and transfer the earned credits back to Deree College.

## Services for the Physically Challenged

Services, such as access to parking for the physically challenged, are available to students to assist them while on campus. Please contact the Student Success Center for further information.

## The Office of Student Affairs

The Office of the Dean of Students is dedicated to promoting student development and to continually improving the quality of student life. Through programmes, services, and activities, the office attempts to assist students in active learning, to help them develop values and ethical standards, and to forge partnerships to advance the learning experience.

## Financial Assistance and Planning

In order to assure the continuing quality of our academic programmes as well as access for students and their families to these programmes, the College, through the Office of Financial Assistance and Planning, is committed to supporting students who demonstrate financial need and academic promise.

The Financial Assistance Program at Deree provides several types of financial aid based on need and/or academic achievement. The fundamental philosophy of our Financial Assistance Program is that lack of funds should never prevent academically qualified students from receiving a quality education. Funding for financial assistance comes from the College's own resources and from generous contributions by donors.

# Student support, guidance and advice

Financing a college education can be a daunting prospect, and the College is committed to helping students and their families understand the available financial aid programmes and assist in finding ways to meet college expenses.

For detailed information relating to grants, scholarships and other forms of financial assistance please consult the Financial Assistance section of the College's website.

## Student Academic Support Services

Student Academic Services (SASS) is an academic service vital to the educational experience of Deree students. Through one-to-one and group workshop-style sessions, SAS learning facilitators support skills development of Deree students across all schools. Through a learner-centered, non-instructional approach, facilitators promote individual development and respond to the needs of each student."

## The Office of Career Services

The Office of Career Services assists students and alumni of all the divisions of The American College of Greece in developing fulfilling and rewarding careers. Its goal is to ensure that their academic investment in skills and knowledge is effectively integrated into their future career path. Through individual advising sessions with the staff, special computerized programmes, and an extensive library of resource materials, students who are uncertain about a major or career direction can more sharply define their interests, skills, and personal characteristics to better plan for their future.

Career Services also helps students formulate a strategy to make the most of their studies before they graduate. Such a strategy, encompassing activities like work experience, volunteerism, and campus involvement, can strongly affect a student's employability. Thus, the office encourages all students to begin their career planning early, during their freshmen and sophomore years and prior to declaring a major to ensure there is adequate consideration, planning, and preparation for their career path.

## Career Advising: One2One appointments

Individual half-hour advising appointments scheduled to talk about career path planning, building a resume, job search strategies, interview preparation, interview techniques, hints and tips. We are working with you by exploring the issues you have and developing the appropriate strategies and an action plan.

## Graduate Studies Advising: One2One appointments

Individual half-hour advising appointments scheduled to talk about your plans on further graduate studies, graduate schools search, the personal statement and the application process.

## Choosing a Major

If you are undecided about your major or are thinking of adding a second major to your degree, schedule a half-hour session to take an online internationally recognized self-report test that helps identify strengths and personality preferences, and then meet with a career advisor to discuss the results and apply them toward selecting your major.

## Skills Workshops

Throughout the academic year we offer Interview skills and job search workshops, as well as graduate studies workshops.

# Student support, guidance and advice

## Connecting with the Market

Various activities and programmes which connect the students with the job market such as *Company* Visitation Day, company presentations on campus, mock-interviews, job shadowing program.

## Career Planning e-Tools

### JobBank

A database of a variety of part time and trainee positions offered to current Deree students who wish to enter the job market.

### Sigi3

A software that examines key motivators and matches work-related values, interests, personality, and skills to educational and career pathways. Individuals explore a range of options based on their personal choices.

### Goinglobal

A database containing country-specific career and employment resources to facilitate finding jobs and internships in 35 countries. Topic areas include: job search resources, work permit/visa regulations, country specific resume guidelines and examples, interview and cultural advice, employment outlook/industry trends, professional and social networking groups.

## The Deree Student Association

The Student Association is committed to strengthening the ties between students and their alma mater, creating a heightened sense of school spirit, and motivating students to attain responsibility, integrity and passion in their College life. It strives to provide responsible leadership through fair, democratic representation of students' needs and interests to the College administration and to promote equality and unity on campus among the student population.

## Co-Curricular Activities

Co-curricular activities include social, cultural, recreational, and other student pursuits. Events such as exhibits, tournaments, and symposia, as well as dances, plays, and athletic activities, extend into the late afternoon and evening hours.

## Social, Cultural, and Recreational Clubs

Clubs are formed according to student interests. The names of clubs are self-defining in both activity and scope: Biology Club, Cultures & Languages Club, Graphics Design & Entertainment Club, Debate Club, Drama Club, Film Club, Health and Social Awareness Club, Music Club, Photography Club. Club activities are coordinated by the Office of Student Affairs. As a rule, an advisor or instructor with expertise in the area concerned offers guidance to each club. Students are free to join one or more of the clubs, depending on their interests and available time, as long as they are in good academic standing.

## Educational and Field Trips

Educational and field trips may be planned within the context of any course or area of concentration. In accordance with Greek Law, such trips are organized by instructors with the approval of the respective academic dean.

## Cultural Events

The College sponsors a variety of cultural events throughout the academic year, including lectures, music recitals, and art exhibitions. Lecturers from distinguished universities, diplomats, and scholars residing in Athens, are

# Student support, guidance and advice

invited to speak by student academic societies. The proximity of the College to the center of Athens provides many opportunities for cultural enrichment. Among these are concerts of the National Symphony Orchestra, performances by the National Opera Company, and concerts and operas at the Megaron Moussikis, the concert hall of Athens. In addition, there are dance and performance pieces that take place in the city's remarkably large number of theatres, as well as the internationally renowned Summer Festival of Athens. The classical ruins and superb museums in and around the city are an education in themselves.

## Athletic Program

The athletic program is a diversified approach to exercise designed to meet all the physical activity needs of the College community. Intercollegiate athletics (held at the local, national and international levels), intramural sports, physical education (credit and non-credit) and outdoor recreation offer the student a choice of programmes and provide opportunities for the development of sports participation, fitness and healthcare.

The Intramural Sports program offers a variety of team and individual sports competition between members of the College community. Tournaments last from one day to one semester and emphasize the fun aspect of sports.

Intercollegiate Athletics teams offer opportunities to students to compete in Basketball (men and women), Soccer (men and women), Volleyball (women) and Water Polo (men) with the College representative teams against other teams, Colleges and Universities in Greece and abroad.

Group Fitness classes (credit and non-credit) give students the opportunity to learn basic and intermediate skills in a variety of lifetime activities: aqua aerobics, pilates, yoga, total fitness, circuit training, ABS & legs, body sculpt.

The Outdoor recreation program offers opportunities for hiking and camping, climbing indoors and outdoors, rafting, mountain biking, paintball, skiing and other alternative athletic activities. It offers students, staff and faculty opportunities to meet Greece's majestic nature and appreciate a natural and simpler way of life.

Special events include a Relay Marathon, an International Sports Festival and participation at an International tournament abroad.

## ACG Health and Wellness Center

The ACG Health & Wellness Center provides first aid services and health education. It disseminates information about the concept of health & wellness and organizes programmes on current health issues and disease prevention.

Services offered include:

- First Aid and Advice: The College nurse and doctor are available to students, faculty and staff to provide first aid as well as to offer advice and referral to specialists.
- Health Checks: This service provides the user with quick and easy checks on a variety of health parameters including cholesterol, blood pressure, blood sugar and vision.
- Skype with your physician
- The Wellness Coach is available to discuss your unique situation and to explore together what really works for you in order to reach your wellness goals.

## Educational Psychologist

The Educational Psychologist at Deree-The American College of Greece helps young adults who are experiencing problems within the educational setting with the aim of enhancing their learning. Challenges many include social, or emotional problems or learning difficulties and disabilities.

# Student support, guidance and advice

The Educational Psychologist provides diagnostic and psycho-educational assessment, psychological counseling in educational matters to students, teachers, parents and academic authorities. The Educational Psychologist also offers psycho-educational intervention, coordination, and referral to other professionals.

All services are provided confidentially and free of any charge. We encourage students to consult the Educational Psychologist about any educational matter that may concern them.

## Food Services

The Aghia Paraskevi campus offers students a variety of food choices. There is a comfortable, modern lounge that offers healthy, freshly prepared meals, and salads, as well as music. Vending machines for coffee, hot chocolate, and tea. An additional area for coffee and snacks is located on the deck of the Center for the Arts, and at the Black box theatre lobby area.

## The Office of Alumni Relations

The Office of Alumni Relations is the communication link between The American College of Greece and the 33,000-plus alumni of all ACG divisions. The office is part of Institutional Advancement and is located on the Aghia Paraskevi campus. Its mission is to enhance, strengthen, and promote mutual understanding and support between ACG alumni and their alma mater, as well as among alumni themselves.

### The Office of Alumni Relations:

- Manages the master database of all alumni contact details
- Plans for all alumni activity and implements a regular program including a variety of events such as reunions, lectures, dinners, sports-homecomings, exhibitions, alumni book presentations, and networking gatherings in order for alumni to reconnect with their College and former classmates.
- Coordinates and supports additional events and activities organized by the Alumni Association
- Manages the ACG Alumni Center in Plaka, hosting alumni events and gatherings.
- Coordinates alumni activity and contacts with alumni all over Greece and abroad.
- Co-edits the ACG alumni magazines and is responsible for gathering material regarding alumni news and success stories.
- Invites alumni to campus to meet and share their valuable professional expertise with ACG students.
- Engages alumni in promoting the College.
- Helps alumni locate former classmates or professors.
- Assists alumni with any queries related to The American College of Greece.

**All ACG students, upon graduation, are automatically enlisted in the ACG alumni database without fee and for life and are entitled to select privileges and services**, including invitations to alumni events, participation in various educational, social and cultural programmes, free access to career services, free subscription to the alumni magazines, and use of the College libraries.

*The database and any information collected are subject to the provisions of the Greek data protection legislation. Alumni are entitled to all rights provided to them under article 11-14 of Greek Law No 2472/1997.*

**Office of Alumni Relations: *We Stay Connected!***



### Scope - Definitions

Work-based learning (Internship) can be defined as learning which normally takes place outside the school but which is credit-bearing within a program of study. Work-based learning is achieved and demonstrated through the designation of appropriate learning outcomes, engagement with a workplace environment, and the assessment of reflective practice.

Successful completion of assessed elements of work-based learning is awarded credit.

#### **Work-based learning Student Handbook**

The Work-based learning Student Handbook summarizes the policies and guides the student through the work-based learning experience.

#### **The Work-Based Learning Administrator (Internship Administrator)**

The Work-Based Learning Administrator (Internship Administrator):

- Prepares the students who qualify for a work-based learning experience. This includes advising, checking whether the students wishing to enroll for a work-based learning opportunity have completed the necessary prerequisites, as these are described in the respective work-based learning opportunity module syllabus.
- Provides students with help and advice in securing work-based learning opportunities, including C.V. drafting and practice interviews. The Internship Administrator works closely with the Office of Career Services to prepare the student for the placement.
- Searches and matches internship openings to students, based on the students' interests and skills, and the requirements of the work-based learning partners.
- Informs students of the openings, their tasks, duties, responsibilities and entitlements during the work-based learning opportunity.
- Informs students of the academic program requirements, progress reports and assessment tools to be used during the work-based learning opportunity, as these are described in the respective module syllabus.
- Informs students on points of contact in case of emergency, or complaints.
- Oversees work-based learning placements, making sure that the work-based agreement terms are honored.
- Monitors the assessment of the student's planning and development logs and journals and the evaluation of the students' written projects or reports by the appropriate faculty member. Debriefs students returning from work-based learning opportunities, and advises them on their future educational and professional development.
- Investigates complaints made by the partners and/or the students and addresses them or refers them to the Work-based Learning Team, which is comprised of the Chief Academic Officer, the Academic Dean of the respective School, the respective Department Head/Area Coordinator, the Internship Administrator, and the Controller who acts as a resource person.

# Work-Based Learning (Internship) Information

## Academic Rights and Academic Integrity

### ACADEMIC RIGHTS

Right to Pursue Knowledge and the Right to Free Expression

The student's right to pursue knowledge and to express views responsibly is of the utmost importance in an academic institution and it is so recognized by the College.

#### **Right of Confidentiality**

No information or document referring to a student's academic or personal life (such as the student's address, college e-mail address, grade report card, or transcript of record) is released to anybody outside the College without the written permission of the student, subject to legal requirements. Should students, ex-students, or graduates want information from their personal files to be released to persons outside the College, such requests must be made in writing and include the student's signature.

#### **Right to Know and Participate**

Students have a right to be informed about policies and procedures that affect their academic progress. Detailed information regarding all course offerings is available to students in course syllabi, deposited in the libraries.

Students have the right to make recommendations for changes to the existing rules through their representatives. Such recommendations, when referring to the academic area, must be submitted to the respective academic dean, who will channel the suggested changes to the proper administrative or academic body for consideration.

#### **Right to Organize and Associate**

Students may organize and assemble to pursue their common interests, subject to the guidelines established by the College's governing bodies. Such gatherings, however, should not interfere with the physical operations of the campus, neither should they impinge on the rights of others to conduct their work, and they must not conflict with regularly scheduled programmes.

### INTEGRITY

Honesty is an integral part of the learning process. Breaches of academic integrity and personal integrity undermine that process. Maintaining high ethical standards is the responsibility of both students and instructors.

#### **Breaches of Academic Integrity**

##### **Responsibility of Students**

For students, a valuable and enriching academic experience begins with personal integrity and the commitment to taking examinations, writing papers, and carrying out all other required assignments based on independent thinking and without improper or unauthorized assistance. The fair and accurate evaluation of a student's performance is possible only if the work is truly that of the student. When a grade is assigned, instructors are, in effect, attesting that, to the best of their knowledge, the grade is a true indication of the student's achievement. Offenses against academic integrity include not only misrepresenting one's own work but also aiding fellow students to do the same.

# Academic Rights and Academic Integrity

## **Cheating**

Cheating is defined as the use of (or the attempted use of) unauthorized or inappropriate assistance, material, or study aids in examinations or other academic work. The use of books, notes, calculators and conversation with others is forbidden in certain academic exercises, and work; their use in these cases constitutes cheating. Similarly, students must not request others to conduct research for them or prepare any work for them; this includes, but is not limited to, the services of commercial term paper companies. Cheating also involves giving or receiving unauthorized help before, during, or after an examination. Examples of cheating include, but are not limited to, the use of prepared notes, "crib sheets," or electronic aids during an examination (unless specifically approved by the instructor); attempting to observe another student's paper or giving or receiving oral or visual information; intentionally allowing another student to view one's own examination; copying the work of another student during an examination or other academic exercise or permitting another student to copy one's work; and taking an examination for another student or allowing another student to take one's examination. Taking an exam by proxy for someone else is an infraction of academic integrity on the part of both the student enrolled in the course and the proxy or substitute (see "Facilitating Academic Dishonesty"). Cheating also includes doing a take-home exam for another student.

## **Facilitating Academic Dishonesty**

Knowingly helping or attempting to help another violate any provision of the academic integrity code is a breach of that code. Students who knowingly or negligently allow their work to be used by other students or who otherwise aid others in academic dishonesty are violating the College's code of academic integrity. Such students are as guilty of intellectual dishonesty as the student who receives the material even though they may not themselves benefit academically from that dishonesty.

## **Falsification and Fabrication**

Misrepresenting material or fabricating information in an assignment is a breach of academic integrity. Examples include, but are not limited to, false citations of sources, use of invented information, or falsification of data. Fabrication includes submitting false documents for the purpose of being excused from a scheduled examination or other academic assignment. Altering the answers given on an exam or changing the letter and/or numerical grade after the instructor has graded the examination and has distributed it to students for review constitutes falsification. Committing or attempting to commit forgery or alteration of College or personal documents or records, and furnishing false information to the College or its instructors are considered violations of academic integrity and must be reported to the respective academic dean for disciplinary action.

## **Multiple Submissions**

It is a violation of academic integrity to submit the same work or substantial portions of it for academic credit more than once, or for more than one student to submit the same work, without the prior approval or authorization of the instructor. In cases in which there is a natural development of research or knowledge in a sequence of courses, use of prior work may be desirable, even required; however, the student is responsible for indicating in writing that the current work submitted for academic credit is cumulative in nature.

## **Plagiarism**

A form of academic theft, plagiarism is the act of using another's words, ideas, or organizational patterns without crediting or acknowledging the source. It includes any paraphrasing or summarizing of another's work without acknowledgment as well as the failure to acknowledge the quotation of paragraphs, sentences, or even phrases written or spoken by someone else. Any use of published (books, magazines, newspapers, websites, photos, textbooks, etc.) and unpublished sources (class lectures or notes, handouts, speeches, other students'

# Academic Rights and Academic Integrity

papers, or material from a research service) without acknowledgment is plagiarism. Moreover, the use of charts, pictures, graphs, diagrams, data, websites or other communication or recording media without acknowledgment constitutes plagiarism. The submission of research, completed papers or projects prepared by someone else also constitutes plagiarism, as does the unacknowledged use of research sources gathered by someone else. The resubmission of the student's own work in a previous class or as a resit/retake may also constitute self-plagiarism. Students resitting assessments or retaking courses must clarify with the instructor what is permitted in terms of resubmission of prior work. Students are responsible for understanding the legitimate use of sources, the appropriate ways of crediting sources (both print and electronic) through documentation, and the consequences of violating this responsibility.

## **Unauthorized Collaboration**

Students may not collaborate on course work that will be graded unless they have faculty authorization. Unauthorized collaboration means working with others without the specific permission of the instructor on assignments that will be submitted for a grade. This rule applies to in-class or take-home tests, papers, or homework assignments. Examples of unauthorized collaboration can include, but is not limited to, jointly calculating homework problems, checking homework answers with other students, having another help one (re)write a paper, and sharing sources for a take-home examination. Submission for academic credit of work represented as one's own effort but which has been developed with substantial assistance from another person is a violation of academic honesty. It is also a violation of academic honesty to provide such assistance. Unauthorized collaboration can even occur within the context of group projects when the degree or type of collaboration exceeds the parameters of what an instructor has expressly authorized. The purpose of a particular assignment and the acceptable method of completing it are determined by the instructor, not the student.

## **Unauthorized Possession of Academic Materials**

Unauthorized possession of academic materials includes the selling or purchasing of examinations, papers, reports or other academic work; taking another student's academic work without permission; and possessing examinations, papers, reports, or other assignments not released by the instructor. Unauthorized removal of an examination or quiz from a classroom, faculty office, or other facility also constitutes a violation of academic integrity.

## **Breaches of Personal Integrity**

### **Computer Misuse**

The framework of responsible, considerate, and ethical behavior expected by the College extends to cover the use of computers. The College expects that students use the College's and their own personal information technology resources responsibly and comply with all applicable College policies as well as local and international laws. The College provides electronic resources and services in support of its educational, research, and service mission. Use that threatens or interferes with the mission of the College, the integrity of the network, the privacy or safety of others, or that are illegal, is prohibited and subject to penalty.

Unacceptable activities and behaviors include, but are not limited to, misrepresentation (including forgery) of the identity of the sender or source of electronic communication; alteration of the content of a message originating from another person or computer with the intent to deceive; unauthorized use or attempted use of restricted-access computer resources or accounts; electronic theft of computer programmes, data, or text belonging to another; and commercial use of the College's electronic resources.

# Academic Rights and Academic Integrity

# Student Conduct

Computer misuse consists of, but is not limited to, creation, use, storage, or transmission of information, programmes, or any other data that can reasonably be judged to be inappropriate or offensive to other users. The College's policy on harassment applies to electronic displays or communications. No member of the College community may display or transmit images, sounds, or messages that are threatening, abusive, or offensive.

## Discrimination and Harassment

It is the College's policy that all employees and students work in an educational environment free from harassment of any nature. Therefore, sexual, racial, or religious harassment or other forms of an abuse of a power relationship, or bullying or threatening behavior are not tolerated. Harassment is defined as verbal (including harassment by phone, mail, Internet, or e-mail) or physical conduct that shows hostility toward an individual and has the purpose or effect of creating an intimidating, hostile, or offensive educational environment, or has the purpose or effect of interfering with an individual's academic performance.

## Lying

Lying consists of, but is not limited to, communicating untruths to gain an unfair academic or employment advantage. This includes requesting classmates to sign attendance registers on your behalf or giving a false reason to a faculty member when requesting a change in an examination date or an extension on a paper or project.

## Responsibility of Instructors

Instructors are similarly responsible for ensuring that the College's rules and regulations are enforced. When academic honesty is breached, instructors are obliged to detect and then report the violation. Laxity on the part of instructors includes having tests or test items exposed where they can be seen by students; returning tests and then using the same test again; reading, correcting papers, leaving the room, or conversing or giving help to students during an examination; and ignoring attempts to cheat.

Laxity or negligence in monitoring exams, preventing plagiarism, or guarding against other violations of academic integrity may result in disciplinary action.

Failure to report cases of academic dishonesty to the Committee on Standing and Conduct will be considered as evidence of negligence and may result in disciplinary action.

To initiate a charge against an instructor, a signed statement must be submitted to the academic dean or to the Chief Academic Officer.

The academic dean, after assessing the seriousness of the charge, may issue an informal warning (not part of the record) or a reprimand (to be included in the instructor's dossier). In more serious cases, or in the case of repeated charges, the College president or the Chief Academic Officer may appoint a committee of faculty members and administrators to hear the charges and the defence and to make recommendations.

## STUDENT CONDUCT

In order to create an environment whereby students can live safely, succeed academically, and develop skills for life, leadership, and service, the College relies upon students to know and adhere to standards of behavior pertaining to personal and academic integrity, guided by the Student Honor Pledge, College policies and Greek laws. Students are expected to respect the rights and privileges of others and to exhibit both inside and outside the classroom conduct becoming of a student in both manner and attitude. To this end, the College has developed its own standards for student conduct as well as procedures for disciplinary action.

Deree - The American College of Greece reserves the right to amend or supplement the Student Conduct Code at any time upon such notice to students as it deems appropriate. The Director of Student Affairs is responsible for the publication of the Student Conduct Code. Suggestions for amendments may be addressed to the Office of Student Affairs.

## Student Responsibilities

All students of Deree – The American College of Greece [Deree-ACG] are responsible for reading and upholding the Student Conduct Code, the Student Honor Pledge, the Academic Policies and Procedures, the Exam Rules and Regulations, the Student Clubs & Organizations Guidebook, the IT Policies, the Residences Rules and Regulations, the Intramurals Sports Handbook, and other College policies.

Once admitted at Deree-ACG, students are expected to comply with and sign the Student Honor Pledge:

### Student Honor Pledge

*As an entering student at Deree – The American College of Greece, I recognize that this institution offers me an opportunity for a unique transformational experience. The purpose of this experience is to help students become exemplary and reflective citizens of Greece and the world, who contribute to the improvement of people's lives. I recognize and accept personal responsibility for honesty in all of my interactions while a member of this community of scholars. Such honesty is a vital part of my academic career and is the foundation of my work here as a student. I pledge that I will uphold the academic integrity and student conduct policies of the institution and will encourage my peers and others in the community to respect and observe such policies. Furthermore, I pledge to only present my own work as my own and to present to Deree – The American College of Greece authorities, committees, faculty, staff and students only valid and truthful documents. I realize that violations of College policies, as listed in the catalog, and other misconduct could result in various penalties and even expulsion from the College.*

Students must keep the Office of the Registrar informed of their current address and telephone number, both local and permanent, and inform the Registrar's office of any changes.

Students are expected to use English in all official communications, written and oral, with members of the College community.

Students are required to use their College e-mail account in all their correspondence with the faculty and administration.

Students must keep the College premises in neat working order by using the facilities with due respect, by discarding all refuse in the appropriate receptacles provided, and by handling College equipment and educational materials with care.

Students are expected to maintain their personal appearance and behave in a manner appropriate to an academic institution and environment.

Students are expected to be aware of what constitutes a violation of the Student Conduct Code and behave in a manner which is consistent with College standards.

## Student Conduct Code Violations

### Academic Misconduct

Any act of cheating, fabrication, and plagiarism as per the Academic Policies and Procedures of the Undergraduate Catalog & Student Handbook.

### Alcohol

Possession or consumption of alcoholic beverages by students on campus and the Residence Complex, except at specific college events after permission granted by the Office of Student Affairs.

### Assault

Any violent action or threat of such action is disruptive of order and a violation of personal liberty of oneself, another individual or group. This includes, but is not limited to actions of physical or sexual violence, relationship/ domestic violence, racial and sexual harassment, stalking and hazing.

### Consumption of Food and Beverages

Consumption of food and beverages in classrooms, laboratories, studios, athletic facilities, the library or any other teaching and learning space in the College main building at any time.

### Defiance of College Officials

Defiance or belligerence toward or lying to a College faculty or staff member who asks for identification or information. Students are expected to carry their Deree-ACG student identification cards at all times and must identify themselves to College officials upon request. It is understood that College officials will identify themselves before making such a request.

### Discrimination

Any discrimination based on any ground such as sex, gender, race, color, ethnic or social origin, genetic features, language, nationality, religion or belief, political or any other opinion, membership of a national minority, property, birth, disability, age, marital status or sexual orientation. The College strives to maximize valuable talent and potential, and eliminate unconscious bias, prejudice and stereotyping.

### Disruptive Behavior

Any behavior of a student in and out of the classroom which prevents the instructors to teach, other students to learn, or interferes with the normal operation of the College. Any disrespectful behavior towards a member of the College Community in and out of classroom.

### Gambling

Playing card games on College premises. Certain card games, such as bridge, are permitted as a regularly scheduled activity of a club, which is officially recognized by the Office of Student Affairs.

### Harassment

Harassment, intimidation, coercion or other forms of an abuse of a power relationship (including harassment on the basis of race, ethnic origin, gender, or sexual orientation), or bullying or threatening behavior, both verbal (including harassment by phone, mail, internet, or e-mail) or physical conduct that shows hostility.

### Illegal Substances

The possession, sale, purchase, use and/or distribution of illegal substances and paraphernalia.

### Interruption of College Operations

The following points are indicative of violations in this category:

- Disruption of or interference with the lawful administration of the functions of the College and the rights of other members of the College community.
  - Engagement in disorderly, lewd, or indecent conduct.
  - Entrance in College premises without authorization. This includes, but is not limited to, persons violating the visitation policy.
  - Violation of the IT Policies (Computer Ethics Policy, Email Policy, Acceptable Use of College Technology Resources).
  - Violation of the Residences Rules and Regulations.
  - Cause or attempt to cause a fire or explosion, tampering with fire safety equipment and falsely reporting a fire, an explosion or an explosive device, and setting off false fire alarms.
  - Involvement in bomb threats.
  - Failure to evacuate any College building during an emergency alarm.
  - Disruptive behavior at locations off-campus while enrolled at Deree-ACG. This includes, but is not limited to, behaviors that disturb the peace of the residential neighborhood bordering campus.
  - Operation of a vehicle or wheeled transportation on College grounds in a reckless manner. This includes, but is not limited to, motorized vehicles, skates, and bicycles without the proper regard for safety, courtesy, and caution.
  - Disrespect towards a College official acting in performance of his/her duties.
  - Failure to comply with lawful directives of College officials (including Gate Security Guards) or law enforcement officers acting in performance of their duties.
  - Riots, mass disturbances, demonstrations or protests by individuals or groups involving the threat or use of physical force, which obstructs or prevents other members of the College community from carrying out their work or studies.
- Interference with or obstruction of the Student Conduct Code process. The following points are indicative of violations in this category:

# Student Conduct

- i. Falsifying, distorting, or misrepresenting information to the College Officials;
- ii. Attempting to discourage an individual's proper participation in, or use of, the student conduct system;
- iii. Attempting to influence the impartiality of a member of a student conduct board prior to, during, and/or after a student conduct code proceeding;
- iv. Influencing or attempting to influence another person to commit an abuse of the student code of conduct system.

## Littering

Throwing objects and cigarette butts on the ground causing an untidy and environmentally unfriendly condition.

## Loitering

Loitering on PIERCE College premises or violating established College closing times is prohibited.

## Misrepresentation/Dishonesty

The following points are indicative of violations in this category:

- Forging, altering, misusing, falsifying or failing to provide accurate and required information on College documents, records, or identification cards.
- Furnishing false information to or about any College official acting in performance of his/her duties; this includes false reporting of emergencies.
- Furnishing false identification or information to the College or to College authorities with the intent to deceive or falsely identify another person. This includes using another student's ID card.
- Refusing to cooperate with any College official acting in performance of his/her duties. This includes not presenting proper identification when requested.
- Representing the College without specific prior written consent of the proper College officials.
- Communicating untruths to gain an unfair academic or employment advantage or financial aid from the College or processed by the College.

## Sexual Harassment/Sexual Misconduct

Any sexual activity without prior clear and voluntary consent; sexual activity with someone who is incapable of giving such consent; intimate partner violence or stalking; any act of sexual harassment and sexual misconduct. Sexual harassment includes nonconsensual sexual activity, requests for sexual favors, or verbal or physical conduct of sexual nature. Sexual misconduct includes nonphysical actions such as digital media stalking, cyberbullying, and nonconsensual recording of sexual activity.

## Smoking

Smoking in instructional, athletic recreational and residential areas on campus at all times. Ashtray stands are located in designated outdoor smoking areas and at the entrances to all buildings.

## Theft

Theft, unauthorized use, destruction of, or damage to the property of others or College property. This includes possessing, duplicating or using keys to any College premises or services without authorization. Deree-ACG is not responsible for any loss of an individual's personal property.

# Student Conduct

## Use of College Name and Emblem

The College name and emblem, or any part thereof, shall not be used by any student or group of students in connection with any public performance or for any other purpose except as authorized by the Office of Integrated Marketing and Communications. Any request for the use of the College name and emblem must also have the approval of the Director of Student Affairs.

## Vandalism

Acts of destruction (e.g., damaging, misusing, or defacing of property) committed deliberately or in disregard of the possible harm to others.

## Weapons/Explosives

Possession and/or use of firearms, explosives, ammunition, fireworks, weapons including, but not limited to, catapults, knives (except sharp blades required by academic class e.g.: Art), paintball guns, pellet guns (including any "toy" gun that discharges any object), or other deadly weapons or dangerous chemicals.

**Deree-ACG expects that its students comply with the Greek law. In addition to imposing disciplinary sanctions, the College may refer students for prosecution for conduct prohibited in accordance with the Greek law, such as discrimination; assault; harassment; sexual harassment/misconduct; theft; possession and/or use of weapons or explosives; possession, sale, purchase, use and/or distribution of illegal substances.**

## Residences Rules and Regulations

All individuals staying in the College Residence Complex are required to adhere to the Student Conduct Code, these Residences Rules and Regulations, all policies published by the Study Abroad Office, and the Greek law.

Deree - The American College of Greece reserves the right to amend or supplement the Residences Rules and Regulations at any time upon such notice to residents as it deems appropriate. The Director of Residential and International Student Services is responsible for the publication of the Residences Rules and Regulations. Suggestions for amendments may be addressed to the Office of Study Abroad.

Each resident agrees to observe all rules and regulations affecting his/her stay with the College. Residence visitors are also required to follow the College Residences Rules and Regulations.

## Alcohol

Deree-ACG expects residents to refrain from possession or consumption of alcoholic beverages in all areas of the Residence Complex, including outdoor common areas.

## Balconies

No individual is permitted to climb on balcony railings or to attempt to pass from one apartment balcony to another. Any such action is unsafe, and, therefore, strictly prohibited. In addition, residents are not to throw anything from the balconies or windows onto the grounds below. Violating this policy could lead to dismissal from the Residence Complex and Deree-ACG. Such incidents will be reported to the home institutions of study abroad students.

## **BBQ**

Barbecues or any other incendiary device are not allowed in or around the Residence Complex. Barbecue events may be held in designated barbecue areas only, and only with prior permission from the Study Abroad Office. The presence of a Study Abroad Office staff member is required.

## **Building Entrance**

Any person entering or leaving the Residence Complex must use the main entrance door and may not use the windows, balconies or emergency exits. Emergency exits are to be used strictly in cases of emergency as directed by Residence Complex staff.

## **Check-in**

Upon check-in, an Apartment Inventory Checklist that includes a bedroom and apartment inventory should be signed and submitted to Residents' Assistants (RAs). This inventory serves as a record of the contents and the condition of the apartment. The inventory serves as the basis for assessing the condition of the apartment when the resident moves out.

## **Check-out**

All residents must check out with an RA. The RAs will provide residents with sign-up times for check-out during final examinations week.

During check-out, the RAs will inspect the apartments, record any damages using the Apartment Inventory Checklist, collect keys and obtain the signature of the resident on the Apartment Inventory Checklist. The cost of any damages to the bedroom/apartment will be charged at the time of check-out.

Residents are required to return the apartment key, the RA cards and plug adapters, clean their apartments, and throw out their garbage.

## **Cleaning**

Residents are responsible for maintaining a reasonable standard of cleanliness in their apartments and keeping the common areas, such as the Fitness area, Laundry area and Lobby area, clean and tidy. Residence Complex staff reserves the right to inspect apartments and common areas. If Residence Complex staff assess that the condition of the apartment does not meet the required reasonable standard of cleanliness, the responsible resident(s) will be expected to take all necessary steps towards cleaning and tidying up within 48 hours. If the resident(s) fail to meet to do so within this time-frame, the College will carry out cleaning, and the cost of this service will be covered by the resident(s).

## **Conduct**

Study Abroad/International students are expected to comply with the Deree-ACG Student Conduct Code. The document may be obtained at the Office of Student Affairs.

## **Cooking**

Residents are permitted to cook in their apartments using the utensils and cookware provided. All kitchens are equipped with a cooking-ventilation unit, placed above the stove. The cooking-ventilator should be used every time residents cook. For any questions about the proper use of the oven or microwave, residents are asked to contact the RAs. Barbeque grills or other cooking devices not provided by Deree-ACG are prohibited.

## **Damages**

Residents shall compensate Deree-ACG for any damages caused to the Residence Complex or furniture/equipment in common areas and apartments for which they are held responsible. Residents are required to report damages or normal wear-and-tear occurring during residents' stay to the RAs immediately.

Tampering with, disabling, obstructing, vandalizing, or interfering with the normal functioning of any portion of a security monitoring system or monitored door, including, but not limited to, door alarms, cameras, or card readers, is strictly prohibited.

## **Decorations**

Nails, screws, double-stick tape, or duct tape on or in the walls, ceilings, furniture, or fixtures are prohibited. White poster putty is permitted for hanging posters and other decorations.

## **Fighting**

Any individuals engaged in a physical fight in or near any building owned or operated by Deree-ACG may be referred for prosecution.

## **Fire Alarms**

Smoke detectors are located throughout the building. In the event of an alarm, all residents should exit the building. Residents must have regard to the safety of themselves and other residents and observe the Fire Regulations applicable to Residences (see Emergency Evacuation Procedures that are posted on apartment doors).

In particular, residents must not temper with any fire-fighting equipment or any other safety equipment, block sounders, prop open any fire-proof door or disengage any door closure mechanisms. Corridors, doorways, staircases and entrances must not be obstructed in any way. This includes placing items outside, around and beside doors (e.g. bins).

The use of candles or any other open flame devices is not permitted within the Residence Complex premises.

## **Fitness Center**

The Residence Complex is equipped with fitness areas. Equipment in the fitness areas is used at residents' own risk. Residents are encouraged to seek instruction regarding the proper use of the equipment from the Deree-ACG Gym staff.

## **Garbage**

Garbage should be placed into plastic bags and taken to the garbage bins outside the building. Blue garbage bins are for recyclables. Green garbage bins are for refuse. Garbage may not be left in common areas such as hallways. It is the responsibility of each resident to remove garbage and maintain a clean apartment.

## **Illegal Substances**

The possession, sale, purchase, use and/or distribution of illegal substances and paraphernalia is strictly prohibited. In addition to imposing the disciplinary sanction of expulsion from the Residence Complex, the Residence Complex staff may refer residents for prosecution.

## **Internet**

Peer-to-peer sharing, use of torrents, or any illegal downloading of media or any other materials is prohibited. Residents are expected to comply with College IT Policies.

## Modifications to the Apartment

No college-owned furniture or equipment may be removed from the apartment.

## Noise and Music

Residents and Residence Complex visitors may use musical instruments at the lobby area.

Excessive noise (e.g. speakers operated at excessive volume, playing a musical instrument during quiet hours) is prohibited and may result in sanctions. Residents are kindly asked you to use common sense on this matter.

## Non-Discrimination

Any discrimination based on any ground such as sex, gender, race, color, ethnic or social origin, genetic features, language, nationality, religion or belief, political or any other opinion, membership of a national minority, property, birth, disability, age, marital status or sexual orientation is not tolerated. The College strives to maximize valuable talent and potential, and eliminate unconscious bias, prejudice and stereotyping.

All residents have the responsibility to safeguard and the right to expect a friendly and hospitable environment free of any form of harassment, discrimination and actions or behavior that interfere with the residents' privacy, study habits or sleep.

## Personal Property and Theft

Residents must have respect for the property and belongings of others and not use, 'borrow', take or damage any items which belong to others without the owner's permission. Deree-ACG is not responsible for any loss of an individual's personal property. Apartment doors should be kept shut at all times.

Theft, unauthorized use, destruction of, or damage to the property of others or College property is not tolerated. This includes possessing, duplicating or using keys to any College premises or services without authorization.

## Pets

Pets are not allowed in the Residence Complex. Deree-ACG generally allows students with disabilities to bring Service and Assistance Animals to campus to perform work or tasks related to a disability or, if shown to be necessary, to afford a student with a documented disability an equal opportunity to use and enjoy the Residence Complex.

## Quiet Hours

All residents must observe quiet hours regulations in the apartments, common areas, lounges, building entrances and back patio. Quiet hours are reserved for study and sleep.

Quiet hours are:

- 3:30 p.m. to 5:30 p.m. and 10:00 p.m. to 7:30 a.m. in the winter (October - March)
- 3:00 p.m. to 5:30 p.m. and 11:00 p.m. to 7:00 a.m. in the summer (April - September).

## Room Entry

Deree-ACG staff reserve the right to enter residents' rooms for maintenance repairs with prior notice, in case of emergency and if there is sufficient reason to believe that a violation of ACG policy is occurring in the room for any other reasonable purpose. Should entrance to apartments be deemed necessary, advance notice will be given if possible.

## Room Keys

Room keys are assigned to students upon checking into their room. Keys are not to be duplicated. Individuals are urged to exercise caution in safeguarding their keys. Residents must not hand over the keys to any person other than a member of Residence or Study Abroad Office staff. Individuals who lose a key or return a key that is damaged are billed 50 Euros for a replacement.

Residents are reminded to:

- Not loan keys to anyone for any reason.
- Not mark keys with room number or any other identifiable markings.
- Never leave keys unattended.

If residents accidentally lock themselves out of their room, they should contact the Residents' Assistant or call one of the staff members.

## Smoking

All apartments, common areas and balconies are smoke free. Should evidence of smoking be found in an apartment, a cleaning charge will be assessed against the resident. Violating the smoking policy will result in sanctions that may lead to removal from the building.

## Unauthorized Entrance

Entrance is prohibited to unauthorized or authorized individuals who gain access to the Residence Complex as a result of tailgating\* or the use of a propped\*\* or compromised doors. Tailgating and door propping are prohibited.

*\*The term "tailgating" is used to describe the situation where one or more people follow an authorized person through an access-controlled door when the authorized person opens the door legitimately. This can be done either with or without the authorized person's knowledge and/or consent. Tailgating to gain entry to any residential facility is prohibited. The prohibition of tailgating also applies to authorized persons who have forgotten or lost their access card.*

*\*\*The term "door propping" is used to describe the placement of any object in, near or around the apartment door or entrance door of the building in an effort to prevent the door from closing or block door closure. Door propping is prohibited.*

## Visitation Policy

Visitation is defined as the time period within which residents' guests may visit the Residence Complex (8:00 a.m. to 11:00 p.m.). No visitors may enter or remain in the Residence Complex between 11:00 p.m. and 8:00 a.m. The Visitation Policy is applicable to all Residence Complex areas (apartments, common use areas or building entrances). No overnight guests are allowed.

Visitors must always be accompanied by their hosts/residents while in the Residence Complex. Residents not complying with the Visitation Policy will be held responsible for damages and Rules and Regulations violations attributed to their guests.

**Violating the Residences Rules and Regulations or the Deree-ACG Student Conduct Code will result in sanctions that may lead to removal from the Residence Complex.**



**Deree-ACG expects that residents comply with the Greek law. In addition to imposing disciplinary sanctions, the College may refer residents for prosecution for conduct prohibited in accordance with the Greek law, such as discrimination; assault; harassment; sexual harassment/misconduct; theft; possession and/or use of weapons or explosives; possession, sale, purchase, use and/or distribution of illegal substances.**

## Reporting, Hearing and Appeals Process

Any member of the College community may file charges against a student for alleged violations of the Student Conduct Code. Charges can be submitted as follows:

Charges can be communicated verbally or in writing to the Director of Student Affairs or the Residents' Assistants and the Director of Residential and International Student Services if the violation occurred at the Residence Complex, immediately following the incident. The student will receive immediate notification of a charge of an alleged violation of the Student Conduct Code or the Residences Rules and Regulations. The student will be advised to visit the Office of Student Affairs or the Study Abroad Office to discuss the incident.

Students can use the *Incident Report Form* available at the Office of Student Affairs, the gym, the library circulation desk, the Office of Study Abroad and at the Residence Complex help-desk if the violation took place at the Residence Complex, immediately following the incident. The student will receive notification of a charge of an alleged violation of the Student Conduct Code or the Residences Rules and Regulations within five working days of submission of this form. The student will be advised re next steps.

For first violation cases, the Director of Student Affairs or the Director of Residential and International Student Services, if the violation involves a resident, or a study abroad/international student, invites the student for an Administrative Meeting with one staff member from the Office of Student Affairs, Operations, or the Study Abroad Office. The student is required to attend this meeting. The student may request to reschedule it once, within five working days from the date of notification. If the student does not engage with this process, the process will continue in absentia and sanctions will be issued accordingly.

The Administrative Meeting is headed by the Director of Student Affairs or the Director of Residential and International Student Services with the purpose of investigating the case. The charged student has the opportunity to review and comment on the documentation of the case, to present evidence on his/her own behalf, and to present witnesses. The student will be asked whether or not he/she takes responsibility for his/her actions.

Within five working days the Director of Student Affairs or the Director of Residential and International Student Services will make a final decision based on the facts of the case and the outcome of the Administrative Meeting, whether or not to hold the student responsible for the alleged violation, and will issue sanctions respectively (see the section Sanctions for Violations of the Student Conduct Code and the Residences Rules and Regulations).

For second violation cases, life-threatening events, or serious allegations that warrant consideration of suspension or expulsion (e.g. issues involving safety and security, illegal substances, harassment, vandalism, assault, weapons) the Dean of Students invites the student to attend an Administrative Hearing Board consisting of the Director of Student Affairs, the Educational Psychologist, the Chair of the Committee on Standing and Conduct

and the Director of Residential and International Student Services in the cases of residents or study abroad/international students. The student is required to attend this meeting. The student may request to reschedule it once, within five working days from the date of notification. If the student does not engage with the process, the process will continue in absentia and sanctions will be issued accordingly.

The Administrative Hearing Board is headed by the Director of Student Affairs with the purpose of investigating the case. The charged student has the opportunity to review and comment on the documentation of the case, to present evidence on his/her own behalf, and to present witnesses. The student will be asked whether or not he/she takes responsibility for his/her actions.

Within five working days the Director of Student Affairs will communicate the final decision based on the facts of the case and the outcome of the Administrative Hearing Board whether or not to hold the student responsible for the alleged violation, and will issue sanctions (see the section Sanctions for Violations of the Student Conduct Code and the Residences Rules and Regulations).

In all cases, the Director of Student Affairs may assign the Associate Director of Student Affairs to act as his/her designee.

### Appeals Process

A student has the right to appeal issued sanctions (see Sanctions for Violations of the Student Conduct Code and the Residences Rules and Regulations). Appeals are not re-hearings and they are granted on the basis of disagreement with the decision of the Administrative Meeting or the Administrative Hearing Board based on the following grounds:

- The Administrative Meeting and the Administrative Hearing Board was not conducted according to the Student Conduct Code Reporting & Hearing process.
- There was insufficient evidence to establish responsibility.
- There is new and substantial evidence that exonerates, clears the student, or puts the conduct situation into a different context.
- The student experienced bias or discrimination during the hearing process.

A student in order to appeal needs to write a letter to the Vice President of Administration within five working days of the receipt of the sanction. The Vice President of Administration may choose to extend the deadline for the submission of appeals in unusual circumstances.

Within ten working days upon receipt, the appeal will be reviewed by the Vice President of Administration. In some instances, students appealing a decision may be asked to an appeal's meeting to discuss their situation; however, such meetings are not necessary for an appeal to be considered and decided upon. The appeal may result in one of the following actions:

- The appeal is granted, and the sanctions are overturned.
- The appeal is granted, and the sanctions are modified.
- The appeal is denied, and the sanctions remain in effect.
- The appeal is denied and additional sanctions are imposed.

The student will receive written notification from the Vice President of Administration regarding the decision on the appeal.

## Sanctions for Violations of the Student Conduct Code and the Residences Rules and Regulations

Sanctions for violations of the Student Conduct Code are given by the Director of Student Affairs following the above mentioned Reporting Process.

Sanctions for violations of the Residences Rules and Regulations may be also given by the Director of Residential and International Student Services.

Repeated violations or single incidents comprising multiple violations will result in more severe sanctions.

### Reprimand

Verbal reprimands for inappropriate behavior amounting to a violation of the Student Conduct Code or the Residences Rules and Regulations are given by the Director of Student Affairs or the Director of Residential and International Student Services if the violation occurred at the Residence Complex or involved a study abroad/international student. Reprimands are registered in internal records.

### Written Warning

The Director of Student Affairs or the Director of Residential and International Student Services in cases of Residence Complex residents or study abroad/international students may admonish the student(s) involved in the violation, notifying him/her with an Admonishment Letter that further misconduct/violation(s) could result in additional conduct proceedings and sanctions.

### Disciplinary Sanctions

All Disciplinary Sanctions are communicated to the student(s) through an Admonishment Letter.

**Reflective Work:** Along with a written warning, students may be asked to complete educational activities intended to involve the student in a positive learning experience related to the student's unacceptable behavior. Educational activities allow students to reflect upon their inappropriate behavior, to understand why their behavior was inappropriate, and to educate other students, so they do not find themselves in similar circumstances. These may include, but are not limited to:

- A campus service project: Hours for restitution will range from 5 to 15 hours, depending on the severity of the offense and the students' conduct history.
- A personal assessment, mediation, or counseling: A student may be required to complete a specified assessment relative to the violation committed; all assessment reports shall be submitted to the Director of Student Affairs and will become part of the students' conduct record.
- A reflection paper: A student may be asked to write a paper related to the implications of the student's conduct.

**Restriction of College Privileges:** The student may lose the privilege of participating in activities that include, but are not limited to, participation in athletic, musical and theatrical productions, clubs, societies and organizations and other College sponsored events for a specified or indefinite period of time and may be denied the use of facilities such as the gym, the pool and the Residence Complex.

**Parental Notification:** The College respects and protects the confidentiality of student records. In extraordinary circumstances such as serious injury to a student, a violent crime committed by or upon a student, serious concerns or threats to a student's physical or emotional health, and other sufficiently grave incidents, which cannot be exhaustively enumerated or described in the nature of things, the College may notify parents or guardians. The College is committed to the student's best interest and, in special circumstances, will discuss the matter with the student to assess whether such notification is undesirable or inappropriate. The Director of Student Affairs may send a notification or a copy of the student's Admonishment Letter to the address on file for parents/guardians of students. Whenever possible, a conversation in person will be held with both the student and the student's parent or legal guardian.

**Removal from the Residence Complex:** The student may lose the privilege of living at the Residence Complex and parents/guardians or the partner institution may be notified accordingly. This sanction is issued by the Director of Residential and International Student Services.

**Student Conduct Probation:** An Admonishment Letter for student conduct probation should be understood to mean that any further violation(s), even of a minor nature, could warrant immediate suspension or expulsion from the College. The duration of the student conduct probation, typically not less than one semester, affects the non-academic status of the student. During this time, the student cannot hold an elected or appointed office in any student organization, club or society registered with the College, represent the College in any extra/co-curricular activity or official function, work at the College through the Work Study program, or apply for a position to the International Internship and Study Abroad Program. Any student placed on conduct probation may lose scholarships (e.g. academic scholarship or other merit based institutional gift aid).

**Temporary Suspension:** The student is suspended from taking classes, using the College facilities and taking part in any College event, pending conduct proceedings, for a specified period of time at the discretion of the Director of Student Affairs where it is believed the student would constitute serious disruption or danger to the health, safety or welfare of the College, others, or oneself. Temporary suspension will remain pending until the completion of the conduct process.

**Suspension:** The student is suspended from taking classes and or living in the Residence Complex for a specified or indefinite period of time. The student must comply with all sanctions prior to readmission.

*Note: Students suspended from the College and/or Residence Complex, regardless of the amount of time remaining in the semester, are not eligible for refunds or rebates for charges associated with housing, tuition or fees.*

**Expulsion:** The student is permanently expelled and cannot be readmitted to the College.

*Note: Students expelled from the College, regardless of the amount of time remaining in the semester, are not eligible for refunds or rebates for charges associated with housing, tuition, or fees.*

# Student Conduct

Records of all sanctions imposed will be retained in the Student File. College officials including, but not limited to, Academic Deans, Advisors, Department Heads, Coaches may be informed of the sanctions imposed.

Failure to comply with sanctions as directed may result in additional disciplinary sanctions including suspension or expulsion from the College.

## **Interpretation/Revision**

Any question of interpretation or application of the Student Code of Conduct or the Residences Rules and Regulations should be referred to the Director of Student Affairs and the Director of Residential and International Student Services respectively. The Office of Student Affairs reviews the Student Code of Conduct on an annual basis.

## Other Institutional Policies and Regulations

### **Non-Discrimination Policy**

The American College of Greece is an equal opportunity educational institution, whereby qualified individuals are not discriminated against on grounds of age, gender, race, nationality, ethnicity, faith, disability, marital status, or sexual orientation. This non-discrimination policy applies to all educational policies and programmes. ACG strives to eliminate unfair bias and stereotyping in the institution.

### **Data Protection**

#### **Computer Ethics Policy**

The American College of Greece is committed to free and open inquiry and discussion, fair allocation of College resources, and the provision of a working environment free of needless disruption. To advance these goals, ACG has adopted policies on computer usage that are summarized here.

- ACG computers and computer networks are to be used only by persons authorized by the College, and only for College purposes. College purposes include the educational programmes of the College, as well as its research, administrative, and outreach activities. Use of College facilities for other purposes requires prior authorization.
- No one shall knowingly endanger the security of any College computer or network facility, nor will fully interfere with others' authorized computer usage.
- No one shall use the College's communication facilities to attempt unauthorized use, nor to interfere with others' legitimate use, of any computer or network facility anywhere.
- No one shall connect any computer to any of the College's networks unless it meets technical and security standards set by ACG's Information Resources Management administration.
- All users shall share computing resources in accordance with policies set for the computers involved, giving priority to more important work and cooperating fully with the other users of the same equipment.
- No one without specific authorization shall use any College computer or network facility for non-College business.
- No one shall give a computer password to an unauthorized person, nor obtain another person's computer password by any unauthorized means whatsoever. No one except the system administrator in charge of a computer is authorized to issue passwords for that computer.
- No one shall engage in, encourage, or conceal from authorities any «cracking,» unauthorized tampering, or other unauthorized use or deliberate disruption of computers.
- No one without specific authorization shall read, alter, or delete any other person's computer files or electronic mail, even if the operating system of the computer permits them to do so.
- No one shall copy or use software or data in violation of copyright laws, license agreements, or the basic requirements of academic honesty.
- No one shall create, install, or knowingly distribute a computer virus, «Trojan horse,» or other surreptitiously destructive program on any College computer or network facility, regardless of whether any demonstrable harm results.
- No one without proper authorization shall modify or reconfigure the software or hardware of any College computer or network facility.
- Users shall not place confidential data into computers without protecting it appropriately. The College cannot guarantee the privacy or authenticity of computer files or electronic communications unless special arrangements are made.
- Users shall take full responsibility for messages that they transmit through the College's computers and

network facilities and shall obey the policies of discussion forums in which they participate. Laws and rules against fraud, harassment, obscenity, and the like apply to electronic communications no less than other media.

- Those who publish World Wide Web pages or similar information resources on College computers shall take full responsibility for what they publish; shall respect the acceptable-use conditions for the computer on which the material resides; shall obey all applicable laws; and shall not publish commercial advertisements without prior authorization. References and links to commercial sites are permitted, but advertisements, and especially paid advertisements, are not. Users shall not accept payments, discounts, free merchandise or services, or any other remuneration in return for placing anything on their web pages or similar facilities.
- Users shall comply with the regulations and policies of newsgroups, mailing lists, and other public forums through which they disseminate messages.
- Those who administer computers and network facilities shall perform their duties fairly, in accordance with College policies, and shall refer all disciplinary matters to appropriate authorities through the VP for Information Resources Management.
- Electronic mail (e-mail) is intended for communication between individuals and clearly identified groups of interested individuals, not for mass broadcasting. No one without prior authorization shall use the College's facilities to distribute the same or substantially the same e-mail message to more than one person without prior evidence that they wish to receive it, nor to distribute chain letters (messages asking the recipient to distribute copies further). ACGr reserves the right to discard incoming mass mailings («spam») without notifying the sender or intended recipient. For its own protection, the College reserves the right to block all Internet communications from sites that are involved in extensive spamming or other disruptive practices, even though this may leave College Computer users unable to communicate with those sites.

## Acceptable Use of E-mail Policy

### Terms and Conditions of Use

User should carefully read this document as well as "The American College of Greece Computer Ethics Policy" posted on the ACG website. By using the service, user agrees to be bound by these terms and conditions. If user does not wish to be bound by these terms, user should cease using the service and immediately terminate his or her user account (e-mail: helpdesk@acg.edu, fax: 210-6012781, or call the IRM Help Desk: 210-6009800/9 ext. 1356, 1378).

### Acceptable Use – Termination

User agrees that registration to the e-mail service of the ACG community is not a right but a privilege. User agrees to comply with the ACG Computer Ethics Policy, and the Terms and Conditions of Use of e-mail, as well as with all Greek and international laws and their implementing regulations.

User may utilize acg.edu for legitimate personal and educational purposes, but shall not use its resources to conduct any business or activity, or solicit the performance of any activity, which is prohibited by or would violate any applicable law or legal obligation, or for purposes that may create civil or criminal liability, including but not limited to: (a) uses which are defamatory, deceptive, obscene, or otherwise inappropriate; (b) uses that violate or infringe upon the rights of any other person, such as unauthorized distribution of copyrighted material; (c) «spamming,» sending unsolicited bulk e-mail messages, sending unsolicited advertising or similar conduct; (d) threats to or harassment of another; (e) knowingly sending any virus, worm, cancelbot, or other harmful component. If User violates these rules or the College learns of other unlawful or harmful use of the Service by

User, the College may terminate User's account and take other action it deems appropriate, including notifying the authorities and suing for damages.

### Member account, password and security

Your mailbox operates using an account designation and a password. You have to change your password the very first time you log into the system; If you feel uncomfortable with handling the change, address yourself to a computer lab assistant or call the IRM Help Desk, ask them to guide you but register your new password on your own and in full privacy.

You are responsible for maintaining the confidentiality of the password and account, and are fully responsible for the content of each message sent using your account and for all activities that occur under your password or account. You agree to (a) immediately notify acg.edu of any unauthorized use of your password or account or any other breach of security, and (b) ensure that you exit from your account at the end of each session. Acg.edu cannot and will not be liable for any loss or damage arising from your failure to comply with this directive.

User must change his password often and keep it secure. If you have any problem or if you lose your password, call the IRM Help Desk for assistance.

### General Practices Regarding Use and Storage

You acknowledge that acg.edu may establish general practices and limits concerning use of the Service, including without limitation the maximum number of days that email messages will be retained by the Service, the maximum number of email messages that may be sent from or received by an account on the Service, the maximum size of any email message that may be sent from or received by an account on the Service, the maximum disk space that will be allotted on acg.edu servers on your behalf, and the maximum number of times (and the maximum duration for which) you may access the Service in a given period of time. You agree that acg.edu has no responsibility or liability for the deletion or failure to store any messages and other communications or other content maintained or transmitted by the Service. You acknowledge that acg.edu reserves the right to log off accounts that are inactive for an extended period of time. You further acknowledge that acg.edu reserves the right to modify these general practices and limits from time to time.

User is responsible for creating and retaining copies of all files, data and other materials as may be necessary for reconstruction of any files, information material or messages lost or mis-processed by acg.edu.

### Disclaimer of Warranties

You expressly understand and agree that:

Your use of the service is at your sole risk. The service is provided on an «as is» and «as available» basis. Acg.edu expressly disclaims all warranties of any kind, whether express or implied. Acg.edu makes no warranty that (i) the service will meet your requirements, (ii) the service will be uninterrupted, timely, secure, or error-free, (iii) the results that may be obtained from the use of the service will be accurate or reliable.

Any material downloaded or otherwise obtained through the use of the service is done at your own discretion and risk and that you will be solely responsible for any damage to your computer system or loss of data that results from the download of any such material.

# Student Participation and Evaluation

Deree-ACG has several mechanisms through which students may offer input on a variety of issues affecting the governance of the College.

## Student Representation on Committees

One of the primary mechanisms through which students may influence College governance is through their participation on College and Faculty standing committees. The following committees have student representation: Committee on Standing and Conduct, Library Committee, Committee on Disability and Learning Differences, Committee on Academic Standards and Policies, Curriculum Committee, Green Campus Committee and Program Committees.

### Library Committee

This Committee assists the College Librarian in developing the Library collection, and in formulating Library policies. The Committee has two student representatives selected by the Student Council.

### Committee on Disability and Learning Differences

This Committee monitors and recommends policies and procedures in order to accommodate individuals with disabilities and learning differences. The Committee has one student representative recommended by the Educational Psychologist and approved by the Director of Student Affairs, with a minimum CI of 2.50, with at least 60 credits earned, who attends policy meetings only.

### Committee on Academic Standards and Policies

This Committee studies, clarifies and proposes academic policies and procedures. The Committee has one student representative (from the junior or senior classes, with a C. I. of 3.0 at least) to attend policy making sessions, only, with full voting rights selected by the student government.

### Curriculum Committee

This Committee studies, monitors and improves College curricula and academic programmes, and makes recommendations to the Faculty Assembly. The Committee has three senior students (without voting rights) (one from the School of Arts and Sciences, one from the School of Fine and Performing Arts and one from the School of Business, each with a C. I. of 3.0 or above, to be selected by the student government and to be present only during the presentation of new programmes).

### Green Campus Committee

This Committee identifies, addresses and promotes issues related to a sustainable future for The American College of Greece in the areas of campus operations, education and institutional policy. The Committee has two student representatives (one from the Deree Student Government, with a C.I. of at least 3.0 and one from the Environmental Studies Society, with a C.I. of at least 3.0).

### Program Committees

The Presidents of student academic societies are members of the Programme Committees which among other things have responsibility for the routine monitoring of programmes, including the consideration of student feedback, performance data and external examiners' reports.

## Student Participation and Evaluation

## Student Evaluation

Students are encouraged to actively provide constructive feedback on their experiences at Deree-ACG, and thereby contribute to enhancing those learning experiences for themselves and for future students at the College.

### Student Module (Course) Evaluation

Near the end of each semester/session, students are given the opportunity to assess the effectiveness of each course and its instructor, by anonymously completing an online evaluation form for each course in which they are enrolled. Instructors use this information for course improvement. The results of these evaluations are processed and disseminated electronically to each Instructor, Department Head, Academic Dean, the Provost, the Vice President of Human Resources and the President. This information is taken into consideration during the College's formal performance appraisal for each instructor. Summarized results are published online to students. The Open University (OU) receives feedback on the student evaluation results through the OU Annual Monitoring Report (AMR).

### Senior Exit Survey

Students who are graduating at the end of a session or semester are asked to provide their feedback on the academic curricula and academic support services they experienced during their course of study at Deree-ACG. The senior exit survey is administered at the departmental level, and summarized by department and by school. Deans and Department Heads share the summary information with the relevant department faculty and with Administration. The information from the surveys is used by Program Committees for curricula and academic support services improvement.

### Other Forms of Student Feedback

From time-to-time, the College may invite students to provide their feedback on a variety of issues affecting student learning experiences and College life in general. This may take the form, for example, of student participation on ad hoc committees or student participation in opinion surveys on a particular topic e.g. organizing debates or panel discussions on academic integrity in collaboration with the Committee on Standing and Conduct.

### Student Opportunity for Input

Deree – ACG, frequently seeks student feedback and input. Online surveys are used to gather information on any number of subjects. In addition, paper surveys are occasionally used to gather data as well.

### Career Services Survey

Career Services performs an annual survey at the conclusion of the academic year for all graduating seniors on the day of Academic Regalia Gown distribution. Information is gathered regarding the use of Career Services, employment data, graduate studies, career planning, etc.

## Clubs and Student Organizations

Clubs and organizations are part of the vibrant student life available at Deree. There is a wide variety of clubs ranging from those that are academic or theoretical in nature to those that are more practical, all of which contribute to community life at the College. There are also student organizations that support activities and events that originate from administration offices of the College. Overall students join a club or organization because

they share a common interest and wish to develop that interest through group discussions, presentations, competitions, exhibitions and much more.

The Clubs & Student Organization Guidebook, located on blackboard under Student Life and Athletics, serves as a handbook for the governing bodies of clubs and organizations. Student learn how to form a new club, retain recognition, amend their constitutions, elect new governing bodies, manage finances, plan and promote events and much more.

All Deree students in good academic standing (C.I. 2.0 and above) are eligible to join college clubs. The Office of Student Affairs (OSA) oversees all clubs and organizations. Clubs, however, must attain and continue to receive official recognition and budget allocation by the Student Government.

Should you wish to find out more about any student club or organization come by the Office of Student Affairs, the Office of the Student Government Association, or contact its members directly through email.

## STUDENT LIFE CLUBS, ORGANIZATIONS AND ACADEMIC SOCIETIES

### CLUBS

AFCEA Club	dc.afceaclub@acg.edu
Better Days for Strays Club	dc.betterdays4straysclub@acg.edu
Biology Club	dc.bioclub@acg.edu
Cheer Club	dc.cheerclub@acg.edu
Consulting Club	dc.consultingclub@acg.edu
Cultures & Languages Club	dc.langclub@acg.edu
Dance Club	dc.danceclub@acg.edu
Debate Club	dc.debateclub@acg.edu
Deree Gazette	dc.Dereegazette@acg.edu
Fashion Club	dc.fashionclub@acg.edu
Film Club	dc.filmclub@acg.edu
Gaming Club	dc.gamingclub@acg.edu
Health & Social Awareness Club	dc.healthclub@acg.edu
HUBIT Club	dc.hubit@acg.edu
LGBT Awareness Club	dc.lgbtclub@acg.edu
Music Club	dc.musicclub@acg.edu
MUN Club	dc.munclub@acg.edu
Photography Club	dc.photoclub@acg.edu
Self-Awareness & Meditation Club	dc.zenclub@acg.edu

# Student Participation and Evaluation

# Student Participation and Evaluation

## ORGANIZATIONS

ACG Buddies	studyabroadoffice@acg.edu
ACG Cares	dc.acgcaresorg@acg.edu
Deree Ambassadors	dc.ambassadorsorg@acg.edu
Deree Orientation Leaders	dc.olorg@acg.edu
Deree Student Association	dc.sgorg@acg.edu
Deree Student Activities Board	dc.saborg@acg.edu
Deree Together for Sustainability Leaders	dc.sustainabilityorg@acg.edu
S.E.R.F Team	dc.serforg@acg.edu
Student Affairs Task Force	dc.taskforceorg@acg.edu
The Observer	dc.observerorg@acg.edu

## ACADEMIC SOCIETIES

Accounting & Finance Society	dc.afsoc@acg.edu
Art History Society	dc.artsoc@acg.edu
Communication Society	dc.comsoc@acg.edu
Computer Information Systems Society	dc.cissoc@acg.edu
Economics Society	dc.econsoc@acg.edu
English Society	dc.engsoc@acg.edu
Environmental Studies Society	dc.environmentalstudiessoc@acg.edu
History Society	dc.histsoc@acg.edu
Information Technology Society	dc.informationtechsoc@acg.edu
International Business & European Affairs Society	dc.ibesoc@acg.edu
International Tourism & Hotel Management Society	dc.ithmsoc@acg.edu
Management Society	dc.mgnsoc@acg.edu
Marketing Society	dc.mktsoc@acg.edu
Music Society	dc.musicoc@acg.edu
Philosophy Society	dc.philsoc@acg.edu
Psychology Society	dc.psychsoc@acg.edu
Sociology Society	dc.socsoc@acg.edu
Theatre Arts Society	dc.theatsoc@acg.edu
Visual Arts Society	dc.visualartssoc@acg.edu

## Student Organizations

### ACG Cares

ACG Cares offers the members of the ACG community the opportunity to engage in service related activities that enhance the quality of life of others in the community, as well as their own. In providing such opportunities, ACG Cares seeks to uphold the College mission of empowering its members to develop as critical and creative thinkers and socially aware individuals, while preparing for lives of reflection and responsible civic engagement in a complex, global world.

### Deree Orientation Leaders

The Deree Orientation Leaders are highly motivated students whose main purpose is to assist new students in their transition to academic and social life at Deree. This organization helps plan the student orientations held before each semester. During orientation, they lead small groups, serving as mentors for new students; providing information, and having fun!

### Deree Student Activities Board (Deree SAB)

The Deree Student Activities Board (Deree SAB) provides programming that complements, reflects and responds to the College community. These programmes are designed to be both fun and provide an educational experience for those involved in planning and presenting the programmes.

### Deree Student Association

Through hard work and dedication, the Deree Student Association aims to empower the voice of the students and actively promote a vibrant campus community at Deree - The American College of Greece. Acting as liaison between the undergraduate student body and the administration, faculty and staff of Deree – The American College of Greece, they strive to provide responsible leadership and fair, democratic representation of the students in an official capacity while promoting equality and unity among the student body.

### Student Emergency Response Force (S.E.R.F)

Student Emergency Response Force, better known as S.E.R.F., is Deree's emergency response team. Organized in 1998, team members are trained to assist in emergency situations on campus (earthquakes, medical emergencies, and evacuations) and escort students from campus to the bus stop or their cars. Team members are trained in CPR (cardiopulmonary resuscitation) and first aid, self-defense, climbing/rappel, the use of scuba equipment, orienteering, wilderness survival, fire fighting, using two-way radios, self defense, and other skills. The spirit of the team is one of unity, service, and volunteerism.

### Deree College Ambassadors

The Deree Ambassadors are undergraduate students of high academic standing who are advocates for Deree from a position of leadership and service. Ambassadors are guided by their desire to serve, commitment to improve, and attitude of selflessness. They assist in events organized by the College.

### Together for Sustainability

"Together for Sustainability" involves Deree undergraduate and graduate students and works to promote the vision of ACG to become a sustainable campus and a sustainable learning community.

"Together for Sustainability" offers the members of the ACG community the opportunity to engage in environmental activities that help promote sustainability, a vision that would enhance the community by



# Student Participation and Evaluation

integrating environmental, cultural, social, economic aspects. In providing such opportunities, the organization seeks to uphold the College mission of empowering its members to develop as critical and creative thinkers and as socially and environmentally responsible individuals that appreciate the value of team work and solidarity in a complex interconnected world.

## Academic Societies

### Accounting and Finance Society

Discusses issues and concerns on the local and international financial reality.

### Art History Society

Though lectures and presentations explores the latest developments in art history.

### CIS Society

The CIS Society promotes the academic and professional interests of the CIS students.

### Communication Society

Assists Communication students develop their communication skills by inviting guest speakers and organizing panel discussions, field study trips, volunteer events, exhibitions, general assemblies, sponsoring the annual Communication Week, and much more.

### Economics Society

Enables students to develop skills in organizing and managing events and creating a link between the College, students, and the professional community.

### English Society

Serves the community of English major by organizing educational and social events such as lectures, workshops, theatre visits, and get-togethers.

### Environmental Studies Society

Addresses environmental issues and raises awareness.

### History Society

Attracts students interested in the study and research of past civilizations and applies this knowledge to the present.

### Honors Society

Supports the co-curricular activities and community outreach work of Honors students.

### IBEA Society

The Society organizes events which illuminate current trends in globalization and European integration.

### ITHM Society

Through a variety of events in Tourism and Hospitality, the ITHM Society aims to connect theory to the best industry practice.

# Student Participation and Evaluation

### Marketing Society

A self-governed, curricular society, exposing students to contemporary Marketing issues and practices. For more information you can visit the Marketing Society's area in Blackboard, or you can send an e-mail at the Society's address.

### Management Society

Addresses Management students. It participates in the Business Week and organizes academic events, such as field trips and lectures.

### Music Society

Organizes music performances and boosts the deeper understanding of the art of music through the ages.

### Philosophy Society

Promotes the co-curricular life at Deree College by organizing the Philosophy Society Seminar, which gives students the opportunity to present their work.

### Psychology Society

Supports research through lectures on important psychological issues.

### Sociology Society

Promotes the study of current sociological issues through lectures and field trips.

### Theatre Arts Society

Promotes the study of theater plays and stage productions.

### Visual Arts Society

Involves students in the contemporary art scene

### Sports and Activities

- **Physical Education Courses (credit & non credit)**

The schedule of courses, issued every semester and session, includes the available credit courses. The schedule for non-credit courses is issued by the Office of Athletics each semester and session.

- **Intercollegiate Athletics**

Deree – The American College of Greece

Basketball (Men)

Basketball (Women)

Volleyball (Women)

Soccer (Men)

Soccer (Women)

Water Polo (Men)

# Student Participation and Evaluation

- **Intramural Sports**

- Canoe Racing
- Chess
- 5X5 Basketball
- 3 point shoot-out
- Ping pong
- Backgammon
- 5X5 Soccer
- Tennis
- 3X3 Volleyball
- Beach Volleyball
- Pool Tournament
- Hand soccer Tournament
- Indoor Climbing
- Superfit Competition
- Darts

*For more information please contact the Office of Athletics or visit the ACG website ([www.acg.edu](http://www.acg.edu)).*

# Electronic Library

The electronic library includes full text databases as well as abstracts, financial and statistical data, business reports, company and industry profiles, market analyses, balance sheets, along with electronic encyclopedias and dictionaries. Through these online services users have access to over 12,000 full-text academic journals providing full support to all academic programmes. The list of main electronic databases per discipline is as follows:

## Arts & Humanities

### **Academic Search Premier (EBSCOhost)**

Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,700 titles are available in full text of which 4,000 are peer-reviewed.

### **Artemis Literary Sources (Gale/Cengage Learning)**

Artemis provides full text access to all the journals, criticism, primary sources and other content from our Gale literature databases. These databases, which you can also access individually, include: Literature Resource Center, Literature Criticism Online, Dictionary of Literary Biography Complete Online, LitFinder & Something About the Author Online.

### **Art Full Text (EBSCOhost)**

Citations and abstracts with some full text of articles, yearbooks and museum bulletins covering all areas of the arts. Includes full text of nearly 300 journals, most of which are peer-reviewed. Indexes reproductions of art works.

### **ARTstor**

A digital library of more than 1.6 million images in the areas of art, architecture, the humanities and social sciences. Includes a set of tools to view, present and manage images.

### **Britannica Academic Edition**

The electronic version of the *Encyclopædia Britannica* and Britannica Book of the Year enhanced with a variety of multimedia and selected websites. Includes the Merriam-Webster's Collegiate Dictionary & Thesaurus.

### **Communication & Mass Media Complete (EBSCOhost)**

Covers communication, mass media and other closely related fields of study. Includes full text of over 500 journal titles, as well as indexing and abstracts of more than 620 titles. In addition, it features over 5,400 author profiles, providing biographical data and bibliographic information.

### **Credo Reference**

A collection of over 270 electronic reference sources by SAGE Publications on the fields of business, geography, law, medicine, psychology, religion, science and the social sciences.

### **Dictionary of Literary Biography Complete Online (Gale/Cengage Learning)**

Full text access to the Dictionary of Literary Biography, providing thousands of biographical and critical essays on the lives and works of influential authors from all eras and genres. Includes all volumes from the main, documentary and yearbook series.

# Electronic Library

**eBook Collection (EBSCOhost)**

A collection of over 125,000 ebooks in all academic disciplines.

**JSTOR**

A high-quality interdisciplinary archive of over 1,600 leading academic journals across the humanities, social and natural sciences, as well as select monographs and other materials. The collection includes high-quality images and is interlinked by millions of citations and references.

**Literature Criticism Online (Gale/Cengage Learning)**

Full text access to Gale's Literary Criticism, the most extensive compilation of scholarly and popular literary commentary available. Includes all volumes from the following series: Contemporary, Twentieth-Century, Shakespearean, Short Story, Nineteenth-Century, Drama, Poetry, Children's, Classical and Medieval & From 1400 to 1800.

**Literature Resource Center (Gale/Cengage Learning)**

Full text articles from nearly 400 journals and literary magazines, as well as selected biographies, critical essays, overviews and other content from Gale's literary resources.

**LitFinder (Gale/Cengage Learning)**

LitFinder indexes thousands of poems, stories, plays, speeches, and essays and includes full text for many titles. Also includes author biographies and other secondary material.

**MLA International Bibliography (EBSCOhost)**

A bibliography of journal articles, books and dissertations. It contains citations from over 4,400 journals and series and 1,000 book publishers.

**Opposing Viewpoints in Context**

Features viewpoint articles, topic overviews, full text magazine, academic journal and newspaper articles, primary source documents, statistics, images and podcasts, and links to websites for information on today's social issues.

**Oxford Art Online**

Includes the full text of *The Dictionary of Art* (1996, 34 vols.), a landmark reference work containing more than 45,000 entries. This content is maintained with regular updates and further enhanced by the annual addition of new articles on significant areas of the visual arts. *Oxford Art Online* includes over 6,000 images, as well as linking to *ARTstor*. Also included are: *Encyclopedia of Aesthetics* (1998), *The Oxford Companion to Western Art* (2001) and *The Concise Dictionary of Art Terms* (2001), as well as a host of teaching and research tools and resources.

**Oxford English Dictionary**

The *Oxford English Dictionary* provides the ultimate guide to the meaning, history and pronunciation of over half a million words, both present and past.

**Oxford Handbooks Online**

A collection of 86 handbooks in literature, classical studies and history from Oxford University Press.

**Oxford Music Online**

A compendium of some of the finest music scholarship available offering the full texts of *The New Grove Dictionary of Music and Musicians*, 2nd edition (2001), *The New Grove Dictionary of Opera* (1992) and *The New Grove Dictionary of Jazz*, 2nd edition (2001), as well as all subsequent updates and emendations. This content of more than 50,000 signed articles and 30,000 biographies is further supplemented with *The Oxford Companion to Music* (2002) and *The Oxford Dictionary of Music*, 2nd edition, rev. (2006). *Oxford Music Online* also contains a host of teaching and research tools and resources.

**Oxford Reference**

A collection of over 200 general and subject specific reference titles published by Oxford University Press, covering several topics: from art to accounting, music to marketing, and computing to communication. Contains over 16,000 illustrations and more than 775 locator, physical and political maps.

**Project Muse**

A full text collection of current content from over 150 scholarly journals in the fields of the humanities and the social sciences.

**ScienceDirect**

Citations and abstracts from over 3,200 journals. Full text access to over 480 scholarly journals in the social and behavioral sciences, including psychology, sociology, business and management, and more.

**SIRS Issues Researcher**

Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

**Something About the Author Online (Gale/Cengage Learning)**

Full text access to all volumes of *Something About the Author*, the preeminent resource examining the lives and works of authors and illustrators for children and young adults.

**Business****Academic Search Premier (EBSCOhost)**

Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,700 titles are available in full text of which 4,000 are peer-reviewed.

**Britannica Academic Edition**

The electronic version of the *Encyclopædia Britannica* and *Britannica Book of the Year* enhanced with a variety of multimedia and selected websites. Includes the *Merriam-Webster's Collegiate Dictionary & Thesaurus*.

**Business Source Complete (EBSCOhost)**

Citations, abstracts and full text articles from all areas of business—including management, marketing, accounting, finance and economics. More than 3,700 journals, trade publications and general business magazines are available in full text, as well as thousands of case studies, industry profiles, SWOT analyses, market research reports and much more.

**Communication & Mass Media Complete (EBSCOhost)**

Covers communication, mass media and other closely related fields of study. Includes full text of over 500 journal titles, as well as indexing and abstracts of more than 620 titles. In addition, it features over 5,400 author profiles, providing biographical data and bibliographic information.

**Credo Reference**

A collection of over 270 electronic reference sources by SAGE Publications on the fields of business, geography, law, medicine, psychology, religion, science and the social sciences.

**DSI - All That Stats**

*All That Stats* brings under one common database the complete range of OECD, European Union, IMF financial and UNIDO's industry statistics, as well as a variety of US and German official and central bank statistics.

**eBook Collection (EBSCOhost)**

A collection of over 125,000 ebooks in all academic disciplines.

**EconLit (EBSCOhost)**

Citations and abstracts of articles, chapters of books, dissertations, working papers and book reviews in all fields of economics including capital markets, economic forecasting and labor economics.

**The Economist**

Authoritative insight and opinion on international news, politics, business, finance, science and technology. Includes all articles from the print edition and more.

**Financial Times**

The online version of the leading financial newspaper provides the latest business, finance, economic and political news, commentaries, data and analysis for the global business community, access to the *Alphaville* blog, as well as to Lex, the *Financial Times*' column on business and financial topics.

**GreenFILE (EBSCOhost)**

Citations and abstracts with some full text of more than 760 sources covering all aspects of human impact on the environment. Subjects covered include: global climate change, green building, pollution, sustainable agriculture, renewable energy and recycling.

**Hospitality & Tourism Complete (EBSCOhost)**

Covers scholarly research and industry news relating to all areas of hospitality and tourism. Full text is available for more than 440 publications, including periodicals, company and country reports, as well as books. Subject areas covered include: hotel management and administrative practices, hospitality law, food and beverage management, leisure and business travel, and the culinary arts.

**iMentor**

A database containing company information, balance sheets and other financial information on more than 80,000 Greek public and private enterprises. Includes financial sector reports and analyses. All information is available in fully editable Excel format.

**JSTOR**

A high-quality interdisciplinary archive of over 1,600 leading academic journals across the humanities, social and natural sciences, as well as select monographs and other materials. The collection includes high-quality images and is interlinked by millions of citations and references.

**Opposing Viewpoints in Context**

Features viewpoint articles, topic overviews, full text magazine, academic journal and newspaper articles, primary source documents, statistics, images and podcasts, and links to websites for information on today's social issues.

**Oxford Reference**

A collection of over 200 general and subject specific reference titles published by Oxford University Press, covering several topics: from art to accounting, music to marketing, and computing to communication. Contains over 16,000 illustrations and more than 775 locator, physical and political maps.

**Passport (Euromonitor)**

Offers integrated access to market size data for more than 300 consumer products; demographic, economic and lifestyle statistics; industry, company, country and consumer lifestyle reports; as well as comments from expert analysts. Covers more than 200 countries.

**Project Muse**

A full text collection of current content from over 150 scholarly journals in the fields of the humanities and the social sciences.

**PsycARTICLES (EBSCOhost)**

Contains full text articles from over 70 peer-reviewed journals published by the American Psychological Association and allied organizations. Covers general psychology and applied, clinical and theoretical research.

**PsycINFO (EBSCOhost)**

Citations and abstracts drawn from scholarly journal articles, chapters of books and dissertations in psychology and related disciplines. Includes information on the psychological aspects of related fields such as medicine, psychiatry and physiology. Most material included is peer-reviewed.

**Regional Business News (EBSCOhost)**

Full text access to regional business publications. Includes more than 80 business journals, newspapers and newswires from all metropolitan and rural areas within the United States.

**ScienceDirect**

Citations and abstracts from over 3,200 journals. Full text access to over 480 scholarly journals in the social and behavioral sciences, including psychology, sociology, business and management, and more.

**SIRS Issues Researcher**

Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

## Science and Technology

### Academic Search Premier (EBSCOhost)

Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,700 titles are available in full text of which 4,000 are peer-reviewed.

### Britannica Academic Edition

The electronic version of the *Encyclopædia Britannica* and *Britannica Book of the Year* enhanced with a variety of multimedia and selected websites. Includes the *Merriam-Webster's Collegiate Dictionary & Thesaurus*.

### Business Source Complete (EBSCOhost)

Citations, abstracts and full text articles from all areas of business—including management, marketing, accounting, finance and economics. More than 3,700 journals, trade publications and general business magazines are available in full text, as well as thousands of case studies, industry profiles, SWOT analyses, market research reports and much more.

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A collection of over 270 electronic reference sources by SAGE Publications on the fields of business, geography, law, medicine, psychology, religion, science and the social sciences.

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*All That Stats* brings under one common database the complete range of OECD, European Union, IMF financial and UNIDO's industry statistics, as well as a variety of US and German official and central bank statistics.

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Citations and abstracts with some full text of more than 760 sources covering all aspects of human impact on the environment. Subjects covered include: global climate change, green building, pollution, sustainable agriculture, renewable energy and recycling.

### JSTOR

A high-quality interdisciplinary archive of over 1,600 leading academic journals across the humanities, social and natural sciences, as well as select monographs and other materials. The collection includes high-quality images and is interlinked by millions of citations and references.

### Library, Information Science & Technology Abstracts (EBSCOhost)

Citations and abstracts with some full text of more than 675 journals, research reports and proceedings in librarianship, cataloging, bibliometrics, online information retrieval, information management and more.

### Opposing Viewpoints in Context

Features viewpoint articles, topic overviews, full text magazine, academic journal and newspaper articles, primary source documents, statistics, images and podcasts, and links to websites for information on today's social issues.

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A collection of over 200 general and subject specific reference titles published by Oxford University Press, covering several topics: from art to accounting, music to marketing, and computing to communication. Contains over 16,000 illustrations and more than 775 locator, physical and political maps.

### ScienceDirect

Citations and abstracts from over 3,200 journals. Full text access to over 480 scholarly journals in the social and behavioral sciences, including psychology, sociology, business and management, and more.

### SIRS Issues Researcher

Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

## Social Sciences

### Academic Search Premier (EBSCOhost)

Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,700 titles are available in full text of which 4,000 are peer-reviewed.

### Annual Reviews

Access to the Annual Reviews' "Social Sciences Collection", which includes full text access of current issues (with a short backfile) of eight journals in the social sciences.

### Britannica Academic Edition

The electronic version of the *Encyclopædia Britannica* and *Britannica Book of the Year* enhanced with a variety of multimedia and selected websites. Includes the *Merriam-Webster's Collegiate Dictionary & Thesaurus*.

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Citations, abstracts and full text articles from all areas of business—including management, marketing, accounting, finance and economics. More than 3,700 journals, trade publications and general business magazines are available in full text, as well as thousands of case studies, industry profiles, SWOT analyses, market research reports and much more.

### The Chronicle of Higher Education

The top source of news, information, and advice for people in academe. *The Chronicle's* website features the complete contents of the latest issue; daily news and advice columns; thousands of current job listings; articles published since September 1989; discussion forums; and career-building tools. Includes access to *The Chronicle of Philanthropy*.

### Communication & Mass Media Complete (EBSCOhost)

Covers communication, mass media and other closely related fields of study. Includes full text of over 500 journal titles, as well as indexing and abstracts of more than 620 titles. In addition, it features over 5,400 author profiles, providing biographical data and bibliographic information.

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**EconLit (EBSCOhost)**

Citations and abstracts of articles, chapters of books, dissertations, working papers and book reviews in all fields of economics including capital markets, economic forecasting and labor economics.

**The Economist**

Authoritative insight and opinion on international news, politics, business, finance, science and technology. Includes all articles from the print edition and more.

**Education Full Text (EBSCOhost)**

Citations and abstracts with some full text of English-language periodical articles, chapters of books and yearbooks. Covers all aspects of education, as well as student counseling, library science and athletics.

**Financial Times**

The online version of the leading financial newspaper provides the latest business, finance, economic and political news, commentaries, data and analysis for the global business community, access to the *Alphaville* blog, as well as to Lex, the *Financial Times*' column on business and financial topics.

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A database containing company information, balance sheets and other financial information on more than 80,000 Greek public and private enterprises. Includes financial sector reports and analyses. All information is available in fully editable Excel format.

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A high-quality interdisciplinary archive of over 1,600 leading academic journals across the humanities, social and natural sciences, as well as select monographs and other materials. The collection includes high-quality images and is interlinked by millions of citations and references.

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Citations and abstracts with some full text of more than 675 journals, research reports and proceedings in librarianship, cataloging, bibliometrics, online information retrieval, information management and more.

**Opposing Viewpoints in Context**

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**Oxford Reference**

A collection of over 200 general and subject specific reference titles published by Oxford University Press, covering several topics: from art to accounting, music to marketing, and computing to communication. Contains over 16,000 illustrations and more than 775 locator, physical and political maps.

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Offers integrated access to market size data for more than 300 consumer products; demographic, economic and lifestyle statistics; industry, company, country and consumer lifestyle reports; as well as comments from expert analysts. Covers more than 200 countries.

**Project Muse**

A full text collection of current content from over 150 scholarly journals in the fields of the humanities and the social sciences.

**PsycARTICLES (EBSCOhost)**

Contains full text articles from over 70 peer-reviewed journals published by the American Psychological Association and allied organizations. Covers general psychology and applied, clinical and theoretical research.

**Psychology & Behavioral Sciences Collection (EBSCOhost)**

Contains full text articles from nearly 500 journals. Covers topics such as emotional and behavioral characteristics, psychiatry, psychology, mental processes, anthropology, and observational and experimental methods.

**PsycINFO (EBSCOhost)**

Citations and abstracts drawn from scholarly journal articles, chapters of books and dissertations in psychology and related disciplines. Includes information on the psychological aspects of related fields such as medicine, psychiatry and physiology. Most material included is peer-reviewed.

**ScienceDirect**

Citations and abstracts from over 3,200 journals. Full text access to over 480 scholarly journals in the social and behavioral sciences, including psychology, sociology, business and management, and more.

**SIRS Issues Researcher**

Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

**SocINDEX**

Citations, abstracts and full text periodical articles, monographs and conference papers on sociology, its sub-disciplines and related areas of study (such as anthropology, education and social work). Includes full text for more than 800 journals, 800 monographs and 16,000 conference papers.

# Appendix I

## Regulatory Framework

### **Regulations for validated awards of the Open University for institutions offering Dual awards**

The *Regulations for validated awards of the Open University for institutions offering Dual awards* document is an integral part of "The American College of Greece Undergraduate Catalog and Student Handbook" and is located at <http://www.acg.edu/programs>.



# Appendix II

## The Board of Trustees

September 2016

## Appendix II

The Board of Trustees  
The Administration  
The Faculty

<b>William Antholis</b>	BA, PhD; Charlottesville, Virginia (2015)
<b>Spiros Bouas</b>	BS; San Francisco, California (2015)
<b>John Chachas</b>	BA, MBA; New York, New York (2015)
<b>Nikos M. Ebeoglou</b>	MSc; Athens, Greece (2011)
<b>Matt Glendinning</b>	BA, MEd, MA, PhD; Providence, Rhode Island (2015)
<b>Dena Haritos Tsiamitis</b>	BS, MS, PhD; Pittsburg, Pennsylvania (2016)
<b>Kosmo Kalliarekos</b>	BS, MBA; Hong Kong, Hong Kong (2005, 2015)
<b>Martha J. Kanter</b>	BA, MEd, EdD; New York, New York (2015)
<b>Philip C. Korologos</b>	BA, JD; New York, New York (2006)
<b>Nikos Koumettis</b>	BS, MS; Athens, Greece (2010)
<b>Anthony Kronman</b>	BA, PhD, JD; New Haven, Connecticut (2009)
<b>Ulysses Kyriakopoulos</b>	BSc, MBA; Athens, Greece (2011)
<b>Vana Lavidas</b>	BA, MBA; Athens, Greece (2013)
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<b>Dan Miller</b>	MA, PhD; Providence, Rhode Island (2015)
<b>Lisa O'Donnell</b>	BA, JD; New York, New York (2015)
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## Kimon Friar Lectureship

In 1994 the College established the Kimon Friar Lectureship in Modern Greek Arts and Letters to honor the memory of the distinguished Greek-American translator, poet, and anthologist. The lectureship brings renowned scholars to the College and fulfills the terms of Kimon Friar's bequest to the Attica Tradition Educational Foundation of all his property in Greece, including his library and manuscripts, now deposited in the Special Collections, Rare Books and Archives division at the College library.

**RODERICK BEATON** (1994)

**EDMUND KEELEY** (1995)

**PETER BIEN** (1996)

**STRATIS HAVIARAS** (1997)

**KATERINA ANGHELAKI-ROOKE** (1998)

**STAVROS DELIGIORGIS** (1999)

**GEORGE ECONOMOU** (2000)

**PATRICIA WILLIS** (2001)

**LANGDON HAMMER** (2003)

**GREG NAGY** (2004)

**KAREN VAN DYCK** (2006)

**DIMITRIS TZIOVAS** (2007)

**VASSILIS LAMBROPOULOS** (2008)

**MICHAEL HERZFELD** (2009)

**MOLLY GREENE** (2010)

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**DAVID RICKS** (2012)

**MARK MAZOWER** (2013)

**ANN CARSON** (2013)

**BARRY STUARTS STRAUSS** (2014)

**GAIL HOLST-WARHAFT** (2015)

**RICHARD FORD** (2016)

## Eleftherios Venizelos Chair Holders

The Eleftherios Venizelos Chair of Modern Greek Studies has been created by the College primarily to focus research, debate and attention on the most important and interesting trends and developments in modern Greek history – a history in which Venizelos played a key role.

**ANDREAS ANDRIANOPOULOS** (2003-2004); M.A., University of Kent; Diploma, University of Oslo; Diploma on Leadership, Kennedy School of Government, Harvard University; Honorary Ph.D., School of Economics, University of Sofia; LL.D., The American College of Greece – Deree College.

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**SIR CHRISTOPHER PISSARIDES** (2014-2015) B.A., M.A., University of Essex., Ph.D., London School of Economics

**LOU URENECK** (2015-2016) B.A., University of New Hampshire

## Institute for Diplomacy and Global Affairs

The Institute for Diplomacy and Global Affairs (IDGA) has been established to focus primarily on current world affairs considering them within their historical context and with respect to their immediate application. The connection between events and people along with their long term effects upon stability, welfare and international cooperation and understanding comprise the overall aim of the IDGA.

The IDGA is a center of scholarship in public and international affairs. The Institute's programmes address international events and attempt to influence the domestic environment towards understanding the multiple texture of an unfolding new global reality.

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## **SCHOLARS IN RESIDENCE**

**Horner, S. Sue:** Gender Studies and Religion

B.A., Barrington College; M.L.S., San Jose State University; M.T.S., Harvard

Divinity School; Ph.D., Northwestern University

# Appendix III

## College E-mail & Telephone Directory

### Aghia Paraskevi Campus

OFFICE	LOCATION	TEL. EXT.	E-mail
Academic Advising	Room 300B (SSC)	1431	dc.adv@acg.edu
Academic Affairs	Room CN3114	1240	acadaffairs@acg.edu
Admissions	Room 100	1410	admissions@acg.edu
Alumni	Room 203	1370, 1380, 1109	alumni@acg.edu
Athletics	Gym Upper Level	1319, 1157	acgfitness@acg.edu
Career Services	Student Life Center	1311, 1313	career@acg.edu
Cashier's	Room 300 (SSC)	1404	cashier@acg.edu
Financial Aid	Room 225	1327	financialaid@acg.edu
Health Center	Deree Main Corridor	1500	wellnesscenter@acg.edu
International Admissions	Room 102	1412	internationalstudents@acg.edu
IRM	Room 400	1356, 1378	acgirm@acg.edu
Library (Front Desk)	Library	1348	library@acg.edu
Media Center	Library Lower Level	1433	dc.medialibrary@acg.edu
Pool Office	Pool	1395	acgfitness@acg.edu
Registrar's Office	Room 306 (SSC)	1331, 1445, 1328, 1449	registrar@acg.edu
School of Business	Room 507	1108	assoc.deanbusadm@acg.edu
School of Fine and Performing Arts	Room 530	1456	fineperformingarts@acg.edu
School of Liberal Arts & Sciences	Room 515	1359	libarts@acg.edu
Student Academic Support Services	Library Main Level	1273	sas@acg.edu
Student Affairs	Room 309	1446	studentaffairs@acg.edu
Student Government	Room 308	1373	dc.sgorg@acg.edu
Student Success Center (Front Desk)	Room 300	1326, 1333, 1334	ssc@acg.edu
Study Abroad	Student Life Center	1029, 1408	studyabroadoffice@acg.edu
Validation Office	Room 300A	1428	validation@acg.edu
Wellness Center	Student Life Center	1700	wellnesscenter@acg.edu
English for Academic Purposes Program (EAPP)	Library Main Level	1402	eapp@acg.edu
Writing Program	Room 505c	1241	wp@acg.edu

## APPENDIX III

### List of Support Staff

# Appendix III

In this catalog, the College makes its most inclusive and comprehensive statement about itself: the nature of the institution and its future aspirations; the rules, regulations, and requirements under which it operates and which it enjoins upon students who wish to become Deree graduates; the programmes it offers; and the people who constitute the College community.

The information in this catalog, including administration and faculty listings, is as current and accurate as was possible at the time of publication, the catalog is issued annually before the start of the new academic year. However, the College is a dynamic and evolving institution and changes may occur after publication that will cause some of the information as presented to be superseded. Because new catalogs cannot be printed promptly enough to reflect every change made by an active administration and faculty, the College reserves the right to alter its course offerings, academic programmes, campus regulations, fee structure, and calendar whenever necessary. Every effort will be made to inform students of such alterations when they occur and no student will be asked to meet degree requirements not in effect at the time of his or her admission to a degree program.



The American College of Greece is an equal opportunity educational institution, whereby qualified individuals are not discriminated against on grounds of age, gender, race, nationality, ethnicity, faith, disability, marital status, or sexual orientation. This non-discrimination policy applies to all educational policies and programmes. ACG strives to eliminate unfair bias and stereotyping in the institution.



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