

The American College of Greece



UNDERGRADUATE CATALOG  
&  
STUDENT HANDBOOK

UPDATED SEPTEMBER 2012

2012 - 2013

# UNDERGRADUATE CATALOG

## **The American College of Greece**

### **Founded in 1875**

International in origin and outlook, DERE - ACG offers a distinctive academic ethos rooted in American higher education best practices and integrating American, Greek and European cultures. The College is committed to extending educational opportunities to qualified students of diverse backgrounds and to active, mutually supportive interaction with its alumni. DERE faculty, dedicated to teaching, scholarship and service, cultivate a rich intellectual campus environment, serve numerous external constituencies and contribute to their professional disciplines. Through undergraduate and graduate curricula in the liberal arts and sciences, business and selected professions, as well as through its cocurricular programs, the College enables students:

- to define and pursue their educational and professional goals,
- to develop as critical and creative thinkers and socially aware individuals, and
- to prepare for lives of reflection as well as responsible civic engagement in a complex, global world.

### **College Mission Statement**

*Approved by the Board of Trustees*

*June 2009*

DEREE - The American College of Greece is accredited by  
The New England Association of Schools and Colleges, Inc.

All programs offered at DERE - The American College of Greece are validated by The Open University, U.K.

DEREE - The American College of Greece is a member of the following academic organizations:

AACSB International – The Association to Advance Collegiate Schools of Business

The American Association of Collegiate Registrars and Admissions Officers

The American Conference of Academic Deans

AMICAL – The American International Consortium of Academic Libraries

ALA – The American Library Association

The American National Academic Advising Association

The Association of American International Colleges and Universities

AGB – Association of Governing Boards of universities and colleges

College Board

The European Council of International Schools

CHEA – Council for Higher Education Accreditation

EALTA – European Association of Language Testing and Assessment

EFMD – The European Foundation for Management Development

EFQM – The European Foundation for Quality Management

GLCA – Great Lakes Colleges Association

IFLA – International Federation of Library Associations and Institutions

ILTA – International Language Testing Association

Modern Language Association

NAACO – North American Association of Commencement Officers

TESOL (USA) – Teachers of English to Speakers of other Languages

The Near East/South Asia Council of Overseas Schools

Council for Advancement and Support of Education

Council of Independent Colleges

Institute of International Education

UACES – University Association for Contemporary European Studies

DEREE – The American College of Greece is an associate member of the following academic organization:

EUCEN – European University Continuing Education Network

DEREE – The American College of Greece is an affiliate member of:

ALTE – Association of Language Testers in Europe

UCEA – University Continuing Education Association

DEREE - The American College of Greece is authorized to administer the Michigan State University Certificate of English Proficiency (MSU-CELP) and Certificate of English Competency (MSU-CELC) in southern Greece.

# Athens

As the home of Plato's Academy and Aristotle's Lyceum— the two greatest schools in antiquity — Athens can justifiably claim to be an incomparable setting for an institution of higher learning. The birthplace of Western culture and civilization, Athens has come to exemplify what men and women can achieve when allowed to exercise their minds and imaginations in a free and open society.

From its mythical founding by the legendary King Theseus, who united the independent towns of Attica and forged them into a single city-state, or polis, Athens became the center where the Hellenic ideals of the spirit of inquiry, critical thinking, rational discourse, and artistic expression were realized. Socrates, Plato's mentor, engaged his fellow Athenians in dialogues, recorded by his pupil, that constitutes the quintessence of philosophical questioning and reasoning. The great tragic and comic poets, Aeschylus, Sophocles, Aristophanes, and Euripides, produced their supreme works of dramatic art in this city. Thucydides opened his enduring history by proudly identifying himself as an Athenian.

The idea of *demokratia*, or rule by the people, had its origins in Athens, with the political reforms of sage lawgivers and rulers such as Solon and Cleisthenes. The Athenian ideal was later articulated with surpassing eloquence by the statesman Pericles in his inspired Funeral Oration, where he paid tribute to his city as the "school of Hellas," which, because of its noble institutions, concern for culture and education, love of discussion, sense of duty and honor, and passion for justice, was a model for the world and "worthy of admiration."

During the Athenian Enlightenment of 2,500 years ago, the city nurtured such master architects as Ictinus, Callicrates, and Mnesicles, and the immortal sculptor Phidias. They adorned the hill overlooking the city, principal sanctuary of the patron goddess, Athena, with the magnificent Parthenon and Erechtheum temples and the splendor of the Propylaea.

The Acropolis, the "high city," is Athens' monumental legacy to the West and to the world and, having withstood the vicissitudes of time and events, remains an ageless testament to human excellence and to the "glory that was Greece."

Today, Athens is the capital of a country that is a member of the European Union. Greece now belongs to a greater political and geographic entity and partakes in an expanded and hopeful vision. Athens is a culturally invigorating urban center of museums, theatres, and music halls and has become a twenty-first century computerized metropolis, with a state-of-the-art metro system and airport, all ages removed from the antique days of archons and triremes.

And yet, when peoples and nations wended their way to Greece for the Olympic Games of 2004, the past echoed, as Athens once again proclaimed, in the proud words of Pericles: "We throw open our city to the world". And when the time came for the city to be thrown open, Athens showed the world what it can see nowhere else.

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## Introduction - The College

The American College of Greece (ACG) is the oldest and largest, comprehensive, independent, American sponsored college in Europe, currently enrolling over 4000 students in all of its educational divisions. The College's 34,000 alumni reside in 40 countries and are prominent in public life, business, the arts, and the professions.

Founded in 1875 by American Christian missionaries as a primary and secondary school for girls in Smyrna, Asia Minor, the College expanded into higher education in 1885. Social upheaval in Asia Minor forced its closure in 1922, and the College reopened in Athens in 1923 at the invitation of Eleftherios Venizelos, the internationally renowned statesman. In 1936 the School was named Orinda Childs Pierce College in memory of the wife of a benevolent supporter.

During the 1960s, the College changed significantly. Pierce College (PIERCE) was incorporated in the state of Colorado in 1961 and was authorized to grant bachelor of arts and bachelor of science degrees. In 1963 the secondary school division of Pierce College was recognized by the Greek government as the equivalent of a national public school. In 1965 the College moved to a sixty-four acre site in Aghia Paraskevi, a northeastern suburb of Athens. The Aghia Paraskevi campus, situated on the western slopes of Mt. Hymettus, some ten kilometers from the center of Athens, offers a magnificent view of the sprawling city. Its original buildings were designed by the renowned Greek architect, Constantine Doxiades. The College's first baccalaureate degrees were awarded in 1969, and in 1973 in honor of a generous benefactor from Chicago, William S. Deree (born Derehanis in the village of Ambelionas in the prefecture of Messenia in the Peloponnese) the College's undergraduate division was renamed Deree College (DEREE).

Today DEREe offers undergraduate programs through three schools (Business; Fine and Performing Arts; Liberal arts and Sciences) and graduate programs through its Graduate School of Arts and Sciences. In 2011, the College implemented a partnership with the Open University (UK) through which all undergraduate programs are validated. Students are able to complete both the "American" degree and the British honours award within the typical timeframe for US undergraduate degrees (i.e. four years), thereby being assured the professional rights provided by European Union law.

In 1971, a Downtown Athens campus was established to broaden the College's commitment both to business education and the professional community in Greece. With the help of a challenge grant from the United States Agency for International Development (USAID), funds were raised in both Greece and the United States from businesses, parents, alumni, trustees, and friends to build a five-story facility in Ambelokipi, near the city's business center, in 1993. In 2012 the Downtown campus became the home of ALBA Graduate Business School at The American College of Greece (ALBA).

Although a majority of ACG's undergraduate and graduate enrollment is Greek, students come from more than 50 countries. Admissions standards are competitive, without regard to gender, sexual orientation, race, creed, color, or economic background. English is the language of instruction.

ACG's undergraduate and graduate programs are based on the American system of higher education. ACG degrees do not correspond to those granted by Greek educational institutions and are not recognized by Greek authorities as the equivalent in all respects of Greek public university degrees. Nonetheless, ACG undergraduate and graduate degrees are internationally recognized as the equivalent of corresponding degrees granted by colleges and universities accredited in the United States. As a result of provisions related to Article 16 of the Greek Constitution, which provides that all university-level education in Greece must be public (i.e. sponsored by the Greek State), DEREe-ACG, as an independent institution, is recognized by the Greek government as a Center of Post-Lyceum Education.



# Academic Calendar

## Weekly Schedule and Class Periods

The Academic Calendar is issued each academic year by the Registrar.

Instruction time for each three US credit hour course (15 UK credits) is 150 minutes per week, normally distributed as follows: for modules scheduled on Monday, Wednesday, and Friday, each instruction period is 50 minutes; for courses scheduled on Tuesday and Thursday, each instruction period is 75 minutes. On Mondays and Wednesdays, classes continuing after 6:00 p.m. follow the 75-minute Tuesday - Thursday schedule.

For each laboratory session carrying one US credit (5 UK credits), the instruction time is 75 minutes. Laboratory sessions are scheduled Monday, Wednesday, or Friday for one-and-a-half class periods, or Tuesday or Thursday for a full class period.

## Schedule of Classes

### Monday, Wednesday, and Friday

08:00 - 08:50, 09:00 - 09:50  
10:00 - 10:50, 11:00 - 11:50  
12:00 - 12:50, 13:00 - 13:50  
14:00 - 14:50, 15:00 - 15:50  
16:00 - 16:50, 17:00 - 17:50

### Monday and Wednesday

18:00 - 19:15, 19:25 - 20:40, 20:50 - 22:05

### Tuesday and Thursday

08:00 - 09:15, 09:25 - 10:40  
10:50 - 12:05, 12:15 - 13:30  
13:40 - 14:55\*, 15:05 - 16:20  
16:30 - 17:45, 17:55 - 19:10  
19:20 - 20:35, 20:45 - 22:00

\* Activity Hour (TR)

In addition to the regular semesters, there are two short sessions of one month each. Modules are scheduled daily, Monday through Friday, during the following short sessions:

### May-June

08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20  
14:30 - 16:30, 16:40 - 18:40, 18:50 - 20:50

### June-July

08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20  
14:30 - 16:30, 16:40 - 18:40, 18:50 - 20:50

## FALL SEMESTER 2012

Ongoing Registration for ALL students for Fall Semester 2012

Resit Exams for Spring and Summer 2012 (all assessments)

Orientation

Online Late Registration

### First Day of Classes

Change of Courses (ON CAMPUS)

75% Refund

50% Refund - W (Withdrawal)

### FALL INTENSIVE 2012 FOR NEW INCOMING STUDENTS ONLY

Orientation, Advising, Registration (Fall Intensive)

### First Day of Classes (Fall Intensive)

Change of Courses for Fall INTENSIVE only (ON CAMPUS)

75% Refund for Fall INTENSIVE only

50% Refund - W (Withdrawal) for Fall INTENSIVE only

Fall 2012 Mid-Term Exams Week

Greek National Holiday

School Holiday

Thanksgiving Holiday

### Last Day of Classes

### Last Day of Classes for Fall INTENSIVE only

Final Examinations

Final Examinations for Fall INTENSIVE only

Online Registration for ALL students for Spring Semester

JULY 9 (M), (09:00) - SEPTEMBER 5 (W), (15:00)

AUGUST 27 (M) to 31 (F)

SEPTEMBER 6 (Th)

SEPTEMBER 6 (Th), (09:00) - 7 (F), (17:00)

### SEPTEMBER 10 (M)

SEPTEMBER 10 (M), 11 (Tu), 12 (W), (09:00-16:00)

SEPTEMBER 12 (W)

SEPTEMBER 25 (Tu)

OCTOBER 12 (F)

### OCTOBER 15 (M)

OCTOBER 15 (M) (09:00) - 16 (Tu), (16:00)

OCTOBER 16 (Tu)

OCTOBER 19 (F)

OCTOBER 15 (M) - 19 (F)

OCTOBER 28 (Su)

NOVEMBER 17 (Sa)

NOVEMBER 22 (Th), 23 (F)

### DECEMBER 7 (F)

### DECEMBER 12 (W)

DECEMBER 10 (M), 11 (Tu), 12 (W), 13 (Th), 14 (F)

DECEMBER 14 (F)

DECEMBER 3 (M), (09:00) - JANUARY 10 (Th), (15:00)

JANUARY 10 (Th)

JANUARY 11 (F)

JANUARY 11 (F), (09:00-17:00)

### JANUARY 14 (M)

JANUARY 14 (M), 15 (Tu), 16 (W), (09:00-16:00)

JANUARY 16 (W)

JANUARY 28 (M)

JANUARY 30 (W)

FEBRUARY 18 (M) TO 22 (F)

FEBRUARY 16 (Sa), MARCH 2 (Sa), MARCH 16 (Sa)

MARCH 18 (M)

MARCH 25 (M)

APRIL 1 (M), (09:00) - MAY 14 (Tu), (15:00)

### APRIL 16 (Tu)

APRIL 17 (W), 18 (Th), 19 (F), 22 (M), 23 (Tu)

APRIL 27 (Sa) - MAY 12 (Su)

MAY 1 (W)

## SUMMER SESSION I 2013

Online Registration for ALL students for Summer Session I

Online Late Registration

### First Day of Classes

Change of Courses (ON CAMPUS)

75% Refund

50% Refund - W (Withdrawal)

Summer I 2013 Mid-Terms

### Last Day of Classes

Final Examinations

Online Registration for ALL students for Summer Session II

Feast of the Holy Spirit - Holiday

### Commencement

APRIL 1 (M), (09:00) - MAY 14 (Tu), (15:00)

MAY 15 (W), (09:00-17:00)

### MAY 16 (Th)

MAY 16 (Th), 17 (F), (09:00-16:00)

MAY 17 (F)

MAY 21 (Tu)

MAY 30 (Th)

### JUNE 12 (W)

JUNE 14 (F)

JUNE 10 (M), (09:00) - JUNE 20 (Th), (16:00)

JUNE 24 (M)

### JUNE 29 (Sa)

JUNE 21 (F), (09:00-17:00)

### JUNE 25 (Tu)

JUNE 25 (Tu), 26 (W), (09:00-16:00)

JUNE 26 (W)

JUNE 28 (F)

JULY 4 (Th)

JULY 8 (M)

JULY 8 (M), (09:00) - SEPTEMBER 5 (Th), (15:00)

JULY 17 (W), 18 (Th), 19 (F), 22 (M), 23 (Tu)

### JULY 23 (Tu)

JULY 25 (Th)

SEPTEMBER 2 (M) to 4 (W)

SEPTEMBER 9 (M)

## SPRING SEMESTER 2013

Orientation

Registration for new students (ON CAMPUS)

Online Late Registration

### First Day of Classes

Change of Courses (ON CAMPUS)

75% Refund

50% Refund - W (Withdrawal)

School Holiday

Spring 2013 Mid-Term Exams Week

Resit Exams for Fall 2012 (all assessments)

Ash Monday - Holiday

Greek National Holiday

Online Registration for ALL students for Summer Session I

### Last Day of Classes

Final Examinations

Easter Recess

Labor Day / May Day

## Tuition and Fees

## Payment Procedures

Tuition and fees payment for semesters is payable in two installments. The first payment (deposit) has to be made at least 5 working days before the registration dates. The balance should be settled 40 days from the first day of classes.

Tuition and fees payment for sessions is paid in full at least 5 working days before the day of registration.

Tuition is charged for all courses, whether taken for credit or non-credit.

The College reserves the right to adjust tuition and other fees as the need arises. No such changes will apply to the semester or session in progress, and every effort will be made to maintain the same fees throughout any given academic year. The College will try to announce changes well in advance of the effective dates of change.

Requests for exemption from the above procedure must be made to the Business Office at least one week before registration. Exemptions may be granted for semesters but not for sessions and not for the student's first semester at the College. Specifically, deferment of payment may be granted for up to 50 percent of the fees due for the semester. Students granted such deferments will be issued a payment-due date by the Business Office and will be required to certify by signature their agreement to abide by the terms stipulated.

Students who have an unpaid balance at the close of a semester will not be issued official records of any kind and will not be permitted to register again until the debt is paid. Students who have defaulted on such payments will be ineligible for further deferments.

## Admissions Deposit

An admissions deposit is required of all students accepted for admission. The deposit is credited toward the first full semester's tuition and is ordinarily non-refundable. Failure to pay the deposit by the required date results in cancellation of admission.

## Refunds

Tuition is refundable to students who withdraw from courses for whatever reason on the following pro rata schedule:

### Semester

During the late registration and change-of-course period: .....75%

(25% of the total amount will be retained)

From the first day after the late registration period through the second week of classes: .....50%

Thereafter: .....no refund.

## Sessions

During the late registration and change-of-course period: .....75%

(25% of the total amount will be retained)

From the first day after the late registration and change-of-course period through the fourth day of classes: .....50%

Thereafter: .....no refund.

For the refunds to apply, students should closely follow the withdrawal from courses procedure as described in the Academic Regulations section of this catalog.

The international student fee is not refundable.

Under no circumstances will other arrangements (e.g., crediting payments for application to later fees) be made for students withdrawing from the College.

## Penalties

It is the responsibility of the student to see that all outstanding obligations to the College are met by the required deadlines.

Outstanding obligations to the Business Office must be cleared in order to obtain grades, transcripts, diplomas, or other official papers.

No student will be allowed to register or graduate if he or she has payments overdue to the Business Office.

# Academic Policies

## Academic Policies Governing the DEREЕ US Degree

All students entering DEREЕ- the American College of Greece (DEREE-ACG) will be required to register for both the US, NEASC accredited bachelor's degree, and the European - UK award validated by the Open University.

The following may be exempted from this rule:

- Students pursuing parallel studies at the Greek University/TEI.
- Transfer students who have transferred 92 US credits or above applicable to their program.
- Readmitted students who have interrupted their studies before 2010 will have the option of pursuing only a DEREЕ US degree.

Students who wish to be considered for these exemptions must petition the Committee on Academic Standards and Policies (CASP) through the Student Success Center during the first month after their initial registration at DEREЕ.

Undergraduate study at The American College of Greece – DEREЕ COLLEGE requires in principle four years (eight regular terms) of continuous and mandatory attendance.

The DEREЕ US program requires that students complete 128 US credits towards a bachelor's degree. The Open University validated programs require that students complete 360 UK credits toward an honors bachelor's award specified in the relevant curricula (one US credit = five UK credits.) These 360 credits correspond to a total of 24 courses which are evenly distributed in three levels 4, 5 and 6 (each comprises 8 courses.) Although direct comparisons are difficult to make between UK or US credits and European Credit Transfer and Accumulation System (ECTS), broadly and at any given level, 15 UK credits or 3 US credits would be equivalent to 7.5 ECTS credits.

### Full-Time and Part-Time Students

All students are assigned either full-time or part-time status. A full-time student is one who registers for at least four courses per semester. Students who want to take more than five courses per semester must have completed a minimum of ten courses with a cumulative index (CI) of 3.00 or above. In any event, students may not register for more than six courses and no more than four of these should be toward their validated award in any given semester. In addition, students should not register for more than two courses in summer sessions, of which no more than one course should be toward their validated program. Students should not register for more than 120 UK credits toward their validated award in any given academic year.

Students are strongly urged to plan their schedules with their advisors appropriately if they wish to fulfill the requirements of their major within an optimum period of time.

### Student Classification

In the programs leading to the DEREЕ US degree, students are classified according to the number of US credits accumulated as follows:

freshman, 0-29; sophomore, 30-59; junior, 60-89; senior, 90 and above. This classification does not apply toward the Open University validated award where student classification relates to Levels 4, 5 and 6.

### English Language Requirements

The College has established certain requirements in English language proficiency to ensure that students are adequately equipped linguistically to pursue college-level studies. All students must abide by the College's policy regarding placement in English courses. For specific information on English proficiency credentials, please see [Admissions](#), "Evidence of Proficiency in English".

All students are required to take the introductory English composition course EN1010 as soon as they qualify for it and to complete the English course sequence EN 1010, EN 1111, and EN 1212 without interruption. In case of withdrawal from one of those required courses, the course must be taken the following term.

Students who do not qualify for EN 1010 are required to follow the English Language Program (ELP) by enrolling in EN 1000, EN 1001, or EN 1002 (all bearing non-graduation credit), depending on the student's level of English. Students enrolled in EN 1001 and EN 1002 may take up to two other courses concurrently after securing the approval of an advisor from the Academic Advising Office. They may not take EN 1000, EN 1001, or EN 1002 more than twice; students who do not satisfactorily complete their ELP course after registering for it a second time will be dismissed from the College and will be readmitted only if they qualify for direct admission into EN 1010.

Non-graduation credits for preparatory courses (EN 1000, EN 1001, EN 1002) are not transferable to DEREЕ degree programs.

### Grade Reports

At any time during the course of their studies, students active or not, may request a transcript of their progress. Each transcript is a copy of the student's complete record, and any requests for issuing partial transcripts will be denied. When the transcript is given directly to the student or, at the student's request, to another person, it is labeled 'Unofficial.' An 'Official Transcript of Record' is sent directly to schools or other authorities only at the student's request and is not issued to the student. Upon graduation students will be able to obtain a transcript for the DEREЕ US degree and a diploma supplement for the Open University validated award.

### Residency Requirement

All students seeking a DEREЕ US degree only, regardless of number of credits accumulated through advanced placement, transfer, parallel studies, or semester/year abroad, must meet DEREЕ's residency requirement by completing at least 36 US (180 UK) credits (beyond the introductory 1000-level courses) from the area of concentration of their major(s) at DEREЕ - ACG. Moreover, students must complete the capstone course(s) of their major(s) at DEREЕ - ACG.

### General Studies Program (GSP)

The General Studies Program (GSP) is a DEREЕ - ACG access program designed to provide foundational learning opportunities to entering students who show academic potential. The program offers courses, particularly in the student's freshman year (up to 30 credits), that are designed to enhance academic success skills, improve English language skills, and motivate and engage students as they transition from high school/lyceum to an American-style liberal arts education at the college level. The first 30 credits constitute a solid First-Year Experience with an emphasis on freshman seminars featuring embedded academic success skills and learning communities. Students in the General Studies program must declare a major during their first semester, selecting from Liberal Studies or Business Studies. Liberal Studies majors must develop their major by consulting with (a) an advisor from the Office of Academic Advising (OAA) and (b) the department head of the academic discipline most closely related to their planned course of study. General Studies students must also consult the OAA when changing major.

### GSP Degrees

Students admitted into the General Studies Program may pursue either a Bachelor of Arts with a major in Liberal Studies or a Bachelor of Science with a major in Business Studies.

**GSP Performance Metrics and Change of Major**

The General Studies Program allows students to change their major to any other currently offered at DEREЕ – ACG depending on their academic progress as follows:

- 30 to 44 credits with a CI of at least 3.0
- 45 to 59 credits with a CI of at least 2.7
- 60 to 90 credits with a CI of at least 2.5

A General Studies Program student with 90 credits or more may complete a bachelor's degree by satisfactorily completing the requirements of either the Liberal Studies or Business Studies major, fulfilling the College's residency requirement [see Advanced Placement (applicable toward the DEREЕ US degree only) section] and attain a minimum cumulative index of 2.0. Students working toward a Business Studies or Liberal Studies major must register for both the US and UK awards.

**GSP Policies**

All current DEREЕ - ACG policies also apply to students in the General Studies Program. Additionally, General Studies students on probation are required to visit the Office of Academic Advising for academic skills counseling and for updates on course progress.

**GSP Advising and Support Services**

General Studies students majoring in Liberal Studies are required to plan their major within their first semester. They will be assisted by a counseling team consisting of an advisor from the Office of Academic Advising and the department head most closely affiliated with the student's proposed area of study.

General Studies students may be required to visit the Office of Academic Advising at least twice per semester: once for program and course selection counseling (required before any GSP student may register), and once as part of the Academic Intervention Program, which involves an academic skills review and progress report (required for GSP students on probation). Academic Resource Centers on both campuses provide free peer tutoring in selected disciplines and writing support.

General Studies students may participate in all DEREЕ - ACG co-curricular activities, including clubs, societies, student government, organizations, intercollegiate athletics and intramural sports.

**GSP Freshman Seminars**

A Freshman Seminar is a small, discussion-oriented class that is designed for first-year students (students with fewer than 30 credits are classified as freshmen). The topics of these introductory classes are focused, and are usually developed by faculty around their area of research interest. Also embedded in these courses are content on academic skills designed to help entering freshmen meet the challenge of college-level work at an American institution. These courses aim to engage and motivate the student early in order to build a foundation for critical thinking and academic inquisitiveness.

**Dean's List (applicable toward the DEREЕ US degree only)**

Full-time students who attain high academic standing in any semester through a GPA of 3.4 or above are placed on the Dean's List for that particular semester.

**Academic Probation (applicable to the DEREЕ US degree only)**

A student, who has completed up to 15 courses bearing credit toward graduation and has not yet completed Level 4, must maintain a CI of at least 1.00. If a student's CI remains below 1.00 for more than two consecutive semesters and sessions, at the end of this period, the student's record will be examined by the Committee on Academic Standards and Policies (CASP). The student will be dismissed for at least one semester and session unless his/her performance has been affected by mitigating circumstances. A dismissed student may be readmitted only once in order to raise his/her CI to at least 1.00. CASP will determine when the student can be readmitted as well as the conditions for readmission.

A student who has completed more than 15 courses bearing credit toward graduation, has not registered for an Open University Validated Award (OUva) and has attained a CI below 2.00 but above 1.00, is placed on probation and will not be able to graduate until all requirements for the DEREЕ US degree are fulfilled. If that student's CI falls below 1.00, s/he will be automatically dismissed but may apply for readmission to the DEREЕ US degree after a semester and a session have elapsed. The dismissed student may be readmitted only once in order to raise his/her CI to 2.00 or above. CASP will determine the time and the conditions for readmission to the DEREЕ US degree.

If a student is required to withdraw from an OUva but his/her CI is at least 2.00, s/he may continue toward the DEREЕ US degree provided that s/he will fulfill all the requirements of that degree. All DEREЕ students need to have attained a CI of at least 2.00 in order to be awarded a DEREЕ US degree.

Students are in good academic standing when their CI is 2.00 and above.

**Permanent Records**

The Admissions Office creates files for students at the point that they apply for admission to DEREЕ. In the course of the students' studies, their files are updated with documents and official records indicating students' status at any given time in their academic careers. As long as the student is enrolled at DEREЕ - ACG, the file remains in the Registrar's active records. Following graduation, these files are kept in storage for at least one year after completion of their studies. The files are kept in accordance with the provisions of the data protection legislation. Students and/or graduates are entitled to exercise the rights provided to them by article 11-14 of the Greek Law No 2472/1997.

**Regulations, Policies and Procedures applying to OU Validated Awards**

These regulations, policies and procedures apply to all Open University validated undergraduate programs leading to the awards of the University, and to all students registered for the University's awards for the current academic year and until further notice. These policies are largely common for both the Open University validated award and the DEREЕ US degree. Differences are pointed out in relevant sections.

The term 'the College' refers to DEREЕ – the American College of Greece; 'the University' is used for references to the Open University. 'Course' designates a unit or module of study and 'program' is used to refer to the courses taken by a student in fulfilling the requirements of the academic award for which she or he is registered. 'Faculty' indicates academic staff, and 'staff' non academic staff. The term 're-enrollment' is used when a student takes a course having previously withdrawn from that course prior to the assessment having taken place. The term 'resit' is the re-assessment of a student after an initial failure in one or more assessment elements for a course; a retake refers to the opportunity to repeat a course (with attendance) if a student has failed a resit. Resits are administered on the American College of Greece campus premises only.

Any change to these regulations must be considered and endorsed initially by the Committee on Academic Standards and Policies (CASP) and then by the Academic Council and the DEREЕ Faculty Assembly. Agreed



changes will require the approval of the University (for regulations pertaining to validated courses and programs) and the DEREЕ Faculty Assembly. The Faculty Assembly also approves all proposed changes that refer to the programs leading to the DEREЕ US degree.

Any changes to the academic regulations are normally introduced at the start of an academic year. In exceptional circumstances, it may be necessary to introduce a change during the year. In these circumstances, the students affected by the proposed change will be consulted, and the Committee on Academic Standards and Policies and the Academic Council must satisfy themselves that students will not be disadvantaged by the change. Occasionally a program may require a variation from these regulations. In such a case, the required variation concerning a validated course or program must be specifically approved by the University at the initial validation or subsequent revalidation of the program.

## Credit Structure and Awards

Students receive academic credit for the achievement of the learning outcomes of a course. A credit value, specified in terms of the number of credits, is assigned to each course. In the UK system, the basic unit of credit relates to 10 hours of notional learning time. Notional learning time is defined as the reasonable measure of the time it would take a learner, adequately supported, to achieve the learning outcome of the activity; it includes instructional hours, and the time spent in assessment and independent study.

In the US system, one credit hour is roughly equivalent to one hour of instruction per week for 14 weeks (or about 700 minutes). Most courses carry three credit hours. Some courses, however, may require additional work, such as laboratory sessions, tutorials, internships, recitation sessions, or field trips. In the College’s curriculum, one US credit equals five UK credits.

For the purpose of the Open University validated award, program courses are distributed into levels 4, 5 and 6. Although these levels do not apply toward the DEREЕ US degree, these courses simultaneously fulfill DEREЕ US degree requirements. However, all programs leading to the DEREЕ US degrees have additional credit requirements.

The programs validated by the Open University comprise courses generating credit at Levels 4, 5 and 6. Levels are conceived progressively, with increasing demands being placed upon learners as they undertake learning at higher levels. The College has adopted generic credit level descriptors as guidance for the design, delivery and assessment of courses.

Learning accredited at each level will reflect the student’s ability to:

### Level 4

Develop a rigorous approach to the acquisition of a broad knowledge base; employ a range of specialised skills; evaluate information using it to plan and develop investigative strategies and to determine solutions to a variety of unpredictable problems; operate in a range of varied and specific contexts taking responsibility for the nature and quality of outputs.

### Level 5

Generate ideas through the analysis of concepts at an abstract level with a command of specialised skills and the formulation of responses to well defined and abstract problems; analyse and evaluate information; exercise significant judgement across a broad range of functions; accept responsibility for determining and achieving personal and/or group outcomes.

### Level 6

Critically review, consolidate and extend a systematic and coherent body of knowledge utilising specialised skills across an area of study; critically evaluate new concepts and evidence from a range of sources; transfer and apply diagnostic and creative skills and exercise significant judgment in a range of situations; accept accountability for determining and achieving personal and/or group outcomes

The Open University awards offered by the College are Honours awards. In addition, exit awards are offered: Ordinary degrees leading to the BSc Ordinary and BA Ordinary Awards, the Diploma of Higher Education (DipHE) and the Certificate of Higher Education (Cert HE).

‡ *Exit awards are not progress awards; they are awarded to students who find themselves unable to complete the requirements of an Honours award.*

The credit requirements for each of these awards are as follows:

BA/BSc (Hons)	360 credits comprising 120 at Level 6, 120 at Level 5 and 120 at Level 4.
BA/BSc	300 credits, of which a minimum 60 should be at Level 6 with the remainder comprising 120 credits at Level 4 and 120 at Level 5.
Dip HE	240 credits comprising 120 at Level 5 and 120 at Level 4.
Cert HE	120 credits at Level 4.

DEREE - The American College of Greece awards US Bachelor of Science (BS) and Bachelor of Arts (BA) degrees upon successful completion of the particular requirements of a program comprising 128 US credits.

## Two DEREЕ US Bachelor’s Degrees

Students may be awarded a Bachelor of Science from the School of Business and a Bachelor of Arts by completing all requirements for both degrees.

## Course Level and Number System for the DEREЕ US degree

All courses are one-semester courses and are assigned a four-digit number. The first digit indicates the classification of the course in relation to rigor; the second, the number of prerequisites; and the third and fourth, the Registrar’s designation. Open University validated award course levels are designated where appropriate.

Courses at the 1000-level are designed primarily for freshmen; 2000-level courses are designed for sophomores but may be taken by qualified freshmen; 3000-level courses are intermediate, normally open to students who have completed 1000- or 2000-level courses in the same area; 4000-level courses are upper level, open chiefly to seniors, but also to qualified juniors. These levels do not correspond to Levels 4, 5 and 6 which are relevant only in the context of the Open University validated award.

The College may, at times, offer courses that are not included in the catalog. Such special topics courses appear in the schedule of classes with a special topic designation letter “X” added to the course rubric (e.g.,MGX). Honors Seminars are designated with the letter “H” added to the course rubric (e.g., ENH).

The numbers following the course description indicate class hours per week in a normal semester, laboratory, internship or studio hours, and semester credit hours. Thus, 3/2/4 means three hours of class, two hours of laboratory or studio, and four credit hours for the course. A schedule of classes is available through student on line registration web interface. The specific concentration requirements of the various disciplines are listed in the program of those disciplines.



## Directed Study

Students must consult with their advisor regularly and receive instructions as to their schedules each semester and session. The College expects that students will follow their advisor's guidance; otherwise they will potentially risk not having fulfilled their programs' requirements by the desired date of graduation. In very exceptional cases, students may register for the course they need in order to fulfill requirements in their major under Directed Study, which is given on an individual basis upon the agreement of a supervising instructor. The student must submit a petition to the Registrar's office bearing the signatures of the instructor who will supervise the Directed Study, the advisor, and the academic dean who will closely scrutinize it with regard to the student's justification for not having taken this particular course when it was offered. The credits carried must be equal to those of the regular course, and the hours of supervised study must be equal to the regular hours of instruction. To be eligible for Directed Study, students must be in good academic standing and must have met the prerequisites for the required course.

## Auditing

To audit a course is to attend classes without taking the course for credit. Upon the recommendation of the student's advisor, the approval of the instructor concerned and CASP, students may register to audit courses. Auditing is permitted only for courses that are not part of the student's Open University validated program. Audited courses are subject to regular tuition fees and follow the College's calendar. The designation NC (Non Credit) is entered on students records for audited courses provided the attendance requirements have been met; otherwise, a W (Withdrawal) is recorded.

## Supervised Work Experience (Internships)

Specific programs may require supervised Work Experience that awards academic credit in the context of a specific course in the curriculum. The number of credits to be earned is specified by the particular program. Students must consult with their advisors in order to make relevant arrangements.

## Prerequisites

Regardless of the program followed, students are not permitted to register for courses for which they have not met the prerequisites as stated in the latest College catalog, whether in the form of credits earned, credits transferred, APCEL, APEL or waivers. Should a student be enrolled on a course for which she or he has not fulfilled the prerequisite(s), his or her registration for that course will be cancelled by the Registrar's Office. The number of prerequisites for a course is indicated by the second digit of the course rubric.

## Admissions

Applications for admission are accepted throughout the year. Recommended application deadlines for DERE – ACG are as follows:

Fall Semester	July 25
Spring Semester	December 1
Summer Session I	April 1
Summer Session II	May 1

DEREE's admissions process is selective. Each application is reviewed for its individual merits and qualities.

All applications and supporting materials are retained by the Office of Admissions; once submitted no materials will be returned to the applicant. All materials are kept on file, under conditions of security and strict confidence, as provided by the data protection legislation, and remain active for one year before they are destroyed. Applicants are entitled to the rights provided under article 11-14 of the Greek Law No 2472/1997.

Please note that if any of the documents submitted with the application are not in English or Greek, they must be accompanied by certified English or Greek translations. Be sure that your application contains both the original documents and certified translations, or legally certified copies of such documents.

There is no application fee.

For international students (i.e., students from non-EU countries) there is an international student fee due when the application is submitted.

## The Admissions Process

To qualify to gain admission to the academic programs of the College, applicants must demonstrate that they possess the appropriate qualifications to enable them to be successful in the program of their choice.

The following is required for all freshmen applicants:

1. A completed application form.
2. A letter of recommendation from an academic teacher or professor.
3. An official secondary school transcript and an official copy of a secondary school diploma, both legally certified.
4. A certified copy of their identity card for Greek citizens or a valid passport for non-Greek citizens.
5. An interview with an admissions counselor.
6. Evidence of proficiency in English.

## Evidence of Proficiency in English

All applicants must demonstrate proficiency in the English language either by taking the College's English Placement Test or by submitting any evidence derived from one of the following tests:

Michigan State University Certificate of English Language Proficiency (MSU-CELP)  
 University of Michigan Certificate of Proficiency in English (ECPE)  
 Cambridge Certificate of Proficiency in English (CPE)

International Baccalaureate Certificate  
 International Baccalaureate Diploma  
 IELTS: 6.5 or above  
 TOEFL (paper based): 567 or above  
 TOEFL (computer based): 227 or above  
 TOEFL (Internet based): 87 or above  
 GCE higher level English: Grade C or above  
 PTE Academic: 59 or above

Students may also qualify to take EN 1010 by submitting evidence of fluency based on graduation from an English speaking secondary school or program.

The above listed grades qualify the student for placement directly into **EN1010**. Applicants, who do not qualify for EN1010 but who otherwise show academic promise, may be placed in the English Language Program. Applicants presenting a TOEFL score should arrange to have the test results sent directly to the Office of Admissions by the Educational Testing Service (ETS). The College's Institution Code Number is 0925. TOEFL scores are valid for 2 years.

### Registering for the Placement Test

Upon submission of their application to the Office of Admissions, students who have not demonstrated proficiency in English, will also register for the English Placement Test. The test is free of charge.

The College uses the Oxford Online Placement Test (OOPT), designed to measure test takers' ability to function communicatively at different levels of English language proficiency according to the Common European Framework of Reference (CEFR).

The results of the test determine which English course students will be required to take.

### Student Visas

In accordance with Greek law, citizens of countries that are not members of the European Union or Schengen Agreement who wish to study in Greece must obtain a student visa or residence permit before enrolling at the College. Please note that you will not be able to enroll as a student at DERE - ACG until you have a valid student visa or residence permit.

The Study Abroad Office can provide information and paperwork for the issuance of the student visa upon request. Applicants for admission are advised to verify the specific requirements for nationals of their country through the local Greek consular authorities. In order to remain in Greece, students who have valid student visas must then seek a residence permit. The College will provide assistance in obtaining your residence permit.

### Parallel Studies

Students who are attending another accredited higher education institution during the time they are enrolled at DERE - ACG must abide by the credit with exemption policy (see Appendix I - Regulatory Framework - 4.3). However, regardless of credits transferred, these students must meet the residency requirement of DERE - ACG.

### Certificate Minor Program

Students or graduates of Greek public universities who do not want to follow a DERE major, may complete a Certificate Minor program. Those students must complete all the requirements of one of the Minors offered at DERE in order to be awarded a Certificate. (see also section *Minor*).

### Advanced Placement (applicable toward the DERE US degree only)

Advanced placement may be attained by successfully meeting any of the following standards:

1. For subjects passed at the GCE 'A' level (except in languages) with a minimum grade of C: up to 6 US credits per subject for the equivalent DERE - ACG courses (applicable only toward the DERE US degree).
2. For subjects passed in the International Baccalaureate higher level (except in languages) with a grade of 4 or better: up to 6 US credits per subject for the equivalent DERE - ACG courses (applicable only toward the DERE US degree).
3. For certain standard external examinations taken before entering the College, up to a limit of 32 US credit hours:
  - a. For subjects passed in the US Advanced Placement Program of the US College Examination Board (except in languages) with a grade of 3 or better: up to 6 US credits per subject for the equivalent DERE - ACG courses which are not included in the student's Open University validated program.
  - b. For the College-Level Examination Program (CLEP-Subject Examinations): up to 6 credits for the equivalent DERE - ACG courses not included in an Open University validated program with a minimum score of 50.

### Admission with Credit

Subject to the requirements set out above, students may be admitted with exemption from certain elements of a program and with credit towards an Open University award and/or a DERE US degree.

The College's decision on exemption shall be governed in all cases by an evaluation of:

- the student's previous learning to determine the maximum amount of credit that s/he could be awarded at levels 4 and 5 and/or toward the DERE US degree;
- the extent to which s/he has already met the learning outcomes for the courses from which exemption is sought.

Credit with exemption may be obtained in three ways:

### Credit Transfer

Students who have completed all or part of the requirements of a degree validated by a UK university may be granted credit towards a program leading to an Open University award and/or the DERE US degree. Any student wishing to be considered on this basis for credit with exemption must supply the College with evidence of the qualification(s) that she or he has obtained. This evidence will normally take the form of an award certificate and/or transcript, and details of the syllabus for the student's previous program

### Accreditation of Prior Certificated Learning (APCL)

Credit may also be granted to students who have completed an assessed program offered by a higher education institution that is not validated by a UK university, such as a regionally accredited US institution. Any student wishing to be considered for APCL must supply the College with evidence of the qualification(s) that she or he has obtained. This evidence will normally take the form of an award certificate and/or transcript, and details of the syllabus that she or he had followed. In addition, the College will need to establish to its own satisfaction the

standard of achievement required for the qualification obtained by the student, and the reliability of the quality assurance procedures utilised by the student's previous institution. The College reserves the right to undertake its own assessment of the student's prior learning by setting one or more waiver examinations (4.3.3, Appendix I – Regulatory Framework).

#### **Accreditation of Prior Experiential Learning (Waiver Examinations)**

Exemption (with credit) may be granted for learning that has been achieved outside the formal education and training system, or for learning that cannot be verified by the procedures set out in 4.3.1 and 4.3.2 (Appendix I – Regulatory Framework). In these cases, students are required to sit one or more waiver examinations. The mode of assessment to be adopted for a waiver examination is proposed by the faculty with responsibility for the course(s) from which exemption is being sought.

Diagnostic examinations are mandatory for foreign languages and are given to all registered students. Credit is not awarded for APEL in foreign languages. Students are placed appropriately into foreign language courses according to the results of the examinations.

The relevant department head(s) or area coordinator(s) are responsible for the approval of claims for credit with exemption. Approval should not be given without prior consultation with the Advising Office. The Advising Office maintains a record of all claims that have been approved, and it is responsible for informing the Registrar and the student of the outcome of a claim.

Students can only be exempted from (or granted credit for) a maximum of 36 US (180 UK) credits for credit transfer (4.3.1, Appendix I – Regulatory Framework), APCL (4.3.2, Appendix I – Regulatory Framework) and APEL (4.3.3, Appendix I – Regulatory Framework) claims, comprising no more than 24 US (120 UK) credits, exceptionally as may be the case in the specific programs 125credits, e.g. Psychology, at Level 4 and 12 US (120 UK) credits at Level 5. Students cannot be exempted from (or granted credit for) courses at level 6. Grades are not assigned to credits awarded under the procedures described in this section. Where a student holds an award of 80 US (240 UK) credits (such as DipHE, or a Foundation Degree or a Higher National Diploma), they may gain entry to the program at the start of Level 6 provided they have fulfilled the particular requirements of the specific validated program at the College. This is a matter for the Admissions and Advising teams, rather than an APCL or APEL matter.

Transfer credits are not granted toward College wide English course requirements for courses taken at a College/ University where the language of instruction is not English. Transfer credit is not given for foreign language courses in a student's native language except in literature.

Grades are not assigned to credits awarded under the procedures described in this section.

#### **Transfer Students Admission Procedure**

Applicants who have started their college studies elsewhere and now intend to become candidates for a degree at DERE - ACG are required to submit the following.

1. A completed application form.
2. One letter of recommendation from an academic teacher/professor.
3. An official college/university transcript with catalog. Transfer students who have completed fewer than 30 credit hours must also submit their high school diploma and high school transcript.
4. Evidence of proficiency in English. Non-native speakers of English who have not completed 30 semester credits or the quarter system equivalent (three quarters) and who do not have a secondary school diploma from a school where the language of instruction is English must meet the English language admissions

requirement (see "Evidence of Proficiency in English").

5. A certified copy of their identification card for Greek citizens, or of a valid passport for non-Greek citizens.
6. Candidates are also required to schedule an interview.

The cumulative index (CI) or GPA of the prospective transfer student's grades must be at least C (2.0) or above. Transfer students must contact the Advising Office.

There is no application fee.

For international students (i.e., students from non-EU countries) there is an international student fee due when the application is submitted.

#### **Evaluation of Transfer Credits**

The credit with exemption process begins immediately after the student's first registration and only after the student has submitted the official transcript(s) and course syllabi or descriptions of substantial length from official publications of the institution. All required documentation must be submitted to the Validation Office before the end of the student's first semester. The assessment process of the student's prior learning will be completed no later than the end of the semester following the one the student submitted the required documentation.

#### **Semester, Session, or Year Abroad**

Students who plan to study abroad for one or two semesters and who want to transfer credits earned abroad to DERE - ACG must secure the approval of both the department head(s) and an academic advisor of the Academic Advising Office for the course(s) they intend to take abroad one semester in advance. All students who wish to take courses abroad must submit, along with the petition, a catalog of the accredited college or university they plan to attend or details of the programs they plan to follow and, if possible, syllabi of the courses they intend to take.

Students who want to study abroad at an affiliated institution must have attended DERE - ACG for at least three consecutive semesters, have passed EN1010, EN1111, and EN1212 with a B average, have completed a minimum of 40 US credits with an overall CI of 3.0 or above, as well as have an exemplary discipline record. Such students are considered to be exchange students and continue to be matriculating at DERE - ACG while studying abroad. Those interested must contact the Study Abroad Office at least a semester before they intend to begin their study abroad.

Students cannot be granted credit for (or be exempted from) courses at level 6. All transfer credit requests are handled by the Validation Office.

#### **Registration**

Students will register for a non-conferrable Open University award once they have achieved the prerequisites that will enable them to commence their studies at Level 4. For the purpose of initial registration this award will be BA Combined Studies. On completion of their studies at Level 4, students will transfer their registration to one of the conferrable Open University validated awards.

For an Open University award, students may remain registered with the University for a period of three years beyond the expected date of graduation. If a student wishes to complete a program of study after this date she or he must re-register and pay the appropriate fee. The maximum period of registration for an Open University validated award is ten years.

Students should consult with their advisers if they wish to defer their studies, withdraw from a course, or to transfer registration from one course or award (major) to another. Applications for deferral, withdrawal or transfer should then be lodged either with the Registrar's Office or the Student Success Centre. Applications are then considered by the Committee of Academic Standards and Policies (CASP). Its decisions will be governed by the following regulations:

Students are permitted to change a course within the first two days of teaching. Beyond this period, students may withdraw from a course within the first two weeks of teaching whilst retaining the right to re-enroll it in the said course in the future. Changes after this deadline will only be considered in exceptional circumstances. Students shall not be permitted to withdraw from a course and then subsequently re-enroll in a course after the submission or completion of the first summative assessment for the course or courses concerned.

The maximum number of retakes allowed in a program leading to an Open University award is 10. Students have the option of using some of these retakes for non validated courses. However, the total number of retakes allowed toward both the DEREES US degree and the OU validated award is 10.

The decision to permit a student to transfer from one course or award to another, will be governed by the enrolment limits on the course(s) to which the student wishes to transfer, the possession by the student of the necessary prerequisites (3.2, Appendix I – Regulatory Framework), and an assessment of the student's ability to meet the requirements for the award for which she or he is registered.

Applications for deferral of studies should be supported by evidence of relevant mitigating or extenuating circumstances.

For the Open University award, the Validation Office will be responsible for notifying the University of the number and registration details of all students entering the programs that it has validated. The Validation Office will ensure that the University is also notified of any changes to a student's initial registration.

Students may register for a maximum of 120 UK credits in each academic year. Students may not register for more than four (4) courses validated in their program per semester. Students may not register for more than one (1) course validated in their program per session.

A student's maximum course load for the combined DEREES US degree and Open University award (or toward the DEREES US degree only) may not consist of more than five (5) courses (up to 17 US credits) per semester and up to two (2) courses (up to 7 US credits) per session.

Students, who fall under the exception of not pursuing an Open University Award, have the option of declaring their major by the time they have accumulated 50 US credits.

Students in the General Studies program must declare a major during their first semester, selecting from Liberal Studies or Business Studies. Liberal Studies majors must develop their major by consulting with (a) an advisor from the Office of Academic Advising (OAA) and (b) the department head of the academic discipline most closely related to their planned course of study. General Studies students must also consult the OAA when changing major.

Students who decide to change their major toward the US degree should consult with their advisor. All credits earned will be computed in the student's average, whether or not they count toward the new major or program; the omission of any courses or grades is not permitted.

### **Non-Degree Students (applicable toward the DEREES US degree only)**

A student's status is determined on the basis of eligibility for /or intention to pursue a degree at DEREES - ACG. A degree student is one who is working toward a degree; a non-degree student is one who is not working toward a US degree.

Non-degree applicants are required to submit an application form and a transcript from their current institution. If a non-degree student should subsequently decide to pursue a degree at the College, he or she must request a change of status at the Advising Office. The student will be eligible to follow the DEREES US degree. No more than 32 US academic credits earned in non-degree status may be applied to degree status toward the US degree unless special permission is granted by the respective academic dean. In case the student wishes to pursue in addition to a DEREES US degree an Open University validated award, (s)he must follow all relevant rules in effect at the time (s)he becomes a degree student. Please note that a student may change status from non-degree to degree or vice versa only once and only to the DEREES US degree program.

Non-degree students who become degree students must follow the degree programs in effect at the time they become degree students. Students pursuing degrees at other institutions who wish to take courses at DEREES - ACG and transfer the credits may enroll as non-degree students. They should submit their application form with the required tuition fee(s) to the Admissions Office. They should also submit a transcript as evidence of being in good academic standing.

Non-degree students must observe all College academic requirements, including prerequisites and course levels and must have obtained permission by the respective academic dean.

### **Major Requirements**

Students at DEREES - ACG must select one of the following types of majors:

- a. single major
- b. double major

The College also offers the opportunity for students to select a minor. The specific requirements of the various disciplines are listed in the programs of those disciplines.

#### **a. Major**

The minimum requirement for a major concentration is 12 courses (36 semester hours) in a single discipline. All students required to also pursue the validated award, must successfully fulfill the requirements of 24 courses which correspond to the UK levels 4, 5 and 6 (see also the section *Residency Requirement*).

#### **b. Double Major (applicable only toward the DEREES US degree only)**

Students may do a double major by completing all requirements of two majors. Students must secure the approval of the respective academic deans. The minimum requirement for a double major is 12 courses (36 semester hours) in each of the two disciplines of the double major. Students must satisfy the requirements of both majors. (see also the section *Residency Requirement*)

## Minor (applicable toward the DEREЕ US degree only)

A minor represents basic yet significant knowledge in an area and consists of a clearly defined set of courses related to a field of study different from that of the student's major. The minimum requirement for the completion of a minor is a minimum of 18 US credits and a maximum of 22 US credits. At least 12 US credits must be completed at DEREЕ. To earn a minor, students must maintain a cumulative average of at least 2.00 in the courses of the minor. In addition to existing minors listed in the catalog, students may choose a program of minor concentration involving two or more disciplines. Such a program must comply with the general rules of the College regarding minors. Proposals for minors must be carefully designed by students in cooperation with their advisors and relevant faculty members, before submission to the Curriculum Committee for approval.

Students who are enrolled in the "Certificate-Minor" Program must complete at DEREЕ, all courses in the minor they have selected and maintain a C.I. of at least 2.00 in order to be awarded a "Certificate-Minor".

## Requirements for the US DEREЕ Bachelor's Degree

All programs for the US Bachelor of Arts and Bachelor of Science degrees have certain subjects in common: English, speech, ethics, information systems, and a group of requirements in general education, distributed among the humanities, the natural sciences, and the social sciences. Although they may vary from program to program, the following minimum requirements must be met. The general requirements for concentration in a program leading to a DEREЕ US Bachelor's degree are as follows:

### Credit Hours

<b>General Education</b> (distributive requirements).....	47
English .....	9
Presentation Skills or Professional Communication .....	3
Ethics.....	3
Humanities .....	9
Selected from at least two of the following*: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Natural Sciences .....	8
Students are required to complete any two courses in natural science with laboratory selected from: biology, chemistry, environmental studies, geology, oceanography, physical science, physics	
CS 1070 Introduction to Information Systems .....	3
Social Sciences.....	12
Selected from at least two of the following: anthropology, economics, political science, psychology, sociology	
<b>Concentration</b> .....	At least 30**
<b>Electives</b> .....	Up to 51***

**TOTAL: 128**

\*Excluding all AR courses, MU 1005, MU 1011, MU 1112, and any theatre arts courses except DR 2320, DR 2321. Also excluded are all courses that do not fulfill the humanities requirement, as stated in the course description section.

\*\*Beyond introductory work at the 1000 level.

\*\*\*Up to three credits of Physical Education courses may be used as Electives.

All Physical Education courses are graded on a Pass/Fail basis.

Students are urged to complete most of their distributive requirements in general education as early as possible. Doing so not only lays the broad base of general education so desirable before specialization, but also enables students to explore several fields before deciding on an area of concentration.

## Honors Program

The Honors Program offers motivated and academically-committed Honors students educational enrichment through interdisciplinary learning experiences and opportunities for independent scholarship. It seeks to develop students' intellectual and civic leadership skills through dynamic teaching and student involvement that extend beyond the classroom. Honors students are required to maintain a strong CI.

## Assessment Procedure

Although courses may employ assessment instruments which perform only a diagnostic or formative function, credit for the completion of a course can only be obtained on the basis of one or more summative assessments. A summative assessment provides a measure of the extent to which a student has achieved the intended learning outcomes of a course.

The assessment of a student's academic performance requires a judgment of the quality of his or her work. In all cases, this assessment must be governed by criteria which are explicit and communicated to students.

The general grading criteria employed by the College are set out in the following table. Faculty are expected to develop rubrics for the assessment of students, and it is the responsibility of department heads or area coordinators to ensure that these rubrics are consistent with the program specification and other documentation approved at validation.

## Grading

Grades are reported at the end of each semester. The following scale of letter grades and quality point (numerical) equivalents is used toward the US bachelor's degree:

<b>Grade Descriptors</b>	<b>COURSE</b>	
	<b>LETTER GRADE</b>	<b>POINT GRADE</b>
<b>These descriptors outline the typical characteristics of the standard of work associated with each grade. They should be used for guidance only.</b>		
<b>Excellent:</b>  Superior performance; a high level of critical analysis and evaluation; incisive and original; exceptionally well researched; high quality presentation; exceptional clarity of ideas; excellent coherence and logic. Trivial or very minor errors.	A	4



<b>Very Good:</b> Very good performance; a very good level of critical analysis and evaluation; significant originality; well researched; clarity of ideas, thoughtful and effective presentation; very coherent and logical; minor errors only.	A-	3.7
	B+	3.5
<b>Good:</b> A good performance; a good level of critical analysis and evaluation; some evidence of originality; reasonably well researched; ideas generally clear and coherent; some but not significant weaknesses.	B	3.0
<b>Satisfactory:</b> Satisfactory performance -- at least passable; acceptable level of critical analysis and evaluation; little evidence of originality; adequately researched; ideas fairly clear and coherent though some significant weaknesses.	C+	2.5
	C	2.0
<b>Fail:</b> Clearly below the pass standard; lacking substance, knowledge and understanding; ideas confused and incoherent; fundamental weaknesses in most areas. Fails to meet the Learning Outcomes.	F	0

UK Points	US Letter Grade
70-100	A
65-69	A-
60-64	B+
50-59	B
45-49	C+
40-44	C
0-39	F

Failure F - (no credit earned)

Examination E - (credits earned by examination)

Pass P - (credit earned)

Retake R - (Course retake for Failing Grade Replacement)

Satisfactory S - (Only for pre-collegiate courses)

Unsatisfactory U - (Only for pre-collegiate courses)

Credits transferred for the DEREES US degree only TR (credit transferred)

Mitigating Circumstances MC- (no credit earned)

Non-Credit NC - (no credit earned)

Non-Report NR - (no credit earned)

Withdrawal W - (no credit earned)

## F (Failure)

The grade of F is computed in the grade-point average (GPA) and in the cumulative index (CI). A student may receive credit for a failed course only by retaking that course at DEREES. Retakes are capped at 'C'.

## E (Credits earned by examination)

Please refer to the section on Accreditation of Prior Experiential Learning (Waiver Examinations).

## P (Pass)

The grade of P has no quality-point equivalent and is not computed in the student's grade-point average or cumulative index. However, credits earned with the grade of P are included in the total number of credits earned and count toward the completion of the DEREES US degree requirements. Students may petition for a Pass/Fail option for elective courses taken outside their major, but, once the option is granted, they may not revert to a letter grade. Petitions for a Pass/Fail option should be addressed to the respective academic dean no later than the first week of the semester. No Pass/Fail option is available in accelerated sessions or toward the Open University award. Certain courses, such as most of Physical Education courses, are graded on a Pass/Fail basis only.

## R (Course Retake for Failing Grade Replacement)

The Grade Replacement policy allows students to retake courses at DEREES for change of failing grade. Students may repeat a course at DEREES and replace an 'F' grade by using the Grade Retake policy. The maximum number of retakes for both degrees is 10 courses. Retakes are capped at grade 'C'.

## S (Satisfactory)/U (Unsatisfactory)

The grades of S and U may be given for certain developmental courses that do not constitute part of degree programs.

## Mitigating Circumstances (MC): see section on Mitigating Circumstances

## NC (Non-Credit)

The designation NC indicates that the course was not taken for credit. This is applicable only toward non-validated programs.

## NR (Non-Report)

The designation NR is automatically recorded in the event final grades are not submitted by the specified deadline. The NR is automatically removed as soon as the grade is submitted.

## W (Withdrawal)

A W grade indicates that a student withdrew from a course by the date specified in the College calendar. No credit is granted.

## Grade Point Average (GPA) and Cumulative Index (CI)

In the US system of Education, a grade point average (GPA) is determined for each student at the end of each semester. The cumulative index (CI) is the average of all the grades of all semesters of study. Both averages are computed by multiplying the number of credit hours for each course by the quality point equivalent of the letter grade. The quality points earned for each course are then added and the sum is divided by the total number of credit hours. The credits for a course in which an F is received are included in the divisor, but no quality points are

earned. Course credits by transfer are excluded from compilation of the CI at DERE E - ACG. Grades reported as MC, NR, S, U, R, and NC are not computed in the average. When the MC or NR is removed, the new grade is then averaged in the semester in which the course(s) was/were taken. Summer I and II grades are averaged with the grades of the Spring Semester.

All assessed work submitted for credit in validated courses and programs leading to Open University awards shall be subject to a process of second marking and review by External Examiners. This policy extends to all modes of assessment and, where assessed work is not in written form, every effort should be made to apply some appropriate form of moderation. For the implementation of the College's policy on second marking and External Examiners (6.4 - 6.5.2.4 Appendix I – Regulatory Framework). Students registered for the Open University award are assessed by the Board of Examiners (6.6 - 6.6.3- Appendix I – Regulatory Framework). Student progress toward the US DERE E degree is not assessed by a Board of Examiners.

*All decisions on grades of validated courses remain provisional until they have been ratified at a meeting of the Board of Examiners attended by the relevant external examiner(s).*

## Assessment, Progression and Awards

### Attendance Policy

All students must meet the College's attendance requirements.

All students are required to attend 80% of instructional class time. Some programs may impose a stricter attendance requirement.

Absence from a class does not exempt a student from completing the work for that class. Students who have exceeded the allowed threshold of absences will be referred by the instructor to the Registrar's Office. The Registrar will in turn inform the Committee on Standards and Policies (CASP) which, in the light of any evidence of extenuating circumstances submitted by the student, will decide whether the student must withdraw from the course (and receive an F grade).

### Assessment Deadlines

Students must submit work by the deadlines set in the course outline. Work submitted after but within seven days of the deadline will receive a maximum grade of C. Students will fail the assessment if work is submitted later than seven days after the deadline.

### The Assessment of Students with Special Needs

For students registered for the Open University Award: the Board of Examiners may make special arrangements for the examination or assessment of students with disabilities or learning differences. These arrangements must be approved in advance of the first assessment to which they will apply.

All students whether or not registered for both awards, are responsible for alerting the Registrar to a special need, and for providing relevant documentary evidence. The Registrar will then pass on this information to the Committee on Disability and Learning Differences.

The Committee on Disability and Learning Differences will decide the action to be taken to accommodate a student with special needs having ensured that there has been full consultation with faculty in the department(s) responsible for the assessment of that student. This action must be endorsed by the Chair of the relevant Board of Examiners in the case of the validated award. Alternative methods of assessment for non validated courses or programs are suggested by the Committee on Disability and Learning Differences in consultation with the instructor.

### Action in the Event of Failure

For each course, students must obtain a minimum of Grade C (40%) in each summative assessment to achieve a pass and obtain the credit for that course (6.3, Appendix I – Regulatory Framework).

For the validated award only, three courses of action are available to Boards of Examiners in the event of a student failing one or more assessments components of a course:

Students who fail one or more assessments in a course will be offered the opportunity to be reassessed (to resit) in the element(s) that comprises the overall assessment of that course. Only one resit per each assessment element is allowed in each validated course. The maximum grade a student can obtain for the reassessed component of the course is a pass (Grade C-40%). If the student fails the resit, s/he will not receive the credit for that course. The resit policy does not apply to non validated courses and programs.

Exceptionally, and subject to a recommendation from the Committee of Academic Standards and Policies based on evidence it has received of a student's mitigating circumstances, the Board of Examiners may grant a student a further opportunity for reassessment in a validated course. Students with mitigating/extenuating circumstances will not be subject to a capped grade of "C" (40%). The Committee on Academic Standards and Policies may grant a student further opportunity for reassessment in consultation with the instructor.

A student who has obtained a final fail grade following reassessment(s) in a course validated in his/her program or an F in a course that is not validated in his/her program (where the reassessment policy does not apply), may retake the course. The grade of such retake will be subject to a cap of a "C" (40%) grade. A student's program may not comprise more than 10 retakes in total for both the validated and DERE E US Awards. Students retaking a course will be required to observe the College's attendance requirement (7.1, Appendix I – Regulatory Framework) and complete all the assessments for that course. Following the successful completion of a retake, the grade obtained by the student will replace the original fail grade. This option is not available to students who have already obtained credit and are seeking to improve their grade for a course. A student's program may not comprise more than 10 retakes. If a student withdraws from a course, prior to any assessment taking place, and if (s)he re-enrolls on the said course, the grade will not be subject to a cap. After repeating the course, the repeat grade will replace the original one. The original 'F', accompanied by the letter 'R', and the replacement grade will both appear on the student's transcript, but only the replacement grade will be counted in computing the cumulative index (CI). If students withdraw from the course they are repeating for grade replacement, the original grade 'F' assigned for the course remains. Courses transferred from other institutions, as well as courses waived may not be repeated. Students also may not use the policy retroactively after their graduation from Junior College or DERE E - ACG. Successfully completed courses that are repeated over and above the ten retakes will appear as NC automatically. Graduates who are re-admitted as non-degree may only repeat courses as NC (i.e., they may only audit courses they have passed.)

## Mitigating Circumstances

The following regulations distinguish between factors or circumstances which were known to the student in advance of taking an assessment and which affect his or her ability to attend an examination or submit work by the published deadline (7.7.3, Appendix I – Regulatory Framework), and those which have not impaired the student’s ability to attend for examination or meet a deadline for the submission of work but which may have affected his or her performance (7.7.4, Appendix I – Regulatory Framework). In all cases, it is the responsibility of the student to ensure the timely disclosure of any factors or circumstances which may affect the assessment of his or her learning and responsibility for the consideration of these factors and circumstances will lie with the Committee of Academic Standards and Policies.

Students whose circumstances may affect (or may have affected) their ability to meet a program’s assessment requirements must submit a completed Mitigating Circumstances Extension Form together with verifiable documentation to the Registrar’s Office. This form can be completed electronically or in person and may, if necessary, be signed retroactively.

In the case of factors or circumstances which were known to the student in advance of taking an assessment and which affect his or her ability to attend an examination or submit work by the published deadline:

- a. the Committee of Academic Standards and Policies will consider the evidence submitted by the student;
- b. if the mitigating circumstances are accepted by the Committee it will determine the extension to be granted to the student or, in the case of examinations, the date on which the student shall be assessed; in such cases the grades will not be capped at “C” (40%).
- c. for the validated award only, the Chair of the Board of Examiners, the Registrar and the appropriate department head/area coordinator will be informed of the Committee’s decision. For students registered only for a DEREES US degree, the Registrar, the instructors and the relevant department head/area coordinator will be informed of the Committee’s decision.

The student will have the right to apply for a further extension, or for a rescheduling of an examination, if the mitigating circumstances persist.

In the case of factors or circumstances have not prevented a student from attending for examination or meeting a deadline for the submission of work but which may have affected his or her performance:

- a. the Committee of Academic Standards and Policies will review the evidence submitted by the student. For students registered for a validated award the Committee will make a recommendation for consideration by the appropriate Board of Examiners; for those students who are registered only for a DEREES US degree, the Committee will communicate directly with the instructor and the Registrar’s Office.
- b. For students registered for a validated award, the Board of Examiners is responsible for considering that action that it should take (6.6.1[e], Appendix I – Regulatory Framework) in the light of the recommendations of the Committee of Academic Standards and Policies;
- c. For students registered for an Open University validated award, the actions available to the Board of Examiners include: the deferral of an assessment to a later date; compensation for the failure in a course (7.6, Appendix I – Regulatory Framework); agreement that the student should either retake the course or be reassessed with the grade achieved being recorded in the student’s transcript and therefore contributing to the classification of the award; and, exceptionally, a decision that the student be assigned a higher grade for the course or courses on which his or her performance has been affected. For those students who are registered for the DEREES US degree only, appropriate action will be taken by the instructor upon CASP’s recommendations.

## Progression Toward the Open University Validated Award

Students must complete all Level 4 courses within the Open University validate program before they progress to Level 5.

Providing that a student has obtained the necessary prerequisites, s/he may progress to Level 6 courses having gained at least 60 credits at Level 5.

## Conferment of Open University Validated Awards

In order to qualify for an Open University validated award the student must have satisfied both:

- The general credit requirements for the award (2.4, Appendix I – Regulatory Framework); and
- The learning outcomes set out in the program specification for the award for which the student is registered.

A Bachelor’s Degree with Honours will be awarded to a student who has passed 360 credits that is, (120 credits at Level 4, 120 credits at Level 5 and 120 credits at Level 6)

Classification will be based initially on the average percentage mark across all modules at Level 6 and Level 5 at a ratio of 60/40 respectively. Therefore the Level 6 average mark will represent 60% of the final classification and the Level 5 average mark will represent 40% of the final classification. If the student’s average percentage mark falls within the boundaries of the classifications defined below, s/he is entitled to that award.

First Class Honours	70% or above
Second Class Honours, Upper Division	60% - 69%
Second Class Honours, Lower Division	50% - 59%
Third Class Honours	40% - 49%

If the average percentage achieved by a candidate is not more than 1 percentage point below a classification band, the Board should consider the following.

- a. the student has received a grade at or above the level of the higher class of award in at least one of the capstone courses
- and/or
- b. the majority of Level 5 and 6 modules must be graded at or above the proposed class of degree

The Board of Examiners will take a consensus view on the final classification to be awarded to the student. The Chair of the Board of External Examiners and the External Examiner(s) must in each case endorse the proposed class of award.

Credit obtained through the credit transfer, APCL or APEL procedures (Section 4, above) is excluded from the calculation to determine the classification of the degree. For these candidates, the grades obtained for the remaining courses studied under the OU framework will be used for the final classification.

## Graduation Requirements

In order to graduate, students must:

- a. Complete satisfactorily the total number of credits and all other requirements set for the degree.
- b. Fulfill the residency requirement.
- c. Attain a minimum cumulative index of 2.0.



A student's graduation with a DEREЕ US degree will be delayed if (s)he must resit one or more assessments in his/her last semester of studies.

## Applying for Graduation

When students reach their last semester/session of studies at the College, they must apply for graduation to the Student Success Center. Deadlines for the submission of applications for graduation are announced in advance.

An application for graduation which fails to be submitted by the announced deadline will move to the next graduation date.

## Faculty Recommendation for Graduation

Department heads / program coordinators and academic deans evaluate prospective graduates' records and the Registrar confirms the completion of graduation requirements. An official list of prospective graduates, as certified by the Registrar, is then presented to the faculty for approval.

The faculty recommendation to graduate students certified by the Registrar is obtained by a simple majority vote.

Although degrees are granted only once a year, a student who has been recommended by the faculty for graduation may obtain a certificate signed by the Registrar confirming completion of graduation requirements.

## Trustees' Approval and President's Conferral

The President of the College presents the faculty recommendation for graduation to the College's Board of Trustees for approval. The trustees' approval of the faculty recommendation for graduation gives the president the authority to confer the degrees.

## Graduation with Distinction

The Bachelor's degree is awarded at three levels of distinction to students who have completed at DEREЕ – ACG at least 72 US credits out of the total number of credits required for graduation and who have obtained exceptionally high grades.

The CI is computed to include all courses completed at DEREЕ - ACG.

Cum Laude	3.30-3.49
Magna Cum Laude	3.50-3.69
Summa Cum Laude	3.70-4.00

## Academic Offences

An academic offence (or breach of academic integrity) includes any action or behavior likely to confer an unfair advantage, whether by advantaging the alleged offender or by disadvantaging another or others. Examples of such misconduct are plagiarism, collusion, cheating, impersonation, supplying false documentation, use of inadmissible material and disruptive behavior in class or during examinations. Responsibility for reviewing breaches of academic integrity is held by the Committee on Standing and Conduct.

Charges against a student for violating academic integrity may originate from any source: a faculty member, an administrator, a staff member, a fellow student, or from the community at large. The charges are to be submitted in writing to the chair of the Committee on Standing and Conduct. If a member of the Committee originates the

charge, then that member will be recused from the decision-making process, and any other process related to the case, other than those related to the role of complainant/witness.

On receipt of the allegation of a breach of academic integrity, the Chair must inform the Chair of the Board of Examiners that is responsible for the assessment of the course(s) that are affected by the alleged offence. The Board should then suspend its decisions on the candidate's grade(s) until the facts have been established (8.5, Appendix I – Regulatory Framework). This applies to validated courses/programs only.

The Committee on Standing and Conduct will either itself investigate the charge or establish from its own membership a panel to conduct the investigation. In establishing whether a breach of academic integrity has occurred, the Committee (or panel) should consider oral and/or written evidence supplied by the individual(s) making the charge and the alleged offender. The alleged offender shall have the right to appear before the Committee (or panel).

For validated courses/programs only, once the Committee on Standing and Conduct has considered the allegation and reached a conclusion on whether an offence has occurred, it should issue a report with a recommendation regarding the outcome for the student to the Chair of the relevant Board of Examiners. If it has been established that an offence has occurred, the Board will judge the significance of the misdemeanor and exercise its discretion as appropriate to the case. If it is established that a student has attempted to gain an unfair advantage, the examiners shall be given the authority to rule that the student has failed part or all of the assessments, and the authority to determine whether or not the student should be permitted to be reassessed.

Independently of the assessment decisions made by the Board of Examiners on offences pertaining to validated courses/programs, the Committee on Standing and Conduct is empowered to consider a wider range of sanctions that might be applied when a student is found guilty of a breach of academic integrity. The following list of sanctions is indicative and can be imposed by majority vote of the Committee:

**Admonishment Letter (or Letter of Warning):** The student is advised in writing that her/his behavior violates rules of academic integrity and that a recurrence will lead to more serious sanctions. The Committee will deliberate on whether the letter should or should not appear in the student's file permanently or for a lesser period of time.

**First Offence File:** The student's name and a description of the offense is filed in a shared electronic folder, accessible by the Chief Academic Officer, the academic Deans, the Dean of Students and department heads. Second offences automatically result in a hearing.

**Disciplinary Probation:** The student is advised in writing that his/her behavior violates rules on academic integrity and is given a probationary period (to be decided upon by the Committee) to show by good behavior that a more stringent penalty should not be imposed. During the period of the probation, the student is required to terminate association with all extra-curricular activities and resign from any student office.

**Suspension:** The student's relationship with the College will be discontinued until the end of the semester or term. The student will forfeit any fees involved with the College.

**Dismissal:** The student's relationship with the College will be terminated indefinitely. The right to apply for re-admission shall be denied.

Before announcing judgment/sanctions, the Chair of the Committee on Standing and Conduct consults with the Chair of the Academic Council, who has the right to recommend other sanctions. If the Chair of the Academic Council is in agreement with the Committee's recommendations, the Chair of the Committee will inform the student and the plaintiff (in writing and within three days of the hearing) of the final judgment and the actions to be taken. If the Chair of the Academic Council proposes other or additional sanctions, the chair of the Committee must communicate these recommendations to the Committee within three days and re-deliberate. Majority vote once again determines final sanctions. Communications procedures as outlined above apply. A final written report to the Academic Council on a case-by-case basis, is prepared within 14 days, and includes the complaint, the Committee's judgment and sanctions.

Within three *working* days of receipt of the decision, either party (plaintiff or student) has the right to make a formal written appeal against the decision of the Committee. The appeal is addressed first to the Committee on Standing and Conduct. If the Committee does not deem any change to the decision is warranted subsequent to consideration of the appeal, the appeal may then be brought to the Academic Council, and subsequently to the President whose decision is final.

For offenses made in validated courses/programs, the student may appeal against the decision of the Board of Examiners (8.5, Appendix I – Regulatory Framework) in accordance with the regulations for academic appeals (Section 9, Appendix I – Regulatory Framework).

## Academic Appeals

Students registered in a validated program, may appeal against a decision of the Board of Examiners. Students' rights of appeal are limited to two grounds:

- either that the candidate's performance in an assessment was adversely affected by illness or factors which s/he was unable, or for valid reasons unwilling, to divulge before the Board of Examiners reached its decision.
- or that there has been a material administrative error, an assessment was not conducted in accordance with the current regulations for the program or special arrangements formally agreed, or that some other material irregularity relevant to the assessment has occurred.

Disagreement with the academic judgment of a Board of Examiners in assessing the merits of an individual element of assessment does not constitute grounds for an academic appeal. Responsibility for the submission of documentary evidence in support of the appeal rests with the student.

Appeals must be submitted in writing to the Registrar no later than 14 days following the publication of Examination Board results. All appeals including request for grade change for non validated courses/programs must be submitted in writing to the Registrar by the end of the second week of the following session/semester.

On receipt of the appeal, the Registrar informs the department head/area coordinator and Academic Council (through the Chief Academic Officer) and submits to them all relevant evidence and correspondence.

The Academic Dean will undertake an initial assessment of the validity of the appeal and advise the student accordingly. In the light of this advice, the student should decide whether s/he wishes to proceed with the appeal. Alternatively, the student may decide to withdraw his or her appeal and/or lodge a complaint in accordance with the College's complaints procedure. For appeals concerning grade assignment in non validated courses, the department head/area coordinator may form a departmental committee to review the student assessment and propose a decision on the grade.

In the event that the student decides to proceed with the appeal, a subcommittee of the Academic Council will be convened no later than three weeks after receiving the student's decision to continue with the appeal. The membership of the subcommittee shall not include any member of faculty or the administration who has been involved in the assessment of the student or who is a member of the relevant Board of Examiners.

In cases of validated courses/programs, the subcommittee of the Academic Council will hear the appeal. The appellant may be called to appear before the subcommittee. The subcommittee may also require the Chair of the Board of Examiners to appear separately before it. The appellant and the Chair of the Board will not be present when the subcommittee considers the evidence and formulates its decision.

In cases of validated courses/programs, the subcommittee must inform the student and the Board of Examiners of its decision within seven days of the hearing. The student has the right to subsequently appeal to the President in writing against the decision of the subcommittee. If the appellant wishes to contest the President's decision s/he has the right to lodge an appeal with the Open University. The student will obtain contact details for the President and the Open University at the Student Success Center.

The Registrar's Office will keep records of outcomes for all appeals cases. The academic Council will receive annual summary reports regarding all appeals received by the College.

## Complaints Procedure

Complaints are specific concerns about the provision of a course/module or a program of study or related academic or non-academic service. For non validated courses/programs complaints do not address the review of a decision made by an academic body. When appropriate, a complaint is first resolved through informal discussion with the party/office directly involved. If not resolved at this level, a formal complaint is submitted by the student to the Registrar's office within 14 days from the day the outcome of this discussion is made known to the student. Upon receipt of the complaint the Registrar forwards the complaint with all relevant documentation to a panel consisting of the Chief Academic Officer, the Academic Deans and the Dean of Students.

Depending on the nature of the complaint, the academic Dean or Dean of Students will undertake an initial assessment of the validity of the complaint and advise the student accordingly. In the light of this advice, the student should decide whether s/he wishes to proceed with the complaint.

In the event that the student decides to proceed with the complaint, a subcommittee of the Academic Council will be convened no later than three weeks after receiving the student's decision. The membership of the subcommittee shall not include any member of faculty or the administration who has been involved in the complaint or who is a member of the relevant Board of Examiners.

The subcommittee of the Academic Council will hear the complaint. The appellant may be called to appear before the subcommittee. The subcommittee may also require the relevant member of faculty and/or Administration to appear separately before it. The appellant and any member of staff against whom the complaint has been made will not be present when the subcommittee considers the evidence and formulates its decision.

The subcommittee must inform the student and the Chair of the Board of Examiners (if the complaint concerns a validated course/program) of its decision within seven days of the hearing. The student has the right to subsequently appeal to the President against the decision of subcommittee. If the appellant wishes to contest the President's decision for validated programs/programs, s/he has the right to lodge a complaint with the Open

# Academic Policies

University. The student will obtain contact details for the President and the Open University at the Student Success Center.

The Registrar's Office will keep records of outcomes for all complaints cases. The Academic Council will receive annual summary reports regarding all complaints received by the College.

## **Use of Communication Devices and Calculator**

### **The use of cell phones in classes**

The use of cell phones and/or similar communication devices in class is disruptive and does not facilitate the teaching and learning process. Therefore, students are not permitted to use such devices in lectures, recitation or laboratory sessions. Students are required to turn such devices off, or put them in a silent mode, while in class. Similarly, to enhance fairness in examinations, students are required to turn off and put away out of sight cell phones and/or other communication devices during quizzes, midterm and final examinations.

### **The use of calculators during examinations**

Instructors must clearly define, in the course outline, what types of calculators are permitted in quizzes, midterm and final examinations.

In general, the definition of a calculator for examination purposes excludes any device that can:

- communicate with other devices
- accept external/removable memory
- store text
- produce graphics
- solve matrix equations
- be programmable

Students must not use such devices in quizzes, midterm or final examinations, unless clearly stated otherwise in the course outline.

# Academic Programs

## DEGREES GRANTED

Bachelor of Arts (BA), with majors in:

<b>Art History</b>	<b>Music and Music Performance</b>
<b>Communication</b>	<b>Philosophy</b>
<b>Economics</b>	<b>Psychology</b>
<b>English</b>	<b>Sociology</b>
<b>History</b>	<b>Theatre Arts</b>
<b>Liberal Studies</b>	<b>Visual Arts</b>

Bachelor of Science (BS), with majors in:

**Environmental Studies**  
**Information Technology**

Bachelor of Science (BS) in Business Administration,  
with majors in:

**Accounting and Finance**  
**Business Studies**  
**Computer Information Systems**  
**International Business and European Affairs (IBEA)**  
**International Tourism and Hospitality Management (ITHM)**  
**Management**  
**Marketing**

Minors in:

<b>Accounting</b>	<b>History</b>
<b>Anthropology</b>	<b>Human Resource Management</b>
<b>Archaeology</b>	<b>Insurance</b>
<b>Art History</b>	<b>International Business and European Affairs (IBEA)</b>
<b>Biology</b>	<b>International Tourism and Hospitality Management (ITHM)</b>
<b>Business</b>	<b>International Relations</b>
<b>Classical Civilization/Classics</b>	<b>Marketing</b>
<b>Communication</b>	<b>Modern European Literature</b>
<b>Computer Information Systems</b>	<b>Music</b>
<b>Dance</b>	<b>Operations Management</b>
<b>Economics</b>	<b>Philosophy</b>
<b>Electronic Business</b>	<b>Psychology</b>
<b>English</b>	<b>Shipping Management</b>
<b>Entrepreneurship</b>	<b>Sociology</b>
<b>Environmental Studies</b>	<b>Theatre Arts</b>
<b>Finance</b>	<b>Visual Arts</b>
<b>Modern Languages</b>	

## General Studies Program

Requirements for the Business Studies Degree

Requirements for the Liberal Studies Degree

## Business Studies

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>41</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
Three courses in at least two humanities <sup>1</sup> .....	9
Selected from archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences <sup>1</sup> .....	6
Selected from anthropology, economics, political science, psychology or sociology	
EC 1000 Principles of Microeconomics .....	3
MA 1001 Finite Mathematics <sup>2</sup> .....	3
<b>Business Core</b> .....	<b>45</b>
Required:	
EN 2342 Professional Communication .....	3
PH 2005 Business Ethics .....	3
EC 1101 Principles of Macroeconomics .....	3
MA 2118 Statistics for Business and Economics I .....	3
MA 2219 Statistics for Business and Economics II .....	3
AF 2006 Financial Accounting .....	4
AF 3105 Principles of Finance .....	3
AF 3116 Managerial Accounting for Decision Making .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
IB 2006 International Business .....	3
MG 2003 Management Principles .....	3
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 4615 Managing Strategy and Strategic Issues .....	3
MK 2050 Principles of Marketing .....	3

<b>Concentration</b> .....	<b>30</b>
Required:	
A freshman seminar in business <sup>3</sup> .....	3
One major elective selected from the following: .....	3
AF 2020 Mathematics of Finance	
CS 2240 Electronic Commerce	
HT 3137 Travel and Transport	
IB 3208 Business in the European Union	
MG 2333 New Ventures Creation	
MK 3159 Consumer Behavior	
Two major electives selected from the following: .....	6
AF 3313 Corporate Finance	
AF 3223 Financial Statements Analysis	
MG/CS 3157 Project Management	
CS 3330 Human Computer Interaction	
HT 3121 Sustainable Management in Tourism and Hospitality	
HT 3117 Managing Service Quality in Tourism and Hospitality	
IB 3120 International Human Resource Management	
IB 3318 EU Economic and Funding Policies	
MG 3131 Human Resource Management	
MG 3343 Operations Management	
MK 3358 Marketing Research	
MK 3554 Marketing Management	
Six business administration electives .....	18
<b>Electives</b> .....	<b>12</b>

**TOTAL: 128**

<sup>1</sup> General Studies Program (GSP) students must take freshman seminars to fulfill these requirements

<sup>2</sup> Includes one extra lab hour for GSP students

<sup>3</sup> The freshman seminar in business is required for GSP students only; non-GSP students may substitute any business administration course for this requirement

# General Studies Program

## Liberal Studies

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>47</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
SP 2200 Presentation Skills or	
EN 2342 Professional Communication .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
PH 2010 Ethics or	
PH 2005 Business Ethics .....	3
Three courses from at least two areas of the Humanities* .....	9
selected from archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences* .....	12
Four courses selected from at least two of the following areas: anthropology, economics, political science, psychology or sociology	
<b>Concentration</b> .....	<b>72</b>
Required:	
Eight 1000- or 2000-level courses as appropriate for the disciplines selected .....	24
Eight 2000- or 3000-level courses as appropriate for the disciplines selected .....	24
Eight 3000- or 4000-level courses as appropriate for the disciplines selected .....	24
<b>Electives</b> .....	<b>9</b>
	<hr/>
	<b>TOTAL: 128</b>

## The School of Fine and Performing Arts

### Requirements for the Bachelor of Arts Degree (BA)

#### Music and Music Performance

#### Theatre Arts

#### Visual Arts

\*General Studies Program students must take Freshman Seminars to fulfill this requirement

## Music and Music Performance

	Credit Hours
<b>General Education</b> .....	<b>50</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
SP 2200 Presentation Skills .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
Humanities .....	9
Three courses selected from at least two of the following areas: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences .....	12
Four courses in at least two of the following areas: anthropology, economics, political science, psychology, sociology	
MU 1013 Music Theory I - Fundamentals .....	3
MU 1005 Deree College Choir (1 credit course required three times).....	3
<b>Concentration</b> .....	<b>72</b>
Required:	
PH 2010 Ethics .....	3
MU 1011 Piano Lab I .....	3
MU 1112 Piano Lab II .....	3
MU 2114 Music Theory II .....	3
MU 2225 History of Western Music I - Medieval through the Baroque.....	3
MU 2234 History of Western Music II - 1750 through the 20th Century.....	3
MU 1224 Researching and Writing about Music.....	3
MU 2215 Music Theory III.....	3
MU 3329 Music Theory IV.....	3
MU 2119 Making Music with Computers .....	3
MU 3336 Beethoven in Context .....	3
MU 3337 Issues in Performance Practice.....	3
MU 4640 Modernism .....	3
MU 4643 Music, Noise and Culture .....	3
1. For an emphasis in Music, students are required to take:	
MU 2035 Cultural Perspectives on Music .....	3

One of the following courses: .....	3
PS 1000 Psychology as a Natural Science .....	
SO 1000 Introduction to Sociology .....	
AN 2007 Ethnicity and Identity .....	
PH 2014 Aesthetics .....	
AR 1009 Fundamentals of 4D Forms -Time Based Media I .....	
DR 1010 Movement for Acting I .....	
HY 2028 The Birth of Modern Europe .....	
Two of the following courses: .....	6
MU 2220 Sound Design and Sonic Art .....	
MU 2241 Film Score and Soundtrack .....	
MU 2322 The Opera .....	
Five of the following courses: .....	15
MU 3308 Music Performance Workshop* .....	
MU 3445 Experimental Music .....	
MU 3531 Studies in 20th Century Greek Music .....	
MU 3642 The Art Song: Music and Words .....	
MU 3621 The Symphony .....	
MU 3623 The Concerto .....	
MU 4848 Music Capstone.....	3
2. For an emphasis in Music Performance, students are required to take:	
MU 2053 Applied Music III and Music Forum .....	3
MU 2154 Applied Music IV and Music Forum .....	3
MU 3255 Applied Music V and Music Forum .....	3
MU 3356 Applied Music VI and Music Forum .....	3
MU 4457 Applied Music VII and Music Forum .....	3
MU 4558 Applied Music VIII Capstone and Music Forum .....	3
MU 3308 Music Performance Workshop .....	3
Three of the following courses: .....	9
MU 3445 Experimental Music .....	
MU 3531 Studies in 20 <sup>th</sup> Century Greek Music .....	
MU 3642 The Art Song: Music and Words .....	
MU 3621 The Symphony .....	
MU 3623 The Concerto .....	

**Electives**.....**6**

**TOTAL: 128**

\*by permission



## Theatre Arts

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>53</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
SP 2200 Presentation Skills .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
PH 2010 Ethics .....	3
The following courses from the area of Humanities: .....	15
HY 2071 American History II <b>or</b>	
HY 2080 Great Britain	
PH 2014 Aesthetics	
AT 3023 Theories of Art	
EN 3358 Trends in Contemporary Theatre	
CL 3224 Ancient Greek Drama in Translation <b>or</b>	
CL 3227 Ancient Greek and Roman Comedy in Translation	
Social Sciences .....	12
Four courses in at least two of the following areas: anthropology, economics, political science, psychology or sociology	
<b>Concentration</b> .....	<b>60</b>
Required:	
DR 1003 The Making of Theatre .....	3
DR 1010 Movement for Acting I .....	3
DR 1011 Stage Design I .....	3
DR 1015 Voice & Speech I .....	3
DR 1012 Acting I .....	3
DR 1026 Theatre in Athens .....	3
DR 2101 Movement for Acting II .....	3
DR 2116 Voice & Speech II .....	3
DR 2140 Acting II .....	3
DR 2028 Directing I .....	3
DR 2127 Stage Design II .....	3
DR 2161 Theatre Practicum I .....	3
DR 3020 The Theatrical Event I .....	3

DR 3021 The Theatrical Event II .....	3
DR 3262 Theatre Practicum II .....	3
DR 3147 Political Theatre -Social Acts .....	3
DR 3023 Contemporary Trends in the Performing Arts .....	3
DR 4719 Senior Theatre Practicum .....	3
Two of the following: .....	6
DR 3229 Directing II	
DR 3241 Acting III	
DR 3247 The Language of Costume	

**Electives** .....

TOTAL: **128**

# The School of Fine and Performing Arts

## Visual Arts

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>56</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
SP 2200 Presentation Skills or	
EN 2342 Professional Communication .....	3
PH 2010 Ethics .....	3
 Two courses in natural sciences with laboratory .....	 8
 CS 1070 Introduction to Information Systems .....	 3
PH 2016 Philosophy and Cinema .....	3
PH 2014 Aesthetics .....	3
 Social Sciences .....	 12
Selected from at least two of the following areas: anthropology, economics, political science, psychology, sociology	
 AT 1000 History of Art I .....	 3
AT 1001 History of Art II .....	3
AT 2113 Modern Art .....	3
AT 3118 Post-Modern Art .....	3
 <b>Concentration</b> .....	 <b>60</b>
Required:	
AR 1003 Fundamentals of 2D Forms - Drawing I .....	3
AR 1005 Fundamentals of 2D Forms - Color and Design I .....	3
AR 1007 Fundamentals of 3D Forms - Sculpture I .....	3
AR 1009 Fundamentals of 4D Forms - Time Based Media I .....	3
AR 1104 Fundamentals of 2D Forms -Drawing II .....	3
AR 1106 Fundamentals of 2D Forms - Color and Design II .....	3
AR 1108 Fundamentals of 3D Forms - Sculpture II .....	3
AR 1110 Fundamentals of 4D Forms - Time Based Media II .....	3
AR 1017 Digital Image .....	3
AR 2023 Figure Drawing I .....	3
AR 2025 Painting .....	3
AR 2019 Video Art .....	3
AR 2024 Figure Drawing II .....	3
AR 4002 Art Techniques and Media .....	3
AR 4226 Sculpture III .....	3

# The School of Fine and Performing Arts

AR 3130 Contemporary Painting .....	3
AR 3133 Contemporary Drawing .....	3
AR 3934 Studio Projects and Installation .....	3
AR 4140 Issues in Contemporary Art .....	3
AR 4941 Senior Project and Exhibition .....	3

**Electives** .....

**12**

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**TOTAL: 128**

## Minors in Fine and Performing Arts

**Dance**

**Music**

**Theatre Arts**

**Visual Arts**

# Minors in Fine and Performing Arts

## Dance Minor

	<b>Credit Hours</b>
Required:	
DA 1050 Contemporary Dance I .....	3
DA 1151 Contemporary Dance II .....	3
DA 3256 Choreography I or	
DA 3234 Contemporary Repertory .....	3
DA 1016 DEREЕ Dance Ensemble .....	1
Eight (8) to nine (9) credits in Dance from the following:	
DA 1030 Jazz I .....	2
DA 1131 Jazz II .....	2
DA 1000 Ballet I .....	2
DA 2015 From Improvisation to Emergent Form.....	3
DA 3256 Choreography I .....	3
DA 2218 Body Awareness and Movement Repertory .....	3
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>18</b>	

## Music Minor

	<b>Credit Hours</b>
Required:	
One course in Theory.....	3
MU 1013 Music Theory I Fundamentals	
MU 2114 Music Theory II	
MU 2215 Music Theory III	
MU 3329 Music Theory IV	
One course in Piano Lab.....	3
MU 1011 Piano Lab I <b>or</b>	
MU 1112 Piano Lab II	
One course in Choir .....	1
MU 1005 DEREЕ Choir	
Four additional courses in Music.....	12
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>19</b>	

Students with previous knowledge may request a placement exam for music theory and piano lab courses. It is recommended that minors take MU 1224 Researching and Writing about Music.

# Minors in Fine and Performing Arts

## Theatre Arts Minor

	<b>Credit Hours</b>
Required:	
DR 1003 The Making of Theatre .....	3
DR 2161 Theatre Practicum I .....	3
Five DR courses from which three should be above 1000 level .....	15
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>21</b>	

## Visual Arts Minor

	<b>Credit Hours</b>
Required:	
One AT course .....	3
Any five AR courses .....	15
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>18</b>	

# The School of Liberal Arts and Sciences

## Requirements for the Bachelor of Arts Degree (BA)

**Art History**

**Communication**

**Economics**

**English**

English and American Literature

English with Linguistics

**History**

**Liberal Studies**

**Philosophy**

**Psychology**

**Sociology**

## Requirements for the Bachelor of Science Degree (BS)

**Environmental Studies**

**Information Technology**

## Art History

<b>General Education</b> .....	<b>56</b>
<i>Required:</i>	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
SP 2200 Presentation Skills or	
EN 2342 Professional Communication .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
PH 2010 Ethics .....	3
Humanities .....	3
One course selected from: archaeology, literature, classical literature, music, philosophy, theatre arts	
HY 1000 Survey of Western Civilization I .....	3
HY 1001 Survey of Western Civilization II .....	3
PH 2014 Aesthetics .....	3
AT 1000 History of Art I .....	3
AT 1001 History of Art II .....	3
Social Sciences .....	12
Four courses in at least two of the following areas: anthropology, economics, political science, psychology, sociology	
<b>Concentration</b> .....	<b>60</b>
<i>Required:</i>	
One course in Visual Arts .....	3
AT 2224 Writing about Art .....	3
AT 2005 Art and Architecture of Ancient Greece .....	3
AT 2006 Roman Art and Architecture .....	3
AT 1025 History of Architecture .....	3
AT 2113 Modern Art .....	3
AT 3023 Theories of Art .....	3
AT 2026 Northern European Art 15th-16th c. ....	3
One of the following: .....	3

AT 2003 Art and Architecture of the Ancient Near East	
AT 2004 Art and Architecture of Ancient Egypt	
AH 2021 The Bronze Age in Greece	
AH 2023 Discourse, Display, and Design in the Ancient Greek Sanctuary	
One of the following: .....	3
AT 2019 Islamic Art and Architecture	
AT 2016 African Art	
One of the following: .....	3
AT 2007 Early Christian and Byzantine Art and Architecture	
AT 2008 Romanesque and Gothic Art and Architecture	
One of the following: .....	3
AT 2028 The Art of Reason	
AT 2017 Modern Greek Art	
AT 3109 The Italian Renaissance .....	3
AT 3111 Seventeenth-Century Art .....	3
AT 3112 Pluralism in Nineteenth-Century Art .....	3
AT 3118 Post-Modern Art .....	3
AT 4930 Selected Topics .....	3
AT 4936 Methodologies of Art History .....	3
Two of the following: .....	6
AT 3131 Theories of Architecture	
AT 3032 Theory and Practice of Display	
AT 3033 Feminism and Art History	
AR 4140 Issues in Contemporary Art	

**Electives** .....

**TOTAL: 128**

## Communication

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>53</b>
<i>Required:</i>	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
SP 2200 Presentation Skills .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
PH 2010 Ethics or	
CN 2312 Media Ethics .....	3
Humanities .....	9
Three courses, with at least one, but no more than two courses in history	
Two courses in one foreign language .....	6
<i>Students must take two courses in one foreign language regardless of prior foreign language learning or knowledge.</i>	
Social Sciences .....	12
Four courses in at least two of the following areas: anthropology, economics, political science, psychology, sociology At least one of the courses must be a 1000-level course	
<b>Concentration</b> .....	<b>33</b>
<i>Required:</i>	
CN 2201 Contemporary Mass Communication .....	3
CN 2202 Writing for Mass Communication .....	3
CN 2203 Fundamentals of Public Relations .....	3
CN 2206 Interpersonal Communication .....	3
CN 2221 Communication Theories .....	3
CN 2405 Multimedia Lab .....	3
CN 3210 Communication in Advertising .....	3
CN 3308 Issues in Context .....	3
CN 3327 Introduction to Film and Television Studies .....	3
CN 3532 Communication Research Methods .....	3
CN 3940 Communication Seminar .....	3

Eleven additional Communication courses (any five at Level 5 and  
any six at Level 6)\* .....

CN 2311 Fundamentals of Print Journalism .....	3
CN 2504 News Culture .....	3
CN 3200 Creative Execution in Advertising .....	3
CN 3209 Copywriting and Creative Evaluation .....	3
CN 3225 Film Analysis .....	3
CN 3238 Leadership Communication .....	3
CN 3307 Television News Writing .....	3
CN 3316 Radio News Writing .....	3
CN 3322 Television Producing .....	3
CN 3334 Client Services in Advertising .....	3
CN 3337 Screenwriting .....	3
CN 3339 Making the Short Documentary .....	3
CN 3423 Public Relations and Special Events Planning .....	3
CN 3426 Public Relations in Non-Profit Organizations .....	3
CN 3428 Public Relations Techniques .....	3
CN 3535 Editing Theory and Practice .....	3
CN 3636 International Public Relations .....	3
CN 4313 Brand Building in Advertising .....	3
CN 4533 Advanced Print Journalism .....	3
CN 4545 Advanced Media Production .....	3
CN 3443 Computer Mediated Communication .....	3

**Electives** .....

**TOTAL: 128**

\* Please refer to CN course descriptions for level

## Economics

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>59</b>
<i>Required:</i>	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
SP 2200 Presentation Skills or	
EN 2342 Professional Communication .....	3
 Two courses in natural science with laboratory .....	 8
 CS 1070 Introduction to Information Systems .....	 3
 PH 2010 Ethics or	
PH 2005 Business Ethics .....	3
 Humanities .....	 9
Three courses selected from at least two of the following areas: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
 Social Sciences .....	 6
Two courses selected from anthropology, political science, psychology or sociology	
 EC 1000 Principles of Microeconomics .....	 3
EC 1101 Principles of Macroeconomics .....	3
 MA 1001 Finite Mathematics .....	 3
MA 1105 Applied Calculus .....	3
MA 2118 Statistics for Business and Economics I .....	3
MA 2219 Statistics for Business and Economics II .....	3
 <b>Concentration</b> .....	 <b>51</b>
<i>Required:</i>	
EC 2011 Economic History of Europe .....	3
EC 2270 Managerial Economics .....	3
EC 2271 Macroeconomic Theory and Policy .....	3
EC 2573 Selected Topics in Microeconomic Theory .....	3
EC 2574 Advanced Macroeconomics .....	3
EC 3210 History of Economic Thought .....	3
EC 3350 Mathematical Techniques in Economics .....	3
EC 3636 Applied Methods in Economics .....	3

EC 4753 Econometrics .....	3
EC 4775 Seminar in Microeconomic Theory .....	3
EC 4776 Seminar in Macroeconomic Theory .....	3

Six additional courses in economics .....

**Electives** .....

**TOTAL: 128**



## English

### English and American Literature

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>47</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
SP 2200 Presentation Skills .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
PH 2010 Ethics .....	3
Humanities .....	9
Three courses selected from:	
One of the following:	
HY 2070 American History I	
HY 2071 American History II	
HY 2080 Great Britain	
One of the following:	
PH 1000 Introduction to Philosophy	
PH 1001 Practical Reasoning	
PH 2003 Internet and Philosophy	
PH 2014 Aesthetics	
PH 2016 Philosophy and Cinema	
PH 2020 Greek Philosophy	
One additional course in the Humanities selected from: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences .....	12
One of the following:	
PS 1000 Psychology as a Natural Science	
PS 1001 Psychology as a Social Science	
SO 1000 Introduction to Sociology	
SO 1001 Sociology of Modern Life	
Three additional courses in at least two areas of the Social Sciences	

selected from: anthropology, economics, political science,  
psychology or sociology

<b>Concentration</b> .....	<b>60</b>
Required:	
EN 2216 Introduction to Language .....	3
EN 2213 The Structure of the English Language .....	3
EN 2220 English Literature: from Chaucer to Swift .....	3
EN 2222 The Making of America: American Literature to 1865 .....	3
EN 2305 Introduction to English Studies .....	3
EN 2321 English Literature: from Romanticism to Modernism .....	3
EN 2323 (Re)Writing America: from Realism to Modernism .....	3
EN 3430 British Modernism or	
EN 3472 American Modernism .....	3
EN 3453 Shakespeare: The Great Tragedies .....	3
EN 3528 English Romanticism .....	3
EN 3529 Victorian World .....	3
EN 3660 Criticism: Theory & Practice .....	3
EN 4754 Selected Topics in Literature .....	3
One of the following courses: .....	3
EN 2218 Issues in Literature	
EN 2271 Creative Writing	
Four of the following courses: .....	12
EN 3357 Realism in Nineteenth and Twentieth-Century Theatre	
EN 3358 Trends in Contemporary Theatre	
EN 3366 Tradition and Innovation in the English Novel	
EN 3367 The American Experience in Fiction	
EN 3369 Contemporary British Literature	
EN 3370 Voices in Contemporary American Literature	
EN 3426 English Renaissance	
Two of the following courses .....	6
EN 3345 Writing Women	
EN 3452 Shakespeare Plays	
EN 3468 American Romanticism	
<b>Electives</b> .....	<b>21</b>

TOTAL: **128**

## English

### English Literature with Linguistics

	Credit Hours
<b>General Education</b> .....	<b>47</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
SP 2200 Presentation Skills .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
PH 2010 Ethics .....	3
Humanities .....	9
Three courses selected from:	
One of the following:	
HY 2070 American History I	
HY 2071 American History II	
HY 2080 Great Britain	
One of the following:	
PH 1000 Introduction to Philosophy	
PH 1001 Practical Reasoning	
PH 2003 Internet and Philosophy	
PH 2014 Aesthetics	
PH 2016 Philosophy and Cinema	
PH 2020 Greek Philosophy	
One additional course in the Humanities selected from: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences .....	12
One of the following:	
PS 1000 Psychology as a Natural Science	
PS 1001 Psychology as a Social Science	
SO 1000 Introduction to Sociology	
SO 1001 Sociology of Modern Life	
Three additional courses in at least two areas of the Social Sciences selected from: anthropology, economics, political science, psychology or sociology	

<b>Concentration</b> .....	<b>60</b>
Required:	
EN 2216 Introduction to Language .....	3
EN 2213 The Structure of the English Language .....	3
EN 2220 English Literature: from Chaucer to Swift .....	3
EN 2222 The Making of America: American Literature to 1865 .....	3
EN 2305 Introduction to English Studies .....	3
EN 2321 English Literature: from Romanticism to Modernism .....	3
EN 2323 (Re)Writing America: from Realism to Modernism .....	3
EN 3430 British Modernism or	
EN 3472 American Modernism .....	3
EN 3453 Shakespeare: The Great Tragedies .....	3
EN 3528 English Romanticism .....	3
EN 3529 Victorian World .....	3
EN 3660 Criticism: Theory & Practice .....	3
EN 4975 Selected Topics in Linguistics .....	3
One of the following courses: .....	3
EN 2202 Phonetics	
EN 2203 Morphology	
Four of the following courses: .....	12
EN 2317 Fundamentals of Language Learning	
EN 2406 Theories of Syntax	
EN 3304 Sociolinguistics	
EN 3365 Semantics and Pragmatics	
EN3362 Perspectives on Language: An Issues Approach to Learning	
Two of the following courses: .....	6
EN 3539 Discourse Analysis	
EN 3559 Psycholinguistics	
EN 3637 Fundamentals of Language Teaching and Practicum	
<b>Electives</b> .....	<b>21</b>

TOTAL: **128**

## Environmental Studies

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>56</b>
Required:	
EN1010 Introduction to Academic Writing .....	.3
EN 1111 Academic Writing .....	.3
EN 1212 Academic Writing and Research .....	.3
SP 2200 Presentation Skills or	
EN 2342 Professional Communication .....	.3
ES 1000 Environmental Science: Ecosystems and Biodiversity .....	.4
ES 1010 Environmental Science: Energy Resources and Pollution .....	.4
CS 1070 Introduction to Information Systems .....	.3
PH 2010 Ethics or	
PH 2005 Business Ethics .....	.3
Humanities .....	.9
Three courses selected from at least two of the following areas: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences .....	.6
Selected from at least two of the following areas: anthropology, economics, political science, psychology, sociology	
EC 1000 Principles of Microeconomics .....	.3
SO 1000 Introduction to Sociology or	
SO 1001 Sociology of Modern Life .....	.3
MA 1001 Finite Mathematics or	
MA 1105 Applied Calculus* .....	.3
MA 2118 Statistics for Business and Economics I .....	.3
MA 2219 Statistics for Business and Economics II .....	.3
<b>Concentration</b> .....	<b>64</b>
Required:	
CH 1002 Principles of Chemistry .....	.4
GG 1000 Environmental Geology .....	.4
Two courses in biology** .....	.8
BI 1000 Introduction to Biology I <b>and</b>	
BI 1101 Introduction to Biology II	
OR	
BI 1006 Human Biology: Concepts and Current Issues <b>and</b>	
BI 1007 Environmental Ecology	

OR	
BI 1000	Introduction to Biology I <b>and</b>
BI 1007	Environmental Ecology
ES 2002	Environment and Society .....
GG 2115	Introduction to Geographic Information Systems .....
ES 2115	Energy and Environment .....
ES 2216	Environmental Policy and Legislation .....
ES 2220	Principles of Environmental Management .....
ES 2139	The Economy and the Environment .....
BI 2215	Environmental Health .....
SO 2115	Sociology of Globalization .....
ES 3117	Environmental Justice .....
ES 4322	Integrated Methods in Environmental Analysis .....
ES 4430	Environmental Studies Capstone .....
Five of the following courses .....	.15
ES 3423	Water Resources: Threats and Sustainable Management
ES 3224	Air Quality and Global Atmospheric Changes
ES 3225	Sustainable Food Production: Soil and Environment
ES 3226	Conservation of Wildlife and Mediterranean Ecosystems
ES 3327	Environmental Management Systems
ES 3328	Environmental Policies in the European Union
ES 3329	Planning Sustainable Cities
ES 3435	Sustainable Use of Resources and Waste Management
HT 3121	Sustainable Management in Tourism and Hospitality
<b>Electives</b> .....	<b>.8</b>

TOTAL: **128**

\*Students who wish to take MA 1105 may ask for a *wavier* for MA 1001

\*\*Students who wish to pursue a minor in biology are strongly recommended to choose BI 1000 and BI 1101

## History

	Credit Hours
<b>General Education</b> .....	<b>56</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
SP 2200 Presentation Skills or	
EN 2342 Professional Communication .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
PH 2010 Ethics or	
PH 2005 Business Ethics .....	3
Humanities .....	9
Three courses selected from at least two of the following areas: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
One course in classical literature .....	3
Social Sciences .....	12
Selected from at least two of the following areas: anthropology, economics, political science, psychology, sociology	
EC 2011 Economic History of Europe or	
PH 3135 Philosophy of History .....	3
PO 3031 International Relations .....	3
<b>Concentration</b> .....	<b>45</b>
Required:	
HY 1000 Survey of Western Civilization I .....	3
HY 1001 Survey of Western Civilization II .....	3
HY 2035 Writing for History .....	3
HY 4391 Historiography .....	3
HY 4493 Selected Topics .....	3
Five of the following courses .....	15
HY 2034 History of Ancient Greece	
HY 2015 History of Rome	
HY 2028 The Birth of Modern Europe	

HY 2070 American History I	
HY 2071 American History II	
HY 2080 Great Britain	
HY 2005 Intellectual History of Europe	
HY 2031 Slaves and Slavery in the US	
HY 2032 Trade in the Ancient Mediterranean	
HY 2060 Greece: The Birth of a Nation	
HY 2061 Modern Greece: A Troubled History	
HY 2026 Middle East: A Crossroad	
Five of the following courses .....	15
HY 3010 Ancient Greek Mythology and Religion	
HY 3041 Russia and the USSR	
HY 3050 The Age of Enlightenment	
HY 3051 Revolution and Nationalism in Europe	
HY 3052 Total War in Europe	
HY 3053 Contemporary History: From World War II to Vietnam and the Fall of Communism	
HY 3072 America in World Affairs	
HY 3074 Democracy and Imperialism	
<b>Electives</b> .....	<b>27</b>

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TOTAL: **128**

## Information Technology

<b>General Education</b> .....	<b>59</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
EN 2342 Professional Communication .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
PH 2005 Business Ethics .....	3
Humanities .....	9
Three courses selected from at least two of the following areas: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
PS 1000 Psychology as a Natural Science .....	3
PS 1001 Psychology as a Social Science .....	3
Social Sciences .....	6
Selected from at least two of the following areas: anthropology, economics, political science, psychology, sociology	
MA 1001 Finite Mathematics .....	3
MA 1105 Applied Calculus .....	3
MA 2106 Mathematics for Computing .....	3
MA 2118 Statistics for Business and Economics I .....	3
<b>Concentration</b> .....	<b>57</b>
Required:	
ITC 2186 Computer System Architecture .....	3
CS 2188 Introduction to Programming .....	3
ITC 2234 Object Oriented Programming .....	3
ITC 2276 C Language Programming .....	3
ITC 2293 Operating Systems Concepts .....	3
ITC 3157 Project Management .....	3
CS 3260 Fundamentals of RDBMS .....	3
CS 3375 Communications and Networking Essentials .....	3
ITC 3480 Artificial Intelligence Principles .....	3
ITC 3414 Internet Programming .....	3

Students majoring in Information Technology must complete the requirements of at least one of the following areas of emphasis: .....21

1. For an emphasis in Software Development, students are required to take:
  - CS 3330 Human Computer Interaction
  - ITC 3387 Data Structures and Analysis of Algorithms
  - ITC 3413 Algorithms and Complexity
  - ITC 3416 Software Engineering
  - ITC 3441 Web Science
  - ITC 4417 Game Programming
  - ITC 4918 Software Development Capstone Project
  
2. For an emphasis in Network Technologies, students are required to take:
  - ITC 3419 Network Administration
  - ITC 3421 Telecommunications Essentials
  - ITC 3522 Network Security and Cryptography
  - ITC 3443 Virtualization Concepts and Applications
  - ITC 4442 Network Design
  - ITC 4726 Distributed Systems
  - ITC 4927 Networking Capstone Project .....
  
3. For an emphasis in Digital Media Technologies, students are required to take:
  - ITC 2128 Digital Imaging
  - ITC 2229 3D Modeling Methodologies
  - ITC 3220 Digital Video and Audio Technologies
  - CS 3330 Human Computer Interaction
  - ITC 3371 Interactive Multimedia Systems
  - ITC 4417 Game Programming
  - ITC 4535 Game Design
  - ITC 4959 Digital Media Capstone Project
  
- Six credits in Information Technology/Computer Information Systems .....

**Electives** .....

**TOTAL: 128**

\* ITC rubric effective Spring 2013

# The School of Liberal Arts and Sciences

## Liberal Studies

	Credit Hours
<b>General Education</b> .....	<b>47</b>
Required:	
EN 1010 Introduction to Academic Writing .....	.3
EN 1111 Academic Writing .....	.3
EN 1212 Academic Writing and Research .....	.3
SP 2200 Presentation Skills or	
EN 2342 Professional Communication .....	.3
Two courses in natural science with laboratory .....	.8
CS 1070 Introduction to Information Systems .....	.3
PH 2010 Ethics or	
PH 2005 Business Ethics .....	.3
Three courses from at least two areas of the Humanities* .....	.9
selected from archaeology, art history, history, literature,	
classical literature, music, philosophy, theatre history	
Social Sciences* .....	.12
Four courses selected from at least two of the following areas:	
anthropology, economics, political science, psychology or sociology	
<b>Concentration</b> .....	<b>72</b>
<i>Required:</i>	
Eight 1000- or 2000-level courses as appropriate	
for the disciplines selected .....	.24
Eight 2000- or 3000-level courses as appropriate	
for the disciplines selected .....	.24
Eight 3000- or 4000-level courses as appropriate	
for the disciplines selected .....	.24
<b>Electives</b> .....	<b>9</b>
	<hr/> TOTAL: 128

\*General Studies Program students must take Freshman Seminars to fulfill this requirement

# The School of Liberal Arts and Sciences

## Philosophy

	Credit Hours
<b>General Education</b> .....	<b>47</b>
Required:	
EN 1010 Introduction to Academic Writing .....	.3
EN 1111 Academic Writing .....	.3
EN 1212 Academic Writing and Research .....	.3
SP 2200 Presentation Skills .....	.3
Two courses in natural science with laboratory .....	.8
CS 1070 Introduction to Information Systems .....	.3
PH 2010 Ethics .....	.3
Humanities .....	.9
Three courses selected from at least two of the following areas:	
archaeology, art history, history, literature, classical literature,	
music, theatre history	
Social Sciences .....	.12
Four courses in at least two of the following areas:	
anthropology, economics, political science, psychology, sociology	
<b>Concentration</b> .....	<b>63</b>
Required:	
PH 1000 Introduction to Philosophy .....	.3
PH 1001 Practical Reasoning .....	.3
PH 2003 Internet and Philosophy .....	.3
PH 2011 Introduction to Logic .....	.3
PH 2014 Aesthetics .....	.3
PH 2016 Philosophy and Cinema .....	.3
PH 2020 Greek Philosophy .....	.3
PH 2022 Social and Political Philosophy .....	.3
PH 2026 Existentialism .....	.3
PH 2027 Rationalism and Empiricism .....	.3
PH 2028 Kant and German Idealism .....	.3
PH 2031 Phenomenology: Husserl and Heidegger .....	.3
PH 2032 Postmodern Philosophy: Foucault and Derrida .....	.3
PH 2118 Theory of Knowledge .....	.3
PH 3121 Plato and Aristotle .....	.3
PH 3141 Philosophy of Mind .....	.3
PH 4350 Seminar in Selected Texts .....	.3
Four additional courses in philosophy .....	.12
<b>Electives</b> .....	<b>18</b>
	<hr/> TOTAL: 128

## Psychology

### Credit Hours

<b>General Education</b> .....	<b>50</b>
<i>Required:</i>	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
SP 2200 Presentation Skills .....	3
BI 1000 Introduction to Biology I .....	4
BI 1101 Introduction to Biology II.....	4
MA 1001 Finite Mathematics .....	3
CS 1070 Introduction to Information Systems .....	3
PH2010 Ethics .....	3
Humanities .....	9
Three courses selected from any two of the following areas: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences.....	12
Four courses in at least two social sciences: anthropology, economics, political science, sociology	
<b>Concentration</b> .....	<b>70</b>
<i>Required:</i>	
PS 1000 Psychology as a Natural Science .....	3
PS 1001 Psychology as a Social Science .....	3
PS 2207 Developmental Psychology: The Preschool Years .....	3
PS 2210 History of Psychology .....	3
PS 2236 Human Learning and Memory.....	3
PS 2247 Analysis of Behavioral Data.....	3
PS 2257 Diversity Issues in Psychology .....	3
PS 2330 Biopsychology.....	3
PS 2418 Research Methods in Psychology .....	4
PS 3308 Developmental Psychology: Childhood and Adolescence.....	3
PS 3312 Theories of Personality .....	3
PS 3526 Social Psychology: Theories and Perspectives .....	3
PS 3532 Tests and Measurement .....	4
PS 3534 Experimental Cognitive Psychology .....	4
PS 4635 Applied Experimental Psychology .....	4
PS 4739 Cognition .....	3

PS 4751 Abnormal Psychology.....	3
One course from each of the following three groups.....	9
1. PS 3758 Psychology of Consciousness	
PS 3737 Perception	
2. PS 3524 Industrial Psychology	
PS 3549 Forensic Psychology	
PS 3656 School Psychology	
3. PS 3719 Health Psychology	
PS 3743 Childhood and Adolescence Psychopathology	
PS 3752 Schools of Psychotherapy	
Two additional courses in psychology.....	6

**Electives**..... **8**

**TOTAL: 128**

## Sociology

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>50</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
SP 2200 Presentation Skills .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
PH 2010 Ethics .....	3
MA 1001 Finite Mathematics .....	3
Humanities .....	9
Three courses selected from at least two of the following areas: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences .....	12
Four courses in at least two of the following areas: anthropology, economics, political sciences, psychology	
<b>Concentration</b> .....	<b>66</b>
Required:	
PS 2247 Analysis of Behavioral Data .....	3
SO 1000 Introduction to Sociology .....	3
SO 1001 Sociology of Modern Life .....	3
SO 2004 Social Inequality .....	3
SO 2020 Family and Gender Roles .....	3
SO 2030 Social Problems .....	3
SO 2115 Sociology of Globalization .....	3
SO 2235 Migration and the Global Age .....	3
SO 3260 Classical Sociological Theory .....	3
SO 3416 Qualitative Research Methods in Sociology .....	3
SO 3511 Quantitative Methods in Sociology .....	3
SO 3106 Urban Sociology .....	3
SO 3143 Sociology of Science and Technology .....	3
SO 3231 Religion and Society .....	3
SO 4313 Collective Behavior and Social Movements .....	3

SO 4461 Contemporary Sociological Theory .....	3
SO 4690 Senior Thesis Seminar .....	3
Five additional courses in sociology .....	15

**Electives** .....

**12**

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**TOTAL: 128**



# Minors in Liberal Arts and Sciences

**Anthropology**

**Archaeology**

**Art History**

**Biology**

**Classics**

**Communication**

**Economics**

**English**

**Environmental Studies**

**Modern Languages**

**History**

**Insurance**

**International Relations**

**Modern European Literature**

**Philosophy**

**Psychology**

**Sociology**

# Minors in Liberal Arts and Sciences

## Anthropology Minor

	<b>Credit Hours</b>
Required:	
AN 1000 Introduction to Anthropology .....	3
AN 1003 Cultural Anthropology .....	3
Four other courses in anthropology.....	12
<hr/>	
<b>TOTAL: 18</b>	

## Archaeology Minor

	<b>Credit Hours</b>
Required:	
AH 1000 Introduction To Archaeology .....	3
Two additional courses in Archaeology* .....	6
One course in art history** (ancient or medieval) .....	3
One course in history*** .....	3
One of the following: .....	3
AN 1000 Introduction to Anthropology	
AN 1003 Cultural Anthropology	
AN 2002 Human Evolution and Physical Anthropology	
<hr/>	
<b>TOTAL: 18</b>	

\* Archaeology courses chosen from: AH 1002, AH 2021, AH 2023, AH 2122  
 \*\* Art History courses chosen from: AT 1000, AT 2003, AT 2004, AT 2005, AT 2006, AT 2007, AT 2008, AT 3032  
 \*\*\* History courses chosen from: HY 1000, HY 2009, HY 2032, HY 2034, HY 2015, HY 2021, HY 3010

# Minors in Liberal Arts and Sciences

## Art History Minor

	<b>Credit Hours</b>
Required:	
AT 1000 History of Art I .....	3
AT 1001 History of Art II .....	3
Four other courses in Art History at any level .....	12
<hr/>	
<b>TOTAL: 18</b>	

## Biology Minor

	<b>Credit Hours</b>
Required:	
BI 1000 Introduction to Biology I .....	4
BI 1101 Introduction to Biology II.....	4
Any three courses in Biology one of which with lab, chosen from: .....	10
BI 1002 Introduction to Molecular Biology (lab)	
BI 1006 Human Biology: Concepts and Current Issues (lab)	
BI 1007 Environmental Ecology (lab)	
BI 2015 Environmental Health	
BI 3204 Human Genetics	
BI 3232 Cellular and Molecular Neurobiology	
<hr/>	
<b>TOTAL: 18</b>	

# Minors in Liberal Arts and Sciences

## Classics Minor

	<b>Credit Hours</b>
Required:	
Three courses in Classics .....	9
CL 2010 Greek and Roman Epic Literature in Translation	
CL 2001 Classical Roman Literature and Culture	
CL 2022 Classical Greek Literature and Culture	
CL 3224 Ancient Greek Drama in Translation	
CL 3227 Ancient Greek and Roman Comedy in Translation	
Three courses on the Ancient Greek or Roman world in the following areas: Classics (any additional CL courses), archaeology*, art history**, history***, philosophy**** .....	9
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>18</b>	

\*Archaeology courses chosen from: AH 1000, AH 2021, AH 2023  
 \*\*Art History courses chosen from: AT 2005, AT 2006  
 \*\*\*History courses chosen from: HY 1000, HY 2008, HY 2009, HY 2034, HY 2015,  
 HY 2021, HY 2029, HY 3010, HY 3045, HY 3074  
 \*\*\*\*Philosophy courses chosen from: PH 1000, PH 2010, PH 2020, PH 3121

## Communication Minor

	<b>Credit Hours</b>
Required:	
CN 2201 Contemporary Mass Communication .....	3
CN 2202 Writing for Mass Communication .....	3
CN 2221 Communication Theories .....	3
Four additional courses in Communication: .....	12
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>21</b>	

# Minors in Liberal Arts and Sciences

## Economics Minor

	<b>Credit Hours</b>
Required:	
EC 1000 Principles of Microeconomics .....	3
EC 1101 Principles of Macroeconomics .....	3
EC 2240 Money and Banking .....	3
EC 2270 Managerial Economics .....	3
EC 2271 Macroeconomic Theory and Policy .....	3
EC 3210 History of Economic Thought I .....	3
EC 4331 International Trade .....	3
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>21</b>	

## English Minor

	<b>Credit Hours</b>
Required:	
Six (6) 2000-level or above EN courses .....	18
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>18</b>	

# Minors in Liberal Arts and Sciences

## Environmental Studies Minor

	<b>Credit Hours</b>
<b>Required:</b>	
ES 1000 Environmental Science: Ecosystems and Biodiversity .....	4
ES 1010 Environmental Science: Energy Resources and Pollution.....	4
ES 2002 Environment and Society .....	3
One of the following: .....	3
ES 2115 Energy and Environment	
ES 2215 Environmental Policy and Legislation	
ES 2220 Principles of Environmental Management	
ES 2139 The Economy and the Environment	
Two of the following: .....	6
ES 3117 Environmental Justice	
ES 4322 Integrated Methods in Environmental Analysis	
ES 4430 Environmental Studies Capstone	
ES 3423 Water Resources: Threats and Sustainable Management	
ES 3224 Air Quality and Global Atmospheric Changes	
ES 3225 Sustainable Food Production: Soil and Environment	
ES 3226 Conservation of Wildlife and Mediterranean Ecosystems	
ES 3327 Environmental Management Systems	
ES 3328 Environmental Policies in the European Union	
ES 3329 Planning Sustainable Cities	
ES 3435 Sustainable Use of Resources and Waste Management	
<hr style="width: 10%; margin-left: auto;"/>	<b>TOTAL: 20</b>

## Modern Languages Minor

	<b>Credit Hours</b>
<b>Required:</b>	
Six (6) courses in two modern languages.....	18
<hr style="width: 10%; margin-left: auto;"/>	<b>TOTAL: 18</b>

# Minors in Liberal Arts and Sciences

## History Minor

	<b>Credit Hours</b>
<b>Required:</b>	
HY 1000 Survey of Western Civilization I.....	3
HY 1001 Survey of Western Civilization II .....	3
HY 4391 Historiography .....	3
Three additional courses to be selected as follows: .....	9
One course from any of the HY 2000 level courses	
Two courses from any of the HY 3000 level courses	
<hr style="width: 10%; margin-left: auto;"/>	<b>TOTAL: 18</b>

## Insurance Minor

	<b>Credit Hours</b>
<b>Required:</b>	
MA 1001 Finite Mathematics .....	3
EC 1000 Principles of Microeconomics .....	3
MA 2118 Statistics for Business and Economics I .....	3
EC 3324 Insurance .....	3
EC 3435 Insurance Issues and Reporting.....	3
EC 3638 Actuarial Science .....	3
EC 3737 Insurance Industry Dynamics.....	3
<hr style="width: 10%; margin-left: auto;"/>	<b>TOTAL: 21</b>

# Minors in Liberal Arts and Sciences

## International Relations Minor

	<b>Credit Hours</b>
<i>Required:</i>	
HY 1001 Survey of Western Civilization II .....	3
PO 3031 International Relations .....	3
Two additional courses in Political Science .....	6
Two additional courses to be selected from: .....	6
HY 3041 Russia and the USSR	
HY 3053 Contemporary History: from World War II to Vietnam and the Fall of Communism	
HY 3051 Revolution and Nationalism in Europe	
HY 3052 Total War in Europe	
HY 3072 America in World Affairs	
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>18</b>	

## Modern European Literature Minor

	<b>Credit Hours</b>
<i>Required:</i>	
Four courses in German literature and Modern Greek Literature with at least one course in each area .....	12
Two courses in English literature of the nineteenth and twentieth centuries .....	6
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>18</b>	

# Minors in Liberal Arts and Sciences

## Philosophy Minor

	<b>Credit Hours</b>
<i>Required:</i>	
PH 1000 Introduction to Philosophy .....	3
One of the following courses: .....	3
PH 1001 Practical Reasoning	
PH 2003 Internet and Philosophy	
PH 2014 Aesthetics	
PH 2016 Philosophy and Cinema	
PH 2020 Greek Philosophy	
Two of the following courses: .....	6
PH 2005 Business Ethics	
PH 2009 Evolution and Revolution: Darwin, Freud, Marx, Nietzsche	
PH 2010 Ethics	
PH 2011 Introduction to Logic	
PH 2022 Social and Political Philosophy	
PH 2026 Existentialism	
PH 2027 Rationalism and Empiricism	
PH 2118 Theory of Knowledge	
Two of the following courses: .....	6
PH 2028 Kant and German Idealism	
PH 2031 Phenomenology: Husserl and Heidegger	
PH 2032 Postmodern Philosophy: Foucault and Derrida	
PH 3113 Philosophy of Science	
PH 3121 Plato and Aristotle	
PH 3130 Philosophy of Language	
PH 3135 Philosophy of History	
PH 3141 Philosophy of Mind	
PH 4350 Seminar in Selected Texts	
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>18</b>	

# Minors in Liberal Arts and Sciences

## Psychology Minor

	<b>Credit Hours</b>
Required:	
PS 1000 Psychology as a Natural Science .....	3
PS 1001 Psychology as a Social Science .....	3
PS 2247 Analysis of Behavioral Data .....	3
Two PS 2000-level courses .....	6
Two PS 3000-level courses .....	6
	<hr/>
	TOTAL: 21

## Sociology Minor

	<b>Credit Hours</b>
Required:	
SO 1000 Introduction to Sociology .....	3
SO 1001 Sociology of Modern Life .....	3
Five more courses in Sociology .....	15
	<hr/>
	TOTAL: 21

# The School of Business

## Requirements for the Bachelor of Science Degree (BS)

### Accounting and Finance

Accounting with Finance

Finance with Accounting

### Business Studies

### Computer Information Systems

### International Business and European Affairs (IBEA)

### International Tourism and Hospitality Management (ITHM)

### Management

Entrepreneurship Management

Organizational Behavior and Human Resource Management

Operations Management

Shipping Management

### Marketing

Marketing Management

Marketing Communications

## Accounting and Finance

### Accounting with Finance

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>44</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
Humanities .....	9
Selected from at least two of the following: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences .....	6
Selected from at least two of the following: anthropology, political sciences, psychology or sociology	
EC 1000 Principles of Microeconomics .....	3
MA 1001 Finite Mathematics .....	3
MA 1105 Applied Calculus .....	3
<b>Business Core</b> .....	<b>48</b>
Required:	
EN 2342 Professional Communication .....	3
PH 2005 Business Ethics .....	3
EC 1101 Principles of Macroeconomics .....	3
MA 2118 Statistics for Business and Economics I .....	3
MA 2219 Statistics for Business and Economics II .....	3
AF 2006 Financial Accounting .....	4
AF 3105 Principles of Finance .....	3
AF 3116 Managerial Accounting for Decision Making .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
IB 2006 International Business .....	3
MG 2003 Management Principles .....	3
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 3343 Operations Management .....	3

MG 4740 Business Strategy .....	3
MK 2050 Principles of Marketing .....	3

### **Concentration** .....

Required:	
AF 2020 Mathematics of Finance .....	3
AF 3131 Intermediate Accounting .....	3
AF 3204 International Financial Reporting I .....	3
AF 3313 Corporate Finance .....	3
AF 4307 International Financial Reporting II .....	3
Three of the following .....	9
AF 3215 Cost Accounting	
AF 3218 Auditing	
AF 3223 Financial Statements Analysis	
AF 3224 Internal Auditing	
AF 4217 Financial Planning	
AF 4296 Advanced Accounting	
Two elective courses in Accounting and Finance .....	6

### **Electives** .....

TOTAL: **128**

# Accounting and Finance

## Finance with Accounting

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>44</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
Humanities .....	9
Selected from at least two of the following: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences .....	6
Selected from at least two of the following: anthropology, political sciences, psychology or sociology	
EC 1000 Principles of Microeconomics .....	3
MA 1001 Finite Mathematics .....	3
MA 1105 Applied Calculus .....	3
<b>Business Core</b> .....	<b>48</b>
Required:	
EN 2342 Professional Communication .....	3
PH 2005 Business Ethics .....	3
EC 1101 Principles of Macroeconomics .....	3
MA 2118 Statistics for Business and Economics I .....	3
MA 2219 Statistics for Business and Economics II .....	3
AF 2006 Financial Accounting .....	4
AF 3105 Principles of Finance .....	3
AF 3116 Managerial Accounting for Decision Making .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
IB 2006 International Business .....	3
MG 2003 Management Principles .....	3
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 3343 Operations Management .....	3

MG 4740 Business Strategy .....	3
MK 2050 Principles of Marketing .....	3

<b>Concentration</b> .....	<b>30</b>
Required:	
AF 2020 Mathematics of Finance .....	3
AF2240 Money and Banking .....	3
AF 3313 Corporate Finance .....	3
AF4428 Topics in Corporate Finance .....	3
Three of the following .....	9
AF 3223 Financial Statements Analysis	
AF 3227 Financial Markets and Institutions	
AF 3319 International Financial Management	
AF 4217 Financial Planning	
AF 4629 Investment and Portfolio Management	
AF 4630 Derivatives	
Three elective courses in Accounting and Finance .....	9
<b>Electives</b> .....	<b>6</b>

TOTAL: **128**



Business Studies

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>41</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
Two courses in natural science with laboratory .....	
8	
CS 1070 Introduction to Information Systems .....	3
Three courses in at least two areas of the humanities <sup>1</sup> .....	
9	
Selected from archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences <sup>1</sup> .....	
6	
Selected from at least two of the following: anthropology, economics, political science, psychology or sociology	
EC 1000 Principles of Microeconomics .....	3
MA 1001 Finite Mathematics <sup>2</sup> .....	3
<b>Business Core</b> .....	<b>45</b>
Required:	
EN 2342 Professional Communication .....	3
PH 2005 Business Ethics .....	3
EC 1101 Principles of Macroeconomics .....	3
MA 2118 Statistics for Business and Economics I .....	3
MA 2219 Statistics for Business and Economics II .....	3
AF 2006 Financial Accounting .....	4
AF 3105 Principles of Finance .....	3
AF 3116 Managerial Accounting for Decision Making .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
IB 2006 International Business .....	3
MG 2003 Management Principles .....	3
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 4615 Managing Strategy and Strategic Issues .....	3
MK 2050 Principles of Marketing .....	3
<b>Concentration</b> .....	<b>30</b>

Required:	
A freshman seminar in business <sup>3</sup> .....	3
One major elective selected from the following: .....	
3	
AF 2020 Mathematics of Finance	
CS 2240 Electronic Commerce	
HT 3137 Travel and Transport	
IB 3208 Business in the European Union	
MG 2333 New Ventures Creation	
MK 3159 Consumer Behavior	
Two major electives selected from the following: .....	
6	
AF 3313 Corporate Finance	
AF 3223 Financial Statements Analysis	
MG/CS 3157 Project Management	
CS 3330 Human Computer Interaction	
HT 3121 Sustainable Management in Tourism and Hospitality	
HT 3117 Managing Service Quality in Tourism and Hospitality	
IB 3120 International Human Resource Management	
IB 3318 EU Economic and Funding Policies	
MG 3131 Human Resource Management	
MG 3343 Operations Management	
MK 3358 Marketing Research	
MK 3554 Marketing Management	
Six business administration electives .....	
18	

<b>Electives</b> .....	<b>12</b>
<b>TOTAL: 128</b>	

<sup>1</sup> General Studies Program (GSP) students must take freshman seminars to fulfill these requirements  
<sup>2</sup> Includes one extra lab hour for GSP students  
<sup>3</sup> The freshman seminar in business is required for GSP students only; non-GSP students may substitute any business administration course for this requirement

# Computer Information Systems

**Credit Hours**

**General Education** ..... 44

    Required:

    EN 1010 Introduction to Academic Writing .....3

    EN 1111 Academic Writing .....3

    EN 1212 Academic Writing and Research .....3

    Two courses in natural science with laboratory .....8

    CS 1070 Introduction to Information Systems .....3

    Humanities .....9

    Selected from at least two of the following:  
 archaeology, art history, history, literature, classical literature,  
 music, philosophy, theatre history

    Social Sciences .....6

    Selected from at least two of the following: anthropology,  
 political science, psychology or sociology

    EC 1000 Principles of Microeconomics .....3

    MA 1001 Finite Mathematics .....3

    MA 1105 Applied Calculus .....3

**Business Core** ..... 42

    Required:

    EN 2342 Professional Communication .....3

    PH 2005 Business Ethics .....3

    EC 1101 Principles of Macroeconomics .....3

    MA 2118 Statistics for Business and Economics I .....3

    MA 2219 Statistics for Business and Economics II .....3

    AF 2006 Financial Accounting .....4

    BU 2002 Business Legal Issues .....2

    CS 2179 Business Information Systems .....3

    MG 2034 Organizational Behavior and Human Resource Management .....3

    CS 3157 Project Management .....3

    MG 3343 Operations Management .....3

    MK 2050 Principles of Marketing .....3

One of the following: .....3

AF 3105 Principles of Finance

AF 3116 Managerial Accounting for Decision Making

One of the following: .....3

IB 2006 International Business

MG 2003 Management Principles

**Concentration** ..... 36

    Required:

    CS 2188 Introduction to Programming .....3

    CS 2240 Electronic Commerce .....3

    ITC 2293 Operating Systems Concepts .....3

    CS 3260 Fundamentals of RDBMS .....3

    CS 3330 Human Computer Interaction .....3

    CS 3375 Communications and Networking Essentials .....3

    CS 3425 Web Applications Development .....3

    CS 3465 Business Intelligence & Data Warehousing .....3

    CS 4550 Information Systems Security and Control .....3

    CS 4584 Analysis and Design of Information Systems .....3

    CS 4936 Strategic Planning for Information Systems .....3

3 credits in Computer Information Systems / Information Technology .....3

**Electives** ..... 6

TOTAL: 128

## International Business and European Affairs (IBEA)

<b>General Education</b> .....	<b>44</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
Humanities .....	9
Selected from at least two of the following: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences .....	6
Selected from at least two of the following: anthropology, political sciences, psychology or sociology	
EC 1000 Principles of Microeconomics .....	3
MA 1001 Finite Mathematics .....	3
MA 1105 Applied Calculus .....	3
<b>Business Core</b> .....	<b>48</b>
Required:	
EN 2342 Professional Communication .....	3
PH 2005 Business Ethics .....	3
EC 1101 Principles of Macroeconomics .....	3
MA 2118 Statistics for Business and Economics I .....	3
MA 2219 Statistics for Business and Economics II .....	3
AF 2006 Financial Accounting .....	4
AF 3105 Principles of Finance .....	3
AF 3116 Managerial Accounting for Decision Making .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
IB 2006 International Business .....	3
MG 2003 Management Principles .....	3
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 3343 Operations Management .....	3
MG 4740 Business Strategy .....	3
MK 2050 Principles of Marketing .....	3

<b>Concentration</b> .....	<b>30</b>
Required:	
IB 3208 Business in the European Union .....	3
IB 3299 Contemporary Issues in International Business .....	3
IB 3128 Corporate Social Responsibility .....	3
IB 3318 EU Economic and Funding Policies .....	3
IB 4338 International Business Law .....	3
IB 4444 International Management .....	3
One of the following .....	3
IB 3269 EU Policies and IB Practices	
IB 3232 Foreign Direct Investment and Multinational Enterprises	
One of the following .....	3
IB 3120 International HRM	
IB 3157 International Marketing	
IB 3319 International Financial Management	
IB 3367 Innovation and Technology Management in International Business	
Two additional courses from the area of IBEA .....	6
<b>Electives</b> .....	<b>6</b>

TOTAL: 128

# International Tourism and Hospitality Management (ITHM)

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>59</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
EN 2342 Professional Communication .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
Three courses from at least two areas of the humanities .....	9
Selected from at least two of the following: archaeology, art history, history, literature classical literature, music, philosophy, theatre history	
PH 2005 Business Ethics .....	3
EC 1000 Principles of Microeconomics .....	3
SO 2009 Tourism and Leisure in Modern Society .....	3
Two courses in Social Sciences .....	6
anthropology, economics, political sciences, psychology or sociology	
Two courses in one non-native language .....	6
<i>Students who waive a foreign language requirement should replace it     with another course in a foreign language</i>	
MA 1001 Finite Mathematics .....	3
MA 2118 Statistics for Business and Economics I .....	3
<b>Business Core</b> .....	<b>11</b>
Required:	
BU 2002 Business Legal Issues .....	2
IB 2006 International Business .....	3
MG 2003 Management Principles .....	3
MG 2034 Organizational Behavior and Human Resource Management .....	3
<b>Concentration</b> .....	<b>52</b>

Required:	
HT 1001 Introduction to the Tourism and Hospitality Industry .....	3
HT 2010 Accounting for the Hospitality Industry .....	4
HT 2115 Marketing for Hospitality and Tourism .....	3
HT 2116 Hospitality Information Systems .....	3
HT 3113 Tourism Planning and Development .....	3
HT 3117 Managing Service Quality in Tourism and Hospitality .....	3
HT 3121 Sustainable Management in Tourism and Hospitality .....	3
HT 3131 Hospitality Operations .....	3
HT 3135 Financial Management for the Hospitality Industry .....	3
HT 3336 Information and Communication Technologies in Tourism .....	3
HT 4070 Internship in Hospitality and Tourism .....	6
HT 4340 Entrepreneurship in Tourism .....	3
HT 4650 Strategic Issues in Tourism and Hospitality .....	6
One of the following .....	3
HT 3033 Culinary Trends	
HT 3118 Food and Beverage Management	
HT 3137 Travel and Transport	
HT 3138 Destination Management and Marketing	
One of the following .....	3
IB 3120 International Human Resource Management	
HT 3130 Cultural Tourism	
HT 3134 Public Relations and Crisis Management in Tourism and Hospitality	
HT 4332 Event Management for the Hospitality Industry	

**Electives** .....

**TOTAL: 128**

Management

Entrepreneurship Management

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>44</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
Humanities .....	9
Selected from at least two of the following: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences .....	6
Selected from at least two of the following: anthropology, economics, political science, psychology, sociology	
EC 1000 Principles of Microeconomics .....	3
MA 1001 Finite Mathematics .....	3
MA 1105 Applied Calculus .....	3
<b>Business Core</b> .....	<b>48</b>
Required:	
EN 2342 Professional Communication .....	3
PH 2005 Business Ethics .....	3
EC 1101 Principles of Macroeconomics .....	3
MA 2118 Statistics for Business and Economics I .....	3
MA 2219 Statistics for Business and Economics II .....	3
AF 2006 Financial Accounting .....	4
AF 3105 Principles of Finance .....	3
AF 3116 Managerial Accounting for Decision Making .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
IB 2006 International Business .....	3
MG 2003 Management Principles .....	3
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 3343 Operations Management .....	3

MG 4740 Business Strategy .....	3
MK 2050 Principles of Marketing .....	3

**Concentration** .....

Required:	
MG 2333 New Ventures Creation .....	3
MG 3108 Business in the European Union .....	3
MG 3131 Human Resource Management .....	3
MG 3145 Fundamentals of Total Quality .....	3
MG 3353 Family Business Management .....	3
MG 3356 Enterprise Growth .....	3
MG 4555 Entrepreneurship Theory .....	3
Three of the following: .....	9
MG 3121 Leadership	
MG 3123 Business Negotiation	
MG 3247 Management of Services	
MG 3266 Public Relations	

**Electives** .....

**TOTAL: 128**

Management

Organizational Behavior and Human Resource Management

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>44</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
Humanities .....	9
Selected from at least two of the following: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences .....	6
Selected from at least two of the following: anthropology, economics, political science, psychology, sociology	
EC 1000 Principles of Microeconomics .....	3
MA 1001 Finite Mathematics .....	3
MA 1105 Applied Calculus .....	3
<b>Business Core</b> .....	<b>48</b>
Required:	
EN 2342 Professional Communication .....	3
PH 2005 Business Ethics .....	3
EC 1101 Principles of Macroeconomics .....	3
MA 2118 Statistics for Business and Economics I .....	3
MA 2219 Statistics for Business and Economics II .....	3
AF 2006 Financial Accounting .....	4
AF 3105 Principles of Finance .....	3
AF 3116 Managerial Accounting for Decision Making .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
IB 2006 International Business .....	3
MG 2003 Management Principles .....	3
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 3343 Operations Management .....	3

MG 4740 Business Strategy .....	3
MK 2050 Principles of Marketing .....	3

<b>Concentration</b> .....	<b>30</b>
Required:	
MG 2120 Ethical Action in Business .....	3
MG 2333 New Ventures Creation .....	3
MG 3208 Business in the European Union .....	3
MG 3131 Human Resource Management .....	3
MG 3145 Fundamentals of Total Quality .....	3
MG 4235 Seminar in Organizational Behavior and Human Resource Management .....	3
Three of the following: .....	9
MG 3117 Managing Workforce Diversity	
MG 3120 International Human Resource Management	
MG 3121 Leadership	
MG 3122 Organization Development and Change	
MG 3128 Corporate Social Responsibility	
MG 3136 Labor Relations	
MG 3251 Managing Reward Systems	
MG 3252 Employee Training and Development	
MG 3254 Recruitment and Selection	
One additional MG course or cross-listed MG/IBEA course .....	3
<b>Electives</b> .....	<b>6</b>

**TOTAL: 128**

Management

Operations Management

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>44</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
Humanities .....	9
Selected from at least two of the following: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences .....	6
Selected from at least two of the following: anthropology, economics, political science, psychology, sociology	
EC 1000 Principles of Microeconomics .....	3
MA 1001 Finite Mathematics .....	3
MA 1105 Applied Calculus .....	3
<b>Business Core</b> .....	<b>48</b>
Required:	
EN 2342 Professional Communication .....	3
PH 2005 Business Ethics .....	3
EC 1101 Principles of Macroeconomics .....	3
MA 2118 Statistics for Business and Economics I .....	3
MA 2219 Statistics for Business and Economics II .....	3
AF 2006 Financial Accounting .....	4
AF 3105 Principles of Finance .....	3
AF 3116 Managerial Accounting for Decision Making .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
IB 2006 International Business .....	3
MG 2003 Management Principles .....	3
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 3343 Operations Management .....	3

MG 4740 Business Strategy .....	3
MK 2050 Principles of Marketing .....	3

**Concentration** .....

Required:	
MG 2120 Ethical Action in Business .....	3
MG 2333 New Ventures Creation .....	3
MG 3108 Business in the European Union .....	3
MG 3131 Human Resource Management .....	3
MG 3145 Fundamentals of Total Quality .....	3
MG 4548 Operations Strategy .....	3
Three of the following: .....	9
MG 3129 The Decision Making Process: A Qualitative Approach	
MG 3157 Project Management	
MG 3242 Logistics and Supply Chain Management	
MG 3246 Introduction to Management Science	
One additional MG course or cross-listed MG/IBEA course .....	3

**Electives** .....

**TOTAL: 128**

Management

Shipping Management

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>44</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing .....	3
EN 1212 Academic Writing and Research .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
Humanities .....	9
Selected from at least two of the following: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences .....	6
Selected from at least two of the following: anthropology, economics, political science, psychology, sociology	
EC 1000 Principles of Microeconomics .....	3
MA 1001 Finite Mathematics .....	3
MA 1105 Applied Calculus .....	3
<b>Business Core</b> .....	<b>48</b>
Required:	
EN 2342 Professional Communication .....	3
PH 2005 Business Ethics .....	3
EC 1101 Principles of Macroeconomics .....	3
MA 2118 Statistics for Business and Economics I .....	3
MA 2219 Statistics for Business and Economics II .....	3
AF 2006 Financial Accounting .....	4
AF 3105 Principles of Finance .....	3
AF 3116 Managerial Accounting for Decision Making .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
IB 2006 International Business .....	3
MG 2003 Management Principles .....	3
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 3343 Operations Management .....	3

MG 4740 Business Strategy .....	3
MG 1010 Introduction to Shipping .....	3

**Concentration** .....

Required:	
EC 3227 Maritime Economics .....	3
MG 2120 Ethical Action in Business .....	3
MG 2333 New Ventures Creation .....	3
MG 3131 Human Resource Management .....	3
MG 3145 Fundamentals of Total Quality .....	3
MG 4226 Shipping Management and Operations .....	3
Three of the following: .....	9
MG 3110 Safety and Security in Shipping	
MG 3112 Carriage of Goods by Sea	
MG 3113 Marine Insurance	
MG 3192 Shipping Law and Practice	
MG 3216 Shipping Finance	
One additional MG course or cross-listed MG/IBEA course .....	3

**Electives** .....

TOTAL: **128**



Marketing

Marketing Management

<b>General Education</b> .....	<b>44</b>
Required:	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing.....	3
EN 1212 Academic Writing and Research .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
Humanities .....	9
Selected from at least two of the following: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences.....	6
Selected from at least two of the following: anthropology, economics, political science, psychology, sociology	
EC 1000 Principles of Microeconomics .....	3
MA 1001 Finite Mathematics .....	3
MA 1105 Applied Calculus.....	3
<b>Business Core</b> .....	<b>48</b>
Required:	
EN 2342 Professional Communication .....	3
PH 2005 Business Ethics .....	3
EC 1101 Principles of Macroeconomics .....	3
MA 2118 Statistics for Business and Economics I.....	3
MA 2219 Statistics for Business and Economics II .....	3
AF 2006 Financial Accounting .....	4
AF 3105 Principles of Finance .....	3
AF 3116 Managerial Accounting for Decision Making .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
IB 2006 International Business.....	3
MG 2003 Management Principles.....	3
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 3343 Operations Management.....	3

MG 4740 Business Strategy .....	3
MK 2050 Principles of Marketing.....	3

<b>Concentration</b> .....	<b>30</b>
Required:	
MK 3159 Consumer Behavior.....	3
MK 3554 Marketing Management .....	3
MK 3358 Marketing Research.....	3
MK 4860 Marketing Topics and Strategies.....	3
One of the following:.....	3
MK 3152 Personal Selling	
MK 3156 Retailing	
Three of the following:.....	9
MK 3145 Sales Promotion Management	
MK 3153 Sales Management	
MK 3155 Business Marketing	
MK 3157 International Marketing	
MK 3162 Services Marketing	
Two additional courses in marketing.....	6
<b>Electives</b> .....	<b>6</b>

TOTAL: 128

Marketing

Marketing Communications

	<b>Credit Hours</b>
<b>General Education</b> .....	<b>44</b>
<i>Required:</i>	
EN 1010 Introduction to Academic Writing .....	3
EN 1111 Academic Writing.....	3
EN 1212 Academic Writing and Research .....	3
Two courses in natural science with laboratory .....	8
CS 1070 Introduction to Information Systems .....	3
Humanities .....	9
Selected from at least two of the following: archaeology, art history, history, literature, classical literature, music, philosophy, theatre history	
Social Sciences.....	6
Selected from at least two of the following: anthropology, economics, political science, psychology, sociology	
EC 1000 Principles of Microeconomics .....	3
MA 1001 Finite Mathematics .....	3
MA 1105 Applied Calculus.....	3
<b>Business Core</b> .....	<b>48</b>
<i>Required:</i>	
EN 2342 Professional Communication .....	3
PH 2005 Business Ethics .....	3
EC 1101 Principles of Macroeconomics .....	3
MA 2118 Statistics for Business and Economics I.....	3
MA 2219 Statistics for Business and Economics II .....	3
AF 2006 Financial Accounting .....	4
AF 3105 Principles of Finance .....	3
AF 3116 Managerial Accounting for Decision Making .....	3
BU 2002 Business Legal Issues .....	2
CS 2179 Business Information Systems .....	3
IB 2006 International Business.....	3
MG 2003 Management Principles.....	3
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 3343 Operations Management.....	3

MG 4740 Business Strategy .....	3
MK 2050 Principles of Marketing.....	3

**Concentration**..... **30**

*Required:*

MK 3159 Consumer Behavior.....	3
MK 3358 Marketing Management .....	3
MK 3554 Marketing Research.....	3
MK 3251 Advertising.....	3
MK 4368 Integrated Marketing Communications.....	3

One of the following: .....

MK 3152 Personal Selling	
MK 3156 Retailing	

Two of the following: .....

MK 3104 Internet Marketing	
MK 3161 Direct Marketing	
MK 3365 Advertising Campaigns and Media Planning	
MK 3266 Public Relations	

Two additional courses in marketing.....

**Electives**..... **6**

**TOTAL: 128**

# Minors in Business

**Accounting**

**Business**

**Computer Information Systems**

**Electronic Business**

**Entrepreneurship Management**

**Finance**

**Human Resource Management**

**International Business and European Affairs (IBEA)**

**International Tourism and Hospitality Management (ITHM)**

**Marketing**

**Operations Management**

**Shipping Management**

## Accounting Minor

	<b>Credit Hours</b>
<i>Required:</i>	
AF 2006 Financial Accounting.....	4
AF 3116 Managerial Accounting for Decision making.....	3
AF 3131 Intermediate Accounting.....	3
AF 3204 International Financial Reporting I.....	3
Three additional courses selected from the following.....	9
AF 3215 Cost Accounting	
AF 3218 Auditing	
AF 3223 Financial Statements Analysis	
AF 3224 Internal Auditing	
AF 4307 International Financial Reporting II	
AF 4217 Financial Planning	
AF 4296 Advanced Accounting	
<hr/> TOTAL: 22	

## Business Minor

	<b>Credit Hours</b>
<i>Required:</i>	
AF 2006 Financial Accounting.....	4
AF 3105 Principles of Finance.....	3
MG 2003 Management Principles.....	3
MG 2034 Organizational Behavior and Human Resource Management.....	3
MK 2050 Principles of Marketing.....	3
EC 1000 Principles of Microeconomics.....	3
<hr/> TOTAL: 19	

***This minor is open to non-business majors only***

Suggested (Optional):

EC 1101 Principles of Macroeconomics.....	3
MA 2118 Statistics for Business and Economics I.....	3
MA 2219 Statistics for Business and Economics II.....	3

## Computer Information Systems Minor

	<b>Credit Hours</b>
<i>Required:</i>	
CS 1070 Introduction to Information Systems.....	3
CS 2179 Business Information Systems.....	3
CS 2188 Introduction to Programming.....	3
Nine credits in Computer Information Systems.....	9
<hr/> TOTAL: 18	

## Electronic Business Minor

	<b>Credit Hours</b>
<i>Required:</i>	
The following courses:.....	11
CS 1070 Introduction to Information Systems	
CS 2133 Business Web Site Fundamentals	
CS 2179 Business Information Systems	
CS 2240 Electronic Commerce	
Option.....	9
1. E-Business Development	
CS 2188 Introduction to Programming	
CS 3260 Fundamentals of RDBMS	
CS 3425 Web Application Development	
<b>or</b>	
2. E-Marketing	
IB 2006 International Business	
MK 2050 Principles of Marketing	
MK 3104 Internet Marketing	
<hr/> TOTAL: 20	

### Entrepreneurship Management Minor

	<b>Credit Hours</b>
<i>Required:</i>	
AF 2006 Financial Accounting .....	4
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 2333 New Ventures Creation .....	3
MG 3353 Family Business Management .....	3
MG 3356 Enterprise Growth .....	3
MK 2050 Principles of Marketing .....	3
One additional course selected from the following:.....3	
MG 3123 Business Negotiation .....	
MG 3247 Management of Services	
MG 3266 Public Relations	
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>22</b>	

### Finance Minor

	<b>Credit Hours</b>
<i>Required:</i>	
AF 2006 Financial Accounting .....	4
AF 2020 Mathematics of Finance .....	3
MA 2118 Statistics for Business and Economics I .....	3
AF 3105 Principles of Finance .....	3
AF 3313 Corporate Finance .....	3
Two additional courses selected from the following .....	
AF 3223 Financial Statements Analysis	
AF 3227 Financial Markets and Institutions	
AF 3319 International Financial Management	
AF 4217 Financial Planning	
AF 4428 Topics in Corporate Finance	
AF 4629 Investment and Portfolio Management	
AF 4630 Introduction to Derivative Products	
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>22</b>	

### Human Resource Management Minor

	<b>Credit Hours</b>
<i>Required:</i>	
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 3131 Human Resource Management .....	3
MG 3122 Organization Development and Change .....	3
MG 3251 Managing Reward Systems .....	3
MG 3252 Employee Training and Development .....	3
MG 3254 Recruitment and Selection .....	3
One additional course selected from the following .....	
MG 3117 Managing Workforce Diversity	
MG 3120 International Human Resource Management .....	
MG 3121 Leadership	
MG 3136 Labor Relations	
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>21</b>	

### International Business and European Affairs (IBEA) Minor

	<b>Credit Hours</b>
<i>Required:</i>	
EC 1101 Principles of Macroeconomics .....	3
IB 2006 International Business .....	3
IB 3208 Business in the European Union .....	3
IB 3318 EU Economic and Funding Policies .....	3
IB 3232 Foreign Direct Investment and Multinational Enterprises .....	3
IB 3299 Contemporary Issues in International Business .....	3
IB 3367 Management of Innovation and Technology in IB .....	3
<hr style="width: 10%; margin-left: auto; margin-right: 0;"/> TOTAL: <b>21</b>	

This minor requires Principles of Microeconomics as a prerequisite.  
 IB 3269 EU Policies and IB Practices can replace any course above except IB 2106 and IB 3208.

International Tourism and Hospitality Management (ITHM) Minor

	<b>Credit Hours</b>
<i>Required:</i>	
HT 1001 Introduction to the Tourism and Hospitality Industry .....	3
HT 2115 Marketing for Hospitality and Tourism .....	3
HT 3113 Tourism Planning and Development .....	3
HT 3131 Hospitality Operations .....	3
Three additional courses selected from the following: .....	9
HT 3118 Food and Beverage Management	
HT 3138 Destination Management and Marketing	
SO 2009 Tourism and Leisure in Modern Society	
HT 3033 Culinary Trends	
HT 4340 Entrepreneurship in Tourism	
HT 3134 PR and Crisis Management in Tourism and Hospitality	
Any other HT course, provided that students meet the course's prerequisites	
<b>TOTAL: 21</b>	

Marketing Minor

	<b>Credit Hours</b>
<i>Required:</i>	
MK2050 Principles of Marketing.....	3
MK3159 Consumer Behavior.....	3
Four additional courses selected from the following .....	12
MK 3104 Internet Marketing	
MK 3145 Sales Promotion Management	
MK 3152 Personal Selling	
MK 3153 Sales Management	
MK 3155 Business Marketing	
MK 3156 Retailing	
MK 3157 International Marketing	
MK 3161 Direct Marketing	
MK 3162 Marketing of Services	
MK 3251 Advertising	
MK3266 Public Relations	
MK 3358 Marketing Research	
MK 3365 Advertising Campaigns & Media Planning	
MK 3554 Marketing Management	
<b>TOTAL: 18</b>	

Operations Management Minor

	<b>Credit Hours</b>
<i>Required:</i>	
MA 1001 Finite Mathematics .....	3
MA 2118 Statistics for Business and Economics I.....	3
MG 2034 Organizational Behavior and Human Resource Management .....	3
MG 3343 Operations Management.....	3
MG 3145 Fundamentals of Total Quality.....	3
Two additional courses to be selected from the following.....	6
MG 3129 The Decision Making Process: A Qualitative Approach	
MG 3157 Project Management	
MG 3242 Logistics and Supply Chain Management	
MG 3246 Introduction to Management Science	
<b>TOTAL: 21</b>	

Shipping Management Minor

	<b>Credit Hours</b>
<i>Required:</i>	
MG 1010 Introduction to Shipping.....	3
Five additional 2000 or 3000 level MG courses in Shipping Management selected from the following .....	15
MG 3110 Safety and Security in Shipping	
MG 3112 Carriage of Goods by Sea	
MG 3113 Marine Insurance	
MG 3192 Shipping Law and Practice	
MG 3216 Shipping Finance	
<b>TOTAL: 18</b>	

# Fine and Performing Arts

## Course Descriptions

**Visual Arts (AR)**

**Dance (DA)**

**Theatre Arts (DR)**

**Music (MU)**

## VISUAL ARTS (AR)

### **AR 1003 FUNDAMENTALS OF 2D FORMS - DRAWING I – LEVEL 4**

Traditional and contemporary concepts of drawing and visual structures. Free hand drawing and sketching, geometric and organic form, contour, shading, scales analogies, as well as computer aided projects. Use of all drawing tools to produce images with varieties of media.

*Does not satisfy the humanities requirement*

UK CREDITS: 15

US CR: 3/1/3

### **AR 1005 FUNDAMENTALS OF 2D FORMS - COLOR AND DESIGN I – LEVEL 4**

Introduction to the theory of color and its applications. Color, shape, form, and their relationships. Media and tools used to explore the functions of color. The surrounding world, either natural or simulated, used as a reference and inspiration for the completion of projects.

*Does not satisfy the humanities requirement*

UK CREDITS: 15

US CR: 3/1/3

### **AR 1007 FUNDAMENTALS OF 3D FORMS – SCULPTURE I – LEVEL 4**

Basic concepts and contemporary solutions to 3-dimensional space. Sculptural principles, techniques, and materials. Exploration of matter and space. Analysis of artistic manifestations in 3-D space. Contemporary sculptural issues.

*Does not satisfy the humanities requirement*

UK CREDITS: 15

US CR: 3/1/3

### **AR 1009 FUNDAMENTALS OF 4D FORMS – TIME BASED MEDIA I – LEVEL 4**

New forms and concepts of art that use time as an artistic medium. Time-based practices in experimental film and video, performance, happenings, sound and text. Development of 4-dimensional art projects. Strategies for structure, narrative, and deconstruction. Experiential and performative aspect of time-based work.

*Does not satisfy the humanities requirement*

UK CREDITS: 15

US CR: 3/1/3

### **AR 1017 DIGITAL IMAGE – LEVEL 4**

Students will learn basic photography techniques and gain a thorough knowledge of Photoshop. Issues relating to memory, truth and the digital image, authorship and the concept of the amateur, and the unprecedented proliferation of images will be investigated. Students will learn a basic history of the recorded image, and explore current image strategies on the web and through the use of mobile phones. Concepts for image analysis and compositional meaning will be learned.

*Does not satisfy the humanities requirement*

UK CREDITS: 15

US CR: 3/1/3

### **AR 1104 FUNDAMENTALS OF 2D FORMS - DRAWING II - LEVEL 5**

Further exploration of traditional and contemporary concepts of drawing and visual structures. Rhythm and dynamics, complex compositions, perspective, as well as computer generated projects are seen as an aid to understand the image as a creation.

*Does not satisfy the humanities requirement*

Prerequisites: AR 1003

UK CREDITS: 15

US CR: 3/1/3

### **AR 1106 FUNDAMENTALS OF 2D FORMS - COLOR AND DESIGN II - LEVEL 5**

Development of a concrete knowledge of color. Illusion, perspective, abstraction on the two dimensional field. Experimental ways of using color. Physical properties of color used to approach different aesthetic choices.

*Does not satisfy the humanities requirement*

Prerequisites: AR 1005

UK CREDITS: 15

US CR: 3/1/3

### **AR 1108 FUNDAMENTALS OF 3D FORMS - SCULPTURE II - LEVEL 5**

Further investigation of sculptural concepts and contemporary solutions to 3-dimensional space. Role and function of sculpture in a changing global society. Sculptural projects considering dynamic physical systems, such as kinetic, social, and environmental sculpture.

*Does not satisfy the humanities requirement*

Prerequisites: AR 1007

UK CREDITS: 15

US CR: 3/1/3

### **AR 1110 FUNDAMENTALS OF 4D FORMS – TIME BASED MEDIA II – LEVEL 5**

Further examination of art that uses time as an artistic medium. Time-based practices including happenings, installations, social choreography and web-based actions. Development of 4-dimensional art projects. Creative collaboration and interdisciplinary strategies. New art practices within social contexts are explored.

*Does not satisfy the humanities requirement*

Prerequisites: AR 1009

UK CREDITS: 15

US CR: 3/1/3

### **AR 2019 VIDEO ART – LEVEL 5**

Exploration of the potential of the video medium as an art form. Analysis of differences between video and film technically, socially and conceptually. Students will complete a video project.

*Does not satisfy the humanities requirement*

UK CREDITS: 15

US CR: 3/1/3

### **AR 2023 FIGURE DRAWING I - LEVEL 4**

Introduction to drawing the human figure. Posture, movement and characteristics of the human body. Advance skills of quick sketching and works which require longer observation.

*Does not satisfy the humanities requirement*

UK CREDITS: 15

US CR: 3/1/3



## **AR 2024      FIGURE DRAWING II – LEVEL 5**

Dynamics between the figure and space. Analytical and synthetic approaches. Structure and possibilities of motion of the human figure. Basic principles of anatomy.

*Does not satisfy the humanities requirement*

UK CREDITS: 15  
US CR: 3/1/3

## **AR 2025      PAINTING- LEVEL 5**

Introduction to fundamental concepts of painting, both abstract and representational. Compositions showing the function of color, value scale, placement, proportion and volume.

*Does not satisfy the humanities requirement*

UK CREDITS: 15  
US CR: 3/1/3

## **AR 3130      CONTEMPORARY PAINTING - LEVEL 6**

An examination of concepts and practices used in contemporary painting. Broad understanding of content and form relationships. Personal expression and imagery are evaluated.

*Does not satisfy the humanities requirement*

Prerequisite:    AR 2025  
UK CREDITS: 15  
US CR: 3/1/3

## **AR 3133      CONTEMPORARY DRAWING- LEVEL 6**

Drawing as a process of experimentation. Contemporary aesthetic issues and practices explored. Drawing as a strong tool of expression and artistic insight.

*Does not satisfy the humanities requirement*

Prerequisite:    AR 1003  
UK CREDITS: 15  
US CR: 3/1/3

## **AR 3934      STUDIO PROJECTS AND INSTALLATION- LEVEL 6**

Emphasis on individual choices, either formal or contextual. Painting and other art practices, such as video, drawing, constructions and installation explored.

*Does not satisfy the humanities requirement*

Prerequisites:    AR 1104    AR 1106  
                         AR 1108    AR 1110  
                         AR 2019    AR 3130  
                         AR 3133    AR 4002  
                         AR 4226

UK CREDITS: 15  
US CR: 3/1/3

## **AR 4002      ART TECHNIQUES AND MEDIA - LEVEL 6**

Examination through studio work of various techniques established in Western Art as well as in media.

*Does not satisfy the humanities requirement*

UK CREDITS: 15  
US CR: 3/1/3

## **AR 4140      ISSUES IN CONTEMPORARY ART - LEVEL 6**

Art for visual appreciation. Interaction between different forms of art and their functions in society. Concepts of painting, drawing, sculpture, installation, performance, and digital art explored through the works of renowned artists and major exhibitions. Theoretical and critical texts. Current trends of curating and installing art shows. Gallery and museum visits, artists' lectures and studio visits.

*Does not satisfy the humanities requirement*

Prerequisite:    AR 2025  
UK CREDITS: 15  
US CR: 3/0/3

## **AR 4226      SCULPTURE III - LEVEL 6**

Studio practice in sculpture. Advanced fabrication techniques. Construction techniques and concepts. Production of larger-scale work. Development of artistic portfolios.

*Does not satisfy the humanities requirement*

Prerequisites:    AR 1007    AR 1108  
UK CREDITS: 15  
US CR: 3/1/3

## **AR 4941      SENIOR PROJECT AND EXHIBITION - LEVEL 6**

Capstone course of the visual arts majors. Students put into practice their personal skills and work towards the completion of an exhibition accompanied by a thesis paper and an artist's statement.

*Does not satisfy the humanities requirement*

Prerequisites:    AR 2025    AR 2019  
                         AR 2024    AR 3130  
                         AR 3133    AR 3934  
                         AR 4002    AR 4226  
                         AR 4140

UK CREDITS: 15  
US CR: 3/1/3

## DANCE (DA)

### **DA 1000      BALLET I**

Basic movement vocabulary, skills and terminology in classical ballet, at beginner level. Emphasis on placement, alignment, and coordination. Introduction to the relationship between movement vocabulary and music forms.  
US CR: 0/4/2

### **DA 1016      DERE E DANCE ENSEMBLE**

Participate in a dance ensemble. Learn to develop dance performance skills for large group work. Work towards a performance of studied repertoire. *This course may be taken up to three times for credit.*

*Does not satisfy the humanities requirement.*

US CR: 2/0/1

## **DA 1030 JAZZ DANCE I**

Introduction to Jazz Dance technique and forms. Incorporates eras and styles of Jazz Dance while emphasizing current movement and music trends.

US CR: 0/4/2

## **DA 1050 CONTEMPORARY DANCE I**

Fundamental principles of movement and Modern Dance technique will be defined and explored through a developmental procedure of exercises and movement sequences.

US CR: 0/6/3

## **DA 1131 JAZZ DANCE II**

Continuation of Jazz Dance I aiming to reach an intermediate level of Jazz Dance technique and forms. More detail on styles, eras and current trends while emphasizing solid technique and dance performance qualities.

Prerequisite: DA 1030 or by audition

US CR: 0/4/2

## **DA 1151 CONTEMPORARY DANCE II**

Further develops knowledge and appreciation of modern dance through continued exploration of techniques, aesthetics and creativity.

Prerequisite: DA 1050 or by audition

US CR: 0/6/3

## **DA 2015 FROM IMPROVISATION TO EMERGENT FORM**

The module considers improvisation from an interdisciplinary perspective and introduces it as a tool for collaborative arts practice. Introduction to various approaches to improvisation that focus on how the raw material of improvisation –body (the performer/instrument)-space-time-sound is 'captured', remembered and developed to arrive at artistic form and structure. Tasks are geared towards developing intuition, imagination and creativity. Tasks encourage the student to pay attention to awareness of presence in performance and to respond to a fluid environment of emergent dynamics, shapes and forms. Students work toward the creation of short performance scores and presentations.

US CR: 3/0/3

## **DA 2218 BODY AWARENESS AND MOVEMENT**

Discovering and developing elements of movement and dance through understanding of the body and exploration of its creative potential and expression.

Prerequisites: EN 1010 EN 1111

US CR: 0/6/3

## **DA 3234 CONTEMPORARY REPERTORY**

Platform for students to demonstrate their performance skills. Opportunity to extend technical expertise through the intensive rehearsal and performance experience of repertory. Although the emphasis is on a production based outcome, students are encouraged to demonstrate and develop further their understanding of the contribution of the dance performer to the choreographic process in order to mature in their understanding of their responsibilities in terms of creative input and working as a team.

Prerequisites: DA 1050 DA 1151

US CR: 0/6/3

## **DA 3256 CONTEMPORARY CHOREOGRAPHY I**

Introduction to current approaches to generate and manipulate movement material and the experience of moving as a starting point for choreography. Through an exploration of solo and duet forms students are introduced to the interrelated processes of making, performing and reception. The course explores a variety of stimulus and sources to generate ideas for dance including visual sources (painting, colours, landscapes), textual and literary (a poem, character in a novel/play) and musical (sound scores as a source for ideas). The outcomes of the module are presented in concert conditions at the end of the module

Prerequisites: DA 1050 DA 1151

US CR: 3/0/3

## THEATRE ARTS (DR)

### **DR 1003 THE MAKING OF THEATRE - LEVEL 4**

The A to Z of putting on a play. What goes on backstage and on stage. The craftspeople and various artists that shaped theatre into what it is today.

*Fulfills the humanities requirement.*

UK CREDITS: 15

US CR: 3/0/3

### **DR 1010 MOVEMENT FOR ACTING I - LEVEL 4**

An introduction to movement for acting and physical theatre. Explorations to develop body awareness, the principles for a motivated body alignment, and the physical and emotional pathways of breath and voice. Exercises to refine physical strength, flexibility, and kinaesthetic capacity for use in performance.

UK CREDITS: 15

US CR: 3/0/3

### **DR 1011 STAGE DESIGN I - LEVEL 4**

An introductory course in the elements of set design in a historical, cultural and practical context, through theory and workshops.

UK CREDITS: 15

US CR: 4/0/3

### **DR 1012 ACTING I - LEVEL 4**

Stanislavski's acting technique from a theoretical as well as a practical viewpoint - physical action on stage, imagination, concentration of attention, truth and belief, communion, adaptation, tempo-rhythm, and emotional memory.

UK CREDITS: 15

US CR: 3/0/3

### **DR 1015 VOICE AND SPEECH I - LEVEL 4**

The voice as a principal means of communication in the theatre as well as in everyday life. An exploration of mental and emotional aspects of vocal expression. A deeper understanding of the body's function in voice production.

UK CREDITS: 15

US CR: 4/0/3

## **DR 1026 THEATRE IN ATHENS - LEVEL 4**

Current trends of theatre in Athens. Students attend a wide spectrum of theatre performances and analyze their attributes in the classroom.

UK CREDITS: 15

US CR: 3/0/3

## **DR 1037 ACTING TECHNIQUES**

Fundamentals of acting from a theoretical and a practical perspective. Exposure to Meisner's and Chekhov's acting techniques.

US CR: 3/0/3

## **DR 1224 THEATRE IMPROVISATION**

Exploring aspects of human behavior on stage using theatrical improvisation.

Prerequisites: EN 1010 EN 1111

US CR: 3/0/3

## **DR 2018 STAGE LIGHTING**

Principles and practice of the art and craft of lighting for the stage. From vocabulary to aesthetics and from technology to techniques. The ways lighting can establish style and atmosphere as interpretive elements of a performance.

US CR: 3/2/3

## **DR 2028 DIRECTING I - LEVEL 5**

Understand and appreciate the work of a Theatre Director. Principals and responsibilities. Each student will direct a short play.

UK CREDITS: 15

US CR: 4/0/3

## **DR 2101 MOVEMENT FOR ACTING II- LEVEL 5**

A deeper study of the body and movement strategies in theatre and performance. Rigorous body practice is combined with an anthropological analysis of performative approaches to the body found in the post-modern theatre environment.

Prerequisites: DR 1010

UK CREDITS: 15

US CR: 4/0/3

## **DR 2116 VOICE AND SPEECH II - LEVEL 5**

A deeper examination of voice as a means of communication. An exploration of vocal expression and the application of learned principles to an understanding of the text.

Prerequisites: DR 1015

UK CREDITS: 15

US CR: 4/0/3

## **DR 2127 STAGE DESIGN II - LEVEL 5**

An advanced approach to set design in a historical, cultural and practical context through theory and workshops.

Prerequisites: DR 1011

UK CREDITS: 15

US CR: 4/0/3

## **DR 2140 ACTING II LEVEL - 5**

Performance skills. Working on scenes. Physical and mental preparation of performance.

Prerequisites: DR 1012

UK CREDITS: 15

US CR: 4/0/3

## **DR 2161 THEATRE PRACTICUM I - LEVEL 5**

Participation in the process of a play's production as an actor-actress, designer (scene/costume/lighting), stage manager or some other responsible position that would confer academic credit.

*Three credits course; may be taken up to two times*

Prerequisites: DR 1003

UK CREDITS: 15

US CR: 4/1/3

## **DR 2222 THEATRE GAMES**

Techniques and practices of creative drama. Exercises, games, pantomime and improvisations. Practice sessions and leading classes.

Prerequisites: EN 1010 EN 1111

US CR: 3/0/3

## **DR 3020 THE THEATRICAL EVENT I - LEVEL 6**

The development of the theatre from its origins to the seventeenth century. Exploration of theatre in a social political and cultural context.

*Fulfils the humanities requirement.*

UK CREDITS: 15

US CR: 3/0/3

## **DR 3021 THE THEATRICAL EVENT II - LEVEL 6**

Study of the development of the theatre from the seventeenth century to the present. Emphasis on the relation of the theatre to its cultural milieu; Dramatic theory.

*Fulfils the humanities requirement.*

UK CREDITS: 15

US CR: 3/0/3

## **DR 3023 CONTEMPORARY TRENDS IN THE PERFORMING ARTS LEVEL 6**

Exploration of a broad spectrum of the Performing Arts spanning the 20th century, through the work and ideas of key practitioners.

UK CREDITS: 15

US CR: 3/0/3

## **DR 3129 DIRECTING II - LEVEL 6**

Students in the role of Director; Application of principals and responsibilities acquired, in order to communicate effectively the student-director's original interpretation of a play-text.

Prerequisites: DR 2028

UK CREDITS: 15

US CR: 4/0/3

## **DR 3147 POLITICAL THEATRE - SOCIAL ACTS - LEVEL 6**

An investigation into the larger concept of performance and role-playing in daily life. Recent histories of civil disobedience, political protest strategies, and media theatre are examined. Individual acts in social space are viewed self-consciously as performance with political implications.

Prerequisites: DR 3023

UK CREDITS: 15

US CR: 3/0/3

## **DR 3241 ACTING III - LEVEL 6**

Advanced scene study. Further development of the actor's craft in approaching a role and rehearsing effectively. Actor's «homework» and rehearsal practice.

Prerequisites: DR 1012 DR 2140

UK CREDITS: 15

US CR: 4/0/3

## **DR 3230 THE LANGUAGE OF COSTUME - LEVEL 6**

The theory and practice of costume design. From its beginnings to the present. Working and research methods.

Prerequisites: DR 1011 DR 2127

UK CREDITS: 15

US CR: 4/0/3

## **DR 3262 THEATRE PRACTICUM II - LEVEL 6**

Participation on a more advanced level in the process of a play's production as an actor-actress, designer (scene/costume/lighting), stage manager or house manager (publicity, PR and box-office).

*Three credits course; may be taken up to two times*

Prerequisites: DR 1003 DR 2161

UK CREDITS: 15

US CR: 4/1/3

## **DR 4719 SENIOR THEATRE PRACTICUM - LEVEL 6**

The final project of a Theatre Arts major. The participation in a theatre production as an actor/actress, director, set, costume or lighting designer, stage or house manager.

Prerequisites: DR 1003 DR 1011

DR 1012 DR 2127

DR 2140 DR 2161

DR 3262

UK CREDITS: 15

US CR: 4/1/3

## MUSIC (MU)

### **MU 1000 MUSIC I**

Survey of the basic elements of music: style, form, performance media and interpretation. Focus on Medieval, Renaissance and Baroque music.

US CR: 3/0/3

### **MU 1001 MUSIC II**

Survey of musical style, form, performance media and interpretation. Focus on classical, Romantic and twentieth-century art music, with a review of the basic elements of music presented in Music I.

US CR: 3/0/3

### **MU 1003 HISTORY OF JAZZ & BLUES MUSIC**

History of the jazz and blues music idioms in 20th century American music. Examine works and learn about the contributions of selected artists to the development of jazz music.

US CR: 3/0/3

### **MU 1005 DEREEO CHOIR**

Participate in a choral ensemble. Learn to read music and develop vocal skills, ear training, and general musicianship. Work towards a performance of studied repertoire. *This course may be taken up to six times for credit. Does not satisfy the humanities requirement.*

US CR: 4/0/1

### **MU 1007 HISTORY OF POP AND ROCK MUSIC**

A history of pop and rock music idioms in American popular music from 1950 to the present.

US CR: 3/0/3

### **MU 1011 PIANO LAB I - LEVEL 4**

Introduction to the keyboard and the fundamentals of reading music at the piano. Students develop elementary keyboard techniques through group instruction and individual practice.

*Does not satisfy the humanities requirement.*

UK CREDITS: 15

US CR: 3/0/3

### **MU 1013 MUSIC THEORY I - FUNDAMENTALS**

An introduction to the fundamentals of music theory: rhythm, pitch organization and notation. Development of basic music literacy in reading and writing of music, and the ability to recognize essential rhythmic and melodic structures of tonal music, aurally or through studying a written score. *Does not satisfy the humanities requirement.*

US CR: 3/0/3

### **MU 1032 MUSICAL THEATRE PERFORMANCE SKILLS**

Introduction to vocal/singing skills, movement/dance styles and acting/ characterization principles which are integrated and developed for Musical Theatre performance.

US CR: 0/4/3

### **MU 1038 MUSIC AROUND THE WORLD**

The study of the music in representative cultures outside the Western European tradition through the approach of music as art and its relationship to culture and society.

US CR: 3/0/3

## **MU 1047 VOCAL TECHNIQUES**

Vocal technique workshop. Maintenance of vocal health and development of musical and performance skills. Introduction to diverse vocal styles and repertoires through group training and individual coaching.

*Can be taken twice for credit.*

*Does not satisfy the humanities requirement*

US CR: 3/0/2

## **MU 1051 APPLIED MUSIC I - MUSIC FORUM PERFORMANCE LAB**

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis. Previous instrumental training required. (See ABRSM Grade 5 as a reference for minimum entry level repertoire and achievement) *Does not satisfy the humanities requirement.*

US CR: 1/2/3

Prerequisites: Audition: contact Music Department Head

## **MU 1112 PIANO LAB II - LEVEL 4**

Further development of piano techniques and an introduction to keyboard musicianship. Students develop greater fluency at the keyboard through group instruction and individual practice.

*Does not satisfy the humanities requirement.*

Prerequisites: MU 1011 **or** by permission

UK CREDITS: 15

US CR: 3/0/3

## **MU 1152 APPLIED MUSIC II - MUSIC FORUM PERFORMANCE LAB**

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis. Previous instrumental training required. *Does not satisfy the humanities requirement.*

Prerequisites: MU 1051

US CR: 1/2/3

## **MU 1224 RESEARCHING AND WRITING ABOUT MUSIC - LEVEL 4**

An introduction to the research skills and resources used to support academic work in music, closely integrated with an exploration of the many ways in which music can be discussed and written about.

Prerequisites: EN 1010 EN 1111

UK CREDITS: 15

US CR: 3/0/3

## **MU 1233 INTRODUCTION TO MUSICAL THEATRE: AN AMERICAN ART FORM**

Musical theatre as a performing arts form. A survey and analysis of its history and development, primarily focusing on the American musical and its most significant writers, composers, lyricists, directors, choreographers and performers.

Prerequisites: EN 1010 EN 1111

US CR: 3/0/3

## **MU 2030 FILM MUSIC**

An introduction to the history, aesthetics and practices of film music, through the study of representative scores illustrating its evolution from the silent era and the golden age of Hollywood to the present time. Examination of film music styles and practices in relation to historical, socio-economic and cultural contexts.

US CR: 3/0/3

## **MU 2035 CULTURAL PERSPECTIVES ON MUSIC - LEVEL 4**

Introduction to the study of the complex relationships between and its cultural, social and political contexts, exploring a wide range of musical repertoire encompassing western traditions of popular music, art music, jazz and non-western musics.

UK CREDITS: 15

US CR: 3/0/3

## **MU 2053 APPLIED MUSIC III - MUSIC FORUM PERFORMANCE LAB - LEVEL 4**

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis. Previous instrumental training required. (See ABRSM Grade 6 as a reference for minimum entry level of achievement)

*Does not satisfy the humanities requirement.*

Prerequisites: Audition: contact Music Department Head

UK CREDITS: 15

US CR: 1/2/3

## **MU 2114 MUSIC THEORY II - LEVEL 4**

Introduction to Western tonal harmony and study of its components: chord structures, diatonic harmonic progressions, cadences, and principles of voice leading in vocal and instrumental music.

*Does not satisfy the humanities requirement*

Prerequisites: MU 1013

UK CREDITS: 15

US CR: 3/0/3

## **MU 2119 MAKING MUSIC WITH COMPUTERS - LEVEL 5**

An introduction to the use of computer technology to create and manipulate musical material, ranging from MIDI through to digital audio. The course is based on extensive practical work allowing students to develop key technological and creative skills and understanding.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/0/3

## **MU 2154 APPLIED MUSIC IV - MUSIC FORUM PERFORMANCE LAB - LEVEL 4**

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis.

*Does not satisfy the humanities requirement.*

Prerequisites: MU 2053

UK CREDITS: 15

US CR: 1/2/3

## **MU 2215 MUSIC THEORY III – LEVEL 5**

Further study of Western tonal harmony: extended harmonic progressions, non-harmonic tones and part writing; Introduction to chromaticism and non-key harmonies, including secondary functions, altered chords and modulations to related keys.

*Does not satisfy the humanities requirement.*

Prerequisites: MU 1013 MU 2114

UK CREDITS: 15

US CR: 3/0/3

## **MU 2220 SOUND DESIGN AND SONIC ART – LEVEL 5**

An exploration of the creative use of computers in the fields of sound design and sonic art, as practiced in sound design for film, sound installations, electroacoustic composition and soundscape composition. The course combines extensive practical work with supporting theoretical studies, and introduces students to MaxMSP-like computer programming systems used by creative artists for sound design.

*Does not satisfy the humanities requirement.*

Prerequisites: CS 1070 MU 2119 **or** by instructor's permission

UK CREDITS: 15

US CR: 3/0/3

## **MU 2225 HISTORY OF WESTERN MUSIC I - MEDIEVAL THROUGH THE BAROQUE - LEVEL 4**

Survey of Western music of the Middle Ages, the Renaissance and the Baroque periods. Examination of representative works illustrating the development of notation, form, style, instrumental and vocal forms, styles and fundamental performance practice issues, within historical, social, and cultural contexts.

Prerequisites: EN 1010 EN 1111

UK CREDITS: 15

US CR: 3/0/3

## **MU 2234 HISTORY OF WESTERN MUSIC II - 1750 THROUGH THE TWENTIETH CENTURY - LEVEL 4**

Survey of Western music from 1750 through the 20th century. Examination of representative works illustrating the development of instrumental and vocal forms, styles and performance issues within historical, social, and cultural contexts.

Prerequisites: EN 1010 EN 1111

UK CREDITS: 15

US CR: 3/0/3

## **MU 2241 FILMSCORE AND SOUND TRACK - LEVEL 5**

An introduction to the aesthetics, practices and techniques of film music and sound through theoretical and practical approaches. Emphasis on the interaction between soundtrack and image track, on the level of form, rhythm, style and emotion. Study of selected film scores illustrating the development of film scoring art, from the silent era to the present time.

Prerequisites: CS 1070 MU 2119 **or** by instructor's permission

UK CREDITS: 15

US CR: 3/0/3

## **MU 2322 THE OPERA – LEVEL 5**

A study of the musical and dramatic aspects of opera from the seventeenth to the twenty first century. Examination of representative works illustrating the development of the form within a historical, social and cultural context. Development of performance practice understanding.

Prerequisites: EN 1010 EN 1111  
MU 1000 **or** MU 1001

UK CREDITS: 15

US CR: 3/0/3

## **MU 3255 APPLIED MUSIC V - MUSIC FORUM PERFORMANCE LAB – LEVEL 5**

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis.

*Does not satisfy the humanities requirement.*

Prerequisites: MU 2053 MU 2154

UK CREDITS: 15

US CR: 1/2/3

## **MU 3308 MUSIC PERFORMANCE WORKSHOP - LEVEL 6**

A workshop class that is centred in the performance of solo and ensemble music from the Baroque period to the present time. Study of technical aspects, stylistic considerations and principles of interpretation on the level of a master class. Students participate as performers and listeners, cultivating artistic and critical skills of awareness, perception, reasoning and judgement involved in the process of a performance. Emphasis on the development of procedures for ensemble interplay significant in the development of musicianship and artistic sensibility, and is intended for students with previous experience in performance.

*May be taken two times for credit.*

*Does not satisfy the humanities requirement.*

Prerequisites: MU 2053 MU 2154  
MU 3255 **or** by instructor's permission

UK CREDITS: 15

US CR: 3/0/3

## **MU 3329 MUSIC THEORY IV - LEVEL 5**

Study of advanced harmonic practices and introduction to theories and compositional techniques of twentieth century music: extended tonality, modality, polytonality and atonality. Exploration of rhythm and meters in twentieth-century music.

*Does not satisfy the humanities requirement.*

Prerequisites: MU 1013 MU 2114  
MU 2215

UK CREDITS: 15

US CR: 3/0/3



## **MU 3336 BEETHOVEN IN CONTEXT - LEVEL 5**

Critical examination of Ludwig van Beethoven's life and music in the context of his times. Emphasis on the search for meaning in music, how social-political or personal issues influence works of art, and the importance of context to understanding Beethoven's achievement. Examination of selected works and scores, primary and secondary sources, portraits, and recent films to better understand the composer, his music, its reception, and how ideas about Beethoven have been constructed.

Prerequisites: EN 1010 EN 1111  
MU 1013 **or** the ability to read music

UK CREDITS: 15  
US CR: 3/0/3

## **MU 3337 ISSUES IN PERFORMANCE PRACTICE - LEVEL 5**

A study of Medieval, Renaissance, and Baroque repertory in light of historical performance. Historical performance conventions and their origins are traced in various sources, such as treatises, scores and surviving period instruments. The contribution of these conventions to the understanding and interpretation of "Early Music" is discussed in depth.

Prerequisites: EN 1010 EN 1111  
MU 2225

UK CREDITS: 15  
US CR: 3/0/3

## **MU 3356 APPLIED MUSIC VI - MUSIC FORUM PERFORMANCE LAB - LEVEL 5**

Individual instrumental/vocal lessons. Instruction in technical development, musicianship, performance etiquette, repertoire selection, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis.

*Does not satisfy the humanities requirement.*

Prerequisites: MU 2053 MU 2154  
MU 3225

UK CREDITS: 15  
US CR: 1/2/3

## **MU 3445 EXPERIMENTAL MUSIC - LEVEL 6**

An exploration of the ideas and creative practices of experimental music, looking to enhance the creative skills and experience of students through an exploration of radical and unconventional ideas about what music is and how it might be performed. Based on practical activities that engage with the performance of experimental music, while in parallel tracing the relationships between this practice and underlying aesthetic ideas.

Prerequisites: MU 1011 MU 1013  
MU 2119 CS 1070

UK CREDITS: 15  
US CR: 3/0/3

## **MU 3531 STUDIES IN TWENTIETH CENTURY GREEK MUSIC - LEVEL 6**

The evolution of Greek music in the twentieth century, with focus on major musical movements and trends in historical and social context. Associations with the stylistic foundations of the Greek musical tradition, exploration of representative works of leading Greek composers and critical examination of musical forms, styles, performance practices and instrumentation through listening and score reading.

Prerequisites: EN 1010 EN 1111  
MU 1013 MU 1224  
MU 2114

UK CREDITS: 15  
US CR: 3/0/3

## **MU 3621 THE SYMPHONY - LEVEL 6**

The evolution of the symphony from Haydn to the early Twentieth century. In depth critical examination of musical form, instrumentation, orchestration, style and interpretation through extensive listening and score analysis.

Prerequisites: EN 1010 EN 1111  
MU 1013 MU 1224  
MU 2114 MU 2215

UK CREDITS: 15  
US CR: 3/0/3

## **MU 3623 THE CONCERTO - LEVEL 6**

An introduction to the concerto literature and examination of its evolution from its beginnings to the early 20th century. Emphasis on analytical study of representative works from different stylistic periods, illustrating the historical development of style, form, performance practice and methods of composition.

Prerequisites: EN 1010 EN 1111  
MU 1013 MU 1224  
MU 2114 MU 2215

UK CREDITS: 15  
US CR: 3/0/3

## **MU 3642 THE ART SONG: MUSIC AND WORDS - LEVEL 6**

In depth study of the art song and its structural elements as illustrated in the songs of the 19th and 20th centuries. Focus especially on the relationship between words and music, poetry and song. Critical evaluation of performance practices.

Prerequisites: EN 1010 EN 1111  
MU 1013 MU 1224  
MU 2114 MU 2215

UK CREDITS: 15  
US CR: 3/0/3

## **MU 4457 APPLIED MUSIC VII - MUSIC FORUM PERFORMANCE LAB - LEVEL 6**

Individual instrumental/vocal lessons. Advanced instruction in technical development, musicianship, performance etiquette, repertoire selection for a balance recital, musical interpretation and stylistic considerations. Students attend a weekly Music Forum Performance Lab and perform on a regular basis.

*Does not satisfy the humanities requirement.*

Prerequisites: MU 2053 MU 2154  
MU 3255 MU 3356

UK CREDITS: 15  
US CR: 1/2/3

## **MU 4558 APPLIED MUSIC VIII - CAPSTONE AND MUSIC FORUM PERFORMANCE LAB - LEVEL 6**

Individual instrumental/vocal lessons. Preparation and presentation of a 45-60 minute recital to demonstrate personal expression, imagination and creativity in practical music-making, and the ability to communicate through music employing appropriate stylistic, technical and interpretative means. Students attend a weekly Music Forum Performance Lab and perform on a regular basis.

*Does not satisfy the humanities requirement*

Prerequisites: MU 2053 MU 2154  
MU 3255 MU 3356  
MU 4457

UK CREDITS: 15

US CR: 1/2/3

## **MU 4640 MODERNISM - LEVEL 6**

The revolution of Modernism in 1911 -1913 and the incorporation of classical forms. A comparison of emblematic works of Modernism to those of Neoclassicism.

Prerequisites: EN 1010 EN 1111  
MU 1013 MU 1224  
MU 2114 MU 2215

UK CREDITS: 15

US CR: 3/0/3

## **MU 4643 MUSIC, NOISE AND CULTURE - LEVEL 6**

Over the last half century a new sonic culture has emerged – there are now a huge range of different ways in which artists can engage in the act of making music, together with many more places in which to experience this musical sound beyond the conventional concert hall. These have gone hand-in-hand with fundamental developments in the very idea of what might be involved in the process of listening to and finding meaning in musical sound. This module explores the aesthetic, creative and cultural questions involved, and places them within the ongoing narrative of music history.

Prerequisites: EN 1010 EN 1111  
MU 1013 MU 1224  
MU 2114 MU 2215

UK CREDITS: 15

US CR: 3/0/3

## **MU 4848 MUSIC CAPSTONE - LEVEL 6**

In this module students will undertake an extended piece of individual project work that engages with a musical issue of their own choosing. This project will act as a showcase for their studies on the music program. The module is designed around structured tutorial support that aims to further develop in students the skills of planning, implementation, evaluation and critical reflection as applied to a project in progress.

Prerequisites: EN 1010 EN 1111  
MU 1013 MU 1224  
MU 2114 MU 2215  
MU 3329 MU 4643

UK CREDITS: 15

US CR: 3/0/3

# Liberal Arts and Sciences

## Course Descriptions

**Anthropology (AN)**

**Archaeology (AH)**

**Art History (AT)**

**Biology (BI)**

**Chemistry (CH)**

**Classical Literature (CL)**

**Communication (CN)**

**Economics (EC)**

**English (EN)**

**Environmental Studies (ES)**

**French (FR)**

**German (GE)**

**Geology (GG)**

**German Literature in Translation (GS)**

**Greek (GR)**

**Greek Literature (GL)**

**History (HY)**

**Information Technology (ITC)**

**Italian (IT)**

**Mathematics (MA)**

**Oceanography (OC)**

**Philosophy (PH)**

**Physical Sciences (SC)**

**Physics (PY)**

**Political Science (PO)**

**Psychology (PS)**

**Sociology (SO)**

**Spanish (SN)**

**Speech (SP)**

**Physical Education (PE)**



\*The US CR indicate class hours per week in a normal semester, laboratory or studio hours, and semester credit hour. Thus 3/2/4 means three hours of class, two laboratory or studio, and four credit hours for the course.

## ANTHROPOLOGY (AN)

### **AN 1000 INTRODUCTION TO ANTHROPOLOGY - LEVEL 4**

Survey course in American Anthropology. Biological and social-cultural backgrounds to the science of humanity. Methods of anthropological research.

UK CREDITS: 15

US CR: 3/0/3

### **AN 1003 CULTURAL ANTHROPOLOGY – LEVEL 4**

Introduction to culture and cultural anthropology. Economic Systems, Kinship, Belief systems, Political systems, stratification. Comparative and holistic study of contemporary societies and issues.

UK CREDITS: 15

US CR: 3/0/3

### **AN 2002 HUMAN EVOLUTION AND PHYSICAL ANTHROPOLOGY**

Biological evolution: principles and mechanisms. The evolution of primates. Contemporary studies of primate behavior. Biological endowment and the creation of culture. Gaps and problems in the theories of the evolution of humans.

US CR: 3/0/3

### **AN 2007 ETHNICITY AND IDENTITY - LEVEL 4**

Conceptual and empirical analysis of ethnic, local and national identities. Critical examination of how social identities are maintained and developed. Review of the literature of Cohen, Barth, Gellner, Anderson, Weber and Billig. Ethnic boundaries, instrumental and primordial models of identity, and nationalism.

UK CREDITS: 15

US CR: 3/0/3

### **AN 2010 GREEK FOLKLORE AND ETHNOGRAPHY – LEVEL 4**

Theory and history of folklore. The creation of the discipline. Discovery of folk songs. Collectors and collections. Greek folklorists.

UK CREDITS: 15

US CR: 3/0/3

### **AN 2011 ANTHROPOLOGY IN GREECE TODAY**

Folkloric studies in twentieth-century Greece. Survey and critical appreciation of collections of oral literature. Oral and literary interchanges. Folklorists and anthropologists

US CR: 3/0/3

### **AN 3320 INTERCULTURAL COMMUNICATION - LEVEL 5**

The nature of face-to-face interaction between persons from different cultures. The dynamics of intercultural communication behaviors among cultures and various subcultures. Practice in effective intercultural communication behaviors and in-depth exploration of several different cultures.

Prerequisites: EN 1010 EN 1111  
SP 2200

US CR: 3/0/3

## ARCHAEOLOGY (AH)

### **AH 1000 INTRODUCTION TO ARCHAEOLOGY**

The aims, history, theory, and methods of archaeology. Emphasis on the archaeology of the Stone and Bronze Ages. A brief survey of archaeology in the ancient Near East, Egypt, and Greece, in light of recent excavations.

US CR: 3/0/3

### **AH 1002 THE ARCHAEOLOGY OF DAILY LIFE**

A study of daily life in ancient Athens and Rome through the analysis of archaeological evidence. Survey of all facets of life. Public and private spaces and structures. Government, customs, festivals and entertainment.

US CR: 3/0/3

### **AH 2021 THE BRONZE AGE OF GREECE - LEVEL 5**

(same as AT 2021)

The art and archaeology of Crete, the Cycladic Islands and the mainland of Greece from 4000 to 1000 BC.

UK CREDITS: 15

US CR: 3/0/3

### **AH 2023 DISPLAY, DISCOURSE, AND DESIGN IN THE ANCIENT GREEK SANCTUARY-LEVEL 5**

(same as AT 2023)

An engagement with the physical and social make-up of the Greek sanctuary. Survey of the major Greek sanctuary sites on the mainland (Olympia, Delphi, Nemea and the Acropolis) as well as elsewhere (Hera on Samos, Hera at Paestum).

UK CREDITS: 15

US CR: 3/0/3

### **AH 2122 TOPOGRAPHY AND MONUMENTS OF ANCIENT ATHENS**

A site-based introduction to the topography and monuments of Athens from the Geometric period up to the Roman period.

Prerequisite: One course in Ancient, Medieval or Byzantine Art History or History.

US CR: 3/0/3

## ART HISTORY (AT)

### **AT 1000 HISTORY OF ART I**

The Stone Age. Mesopotamian, Egyptian, Minoan, Mycenaean and ancient Greek art. Roman, Early Christian and Byzantine art.  
US CR: 3/0/3

### **AT 1001 HISTORY OF ART II**

Survey of Western European architecture, sculpture and painting from the medieval period to the present.  
US CR: 3/0/3

### **AT 1025 HISTORY OF ARCHITECTURE - UK LEVEL 4**

Examination of Western architecture from the Early Modern Period to the Present, through a series of key monuments and their context.  
UK CREDITS: 15  
US CR: 3/0/3

### **AT 2003 ART AND ARCHITECTURE OF THE ANCIENT NEAR EAST UK - LEVEL 5**

Artistic and cultural developments in the ancient Near East, with emphasis on the context within which the monuments studied are found.  
UK CREDITS: 15  
US CR: 3/0/3

### **AT 2004 ART AND ARCHITECTURE OF ANCIENT EGYPT - LEVEL 5**

Ancient Egyptian art and architecture from 4000 B.C. to the Ptolemaic period. Concentration on the three major periods: Old, Middle and New Kingdoms.  
UK CREDITS: 15  
US CR: 3/0/3

### **AT 2005 ART AND ARCHITECTURE OF ANCIENT GREECE - LEVEL 4**

The art and architecture of ancient Greece from the Geometric period through the coming of Rome.  
UK CREDITS: 15  
US CR: 3/0/3

### **AT 2006 ROMAN ART AND ARCHITECTURE - LEVEL 4**

The art of the Republic and the Empire to the time of Constantine the Great. The art of Etruria briefly considered.  
UK CREDITS: 15  
US CR: 3/0/3

### **AT 2007 EARLY CHRISTIAN AND BYZANTINE ART AND ARCHITECTURE - LEVEL 5**

Art and Architecture from the fourth century to the end of the Byzantine Empire in 1453. Particular attention given to the political and social context of art production.  
UK CREDITS: 15  
US CR: 3/0/3

### **AT 2008 ROMANESQUE AND GOTHIC ART AND ARCHITECTURE -LEVEL 5**

The art and architecture of the Medieval period in western Europe. Concentration on Romanesque and Gothic art and architecture.  
UK CREDITS: 15  
US CR: 3/0/3

### **AT 2016 AFRICAN ART - LEVEL 5**

Art production of cultures from various geographical regions of Africa with an emphasis on function and context. Topics discussed include the status and role of the artist in society, kingship and art, gender, and colonialism.  
UK CREDITS: 15  
US CR: 3/0/3

### **AT 2017 MODERN GREEK ART - LEVEL 5**

Modern Greek art from the formation of the Greek state in the nineteenth century to the present. Focus on the historical/political/social events that determined the developments of art in conjunction with the creation of modern Greek identity.  
UK CREDITS: 15  
US CR: 3/0/3

### **AT 2019 ISLAMIC ART AND ARCHITECTURE - LEVEL 5**

The course examines the art and architecture of the Islamic world. It begins in the seventh century with the early Arab Caliphates and then moves through the various geographical regions which came under the religion of Islam: Spain, North Africa, Egypt, Iran, Central Asia, Iraq, Syria, and Anatolia.  
UK CREDITS: 15  
US CR: 3/0/3

### **AT 2021 THE BRONZE AGE OF GREECE - LEVEL 5**

(see AH 2021).

### **AT 2023 DISPLAY, DISCOURSE, AND DESIGN IN THE ANCIENT GREEK SANCTUARY - LEVEL 5**

See AH 2023.

### **AT 2026 NORTHERN EUROPEAN ART 15TH-16TH C. - LEVEL 5**

Art in Northern Europe during the 15th – 16th centuries. Major and minor arts in Germany, France, the Low Countries, Britain and Austria.  
UK CREDITS: 15  
US CR: 3/0/3

### **AT 2028 THE ART OF REASON - LEVEL 5**

Art of the Enlightenment and its legacy. Eighteenth century art in Europe and America.  
UK CREDITS: 15  
US CR: 3/0/3

## **AT 2113 MODERN ART - LEVEL 5**

Survey of the modernist period in visual arts covering the main artistic trends from the beginning to mid-twentieth century. The concept of modernity is examined vis-à-vis the theoretical, social and political changes characterizing the first half of the 20th century.

Prerequisites: AT 1001

UK CREDITS: 15

US CR: 3/0/3

## **AT 2224 WRITING ABOUT ART - LEVEL 4**

Introduction to research methodology and the essential resources of art historical scholarship. Training in critical thinking, evaluation/synthesis of sources and the creation of an argument. Particular emphasis placed on writing a short research paper and the scholarly use of secondary resources.

Prerequisites: AT 1000 AT 1001

UK CREDITS: 15

US CR: 3/0/3

## **AT 3023 THEORIES OF ART - LEVEL 5**

A historical survey of the founding ideas, theories and philosophical systems that have formed the background of artistic production in Western civilization.

UK CREDITS: 15

US CR: 3/0/3

## **AT 3032 THEORY AND PRACTICE OF DISPLAY - LEVEL 6**

A survey of the history and theory of the display of art and artifacts. Analysis of current art and archaeological displays.

UK CREDITS: 15

US CR: 3/0/3

## **AT 3033 FEMINISM AND ART HISTORY - LEVEL 6**

The impact of feminism on art production and interpretation. The course examines feminist critiques of art and the discipline of art history, as well as feminist art.

UK CREDITS: 15

US CR: 3/0/3

## **AT 3109 THE ITALIAN RENAISSANCE - LEVEL 6**

The phenomenon of the Italian Renaissance and its relation to political, social and economic circumstances. The emergence and function of the arts in shaping the physical and ideological appearance of the Italian cities/centers of power.

Prerequisites: AT 1001

UK CREDITS: 15

US CR: 3/0/3

## **AT 3111 SEVENTEENTH-CENTURY ART - LEVEL 6**

Art and architecture in Europe in the seventeenth century.

Prerequisites: AT 1001

UK CREDITS: 15

US CR: 3/0/3

## **AT 3112 PLURALISM IN NINETEENTH CENTURY ART - LEVEL 6**

Art of the nineteenth century: classicism versus romanticism; realism and naturalism; modern art and life in Europe and America.

Prerequisites: AT 1001

UK CREDITS: 15

US CR: 3/0/3

## **AT 3118 POST-MODERN ART - LEVEL 6**

A critical examination of the postmodern period in the arts covering the main artistic trends from approximately mid-twentieth century to the present.

Prerequisites: AT 2113

UK CREDITS: 15

US CR: 3/0/3

## **AT 3131 THEORIES OF ARCHITECTURE - LEVEL 6**

Examination of the built environment from the Early Modern Period to the Present, focusing on key architects and respective architectural theories.

Prerequisites: AT 1025

UK CREDITS: 15

US CR: 3/0/3

## **AT 4930 SELECTED TOPICS - LEVEL 6**

In-depth critical analysis of a topic in art history, such as an artist or group of artists, a medium or theme ranging chronologically from ancient to contemporary, or on some aspect of art history as a discipline. The topic is chosen in advance.

Prerequisites: 7 courses at Level 5 (except PH 2010 Ethics)

2 courses at Level 6

UK CREDITS: 15

US CR: 3/0/3

## **AT 4936 METHODOLOGIES OF ART HISTORY - LEVEL 6**

Critical survey and application of art historical methodologies. The beginnings of art history as a discipline. The founders of art historical thinking. Recent perspectives such as contextual history, semiotics, feminism and psychoanalysis.

Prerequisites: 8 courses at Level 5

One course at Level 6

UK CREDITS: 15

US CR: 3/0/3

## BIOLOGY (BI)

### **BI 1000 INTRODUCTION TO BIOLOGY I - LEVEL 4**

An integrated exploration of the fundamentals of biology as a science, the nature of life, biological chemistry, cell biology, metabolism and human body anatomy and function.

UK CREDITS: 20

US CR: 3/1½/4

## **BI 1002 INTRODUCTION TO MOLECULAR BIOLOGY**

Principles and applications of molecular biology, with emphasis on recombinant DNA technology, gene isolation and cloning, gene transfer into mammalian cells, transgenic animals, regulation of gene expression, molecular diagnostics, molecular biology of cancer and gene therapy.

US CR: 3/1½/4

## **BI 1006 HUMAN BIOLOGY: CONCEPTS AND CURRENT ISSUES - LEVEL 4**

An issues-based course that takes a fresh approach to the field of biology. Discussion of current issues with many true-life examples for students from a non-science background looking for an accessible introduction to human biology.

UK CREDITS: 20

US CR: 3/1½/4

## **BI 1007 ENVIRONMENTAL ECOLOGY - LEVEL 4**

Fundamentals of the science of ecology, including an introduction to life and the physical environment, adaptations of organisms and evolution, population structure and regulation, species interactions, community ecology, biodiversity, ecosystems and ecological applications.

UK CREDITS: 20

US CR: 3/1½/4

## **BI 1101 INTRODUCTION TO BIOLOGY II - LEVEL 4**

An integrated exploration of major principles of biology. Emphasis on diversity of life, development, cell division, molecular biology, genetics, evolution, and ecology. Consideration of issues and applications related to society.

Prerequisites: BI 1000

UK CREDITS: 20

US CR: 3/1½/4

## **BI 2215 ENVIRONMENTAL HEALTH - LEVEL 5**

This course examines health issues, the scientific understanding of their causes and possible future approaches to control major environmental health problems in industrialized and developing countries.

Prerequisites: BI 1000 **OR** BI 1006

BI 1101 **OR** BI 1007

UK CREDITS: 15

US CR: 3/0/3

## **BI 3204 HUMAN GENETICS**

A survey of human genetics for the science and non-science majors. Focuses on fundamental concepts about genome organization, function and variation as well as the study of genetic diseases and technologies.

Prerequisites: BI 1000 BI 1101

US CR: 3/0/3

## **BI 3232 CELLULAR AND MOLECULAR NEUROBIOLOGY**

A course on cellular and molecular neurobiology. The course will cover the neural tissue and senses from molecules to the mind, describing basic neuronal processes, sensory receptor systems, and motor systems, development and the biology of higher cognitive function.

Prerequisites: BI 1000 BI 1101

US CR: 3/0/3

## CHEMISTRY (CH)

### **CH 1002 PRINCIPLES OF CHEMISTRY - LEVEL 4**

An introduction to chemical science and the chemistry of everyday life. The course presents fundamental principles of chemistry such as atomic theory, chemical bonding, chemical reactions, states of matter, nuclear chemistry as well as basic concepts of inorganic and organic chemistry. Focus is given to chemical applications and their relevance to the natural environment.

UK CREDITS: 20

US CR: 3/1½/4

## CLASSICAL LITERATURE (CL)

### **CL 2001 CLASSICAL ROMAN LITERATURE AND CULTURE. – LEVEL 5**

A study, in English translation, of some of the most important works of Roman literature placing them within their cultural context. Samples from various genres (drama, lyric and epic poetry, rhetoric) are examined.

UK CREDITS: 15

US CR: 3/0/3

### **CL 2010 GREEK AND ROMAN EPIC LITERATURE IN TRANSLATION – LEVEL 4**

Survey of Greek and Roman masterpieces in the genre of epic poetry. A study of works by Homer and Hesiod (fathers of Western literature) and Virgil (who, influenced by the Greek epic poets, in turn influenced the Roman and Western literary tradition)

UK CREDITS: 15

US CR: 3/0/3

### **CL 2022 CLASSICAL GREEK LITERATURE AND CULTURE – LEVEL 5**

A study, in English translation, of some of the most important works of Greek literature, placing them within their cultural context. Samples from various genres (epic and lyric poetry, drama, philosophy, rhetoric and history).

UK CREDITS: 15

US CR: 3/0/3

### **CL 3224 ANCIENT GREEK DRAMA IN TRANSLATION**

Aeschylus, Sophocles, Euripides and Aristophanes in translation by modern poets and scholars. Commentary by ancient and modern scholars.

Prerequisites: EN 1010 EN 1111

US CR: 3/0/3

### **CL 3227 ANCIENT GREEK AND ROMAN COMEDY IN TRANSLATION**

3/0/3

Aristophanes, Menander, Plautus, Terence, in English translation by modern poets and scholars. Commentary by ancient and modern scholars.

Prerequisites: EN 1010 EN 1111

US CR: 3/0/3

## COMMUNICATION (CN)

### **CN 2201 CONTEMPORARY MASS COMMUNICATION - LEVEL 4**

Overview of the mass media industry. History of the mass media and their impact on society and the individual. Development of communication technology. Role of mass media in shaping public opinion.  
Prerequisites: EN 1010 EN 1111  
UK CREDITS: 15  
US CR: 3/0/3

### **CN 2202 WRITING FOR MASS COMMUNICATION - LEVEL 4**

Understanding audience needs and interest levels as a determining factor in how media messages are crafted; examination and application of basic media writing techniques.  
Prerequisites: EN 1010 EN 1111  
UK CREDITS: 15  
US CR: 3/0/3

### **CN 2203 FUNDAMENTALS OF PUBLIC RELATIONS - LEVEL 4**

Introduction to public relations through the exploration of concepts relevant to real-world situations. Understanding public relations processes and practices.  
Prerequisites: EN 1010 EN 1111  
UK CREDITS: 15  
US CR: 3/0/3

### **CN 2206 INTERPERSONAL COMMUNICATION**

See SP 2206.

### **CN 2221 COMMUNICATION THEORIES - LEVEL 5**

The basic theoretical paradigms of mass communication. Examination of the history and development of models in communication research and the context in which theories emerged. Exploration of approaches used to understand the influence of mass communication.  
Prerequisites: EN 1010 EN 1111  
UK CREDITS: 15  
US CR: 3/0/3

### **CN 2311 FUNDAMENTALS OF PRINT JOURNALISM - LEVEL 5**

Basic techniques for success in journalism. Finding, interviewing, and determining the credibility of sources for news stories. Accuracy, leads, the inverted pyramid, writing on deadline.  
Prerequisites: EN 1010 EN 1111  
CN 2202  
UK CREDITS: 15  
US CR: 3/0/3

### **CN 2312 MEDIA ETHICS - LEVEL 5**

Philosophical and practical approaches to understanding ethical dilemmas in the media. Analysis of competing professional, private, employment and social frameworks. Comparison of ethical standards and practices in different areas in the field of communication.  
Prerequisites: EN 1010 EN 1111  
CN 2201  
UK CREDITS: 15  
US CR: 3/0/3

### **CN 2405 MULTIMEDIA LAB - LEVEL 4**

Introduction to multimedia. Communicating ideas through multimedia works. Using video, image, sound and appropriate communication styles to develop presentations and equip students with technology skills needed in later modules.  
Prerequisites: EN 1010 EN 1111  
CN 2201 CS 1070  
UK CREDITS: 15  
US CR: 3/0/3

### **CN 2504 NEWS CULTURE - LEVEL 6**

Critical analysis of the complex processes of news journalism through the examination of how news is collected, processed, communicated and perceived.  
Prerequisites: EN 1010 EN 1111  
EN 1212 CN 2201  
CS 1070  
UK CREDITS: 15  
US CR: 3/0/3

### **CN 3200 CREATIVE EXECUTION IN ADVERTISING - LEVEL 6**

Strategy and execution in campaign advertising. Focus on execution considerations in television campaigns. Execution of strategy in four stages of the product life cycle.  
Prerequisites: EN 1010 EN 1111  
UK CREDITS: 15  
US CR: 3/0/3

### **CN 3209 COPYWRITING AND CREATIVE EVALUATION - LEVEL 5**

Focus on the creative side of advertising. Analysis of on-the-job experiences of copywriters; planning, writing and evaluating advertising for print and broadcast media.  
Prerequisites: EN 1010 EN 1111  
UK CREDITS: 15  
US CR: 3/0/3

## **CN 3210 COMMUNICATION IN ADVERTISING - LEVEL 5**

Introduction of advertising media and campaign development through various methods and channels, including traditional and non-traditional communication. Exploration of creative execution and synergy in media campaign creation.

Prerequisites: EN 1010 EN 1111

UK CREDITS: 15

US CR: 3/0/3

## **CN 3225 FILM ANALYSIS - LEVEL 5**

Analysis through an examination of filmic elements such as form, narrative, sound, mise-en-scene and cinematography. Survey of different aesthetic styles and genres in the history of cinema.

Prerequisites: EN 1010 EN 1111

UK CREDITS: 15

US CR: 3/0/3

## **CN 3238 LEADERSHIP COMMUNICATION - LEVEL 6**

Communication styles of business and political leaders. The role of communication in effective leadership, with a focus on techniques used to develop successful public and corporate leadership communication strategies.

Prerequisites: EN 1010

EN 1111

UK CREDITS: 15

US CR: 3/0/3

## **CN 3307 TELEVISION NEWS WRITING - LEVEL 6**

Using visuals, sound, and words together in news and feature formats. Objectivity and balance. Checking sources. Structuring stories. Camera use and shot selection. Researching, interviewing, shooting, writing, and producing a package story.

Prerequisites: EN 1010 EN 1111

CN 2202

UK CREDITS: 15

US CR: 3/0/3

## **CN 3308 ISSUES IN CONTEXT - LEVEL 4**

Historical observation, social theory, and examination of media artifacts as tools for understanding social change. The retreat of tradition and its impact on institutions, individuals and relationships at different levels of society.

Prerequisites: EN 1010 EN 1111

CN 2201

UK CREDITS: 15

US CR: 3/0/3

## **CN 3316 RADIO NEWS WRITING - LEVEL 5**

The differences between print and radio in terms of audience expectations and receptivity. Writing for the voice and the ear. Preparing, writing and delivering news copy and field reports. Taping interviews. Adapting the voice to broadcast.

Prerequisites: EN 1010 EN 1111

CN 2202

UK CREDITS: 15

US CR: 3/0/3

## **CN 3322 TELEVISION PRODUCING - LEVEL 5**

Overview of broadcasting operations, formats, and methods. The basic principles of producing television programmes. Development of concept proposals, rundowns and organizational skills. Aspects of visualization, sequencing, and budgeting in production.

Prerequisites: EN 1010 EN 1111

CN 2201

UK CREDITS: 15

US CR: 3/0/3

## **CN 3327 INTRODUCTION TO FILM AND TELEVISION STUDIES - LEVEL 4**

Introduction to the study of film and television as areas of research within the world of media and communication. An examination of their histories, interaction, and modes of creation and production.

Prerequisites: EN 1010 EN 1111

CN 2201

UK CREDITS: 15

US CR: 3/0/3

## **CN 3334 CLIENT SERVICES IN ADVERTISING - LEVEL 5**

Managing account teams and client relationships. Liaising between an advertising firm and a client. Mastering advanced presentation advertising and creative strategies for different product categories to a range of client personality profiles.

Prerequisites: EN 1010 EN 1111

CS 1070

UK CREDITS: 15

US CR: 3/0/3

## **CN 3337 SCREENWRITING - LEVEL 6**

Methods of film screenwriting. Critical evaluation and investigation of the principles of cinematic stories, structure, character and dialogue. Film screenings and script analysis.

Prerequisites: EN 1010 EN 1111

CN 2201

UK CREDITS: 15

US CR: 3/0/3

## **CN 3339 MAKING THE SHORT DOCUMENTARY - LEVEL 6**

Researching, focusing, planning, shooting, writing, and editing the short documentary, or industrial or public relations, film. Working with clients. Ethical issues and principles. History of the documentary. Industrial video functions.

Prerequisites: EN 1010 EN 1111

CN 2202

UK CREDITS: 15

US CR: 3/0/3

## **CN 3423 PUBLIC RELATIONS AND SPECIAL EVENTS PLANNING - LEVEL 5**

Event management techniques and strategies for planning, promotion, implementation and evaluation of special events in a variety of contexts. Competencies required to perform the complex tasks associated with research, design, planning, production and evaluation of events.

Prerequisites: EN 1010 EN 1111  
CN 2203 CN 2221

UK CREDITS: 15

US CR: 3/0/3

## **CN 3426 PUBLIC RELATIONS IN NON-PROFIT ORGANIZATIONS - LEVEL 6**

Understanding the unique challenges that the non-profit industry has been facing in health, culture, education and human services. Issues for non-profits, including budgeting, fundraising, and communicating with specialized target audiences. Analysis of the social and political objectives for non-profit clients.

Prerequisites: EN 1010 EN 1111  
CN 2201 CN 2203

UK CREDITS: 15

US CR: 3/0/3

## **CN 3428 PUBLIC RELATIONS TECHNIQUES - LEVEL 5**

Communication in the public relations industry. Analysis of on-the-job situations, focusing on the techniques used to attain organizational goals. Practice in the production of print applications for target audiences and the use of specific media channels.

Prerequisites: EN 1010 EN 1111  
CN 2203 CN 2221

UK CREDITS: 15

US CR: 3/0/3

## **CN 3443 COMPUTER MEDIATED COMMUNICATION- LEVEL 6**

Examination of personal and professional uses of, and perspectives on, CMC. Focus on online advertising techniques and the corporate and entrepreneurial uses of social media. Practice in the production of online applications that communicate and promote corporate brands.

Prerequisites: EN 1010 EN 1111  
CN 2221 CS 1070

UK CREDITS: 15

US CR: 3/0/3

## **CN 3532 COMMUNICATION RESEARCH METHODS - LEVEL 6**

Examination of key concepts of social science research as applied to communication. Quantitative and qualitative research techniques. History and development of communication research. Sampling and research ethics. Exploration of the major approaches to research.

Prerequisites: EN 1010 EN 1111  
CN 2201 CN 2221  
CS 1070

UK CREDITS: 15

US CR: 3/0/3

## **CN 3535 EDITING THEORY AND PRACTICE - LEVEL 6**

Principles of editing. Historical perspectives on, and analysis of, film montage. Using non-linear sound and image editing techniques.

Prerequisites: EN 1010 EN 1111  
CN 2201 CN 3327  
CS 1070

UK CREDITS: 15

US CR: 3/0/3

## **CN 3636 INTERNATIONAL PUBLIC RELATIONS - LEVEL 6**

Public relations in the global marketplace. Global versus national communication strategies. The role of international public relations companies and their local affiliate offices. Achieving public relations success in numerous settings.

Prerequisites: EN 1010 EN 1111  
CS 1070 CN 2201  
CN 2203 CN 3428

UK CREDITS: 15

US CR: 3/0/3

## **CN 3940 COMMUNICATION SEMINAR - LEVEL 6**

Advanced seminar in communication and the media. Examination of key issues in the communication industries and the mass media.

Prerequisites: PH 2010 **or** CN 2312  
CN 2221 CN 3210  
Five Level 5 electives in Communication  
CN 3532

UK CREDITS: 15

US CR: 3/0/3

## **CN 4313 BRAND BUILDING IN ADVERTISING - LEVEL 6**

Brand character and positioning through aesthetics and elements of style. Brand equity building and image communication. Image as an asset of organizations and brands. Forging an identity from inception of idea to brand bundle. Developing, refining, and communicating a unique brand. Emphasis on aesthetics, styles, dimensions, and synesthesia.

Prerequisites: EN 1010 EN 1111  
CS 1070

UK CREDITS: 15

US CR: 3/0/3



## **CN 4533      ADVANCED PRINT JOURNALISM - LEVEL 6**

Writing polished news and feature stories for publication in student online publication. Developing story ideas and editing stories for publication. Interviewing and other types of research. The primacy of structure to good writing.

Prerequisites:    EN 1010      EN 1111  
                          EN 1212      CN 2202  
                          CN 2311

UK CREDITS: 15  
 US CR: 3/0/3

## **CN 4545      ADVANCED MEDIA PRODUCTION - LEVEL 6**

Concepts and methods of planning, designing and directing audiovisual projects. Visualization and sequencing. Lighting and colour techniques. Pictorial composition and vectors. Depth perspective and volume. Controlling exposure and camera angles.

Prerequisites:    EN 1010      EN 1111  
                          CN 2201      CN 3327  
                          CN 3535

UK CREDITS: 15  
 US CR: 3/0/3

## ECONOMICS (EC)

### **EC 1000      PRINCIPLES OF MICROECONOMICS - LEVEL 4**

Introduction to economics and the economy. The market system and the market model. Consumer theory, costs, production and the theory of the firm. Pricing and output determination in various market structures.

UK CREDITS: 15  
 US CR: 3/0/3

### **EC 1101      PRINCIPLES OF MACROECONOMICS – LEVEL 4**

The role of the government in a mixed economy. National income accounts. Economic fluctuations, unemployment and inflation. Fiscal and monetary policy. Macroeconomic controversies.

Prerequisite:      EC 1000  
 UK CREDITS: 15  
 US CR: 3/0/3

### **EC 2011      ECONOMIC HISTORY OF EUROPE – LEVEL 4**

The economic development of Europe from the early Middle Ages to the present. The allocation of scarce resources throughout history and the emergence of institutions attempting to solve problems associated with such allocation. The relationship between economic events and cultural, political, social, religious and demographic trends and between economic events and economic thought.

UK CREDITS: 15  
 US CR: 3/0/3

### **EC 2114      HEALTH ECONOMICS – LEVEL 5**

Application of economic concepts to explore key health policy issues: market failure in health care, economic objectives of health care, alternative organizational and financing systems, provider remuneration systems in relation to incentive mechanisms, the role of patient payments, determinants of the health care budget and health care spending, factors prompting health care reforms globally, policy responses to the health care challenges.

Prerequisite:      EC 1000  
 UK CREDITS: 15  
 US CR: 3/0/3

### **EC 2139      THE ECONOMY AND THE ENVIRONMENT– LEVEL 5**

See ES 2139

### **EC 2226      PRINCIPLES OF LENDING – LEVEL 5**

Principles of lending. Loan safety, loan purpose, and impact of lending on bank profitability. Financial analysis of prospective borrowers. Credit analysis. Types of lending and problem loan management.

Prerequisites:    EC 1000      EC 1101  
 UK CREDITS: 15  
 US CR: 3/0/3

### **EC 2240      MONEY AND BANKING – LEVEL 5**

(same as AF 2240)

The nature and role of money. Scope and functioning of the finance system. Financial markets and interest rates. Financial institutions, bank management, and bank supervision. The money supply process and monetary policy.

Prerequisites:    EC 1000      EC 1101  
 UK CREDITS: 15  
 US CR: 3/0/3

### **EC 2270      MANAGERIAL ECONOMICS – LEVEL 5**

Basic micro analysis for consumer and business decision making. Production; technology and costs. Price and output determination in different market structures. Pricing with market power.

Prerequisites:    EC 1000      EC 1101  
 UK CREDITS: 15  
 US CR: 3/0/3

### **EC 2271      MACROECONOMIC THEORY AND POLICY – LEVEL 5**

Measurement and analysis of national income. The basic goods market macroeconomic model. The role of money. The IS-LM and AD-AS model. Fiscal and monetary policies. Macroeconomic pathologies: unemployment and inflation.

Prerequisites:    EC 1000      EC 1101  
 UK CREDITS: 15  
 US CR: 3/0/3



## **EC 2573 SELECTED TOPICS IN MICROECONOMIC THEORY –LEVEL 5**

Labor supply. Economics of time and uncertainty. General equilibrium and welfare economics. Game theory. Asymmetric information. Externalities and public goods.

Prerequisites: EC 1000 EC 1101  
EC 2270 MA 1001  
MA 1105

UK CREDITS: 15  
US CR: 3/0/3

## **EC 2574 ADVANCED MACROECONOMICS – LEVEL 5**

Expectations and macroeconomic policy in the short and the long run. The relationship between unemployment and inflation. Consumption and investment theory. Balance of payments, exchange rates and macroeconomic analysis for an open economy.

Prerequisites: EC 1000 EC 1101  
EC 2271 MA 1001  
MA 1105

UK CREDITS: 15  
US CR: 3/0/3

## **EC 3210 HISTORY OF ECONOMIC THOUGHT - LEVEL 6**

The development of economic ideas from medieval times to the mid-nineteenth century. The origins of modern economic theory. Economics in the context of history, politics, and culture.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15  
US CR: 3/0/3

## **EC 3220 ECONOMIC DEVELOPMENT - LEVEL 5**

Economic development and structural change. Theories of development. Domestic problems and policies. The trade policy debate. Transnationals and the transfer of technology. The role of government.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15  
US CR: 3/0/3

## **EC 3221 ECONOMIC DEVELOPMENT OF MODERN GREECE - LEVEL 5**

Major trends in Greek economy since WWII. Fiscal and monetary policies. Sectoral analyses and discussion of problems, like inflation, tax evasion, the public debt, the balance of payments, education, and social security. From accession to the EEC to membership of the Eurozone. The onset of crisis, 2009-10.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15  
US CR: 3/0/3

## **EC 3225 REAL ESTATE ECONOMICS – LEVEL 5**

The economies of the real estate market. Investment in real property. The development process. The construction industry. Land use and property values. The growth of urban areas. Housing finance & housing policy. Models of the housing market. Property price indices. Real estate crisis management.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15  
US CR: 3/0/3

## **EC 3227 MARITIME ECONOMICS – LEVEL 5**

The shipping market and shipping company economics, seaborne trade and transport systems, the merchant fleet and transport supply, and elements of maritime forecasting and market research.

Prerequisites: EC 1000 MA 1001

UK CREDITS: 15  
US CR: 3/0/3

## **EC 3319 INTERNATIONAL FINANCIAL MANAGEMENT – LEVEL 6**

(Same as AF 3319)

## **EC 3324 INSURANCE - LEVEL 5**

Insurance principles. Risk management. Adverse selection & moral hazard. Analysis of insurance contracts. Life & non-life insurance. Insurance company functions & operations. Buying insurance. Re-insurance. Determinants of insurance demand and supply. Insurance distribution. The agency network. The life insurance market globally and in Greece. Bancassurance.

Prerequisites: EC 1000 MA 1001  
MA 2118

UK CREDITS: 15  
US CR: 3/0/3

## **EC 3332 THE EUROPEAN UNION – LEVEL 5**

The political and institutional framework of the European Union. The Union's agricultural, industrial, social, monetary and regional policy. Theory and practice of economic integration.

Prerequisites: EC 1000 EC 1101  
EC 2270

UK CREDITS: 15  
US CR: 3/0/3

## **EC 3334 ENVIRONMENTAL AND RESOURCE ECONOMICS – LEVEL 5**

Market activity and the environment. Pollution as an externality. Environmental regulatory approaches: theory and practice. Benefit estimation procedures. Resource management.

Prerequisites: EC 1000 EC 1101  
EC 2270

UK CREDITS: 15  
US CR: 3/0/3

## **EC 3342 PUBLIC FINANCE – LEVEL 5**

The role of the public sector in a mixed economy. Description and analysis of the three main functions of government: allocation, distribution and stabilization. The government budget and efficiency in taxation and government spending. Project evaluation. Public goods.

Prerequisites: EC 1000 EC 1101  
EC 2270

UK CREDITS: 15

US CR: 3/0/3

## **EC 3345 MONETARY THEORY AND POLICY– LEVEL 5**

Theories concerning the role of money in economic activity. Monetarism vs. Keynesianism. Money and economic growth. Inflation. The international monetary process. Monetary policy: goals, targets, and tools. Efficacy and shortcomings. Alternative monetary policies.

Prerequisites: EC 1000 EC 1101  
EC 2271

UK CREDITS: 15

US CR: 3/0/3

## **EC 3350 MATHEMATICAL TECHNIQUES IN ECONOMICS – LEVEL 4**

Use of economic models. Equilibrium analysis. Matrices. Derivatives. Optimization problems. Integration. Dynamic analysis. Mathematical programming.

Prerequisites: EC 1000 MA 1001  
MA 1105

UK CREDITS: 15

US CR: 3/0/3

## **EC 3362 LABOR ECONOMICS - LEVEL 5**

Theoretical perspective of the demand and supply of labor and wage determination. Practical perspective of the determinants of the labor market. History and practice of collective bargaining and trade unionism in the United States and in Greece.

Prerequisites: EC 1000 EC 1101  
EC 2270

UK CREDITS: 15

US CR: 3/0/3

## **EC 3435 INSURANCE ISSUES AND REPORTING – LEVEL 6**

Basic pricing of life & non-life products. Experience rating. Loss ratio. Provisions. Chain-ladder method for estimating outstanding claims provision. Current life assurance issues. Insurance company financial statements. Ratio analysis. Old accounting rules vs. IFRS. European Embedded Value (EEV). Insurance industry regulation. Solvency I & Solvency II.

Prerequisites: EC 1000 EC 3324  
MA 1001 MA 2118

UK CREDITS: 15

US CR: 3/0/3

## **EC 3543 INVESTMENT AND PORTFOLIO THEORY- LEVEL 6**

Investment theory and practice including financial markets, risk and return, securities, asset allocation and diversification. Utilization of analytical techniques available for investment planning and selection in the environment in which investment decisions are made. Application of models and investment strategies to analyze and manage portfolios.

Prerequisites: EC 1000 EC 1101  
EC 2270 MA 1001  
MA 2118

UK CREDITS: 15

US CR: 3/0/3

## **EC 3636 APPLIED METHODS IN ECONOMICS –LEVEL 6**

Data categories. Databases. Applications of descriptive and inferential statistics in economics and finance. Model building and use in economics and finance. Model estimation.

Prerequisites: EC 1000 EC 1101  
MA1001 MA1105  
MA 2118 MA 2219

UK CREDITS: 15

US CR: 3/1/3

## **EC 3638 ACTUARIAL SCIENCE - LEVEL 6**

An introduction to actuarial techniques and way of thinking – i.e., discussion and provision of basic statistical tools for application in the insurance industry, both life and non-life. In this introductory course the deterministic rather than the stochastic model towards life contingencies is pursued.

Prerequisites: EC 1000 EC 3324  
EC 3435 MA 1001  
MA 2118 MA 2219

UK CREDITS: 15

US CR: 3/0/3

## **EC 3737 INSURANCE INDUSTRY DYNAMICS – LEVEL 6**

Key issues in modern insurance, ranging from the factors that determine life and health insurance consumption to insurance company solvency and asset-liability management (ALM). Particular attention is paid to the problems of social security systems nowadays (including the Greek one), and to the role private insurance can play in this context.

Prerequisites: EC 1000 EC 3324  
EC 3435 EC 3638  
MA 1001 MA 2118  
MA 2219

UK CREDITS: 15

US CR: 3/0/3

## **EC 4331 INTERNATIONAL TRADE – LEVEL 6**

The theory of international trade and commercial policy: static and dynamic analysis of trade patterns with traditional and new models of international trade; international factor movements and multinational enterprises; welfare gains from trade; instruments and political economy of trade policy; preferential trade agreements.

Prerequisites: EC 1000 EC 1101  
EC 2270

UK CREDITS: 15

US CR: 3/0/3

## **EC 4363 HISTORY OF ECONOMIC THOUGHT II – LEVEL 6**

The development of economic ideas from the mid-nineteenth century to the present. Emphasizes the transition from classical political economy to modern economics and highlights the most important controversies and their origins.

Prerequisites: EC 1000 EC 1101  
EC 3210

UK CREDITS: 15

US CR: 3/0/3

## **EC 4365 INTERNATIONAL MONETARY ECONOMICS – LEVEL 6**

Major policy issues in international finance with emphasis on open economy macroeconomics. Topics include the balance of payments and the foreign exchange market; monetary and fiscal policies in open economies; the floating exchange rate system and models of exchange rates determination; international financial markets; target zones and optimum currency areas.

Prerequisites: EC 1000 EC 1101  
EC 2271

UK CREDITS: 15

US CR: 3/0/3

## **EC 4564 FINANCIAL ECONOMICS: THE ANALYTICS OF RISK MANAGEMENT –LEVEL 6**

Equilibrium models of capital markets. Market efficiency: theory and empirical evidence. Valuation models. The analytics of derivative financial instruments: forwards, futures, swaps, options. The Black-Sholes and beyond. Evaluation of portfolio performance.

Prerequisites: EC 1000 EC 1101  
MA 1001 MA 1102  
MA 2118

UK CREDITS: 15

US CR: 3/0/3

## **EC 4667 ECONOMICS OF DEFENSE - LEVEL 6**

Fundamentals of defense economics; definition of terms and concepts; the demand for military expenditures; costs versus benefits of defense expenditure; the opportunity cost of defense; the peace dividend; defense procurement theories; evidence and policies; the Greek defense industry and the impact of the defense burden on the Greek balance of payments; arms race models; the arms race cost for Greece; military manpower.

Prerequisites: EC 1000 EC 1101  
EC 2270 EC 2573  
MA 1001 MA 1105

UK CREDITS: 15

US CR: 3/0/3

## **EC 4753 ECONOMETRICS – LEVEL 6**

The multiple regression model. Ordinary Least Squares Estimation. Violation of assumptions: heteroskedasticity, autocorrelation, multicollinearity. Econometric applications: further diagnostics, Methods of Estimation. Time-Series analysis, Stationary variables. Volatility Models, Vector Auto Regression Forecasting.

Prerequisites: EC 1000 EC 1101  
EC 3636 MA1001  
MA 1105 MA 2118  
MA 2219

UK CREDITS: 15

US CR: 3/1/3

## **EC 4775 SEMINAR IN MICROECONOMIC THEORY – LEVEL 6**

Topics in advanced microeconomic theory. The analytics of uncertainty. Duality theory. Modeling of preferences and technology. Applications of microeconomics to current economic problems.

Prerequisites: EC 1000 EC 1101  
EC 2270 EC 2271  
EC 2573 MA 1001  
EC 3636

UK CREDITS: 15

US CR: 3/0/3

## **EC 4776 SEMINAR IN MACROECONOMIC THEORY – LEVEL 6**

Advanced macroeconomic theory. The New Classical Revolution and its critics. The new Keynesian economics. Neoclassical growth models and beyond. Infinite-horizon and overlapping generation models. Endogenous growth. The real business cycles controversy. Open economy macroeconomics.

Prerequisites: EC 1000 EC 1101  
EC 2270 EC 2271  
EC 2574 MA 1001  
EC 3636

UK CREDITS: 15

US CR: 3/0/3

## ENGLISH (EN)

**EN 1000 FUNDAMENTALS OF ACADEMIC ENGLISH**

This B1-B2 level course equips students with the English language skills they need for communicative and academic purposes. The course exposes students to a variety of texts and reading practices. Students practice the fundamentals of paragraph development and acquire the intermediate-level spoken English skills necessary for social and academic interaction. *This course is offered for non-graduation credit.*

Prerequisites: English Placement Test (EPT)

US CR: 12/0/9

**EN 1001 ENGLISH FOR ACADEMIC PURPOSES I**

This B2-C1 level course focuses on using English in an academic environment. It refines students' paragraph writing skills while introducing and developing the fundamentals of essay writing. It helps students develop academic reading skills using texts on academic topics; improves their ability to take notes from lectures and readings; encourages speaking on academic topics; and cultivates independent learning skills.

*This course is offered for non-graduation credit.*

Prerequisites: English Placement Test (EPT)

US CR: 9/0/6

**EN 1002 ENGLISH FOR ACADEMIC PURPOSES II**

This C1-C2 level, content-based course aims to improve and develop students' English language proficiency within a framework of academic contexts. The main emphasis is on improving students' confidence and competence in using English in such academic contexts as: listening to lectures, taking notes, reading academic texts, and writing essays. *This course is offered for non-graduation credit.*

Prerequisites: English Placement Test (EPT)

US CR: 6/0/6

**EN 1010 INTRODUCTION TO ACADEMIC WRITING**

Introduction to reading, writing, and thinking skills central to academic discourse. Emphasis on summarizing and critically responding to non-fiction texts. Frequent informal writing exercises in addition to formal revised writing assignments.

US CR: 3/0/3

**EN 1111 ACADEMIC WRITING**

Practice and expansion of academic writing skills acquired in EN 1010, including summarizing, analyzing, comparing, and synthesizing material from multiple sources. Exposure to a variety of texts such as fiction, non-fiction, visual, and web-based. Frequent informal writing exercises in addition to formal revised writing assignments. Sections may vary in theme.

Prerequisites: EN 1010

US CR: 3/0/3

**EN 1212 ACADEMIC WRITING AND RESEARCH**

Advancement of writing skills developed in EN1010 and EN 1111. Introduction of analytical skills central to academic research writing. Exploration of the research process and discussion of documentation styles. Exposure to disciplinary writing from various academic fields. Frequent informal writing assignments in addition to formal revised research essays of varying lengths and complexity. Sections vary in theme. This class will only be taught during semesters to ensure students have time to understand and practice research-writing skills.

Prerequisites: EN 1010 EN 1111

US CR: 3/0/3

**EN 2202 PHONETICS - LEVEL 4**

(same as SP 2202)

Sounds and sound-patterns of English; articulatory, acoustic and auditory properties of speech; identification and description of sounds and their variants; examination of larger units of speech – the syllable; rhythm, accent, stress and intonation patterns.

Prerequisites: EN 1010 EN 1111

UK CREDITS: 15

US CR: 3/0/3

**EN 2203 MORPHOLOGY - LEVEL 4**

An overview of the internal structure of word-forms.

Prerequisites: EN 1010 EN 1111

UK CREDITS: 15

US CR: 3/0/3

**EN 2213 THE STRUCTURE OF THE ENGLISH LANGUAGE - LEVEL 4**

Advanced study of English grammar: Study of grammatical and syntactical concepts and categories essential for an understanding of English as a language mechanism.

Prerequisites: EN 1010 EN 1111

UK CREDITS: 15

US CR: 3/0/3

**EN 2216 INTRODUCTION TO LANGUAGE - LEVEL 4**

A descriptive account of human language as a linguistic system with well-defined components; its primary function in society as a communication tool; brief exploration of the sub-areas of language study (linguistic fields); familiarization with terminology needed to describe the various language phenomena.

Prerequisites: EN 1010 EN 1111

UK CREDITS: 15

US CR: 3/0/3

**EN 2218 ISSUES IN LITERATURE - LEVEL 4**

Selection of texts from a variety of genres. Focus on one theme, topic, or issue not covered in the curriculum of English and American Literature.

Prerequisites: EN 1010 EN 1111

UK CREDITS: 15

US CR: 3/0/3

## **EN 2220 ENGLISH LITERATURE: FROM CHAUCER TO SWIFT - LEVEL 4**

Survey of English literature from Chaucer to Jonathan Swift. Development of contextual understanding of representative authors and texts from the fourteenth to the eighteenth centuries.

Prerequisites: EN 1010 EN 1111

UK CREDITS: 15

US CR: 3/0/3

## **EN 2222 THE MAKING OF AMERICA: AMERICAN LITERATURE TO 1865 - LEVEL 4**

Development of contextual understanding of American literature and culture from the Puritans to the Romantics. Textual analysis of a range of American literature.

Prerequisites: EN 1010 EN 1111

UK CREDITS: 15

US CR: 3/0/3

## **EN 2271 CREATIVE WRITING - LEVEL 4**

Techniques and concepts relevant to the production of creative work in various genres. Development of aesthetic and technical skills related to structure, point-of-view, form, characterization, dialogue, tone, and reader awareness. Development of portfolio of closely edited creative work.

Prerequisites: EN 1010 EN 1111

UK CREDITS: 15

US CR: 3/0/3

## **EN 2305 INTRODUCTION TO ENGLISH STUDIES - LEVEL 5**

Focus on development of skills of analysis and interpretation of literary texts through discussion of the conventions of genre. Practice of techniques of close reading and annotating text. Introduction to disciplinary research methods and practices and the essential resources of literary scholarship. Particular emphasis placed on writing a literary analysis and on the scholarly use of primary texts and of secondary resources.

Prerequisites: EN 1010 EN 1111

EN 1212

UK CREDITS: 15

US CR: 3/0/3

## **EN 2317 FUNDAMENTALS OF LANGUAGE LEARNING - LEVEL 5**

Comprehensive and critical analysis of the theoretical foundations, principles and strategies of language learning and linguistic communication.

Prerequisites: EN 1010 EN 1111

EN 2216

UK CREDITS: 15

US CR: 3/0/3

## **EN 2321 ENGLISH LITERATURE: FROM ROMANTICISM TO MODERNISM - LEVEL 5**

Development of contextual understanding of representative texts of English literature from the early nineteenth century to War World II. Analysis of a range of major authors and works within their cultural and philosophical contexts.

Prerequisites: EN 1010 EN 1111

EN 1212

UK CREDITS: 15

US CR: 3/0/3

## **EN 2323 (RE)WRITING AMERICA: FROM REALISM TO MODERNISM- LEVEL 5**

Development of contextual understanding of American literature and culture from the Realists to the Modernists, with emphasis on the "revisioning" or rewriting of American national and cultural identities by various authors.

Prerequisites: EN 1010 EN 1111

EN 1212

UK CREDITS: 15

US CR: 3/0/3

## **EN 2340 INTRODUCTION TO FICTION**

Detailed study of the short story and its evolution. Works by European, English and American writers.

Prerequisites: EN 1010 EN 1111

EN 1212

US CR: 3/0/3

## **EN 2342 PROFESSIONAL COMMUNICATION. - LEVEL 5**

A study of communication modes in professional contexts with focus on the development of communication expertise needed within businesses as well as technical and academic communities

Prerequisites: EN 1010 EN 1111

EN 1212

UK CREDITS: 15

US CR: 3/0/3

## **EN 2344 INTRODUCTION TO DRAMA**

Analysis of plays representative of major dramatic movements: classical Greek, medieval and Renaissance English, and English neoclassical.

Prerequisites: EN 1010 EN 1111

EN 1212

US CR: 3/0/3

## **EN 2348 INTRODUCTION TO POETRY**

Close analysis of a wide range of English and American poets and poems from all periods with a concentration on various aesthetic and thematic aspects of the genre.

Prerequisites: EN 1010 EN 1111

EN 1212

US CR: 3/0/3

## **EN 2406 THEORIES OF SYNTAX - UK LEVEL 5**

Exploration of key issues of generative grammar from a Chomskyan perspective; arriving at Government and Binding theoretical concepts (theory-building) through analysis of natural language data, formulation and testing of hypotheses and evaluation of results.

Prerequisites: EN 1010 EN 1111

EN 2213 EN 2216

UK CREDITS: 15

US CR: 3/0/3

## **EN 3304 SOCIOLINGUISTICS - LEVEL 5**

Introduction to the study of language as a social phenomenon.

Prerequisites: EN 1010 EN 1111  
EN 2216

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3345 WRITING WOMEN - LEVEL 6**

In-depth study of texts integral to the female experience in twentieth-century Anglo-American women's writing and to the development of the rhetoric of the female experience. Definition of the meaning of a feminist sensibility through modern and contemporary authors as well as feminist thinkers.

Prerequisites: EN 1010 EN 1111  
EN 1212

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3357 REALISM IN 19<sup>TH</sup> AND 20<sup>TH</sup>-CENTURY THEATRE - LEVEL 5**

Study of major texts representative of dramatic realism from the last decades of the nineteenth century to the mid-twentieth century. Emphasis on dramatic innovation and on the development of modern drama.

Prerequisites: EN 1010 EN 1111  
EN 1212

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3358 TRENDS IN CONTEMPORARY THEATRE - LEVEL 5**

Study of major contemporary playwrights from around the globe with emphasis on their innovative dramatic techniques and perspectives. Plays are analyzed to probe the literary, aesthetic, and performative issues raised on the contemporary stage.

Prerequisites: EN 1010 EN 1111  
EN 1212

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3362 PERSPECTIVES ON LANGUAGE: AN ISSUES APPROACH TO LANGUAGE LEARNING - LEVEL 5**

An overview of the field of Applied Linguistics within the realm of language learning. Topics will vary depending on student needs and interest and may include: principles of (second) language acquisition and learning; a historical perspective of the development of language learning theories; and current trends and issues in language pedagogy.

Prerequisites: EN 1010 EN 1111  
EN 2216

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3365 SEMANTICS AND PRAGMATICS - LEVEL 5**

A study of lexical and sentential meaning. Contextual considerations for the interpretation of utterances.

Prerequisites: EN 1010 EN 1111  
EN 2216

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3366 TRADITION AND INNOVATION IN THE ENGLISH NOVEL - LEVEL 5**

An intensive study of the English novel and the development of its form through eighteenth, nineteenth, and twentieth century novels examined in pairs representative of traditional and innovative narrative modes.

Prerequisites: EN 1010 EN 1111  
EN 1212

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3367 THE AMERICAN EXPERIENCE IN FICTION - LEVEL 5**

The course focuses on the ways in which representative American novels dramatize the American experience. Emphasis is placed on the historical contexts of the literary works, as well as on the social and material conditions that affect the production of narrative as cultural myth.

Prerequisites: EN 1010 EN 1111  
EN 1212

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3369 CONTEMPORARY BRITISH LITERATURE - LEVEL 5**

Detailed study of major contemporary British authors with an emphasis on the cultural context of the post-1945 period in Britain.

Prerequisites: EN 1010 EN 1111  
EN 1212

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3370 VOICES IN CONTEMPORARY AMERICAN LITERATURE - LEVEL 5**

A study of contemporary American poetry, fiction, and drama with emphasis on the ways in which pluralism in American literature contests the official American narratives and reveals the complex interrelations of race, gender, ethnicity, and nationhood.

Prerequisites: EN 1010 EN 1111  
EN 1212

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3426 THE ENGLISH RENAISSANCE - LEVEL 5**

Representative Renaissance English prose, poetry and drama examined within the cultural contexts of Tudor, Jacobean, and Caroline England.

Prerequisites: EN 1010 EN 1111  
EN 1212 EN 2320

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3430 BRITISH MODERNISM - LEVEL 6**

Critical study of major British authors of the period 1910-1939 focusing on the interrelation between the texts and the cultural context of the literary movement of Modernism.

Prerequisites: EN 1010 EN 1111  
EN 1212 EN 2305

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3452 SHAKESPEARE PLAYS - LEVEL 6**

Critical study of representative plays spanning Shakespeare's career, including comedies, histories, tragedies, and romances. Focus on Shakespeare's language, dramatic practices and theatrical milieu, and to the social, political, and philosophical issues raised in the plays.

Prerequisites: EN 1010 EN 1111  
EN 1212 EN 2220

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3453 SHAKESPEARE: THE GREAT TRAGEDIES - LEVEL 6**

Critical study of Shakespeare's great tragedies, *Hamlet*, *Othello*, *King Lear*, and *Macbeth*, in the cultural context of Elizabethan and Jacobean England. Focus on Shakespeare's language, dramatic practices and theatrical milieu, and to the social, political, and philosophical issues raised in the plays.

Prerequisites: EN 1010 EN 1111  
EN 1212 EN 2220

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3468 AMERICAN ROMANTICISM - LEVEL 6**

In-depth study of a broad range of literary texts reflecting variations of Romantic attitudes and styles in Antebellum America.

Prerequisites: EN 1010 EN 1111  
EN 1212 EN 2222

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3472 AMERICAN MODERNISM - LEVEL 6**

A study of modernist American literature in its various thematic and stylistic permutations, with emphasis on the interconnection between the aesthetics and the politics of modernism.

Prerequisites: EN 1010 EN 1111  
EN 1212 EN 2305

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3528 ENGLISH ROMANTICISM - LEVEL 6**

Study of English Romantic poetry and prose with emphasis on the aesthetic and philosophical foundations of English Romantic poetry.

Prerequisites: EN 1010 EN 1111  
EN 1212 EN 2321  
EN 2305

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3529 THE VICTORIAN WORLD - LEVEL 6**

Critical study of representative poetry, prose, and fiction of the Victorian age focusing on the interrelation between the texts and the cultural context of nineteenth-century Britain.

Prerequisites: EN 1010 EN 1111  
EN 1212 EN 2321  
EN 2305

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3539 DISCOURSE ANALYSIS - LEVEL 6**

Comprehensive review of theories and approaches to the analysis of written and oral texts.

Prerequisites: EN 1010 EN 1111  
EN 1212 EN 2216  
EN 2305

UK CREDITS: 15  
US CR: 3/0/3

## **EN 3559 PSYCHOLINGUISTICS - LEVEL 6**

Comprehensive analysis of the mental processes involved in language acquisition and language use; language in relation to thought, culture and the brain.

Prerequisites: EN 1010 EN 1111  
EN 1212 EN 2216  
EN 2305

*(Although not required, it is recommended that students have also completed PS 1000 Psychology as a Natural Science)*

UK CREDITS: 15  
US CR: 3/1/3



## **EN 3637 FUNDAMENTALS OF LANGUAGE TEACHING & PRACTICUM - LEVEL 6**

A broad introduction to language teaching which includes student observations of actual English language classes (minimum 12 hours). Students will also teach at least one (1) 50 minute English language class which will be observed and assessed by the course instructor.

Prerequisites: EN 1010 EN 1111  
 EN 1212 EN 2216  
 EN 2305 EN 2317 **OR** EN 3362

UK CREDITS: 15  
 US CR: 3/1/3

## **EN 3660 CRITICISM: THEORY AND PRACTICE - UK LEVEL 6**

Focus on the major principles of a wide range of modern and contemporary literary and cultural theories, combined with discussion of the applications of theories to the interpretation of literary texts.

Prerequisites: EN 1010 EN 1111  
 EN 1212 EN 2220  
 EN 2321 EN 2305

UK CREDITS: 15  
 US CR: 3/0/3

## **EN 4754 SELECTED TOPICS IN LITERATURE - UK LEVEL 6**

Extensive critical investigation of a topic selected from literature in English, such as a major author (e.g., Faulkner or Dickens), a major work (e.g., *Moby Dick* or *Ulysses*), or a major literary movement or grouping (e.g., Theatre of the absurd, the Beat generation, the Bloomsbury group). Topic selected is not covered, or only partially covered, in the curriculum of English and American literature. Changes from year to year.

Prerequisites: EN 1010 EN 1111  
 EN 1212 EN 2220  
 EN 2305 EN 2321  
 EN 3660

UK CREDITS: 15  
 US CR: 3/0/3

## **EN 4975 SELECTED TOPICS IN LINGUISTICS - UK LEVEL 6**

In-depth study on a specific area of linguistics culminating in a research project. Topics may vary every year depending on student interest and expertise of staff. Areas include: phonetics, phonology, morphology (of some aspect of English or some other pre-approved language), syntax, semantics, pragmatics, learning and teaching methodologies, discourse analysis, sociolinguistics, psycholinguistics, history of languages and language change.

Prerequisites: EN 1010 EN 1111  
 EN 1212 EN 2216  
 EN 2305

And four more courses in Linguistics (which may vary depending on topic/content of seminar)

UK CREDITS: 15  
 US CR: 3/0/3

## ENVIRONMENTAL STUDIES (ES)

### **ES 1000 ENVIRONMENTAL SCIENCE: ECOSYSTEMS AND BIODIVERSITY - LEVEL 4**

Principles of environmental science with emphasis on sustainability, ecosystem structure and function, biodiversity, the human impact on ecosystems, soil and food production, water resources, conservation and protection of natural resources.

UK CREDITS: 20  
 US CR: 3/1½/4

### **ES 1010 ENVIRONMENTAL SCIENCE: ENERGY RESOURCES AND POLLUTION - LEVEL 4**

Principles of environmental science including a discussion of non-renewable and renewable energy resources, water and air pollution, global atmospheric changes, hazardous and solid waste management. Environmental policy and management issues are also discussed, with emphasis on sustainable solutions.

UK CREDITS: 20  
 US CR: 3/1½/4

### **ES 1011 EARTH AND COSMOS**

Principles of earth and planetary science with emphasis on Earth Systems and their interactions as primary forces of the Earth's evolution. Main topics examined include the Earth's origin, earth materials and geologic time, plate tectonics, weathering and erosion processes, freshwater systems, oceans, atmosphere and, the origin of the solar system, planets, stars, space and the galaxies.

US CR: 3/1½/4

### **ES 2002 ENVIRONMENT AND SOCIETY – LEVEL 5**

(See SO 2002)

### **ES 2115 ENERGY AND ENVIRONMENT - LEVEL 5**

The course provides an overview of different energy resources with an analysis of main fossil fuels, nuclear, and renewable energy resources, energy management aspects with supply and demand technologies and practices, and finally key energy policies and associated challenges.

Prerequisites: ES 1010

UK CREDITS: 15  
 US CR: 3/0/3

### **ES 2139 THE ECONOMY AND THE ENVIRONMENT– LEVEL 5**

(same as EC 2139)

Valuing the environment. Sustainability. Market failure and environmental problems. Environmental regulatory policies. Management of natural resources.

Prerequisites: EC 1000

UK CREDITS: 15  
 US CR: 3/0/3



## **ES 2216 ENVIRONMENTAL POLICY AND LEGISLATION - LEVEL 5**

The course provides an overview of environmental policy, politics and related legislation from both a national and international perspective, examining the key concepts, conflicts, political systems and the practices of policy-making.

Prerequisites: ES 1000 ES 1010

UK CREDITS: 15

US CR: 3/0/3

## **ES 2220 PRINCIPLES OF ENVIRONMENTAL MANAGEMENT - LEVEL 5**

An introduction to the basic principles, significant underlying concepts and techniques of environmental management. Issues like uncertainty and public goods and their relation to environmental management as well as cases of environmental management practices in different settings are discussed.

Prerequisites: ES 1000 ES 1010

UK CREDITS: 15

US CR: 3/0/3

## **ES 3117 ENVIRONMENTAL JUSTICE - LEVEL 6**

The course explores how social inequalities, like social class, ethnicity and gender, relate with the environment; how they impact the environment and how the environment affects different social groups. Issues of environmental justice (distributive and participative), resource colonization, environmental insecurity and just sustainability are also analyzed.

Prerequisites: SO 2002

UK CREDITS: 15

US CR: 3/0/3

## **ES 3224 AIR QUALITY AND GLOBAL ATMOSPHERIC CHANGES - LEVEL 6**

Principles of atmospheric and climate science including an analysis of the characteristics and structure of the atmosphere, ocean-atmosphere dynamics, atmospheric circulation, climate variability, global atmospheric changes. The quality of the atmosphere is also examined, with emphasis on air pollution, stratospheric ozone depletion and acid deposition.

Prerequisites: ES 1010 CH 1002

UK CREDITS: 15

US CR: 3/0/3

## **ES 3225 SUSTAINABLE FOOD PRODUCTION: SOIL AND ENVIRONMENT - LEVEL 6**

An integrated approach to soil fertility and sustainable food production. The principles of soil formation and self-sustaining soil systems, biodiversity, biologically grown food, irrigation, water management and social values are also discussed. Focus in crops and livestock management cases, minimizing the severe irreversible soil damages to Mediterranean ecosystems.

Prerequisites: ES 1000 ES 1010

UK CREDITS: 15

US CR: 3/0/3

## **ES 3226 CONSERVATION OF WILDLIFE AND MEDITERRANEAN ECOSYSTEMS - LEVEL 6**

An analysis of terrestrial, aquatic and marine Mediterranean ecosystems and wildlife with emphasis on endangered and protected species, conservation and management techniques.

Prerequisites: ES 1000 BI 1007

UK CREDITS: 15

US CR: 3/0/3

## **ES 3327 ENVIRONMENTAL MANAGEMENT SYSTEMS - LEVEL 6**

An exploration of the commonly applied Environmental Management Systems by corporations, with emphasis on international environmental management systems, such as ISO 14001 and EMAS. The Valdez principles and the Natural Step approach are also discussed.

Prerequisites: ES 1000 ES 1010

ES 2220

UK CREDITS: 15

US CR: 3/0/3

## **ES 3328 ENVIRONMENTAL POLICIES IN THE EUROPEAN UNION - LEVEL 6**

The course provides an introduction to the EU environmental policy, the Sixth Environment Action Programme of 2002-12 and the renewed sustainable development strategy as well as the integration of environmental issues in the decisions and activities of other policy sectors.

Prerequisites: ES 1000 ES 1010

ES 2216

UK CREDITS: 15

US CR: 3/0/3

## **ES 3329 PLANNING SUSTAINABLE CITIES - LEVEL 6**

This course studies environmental planning, with an emphasis on urban space. It addresses the political, social and physical dimensions of these topics. It explores why and how to plan living environments that are attractive, functional, appropriately scaled and enjoyable, while reducing their environmental impacts and the energy it takes to build them and operate them.

Prerequisites: ES 1000 ES 1010

SO 2002

UK CREDITS: 15

US CR: 3/0/3

## **ES 3423 WATER RESOURCES: THREATS AND SUSTAINABLE MANAGEMENT - LEVEL 6**

The course examines world water resources and their major threats such as the increasing demand for water, overuse and depletion of freshwater resources, changes to the hydrologic cycle and water pollution. It also discusses current legislation on water and sustainable management of water resources.

Prerequisites: ES 1000 ES 1010

ES 2220 GG 1000

UK CREDITS: 15

US CR: 3/0/3

## **ES 3435 SUSTAINABLE USE OF RESOURCES AND WASTE MANAGEMENT - LEVEL 6**

Integrated Solid Waste Management with emphasis on Waste Prevention, Reuse, Recycling and Composting. Discussion of principles and policies aiming at Zero Waste Societies. Selection and design of appropriate Municipal Solid Waste Management Systems based on current Environmental E.U Policy. Product design for waste prevention and reuse. Economic and regulatory tools applied in order to promote prevention, reuse and recycling strategies and implementation of the “polluter pays principle”. Discussion of disposal options, landfills and incinerators, with emphasis on their environmental impacts.

Prerequisites: ES 1000 ES 1010  
ES 2220 ES 2216

UK CREDITS: 15

US CR: 3/0/3

## **ES 4322 INTEGRATED METHODS IN ENVIRONMENTAL ANALYSIS - LEVEL 6**

This course aims to cover basic methods and techniques needed in environmental studies and management. It includes the presentation of selected natural scientific and social scientific methods and their basic principles and techniques, in order to provide a sound basis for the interdisciplinary inquiry required in environmental studies. It also offers hands-on experience on some of the presented methods and techniques, since it involves laboratory work and a small field research project.

Prerequisites: ES 1000 ES 1010  
SO 2002

UK CREDITS: 15

US CR: 3/0/3

## **ES 4430 ENVIRONMENTAL STUDIES CAPSTONE (SENIOR PROJECT) - LEVEL 6**

This course is the culmination of the work in Environmental Studies. It is designed to provide students with opportunities to research significant environmental issues from multiple perspectives. It involves a project on an environmental issue/topic of local or national relevance.

Prerequisites: ES 1000 ES 1010  
ES 4322 SO 2002

UK CREDITS: 15

US CR: 3/0/3

## FRENCH (FR)

### **FR 1000 FRENCH I**

Beginning French: pronunciation, fundamentals of grammar, development of basic vocabulary, and aspects of Francophone culture. Four skills (listening, speaking, reading and writing) are developed in order to communicate in the most familiar situations of everyday life and to understand the main points of simple conversations and texts. (CEFR-A1)

US CR: 3/0/3

### **FR 1101 FRENCH II**

Further concepts of the French language. Four-skill approach in order to achieve a more efficient use of the language. Francophone culture and civilization are explored through written texts and audiovisual material. (CEFR-A2)

Prerequisites: FR 1000 **or** equivalent  
US CR: 3/0/3

### **FR 2202 FRENCH III**

Intermediate French. Review of French grammar and syntax. More complex aspects of French structure. Readings and discussion in French. Aspects of French civilization, history, social development and the arts. (CEFR-B1)

Prerequisites: FR 1000 FR 1101 **or** equivalent  
US CR: 3/0/3

### **FR 2210 BUSINESS FRENCH**

French for business and management students and for those who may need to communicate in French in a business environment. (CEFR-B1)

Prerequisites: FR 1000  
FR 1101 **or** equivalent

US CR: 3/0/3

## GERMAN (GE)

### **GE 1000 GERMAN I**

Beginning German. Fundamental concepts of the German language and aspects of German culture. Essentials of German structure and basic vocabulary used to communicate in everyday situations. Four-skill approach (listening, reading, speaking, writing) with emphasis on communicative competence. (CEFR-A1)

US CR: 3/0/3

### **GE 1101 GERMAN II**

Further concepts of German language and culture. Extended sentence structure and vocabulary used to communicate in everyday situations. Four-skill approach with emphasis on communicative competence. Reading of longer texts. (CEFR-A2)

Prerequisite: GE 1000 **or** equivalent  
US CR: 3/0/3

### **GE 2202 GERMAN III**

Intermediate German. Further concepts of language and culture. Communication beyond simple everyday life towards more abstract and professional topics. Emphasis on vocabulary-building and reading skills. (CEFR-B1)

Prerequisites: GE 1000  
GE 1101 **or** equivalent

US CR: 3/0/3

## **GE 2210 BUSINESS GERMAN**

Communication in a German business environment. Specific vocabulary and expressions, cross-cultural training. Emphasis on oral practice. Topics: Business meetings, on the office phone, workplace descriptions, a visitor's program. (CEFR-B1)

Prerequisites: GE 1000  
GE 1101 **or** equivalent

US CR: 3/0/3

## GEOLOGY (GG)

### **GG 1000 ENVIRONMENTAL GEOLOGY – LEVEL 4**

An interdisciplinary approach to studying environmental geosciences. Fundamental geologic concepts such as plate tectonics, geologic time and surficial processes are used as a basis for understanding a variety of natural processes. Elaboration on topics of physical geology, including the rock cycle and plate tectonics, occurrence and distribution of geologic hazards and resources, interactions between humans and the geologic environment, and the issues associated with the exploitation of geologic resources such as water and air pollution.

UK CREDITS: 20

US CR: 3/1 ½/4

### **GG 2115 GEOGRAPHIC INFORMATION SYSTEMS – LEVEL 5**

An introduction to the field of Geographic Information Systems (GIS), its diversified applications and exploration of basic concepts, principles, approaches and techniques of GIS. Topics include applications of geographic information system; spatial data collection; data accuracy and uncertainty; cartographic principles; data visualization; geographic analysis; legal, economic and ethical issues.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/0/3

## GERMAN LITERATURE IN TRANSLATION (GS)

### **GS 3320 DAWN OF MODERNITY: MANN, HESSE, KAFKA**

A study of major German writers in English translation. Emphasis on philosophical, political, and social contexts. Classes conducted in English.

Prerequisites: EN 1010 EN 1111  
EN 1212

US CR: 3/0/3

### **GS 3325 HEINRICH BÖLL AND GÜNTER GRASS**

Reading and discussion of selected works in English translation by two outstanding contemporary German writers, both Nobel Prize winners. Classes conducted in English.

Prerequisites: EN 1010 EN 1111  
EN 1212

US CR: 3/0/3

## GREEK (GR)

### **GR 1000 MODERN GREEK I**

Fundamentals of grammar and structure. Development of language skills: listening, speaking, reading, and writing. Emphasis on audiolingual competence. (CEFR-A1)

US CR: 3/0/3

### **GR 1101 MODERN GREEK II**

Elementary grammar and structure of target language. Development of language skills. Listening, speaking, reading, and writing. Practice in reading and writing. Intensive practice in speaking. (CEFR-A2)

Prerequisite: GR 1000 **or** equivalent

US CR: 3/0/3

### **GR 2202 MODERN GREEK III**

Intermediate grammar and structure. Reading passages of nontechnical prose. Expanding vocabulary. Writing paragraphs and class discussion. (CEFR-B1)

Prerequisites: GR 1000  
GR 1101 **or** equivalent

US CR: 3/0/3

### **GR 2303 MODERN GREEK IV**

Upper intermediate study of grammar and structure. Further development and application of language skills. Intensive practice in reading and writing. Vocabulary expansion. (CEFR-B1)

Prerequisites: GR 1000  
GR 1101  
GR 2202 **or** equivalent

US CR: 3/0/3

## GREEK LITERATURE (GL)

### **GL 2023 KAZANTZAKIS**

Study of Kazantzakis' novels within the context of twentieth century Greek and European literature.

US CR: 3/0/3

### **GL 2025 SEFERIS**

The poetry of Seferis, his critical and other prose work, studied within the context of European Modernism.

US CR: 3/0/3

### **GL 2221 MODERN GREEK POETRY**

Survey of modern Greek poetry from the nineteenth century to the present. Major literary trends: romanticism, symbolism, surrealism. Emphasis on specific poets: Solomos, Palamas, Cavafis, Sikelianos, Seferis, Elytis.

Prerequisites: EN 1010 EN 1111

US CR: 3/0/3

## HISTORY (HY)

### **HY 1000 SURVEY OF WESTERN CIVILIZATION I**

The development of European, Asian, and African cultures from their historical origins to 1648. Emphasis on the essential elements in the growth of social institutions.

US CR: 3/0/3

### **HY 1001 SURVEY OF WESTERN CIVILIZATION II**

The development of the modern world from 1648 to the present. Emphasis on the interaction of political, social, and intellectual institutions.

US CR: 3/0/3

### **HY 2002 GREAT THINKERS AND THEIR IDEAS - LEVEL 5**

A selection of great thinkers who have influenced their times and whose ideas have contributed to the legacy of Western civilization.

UK CREDITS: 15

US CR: 3/0/3

### **HY 2005 INTELLECTUAL HISTORY OF MODERN EUROPE - LEVEL 5**

An examination of the historical evolution of the core ideals of the West and how they have been forged, interpreted, implemented, opposed, violated, and defended, from the Enlightenment to the present.

UK CREDITS: 15

US CR: 3/0/3

### **HY 2009 THE SPARTANS - LEVEL 5**

The society, culture and history of ancient Sparta.

UK CREDITS: 15

US CR: 3/0/3

### **HY 2015 HISTORY OF ROME - LEVEL 4**

Survey of Roman history from the time of the Etruscans to the coming of Constantine the Great (1000 B.C. to A.D. 337). Political theories and practices of the Republic and the Empire; causes of the decline and fall of Rome.

UK CREDITS: 15

US CR: 3/0/3

### **HY 2019 CYPRUS AND THE NEAR EAST - LEVEL 5**

A critical survey of the origins of the Cyprus question largely from a United Nations perspective, in conjunction with policies in Turkey.

UK CREDITS: 15

US CR: 3/0/3

### **HY 2021 ALEXANDER III, THE GREAT – LEVEL 5**

Analysis of the times and achievements of one of the most controversial personalities of the Ancient World.

UK CREDITS: 15

US CR: 3/0/3

### **HY 2026 MIDDLE EAST: A CROSSROAD - LEVEL 5**

A survey of the history of the Middle East focusing on the Late Ottoman and Modern times and offering a critical analysis of the ongoing conflicts.

UK CREDITS: 15

US CR: 3/0/3

### **HY 2028 THE BIRTH OF MODERN EUROPE - LEVEL 4**

The period from the High Middle Ages (12thc.) to the Religious Wars (16<sup>th</sup> c.- 17<sup>th</sup> c.) when the foundations of Modern Europe were laid.

UK CREDITS: 15

US CR: 3/0/3

### **HY 2030 SURVEY OF CHINESE CIVILIZATION - LEVEL 5**

A survey of Chinese history and civilization from Antiquity to the end of 20th century. Emphasis on cultural and political evolution.

UK CREDITS: 15

US CR: 3/0/3

### **HY 2031 SLAVES AND SLAVERY IN THE US - LEVEL 5**

The module describes the development of the slave trade and slavery from the early 16th century until its abolition in 1863.

UK CREDITS: 15

US CR: 3/0/3

### **HY 2032 TRADE IN THE ANCIENT MEDITERRANEAN WORLD - LEVEL 5**

The mechanics and theory of trade in the ancient Mediterranean.

UK CREDITS: 15

US CR: 3/0/3

### **HY 2034 HISTORY OF ANCIENT GREECE - LEVEL 4**

The history of the ancient Greek world from the rise of the polis to the coming of Rome.

UK CREDITS: 15

US CR: 3/0/3

### **HY 2035 WRITING ABOUT HISTORY - LEVEL 4**

Introduction to research methodology and the essential resources of historical scholarship. Training in critical thinking, evaluation/synthesis of sources and the creation of an argument. Particular emphasis placed on writing a short research paper and the scholarly use of primary and secondary resources.

UK CREDITS: 15

US CR: 3/0/3

### **HY 2040 HISTORY OF RUSSIA TO 1900 - LEVEL 5**

A broad survey beginning with medieval Russia. Concentration on the rise of Moscow, Peter the Great, and developments leading to the Revolution of 1905.

UK CREDITS: 15

US CR: 3/0/3

## **HY 2060 GREECE: THE BIRTH OF A MODERN NATION - LEVEL 5**

Historical, political and cultural developments in Greece from the Revolution to the age of Venizelos. The birth and building of the modern Greek state.

UK CREDITS: 15

US CR: 3/0/3

## **HY 2061 MODERN GREECE: A TROUBLED HISTORY - LEVEL 5**

Developments in Greece from the Balkan Wars and the National Schism to the present. Particular attention paid to the role of Greece in the two world wars, the causes and consequences of the Civil War and the Dictatorship of 1967-1974 and the nature of the restored democracy after the fall of the junta.

UK CREDITS: 15

US CR: 3/0/3

## **HY 2070 AMERICAN HISTORY I - LEVEL 4**

The origin, development and ideals of American institutions from the discovery of the New World to the close of Reconstruction.

UK CREDITS: 15

US CR: 3/0/3

## **HY 2071 AMERICAN HISTORY II - LEVEL 4**

The significant cultural, economic, political and social forces and problems in America from the Civil War to the present.

UK CREDITS: 15

US CR: 3/0/3

## **HY 2080 GREAT BRITAIN - LEVEL 4**

England from the Renaissance to the present. Politics, culture and interaction with Europe and the USA.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3010 ANCIENT GREEK MYTHOLOGY AND RELIGION - LEVEL 6**

The major Greek mythical cycles and their origins. Ancient Greek religious beliefs: the relation between man and the divine, man and the gods. The importance and place of mythology and religion in ancient society.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3041 RUSSIA AND THE USSR - LEVEL 6**

The transformation of Russia from an early twentieth-century tsarist autocracy into the USSR and the consolidation of the Soviet state. The background of the Revolution of 1917, the Revolution, the political, economic, social, and cultural developments that brought about the Soviet regime and its collapse.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3050 THE AGE OF ENLIGHTENMENT - LEVEL 5**

Political, social, and economic problems on the European continent from the time of Louis XIV to the end of the Napoleonic era. Causes, events, and results of the French Revolution.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3051 REVOLUTION AND NATIONALISM IN EUROPE - LEVEL 6**

Political, military, economic, social, and intellectual developments in Europe from 1815 to 1914.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3052 TOTAL WAR IN EUROPE - LEVEL 6**

Political, economic, social, and intellectual developments in Europe, including the background, origins, and beginnings of the world wars.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3053 CONTEMPORARY HISTORY FROM WORLD WAR II TO VIETNAM AND THE FALL OF COMMUNISM - LEVEL 6**

World War II and its aftermath as a background for the study of current political, economic, cultural, and social developments in the world.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3072 AMERICA IN WORLD AFFAIRS - LEVEL 6**

The U.S. role in world affairs since the Spanish-American war. Interaction between domestic politics and other forces that influence the conduct of American foreign policy.

UK CREDITS: 15

US CR: 3/0/3

## **HY 3074 DEMOCRACY AND IMPERIALISM - LEVEL 6**

Comparative, diachronic study of democracies and imperialism. Origins and definitions of democracies and imperialism. Athenian, Roman, Ottoman, Russian, Great Britain and American political systems considered.

UK CREDITS: 15

US CR: 3/0/3

## **HY 4006 AMERICAN STUDIES SEMINAR**

(Same as PO 4006)

The topic of the American Studies Seminar changes every year. However, its main focus is to provide a comprehensive picture of the United States and its relationship to the rest of the world through the examination of international and domestic trends and events that have influenced American politics, culture and society.

Prerequisites: None (or suggested prerequisites are PO 1000, HY 1001).

US CR: 2/0/2

## **HY 4391 HISTORIOGRAPHY - LEVEL 6**

A survey of historical writing, theories, and varieties of history in the Western world from antiquity to post-modernity.

Prerequisites: 45 credits in history (one Level 4 and two level 5)

UK CREDITS: 15

US CR: 3/0/3

## **HY 4493 SELECTED TOPICS - LEVEL 6**

Guided research in selected areas of history related to the interest of the student. Consent of the instructor required.

Prerequisites: One level 4, two level 5 and one level 6 history course

UK CREDITS: 15

US CR: 3/0/3

## INFORMATION TECHNOLOGY (ITC\*)

\*Effective Spring 2013

### **ITC 2128 DIGITAL IMAGING – LEVEL 5**

Digital Imaging fundamentals. Digital capture. Platforms and output devices. Colour management. Image Adjustments. Image Enhancements. Post Production techniques.

Prerequisites: CS 1070

UK CREDITS: 10

US CR: 2/1/2

### **ITC 2186 COMPUTER SYSTEM ARCHITECTURE – LEVEL 4**

Computer architecture. Digital circuits and components. Types of data representation. Computer organisations and design. Logic design.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/0/3

### **ITC 2188 INTRODUCTION TO PROGRAMMING – LEVEL 4**

See CS 2188

### **ITC 2229 3D MODELING METHODOLOGIES – LEVEL 5**

3D object manipulation. Modelling methodologies. Lighting and rendering effects. Camera manipulation. Textures creation and use. Dynamic animation. Characters creation and manipulation

Prerequisites: CS 1070 ITC 2128

UK CREDITS: 10

US CR: 2/1/2

### **ITC 2234 OBJECT ORIENTED PROGRAMMING – LEVEL 5**

Advanced object oriented concepts and problem solving techniques. Advanced GUI components. Applets. Event handling, collections, multithreading and networking. Efficiency issues.

Prerequisites: CS 1070 ITC 2128

UK CREDITS: 15

US CR: 3/0/3

### **ITC 2276 C LANGUAGE PROGRAMMING – LEVEL 4**

C language logic and structure; data types; arrays and strings; pointers; file handling; programming and debugging techniques.

Prerequisites: CS 1070 CS 2188

UK CREDITS: 15

US CR: 3/0/3

### **ITC 2293 OPERATING SYSTEMS CONCEPTS – LEVEL 4**

(Same as CS 2293)

Structures for operating systems. Theory and implementation of: processes, resource control (concurrency etc.), physical and virtual memory, scheduling, I/O and files. CPU scheduling algorithms and segmented vs paged types of memory. Polled, interrupt-driven and DMA-based access to I/O. Operating system design and functionality. Performance, avoidance of deadlock, security issues and basic processing of transactions.

Prerequisites: CS 1070 CS 2188

UK CREDITS: 15

US CR: 3/0/3

### **ITC 3157 PROJECT MANAGEMENT – LEVEL 6**

See MG 3157.

### **ITC 3220 DIGITAL VIDEO AND AUDIO TECHNOLOGIES - LEVEL 5**

Digital video and audio technologies, file formats, compression strategies, codecs, editing techniques, transitions, effects, titling, motion graphics, recorded audio, processing and transformation. Methods of audio/video hardware and software integration.

Prerequisites: CS 1070 ITC 2128

UK CREDITS: 10

US CR: 2/1/2

### **ITC 3260 FUNDAMENTALS OF RDBMS – LEVEL 5**

See CS 3260

### **ITC 3330 HUMAN COMPUTER INTERACTION – LEVEL 6**

See CS 3330

## **ITC 3371 INTERACTIVE MULTIMEDIA SYSTEMS - LEVEL 6**

Multimedia technologies, hardware and software tools. Issues on interactivity environments and systems. Graphics design for multimedia projects. Multimedia system analysis and design methodologies. Application of interactive multimedia concepts. Usability of interfaces and systems.

Prerequisites: CS 1070 ITC 2128  
CS 2188

UK CREDITS: 15

US CR: 3/3/3

## **ITC 3375 COMMUNICATIONS AND NETWORKING ESSENTIALS – LEVEL 5**

See CS 3375

## **ITC 3387 DATA STRUCTURES AND ANALYSIS OF ALGORITHMS – LEVEL 5**

Algorithmic design; interaction between algorithm and data structure in creating efficient code. Common types of algorithms and data structures; data structures usage and implementation. Lists, stacks, queues, hash tables and trees. Algorithmic mechanisms and problem solving techniques.

Prerequisites: CS 1070 CS 2188  
MA 1001

UK CREDITS: 15

US CR: 3/0/3

## **ITC 3413 ALGORITHMS AND COMPLEXITY - LEVEL 5**

Study of algorithms and their complexity. Design, analysis and evaluation of performance. Complexity theory and classes of complexity. O, Big O and Theta notation. Computational models (Turing machine). Union-Find, Divide and Conquer, Greedy strategy, dynamic programming, search in trees and graphs, backtracking, NP-completeness.

Prerequisites: CS 1070 CS 2188  
MA 1001 MA 2106

UK CREDITS: 15

US CR: 3/0/3

## **ITC 3414 INTERNET PROGRAMMING – LEVEL 6**

Internet standards and infrastructure. Internet browser functionality. Web 2.0. Client/server structures. Standardized services. Rich Internet applications. Client and server technologies. Security and privacy.

Prerequisites: CS 1070 CS 2188  
ITC 2293 CS 3260

UK CREDITS: 15

US CR: 3/3/3

## **ITC 3416 SOFTWARE ENGINEERING – LEVEL 6**

Structured analysis, architectural design, development methodologies, modelling techniques and system visualization. Implementation frameworks. Validation methods. Security. Project Planning.

Prerequisites: CS 1070 CS 2188  
ITC 2234 ITC 2276

UK CREDITS: 15

US CR: 3/0/3

## **ITC 3419 NETWORK ADMINISTRATION – LEVEL 5**

Installation and administration concepts. Configuring and troubleshooting devices and access to resources. Management, monitoring, and optimization of system performance, reliability, and availability. Design issues and support in a corporate environment. Troubleshooting and end user support.

Prerequisites: CS 1070 CS 2188  
ITC 2293 CS 3375

UK CREDITS: 15

US CR: 3/3/3

## **ITC 3421 TELECOMMUNICATIONS ESSENTIALS – LEVEL 5**

Data communications technologies. Voice communication systems. Messaging systems. The public switched telephone network. Connectivity and internetworking of LANs. Broadband networking environments. Network convergence and regulation frameworks.

Prerequisites: CS 1070 CS 2188  
ITC 2293 CS 3375

UK CREDITS: 15

US CR: 3/0/3

## **ITC 3441 WEB SCIENCE – LEVEL 6**

History of the web. Search engines in information retrieval, ranking. Reputation and recommender systems. Analysis of on-line social networks. Semantic Web.

Prerequisites: CS 1070 CS 2188  
ITC 2234 CS 3260

UK CREDITS: 15

US CR: 3/1/3

## **ITC 3443 VIRTUALIZATION CONCEPTS AND APPLICATIONS – LEVEL 6**

Virtualization forms, architectures, techniques for virtualizing and managing the hardware components of a computer system. Virtualization techniques at server, client and desktop level.

Prerequisites: CS 1070 CS 2188  
ITC 2293 CS 3375

UK CREDITS: 15

US CR: 3/1/3

## **ITC 3480 ARTIFICIAL INTELLIGENCE PRINCIPLES – LEVEL 6**

Theoretical foundations of artificial intelligence. Unstructured problem solving: problem analysis, research tools. Knowledge representation. Inference rules. Search strategies. Heuristics. Expert systems. Uncertainty. Natural language understanding. Symbol-based machine learning. Neural networks. Genetic algorithms. Agents. AI application languages (Prolog, LISP).

Prerequisites: CS 1070 CS 2188  
MA1001 MA 1105



## **ITC 3522 NETWORK SECURITY AND CRYPTOGRAPHY – LEVEL 6**

Security trends and solutions. Encryption techniques and standards. Symmetric and public key encryption. Hash functions. Confidentiality issues. Authentication and identity management. System security issues.

Prerequisites: CS 1070 CS 2188  
ITC 2293 CS 3375  
ITC 3419

UK CREDITS: 15

US CR: 3/0/3

## **ITC 3523 MOBILE TELECOMMUNICATIONS AND NETWORKING – LEVEL 6**

The Universal Mobile Telecommunications System (UMTS). 3G networks. Radio communication. Architectures. Mobility and communication management. Services. Security. The Long Term Evolution (LTE) and 4G networks.

Prerequisites: CS 1070 CS 2188  
ITC 2293 CS 3375

UK CREDITS: 12

US CR: 3/0/3

## **ITC 4417 GAME PROGRAMMING – LEVEL 6**

The conceptual framework of interactive environments. Game programming approaches. Techniques and tools. Manipulation of visual effects and sound. Object animation. Movement control. 2D games and 3D worlds. The Open Graphics Library. Interactivity.

Prerequisites: CS 1070 CS 2188  
ITC 2234 MA 1001

UK CREDITS: 15

US CR: 3/3/3

## **ITC 4442 NETWORK DESIGN – LEVEL 6**

A hands-on approach to the design of enterprise computer networks. Network management and security concepts and practices. Assessment of network operations.

Prerequisites: CS 1070 ITC 2293  
CS 3260 CS 3375

UK CREDITS: 15

US CR: 3/0/3

## **ITC 4535 GAME DESIGN – LEVEL 6**

Game design process. Player's psychology. Media definitions. Single-player games. Interactive stories. Characters. Worlds. Mechanics. Balancing attributes. Testing. Interface types and design issues. Multiplayer games. Aesthetics. Ethics.

Prerequisites: CS 1070 ITC 2128  
CS 2129 CS 2188  
ITC 3220

UK CREDITS: 15

US CR: 3/0/3

## **ITC 4726 DISTRIBUTED SYSTEMS – LEVEL 6**

Distributed systems principles: communication, processes, naming, synchronization, fault tolerance, security, consistency and replication. Object-based systems. Document-based systems. Distributed file systems. Coordination-based systems. Payment systems. Internet and web protocols. Scalability.

Prerequisites: CS 1070 CS 2188  
ITC 2234 ITC 2293  
CS 3375 MA 1001  
MA 2106

UK CREDITS: 15

US CR: 3/0/3

## **ITC 4918 SOFTWARE DEVELOPMENT CAPSTONE PROJECT – LEVEL 6**

Focus on the software development procedures, including program specification, design, code, testing, documentation, and maintenance. Application of tools, techniques and technologies to deliver a comprehensive solution.

Prerequisites: CS 1070 CS 2188  
ITC 2234 CS 3260  
CS 3157 CS 3330  
ITC 3387 ITC 3413  
ITC 3414 ITC 3416  
MA 1001 MA 2106

UK CREDITS: 15

US CR: 3/0/3

## **ITC 4927 NETWORKING CAPSTONE PROJECT – LEVEL 6**

Focus on the on the design of a reliable, secure, performance efficient, fault-tolerant network or network component. Step-by-step design, development and evaluation process.

Prerequisites: CS 1070 ITC 2186  
CS 2188 ITC 2276  
ITC 2293 CS 3157  
CS 3314 CS 3375  
ITC 3419 ITC 3421  
ITC 4442

UK CREDITS: 15

US CR: 3/0/3

## **ITC 4959 DIGITAL MEDIA CAPSTONE PROJECT – LEVEL 6**

Focus on the development of an interactive, user-friendly product, involving the use of several digital media technologies. Step-by-step design and development process.

Prerequisites: CS 1070 ITC 2128  
CS 2188 ITC 2229  
ITC 2234 ITC 2276  
ITC 3220 CS 3260  
CS 3157 CS 3330  
ITC 4535

UK CREDITS: 15

US CR: 3/0/3



## ITALIAN (IT)

\*Effective Spring 2013

### IT 1000 ITALIAN I

Four basic language skills (listening, speaking, reading and writing) are developed in order to acquire a general ability to communicate in a number of the most familiar situations of everyday life and to understand the main points of simple conversations and texts needed mainly for tourism and making contacts in an Italian environment. (CEFR-A1)

US CR: 3/0/3

### IT 1101 ITALIAN II

Four language skills (listening, speaking, reading and writing) are reinforced and expanded in order to gain a more effective command of the language and to interact with greater confidence in a wider range of everyday familiar situations. (CEFR-A2)

Prerequisite: IT 1000 **or** equivalent

US CR: 3/0/3

### IT 2202 ITALIAN III

Four language skills (listening, speaking, reading and writing) are thoroughly developed so as to handle the main structure of the language with confidence, to use a wide range of vocabulary and appropriate communicative strategies, and to acquire a certain degree of independence when called upon to use the language in everyday social, work or academic contexts. (CEFR-B1)

Prerequisites: IT 1000  
IT 1101 **or** equivalent

US CR: 3/0/3

### IT 3352 TRAVEL INTO ITALIAN CINEMA

A tour of Italy through a selection of most famous Italian movies. Important aspects of the Italian cinema with reference to essential cultural aspects of Italy are analyzed and discussed. (CEFR-B2)

Prerequisites: IT 1000 IT 1101  
IT 2202 **or** equivalent

US CR: 3/0/3

## MATHEMATICS (MA)

### MA 1001 FINITE MATHEMATICS

Straight lines. Systems of first order linear equations. First order linear inequalities. Graphical solution of first order linear inequalities. Graphical solution of linear optimization problems. Simple and compound interest. Future and present values. Sets and counting techniques. Introduction to Probability theory.

*Students in the General Studies program are required to also attend 2 hours/week recitation sessions.*

US CR: 3/0/3

### MA 1105 APPLIED CALCULUS – LEVEL 4

Functions, limits and continuity. Derivative of polynomials, and rational, exponential and logarithmic functions. Sketching the graph of a function. Indefinite and definite integral. Integration techniques. Area as an integral. Functions of several variables. Partial derivatives of first and second order. Application of differentiation and integration to problems in business, economics, and related fields.

*Students are required to also attend 1 hour/week recitation session.*

Prerequisites: MA 1001

UK CREDITS: 15

US CR: 3/1/3

### MA 2106 MATHEMATICS FOR COMPUTING – LEVEL 5

Matrices. Vectors in 2-space and 3-space. Euclidean Vector Spaces. General Vector Spaces. Linear Transformations. Eigenvalues and Eigenvectors. Linear Algebraic Codes. The Logic of Compound Statements. Set Theory. Relations on Sets.

*Students are required to also attend 1 hour/week recitation session.*

Prerequisites: MA 1001

UK CREDITS: 15

US CR: 3/1/3

### MA 2118 STATISTICS FOR BUSINESS AND ECONOMICS I – LEVEL 4

Organizing and summarizing Data. Probability distributions: binomial, hypergeometric, Poisson, normal, t-distribution, chi-square. Sampling and sampling distribution of the mean. Confidence intervals for the population mean, standard deviation and proportion.

Prerequisites: MA 1001

UK CREDITS: 15

US CR: 3/0/3

### MA 2219 STATISTICS FOR BUSINESS AND ECONOMICS II – LEVEL 5

Hypotheses testing. Parametric and nonparametric tests for one mean and for the difference between two means. Parametric tests for one standard deviation and for the difference between two standard deviations. Parametric tests for one proportion and for the difference between two proportions. Test for homogeneity. Test for independence. Analysis of variance. Regression and correlation.

Prerequisites: MA 1001 MA 2118

UK CREDITS: 15

US CR: 3/1/3

## OCEANOGRAPHY (OC)

### OC 1000 OCEANOGRAPHY: PHYSICS AND GEOLOGY OF THE OCEAN BASINS

Principles of oceanography with emphasis on geological and physical processes: history of oceanography as a modern scientific field, the formation of Earth and the solar system, ocean floor topography, continental drifting, plate tectonics, sediments, atmospheric processes, ocean currents, waves and tides.

US CR: 3/1½/4

## **OC 1001 LIFE IN THE OCEANS**

Principles of chemical and biological oceanography with emphasis on chemical and biological processes, the properties and origin of water and salts, major constituents, dissolved gases and nutrients, the carbon dioxide system, coastal processes, the biological productivity of the oceans, ecology, distribution and classification of marine organisms, ocean resources and ocean pollution.

US CR: 3/1½/4

## PHILOSOPHY (PH)

### **PH 1000 INTRODUCTION TO PHILOSOPHY – LEVEL 4**

Overview of major philosophical figures and schools of thought. Discussion of the most influential philosophical answers to 'big' questions about reality, ourselves and our place in it. Examination of the relation of philosophy to other disciplines and its role in daily life.

UK CREDITS: 15

US CR: 3/0/3

### **PH 1001 PRACTICAL REASONING – LEVEL 4**

Introduction to reasoning with an emphasis on critical thinking. Training in the application of practical decision-making in various domains, such as politics, law, management, science, media and everyday life issues.

UK CREDITS: 15

US CR: 3/0/3

### **PH 2003 INTERNET AND PHILOSOPHY – LEVEL 4**

Systematic and informative philosophical examination of the new virtual reality of cyberspace, followed by an essential evaluation of our lives within it, on issues of technology, personal identity, ethics, science and aesthetics.

UK CREDITS: 15

US CR: 3/0/3

### **PH 2005 BUSINESS ETHICS – LEVEL 5**

Introduction to major theories and basic moral problems in the domain of business. The use of reasoning in moral assessment of business practices. Application of moral theories to specific cases of corporate conduct ranging from the individual to society in general, in the local and the international context.

UK CREDITS: 15

US CR: 3/0/3

### **PH 2009 EVOLUTION AND REVOLUTION: DARWIN, FREUD, MARX, NIETZSCHE – LEVEL 5**

Four thinkers whose theories of conflict and change played a decisive role in the formation of contemporary culture, science and art. Comparative study and critical assessment of their theories and influence: Darwin's natural selection, Marx's historical materialism, Freud's theory of the unconscious, Nietzsche's will to power.

UK CREDITS: 15

US CR: 3/0/3

### **PH 2010 ETHICS – LEVEL 5**

Introduction to the basic problems and theories of moral philosophy. The use of reasoning in moral assessment of actions and persons. Emphasis on the connection between theory and practice by application of theories to issues that matter.

UK CREDITS: 15

US CR: 3/0/3

### **PH 2011 INTRODUCTION TO LOGIC – LEVEL 5**

Learning how to think correctly. Study of the logical form of language, with emphasis on reconstructing arguments, and recognizing fallacies. Introduction to the use of symbolic propositional logic, which underlies computer design and programming.

UK CREDITS: 15

US CR: 3/0/3

### **PH 2014 AESTHETICS – LEVEL 4**

The main issues in the philosophy of art and aesthetic appreciation. Overview of theories based on key concepts such as representation, form, artistic expression and creativity, aesthetic experience. Contemporary discussion of the definition and criticism of art, traditional and new arts, artistic institutions and cultural politics.

UK CREDITS: 15

US CR: 3/0/3

### **PH 2016 PHILOSOPHY AND CINEMA – LEVEL 4**

Examination of how philosophy deals with film issues and the experience of films. Issues discussed range from cinema as an art form to film fiction and from the paradox of horror to cinematic reality and documentaries.

UK CREDITS: 15

US CR: 3/0/3

### **PH 2020 GREEK PHILOSOPHY – LEVEL 4**

At the birth of philosophy, the Presocratic thinkers form our conception of nature, knowledge and man. Examination of their influence on science and philosophy. Comparative study of the views of Socrates and those of the Sophists. Thematic review of ancient Greek thought from Plato's early dialogues, to Neoplatonism.

UK CREDITS: 15

US CR: 3/0/3

### **PH 2022 SOCIAL AND POLITICAL PHILOSOPHY – LEVEL 5**

A systematic introduction to major issues in social and political thought: the origin and nature of political authority, individual freedom and the limits of state intervention, content and ground of individual rights. Emphasis on original texts in the modern Western tradition.

UK CREDITS: 15

US CR: 3/0/3

## **PH 2023 AMERICAN PHILOSOPHY – LEVEL 5**

At the end of the nineteenth century the theory of Pragmatism emerges and puts American philosophy on the map. Examination of its major representatives such as Pierce, James and Dewey. Discussion of contemporary trends in American philosophy as presented in Quine and Rorty. Understanding the factors that shape the American mind and culture.

UK CREDITS: 15

US CR: 3/0/3

## **PH 2026 EXISTENTIALISM – LEVEL 5**

Late nineteenth to twentieth-century movement with an emphasis on the concept of existence as presented in its major representatives such as Kierkegaard, Nietzsche, Heidegger, Sartre. Comparative study of literary and philosophical sources: Dostoyevski, Tolstoy, Kafka, Camus and others.

UK CREDITS: 15

US CR: 3/0/3

## **PH 2027 RATIONALISM AND EMPIRICISM – LEVEL 5**

The earlier part of the formative period of modern Western philosophy (seventeenth and eighteenth centuries) studied through the works of Descartes, Locke, Spinoza, Leibniz, Berkeley, Hume, and others.

UK CREDITS: 15

US CR: 3/0/3

## **PH 2028 KANT AND GERMAN IDEALISM – LEVEL 6**

The later part of modern Western philosophy (eighteenth and nineteenth centuries) studied through the works of Rousseau, Kant, Fichte, Schelling, Hegel, and others. Their work extends between Enlightenment and Romanticism and its study is indispensable for understanding the ideas behind the emergence of contemporary science, culture, and society.

UK CREDITS: 15

US CR: 3/0/3

## **PH 2031 PHENOMENOLOGY: HUSSERL AND HEIDEGGER – LEVEL 6**

Comprehensive introduction to the basic ideas of phenomenology, the major philosophical current of continental philosophy, as expounded in the writings of Husserl and Heidegger. Emphasis on their reexamination of metaphysics, experience and knowledge, and on their novel understanding of human presence in the world.

UK CREDITS: 15

US CR: 3/0/3

## **PH 2032 POSTMODERN PHILOSOPHY: FOUCAULT AND DERRIDA – LEVEL 6**

A thorough introduction to the philosophical core of the thought of Michel Foucault and Jacques Derrida, arguably the most distinctive philosophical voices in the second half of the twentieth century. Discussion of their influence on contemporary philosophical discourse, literary criticism, architectural design, humanities and the arts, under the title of postmodernity.

UK CREDITS: 15

US CR: 3/0/3

## **PH 2118 THEORY OF KNOWLEDGE – LEVEL 5**

Systematic and analytic approach to the major issues in the theory of knowledge. Emphasis on the most recent discussions in contemporary epistemology, including justification, scepticism, externalism, rationality, epistemic virtues, Bayesian theories and theories of truth.

Prerequisites: PH 1000 **or** PH 1001

UK CREDITS: 15

US CR: 3/0/3

## **PH 3113 PHILOSOPHY OF SCIENCE – LEVEL 6**

A systematic introduction to twentieth-century philosophy of science focusing on issues in the methodology of the natural and social sciences: verification, falsification, confirmation, theoretical term, theories, laws, explanation, scientific change and progress, realism and antirealism.

Prerequisites: PH 1000 **or** PH 2111

UK CREDITS: 15

US CR: 3/0/3

## **PH 3121 PLATO AND ARISTOTLE – LEVEL 6**

Critical and comparative analyses of their philosophical positions about issues such as the nature of reality, the sources of knowledge, the purpose of human life, the ideal polity, and the function of art. Understanding of their divergence in views, philosophical style, and methodology. A close examination of selected texts.

Prerequisites: PH 1000 **or** PH 2020

UK CREDITS: 15

US CR: 3/0/3

## **PH 3130 PHILOSOPHY OF LANGUAGE – LEVEL 6**

Introduction to the philosophy of language and contemporary analytic philosophy. Overview of major theories held by Frege, Russell, Wittgenstein, Austin, Quine, Kripke, and others. Thorough discussion of basic concepts such as meaning, reference, truth, metaphor, and translation.

Prerequisites: PH 1000 **or** PH 2111

UK CREDITS: 15

US CR: 3/0/3

## **PH 3135 PHILOSOPHY OF HISTORY – LEVEL 6**

Introduction to the philosophical foundations of the study of the historical dimension of human action. Overview of major theories and critical discussion of concepts such as time, change and continuity, determinism and chance, progress and decline, ethnocentrism and globalism.

Prerequisites: One philosophy course.

UK CREDITS: 15

US CR: 3/0/3

## **PH 3141 PHILOSOPHY OF MIND – LEVEL 6**

A systematic approach to the study of mind, mental or psychological functions and the mind-body relation in view of recent scientific advances in the fields of information technology, cognitive science, and evolutionary genetics. Discussion of the philosophical implications for changing views of human nature.

Prerequisites: One philosophy course.

UK CREDITS: 15

US CR: 3/0/3

## **PH 4350 SEMINAR IN SELECTED TEXTS – LEVEL 6**

In depth analysis of classical philosophical texts. Systematic and critical study of its key concepts and arguments. Appreciation of the historical context and the impact on contemporary philosophical thought. Special emphasis on the development of skills required for the analysis and presentation of a philosophical position.

Prerequisites: 3 philosophy courses from Level 5

UK CREDITS: 15

US CR: 3/0/3

## PHYSICAL EDUCATION (PE)

Up to three credits in Physical Education may be taken to fulfill the general electives requirement.

All PE courses are graded on a P/F basis.

### **PE 1001 SWIMMING**

The six basic techniques of swimming – free style, back stroke, elementary backstroke, breast stroke, side stroke and butterfly along with entries, turns, and underwater swimming will be taught. Elements of water safety will be introduced.

Graded on a P/F basis.

US CR: 0/2/1

### **PE 1003 TENNIS**

Introduction and refinement of basic stroke techniques. Gain an awareness of strategies and court positioning.

Graded on a P/F basis,

US CR: 0/2/1

### **PE 1004 NUTRITION**

Principles of nutrition and the importance of nutrition in promoting growth and health. A sample of nutritional issues to be covered include: obesity, vegetarianism, sports nutrition as well as the needs of special groups.

Graded on a P/F basis.

US CR: 2/0/2

### **PE 1006 POWER PILATES**

A course that combines Pilates and Aerobics. Pilates as a workout that strengthens muscles, improves posture, balance and flexibility. Aerobics conditions the cardiovascular system. These two types of exercise are combined to work together toward a goal of overall fitness/health.

Graded on a P/F basis.

US CR: 0/2/1

### **PE 1008 WATER FITNESS**

A water exercise program aimed at improving several fitness components and help in the prevention and care of injuries.

Graded on a P/F basis.

US CR: 0/2/1

### **PE 1010 FIRST AID AND CPR**

Knowledge and skills for CPR and FIRST AID taught. Included are CPR for adults, infants, and children and first aid for wounds, shock, burns, muscle, bone and joint injuries and for sudden illness. Emphasis will be on safety education for prevention, as well as follow-up care after injuries and illness.

US CR: 2/0/1

### **PE 1014 INTERCOLLEGIATE ATHLETICS**

Participation in one of the college's intercollegiate sports teams. Sportsmanship and teamwork both on and off the field.

Graded on a P/F basis.

US CR: 0/2/1

### **PE 1016 TEAM SPORTS**

This course is a combination of four team sporting activities; soccer, basketball, volleyball, and water-polo. It is designed to provide the novice through the elite athlete a broader outlook and appreciation of different sports. Instruction includes: game rules, techniques, strategies, nuances, and injury prevention. Emphasis on sportsmanship as a player, spectator, and fan which carries over into fair play in all aspects of life.

Graded on a P/F basis.

US CR: 0/2/1

### **PE 1017 INDIVIDUAL SPORTS**

This class is a combination of five individual sporting activities; tennis, table tennis, running, swimming, badminton. It is designed to provide the novice through the elite athlete a broader outlook and appreciation of different individual sports. Instruction includes: sport rules, techniques, strategies, nuances, and injury prevention. Emphasis on sportsmanship as a player, spectator, and fan which carries over into fair play in all aspects of life.

Graded on a P/F basis.

US CR: 0/2/1

### **PE 1018 FITNESS ALTERNATIVES**

A combination of seven fitness activities (Power Pilates, Strength Training, Walking & Jogging, Power Lifting, Water Fitness, Yoga, and Latin Dance) designed for the novice through elite athlete with instruction on proper techniques, personal assessment, program design, motivation, precautions, contraindications, and injury prevention and treatment. This is one of three classes designed to give students an opportunity to experience some of the opportunities in fitness & sports available at the college.

Graded on a P/F basis.

US CR: 0/2/1

## PHYSICAL SCIENCES (SC)

### **SC 1000 SCIENCE AND EVERYDAY LIFE**

An introduction to natural sciences with emphasis on fundamental scientific principles and their applications in everyday life. The course discusses Newton's laws of motion, energy and the laws of thermodynamics, the nature of the atom and the chemical bond, nuclear science, the origins of the Universe, properties of stars and planets as well as environmental issues.

US CR: 3/1 ½/4

### **SC 1010 THE SCIENCE OF LIVING THINGS: AN INTEGRATED APPROACH**

An introductory, integrated approach to the science of life, including topics such as chemical bonding and organic compounds, molecules of life (proteins, carbohydrates, lipids, nucleic acids), organization of cells and living organisms, biochemistry of the cell, molecular genetics, principles of ecosystems, origins and evolution of life on Earth.

US CR: 3/1 ½/4

## PHYSICS (PY)

### **PY 1000 INTRODUCTION TO PHYSICS I**

Fundamental principles, including matter in motion, energy and momentum, solids and fluids, thermal physics and heat.

US CR: 3/1 ½/4

### **PY 1001 INTRODUCTION TO PHYSICS II**

Fundamental principles, including light and lenses, the wave nature of light, electricity, magnetism and electromagnetism, light and lenses, the wave nature of light, quantum theory and atomic structure, and nuclear physics.

US CR: 3/1 ½/4

## POLITICAL SCIENCE (PO)

### **PO 1000 POLITICAL ORGANIZATION - LEVEL 4**

The framework of political action. Separation of powers. Sovereignty and the rule of law. Parliamentary sovereignty and judicial review. Law enactment and law enforcement. Executives and administrators. Technocracy and politics.

UK CREDITS: 15

US CR: 3/0/3

### **PO 1001 POLITICAL BEHAVIOR - LEVEL 4**

Culture and institutionalized forms of political action. Social movements and revolutions. Parties and pressure groups. Electoral behavior. Leadership. Public opinion.

UK CREDITS: 15

US CR: 3/0/3

### **PO 2004 DIPLOMACY - LEVEL 4**

A critical survey of world diplomacy, from the time of Cardinal Richelieu to American exceptionalism, with emphasis on the twentieth century and contemporary diplomacy.

UK CREDITS: 15

US CR: 3/0/3

### **PO 2008 BEYOND STATE & NATION - LEVEL 4**

The evolution of the International Society in the vortex of states and nations: the main theories and the international organizations (United Nations Organization, European Union, Non Governmental Organizations).

UK CREDITS: 15

US CR: 3/0/3

### **PO 2010 POLITICAL THEORY I: PLATO TO LOCKE - LEVEL 5**

Major political writings, systems, and ideas from Plato to Locke and the seventeenth century, including such topics as the nature of political community, government and law, sovereignty and power.

US CR: 3/0/3

### **PO 2011 POLITICAL THEORY II: HUME TO RAWLS - LEVEL 5**

English and Continental political theory from the eighteenth to the twentieth century; the challenge of the rise of capitalism and the industrial revolution and the formation of modern liberal states.

US CR: 3/0/3

### **PO 3031 INTERNATIONAL RELATIONS - LEVEL 5**

The international system of states. Nature and limitations of international law. Factors affecting prestige and power. Balance of power and balance of fear. War and diplomacy. Cultural relations in historical perspective.

US CR: 3/0/3

### **PO 4006 AMERICAN STUDIES SEMINAR**

See HY 4006.

PSYCHOLOGY (PS)

**PS 1000 PSYCHOLOGY AS A NATURAL SCIENCE – LEVEL 4**

Overview of the field of psychology as a natural science: theoretical perspectives and research methods, biological basis of behaviour, sensory systems, perception, states of consciousness, learning, memory and forgetting, thinking, language, problem solving, motivation and emotion.

UK CREDITS: 15

US CR: 3/0/3

**PS 1001 PSYCHOLOGY AS A SOCIAL SCIENCE – LEVEL 4**

Overview of the field of psychology as a social science: theoretical perspectives and research methods, life-span development, mental abilities, personality theory and assessment, stress and coping, psychological disorders and treatment, social behaviour.

UK CREDITS: 15

US CR: 3/0/3

**PS 2207 DEVELOPMENTAL PSYCHOLOGY: THE PRESCHOOL YEARS- LEVEL 4**

Theoretical approaches and methodological issues, biocultural foundations of development, prenatal development and birth, physical, cognitive and socioemotional development in infancy and early childhood. Emphasis on ecological and contextual perspective on development and on the practical implications of developmental science.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 15

US CR: 3/0/3

**PS 2210 HISTORY OF PSYCHOLOGY – LEVEL 4**

This course is an overview of the history of Psychology. It is intended to provide students with information related to the development of academic/experimental/professional psychology during the nineteenth and twentieth century, and, further, to give them a broad survey of the historical antecedents before the advent of modern psychology.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 15

US CR: 3/0/3

**PS 2236 HUMAN LEARNING AND MEMORY - LEVEL 4**

Fundamental concepts, theories and applications of learning and memory derived mainly from human research.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 15

US CR: 3/0/3

**PS 2247 ANALYSIS OF BEHAVIORAL DATA - LEVEL 4**

A comprehensive coverage of fundamental aspects in probability and statistics. Analysis of behavioral data with graphs, descriptive and inferential statistics. Interpretation of research findings from graphs, parametric and non-parametric tests. The use of SPSS statistical software constitutes an integral part of teaching and learning.

Prerequisites: PS 1000 or PS 1001 or SO 1000 or SO 1001  
MA 1001

UK CREDITS: 15

US CR: 3/3/3

**PS 2257 DIVERSITY ISSUES IN PSYCHOLOGY-LEVEL 4**

Cultural overview of quantitative and qualitative psychological research and theory examining how and why social class, mental and physical disabilities, age, culture, ethnicity, religious or cultural beliefs, family, gender, and sexual orientation influence behavior. Misconceptions will be addressed and replaced with knowledge.

Prerequisites: PS 1000 PS 1001

UK CREDITS: 15

US CR: 3/0/3

**PS 2330 BIOPSYCHOLOGY - LEVEL 5**

An introduction to the nature and role of the biological processes that underlie our thoughts, feelings, and behaviours. Topics covered will include function of the nervous system, neuroanatomy, sensory visual system and the physiological basis of learning, memory, language, sleep and dreaming, emotion and stress.

Prerequisites: PS 1000 PS 1001  
BI 1000

UK CREDITS: 15

US CR: 3/0/3

**PS 2418 RESEARCH METHODS IN PSYCHOLOGY - LEVEL 5**

Systematic presentation and evaluation of research methods, designs and tools in psychological science. A variety of research methods for data collection, (observation, interview, participant observation and experiment) as well as qualitative (interpretative phenomenological analysis, grounded theory) and quantitative data analysis (descriptive and inferential) are covered. Logic of scientific thinking, ethical dimension and dilemmas of research process, use of computerized database searches and statistical program for data analysis, writing research reports.

Prerequisites: PS 1000 PS 1001  
PS 2247 MA 1001

UK CREDITS: 20

US CR: 3/3/4



## **PS 3308 DEVELOPMENTAL PSYCHOLOGY: CHILDHOOD AND ADOLESCENCE - LEVEL 5**

Integrated presentation of theory and research, focusing on normal, physical, cognitive, social and personality development from the age of six through adolescence.

Prerequisites: PS 1000 PS 1001  
PS 2207

UK CREDITS: 15

US CR: 3/0/3

## **PS 3312 THEORIES OF PERSONALITY - LEVEL 5**

Historical and theoretical examination of the concept of personality. Scientific conceptualization of human behaviour and critical evaluation and comparison of personality theories, with respect to comprehensiveness, empirical validity and applied value. Applications of principles of personality development to contemporary society.

Prerequisites: PS 1000 PS 1001  
PS 2210

UK CREDITS: 15

US CR: 3/0/3

## **PS 3524 INDUSTRIAL PSYCHOLOGY – LEVEL 6**

Jobs requirements, and the interface between the organization and its people. Personnel selection, evaluation and, training. The role of Job Satisfaction, motivation at work, and productivity. Working conditions and job design. Organizational behavior and stress management.

Prerequisites: PS 1000 PS 1001  
PS 2247 PS 2418  
MA 1001

UK CREDITS: 15

US CR: 3/0/3

## **PS 3526 SOCIAL PSYCHOLOGY: THEORIES AND PERSPECTIVES – LEVEL 6**

Systematic presentation and evaluation of quantitative and qualitative social psychological research objectives and methods, followed by basic theoretical constructs, principles and application of social psychology. Topics include: interpretations of the social world, attribution theory, cognitive dissonance theory, social cognition, conformity, compliance, obedience and social influence.

Prerequisites: PS 1000 PS 1001  
PS 2247 PS 2418  
MA 1001

UK CREDITS: 15

US CR: 3/0/3

## **PS 3527 SOCIAL INTERACTION – LEVEL 6**

Systematic presentation of theoretical constructs, principles, and processes of social psychology with emphasis on their application to contemporary life. Topics include: persuasion, attitude and attitude change, prejudice, stereotypes, aggression, altruism, conflict and social aspects of legal and court procedures, in addition to the psychological aspects of affiliation, attraction and love.

Prerequisites: PS 1000 PS 1001  
PS 2247 PS 2418  
MA 1001

UK CREDITS: 15

US CR: 3/0/3

## **PS 3532 TESTS AND MEASUREMENT - LEVEL 5**

Comprehensive knowledge of the theory and practice of psychological testing and assessment. Statistical analysis and in-depth understanding of the psychometric properties of tests. Evaluation of intelligence, educational, and personality tests. Application of testing and assessment in various applied settings. One hour per week laboratory practice session complements the lectures.

Prerequisites: PS 1000 PS 1001  
PS 2247 PS 2418  
MA 1001

UK CREDITS: 20

US CR: 3/1<sup>1/2</sup>/4

## **PS 3534 EXPERIMENTAL COGNITIVE PSYCHOLOGY – LEVEL 5**

This course introduces students to experimental methodology, advanced statistical analysis, interpretation and presentation of data, writing of experimental reports. In addition students go through the research process following ethical principles of research. Laboratory sessions complement the lectures.

Prerequisites: PS 1000 PS 1001  
PS 2247 PS 2418  
MA 1001

UK credits: 20

US CR: 3/3/4

## **PS 3549 FORENSIC PSYCHOLOGY -LEVEL 6**

A systematic examination of the applications of psychology to legal issues including criminal profiling, insanity defence, competency to stand trial, commitment to and release from mental institutions, jury selection, eyewitness testimony, expert witness testimony as well as child custody disputes.

Prerequisites: PS 1000 PS 1001  
PS 2247 PS 2418  
MA 1001

UK credits: 15

US CR: 3/0/3

## **PS 3613 PSYCHOLOGY OF LANGUAGE - LEVEL 6**

This course will provide an introduction to psychology of Language. It will cover a broad range of topics from psycholinguistics, including the origin of language, the different components of language (morphology, phonology, syntax and semantics). Processes involved in-sentence comprehension and memory, language production and the biological foundations of language will also be covered.

Prerequisites: PS 1000 PS 1001  
PS 2207 PS 2247  
PS 2418 MA 1001

UK credits: 15

US CR: 3/0/3

## **PS 3646 PSYCHOLOGICAL ASPECTS IN DRAWING AND PLAY**

An integrated presentation of theory and research on children's play and drawing development. Themes cover cognitive development, social skills, gender differences, sociocultural influences, educational issues and diagnostic uses. Emphasis will be on development of representation, communication of mental and affective states, learning, and creativity.

Prerequisites: PS 1000 PS 1001 MA 1001  
PS 2113 PS 2418 PS 2207 or PS 2208

US CR: 3/0/3

## **PS 3656 SCHOOL PSYCHOLOGY - LEVEL 6**

Overview of the field of school psychology. Behavioral assessment and interventions applied to children and adolescents with learning and socio-emotional problems. Application of comprehensive psycho educational assessments-including intellectual, academic/achievement and personality functioning. Summary of school-based effective interventions. Counselling and consultation with children and adolescents, parents and teachers.

Prerequisites: PS 1000 PS 1001  
PS 2207 PS 2247  
PS 2418 MA 1001

UK credits: 15

US CR: 3/0/3

## **PS 3719 HEALTH PSYCHOLOGY - LEVEL 6**

Current issues in health promotion and illness prevention, with emphasis on an integrated holistic approach. Stress and physical illness, hospitalisation, doctor-patient relationship, biopsychosocial aspects of pain, chronic illness, death and dying, hospice care.

Prerequisites: PS 1000 PS 1001  
PS 2247 PS 2330  
PS 2418 MA 1001  
BI 1000

UK credits: 15

US CR: 3/0/3

## **PS 3723 STRESS AND COPING- LEVEL 6**

Integrative approach to the scientific study of the causes, symptoms and consequences of stress. Theoretical and practical concepts to the study of stress are examined, with an outlook to stress management techniques. Success and failing of coping mechanisms are referred to. Adjustments in the areas of interpersonal relationships, school and college life and in the workplace are examined.

Prerequisites: PS 1000 PS 1001  
PS 2247 PS 2330  
PS 2418 MA 1001  
BI 1000

UK CREDITS 15

US CR: 3/0/3

## **PS 3737 PERCEPTION - LEVEL 5**

An introduction to sensory systems and perceptual processes. Discussion of the anatomy and physiology of the sense organs, emphasizing the relationship between the physical stimulus and the neural response that it elicits.

Prerequisites: PS 1000 PS 1001  
PS 2247 PS 2330  
PS 2418 MA 1001  
BI 1000

UK CREDITS: 15

US CR: 3/0/3

## **PS 3743 CHILDHOOD AND ADOLESCENCE PSYCHOPATHOLOGY - LEVEL 6**

Comprehensive and critical evaluation of theories and research on the etiology of different types of psychopathology in infancy, childhood, and adolescence. Applications of psychometric tests and assessment, and evidence-based treatment and prevention programs.

Prerequisites: PS 1000 PS 1001  
PS 2207 PS 2247  
PS 2418 PS 3308  
MA 1001

UK CREDITS 15

US CR: 3/0/3

## **PS 3744 DRUG ADDICTION - LEVEL 6**

The course aims at providing a model for understanding the psychological and biological aspects of drug addiction. It cover the basic biobehavioral properties of addictive drugs, the neurobiological mechanisms associated with consciousness altering substances and the social, cultural and psychological perspectives on addictive behaviours.

Prerequisites: PS 1000 PS 1001  
PS 2247 PS 2330  
PS 2418 MA 1001  
BI 1000

UK CREDITS 15

US CR: 3/0/3

## **PS 3752 SCHOOLS OF PSYCHOTHERAPY - LEVEL 6**

Examination of contemporary psychotherapies. Basic and advanced principles and techniques in psychoanalytic/psychodynamic, humanistic, existential, behavioral, cognitive, rational-emotive, group, and family therapies. Critical evaluation of current therapy process and outcome research and on the process and effectiveness of psychotherapy.

Prerequisites: PS 1000 PS 1001  
PS 2210 PS 2247  
PS 2418 PS 3312  
MA 1001

UK CREDITS 15

US CR: 3/0/3



## **PS 3758 THE PSYCHOLOGY OF CONSCIOUSNESS - LEVEL 5**

Introduction to theory and research on both normal and altered states of consciousness from philosophical, evolutionary, neuroscientific, cognitive viewpoints. Topics reviewed include philosophical foundations, brain systems, animal consciousness, consciousness and human evolution, artificial intelligence and consciousness.

Prerequisites: PS 1000 PS 1001  
 PS 2247 PS 2330  
 PS 2418 MA 1001  
 BI 1000

UK CREDITS: 15  
 US CR: 3/0/3

## **PS 4635 APPLIED EXPERIMENTAL PSYCHOLOGY – LEVEL 6**

This course reviews and builds upon knowledge and skills developed in Experimental Cognitive Psychology (PS 3534). Additionally, students select an original project topic involving literature research and extensive reading, planning, conducting, data analysis and producing a written research report. This is an extended project to be presented to publication standards.

Prerequisites: PS 1000 PS 1001  
 PS 2247 PS 2418  
 PS 3534 MA 1001

UK CREDITS: 20  
 US CR: 3/3/4

## **PS 4739 COGNITION - LEVEL 6**

This course provides an in-depth exploration of human cognition, focusing on both classic and current issues. The study of cognition relies heavily on experimental research designed to test models and theories of cognitive processes. Topics to be covered include attention, perception, multiple memory systems, encoding and retrieval processes, the role of knowledge, language, problem-solving and reasoning.

Prerequisites: PS 1000 PS 1001  
 PS 2236 PS 2247  
 PS 2418 PS 3534  
 MA 1001

UK CREDITS: 15  
 US CR: 3/0/3

## **PS 4751 ABNORMAL PSYCHOLOGY - LEVEL 6**

Theories of and research in the study of psychopathological development. A scientist-practitioner approach to the study of a variety of psychological disorders, including anxiety, affective and personality disorders. Assessment and treatment approaches.

Prerequisites: PS 1000 PS 1001  
 PS 2247 PS 2330  
 PS 2418 MA 1001  
 BI 1000

UK CREDITS 15  
 US CR: 3/0/3

## **PS 4954 INTRODUCTION TO COUNSELING PSYCHOLOGY**

Theory, research, and practice in the field of counseling psychology. Promotes understanding and application of psychological concepts and skills.

Prerequisites: PS 1000 PS 1001 PS 2113  
 PS 2418 PS 2330 PS 3512  
 PS 4751 BI 1000 MA 1001

US CR: 3/0/3

## SOCIOLOGY (SO)

### **SO 1000 INTRODUCTION TO SOCIOLOGY – LEVEL 4**

Sociology as a social science. Presentation of theoretical and methodological foundations and discussion of various topics including social structure, culture, socialization, group relations, deviance and various forms of inequality.

UK CREDITS: 15  
 US CR: 3/0/3

### **SO 1001 SOCIOLOGY OF MODERN LIFE – LEVEL 4**

Discussion of various social institutions across societies, such as economy, political organization, family, religion, education and medicine, with emphasis on modern society. Presentation of social change in its different forms, both locally and globally.

UK CREDITS: 15  
 US CR: 3/0/3

### **SO 2002 ENVIRONMENT AND SOCIETY – LEVEL 5**

(same as ES 2002)

The study of the interactions between the physical environment, social organization and social behavior. Focus on both local and global dimensions of social behaviors and their environmental impact.

UK CREDITS: 15  
 US CR: 3/0/3

### **SO 2004 SOCIAL INEQUALITY – LEVEL 4**

Causes and consequences of social inequality, including theoretical background, social classes, and social mobility, illustrated through various substantive cases.

UK CREDITS: 15  
 US CR: 3/0/3

## **SO 2007 HEALTH AND SOCIETY – LEVEL 5**

Medical Sociology and contrasting Ideas about Health and Social Behavior. Epidemiological Measures and Complexity of Modern Ills. Health in relation to Age, Gender, Race, Socio-economic status, Social Stress, Health and Illness Behavior as well as Healing Options in American Society. The Sick Role, Doctor-Patient Interaction, the role of Physicians, Nurses, Midwives. The Development of Hospitals, their organization and the rising cost of Health Care Delivery. Health Care Delivery in the USA, the First world and Formerly Socialist Countries as well as in other countries.

UK CREDITS: 15

US CR: 3/0/3

## **SO 2009 TOURISM AND LEISURE IN MODERN SOCIETY – LEVEL 5**

Tourism as activity and as a global industry analyzed from a social science perspective. The role of culture in the development of hospitality, leisure and travel in modern society. The socio-cultural impacts of tourism and the boundaries of hospitality.

UK CREDITS: 15

US CR: 3/0/3

## **SO 2020 FAMILY AND GENDER ROLES – LEVEL 4**

The family as a social institution: functions and kinship structures. The rise of the modern family. Gender roles, socialization and identity. Courtship, love, marriage, childbearing, parenting. Family diversity: class, race, ethnicity. Family realities: (house) work, power, patriarchy. Family-related problems. Divorce and alternative lifestyles. Theories of the family.

UK CREDITS: 15

US CR: 3/0/3

## **SO 2030 SOCIAL PROBLEMS – LEVEL 4**

Poverty, racism, drugs, unemployment, homelessness, family violence, mental illness, anti-social behavior, terrorism and collective violence. Why are these problems social? How are they given meaning and what are the implications of such meaning? What are their social causes? Conflicts between sociological perspectives. What are the implications of social problems for social policy?

UK CREDITS: 15

US CR: 3/0/3

## **SO 2037 SOCIOLOGY OF DEVIANCE – LEVEL 5**

The nature and etiology of deviance. Social control and crime. Theories of deviance: functionalism, interactionism, conflict theories, control theories, feminism, post-structuralism. White-Collar crime, stigma, deviant subcultures. Socially derived forms of mental illness, alcohol and drug use, sexual orientation and practices, war crimes etc.

UK CREDITS: 15

US CR: 3/0/3

## **SO 2112 CONTEMPORARY CINEMA AND SOCIETY – LEVEL 5**

Analysis of major aspects of society as reflected in the contemporary cinema. Social inequality, revolution, war, racism, exclusion of the physically disabled, alienation and gender are discussed within the context of cinematic dramaturgy. Films screened are selected from the work of Bergman, Bertolucci, Bresson, Coppola, Fassbinder, Klimov amongst others.

Prerequisites: SO 1000 **or** SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 2115 SOCIOLOGY OF GLOBALIZATION – LEVEL 5**

The course provides an account of the flux through which modern societies have moved. Exploration of the globalization of social life. Examination of the different ways in which economic, political, and cultural arrangements are organized in an increasingly interdependent world in comparison to the past. Analysis of the degree to which social life takes place within national borders and discussion of the new kinds of concepts and methods we need to understand these dynamics. How accurate are visions of a globalized world? What types of resistance are characteristic of globalization?

Prerequisites: SO 1000 **or** SO 1101

UK CREDITS: 15

US CR: 3/0/3

## **SO 2219 CONSUMER SOCIETY – LEVEL 5**

Consumer society as an expression of material culture in the post-modern globalized world. Emphasis on collective trends (fashion), conspicuous consumption (luxury), lifestyles (identity), class, and gender divisions, places (shopping malls), etc. The pathology of consumption: alienation, objectification, pseudo-individualism, and the romantic search for the “new”. Theoretical views by Marx, Simmel, Adorno, Ritzer, Baudrillard, Campbell, Slater, Lury and others.

Prerequisites: SO 1000 **or** SO 1001

**PLUS** 1 additional course in Sociology

UK CREDITS: 15

US CR: 3/0/3

## **SO 2225 SOCIOLOGY OF MASS MEDIA – LEVEL 5**

The media in the global age: From television (i.e. news, media events, reality shows) to the internet (i.e. facebook, Wikipedia, blogs). Emphasis on popular culture.(un)reality constructions, audiences, celebrity industry, media power, the rise of a global public sphere. Media criticism, from mass society theories and the Frankfurt School to Postman, Baudrillard, and others to recent theorizing on alternative media and convergence culture.

Prerequisites: SO 1000 **or** SO1001

**PLUS** any additional course in Sociology

UK CREDITS: 15

US CR: 3/0/3

## **SO 2235 MIGRATION IN THE GLOBAL AGE – LEVEL 5**

Migration flows in the 21<sup>st</sup> century. The impact of major trends like globalization and transnationalism. Emphasis on assimilation/integration and multiculturalism, inclusion and exclusion, ethnic and racial minorities, citizenship, migrant associations and networks, gender and labor. Migration in Greece, EU, USA. Use of recent research and theory by Portes, Gans, Levitt, Cohen, Castles, etc.

Prerequisites: SO 1000 **or** SO1001

**PLUS** any additional course in Sociology or social sciences

UK CREDITS: 15

US CR: 3/0/3

## **SO 3106 URBAN SOCIOLOGY – LEVEL 6**

A sociological examination of the process of urbanization. Comparative analysis of city development around the world. Examination of the city as a location and as a community of people through the application of different explanatory models.

Prerequisites: SO 1000 **or** SO1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 3110 SOCIOLOGY OF POPULATION – LEVEL 6**

The dynamics of population within the societal context. Examination of population growth, finite resources, mortality, fertility and migration and their connection with economy and culture.

Prerequisites: SO 1000 **or** SO1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 3117 SOCIOLOGY OF WORK – LEVEL 6**

Work and its transformation in modern society. Paid and unpaid work, the professions, Fordism and its effects, working conditions, unemployment. Globalization and changes of work.

Prerequisites: SO 1000 **or** SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 3122 ALIENATION IN MODERN SOCIETY – LEVEL 6**

Conceptual and empirical analysis of alienation. Critical examination of society and alienation with emphasis on issues related to alienated social relationships and the alienated individual. Review of the literature of alienation from Rousseau, Hegel and Marx to Durkheim, Weber and Simmel. Lukács, The Frankfurt School and reactionary modernism on alienation. Alternatives to the alienation problematic: Communicative action and the capabilities approach.

Prerequisites: SO 1000 **or** SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 3142 FILM STUDIES: CINEMA AS MEDIUM AND INSTITUTION – LEVEL 6**

Film as a modern cultural form. Sociological analysis of the history, trends and conditions of cinema developments since its beginnings. Exercises in film interpretation. The role of film as industry and means for political and social transformation. Theories of film: Kracauer, Bazin, Metz, Tarkovsky.

Prerequisites: SO 1000 **or** SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 3143 SOCIOLOGY OF SCIENCE AND TECHNOLOGY – LEVEL 6**

Epistemological presuppositions of scientific knowledge. Science as a social institution. Interaction between science and technology. Scientific knowledge and social context. Relationship of science and technology to industry. The social stratification of science. Science and religion. Ethical dimensions of scientific and technological innovation and application. The problem of scientific authority and technocracy. Dissemination of science and technology to the public. Emphasis on the Strong Programme. Theories of science: Bourdieu, Merton, Fleck, Habermas, Latour, Nelkin.

Prerequisites: SO 1000 **or** SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 3223 GENDER, MEDIA AND SOCIETY – LEVEL 6**

Gender and media in contemporary societies. Representation of men and women on television, magazines, and advertisements. Fashion industry and consumer discourses. Constructions of femininity and masculinity. Gender socialization and stereotypes. Gender identity and body culture.

Prerequisites: SO 1000 **or** SO 1001

**PLUS** any additional course in Sociology

UK CREDITS: 15

US CR: 3/0/3

## **SO 3231 RELIGION AND SOCIETY – LEVEL 6**

Religion as a social phenomenon: group cohesion, institutional structures, organizational parameters. Religion in comparative perspective. Churches, sects and cults. New religious movements. Patterns of conversion and religious commitment, modernity and secularization, religious fundamentalism. religion and globalization. Theoretical schemes from the classics (Marx, Durkheim, and Weber) to contemporary scholars like Berger, Wilson, Beckford, Stark and Bainbridge, Bruce, etc.

Prerequisites: SO 1000 **or** SO 1001

**PLUS** any additional course in Sociology

UK CREDITS: 15

US CR: 3/0/3

## **SO 3260 CLASSICAL SOCIOLOGICAL THEORY – LEVEL 5**

Origin and development of sociology through the intellectual traditions of the Enlightenment and Counter-Enlightenment. Primary emphasis on Comte, Spencer, Marx, Weber, Durkheim and Simmel. Examination of intellectual trends and social processes during the formative years of the discipline.

Prerequisites: SO 1000 **or** SO 1001

UK CREDITS: 15

US CR: 3/0/3

## **SO 3416 QUALITATIVE RESEARCH METHODS IN SOCIOLOGY – LEVEL 5**

Introduction to qualitative methods in social sciences and humanities. Designing strategies, data collection techniques, interpretation, analysis and ethical considerations in empirical research. Emphasis on ethnography, participant observation, interviewing, case studies, narratives, life history, content and documentary analysis, etc.

Prerequisites: SO 1000 **or** SO 1001

PS 2247

**PLUS** 2 additional sociology modules (optional or compulsory) above the 1000– level

UK CREDITS: 15

US CR: 3/0/3

## **SO 3511 QUANTITATIVE METHODS IN SOCIOLOGY – LEVEL 5**

Overview of social research methods. Focus on the various research designs, ethical considerations, data collection, measurement and analysis of quantitative information.

Prerequisites: SO 1000 MA1001  
PS 2247

**PLUS** 2 additional courses in Sociology above the 1000-level

UK CREDITS: 15

US CR: 3/0/3

## **SO 4313 COLLECTIVE BEHAVIOR AND SOCIAL MOVEMENTS – LEVEL 6**

This course will provide a critical introduction to the most important theories that explain the emergence and decline of various forms of collective behavior, such as crowds, rumors, panics, fads, hysterias, social movements and protest participation. Why do people protest? Does protest matter to the political system? What are the issues that mobilize groups to protest, and why do social movements decline? In addition to theories, concepts and perspectives, the course explores the political-cultural impact of movements locally and globally.

Prerequisites: SO 1000

**PLUS** 2 additional courses in sociology

UK CREDITS: 15

US CR: 3/0/3

## **SO 4318 MODERN GREEK SOCIETY AND CULTURE – LEVEL 6**

Greek civil society and the state since the War of Independence. Problems of national and cultural identity. Political culture (parties, patronage, clientelism and populism). The cultural and political impact of the EU. Modernization and development. Fear of underdevelopment. State action and structures of collective will formation. Democracy and the welfare state; the legitimation crisis of the state; new identity politics in civil society (feminism and the status of women). The current crisis.

Prerequisites: SO 1000

**PLUS** 2 additional courses in sociology

UK CREDITS: 15

US CR: 3/0/3

## **SO 4461 CONTEMPORARY SOCIOLOGICAL THEORY – LEVEL 6**

The development of sociological theory in Europe and the United States since the 1920s. Critical examination of Parsons' structural-functionalism, Merton's «middle-range» theory, Goffman's dramaturgical analysis, and Garfinkel's work in ethnomethodology. Modern feminist theory, critical theory and postmodernism as contemporary theoretical orientations. Additional perspectives by Elias, Luhmann, Bauman. Emphasis on the action-structure problem in the thought of Giddens, Habermas and Bourdieu.

Prerequisites: SO 1000 SO 3260

**PLUS** 2 additional courses in sociology

UK CREDITS: 15

US CR: 3/0/3

## **SO 4690 SENIOR THESIS SEMINAR – LEVEL 6**

Capstone course which integrates key theoretical and methodological traditions in order to offer the advanced sociology student a range of choices of important questions and ways to answer them. Techniques for answering the research questions are selected on the basis of the research question. The course offers practical experience towards the designing and carrying out of a research project, presented in the form of a dissertation.

Prerequisites: SO 1000 SO 1001

SO 3260 SO 3416

SO 3511 SO 4461

UK CREDITS: 15

US CR: 3/0/3

## SPANISH (SN)

### **SN 1000 SPANISH I**

Beginning Spanish. Introduction to Spanish language and aspects of Spanish and Latin American culture. Four basic language skills (listening, speaking, reading and writing) are developed in order to acquire a general ability to communicate in a number of the most familiar situations of everyday life and to understand main points of simple conversations and texts needed in a Spanish-speaking environment. (CEFR -A1)

US CR: 3/0/3

### **SN 1101 SPANISH II**

Four language skills (listening, speaking, reading and writing) are reinforced and expanded in order to gain a more effective command of the language and to interact with greater confidence in a wider range of everyday familiar situations. Aspects of Spanish and Latin American culture. (CEFR -A2)

Prerequisite: SN 1000 **or** equivalent

US CR: 3/0/3

### **SN 2202 SPANISH III**

The four language skills (listening, speaking, reading and writing) are further developed to handle the language with a certain degree of confidence and independence using a wider range of vocabulary in every day, social, working and academic context. Issues of culture, history and daily life in Spain and Latin America. (CEFR -B1)

Prerequisite SN 1000 and SN 1101 **or** equivalent

US CR: 3/0/3

### **SN 3310 SPAIN AND LATIN AMERICA TODAY**

Aspects of Spanish and Latin American culture, geography, history, social evolution, literature and the arts; reading and discussion in Spanish. (CEFR -B1)

Prerequisites: SN 1000 SN 1101

SN 2202 **or** equivalent

US CR: 3/0/3

# Liberal Arts and Sciences

## SPEECH (SP)

### **SP 2200 PRESENTATION SKILLS**

Contemporary communication theory, rhetoric and principles of speech writing. Development, organization, and delivery of informative and persuasive presentations. Training in verbal and non-verbal skills.

Prerequisites: EN 1010 EN 1111

US CR: 3/0/3

### **SP 2202 PHONETICS - LEVEL 4**

See EN 2202.

### **SP 2206 INTERPERSONAL COMMUNICATION**

(Same as CN 2206)

A practical approach to interpersonal communication that analyzes its underlying concepts leading to the acquisition of communications skills necessary in social and professional life.

Prerequisites: EN 1010 EN 1111

US CR: 3/0/3

### **SP 2305 ORAL INTERPRETATION**

Development of interpretive skills in response to the written word. Interpretation and performance of narrative prose and poetry; reader's theatre.

Prerequisites: EN 1010 EN 1111

SP 2200

US CR: 3/0/3

## Business

### Course Descriptions

**Accounting and Finance (AF)**

**Business Administration (BU)**

**Computer Information Systems (CS)**

**International Tourism and Hospitality Management (HT)**

**International Business and European Affairs (IB)**

**Internship (IN)**

**Management (MG)**

**Marketing (MK)**

\*The US CR indicate class hours per week in a normal semester, laboratory or studio hours, and semester credit hour. Thus 3/2/4 means three hours of class, two laboratory or studio, and four credit hours for the course.

## ACCOUNTING WITH FINANCE (AF)

### **AF 2006 FINANCIAL ACCOUNTING - LEVEL 4**

Basic principles and procedures of financial accounting, the preparation and interpretation of financial statements.  
UK CREDITS: 20  
US CR: 3/2/4

### **AF 2020 MATHEMATICS OF FINANCE – LEVEL 5**

The presentation of various models and methods for calculation of Interest and its application in a variety of financial issues such as purchases on credit, loans, bonds, and investment evaluation.  
UK CREDITS: 15  
US CR: 3/0/3

### **AF 2240 MONEY AND BANKING – LEVEL 5**

See EC 2240.

### **AF 3105 PRINCIPLES OF FINANCE – LEVEL 5**

Basic principles, methods and techniques of financial management and their application to the operations of a business firm. Fundamentals of working capital management cost of capital and capital budgeting.  
Prerequisites: AF 2006  
UK CREDITS: 15  
US CR: 3/0/3

### **AF 3116 MANAGERIAL ACCOUNTING FOR DECISION MAKING – LEVEL 5**

Managerial accounting concepts and their application in business decisions. Evaluation of the management accounting processes and procedures in decision-making on issues such as cost information, income determination, and performance evaluation.  
Prerequisites: AF 2006  
UK CREDITS: 15  
US CR: 3/0/3

### **AF 3131 INTERMEDIATE ACCOUNTING – LEVEL 5**

Valuation theory and its application to assets, liabilities, and owners equity. Concepts of business income determination.  
Prerequisites: AF 2006  
UK CREDITS: 15  
US CR: 3/0/3

### **AF 3204 INTERNATIONAL FINANCIAL REPORTING I – LEVEL 6**

Introduction to the field of International Financial Reporting by focusing on International Financial Reporting Standards (IFRS) related to the preparation of single entity financial statements, and IFRS related to asset and revenue elements.  
Prerequisites: AF 2006 AF 3131  
UK CREDITS: 15  
US CR: 3/0/3

### **AF 3215 COST ACCOUNTING – LEVEL 6**

The course studies fundamentals of cost accounting theories within an industrial organization such as cost accumulation and product costing (job and process costing), including an analysis of spoilage, overhead, inventory valuation, income determination, joint products and by-products and the allocation of service department costs.  
Prerequisites: AF 2006 AF 3116  
UK CREDITS: 15  
US CR: 3/0/3

### **AF 3218 AUDITING - LEVEL 6**

Examination and verification of accounting for the purpose of establishing the reliability of financial statements. Nature and application of auditing standards and procedures.  
Prerequisites: AF 2006 AF 3131  
UK CREDITS: 15  
US CR: 3/0/3

### **AF 3223 FINANCIAL STATEMENTS ANALYSIS – LEVEL 6**

Use of ratio analysis, common size, and trend statements for the assessment of company efficiency as measured by its profitability in relation to risk incurred. Preparation and analysis of pro forma financial statements.  
Prerequisites: AF 2006 AF 3105  
UK CREDITS: 15  
US CR: 3/0/3

### **AF 3224 INTERNAL AUDITING**

Introduction to standards and the application of internal auditing methods, procedures and techniques in order to examine and evaluate operations within an organization.  
Prerequisites: AF 2006 AF 3131  
UK CREDITS: 15  
US CR: 3/0/3

### **AF 3227 FINANCIAL MARKETS AND INSTITUTIONS**

Financial institutions, financial instruments, and financial products. Principles of loan and bank management. Consumer financial services; other finance companies.  
Prerequisites: AF 2006 AF 3105  
US CR: 3/0/3

**AF 3313 CORPORATE FINANCE – LEVEL 6**

Principles and practices of corporate financial management. Analytical techniques to issues affecting cost of capital, investment, financing and distribution policy decisions.

Prerequisites: AF 2006 AF 3105  
AF 2020

UK CREDITS: 15

US CR: 3/0/3

**AF 3319 INTERNATIONAL FINANCIAL MANAGEMENT – LEVEL 6**

(same as IB 3319 and EC 3319)

Conceptual aspects of financial decision-making in multinational firms, the global financial environment and monetary system, exchange rate determination, foreign exchange risk and foreign exchange risk management.

Prerequisites: AF 2006 EC 1000  
EC 1101

UK CREDITS: 15

US CR: 3/0/3

**AF 3535 FINANCIAL MODELING**

A highly practical, hands-on course designed to give students advanced skills to build financial and valuation models in Excel. The course will take concepts and issues introduced in the core finance and financial accounting courses and introduce students to the practical application of financial modeling using Excel. Students will be required to build robust and reliable models for particular decisions.

Prerequisites: AF 2006 AF 3105  
AF 2020 MA 1001  
MA 2118

US CR: 3/0/3

**AF 4217 FINANCIAL PLANNING - LEVEL 6**

Fundamental and advanced concepts of profit planning and control and their relationship to the primary management functions. Application of concepts and techniques to a comprehensive budget program and variance analysis.

Prerequisites: AF 2006 AF 3116

UK CREDITS: 15

US CR: 3/0/3

**AF 4296 ADVANCED ACCOUNTING – LEVEL 6**

Fundamental and advanced concepts of profit planning and control and their relationship to the primary management functions. Application of concepts and techniques to a comprehensive budget program and variance analysis.

Prerequisites: AF 2006 AF 3131

UK CREDITS: 15

US CR: 3/0/3

**AF 4307 INTERNATIONAL FINANCIAL REPORTING II – LEVEL 6**

Introduction to the field of International Financial Reporting by focusing on International Financial Reporting Standards (IFRS) related to the preparation of consolidated financial statements, IFRS related to the statement of cash flows and IFRS related to liability, equity and expense elements.

Prerequisites: AF 2006 AF 3131  
AF 3204

UK CREDITS: 15

US CR: 3/0/3

**AF 4428 TOPICS IN CORPORATE FINANCE – LEVEL 6**

Advanced financial practices related to forecasting, cost of capital, capital structure, lease financing, dividend policy and working capital management.

Prerequisites: AF 2006 AF 2020  
AF 3105 AF 3313

UK CREDITS: 15

US CR: 3/0/3

**AF 4629 INVESTMENTS AND PORTFOLIO MANAGEMENT– LEVEL 6**

Portfolio theory and asset pricing models; the process of portfolio management; establishing objectives; industry and company analysis; constructing and managing a portfolio; measuring and evaluating portfolio performance.

Prerequisites: AF 2006 AF 2020  
AF 3105 AF 3213  
MA 1001 MA 2118

UK CREDITS: 15

US CR: 3/0/3

**AF 4630 INTRODUCTION TO DERIVATIVE PRODUCTS – LEVEL 6**

Understand the different types of derivative products (forwards, futures, options), calculate the price of derivative products, and use derivatives to hedge investment portfolio risk. Assess the impact of leveraging on the performance of the portfolio.

Prerequisites: AF 2006 AF 3105  
AF 2020 AF 3313  
MA 1001 MA 2118

UK CREDITS: 15

US CR: 3/0/3

## BUSINESS ADMINISTRATION (BU)

**BU 2002 BUSINESS LEGAL ISSUES - LEVEL 4**

The legal system. Adoption of laws. Administration of justice. Resolving legal disputes. Alternative dispute resolution. Introduction to civil and commercial law. The law of contracts. Corporate law. Negotiable instruments. Intellectual and industrial property.

UK CREDITS: 10

US CR: 2/0/2



**BU 2120 ETHICAL ACTION IN BUSINESS**

See MG 2120.

## COMPUTER INFORMATION SYSTEMS (CS\*)

\* For Information Technology (ITC) please refer to Lib. Arts and Sciences course descriptions.

**CS 1070 INTRODUCTION TO INFORMATION SYSTEMS – LEVEL 4**

Computer hardware and software. Data acquisition, storage and manipulation. Data communications. The Internet and the Web. Principles of information systems. Present and future trends in information technology. The social impact of IT. Training on computer application packages.

UK CREDITS: 15

US CR: 3/4/3

**CS 2132 MULTIMEDIA PRODUCTION AND AUTHORING WITH MM-DIRECTOR**

(same as AR 2132)

MM-Director's user-friendly interface and applications, creation and sequencing tools, combination of graphics, sound, video, and other media, interactivity with the Lingo scripting language. Shockwave® technology used to create interactive movies for CD-ROMs and the World Wide Web. Creation of computer based presentations (CBPs). Use of other tools from MM-Director's Studio Suite.

Prerequisites: CS 1070

US CR: 2/2/2

**CS 2133 BUSINESS WEB SITE FUNDAMENTALS**

The essential steps for creating and publishing a Business Web site. Internet tools and browsers. Elements of web page creation using page creation tools. HTML, Cascading Style Sheets, multimedia elements, tables, template, forms.

Prerequisites: CS 1070

US CR: 2/0/2

**CS 2137 COMPUTER AIDED DESIGN (CAD)**

Introduction to computer aided design concepts with application to AutoCAD. Experimentation with the construction of engineering and architectural models in two and three dimensions. Creation of photorealistic models (rendering).

Prerequisites: CS 1070

US CR: 1/2/2

**CS 2179 BUSINESS INFORMATION SYSTEMS – LEVEL 4**

Business information systems concepts. Categories and types. The strategic impact of Information systems technologies on the business functions and the decision making process. Data resource management. Ethical and security issues. Global information systems.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/4/3

**CS 2188 INTRODUCTION TO PROGRAMMING – LEVEL 4**

(Same as IT 2188)

Problem solving; problem analysis; top-down algorithm design; implementation; testing and debugging techniques; documentation. Style and portability. Modular programming and the JAVA language structure. Identifiers, constants, variables. Input and output. Elementary file handling. Selection. Looping. Classes and Methods. GUI. Arrays. Elementary sorting and searching.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/3/3

**CS 2191 DESIGNING CREATIVE GRAPHICS WITH CORELDRAW**

CorelDraw's purpose and target market, working environment and tools. Introduction to color theory, color management, commercial printing concepts and topics on electronic typography. Introduction to vector graphics, vector vs. bitmap graphics, scanning principles, media management and integration. Illustration and design techniques and studio techniques for artistic content creation (print, TV, Web).

Prerequisites: CS 1070

US CR: 2/2/2

**CS 2240 ELECTRONIC COMMERCE – LEVEL 5**

Electronic commerce framework, types, and business models. E-marketplaces. E-government, e-learning, e-publishing. Social networking and mobile computing. Web storefront and content management implementation.

Prerequisites: CS 1070 CS 2179

UK CREDITS: 15

US CR: 3/0/3

**CS 2290 THE UNIX OPERATING SYSTEM**

Fundamental operating systems concepts. UNIX from the user's point of view: command line environment files/directories management, access rights, using shell commands and utilities, shell programming, graphical user interface. UNIX from the administrator's point of view: user and account management, security topics, process manipulation, device and driver installation, setting up a UNIX system.

Prerequisites: CS 1070 CS 2188

US CR: 0/2/1

**CS 2293 OPERATING SYSTEMS CONCEPTS – LEVEL 4**

See ITC 2293.

**CS 3157 PROJECT MANAGEMENT – LEVEL 6**

See MG 3157.



**CS 3260 FUNDAMENTALS OF RDBMS – LEVEL 5**

(same as ITC 3260)

Relational Database Management Systems concepts. Data modelling, systems development and data administration in a database environment. The relational model, normalization, transaction management, concurrency, control, database security and the Structured Query Language (SQL).

Prerequisites: CS 1070 CS 2188

UK CREDITS: 15

US CR: 3/3/3

**CS 3330 HUMAN COMPUTER INTERACTION – LEVEL 6**

(same as ITC 3330)

Foundations of human computer interaction. Interaction design basics. HCI in the software process. Cognitive models and theories. Application of concepts and methodologies of software engineering, human factors and psychology to address ergonomic, cognitive, and social factors in the design and evaluation of interactive computer systems.

Prerequisites: CS 1070 MA 1001  
MA 2113 or MA 2118

UK CREDITS: 15

US CR: 3/0/3

**CS 3375 COMMUNICATIONS AND NETWORKING ESSENTIALS – LEVEL 5**

(same as ITC 3375)

Computer communications systems components, models, operation, and applications. Networking standards, protocols and connectivity aspects. Local area networks design, implementation, management and troubleshooting. Wide area network services, Intranets and emerging technologies.

Prerequisites: CS 1070 CS 2188  
ITC 2293

UK CREDITS: 15

US CR: 3/0/3

3/0/3

**CS 3397 OBJECT ORIENTED PROGRAMMING WITH C++**

C++ as a superset to the C language. The object oriented approach. Classes, overloading, inheritance.

Programming techniques in C++ by example.

Prerequisites: CS 1070 CS 2188  
CS 3376

US CR: 2/2/2

**CS 3425 WEB APPLICATIONS DEVELOPMENT – LEVEL 6**

Server-side technologies of Active Server Pages (ASP) and ASP.NET. Application of connectivity issues with databases. Web server management. Hypertext Preprocessor (PHP) essentials.

Prerequisites: CS 1070 CS 2179  
CS 2188 CS 3260

UK CREDITS: 15

US CR: 3/1/3

**CS 3465 BUSINESS INTELLIGENCE AND DATA WAREHOUSING – LEVEL 6**

Data warehouse characteristics, architecture, models and processes. Business processes and data flows. OLAP versus OLTP systems. Data analysis, extraction, transformation and data loading methods. Data quality. Data warehouse: building, maintaining and accessing techniques.

Prerequisites: CS 1070 CS 2188  
CS 3260 MA 1001

UK CREDITS: 15

US CR: 3/1/3

**CS 4550 INFORMATION SYSTEMS SECURITY AND CONTROL – LEVEL 6**

A general overview of information systems security, audit and control function. Planning, organizing and implementing information systems security audits and control procedures into various types of organizations.

Emphasis is given in auditing tools, techniques and evaluation.

Prerequisites: CS 1070 CS 2179  
CS 2188 ITC 2293  
CS 3375

UK CREDITS: 15

US CR: 3/1/3

**CS 4584 ANALYSIS AND DESIGN OF INFORMATION SYSTEMS – LEVEL 6**

Concepts for systems analysis and design, methodologies, techniques, and tools. Integration of the structured systems modelling with the object oriented systems modelling.

Prerequisites: CS 1070 CS 2188  
IT 2293 CS 3260  
CS 3375

UK CREDITS: 15

US CR: 3/1/3

**CS 4669 APPLIED MULTIMEDIA DEVELOPMENT PROJECT**

This course is the capstone experience in multimedia and graphics design. Focus on the design of multimedia systems, emphasis on the integration of processing and communication concepts for high-quality support of continuous media such as audio and video.

Open only to graduating seniors majoring in CIS.

Prerequisites: CS 1070 CS 2186  
CS 2188 CS 3260  
CS 3375 CS 4584

and adequate background in Multimedia Technologies

US CR: 2/2/2

**CS 4699 APPLIED SOFTWARE DEVELOPMENT PROJECT**

This course is the capstone experience in information technology. Application of computer systems development concepts and practices to a comprehensive systems project. Focus on the entire software development process including planning, analysis, design and implementation of a business system. Use of structured and object oriented methodologies, CASE tools, and RDBMS.

Open only to graduating seniors majoring in CIS.

Prerequisites: CS 1070 ITC 2186  
 CS 2188 CS 3260  
 CS 3375 CS 4584  
 and adequate background in Multimedia Technologies

US CR: 2/2/2

**CS 4936 STRATEGIC PLANNING FOR INFORMATION SYSTEMS – LEVEL 6**

The strategic use of information systems as a means for acquiring competitive advantage. Integration of concepts and methodologies with skills acquired in the field of information systems and technology in the development of a comprehensive information systems prototype. Measurable benefits in the alignment of business processes with information systems solutions.

Prerequisites: CS 1070 CS 2179  
 CS 2188 CS 2240  
 ITC 2293 CS 3157  
 CS 3260 CS 3375  
 CS 4584

UK CREDITS: 15

US CR: 3/2/3

## INTERNATIONAL BUSINESS &amp; EUROPEAN AFFAIRS (IB)

**IB 2006 INTERNATIONAL BUSINESS – LEVEL 4**

Essentials of international business. Understanding of the increasingly global nature of the world business. Insight into the international business environment, international business law, cross-cultural interaction, international accounting, international finance, comparative management, international marketing and global corporations.

UK CREDITS: 15

US CR: 3/0/3

**IB 3120 INTERNATIONAL HUMAN RESOURCE MANAGEMENT – LEVEL 6**

(Same as HT 3120 and MG 3120)

Analysis of International Human Resource Management (IHRM): issues, principles and practices. Focus on international recruitment, selection, and global talent management. Emphasis on training and development, and performance management. Fundamentals of international assignments: forms, compensation, benefits and taxes. Introduction to labor law and industrial relations in international and EU context.

Prerequisites: MG 2034

UK CREDITS: 15

US CR: 3/0/3

**IB 3128 CORPORATE SOCIAL RESPONSIBILITY**

See MG 3128.

**IB 3157 INTERNATIONAL MARKETING – LEVEL 6**

See MK 3157.

**IB 3208 BUSINESS IN THE EUROPEAN UNION – LEVEL 5**

(Same as MG 3108)

Introduction to the European Union: institutions, practices, decision-making processes, and policies. The course provides students with an overview of EU functions, focusing on economic and political integration and their implications for the international business environment.

Prerequisites: EC 1000 EC 1101

UK CREDITS: 15

US CR: 3/0/3

**IB 3232 FOREIGN DIRECT INVESTMENT AND MULTINATIONAL ENTERPRISES – LEVEL 6**

Definitions, issues, magnitude and structure of foreign direct investment (FDI), the emergence and evolution of international production theories, international strategies adopted by multinational enterprises (MNE), different types of FDI and MNEs, organization and structure of the contemporary MNE, subsidiary roles, elements of knowledge-related competitiveness, implications of MNEs for national competitiveness and development.

Prerequisites: IB 2006 IB 3208

UK CREDITS: 15

US CR: 3/0/3

**IB 3269 EU POLICIES AND IB PRACTICES – LEVEL 6**

In-depth analysis and evaluation of a wide range of contemporary EU policies and their impact on IB practices and strategies. Special emphasis on the relationships among EU, Greek and regional economies. Attention is paid to business sectors with extensive EU involvement and /or of particular interest to IB students-SMEs, shipping, tourism, media, etc.

Prerequisites: IB 2006 IB 3208

UK CREDITS: 15

US CR: 3/0/3

**IB 3299 CONTEMPORARY ISSUES IN INTERNATIONAL BUSINESS – LEVEL 5**

Current issues in international business, mostly from a practitioner's perspective, through a reading of topical articles in business and academic publications.

Prerequisites: EC 1000 IB 2006

UK CREDITS: 15

US CR: 3/0/3

**IB 3318 EU ECONOMIC AND FUNDING POLICIES – LEVEL 6**

In-depth treatment of selected EU and IB topics focusing on the evolution of the EU Treaties, policies and financial sources. European Monetary Unification (EMU) as a continuing process in the global context. The European Central Bank as a major factor in the financial development of Europe. EU Funding and its impact on the business environment. International business community and its involvement in the European Union (EU).

Prerequisites: EC 1000 EC 1101 IB 3208

UK CREDITS: 15

US CR: 3/0/3

**IB 3319 INTERNATIONAL FINANCIAL MANAGEMENT – LEVEL 6**

See AF 3319.

**IB 3367 INNOVATION AND TECHNOLOGY MANAGEMENT  
IN INTERNATIONAL BUSINESS – LEVEL 6**

(Same as MG 3367)

In-depth analysis of the origins and sources of creativity and innovation and the role of technology as a contemporary strategic imperative for multinational corporations. Elaboration on the impact of technology on business strategy and the management of international firms. Special emphasis placed on developments in the internal and external environment of firms, innovation strategy, the R&D process and the management of knowledge professionals. Evaluation of technological- and innovation-related activities in the economic development of countries and regions.

Prerequisites: EC 1000 IB 2006  
IB 3208

UK CREDITS: 15

US CR: 3/0/3

**IB 4338 INTERNATIONAL BUSINESS LAW – LEVEL 6**

Introduction to basic rules, principles, and institutions that set the framework of the international business law. Focus on sales contracts, technology transfer, licensing agreements, and intellectual property rights. Emphasis on competition rules and their impact on business both in the international and European context. An insight into the alternative ways of resolving international commercial disputes. Fundamentals of the WTO legal framework.

Prerequisites: BU 2002 IB 2006  
IB 3208

UK CREDITS: 15

US CR: 3/0/3

**IB 4444 INTERNATIONAL MANAGEMENT – LEVEL 6 – PROGRAM CAPSTONE**

(Same as MG 4444)

Capstone course that synthesizes knowledge from prior international business courses. The course examines recent international management perspectives and the multi-dimensional aspects of the globalized environment. The topics analysed include an assessment of the impact of macro-environmental characteristics on international management. Furthermore, students are provided with insights on international strategies and structures, international human resources management, multi-cultural communication, decision making processes, and employees' motivation and leadership in an international context. Ethical aspects and social responsibility of international companies are also discussed.

Prerequisites: MA 2118 MG 2003  
IB 2006 IB 3208

UK CREDITS: 15

US CR: 3/0/3

## INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (HT)

**HT 1001 INTRODUCTION TO THE TOURISM AND HOSPITALITY INDUSTRY – LEVEL 4**

Introduction to the study of tourism and the nature and scope of the of the Tourism and Hospitality industries. Origins and growth of tourism, tourism as a global phenomenon, demand and supply of tourism, the Greek tourism industry and its role in the economy, the structure of the tourism industry and future prospects for Greek and international tourism.

UK CREDITS: 15

US CR: 3/0/3

**HT 2010 ACCOUNTING FOR THE HOSPITALITY INDUSTRY – LEVEL 4**

Basic principles and procedures of financial accounting for the hospitality industry. Preparation and interpretation of financial statements.

UK CREDITS: 20

US CR: 4/2/4

**HT 2115 MARKETING FOR HOSPITALITY AND TOURISM – LEVEL 5**

A managerial approach to hospitality and tourism marketing. The 7-Ps approach (product, price, place, promotion, people, processes, physical evidence). Examines connections between the Marketing theory and the Tourism and Hospitality Industry.

Prerequisites: HT 1001

UK CREDITS: 15

US CR: 3/0/3

**HT 2116 HOSPITALITY INFORMATION SYSTEMS – LEVEL 4**

The application and use of information systems in the hospitality industry. Support of tourism and hospitality operations through a Computer Reservation System (CRS) solution.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/1/3

**HT 3033 CULINARY TRENDS – LEVEL 5**

Food preparation and consumption around countries and cultures of the world. A management approach, considering various aspects necessary to create a successful business.

UK CREDITS: 15

US CR: 3/0/3

**HT 3113 TOURISM PLANNING AND DEVELOPMENT - LEVEL 5**

Principles for tourism development and planning based on a comprehensive, coordinated and managed approach. Stakeholders involved in the development of tourism policy and planning and complexities of economic, social and political factors involved. Integrated analysis of the strategic planning process at the international and supranational levels, illustrated with (international) case studies. Impacts of tourism policies on tourism businesses and entrepreneurial activity.

Prerequisites: HT 1001

UK CREDITS: 15

US CR: 3/0/3

**HT 3117 MANAGING SERVICE QUALITY IN TOURISM AND HOSPITALITY – LEVEL 6**

Examines the importance of service quality and quality of the visitor/guest experience in tourism and hospitality and the role of people in the delivery of the tourism and hospitality product. Explains the service delivery process and its management and discusses implications for human resource management (HRM). Students immerse in the subject through a qualitative research study on the field.

Prerequisites: MG 2034

UK CREDITS: 15

US CR: 3/0/3

**HT 3118 FOOD AND BEVERAGE MANAGEMENT – LEVEL 5**

Practical and managerial aspects of a Food and Beverage (F&B) outlet, either as a stand-alone business (catering unit, restaurant), or as a department of a larger unit (hotel, airport). Food safety, operations, IT, marketing and management of an F&B unit.

Prerequisites: HT 1001

UK CREDITS: 15

US CR: 3/0/3

**HT 3120 INTERNATIONAL HUMAN RESOURCE MANAGEMENT – LEVEL 6**

See IB 3120.

**HT 3121 SUSTAINABLE MANAGEMENT IN TOURISM AND HOSPITALITY - LEVEL 6**

Examines the concepts of sustainable development and social responsibility and their application to tourism and hospitality. Economic, social and environmental impacts of tourism and emerging forms of sustainable tourism. Focus is on sustainable tourism management and on the concept of ecotourism, both in theory and practice.

Prerequisites: PH 2005

UK CREDITS: 15

US CR: 3/0/3

**HT 3130 CULTURAL TOURISM – LEVEL 6**

This module examines the growing importance of cultural tourism and the strategies adopted for developing and managing this phenomenon. Cultural tourism encompasses travel in search of contemporary culture, indigenous cultures and the historic environment. The module examines cultural tourism and its role in the global tourism industry, tangible and intangible heritage, cultural tourism products, the cultural tourism market, the cultural tourist, and management and marketing of cultural tourism attractions. International and Greek cases and implications for Greek tourism are discussed and evaluated.

Prerequisites: SO 2009

UK CREDITS: 15

US CR: 3/0/3

**HT 3131 HOSPITALITY OPERATIONS – LEVEL 5**

Issues in the operations within a hotel and the interrelationship between the hotel departments. Latest trends in international hospitality operations, and respective managerial aspects.

Prerequisites: HT 1001

UK CREDITS: 15

US CR: 3/0/3

**HT 3134 PUBLIC RELATIONS AND CRISIS MANAGEMENT IN TOURISM AND HOSPITALITY – LEVEL 6**

Theoretical and practical approach to Public Relations and crisis management in tourism and hospitality, including tourist reactions to crises, effect on destination image, and management strategies and prevention measures. Emphasis on how communication and public relations are used to deal with safety and security concerns and crisis.

Prerequisites: HT 2115

UK CREDITS: 15

US CR: 3/0/3

**HT 3135 FINANCIAL MANAGEMENT FOR THE HOSPITALITY INDUSTRY – LEVEL 6**

Financial management principles and their application to the tourism and hospitality industry. Financial decision-making, including cash management, ratio analysis, asset management, budgeting, leverage, financing.

Prerequisites: HT 2010

UK CREDITS: 15

US CR: 3/0/3

**HT 3137 TRAVEL AND TRANSPORT – LEVEL 5**

The role of transport in tourism and its impact on the development of tourist destinations. Focus on components of the travel industry, including airlines, airports, cruises and ground transportation. The role of intermediaries in the tourism system, including tour operating and travel retailing.

Prerequisites: IB 2006

UK CREDITS: 15

US CR: 3/0/3

**HT 3138 DESTINATION MANAGEMENT AND MARKETING – LEVEL 5**

Recent developments in destination management and marketing. Complexities of destination management and the role of the various stakeholders involved, including destination management organizations, local authorities and tourism and non tourism organizations. New trends in destination marketing with emphasis on destination branding.

Prerequisites: HT 2115

UK CREDITS: 15

US CR: 3/0/3

**HT 3336 INFORMATION AND COMMUNICATION TECHNOLOGIES IN TOURISM – LEVEL 6**

Impact and benefits for the tourism industry from the implementation of information and communication technologies. Operational and strategic issues of IT. Current industry practices, use of internet technologies and e-commerce applications.

Prerequisites: CS 1070 HT 2115  
HT 2116

UK CREDITS: 15

US CR: 3/0/3

**HT 4332 EVENT MANAGEMENT FOR THE HOSPITALITY INDUSTRY – LEVEL 6**

Overview of the events industry and of key management components including event organization, marketing and promotion, customer satisfaction and event evaluation. Emphasis on the emergence of the experience industry and the design of the event experience within the hospitality industry.

Prerequisites: HT 2115 HT 3118  
HT 3131

UK CREDITS: 15

US CR: 3/0/3

**HT 4340 ENTREPRENEURSHIP IN TOURISM – LEVEL 6**

The core of entrepreneurship theory and its application in the tourism field. The role of entrepreneurship in regional and local tourism development. Emphasis on both process and context of entrepreneurial activity in tourism. Extensive coverage of operation, organization and management of entrepreneurial businesses. Case examples of innovative entrepreneurial activity in Greece and internationally.

Prerequisites: HT 1001 HT 2115  
HT 3113

UK CREDITS: 15

US CR: 3/0/3

**HT 4650 STRATEGIC ISSUES IN TOURISM AND HOSPITALITY – LEVEL 6**

Capstone module that integrates and further develops knowledge from prior business administration and tourism and hospitality modules. The module runs over a period of 30 weeks and combines a taught component and an industry-hosted project carried out during a work-based learning (internship) placement. Students integrate the knowledge acquired in previous modules, including management, marketing, finance and human resources, in the development of business strategy in a competitive setting in tourism and hospitality.

Prerequisites: IB 2006 HT 2115  
HT 3135 MA 1001  
MA 2118 MG 2034

UK CREDITS: 30

US CR: 3/0/6

**HT 4670 INTERNSHIP IN HOSPITALITY AND TOURISM**

Experiential learning for hospitality and tourism majors in hotels, or other companies related to the industry. Students gain on-the-job experience and training as they learn to apply knowledge gained in the classroom to real life professional situations. Formal approval of the Department Head/Program Coordinator and the Internship Administrator is required.

Prerequisites: HT 1000 HT 2010 HT 2115  
HT 2116 HT 3131 HT 3113

US CR: 0/0/6

## MANAGEMENT (MG)

**MG 1010 INTRODUCTION TO SHIPPING - LEVEL 4**

The reasons for sea transport, the interactions with international trade, and fundamental concepts concerning the physical, economic and regulatory environment in which shipping operates.

UK CREDITS: 15

US CR: 3/0/3

**MG 2003 MANAGEMENT PRINCIPLES - LEVEL 4**

Study of the nature, functions and responsibilities of the management of organizations. History of management thought, theories, concepts and practices. The managerial functions of planning, organizing, leading and controlling are examined.

Prerequisites: Completion of at least 15 credit hours

UK CREDITS: 15

US CR: 3/0/3

**MG 2034 ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCE MANAGEMENT - LEVEL 5**

Major theories of organizational behavior and the emergence of strategic human resource management as a mechanism for managing people at work in organizations. Concepts of leadership, motivation, communication, interpersonal relations, strategic planning, problem solving, organizing communities of people, managing change. Processes and practices involved in implementing human resource strategy. Practical skills associated with managerial success.

UK CREDITS: 15

US CR: 3/0/3

**MG 2120 ETHICAL ACTION IN BUSINESS**

(same as BU 2120)

Consideration of the ethical responsibilities and the purpose of business in society. Personal values, leadership and management responsibilities. Case studies in ethical action in business.

Prerequisites: MG 2003

US CR: 3/0/3

**MG 2125 PORT MANAGEMENT AND LOGISTICS - LEVEL 5**

Comprehensive understanding of ports' organization, function, operations and management. Knowledge of port planning. Development of an understanding of port competition and pricing. Fundamental knowledge of modern logistics with the emphasis placed on the position of ports in the logistics and supply chain.

Prerequisites: MG 1010

UK CREDITS: 15

US CR: 3/0/3

**MG 2333 NEW VENTURES CREATION - LEVEL 5**

Survey of the new venture creation process. Introduction to decision-making methods that will enable the student-entrepreneur to plan, launch and operate his or her own new venture.

Prerequisites: AF 2006 MK 2050

MG 2034

UK CREDITS: 15

US CR: 3/0/3

**MG 3110 SAFETY AND SECURITY IN SHIPPING – LEVEL 6**

Regulatory frame on maritime safety and maritime security, protection of human life, property at sea and marine environment, responsibilities of States and private operators. Elements of legal risk management in shipping. Involves international organizations, international conventions (SOLAS, MARPOL, STCW, ISM, ISPS, ILO 147 and New ILO Consolidated Convention) and national instruments.

Prerequisites: MG 1010

UK CREDITS: 15

US CR: 3/0/3

**MG 3112 CARRIAGE OF GOODS BY SEA - LEVEL 6**

The framework of carriage of goods by sea pursuant to an international sale of goods contract and the fundamental concepts concerning liabilities of parties in the procedure of transportation of those goods.

Prerequisites: MG 1010

UK CREDITS: 15

US CR: 3/0/3

**MG 3113 MARINE INSURANCE - LEVEL 6**

The reasons for marine insurance, the interactions with maritime commerce, and fundamental concepts concerning the operation of marine insurance contracts and the marine insurance market.

Prerequisites: MG 1010

UK CREDITS: 15

US CR: 3/0/3

**MG 3117 MANAGING WORKFORCE DIVERSITY - LEVEL 6**

Understanding and managing the challenges of an increasingly diverse workforce relative to race, ethnicity, country culture, gender, physical disability, sexual preference and age. Individual and group perspectives on diversity. Diversity and the change process; inclusion strategies for the organization's competitive advantage.

Prerequisites: MG 2034

UK CREDITS: 15

US CR: 3/0/3

**MG 3120 INTERNATIONAL HUMAN RESOURCE MANAGEMENT**

See IB 3120.

**MG 3121 LEADERSHIP - LEVEL 6**

Major theories and research findings in leadership. Application of theories and concepts to develop critical thinking and leadership skills. The dynamics of leadership. Topics include motivating and influencing people; power, politics and negotiation; teambuilding; managing conflict, leading decision groups; transformational, strategic leadership and change.

Prerequisites: MG 2034

UK CREDITS: 15

US CR: 3/0/3

**MG 3122 ORGANIZATIONAL DEVELOPMENT AND CHANGE – LEVEL 6**

Theories, principles and practices of organizational development and planned change. The organizational development process and overcoming resistance to change. The intervention process and the effective implementation of change strategies. Emphasis in this course is on experiential learning.

Prerequisites: MG 2034

UK CREDITS: 15

US CR: 3/0/3

**MG 3123 BUSINESS NEGOTIATION - LEVEL 6**

The negotiation process, negotiation and management, and the concepts of power and influence at work and in other settings. Negotiation and the development of international business agreements, corporate diplomacy, and the dynamics of bargaining in national and international contexts. Macro, micro and crisis decisions. Emphasis is on developing knowledge of negotiating approaches and practical skills in applying that knowledge to a variety of situations.

Prerequisites: MG 2034

UK CREDITS: 15

US CR: 3/0/3

**MG 3128 CORPORATE SOCIAL RESPONSIBILITY - LEVEL 6**

Total systems approach to integrating the issues of the workplace, human rights, the community, the environment and the marketplace into core business strategies. Examination of economic, environmental and social issues necessary for long-term and sustainable business success.

Prerequisites: MG 2034

UK CREDITS: 15

US CR: 3/0/3

**MG 3129 THE DECISION MAKING PROCESS: A QUALITATIVE APPROACH - LEVEL 6**

Rational decision making, in a multi disciplinary context and in an uncertain, complex environment. The role of decision making in management. Foundations of managerial and strategic decision making. Interdisciplinary aspects of managerial decision making. Implementing strategic decisions. Gap analysis and the use of scenarios.

Prerequisites: MG 2003

UK CREDITS: 15

US CR: 3/0/3



**MG 3131 HUMAN RESOURCE MANAGEMENT – LEVEL 6**

Human resource management (HRM) issues, principles, and practices in planning, staffing, developing, appraising, compensating and maintaining an effective workforce, focusing on partnership perspectives (line manager - HRM - employee). The successful Management of Human Resources to maximize the organization's competitiveness.

Prerequisites: MG 2034

UK CREDITS: 15

US CR: 3/0/3

**MG 3136 LABOR RELATIONS - LEVEL 6**

Study of the development of the labor movement and the structure of organized groups. Analysis of labor union and employer association activities including: contract negotiations, contract administration, and dispute resolution through mediation and arbitration. Labor-management relations in non-unionized settings.

Prerequisites: MG 2034

UK CREDITS: 15

US CR: 3/0/3

**MG 3145 FUNDAMENTALS OF TOTAL QUALITY - LEVEL 6**

The role of quality as a system for establishing global competitive position. The impact of tools and integration of customer, human resources and management issues. Topics include the role of management, cost of quality, methods to keep the product and process excellent, the excellence models, the ISO 9000 standards, and the philosophies and ideas of the leading thinkers in quality management.

Prerequisites: MG 2034

UK CREDITS: 15

US CR: 3/0/3

**MG 3157 PROJECT MANAGEMENT - LEVEL 6**

(same as CS/IT 3157)

Project management as an interdisciplinary and cross-functional activity in an organization. Emphasis on the relationship of projects to the management of change and to the approaches and roles required to achieve successful implementation.

Prerequisites: CS 1070

UK CREDITS: 15

US CR: 3/0/3

**MG 3192 SHIPPING LAW AND PRACTICE – LEVEL 6**

Legal aspects of national and international shipping. Charter-parties, bills of lading, collisions, pilotage, towage, salvage, limitation of liability of the ship-owner, regulatory framework of maritime labor.

Prerequisites: MG 1010

UK CREDITS: 15

US CR: 3/0/3

**MG 3208 BUSINESS IN THE EUROPEAN UNION – LEVEL 5**

See IB 3208.

**MG 3216 SHIPPING FINANCE - LEVEL 6**

Principal borrowing and lending practices of modern banks in relation to their general functions, financial institutions and, more specifically, to their role in shipping finance.

Prerequisites: MG 1010 AF 3105

UK CREDITS: 15

US CR: 3/0/3

**MG 3242 LOGISTICS AND SUPPLY CHAIN MANAGEMENT - LEVEL 6**

The design and management of complex supply systems. A systems approach to the management of all activities involved in physically moving raw materials, in-process and finished-goods inventories from point of origin to point of use or consumption. Logistics, in combination with emerging information technologies.

Prerequisites: MA 1001 MA 2118

UK CREDITS: 15

US CR: 3/0/3

**MG 3246 INTRODUCTION TO MANAGEMENT SCIENCE - LEVEL 6**

Introductory-level survey of quantitative techniques used to provide insight into business decisions. Topics include linear programming, sensitivity analysis, networks, decision analysis, waiting lines, Markov analysis and simulation.

Prerequisites: MA 1001 MA 2118

UK CREDITS: 15

US CR: 3/0/3

**MG 3247 THE MANAGEMENT OF SERVICES - LEVEL 6**

Issues in designing, marketing and performing services in a wide variety of service operations, principally in the private sector. Recognition of the considerable interface between operations, marketing and human resources. Topics include developing a strategic service vision, customer value equation, building profit chain capability, reengineering the service organization, the service profit chain. Leadership and auditing for success.

Prerequisites: MG 2034 MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MG 3251 MANAGING REWARD SYSTEMS - LEVEL 6**

Compensation principles and strategy to achieve organizational effectiveness through job evaluation methods, salary surveys, creation of the wage structure, performance management, and the administration of compensation and benefits programs.

Prerequisites: MG 2034 MG 3131

UK CREDITS: 15

US CR: 3/0/3

**MG 3252 EMPLOYEE TRAINING AND DEVELOPMENT - LEVEL 6**

The strategic role of training and development in achieving corporate objectives, through effective needs assessment, employee development plans and career management. Evaluation of the training and development effort, learning theories and e-learning.

Prerequisites: MG 2034 MG 3131

UK CREDITS: 15

US CR: 3/0/3

**MG 3254 RECRUITMENT AND SELECTION - LEVEL 6**

Staffing models, strategy, and methods, including, planning, job analysis, recruitment, measurement, selection and retention management, to achieve organizational effectiveness.

Prerequisites: MG 2034 MG 3131

UK CREDITS: 15

US CR: 3/0/3

**MG 3266 PUBLIC RELATIONS - LEVEL 6**

(Same as MK 3266)

Principles, practices, and theories of public relations. Methodology of identifying problem areas, public issues, target publics. Campaign planning and implementation as part of integrated marketing communications.

Corporate image, public opinion, crisis management, risk communication theories and practice. Use of writing tools, staged events and news conferences to create publicity.

*MG/MK 3466 is the only course that meets the concentration requirement for Management or Marketing. Students will receive general education elective credits for CN 2303 provided they have not received credit for MG/MK 3466.*

Prerequisites: MG 2034 MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MG 3343 OPERATIONS MANAGEMENT - LEVEL 6**

Key elements of operations management as they apply to the production of goods and services offered by manufacturing or service organizations. Topics include nature and context of operations management, product design and process selection design of facilities and jobs, managing the supply chain, and revising the system.

Prerequisites: MG 2034 MA 1001  
MA 2118

UK CREDITS: 15

US CR: 3/0/3

**MG 3353 FAMILY BUSINESS MANAGEMENT - LEVEL 6**

Understanding the family business in terms of evolutionary stages; individual development and career planning; management of family structure, conflicts and relationships; and organizational issues, including succession and estate planning, strategic planning and formalizing the firm.

Prerequisites: MG 2034 AF 2006  
MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MG 3356 ENTERPRISE GROWTH - LEVEL 6**

Establishes the vital need for business growth, for firms and the economy; presents models of venture growth, of barriers to growth and of systems for managing growing ventures; deals with analysis and evaluation of growth opportunities; presents and reviews growth strategies (e.g. horizontal and vertical development, franchising, partnering); explores the role of innovation in venture growth.

Prerequisites: MG 2034 AF 2006  
MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MG 3367 INNOVATION AND TECHNOLOGY MANAGEMENT IN INTERNATIONAL BUSINESS – LEVEL 6**

See IB 3367.

**MG 4226 SHIPPING MANAGEMENT AND OPERATIONS - LEVEL 6**

Capstone course with special emphasis on the role and scope of modern management in the shipping sector. Insight into the mechanisms of the different shipping markets and the decision making of the ship-owner. Managerial, operational, and environmental aspects of national and international shipping activities.

Prerequisites: MG 1010 **plus** one additional course in Shipping

UK CREDITS: 15

US CR: 3/0/3

**MG 4235 SEMINAR IN ORGANIZATIONAL BEHAVIOR & HUMAN RESOURCE MANAGEMENT- LEVEL 6**

Students conduct qualitative research into a topic in organizational behavior and human resource management. Research topics may include, but are not restricted to, employee work engagement, talent management and retention and employee well-being and innovativeness. The field research principally includes interviews among managers and/or employees in companies/organizations operating in Greece.

Prerequisites: MG 2034 MG 3131

UK CREDITS: 15

US CR: 3/0/3

**MG 4444 INTERNATIONAL MANAGEMENT – LEVEL 6 – PROGRAM CAPSTONE**

See IB 4444.

**MG 4548 OPERATIONS STRATEGY - LEVEL 6**

The use of manufacturing, operations, and technology as competitive weapons. Competing through superior quality and productivity. Managing a system of manufacturing plans and operations sites. Planning and executing operations strategies over time.

Prerequisites: MG 2034 MG 3145  
MG 3343 MA 1001  
MA 2118

UK CREDITS: 15

US CR: 3/0/3

**MG 4555 ENTREPRENEURSHIP THEORY – LEVEL 6**

Theoretical analysis of entrepreneurship, utilizing a multidisciplinary approach to examine enterprise creation and the entrepreneur. Emphasis on economic, sociological, psychological, geographical and political theories of entrepreneurship.

Prerequisites: AF 2006 MG 2003  
MG 2034 MG 2333  
MK 2050

UK CREDITS: 15

US CR: 3/0/3



**MG 4615 MANAGING STRATEGY AND STRATEGIC ISSUES – LEVEL 6**

Examination of the strategic planning process and how firms gain a sustainable competitive advantage. General management viewpoint with the role of top manager as strategist for the total enterprise. This course introduces students to a variety of strategic planning tools and techniques, and allows students to integrate knowledge and skills gained from their previous studies in business.

*Capstone course for the Business Studies major. Students may not receive credit for both MG 4615 and MG 4740 Business Strategy.*

Prerequisites: AF 2006 AF 3105  
MA 1001 MA 2118  
MG 2034 MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MG 4740 BUSINESS STRATEGY - LEVEL 6**

Capstone course that synthesizes knowledge from prior business administration courses, with emphasis on the role of the manager as coordinator and strategist in managing the firm as a total unit. Insight into the organization's mission, values, ethical and social responsibilities, environments, strengths and weaknesses, competitors, and international competitiveness. Strategy formulation, implementation and evaluation.

Prerequisites: AF 2006 AF 3105  
MA 1001 MA 2118  
MG 2034 MG 3343  
MK 2050

UK CREDITS: 15

US CR: 3/0/3

## MARKETING (MK)

**MK 2050 PRINCIPLES OF MARKETING – LEVEL 4**

Basic understanding of the marketing concepts and processes. Key marketing decision areas in product development, pricing, distribution and promotion.

UK CREDITS: 15

US CR: 3/0/3

**MK 3104 INTERNET MARKETING – LEVEL 6**

Study of marketing on the Internet; how marketers can take advantage of the opportunities made possible by the Internet and the World Wide Web to conduct business online.

Prerequisites: MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MK 3145 SALES PROMOTION MANAGEMENT – LEVEL 6**

Examination of the concepts, techniques, strategies and applications involved in sales promotion. The scope of sales promotion, sales promotion techniques, planning and managing sales promotion programs, measuring results and evaluating performance.

Prerequisites: MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MK 3152 PERSONAL SELLING – LEVEL 5**

Sales presentation and applied selling techniques. Psychology of communication and persuasion, principles of buyer motivation, adaptive selling and selling through negotiations.

Prerequisites: MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MK 3153 SALES MANAGEMENT – LEVEL 6**

Sales analysis, planning, and control. The role of the sales manager in organizing, training, directing, leading, and evaluating the field sales force and its contribution to an effective selling effort as part of the total marketing program of the firm.

Prerequisites: MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MK 3155 BUSINESS MARKETING – LEVEL 6**

An in-depth analysis of the challenges and opportunities that marketers confront when they serve the needs of business organizations (manufacturers, resellers, government agencies and institutions). Comparison with the consumer household market and an analysis of the marketing strategy for business markets.

Prerequisites: MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MK 3156 RETAILING – LEVEL 5**

Major concepts of retail management. Issues of store location and store layout, merchandising, buying, pricing, credit, stock control, personnel and sales promotion. Analyzes current retail strategic changes and developments, as well as e-commerce applications.

Prerequisites: MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MK 3157 INTERNATIONAL MARKETING – LEVEL 6**

(same as IB 3157)

Application of marketing principles to world markets in a variety of cultural, legal, and economic environments. Practices of international trade.

Prerequisites: MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MK 3159 CONSUMER BEHAVIOUR – LEVEL 5**

Examines how consumers select, purchase, and use products and services, what influences their behavior, and the implications for developing marketing strategies.

Prerequisites: MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MK 3161 DIRECT MARKETING – LEVEL 6**

Examination of the concepts, strategies, and applications involved in direct marketing. Topics include the scope of direct marketing, planning and launching direct marketing programs, measuring response, and evaluating performance.

Prerequisites: MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MK 3162 MARKETING OF SERVICES – LEVEL 6**

A microexamination of the topics related to the marketing of services delivered to the educational, banking, finance, entertainment, consulting, health, tourism industries and more. The course focuses on the differences among tangible goods and services and their impact on service marketing strategy formulation.

Prerequisites: MK 2050

UK CREDITS: 15

US CR: 3/0/3

**MK 3251 ADVERTISING – LEVEL 6**

Principles of advertising, including strategy development, media and creative. Development of an advertising plan and execution of creative through the use of advertising and sales promotion.

Prerequisites: MK 2050 MK 3159

UK CREDITS: 15

US CR: 3/0/3

**MK 3266 PUBLIC RELATIONS- LEVEL 6**

See MG 3266.

**MK 3358 MARKETING RESEARCH – LEVEL 6**

Fundamentals of marketing research as an aid to decision-making and problem-solving in business. Exposes students to the entire research process and the kinds of decisions to be made at each stage. Understanding of issues such as: identify information needed, research design and methodology, design sample, data collection, analysis and interpretation of data. A practical perspective through a research project where students have to prepare a research report on the basis of secondary and primary data collection.

Prerequisites: MK 2050 MA 1001

MA 2118

Corequisite: MA 2219

UK CREDITS: 15

US CR: 3/0/3

**MK 3365 ADVERTISING CAMPAIGNS AND MEDIA PLANNING – LEVEL 6**

Advanced level of modern advertising strategy and practices. Impact of advertising on consumers. Critical evaluation of the creative concept in campaigns as well as an in depth analysis of media planning, selection and evaluation.

Prerequisites: MK 2050 MK 3159

MK 3251

UK CREDITS: 15

US CR: 3/0/3

**MK 3554 MARKETING MANAGEMENT – LEVEL 6**

Basic marketing functions, institutions, and concepts in the creation and distribution of goods and services. Formulation and implementation of marketing strategy, product policy, distribution channels, pricing, and management of integrated marketing programs.

Prerequisites: MK 2050 MA 1001

MA 2118 AF 2006

AF 3116

UK CREDITS: 15

US CR: 3/0/3

**MK 4368 INTEGRATED MARKETING COMMUNICATIONS – LEVEL 6**

This is the capstone course for the Marketing Communications emphasis. It aims to synthesize knowledge from prior marketing communications courses. Integrates all promotional methods (advertising, sales promotion, personal selling, public relations, direct marketing, etc) in order to develop a complete marketing communications program. Promotional theory and tools examined to better synthesize promotional programs for greater marketing effectiveness.

Prerequisites: MK 2050 MK 3159

MK 3251

UK CREDITS: 15

US CR: 3/0/3

**MK 4860 MARKETING TOPICS AND STRATEGIES – LEVEL 6**

This is the capstone course of the Marketing Management emphasis that synthesizes knowledge from prior marketing management courses with emphasis in the development of corporate marketing strategies and plans through analysis and implementation of the strategic management process. Involves: environmental, competitive, and financial analysis to identify marketing opportunities. Allocation of resources through multifactor matrices. Presentation of special topics and the use of advanced marketing cases.

Prerequisites: MK 2050 MK 3554

MK 3358 MA 1001

MA 2118 MA 2219

AF 2006 AF 3116

UK CREDITS: 15

US CR: 3/0/3

In this catalog, the College makes its most inclusive and comprehensive statement about itself: the nature of the institution and its future aspirations; the rules, regulations, and requirements under which it operates and which it enjoins upon students who wish to become DEREЕ graduates; the programs it offers; and the people who constitute the College community.

The information in this catalog, including administration and faculty listings, is as current and accurate as was possible at the time of publication, the catalog is issued annually before the start of the new academic year. However, the College is a dynamic and evolving institution and changes may occur after publication that will cause some of the information as presented to be superseded. Because new catalogs cannot be printed promptly enough to reflect every change made by an active administration and faculty, the College reserves the right to alter its course offerings, academic programs, campus regulations, fee structure, and calendar whenever necessary. Every effort will be made to inform students of such alterations when they occur and no student will be asked to meet degree requirements not in effect at the time of his or her admission to a degree program.



The American College of Greece is an equal opportunity educational institution, whereby qualified individuals are not discriminated against on grounds of age, gender, race, nationality, ethnicity, faith, disability, marital status, or sexual orientation. This non-discrimination policy applies to all educational policies and programs. ACG strives to eliminate unfair bias and stereotyping in the institution.

# STUDENT HANDBOOK

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# Academic Calendar

## Weekly Schedule and Class Periods

The Academic Calendar is issued each academic year by the Registrar.

Instruction time for each three US credit hour course (15 UK credits) is 150 minutes per week, normally distributed as follows: for modules scheduled on Monday, Wednesday, and Friday, each instruction period is 50 minutes; for courses scheduled on Tuesday and Thursday, each instruction period is 75 minutes. On Mondays and Wednesdays, classes continuing after 6:00 p.m. follow the 75-minute Tuesday - Thursday schedule.

For each laboratory session carrying one US credit (5 UK credits), the instruction time is 75 minutes. Laboratory sessions are scheduled Monday, Wednesday, or Friday for one-and-a-half class periods, or Tuesday or Thursday for a full class period.

## Schedule of Classes

### Monday, Wednesday, and Friday

08:00 - 08:50, 09:00 - 09:50  
10:00 - 10:50, 11:00 - 11:50  
12:00 - 12:50, 13:00 - 13:50\*\*  
14:00 - 14:50, 15:00 - 15:50  
16:00 - 16:50, 17:00 - 17:50

### Monday and Wednesday

18:00 - 19:15, 19:25 - 20:40, 20:50 - 22:05

### Tuesday and Thursday

08:00 - 09:15, 09:25 - 10:40  
10:50 - 12:05, 12:15 - 13:30  
13:40 - 14:55\*, 15:05 - 16:20  
16:30 - 17:45, 17:55 - 19:10  
19:20 - 20:35, 20:45 - 22:00

\* Activity Hour (TR)

\*\* Activity Hour (MWF) as of Spring 2013

In addition to the regular semesters, there are two short sessions of one month each. Modules are scheduled daily, Monday through Friday, during the following short sessions:

### May-June

08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20  
14:30 - 16:30, 16:40 - 18:40, 18:50 - 20:50

### June-July

08:00 - 10:00, 10:10 - 12:10, 12:20 - 14:20  
14:30 - 16:30, 16:40 - 18:40, 18:50 - 20:50

## FALL SEMESTER 2012

Ongoing Registration for ALL students for Fall Semester 2012

Resit Exams for Spring and Summer 2012 (all assessments)

Orientation

Online Late Registration

### First Day of Classes

Change of Courses (ON CAMPUS)

75% Refund

50% Refund - W (Withdrawal)

## FALL INTENSIVE 2012 FOR NEW INCOMING STUDENTS ONLY

Orientation, Advising, Registration (Fall Intensive)

### First Day of Classes (Fall Intensive)

Change of Courses for Fall INTENSIVE only (ON CAMPUS)

75% Refund for Fall INTENSIVE only

50% Refund - W (Withdrawal) for Fall INTENSIVE only

Fall 2012 Mid-Term Exams Week

Greek National Holiday

School Holiday

Thanksgiving Holiday

### Last Day of Classes

#### Last Day of Classes for Fall INTENSIVE only

Final Examinations

Final Examinations for Fall INTENSIVE only

Online Registration for ALL students for Spring Semester

JULY 9 (M), (09:00) - SEPTEMBER 5 (W), (15:00)

AUGUST 27 (M) to 31 (F)

SEPTEMBER 6 (Th)

SEPTEMBER 6 (Th), (09:00) - 7 (F), (17:00)

### SEPTEMBER 10 (M)

SEPTEMBER 10 (M), 11 (Tu), 12 (W), (09:00-16:00)

SEPTEMBER 12 (W)

SEPTEMBER 25 (Tu)

OCTOBER 12 (F)

### OCTOBER 15 (M)

OCTOBER 15 (M) (09:00) - 16 (Tu), (16:00)

OCTOBER 16 (Tu)

OCTOBER 19 (F)

OCTOBER 15 (M) - 19 (F)

OCTOBER 28 (Su)

NOVEMBER 17 (Sa)

NOVEMBER 22 (Th), 23 (F)

### DECEMBER 7 (F)

### DECEMBER 12 (W)

DECEMBER 10 (M), 11 (Tu), 12 (W), 13 (Th), 14 (F)

DECEMBER 14 (F)

DECEMBER 3 (M), (09:00) - JANUARY 10 (Th), (15:00)

TBA

JANUARY 11 (F), (09:00-17:00)

### JANUARY 14 (M)

JANUARY 14 (M), 15 (Tu), 16 (W), (09:00-16:00)

JANUARY 16 (W)

JANUARY 28 (M)

JANUARY 30 (W)

FEBRUARY 18 (M) TO 22 (F)

FEBRUARY 16 (Sa), MARCH 2 (Sa), MARCH 16 (Sa)

MARCH 18 (M)

MARCH 25 (M)

APRIL 1 (M), (09:00) - MAY 14 (Tu), (15:00)

### APRIL 16 (Tu)

APRIL 17 (W), 18 (Th), 19 (F), 22 (M), 23 (Tu)

APRIL 27 (Sa) - MAY 12 (Su)

MAY 1 (W)

## SUMMER SESSION I 2013

Online Registration for ALL students for Summer Session I

Online Late Registration

### First Day of Classes

Change of Courses (ON CAMPUS)

75% Refund

50% Refund - W (Withdrawal)

Summer I 2013 Mid-Terms

### Last Day of Classes

Final Examinations

Online Registration for ALL students for Summer Session II

Feast of the Holy Spirit - Holiday

### Commencement

APRIL 1 (M), (09:00) - MAY 14 (Tu), (15:00)

MAY 15 (W), (09:00-17:00)

### MAY 16 (Th)

MAY 16 (Th), 17 (F), (09:00-16:00)

MAY 17 (F)

MAY 21 (Tu)

MAY 30 (Th)

### JUNE 12 (W)

JUNE 14 (F)

JUNE 10 (M), (09:00) - JUNE 20 (Th), (16:00)

JUNE 24 (M)

### JUNE 29 (Sa)

JUNE 21 (F), (09:00-17:00)

### JUNE 25 (Tu)

JUNE 25 (Tu), 26 (W), (09:00-16:00)

JUNE 26 (W)

JUNE 28 (F)

JULY 4 (Th)

JULY 8 (M)

JULY 8 (M), (09:00) - SEPTEMBER 5 (Th), (15:00)

JULY 17 (W), 18 (Th), 19 (F), 22 (M), 23 (Tu)

### JULY 23 (Tu)

JULY 25 (Th)

SEPTEMBER 2 (M) to 4 (W)

SEPTEMBER 9 (M)

## SUMMER SESSION II 2013

Online Late Registration

### First Day of Classes

Change of Courses (ON CAMPUS)

75% Refund

50% Refund - W (Withdrawal)

American Independence day - Holiday

Summer II 2013 Mid-Terms

Online Registration for ALL students for Fall Semester 2013

Resit Exams for Spring and Summer I 2013 (all assessments)

### Last Day of Classes

Final Examinations

Resit Exams for Summer II 2013 (all assessments)

First Day of Classes for Fall 2013

# Introduction to Academic Programmes

## School of Fine and Performing Arts

**Music**

**Music Performance**

**Theatre Arts**

**Visual Arts**



## B.A. (Honours) Music

### Module titles:

Required non-validated Music Modules:

MU 1013 Music Theory I Fundamentals

MU 1005 Deree College Choir (Spring/Fall) (required 3 times)

### Level 4 Compulsory Modules:

MU 1011 Piano Lab I (Level 4) – 15 UK Credits

MU 1224 Researching and Writing about Music (Level 4) – 15 UK Credits

MU 2225 History of Western Music I - Medieval through the Baroque (Level 4) – 15 UK Credits

MU 2114 Music Theory II (Level 4) – 15 UK Credits

MU 1112 Piano Lab II (Level 4) – 15 UK Credits

MU 2234 History of Western Music II- 1750 through the 20<sup>th</sup> Century (Level 4) – 15 UK Credits

MU 2035 Cultural Perspectives on Music (Level 4) – 15 UK Credits

one additional module selected from the following:

Level 4	Optional Modules	Frequency
PS 1000	Psychology as a Natural Science	Fall and Spring
SO 1000	Introduction to Sociology	Fall and Spring
AN 2007	Ethnicity and Identity	Spring
PH 2014	Aesthetics	Spring
AR 1009	Fundamentals of 4D Forms -Time Based Media	Fall
DR 1010	Movement for Acting I	Fall
HY 2028	The Birth of Modern Europe	Fall

### Level 5 Compulsory Modules:

MU 2215 Music Theory III (Level 5) – 15 UK Credits

MU 2119 Making Music with Computers (Level 5) – 15 UK Credits

MU 3336 Beethoven in Context (Level 5) – 15 UK Credits

MU 3329 Music Theory IV (Level 5) – 15 UK Credits

MU 3337 Issues in Performance Practice (Level 5) – 15 UK Credits

PH 2010 Ethics (Level 5) – 15 UK Credits

two additional modules selected from the following:

LEVEL 5	Optional modules	Frequency
MU 2220	Sound Design and Sonic Art	Spring
MU 2241	Film Score & Soundtrack	Spring
MU 2322	The Opera	Winter session

### Level 6 Compulsory Modules:

MU 4640 Modernism (Level 6) – 15 UK Credits

MU 4643 Music, Noise and Culture (Level 6) – 15 UK Credits

MU 4848 Music CAPSTONE (Level 6) – 15 UK Credits

five additional modules selected from the following:

LEVEL 6	Optional modules	Frequency
MU 3308	Music Performance Workshop (by permission)	Spring
MU 3445	Experimental Music	Fall
MU 3531	Studies in 20 <sup>th</sup> Century Greek Music	Spring
MU 3642	The Art Song: Music and Words	Spring
MU 3621	The Symphony	Fall
MU 3623	The Concerto	Fall

**Total: 360 UK Credits**

## B.A. (Honours) Music Performance

### Module titles:

Required non validated Music Modules:

- MU 1013 Music Theory I Fundamentals (Fall)
- MU 1005 Deree College Choir (Spring/Fall) (required 3 times)

Optional non-validated modules

- MU 1051 Applied Music I Music Forum Performance Lab
- MU 1152 Applied Music II Music Forum Performance Lab

### Level 4 Compulsory Modules:

- MU 2053 Applied Music III (Level 4) – 15 UK Credits and Music Forum Performance Lab
- MU 1011 Piano Lab I (Level 4) – 15 UK Credits
- MU 1224 Researching and Writing about Music (Level 4) – 15 UK Credits
- MU 2225 History of Western Music I- Medieval through the Baroque (Level 4) – 15 UK Credits
- MU 2154 Applied Music IV (Level 4) – 15 UK Credits and Music Forum Performance Lab
- MU 2114 Music Theory II (Level 4) – 15 UK Credits
- MU 1112 Piano Lab II (Level 4) – 15 UK Credits
- MU 2234 History of Western Music II-1750 through the 20<sup>th</sup> Century (Level 4) – 15 UK Credits

### Level 5 Compulsory Modules:

- MU 3255 Applied Music V (Level 5) – 15 UK Credits and Music Forum Performance Lab
- MU 2215 Music Theory III (Level 5) – 15 UK Credits
- MU 2119 Making Music with Computers (Level 5) – 15 UK Credits
- MU 3336 Beethoven in Context (Level 5) – 15 UK Credits
- MU 3356 Applied Music VI (Level 5) – 15 UK Credits and Music Forum Performance Lab
- MU 3329 Music Theory IV (Level 5) – 15 UK Credits
- MU 3337 Issues in Performance Practice (Level 5) – 15 UK Credits
- PH 2010 Ethics (Level 5) – 15 UK Credits

### Level 6 Compulsory Modules:

- MU 4457 Applied Music VII (Level 6) – 15 UK Credits and Music Forum Performance Lab
  - MU 4640 Modernism (Level 6) – 15 UK Credits
  - MU 3308 Music Performance Workshop (Level 6) – 15 UK Credits
  - MU 4643 Music, Noise and Culture (Level 6) – 15 UK Credits
  - MU 4558 Applied Music VIII Capstone (Level 6) – 15 UK Credits and Music Forum Performance Lab
- three modules selected from the following:

LEVEL 6	optional modules	Frequency
MU 3445	Experimental Music	Fall
MU 3531	Studies in 20 <sup>th</sup> Century Greek Music	Spring
MU 3642	The Art Song: Music and Words	Spring
MU 3621	The Symphony	Fall
MU 3623	The Concerto	Fall

**Total: 360 UK Credits**

## MUSIC and MUSIC PERFORMANCE EXIT AWARDS ‡

### I. Certificate of Higher Education in Music

In accordance with the framework for higher education qualifications, the Certificate of Higher Education in Music (Cert HE) is awarded to students who have completed 120 credits at Level 4 have demonstrated the ability to:

Develop a rigorous approach to the acquisition of a broad knowledge base; employ a range of specialised skills; evaluate information using it to plan and develop investigative strategies and to determine solutions to a variety of unpredictable problems; operate in a range of varied and specific contexts taking responsibility for the nature and quality of outputs.

#### Music programme student learning outcomes:

##### Knowledge and understanding

Students successfully completing the Certificate of Higher Education in Music will have knowledge and understanding of:

- a selection of Western musical repertoire and associated source materials as well as scholarly literature from the Middle Ages through the Twentieth Century: its genres and forms, stylistic elements, performance practices and reception in an historical and cultural context
- musical terminology, notation and the basic elements of music theory
- key theoretical issues concerning the use of computer technology

##### Cognitive skills

Students successfully completing the Certificate of Higher Education in Music will be able to:

- examine, and discuss aural and written materials
- identify key issues and explain information and ideas

##### Practical and professional skills

Students successfully completing the Certificate of Higher Education in Music will be able to:

- read, sing, and notate simple musical ideas, demonstrate fundamental knowledge of theory at the keyboard
- use computer technology and online resources for musical research
- demonstrate the ability to recognize and identify basic components of simple musical language both by ear and through the study of a written score
- (Performance Music) perform on a primary instrument or voice, demonstrating musicianship, technical proficiency, interpretive understanding of appropriate prepared repertoire

##### Transferable key skills (Generic)

Students successfully completing the Certificate of Higher Education in Music will be able to:

- conduct research, to collect and evaluate relevant information and write a well-structured essay, using recognised academic conventions
- utilize information and communication technology
- communicate effectively in the English language

### II. Intermediate Level

*The Intermediate Level Diploma of Higher Education in Music (DipHE) and the Ordinary (non-Honours) degree in Music.*

#### II.a. Diploma of Higher Education in Music (DipHE)

In accordance with the framework for higher education qualifications, the Diploma of Higher Education in Music (DipHE) is awarded to students who have completed 240 credits comprising 120 at Level 5 and 120 at

Level 4, and have demonstrated the ability to:

Generate ideas through the analysis of concepts at an abstract level with a command of specialised skills and the formulation of responses to well defined and abstract problems; analyse and evaluate information; exercise significant judgement across a broad range of functions; accept responsibility for determining and achieving personal and/or group outcomes.

## **Music programme student learning outcomes:**

### **Knowledge and understanding**

Students successfully completing the Music programme will have extensive knowledge and understanding of:

- a selection of Western musical repertoire, associated source materials as well as scholarly literature from the major stylistic periods: its genres and forms, stylistic elements, performance practices and reception in an historical and cultural context
- musical terminology, notation and the core elements of music theory: use of melody, harmony, rhythm, texture, tonality and form across a wide range of musical style periods
- the key theoretical issues concerning the use of computer technology in order to make and manipulate music together with broad practical experience and skills in this field

### **Cognitive skills**

Students successfully completing the Music programme will be able to:

- critically examine, analyze and evaluate aural and written materials
- organize and synthesise information and ideas
- critically evaluate and engage in informed discussions

### **Practical and professional skills**

Students successfully completing the Music programme will be able to:

- accurately hear, read, sing, and notate music, demonstrate fundamental knowledge of theory at the keyboard and relate their understanding of musical theory to performance
- effectively use computer technology and online resources for musical research and the production of creative projects
- demonstrate the ability to recognize and identify components of musical language and organization both by ear and through the study of a written score
- (Performance Music) perform on a primary instrument or voice, demonstrating musicianship, technical proficiency, interpretive understanding and breadth of repertoire

### **Transferable key skills (Generic)**

Students successfully completing the Music programme will be able to:

- conduct research, to collect and evaluate relevant information and write a well-structured essay, using recognised academic conventions
- make effective oral presentations
- utilize information and communication technology
- demonstrate personal skills as a leader and collaborator in musical interpretation or group projects and to work effectively within a team, toward common objectives
- apply knowledge of professional ethics, codes of conduct, time management and personal responsibility
- communicate effectively in the English language

## **II. BA in Music**

### **Ordinary (non-Honours) degree in Music**

In accordance with the framework for higher education qualifications, the ordinary (non-Honours) degree in Music is awarded to students who have completed 300 credits (20 15 credit modules) of which a minimum 60 should be at Level 6 with the remainder comprising 120 credits at Level 4 and 120 at Level 5, 240 credits

comprising 120 at Level 5 and 120 at Level 4, and have demonstrated the ability to:

Critically review, consolidate and extend a systematic and coherent body of knowledge utilizing specialized skills across an area of study; critically evaluate new concepts and evidence from a range of sources; transfer and apply diagnostic and creative skills and exercise significant judgment in a range of situations; accept accountability for determining and achieving personal and/or group outcomes

## **Music programme student learning outcomes for the ordinary (non-Honours) degree in Music:**

### **Knowledge and understanding**

Students successfully completing the Music programme will have extensive knowledge and understanding of:

- a substantial selection of Western musical repertoire and associated source materials as well as scholarly literature across a broad range of stylistic periods: its genres and forms, stylistic elements, performance practices and reception in an historical and cultural context
- musical terminology, notation and the core elements of music theory: use of melody, harmony, rhythm, texture, tonality and form across a wide range of musical style periods
- the key theoretical issues concerning the use of computer technology in order to make and manipulate music together with broad practical experience and skills in this field

### **Cognitive skills**

Students successfully completing the Music programme will be able to:

- critically examine, analyze and evaluate aural and written materials
- organize and synthesise information and ideas
- devise, develop and defend academic arguments as well as critically evaluate and engage in informed discussions of the arguments of others

### **Practical and professional skills**

Students successfully completing the Music programme will be able to:

- accurately hear, read, sing, and notate music, demonstrate fundamental knowledge of theory at the keyboard and relate their understanding of musical theory to performance
- effectively use computer technology and online resources for musical research and the production of creative projects
- demonstrate the ability to recognize and identify components of musical language and organization both by ear and through the study of a written score
- (Performance Music) demonstrate the ability to perform and collaborate in musical ensembles
- show creativity and originality in conceiving, structuring and executing music projects
- (Performance Music) perform on a primary instrument or voice, demonstrating musicianship, technical proficiency, interpretive understanding and breadth of repertoire

### **Transferable key skills (Generic)**

Students successfully completing the Music programme will be able to:

- conduct research, to collect and evaluate relevant information and write a well-structured essay, using recognised academic conventions
- make effective oral presentations
- work and learn independently showing confidence and self awareness;
- utilize information and communication technology
- demonstrate personal skills as a leader and collaborator in musical interpretation or group projects and to work effectively within a team, toward common objectives
- apply knowledge of professional ethics, codes of conduct, time management and personal responsibility
- communicate effectively in the English language

## B.A. (Honours) – Theatre Arts

### Module titles- LEVEL 4

#### Compulsory Modules:

DR 1003 The Making of Theatre – 15 UK Credits  
 DR 1010 Movement for Acting I – 15 UK Credits  
 DR 1011 Stage Design I – 15 UK Credits  
 DR 1012 Acting I – 15 UK Credits  
 DR 1015 Voice and Speech I – 15 UK Credits  
 DR 1026 Theatre in Athens – 15 UK Credits  
 PH 2014 Aesthetics – 15 UK Credits

#### Optional module:

One course out of the following:

**	HUMANITIES OPTIONS - LEVEL 4	FREQUENCY
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring

### Module titles – LEVEL 5

#### Compulsory Modules:

DR 2028 Directing I – 15 UK Credits  
 DR 2101 Movement for Acting II – 15 UK Credits  
 DR 2116 Voice and Speech II – 15 UK Credits  
 DR 2127 Stage Design II – 15 UK Credits  
 DR 2140 Acting II – 15 UK Credits  
 DR 2161 Theatre Practicum I – 15 UK Credits  
 EN 3358 Trends in Contemporary Theatre – 15 UK Credits  
 AT 3223 Theories of Art – 15 UK Credits

### Module titles – LEVEL 6

#### Compulsory Modules:

DR 3020 The Theatrical Event I – 15 UK Credits  
 DR 3021 The Theatrical Event II – 15 UK Credits  
 DR 3023 Contemporary Trends in the Performing Arts – 15 UK Credits  
 DR 3262 Theatre Practicum II – 15 UK Credits  
 DR 3146 Political Theatre – Social Acts – 15 UK Credits  
 DR 4719 Senior Theatre Practicum

#### Optional Modules:

Two courses out of the following:  
 DR 3129 Directing II – 15 UK Credits  
 DR 3241 Acting III – 15 UK Credits  
 DR 3247 The Language of Costume – 15 UK Credits

## THEATRE ARTS EXIT AWARDS ‡

### I. Certificate of Higher Education in Theatre Arts

In accordance with the framework for Higher Education qualifications, the holder of a Certificate of Higher Education in Theatre Arts will have a basic theoretical and practical understanding of the Theatre. Students will have acquired appropriate communication skills and qualities such as personal responsibility and creative thinking necessary requirements for employment.

Certificates of Higher Education in Theatre Arts are awarded to students who have demonstrated:

- i. Knowledge of the particular contribution made by the various artists/craftsmen who collaborate in the making of a production.
- ii. Understanding of the process by which a performance is created.

Typically holders of the qualification will be able to:

- a. Practice basic voice, movement and acting techniques.
- b. Experience performances on a more sophisticated level.

and will have:

- c. Qualities and Transferrable skills, such as personal responsibility and creative thinking, necessary requirements for employment.

Upon completion of level 4 (120 credits or 8 x 15 credit modules), students will be able to:

- Recognize and be familiar with key theatrical concepts that are present in every day as well as professional decision making.

Specifically holders of the Certificate of Higher Education in Theatre Arts will be able to demonstrate knowledge and understanding of:

- Basic movement, voice acting and design skills. (DR 1010, DR 1015 DR 1012, DR 1011)
- Theatre vocabulary and the work done by each artist/craftsman in the production process. (DR 1003, DR 1026)

In addition, they will have the following practical/professional and key/ transferable skills:

- The ability to access electronic data and use word processing.
- The ability to communicate effectively and think logically.

### II. Intermediate Level

*The intermediate level includes the Diploma of Higher Education in Theatre Arts and the ordinary (non-Honours) degree in Theatre Arts.*

In accordance with the framework for Higher Education qualifications, holders of qualifications at this level will have developed a greater understanding of Theatre Arts principles and practices. They will have learned to apply these practices more widely. Through this they will have the necessary qualities for employment requiring personal responsibility and decision making.

Non Honours degrees are awarded to students who have demonstrated:

- i. Knowledge and critical understanding of voice, movement and acting techniques.
- ii. Ability to apply those techniques in realizing a performance
- iii. Ability to distinguish various forms and traditions of theatre

Typically holders of the qualification will be able to:

- a. Critically evaluate performances and play texts.
- b. Effectively communicate ideas and arguments in oral and written form.
- c. Work creatively as members of a team.

and will have:

- d. Qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision making.

### II.a Diploma of Higher Education in Theatre Arts

Upon completion of levels 4 and 5 (240 credits or 16 15-credit modules), students will be able to:

- i. Recognize and be familiar with key theatrical concepts that are present in every day as well as demonstrate professional decision making.
- ii. Apply the techniques learned by contributing to the creation of a performance.
- iii. Demonstrate knowledge of theories related to the Arts and to Theatre.

Specifically holders of the Diploma of Higher education In Theatre Arts will be able to demonstrate detailed knowledge and critical understanding of:

- Basic movement, voice acting and design skills. (DR 1010, DR 1015 DR 1012, DR 1011)
- Theatre vocabulary and the work done by each artist/craftsman in the production process. (DR 1003, DR 1026)
- Further techniques and methods in a performance process (DR 2028, DR 2101, DR 2116, DR 2127, DR 2140, DR 2161)
- Acting techniques and their application (DR 1012, DR 2140)
- Theories of Art and Theatre (PH 2014, AT 3023, EN 3358)

In addition they will have the following cognitive skills:

- The ability to read and interpret a variety of writings, both play texts and theatre theory ( DR 1026, PH 2014, DR 2127, DR 2028, DR 2140, DR 3358)
- The ability to think logically and constructively on a theoretical or practical level ( PH 2014, DR 2028, DR 2101, DR 2116, DR 2127, DR 2140, DR 2161, AT 3023, EN 3358)

and the following Practical/ Professional and Key/ Transferable skills:

- The ability to effectively collaborate within a team (DR 2028, DR 2127, DR 2161)
- Capacity in decision making and problem solving(DR 2028, DR 2127, DR 2140, DR 2161)
- Critical skills in developing ideas and arguments (PH 2014, AT 3023, EN 3358)

### II.b. BA in Theatre Arts

Upon completion of 300 credits (20 15-credit modules), students will be able to:

- i. Recognize and be familiar with key theatrical concepts that are present in every day as well as demonstrate professional decision making.
- ii. Apply the techniques learned by contributing to the creation of a performance.
- iii. Demonstrate knowledge of theories related to the Arts and to Theatre.
- iv. Analyze and evaluate a wide range of performances and artistic events.
- v. Research, synthesize and realize ideas into original art work.

Specifically, holders of the ordinary BA in Theatre Arts will be able to demonstrate detailed knowledge and critical understanding of:

- Basic movement, voice, acting and design skills. (DR 1010, DR 1015 DR 1012, DR 1011)
- Theatre vocabulary and the work done by each artist/craftsman in the production process. (DR 1003, DR 1026)
- Further techniques and methods in a performance process. (DR 2028, DR 2101, DR 2116, DR 2127, DR 2140, DR 2161)
- Acting techniques and their application. (DR 1012, DR 2140)
- Theories of Art and Theatre. (PH 2014, AT 3023, EN 3358)
- Theatre evolution in a historical geographical and cultural context (DR 3020, DR 3021, DR 3023, DR 3146)



In addition, they will have the following cognitive skills:

- The ability to read and interpret a variety of writings, both play texts and theatre theory (DR 1026, PH 2014, DR 2127, DR 2028, DR 2140, DR 3358)
- The ability to think logically and constructively on a theoretical or practical level. (PH 2014, DR 2028, DR 2101, DR 2116, DR 2127, DR 2140, DR 2161, AT 3023, EN 3358)
- The ability to apply methods and techniques appropriate for the staging of a production (, DR 3129, DR 3241, DR 3247, DR 3262, DR 4719)

and the following practical/professional and key/transferable skills:

- The ability to effectively collaborate within a team. (DR 2028, DR 2127, DR 2161)
- Capacity in decision making and problem solving. (DR 2028, DR 2127, DR 2140, DR 2161, DR 3129, DR 3262)
- The ability to develop ideas and arguments critically. (PH 2014, AT 3023, EN 3358, DR 3146)
- Carry out research individually or as a team member. (AT 3023, EN 3358, DR 3020, DR 3021, DR 3023, DR 3146)
- Produce original artistic work. (DR 3146, DR 4719, DR 3129, DR 3247)

## CERTIFICATE OF HIGHER EDUCATION IN THEATRE ARTS (120 CREDITS)

### Module titles- LEVEL 4

#### **Compulsory Modules:**

DR 1003 The Making of Theatre - 15 UK Credits  
DR 1010 Movement for Acting I - 15 UK Credits  
DR 1011 Stage Design I - 15 UK Credits  
DR 1012 Acting I - 15 UK Credits  
DR 1015 Voice and Speech- 15 UK Credits  
DR 1026 Theatre in Athens- 15 UK Credits  
PH 2014 Aesthetics - 15 UK Credits

#### **Optional Modules**

One course out of the following:

HY 2071 American History II - 15 UK Credits  
HY 2080 Great Britain - 15 UK Credits

## DIPLOMA OF HIGHER EDUCATION IN THEATRE ARTS (240 CREDITS)

#### **Compulsory Modules:**

DR 1003 The Making of Theatre - (Level 4)-15 UK Credits  
DR 1010 Movement for Acting I - (Level 4)-15 UK Credits  
DR 1011 Stage Design I - (Level 4)--15 UK Credits  
DR 1012 Acting I - (Level 4)--15 UK Credits  
DR 1015 Voice and Speech I - (Level 4)--15 UK Credits

DR 1026 Theatre in Athens- (Level 4)--15 UK Credits  
PH 2014 Aesthetics - (Level 4)-15 UK Credits  
DR 2028 Directing I - (Level 5)-15 UK Credits  
DR 2101 Movement for Acting II- (Level 5)-15 UK Credits  
DR 2116 Voice and Speech II- (Level 5)-15 UK Credits  
DR 2127 Stage Design II- (Level 5)-15 UK Credits  
DR 2140 Acting II- (Level 5)-15 UK Credits  
DR 2161 Theatre Practicum I- (Level 5)-15 UK Credits  
AT 3023 Theories of Art- (Level 5)-15 UK Credits  
EN 3358 Contemporary Trends in the Theatre- (Level 5)-15 UK Credits

#### **Optional Modules**

One course out of the following:

HY 2071 American History II-15 UK Credits  
HY 2080 Great Britain -15 UK Credits

## BA in Theatre Arts (300 credits)

#### **Compulsory Modules:**

DR 1003 The Making of Theatre (Level 4) - 15 UK Credits  
DR 1010 Movement For Acting I (Level 4) - 15 UK Credits  
DR 1011 Stage Design I (Level 4) - 15 UK Credits  
DR 1012 Acting I (Level 4) - 15 UK Credits  
DR 1015 Voice and Speech I (Level 4) - 15 UK Credits  
DR 1026 Theatre in Athens (Level 4) - 15 UK Credits  
PH 2014 Aesthetics (Level 4) - 15 UK Credits  
DR 2028 Directing I (Level 5) - 15 UK Credits  
DR 2101 Movement for Acting II (Level 5) - 15 UK Credits  
DR 2116 Voice and Speech II (Level 5) - 15 UK Credits  
DR 2127 Stage Design II (Level 5) - 15 UK Credits  
DR 2140 Acting II (Level 5) - 15 UK Credits  
DR 2161 Theatre Practicum I (Level 5) - 15 UK Credits  
AT 3023 Theories of Art (Level 5) - 15 UK Credits  
EN 3358 Contemporary Trends in the Theatre (Level 5)- 15 UK Credits  
DR 3020 The Theatrical Event I (Level 6) - 15 UK Credits  
DR 3021 The Theatrical Event II (Level 6) - 15 UK Credits  
DR 3023 Contemporary Trends in the Performing Arts (Level 6) - 15 UK Credits  
DR 3262 Theatre Practicum II (Level 6) - 15 UK Credits

#### **Optional Modules**

One course out of the following:

HY 2071 American History II (Level 4) - 15 UK Credits  
HY 2080 Great Britain (Level 4) - 15 UK Credits

## B.A. (Honours) Visual Arts

### Module titles – LEVEL 4

#### Compulsory Modules:

PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits

PH 2014 Aesthetics (Level 4) – 15 UK Credits

AR 1003 Fundamentals of 2D Forms - Drawing I (Level 4) – 15 UK Credits

AR 1005 Fundamentals of 2D Forms - Color & Design I (Level 4) – 15 UK Credits

AR 1007 Fundamentals of 3D Forms - Sculpture I (Level 4) – 15 UK Credits

AR 1009 Fundamentals of 4D Forms - Time Based Media I (Level 4) – 15 UK Credits

AR 2023 Figure Drawing I (Level 4) – 15 UK Credits

AR 1017 Digital Image (Level 4) – 15 UK Credits

### Module titles – LEVEL 5

#### Compulsory Modules:

AT 2013 Modern Art (Level 5) – 15 UK Credits

AR 1104 Fundamentals of 2D Forms - Drawing II (Level 5) – 15 UK Credits

AR 1106 Fundamentals of 2D Forms - Color & Design II (Level 5) – 15 UK Credits

AR 1108 Fundamentals of 3D Forms - Sculpture II (Level 5) – 15 UK Credits

AR 1110 Fundamentals of 4D Forms - Time Based Media II (Level 5) – 15 UK Credits

AR 2025 Painting (Level 5) – 15 UK Credits

AR 2019 Video Art (Level 5) – 15 UK Credits

AR 2024 Figure Drawing II (Level 5) – 15 UK Credits

### Module titles – LEVEL 6

#### Compulsory Modules:

AT 3118 Postmodern Art (Level 6) – 15 UK Credits

AR 3130 Contemporary Painting (Level 6) – 15 UK Credits

AR 3133 Contemporary Drawing (Level 6) – 15 UK Credits

AR 3934 Studio Projects and Installation (Level 6) – 15 UK Credits

AR 4002 Art Techniques and Media (Level 6) – 15 UK Credits

AR 4140 Issues in Contemporary Art (Level 6) – 15 UK Credits

AR 4226 Sculpture III (Level 6) – 15 UK Credits

AR 4941 Senior Project and Exhibition (Level 6) – 15 UK Credits

## VISUAL ARTS EXIT AWARDS ‡

### I. Certificate of Higher Education in Visual Arts (120 credits)

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in the Visual Arts, will have a basic theoretical and practical understanding of the Visual Arts. Students will have acquired appropriate communication skills and qualities, such as personal responsibility and creative thinking, which are necessary requirements for employment.

Certificates of Higher Education in the Visual Arts are awarded to students who have demonstrated the knowledge of:

- Visual literacy embedded in creative practice
- Ability to interpret and describe artworks and exhibitions

Typically, holders of the qualification will be able to:

- Utilize appropriate materials, media, techniques, methods, technologies and tools
- Utilize information technology skills such as word processing and the ability to access electronic data
- Undertake further training and develop new skills within a structured and managed environment

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to:

- Recognize and be familiar with key Visual Arts concepts that are present in both everyday as well as in professional decision making
- Align basic art theory to practice

Specifically, holders of the Certificate of Higher Education in Visual Arts will be able to demonstrate knowledge and understanding of:

- Recognize the technological societal, historical and cultural contexts that influence the creation of new art forms (PH 2016, PH 2014)
- Visual literacy and the technical foundations of art across a number of art disciplines (AR 1003, AR 1005, AR 1007, AR 1009, AR 2023)

In addition, they will have the following practical/professional and key/transferable skills:

- Utilize appropriate materials, media, techniques, methods, technologies and tools and develop competence with them for the production of artworks and portfolios. (AR 1017)
- Utilize information technology skills such as word processing and the ability to access electronic data. (AR 1009, AR 1017)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Visual Arts and the ordinary (non-Honours) degree in Visual Arts.*

In accordance with the framework for Higher Education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles and practices in Visual Arts and will have learned to apply those principles and practices more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- Ability to research, interpret and evaluate artworks, exhibitions, art history and art theory texts.
- Ability to present self-motivation and the capacity to work independently.
- Art making practice in dialogue with social, technological, environmental and historical contexts.

Typically, holders of the qualification will be able to:

- Recognize the technological societal, historical and cultural contexts that influence the creation of new art forms (PH 2016, PH 2014)
- Demonstrate Visual literacy and usage of the technical foundations of art across a number of art disciplines (AR 1003, AR 1005, AR 1007, AR 1009, AR 2023)
- Articulate ideas and navigate through arguments

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

## II.a. Diploma of Higher Education in Visual Arts

Upon completion of levels 4 and 5 (240 credits or 8 15-credit modules), students will be able to

- Utilize key Visual Arts concepts that are present in both everyday as well as in professional decision making
- apply basic skills and techniques to art related topics, thus aligning theory to practice
- demonstrate average knowledge of theories, history, digital literacy and fabrication techniques in art

Specifically, holders of the Diploma of Higher Education in Visual Arts will be able to demonstrate detailed knowledge and understanding of:

- The technological societal, historical and cultural contexts that influence the creation of new art forms (PH 2016, PH 2014)
- The core innovations in the art of the 20<sup>th</sup> and 21<sup>st</sup> centuries and the artists involved. (AT 2013)
- The technical foundations of art across a number of art disciplines (AR 1003, AR 1005, AR 1007, AR 1009, AR 2023, AR 2024, AR 1104, AR 1106, AR 1108, AR 1110)

In addition, they will have the following cognitive skills:

- Capacity to articulate a language for the critical examination of art (AR 1003, AR 1005, AR 1007, AR 1009, AT 2013)
- Possibility to navigate through arguments by discussing theoretical texts (AR 2025, AR 4002)

Capacity to contribute to the production of group works (AR 1017, AR 1106)

- Ability to articulate personal artistic concepts and apply them in a medium appropriate to the concept, through the use of painting, drawing, sculpture, installations, happenings, performances and audio/visual mediums (AR 1104, AR 1106, AR 1108, AR 1110, AR 2014, AR 2019)

and the following practical/professional and key/transferable skills:

- Pursue an artistic idea from conception, research, to final execution on the 2D, 3D, or 4D fields, or through interdisciplinary methods.( AR 2025, 2019)
- Utilize appropriate materials, media, techniques, methods, technologies and tools and develop competence with them for the production of artworks and portfolios (AR 1017, AR 2019)
- Utilize information technology skills such as word processing and the ability to access electronic data (AR 1017, AR 1009, AR 1104, AR 1110, AR 1106, AR 2019)

## II.b. BA in Visual Arts

Upon completion of 300 credits (20 15-credit modules), students will be able to

- Utilize key Visual Arts concepts that are present in both everyday as well as in professional decision making
- apply basic skills and techniques to art related topics, thus aligning theory to practice
- demonstrate average knowledge of theories, history, digital literacy and fabrication techniques in art
- analyze and synthesize with minimum guidance issues relating to a variety of fields in Visual Arts

Specifically, holders of the ordinary BA in Visual Arts will be able to demonstrate detailed knowledge and understanding of:

- The technological societal, historical and cultural contexts that influence the creation of new art forms (PH 2016, PH 2014)
- The core innovations in the art of the 20<sup>th</sup> and 21<sup>st</sup> centuries and the artists involved. (AT 2013, AT 3118)
- The technical foundations of art across a number of art disciplines (AR 1003, AR 1005, AR 1007, AR 1009, AR 2023, AR 2024, AR 1104, AR 1106, AR 1108, AR 1110)
- Evolving ways of art thinking and how this may be applied in a range of contexts (AR 1017, AR 4002)

In addition, they will have the following cognitive skills:

- Capacity to articulate a language for the critical examination of art (AR 1003, AR 1005, AR 1007, AR 1009, AT 2013)
- Possibility to navigate through arguments by discussing theoretical texts (AR 2025, AR 3130, AR 4002)
- Capacity to contribute to the production of group works (AR 1106, AR 1017)
- Ability to articulate personal artistic concepts and apply them in a medium appropriate to the concept, through the use of painting, drawing, sculpture, installations, happenings, performances and audio/visual mediums (AR 1104, AR 1106, AR 1108, AR 1110, AR 2014, AR 2019)

and the following practical/professional and key/transferable skills:

- Pursue an artistic idea from conception, research, to final execution on the 2D, 3D, or 4D fields, or through interdisciplinary methods.( AR 2019 , AR 2025, AR 2023, AR 4226)
- Utilize appropriate materials, media, techniques, methods, technologies and tools and develop competence with them for the production of artworks and portfolios (AR 1017, AR 2019, AR 3130)
- Utilize information technology skills such as word processing and the ability to access electronic data (AR 1017, AR 1009, AR 1104, AR 1110, AR 1106, AR 2019, AR 4002)
- Communicate effectively and persuasively in visual, aural and written forms with people from a wide range of backgrounds using their views, in the development or enhancement of work (AR 4002)

## CERTIFICATE OF HIGHER EDUCATION IN VISUAL ARTS (120 CREDITS)

### Compulsory Modules:

PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits

PH 2014 Aesthetics (Level 4) – 15 UK Credits

AR 1003 Fundamentals of 2D Forms - Drawing I (Level 4) – 15 UK Credits

AR 1005 Fundamentals of 2D Forms - Color & Design I (Level 4) – 15 UK Credits

AR 1007 Fundamentals of 3D Forms - Sculpture I (Level 4) – 15 UK Credits

AR 1009 Fundamentals of 4D Forms - Time Based Media I (Level 4) – 15 UK Credits

AR 2023 Figure Drawing I (Level 4) – 15 UK Credits

AR 1017 Digital Image (Level 4) – 15 UK Credits

## DIPLOMA OF HIGHER EDUCATION IN VISUAL ARTS



# School of Fine and Performing Arts

(240 CREDITS)

## **Compulsory Modules:**

PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits  
PH 2014 Aesthetics (Level 4) – 15 UK Credits  
AR 1003 Fundamentals of 2D Forms - Drawing I (Level 4) – 15 UK Credits  
AR 1005 Fundamentals of 2D Forms - Color & Design I (Level 4) – 15 UK Credits  
AR 1007 Fundamentals of 3D Forms - Sculpture I (Level 4) – 15 UK Credits  
AR 1009 Fundamentals of 4D Forms - Time Based Media I (Level 4) – 15 UK Credits  
AR 2023 Figure Drawing I (Level 4) – 15 UK Credits  
AR 1017 Digital Image (Level 4) – 15 UK Credits  
AT 2013 Modern Art (Level 5) – 15 UK Credits  
AR 1104 Fundamentals of 2D Forms - Drawing II (Level 5) – 15 UK Credits  
AR 1106 Fundamentals of 2D Forms - Color & Design II (Level 5) – 15 UK Credits  
AR 1108 Fundamentals of 3D Forms - Sculpture II (Level 5) – 15 UK Credits  
AR 1110 Fundamentals of 4D Forms - Time Based Media II (Level 5) – 15 UK Credits  
AR 2025 Painting (Level 5) – 15 UK Credits  
AR 2019 Video Art (Level 5) – 15 UK Credits  
AR 2024 Figure Drawing II (Level 5) – 15 UK Credits

BA in VISUAL ARTS (300 CREDITS)

## **Compulsory Modules:**

PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits  
PH 2014 Aesthetics (Level 4) – 15 UK Credits  
AR 1003 Fundamentals of 2D Forms - Drawing I (Level 4) – 15 UK Credits  
AR 1005 Fundamentals of 2D Forms - Color & Design I (Level 4) – 15 UK Credits  
AR 1007 Fundamentals of 3D Forms - Sculpture I (Level 4) – 15 UK Credits  
AR 1009 Fundamentals of 4D Forms - Time Based Media I (Level 4) – 15 UK Credits  
AR 2023 Figure Drawing I (Level 4) – 15 UK Credits  
AR 1017 Digital Image (Level 4) – 15 UK Credits  
AT 2013 Modern Art (Level 5) – 15 UK Credits  
AR 1104 Fundamentals of 2D Forms - Drawing II (Level 5) – 15 UK Credits  
AR 1106 Fundamentals of 2D Forms - Color & Design II (Level 5) – 15 UK Credits  
AR 1108 Fundamentals of 3D Forms - Sculpture II (Level 5) – 15 UK Credits  
AR 1110 Fundamentals of 4D Forms - Time Based Media II (Level 5) – 15 UK Credits  
AR 2025 Painting (Level 5) – 15 UK Credits  
AR 2019 Video Art (Level 5) – 15 UK Credits  
AR 2024 Figure Drawing II (Level 5) – 15 UK Credits  
AT 3118 Postmodern Art (Level 6) – 15 UK Credits  
AR 3130 Contemporary Painting (Level 6) – 15 UK Credits  
AR 4002 Art Techniques and Media (Level 6) – 15 UK Credits  
AR 4226 Sculpture III (Level 6) – 15 UK Credits

# School of Liberal Arts and Sciences

**Art History**

**Communication**

**Economics**

**English and American Literature**

**English with Linguistics**

**Environmental Studies**

**History**

**Information Technology**

**Liberal Studies**

**Philosophy**

**Psychology**

**Sociology**

## BA (Honours) – Art History

### Required Non-Validated Art History Modules:

AT 1000 History of Art I 15 Credits (Fall and Spring)

AT 1001 History of Art II 15 Credits (Fall and Spring)

### Module titles – Level 4

#### Compulsory Modules:

PH 2014 Aesthetics (Level 4) – 15 Credits (Spring)

AT 2224 Writing about Art (Level 4) – 15 Credits (Fall)

AT 2005 Art and Architecture of Ancient Greece (Level 4) – 15 Credits (Fall)

AT 2006 Roman Art and Architecture (Level 4) – 15 Credits (Spring)

AT 1025 History of Architecture (Level 4) – 15 Credits (Fall)

#### Optional Modules:

One Course in Visual Arts\* (Level 4) – 15 Credits

One Course in the Humanities\*\* (Level 4) – 15 Credits

One Course in the Social Sciences\*\*\* (Level 4) – 15 Credits

*	VISUAL ARTS OPTIONS – LEVEL 4	FREQUENCY
AR 1003	Fund. 2D Drawing I	Fall
AR 1005	Fund. 2D Color and Design I	Fall
AR 1007	Fund. 3D Sculpture I	Fall
AR 1009	Fund. 4D Time Based Media I	Spring
AR 2023	Figure Drawing I	Spring
AR 1017	Digital Image	Spring
**	HUMANITIES OPTIONS – LEVEL 4	
	CLASSICAL LITERATURE	
CL 2010	Greek and Roman Epic Literature in Translation	Fall and Spring
	ENGLISH LITERATURE	
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2222	The Making of America: American Literature to 1865	Spring
	HISTORY	
HY 2034	History of Ancient Greece	Fall
HY 2015	History of Rome	Spring
HY 2028	The Birth of Modern Europe	Fall

HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring
	THEATRE ARTS	
DR 1103	The Making of Theatre	Fall and Spring
	PHILOSOPHY	
PH 1000	Introduction to Philosophy	Fall and Spring
PH 2016	Philosophy and Cinema	Fall and Winter
PH 2020	Greek Philosophy	Spring
	MUSIC	
MU 2035	Cultural Perspectives on Music	Spring
MU 2225	History of Western Music I	
MU 2234	History of Western Music II	

***	SOCIAL SCIENCE OPTIONS – LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2007	Ethnicity and Identity	Fall and Spring
AN 2010	Greek Folklore and Ethnography	Fall
	ECONOMICS	
EC 2011	Economic History of Europe	Fall
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behaviour	Fall and Spring
PO 2004	Diplomacy	Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 2210	History of Psychology	Fall
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 1001	Sociology of Modern Life	Fall and Spring

## Module titles – LEVEL 5

### Compulsory Modules:

- PH 2010 Ethics (Level 5) – 15 Credits (Fall and Spring)
- AT 2113 Modern Art (Level 5) – 15 Credits (Spring)
- AT 3023 Theories of Art (Level 5) – 15 Credits (Fall)
- AT 2026 Northern European Art 15<sup>th</sup>-16<sup>th</sup> c. (Level 5) – 15 Credits (Spring)

### Optional Modules:

- One of the following: (Spring)
- AT 2003 Art and Architecture of the Ancient Near East (Level 5) – 15 Credits
  - AT 2004 Art and Architecture of Ancient Egypt (Level 5) – 15 CREDITS
  - AT/AH 2021 The Bronze Age in Greece (Level 5) – 15 CREDITS
  - AT/AH 2023 Discourse, Display, and Design in the Ancient Greek Sanctuary (Level 5) – 15 CREDITS

- One of the following: (Spring)
- AT 2019 Islamic Art and Architecture (Level 5) – 15 Credits
  - AT 2016 African Art (Level 5) – 15 Credits

- One of the following: (Fall)
- AT 2007 Early Christian and Byzantine Art and Architecture (Level 5) – 15 Credits
  - AT 2008 Romanesque and Gothic Art and Architecture (Level 5) – 15 Credits

- One of the following: (Fall)
- AT 2028 The Art of Reason (Level 5) – 15 Credits
  - AT 2017 Modern Greek Art (Level 5) – 15 Credits

## Module titles – LEVEL 6:

### Compulsory Modules:

- AT 3109 The Italian Renaissance (Level 6) – 15 Credits (Fall)
- AT 3111 Seventeenth-Century Art (Level 6) – 15 Credits (Fall)
- AT 3112 Pluralism in Nineteenth-Century Art (Level 6) – 15 Credits (Spring)
- AT 3118 Post-Modern Art (Level 6) – 15 Credits (Spring)
- AT 4930 Selected Topics (Level 6) – 15 Credits (Spring)
- AT 4936 Methodologies of Art History (Level 6) – 15 Credits (Fall)

### Optional Modules:

- Two of the following: (Fall and Spring)
- AT 3131 Theories of Architecture (Level 6) – 15 Credits
  - AT 3032 Theory and Practice of Display (Level 6) – 15 Credits
  - AT 3033 Feminism and Art History (Level 6) – 15 Credits
  - AR 4140 Issues in Contemporary Art (Level 6) – 15 Credits (Spring)

## ART HISTORY EXIT AWARDS ‡

### I. Certificate of Higher Education in Art History

Upon completion of level 4 (120 credits or 8 15-credit modules), students have (i) a basic grasp of the concepts and principles of art history; (ii) a series of basic transferable interpersonal, research and writing skills that are applicable to the professional world; (iii) the knowledge and skills necessary for further progression in the field—for example, into the second year of a BA (Hons) programme in Art History such as that at DERE, The American College of Greece.

Specifically, holders of the Certificate of Higher Education in Art History will be able to demonstrate knowledge and understanding of:

- Core concepts and principles of Art History. (AT 2224)
- Knowledge of the art and architecture of some periods and geographic areas. (AT2005, AT2006, AT1025)
- Engagement with aesthetic theory. (PH2014)
- Basic knowledge of the some of the techniques of art production. (VA option)
- A measure of knowledge in an array of humanities and social sciences. (one level-4 module each in the social sciences and humanities)

In addition, they will have the following cognitive skills:

- They will be able to use the skills of visual observation, description and analysis. (AT2224, AT2005, AT2006, AT1025 and the VA option)

Furthermore, they will have the following practical/professional and key/transferable skills:

- They will be able to use the technical skills for writing a paper. (AT2224)
- They will have the basic skills that permit them to locate and access art historical sources. (AT2224)
- They will be able to participate in group discussions. (all courses)
- They will be able to work to deadlines. (all courses)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Art History and the ordinary (non-Honours) degree in Art History.*

#### II.a. Diploma of Higher Education in Art History

Upon completion of levels 4 and 5 (240 credits or 16 15-credit modules), students have (i) a solid grasp of the concepts and principles of art history; (ii) a series of transferable interpersonal, research and writing skills that are applicable to the professional world; (iii) respect for different cultures and different points of view; (iv) the knowledge and skills necessary for further progression in the field—for example, for the final modules of a BA (Hons) programme in Art History such as that at DERE, The American College of Greece.

Specifically, in addition to the characteristics listed under the Certificate above, holders of the Diploma of Higher Education in Art History will be able to demonstrate detailed knowledge and critical understanding of:

- Broadened and deepened knowledge of Western art both geographically and period-wise. (AT2113, AT2026, AT2028, AT2007, AT2008, AT2017, AT/AH 2023, AT/AH2021)
- Concepts of non-western art. [AT2003, AT2004, AT2019, AT2016]

In addition, they will have the following cognitive skills:

- A engagement with the theories of the discipline. (AT3023)
- The ability for the basic analysis of the interaction of artistic creation with the social, political, economic, and religious environment. (all AT/AH courses)

and the following practical/professional and key/transferable skills:

- They will be able to communicate effectively in group discussions. (all courses)

- They will be able to exercise critical judgment in evaluating artistic creation. (all AT/AH courses)
- They will have respect for different points of view and cultural practices. [PH2010, AT2003, AT2004, AT2019, AT2016]
- They will be able to construct basic, relevant arguments from a body of evidence, including primary and secondary sources. (AT3023, AT2021, AT/AH 2023)
- They will be able to research with the basic capacity for effective and verifiable information retrieval and organization. (AT3023, AT2021, AT/AH 2023)
- They will have the ability to combine in a basic way English written communication skills with appropriate use of visual aids to work in a professional environment. (AT 3023, AT2021, AT/AH 2023)

## II.b. BA Ordinary in Art History

Upon completion of 300 credits (20 15-credit modules), students will have (i) a solid grasp of the concepts and principles of art history; (ii) a series of transferable interpersonal, research and writing skills that are applicable to the professional world; (iii) respect for different cultures and different points of view; (iv) the ability to analyze and synthesize with minimum guidance issues relating to Art History; (v) specialized practical knowledge associated with galleries and/or museums; (v) the knowledge and skills necessary for further progression in the field—for example, for the final modules of a BA (Hons) programme in Art History such as that at DERE, The American College of Greece.

In addition to the knowledge and skills listed above under Certificate and Diploma, holders of the BA Ordinary in Art History will be able to demonstrate detailed knowledge and critical understanding of:

- Broadened and deepened knowledge of Western art both geographically and period-wise. (AT3109, AT3111, AT3112, AT3118, AT3131)
- In-depth knowledge of specific subjects/methodologies associated with Art History. (AT4936, AT3118, AT3131, AT3033, AT3032, AR4140)

In addition, they will have the following cognitive skills:

- An in-depth engagement with the theories and methods of Art History. (AT4936, AT 3033)
- The ability to analyze of the interaction of artistic creation with the social, political, economic, and religious environment. (all AT level 6 courses)
- Synthesize the major critical approaches to the interpretation of a particular art historical subject in order to develop an independent argument. (all AT level 6 courses)
- Evaluate material culture with an awareness of the limitations and partiality of all historical knowledge. (All AT level 6 courses)

and the following practical/professional and key/transferable skills:

- Construct relevant arguments from a body of evidence, including primary and secondary sources. (all AT level 6 courses)
- Do effective research with the capacity for critical, effective, and verifiable information retrieval and organization. (all AT level 6 courses)
- Exercise skills of critical judgment in evaluating arguments. (all AT level 6 courses)
- Have respect for, and receptivity to, other points of view and cultural practices. (AT3032, AT3033)
- Use interpersonal skills, i.e. oral and written communication skills in English with appropriate use of visual aids to work effectively in a professional environment. (all AT level 6 courses)
- Manage information resources, selecting data from a range of sources and developing appropriate research techniques. (all AT level 6 courses)
- Work independently on a major project. (all AT level 6 courses)
- Choose the appropriate methodological approach with which to examine a particular issue. (AT4936)
- Familiarity with practical and theoretical issues involved in gallery and/or museum display. (AT3032, AR4140)

## CERTIFICATE OF HIGHER EDUCATION IN ART HISTORY (120 CREDITS)

### Compulsory Modules:

- AT 2224 Writing About Art (Level 4) – 15 Credits
- AT 2005 Art And Architecture of Ancient Greece(Level 4) – 15 Credits
- AT 2006 Roman Art and Architecture (Level 4) – 15 Credits
- AT 1025 History of Architecture (Level 4) – 15 Credits
- PH 2014 Aesthetics (Level 4) – 15 Credits

### Optional Modules:

- Visual Arts Option\* (Level 4) – 15 Credits
- Humanities Option\*\* (Level 4) – 15 Credits
- Social Science Option\*\*\* (Level 4) – 15 Credits

***	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2007	Ethnicity and Identity	Fall and Spring
AN 2010	Greek Folklore and Ethnography	Fall
	ECONOMICS	
EC 2011	Economic History of Europe	Fall
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behavior	Fall and Spring
PO 2004	Diplomacy	Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 2210	History of Psychology	Fall
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 1001	Sociology of Modern Life	Fall and Spring

*	VISUAL ARTS OPTIONS – LEVEL 4	FREQUENCY
AR 1003	Fund. 2D Drawing I	Fall
AR 1005	Fund. 2D Color and Design I	Fall
AR 1007	Fund. 3D Sculpture I	Fall
AR 1009	Fund. 4D Time Based Media I	Spring
AR 2023	Figure Drawing I	Spring
AR 1017	Digital Image	Spring
**	HUMANITIES OPTIONS – LEVEL 4	FREQUENCY
	CLASSICAL LITERATURE	
CL 2010	Greek and Roman Epic Literature in Translation	Fall and Spring
	ENGLISH LITERATURE	
EN 2220	English Lit.: from Chaucer to Swift	Fall
EN 2222	The Making of America: American Literature to 1865	Spring
	HISTORY	
HY 2034	History of Ancient Greece	Fall
HY 2015	History of Rome	Spring
HY 2028	The Birth of Modern Europe	Fall
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring
	THEATRE ARTS	
DR 1103	The Making of Theatre	Fall and Spring
	MUSIC	
MU 2035	Cultural Perspectives on Music	Spring
MU 2225	History of Western Music I	Spring
MU 2234	History of Western Music II	Fall
	PHILOSOPHY	
PH 1000	Introduction to Philosophy	Fall and Spring
PH 2016	Philosophy and Cinema	Fall and Winter
PH 2020	Greek Philosophy	Spring

DIPLOMA OF HIGHER EDUCATION IN ART HISTORY (240 CREDITS)

**Compulsory Modules:**

In addition to the modules listed above:

AT 2113 Modern Art (Level 5) – 15 Credits

AT 2026 Northern European Art 15<sup>th</sup>-16<sup>th</sup> C. (Level 5) – 15 Credits

AT 3023 Theories of Art (Level 5) – 15 Credits

PH 2010 Ethics (Level 5) – 15 Credits

**Optional Modules:**

Art History Option\*\*\* (Level 5) – 15 Credits

Art History Option\*\*\* (Level 5) – 15 Credits

Art History Option\*\*\* (Level 5) – 15 Credits

Art History Option\*\*\* (Level 5) – 15 Credits

***	ART HISTORY OPTIONS - LEVEL 5	FREQUENCY
AT 2003	Art and Architecture of the Ancient Near East	Spring
AT2004	Art and Architecture of Ancient Egypt	Spring
AT/AH2021	The Bronze Age in Greece	Spring
AT/AH2023	Display, Discourse And Design In The Greek Sanctuary	Spring
***	ART HISTORY OPTIONS - LEVEL 5	FREQUENCY
AT 2007	Romanesque and Gothic Art and Architecture	Fall
AT 2008	Early Christian and Byzantine Art and Architecture	Fall
***	ART HISTORY OPTIONS - LEVEL 5	FREQUENCY
AT 2019	Islamic Art and Architecture	Spring
AT 2016	African Art	Spring
***	ART HISTORY OPTIONS - LEVEL 5	FREQUENCY
AT 2028	The Art of Reason	Fall
AT 2017	Modern Greek Art	Fall

BA(ORDINARY) in ART HISTORY (300 CREDITS)

**In addition to those listed above:**

**Four Modules at Level 6**

B.A. (Honours) Communication

Module titles - LEVEL 4

**Compulsory Modules:**

- CS 1070 Introduction to Information Systems – 15 UK Credits
- CN 2201 Contemporary Mass Communication – 15 UK Credits
- CN 2202 Writing for Mass Communication – 15 UK Credits
- CN 2203 Fundamentals of Public Relations – 15 UK Credits
- CN 2405 Multimedia Lab – 15 UK Credits
- CN 3308 Issues in Context – 15 UK Credits
- CN 3327 Introduction to Film and Television Studies – 15 UK Credits

**Optional Modules:**

Social Science Option\*\* (Level 4) – 15 UK Credits

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
	ECONOMICS	
EC 1000	Principles of Microeconomics	Fall and Spring
EC 1101	Principles of Macroeconomics	Fall and Spring
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behavior	Fall and Spring
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 1001	Sociology of Modern Life	Fall and Spring

Module titles – LEVEL 5:

**Compulsory Modules:**

- CN 2221 Communication Theories – 15 UK Credits
- CN 2312 Media Ethics (or PH 2010 Ethics) – 15 UK Credits
- CN 3210 Communication in Advertising – 15 UK Credits

**Optional Modules:**

- Communication Option\*\*\* (Level 5) – 15 UK Credits
- Communication Option\*\*\* (Level 5) – 15 UK Credits
- Communication Option\*\*\* (Level 5) – 15 UK Credits
- Communication Option\*\*\* (Level 5) – 15 UK Credits
- Communication Option\*\*\* (Level 5) – 15 UK Credits

***	COMMUNICATION OPTIONS - LEVEL 5	FREQUENCY
CN 2311	Fundamentals of Print Journalism	Fall and Spring
CN 3209	Copywriting and Creative Evaluation	Fall and Spring
CN 3225	Film Analysis	Fall and Spring
CN 3316	Radio News Writing	Spring
CN 3322	Television Producing	Fall and Spring
CN 3334	Client Services in Advertising	Fall and Spring
CN 3423	Public Relations and Special Events Planning	Fall and Spring
CN 3428	Public Relations Techniques	Fall and Spring

Module titles – LEVEL 6:

**Compulsory Modules:**

- CN 3532 Communication Research Methods – 15 UK Credits
- CN 3940 Communication Seminar – 15 UK Credits

**Optional Modules:**

- Communication Option\*\*\*\* (Level 6) – 15 UK Credits
- Communication Option\*\*\*\* (Level 6) – 15 UK Credits
- Communication Option\*\*\*\* (Level 6) – 15 UK Credits
- Communication Option\*\*\*\* (Level 6) – 15 UK Credits
- Communication Option\*\*\*\* (Level 6) – 15 UK Credits
- Communication Option\*\*\*\* (Level 6) – 15 UK Credits

****	COMMUNICATION OPTIONS - LEVEL 6	FREQUENCY
CN 2504	News Culture	Fall and Spring
CN 3238	Leadership Communication	Fall and Spring
CN 3307	Television News Writing	Fall
CN 3337	Screenwriting	Spring
CN 3200	Creative Execution in Advertising	Fall and Spring
CN 3426	PR in Non-Profit Organizations	Fall and Spring
CN 3535	Editing Theory and Practice	Fall and Spring
CN 3636	International Public Relations	Fall and Spring



CN 4313	Brand Building in Advertising	Fall and Spring
CN 4533	Advanced Print Journalism	Spring
CN 4545	Advanced Media Production	Fall or Spring
CN 3339	Making the Short Documentary	Spring
CN 3443	Computer Mediated Communication	Fall and Spring

## COMMUNICATION EXIT AWARDS ‡

### I. Certificate of Higher Education in Communication

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Communication will have a sound knowledge of the basic concepts of Communication and learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Communication are awarded to students who have demonstrated:

- i. knowledge of the underlying concepts and principles associated with Communication, and an ability to evaluate and interpret these within the context of Communication;
- ii. an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgements in accordance with basic theories and concepts of Communication.

Typically, holders of the qualification will be able to:

- a. evaluate the appropriateness of different approaches to solving problems related to Communication;
- b. communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- c. undertake further training and develop new skills within a structured and managed environment;

and will have:

- d. qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits, or eight 15-credit modules), students will be able to i) recognize and be familiar with key communication concepts that are present in both everyday and professional decision making; ii) apply basic communication techniques, thus aligning theory to practice.

Specifically, holders of the Certificate of Higher Education in Communication will be able to demonstrate knowledge and understanding of:

- Core media and communication concepts and principles (CN 2201, CN 2202, CN 2203, CN 3327 )
- Basic communication tools (CN 2202, CN 2405, CS 1070)
- The role of the communication industry in society (CN 2201, CN 3308)

and

- A measure of knowledge in a social science (one level 4 module in a social science).

In addition, they will have the following practical/professional and key/transferable skills:

- They will be able to write news articles, press releases and feature stories (CN 2202)
- They will be able to use computer application packages relevant to the field (CS 1070)
- They will be able to produce multimedia projects (CN 2405).

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Communication and the ordinary (non-Honours) degree in Communication.*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of communication in the media industries and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i. knowledge and critical understanding of the principles practices of Communication;
- ii. the ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii. knowledge of the main methods of enquiry in Communication and ability to evaluate critically the appropriateness of different approaches to solving problems in Communication;
- iv. an understanding of the limits of their knowledge, and how this influences analysis and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

- a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b. effectively communicate information, arguments, and analysis in a variety of forms to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively;
- c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

## Ila. Diploma of Higher Education in Communication

Upon completion of Levels 4 and 5 (240 credits, or eight 15-credit modules at each Level), students will be able to: i) recognize and demonstrate familiarity with key communication concepts that are relevant to professional decision making; ii) demonstrate detailed knowledge of major concepts and theories used to explain the dynamics of the communication industries and the relationships between the individual, the media, and society; iii) apply appropriate communication styles and structures in solving problems and achieving goals in the areas of advertising, film and television, journalism, and public relations; and iv) use ethical standards to judge communication practices.

Specifically, holders of the Diploma of Higher Education in Communication will be able to demonstrate detailed knowledge and critical understanding of:

- Core media and communication concepts and principles (CN 2201, CN 2202, CN 2203, CN 3327)
- Basic communication tools (CN 2202, CN 2405, CS 1070)
- The role of the communication industry in society (CN 2201, CN 3308)
- Major theories used to analyse the dynamics and impact of communication (CN 2221)
- The techniques and practices commonly used in the different fields of communication (CN 2312, CN 3210, and the five optional Level 5 Communication modules)

and

- A measure of knowledge in a social science (one Level 4 module in a social science).

In addition, they will have the following cognitive skills:

- An ability to apply theories in analyzing and synthesizing issues related to communication practices (CN 2221, CN 2312/PH 2010)
- An ability to analyze and synthesize issues as a step in the process of solving problems and achieving communication goals (CN 3210 and the five optional Level 5 modules in Communication)

and the following practical/professional and key/transferable skills:

- An ability to produce work using language and other applied techniques appropriate to different types of media and media audiences (CN 3210 and the following, which are among the five optional Level 5 modules in Communication: CN 2311, CN 3209, CN 3316, CN 3322, CN 3334, CN 3428).

## II.b. BA in Communication

Upon completion of Levels 4 and 5 (240 credits, or eight 15-credit modules at each Level) and completion of four Level 6 modules (15 credits each), students will be able to: i) recognize and demonstrate familiarity with key communication concepts that are relevant to professional decision making; ii) demonstrate detailed knowledge of major concepts and theories used to explain the dynamics of the communication industries and the relationships between the individual, the media, and society; iii) apply appropriate communication styles and structures in solving problems and achieving goals in the areas of advertising, film and television, journalism, and public relations; iv) use ethical standards to judge communication practices; v) apply communication research methods and write a literature review; and vi) produce applied communication projects that demonstrate an ability to conceive, plan and execute with minimal guidance complicated communication tasks that require a synthesis of knowledge and skills.

Specifically, holders of the ordinary BA in Communication will be able to demonstrate detailed knowledge and critical understanding of:

- Core media and communication concepts and principles (CN 2201, CN 2202, CN 2203, CN 3327)
- Basic communication tools (CN 2202, CN 2405, CS 1070)
- The role of the communication industry in society (CN 2201, CN 3308, CN 2504)
- A measure of knowledge in a social science (one level 4 module in a social science)
- Major theories used to analyse the dynamics and impact of communication (CN 2221)
- The techniques and practices commonly used in the different fields of communication (CN 2312, CN 3210; the five optional Level 5 Communication modules; and the six optional Level 6 modules)
- The research methods often used by communication researchers

and

- A measure of knowledge in a social science (one Level 4 module in a social science).

In addition, they will have the following cognitive skills:

- An ability to apply theories and research methods in analyzing and synthesizing issues related to communication practices (CN 2221, CN 2312/PH 2010, and Level 6 modules)
- An ability to able to analyze and synthesize issues as a step in the process of solving problems and achieving communication goals (CN 3210; the five optional Level 5 modules in Communication and four Level 6 modules)

and the following practical/professional and key/transferable skills:

- An ability to produce work using language and other applied techniques appropriate to different types of media and media audiences (CN 3210 and the following, which are among the optional Level 5 modules in Communication: CN 2311, CN 3209, CN 3316, CN 3322, CN 3334, CN 3428)
- An ability to produce work using language and other applied techniques, with minimal guidance (three optional Level 6 modules).

## CERTIFICATE OF HIGHER EDUCATION IN COMMUNICATION (120 CREDITS)

### Compulsory Modules:

CS 1070 Introduction to Information Systems (Level 4) – 15 UK Credits  
 CN 2201 Contemporary Mass Communication (Level 4) – 15 UK Credits  
 CN 2202 Writing for Mass Communication (Level 4) – 15 UK Credits



CN 2203 Fundamentals of Public Relations (Level 4) – 15 UK Credits  
 CN 2405 Multimedia Lab (Level 4) – 15 UK Credits  
 CN 3308 Issues in Context (Level 4) – 15 UK Credits  
 CN 3327 Introduction to Film and Television Studies (Level 4) – 15 UK Credits

**Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
	ECONOMICS	
EC 1000	Principles of Microeconomics	Fall and Spring
EC 1101	Principles of Macroeconomics	Fall and Spring
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behavior	Fall and Spring
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 1001	Sociology of Modern Life	Fall and Spring

## DIPLOMA OF HIGHER EDUCATION IN COMMUNICATION (240 CREDITS)

**Compulsory Modules:**

CS 1070 Introduction to Information Systems (Level 4) – 15 UK Credits  
 CN 2201 Contemporary Mass Communication (Level 4) – 15 UK Credits  
 CN 2202 Writing for Mass Communication (Level 4) – 15 UK Credits  
 CN 2203 Fundamentals of Public Relations (Level 4) – 15 UK Credits  
 CN 2405 Multimedia Lab (Level 4) – 15 UK Credits  
 CN 3308 Issues in Context (Level 4) – 15 UK Credits  
 CN 3327 Introduction to Film and Television Studies (Level 4) – 15 UK Credits  
 CN 2221 Communication Theories (Level 5) – 15 UK Credits  
 CN 2312 Media Ethics (or PH 2010 Ethics) (Level 5) – 15 UK Credits  
 CN 3210 Communication in Advertising (Level 5) – 15 UK Credits

**Optional Modules:**

Social Science Option\*\* (Level 4) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits

***	COMMUNICATION OPTIONS - LEVEL 5	FREQUENCY
CN 2311	Fundamentals of Print Journalism	Fall and Spring
CN 3209	Copywriting and Creative Evaluation	Fall and Spring
CN 3225	Film Analysis	Fall and Spring
CN 3316	Radio News Writing	Spring
CN 3322	Television Producing	Fall and Spring
CN 3334	Client Services in Advertising	Fall and Spring
CN 3423	Public Relations and Special Events Planning	Fall and Spring
CN 3428	Public Relations Techniques	Fall and Spring

## BA in COMMUNICATION (300 CREDITS)

### Compulsory Modules:

CS 1070 Introduction to Information Systems (Level 4) – 15 UK Credits  
 CN 2201 Contemporary Mass Communication (Level 4) – 15 UK Credits  
 CN 2202 Writing for Mass Communication (Level 4) – 15 UK Credits  
 CN 2203 Fundamentals of Public Relations (Level 4) – 15 UK Credits  
 CN 2405 Multimedia Lab (Level 4) – 15 UK Credits  
 CN 3308 Issues in Context (Level 4) – 15 UK Credits  
 CN 3327 Introduction to Film and Television Studies (Level 4) – 15 UK Credits  
 CN 2221 Communication Theories (Level 5) – 15 UK Credits  
 CN 2312 Media Ethics (or PH 2010 Ethics) (Level 5) – 15 UK Credits  
 CN 3210 Communication in Advertising (Level 5) – 15 UK Credits  
 One Level 6 module

### Optional Modules:

Social Science Option\*\* (Level 4) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\* (Level 5) – 15 Credits  
 Communication Option\*\*\*\* (Level 6) – 15 Credits  
 Communication Option\*\*\*\* (Level 6) – 15 Credits  
 Communication Option\*\*\*\* (Level 6) – 15 Credits

***	COMMUNICATION OPTIONS - LEVEL 5	FREQUENCY
CN 2311	Fundamentals of Print Journalism	Fall and Spring
CN 3209	Copywriting and Creative Evaluation	Fall and Spring
CN 3225	Film Analysis	Fall and Spring
CN 3316	Radio News Writing	Spring
CN 3322	Television Producing	Fall and Spring
CN 3334	Client Services in Advertising	Fall and Spring
CN 3423	Public Relations and Special Events Planning	Fall and Spring
CN 3428	Public Relations Techniques	Fall and Spring

****	COMMUNICATION OPTIONS - LEVEL 6	FREQUENCY
CN 2504	News Culture	Fall and Spring
CN 3238	Leadership Communication	Fall and Spring
CN 3307	Television News Writing	Fall
CN 3337	Screenwriting	Spring
CN 3200	Creative Execution in Advertising	Fall and Spring
CN 3426	Public Relations in Non-Profit Organizations	Fall and Spring
CN 3535	Editing Theory and Practice	Fall and Spring
CN 3636	International Public Relations	Fall and Spring
CN 4313	Brand Building in Advertising	Fall and Spring
CN 4533	Advanced Print Journalism	Spring
CN 4545	Advanced Media Production	Fall or Spring
CN 3339	Making the Short Documentary	Spring
CN 3443	Computer Mediated Communication	Fall and Spring

B.A. (Honours) Economics

Module titles - LEVEL 4

**Compulsory Modules:**

- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- EC 2011 Economic History of Europe (Level 4) – 15 Credits
- MA 1105 Applied Calculus (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- EC 3350 Mathematical Techniques in Economics (Level 4) – 15 Credits

**Optional Modules:**

- Social Science Option\*\* (Level 4) – 15 Credits
- Social Science Option\*\* (Level 4) – 15 Credits

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2030	Greek Folklore	Fall
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behavior	Fall and Spring
PO 2004	Diplomacy	Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 1001	Sociology of Modern Life	Fall and Spring
SO 1009	Tourism, Leisure and Society	Fall and Spring
SO 2004	Social Inequality	Fall
SO 2030	Social Problems	Spring

Module titles – LEVEL 5:

**Compulsory Modules:**

- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- EC 2270 Managerial Economics (Level 5) – 15 Credits
- EC 2271 Macroeconomic Theory and Policy (Level 5) – 15 Credits
- EC 2573 Selected Topics in Microeconomic Theory (Level 5) – 15 Credits
- EC 2574 Advanced Macroeconomics (Level 5) – 15 Credits

**Optional Modules:**

- Economics Option\*\*\* (Level 5) – 15 Credits
- Economics Option\*\*\* (Level 5) – 15 Credits
- Economics Option\*\*\* (Level 5) – 15 Credits

***	ECONOMICS OPTIONS - LEVEL 5	FREQUENCY
EC 2114	Health Economics	Fall
EC 2226	Principles of Lending	Spring
EC 2240	Money and Banking	Fall and Spring
EC 3220	Economic Development	Fall
EC 3221	Economic Development of Modern Greece	Fall
EC 3225	Real Estate Economics	Fall
EC 3227	Maritime Economics	Spring
EC 3324	Insurance	Fall
EC 3332	The European Union	Spring
EC 3334	Environmental and Resource Economics	Spring
EC 3342	Public Finance	Spring
EC 3345	Monetary Theory and Policy	Spring
EC 3362	Labor Economics	Fall

Module titles – LEVEL 6:

**Compulsory Modules:**

- EC 3636 Applied Methods In Economics (Level 6) – 15 Credits
- EC 4753 Econometrics (Level 6) – 15 Credits
- EC 4775 Seminar in Microeconomic Theory (Level 6) – 15 Credits
- EC 4776 Seminar in Macroeconomic Theory (Level 6) – 15 Credits
- EC 3210 History of Economic Thought (Level 6) – 15 Credits

**Optional Modules:**

Economics Option\*\*\*\* (Level 6) – 15 Credits

Economics Option\*\*\*\* (Level 6) – 15 Credits

Economics Option\*\*\*\* (Level 6) – 15 Credits

****	ECONOMICS OPTIONS - LEVEL 6	FREQUENCY
EC 3435	Insurance Issues and Reporting	Fall
EC 3543	Investment and Portfolio Theory	Fall
EC 3638	Actuarial Science	Spring
EC 3737	Insurance Industry Dynamics	Fall
EC 4331	International Trade	Fall
EC 4363	History of Economic Thought II	Spring
EC 4365	International Monetary Economics	Spring
EC 4564	Financial Economics: The Analytics of Risk Management	Spring
EC 4667	Economics of Defense	Spring

ECONOMICS EXIT AWARDS ‡

**I. Certificate of Higher Education in Economics**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Economics will have a sound knowledge of the basic concepts of Economics and will have learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Economics are awarded to students who have demonstrated:

- i. knowledge of the underlying concepts and principles associated with Economics, and an ability to evaluate and interpret these within the context of Economics;
- ii. an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgements in accordance with basic theories and concepts of Economics.

Typically, holders of the qualification will be able to:

- a. evaluate the appropriateness of different approaches to solving problems related to Economics;
- b. communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- c. undertake further training and develop new skills within a structured and managed environment;

and will have:

- d. qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to i) recognize and be familiar with key economic concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to economic topics, thus aligning theory to practice.

Specifically, holders of the Certificate of Higher Education in Economics will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1000, EC 1101)
- Basic tools in mathematics and statistics (MA 1105, MA 2118, EC 3350)
- The importance of economic institutions in the evolution of European society (EC 2011)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)

In addition, they will have the following practical/professional and key/transferable skills:

- They will be able to use sampling techniques to obtain data in order to conduct surveys (MA 2118)
- They will be able to use mathematical and statistical skills to measure and interpret economic magnitudes (MA 2118, EC 3350)
- They will be able to interpret graphs and charts (EC 1000, EC 1101)

**II. Intermediate level**

*The intermediate level includes the Diploma of Higher Education in Economics and the ordinary (non-Honours) degree in Economics.*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles in Economics and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i. knowledge and critical understanding of the well-established principles of Economics and of the way in which those principles have developed;

- ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii. knowledge of the main methods of enquiry in Economics and ability to evaluate critically the appropriateness of different approaches to solving problems in Economics;
- iv. an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

- a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b. effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively;
- c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

## II.a. Diploma of Higher Education in Economics

Upon completion of levels 4 and 5 (240 credits or 8 15-credit modules), students will be able to i) recognize and be familiar with key economic concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to economic topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theories, models, and tools of micro-and macro-economics, iv) apply the methodological abstractionism and deductivism employed in economic theory, v) analyze and evaluate major policy debates

Specifically, holders of the Diploma of Higher Education in Economics will be able to demonstrate detailed knowledge and critical understanding of:

- Core economic concepts and principles (EC 1000, EC 1101)
- Basic tools in mathematics and statistics (MA 1105, MA 2118, EC 3350)
- The importance of economic institutions in the evolution of European society (EC 2011)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)
- The cumulative progression of economic theories (EC 2270, EC 2271, EC 2573, EC 2574)
- Major economic policy debates (EC 2573, EC 2574)

In addition, they will have the following cognitive skills:

- They will be able to apply the methodological abstractionism and deductivism employed in economic theory (EC 2270, EC 2271, EC 2573, EC 2574)
- They will be able to analyze and synthesize issues relating to various fields in Economics (three level-5 modules in Economics)

and the following practical/professional and key/transferable skills:

- They will be able to use sampling techniques to obtain data in order to conduct surveys (MA 2118)
- They will be able to use mathematical and statistical skills to measure and interpret economic magnitudes (MA 2118, EC 3350)
- They will be able to interpret graphs and charts (EC 1000, EC 1101)
- They will be able to prepare reports including tables and charts on research results (three level-5 modules in Economics)
- Use hypothesis testing and regression analysis (MA 2219)

## II.b. BA in Economics

Upon completion of 300 credits (20 15-credit modules), students will be able to i) recognize and be familiar with key economic concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to economic topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theories, models, and tools of micro-and macro-economics, iv) apply the methodological abstractionism and deductivism employed in economic theory, v) analyze and evaluate major policy debates, vi) analyze and synthesize with minimum guidance issues relating to a variety of fields in Economics. Specifically, holders of the ordinary BA in Economics will be able to demonstrate detailed knowledge and critical understanding of:

- Core economic concepts and principles (EC 1000, EC 1101)
- Basic tools in mathematics and statistics (MA 1105, MA 2118, EC 3350)
- The importance of economic institutions in the evolution of European society (EC 2011)
- A measure of knowledge in an array of social sciences (Two level-4 modules in social sciences)
- The cumulative progression of economic theories (EC 2270, EC 2271, EC 2573, EC 2574)
- Major economic policy debates (EC 2573, EC 2574)

In addition, they will have the following cognitive skills:

- They will be able to apply the methodological abstractionism and deductivism employed in economic theory (EC 2270, EC 2271, EC 2573, EC 2574)
- They will be able to analyze and synthesize issues relating to various fields in Economics (seven modules in Economics, three of which level-5 and four level-6)

and the following practical/professional and key/transferable skills:

- They will be able to use sampling techniques to obtain data in order to conduct surveys (MA 2118)
- They will be able to use mathematical and statistical skills to measure and interpret economic magnitudes (MA 2118, EC 3350)
- They will be able to interpret graphs and charts (EC 1000, EC 1101)
- They will be able to prepare reports including tables and charts on research results (seven modules in Economics, three of which level-5 and four level-6)
- Use hypothesis testing and regression analysis (MA 2219)

## CERTIFICATE OF HIGHER EDUCATION IN ECONOMICS (120 CREDITS)

### Compulsory Modules:

EC 1000 Principles of Microeconomics (Level 4) – 15 Credits  
 EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 EC 2011 Economic History of Europe (Level 4) – 15 Credits  
 MA 1105 Applied Calculus (Level 4) – 15 Credits  
 MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits  
 EC 3350 Mathematical Techniques in Economics (Level 4) – 15 Credits

### Optional Modules:

Social Science Option\*\* (Level 4) – 15 Credits  
 Social Science Option\*\* (Level 4) – 15 Credits

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2030	Greek Folklore	Fall
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behavior	Fall and Spring
PO 2004	Diplomacy	Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 1001	Sociology of Modern Life	Fall and Spring
SO 1009	Tourism, Leisure and Society	Fall and Spring
SO 2004	Social Inequality	Fall
SO 2030	Social Problems	Spring

## DIPLOMA OF HIGHER EDUCATION IN ECONOMICS (240 CREDITS)

### Compulsory Modules:

EC 1000 Principles of Microeconomics (Level 4) – 15 Credits  
 EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 EC 2011 Economic History of Europe (Level 4) – 15 Credits  
 MA 1105 Applied Calculus (Level 4) – 15 Credits  
 MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits  
 EC 3350 Mathematical Techniques in Economics (Level 4) – 15 Credits  
 MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits  
 EC 2270 Managerial Economics (Level 5) – 15 Credits  
 EC 2271 Macroeconomic Theory and Policy (Level 5) – 15 Credits  
 EC 2573 Selected Topics in Microeconomic Theory (Level 5) – 15 Credits  
 EC 2574 Advanced Macroeconomics (Level 5) – 15 Credits

### Optional Modules:

Social Science Option\*\* (Level 4) – 15 Credits  
 Social Science Option\*\* (Level 4) – 15 Credits  
 Economics Option\*\*\* (Level 5) – 15 Credits  
 Economics Option\*\*\* (Level 5) – 15 Credits  
 Economics Option\*\*\* (Level 5) – 15 Credits

***	ECONOMICS OPTIONS - LEVEL 5	FREQUENCY
EC 2114	Health Economics	Fall
EC 2226	Principles of Lending	Spring
EC 2240	Money and Banking	Fall and Spring
EC 3220	Economic Development	Fall
EC 3221	Economic Development of Modern Greece	Fall
EC 3225	Real Estate Economics	Fall
EC 3227	Maritime Economics	Spring
EC 3324	Insurance	Fall
EC 3332	The European Union	Spring
EC 3334	Environmental and Resource Economics	Spring
EC 3342	Public Finance	Spring
EC 3345	Monetary Theory and Policy	Spring
EC 3362	Labor Economics	Fall

## BA in ECONOMICS (300 CREDITS)

### Compulsory Modules:

- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- EC 2011 Economic History of Europe (Level 4) – 15 Credits
- MA 1105 Applied Calculus (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- EC 3350 Mathematical Techniques in Economics (Level 4) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- EC 2270 Managerial Economics (Level 5) – 15 Credits
- EC 2271 Macroeconomic Theory and Policy (Level 5) – 15 Credits
- EC 2573 Selected Topics in Microeconomic Theory (Level 5) – 15 Credits
- EC 2574 Advanced Macroeconomics (Level 5) – 15 Credits

### Optional Modules:

- Social Science Option\*\* (Level 4) – 15 Credits
- Social Science Option\*\* (Level 4) – 15 Credits
- Economics Option\*\*\* (Level 5) – 15 Credits
- Economics Option\*\*\* (Level 5) – 15 Credits
- Economics Option\*\*\* (Level 5) – 15 Credits
- Economics Option\*\*\* (Level 5) – 15 Credits
- Economics Option\*\*\*\* (Level 6) – 15 Credits
- Economics Option\*\*\*\* (Level 6) – 15 Credits
- Economics Option\*\*\*\* (Level 6) – 15 Credits

****	ECONOMICS OPTIONS - LEVEL 6	FREQUENCY
EC 3210	History of Economic Thought I	Fall and Spring
EC 3435	Insurance Issues and Reporting	Fall
EC 3543	Investment and Portfolio Theory	Fall
EC 3636	Applied Methods in Economics	Fall
EC 3638	Actuarial Science	Spring
EC 3737	Insurance Industry Dynamics	Fall
EC 4331	International Trade	Fall
EC 4363	History of Economic Thought II	Spring
EC 4365	International Monetary Economics	Spring
EC 4564	Financial Economics: The Analytics of Risk Mgt	Spring
EC 4667	Economics of Defense	Spring
EC 4753	Econometrics	Spring

## BA (Honors) English and American Literature

### Year 1 – COMPULSORY MODULES

Select ONE module from the following:

****	English Modules - LEVEL 4	FREQUENCY
EN 2216	Introduction to Language	Fall & Spring
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2213	The Structure of the English Language	Spring
EN 2222	The Making of America: American Literature to 1865	Spring

*	Social Sciences Options - LEVEL 4	FREQUENCY
PS 1000	Psychology as a Natural Science	Fall & Spring
PS 1001	Psychology as a Social Science	Fall & Spring
SO 1000	Introduction to Sociology	Fall & Spring
SO 1001	Sociology of Modern Life	Fall & Spring

Select ONE module from the following:

**	History Options - LEVEL 4	FREQUENCY
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring

Select ONE module from the following:

***	Philosophy Options - LEVEL 4	FREQUENCY
PH 1000	Introduction to Philosophy	Fall and Spring
PH 1001	Practical Reasoning	2nd Fall & Winter
PH 2003	Internet and Philosophy	Spring
PH 2014	Aesthetics	Spring
PH 2016	Philosophy and Cinema	Fall & Winter
PH 2020	Greek Philosophy	Spring



**Year 1 – OPTIONAL MODULES**

Select ONE module from the following:

****	Literature Options - LEVEL 4	FREQUENCY
EN 2218	Issues in Literature	Winter
EN 2271	Creative Writing	Summer

**Year 2 – COMPULSORY MODULES**

*****	English Modules - LEVEL 5	FREQUENCY
EN 2305	Introduction to English Studies	Fall & Spring
EN 2321	English Literature: from Romanticism to Modernism	Spring
EN 2323	(Re)Writing America: from Realism to Modernism	Fall
*****	Philosophy Module - LEVEL 5	FREQUENCY
PH 2010	Ethics	Spring

**Year 2 – OPTIONAL MODULES**

Select FOUR modules from the following:

*****	Literature Options - LEVEL 5	FREQUENCY
EN 3357	Realism in 19 <sup>th</sup> & 20 <sup>th</sup> Century Theatre	Fall
EN 3367 OR EN 3366	The American Experience in Fiction OR Tradition and Innovation in the English Novel	1 <sup>st</sup> Fall 2 <sup>nd</sup> Fall
EN 3369 OR EN 3370	Contemporary British Literature OR Voices in Contemporary American Literature	1 <sup>st</sup> Spring 2 <sup>nd</sup> Spring
EN 3358	Trends in Contemporary Theatre	Spring
EN 3426	The English Renaissance	2 <sup>nd</sup> Spring

**Year 3 – COMPULSORY MODULES**

*****	English Modules - LEVEL 6	FREQUENCY
EN 3453	Shakespeare: The Great Tragedies	Fall
EN 3529	Victorian World	Fall
EN 3660	Criticism: Theory & Practice	Fall
EN 3528	English Romanticism	Spring
EN 3430 OR EN 3472	British Modernism OR American Modernism	Spring
EN 4754	Selected Topics in Literature	Spring

**Year 3 – OPTIONAL MODULES**

Select TWO modules from the following:

*****	Literature Options - LEVEL 6	FREQUENCY
EN 3468 OR EN 3345	American Romanticism OR Writing Women	2 <sup>nd</sup> Fall 1 <sup>st</sup> Fall
EN 3452	Shakespeare Plays	1 <sup>st</sup> Spring

## ENGLISH EXIT AWARDS ‡ (English and American Literature)

### I. Certificate of Higher Education (Cert HE)

The Certificate of Higher Education is awarded after one year of full-time study and requires that the student has successfully completed 120 credits at Level 4.

Students who have enrolled for a BA in Combined Studies (Regulatory Framework 5.1) with intention to transfer their registration to one of the conferrable OU-validated awards in English and American Literature will have completed the following **eight courses to be awarded a Certificate of Higher Education (Cert HE)**:

****	FOUR Compulsory EN Modules at LEVEL 4	FREQUENCY
EN 2216	Introduction to Language	Fall & Spring
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2213	The Structure of the English Language	Spring
EN 2222	The Making of America: American Literature to 1865	Spring
****	ONE EN Module as an Option at LEVEL 4	FREQUENCY
EN 2218 OR EN 2271	Issues in Literature OR Creative Writing	Winter Summer

*	ONE Social-Science Module as an Option at LEVEL 4	FREQUENCY
PS 1000	Psychology as a Natural Science	Fall & Spring
PS 1001	Psychology as a Social Science	Fall & Spring
SO 1000	Introduction to Sociology	Fall & Spring
SO 1001	Sociology of Modern Life	Fall & Spring
**	ONE History Module as an Option at LEVEL 4	FREQUENCY
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring
***	ONE Philosophy Module as an Option at LEVEL 4	FREQUENCY
PH 1000	Introduction to Philosophy	Fall and Spring
PH 1001	Practical Reasoning	2nd Fall & Winter
PH 2003	Internet and Philosophy	Spring
PH 2014	Aesthetics	Spring
PH 2016	Philosophy and Cinema	Fall & Winter
PH 2020	Greek Philosophy	Spring

Upon completion of **eight Level 4 modules** (120 credits or eight 15-credit modules), students will be able to:

- Demonstrate basic knowledge and understanding of a number of authors and texts from early periods of literary history, both English and American;
- Interpret texts through close reading;
- Demonstrate basic knowledge and understanding of the cultural contexts within which texts are produced and interpreted;
- Demonstrate basic knowledge of the various functions of language.

The Certificate of Higher Education (**Cert HE**) is awarded to students who can:

- Analyse and interpret texts;
- Structure and communicate ideas effectively orally and in writing;
- Produce clear responses under timed conditions.

### II.a. Diploma of Higher Education in English and American Literature (DipHE)

The Diploma of Higher Education is awarded after two years of full-time study and requires that the student has successfully completed 240 credits of which 120 credits at Level 4 and 120 credits at Level 5.

Students who have enrolled for a BA in Combined Studies (Regulatory Framework 5.1) with intention to transfer their registration to one of the conferrable OU-validated awards in English and American Literature will have completed the following **sixteen courses to be awarded a Diploma of Higher Education in English and American Literature (DipHE)**:

****	FOUR Compulsory EN Modules at LEVEL 4	FREQUENCY
EN 2216	Introduction to Language	Fall & Spring
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2213	The Structure of the English Language	Spring
EN 2222	The Making of America: American Literature to 1865	Spring
****	ONE EN Module as an Option at LEVEL 4	FREQUENCY
EN 2218 OR EN 2271	Issues in Literature OR Creative Writing	Winter Summer

* <b>ONE Social-Science Module as an Option at LEVEL 4</b>		<b>FREQUENCY</b>
PS 1000	Psychology as a Natural Science	Fall & Spring
PS 1001	Psychology as a Social Science	Fall & Spring
SO 1000	Introduction to Sociology	Fall & Spring
SO 1001	Sociology of Modern Life	Fall & Spring
** <b>ONE History Module as an Option at LEVEL 4</b>		<b>FREQUENCY</b>
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring
*** <b>ONE Philosophy Module as an Option at LEVEL 4</b>		<b>FREQUENCY</b>
PH 1000	Introduction to Philosophy	Fall and Spring
PH 1001	Practical Reasoning	2nd Fall & Winter
PH 2003	Internet and Philosophy	Spring
PH 2014	Aesthetics	Spring
PH 2016	Philosophy and Cinema	Fall & Winter
PH 2020	Greek Philosophy	Spring

***** <b>THREE Compulsory EN Modules at LEVEL 5</b>		<b>FREQUENCY</b>
EN 2305	Introduction to English Studies	Fall & Spring
EN 2321	English Literature: from Romanticism to Modernism	Spring
EN 2323	(Re)Writing America: Realism to Modernism	Fall
***** <b>ONE Compulsory Philosophy Module - LEVEL 5</b>		<b>FREQUENCY</b>
PH 2010	Ethics	Spring

EN 3357	Realism in 19 <sup>th</sup> & 20 <sup>th</sup> century Theatre	Fall
EN 3367 <b>OR</b> EN 3366	The American Experience in Fiction <b>OR</b> Tradition and Innovation in the English Novel	1 <sup>st</sup> Fall 2 <sup>nd</sup> Fall
EN 3369 <b>OR</b> EN 3370	Contemporary British Literature <b>OR</b> Voices in Contemporary American Literature	1 <sup>st</sup> Spring 2 <sup>nd</sup> Spring
EN 3358	Trends in Contemporary Theatre	Spring
EN 3426	The English Renaissance	2 <sup>nd</sup> Spring

**Upon completion of sixteen Level 4 and Level 5 modules** (240 credits, that is 120 credits or eight 15-credit modules at Level 4 and 120 credits or eight 15-credit modules at Level 5), students will be able to:

- Demonstrate knowledge and understanding of a number of authors and texts from different periods of literary history, both English and American;
- Interpret through close reading a variety of texts;
- Demonstrate adequate knowledge of the various concepts and principles which govern language and literature;
- Employ research methods relevant to the discipline to retrieve information;
- Demonstrate adequate knowledge and understanding of the theoretical and cultural contexts within which texts are produced and interpreted.

The **Diploma of Higher Education in English and American Literature (DipHE)** is awarded to students who can:

- Reason critically;
- Analyse and interpret texts;
- Produce clear responses under timed conditions;
- Structure and communicate ideas effectively orally and in writing.

## II.b. BA in English and American Literature

The BA is awarded after three years of full-time study and requires that the student has successfully completed 300 credits of which 120 credits at Level 4, 120 credits at Level 5, and a minimum of 60 at Level 6.

Students who have enrolled for a BA in Combined Studies (Regulatory Framework 5.1) with intention to transfer their registration to one of the conferrable OU-validated awards in English and American Literature will have completed the following **twenty courses to be awarded a BA in English and American Literature**:

**** <b>FOUR Compulsory EN Modules at LEVEL 4</b>		<b>FREQUENCY</b>
EN 2216	Introduction to Language	Fall & Spring
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2213	The Structure of the English Language	Spring
EN 2222	The Making of America: American Literature to 1865	Spring
**** <b>ONE EN Module as an Option at LEVEL 4</b>		<b>FREQUENCY</b>
EN 2218 <b>OR</b> EN 2271	Issues in Literature <b>OR</b> Creative Writing	Winter Summer

<b>* ONE Social-Science Module as an Option at LEVEL 4</b>		<b>FREQUENCY</b>
PS 1000	Psychology as a Natural Science	Fall & Spring
PS 1001	Psychology as a Social Science	Fall & Spring
SO 1000	Introduction to Sociology	Fall & Spring
SO 1001	Sociology of Modern Life	Fall & Spring
<b>** ONE History Module as an Option at LEVEL 4</b>		<b>FREQUENCY</b>
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring
<b>*** ONE Philosophy Module as an Option at LEVEL 4</b>		<b>FREQUENCY</b>
PH 1000	Introduction to Philosophy	Fall and Spring
PH 1001	Practical Reasoning	2nd Fall & Winter
PH 2003	Internet and Philosophy	Spring
PH 2014	Aesthetics	Spring
PH 2016	Philosophy and Cinema	Fall & Winter
PH 2020	Greek Philosophy	Spring

<b>***** THREE Compulsory EN Modules at LEVEL 5</b>		<b>FREQUENCY</b>
EN 2305	Introduction to English Studies	Fall & Spring
EN 2321	English Literature: from Romanticism to Modernism	Spring
EN 2323	(Re)Writing America: Realism to Modernism	Fall
<b>***** ONE Compulsory Philosophy Module - LEVEL 5</b>		<b>FREQUENCY</b>
PH 2010	Ethics	Spring

EN 3357	Realism in 19 <sup>th</sup> & 20 <sup>th</sup> Century Theatre	Fall
EN 3367 <b>OR</b> EN 3366	The American Experience in Fiction <b>OR</b> Tradition and Innovation in the English Novel	1 <sup>st</sup> Fall 2 <sup>nd</sup> Fall
EN 3369 <b>OR</b> EN 3370	Contemporary British Literature <b>OR</b> Voices in Contemporary American Literature	1 <sup>st</sup> Spring 2 <sup>nd</sup> Spring
EN 3358	Trends in Contemporary Theatre	Spring
EN 3426	The English Renaissance	2 <sup>nd</sup> Spring

<b>***** ANY FOUR EN Modules at LEVEL 6</b>		<b>FREQUENCY</b>
EN 3453	Shakespeare: The Great Tragedies	Fall
EN 3529	Victorian World	Fall
EN 3660	Criticism: Theory & Practice	Fall
EN 3528	English Romanticism	Spring
EN 3430 <b>OR</b> EN 3472	British Modernism <b>OR</b> American Modernism	Spring
EN 4754	Selected Topics in Literature	Spring
EN 3468 <b>OR</b> EN 3345	American Romanticism <b>OR</b> Writing Women	2nd Fall 1st Fall
EN 3452	Shakespeare Plays	1st Spring

**Upon completion of twenty Level 4, Level 5, and Level 6 modules** (120 credits or eight 15-credit modules at Level 4, 120 credits or eight 15-credit modules at Level 5 and at least 60 credits or four 15-credit modules at Level 6), students will be able to:

- Demonstrate knowledge and understanding of a substantial number of authors and texts from different periods of literary history, both English and American;
- Interpret through close reading a variety of texts;
- Employ research methods relevant to the discipline to retrieve information from various sources;
- Evaluate and use in a scholarly manner primary and secondary sources in research projects;
- Demonstrate good knowledge of the various concepts and principles which govern language and literature;
- Demonstrate good knowledge and understanding of the theoretical and cultural contexts within which texts are produced and interpreted.

The **BA in English and American Literature** is awarded to students who can:

- Reason critically;
- Analyse and interpret texts demonstrating critical judgement;
- Produce clear responses under timed conditions;
- Structure and communicate ideas effectively orally and in writing;

Conduct research and produce scholarly work appropriate to the discipline.

BA (Honors) English Literature with Linguistics

**Year 1 – COMPULSORY MODULES**

****	English Modules - LEVEL 4	FREQUENCY
EN 2216	Introduction to Language	Fall + Spring
EN 2220	English Literature: from Chaucer to Swift	Fall
EN 2213	The Structure of the English Language	Spring
EN 2222	The Making of America: American Literature to 1865	Spring

**Select ONE module from the following:**

	Social Sciences Options - LEVEL 4	FREQUENCY
PS 1000	Psychology as a Natural Science	Fall & Spring
PS 1001	Psychology as a Social Science	Fall & Spring
SO 1000	Introduction to Sociology	Fall & Spring
SO 1001	Sociology of Modern Life	Fall & Spring

**Select ONE module from the following:**

**	History Options - LEVEL 4	FREQUENCY
HY 2070	American History I	Fall
HY 2071	American History II	Spring
HY 2080	Great Britain	Spring

**Select ONE module from the following:**

***	Philosophy Options - LEVEL 4	FREQUENCY
PH 1000	Introduction to Philosophy	Fall and Spring
PH 1001	Practical Reasoning	2nd Fall & Winter
PH 2003	Internet and Philosophy	Spring
PH 2014	Aesthetics	Spring
PH 2016	Philosophy and Cinema	Fall & Winter
PH 2020	Greek Philosophy	Spring

**Year 1 – OPTIONAL MODULES**

**Select ONE module from the following:**

****	Linguistics Options - LEVEL 4	FREQUENCY
EN 2202	Phonetics	Fall
EN 2203	Morphology	Spring

**Year 2 – COMPULSORY MODULES**

*****	English Modules - LEVEL 5	FREQUENCY
EN 2305	Introduction to English Studies	Fall + Spring
EN 2321	English Literature: from Romanticism to Modernism	Spring
EN 2323	(Re)Writing America: from Realism to Modernism	Fall
*****	Philosophy Module - LEVEL 5	*****
PH 2010	Ethics	PH 2010

**Year 2 – OPTIONAL MODULES**

**Select FOUR modules from the following:**

*****	Linguistics Options - LEVEL 5	FREQUENCY
EN 2317	Fundamentals of Language Learning	Fall
EN 2406	Theories of Syntax	Fall
EN 3304	Sociolinguistics	Fall
EN 3365	Semantics and Pragmatics	Spring
EN 3362	Perspectives on Language: An Issues Approach to Learning	Spring

**Year 3 – COMPULSORY MODULES**

*****	English Modules - LEVEL 6	FREQUENCY
EN 3453	Shakespeare: The Great Tragedies	Fall
EN 3529	Victorian World	Fall
EN 3660	Criticism: Theory & Practice	Fall
EN 3528	English Romanticism	Spring
EN 3430 OR EN 3472	British Modernism <b>OR</b> American Modernism	2nd Spring  1st Spring
EN 4975	Selected Topics in Linguistics	Spring

**Year 3 – OPTIONAL MODULES**

Select TWO modules from the following:

*****	Linguistics Options - LEVEL 6	FREQUENCY
EN 3539	Discourse Analysis	Spring
EN 3559	Psycholinguistics	Fall
EN 3637	Fundamentals of Language Teaching & Practicum	Fall

ENGLISH EXIT AWARDS ‡ (English with Linguistics)

Qualifying students may apply for one of the following exit awards:

**Award Requirements**

- Certificate of Higher Education (Cert HE) 120 UK CRE [Level 4]; (8 modules)
- Diploma of Higher Education (Dip HE) in English Literature with Linguistics 240 UK CRE [Levels 4 + 5]; (16 modules)
- BA in English Literature with Linguistics (BA) 300 UK CRE [Levels 4+5+1/2 of 6]; (20 modules)

**I. Certificate of Higher Education (Cert HE)**

Successful candidates will:

- demonstrate basic knowledge of the underlying concepts and principles associated with the study of language and an ability to evaluate and interpret these within the contexts of literature and linguistics;
- demonstrate an ability to present, evaluate and interpret data in order to develop lines of argument and make judgements based on basic theories and concepts of literature and linguistics;
- demonstrate an ability to evaluate the appropriateness of different approaches to solving problems related to the study of language; communicate the results of their study/work reliably, with structured arguments; undertake further training and develop new skills within a structured environment;

**II.a. Diploma of Higher Education (Dip HE)**

Successful candidates will:

- have a sound knowledge of the basic concepts of linguistic theory; have learned how to take different approaches to solving problems; be able to communicate accurately and exercise some personal responsibility;
- have knowledge and critical understanding of basic methods and theories used in analyzing language and literature; knowledge of methods of enquiry in literature and language; have an understanding of the limits of their knowledge and how this influences their interpretations based on that knowledge;
- use established techniques to undertake critical analysis of data; propose solutions to problems arising from the analysis; communicate effectively information and arguments to specialist and non-specialist audiences;
- be able to assume personal responsibility and exercise decision-making; be able to evaluate appropriateness of different ways to solving problems.

**II.b. BA in English Literature with Linguistics (BA)**

Successful candidates will:

- be able to locate and use primary sources relevant to a given situation/task; understand limits of knowledge; demonstrate systematic understanding of key aspects and current issues in the study of language and literature; be able to apply established techniques of analysis and enquiry in literature and linguistics;
- be able to locate and use primary sources relevant to a given situation/task; understand limits of knowledge; demonstrate systematic understanding of key aspects and current issues in the study of language and literature; be able to apply established techniques of analysis and enquiry in literature and linguistics;
- be able to apply knowledge and understanding in new projects and bring them to fruition; be able to identify a problem and arrive at a number of possible solutions;

- able to demonstrate problem-solving skills and an analytic mind; critically evaluate evidence, arrive at sound conclusions and communicate them effectively;
- be able to: complete work within deadlines; work independently and as team members; think and make decisions in complex contexts and unforeseen circumstances.

<b>COMPREHENSIVE LIST OF MODULES</b>	
<u>LEVEL 4</u> (8 modules needed for: Cert HE; Dip HE; BA)	
<b>COMPULSORY (4 modules)</b>	
EN 2216 Introduction to Language	
EN 2220 English Literature: from Chaucer to Swift	
EN 2213 The Structure of the English Language	
EN 2222 The Making of America: American Literature to 1865	
OPTION (4 modules)	
<i>Complete one module from each of the following groups:</i>	
<b>Group One</b>	
EN 2202 Phonetics <b>OR</b>	
EN 2216 Introduction to Language	
<b>Group Two</b>	
HY 2070 American History I <b>OR</b>	
HY 2071 American History II <b>OR</b>	
HY 2080 Great Britain	
<b>Group Three</b>	
PH 1000 Introduction to Philosophy <b>OR</b>	
PH 1001 Practical Reasoning <b>OR</b>	
PH 2003 Internet and Philosophy <b>OR</b>	
PH 2014 Aesthetics <b>OR</b>	
PH 2016 Philosophy and Cinema <b>OR</b>	
PH 2020 Greek Philosophy	
<b>Group Four</b>	
PS 1000 Psychology as a Natural Science <b>OR</b>	
PS 1001 Psychology as a Social Science <b>OR</b>	
SO 1000 Introduction to Sociology <b>OR</b>	
SO 1001 Sociology of Modern Life	
<hr/>	
<b>TOTAL: CREDITS = 120; MODULES = 8; EXIT AWARD: Cert HE (Certificate of Higher Education)</b>	
[Needed also for Dip HE and BA]	

<b>COMPREHENSIVE LIST OF MODULES</b>	
<u>LEVEL 5</u> (8 modules needed for: Dip HE; BA)	
<b>COMPULSORY (4 modules)</b>	
EN 2305 Introduction to English Studies	
EN 2321 English Literature: from Romanticism to Modernism	
EN 2323 (Re)Writing America: Realism to Modernism	
PH 2010 Ethics	
OPTION (4 modules)	
<i>Complete any four modules from the following:</i>	
EN 2317 Fundamentals of Language Learning	
EN 2406 Theories of Syntax	
EN 3304 Sociolinguistics	
EN 3465 Semantics and Pragmatics	
EN 3362 Perspectives on Language: An Issues Approach to Teaching	
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<b>TOTAL: CREDITS = 120; MODULES = 8; EXIT AWARD: Dip HE (Diploma in Higher Education)</b>	
[Needed also for BA]	

<b>COMPREHENSIVE LIST OF MODULES</b>	
<u>LEVEL 6</u> (4 modules needed for: BA)	
<i>Complete any four modules from the following:</i>	
EN 3453 Shakespeare: The Great Tragedies	
EN 3529 Victorian World	
EN 3660 Criticism: Theory & Practice	
EN 3528 English Romanticism	
EN 3430 British Modernism	
EN 3472 American Modernism	
EN 4975 Selected Topics in Linguistics	
EN 3439 Discourse Analysis	
EN 3359 Psycholinguistics	
EN 3437 Fundamentals of Language Teaching & Practicum	
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<b>TOTAL: CREDITS = 60; MODULES = 4; EXIT AWARD: BA English Literature with Linguistics</b>	



B.S. (Honours) Environmental Studies

Module titles - LEVEL 4

**Compulsory Modules:**

ES 1000	Environmental Science: Ecosystems and Biodiversity	(Level 4) – 20 Credits
ES 1010	Environmental Science: Energy Resources and Pollution	(Level 4) – 20 Credits
CH 1002	Principles of Chemistry	(Level 4) – 20 Credits
GG 1000	Environmental Geology	(Level 4) – 20 Credits

**Optional Modules:**

**One of the following:**

BI 1000	Introduction to Biology I	(Level 4) – 20 Credits
BI 1006	Human Biology: Concepts and Current Issues	(Level 4) – 20 Credits

**One of the following:**

BI 1101	Introduction to Biology II	(Level 4) – 20 Credits
BI 1007	Environmental Ecology	(Level 4) – 20 Credits

Module titles – LEVEL 5:

**Compulsory Modules:**

MA 2219	Statistics for Economics and Business II	(Level 5) – 15 Credits
GG 2115	Geographic Information Systems	(Level 5) – 15 Credits
SO/ES 2002	Environment and Society	(Level 5) – 15 Credits
ES 2115	Energy and Environment	(Level 5) – 15 Credits
ES 2216	Environmental Policy and Legislation	(Level 5) – 15 Credits
ES 2220	Principles of Environmental Management	(Level 5) – 15 Credits
EC/ES 2134	The Economy and the Environment	(Level 5) – 15 Credits
BI 2215	Environmental Health	(Level 5) – 15 Credits

Module titles – LEVEL 6:

**Compulsory Modules:**

ES 3117	Environmental Justice	(Level 6) – 15 Credits
ES 4322	Integrated Methods in Environmental Analysis	(Level 6) – 15 Credits
ES 4430	Environmental Studies Capstone	(Level 6) – 15 Credits

**Optional Modules:**

**Five out of the following:**

ES 3423	Water Resources: Threats and Sustainable Management	(Level 6) – 15 Credits
ES 3224	Air Quality and Global Atmospheric Changes	(Level 6) – 15 Credits
ES 3225	Sustainable Food Production: Soil and Environment	(Level 6) – 15 Credits
ES 3226	Conservation of Wildlife and Mediterranean Ecosystems	(Level 6) – 15 Credits
ES 3327	Environmental Management Systems	(Level 6) – 15 Credits
ES 3328	Environmental Policies in The European Union	(Level 6) – 15 Credits
ES 3329	Planning Sustainable Cities	(Level 6) – 15 Credits
ES 3435	Sustainable Use of Resources and Waste Management	(Level 6) – 15 Credits
HT 3121	Sustainable Management in Tourism and Hospitality	(Level 6) – 15 Credits

## ENVIRONMENTAL STUDIES EXIT AWARDS ‡

### I. Certificate of Higher Education in Environmental Studies

In accordance with the Framework for Higher Education Qualifications (FHEQ), the holder of a Certificate of Higher Education in Environmental Studies will have a sound knowledge of the basic concepts of Environmental Studies and will have learned how to take different approaches for solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

In accordance with FHEQ, Certificates of Higher Education in Environmental Studies are awarded to students who have demonstrated:

- knowledge of the underlying concepts and principles associated with Environmental Studies, and an ability to evaluate and interpret these within the context of that area of study;
- an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of their subject(s) of study.

Typically, holders of the qualification will be able to:

- evaluate the appropriateness of different approaches to solving problems related to Environmental Studies;
- communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- undertake further training and develop new skills within a structured and managed environment;

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Specifically, holders of the Certificate of Higher Education in Environmental Studies (120 credits or six 20-credit modules) will be able to demonstrate knowledge and understanding of:

- core concepts, principles and tools in natural sciences, of the structure and functioning of natural systems and of their role in supporting life and human activities
- the social, economic, political, health and ecological implications of human interactions with the environment.
- the need for an interdisciplinary approach in addressing environmental problems
- the concepts and dimensions of sustainability and sustainable development

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to collect, process, interpret and communicate data and information on environmental issues and related topics
- They will be able to describe and record materials in the field and laboratory, to interpret practical results in a logical manner and to use appropriate laboratory and field equipment competently and safely
- They will be able to interact effectively within a team/learning group, giving and receiving information and ideas and modifying responses when appropriate.

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Environmental Studies and the ordinary (non-Honours) degree in Environmental Studies.*

In accordance with the Framework for Higher Education Qualifications (FHEQ), holders of qualifications at this level will have developed a sound understanding of the principles in Environmental Studies and will

have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

In accordance with FHEQ, non-Honours degrees are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles of Environmental Studies, and of the way in which those principles have developed;
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- knowledge of the main methods of enquiry in their subject(s), and ability to evaluate critically the appropriateness of different approaches to solving problems in the field of study;
- an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively;
- undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Environmental Studies

Holders of the Diploma of Higher Education in Environmental Studies (240 credits or six 20 credit- and eight 15 credit-modules) will be able to demonstrate detailed knowledge and critical understanding of:

- core concepts, principles and tools in natural sciences, of the structure and functioning of natural systems and of their role in supporting life and human activities.
- the role of social sciences in analysing and addressing environmental problems and of the social, economic, political, health and ecological implications of human interactions with the environment.
- human responses to environmental problems such as the development of environmental policy and law and environmental management, as well as of the importance of temporal and spatial scales in considering the environmental impact of human decisions in different environmental studies fields.
- the concepts and dimensions of sustainability and sustainable development and of some of their applications in addressing environmental issues in an integrated manner.
- basic tools in mathematics and statistics, as well as of quantitative techniques and data processing methods including GIS techniques

In addition, they will have the following cognitive skills:

- ability to recognize the moral and ethical issues of investigations, appreciate the need for professional codes of conduct and undertake a reasoned moral assessment of actions/persons/business practices.
- ability to collect and analyse data and information on environmental issues using a range of techniques appropriate to the subject.
- ability to critically evaluate the reliability and significance of data and information collected and the evidence provided to support conclusions.
- ability to categorize ideas, data and information, reformat and transform them towards a given purpose and propose solutions.

the following practical/professional skills:

- ability to describe and record materials in the field and laboratory and to interpret practical results in a logical manner.
- ability to use appropriate laboratory and field equipment competently and safely
- ability to select and apply a limited range of methods, including spatial techniques, to study and solve environmental problems
- ability to plan, conduct and present an independent project effectively and appropriately with reliance on guidance, to relate investigations to prior work and to reference appropriately.

and the following key/transferable skills:

- ability to manage, select and process information from a variety of sources to support findings and hypotheses and develop a critical approach to academic literature and other sources of information.
- ability to communicate effectively to a variety of audiences in written, graphical and verbal forms, engage in debate in a professional manner and produce detailed and coherent project reports.
- ability to interact effectively within a team/learning group, giving and receiving information and ideas and modifying responses when appropriate.
- ability to acquire, process, interpret and present data using appropriate qualitative and quantitative techniques including use of information technology and the internet, mathematics, statistics and GIS.

## II.b. BSc in Environmental Studies

Holders of the ordinary BSc in Environmental Studies (300 credits or six 20 credit- and twelve 15 credit-modules) will be able to demonstrate detailed knowledge and critical understanding of:

- core concepts, principles and tools in natural sciences, of the structure and functioning of natural systems and of their role in supporting life and human activities.
- the role of social sciences in analysing and addressing environmental problems and of the social, economic, political, health and ecological implications of human interactions with the environment.
- human responses to environmental problems such as the development of environmental policy and law and environmental management, as well as of the importance of temporal and spatial scales in considering the environmental impact of human decisions in different environmental studies fields.
- the concepts and dimensions of sustainability and sustainable development and of some of their applications in addressing environmental issues in an integrated manner.
- basic tools in mathematics and statistics, as well as of quantitative techniques and data processing methods including GIS techniques
- tools, techniques and research methods used to study and address environmental issues at an advanced level.
- Topics in more specialized fields of environmental studies (such as management and conservation of natural resources, policy and environmental management of corporations)

In addition, they will have the following cognitive skills:

- ability to recognize the moral and ethical issues of investigations, appreciate the need for professional codes of conduct and undertake a reasoned moral assessment of actions/persons/business practices.
- ability to collect and analyse data and information on environmental issues using a wide range of techniques appropriate to the subject.
- ability to critically evaluate the reliability, validity and significance of data and information collected and the evidence provided to support conclusions.
- ability to categorize ideas, data and information, reformat and transform them towards a given purpose and design novel solutions.

- ability to identify key elements of environmental problems and apply appropriate knowledge and skills to their solution.

the following practical/professional skills:

- ability to describe and record materials in the field and laboratory and to interpret practical results in a logical manner.
- ability to use appropriate laboratory and field equipment competently and safely
- ability to select and apply a range of methods, including spatial techniques, to study and solve environmental problems
- ability to plan, conduct and present an independent project effectively and appropriately with reliance on guidance, to relate investigations to prior work and to reference appropriately.

and the following key/transferable skills:

- ability to manage, select and process information from a variety of sources to support findings and hypotheses and develop a critical approach to academic literature and other sources of information and perform research in different environmental studies fields.
- ability to communicate effectively to a variety of audiences in written, graphical and verbal forms, engage in debate in a professional manner and produce detailed and coherent project reports. ability to interact effectively within a team/learning group, giving and receiving information and ideas and modifying responses when appropriate.
- ability to acquire, process, interpret and present data using appropriate qualitative and quantitative techniques including use of information technology and the internet, mathematics, statistics and GIS.
- ability for independent study

## CERTIFICATE OF HIGHER EDUCATION IN ENVIRONMENTAL STUDIES (120 CREDITS)

### Compulsory Modules:

ES 1000	Environmental Science: Ecosystems and Biodiversity	(Level 4) – 20 Credits
ES 1010	Environmental Science: Energy Resources and Pollution	(Level 4) – 20 Credits
CH 1002	Principles of Chemistry	(Level 4) – 20 Credits
GG 1000	Environmental Geology	(Level 4) – 20 Credits

### Optional Modules:

BIOLOGY OPTION 1\*\* (LEVEL 4) – 20 CREDITS

BIOLOGY OPTION 2 \*\*\* (LEVEL 4) – 20 CREDITS

**	BIOLOGY OPTIONS 1 - LEVEL 4	FREQUENCY
BI 1000	Introduction to Biology I	Fall and Spring
BI 1006	Human Biology: Concepts and Current Issues	Fall

***	BIOLOGY OPTIONS 2 - LEVEL 4	FREQUENCY
BI 1101	Introduction to Biology II	Fall and Spring
BI 1007	Environmental Ecology	Spring

## DIPLOMA OF HIGHER EDUCATION IN ENVIRONMENTAL STUDIES (240 CREDITS)

### Compulsory Modules:

ES 1000	Environmental Science: Ecosystems and Biodiversity	(Level 4) – 20 Credits
ES 1010	Environmental Science: Energy Resources and Pollution	(Level 4) – 20 Credits
CH 1002	Principles of Chemistry	(Level 4) – 20 Credits
GG 1000	Environmental Geology	(Level 4) – 20 Credits
MA 2219	Statistics for Economics and Business II	(Level 5) – 15 Credits
GG 2115	Geographic Information Systems	(Level 5) – 15 Credits
SO/ES 2002	Environment and Society	(Level 5) – 15 Credits
ES 2115	Energy and Environment	(Level 5) – 15 Credits
ES 2216	Environmental Policy and Legislation	(Level 5) – 15 Credits
ES 2220	Principles of Environmental Management	(Level 5) – 15 Credits
EC/ES 2134	The Economy and the Environment	(Level 5) – 15 Credits
BI 2215	Environmental Health	(Level 5) – 15 Credits

### Optional Modules:

Biology Option 1 \*\* (Level 4) – 20 Credits

Biology Option 2 \*\*\* (Level 4) – 20 Credits

## BSc in ENVIRONMENTAL STUDIES (300 CREDITS)

### Compulsory Modules:

ES 1000	Environmental Science: Ecosystems and Biodiversity	(Level 4) – 20 Credits
ES 1010	Environmental Science: Energy Resources and Pollution	(Level 4) – 20 Credits
CH 1002	Principles of Chemistry	(Level 4) – 20 Credits
GG 1000	Environmental Geology	(Level 4) – 20 Credits
MA 2219	Statistics for Economics and Business II	(Level 5) – 15 Credits

GG 2115	Geographic Information Systems	(Level 5) – 15 Credits
SO/ES 2002	Environment and Society	(Level 5) – 15 Credits
ES 2115	Energy and Environment	(Level 5) – 15 Credits
ES 2216	Environmental Policy and Legislation	(Level 5) – 15 Credits
ES 2220	Principles of Environmental Management	(Level 5) – 15 Credits
EC/ES 2134	The Economy and the Environment	(Level 5) – 15 Credits
BI 2215	Environmental Health	(Level 5) – 15 Credits

### Optional Modules (LEVEL 4):

Biology Option 1 \*\* (Level 4) – 20 Credits

Biology Option 2 \*\*\* (Level 4) – 20 Credits

### Modules offered at level 6 (Students are required to take **four** of the following):

ES 3117	Environmental Justice	(Level 6) – 15 Credits
ES 4322	Integrated Methods in Environmental Analysis	(Level 6) – 20 Credits
ES 4430	Environmental Studies Capstone	
ES 3423	Water Resources: Threats and Sustainable Management	
ES 3224	Air Quality and Global Atmospheric Changes	
ES 3225	Sustainable Food Production: Soil and Environment	
ES 3226	Conservation of Wildlife and Mediterranean Ecosystems	
ES 3327	Environmental Management Systems	
ES 3328	Environmental Policies in the European Union	
ES 3329	Planning Sustainable Cities	
ES 3435	Sustainable Use of Resources and Waste Management	
HT/IB 3121	Sustainable Management in Tourism and Hospitality	

## B.A. (Honours) HISTORY

### Module titles - LEVEL 4:

#### Compulsory modules:

HY 2034 History of Ancient Greece  
 HY 2015 History of Rome  
 HY 2028 The Birth of Modern Europe  
 HY 2070 American History I  
 HY 2071 American History II  
 HY 2080 Great Britain

#### One Social Science module optional:

AN 1000	Introduction to Anthropology
EC 2011	The Economic History of Europe
PO 1000	Political Organization
PO 1001	Political Behavior
PO 2004	Diplomacy
PS 1001	Psychology as a Social Science
SO 1000	Introduction to Sociology

#### One Humanities module optional:

AT 2005 Greek Art  
 AT 2006 Roman Art  
 CL 2010 Greek and Roman Literature in Translation  
 EN 2222 The Making of America  
 MU 2025 Cultural Perspectives on Music  
 PH 1000 Introduction to Philosophy

### Module titles - LEVEL 5:

#### Compulsory modules:

HY 2005 Intellectual History of Europe  
 HY 2031 Slaves and Slavery in the US  
 HY 2060 Greece: the Birth of a Nation  
 HY 2061 Modern Greece: a troubled History

#### One History module optional:

HY 2002	Great Thinkers and their Ideas
HY 2009	The Spartans
HY 2021	Alexander III., the Great
HY 2032	Trade in the Ancient Mediterranean World

#### One Regional History course optional:

HY 2019	Cyprus and the Near East
HY 2030	Survey of Chinese Civilization
HY 2026	Middle East: a Crossroad
HY 2040	History of Russia to 1900

#### One Social Science course optional:

AN 3320	Intercultural Communication
PO 2010	Political Theory I: Plato to Locke
PO 2011	Political Theory II: Hume to Rawls
PO 3031	International Relations
SO 2115	Sociology of Globalization

#### One Humanities course optional:

AH 2021	The Bronze Age of Greece
AH 2023	Discourse, Display and Design in the Ancient Greek Sanctuary
AT 2007	Early Christian and Byzantine Art and Architecture
AT 2019	Islamic Art and Architecture
CL 2001	Classical Roman Literature and Culture
CL 2122	Classical Greek Literature and Culture

### Module titles - LEVEL 6

#### Compulsory modules:

HY 3050	The Age of Enlightenment
HY 3052	Total War in Europe
HY 3053	Contemporary History: from World War II to Vietnam and the Fall of Communism
HY 4391	Historiography
HY 4493	Selected Topics

#### Optional Modules:

HY 3010 Ancient Greek Mythology and Religion  
 HY 3041 Russia and the Soviet Union  
 HY 3051 Revolution & Nationalism in Europe  
 HY 3072 America in World Affairs  
 HY 3074 Democracy and Imperialism

## HISTORY EXIT AWARDS ‡

### I. Certificate of Higher Education

Upon completion of level 4 (120 credits or 8 15-credit modules), students have 1) a basic grasp of the concepts and principles of History; 2) a series of basic transferable interpersonal, research and writing skills that are applicable to the professional world; 3) the knowledge and skills necessary for further progression in the field—for example, into the second year of a BA (Hons) programme in History such as that at DERE, The American College of Greece.

Specifically, Certificates of Higher Education in History are awarded to students who have demonstrated knowledge and understanding of:

- Basic knowledge of significant past events in key periods and geographic areas. (all HY courses)
- Exposure to the idea of continuities/discontinuities between past and present.
- Exposure to both primary and secondary sources.
- a measure of knowledge in an array of humanities and social sciences (one level-4 module each in the social sciences and humanities).

In addition, they will have the following cognitive skills:

- a basic understanding of the variety of approaches to interpreting the past. (all HY courses)
- a basic exposure to the difficulty in reconstructing the past. (all HY courses)

Furthermore, they will have the following practical/professional and key/transferable skills:

- They will be able to produce basic, reasoned presentations of problems in timed situations. (all HY courses)
- They will be able to participate in group discussions. (all courses)
- They will be able to work to deadline. (all courses)

### II.a. Diploma of Higher Education in History

Designed to follow upon the Certificate of Higher Education in History, the Diploma of Higher Education in History, broadens and deepens students' engagement in the field of History through courses that enlist both synchronic and diachronic pathways of study. Upon completion of levels 4 and 5 (240 credits of 16 15-credit modules), students have 1) a solid grasp of the concepts and principles of history; 2) a series of transferable interpersonal research and writing skills that are applicable to the professional world; 3) the knowledge and skills necessary for further progression in the field—for example for The BA (Ord.) and (Hons) of Higher Education in History such as those offered by DERE, the American College of Greece.

Specifically, in addition to the characteristics listed under the Certificate above, holders of the Diploma of Higher Education in History will be able to demonstrate detailed knowledge and critical understanding of:

- Broadened and deepened factual knowledge of the history of specific areas and periods. (all HY courses)
- Engagement with diachronic runs of history (HY2002, HY2005, HY2007, HY 2032)
- Engagement with regional or focused histories (HY2009, HY2019, HY2021, HY2030, HY2040, HY2060, HY2061)
- A broadened and deepened knowledge of an array of humanities and social sciences (one level-5 module each in the social sciences and humanities)

In addition, they will have the following cognitive skills:

- The ability to analyze in a basic manner historical texts and other source material (all HY courses)
- A broadened understanding of the variety of ways of interpreting the past. (all HY courses)

And the following practical/professional and key/transferable skills:

- They will be able to communicate effectively in group discussions (all courses)
- They will have respect for the diversity of human cultures and achievements.
- They will be able to research with the basic capacity for effective and verifiable information retrieval and organization. [ALL COURSES WITH PAPERS]
- They will be able to construct basic relevant arguments from a body of evidence, including primary and secondary sources. (all HY courses and some of the Humanities courses—ie courses that have essay exams or papers)

### II.b. BA (Ordinary) in History

Upon completion of 300 credits (20 15-credit modules), students will have 1) a solid grasp of the concepts and principles of History; 2) acquired skills in historical research, critical thinking, and the written presentation of data and oral expression that are transferable to the professional world; 3) Develop abilities to recognize the continuity and/or discontinuity of past experiences with contemporary ones; 4) the knowledge and skills necessary for further progression in the field—for example, for the final modules of a BA (Hons) programme in History such as that at DERE, The American College of Greece.

In addition to the knowledge and skills listed above under Certificate and Diploma, holders of the BA (Ordinary) in History will be able to demonstrate detailed knowledge and critical understanding of:

- Broadened and deepened knowledge of the History for specific geographic areas and periods. (HY3041, HY3074, HY3050, HY3051, HY3052, HY3053, HY3072)
- In-depth knowledge of specific subjects/methodologies associated with History
- Understand the development of history as a discipline and an awareness of different historical methodologies. (HY4391)

In addition, they will have the following cognitive skills:

- They will be able to think creatively, self-critically and present, in both oral and written forms, historical arguments in a clear and comprehensive way.
- They will be able to manage and process complex body of information and data.
- They will be able to evaluate the limitations and partiality of all historical knowledge.

and the following practical/professional and key/transferable skills:

- Construct relevant arguments from a body of evidence, including primary and secondary sources.
- Do effective research with the capacity for critical, effective, and verifiable information retrieval and organization.
- Exercise skills of critical judgment in evaluating arguments.
- Use interpersonal skills, i.e. oral and written communication skills in English to work effectively in a professional environment.
- Manage information resources, selecting data from a range of sources and developing appropriate research techniques.



## CERTIFICATE OF HIGHER EDUCATION IN HISTORY (120 CREDITS)

### Compulsory Modules:

HY 2034 History of Ancient Greece (Level 4) – 15 Credits  
 HY 2015 History of Rome (Level 4) – 15 Credits  
 HY 2028 The Birth of Modern Europe (Level 4) – 15 Credits  
 HY 2070 American History I (Level 4) – 15 Credits  
 HY 2071 American History II (Level 4) – 15 Credits  
 HY 2080 Great Britain (Level 4) – 15 Credits

### Optional Modules:

Social Science Option\*\* (Level 4) – 15 Credits  
 Humanities Option\*\* (Level 4) – 15 Credits

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behavior	Fall and Spring
PO 2004	Diplomacy	Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring

**	HUMANITIES OPTIONS - LEVEL 4	FREQUENCY
	ART HISTORY	
AT 2005	Greek Art	Fall and Spring
AT 2006	Roman Art	Fall and Spring
	CLASSICAL LITERATURE	
CL 2010	Greek and Roman Epic Literature in Translation	Fall and Spring
	PHILOSOPHY	
PH 1000	Introduction to Philosophy	Fall and Spring
	MUSIC	
MU 2025	Cultural Perspectives on Music	Fall or Spring

## DIPLOMA OF HIGHER EDUCATION IN HISTORY (240 CREDITS)

### Compulsory Modules:

HY 2034 History of Ancient Greece (Level 4) – 15 Credits  
 HY 2015 History of Rome (Level 4) – 15 Credits  
 HY 2028 The Birth of Modern Europe (Level 4) – 15 Credits  
 HY 2070 American History I (Level 4) – 15 Credits  
 HY 2071 American History II (Level 4) – 15 Credits  
 HY 2080 Great Britain (Level 4) – 15 Credits  
 HY 2005 Intellectual History of Europe (Level 5) – 15 Credits  
 HY 2031 Slaves and Slavery in the US (Level 5) – 15 Credits  
 HY 2060 Greece: The Birth of a Nation (Level 5) – 15 Credits  
 HY 2061 Modern Greece: A Troubled Nation (Level 5) – 15 Credits

### Optional Modules:

Social Science Option\*\* (Level 4) – 15 Credits  
 Humanities Option\*\* (Level 4) – 15 Credits  
 Social Science Option \*\*\* (Level 5)—15 Credits  
 Humanities Option\*\*\* (Level 5) – 15 Credits  
 History Option\*\*\* (Level 5) – 15 Credits  
 Regional History Option\*\*\* (Level 5) – 15 Credits



***	HISTORY OPTIONS - LEVEL 5	FREQUENCY
HY 2002	Great Thinkers and their Ideas	Fall or Spring
HY 2009	The Spartans	Fall or Spring
HY 2021	Alexander III, the Great	Fall or Spring
HY 2032	Trade in the Ancient Mediterranean	Fall or Spring
***	REGIONAL HISTORY OPTION—LEVEL 5	FREQUENCY
HY 2019	Cyprus and the Near East	Fall or Spring
HY 2030	Survey of Chinese Civilization	Fall or Spring
HY2033	The Middle East	Fall or Spring
HY 2040	History of Russia to 1900	Fall or Spring

**	SOCIAL SCIENCE OPTION LEVEL 5	FREQUENCY
P 2010	Political Theory I: Plato to Locke	Fall
PO 2011	Political Theory II: Hume to Rawls	Fall
PO 3031	International Relations	Fall
	ANTHROPOLOGY	
AN 3320	Intercultural Communication	Fall or Spring
	SOCIOLOGY	
SO 2115	Sociology of Globalization	Fall

**	HUMANITIES OPTION LEVEL 5	FREQUENCY
	ART HISTORY	
AT 2019	Islamic Art and Architecture	Fall and Spring
AT 2007	Early Christian and Byzantine Art & Architecture	Fall and Spring
	ARCHAEOLOGY	
AH 2021	The Bronze Age of Greece	Fall and Spring
AT/AH 2023	Discourse, Display, and Design in the Ancient Greek Sanctuary	Fall and Spring
	CLASSICAL LITERATURE	
CL 2001	Classical Roman Literature and Culture	Fall and Spring
CL 2122	Classical Greek Literature and Culture	Fall and Spring

BA (ORDINARY) in HISTORY (300 CREDITS)

**Compulsory Modules:**

- HY 2034 History of Ancient Greece (Level 4) – 15 Credits
- HY 2015 History of Rome (Level 4) – 15 Credits
- HY 2028 The Birth of Modern Europe (Level 4) – 15 Credits
- HY 2070 American History I (Level 4) – 15 Credits
- HY 2071 American History II (Level 4) – 15 Credits
- HY 2080 Great Britain (Level 4) – 15 Credits
- HY 2005 Intellectual History of Europe (Level 5) – 15 Credits
- HY 2031 Slaves and Slavery in the US (Level 5) – 15 Credits
- HY 2060 Greece: The Birth of a Nation (Level 5) – 15 Credits
- HY 2061 Modern Greece: A Troubled History (Level 5) – 15 Credits

**Optional Modules:**

- Social Science Option\*\* (Level 4) – 15 Credits
- Humanities Science Option\*\* (Level 4) – 15 Credits
- Social Science Option (Level 5) – 15 Credits
- Humanities Option\*\*\* (Level 5) – 15 Credits
- History Option\*\*\* (Level 5) – 15 Credits
- Regional History Option\*\*\* (Level 5) – 15 Credits
- Four History Options\*\*\*\* (Level 6) – 60 Credits

****	HISTORY OPTIONS - LEVEL 6	FREQUENCY
HY 3010	Ancient Greek Mythology and Religion	Fall or Spring
HY 3041	Russia and the Soviet Union	Fall or Spring
HY3050	The Age of the Enlightenment	Fall or Spring
HY 3051	Revolution and Nationalism in Europe	Fall or Spring
HY3052	Total War in Europe	Fall or Spring
HY 3053	Contemporary History: from World War II to Vietnam and the Fall of Communism	Fall or Spring
HY3072	America in World Affairs	Fall or Spring
HY 3074	Democracy and Imperialism	Fall or Spring
HY 4391	Historiography	Fall or Spring

## B.Sc. (Honours) in INFORMATION TECHNOLOGY (Digital Media Technologies)

### Module titles - LEVEL 4

#### Compulsory Modules:

PS 1001	Psychology as a Social Science	(Level 4) – 15 Credits
PS 1000	Psychology as a Natural Science	(Level 4) – 15 Credits
MA 1105	Applied Calculus	(Level 4) – 15 Credits
MA 2118	Statistics for Business and Economics I	(Level 4) – 15 Credits
CS 2188	Introduction to Programming	(Level 4) – 15 Credits
ITC/CS 2293	Operating Systems Concepts	(Level 4) – 15 Credits
ITC/CS 2186	Computer Systems Architecture	(Level 4) – 15 Credits
ITC/CS 2276	“C” Language Programming	(Level 4) – 15 Credits

### Module titles – LEVEL 5:

#### Compulsory Modules:

EN 2342	Professional Communication	(Level 5) – 15 Credits
PH 2005	Business Ethics	(Level 5) – 15 Credits
ITC/CS 2234	Object Oriented Programming	(Level 5) – 15 Credits
MA 2106	Mathematics for Computing	(Level 5) – 15 Credits
CS 3260	Fundamentals of RDBMS	(Level 5) – 15 Credits
CS 3375	Communications and Networking Essentials	(Level 5) – 15 Credits
ITC/CS 2128	Digital Imaging	(Level 5) – 10 Credits
ITC/CS 2229	3D Modelling Methodologies	(Level 5) – 10 Credits
ITC/CS 3220	Digital Video and Audio Technologies	(Level 5) – 10 Credits

### Module titles – LEVEL 6:

#### Compulsory Modules:

MG/IT 3157	Project Management	(Level 6) – 15 Credits
ITC/CS 3480	Artificial Intelligence Principles	(Level 6) – 15 Credits
ITC/CS 3414	Internet Programming	(Level 6) – 15 Credits
ITC/CS 3371	Interactive Multimedia Systems	(Level 6) – 15 Credits

CS 3330	Human Computer Interaction	(Level 6) – 15 Credits
ITC/CS 4535	Game Design	(Level 6) – 15 Credits
ITC/CS 4417	Game Programming	(Level 6) – 15 Credits
ITC/CS 4959	Digital Media Capstone Project	(Level 6) – 15 Credits

\*ITC rubric is effective as of Spring 2013

B.Sc. (Honours) in Information Technology  
(Network Technologies)

Module titles - LEVEL 4

**Compulsory Modules:**

PS 1001	Psychology as a Social Science	(Level 4) – 15 Credits
PS 1000	Psychology as a Natural Science	(Level 4) – 15 Credits
MA 1105	Applied Calculus	(Level 4) – 15 Credits
MA 2118	Statistics for Business and Economics I	(Level 4) – 15 Credits
CS 2188	Introduction to Programming	(Level 4) – 15 Credits
ITC/CS 2186	Computer Systems Architecture	(Level 4) – 15 Credits
ITC/CS 2293	Operating Systems Concepts	(Level 4) – 15 Credits
ITC/CS 2276	“C” Language Programming	(Level 4) – 15 Credits

Module titles – LEVEL 5:

**Compulsory Modules:**

EN 2342	Professional Communication	(Level 5) – 15 Credits
PH 2005	Business Ethics	(Level 5) – 15 Credits
ITC/CS 2234	Object Oriented Programming	(Level 5) – 15 Credits
MA 2106	Mathematics for Computing	(Level 5) – 15 Credits
CS 3260	Fundamentals of RDBMS	(Level 5) – 15 Credits
CS 3375	Communications and Networking Essentials	(Level 5) – 15 Credits
ITC/CS 3419	Network Administration	(Level 5) – 15 Credits
ITC/CS 3421	Telecommunications Essentials	(Level 5) – 15 Credits

Module titles – LEVEL 6:

**Compulsory Modules:**

MG/ITC 3157	Project Management	(Level 6) – 15 Credits
ITC/CS 3480	Artificial Intelligence Principles	(Level 6) – 15 Credits
ITC/CS 3414	Internet Programming	(Level 6) – 15 Credits
ITC/CS 3522	Network Security and Cryptography	(Level 6) – 15 Credits
ITC/CS 3443	Virtualization Concepts and Applications	(Level 6) – 15 Credits
ITC/CS 4726	Distributed Systems	(Level 6) – 15 Credits
ITC/CS 4442	Network Design	(Level 6) – 15 Credits
ITC/CS 4927	Networking Capstone Project	(Level 6) – 15 Credits

\*ITC rubric is effective as of Spring 2013

## B.Sc. (Honours) in Information Technology (Software Development)

### Module titles - LEVEL 4

#### Compulsory Modules:

PS 1001	Psychology as a Social Science	(Level 4) – 15 Credits
PS 1000	Psychology as a Natural Science	(Level 4) – 15 Credits
MA 1105	Applied Calculus	(Level 4) – 15 Credits
MA 2118	Statistics for Business and Economics I	(Level 4) – 15 Credits
CS 2188	Introduction to Programming	(Level 4) – 15 Credits
ITC/CS 2186	Computer Systems Architecture	(Level 4) – 15 Credits
ITC/CS 2293	Operating Systems Concepts	(Level 4) – 15 Credits
ITC/CS 2276	“C” Language Programming	(Level 4) – 15 Credits

### Module titles – LEVEL 5:

#### Compulsory Modules:

EN 2342	Professional Communication	(Level 5) – 15 Credits
PH 2005	Business Ethics	(Level 5) – 15 Credits
ITC/CS 2234	Object Oriented Programming	(Level 5) – 15 Credits
MA 2106	Mathematics for Computing	(Level 5) – 15 Credits
CS 3260	Fundamentals of RDBMS	(Level 5) – 15 Credits
CS 3375	Communications and Networking Essentials	(Level 5) – 15 Credits
ITC/CS 3387	Data Structures and Analysis Algorithms	(Level 5) – 15 Credits
ITC/CS 3413	Algorithms and Complexity	(Level 5) – 15 Credits

### Module titles – LEVEL 6:

#### Compulsory Modules:

MG/ITC 3157	Project Management	(Level 6) – 15 Credits
ITC/CS 3480	Artificial Intelligence Principles	(Level 6) – 15 Credits
ITC/CS 3414	Internet Programming	(Level 6) – 15 Credits
ITC/CS 3416	Software Engineering	(Level 6) – 15 Credits
ITC/CS 3441	Web Science	(Level 6) – 15 Credits
CS 3330	Human Computer Interaction	(Level 6) – 15 Credits
ITC/CS 4417	Game Programming	(Level 6) – 15 Credits
ITC/CS 4918	Software Development Capstone Project	(Level 6) – 15 Credits

\*ITC rubric is effective as of Spring 2013

## INFORMATION TECHNOLOGY (DIGITAL MEDIA TECHNOLOGIES, NETWORK TECHNOLOGIES, SOFTWARE DEVELOPMENT) EXIT AWARDS ‡

### I. Certificate of Higher Education in Information Technology

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Information Technology will have a sound knowledge of the basic concepts of Information Technology and will have learned how to apply different IT functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in **Information Technologies** are awarded to students who have demonstrated:

- i. Knowledge of the underlying concepts and principles associated with all computing, and an ability to evaluate and interpret these within any context;
- ii. An ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of computing.

Typically, holders of the qualification will be able to:

- a) Apply a wide variety of computing functions to address basic problems;
- b) Communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) Undertake further training and develop new skills within a structured and managed environment;

And will have:

- d) Qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to:

- i. Apply the basic principles and concepts of programming.
- ii. Apply basic mathematical and statistical techniques.
- iii. Understand the basic psychological principles useful in the development of any IT solution.

Specifically, holders of the *Certificate of Higher Education in Information Technology* will be able to demonstrate knowledge and understanding of:

- Basic psychological principles (PS1001, PS1000)
- Basic tools in statistics (MA 2118)
- Basic mathematics (MA 1105)
- Structured and object-oriented computer programming (CS 2188, ITC/CS 2276)
- Basic design of computer hardware (ITC/CS 2186)
- The fundamental concepts of operating systems (ITC/CS 2293)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (MA2118)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, ITC/CS 2186, ITC/CS 2276, ITC/CS 2293)
- They will be able to use numeric skills, including quantitative techniques in problem solving. (MA2118, MA1105, ITC/CS 2186)

- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188, ITC/CS 2276)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies (ITC/CS 2293)
- They will be able to communicate ideas successfully orally and in writing. (PS1000, PS1001)
- They will be able to work effectively with others in small groups or teams. (CS 2188)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

### II. Intermediate level

The intermediate level includes the:

- Diploma of Higher Education in Information Technology

and the ordinary (non-Honours) degrees in:

- Information Technology

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of computing and a more specialized understanding of at least one function under Information Technology. Through this, they will have learned to apply different computing functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i. Knowledge and critical understanding of the well-established principles of Information Technology
- ii. Ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii. Specialized knowledge of one Information Technology function and the ability to apply this knowledge, in combination with other computing functions, to meet the needs of a wide variety of applications;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) Qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Information Technology

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to:

- i. Apply the basic principles and concepts of programming.
- ii. Apply mathematical and statistical techniques.
- iii. Understand the basic psychological principles useful in the development of any IT solution.
- iv. Apply their knowledge of computing functions, ethics, and professional communication to solving complex IT related problems.

Holders of the *Diploma of Higher Education in Information Technology* will demonstrate knowledge and understanding of:

- Basic psychological principles (PS1001, PS1000)
- Basic design of computer hardware (ITC/CS 2186)
- The fundamental concepts of operating systems (ITC/CS 2293)

Additionally, holders of the *Diploma of Higher Education in Information Technology* will be able to demonstrate detailed knowledge and critical understanding of:

- IT related statistical and mathematical tools and techniques (MA 2118, MA1105, MA2106)
- Moral theories and ethical issues which have an impact on decision making (PH 2005)
- Structured and object-oriented computer programming (CS 2188, ITC/CS 2276, ITC/CS 2234)
- Tools, and techniques for database design, development and implementation. (CS 3260)
- The principles of computer communications (CS 3375)
- A measure of knowledge in an array of IT subjects (two level-5 modules from Software Development, Network Technologies or Digital Media Technologies)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (CS 3375)
- They will be able to apply critical thinking in order to evaluate arguments and identify assumption to interpret, analyze, and solve structured problems as well as unstructured/complex problems, from a generated data set. (MA 2118, CS 3260 and ITC/CS 3413, ITC/CS 3387, CS3421)
- They will be able to analyze and evaluate ethical choices. (PH 2005)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, ITC/CS 2186, ITC/CS 2276, CS 3375, ITC/CS 2234, ITC/CS 2293, CS 3260)
- They will be able to exhibit reasoning ability and creativity to address a given problem. (all modules)
- They will be able to use numeric skills, in solving complex problems. (MA 2118, MA 1105, MA 2106, ITC/CS 2186)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all modules)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188, CS 3260, ITC/CS 2276, ITC/CS 2234 and ITC/CS 3387)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3260, CS 3375, ITC/CS 2293)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (EN 2342, PH 2005, PS 1000, PS 1001, CS 3260, CS 3375)
- They will be able to work effectively with others in small groups or teams. (EN 2342, CS 2188, CS 3260)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all modules)

## II.b. BSc in Information Technology

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to:

- Apply the basic principles and concepts of software development.
- Apply mathematical and statistical techniques.
- Understand the basic psychological principles useful in the development of any IT solution.
- Demonstrate detailed knowledge of theories, models, tools, and practices of IT development.

v. Apply their detailed knowledge of computing functions, to solving complex IT related problems.

Holders of the ordinary BSc in Information Technology will be able to demonstrate knowledge and understanding of diverse computing functions as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Basic psychological principles (PS1001, PS1000)
- Basic design of computer hardware (ITC/CS 2186)
- The fundamental concepts of operating systems (ITC/CS 2293)

Additionally, holders of the ordinary *BSc in Information Technology* will be able to demonstrate detailed knowledge and critical understanding of:

- IT related statistical and mathematical tools and techniques (MA 2118, MA 1105, MA 2106)
- Moral theories and ethical issues which have an impact on decision making (PH 2005)
- Structured and object-oriented computer programming (CS 2188, ITC/CS 2276, ITC/CS 2234)
- Tools, and techniques for database design, development and implementation. (CS 3260)
- The principles of computer communications (CS 3375)
- A measure of knowledge in an array of IT subjects (two level-5 modules from Software Development, Network Technologies or Digital Media Technologies)
- Tools, technologies, and techniques for IT analysis, design, security, development and implementation. (four level-6 modules from Software Development, Network Technologies or Digital Media Technologies)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (CS 3375, and CS 3330, ITC/CS 3480, ITC/CS 4918, ITC/CS 3522, CS3443, CS4726, ITC/CS 4927, CS4535, ITC/CS 4959)
- They will be able to apply critical thinking in order to evaluate arguments and identify assumption to interpret, analyze, and solve structured problems as well as unstructured/complex problems, from a generated data set. (MA 2118, CS 3260, and MG/IT 3157, ITC/CS 3480, ITC/CS 3413, CS3387, CS3416, ITC/CS 4918, ITC/CS 4726, ITC/CS 4442, CS4927, ITC/CS 4959, ITC/CS 3414, CS 3330, ITC/CS 3441, ITC/CS 3421, ITC/CS 3522)
- They will be able to analyze and evaluate ethical choices. (PH 2005)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, CS 3375, ITC/CS 2186, ITC/CS 2276, ITC/CS 2234, ITC/CS 2293, CS 3260, ITC/CS 3414, ITC/CS 3416, ITC/CS 4417, ITC/CS 4918, CS3443, IT, 3522, CS4726, CS4442, ITC/CS 4927, CS3371, CS4535, ITC/CS 4959)
- Exhibit reasoning ability and creativity to address a given problem (all courses)
- They will be able to use numeric skills, in solving complex problems. (MA 2118, MA1105, MA 2106, ITC/CS 2186, and MG/IT 3157, ITC/CS 3413)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information. (all courses)
- They will be able to specify, design and construct solutions involving programming and to synthesize prior acquired knowledge to given problems. (CS 2188, ITC/CS 2234, ITC/CS 2276, CS 3260, and ITC/CS 3414, ITC/CS 3416, ITC/CS 3480, ITC/CS 4417, ITC/CS 4918, ITC/CS 3522 ITC/CS 3443, CS4442, CS4726, ITC/CS 4927, CS3371, CS4959)



- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (ITC/CS 2293, CS 3260, CS 3375, ITC/CS 3416, ITC/CS 3414, ITC/CS 4918, ITC/CS 3522, ITC/CS 4442, ITC/CS 4726, ITC/CS 4927, ITC/CS 4959)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (EN 2342, PS 1000, PS 1001, PH 2005, CS 3260, CS 3375, CS 3330, ITC/CS 3480, MG/IT 3157, ITC/CS 3416, ITC/CS 4918, CS4927, CS4959)
- They will be able to work effectively with others in small groups or teams. (EN 2342, CS 2188, CS 3260, and MG/IT 3157, ITC/CS 3416, CS 3330, ITC/CS 4417, ITC/CS 4442, ITC/CS 4535)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN INFORMATION TECHNOLOGY (120 CREDITS)

### Compulsory Modules:

PS 1001 Psychology as a Social Science	Level 4	15
PS 1000 Psychology as a Natural Science	Level 4	15
MA 1105 Applied Calculus	Level 4	15
MA 2118 Statistics for Business and Economics I	Level 4	15
CS 2188 Introduction To Programming	Level 4	15
ITC/CS 2186 Computer Systems Architecture	Level 4	15
ITC/CS 2293 Operating Systems Concepts	Level 4	15
ITC/CS 2276 "C" Language Programming	Level 4	15

## DIPLOMA OF HIGHER EDUCATION IN INFORMATION TECHNOLOGY - (240 CREDITS)

### Compulsory Modules:

PS 1001 Psychology as a Social Science	Level 4	15
PS 1000 Psychology as a Natural Science	Level 4	15
MA 1105 Applied Calculus	Level 4	15
MA 2118 Statistics for Business and Economics I	Level 4	15
CS 2188 Introduction to Programming	Level 4	15
ITC/CS 2186 Computer Systems Architecture	Level 4	15
CS 2293 Operating Systems Concepts	Level 4	15
CS 2276 "C" Language Programming	Level 4	15
EN 2342 Professional Communication	Level 5	15
PH 2005 Business Ethics	Level 5	15
ITC/CS 2234 Object Oriented Programming	Level 5	15
MA 2106 Mathematics For Computing	Level 5	15
CS 3260 Fundamentals Of Rdbms	Level 5	15
CS 3375 Communications And Networking Essentials	Level 5	15
<b>OPTIONS (30 CREDITS FROM THE FOLLOWING MODULES):</b>		
ITC/CS 3387 Data Structures and Analysis Algorithms	Level 5	15
ITC/CS 3413 Algorithms and Complexity	Level 5	15
ITC/CS 2128 Digital Imaging	Level 5	10
ITC/CS 2229 3D Modeling Methodologies	Level 5	10
ITC/CS 3220 Digital Video and Audio Technologies	Level 5	10
ITC/CS 3419 Network Administration	Level 5	15
ITC/CS 3421 Telecommunications Essentials	Level 5	15



## BSC. IN INFORMATION TECHNOLOGY (300 CREDITS)

### Compulsory Modules:

PS 1001 Psychology as a Social Science	Level 4	15
PS 1000 Psychology as a Natural Science	Level 4	15
MA 1105 Applied Calculus	Level 4	15
MA 2118 Statistics for Business and Economics I	Level 4	15
CS 2188 Introduction to Programming	Level 4	15
ITC/CS 2186 Computer Systems Architecture	Level 4	15
ITC/CS 2293 Operating Systems Concepts	Level 4	15
ITC/CS 2276 "C" Language Programming	Level 4	15
EN 2342 Professional Communication	Level 5	15
PH 2005 Business Ethics	Level 5	15
ITC/CS 2234 Object Oriented Programming	Level 5	15
MA 2106 Mathematics for Computing	Level 5	15
CS 3260 Fundamentals of RDBMS	Level 5	15
CS 3375 Communications and Networking Essentials	Level 5	15
<b>OPTIONS (30 CREDITS FROM THE FOLLOWING MODULES):</b>		
ITC/CS 3387 Data Structures and Analysis Algorithms	Level 5	15
ITC/CS 3413 Algorithms and Complexity	Level 5	15
ITC/CS 2128 Digital Imaging	Level 5	10
ITC/CS 2229 3D Modeling Methodologies	Level 5	10
ITC/CS 3220 Digital Video and Audio Technologies	Level 5	10
ITC/CS 3419 Network Administration	Level 5	15
ITC/CS 3421 Telecommunications Essentials	Level 5	15

<b>OPTIONS (FOUR LEVEL-6 MODULES FROM THE FOLLOWING):</b>		
MG/IT 3157 Project Management	Level 6	15
ITC/CS 3480 Artificial Intelligence Principles	Level 6	15
ITC/CS 3414 Internet Programming	Level 6	15
ITC/CS 3416 Software Engineering	Level 6	15
ITC/CS 3441 Web Science	Level 6	15
CS 3330 Human Computer Interaction	Level 6	15
ITC/CS 4417 Game Programming	Level 6	15
ITC/CS 3371 Interactive Multimedia Systems	Level 6	15
ITC/CS 4535 Game Design	Level 6	15
ITC/CS 3443 Virtualization Concepts And Applications	Level 6	15
ITC/CS 3522 Network Security And Cryptography	Level 6	15
ITC/CS 4442 Network Design	Level 6	15
ITC/CS 4726 Distributed Systems	Level 6	15
ITC/CS 4927 Networking Capstone Project	Level 6	15
ITC/CS 4918 Software Development Capstone Project	Level 6	15
ITC/CS 4959 Digital Media Capstone Project	Level 6	15

## B.A. (Honours) Liberal Studies

### Pathway: Economics and Philosophy\*

#### Module titles - LEVEL 4

##### Compulsory Modules:

EC 1000 Principles of Economics I (Level 4) – 15 UK Credits  
 EC 1101 Principles of Economics II (Level 4) – 15 UK Credits  
 EC 2011 Economic History of Europe (Level 4) – 15 UK Credits

PH 1000 Introduction to Philosophy (Level 4) – 15 UK Credits  
 PH 1001 Practical Reasoning (Level 4) – 15 UK Credits  
 PH 2020 Greek Philosophy (Level 4) – 15 UK Credits

##### Optional Modules:

Philosophy Option\* (Level 4) – 15 UK Credits  
 Social Science Option\* (Level 4) – 15 UK Credits

* OPTIONS - LEVEL 4		FREQUENCY
<b>PHILOSOPHY</b>		
PH 2003	Internet and Philosophy	Spring
PH 2014	Aesthetics	Spring
PH 2016	Philosophy and Cinema	Fall
<b>SOCIAL SCIENCES</b>		
ANTHROPOLOGY		
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2010	Greek Folklore and Ethnography	Fall
POLITICAL SCIENCE		
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behavior	Fall and Spring
PO 2004	Diplomacy	Spring
PO 2008	Beyond State and Nation	Fall
PSYCHOLOGY		
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring
SOCIOLOGY		

SO 1000	Introduction to Sociology	Fall and Spring
SO 1101	Sociology of Modern Life	Fall and Spring
SO 1009	Tourism, Leisure and Society	Fall and Spring
SO 2004	Social Inequality	Fall
SO 2030	Social Problems	Spring

#### Module titles – LEVEL 5:

##### Compulsory Modules:

EC 2270 Managerial Economics (Level 5) – 15 UK Credits  
 EC 2271 Macroeconomic Theory and Policy (Level 5) – 15 UK Credits

PH 2010 Ethics (Level 5) – 15 UK Credits  
 PH 2022 Social and Political Philosophy (Level 5) – 15 UK Credits

##### Optional Modules:

Economics Option\*\* (Level 5) – 15 UK Credits  
 Economics Option\*\* (Level 5) – 15 UK Credits

Philosophy Option\*\* (Level 5) – 15 UK Credits  
 Philosophy Option\*\* (Level 5) – 15 UK Credits

**	ECONOMICS OPTIONS - LEVEL 5	FREQUENCY
EC 2114	Health Economics	Fall
EC 2226	Principles of Lending	Spring
EC 2240	Money and Banking	Fall and Spring
EC 3220	Economic Development	Fall
EC 3221	Economic Development of Modern Greece	Fall
EC 3225	Real Estate Economics	Fall
EC 3227	Maritime Economics	Spring
EC 3324	Insurance	Fall
EC 3332	The European Union	Spring
EC 3334	Environmental and Resource Economics	Spring
EC 3342	Public Finance	Spring
EC 3345	Monetary Theory and Policy	Spring
EC 3362	Labor Economics	Fall

**	PHILOSOPHY OPTIONS - LEVEL 5	FREQUENCY
PH 2005	Business Ethics	Fall and Spring
PH 2009	Evolution and Revolution: Darwin, Freud, Marx, Nietzsche	Spring
PH 2011	Introduction to Logic	Spring
PH 2023	American Philosophy	Fall
PH 2026	Existentialism	Fall
PH 2027	Rationalism and Empiricism	Fall
PH 2028	Kant and German Idealism	Spring

Module titles – LEVEL 6:

**Compulsory Modules:**

- EC 3210 History of Economic Thought I (Level 6) – 15 UK Credits
- EC 4775 Seminar in Microeconomic Theory (Level 6) – 15 UK Credits
- EC 4776 Seminar in Macroeconomic Theory (Level 6) – 15 UK Credits
- PH 3121 Plato and Aristotle (Level 6) – 15 UK Credits
- PH 4350 Seminar in Selected Texts (Level 6) – 15 UK Credits

**Optional Modules:**

- Economics Option\*\*\* (Level 6) – 15 UK Credits
- Philosophy Option\*\*\* (Level 6) – 15 UK Credits
- Philosophy Option\*\*\* (Level 6) – 15 UK Credits

***	ECONOMICS OPTIONS - LEVEL 6	FREQUENCY
EC 3435	Insurance Issues and Reporting	Fall
EC 3543	Investment and Portfolio Theory	Fall
EC 3638	Actuarial Science	Spring
EC 3737	Insurance Industry Dynamics	Fall
EC 4363	History of Economic Thought II	Spring
EC 4365	International Monetary Economics	Spring
EC 4564	Financial Economics: The Analytics of Risk Mgt	Spring
EC 4667	Economics of Defense	Spring

***	PHILOSOPHY OPTIONS - LEVEL 6	FREQUENCY
PH 2031	Phenomenology: Husserl and Heidegger	Fall
PH 2032	Postmodern Philosophy	Spring
PH 2118	Theory of Knowledge	Fall
PH 3113	Philosophy of Science	Spring
PH 3130	Philosophy of Language	Spring
PH 3135	Philosophy of History	Fall
PH 3141	Philosophy of Mind	Fall

\* For more Liberal Studies pathways, students should consult the Academic Advising Office.

## LIBERAL STUDIES EXIT AWARDS ‡

The Liberal Studies programme is structured to be fairly balanced between the two subject areas selected by students. Compulsory modules are chosen such that they enable students to create an effective interdisciplinary synthesis between the two subject areas selected. In the same spirit, there is sufficient room for optional modules, thus enriching and deepening the students' perception of the two subject areas selected. In its entirety, the Liberal Studies programme promotes the development of initiative, responsibility and independence in the pursuit of undergraduate study and, by implication, in personal life. It equips students with transferrable skills necessary for employment progression to other qualifications requiring exercise of personal responsibility and decision-making. Moreover, its embedded flexibility provides students with the theoretical foundation for undertaking further training and becoming lifelong learners.

**I. Certificate of Higher Education in Liberal Studies**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Liberal Studies will have a sound knowledge of the basic concepts of the two subject areas selected and will have learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Liberal Studies are awarded to students who have demonstrated:

- i. knowledge of the underlying concepts and principles associated with the two subject areas selected, and an ability to evaluate and interpret these within the context of the two subject areas selected;
- ii. an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of the two subject areas selected.

Typically, holders of the qualification will be able to:

- a. evaluate the appropriateness of different approaches to solving problems related to the two subject areas selected;
- b. communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
- c. undertake further training and develop new skills within a structured and managed environment;

and will have:

- d. qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Liberal Studies students are awarded the Certificate of Higher Education in Liberal Studies upon completion of 120 credits at level 4, where they learn to define notions, as well as to formulate basic issues and themes in the two subject areas selected, mainly through introductory and historical modules in the respective areas.

Specifically, holders of the Certificate of Higher Education in Liberal Studies will have knowledge and understanding of:

- key concepts and notions in the two subject areas selected that are present in both everyday and/or in professional decision making where appropriate
- application of basic methodological techniques to topics in the two subject areas selected, thus aligning theory to practice

Moreover, holders of the Certificate of Higher Education in Liberal Studies will have the following key/transferable and practical/professional skills acquired through modules taken at level 4 in each of the subject areas selected:

- They will be able to effectively communicate information, arguments, and analysis, both orally and in writing
- They will have the basis for undertaking further training, as well as for developing existing and acquiring new competences

**II. Intermediate level**

*The intermediate level includes the Diploma of Higher Education in Liberal Studies and the ordinary (non-Honours) degree in Liberal Studies.*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles in the two subject areas selected and will have learned to apply those principles more widely. Through this, they will have learned to evaluate the appropriateness of different approaches to solving problems. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i. knowledge and critical understanding of the well-established principles of the two subject areas selected and of the way in which those principles have developed;
- ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii. knowledge of the main methods of enquiry in the two subject areas selected and ability to evaluate critically the appropriateness of different approaches to solving problems in the two subject areas selected;
- iv. an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

- a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b. effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences, and deploy key techniques of the two subject areas selected effectively;
- c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

**II.a. Diploma of Higher Education in Liberal Studies**

Liberal Studies students are awarded the Diploma of Higher Education in Liberal Studies upon completion of 240 credits (120 at level 4 and 120 at level 5). At level 4, students learn to define notions, as well as to formulate basic issues and themes in the two subject areas selected, mainly through introductory and historical modules in the respective areas. At level 5, through a mix of relevant compulsory and optional modules, students acquire analytical skills and the ability to develop the argumentation of different perspectives, views and/or schools of thought in each of the two subject areas selected.

Specifically, holders of the Diploma of Higher Education in Liberal Studies will have detailed knowledge and understanding of:

- key concepts and notions in the two subject areas selected that are present in both everyday and/or in professional decision making where appropriate
- application of basic methodological techniques to topics in the two subject areas selected, thus aligning theory to practice
- theories, models and tools in the two subject areas selected
- major debates in the two subject areas selected

In addition, holders of the Diploma of Higher Education in Liberal Studies will have the following cognitive skills:

- They will be able to create an effective interdisciplinary synthesis between the two subject areas selected
- They will be able to analyze and synthesize issues relating to various fields in the two subject areas selected

Finally, holders of the Diploma of Higher Education in Liberal Studies will have the following key/transferable and practical/professional skills:

- They will be able to effectively communicate information, arguments, and analysis, both orally and in writing
- They will have enhanced knowledge of the main methods of enquiry in the two subject areas selected, equipping them the basis for undertaking further training, as well as for developing existing and acquiring new competences
- They will have the theoretical foundation for undertaking further training and becoming lifelong learners

## II.b. BA in Liberal Studies

Liberal Studies students are awarded the BA in Liberal Studies upon completion of 300 credits (120 at level 4, 120 at level 5, and 60 at level 6). At level 4, students learn to define notions, as well as to formulate basic issues and themes in the two subject areas selected, mainly through introductory and historical modules in the respective areas. At level 5, through a mix of relevant compulsory and optional modules, students acquire analytical skills and the ability to develop the argumentation of different perspectives, views and/or schools of thought in each of the two subject areas selected. At level 6, through a mix of optional modules (two in each of the subject areas selected), students acquire the ability to use a range of established techniques to initiate and undertake critical analysis of information in each of the two subject areas selected.

Specifically, holders of the BA in Liberal Studies will have detailed knowledge and critical understanding of:

- key concepts and notions in the two subject areas selected that are present in both everyday and/or in professional decision making where appropriate
- application of basic methodological techniques to topics in the two subject areas selected, thus aligning theory to practice
- theories, models and tools in the two subject areas selected
- major debates in the two subject areas selected
- the interrelationships between the conceptual frameworks that distinguish the two subject areas selected

In addition, holders of the ordinary BA in Liberal Studies will have the following cognitive skills:

- They will be able to create an effective interdisciplinary synthesis between the two subject areas selected
- They will be able to analyze and synthesize issues relating to various fields in the two subject areas selected
- They will be able to critically evaluate information and material relevant to the two subject areas selected and in a style appropriate to these subject areas

Finally, holders of the ordinary BA in Liberal Studies will have the following key/transferable and practical/professional skills:

- They will be able to effectively communicate information, arguments, and analysis, both orally and in writing
- They will have enhanced knowledge of the main methods of enquiry in the two subject areas selected, equipping them the basis for undertaking further training, as well as for developing existing and acquiring new competences
- They will be able to use a range of established techniques to initiate and undertake critical analysis of information and to propose solutions to problems arising from that analysis in the two subject areas selected
- They will have the theoretical foundation for undertaking further training and becoming lifelong learners
- They will have the ability to demonstrate a measure of knowledge in two different disciplines, thus becoming better informed citizens and professionals

## B.A. (Honours) – Philosophy

### Module titles – LEVEL 4

#### Compulsory Modules:

- PH 1000 Introduction to Philosophy (Level 4) – 15 UK Credits
- PH 1001 Practical Reasoning (Level 4) – 15 UK Credits
- PH 2003 Internet and Philosophy (Level 4) – 15 UK Credits
- PH 2014 Aesthetics (Level 4) – 15 UK Credits
- PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits
- PH 2020 Greek Philosophy (Level 4) – 15 UK Credits

#### Optional Modules:

- Humanities Option\*\* (Level 4) – 15 UK Credits
- Social Science Option\*\*\* (Level 4) – 15 UK Credits

**	HUMANITIES OPTIONS - LEVEL 4	FREQUENCY
	VISUAL ARTS	
AR 1017	Digital Image	Fall or Spring
	ART HISTORY	
AT 2005	Art of Ancient Greece	Fall or Spring
	CLASSICAL LITERATURE	
CL 2010	Greek and Roman Epic Literature in Translation	Fall and Spring
	HISTORY	
HY 2071	American History II	Fall
HY 2080	Great Britain	Fall
	MUSIC	
MU 2025	Cultural Perspectives on Music	Spring
	THEATRE ARTS	
DR 1003	The Making of the Theatre	Fall and Spring

***	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 2007	Ethnicity and Identity	Fall and Spring
AN 2010	Greek Folklore and Ethnography	Fall
	ECONOMICS	
EC 2011	Economic History of Europe	Fall or Spring
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behaviour	Fall and Spring
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 2004	Social Inequality	Fall

### Module titles – LEVEL 5

**Compulsory Modules:**

- PH 2010 Ethics – 15 UK Credits
- PH 2011 Introduction to Logic – 15 UK Credits
- PH 2022 Social and Political Philosophy – 15 UK Credits
- PH 2026 Existentialism – 15 UK Credits
- PH 2027 Rationalism and Empiricism – 15 UK Credits
- PH 2118 Theory of Knowledge – 15 UK Credits

**Optional Modules:**

- Philosophy Option\*\*\*\* (Level 5) – 15 UK Credits
- Philosophy Option\*\*\*\* (Level 5) – 15 UK Credits

****	PHILOSOPHY OPTIONS - LEVEL 5	FREQUENCY
PH 2005	Business Ethics	Fall and Spring
PH 2009	Evolution and Revolution: Darwin, Freud, Marx, Nietzsche	Fall or Spring
PH 2023	American Philosophy	Fall or Spring

### Module titles – LEVEL 6:

**Compulsory Modules:**

- PH 2028 Kant and German Idealism – 15 UK Credits
- PH 2031 Phenomenology: Husserl and Heidegger – 15 UK Credits
- PH 2032 Postmodern Philosophy: Foucault and Derrida – 15 UK Credits
- PH 3121 Plato and Aristotle – 15 UK Credits
- PH 3141 Philosophy of Mind – 15 UK Credits
- PH 4350 Seminar in Selected Texts – 15 UK Credits

**Optional Modules:**

- Philosophy Option\*\*\*\*\* (Level 6) – 15 UK Credits
- Philosophy Option\*\*\*\*\* (Level 6) – 15 UK Credits

*****	PHILOSOPHY OPTIONS - LEVEL 6	FREQUENCY
PH 3113	Philosophy of Science	Spring
PH 3130	Philosophy of Language	Spring
PH 3135	Philosophy of History	Fall



## PHILOSOPHY EXIT AWARDS ‡

### I. Certificate of Higher Education in Philosophy

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Philosophy will have a sound knowledge of the basic concepts of Philosophy and will have learned how to take different approaches to solving problems. He or she will be able to communicate accurately and will have the qualities for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to (i) demonstrate a basic knowledge of the major philosophical schools and thinkers; (ii) develop some basic transferable interpersonal, research and writing skills that are applicable to the professional domain, and (iii) acquire the knowledge and skills necessary for further progression in the field—for example, into the second year of a BA (Hons) programme in Philosophy.

Specifically, Certificates of Higher Education in Philosophy are awarded to students who have demonstrated knowledge and understanding of:

- The arguments and theories corresponding to the major philosophical schools from antiquity to this day. (PH 1000, PH 2014, PH 2020)
- How to define, analyze and use basic philosophical terms and concepts. (PH 1000, PH 2003, PH 2014, PH 2016)
- A measure of knowledge in an array of humanities and social sciences (one level-4 module each in the humanities and the social sciences)

In addition, holders of the qualification will have the following cognitive skills:

- Construct rationally persuasive arguments for or against specific claims in a wide variety of fields, as well as identify invalid reasoning. (PH 1001)
- Apply the methodological skills of induction and deduction. (PH 1000, PH 1001)

Furthermore, they will have the following practical/professional and key/transferable skills:

- Ability to present, in both oral and written forms, philosophical concepts or abstract terms in a clear and meaningful way. (PH 2003, PH 2014, PH 2016, PH 2020)
- Ability to think creatively, self-critically and independently. (PH 2016)
- Ability to participate in group discussions. (All modules)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Philosophy and the ordinary (non-Honours) degree in Philosophy*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a deeper understanding of philosophical concepts, theories and arguments, as well as being in a position to evaluate the applicability of those theories in resolving particular problems or issues in the various fields of philosophy.

Non-Honours degrees are awarded to students who have demonstrated:

- ability to understand and evaluate philosophical theories and arguments in any branch of philosophy.
- ability to interpret particular philosophical texts and evaluate their significance for problem solving.
- ability to exhibit self-directed research activity.

Typically, holders of the qualification will be able to:

- articulate philosophical ideas or problems and elaborate solutions on them.
- construct sound arguments in any field of reasoning.
- analyze and synthesize philosophical views or theories in any branch of philosophy

and will have:

- qualities and transferable skills necessary for employment in terms of communication and decision-making

### II.a. Diploma of Higher Education in Philosophy

Upon completion of levels 4 and 5 (240 credits of 16 15-credit modules), students will be able to:

- Demonstrate a competent understanding and critical evaluation of central theories and arguments in specific fields of philosophy.
- Apply moral theories as tools of decision-making in any field of human activity.
- Develop a series of transferable interpersonal research and writing skills that are applicable to the professional world.
- Acquire the knowledge and skills necessary for progression in the field—for example for the BA Ordinary or BA (Hons) of Higher Education in Philosophy.

Specifically, holders of the Diploma of Higher Education in Philosophy will have demonstrated knowledge and critical understanding of:

- Basic philosophical terms, arguments and theories. (PH 1000)
- Central theories or issues and relevant arguments in the fields of moral, social, and political philosophy. (PH 2010, PH 2022, PH 2005)
- Central theories in the fields of logic, metaphysics, and epistemology, as well as the ability to use and criticize the specialized philosophical terminology. (PH 2009, PH 2011, PH 2026)
- The ideas and arguments of major philosophers in the history of the subject on the basis of their own writings. (PH 2023, PH 2027, PH 2028).

In addition, holders of the qualification will have the following cognitive skills:

- Use moral theories and arguments as tools of decision-making in any field of human activity. (PH 2005, PH 2010)
- Apply the methodological skills of abstraction, induction and deduction. (PH 2011, PH 2028)
- Formulate and analyze complex and controversial problems, as well as apply appropriate solutions. (PH 2003, PH 2022, PH 2026)

Furthermore, they will have the following practical/professional and key-transferable skills:

- Prepare papers, reports or proposals on the basis of research results. (All modules with papers)
- Develop argumentation and debating skills. (PH 1001, PH 2005, PH 2010, PH 2011)
- Use library effectively (All modules with research paper)

### II.b. BA in Philosophy

Upon completion of 300 credits (20 15-credit modules), students will be able to:

- Define, analyze, and use terms and arguments corresponding to major philosophical schools or theories.
- Demonstrate a thorough understanding of and ability to critically examine central theories or issues in all fields of philosophy.
- Provide an interpretation of a philosophical text.
- Analyze and evaluate philosophical ideas from antiquity to this day.

Specifically, holders of the ordinary BA in Philosophy will be able to demonstrate competent knowledge and critical understanding of:

- In depth analysis of philosophical terms, arguments and theories. (PH 2027, PH 2028, any module of Level 6)
- Competent understanding of the development of philosophical thought from antiquity to this day. (PH 2020, PH 2027, PH 2028, PH 2031, PH 2032, PH 3121)
- Interpret philosophical texts, which are primary sources. (PH 3121)

In addition, holders of the qualification will have the following cognitive skills:

- Analyze and synthesize ideas and evaluate their applicability. (PH 2022, PH 2026, PH 2027, PH 2118, and any module of Level 6)
- Manage and process a complex body of information. (Level 6 modules)
- Apply advanced research skills (Level 6 modules)



Furthermore, they will have the following practical/professional and key-transferable skills:

- Construct sound arguments from a body of evidence, including primary and secondary sources. (PH 2022, PH 2026, PH 2027, and any module of Level 6)
- Reflect on knowledge and theory and become an independent life-long learner. (PH 2027, and any module of Level 6)
- Exercise critical skills in evaluating arguments. (PH 1001, PH 2010, PH 2011)
- Use interpersonal skills, i.e. oral and written communication skills in English to work effectively in a professional manner. (All modules)
- Use libraries effectively (All modules with research paper)

## CERTIFICATE OF HIGHER EDUCATION IN PHILOSOPHY (120 CREDITS)

### Compulsory Modules:

- PH 1000 Introduction to Philosophy (Level 4) – 15 UK Credits
- PH 1001 Practical Reasoning (Level 4) – 15 UK Credits
- PH 2003 Internet and Philosophy (Level 4) – 15 UK Credits
- PH 2014 Aesthetics (Level 4) – 15 UK Credits
- PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits
- PH 2020 Greek Philosophy (Level 4) – 15 UK Credits

### Optional Modules:

- Humanities Option\*\* (Level 4) – 15 UK Credits
- Social Science Option\*\* (Level 4) – 15 UK Credits

**	HUMANITIES OPTIONS - LEVEL 4	FREQUENCY
	VISUAL ARTS	
AR 1017	Digital Image	Fall or Spring
	ART HISTORY	
AT 2005	Art of Ancient Greece	Fall or Spring
	CLASSICAL LITERATURE	
CL 2010	Greek and Roman Epic Literature in Translation	Fall and Spring
	HISTORY	
HY 2071	American History II	Fall
HY 2080	Great Britain	Fall
	MUSIC	
MU 2025	Cultural Perspectives on Music	Spring
	THEATRE ARTS	
DR 1003	The Making of the Theatre	Fall and Spring

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 2007	Ethnicity and Identity	Fall and Spring
AN 2010	Greek Folklore and Ethnography	Fall
	ECONOMICS	
EC 2011	Economic History of Europe	Fall or Spring
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behaviour	Fall and Spring
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 2004	Social Inequality	Fall

## DIPLOMA OF HIGHER EDUCATION IN PHILOSOPHY (240 CREDITS)

### Compulsory Modules:

- PH 1000 Introduction to Philosophy (Level 4) – 15 UK Credits
- PH 1001 Practical Reasoning (Level 4) – 15 UK Credits
- PH 2003 Internet and Philosophy (Level 4) – 15 UK Credits
- PH 2014 Aesthetics (Level 4) – 15 UK Credits
- PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits
- PH 2020 Greek Philosophy (Level 4) – 15 UK Credits
- PH 2010 Ethics (Level 5) – 15 UK Credits
- PH 2011 Introduction to Logic (Level 5) – 15 UK Credits
- PH 2022 Social and Political Philosophy (Level 5) – 15 UK Credits
- PH 2026 Existentialism (Level 5) – 15 UK Credits
- PH 2027 Rationalism and Empiricism (Level 5) – 15 UK Credits
- PH 2118 Theory of Knowledge (Level 5) – 15 UK Credits

### Optional Modules:

- Humanities Option\*\* (Level 4) – 15 UK Credits
- Social Science Option\*\* (Level 4) – 15 UK Credits
- Philosophy Option\*\*\* (Level 5) – 15 UK Credits
- Philosophy Option\*\*\* (Level 5) – 15 UK Credits

***	PHILOSOPHY OPTIONS - LEVEL 5	FREQUENCY
PH 2005	Business Ethics	Fall and Spring
PH 2009	Evolution and Revolution: Darwin, Freud, Marx, Nietzsche	Fall or Spring
PH 2023	American Philosophy	Fall or Spring

## BA (Ordinary) in PHILOSOPHY (300 credits)

### Compulsory Modules:

- PH 1000 Introduction to Philosophy (Level 4) – 15 UK Credits
- PH 1001 Practical Reasoning (Level 4) – 15 UK Credits
- PH 2003 Internet and Philosophy (Level 4) – 15 UK Credits
- PH 2014 Aesthetics (Level 4) – 15 UK Credits
- PH 2016 Philosophy and Cinema (Level 4) – 15 UK Credits
- PH 2020 Greek Philosophy (Level 4) – 15 UK Credits
- PH 2010 Ethics (Level 5) – 15 UK Credits
- PH 2011 Introduction to Logic (Level 5) – 15 UK Credits
- PH 2022 Social and Political Philosophy (Level 5) – 15 UK Credits
- PH 2026 Existentialism (Level 5) – 15 UK Credits
- PH 2027 Rationalism and Empiricism (Level 5) – 15 UK Credits
- PH 2118 Theory of Knowledge (Level 5) – 15 UK Credits
- Philosophy Option\*\*\*\* (Level 6) – 15 UK Credits
- Philosophy Option\*\*\*\* (Level 6) – 15 UK Credits

### Optional Modules:

- Humanities Option\*\* (Level 4) – 15 UK Credits
- Social Science Option\*\* (Level 4) – 15 UK Credits
- Philosophy Option\*\*\* (Level 5) – 15 UK Credits
- Philosophy Option\*\*\* (Level 5) – 15 UK Credits
- Philosophy Option\*\*\*\* (Level 6) – 15 UK Credits
- Philosophy Option\*\*\*\* (Level 6) – 15 UK Credits

****	PHILOSOPHY OPTIONS - LEVEL 6	FREQUENCY
PH 2028	Kant and German Idealism	Spring
PH 2031	Phenomenology: Husserl and Heidegger	Fall
PH 2032	Postmodern Philosophy: Foucault and Derrida	Spring
PH 3113	Philosophy of Science	Spring
PH 3121	Plato and Aristotle	Spring
PH 3130	Philosophy of Language	Spring
PH 3135	Philosophy of History	Fall
PH 3141	Philosophy of Mind	Fall

## B.A. (Honours) Psychology

### Module titles - LEVEL 4

#### Compulsory Modules:

- BI 1000 Introduction to Biology I (Level 4) – 20 Credits
- PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 Credits
- PS 2210 History of Psychology (Level 4) – 15 Credits
- PS 2236 Human Learning and Memory (Level 4) – 15 Credits
- PS 2247 Analysis of Behavioral Data (Level 4) – 15 Credits
- PS 2257 Diversity Issues in Psychology (Level 4) – 15 Credits

#### Optional Modules:

- Social Science Option\*\* (Level 4) – 15 Credits
- Social Science Option\*\* (Level 4) – 15 Credits

**	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2010	Greek Folklore and Ethnography	Fall
	ECONOMICS	
EC 1000	Principles of Microeconomics	Fall and Spring
EC 1101	Principles of Macroeconomics	Fall and Spring
	SOCIOLOGY	
SO 1000	Introduction to Sociology	Fall and Spring
SO 1001	Sociology of Modern Life	Fall and Spring
SO 2004	Social Inequality	Fall
SO 2030	Social Problems	Spring

### Module titles – LEVEL 5:

#### Compulsory Modules:

- PS 2330 Biopsychology (Level 5) – 15 Credits
- PS 2418 Research Methods in Psychology (Level 5) – 20 Credits
- PS 3308 Developmental Psychology: Childhood And Adolescence (Level 5) – 15 Credits
- PS 3312 Theories of Personality (Level 5) – 15 Credits
- PS 3532 Tests and Measurement (Level 5) – 20 Credits

PS 3534 Experimental Cognitive Psychology (Level 5) – 20 Credits

#### Optional Modules:

Psychology Option\*\*\* (Level 5) – 15 Credits

***	PSYCHOLOGY OPTION - LEVEL 5	FREQUENCY
PS 3758	Psychology of Consciousness	Fall
PS 3737	Perception	Spring

### Module titles – LEVEL 6:

#### Compulsory Modules:

- PS 3526 Social Psychology Theories and Perspectives (Level 6) – 15 Credits
- PS 4635 Applied Experimental Psychology (Level 6) – 20 Credits
- PS 4739 Cognition (Level 6) – 15 Credits
- PS 4751 Abnormal Psychology (Level 6) – 15 Credits

#### Optional Modules:

- Psychology Option\*\*\*\* (Level 6) – 15 Credits
- Psychology Option\*\*\*\*\* (Level 6) – 15 Credits
- Psychology Option\*\*\*\*\* (Level 6) – 15 Credits
- Psychology Option\*\*\*\*\* (Level 6) – 15 Credits

****	PSYCHOLOGY OPTIONS - LEVEL 6	FREQUENCY
PS 3524	Industrial Psychology	Fall and Spring
PS 3549	Forensic Psychology	Spring
PS 3656	School Psychology	Fall

*****	PSYCHOLOGY OPTIONS - LEVEL 6	FREQUENCY
PS 3719	Health Psychology	Spring
PS 3743	Childhood and Adolescence Psychopathology	Fall
PS 3752	Schools of Psychotherapy	Fall

*****	PSYCHOLOGY OPTIONS - LEVEL 6	FREQUENCY
PS 3527	Social Interaction	Spring
PS 3613	Psychology of Language	Fall
PS 3723	Stress and Coping	Spring
PS 3744	Drug Addiction	Fall and Spring

PSYCHOLOGY EXIT AWARDS ‡

**I. Certificate of Higher Education in Psychology**

In accordance with the framework for higher education qualifications, upon completion of level 4 (125 credits), the holder of a Certificate of Higher Education in Psychology will be able to i) demonstrate familiarity with major concepts, theoretical perspectives, empirical findings and historical trends, ii) identify and explain basic concepts, theory and research represented in developmental and cognitive psychology, iii) identify variations in behavior related to sociocultural differences, iv) understand the role of biological systems in psychological experience, v) demonstrate an ability to carry out quantitative analysis of data, to summarize the results and to specify the limitations of such analyses, vi) identify the connection of psychology with other disciplines, vii) develop an understanding of the ethical standards in academic and applied psychology.

Specifically, holders of the Certificate of Higher Education in Psychology will be able to demonstrate knowledge and understanding of:

- Core domains and historical perspectives in psychology (PS 2210)
- Variability and diversity of psychological functioning (PS 2257)
- The role of biological systems in psychological experience (BI 1000)
- Basic tools in statistics (PS 2247)
- Developmental and cognitive processes (PS 2207, PS 2236)
- A measure of knowledge in an array of social sciences (two level 4 modules in social sciences)

In addition, they will have the following cognitive skills:

- Reason scientifically and describe the relationship between theory and evidence (PS 2257, PS 2207, PS 2236)
- Reason statistically (PS 2247)

And the following practical/professional and key/transferable skills:

- Understand numerical, statistical and other forms of data (PS 2247)
- Describe relevant ethical principles (PS 2207, PS 2257, PS 2236)

**II.a. Diploma of Higher Education in Psychology**

Upon completion of levels 4 and 5 (245 credits), students will be able to i) demonstrate familiarity with major concepts, theoretical perspectives, empirical findings and historical trends, ii) demonstrate detailed knowledge of the major findings and debates in developmental and cognitive processes, as well as personality, individual differences and biopsychology, iii) identify variations in behavior related to sociocultural differences, iv) identify the connection of psychology with other disciplines, v) critically evaluate a range of research paradigms, research methods and measurement techniques, including psychometrics and qualitative methods, vi) reason scientifically and criticizing the relationship between theory and evidence, vii) develop an understanding of the ethical standards in academic and applied psychology, viii) employing small scale research under supervision using a broad range of techniques through practical activities.

Specifically, holders of the Diploma of Higher Education in Psychology will be able to demonstrate detailed knowledge and critical understanding of:

- Core domains and historical perspectives in psychology (PS 2210)
- Variability and diversity of psychological functioning (PS 2257)
- Basic tools in statistics ( PS 2247, PS 2418, PS 3532, PS 3534)
- A measure of knowledge in an array of social sciences (two level 4 modules in social sciences)
- Cognitive processes (PS 2236, PS 3737 or PS 3758)
- Developmental processes (PS 2207, PS 3308)
- Personality and individual differences (PS 3312, PS 3532)
- The role of biological systems in psychological experience (BI 1000, PS 2330)
- Processes of designing, organizing and analyzing quantitative data (PS 2418, PS 3532, PS 3534)
- The nature, principles and methods of qualitative inquiry (PS 2418)

In addition, they will have the following cognitive skills:

- Select and apply general research strategies to address appropriate kinds of research questions (PS 2418, PS 3534, PS 3308, PS 3532, PS 3312)
- Reason scientifically and criticize the relationship between theory and evidence (PS 2257, PS 2207, PS 2236, PS 3308, PS 3312, PS 3532, PS 2330, PS 3534)
- Reason statistically and detect meaningful patterns of behavior and experience (PS 2247, PS 2418, PS 3532, PS 3534)

and the following practical/professional and key/transferable skills:

- Assessing numerical, statistical or other forms of data (PS 2247, PS 2418, PS 3532, PS 3534)
- Explaining conceptual ideas and research findings (PS 2418, PS 3532, PS 3534, PS 3308)
- Describe and apply relevant ethical principles (PS 2207, PS 2257, PS 2236, PS 3532, PS 2418, PS 3308, PS 3534)

## II.b. BA in Psychology

Upon completion of 305 credits, students will be able to i) demonstrate familiarity with major concepts, theoretical perspectives, ii) demonstrate detailed knowledge of the major findings and debates in developmental, cognitive processes, personality, individual differences and biopsychology, iii) identify variations in behavior related to sociocultural differences, iv) identify the connection of psychology with other disciplines, v) critically evaluate a range of research paradigms, research methods and measurement techniques, including psychometrics and qualitative methods, vi) reason scientifically and criticizing the relationship between theory and evidence, vii) employing research under supervision using a broad range of techniques through practical activities, viii) develop an understanding of the ethical standards in academic and applied psychology, ix) reflect and be critical of own work and progress, evaluate strengths and weaknesses and be able to undertake self-directed study to meet desired objectives, x) gain conceptual understanding and detailed knowledge of theory and research in specialized areas of psychology.

Specifically, holders of the ordinary BA in Psychology will be able to demonstrate detailed knowledge and critical understanding of:

- Core domains and historical perspectives in psychology (PS 2210)
- A measure of knowledge in an array of social sciences (two level 4 modules in social sciences)
- Basic tools in statistics ( PS 2247, PS 2418, PS 3532, PS 3534)
- Variability and diversity of psychological functioning (PS 2257)
- Cognitive processes (PS 2236, PS 3737 or PS 3758)
- Developmental processes (PS 2207, PS 3308)
- Personality, individual differences and psychopathology (PS 3312, PS 3532)
- The role of biological systems in psychological experience (BI 1000, PS 2330)
- Processes of designing, organizing and analyzing quantitative data (PS 2418, PS 3532, PS 3534)
- The nature, principles and methods of qualitative inquiry (PS 2418)

In addition, they will have the following cognitive skills:

- Select and apply general research strategies to address appropriate kinds of research questions (PS 2418, PS 3534, PS 3308, PS 3532, PS 3312)
- Reason scientifically and criticize the relationship between theory and evidence (PS 2257, PS 2207, PS 2236, PS 3308, PS 3312, PS 3532, PS 2330, PS 3534)
- Reason statistically and detect meaningful patterns of behavior and experience (PS 2247, PS 2418, PS 3532, PS 3534)

and the following key/transferable skills:

- Assessing numerical, statistical or other forms of data (PS 2247, PS 2418, PS 3532, PS 3534)
- Explaining conceptual ideas and research (PS 2418, PS 3532, PS 3534, PS 3308)
- Describe, apply and evaluate policies and procedures related to psychology research and practice (PS 2207, PS 2247, PS 2236, PS 3532, PS 2418, PS 3308, PS 3534)

## CERTIFICATE OF HIGHER EDUCATION IN PSYCHOLOGY (125 CREDITS)

### Compulsory Modules:

- BI 1000 Introduction to Biology I (Level 4) – 20 Credits
- PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 Credits
- PS 2210 History of Psychology (Level 4) – 15 Credits
- PS 2236 Human Learning and Memory (Level 4) – 15 Credits
- PS 2247 Analysis of Behavioral Data (Level 4) – 15 Credits
- PS 2257 Diversity Issues in Psychology (Level 4) – 15 Credits

### Optional Modules:

- Social Science Option\*\* (Level 4) – 15 Credits
- Social Science Option\*\* (Level 4) – 15 Credits

**	<b>SOCIAL SCIENCE OPTIONS - LEVEL 4</b>	<b>FREQUENCY</b>
	<b>ANTHROPOLOGY</b>	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2010	Greek Folklore and Ethnography	Fall
	<b>ECONOMICS</b>	
EC 1000	Principles of Microeconomics	Fall and Spring
EC 1101	Principles of Macroeconomics	Fall and Spring
	<b>SOCIOLOGY</b>	
SO 1000	Introduction to Sociology	Fall and Spring
SO 1001	Sociology of Modern Life	Fall and Spring
SO 2004	Social Inequality	Fall
SO 2030	Social Problems	Spring

## DIPLOMA OF HIGHER EDUCATION IN PSYCHOLOGY (245 CREDITS)

### Compulsory Modules:

- BI 1000 Introduction to Biology I (Level 4) – 20 Credits
- PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 Credits
- PS 2210 History of Psychology (Level 4) – 15 Credits
- PS 2236 Human Learning and Memory (Level 4) – 15 Credits
- PS 2247 Analysis of Behavioral Data (Level 4) – 15 Credits
- PS 2257 Diversity Issues in Psychology (Level 4) – 15 Credits
- PS 2330 Biopsychology (Level 5) – 15 Credits
- PS 2418 Research Methods in Psychology (Level 5) – 20 Credits
- PS 3308 Developmental Psychology: Childhood And Adolescence(Level 5) – 15 Credits
- PS 3312 Theories of Perosnality (Level 5) – 15 Credits
- PS 3532 Tests and Measurement (Level 5) – 20 Credits
- PS 3534 Experimental Cognitive Psychology (Level 5) – 20credits

### Optional Modules:

- Social Science Option\*\* (Level 4) – 15 Credits
- Social Science Option\*\* (Level 4) – 15 Credits
- Psychology Option \*\*\* (Level 5) – 15 Credits

***	<b>PSYCHOLOGY OPTION - LEVEL 5</b>	<b>FREQUENCY</b>
PS 3737	Perception	Spring
PS 3758	Psychology of Consciousness	Fall

## BA in Psychology (305 Credits)

### Compulsory Modules:

- BI 1000 Introduction to Biology I (Level 4) – 20 Credits
- PS 2207 Developmental Psychology: Preschool Years (Level 4) – 15 Credits
- PS 2210 History of Psychology (Level 4) – 15 Credits
- PS 2236 Human Learning and Memory (Level 4) – 15 Credits
- PS 2247 Analysis of Behavioral Data (Level 4) – 15 Credits
- PS 2257 Diversity Issues in Psychology (Level 4) – 15 Credits
- PS 2330 Biopsychology (Level 5) – 15 Credits
- PS 2418 Research Methods in Psychology (Level 5) – 20 Credits
- PS 3308 Developmental Psychology: Childhood and Adolescence (Level 5) – 15 Credits
- PS 3312 Theories of Personality (Level 5) – 15 Credits
- PS 3532 Tests and Measurement (Level 5) – 20 Credits
- PS 3534 Experimental Cognitive Psychology (Level 5) – 20credits

### Optional Modules:

- Social Science Option\*\* (Level 4) – 15 Credits
- Social Science Option\*\* (Level 4) – 15 Credits
- Psychology Option \*\*\* (Level 5) – 15 Credits
- Psychology Option \*\*\*\*\* (Level 6) -15 Credits
- Psychology Option \*\*\*\*\* (Level 6) -15 Credits
- Psychology Option \*\*\*\*\* (Level 6) -15 Credits
- Psychology Option \*\*\*\*\* (Level 6) -15 Credits

*****	PSYCHOLOGY OPTIONS - LEVEL 6	FREQUENCY
PS 3719	Health Psychology	Spring
PS 3524	Industrial Psychology	Fall and Spring
PS 3526	Social Psychology: Theories and Perspectives	Fall and Spring
PS 3527	Social Interaction	Spring
PS 3549	Forensic Psychology	Spring
PS 3656	School Psychology	Fall
PS 3613	Psychology of Language	Fall
PS 3743	Childhood and Adolescence Psychopathology	Fall
PS 3723	Stress and Coping	Spring
PS 3744	Drug Addiction	Fall and Spring
PS 3752	Schools of Psychotherapy	Fall
PS 4739	Cognition	Fall and Spring
PS 4751	Abnormal Psychology	Fall and Spring

## BA (Honours) – Sociology

### Module titles (LEVEL 4)

#### Compulsory Modules:

PS 2247 Analysis of Behavioural Data (Level 4) – 15 Credits  
 SO 1000 Introduction to Sociology (Level 4) – 15 Credits  
 SO 1001 Sociology of Modern Life (Level 4) – 15 Credits  
 SO 2004 Social Inequality (Level 4) – 15 Credits  
 SO 2020 Family and Gender Roles (Level 4) – 15 Credits  
 SO 2030 Social Problems (Level 4) – 15 Credits

#### Optional Modules:

Social Science Option\* (Level 4) – 15 Credits  
 Social Science Option\* (Level 4) – 15 Credits

*	SOCIAL SCIENCE OPTIONS – LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2007	Ethnicity and Identity	Fall
	ECONOMICS	
EC 1000	Principles of Microeconomics	Fall and Spring
EC 1101	Principles of Macroeconomics	Fall and Spring
EC 2011	Economic History of Europe	Fall and Spring
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behaviour	Fall and Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring



## Module titles (LEVEL 5)

### Compulsory Modules:

- SO 3260 Classical Sociological Theory (Level 5) – 15 Credits
- SO 3416 Qualitative Research Methods in Sociology (Level 5) – 15 Credits
- SO 3511 Quantitative Methods in Sociology (Level 5) – 15 Credits
- SO 2115 Sociology of Globalization (Level 5) – 15 Credits
- SO 2235 Migration and the Global Age (Level 5) – 15 Credits

### Optional Modules:

- Sociology Option\*\* (LEVEL 5) – 15 Credits
- Sociology Option\*\* (LEVEL 5) – 15 Credits
- Sociology Option\*\* (LEVEL 5) – 15 Credits

**	SOCIOLOGY OPTIONS – LEVEL 5	FREQUENCY
SO 2007	Health and Society	Spring
SO 2009	Tourism, Leisure and Society	Fall
SO 2037	Sociology of Deviance	Fall
SO 2002	Environment and Society	Spring
SO 2112	Contemporary Cinema and Society	Fall
SO 2219	Consumer Society	Fall
SO 2225	Sociology of Mass Media	Spring

## Module titles – LEVEL 6

### Compulsory Modules:

- SO 3106 Urban Sociology (Level 6) – 15 Credits
- SO 3143 Sociology of Science and Technology (Level 6) – 15 Credits
- SO 3231 Religion and Society (Level 6) – 15 Credits
- SO 4313 Collective Behaviour and Social Movements (Level 6) – 15 Credits
- SO 4461 Contemporary Sociological Theory (Level 6) – 15 Credits
- SO 4690 Senior Thesis Seminar (Level 6) – 15 Credits

### Optional Modules:

- Sociology Option\*\*\* (LEVEL 6) – 15 Credits
- Sociology Option\*\*\* (LEVEL 6) – 15 Credits

***	SOCIOLOGY OPTIONS – LEVEL 6	FREQUENCY
SO 3110	Sociology of Population	Fall
SO 3117	Sociology of Work	Spring
SO 3122	Alienation in Modern Society	Fall
SO 3142	Film Studies: Cinema as Medium and Institution	Spring
SO 3223	Gender, Media and Society	Fall
SO 4318	Modern Greek Society and Culture	Spring

## SOCIOLOGY EXIT AWARDS ‡

### I. Certificate of Higher Education in Sociology

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Sociology will have a sound knowledge of the basic concepts of Sociology and will have learned how to identify, through different theoretical approaches, sociological issues across a range of social contexts and social problems. The holder will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Sociology are awarded to students who have demonstrated:

- i. knowledge of the underlying concepts and principles associated with Sociology, and an ability to evaluate and interpret these within the context of Sociology;
- ii. an ability to present, evaluate, and interpret qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of Sociology.

Typically, holders of the qualification will be able to:

- a. evaluate the appropriateness of different theoretical approaches to discern social problems and issues related to Sociology;
  - b. communicate the results of their study/work accurately and reliably, and with structured and coherent arguments;
  - c. undertake further training and develop new skills within a structured and managed environment;
- and will have:

- d. qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 15-credit modules), students will be able to i) recognize and be familiar with key sociological concepts that are present in both everyday as well as in macro-level; ii) understand how foundational concepts in sociology apply to key sociological fields like social inequality, family and gender and social problems.

Specifically, holders of the Certificate of Higher Education in Sociology will be able to demonstrate knowledge and understanding of:

- Core sociological concepts and principles (SO 1000, SO 1001)
- Basic tools in analysis of behavioural data (PS 2247)
- The importance of inequality and gender across modern social institutions, applied also to a variety of social problems (SO 2004, SO 2020, SO 2030)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)

In addition, they will have the following practical/professional and key/transferable skills:

- They will be able to learn sampling techniques to obtain data in order to conduct surveys (PS 2247)
- They will be able to use statistical skills to measure and interpret social inequality magnitudes (PS 2247, SO 2030)
- Recognize and apply key sociological concepts and sophisticated theoretical reasoning across a range of social issues and problems (SO 1000, SO 1001, SO 2004, SO 2020, SO 2030)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Sociology and the ordinary (non-Honours) degree in Sociology.*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles in Sociology and will have learned to apply

those principles more widely. Through this, they will have learned how to identify, via different theoretical approaches, sociological issues across a range of social contexts and social problems. They will have the qualities necessary for employment in contexts and situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i. knowledge and critical understanding of the foundational principles of Sociology and of the way in which those principles have developed historically;
- ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in across the local, the national, the regional and the global context;
- iii. knowledge of the main methods of enquiry in Sociology and ability to evaluate critically the appropriateness of different approaches to interpret issues and problems in Sociology;
- iv. an understanding of the limits of their knowledge, and how this influences analyses and interpretations based on that knowledge.

Typically, holders of the qualification will be able to:

- a. use a range of established techniques to initiate and undertake critical analysis of sociological information, and to apply these tools to concrete situations and contexts;
- b. effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences, and deploy key techniques of the discipline effectively;
- c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Sociology

Upon completion of levels 4 and 5 (240 credits or sixteen (16) 15-credit modules), students will be able to i) recognize and be familiar with key sociological concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to sociological topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theoretical paradigms, models, and tools of micro- and macro-sociology, iv) apply the methodological tools associated with sociology's classical founders, v) analyze and evaluate major debates in the context of globalization and social change.

Specifically, holders of the Diploma of Higher Education in Sociology will be able to demonstrate detailed knowledge and critical understanding of:

- Core sociology concepts and principles (SO 1000, SO 1001)
- Basic tools in analysis of behavioural data (PS 2247)
- The importance of inequality and gender across modern social institutions, applied also to a variety of social problems (SO 2004, SO 2020, SO 2030)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)
- Classical sociology's explanation of modernity and of the epistemological backdrop of the methodological approaches set by its founding thinkers (SO 3260)
- Major globalization debates (SO 2115, SO 2235)

In addition, they will have the following cognitive skills:

- They will be able to apply the theories and methodological tools associated with classical founders (SO 3260)
- They will be able to analyze and synthesize issues relating to various fields in Sociology (three level-5 modules in Sociology)

and the following practical/professional and key/transferable skills:

- They will be able to use an array of quantitative tools in order to conduct surveys and to measure data relevant to sociological methodology (SO 3511)
- They will be able to use mathematical and statistical skills to measure and interpret sociological magnitudes, including social inequality (PS 2247, SO, 2004, SO 3511)
- Recognize and apply key sociological concepts and sophisticated theoretical reasoning across a range of social issues and problems (SO 1000, SO 1001, SO 2030)
- They will be able to apply a wide range of qualitative techniques to sociological issues (SO 3416)
- They will be able to prepare theory oriented papers with application on a variety of sociological topics and charts on research results (three level-5 modules in Sociology)

## II.b BA in Sociology

Upon completion of 300 credits (twenty (20) 15-credit modules), students will be able to i) recognize and be familiar with key sociological concepts that are present in both everyday as well as in professional decision making; ii) apply basic mathematical techniques to sociological topics, thus aligning theory to practice; iii) demonstrate detailed knowledge of theoretical paradigms, models, and tools of micro-and macro-sociology, iv) apply the methodological tools associated with sociology's classical founders and how these are reconstructed across a variety of sociology specialisms, v) analyze and evaluate major debates in the context of globalization and social change, vi) analyze and synthesize with minimum guidance issues relating to diverse fields in Sociology

Specifically, holders of the ordinary BA in Sociology will be able to demonstrate detailed knowledge and critical understanding of:

- Core sociology concepts and principles (SO 1000, SO 1001)
- Basic tools in analysis of behavioural data (PS 2247)
- The importance of inequality and gender across modern social institutions, applied also to a variety of social problems (SO 2004, SO 2020, SO 2030)
- A measure of knowledge in an array of social sciences (two level-4 modules in social sciences)
- Classical sociology's explanation of modernity and of the epistemological backdrop of the methodological approaches set by its founding thinkers (SO 3260)
- Major globalization debates (SO 2115, SO 2235) and of social movements along with their theoretical diversity and collective scope (SO 4313).
- The application of sociological theory across sociology specialisms (Four SO Level 6 Options)

In addition, they will have the following cognitive skills:

- They will be able to apply the theories and methodological tools associated with classical founders and contemporary theorists in sociology (SO 3260)
- They will be able to analyze and synthesize issues relating to various fields in Sociology (five modules in Sociology, three of which level-5 and four level-6)

and the following practical/professional and key/transferable skills:

- They will be able to use an array of quantitative tools in order to conduct surveys and to measure data relevant to sociological methodology (SO 3511)
- They will be able to apply a wide range of qualitative techniques to sociological issues (SO 3416)
- They will be able to use mathematical and statistical skills to measure and interpret sociological magnitudes, including social inequality (PS 2247, SO, 2004, SO 3511)
- Recognize and apply key sociological concepts and sophisticated theoretical reasoning across a range of social issues and problems (SO 1000, SO 1001, SO 2030, SO 3260)
- They will be able to prepare theory oriented papers with some empirical scope across a diversity of sociological topics on research results (five modules in Sociology, three of which at level-5 and four at level-6)

## CERTIFICATE OF HIGHER EDUCATION IN SOCIOLOGY (120 CREDITS)

### Compulsory Modules:

- SO 1000 Introduction to Sociology (Level 4) – 15 Credits
- SO 1001 Sociology of Modern Life (Level 4) – 15 Credits
- SO 2004 Social Inequality (Level 4) – 15 Credits
- SO 2020 Family and Gender Roles (Level 4) – 15 Credits
- SO 2030 Social Problems (Level 4) – 15 Credits
- PS 2247 Analysis of Behavioural Data (Level 4) – 15 Credits

### Optional Modules:

- Social Science Option\* (Level 4) – 15 Credits
- Social Science Option\* (Level 4) – 15 Credits

*	SOCIAL SCIENCE OPTIONS - LEVEL 4	FREQUENCY
	ANTHROPOLOGY	
AN 1000	Introduction to Anthropology	Fall and Spring
AN 1003	Cultural Anthropology	Fall and Spring
AN 2007	Ethnicity and Identity	Fall
	ECONOMICS	
EC 1000	Principles of Microeconomics	Fall and Spring
EC 1001	Principles of Macroeconomics	Fall and Spring
EC 2011	Economic History of Europe	Fall and Spring
	POLITICAL SCIENCE	
PO 1000	Political Organization	Fall and Spring
PO 1001	Political Behaviour	Fall and Spring
PO 2008	Beyond State and Nation	Fall
	PSYCHOLOGY	
PS 1000	Psychology as a Natural Science	Fall and Spring
PS 1001	Psychology as a Social Science	Fall and Spring

## DIPLOMA OF HIGHER EDUCATION IN SOCIOLOGY (240 CREDITS)

### Compulsory Modules:

- SO 1000 Introduction to Sociology (Level 4) – 15 Credits
- SO 1001 Sociology of Modern Life (Level 4) – 15 Credits
- SO 2004 Social Inequality (Level 4) – 15 Credits
- SO 2020 Family and Gender Roles (Level 4) – 15 Credits
- SO 2030 Social Problems (Level 4) – 15 Credits
- PS 2247 Analysis of Behavioural Data (Level 4) – 15 Credits
- SO 2115 Sociology of Globalization (Level 5) – 15 Credits
- SO 2235 Migration and the Global Age (Level 5) – 15 Credits
- SO 3260 Classical Sociological Theory (Level 5) – 15 Credits
- SO 3416 Qualitative Research Methods In Sociology (Level 5) – 15 Credits
- SO 3511 Quantitative Methods in Sociology (Level 5) – 15 Credits

### Optional Modules:

- Social Science Option\* (Level 4) – 15 Credits
- Social Science Option\* (Level 4) – 15 Credits
- Sociology Option\*\* (Level 5) – 15 Credits
- Sociology Option\*\* (Level 5) – 15 Credits
- Sociology Option\*\* (Level 5) – 15 Credits

**	SOCIOLOGY OPTIONS - LEVEL 5	FREQUENCY
SO 2009	Tourism, Leisure and Society	Fall
SO 2037	Sociology of Deviance	Fall
SO 2002	Environment and Society	Spring
SO 2007	Health and Society	Spring
SO 2219	Consumer Society	Spring
SO 2112	Contemporary Cinema and Society	Fall
SO 2225	Sociology of Mass Media	Spring

## BA in SOCIOLOGY (300 CREDITS)

### Compulsory Modules:

- SO 1000 Introduction to Sociology (Level 4) – 15 Credits
- SO 1001 Sociology of Modern Life (Level 4) – 15 Credits
- SO 2004 Social Inequality (Level 4) – 15 Credits
- SO 2020 Family and Gender Roles (Level 4) – 15 Credits
- SO 2030 Social Problems (Level 4) – 15 Credits

- PS 2247 Analysis of Behavioural Data (Level 4) – 15 Credits
- SO 2115 Sociology of Globalization (Level 5) – 15 Credits
- SO 2235 Migration and the Global Age (Level 5) – 15 Credits
- SO 3260 Classical Sociological Theory (Level 5) – 15 Credits
- SO 3416 Qualitative Research Methods in Sociology (Level 5) – 15 Credits
- SO 3511 Quantitative Methods in Sociology (Level 5) – 15 Credits

### Optional Modules:

- Social Science Option\* (Level 4) – 15 Credits
- Social Science Option\* (Level 4) – 15 Credits
- Sociology Option\*\* (Level 5) – 15 Credits
- Sociology Option\*\* (Level 5) – 15 Credits
- Sociology Option\*\* (Level 5) – 15 Credits
- Sociology Option\*\*\* (Level 6) – 15 Credits
- Sociology Option\*\*\* (Level 6) – 15 Credits
- Sociology Option\*\*\* (Level 6) – 15 Credits
- Sociology Option\*\*\* (Level 6) – 15 Credits

***	SOCIOLOGY OPTIONS - LEVEL 6	FREQUENCY
SO 3106	Urban Sociology	Fall
SO 3110	Sociology of Population	Fall
SO 3117	Sociology of Work	Spring
SO 3122	Alienation in Modern Society	Fall
SO 3142	Film Studies: Cinema as Medium and Institution	Spring
SO 3143	Sociology of Science and Technology	Spring
SO 3223	Gender, Media and Society	Fall
SO 3231	Religion and Society	Spring
SO 4313	Collective Behavior and Social Movements	Fall
SO 4318	Modern Greek Society and Culture	Spring
SO 4461	Contemporary Sociological Theory	Fall
SO 4690	Senior Thesis Seminar	Spring

# School of Business

**Accounting with Finance**

**Business Studies**

**Computer Information Systems**

**Entrepreneurship Management**

**Finance with Accounting**

**International Business and European Affairs (IBEA)**

**International Tourism and Hospitality Management (ITHM)**

**Marketing Communications**

**Marketing Management**

**Operations Management**

**Organizational Behaviour & Human Resource Management**

**Shipping Management**

B.Sc. (Honours) in Business

Accounting (Accounting with Finance)

Module titles - LEVEL 4

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits

**Optional Modules: None**

Module titles – LEVEL 5:

**Compulsory Modules:**

- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- AF 2020 Mathematics of Finance (Level 5) – 15 Credits
- AF 3131 Intermediate Accounting (Level 5) – 15 Credits

**Optional Modules: None**

Module titles – LEVEL 6:

**Compulsory Modules:**

- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 4740 Business Strategy (Level 6) – 15 Credits
- AF 3204 International Financial Reporting I (Level 6) – 15 Credits
- AF 4307 International Financial Reporting II (Level 6) – 15 Credits
- AF 3313 Corporate Finance (Level 6) – 15 Credits

**Optional Modules:**

- Accounting with Finance Option \*\*\*\* (Level 6) – 15 Credits
- Accounting with Finance Option \*\*\*\* (Level 6) – 15 Credits
- Accounting with Finance Option \*\*\*\* (Level 6) – 15 Credits

****	ACCOUNTING WITH FINANCE OPTIONS - LEVEL 6	FREQUENCY
AF 3215	Cost Accounting	Fall and Spring
AF 3218	Auditing	Fall
AF 3223	Financial Statements Analysis	Fall and Spring
AF 3224	Internal Auditing	Spring
AF 4217	Financial Planning	Fall and Spring
AF 4296	Advanced Accounting	Spring



## BUSINESS ADMINISTRATION (ACCOUNTING WITH FINANCE) EXIT AWARDS ‡

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)
- In addition, they will have the following cognitive, practical/professional and key/transferable skills:
- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)

- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance (all courses).
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner (all courses).

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration - Accounting with Finance pathway.*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i. knowledge and critical understanding of the well-established principles of General Business and Management;
- ii. ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii. specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a. use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b. effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c. undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d. qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.



Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their application to practical problems (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Financial mathematics tools and theories, and their application to theoretical and practical problems (AF 2020)
- Skills in recording and summarizing accounting transactions and other economic events leading to the preparation of financial statements (AF 3131)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, AF2020, AF3131)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, AF2020, AF3131)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance (all courses).
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, AF 3105)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses).

## II.b. BSc in Business Administration (Accounting with Finance Pathway)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in accounting with finance pathway with minimum guidance.

Holders of the ordinary BSc in Business Administration (Accounting with Finance) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Accounting with Finance) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3343, MG 4740)
- Financial and managerial accounting; as well as financial management tools and their application to practical problems (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Financial mathematics tools and theories, and their application to theoretical and practical problems (AF 2020)
- Skills in recording and summarizing accounting transactions and other economic events leading to the preparation of financial statements (AF 3131)
- Financial theories, structures and instruments, such as understanding the issues affecting the cost of capital.
- Alternative practices of accounting either following International Financial Reporting Standards or following GAAP rules (Level 6 AF courses)
- Analysis of the operations of business, for example, decision analysis, performance measurement and management control, financial analysis and projections (Level 6 AF courses)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 3343, MG 4740, AF 3204, AF 3313)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, AF2020, AF3131, AF 3204, AF 3313)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 3343, MG 4740, AF 3204, AF 3313)

- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 3343, MG 4740)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 3343, MG 4740, AF 3204, AF3313)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3105, AF 3116, MG 3343, MG 4740, AF 2020, AF3131, AF3313)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance (all courses).
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (MG 3343, AF3313)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 3343, MG 4740, AF 3204, AF 3313)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, AF 3105, MG 3343, MG 4740, AF 3313)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses).

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### Compulsory Modules:

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MK 2050 Principles of Marketing (Level 4) – 15 Credits

## DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

### Compulsory Modules:

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MK 2050 Principles of Marketing (Level 4) – 15 Credits  
 AF 3105 Principles of Finance (Level 5) – 15 Credits  
 AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits  
 EN 2342 Professional Communication (Level 5) – 15 Credits  
 MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits  
 PH 2005 Business Ethics (Level 5) – 15 Credits  
 MG 2034 Organizational Behavior and Human Resource (Level 5) – 15 Credits  
 AF 2020 Mathematics of Finance (Level 5) – 15 Credits  
 AF 3131 Intermediate Accounting (Level 5) – 15 Credits

B.Sc. (Ordinary) in BUSINESS ADMINISTRATION  
(ACCOUNTING WITH FINANCE) (300 CREDITS)

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource (Level 5) – 15 Credits
- AF 2020 Mathematics of Finance (Level 5) – 15 Credits
- AF 3131 Intermediate Accounting (Level 5) – 15 Credits

**For the Ordinary BSc students can choose any four from the following eight Level 6 requirements :**  
**(NOTE: the chosen course may have a prerequisite requirement from the following choices)**

<b>ACCOUNTING WITH FINANCE PATHWAY - LEVEL 6</b>			
	<b>RUBRIC</b>	<b>MODULE TITLE</b>	<b>FREQUENCY</b>
Compulsory Modules	MG 3343	OPERATIONS MANAGEMENT	Fall and Spring
	MG 4740	BUSINESS STRATEGY	Fall and Spring
	AF 3204	INTERNATIONAL FINANCIAL REPORTING I	Fall
	AF 3313	CORPORATE FINANCE	Fall and Spring
	AF 4307	INTERNATIONAL FINANCIAL REPORTING II	Spring
Up to Three Optional Modules	AF 3215	COST ACCOUNTING	Fall and Spring
	AF 3218	AUDITING	Fall
	AF 3223	FINANCIAL STATEMENTS ANALYSIS	Fall and Spring
	AF 3224	INTERNAL AUDITING	Spring
	AF 4217	FINANCIAL PLANNING	Fall and Spring
	AF 4296	ADVANCED ACCOUNTING	Spring

B.S. (Honours) Business Studies

**Module titles - LEVEL 4**

**Compulsory Modules:**

- AF2006 Financial Accounting (Level 4) – 20 UK Credits
- BU 2002 Business Legal Issues (Level 4) – 10 UK Credits
- CS 2179 Business Information Systems (Level 4) – 15 UK Credits
- EC 1101 Principles of Macroeconomics (Level 4) – 15 UK Credits
- IB 2006 International Business (LEVEL 4) – 15 UK Credits
- MA 2118 Statistics for Business and Economics I (Level 4) – 15 UK Credits
- MG 2003 Management Principles (Level 4) – 15 UK Credits
- MK 2050 Principles of Marketing (Level 4) – 15 UK Credits

**Module titles – LEVEL 5**

**Compulsory Modules:**

- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits

**Optional Modules:**

Major Electives Option\*\*\* **One** of the Following Level 5 Modules – 15 Credits

<b>***</b>	<b>MAJOR ELECTIVES OPTIONS - LEVEL 5</b>	<b>FREQUENCY</b>
AF 2020	Mathematics of Finance	Fall and Spring
CS 2240	Electronic Commerce	Fall and Spring
HT 3137	Travel and Transport	Spring
IB 3208	Business in the European Union	Fall and Spring
MG 2333	New Ventures Creation	Fall/Spring/Summer
MK 3159	Consumer Behavior	Fall and Spring

Business Administration Option\*\*\* **One** of the following Level 5 Validated Modules – 15 Credits

***	Business Administration Options - Level 5	Frequency
AF 2020	Mathematics of Finance	Fall and Spring
AF 2240	Money and Banking	Fall and Spring
AF 3131	Intermediate Accounting	Fall and Spring
CS 2240	Electronic Commerce	Fall and Spring
CS 3260	Fundamentals of RDBMS	Fall and Spring
CS 3375	Communications and Networking Essentials	Fall and Spring
EC 3227	Maritime Economics	Spring
IB 3208	Business in the European Union	Fall and Spring
IB 3299	Contemporary Issues in International Business	Fall and Spring
HT 2115	Marketing for Hospitality and Tourism	Fall and Spring
HT 3033	Culinary Trends	Spring
HT 3113	Tourism Planning and Development	Fall and Spring
HT 3118	Food and Beverage Management	Spring
HT 3131	Hospitality Operations	Fall and Spring
HT 3138	Destination Management and Marketing	Spring
MG 2333	New Ventures Creation	Fall/Spring/Summer
MK 3152	Personal Selling	Fall and Spring
MK 3156	Retailing	Fall and Spring
MK 3159	Consumer Behavior	Fall and Spring

Module titles – LEVEL 6

**Compulsory Module:**

MG 4615 Managing Strategy and Strategic Issues (Capstone) (Level 6) - 15 Credits

**Optional Modules:**

Major Electives Option \*\*\*\* Two of the following Level 6 Modules – 30 Credits

****	MAJOR ELECTIVES OPTIONS - LEVEL 6	FREQUENCY
AF 3313	Corporate Finance	Fall and Spring
AF 3223	Financial Statements Analysis	Fall and Spring
MG/CS 3157	Project Management	Fall and Spring

CS 3330	Human Computer Interaction	Fall and Spring
HT/IB 3121	Sustainable Management in Tourism and Hospitality	Spring
HT 3117	Managing Service Quality in Tourism and Hospitality	Fall
IB 3120	International Human Resource Management	Fall and Spring
IB 3318	EU Economic and Funding Policies	Fall
MG 3131	Human Resource Management	Fall and Spring
MG 3343	Operations Management	Fall/Winter/Spring/Summer
MK 3358	Marketing Research	Fall and Spring
MK 3554	Marketing Management	Fall and Spring

Business Administration Option\*\*\*\* Five of the following Level 6 Validated Modules – 75 Credits

****	BUSINESS ADMINISTRATION OPTIONS - LEVEL 6	FREQUENCY
AF 3204	International Financial Reporting I	Fall
AF 3215	Cost Accounting	Fall and Spring
AF 3218	Auditing	Fall
AF 3223	Financial Statements Analysis	Fall and Spring
AF 3224	Internal Auditing	Spring
AF 3313	Corporate Finance	Fall and Spring
AF 3319	International Financial Management	Fall
AF 4217	Financial Planning	Fall and Spring
AF 4296	Advanced Accounting	Spring
AF 4307	International Financial Reporting II	Spring
AF 4428	Topics in Corporate Finance	Fall and Spring
AF 4629	Investment and Portfolio Management	Fall and Spring
AF 4630	Introduction to Derivative Products	Spring
MG/CS 3157	Project Management	Fall and Spring
CS 3330	Human Computer Interaction	Fall and Spring
CS 3425	Web Applications Development	Fall and Spring
CS 3465	Business Intelligence and Data Warehousing	Fall and Spring
CS 4550	Information Systems Security and Control	Fall and Spring
CS 4584	Analysis and Design of Information Systems	Fall and Spring
CS 4936	Strategic Planning for Information Systems	Fall and Spring

IB 3120	International Human Resource Management	Fall and Spring
IB 3318	EU Economic and Funding Policies	Fall
IB 3232	Foreign Direct Investment and Multinational Enterprises	Spring
IB 3269	EU Policies and IB Practices	Spring
IB 3367	Innovation and Technology Management in IB	Fall and Spring
IB 4338	International Business Law	Fall and Spring
IB 4444	International Management	Fall and Spring
HT 3117	Managing Service Quality in Tourism and Hospitality	Fall
HT/IB 3121	Sustainable Management in Tourism and Hospitality	Spring
HT 3130	Cultural Tourism	Fall/Spring
HT 3134	Public Relations and Crisis Management in Tourism and Hospitality	Fall
HT 3135	Financial Management for the Hospitality Industry	Fall/Spring
HT 3336	Information and Communication Technologies in Tourism	Fall/Spring
HT 4332	Event Management for the Hospitality Industry	Spring
HT 4340	Entrepreneurship in Tourism	Fall/Spring
HT 4650	Strategic Issues in Tourism and Hospitality	Fall/Spring
MG 3110	Safety and Security in Shipping	Spring
MG 3112	Carriage of Goods by Sea	Fall
MG 3113	Marine Insurance	Winter
MG 3117	Managing Workforce Diversity	Fall
MG 3121	Leadership	Fall/ Winter /Spring
MG 3122	Organizational Development and Change	Spring
MG 3123	Business Negotiation	Winter
MG 3128	Corporate Social Responsibility	Fall and Spring
MG 3129	The Decision Making Process: A Qualitative Approach	Fall
MG 3131	Human Resource Management	Fall and Spring
MG 3136	Labor Relations	Fall
MG 3145	Fundamentals of Total Quality	Fall and Spring
MG 3157	Project Management	Fall and Spring
MG 3192	Shipping Law and Practice	Fall and Spring
MG 3216	Shipping Finance	Spring
MG 3242	Logistics and Supply Chain Management	Spring
MG 3246	Introduction to Management Science	Spring
MG 3247	The Management of Services	Winter

MG 3251	Managing Reward Systems	Spring
MG 3252	Employee Training and Development	Spring
MG 3254	Recruitment and Selection	Fall
MG 3266	Public Relations	Fall
MG 3343	Operations Management	Fall/Winter/Spring/ Summer
MG 3353	Family Business Management	Fall and Spring
MG 3356	Enterprise Growth	Fall and Spring
MG 4226	Shipping Management and Operations	Fall
MG 4235	Seminar in OB and HRM	Fall and Spring
MG 4548	Operations Strategy	Spring
MG 4555	Entrepreneurship Theory	Fall and Spring
MK 3104	Internet Marketing	Fall and Spring
MK 3145	Sales Promotion management	Spring
MK 3153	Sales Management	Fall
MK 3155	Business Marketing	Fall and Spring
MK 3157	International Marketing	Fall and Spring
MK 3161	Direct Marketing	Fall and Spring
MK 3162	Marketing of Services	Fall
MK 3251	Advertising	Fall and Spring
MK 3266	Public Relations	Fall
MK 3358	Marketing Research	Fall and Spring
MK 3365	Advertising Campaigns and Media Planning	Spring
MK 3554	Marketing Management	Fall and Spring
MK 4368	Integrated Marketing Communications	Fall and Spring
MK 4860	Marketing Topics and Strategies	Fall and Spring



## BUSINESS STUDIES EXIT AWARDS ‡

**I. Certificate of Higher Education in Business Studies**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Studies will have a sound knowledge of the basic concepts of general business and management and will have learned how to apply different business functions to solve problems. S/he will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Studies are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all business administration functions, and an ability to evaluate and interpret these functions within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Studies will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)

- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully, orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)
- They will be able to reflect intellectually, and function as independent, self-managed lifelong learners. (all courses)

**II. Intermediate level**

*The intermediate level includes the Diploma of Higher Education in Business Studies and the ordinary (non-Honours) degree in Business Studies.*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of general business and management and a more specialized understanding of selected business administration functions. They will have learned to apply different business functions to solve a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of general business and management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of selected business functions and the ability to apply this knowledge to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments and analysis in a variety of forms to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competencies that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

**II.a. Diploma of Higher Education in Business Studies**

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business issues, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance, accounting, and selected topics within business administration, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex business problems.

Holders of the Diploma of Higher Education in Business Studies will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding within specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Studies will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting, as well as financial management tools and their applications to practical problems (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Further expertise in two areas of business administration topics from accounting, finance, computer information systems, international business, international hospitality management, management and/or marketing.

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (AF 3105, MG 2003, MG 2034, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, AF 3105, AF 3116, BU 2002, CS 2179, EC 1101, IB 2006, MA 2118, MA 2219, MG 2003, MK 2050)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, AF 3116, MG 2034)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, CS 2179, IB 2006, MG 2003, MG 2034, PH 2005)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (AF 2006, AF 3116, CS 2179, EC 1101, MA 2118, MA 2219, MK 2050)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, EN 2342, IB 2006, MG 2003, MK 2050, PH 2005)
- They will be able to work effectively with others in small groups or teams. (CS 2179, EN 2342, IB 2006, MG 2003, MK 2050,)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

## II.b. BSc in Business Studies

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and additionally may include detailed knowledge in international business, international hospitality management, and or marketing depending on the student's elected areas of focus within the scope of business administration, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured business problems in with minimum guidance.

Holders of the ordinary BSc in Business Studies will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Studies will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting, as well as financial management tools and their applications to practical problems (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Further expertise in areas of business administration topics from accounting, finance, computer information systems, international business, international hospitality management, management and/or marketing.

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (AF 3105, MG 2003, MG 2034, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (AF 2006, AF 3105, AF 3116, BU 2002, CS 2179, EC 1101, IB 2006, MA 2118, MA 2219, MG 2003, MK 2050)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, AF 3116, MG 2034)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, CS 2179, IB 2006, PH 2005, MG 2003, MG 2034)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
- They will be able to analyze various aspects of professional communication and evaluate the effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex



- problems. (AF 2006, AF 3116, CS 2179, EC 1101, MA 2118, MA 2219, MK 2050)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
  - They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116)
  - They will be able to communicate ideas successfully, orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, EN 2342, IB 2006, MG 2003, MK 2050, PH 2005,)
  - They will be able to work effectively with others in small groups or teams. (CS 2179, EN 2342, IB 2006, MG 2003, MK 2050)
  - They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

### CERTIFICATE OF HIGHER EDUCATION IN BUSINESS STUDIES (120 CREDITS)

**Compulsory Modules:**

EC 1101	Principles of Macroeconomics	(Level 4) – 15 Credits
MA 2118	Statistics for Business and Economics I	(Level 4) – 15 Credits
AF 2006	Financial Accounting	(Level 4) – 20 Credits
BU 2002	Business Legal Issues	(Level 4) – 10 Credits
CS 2179	Business Information Systems	(Level 4) – 15 Credits
IB 2006	International Business	(Level 4) – 15 Credits
MG 2003	Management Principles	(Level 4) – 15 Credits
MK 2050	Principles of Marketing	(Level 4) – 15 Credits

### DIPLOMA OF HIGHER EDUCATION IN BUSINESS STUDIES (240 CREDITS)

**Compulsory Modules:**

EC 1101	Principles of Macroeconomics	(Level 4) – 15 Credits
MA 2118	Statistics for Business and Economics I	(Level 4) – 15 Credits
AF 2006	Financial Accounting	(Level 4) – 20 Credits
BU 2002	Business Legal Issues	(Level 4) – 10 Credits
CS 2179	Business Information Systems	(Level 4) – 15 Credits
IB 2006	International Business	(Level 4) – 15 Credits
MG 2003	Management Principles	(Level 4) – 15 Credits

MK 2050	Principles of Marketing	(Level 4) – 15 Credits
AF 3105	Principles of Finance	(Level 5) – 15 Credits
AF 3116	Managerial Accounting for Decision Making	(Level 5) – 15 Credits
EN 2342	Professional Communication	(Level 5) – 15 Credits
MA 2219	Statistics For Economics and Business II	(Level 5) – 15 Credits
PH 2005	Business Ethics	(Level 5) – 15 Credits
MG 2034	Organizational Behavior and Human Resource Management	(Level 5) – 15 Credits

**Optional Modules:**

**\* MAJOR ELECTIVE OPTION (LEVEL 5) – 15 CREDITS**

RUBRIC	* MAJOR ELECTIVE – OPTIONAL LEVEL 5 MODULE TITLE	FREQUENCY
AF 2020	Mathematics of Finance	Fall and Spring
CS 2240	Electronic Commerce	Fall and Spring
IB 3208	Business in the European Union	Fall and Spring
HT 3137	Travel and Transport	Spring
MG 2333	New Ventures Creation	Fall/Spring/Summer
MK 3159	Consumer Behavior	Fall and Spring

**\* BUSINESS ADMINISTRATION OPTION (LEVEL 5) – 15 CREDITS**

RUBRIC	* BUSINESS ADMINISTRATION – OPTIONAL LEVEL 5 MODULE TITLE	FREQUENCY
AF 2020	Mathematics of Finance	Fall and Spring
AF 2240	Money and Banking	Fall and Spring
AF 3131	Intermediate Accounting	Fall and Spring
CS 2240	Electronic Commerce	Fall and Spring
CS 3260	Fundamentals of RDBMS	Fall and Spring
CS 3375	Communications and Networking Essentials	Fall and Spring
EC 3227	Maritime Economics	Spring
IB 3208	Business in the European Union	Fall and Spring
IB 3299	Contemporary Issues in International Business	Fall and Spring
HT 2115	Marketing for Hospitality and Tourism	Fall and Spring
HT 3033	Culinary Trends	Spring

HT 3113	Tourism Planning and Development	Fall and Spring
HT 3118	Food and Beverage Management	Spring
HT 3131	Hospitality Operations	Fall and Spring
HT 3138	Destination Management and Marketing	Spring
MG 2333	New Ventures Creation	Fall/Spring/Summer
MK 3152	Personal Selling	Fall and Spring
MK 3156	Retailing	Fall and Spring
MK 3159	Consumer Behavior	Fall and Spring

BSc in BUSINESS STUDIES (300 CREDITS)

**Compulsory Modules:**

EC 1101	Principles of Macroeconomics	(Level 4) – 15 Credits
MA 2118	Statistics for Business and Economics II	(Level 4) – 15 Credits
AF 2006	Financial Accounting	(Level 4) – 20 Credits
BU 2002	Business Legal Issues	(Level 4) – 10 Credits
CS 2179	Business Information Systems	(Level 4) – 15 Credits
IB 2006	International Business	(Level 4) – 15 Credits
MG 2003	Management Principles	(Level 4) – 15 Credits
MK 2050	Principles of Marketing	(Level 4) – 15 Credits
AF 3105	Principles of Finance	(Level 5) – 15 Credits
AF 3116	Managerial Accounting for Decision Making	(Level 5) – 15 Credits
EN 2342	Professional Communication	(Level 5) – 15 Credits
MA 2219	Statistics for Economics and Business II	(Level 5) – 15 Credits
PH 2005	Business Ethics	(Level 5) – 15 Credits
MG 2034	Organizational Behavior and Human Resource Management	(Level 5) – 15 Credits

**Optional Modules:**

**\*MAJOR ELECTIVE OPTION (LEVEL 5) – 15 CREDITS**

\*Business Administration Option (Level 5) – 15 Credits

\*\* Business Administration Option (Level 6) – 15 Credits

\*\* Business Administration Option (Level 6) – 15 Credits

\*\*Business Administration Option (Level 6) – 15 Credits

\*\*Business Administration Option (Level 6) – 15 Credits

RUBRIC	<b>**BUSINESS ADMINISTRATION OPTIONS -</b>	
	<b>LEVEL 6</b>	<b>FREQUENCY</b>
	<b>MODULE TITLE</b>	
AF 3204	International Financial Reporting I	Fall
AF 3215	Cost Accounting	Fall and Spring
AF 3218	Auditing	Fall
AF 3223	Financial Statements Analysis	Fall and Spring
AF 3224	Internal Auditing	Spring
AF 3313	Corporate Finance	Fall and Spring
AF 3319	International Financial Management	Fall
AF 4217	Financial Planning	Fall and Spring
AF 4296	Advanced Accounting	Spring
AF 4307	International Financial Reporting II	Spring
AF 4428	Topics in Corporate Finance	Fall and Spring
AF 4629	Investment and Portfolio Management	Fall and Spring
AF 4630	Introduction to Derivative Products	Spring
MG/CS 3157	Project Management	Fall and Spring
CS 3330	Human Computer Interaction	Fall and Spring
CS 3425	Web Applications Development	Fall and Spring
CS 3465	Business Intelligence and Data Warehousing	Fall and Spring
CS4550	Information Systems Security and Control	Fall and Spring
CS 4584	Analysis and Design of Information Systems	Fall and Spring
CS 4936	Strategic Planning for Information Systems	Fall and Spring
IB 3120	International Human Resource Management	Fall and Spring
IB 3318	EU Economic and Funding Policies	Statistics for Business and Economics I
IB 3232	Foreign Direct Investment and Multinational Enterprises	Spring
IB 3269	EU Policies and IB Practices	Spring
IB 3367	Innovation and Technology Management in IB	Fall and Spring
IB 4338	International Business Law	Fall and Spring
IB 4444	International Management	Fall and Spring
HT 3117	Managing Service Quality in Tourism and Hospitality	Fall
HT 3121	Sustainable Management in Tourism and Hospitality	Spring
HT 3130	Cultural Tourism	Fall/Spring

HT 3134	Public Relations and Crisis Management in Tourism and Hospitality	Fall
HT 3135	Financial Management for the Hospitality Industry	Fall/ Spring
HT 3336	Information and Communication Technologies in Tourism	Fall/ Spring
HT 4332	Event Management for the Hospitality Industry	Spring
HT 4340	Entrepreneurship in Tourism	Fall/ Spring
HT 4650	Strategic Issues in Tourism and Hospitality	Fall/ Spring
MG 3110	Safety and Security in Shipping	Spring
MG 3112	Carriage of Goods by Sea	Fall
MG 3113	Marine Insurance	Winter
MG 3117	Managing Workforce Diversity	Fall
MG 3121	Leadership	Fall/ Winter/Spring
MG 3122	Organizational Development and Change	Spring
MG 3123	Business Negotiation	Winter
MG 3128	Corporate Social Responsibility	Fall and Spring
MG 3129	The Decision Making Process: A Qualitative Approach	Fall
MG 3131	Human Resource Management	Fall and Spring
MG 3136	Labor Relations	Fall
MG 3145	Fundamentals of Total Quality	Fall and Spring
MG 3157	Project Management	Fall and Spring
MG 3192	Shipping Law and Practice	Fall and Spring
MG 3216	Shipping Finance	Spring
MG 3242	Logistics and Supply Chain Management	Spring
MG 3246	Introduction to Management Science	Spring
MG 3247	The Management of Services	Winter
MG 3251	Managing Reward Systems	Spring
MG 3252	Employee Training and Development	Spring
MG 3254	Recruitment and Selection	Fall
MG 3266	Public Relations	Fall
MG 3343	Operations Management	Fall/Winter/Spring/ Summer
MG 3353	Family Business Management	Fall and Spring
MG 3356	Enterprise Growth	Fall and Spring
MG 4226	Shipping Management and Operations	Fall
MG 4235	Seminar in OB and HRM	Fall and Spring
MG 4548	Operations Strategy	Spring

MG 4555	Entrepreneurship Theory	Fall and Spring
MK 3104	Internet Marketing	Fall and Spring
MK 3145	Sales Promotion Management	Spring
MK 3153	Sales Management	Fall
MK 3155	Business Marketing	Fall and Spring
MK 3157	International Marketing	Fall and Spring
MK 3161	Direct Marketing	Fall and Spring
MK 3162	Marketing of Services	Fall
MK 3251	Advertising	Fall and Spring
MK 3266	Public Relations	Fall
MK 3358	Marketing Research	Fall and Spring
MK 3365	Advertising Campaigns and Media Planning	Fall
MK 3554	Marketing Management	Fall and Spring
MK 4368	Integrated Marketing Communications	Fall and Spring
MK 4860	Marketing Topics and Strategies	Fall and Spring

## B.Sc. (Honours) Business Administration (Computer Information Systems)

### Module titles - LEVEL 4

#### Compulsory Modules:

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 MK 2050 Principles of Marketing (Level 4) – 15 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 CS 2188 Introduction to Programming (Level 4) – 15 Credits

### Module titles – LEVEL 5:

#### Compulsory Modules:

EN 2342 Professional Communication (Level 5) – 15 Credits  
 PH 2005 Business Ethics (Level 5) – 15 Credits  
 MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits  
 MG 2034 Organizational Behavior and Human Resources Management (Level 5) – 15 Credits  
 AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits  
 CS 2240 Electronic Commerce (Level 5) – 15 Credits  
 CS 3260 Fundamentals of RDBMS (Level 5) – 15 Credits  
 CS 3375 Communications and Networking Essentials (Level 5) – 15 Credits

### Module titles – LEVEL 6:

#### Compulsory Modules:

MG/CS 3157 Project Management (Level 6) – 15 Credits  
 MG 3343 Operations Management (Level 6) – 15 Credits  
 CS 3330 Human Computer Interaction (Level 6) – 15 Credits  
 CS 3425 Web Applications Development (Level 6) – 15 Credits  
 CS 3465 Business Intelligence and Data Warehousing (Level 6) – 15 Credits  
 CS 4550 Information Systems Security and Control (Level 6) – 15 Credits  
 CS 4584 Analysis and Design of Information Systems (Level 6) – 15 Credits  
 CS 4936 Strategic Planning for Information Systems (Level 6) – 15 Credits

## BUSINESS ADMINISTRATION EXIT AWARDS † (COMPUTER INFORMATION SYSTEMS)

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i. knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii. an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a. apply a wide variety of business functions to solving basic business-related problems;
- b. communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c. undertake further training and develop new skills within a structured and managed environment; and will have:
- d. qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- Structured and object-oriented computer programming (CS 2188)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)
- They will be able to apply appropriate theory, practices and tools to address design and implementation

- issues of information technology related problems. (CS 2188)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, CS 2179, MK 2050)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

## II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Computer Information Systems).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles of General Business and Management;
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, and computer information systems, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems (AF 2006, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Tools, technologies, and techniques for information systems design, development and implementation. (CS 2188, CS 3260, CS 3375)
- Information Systems to support operations and processes with customers, suppliers, partners and employees with the use of intranets, extranets and Internet. (CS 2179, CS 2240).

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, MG 2034, CS 3375)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, MA 2219, AF 3116, CS 3260)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 2034, AF 3116)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, PH 2005, MG 2034)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, CS 3375)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, MG 2003, MK 2050, EN 2342, PH 2005, CS 2240, CS 3260, CS 3375)
- They will be able to work effectively with others in small groups or teams. (MG 2003, CS 2179, MK 2050, EN 2342, CS 2188, CS 2240, CS 3260)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, CS 2240, CS 3375)
- They will be able to exhibit reasoning ability and creativity to address a given problem. (CS 3260, CS 3375)
- They will be able to relate the importance of people management within projects in terms of resource allocation, leadership, teamwork, and motivation. (CS 2179, CS 3375)



- They will be able to recognize and analyze the requirements and practical constraints of different types of information systems. (CS 2179, CS 2240)
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188, CS 3260)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3260, CS 3375)
- They will be able to operate computing equipment effectively within a given context. (CS 3375)

#### II.b. BSc in Business Administration (Computer Information Systems)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and computer information systems, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in computer information systems with minimum guidance.

Holders of the ordinary BSc in Business Administration (Computer Information Systems) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles. (EC 1101)
- The legal environment for business. (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy. (MK 2050)

Additionally, holders of the ordinary BSc in Business Administration (Computer Information Systems) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools. (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3343)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems (AF 2006, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making. (PH 2005)
- Tools, technologies, and techniques for information systems analysis, design, security, development, implementation and audit. (CS 2188, CS 3260, CS 3330, CS 3375, CS 3425, CS 3465, CS 4550, CS 4584, CS 4936)
- Information Systems to support operations and processes with customers, suppliers, partners and employees with the use of intranets, extranets and Internet. (CS 2179, CS 2240)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, MG 2034, CS 3375, MG 3343 --and MG/CS 3157, CS 3330, CS 4550, CS 4936 if selected at this level)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, MA 2219, AF 3116, CS 3260 --and MG/CS 3157, CS 3465 if selected at this level)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 2034, AF 3116, MG 3343 --and CS 3465, CS 4584, CS 4936 if selected at this level)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, PH

2005, MG 2034, MG 3343 --and CS 4550 if selected at this level)

- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, CS 3375, MG 3343 --and CS 3425, CS 3465, CS 4550, CS 4584, CS 4936 if selected at this level )
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 3343 --and MG/CS 3157, CS 4584, CS 4936 if selected at this level )
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, MG 2003, MK 2050, EN 2342, PH 2005, CS 2240, CS 3260, , CS 3375 --and in courses selected from CS 3330, MG 3343, CS 3425, CS 3465, CS 4550, CS 4584, CS 4936)
- They will be able to work effectively with others in small groups or teams. (MG 2003, CS 2179, MK 2050, EN 2342, CS 2188, CS 2240, CS 3260 --and MG 3343, MG/CS 3157, CS 3425, CS 4550, CS 4584, CS 4936 if selected at this level)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)
- They will be able to apply appropriate theory, practices and tools to address design and implementation issues of information technology related problems. (CS 2188, CS 2240, CS 3375 --and CS 3425, CS 3465 if selected at this level )
- They will be able to exhibit reasoning ability and creativity to address a given problem. (CS 3260, , CS 3375 --and in courses selected from CS 3330, CS 3425, CS 3465, CS 4550, CS 4584, CS 4936)
- They will be able to relate the importance of people management within projects in terms of resource allocation, leadership, teamwork, and motivation. (CS 2179, CS 3375 --and CS 3425, CS 3465, CS 4584, CS 4936, MG/CS 3157 if selected at this level)
- They will be able to recognize and analyze the requirements and practical constraints of different types of information systems. (CS 2179, CS 2240 --and CS 4584, CS 4936 if selected at this level )
- They will be able to specify, design and construct solutions involving programming to given problems. (CS 2188, CS 3260 --and CS 3425, CS 3465, CS 4936 if selected at this level)
- They will be able to determine the risks, controls and safety measures in the use of computing technologies. (CS 3260, CS 3375 --and CS3425, CS 4550, CS 4584, CS 4936 if selected at this level)
- They will be able to operate computing equipment effectively within a given context. (CS 3375)
- They will be able to analyze the extent to which an information system meets the requirements defined for its current use and sustainability. (from CS 4584, CS 4936 if selected at this level)
- They will be able to synthesize prior acquired knowledge to design and develop information systems for business. (from CS 4584, CS 4936 if selected at this level)

CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- CS 2188 Introduction to Programming (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- CS 2188 Introduction to Programming (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics And Business Ii (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resources Management (Level 5) – 15 Credits
- CS 2240 Electronic Commerce (Level 5) – 15 Credits
- CS 3260 Fundamentals of RDBMS (LEVEL 5) – 15 Credits
- CS 3375 Communications and Networking Essentials (Level 5) – 15 Credits

B.Sc. (Ordinary) in BUSINESS ADMINISTRATION (COMPUTER INFORMATION SYSTEMS) (300 CREDITS)

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- CS 2188 Introduction to Programming (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics And Business Ii (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resources Management (Level 5) – 15 Credits
- CS 2240 Electronic Commerce (Level 5) – 15 Credits
- CS 3260 Fundamentals of RDBMS (LEVEL 5) – 15 Credits
- CS 3375 Communications and Networking Essentials (Level 5) – 15 Credits

**Optional Modules (Four of the following eight for the ordinary BSc):**

RUBRIC	CIS OPTIONS - LEVEL 6 MODULE TITLE	FREQUENCY
MG 3343	Operations Management	Fall & Spring
MG/CS 3157	Project Management	Fall & Spring
CS 3425	Web Applications Development	Fall & Spring
CS 3465	Business Intelligence and Data Warehousing	Fall & Spring
CS 3330	Human Computer Interaction	Fall & Spring
CS 4550	Information Systems Security and Control	Fall & Spring
CS 4584	Analysis and Design of Information Systems	Fall & Spring
CS 4936	Strategic Planning for Information Systems	Fall & Spring



## BSc (Honours) Business Administration (Entrepreneurship Management)

### Module titles - LEVEL 4

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

**Optional Modules: None**

### Module titles – LEVEL 5:

**Compulsory Modules:**

- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MG 2333 New Ventures Creation (Level 5) – 15 Credits
- MG/IB 3208 Business in The European Union (Level 5) – 15 Credits

**Optional Modules: None**

### Module titles – LEVEL 6:

**Compulsory Modules:**

- MG 3131 Human Resource Management (Level 6) – 15 Credits
- MG 3145 Fundamentals of Total Quality (Level 6) – 15 Credits
- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 3353 Family Business Management (Level 6) – 15 Credits
- MG 3356 Enterprise Growth (Level 6) – 15 Credits
- MG 4555 Entrepreneurship Theory (Capstone) (Level 6) – 15 Credits
- MG 4740 Business Strategy (Capstone) (Level 6) – 15 Credits

**Optional Module:**

Entrepreneurship Management Option\*\*\*\* (Level 6) – 15 Credits

****	Entrepreneurship Management Option – Level 6	Frequency
MG 3121	Leadership	Fall/Winter/Spring
MG 3123	Business Negotiation	Winter
MG 3247	The Management of Services	Spring
MG 3266	Public Relations	Fall

## Business Administration (Entrepreneurship Management)

### EXIT AWARDS ‡

#### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)

- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)

They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)

They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)

They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

#### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Entrepreneurship Management).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- European Union institutions, practices, decision-making processes and policies and their implications for business management (MG/IB 3208)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 2333, MG/IB 3208)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333, MG/IB 3208)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 2333, MG/IB 3208)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 2333)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 2333, MG/IB 3208)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MG 2333, MG/IB 3208)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

## II.b. BSc in Business Administration (Entrepreneurship Management)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration, vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in entrepreneurship, small business, and family management with minimum guidance.

Holders of the ordinary BSc in Business Administration (Entrepreneurship Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Entrepreneurship Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3131, MG 3343, MG 4740)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- European Union institutions, practices, decision-making processes and policies and their implications for business management (MG/IB 3208)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)
- Human resource management principles, concepts, processes and practices (MG 2034, MG 3131)
- Concepts, practices and principles related to entrepreneurship, small business, and family management (MG 2034, MG 3131, MG 3121, MG 3123, MG 3247, MG 3266, MG 3353, MG 3356, MG 4555)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 4740, MG 3121, MG 3247, MG 3266, MG 3353, MG 3356, MG 4555)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333, MG/IB 3208, MG 3145, MG 3121, MG 3247, MG 3266, MG 3353, MG 3356, MG 4555)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 3343, MG 2333, MG/IB 3208, MG

- 3145, MG 3121, MG 3123, MG 3247, MG 3266, MG 3353, MG 3356, MG 4555, MG 4740)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333, MG 3343, MG 4740)
  - They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333, MG 3145, MG 3343, MG 4740, MG 3121, MG 3123, MG 3247, MG 3266, MG 3353, MG 3356, MG 4555)
  - They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
  - They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 2333, MG 3343, MG 3356, MG 4740)
  - They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
  - They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 3353, MG 3356, MG 4555, MG 4740, MG 3121, MG 3247, MG 3266)
  - They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 3353, MG 3356, MG 4555, MG 4740, MG 3121, MG 3247, MG 3266)
  - They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MK 2050 Principles of Marketing (Level 4) – 15 Credits

### Optional Modules:

NONE

## DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MK 2050 Principles of Marketing (Level 4) – 15 Credits

#### LEVEL 5

EN 2342 Professional Communication (Level 5) – 15 Credits  
 MA 2219 Statistics for Business And Economics Ii (Level 5) – 15 Credits  
 PH 2005 Business Ethics (Level 5) – 15 Credits  
 AF 3105 Principles of Finance (Level 5) – 15 Credits  
 AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits  
 MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits  
 MG 2333 New Ventures Creation (Level 5) – 15 Credits  
 MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

### Optional Modules:

NONE

## B.Sc. (Ordinary) IN BUSINESS ADMINISTRATION (ENTREPRENEURSHIP MANAGEMENT) (300 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MK 2050 Principles of Marketing (Level 4) – 15 Credits

**LEVEL 5**

- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MG 2333 New Ventures Creation (Level 5) – 15 Credits
- MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

**Optional Modules:**

NONE

**LEVEL 6**

**Four of the following level 6 requirements for the ordinary BSc:**

		<b>Frequency</b>
MG 3131	Human Resource Management (Level 6) – 15 Credits	Fall/Spring
MG 3145	Fundamentals of Total Quality (Level 6) – 15 Credits	Fall/Spring
MG 3343	Operations Management (Level 6) – 15 Credits	Fall/Win/Spr/Sum
MG 3353	Family Business Management (Level 6) – 15 Credits	Fall/Spring
MG 3356	Enterprise Growth (Level 6) – 15 Credits	Fall/Spring
MG 4555	Entrepreneurship Theory (Level 6) – 15 Credits	Fall/Spring
MG 4740	Business Strategy (Level 6) – 15 Credits	Fall/Spring
ONE MODULE CHOSEN FROM	MG 3121 Leadership (Level 6) – 15 Credits	Fall/Winter/Spring
	MG 3123 Business Negotiation (Level 6) – 15 Credits	Winter
	MG 3247 Management Of Services (Level 6) – 15 Credits	Winter
	MG 3266 Public Relations (Level 6) – 15 Credits	Fall

B.Sc. (Honours) in Business Administration  
Accounting (Finance with Accounting)

**Module titles - LEVEL 4**

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits

Optional Modules: None

**Module titles – LEVEL 5:**

**Compulsory Modules:**

- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- AF 2020 Mathematics of Finance (Level 5) – 15 Credits
- EC/AF 2240 Money and Banking (Level 5) – 15 Credits

Optional Modules: None

**Module titles – LEVEL 6:**

**Compulsory Modules:**

- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 4740 Business Strategy (Level 6) – 15 Credits
- AF 3313 Corporate Finance (Level 6) – 15 Credits
- AF 4428 Topics in Corporate Finance (Level 6) – 15 Credits



**Optional Modules:**

Finance with Accounting Option \*\*\*\* (Level 6) – 15 Credits

Finance with Accounting Option \*\*\*\* (Level 6) – 15 Credits

Finance with Accounting Option \*\*\*\* (Level 6) – 15 Credits

Finance with Accounting Option \*\*\*\* (Level 6) – 15 Credits

****	FINANCE WITH ACCOUNTING OPTIONS - LEVEL 6	FREQUENCY
AF 3223	Financial Statements Analysis	Fall and Spring
AF 3319	International Financial Management	Spring
AF 4217	Financial Planning	Fall and Spring
AF 4629	Investment and Portfolio Management	Fall and Spring
AF 4630	Introduction to Derivative Products	Fall

BUSINESS ADMINISTRATION EXIT AWARDS ‡  
(FINANCE WITH ACCOUNTING)

**I. Certificate of Higher Education in Business Administration**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment; and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC

- 1101, CS 2179, MA 2118, AF 2006, MK 2050)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

## II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration – Finance with Accounting Pathway.*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
  - ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
  - iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;
- Typically, holders of the qualification will be able to:
- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
  - b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
  - c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;
- and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their application to practical problems (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Financial mathematics tools and theories, and their application to theoretical and practical problems (AF 2020)
- Economic theories such as the nature and role of money, financial markets and instruments, the role of the central bank and the conduct of monetary policy (EC/AF 2240)
- In addition, they will have the following cognitive, practical/professional and key/transferable skills:
- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, AF 2240)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, AF 2020, AF 2240)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, AF 2240)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, AF 2020, AF 2240)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance (all courses).
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner (all courses).



**II.b. BSc in Business Administration (Finance with Accounting)**

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in the finance with accounting pathway with minimum guidance.

Holders of the ordinary BSc in Business Administration – Finance with Accounting pathway will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration – Finance with Accounting pathway will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3343, MG 4740)
- Financial and managerial accounting; as well as financial management tools and their application to practical problems (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Financial mathematics tools and theories, and their application to theoretical and practical problems (AF 2020)
- Economic theories such as the nature and role of money, financial markets and instruments, the role of the central bank and the conduct of monetary policy (EC/AF 2240)
- Theoretical tools and theories of finance in specialized areas such as the cost of capital, the measurement and management of risk, financing and distribution policy decisions, the global financial environment, the analysis and interpretation of financial statements in order to assess efficiency of companies, performance measurement and management control (Level 6 AF courses).

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, AF 2240, MG 3343, MG 4740, AF 3313, AF 3319, AF 3223)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, AF 2020, AF 2240, AF 3313, AF 3319, AF 3223, AF 4217)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 3343, MG 4740, AF 2240, AF 3313, AF 3319, AF 3223, AF 4217)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 3343, MG 4740, AF 3319)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 3343, MG 4740, AF 3313, AF 3319, AF 3223, AF 4217)

- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3105, AF 3116, MG 3343, MG 4740, AF 2020, AF 2240, AF 3313, AF 3319, AF 3223, AF 4217)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116, MG 3343, AF 3313, AF 3223, AF 4217)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 3343, MG 4740, AF 3313, AF 3319, AF 3223)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, AF3105, MG 3343, MG 4740, AF 3313, AF 3319, AF 3223)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

**Compulsory Modules:**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MK 2050 Principles of Marketing (Level 4) – 15 Credits

## DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

**Compulsory Modules:**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits

CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MK 2050 Principles of Marketing (Level 4) – 15 Credits  
 AF 3105 Principles of Finance (Level 5) – 15 Credits  
 AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits  
 EN 2342 Professional Communication (Level 5) – 15 Credits  
 MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits  
 PH 2005 Business Ethics (Level 5) – 15 Credits  
 MG 2034 Organizational Behavior and Human Resource (Level 5) – 15 Credits  
 AF 2020 Mathematics of Finance (Level 5) – 15 Credits  
 EC/AF 2240 Money and Banking (Level 5) – 15 Credits

B.Sc. in BUSINESS ADMINISTRATION (FINANCE WITH ACCOUNTING) (300 CREDITS)

**Compulsory Modules:**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MK 2050 Principles of Marketing (Level 4) – 15 Credits  
 AF 3105 Principles of Finance (Level 5) – 15 Credits  
 AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits  
 EN 2342 Professional Communication (Level 5) – 15 Credits  
 MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits  
 PH 2005 Business Ethics (Level 5) – 15 Credits  
 MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits  
 AF 2020 Mathematics of Finance (Level 5) – 15 Credits  
 EC/AF 2240 Money and Banking (Level 5) – 15 Credits

For the Ordinary BSc students can choose any **four** from the following eight Level 6 requirements:

RUBRIC/ REQUIREMENT	LEVEL 6 MODULE TITLE	FREQUENCY
MG 3343	Operations Management	Fall/Winter/Spring/Summer
MG 4740	Business Strategy	Fall / Spring
IB 3128	Corporate Social Responsibility	Fall / Spring
IB 3318	EU Economic and Funding Policies	Fall / Spring
IB 4338	International Business Law	Fall / Spring
IB 4444	International Management	Fall / Spring
One Module Chosen from the Two	IB 3269 EU Policies and IB Practices	Spring
	IB 3232 Foreign Direct Investment and Multinational Enterprises	Spring
One Module Chosen from the Four	IB 3120 International Human Resource Management	Fall / Spring
	IB 3367 Innovation and Technology Management In International Business	Fall / Spring
	AF/IB 3319 International Financial Management	Fall
	MK/IB 3157 International Marketing	Fall / Spring

B.Sc. (Honours) in Business Administration  
(International Business & European Affairs)

Module titles - LEVEL 4

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits

**Optional Modules: None**

Module titles – LEVEL 5:

**Compulsory Modules:**

- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behaviour and Human Resource Management (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- IB/MG 3208 Business in the European Union (Level 5) – 15 Credits
- IB 3299 Contemporary Issues in International Business (Level 5) – 15 Credits

**Optional Modules: None**

Module titles – LEVEL 6:

**Compulsory Modules:**

- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 4740 Business Strategy (Level 6) – 15 Credits
- IB 3218 EU Economic and Funding Policies - (Level 6) – 15 Credits
- IB 4338 International Business Law - (Level 6) – 15 Credits
- IB/MG 3128 Corporate Social Responsibility - (Level 6) – 15 Credits
- IB/MG 4444 International Management (Capstone) - (Level 6) – 15 Credits

**Optional Modules:**

- IBEA Option\*\*\*\* (Level 6) – 15 Credits
- IBEA Option\*\*\*\* (Level 6) – 15 Credits

One of the following:

****	IBEA OPTIONS - LEVEL 6	FREQUENCY
IB 3269	EU Policies and IB Practices	Spring
IB 3232	Foreign Direct Investment and Multinational Enterprises	Spring

One of the following:

****	IBEA OPTIONS - LEVEL 6	FREQUENCY
IB/MG 3367	Innovation and Technology Management in International Business	Fall / Spring
IB/MG 3120	International Human Resource Management	Fall / Spring
MK/IB 3157	International Marketing	Fall / Spring
AF/IB 3319	International Financial Management	Fall

## BUSINESS ADMINISTRATION EXIT AWARDS ‡ (International Business & European Affairs)

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)

- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (International Business and European Affairs).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, and international business and European affairs, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- EU institutions and policies and their impact on international business sectors (IB 3208)
- The international dimensions and implications of business theories, frameworks and practices (IB 2006, IB 3299)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, IB 3208)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, IB 3208, IB 3299)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, IB 3299)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, IB 3208, IB 3299)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, IB 3208)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, IB 3208)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses).

#### II.b. BSc in Business Administration (International Business and European Affairs)

Upon completion of 300 credits (20 modules, including any **four** Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and international business and European affairs, iv) apply their detailed knowledge of business functions so as to evaluate and solve complex, unstructured problems in business administration and in international business and European affairs with minimum guidance.

Holders of the ordinary BSc in Business Administration (International Business and European Affairs) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (International Business and European Affairs) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Management theories, concepts, principles, functions, policies and practices (MG 2003, MG 2034, MG 3343, MG 4740)
- Financial and managerial accounting theories, concepts, principles and practices (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making in a local and/or global context (PH 2005, MG/IB 3128)
- EU institutions and policies and their impact on international business sectors (IB 3208, IB 3318, IB 3269)
- The international dimensions, implications and impact of business theories, frameworks, concepts and practices (IB 2006, IB 3232, IB 3299, IB 4338, IB 4444)
- In depth knowledge and understanding in specialized functions of international corporations (IB 3120, IB 3367, MK/IB 3157, AF/IB 3319)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources, including the acknowledgement and referencing of sources (MG 2003, MK 2050, AF 3105, MG 2034, MG 3343, MG 4740, IB 4338, IB 3318, IB 4444, MG/IB 3128, IB 3232, IB 3269, IB 3120, IB 3367, MK/IB 3157, AF/IB 3319)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, IB 3208, IB 3318, IB 4444, IB 4338, IB 3120, AF/IB 3319)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 3343, MG 4740, MG/IB 3128, IB 3318, IB 3269, IB 4444, IB 3208, IB 3299, IB 3367, MK/IB 3157, AF/IB 3319)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, IB 3232, IB 4444, MG 3343, MG 4740, IB 3299, IB 3120, AF/IB 3319)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 3343, MG 4740, IB 3208, IB 3299, IB 4338, IB 3232, IB 4444, MG/IB 3128, IB 3120, IB 3367, MK/IB 3157, AF/IB 3319)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial tools and techniques, in solving complex business and financial problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 3343, MG 4740, AF 3105, MG 3343, AF/IB 3319)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content



to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 3343, MG 2034, MG/IB 3128, IB 3232, MG 4740, IB 3208, IB 4338, IB 3120, IB 3367, MK/IB 3157, AF/IB 3319)

- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MG 3343, MG 4740, IB 3208, IB 3318, MG 2034, IB 3120, IB 3367, MK/IB 3157, AF/IB 3319)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### Compulsory Modules:

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits

## DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

### Compulsory Modules:

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behaviour and Human Resource Management (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- IB/MG 3208 Business in the European Union (Level 5) – 15 Credits
- IB 3299 Contemporary Issues in International Business (Level 5) – 15 Credits

## B.Sc. in BUSINESS ADMINISTRATION (INTERNATIONAL BUSINESS & EUROPEAN AFFAIRS) (300 CREDITS)

### Compulsory Modules:

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behaviour and Human Resource Management (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- IB/MG 3208 Business in the European Union (Level 5) – 15 Credits
- IB 3299 Contemporary Issues in International Business (Level 5) – 15 Credits

### Any four of the following Level 6 requirements for the ordinary BSc:

For the Ordinary BSc students can choose any four from the following eight Level 6 requirements:

RUBRIC/ REQUIREMENT	LEVEL 6 MODULE TITLE	FREQUENCY
MG 3343	Operations Management	Fall/Winter/Spring/Summer
MG 4740	Business Strategy	Fall / Spring
MG/IB 3128	Corporate Social Responsibility	Fall / Spring
IB 3318	Eu Economic and Funding Policies	Fall / Spring
IB 4338	International Business Law	Fall / Spring
IB/MG 4444	International Management	Fall / Spring
One Module Chosen from the Two	IB 3269EU Policies and IB Practices	Spring
	IB 3232 Foreign Direct Investment and Multinational Enterprises	Spring

One Module Chosen from the Four	IB/MG 3120 International Human Resource Management	Fall / Spring
	IB/MG 3367 Innovation and Technology Management In International Business	Fall / Spring
	AF/IB 3319 International Financial Management	Fall
	MK/IB 3157 International Marketing	Fall / Spring

## BSc (Honours) in International Tourism and Hospitality Management (ITHM)

### Module titles - LEVEL 4

#### Compulsory Modules:

EC 1000 Principles of Microeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 HT 1001 Introduction to the Tourism and Hospitality Industry (Level 4) – 15 Credits  
 HT 2010 Accounting for the Hospitality Industry (Level 4) – 20 Credits  
 HT 2116 Hospitality Information Systems (Level 4) – 15 Credits

#### Optional Modules: NONE

### Module titles – LEVEL 5:

#### Compulsory Modules:

EN 2342 Professional Communication (Level 5) – 15 Credits  
 PH 2005 Business Ethics (Level 5) – 15 Credits  
 SO 2009 Tourism and Leisure in Modern Society (Level 5) – 15 Credits  
 MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits  
 HT 2115 Marketing for Hospitality and Tourism (Level 5) – 15 Credits  
 HT 3113 Tourism Planning and Development (Level 5) – 15 Credits  
 HT 3131 Hospitality Operations (Level 5) – 15 Credits

#### Optional Modules:

*One of the Following ITHM Optional Modules:*

OPTION	MODULE NAME – LEVEL 5	FREQUENCY
HT 3033	Culinary Trends	Spring
HT 3118	Food and Beverage Management	Spring
HT 3137	Travel and Transport	Spring
HT 3138	Destination Management and Marketing	Spring



**Module titles – LEVEL 6:**

**Compulsory Modules:**

- HT 3117 Managing Service Quality in Tourism and Hospitality (Level 6) – 15 Credits
- HT/IB 3121 Sustainable Management in Tourism and Hospitality(Level 6) – 15 Credits
- HT 3135 Financial Management for the Hospitality Industry - (Level 6) – 15 Credits
- HT 4650 Strategic Issues in Tourism and Hospitality - (Level 6) – 30 Credits
- HT 3336 Information and Communication Technologies in Tourism – (Level 6) – 30 Credits
- HT 4340 Entrepreneurship In Tourism – (Level 6) – 30 Credits

**Optional Modules:**

**One of the Following ITHM Optional Modules:**

OPTION	MODULE NAME – LEVEL 6	FREQUENCY
HT/IB 3120	International Human Resource Management	Fall / Spring
HT 4332	Event Management for the Hospitality Industry	Spring
HT 3134	Public Relations and Crisis Management in Tourism and Hospitality	Spring
HT 3130	Cultural Tourism	Spring

INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT  
EXIT AWARDS ‡

**I. Certificate of Higher Education in International Tourism and Hospitality Management**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in International Tourism and Hospitality Management will have a sound knowledge of basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will have some introductory knowledge of tourism and hospitality as industry and field of study and applied knowledge to the hospitality field in accounting and information systems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in International Tourism and Hospitality Management are awarded to students who have demonstrated:

- i) knowledge of the underlying theories, concepts and techniques from the generic business management and economic areas that apply to the managerial function in hospitality and tourism organisations;
- ii) knowledge of the field of tourism and hospitality, the nature and scope of the tourism and hospitality industry and its contribution to global, regional and local economies;
- iii) knowledge of accounting and information systems applied to the field of hospitality;
- iv) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- i) apply a wide variety of business functions to solving basic business-related problems in tourism and hospitality;
- ii) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- iii) undertake further training and develop new skills within a structured and managed environment;
- iv) and will have:
- v) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas that apply to the managerial function in hospitality and tourism organisations, ii) recognize and be familiar with the field of tourism and hospitality and basic concepts and principles associated with the field, iii) apply knowledge of information systems to hospitality.

Specifically, holders of the Certificate of Higher Education in International Tourism and Hospitality Management will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1000)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- Tourism and hospitality as fields of study, the structure and scope of the international tourism and hospitality industry and its contribution to global, regional and local economies (HT 1001)
- Accounting transactions and non-complex financial statements for hospitality organisations (HT 2010)

- Hospitality functional and cross-functional information systems (HT 2116)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MA 2118, EC 1000, IB 2006, HT 2010, HT 2116)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, IB 2006, HT 1001, HT 2116)
- They will be able to apply research skills and techniques to business problems. (MA 2118)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1000, MA 2118, HT 2010, HT 2116)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, HT 2116)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, HT 1001, HT 2116)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

## II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in International Tourism and Hospitality Management and the ordinary (non-Honours) degree in International Tourism and Hospitality Management.*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of key functions of tourism and hospitality management. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles of General Business and Management;
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- specialised knowledge of key management functions of tourism and hospitality organisations and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations within or outside the tourism and hospitality industry;

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility in organisations within or outside the tourism and hospitality industry;

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key theories, concepts and techniques from the generic business management and economic areas that apply to the managerial function in hospitality and tourism organisations, ii) demonstrate knowledge and understanding of tourism and hospitality as fields of study, major sociocultural phenomena and leading areas of economic activity, iii) demonstrate knowledge of the principal management functions, processes and operations of small, medium and large hospitality and tourism organisations, iv) demonstrate understanding of the ethics and sustainability dimension involved in tourism and hospitality business management, v) demonstrate understanding of the international environment of the tourism and hospitality industry and of its impact on small, medium and large tourism and hospitality organisations, vi) demonstrate understanding of the economic, socio-cultural, legal and political environment of tourism and hospitality organisations, vii) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in International Tourism and Hospitality Management will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of the tourism and hospitality field.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Theories, concepts and techniques from the generic business management area. (MG 2003, MG 2034, IB 2006, HT 2010, HT 2115)
- Moral theories and ethical and sustainability issues which have an impact on tourism and hospitality business decision making. (HT 1001, PH 2005, HT 3113)
- Tourism and hospitality as fields of study, major sociocultural phenomena and areas of economic activity. (HT 1001, SO 2009, HT 3113, HT 3033, HT 3137)
- Key management functions, processes and operations of hospitality and tourism organisations. (HT 2115, HT 2116, HT 3118, HT 3131, HT 3137, HT 3138)
- The international environment of the tourism and hospitality industry and its impact on tourism and hospitality business management. (HT 1001, IB 2006, SO 2009)
- The evolving economic, socio-cultural, legal and political environment, within which hospitality and tourism organisations operate. (BU 2002, IB 2006, SO 2009, HT 3113, HT 3033)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MG 2034, SO 2009, HT 2115, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138, HT 3033)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MA 2118, EC 1000, IB 2006, HT 2010, HT 2116, HT 3118, HT 3131, HT 3138)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 2034, SO 2009, HT 2115, HT 3137, HT 3113, HT 3118, HT 3138, HT 3033)
- They will be able to analyze and evaluate ethical choices in business. (PH 2005, BU 2002, MG 2003, IB 2006, MG 2034, HT 1001, HT 2115, HT 2116, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138, HT 3033)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (HT 2115, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)

- They will be able to apply research skills and techniques to business problems. (MA 2118, EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1000, MA 2118, HT 2010, HT 2115, HT 2116, HT 3118, HT 3131, HT 3138)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, EN 2342, PH 2005, MG 2034, SO 2009, HT 1001, HT 2115, HT 2116, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138, HT 3033)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, EN 2342, MG 2034, HT 2115, HT 2116, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138, HT 3033)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses).

## II.b. BSc Ordinary in International Tourism and Hospitality Management

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with appropriate theories, concepts and techniques from the generic business management and economic areas that apply to the managerial function in hospitality and tourism organisations, ii) demonstrate specialist knowledge in and a comprehensive understanding of tourism and hospitality as fields of study, major sociocultural phenomena and leading areas of economic activity, studied from a diversity of perspectives and disciplines, iii) demonstrate thorough knowledge and understanding of the principal management functions, processes and operations of small, medium and large hospitality and tourism organisations, iv) demonstrate detailed knowledge and understanding of the ethics and sustainability dimension involved in tourism and hospitality business management and of the strategic and operational interventions required for the integration of sustainability and corporate social responsibility goals in the management of small, medium and large tourism and hospitality businesses, v) demonstrate thorough understanding of the international environment of the tourism and hospitality industry and of its impact on the management of small, medium and large tourism and hospitality organisations, vi) demonstrate understanding of the economic, socio-cultural, legal and political environment of small, medium and large tourism and hospitality organisations, vii) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in international tourism and hospitality management with minimum guidance.

Holders of the ordinary BSc in International Tourism and Hospitality Management will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of management in the international tourism and hospitality field.

Holders of this BSc Ordinary will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1000)
- Basic tools in statistics (MA 2118)

Additionally, holders of the ordinary BSc in International Tourism and Hospitality Management will be able to demonstrate detailed knowledge and critical understanding of:

- Theories, concepts and techniques from the generic business management area. (MG 2003, MG 2034, IB 2006, HT 2010, HT 2115, HT 3135, HT/IB 3120)
- Moral theories and ethical and sustainability issues which have an impact on tourism and hospitality business decision making. (HT 1001, PH 2005, HT 3113, HT 3121)
- Tourism and hospitality as fields of study, major sociocultural phenomena and areas of economic activity. (HT 1001, SO 2009, HT 3113, HT 3033, HT 3137, HT 3121, HT 4340, HT 3130)

- Key management functions, processes and operations of small, medium and large hospitality and tourism organisations. (HT 2115, HT 2116, HT 3118, HT 3131, HT 3137, HT 3138, HT 3117, HT 3121, HT 3134, HT 3336, HT 4332, HT 4340)
- The international environment of the tourism and hospitality industry and its impact on tourism and hospitality business management. ( HT 1001, IB 2006, SO 2009)
- Appropriate policies and strategies of tourism and hospitality organisations to meet stakeholders' interests within a changing internal and external environment. (HT 4650)

The evolving economic, socio-cultural, legal and political environment, within which hospitality and tourism organisations operate (BU 2002, IB 2006, HT 1001, SO 2009, HT 3033, HT 3113, HT 3130, HT 4340) In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MG 2034, SO 2009, HT 2115, HT 3117, HT 3135, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138, HT 3033, HT 4340, IB 3120, HT 4332)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MA 2118, EC 1000, IB 2006, HT 2010, HT 2116, HT 3135, HT 3118, HT 3131, HT 3138)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (MG 2034, SO 2009, HT 2115, HT 3117, HT 3135, HT 3137, HT 3113, HT 3118, HT 3138, HT 3033, HT 4340, HT 4332)
- They will be able to analyze and evaluate ethical choices in business. (PH 2005, BU 2002, MG 2003, IB 2006, MG 2034, HT 1001, HT 2115, HT 2116, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138, HT 3033, HT 3336, HT 4340, IB 3120, HT 4332)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (HT 2115, HT 3135, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138, HT 3336, HT 4340, IB 3120, HT 4332)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to apply research skills and techniques in the tourism and hospitality field. (MA 2118, EN 2342, HT 3117, HT 4650)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1000, MA 2118, HT 2010, HT 2115, HT 2116, HT 3135, HT 3118, HT 3131, HT 3138, HT 3336, HT 4340, HT 4332)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, EN 2342, PH 2005, MG 2034, SO 2009, HT 1001, HT 2115, HT 2116, HT 3135, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138, HT 3033, HT 3336, HT 4340, HT 4332)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, EN 2342, MG 2034, HT 2115, HT 2116, HT 3137, HT 3113, HT 3118, HT 3131, HT 3138, HT 3033, HT 4332, HT 3336, HT 4340)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner (all courses).

CERTIFICATE OF HIGHER EDUCATION IN INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (120 CREDITS)

**Compulsory Modules:**

- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- HT 1001 Introduction to the Tourism and Hospitality Industry (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- HT 2116 Hospitality Information Systems (Level 4) – 15 Credits
- HT 2010 Accounting for the Hospitality Industry (Level 4) – 20 Credits

DIPLOMA OF HIGHER EDUCATION IN INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (240 CREDITS)

**Compulsory Modules:**

- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- HT 1001 Introduction to the Tourism and Hospitality Industry (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- HT 2116 Hospitality Information Systems (Level 4) – 15 Credits
- HT 2010 Accounting for the Hospitality Industry (Level 4) – 20 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- SO 2009 Tourism and Leisure in Modern Society (Level 5) – 15 Credits
- HT 2115 Marketing for Hospitality and Tourism (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- HT 3113 Tourism Planning and Development (Level 5) – 15 Credits
- HT 3131 Hospitality Operations (Level 5) – 15 Credits

**Optional Modules (Select one):**

RUBRIC	MODULE TITLE	FREQUENCY
HT 3033	Culinary Trends (Level 5)	Spring
HT 3118	Food and Beverage Management (Level 5)	Spring
HT 3137	Travel and Transport (Level 5)	Spring
HT 3138	Destination Management and Marketing (Level 5)	Spring

BSc Ordinary in INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (300 CREDITS)

**Compulsory Modules:**

- EC 1000 Principles of Microeconomics (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- HT 1001 Introduction to the Tourism and Hospitality Industry (Level 4) – 15 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- HT 2116 Hospitality Information Systems (Level 4) – 15 Credits
- HT 2010 Accounting for the Hospitality Industry (Level 4) – 20 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- SO 2009 Tourism and Leisure in Modern Society (Level 5) – 15 Credits
- HT 2115 Marketing for Hospitality and Tourism (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- HT 3113 Tourism Planning and Development (Level 5) – 15 Credits
- HT 3131 Hospitality Operations (Level 5) – 15 Credits

**ITHM Optional Modules (select one):**

RUBRIC	MODULE TITLE	FREQUENCY
HT 3033	Culinary Trends (Level 5)	Spring
HT 3118	Food and Beverage Management (Level 5)	Spring
HT 3137	Travel and Transport (Level 5)	Spring
HT 3138	Destination Management and Marketing (Level 5)	Spring

**Optional Modules (Four of the following or 60 credits for the ordinary BSc):**

RUBRIC	MODULE TITLE	FREQUENCY
HT 3117	Managing Service Quality in Tourism and Hospitality (Level 6)	Fall
HT 3121	Sustainable Management in Tourism and Hospitality (Level 6)	Spring
HT 3135	Financial Management for the Hospitality Industry (Level 6)	Fall / Spring
HT 3336	Information and Communication Technologies in Tourism (Level 6)	Fall / Spring
HT 4340	Entrepreneurship in Tourism (Level 6)	Fall/Spring
HT 4650	Strategic Issues in Tourism and Hospitality – 30 Credits (Level 6)	Fall/Spring

ONE MODULE CHOSEN FROM	HT/IB 3120 International Human Resource Management (Level 6)	Fall / Spring
	HT 3130 Cultural Tourism (Level 6)	Fall / Spring
	HT 3134 Public Relations and Crisis Management in Tourism and Hospitality (Level 6)	Fall
	HT 4332 Event Management for the Hospitality Industry (Level 6)	Spring

## B.Sc. (Honours) in Business Administration (Marketing Communications)

### Pathway: Marketing Communications

#### Module titles: LEVEL 4

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics And Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

**Optional Modules: None**

#### Module titles: LEVEL 5

**Compulsory Modules:**

- MA 2219 Statistics for Economics And Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MK 3159 Consumer Behavior (Level 5) – 15 Credits

**Optional Modules**

**Marketing Communications Option \*\*\* (Level 6) – 15 Credits**

***	MARKETING COMMUNICATIONS OPTIONS – LEVEL 5	FREQUENCY
MK 3152	Personal Selling	Fall & Spring
MK 3156	Retailing	Fall & Spring



**Module titles – LEVEL 6:**

**Compulsory Modules:**

- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 4740 Business Strategy (Level 6) – 15 Credits
- MK 3358 Marketing Research (Level 6) – 15 Credits
- MK 3554 Marketing Management (Level 6) – 15 Credits
- MK 3251 Advertising (Level 6) – 15 Credits
- MK 4368 Integrated Marketing Communications (Level 6) – 15 Credits

**Optional Modules:**

**Marketing Communications Option \*\*\* (Level 6) – 15 Credits**

**Marketing Communications Option \*\*\* (Level 6) – 15 Credits**

***	MARKETING COMMUNICATIONS OPTIONS – LEVEL 6	FREQUENCY
MK 3104	Internet Marketing	Spring
MK 3161	Direct Marketing	Spring
MK/MG 3266	Public Relations	Fall
MK 3365	Advertising Campaigns and Media Planning	Fall

**BUSINESS ADMINISTRATION EXIT AWARDS ‡  
(MARKETING COMMUNICATIONS)**

**I. Certificate of Higher Education in Business Administration**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment; and will have:
- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)

- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

## II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Marketing Communications).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles of General Business and Management;
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, and Marketing Management, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- The implications of consumer behavior concepts on developing marketing strategy (MK 3159)
- Marketing issues related to one of the following specialized areas in Marketing: Personal Selling (MK 3152) or Retailing (MK 3156)

With Personal Selling students will demonstrate knowledge of the role of personal selling and salespeople, and how the process/salespeople influences elements of the marketing mix; understand current theories of buyer behavior (business and consumer), as well as the principles of individualized communication and persuasion.

Or

With Retailing students will develop an understanding of the major concepts and aspects of retail management.

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MK 3159, one from MK 3152 or MK 3156)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MK 3159, one from MK 3152 or MK 3156)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, one from MK 3152 or MK 3156)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MK 3159, one from MK 3152 or MK 3156)



- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MK 3159, one from MK 3152 or MK 3156)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

## II.b. BSc in Business Administration (Marketing Communications)

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and marketing communications, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in marketing communications with minimum guidance.

Holders of the ordinary BSc in Business Administration (Marketing Communications) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Marketing Communications) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- The implications of consumer behavior concepts on developing marketing strategy (MK 3159)
- The principles of advertising including strategy development, media and the creative development process as well as the development of advertising and media plan and execution of creative concepts (MK 3251, if selected).
- Marketing issues related to one of the following specialized areas in Marketing: Personal Selling (MK 3152) or Retailing (MK 3156)

- With Personal Selling students will demonstrate knowledge of the role of personal selling and salespeople, and how the process/salespeople influences elements of the marketing mix; understand current theories of buyer behavior (business and consumer), as well as the principles of individualized communication and persuasion.

Or

- With Retailing students will develop an understanding of the major concepts and aspects of retail management.
- Analyze and assess the internal aspects, functions and processes of organizations including their diverse nature, purposes, structures, governance, operations and management. Apply theories, models, frameworks, tasks and roles of management together with rational analysis and other processes of decision making with operations (MG 3343, if selected).
- Appropriate policies and strategies to meet stakeholders' interests within a changing internal and external environment (MG 4740, if selected).

- Advanced marketing functions and their impact on the creation of a strategic marketing plan; develop a marketing plan (MK 3554, if selected).
- In-depth knowledge of the integration of the overall marketing communications as well as the management of the communication process. Learn how to create an integrated marketing communications plan (MK 4368, if selected).
- Understand the importance of Internet and how marketers can take advantage of the opportunities made possible by the Internet and the World Wide Web to conduct business online (MK 3104, if selected).
- Examine the concepts, strategies, and applications involved in direct marketing. Develop an understanding of the scope of direct marketing, planning and launching direct marketing programs, measuring response, and evaluating performance (MK 3161, if selected).
- Impact of advertising on consumers. Critical evaluation of the creative concept in campaigns as well as an in depth analysis of media planning, selection and evaluation. Develop a deeper understanding of modern advertising strategy and practices, the steps for the development of the campaign as well as in depth analysis of media planning, selection and evaluation (MK 3365, if selected).
- Demonstrate a deep understanding of the importance of Public Relations, the development of a campaign plan and implementation as part of an integrated marketing communications (MK 3266, if selected).

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MK 3159, one from MK 3152 or MK 3156, and select courses from MK 3554, MK 3104 or MK 3161 or MK 3365 or MK 3266)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MK 3159, one from MK 3152 or MK 3156)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MK 3251, if selected)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MK 3251 and all marketing communications electives)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, one from MK 3152 or MK 3156--and MK 3554, MK 3104 or MK 3161 or MK 3365, if selected)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116)

- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MK 3159, one from MK 3152 or MK 3156 and all marketing communication modules)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, EN 2342, MK 2050, MK 3159, one from MK 3152 or MK 3156 and all marketing communication modules)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits

- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MK 3159 Consumer Behavior (Level 5) – 15 Credits

**One of the two Level 5 modules below:**

MARKETING COMMUNICATION OPTIONS – LEVEL 5		
***	MODULE TITLE	FREQUENCY
MK 3152	Personal Selling	Fall & Spring
MK 3156	Retailing	Fall & Spring

B.Sc. (Ordinary) in BUSINESS ADMINISTRATION (MARKETING COMMUNICATIONS) (300 CREDITS)

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics And Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MK 3159 Consumer Behavior (Level 5) – 15 Credits

One of the two Level 5 modules below:

***	MARKETING COMMUNICATION OPTIONS – LEVEL 5 MODULE TITLE	FREQUENCY
MK 3152	Personal Selling	Fall & Spring
MK 3156	Retailing	Fall & Spring

Four of the following requirements for the ordinary BSc

RUBRIC	MARKETING COMMUNICATION OPTIONS - LEVEL 6 MODULE TITLE	FREQUENCY
MK 3251	Advertising	Fall and Spring
MG 3343	Operations Management	Fall/Winter/Spring/Summer
MG 4740	Business Strategy	Fall and Spring
MK3358	Marketing Research	Fall and Spring
MK 3554	Marketing Management	Fall and Spring
MK 4368	Integrated Marketing Communications	Fall and Spring
UP TO TWO MODULES CHOSEN FROM	MK 3104 Internet Marketing	Spring
	MK 3161 Direct Marketing	Spring
	MK 3365 Advertising Campaigns & Media Planning	Fall
	MK 3366 Public Relations	Fall

## B.Sc. (Honours) in Business Administration (Marketing Management)

Pathway: Marketing Management

Module titles: LEVEL 4

### Compulsory Modules:

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

Optional Modules: None

Module titles: LEVEL 5

### Compulsory Modules:

- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MK 3159 Consumer Behavior (Level 5) – 15 Credits

Optional Modules

Marketing Management Option \*\*\* (Level 6) – 15 Credits

***	MARKETING COMMUNICATIONS OPTIONS – LEVEL 5	FREQUENCY
MK 3152:	Personal Selling	Fall & Spring
MK 3156	Retailing	Fall & Spring

Module titles – LEVEL 6:

**Compulsory Modules:**

- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 4740 Business Strategy (Level 6) – 15 Credits
- MK 3358 Marketing Research (Level 6) – 15 Credits
- MK 3554 Marketing Management (Level 6) – 15 Credits
- MK 4860 Marketing Topics and Strategies (Level 6) – 15 Credits

**Optional Modules:**

**Marketing Management Option \*\*\* (Level 6) – 15 Credits**

**Marketing Management Option \*\*\* (Level 6) – 15 Credits**

**Marketing Management Option \*\*\* (Level 6) – 15 Credits**

***	MARKETING MANAGEMENT OPTIONS – LEVEL 6	FREQUENCY
MK 3145	Sales Promotion Management	Fall
MK 3153	Sales Management	Fall & Spring
MK 3155	Business Marketing	Fall & Spring
MK 3157	International Marketing	Fall & Spring
MK 3162	Marketing of Services	Spring

BUSINESS ADMINISTRATION EXIT AWARDS ‡

**I. Certificate of Higher Education in Business Administration**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with all Business Administration functions, and an ability to evaluate and interpret these within internal and external business contexts;

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of General Business and Management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)

- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

## II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Marketing Management).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- knowledge and critical understanding of the well-established principles of General Business and Management;
- ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of management, finance and accounting, and Marketing Management, iv) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- The implications of consumer behavior concepts on developing marketing strategy (MK 3159)
- Marketing issues related to one of the following specialized areas in Marketing: Personal Selling (MK 3152) or Retailing (MK 3156)
  - With Personal Selling students will demonstrate knowledge of the role of personal selling and salespeople, and how the process/salespeople influences elements of the marketing mix; understand current theories of buyer behavior (business and consumer), as well as the principles of individualized communication and persuasion.
  - With Retailing, students will develop an understanding of the major concepts and aspects of retail management.

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MK 3159, one from MK 3152 or MK 3156)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MK 3159, one from MK 3152 or MK 3156)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, one from MK 3152 or MK 3156)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MK 3159, one from MK 3152 or MK 3156)



- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MK 3159, one from MK 3152 or MK 3156)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

**II.b. B.Sc. (Ordinary) in Business Administration (Marketing Management)**

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices of finance and accounting, management, and marketing management, iv) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in marketing management with minimum guidance.

Holders of the ordinary BSc in Business Administration (Marketing Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this B.Sc. will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Marketing Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3343, MG 4740)
- Financial and managerial accounting (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Appropriate policies and strategies to meet stakeholders' interests within a changing internal and external environment. (MG 4740)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- The implications of consumer behavior concepts on developing marketing strategy (MK 3159)
- Marketing issues related to one of the following specialized areas in Marketing: Personal Selling (MK 3152) or Retailing (MK 3156)
  - With Personal Selling students will demonstrate knowledge of the role of personal selling and salespeople, and how the process/salespeople influences elements of the marketing mix; understand current theories of buyer behavior (business and consumer), as well as the principles of individualized communication and persuasion.
  - Or
  - With Retailing, students will develop an understanding of the major concepts and aspects of retail management
- Advanced marketing functions and their impact on the creation of a strategic marketing plan; develop a marketing plan (MK 3554).
- Marketing issues related to one of the following specialized areas in Marketing Management: Sales Promotion Management (MK 3145), Sales Management (MK 3153), Business Marketing (MK 3155), International Marketing (MK 3257), Marketing of Services (MK 3162)
  - With Sales Promotion Management students will demonstrate knowledge and deep understanding of the functions and processes of sales promotion; understand the use of individual sales promotion

tools (coupons, samples, premiums, etc.) and how they are selected to build an objective-driven sales promotion plan.

Or

- With Sales Management students will demonstrate a deep understanding of the role of the sales manager in: setting sales objectives, choosing the appropriate sales strategies, selecting and training the right sales people, motivating and evaluating them. Understand and appreciate the importance of the selling function and specifically of sales people towards the successful implementation of the overall strategic marketing plan.
- Or
- With Business Marketing students will understand the role and importance of B2B marketing. Master business-to-business marketing techniques. Identify major differences from consumer marketing and understand their implications in business marketing environments. Develop appropriate strategies that generate and deliver customer value.
- Or
- With International Marketing students will develop an understanding of the international business environment and how it affects marketing strategies. Learn how to apply marketing principles in a variety of cultural, legal and economic environments to meet corporate management objectives.
- Or
- With Marketing of Services students will understand the economic importance of the service industry. Understand the characteristics of services and their impact on developing a marketing strategy. Learn how to evaluate the marketing strategy of a service and identify its strengths and weaknesses.

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 3343, MG4740, MK 3159, MK 3554, one from MK 3152 or MK 3156, and one from MK 3145 or MK 3155 or MK 3157 or MK 3162)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MK 3554, and MK 3145 or MK 3153)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 3343, MG 4740, MK 3159, one from MK 3152 or MK 3156, and MK 3145 or MK 3153 or MK 3157 or MK 3162)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 3343, MG 4740)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 3343, MG 4740, MK 3554, and all marketing management electives)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- Synthesize and apply the knowledge, utilize and develop the skills and abilities, gained in level 4 and 5 modules. (Business Administration Capstone Module MG 4740)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 3343, MG 4740, MK 3554, one from MK 3152 or MK 3156, and one from MK 3145 or MK 3153 or MK 3155 or MK 3162)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)

- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (AF 3116, MG 3343, MK 3554)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 3343, MG 4740, MK 3159, MK 3554, one from MK 3152 or MK 3156, and one from MK 3145 or MK 3153 or MK 3155 or MK 3157 or MK 3162)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, EN 2342, MG 3343, MG 4740, MK 2050, MK 3159, MK 3554, one from MK 3152 or MK 3156, and one from MK 3145, MK 3153, MK 3155, MK 3157, MK 3162)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits

- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MK 3159 Consumer Behavior (Level 5) – 15 Credits

**Optional Modules**

**Marketing Management Option \*\*\* (Level 5) – 15 Credits**

***	MARKETING COMMUNICATIONS OPTIONS – LEVEL 5	FREQUENCY
MK 3152	Personal Selling	Fall & Spring
MK 3156	Retailing	Fall & Spring

B.Sc. (Ordinary) in BUSINESS ADMINISTRATION (MARKETING MANAGEMENT) (300 CREDITS)

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- MG 2034 Organizational Behavior (Level 5) – 15 Credits
- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 4740 Business Strategy (Level 6) – 15 Credits
- MK 3159 Consumer Behavior and Human Resource Management (Level 5) – 15 Credits
- MK 3554 Marketing Management (Level 6) – 15 Credits



**Optional Modules:**

Marketing Management Option \*\*\* (Level 5) – 15 Credits

Marketing Management Option \*\*\* (Level 6) – 15 Credits

***	MARKETING MANAGEMENT OPTIONS – LEVEL 6	FREQUENCY
MK 3145	Sales Promotion Management	Fall
MK 3153	Sales Management	Fall & Spring
MK 3155	Business Marketing	Fall & Spring
MK 3157	International Marketing	Fall & Spring
MK 3162	Marketing of Services	Spring

B.Sc. (Honours) Business Administration  
(Operations Management)

**Module titles - LEVEL 4**

**Compulsory Modules:**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits

MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits

AF 2006 Financial Accounting (Level 4) – 20 Credits

BU 2002 Business Legal Issues (Level 4) – 10 Credits

CS 2179 Business Information Systems (Level 4) – 15 Credits

MG 2003 Management Principles (Level 4) – 15 Credits

IB 2006 International Business (Level 4) – 15 Credits

MK 2050 Principles of Marketing (Level 4) – 15 Credits

**Optional Modules: None**

**Module titles – LEVEL 5:**

**Compulsory Modules:**

EN 2342 Professional Communication (Level 5) – 15 Credits

MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits

PH 2005 Business Ethics (Level 5) – 15 Credits

AF 3105 Principles of Finance (Level 5) – 15 Credits

AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits

MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits

MG 2333 New Ventures Creation (Level 5) – 15 Credits

MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

**Optional Modules: None**

**Module titles – LEVEL 6:**

**Compulsory Modules:**

MG 3131 Human Resource Management (Level 6) – 15 Credits

MG 3145 Fundamentals of Total Quality (Level 6) – 15 Credits

MG 3343 Operations Management (Level 6) – 15 Credits

MG 4548 Operations Strategy (Capstone) (Level 6) – 15 Credits

MG 4740 Business Strategy (Capstone) (Level 6) – 15 Credits

**Optional Modules:**

Operations Management Option\*\*\*\* (Level 6) – 15 Credits

Operations Management Option\*\*\*\* (Level 6) – 15 Credits

Operations Management Option\*\*\*\* (Level 6) – 15 Credits

****	OPERATIONS MANAGEMENT OPTIONS – LEVEL 6	FREQUENCY
MG 3129	The Decision Making Process: A Qualitative Approach	Fall
MG/CS 3157	Project Management	Fall
MG 3242	Logistics and Supply Chain Management	Spring
MG 3246	Introduction to Management Science	Spring

Business Administration (Operations Management)  
EXIT AWARDS ‡

**I. Certificate of Higher Education in Business Administration**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)
- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC

- 1101, CS 2179, MA 2118, AF 2006, MK 2050)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

## II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Operations Management).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge

and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- European Union institutions, practices, decision-making processes and policies and their implications for business management (MG/IB 3208)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 2333, MG/IB 3208)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333, MG/IB 3208)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 2333, MG/IB 3208)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 2333)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 2333, MG/IB 3208)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MG 2333, MG/IB 3208)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

**II.b. BSc in Business Administration (Operations Management)**

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration, vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in operations management with minimum guidance. Holders of the ordinary BSc in Business Administration (Operations Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Operations Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3131, MG 3343, MG 4740)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- European Union institutions, practices, decision-making processes and policies and their implications for business management (MG/IB 3208)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)
- Concepts, practices and principles related to operations management (MG 3129, MG 3145, MG 3157, MG 3242, MG 3246, MG 4548)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 4740, MG 3129, MG 3157, MG 3242, MG 3246, MG 4548)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333, MG/IB 3208, MG 3145, MG 3129, MG 3157, MG 3242, MG 3246, MG 4548)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 3343, MG 2333, MG/IB 3208, MG 3145, MG 3129, MG 3157, MG 3242, MG 3246, MG 4548, MG 4740)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333, MG 3343, MG 4740)

- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333, MG 3145, MG 3343, MG 4740, MG 3157, MG 3242, MG 3246, MG 4548)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 2333, MG 3343, MG 4740)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (MG 3145, MG 3343, MG 3242, MG 3246)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 4740, MG 3157, MG 3242, MG 3246, MG 4548)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 4740, MG 3157, MG 3242, MG 3246, MG 4548)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

**Compulsory Modules:****LEVEL 4**

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Business And Economics I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MK 2050 Principles of Marketing (Level 4) – 15 Credits

**Optional Modules:**

None

DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

**Compulsory Modules:**

**LEVEL 4**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

**LEVEL 5**

- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MG 2333 New Ventures Creation (Level 5) – 15 Credits
- MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

**Optional Modules:**

None

B.Sc. (ordinary) IN BUSINESS ADMINISTRATION (OPERATIONS MANAGEMENT) (300 CREDITS)

**Compulsory Modules:**

**LEVEL 4**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

**LEVEL 5**

- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MG 2333 New Ventures Creation (Level 5) – 15 Credits
- MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

**Optional Modules:**

None

**LEVEL 6**

Four of the following Level 6 requirements for the ordinary BSc:

		FREQUENCY
MG 3131	Human Resource Management (Level 6) – 15 Credits	Fall/Spring
MG 3145	Fundamentals of Total Quality (Level 6) – 15 Credits	Fall/Spring
MG 3343	Operations Management (Level 6) – 15 Credits	Fall/Win/Spr/Sum
MG 4548	Operations Strategy (Level 6) – 15 Credits	Fall
MG 4740	Business Strategy (Level 6) – 15 Credits	Fall/Spring
Up to Three Modules Chosen from	MG 3129 Decision Making: A Qualitative Approach (Level 6) – 15 Credits	Fall
	MG/CS 3157 Project Management (Level 6) – 15 Credits	Fall/Spring
	MG 3242 Logistics and Supply Chain Management (Level 6) – 15 Credits	Spring
	MG 3246 Introduction to Management Science (Level 6) – 15 Credits	Spring

B.Sc. (Honours) Business Administration  
(Organizational Behaviour and Human Resource Management)

Module titles - LEVEL 4

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

**Optional Modules: None**

Module titles – LEVEL 5:

**Compulsory Modules:**

- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MG 2333 New Ventures Creation (Level 5) – 15 Credits
- MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

**Optional Modules: None**

Module titles – LEVEL 6:

**Compulsory Modules:**

- MG 3131 Human Resource Management (Level 6) – 15 Credits
- MG 3145 Fundamentals of Total Quality (Level 6) – 15 Credits
- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 4235 Seminar in Organizational Behavior and Human Resource Management (Capstone) (Level 6) – 15 Credits
- MG 4740 Business Strategy (Capstone) (Level 6) – 15 Credits

**Optional Modules:**

- Organizational Behaviour and Human Resource Management Option \*\*\*\*  
(Level 6) – 15 Credits
- Organizational Behaviour and Human Resource Management Option \*\*\*\*  
(Level 6) – 15 Credits
- Organizational Behaviour and Human Resource Management Option \*\*\*\*  
(Level 6) – 15 Credits

***	ORGANIZATIONAL BEHAVIOUR AND HUMAN RESOURCE MANAGEMENT OPTIONS – LEVEL 6	FREQUENCY
MG 3117	Managing Workforce Diversity	Fall
MG 3121	Leadership	Fall/Winter/Spring
MG/IB 3120	International Human Resource Management	Fall/Spring
MG 3122	Organizational Development and Change	Spring
MG 3128	Corporate Social Responsibility	Fall/Spring
MG 3136	Labour Relations	Every other Fall Semester
MG 3251	Managing Reward Systems	Spring
MG 3252	Employee Training and Development	Spring
MG 3254	Recruitment and Selection	Fall



## BUSINESS ADMINISTRATION (ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCE MANAGEMENT) EXIT AWARDS ‡

### I. Certificate of Higher Education in Business Administration

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)

- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003, MK 2050)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

### II. Intermediate level

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Organizational Behavior and Human Resource Management).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

#### II.a. Diploma of Higher Education in Business Administration

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.



Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- European Union institutions, practices, decision-making processes and policies and their implications for business management (MG/IB 3208)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 2333, MG/IB 3208)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333, MG/IB 3208)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 2333, MG/IB 3208)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 2333)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 2333, MG/IB 3208)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MG 2333, MG/IB 3208)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all

courses)

## **II.b. B.Sc. (Ordinary) in Business Administration (Organizational Behavior and Human Resource Management)**

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) demonstrate knowledge and understanding of European Union institutions, practices, decision-making processes and policies and their implications for business management v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration, vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in organizational behavior and human resource management with minimum guidance.

Holders of the ordinary BSc in Business Administration (Organizational Behavior and Human Resource Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this ordinary B.Sc. will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of marketing research, consumer behavior and marketing strategy (MK 2050)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Organizational Behavior and Human Resource Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3343, MG 4740)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- European Union institutions, practices, decision-making processes and policies and their implications for business management (MG/IB 3208)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)
- Human resource management principles, concepts, processes and practices (MG 2034, MG 3131)
- Concepts, practices and principles related to organizational behavior and human resource management (MG 2034, MG 3131, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254)
- Appropriate policies and strategies to meet stakeholders' interests within a changing internal and external environment. (MG 4740)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, MK 2050, AF 3105, MG 2034, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 4740, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254)

- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 2003, MK 2050, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333, MG/IB 3208, MG 3145, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 3343, MG 2333, MG/IB 3208, MG 3145, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254, MG 4740)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333, MG 3343, MG 4740, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3128, MG 3136, MG 3251)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333, MG 3145, MG 3343, MG 4740, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- Synthesize and apply the knowledge, utilize and develop the skills and abilities, gained in Levels 4, 5 and 6 modules. (Business Administration Capstone Module MG 4740)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MK 2050, MA 2219, AF 3116, MG 2333, MG 3343, MG 4740)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to use quantitative tools in analyzing and solving financial and managerial problems. (MG 3343)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, MK 2050, EN 2342, PH 2005, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 4740, one level 6 module selected from the following: MG 3117, MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, MK 2050, EN 2342, MG 2333, MG/IB 3208, MG 3145, MG 3343, MG 4740, one level 6 module selected from the following: MG/IB 3120, MG 3121, MG 3122, MG 3128, MG 3136, MG 3251, MG 3252, MG 3254)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MK 2050 Principles of Marketing (Level 4) – 15 Credits

### Optional Modules:

NONE

## DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MK 2050 Principles of Marketing (Level 4) – 15 Credits

#### LEVEL 5

EN 2342 Professional Communication (Level 5) – 15 Credits  
 MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits  
 PH 2005 Business Ethics (Level 5) – 15 Credits  
 AF 3105 Principles of Finance (Level 5) – 15 Credits  
 AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits  
 MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits  
 MG 2333 New Ventures Creation (Level 5) – 15 Credits  
 MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

### Optional Modules:

None

B.Sc. IN BUSINESS ADMINISTRATION  
(ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCE  
MANAGEMENT) (300 CREDITS)

**Compulsory Modules:**

**LEVEL 4**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- MK 2050 Principles of Marketing (Level 4) – 15 Credits

**LEVEL 5**

- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MG 2333 New Ventures Creation (Level 5) – 15 Credits
- MG/IB 3208 Business in the European Union (Level 5) – 15 Credits

**Optional Modules:**

None

**LEVEL 6**

Four of the following level 6 requirements for the ordinary BSc:

		<b>FREQUENCY</b>
MG 3131	Human Resource Management (Level 6) – 15 Credits	Fall/Spring
MG 3145	Fundamentals of Total Quality (Level 6) – 15 Credits	Fall/Spring
MG 3343	Operations Management (Level 6) – 15 Credits	Fall/Win/Spr/Sum
MG 4235	Seminar in Org Behav & HRM (Level 6) – 15 Credits	Fall/Spring
MG 4740	Business Strategy (Level 6) – 15 Credits	Fall/Spring

Up to Three Modules Chosen from	MG 3117 Managing Workforce Diversity (Level 6) – 15 Credits	Fall
	MG/IB3120 International Human Resource Management (Level 6) – 15 Credits	Fall/Spring
	MG 3121 Leadership (Level 6) – 15 Credits	Fall/Winter/Spring
	MG 3122 Organizational Development and Change (Level 6) – 15 Credits	Spring
	MG 3128 Corporate Social Responsibility (Level 6) – 15 Credits	Fall/Spring
	MG 3136 Labor Relations (Level 6) – 15 Credits	Every other Fall
	MG 3251 Managing Reward Systems (Level 6) – 15 Credits	Spring
	MG 3252 Employee Training and Development (Level 6) – 15 Credits	Spring
	MG 3254 Recruitment and Selection (Level 6) – 15 Credits	Fall

## B.Sc. (Honours) Business Administration (Shipping Management)

### Module titles - LEVEL 4

**Compulsory Modules:**

- EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits
- MA 2118 Statistics for Economics and Business I (Level 4) – 15 Credits
- AF 2006 Financial Accounting (Level 4) – 20 Credits
- BU 2002 Business Legal Issues (Level 4) – 10 Credits
- CS 2179 Business Information Systems (Level 4) – 15 Credits
- MG 2003 Management Principles (Level 4) – 15 Credits
- IB 2006 International Business (Level 4) – 15 Credits
- MG 1010 Introduction to Shipping (Level 4) – 15 Credits

**Optional Modules: None**

### Module titles – LEVEL 5:

**Compulsory Modules:**

- EN 2342 Professional Communication (Level 5) – 15 Credits
- MA 2219 Statistics for Economics and Business II (Level 5) – 15 Credits
- PH 2005 Business Ethics (Level 5) – 15 Credits
- AF 3105 Principles of Finance (Level 5) – 15 Credits
- AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits
- MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits
- MG 2333 New Ventures Creation (Level 5) – 15 Credits
- EC 3227 Maritime Economics (Level 5) – 15 Credits

**Optional Modules: None**

### Module titles – LEVEL 6:

**Compulsory Modules:**

- MG 3131 Human Resource Management (Level 6) – 15 Credits
- MG 3145 Fundamentals of Total Quality (Level 6) – 15 Credits
- MG 3343 Operations Management (Level 6) – 15 Credits
- MG 4226 Shipping Management and Operations (Capstone) (Level 6) – 15 Credits
- MG 4740 Business Strategy (Capstone) (Level 6) – 15 Credits

**Optional Modules:**

- Shipping Management Option\*\*\*\* (Level 6) – 15 Credits
- Shipping Management Option\*\*\*\* (Level 6) – 15 Credits
- Shipping Management Option\*\*\*\* (Level 6) – 15 Credits

****	SHIPPING MANAGEMENT OPTIONS – LEVEL 6	FREQUENCY
MG 3110	Safety and Security in Shipping	Spring
MG 3112	Carriage of Goods by Sea	Fall
MG 3113	Marine Insurance	Winter
MG 3192	Shipping Law and Practice	Fall/Spring
MG 3216	Shipping Finance	Spring

## Business Administration (Shipping Management)

## EXIT AWARDS ‡

**I. Certificate of Higher Education in Business Administration**

In accordance with the framework for higher education qualifications, the holder of a Certificate of Higher Education in Business Administration will have a sound knowledge of the basic concepts of General Business and Management and will have learned how to apply different business functions to solving problems. He or she will be able to communicate accurately and will have the qualities needed for employment requiring the exercise of some personal responsibility.

Certificates of Higher Education in Business Administration are awarded to students who have demonstrated:

- i) knowledge of the underlying concepts and principles associated with management and all business administration functions, and an ability to evaluate and interpret these within internal and external business contexts;
- ii) an ability to retrieve, analyze, interpret, and present qualitative and quantitative data, to develop lines of argument and make sound judgments in accordance with basic theories and concepts of general business and management.

Typically, holders of the qualification will be able to:

- a) apply a wide variety of business functions to solving basic business-related problems;
- b) communicate the results of their study/work accurately and reliably, with coherent arguments, orally and in writing;
- c) undertake further training and develop new skills within a structured and managed environment;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of some personal responsibility.

Upon completion of level 4 (120 credits or 8 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business, ii) apply basic statistical techniques to business.

Specifically, holders of the Certificate of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- Basic tools in statistics (MA 2118)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- Management theories, concepts, principles and practices (MG 2003)
- The fundamentals of shipping management and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010)
- Accounting transactions and non-complex financial statements (AF 2006)
- Business functional and cross-functional information systems (CS 2179)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 1010, MG 2003, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006)
- They will be able to analyze ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006)

- They will be able to use numeric skills, including quantitative financial techniques, in problem solving. (EC 1101, CS 2179, MA 2118, AF 2006)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing. (BU 2002, IB 2006, MG 2003)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

**II. Intermediate level**

*The intermediate level includes the Diploma of Higher Education in Business Administration and the ordinary (non-Honours) degree in Business Administration (Shipping Management).*

In accordance with the framework for higher education qualifications, holders of qualifications at this level will have developed a sound understanding of the principles of General Business and Management and a more specialized understanding of one function under Business Administration. Through this, they will have learned to apply different business functions to solving a wider array of increasingly complex problems with increasing autonomy. They will have the qualities necessary for employment in situations requiring the exercise of personal responsibility and decision-making.

Non-Honours degrees are awarded to students who have demonstrated:

- i) knowledge and critical understanding of the well-established principles of General Business and Management;
- ii) ability to apply underlying concepts and principles outside the context in which they were first studied, including, where appropriate, the application of those principles in an employment context;
- iii) specialised knowledge of one business function and the ability to apply this knowledge, in combination with other business functions, to meet the administrative needs of a wide variety of organisations;

Typically, holders of the qualification will be able to:

- a) use a range of established techniques to initiate and undertake critical analysis of information, and to propose solutions to problems arising from that analysis;
- b) effectively communicate information, arguments, and analysis, in a variety of forms, to specialist and non-specialist audiences;
- c) undertake further training, develop existing skills, and acquire new competences that will enable them to assume significant responsibility within organisations;

and will have:

- d) qualities and transferable skills necessary for employment requiring the exercise of personal responsibility and decision-making.

**II.a. Diploma of Higher Education in Business Administration**

Upon completion of levels 4 and 5 (240 credits or 16 modules), students will be able to i) recognize and be familiar with key business and management functions and the impact of the external environment on business, ii) apply statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) analyze and synthesize issues related to maritime economics v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration.

Holders of the Diploma of Higher Education in Business Administration will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.



Holders of this Diploma will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of shipping management and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the Diploma of Higher Education in Business Administration will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Issues related to maritime economics (EC 3227)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, AF 3105, MG 2034, MG 2333)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 1010, MG 2003, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 2333)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333)
- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MA 2219, AF 3116, MG 2333)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, EN 2342, PH 2005, MG 2333)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, EN 2342, MG 2333)
- They will be able to reflect intellectually and function as an independent, self-managed lifelong learner. (all courses)

#### **II.b. BSc in Business Administration (Shipping Management)**

Upon completion of 300 credits (20 modules, including four Level 6 modules), students will be able to i) recognize and be familiar with key business functions and the impact of the external environment on business,

ii) apply basic statistical techniques to business, iii) demonstrate detailed knowledge of theories, models, tools, and practices in organizational behavior, human resource management, new business planning, finance, and accounting, iv) analyze and synthesize issues related to maritime economics v) apply their knowledge of business functions, business ethics, and professional communication to solving complex problems in business administration, vi) apply their detailed knowledge of business functions to evaluating and solving complex, unstructured problems in business administration and in shipping management with minimum guidance.

Holders of the ordinary BSc in Business Administration (Shipping Management) will be able to demonstrate knowledge and understanding of diverse business functions and environments as well as detailed knowledge and critical understanding of specific fields.

Holders of this BSc will demonstrate knowledge and understanding of:

- Core economic concepts and principles (EC 1101)
- The legal environment for business (BU 2002)
- The evolving international business environment (IB 2006)
- The fundamentals of shipping management and the concepts concerning the physical, economic and regulatory environment in which shipping operates (MG 1010)
- Business functional and cross-functional information systems (CS 2179)

Additionally, holders of the ordinary BSc in Business Administration (Shipping Management) will be able to demonstrate detailed knowledge and critical understanding of:

- Statistical techniques and tools (MA 2118, MA 2219)
- Organizational behavior and management theories, concepts, principles and practices (MG 2003, MG 2034, MG 3131, MG 3343, MG 4740)
- Financial and managerial accounting; as well as financial management tools and their applications to practical problems. (AF 2006, AF 3105, AF 3116)
- Moral theories and ethical issues which have an impact on business decision making (PH 2005)
- Issues related to maritime economics (EC 3227)
- Processes and principles involved in the creation of entrepreneurial and small business ventures (MG 2333)
- Concepts, practices and principles related to shipping management MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)

In addition, they will have the following cognitive, practical/professional and key/transferable skills:

- They will be able to locate, extract, and analyze data from library and other resources including the acknowledgement and referencing of sources. (MG 2003, AF 3105, MG 2034, MG 2333, MG 3343, MG 4740, MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)
- They will be able to interpret, analyze, and solve structured problems, and to a limited extent unstructured problems, from a generated data set. (BU 2002, MG 1010, MG 2003, CS 2179, MA 2118, EC 1101, AF 2006, IB 2006, MA 2219, AF 3105, AF 3116, MG 2333, MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)
- They will be able to develop and critically evaluate arguments and evidence including identifying assumptions and detecting false logic. (AF 3105, MG 2034, AF 3116, MG 3343, MG 2333, MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)
- They will be able to analyze and evaluate ethical choices in business. (BU 2002, MG 2003, CS 2179, IB 2006, PH 2005, MG 2034, MG 2333, MG 3343, MG 4740)
- They will be able to apply critical thinking to create, evaluate and assess a range of options in solving complex problems. (AF 3116, MG 2333, MG 3343, MG 4740, MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)

- They will be able to analyze various aspects of professional communication and evaluate effectiveness of oral as well as written communication. (EN 2342)
- They will be able to use numeric skills, including quantitative financial techniques, in solving complex problems. (EC 1101, CS 2179, MA 2118, AF 2006, MA 2219, AF 3116, MG 2333, MG 3343, MG 4740)
- They will be able to use Information Technology effectively to retrieve, process, analyze and communicate information with guidance. (all courses)
- They will be able to communicate ideas successfully orally and in writing, and to adapt message content to a particular audience and medium of communication in a professional context. (BU 2002, IB 2006, MG 2003, EN 2342, PH 2005, MG 2333, MG 3343, MG 4740, MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)
- They will be able to work effectively with others in small groups or teams. (MG 2003, IB 2006, CS 2179, EN 2342, MG 2333, MG 3343, MG 4740, MG 3110, MG 3112, MG 3113, MG 3192, MG 3216, MG 4226)
- They will be able to reflect intellectual and function as an independent, self-managed lifelong learner. (all courses)

## CERTIFICATE OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (120 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MG 1010 Introduction to Shipping (Level 4) – 15 Credits

### Optional Modules:

NONE

## DIPLOMA OF HIGHER EDUCATION IN BUSINESS ADMINISTRATION (240 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits

BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MG 1010 Introduction to Shipping (Level 4) – 15 Credits

#### LEVEL 5

EN 2342 Professional Communication (Level 5) – 15 Credits  
 MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits  
 PH 2005 Business Ethics (Level 5) – 15 Credits  
 AF 3105 Principles of Finance (Level 5) – 15 Credits  
 AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits  
 MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits  
 MG 2333 New Ventures Creation (Level 5) – 15 Credits  
 EC 3227 Maritime Economics (Level 5) – 15 Credits

### Optional Modules:

None

## B.Sc. (Ordinary) IN BUSINESS ADMINISTRATION (OPERATIONS MANAGEMENT) (300 CREDITS)

### Compulsory Modules:

#### LEVEL 4

EC 1101 Principles of Macroeconomics (Level 4) – 15 Credits  
 MA 2118 Statistics for Business and Economics I (Level 4) – 15 Credits  
 AF 2006 Financial Accounting (Level 4) – 20 Credits  
 BU 2002 Business Legal Issues (Level 4) – 10 Credits  
 CS 2179 Business Information Systems (Level 4) – 15 Credits  
 IB 2006 International Business (Level 4) – 15 Credits  
 MG 2003 Management Principles (Level 4) – 15 Credits  
 MG 1010 Introduction to Shipping (Level 4) – 15 Credits

#### LEVEL 5

EN 2342 Professional Communication (Level 5) – 15 Credits  
 MA 2219 Statistics for Business and Economics II (Level 5) – 15 Credits  
 PH 2005 Business Ethics (Level 5) – 15 Credits  
 AF 3105 Principles of Finance (Level 5) – 15 Credits  
 AF 3116 Managerial Accounting for Decision Making (Level 5) – 15 Credits  
 MG 2034 Organizational Behavior and Human Resource Management (Level 5) – 15 Credits  
 MG 2333 New Ventures Creation (Level 5) – 15 Credits  
 EC 3227 Maritime Economics (Level 5) – 15 Credits



## LEVEL 6

Four of the following level 6 requirements for the ordinary BSc:

		FREQUENCY
MG 3131	Human Resource Management (Level 6) – 15 Credits	Fall/Spring
MG 3145	Fundamentals of Total Quality (Level 6) – 15 Credits	Fall/Spring
MG 3343	Operations Management (Level 6) – 15 Credits	Fall/Win/Spr/Sum
MG 4226	Shipping Management and Operations (Level 6) – 15 Credits	Fall
MG 4740	Business Strategy (Level 6) – 15 Credits	Fall/Spring
Up to Three Modules Chosen from	MG 3110 Safety and Security in Shipping (Level 6) – 15 Credits	Spring
	MG 3112 Carriage of Goods by Sea (Level 6) – 15 Credits	Fall
	MG 3113 Marine Insurance (Level 6) – 15 Credits	Winter
	MG 3192 Shipping Law and Practice (Level 6) – 15 Credits	Fall/Spring
	MG 3216 Shipping Finance (Level 6) – 15 Credits	Spring

## ACADEMIC PROGRAMMES - UK AWARDS

### DEREE – The American College of Greece

#### • School of Fine and Performing Arts

##### **Bachelor of Arts (BA) with Honours, with majors in:**

Music - Music Performance  
Theatre Arts  
Visual Arts

#### • School of Liberal Arts and Sciences

##### **Bachelor of Arts (BA) with Honours, with majors in:**

Art History	Liberal Studies
Communication	Music & Music Performance
Economics	Philosophy
English Literature – English Linguistics & Literature	Psychology
History	Sociology

##### **Bachelor of Science (BSc) with Honours, with majors in:**

Information Technology  
Environmental Studies

#### • School of Business

##### **Bachelor of Science (BSc) with Honours in Business Administration, with majors in:**

Accounting with Finance  
Business Studies  
Computer Information Systems  
Entrepreneurship Management  
Finance with Accounting  
International Business and European Affairs  
International Tourism and Hospitality Management  
Marketing Management  
Marketing Communications  
Operations Management  
Organizational Behaviour & Human Resources Management  
Shipping Management

# Introduction to Academic Programmes

## **General Studies (GS) Program**

The General Studies Program is a Deree access program designed to provide foundation learning opportunities to entering students who show academic potential. The program offers courses, particularly in the student's freshman year (up to 30 US credits), that are designed to enhance academic success skills, improve English language skills, and motivate and engage students as they transition from high school/lyceum to an American-style liberal education at the college level.

## **GS - Degrees**

Students admitted into the General Studies Program may pursue either a Bachelor of Arts (BA) with Honours in Liberal Studies or a Bachelor of Science (BSc) in Business Studies with Honours.

## **GS - Performance Metrics and Change of Major**

The General Studies Program allows students to change their Programme for a validated award (major) to any other currently offered at Deree College depending on their academic progress as follows:

- 30 to 44 US credits with a CI of at least 3.0
- 45 to 59 US credits with a CI of at least 2.7
- 60 to 90 US credits with a CI of at least 2.5

Students who meet the above requirement and choose to change their programme must fulfil all requirements and must meet all the learning outcomes of the new programme (major).

# Academic Programme Specifications

## School of Fine and Performing Arts

**Music**  
**Music Performance**  
**Theatre Arts**  
**Visual Arts**

## School of Liberal Arts and Sciences

**Art History**  
**Communication**  
**Economics**  
**English and American Literature**  
**English with Linguistics**  
**Environmental Studies**  
**History**  
**Information Technology**  
**Liberal Studies**  
**Philosophy**  
**Psychology**  
**Sociology**

## School of Business

**Accounting with Finance**  
**Business Studies**  
**Computer Information Systems**  
**Entrepreneurship Management**  
**Finance with Accounting**  
**International Business and European Affairs (IBEA)**  
**International Tourism and Hospitality Management (ITHM)**  
**Marketing Communications**  
**Marketing Management**  
**Operations Management**  
**Organizational Behaviour & Human Resources Management**  
**Shipping Management**

For each Programme:

Background Document and Programme Specification:  
<http://www.acg.edu/majors-minors>

# Module Specifications (Syllabi)

## School of Fine and Performing Arts

**Music**  
**Music Performance**  
**Theatre Arts**  
**Visual Arts**

## School of Arts and Sciences

**Art History**  
**Communication**  
**Economics**  
**English and American Literature**  
**English with Linguistics**  
**Environmental Studies**  
**History**  
**Information Technology**  
**Philosophy**  
**Psychology**  
**Sociology**

## School of Business

**Accounting with Finance**  
**Business Studies**  
**Computer Information Systems**  
**Entrepreneurship Management**  
**Finance with Accounting**  
**International Business and European Affairs (IBEA)**  
**International Tourism and Hospitality Management (ITHM)**  
**Marketing Communications**  
**Marketing Management**  
**Operations Management**  
**Organizational Behaviour & Human Resources Management**  
**Shipping Management**

For each Programme:

**Background Document and Programme Specification:**  
<http://www.acg.edu/course-descriptions>

## Facilities

## CAMPUS

### The Aghia Paraskevi Campus

The American College of Greece's main campus is located in Aghia Paraskevi, an eastern suburb of Athens. The campus contains the following buildings and facilities: The DEREЕ main building, the Communication building, the Center for the Arts building, the Library, the Athletic Complex, the College Chapel, the Open Air Theatre, and Residence buildings. In addition, the campus houses PIERCE, ACG's high school.

### The Black-Box Theatre

The studio theatre is the simplest form of theater space, its interior consisting merely of four walls covered with black velour. Stage settings are spartan, with only a few scenic pieces and props highlighted by ceiling lights against the black velour surround.

### The Center for the Arts

The Center for the Arts, a 1,900-square-meter three-story building, includes gallery space for exhibitions, classrooms specially designed for the teaching of painting and sculpture, rooms for music performance practice, a state-of-the-art computer lab, a Starbucks coffee shop and an atrium for outdoor displays and events.

### The College Chapel

A Byzantine-style chapel, on a slope overlooking the Aghia Paraskevi campus, serves the College community on occasions such as christenings and weddings. Students may also visit the chapel for meditation and quiet reflection.

The athletic complex houses a robust physical activities program which includes intercollegiate athletics, intramural sports, physical education, and wellness.

### The Communication Building

The Communication Building houses a Black box theatre, appropriately designed classrooms, labs and workspaces, and faculty offices. The Black-Box Theatre is the simplest form of theatre space, its interior consisting merely of four walls covered with black velour. Stage settings are spartan, with only a few scenic pieces and props highlighted by ceiling lights against the black velour surround.

### The Health Center

The College Community Health Center, provides first aid services and health education. It disseminates information about the concept of health and wellness and organizes programs on current health issues and disease prevention.

The Health Center operates without appointment and all visits and any data related with such visits and the health of the students shall be kept in strict confidence.

All students are covered by medical insurance for sudden illness and injury occurring on the College's campuses or during College-sponsored activities.

### The Irene Bailey Open-Air Theatre

The Irene Bailey Open-Air Theatre, designed to resemble ancient Greek theaters and with a view of the Attica basin, is used for theatrical performances by students as well as for other College community events.

## LIBRARY

The John S. Bailey Library provides extensive print, electronic and audio-visual resources in support of the College's academic programs. The attractive, quiet and modern environment offers an ideal setting for students and faculty to study, conduct research, connect with peers, or just read for pleasure.

The Library's collections consist of:

- 129.000 print volumes
- 321 print and microfilm journals
- 18 newspapers
- 1534 educational DVDs and videocassettes
- 780 music CDs
- 19.000 electronic journals

The electronic library ([www.acg.edu/library](http://www.acg.edu/library)) includes full text as well as indexing and abstracting databases, financial and statistical data, business reports, company and industry profiles, market analyses, balance sheets, along with electronic encyclopedias and dictionaries (a list is attached with further details). Through these online services users have access to 19.000 full-text electronic journals providing full support to all academic programs offered at DEREЕ. Remote access to most electronic resources is also available to students, faculty and staff.

As a member of the *National Network of Academic and Scientific Libraries*, the John S. Bailey Library offers document delivery services through a union catalog of serials from academic and special libraries around the country. Pay-per-article and document delivery services are also available from the British Library as well as through a variety of vendors and publishers.

The print, electronic and audiovisual collections are enriched in close collaboration with faculty throughout the academic year. The library collections are kept up to date through close evaluation and monitoring. Online resources are carefully evaluated by faculty and students through trial and are benchmarked against other peer international and US libraries supporting similar programs.

An array of media services is also available to all students and faculty. The Media Center houses the library's audio-visual and multimedia collections and provides equipment for viewing and listening. Furthermore, the Media Center offers assistance to students and faculty in integrating the latest audiovisual and computer technologies to their research.

# Facilities

The print and audio-visual collections are organized according to international cataloging rules. All library functions, including cataloging, acquisitions, circulation, reserves and the public access catalog are managed through an integrated library automation system. The web-based public access catalog is accessible to anyone through the Internet. Library holdings are also listed in OCLC's WorldCat service.

The John S. Bailey Library has a seating capacity of 420 and offers 36 computer workstations with access to the online catalog, the electronic library and the Internet. A wireless network provides access to all electronic resources for users who wish to use their laptops, netbooks or hand-held devices. Printing and photocopy services are also available.

The Library functions according to a set of rules and regulations that govern access to resources, loan privileges for a variety of material as well as the proper use of the library resources and facilities.

Specialized staff members offer to incoming students training sessions on the use of the library, the online catalog and the online resources. Students tour the library and learn what services are available to them. In collaboration with faculty, information literacy instruction is incorporated into the series of writing courses that students are required to attend within their first years of study. Special information literacy sessions are also organized for the needs of specific courses or disciplines. The reference desk is staffed throughout the day by especially trained personnel who can assist students and faculty in information discovery and research.

## **The Student Lounge**

The Student Lounge, located in the DERE main building, is a comfortably furnished, non-smoking lounge, where students can relax, watch TV, listen to music or play board games while enjoying a cup of coffee.

## Student support, guidance and advice

## STUDENT SERVICES

### Orientation

All new students participate in an orientation program as they begin their first semester at the College. The orientation program is designed to introduce them to the campuses, the academic system, and to College regulations and policies. Orientation also gives students the opportunity to meet and find out about one another.

### Student Success Center (SSC)

The Student Success Center supports students by offering comprehensive, integrated services in the areas of academic advising, OU validation issues, student records, registration, and payments in a one-stop area. The Center is committed to providing students with consistent, high-quality service, both in person and through technology. The Student Success Center aims to create the optimum conditions so that students can follow the path to academic success.

Students may visit the Student Success Center to pay a bill, request a certificate, obtain a form, arrange to bring a visitor on campus, obtain their transcript, see an academic advisor, ask about OU validation, change a course, and obtain or replace their student ID.

The SSC web page has been set up to reflect the one-stop concept of the Center and includes information from different departments. It may be accessed from the "Quick Links" on the ACG homepage ([www.acg.edu](http://www.acg.edu)) and it allows students to print forms or view the academic calendar, academic policies, final exams schedule, course schedule, graduation instructions, major requirements, frequently asked questions (FAQs), the e-mail directory, and financial aid and international student information. From the SSC web page students may choose to log on to the myACG portal, where they can print their personal course schedule and their unofficial transcript. To log on, students need to go to the SSC and get their PIN, which is private, should not be shared with anyone, and will be given to the students only if they have no obligations (business office, library, or academic advising).

### Academic Advising

All students are assigned an academic advisor responsible for assisting them in gaining the greatest benefit from their educational experience at the College. Good academic advising is a vital part of the learning process and an integral part of the basic teaching function of the College.

Effective academic advising provides specific aid to students in considering and completing academic programs, but it goes beyond mere course scheduling; it includes planning, decision making, implementation, and evaluation of academic, personal, and career-related matters, and exploration. The College assigns all entering freshmen a First-Year advisor from the Office of Academic Advising. Thereafter, the advising program is faculty-based and fosters personal contact between students and faculty. Department Heads, assistant Department Heads and Area Coordinators act as educational consultants.

New incoming students and continuing DERE-ACG students are required to consult every semester and during the announced advising period with an advisor at the Office of Academic Advising.

Advisors never make decisions for students. Their overriding objective is to assist students in developing the maturity required to make their own choices and to be responsible for the consequences of those choices.

### Office of the Registrar

The Office of the Registrar is principally responsible for all aspects of the registration process, including the preparation of schedule material, demographic updates, registration, scheduling, and processing of student grades. Such information is available on the College website.

Students become officially registered through the WEB. During designated dates and times, stipulated by the Registrar's Office, students may use their College ID and pin number to log on to the WEB Registration system and register. Students without Internet access off campus may use the campus computers. Students may register late only during the late registration period as stipulated for each semester/session by the Registrar's Office.

### The Validation Office

The Validation Office functions as a liaison between the Open University Validation Services, the External Examiners and the various academic constituencies of DERE-The American College of Greece, such as the academic advising, the academic departments, the Program Committees, the Curriculum Committee, the Committee on Academic Standards and Policies, and the Academic Council. In close collaboration with the Registrar's Office, the Validation Office coordinates all logistics regarding validation.

### Services for the Physically Challenged

Services, such as access to parking for the physically challenged, are available to students to assist them while on campus. Please contact the Student Success Center for further information.

### The Office of the Dean of Students

The Office of the Dean of Students is dedicated to promoting student development and to continually improving the quality of student life. Through programs, services, and activities, the office attempts to assist students in active learning, to help them develop values and ethical standards, and to forge partnerships to advance the learning experience.

### Financial Assistance and Planning

In order to assure the continuing quality of our academic programs as well as access for students and their families to these programs, the College, through the Office of Financial Assistance and Planning, is committed to supporting students who demonstrate financial need and academic promise.

The Financial Assistance Program at DERE provides several types of financial aid based on need and/or academic achievement. The fundamental philosophy of our Financial Assistance Program is that lack of funds should never prevent academically qualified students from receiving a quality education. Funding for financial assistance comes from the College's own resources and from generous contributions by donors.

Financing a college education can be a daunting prospect, and the College is committed to helping students and their families understand the available financial aid programs and assist in finding ways to meet college expenses.

For detailed information relating to grants, scholarships and other forms of financial assistance please consult the Financial Assistance section of the College's website.



## The DERE Writing Center

The DERE Writing Center is a learning resource available to all students. Its goal is to assist students in becoming more skilled writers and thinkers through individual or group conferences. Students from all disciplines may receive help with each stage of an assignment for any course or discipline from a team of cross-disciplinary faculty tutors.

## The Peer Tutoring Program

The Peer Tutoring Program offers peer-to-peer learning facilitation for a variety of courses in one-to-one or small group sessions. Peer tutors are students who help other students develop discipline-specific learning strategies.

## The Office of Career Services

The Office of Career Services assists students and alumni of all the divisions of The American College of Greece in developing fulfilling and rewarding careers. Its goal is to ensure that their academic investment in skills and knowledge is effectively integrated into their future career path. Through individual advising sessions with the staff, special computerized programs, and an extensive library of resource materials, students who are uncertain about a major or career direction can more sharply define their interests, skills, and personal characteristics to better plan for their future.

Career Services also helps students formulate a strategy to make the most of their studies before they graduate. Such a strategy, encompassing activities like work experience, volunteerism, and campus involvement, can strongly affect a student's employability. Thus, the office encourages all students to begin their career planning early, during their freshmen and sophomore years and prior to declaring a major to ensure there is adequate consideration, planning, and preparation for their career path.

## One2One appointments

Individual half-hour advising appointments scheduled to talk about major selection, career path planning, writing a resume, job search tools, interview preparation, and graduate studies advising.

## Choosing a Major

If you are undecided about your major or are thinking of adding a second major to your degree, schedule a half-hour session to take an online internationally recognized self-report test that helps identify strengths and personality preferences, and then meet with a career advisor to discuss the results and apply them toward selecting your major!

## Skills Workshops

Throughout the academic year we offer Interview skills workshops, graduate studies workshops and how to plan your job search.

## Career Networking Events

There are various activities and events which give the students the opportunity to connect with the market, such as company presentations, mock-interviews on campus, shadow manager program, and placement services program.

## Companies on Campus

Companies visit campus to present their business and products, and make the students aware of their culture, policies, employability and hiring process.

## Placement Services Program

We offer employment opportunities to ACG students and alumni up to five (5) years upon graduation, handling full-time entry level, middle-management, part-time and internship positions aiming to connect students you with the job market.

## The Office of Alumni Relations

The Office of Alumni Relations is the communication link between The American College of Greece and the 33,000-plus alumni of all ACG divisions. The office is part of Institutional Advancement and is located on the Aghia Paraskevi campus. Its mission is to enhance, strengthen, and promote mutual understanding and support between ACG alumni and their alma mater, as well as among alumni themselves.

### The Office of Alumni Relations:

- Manages the master database of all alumni contact details
- Plans for all alumni activity and implements a regular program including a variety of events such as reunions, lectures, dinners, sports-homecomings, exhibitions, alumni book presentations, and networking gatherings in order for alumni to reconnect with their College and former classmates.
- Coordinates and supports additional events and activities organized by the Alumni Association
- Manages the ACG Alumni Center in Plaka, hosting alumni events and gatherings.
- Coordinates alumni activity and contacts with alumni all over Greece and abroad.
- Co-edits the ACG alumni magazines and is responsible for gathering material regarding alumni news and success stories.
- Invites alumni to campus to meet and share their valuable professional expertise with ACG students.
- Engages alumni in promoting the College.
- Helps alumni locate former classmates or professors.
- Assists alumni with any queries related to The American College of Greece.

**All ACG students, upon graduation, are automatically enlisted in the ACG alumni database without fee and for life and are entitled to select privileges and services,** including invitations to alumni events, participation in various educational, social and cultural programs, free access to career services, free subscription to the alumni magazines, and use of the College libraries.

*The database and any information collected are subject to the provisions of the Greek data protection legislation. Alumni are entitled to all rights provided to them under article 11-14 of Greek Law No 2472/1997.*

### Office of Alumni Relations: *We Stay Connected!*

## The Student Government

The Student Government is committed to strengthening the ties between students and their alma mater, creating a heightened sense of school spirit, and motivating students to attain responsibility, integrity and passion in their College life. It strives to provide responsible leadership through fair, democratic representation of students' needs and interests to the College administration and to promote equality and unity on campus among the student population.

# Student support, guidance and advice

## Co-Curricular Activities

Co-curricular activities include social, cultural, recreational, and other student pursuits. Events such as exhibits, tournaments, and symposia, as well as dances, plays, and athletic activities, extend into the late afternoon and evening hours.

## Social, Cultural, and Recreational Clubs

Clubs are formed according to student interests. The names of clubs are self-defining in both activity and scope: Biology Club, Cultures & Languages Club, Graphics Design & Entertainment Club, Debate Club, Drama Club, Film Club, Health and Social Awareness Club, Music Club, Photography Club. Club activities are coordinated by the Office of Student Affairs. As a rule, an advisor or instructor with expertise in the area concerned offers guidance to each club. Students are free to join one or more of the clubs, depending on their interests and available time, as long as they are in good academic standing.

## Educational and Field Trips

Educational and field trips may be planned within the context of any course or area of concentration. In accordance with Greek Law, such trips are organized by instructors with the approval of the respective academic dean.

## Cultural Events

The College sponsors a variety of cultural events throughout the academic year, including lectures, music recitals, and art exhibitions. Lecturers from distinguished universities, diplomats, and scholars residing in Athens, are invited to speak by student academic societies. The proximity of the College to the center of Athens provides many opportunities for cultural enrichment. Among these are concerts of the National Symphony Orchestra, performances by the National Opera Company, and concerts and operas at the Megaron Moussikis, the concert hall of Athens. In addition, there are dance and performance pieces that take place in the city's remarkably large number of theatres, as well as the internationally renowned Summer Festival of Athens. The classical ruins and superb museums in and around the city are an education in themselves.

## Athletic Program

The athletic program is a diversified approach to exercise designed to meet all the physical activity needs of the College community. Intercollegiate athletics (held at the local, national and international levels), intramural sports, physical education (credit and non-credit) and outdoor recreation offer the student a choice of programs and provide opportunities for the development of sports participation, fitness and healthcare.

The Intramural Sports program offers a variety of team and individual sports competition between members of the College community. Tournaments last from one day to one semester and emphasize the fun aspect of sports.

Intercollegiate Athletics teams offer opportunities to students to compete in Basketball (men and women), Soccer (men and women), Junior varsity (men), Volleyball (women) and Water Polo (men) with the College representative teams against other teams, Colleges and Universities in Greece and abroad.

Group Fitness classes (credit and non-credit) give students the opportunity to learn basic and intermediate skills in a variety of lifetime activities: aqua aerobics, tennis, power-pilates, yoga, dumpa-dumpa, salsa, oriental, total body, pilates, cardio latin, circuit training, aqua aerobics, C.I.P., core & thighs, cardio mix, abs and glutes, argentine tango and self defense. A physical education elective allows students to earn up to three credits towards graduation.

# Student support, guidance and advice

The Outdoor recreation program offers opportunities for hiking and camping, climbing indoors and outdoors, rafting, mountain biking, paintball, skiing and other alternative athletic activities. It offers students, staff and faculty opportunities to meet Greece's majestic nature and appreciate a natural and simpler way of life. Special events include a Relay Marathon and International Sports Festival.

## Health and Wellness Center

The Health and Wellness Center includes a nutritionist, health educator, nurse and doctor. Wellness topics of interest are addressed each month through the "Know the Facts" series and other special events, including the Wellness Experience.

## Food Services

The Aghia Paraskevi campus offers students a variety of food choices. There is a comfortable, modern lounge that offers fast food, soft drinks, and salads, as well as music. Vending machines offer coffee, hot chocolate, and tea. An additional area for coffee and snacks is located on the deck of the Center for the Arts.

## Work-Based Learning (Internship) Information

# Work-Based Learning (Internship) Information

## School of Business

### Scope - Definitions

Work-based learning (Internship) can be defined as learning which normally takes place outside the school but which is credit-bearing within a program of study. Work-based learning is achieved and demonstrated through the designation of appropriate learning outcomes, engagement with a workplace environment, and the assessment of reflective practice.

Successful completion of assessed elements of work-based learning is awarded credit.

#### **Work-based learning Student Handbook**

The Work-based learning Student Handbook summarizes the policies and guides the student through the work-based learning experience.

#### **The Work-Based Learning Administrator (Internship Administrator)**

The Work-Based Learning Administrator (Internship Administrator):

- Prepares the students who qualify for a work-based learning experience. This includes advising, checking whether the students wishing to enroll for a work-based learning opportunity have completed the necessary prerequisites, as these are described in the respective work-based learning opportunity module syllabus.
- Provides students with help and advice in securing work-based learning opportunities, including C.V. drafting and practice interviews. The Internship Administrator works closely with the Office of Career Services to prepare the student for the placement.
- Searches and matches internship openings to students, based on the students' interests and skills, and the requirements of the work-based learning partners.
- Informs students of the openings, their tasks, duties, responsibilities and entitlements during the work-based learning opportunity.
- Informs students of the academic program requirements, progress reports and assessment tools to be used during the work-based learning opportunity, as these are described in the respective module syllabus.
- Informs students on points of contact in case of emergency, or complaints.
- Oversees work-based learning placements, making sure that the work-based agreement terms are honored.
- Monitors the assessment of the student's planning and development logs and journals and the evaluation of the students' written projects or reports by the appropriate faculty member. Debriefs students returning from work-based learning opportunities, and advises them on their future educational and professional development.
- Investigates complaints made by the partners and/or the students and addresses them or refers them to the Work-based Learning Team, which is comprised of the Chief Academic Officer, the Academic Dean of the respective School, the respective Department Head/Area Coordinator, the Internship Administrator, and the Controller who acts as a resource person.

## Academic Rights and Academic Integrity

# Academic Rights and Academic Integrity

## ACADEMIC RIGHTS

### Right to Pursue Knowledge and the Right to Free Expression

The student's right to pursue knowledge and to express views responsibly is of the utmost importance in an academic institution and it is so recognized by the College.

### Right of Confidentiality

No information or document referring to a student's academic or personal life (such as the student's address, college e-mail address, grade report card, or transcript of record) is released to anybody outside the College without the written permission of the student, subject to legal requirements. Should students, ex-students, or graduates want information from their personal files to be released to persons outside the College, such requests must be made in writing and include the student's signature.

### Right to Know and Participate

Students have a right to be informed about policies and procedures that affect their academic progress. Detailed information regarding all course offerings is available to students in course syllabi, deposited in the libraries.

Students have the right to make recommendations for changes to the existing rules through their representatives. Such recommendations, when referring to the academic area, must be submitted to the respective academic dean, who will channel the suggested changes to the proper administrative or academic body for consideration.

### Right to Organize and Associate

Students may organize and assemble to pursue their common interests, subject to the guidelines established by the College's governing bodies. Such gatherings, however, should not interfere with the physical operations of the campus, neither should they impinge on the rights of others to conduct their work, and they must not conflict with regularly scheduled programs.

## INTEGRITY

Honesty is an integral part of the learning process. Breaches of academic integrity and personal integrity undermine that process. Maintaining high ethical standards is the responsibility of both students and instructors.

## Breaches of Academic Integrity

### Responsibility of Students

For students, a valuable and enriching academic experience begins with personal integrity and the commitment to taking examinations, writing papers, and carrying out all other required assignments based on independent thinking and without improper or unauthorized assistance. The fair and accurate evaluation of a student's performance is possible only if the work is truly that of the student. When a grade is assigned, instructors are, in effect, attesting that, to the best of their knowledge, the grade is a true indication of the student's achievement. Offenses against academic integrity include not only misrepresenting one's own work but also aiding fellow students to do the same.

# Academic Rights and Academic Integrity

## Cheating

Cheating is defined as the use of (or the attempted use of) unauthorized or inappropriate assistance, material, or study aids in examinations or other academic work. The use of books, notes, calculators and conversation with others is forbidden in certain academic exercises, and work; their use in these cases constitutes cheating. Similarly, students must not request others to conduct research for them or prepare any work for them; this includes, but is not limited to, the services of commercial term paper companies. Cheating also involves giving or receiving unauthorized help before, during, or after an examination. Examples of cheating include, but are not limited to, the use of prepared notes, "crib sheets," or electronic aids during an examination (unless specifically approved by the instructor); attempting to observe another student's paper or giving or receiving oral or visual information; intentionally allowing another student to view one's own examination; copying the work of another student during an examination or other academic exercise or permitting another student to copy one's work; and taking an examination for another student or allowing another student to take one's examination.

Taking an exam by proxy for someone else is an infraction of academic integrity on the part of both the student enrolled in the course and the proxy or substitute (see "Facilitating Academic Dishonesty"). Cheating also includes doing a take-home exam for another student.

## Facilitating Academic Dishonesty

Knowingly helping or attempting to help another violate any provision of the academic integrity code is a breach of that code. Students who knowingly or negligently allow their work to be used by other students or who otherwise aid others in academic dishonesty are violating the College's code of academic integrity. Such students are as guilty of intellectual dishonesty as the student who receives the material even though they may not themselves benefit academically from that dishonesty.

## Falsification and Fabrication

Misrepresenting material or fabricating information in an assignment is a breach of academic integrity. Examples include, but are not limited to, false citations of sources, use of invented information, or falsification of data. Fabrication includes submitting false documents for the purpose of being excused from a scheduled examination or other academic assignment. Altering the answers given on an exam or changing the letter and/or numerical grade after the instructor has graded the examination and has distributed it to students for review constitutes falsification. Committing or attempting to commit forgery or alteration of College or personal documents or records, and furnishing false information to the College or its instructors are considered violations of academic integrity and must be reported to the respective academic dean for disciplinary action.

## Multiple Submissions

It is a violation of academic integrity to submit the same work or substantial portions of it for academic credit more than once, or for more than one student to submit the same work, without the prior approval or authorization of the instructor. In cases in which there is a natural development of research or knowledge in a sequence of courses, use of prior work may be desirable, even required; however, the student is responsible for indicating in writing that the current work submitted for academic credit is cumulative in nature.

## Plagiarism

A form of academic theft, plagiarism is the act of using another's words, ideas, or organizational patterns without crediting or acknowledging the source. It includes any paraphrasing or summarizing of another's work without acknowledgment as well as the failure to acknowledge the quotation of paragraphs, sentences, or even phrases written or spoken by someone else. Any use of published (books, magazines, newspapers,

# Academic Rights and Academic Integrity

websites, photos, textbooks, etc.) and unpublished sources (class lectures or notes, handouts, speeches, other students' papers, or material from a research service) without acknowledgment is plagiarism. Moreover, the use of charts, pictures, graphs, diagrams, data, websites or other communication or recording media without acknowledgment constitutes plagiarism. The submission of research, completed papers or projects prepared by someone else also constitutes plagiarism, as does the unacknowledged use of research sources gathered by someone else. The resubmission of the student's own work in a previous class or as a resit/retake may also constitute self-plagiarism. Students resitting assessments or retaking courses must clarify with the instructor what is permitted in terms of resubmission of prior work. Students are responsible for understanding the legitimate use of sources, the appropriate ways of crediting sources (both print and electronic) through documentation, and the consequences of violating this responsibility.

## Unauthorized Collaboration

Students may not collaborate on course work that will be graded unless they have faculty authorization. Unauthorized collaboration means working with others without the specific permission of the instructor on assignments that will be submitted for a grade. This rule applies to in-class or take-home tests, papers, or homework assignments. Examples of unauthorized collaboration can include, but is not limited to, jointly calculating homework problems, checking homework answers with other students, having another help one (re)write a paper, and sharing sources for a take-home examination. Submission for academic credit of work represented as one's own effort but which has been developed with substantial assistance from another person is a violation of academic honesty. It is also a violation of academic honesty to provide such assistance. Unauthorized collaboration can even occur within the context of group projects when the degree or type of collaboration exceeds the parameters of what an instructor has expressly authorized. The purpose of a particular assignment and the acceptable method of completing it are determined by the instructor, not the student.

## Unauthorized Possession of Academic Materials

Unauthorized possession of academic materials includes the selling or purchasing of examinations, papers, reports or other academic work; taking another student's academic work without permission; and possessing examinations, papers, reports, or other assignments not released by the instructor. Unauthorized removal of an examination or quiz from a classroom, faculty office, or other facility also constitutes a violation of academic integrity.

## Breaches of Personal Integrity

### Computer Misuse

The framework of responsible, considerate, and ethical behavior expected by the College extends to cover the use of computers. The College expects that students use the College's and their own personal information technology resources responsibly and comply with all applicable College policies as well as local and international laws. The College provides electronic resources and services in support of its educational, research, and service mission. Use that threatens or interferes with the mission of the College, the integrity of the network, the privacy or safety of others, or that are illegal, is prohibited and subject to penalty.

Unacceptable activities and behaviors include, but are not limited to, misrepresentation (including forgery) of the identity of the sender or source of electronic communication; alteration of the content of a message originating from another person or computer with the intent to deceive; unauthorized use or attempted use

# Academic Rights and Academic Integrity

of restricted-access computer resources or accounts; electronic theft of computer programs, data, or text belonging to another; and commercial use of the College's electronic resources.

Computer misuse consists of, but is not limited to, creation, use, storage, or transmission of information, programs, or any other data that can reasonably be judged to be inappropriate or offensive to other users. The College's policy on harassment applies to electronic displays or communications. No member of the College community may display or transmit images, sounds, or messages that are threatening, abusive, or offensive.

## Discrimination and Harassment

It is the College's policy that all employees and students work in an educational environment free from harassment of any nature. Therefore, sexual, racial, or religious harassment or other forms of an abuse of a power relationship, or bullying or threatening behavior are not tolerated. Harassment is defined as verbal (including harassment by phone, mail, Internet, or e-mail) or physical conduct that shows hostility toward an individual and has the purpose or effect of creating an intimidating, hostile, or offensive educational environment, or has the purpose or effect of interfering with an individual's academic performance.

## Lying

Lying consists of, but is not limited to, communicating untruths to gain an unfair academic or employment advantage. This includes requesting classmates to sign attendance registers on your behalf or giving a false reason to a faculty member when requesting a change in an examination date or an extension on a paper or project.

## Responsibility of Instructors

Instructors are similarly responsible for ensuring that the College's rules and regulations are enforced. When academic honesty is breached, instructors are obliged to detect and then report the violation. Laxity on the part of instructors includes having tests or test items exposed where they can be seen by students; returning tests and then using the same test again; reading, correcting papers, leaving the room, or conversing or giving help to students during an examination; and ignoring attempts to cheat.

Laxity or negligence in monitoring exams, preventing plagiarism, or guarding against other violations of academic integrity may result in disciplinary action.

Failure to report cases of academic dishonesty to the Committee on Standing and Conduct will be considered as evidence of negligence and may result in disciplinary action.

To initiate a charge against an instructor, a signed statement must be submitted to the academic dean or to the Chief Academic Officer.

The academic dean, after assessing the seriousness of the charge, may issue an informal warning (not part of the record) or a reprimand (to be included in the instructor's dossier). In more serious cases, or in the case of repeated charges, the College president or the Chief Academic Officer may appoint a committee of faculty members and administrators to hear the charges and the defence and to make recommendations.



## STUDENT CONDUCT

### Student Responsibilities

Students must keep the Office of the Registrar informed of their current address and telephone number, both local and permanent, and report any changes in them.

Students are expected to maintain their personal appearance and behave in a manner appropriate to an academic institution and environment.

Students must keep the College premises in neat working order by using the facilities with due respect, by discarding all refuse in the appropriate receptacles provided, and by handling College equipment and educational materials with care. Students are expected and encouraged to use English in all their official communications, written and oral, with members of the College community.

Students are expected to respect the rights and privileges of others and to exhibit conduct, both inside and outside the classroom, becoming of a student in both manner and attitude. To this end, the College has developed its own standards for student conduct as well as procedures for disciplinary action. Please refer to the student Code of Conduct for further information.

Students must observe all current prerequisites for courses. Students may stay informed about current prerequisites/co-requisites of courses by consulting annually the latest catalog.

### Assault

Any violent action or threat of such action is prohibited as being disruptive of order and a violation of personal liberty.

### Alcoholic Beverages

Possession or consumption of alcoholic beverages by students is prohibited on campus.

### Misrepresentation to an Instructor or to College Authorities

Misrepresentations, such as the following, are prohibited:

- Furnishing false identification or information to the College or to College authorities with the intent to deceive or falsely identify another person.
- Refusing to identify themselves or show proper identification to any officials or members of the College staff who have properly identified themselves.
- Representing the College without specific prior written consent of the proper College officials.

### Demonstrations

Actions by individuals or groups involving the threat or use of physical force, which obstructs or prevents other members of the College community from carrying out their work or studies, are considered disruptive and contrary to the concept of a free society. Interference with entrance to, or exit from, buildings or other College facilities and disturbances in classes and other areas of the College are prohibited.

### Vandalism and Interruption of College Operations

Acts of destruction (e.g., damaging, misusing, or defacing of property) committed deliberately or in disregard of the possible harm to others are prohibited. Interruptions to the operation of the College by false fire alarms, bomb threats, and the like are prohibited.

### Theft

Theft or unauthorized use of personal or College property and possession of stolen property is prohibited.

### Illegal Substances

The possession, sale, or use of illegal substances is strictly forbidden by Greek law. Students found using, selling, or in possession of illegal substances will be dismissed from the College. In addition, the College is obligated to report such incidents to the proper authorities.

### Eating and Drinking

Food and beverages are not allowed in the classroom, gym, or library at any time.

### Gambling

Gambling is not allowed on the College campuses. Certain card games, such as bridge, are permitted as a regularly scheduled activity of a club, which is officially recognized by the Office of Student Affairs.

### Loitering

Loitering on PIERCE College premises or violating established College closing times is prohibited.

### Smoking

Smoking in instructional and recreational areas is prohibited at all times on the Aghia Paraskevi campus. The same policy applies to the Xenias street building. Ashtray stands are located in designated outdoor smoking areas and at the entrances to all buildings.

### Use of College Name and Emblem

The College name and emblem, or any part thereof, shall not be used by any student or group of students in connection with any public performance or for any other purpose except as authorized by the Office of Student Affairs.



## Other Institutional Policies and Regulations

## Non-Discrimination Policy

The American College of Greece is an equal opportunity educational institution, whereby qualified individuals are not discriminated against on grounds of age, gender, race, nationality, ethnicity, faith, disability, marital status, or sexual orientation. This non-discrimination policy applies to all educational policies and programs. ACG strives to eliminate unfair bias and stereotyping in the institution.

## Data Protection

### Computer Ethics Policy

The American College of Greece is committed to free and open inquiry and discussion, fair allocation of College resources, and the provision of a working environment free of needless disruption. To advance these goals, ACG has adopted policies on computer usage that are summarized here.

- ACG computers and computer networks are to be used only by persons authorized by the College, and only for College purposes. College purposes include the educational programs of the College, as well as its research, administrative, and outreach activities. Use of College facilities for other purposes requires prior authorization.
- No one shall knowingly endanger the security of any College computer or network facility, nor will fully interfere with others' authorized computer usage.
- No one shall use the College's communication facilities to attempt unauthorized use, nor to interfere with others' legitimate use, of any computer or network facility anywhere.
- No one shall connect any computer to any of the College's networks unless it meets technical and security standards set by ACG's Information Resources Management administration.
- All users shall share computing resources in accordance with policies set for the computers involved, giving priority to more important work and cooperating fully with the other users of the same equipment.
- No one without specific authorization shall use any College computer or network facility for non-College business.
- No one shall give a computer password to an unauthorized person, nor obtain another person's computer password by any unauthorized means whatsoever. No one except the system administrator in charge of a computer is authorized to issue passwords for that computer.
- No one shall engage in, encourage, or conceal from authorities any «cracking,» unauthorized tampering, or other unauthorized use or deliberate disruption of computers.
- No one without specific authorization shall read, alter, or delete any other person's computer files or electronic mail, even if the operating system of the computer permits them to do so.
- No one shall copy or use software or data in violation of copyright laws, license agreements, or the basic requirements of academic honesty.
- No one shall create, install, or knowingly distribute a computer virus, «Trojan horse,» or other surreptitiously destructive program on any College computer or network facility, regardless of whether any demonstrable harm results.
- No one without proper authorization shall modify or reconfigure the software or hardware of any College computer or network facility.
- Users shall not place confidential data into computers without protecting it appropriately. The College cannot guarantee the privacy or authenticity of computer files or electronic communications unless special arrangements are made.
- Users shall take full responsibility for messages that they transmit through the College's computers and

network facilities and shall obey the policies of discussion forums in which they participate. Laws and rules against fraud, harassment, obscenity, and the like apply to electronic communications no less than other media.

- Those who publish World Wide Web pages or similar information resources on College computers shall take full responsibility for what they publish; shall respect the acceptable-use conditions for the computer on which the material resides; shall obey all applicable laws; and shall not publish commercial advertisements without prior authorization. References and links to commercial sites are permitted, but advertisements, and especially paid advertisements, are not. Users shall not accept payments, discounts, free merchandise or services, or any other remuneration in return for placing anything on their web pages or similar facilities.
- Users shall comply with the regulations and policies of newsgroups, mailing lists, and other public forums through which they disseminate messages.
- Those who administer computers and network facilities shall perform their duties fairly, in accordance with College policies, and shall refer all disciplinary matters to appropriate authorities through the VP for Information Resources Management.
- Electronic mail (e-mail) is intended for communication between individuals and clearly identified groups of interested individuals, not for mass broadcasting. No one without prior authorization shall use the College's facilities to distribute the same or substantially the same e-mail message to more than one person without prior evidence that they wish to receive it, nor to distribute chain letters (messages asking the recipient to distribute copies further). ACG reserves the right to discard incoming mass mailings («spam») without notifying the sender or intended recipient. For its own protection, the College reserves the right to block all Internet communications from sites that are involved in extensive spamming or other disruptive practices, even though this may leave College Computer users unable to communicate with those sites.

## Acceptable Use of E-mail Policy

### Terms and Conditions of Use

User should carefully read this document as well as "The American College of Greece Computer Ethics Policy" posted on the ACG website. By using the service, user agrees to be bound by these terms and conditions. If user does not wish to be bound by these terms, user should cease using the service and immediately terminate his or her user account (e-mail: helpdesk@acg.edu, fax: 210-6012781, or call the IRM Help Desk: 210-6009800/9 ext. 1356, 1378).

### Acceptable Use – Termination

User agrees that registration to the e-mail service of the ACG community is not a right but a privilege. User agrees to comply with the ACG Computer Ethics Policy, and the Terms and Conditions of Use of e-mail, as well as with all Greek and international laws and their implementing regulations.

User may utilize acg.edu for legitimate personal and educational purposes, but shall not use its resources to conduct any business or activity, or solicit the performance of any activity, which is prohibited by or would violate any applicable law or legal obligation, or for purposes that may create civil or criminal liability, including but not limited to: (a) uses which are defamatory, deceptive, obscene, or otherwise inappropriate; (b) uses that violate or infringe upon the rights of any other person, such as unauthorized distribution of copyrighted material; (c) «spamming,» sending unsolicited bulk e-mail messages, sending unsolicited advertising or similar

# Other Institutional Policies and Regulations

conduct; (d) threats to or harassment of another; (e) knowingly sending any virus, worm, cancelbot, or other harmful component. If User violates these rules or the College learns of other unlawful or harmful use of the Service by User, the College may terminate User's account and take other action it deems appropriate, including notifying the authorities and suing for damages.

## **Member account, password and security**

Your mailbox operates using an account designation and a password. You have to change your password the very first time you log into the system; If you feel uncomfortable with handling the change, address yourself to a computer lab assistant or call the IRM Help Desk, ask them to guide you but register your new password on your own and in full privacy.

You are responsible for maintaining the confidentiality of the password and account, and are fully responsible for the content of each message sent using your account and for all activities that occur under your password or account. You agree to (a) immediately notify acg.edu of any unauthorized use of your password or account or any other breach of security, and (b) ensure that you exit from your account at the end of each session. Acg.edu cannot and will not be liable for any loss or damage arising from your failure to comply with this directive.

User must change his password often and keep it secure. If you have any problem or if you lose your password, call the IRM Help Desk for assistance.

## **General Practices Regarding Use and Storage**

You acknowledge that acg.edu may establish general practices and limits concerning use of the Service, including without limitation the maximum number of days that email messages will be retained by the Service, the maximum number of email messages that may be sent from or received by an account on the Service, the maximum size of any email message that may be sent from or received by an account on the Service, the maximum disk space that will be allotted on acg.edu servers on your behalf, and the maximum number of times (and the maximum duration for which) you may access the Service in a given period of time. You agree that acg.edu has no responsibility or liability for the deletion or failure to store any messages and other communications or other content maintained or transmitted by the Service. You acknowledge that acg.edu reserves the right to log off accounts that are inactive for an extended period of time. You further acknowledge that acg.edu reserves the right to modify these general practices and limits from time to time.

User is responsible for creating and retaining copies of all files, data and other materials as may be necessary for reconstruction of any files, information material or messages lost or mis-processed by acg.edu.

## **Disclaimer of Warranties**

You expressly understand and agree that:

Your use of the service is at your sole risk. The service is provided on an «as is» and «as available» basis. Acg.edu expressly disclaims all warranties of any kind, whether express or implied. Acg.edu makes no warranty that (i) the service will meet your requirements, (ii) the service will be uninterrupted, timely, secure, or error-free, (iii) the results that may be obtained from the use of the service will be accurate or reliable.

Any material downloaded or otherwise obtained through the use of the service is done at your own discretion and risk and that you will be solely responsible for any damage to your computer system or loss of data that results from the download of any such material.

# Student Participation and Evaluation

# Student Participation and Evaluation

DEREE-ACG has several mechanisms through which students may offer input on a variety of issues affecting the governance of the College.

## Student Representation on Committees

One of the primary mechanisms through which students may influence College governance is through their participation on College and Faculty standing committees. The following committees have student representation: Admissions Committee, Committee on Standing and Conduct, Financial Aid Committee, Library Committee, Committee on Academic Standards and Policies, Curriculum Committee and Program Committees.

### Admissions Committee

This Committee reviews and evaluates applications for admission to the College, and reviews admissions standards and recommends any changes to the President of the College. The Committee has one student representative (from the junior or senior classes) to attend policy making sessions.

### Committee on Standing and Conduct

This Committee sets rules of student conduct, conducts hearings and makes recommendations to the Chief Academic Officer regarding proposed disciplinary measures in cases of student misconduct. The Committee has one student representative recommended by the student government from the junior or senior class with a C.I. of at least 3.0 to attend meetings and hearings, with vote.

### Financial Aid Committee

This Committee reviews and evaluates student applications for financial aid, makes recommendations to the President regarding financial aid awards, and reviews existing policies and recommends any changes in policies to the President. The Committee has one student representative (with a C.I. of 2.7 or higher) to attend policymaking sessions.

### Library Committee

This Committee assists the College Librarian in developing the Library collection, and in formulating Library policies. The Committee has two student representatives selected by the Student Council.

### Commencement Committee

This Committee organizes and implements the commencement exercises. The Committee has two student representatives selected by the Student Council.

### Committee on Disability and Learning Differences

This Committee monitors and recommends to the President College policies and procedures to benefit individuals with disabilities and learning differences. The Committee has two student representatives

### Committee on Academic Standards and Policies

This Committee studies, clarifies and proposes academic policies and procedures. The Committee has one student representative (from the junior or senior classes, with a C. I. of 3.0 at least) to attend policy making sessions, only, with full voting rights selected by the student government.

# Student Participation and Evaluation

## Curriculum Committee

This Committee studies, monitors and improves College curricula and academic programs, and makes recommendations to the Faculty Assembly. The Committee has two student representatives (one from the School of Arts and Sciences and one from the School of Business Administration, each with a C. I. of 3.0 or higher).

## Program Committees

The Presidents of student academic societies are members of the Programme Committees which among other things have responsibility for the routine monitoring of programs, including the consideration of student feedback, performance data and external examiners' reports.

## Student Evaluation

Students are encouraged to actively provide constructive feedback on their experiences at DERE-ACG, and thereby contribute to enhancing those learning experiences for themselves and for future students at the College.

### Student Module (Course) Evaluation

Near the end of each semester/session, students are given the opportunity to assess the effectiveness of each instructor, as they perceive it, by anonymously completing an end-of-course rating form for each course in which they are enrolled. The results of the student evaluations are summarized and provided to each instructor electronically. Instructors may use this information for self-improvement. The information from the student evaluations is also considered in the College's formal performance appraisal for each instructor. Students receive feedback through the participation of Academic Society Presidents in the Program Committees.

### Senior Exit Survey

Students who are graduating at the end of a session or semester are asked to provide their feedback on the academic curricula and academic support services they experienced during their course of study at DERE-ACG. The senior exit survey is administered at the departmental level, and summarized by department and by school. Deans and Department Heads share the summary information with the relevant department faculty and with Administration. The information from the surveys is used by Program Committees for curricula and academic support services improvement.

### Other Forms of Student Feedback

From time- to- time, the College may invite students to provide their feedback on a variety of issues affecting student learning experiences and College life in general. This may take the form, for example, of student participation on ad hoc committees or student participation in opinion surveys on a particular topic e.g. organizing debates or panel discussions on academic integrity in collaboration with the Committee on Standing and Conduct.

### Student Opportunity for Input

DEREE – ACG, frequently seeks student feedback and input. Online surveys are used to gather information on any number of subjects. In addition, paper surveys are occasionally used to gather data as well.

## Career Services Survey

Career Services performs an annual survey at the conclusion of the academic year for all graduating seniors on Grown Distribution Day (June). Information is gathered regarding the use of Career Services, employment data, graduate studies, career planning, etc.

## Clubs and Student Organizations

Clubs and organizations are part of the vibrant student life available at DERE. There is a wide variety of clubs ranging from those that are academic or theoretical in nature to those that are more practical, all of which contribute to community life at the College. There are also student organizations that support activities and events that originate from administration offices of the College. Overall students join a club or organization because they share a common interest and wish to develop that interest through group discussions, presentations, competitions, exhibitions and much more.

The Clubs & Student Organization Guidebook, located on blackboard under Student Life and Athletics, serves as a handbook for the governing bodies of clubs and organizations. Student learn how to form a new club, retain recognition, amend their constitutions, elect new governing bodies, manage finances, plan and promote events and much more.

All DERE students in good academic standing (C.I. 2.0 and above) are eligible to join college clubs. The Office of Student Affairs (OSA) oversees all clubs and organizations. Clubs, however, must attain and continue to receive official recognition and budget allocation by the Student Government.

Should you wish to find out more about any student club or organization come by the Office of Student Affairs, the Office of the Student Government Association, or contact its members directly through email.

## STUDENT LIFE CLUBS AND ORGANIZATIONS 2012-2013

	Advisors	Emails
<b>AFCEA Club (Armed Forces Communications &amp; Electronics Association)</b>	Christina Drakonakis Maria Laiou	dc.acgcaresorg@acg.edu cdrakonakis@acg.edu mlaiou@acg.edu dc.afceaclub@acg.edu
<b>Biology Club</b>	Harry Athanasopoulos	harryath@acg.edu dc.bioclub@acg.edu
<b>Computer Graphics &amp; Entertainment Club</b>	Vivi Papadopoulou	vivipap@acg.edu dc.cgpdclub@acg.edu
<b>Cultures &amp; Languages Club</b>	Eugenia Vagianou	jes@acg.edu dc.langclub@acg.edu
<b>Dance Club</b>	M.I.Oliver Anna Sanchez Colberg Cindi Trent	mioliver@acg.edu dc.danceclub@acg.edu acolberg@acg.edu cintrent@acg.edu

<b>Debate Club</b>	Christof Gassenschmidt	dc.debateclub@acg.edu nparkes@acg.edu
<b>DEREE College Ambassadors</b>	Lucy Kanatsouli Maria Edipidi	dc.ambassadorsorg@acg.edu lkanatsouli@acg.edu medipidi@acg.edu
<b>DEREE Orientation Leaders</b>	Maria Laiou	dc.olorg@acg.edu mlaiou@acg.edu
<b>DEREE Student Activities Board</b>	Maria Laiou	dc.saborg@acg.edu mlaiou@acg.edu
<b>Drama Club</b>	Katerina Nikolopoulou	dc.dramaclub@acg.edu katnikolopoulou@acg.edu
<b>Environmental Club</b>	Anastasia Misseyanni	dc.envclub@acg.edu amisseyanni@acg.edu
<b>Film Club</b>	Melania Arouh	dc.filmclub@acg.edu m.arouh@acg.edu
<b>Graphic Arts &amp; Entertainment</b>	Sotiris Panagopoulos	dc.graphicartsclub@acg.edu span@acg.edu
<b>Greek Music Club</b>	Tatiana Papageorgiou	dc.grkmusclub@acg.edu tpapageorgiou@acg.edu
<b>Health Awareness &amp; Social Awareness Club</b>	Afrodite Bazakou	dc.healthclub@acg.edu j.healthclub@acg.edu abazakou@acg.edu dc.lgbtclub@acg.edu
<b>LGBT Awareness Club</b>	Leigh Harris Lucy Kanatsouli	lharris@acg.edu lkanatsouli@acg.edu
<b>Literature &amp; Writing Club</b>	Sherry Moshman	dc.writingclub@acg.edu smoshman@acg.edu
<b>MUN Club</b>	Elena Athanasopoulou Litsa Mourelatos	dc.munclub@acg.edu elathan@acg.edu emourelatos@acg.edu
<b>Music Club</b>	Leslie Jones	dc.musicclub@acg.edu jonesleslie24@gmail.com
<b>Music Society</b>	Leslie Jones	dc.musicsoc@acg.edu jonesleslie24@gmail.com
<b>Photography Club</b>	Manos Varouhas	dc.photoclub@acg.edu evarouhas@acg.edu
<b>Self Awareness &amp; Meditation Club</b>	Dr Wayne Burke	dc.zenclub@acg.edu burkew@acg.edu
<b>S.E.R.F. Team</b>	Chris Koutras	dc.serforg@acg.edu ckoutras@acg.edu
<b>Student Government Association</b>	Natassa Rangou	dc.sgorg@acg.edu arangou@acg.edu
<b>The Observer</b>	Dan McCormac	dc.observerorg@acg.edu djmccormac@acg.edu
<b>The Voice -DEREE Student Newspaper</b>	Christina Polyzos	dc.thevoiceorg@acg.edu cpolyzos@yahoo.com

## Student Organizations

### **DEREE Ambassadors**

The DERE Ambassadors are a dedicated group of students who represent the College in an official and unofficial capacity and assist in events organized or sponsored by the College.

### **Orientation Leaders**

Upperclassmen that welcome new students during orientation and guide them through their first academic year.

### **S.E.R.F.**

Student Emergency Response Force. The College's emergency response team.

### **Student Government**

Represents the interests of the student body to the College administration.

## Academic Societies

### **Accounting and Finance Society**

Discusses issues and concerns on the local and international financial reality.

### **Art History Society**

Through lectures and presentations explores the latest developments in art history.

### **CIS Society**

The CIS Society promotes the academic and professional interests of the CIS students.

### **Communication Society**

Assists Communication students develop their communication skills by inviting guest speakers and organizing panel discussions, field study trips, volunteer events, exhibitions, general assemblies, sponsoring the annual Communication Week, and much more.

### **Economics Society**

Enables students to develop skills in organizing and managing events and creating a link between the College, students, and the professional community.

### **English Society**

Serves the community of English major by organizing educational and social events such as lectures, workshops, theatre visits, and get-togethers.

### **Environmental Studies Society**

Addresses environmental issues and raises awareness.

### **History Society**

Attracts students interested in the study and research of past civilizations and applies this knowledge to the present.

### **Honors Society**

Supports the co-curricular activities and community outreach work of Honors students.

### **IBEA Society**

The Society organizes events which illuminate current trends in globalization and European integration.

### **Marketing Society**

A self-governed, curricular society, exposing students to contemporary Marketing issues and practices. For more information you can visit the Marketing Society's area in Blackboard, or you can send an e-mail at the Society's address.

### **Management Society**

Addresses Management students. It participates in the Business Week and organizes academic events, such as field trips and lectures.

### **Music Society**

Organizes music performances and boosts the deeper understanding of the art of music through the ages.

### **Philosophy Society**

Promotes the co-curricular life at Deree College by organizing the Philosophy Society Seminar, which gives students the opportunity to present their work.

### **Psychology Society**

Supports research through lectures on important psychological issues.

### **Sociology Society**

Promotes the study of current sociological issues through lectures and field trips.

### **Theatre Arts Society**

Promotes the study of theater plays and stage productions.

### **Visual Arts Society**

Involves students in the contemporary art scene

### **Sports and Activities**

#### • **Physical Education Courses (credit & non credit)**

The schedule of courses, issued every semester and session, includes the available credit courses. The schedule for non-credit courses is issued by the Office of Athletics each semester and session.

# Student Participation and Evaluation

- **Intercollegiate Athletics**

DEREE – The American College of Greece

Basketball (Men)

Basketball (Women)

Volleyball (Women)

Soccer (Men) varsity

Soccer (Women) varsity

Soccer junior varsity

Water Polo (Men)

- **Intramural Sports**

Canoe Racing

Chess

5X5 Basketball

Ping pong

Backgammon

5X5 Soccer

Tennis

3X3 Volleyball

Beach Volleyball

Pool Tournament

Hand soccer Tournament

*For more information please contact the Office of Athletics or visit the ACG website ([www.acg.edu](http://www.acg.edu)).*

## **Volunteerism**

Make the difference in other people's life by volunteering. Blood and bone marrow donors, social work, disaster

## Electronic Library



The electronic library includes full text databases as well as indexes, financial and statistical data, business reports, company and industry profiles, market analyses, balance sheets, along with electronic encyclopedias and dictionaries. Through these online services users have access to 19,000 full-text electronic journals providing full support to all academic programs. The list of main electronic databases per major field of research is as follows:

## Arts & Humanities Databases

### Academic Search Premier (EBSCOHost)

Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,600 titles are available in full text of which 3,900 are peer-reviewed.

### Access World News (NewsBank)

Articles from regional and national US newspapers, as well as key international sources.

### America's Historical Newspapers (1690 - 1922)

A digitized archive of more than 350 historical American newspapers.

### Art Full Text (EBSCOHost)

Citations and abstracts with some full text of articles, yearbooks and museum bulletins covering all areas of the arts. Includes full text of nearly 200 journals, most of which are peer-reviewed. Indexes reproductions of art works.

### ARTstor

A digital library of more than 1,000,000 images in the areas of art, architecture, the humanities and social sciences. Includes a set of tools to view, present and manage images.

### Britannica Academic Edition

The electronic version of the *Encyclopædia Britannica* and *Britannica Book of the Year* enhanced with a variety of multimedia and selected websites. Includes the *Merriam-Webster's Collegiate Dictionary & Thesaurus*.

### Columbia Granger's World of Poetry

Contains more than 250,000 poems in full text and indexes 450,000 poems included in more than 4,000 printed anthologies, collected and selected works. Includes commentaries, quotations, biographies and bibliographies.

### Communication and Mass Media Complete (EBSCOHost)

Covers communication, mass media and other closely related fields of study. Includes full text of over 380 journal titles, as well as indexing and abstracts of more than 690 titles. In addition, it features over 5,000 author profiles, providing biographical data and bibliographic information.

### Credo Reference

A collection of over 130 electronic reference sources by SAGE Publications on the fields of business, geography, law, medicine, psychology, religion, science and the social sciences.

### Expanded Academic ASAP (Gale/Cengage Learning)

Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 2,500 periodical titles are available in full text.

### Gale Biography in Context

Full text access to biographies from a variety of Gale publications along with selected magazine articles, images and links to websites.

### Gale Opposing Viewpoints in Context

Features viewpoint articles, topic overviews, full text magazine, academic journal and newspaper articles, primary source documents, statistics, images and podcasts, and links to websites for information on today's social issues.

### JSTOR

A high-quality interdisciplinary archive of over 1,500 leading academic journals across the humanities, social and natural sciences, as well as select monographs and other materials. The entire collection is full text searchable, includes high-quality images and is interlinked by millions of citations and references.

### Literature Resource Center

Full text articles from more than 390 journals and literary magazines; biographies from *Contemporary Authors*, the *Dictionary of Literary Biography* and other reference works; selected critical essays from Gale's *Literary Criticism Series*; overviews of works from Gale's *For Students Series* and other reference works; definitions of literary terms from Merriam-Webster's *Encyclopedia of Literature*; also included are news, books reviews, primary sources, literary works and more.

### MLA International Bibliography (EBSCOHost)

A bibliography of journal articles, books and dissertations. It contains citations from over 4,400 journals and series and 1,000 book publishers.

### The New York Times

Full text access to the *New York Times – Late Edition (East Coast)*, the *New York Times Book Review* and the *New York Times Magazine*.

### Oxford Art Online

Includes the full text of *The Dictionary of Art* (1996, 34 vols.), a landmark reference work containing more than 45,000 articles. This content is maintained with regular updates and further enhanced by the annual addition of new articles on significant areas of the visual arts. *Oxford Art Online* includes over 6,000 images, as well as linking to *ARTstor*. Also included are: *Encyclopedia of Aesthetics* (1998), *The Oxford Companion to Western Art* (2001) and *The Concise Dictionary of Art Terms* (2001), as well as a host of teaching and research tools and resources.

### Oxford English Dictionary

The *Oxford English Dictionary* provides the ultimate guide to the meaning, history and pronunciation of over half a million words, both present and past.

### Oxford Music Online

A compendium of some of the finest music scholarship available offering the full texts of *The New Grove Dictionary of Music and Musicians*, 2<sup>nd</sup> edition (2001), *The New Grove Dictionary of Opera* (1992) and *The New Grove Dictionary of Jazz*, 2<sup>nd</sup> edition (2001), as well as all subsequent updates and emendations. This content of more than 50,000 signed articles and 30,000 biographies is further supplemented with *The Oxford Companion to Music* (2002) and *The Oxford Dictionary of Music*, 2<sup>nd</sup> edition, rev. (2006). *Oxford Music Online* also contains a host of teaching and research tools and resources.

**Oxford Reference Online**

A collection of 215 general and subject specific reference titles published by Oxford University Press, covering more than 25 subjects: from art to accounting, music to marketing, and computing to communication. Contains over 16,000 illustrations and more than 775 locator, physical and political maps.

**Project Muse**

A full text collection of current content from over 300 scholarly journals in the fields of the humanities and the social sciences.

**ScienceDirect**

Citations and abstracts from over 3,200 journals. Full text access to over 400 scholarly journals in the social and behavioral sciences, including psychology, sociology, business and management, and more.

**SIRS Researcher**

Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

**World Book Advanced**

The electronic version of the World Book Encyclopedia enhanced with videos and animations, sounds, pictures, maps and suggested websites.

**Business Administration Databases****Academic Search Premier (EBSCOHost)**

Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,600 titles are available in full text of which 3,900 are peer-reviewed.

**Access World News (NewsBank)**

Articles from regional and national US newspapers, as well as key international sources.

**Britannica Academic Edition**

The electronic version of the *Encyclopædia Britannica* and *Britannica Book of the Year* enhanced with a variety of multimedia and selected websites. Includes the *Merriam-Webster's Collegiate Dictionary & Thesaurus*.

**Business Source Premier (EBSCOHost)**

Citations, abstracts and full text periodical articles from all areas of business and management including banking, finance, industry and manufacturing. More than 2,300 titles are available in full text.

**Communication and Mass Media Complete (EBSCOHost)**

Covers communication, mass media and other closely related fields of study. Includes full text of over 380 journal titles, as well as indexing and abstracts of more than 690 titles. In addition, it features over 5,000 author profiles, providing biographical data and bibliographic information.

**Credo Reference**

A collection of over 130 electronic reference sources by SAGE Publications on the fields of business, geography, law, medicine, psychology, religion, science and the social sciences.

**DSI Campus Solution**

*DSI Campus Solution* brings under one common database the complete range of OECD, European Union, IMF financial and UNIDO's industry statistics, as well as a variety of US and German official and central bank statistics.

**EconLit (EBSCOHost)**

Citations and abstracts of articles, chapters of books, dissertations, working papers and book reviews in all fields of economics including capital markets, economic forecasting and labor economics.

**The Economist**

Authoritative insight and opinion on international news, politics, business, finance, science and technology. Includes all articles from the print edition and more.

**Expanded Academic ASAP (Gale/Cengage Learning)**

Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 2,500 periodical titles are available in full text.

**Financial Times**

The online version of the leading financial newspaper provides the latest business, finance, economic and political news, commentaries, data and analysis for the global business community, access to the *Alphaville* blog, as well as *Lex*, the *Financial Times'* column on business and financial topics.

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Full text access to biographies from a variety of Gale publications along with selected magazine articles, images and links to websites.

**Gale Opposing Viewpoints in Context**

Features viewpoint articles, topic overviews, full text magazine, academic journal and newspaper articles, primary source documents, statistics, images and podcasts, and links to websites for information on today's social issues.

**GreenFILE (EBSCOHost)**

Citations and abstracts with some full text of more than 760 sources covering all aspects of human impact on the environment. Subjects covered include: global climate change, green building, pollution, sustainable agriculture, renewable energy and recycling.

**Hospitality & Tourism Complete (EBSCOHost)**

Covers scholarly research and industry news relating to all areas of hospitality and tourism. Full text is available for more than 440 publications, including periodicals, company and country reports, as well as books. Subject areas covered include: hotel management and administrative practices, hospitality law, food and beverage management, leisure and business travel and the culinary arts.

**iMentor**

A searchable database containing company information, balance sheets and other financial information on more than 80,000 Greek public and private enterprises. Includes financial sector reports and analyses. All information is available in fully editable Excel format.

**JSTOR**

A high-quality interdisciplinary archive of over 1,500 leading academic journals across the humanities, social and natural sciences, as well as select monographs and other materials. The entire collection is full text searchable, includes high-quality images and is interlinked by millions of citations and references.

**Lloyd's List**

Daily newspaper covering the world's shipping markets including issues on marine insurance, offshore energy, logistics, global trade and law. Includes access to Lloyd's List Maritime Asia and Lloyd's Ship Manager, as well as a number of supplemental publications.

**MSI Online Library**

The Marketing Science Institute's library of working papers on marketing and related subjects.

**NBER – National Bureau of Economic Research**

Access to the *NBER* archive of working papers covering all areas of economics, business, marketing, advertising and accounting.

**The New York Times**

Full text access to the *New York Times – Late Edition (East Coast)*, the *New York Times Book Review* and the *New York Times Magazine*.

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**Passport GMID (Euromonitor)**

Offers integrated access to market size data for more than 300 consumer products; demographic, economic and lifestyle statistics; industry, company, country and consumer lifestyle reports; as well as comments from expert analysts. Covers more than 200 countries.

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**PsycARTICLES (EBSCOHost)**

Contains full text articles from over 70 peer-reviewed journals published by the American Psychological Association and allied organizations. Covers general psychology and applied, clinical and theoretical research.

**PsycINFO (EBSCOHost)**

Citations and abstracts drawn from scholarly journal articles, chapters of books and dissertations in psychology and related disciplines. Includes information on the psychological aspects of related fields such as medicine, psychiatry and physiology. Most material included is peer-reviewed.

**Regional Business News (EBSCOHost)**

Full text access to regional business publications. Includes more than 80 business journals, newspapers and newswires from all metropolitan and rural areas within the United States.

**ScienceDirect**

Citations and abstracts from over 3,200 journals. Full text access to over 400 scholarly journals in the social and behavioral sciences, including psychology, sociology, business and management, and more.

**SIRS Researcher**

Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

**World Book Advanced**

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## Science and Technology Databases

**Academic Search Premier (EBSCOHost)**

Citations, abstracts and full text of periodical articles covering all academic disciplines. More than 4,600 titles are available in full text of which 3,900 are peer-reviewed.

**Access World News (NewsBank)**

Articles from regional and national US newspapers, as well as key international sources.

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**Library, Information Science & Technology Abstracts (EBSCOHost)**

Citations and abstracts with some full text of more than 675 journals, research reports and proceedings in librarianship, cataloging, bibliometrics, online information retrieval, information management and more.

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**The Chronicle of Higher Education**

The top source of news, information, and advice for people in academe. *The Chronicle's* website features the complete contents of the latest issue; daily news and advice columns; thousands of current job listings; articles published since September 1989; discussion forums; and career-building tools. Includes access to *The Chronicle of Philanthropy*.

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**PsycARTICLES (EBSCOHost)**

Contains full text articles from over 70 peer-reviewed journals published by the American Psychological Association and allied organizations. Covers general psychology and applied, clinical and theoretical research.

**PsycCRITIQUES**

Features full text reviews of current scholarly and professional books in psychology, as well as nearly 40,000 reviews dating back to 1956.

**Psychology and Behavioral Sciences Collection (EBSCOHost)**

Contains full text articles from nearly 560 journals. Covers topics such as emotional and behavioral characteristics, psychiatry & psychology, mental processes, anthropology, and observational and experimental methods.

**PsycINFO (EBSCOHost)**

Citations and abstracts drawn from scholarly journal articles, chapters of books and dissertations in psychology and related disciplines. Includes information on the psychological aspects of related fields such as medicine, psychiatry and physiology. Most material included is peer-reviewed.

**ScienceDirect**

Citations and abstracts from over 3,200 journals. Full text access to over 400 scholarly journals in the social and behavioral sciences, including psychology, sociology, business and management, and more.

**SIRS Researcher**

Full text articles covering social, scientific, health, historic, economic, business, political and global issues. Articles and graphics are selected from 1,800 US and international publications.

**World Book Advanced**

The electronic version of the World Book Encyclopedia enhanced with videos and animations, sounds, pictures, maps and suggested websites.

## Appendix I

### Regulatory Framework



## Regulatory Framework

### 1. Introduction

- 1.1 These regulations, policies and procedures apply to all OU validated undergraduate programs leading to the awards of the University, and to all students registered for the University's awards for the academic year 2010/11 and until further notice.
- 1.2 The term 'the College' refers to DERE – the American College of Greece; 'the University' is used for references to the Open University. 'Course' designates a unit or module of study, and 'program' is used to refer to the courses taken by a student in fulfilling the requirements of the academic award for which she or he is registered. 'Faculty' indicates academic staff, and 'staff' non academic staff. The term 're-enrollment' is used when a student takes a course having previously withdrawn from that course prior to the assessment having taken place. The term 'resit' is the re-assessment of a student after an initial failure in one or more assessment elements for a course; a retake refers to the opportunity to repeat a course (with attendance) if a student has failed a resit.
- 1.3 Any change to these regulations must be considered and endorsed initially by the Committee of Academic Standards and Policies and then by the Academic Council. Agreed changes will require the approval of the Open University and the Faculty Assembly.
- 1.4 Any changes to the academic regulations are normally introduced at the start of an academic year. In exceptional circumstances it may be necessary to introduce a change during the year. In these circumstances, the students affected by the proposed change will be consulted. Prior to seeking the approval of the Open University and the Faculty Assembly, the Committee of Academic Standards and Policies and Academic Council must satisfy themselves that students will not be disadvantaged by the change.
- 1.5 Occasionally a program may require a variation from these regulations. In such a case, the required variation must be specifically approved by the University at the initial validation or subsequent revalidation of the program.

### 2 Credit Structure and Awards

- 2.1 Students receive academic credit for the achievement of the learning outcomes of a course. A credit value, specified in terms of the number of credits, is assigned to each course. The basic unit of credit relates to 10 hours of notional learning time. Notional learning time is defined as the reasonable measure of the time it would take a learner, adequately supported, to achieve the learning outcome of the activity; it includes instructional hours, and the time spent in assessment and independent study.
- 2.2 The programs validated by the Open University comprise courses generating credit at Levels 4, 5 and 6. Levels are conceived progressively, with increasing demands being placed upon learners as they undertake learning at higher levels. The College has adopted generic credit level descriptors as guidance for the design, delivery and assessment of courses.
- 2.3 Learning accredited at each level will reflect the student's ability to:
- Level 4**  
Develop a rigorous approach to the acquisition of a broad knowledge base; employ a range of specialised skills; evaluate information using it to plan and develop investigative strategies and to determine solutions to a variety of unpredictable problems; operate in a range of varied and specific contexts taking responsibility for the nature and quality of outputs.
- Level 5**  
Generate ideas through the analysis of concepts at an abstract level with a command of specialised

skills and the formulation of responses to well defined and abstract problems; analyse and evaluate information; exercise significant judgement across a broad range of functions; accept responsibility for determining and achieving personal and/or group outcomes.

#### Level 6

Critically review, consolidate and extend a systematic and coherent body of knowledge utilising specialised skills across an area of study; critically evaluate new concepts and evidence from a range of sources; transfer and apply diagnostic and creative skills and exercise significant judgment in a range of situations; accept accountability for determining and achieving personal and/or group outcomes

- 2.4 The Open University awards offered by the College are Honours awards. In addition, exit awards are offered: Ordinary degrees leading to the BSc Ordinary, BA Ordinary, the Diploma of Higher Education (DipHE) and the Certificate of Higher Education (Cert HE). The credit requirements for each of these awards are as follows:

BA/BSc (Hons)	360 credits comprising 120 at Level 6, 120 at Level 5 and 120 at Level 4.
BA/BSc	300 credits, of which a minimum 60 should be at Level 6 with the remainder comprising 120 credits at Level 4 and 120 at Level 5.
Dip HE	240 credits comprising 120 at Level 5 and 120 at Level 4.
Cert HE	120 credits at Level 4.

### 3 Admission

- 3.1 To qualify for admission to the academic programs of the College, applicants must demonstrate that they possess the appropriate qualifications to enable them to be successful in the program of their choice. To this end, applicants must meet the following requirements:  
The standard minimum entry requirement for the majors program is the following: 14/20 in the Greek system, an overall average grade of C in the US system, or 20 and above in the International Baccalaureate. Applicants whose grades are between 10/20 -13.99/20 or its equivalent, may be admitted to the General Studies Program (which is an access program designed to provide foundation learning opportunities to academic students who show academic potential).

All applicants must demonstrate proficiency in the English language either by taking the College's English Placement Test (EPT) or by submitting any evidence derived from one of the following tests.

Pearson test of Academic English (PTE Academic): 58 or greater  
Michigan State University Certificate of Language Proficiency (MSU-CELP)  
Michigan Proficiency Certificate  
Cambridge Proficiency Certificate  
International Baccalaureate Certificate  
International Baccalaureate Diploma  
IELTS: 6.5 or above  
SAT: 450 or above  
ACT: 18 or above  
TOEFL (paper based): 550 or above  
TOEFL (computer based): 213 or above

TOEFL (internet based): 79 or above  
 GCE higher level English: Grade C or greater  
 EPT: 115 or above

- 3.1.3 The listed grades qualify the student for placement directly into EN1010. Applicants who do not qualify for EN1010 but who otherwise show academic promise, may be placed in the English Language Preparation program (foundation courses in English.)
- 3.1.4 A letter of recommendation from an academic teacher or professor.
- 3.1.5 A certified copy of their identity card for Greek citizens or a valid passport for non-Greek citizens.
- 3.1.6 An interview with an admissions counselor.  
 Students are only permitted to register for a course for which they possess the current prerequisites (as stated in the College catalog), whether in the form of credits earned, credits transferred, waivers or credit by examination. Should a student be enrolled on a course for which she or he has not fulfilled the prerequisite(s), his or her registration for that course will be cancelled by the Registrar's Office.

#### 4 Admission with Credit

- 4.1 Subject to the requirements set out in Section 3 (above), students may be admitted with exemption from certain elements of a program and with credit towards an Open University award.
- 4.2 The College's decision on exemption shall be governed in all cases by an evaluation of:
- the student's previous learning to determine the maximum amount of credit that s/he could be awarded at levels 4 and 5;
  - the extent to s/he has already met the learning outcomes for the courses from which exemption is sought.
- 4.3 Credit with exemption may be obtained in three ways:
- 4.3.1 *Credit Transfer.*  
 Students who have completed all or part of the requirements of a degree validated by a UK university may be granted credit towards a program leading to an Open University award. Any student wishing to be considered on this basis for credit with exemption must supply the College with evidence of the qualification(s) that she or he has obtained. This evidence will normally take the form of an award certificate and/or transcript, and details of the syllabus for the student's previous program.
- 4.3.2 *Accreditation of Prior Certificated Learning (APCL).*  
 Credit may also be granted to students who have completed an assessed program offered by a higher education institution that is not validated by a UK university such as a regionally accredited US institution. Any student wishing to be considered for APCL must supply the College with evidence of the qualification(s) that she or he has obtained. This evidence will normally take the form of an award certificate and/or transcript, and details of the syllabus that she or he had followed. In addition, the College will need to establish to its own satisfaction the standard of achievement required for the qualification obtained by the student, and the reliability of the quality assurance procedures utilised by the student's previous institution. The College reserves the right to undertake its own assessment of the student's prior learning by setting one or more waiver examinations (4.3.3, below).
- 4.3.3 *Accreditation of Prior Experiential Learning (Waiver Examinations)*  
 Exemption (with credit) may be granted for learning that has been achieved outside the formal education and training system, or for learning that cannot be verified by the procedures set out in 4.3.1 and 4.3.2. In these cases, students are required to sit one or more waiver examinations. The mode of assessment to be adopted for a waiver examination is proposed by the faculty with responsibility for the course(s) from which exemption is being sought.

- 4.4 The relevant department head(s) or area coordinator(s) are responsible for the approval of claims for credit with exemption. Approval should not be given without prior consultation with the Advising Office. The Advising Office maintains a record of all claims that have been approved, and it is responsible for informing the Registrar and the student of the outcome of a claim.
- 4.5 Students can only be exempted from (or granted credit for) a maximum of 180 credits for credit transfer (4.3.1), APCL (4.3.2) and APEL (4.3.3) claims, comprising no more than 120 at Level 4 and 60 credits at Level 5. Exceptions to this regulation may be approved at validation and with the agreement of the Open University. Students cannot be exempted from (or granted credit for) courses at level 6. Grades are not assigned to credits awarded under the procedures described in this section. Where a student holds an award of 240 credits (such as DipHE, or a Foundation Degree or a Higher National Diploma), they may gain entry to the program at the start of Level 6 provided they have fulfilled the particular requirements of the specific validated program at the College. This is a matter for the Admissions and Advising teams, rather than an APCL or APEL matter.

#### 5 Registration

- 5.1 Students will register for a non-conferrable Open University award once they have achieved the prerequisites that will enable them to commence their studies at Level 4. For the purpose of initial registration this award will be BA Combined Studies. On completion of their studies at Level 4, students will transfer their registration to one of the conferrable Open University validated awards.
- 5.2 Students may register for a maximum of 120 credits in each academic year including a maximum of 15 credits in each of the Summer sessions.
- 5.3 Students may remain registered with the College for a period of three years beyond the expected date of graduation. If a student wishes to complete a program of study after this date she or he must re-register and pay the appropriate fee. The maximum period of registration for an Open University validated award is ten years.
- 5.4 Students should consult with their advisers if they wish to defer their studies, withdraw from a course, or to transfer registration from one course or award (major) to another. Applications for deferral, withdrawal or transfer should then be lodged with the Registrar's Office. Applications are then considered by the Committee of Academic Standards and Policies. Its decisions will be governed by the following regulations:
- 5.4.1 Students are permitted to change a course within the first two days of teaching. Beyond this period, students may withdraw from a course within the first two weeks of teaching whilst retaining the right to re-enroll in the said course in the future. Changes after this deadline will only be considered in exceptional circumstances. Students shall not be permitted to withdraw and then subsequently re-enroll in a course after the submission or completion of the first summative assessment.
- 5.4.2 The maximum number of retakes allowed in a program leading to an Open University award is 10.
- 5.4.3 The decision to permit a student to transfer from one course or award to another, will be governed by the enrollment limits on the course(s) to which the student wishes to transfer, the possession by the student of the necessary prerequisites (3.2, above), and an assessment of the student's ability to meet the requirements for the award for which she or he is registered.
- 5.4.4 Applications for deferral of studies should be supported by evidence of relevant mitigating or extenuating circumstances.
- 5.5 The Validation Office will be responsible for notifying the University of the number and registration details of all students entering the programs that it has validated. The Validation Office will ensure that the University is also notified of any changes to a student's initial registration.



## 6 Assessment Procedure

- 6.1 Although courses may employ assessment instruments which perform only a diagnostic or formative function, credit for the completion of a course can only be obtained on the basis of one or more summative assessments. A summative assessment provides a measure of the extent to which a student has achieved the intended learning outcomes of a course.
- 6.2 The assessment of a student's academic performance requires a judgment of the quality of his or her work. In all cases, this assessment must be governed by criteria which are explicit and communicated to students.
- 6.3 Faculty are expected to develop rubrics for the assessment of students, and it is the responsibility of department heads or area coordinators to ensure that these rubrics are consistent with the program specification and other documentation approved at validation.
- 6.4 *Second Marking*  
All assessed work submitted for credit in programs leading to Open University validated awards shall be subject to the policy of second marking. This policy extends to all modes of assessment. In implementing the College's policy on second marking, the following procedure will be adopted:
- 6.4.1 The first marker will provide the rubric for the assessment of the course (6.3, above), the grade assigned to each item of assessed work and a brief justification for this grade.
- 6.4.2 Second markers will be selected by the department head/area coordinator from the first marker's department, and s/he should be familiar with the course content. The second marker should test mark a minimum sample of 25% of completed assessments. In all cases the samples should not be lower than five.
- 6.4.3 The sample of work for second marking will be prepared by the Registrar's Office. This sample will comprise all items that have been assigned an A grade or a grade below C (40%), and a representative selection of the remaining items of assessed work. The sample should include at least some work that will be sent to external examiners (thereby providing them with evidence that second marking has been carried out).
- 6.4.4 The mark should be agreed between the original instructor and the second marker. In cases where it is not possible to reach agreement, a third internal marker will be appointed by the department head or area coordinator. All items of assessment for that course should be re-marked if the third marker recommends a significant change in the grade assigned to any item of assessed work. In this event, the entire cohort will be subject to the process of re-marking.
- 6.4.5 The second (or, in the event of a disagreement, the third) marker should prepare a brief report during the marking process to be sent to the external examiner for that course. This report should explain the basis upon which the assessed work was graded and the procedure adopted for the second (and where relevant the third) marking; provide an analysis of the distribution of marks between students and modes of assessment; identify any issues that were encountered in the assessment problems; and make recommendations for the future assessment of the course.
- 6.4.6 All decisions on grades remain provisional until they have been confirmed at the relevant Board of Examiners.
- 6.5 *External Examiners*  
The University is responsible for the appointment of external examiners. Their role is to ensure that justice is done to the individual student and that the standard of the University's validated awards is maintained.
- 6.5.1 The specific responsibilities of external examiners include:
- the impartial assessment of students comparing their performance with that of their peers

- undertaking comparable programs of higher education elsewhere and in the light of subject benchmarks and qualification descriptors;
  - approving the form and content of proposed examination papers, coursework, assessment rubrics and other assessments that count towards the award, including the approval of alternative assessments and adjustments made for students with declared disability or special needs;
  - advising on any proposed changes to the approved assessment regulations or assessment strategy which will directly affect students currently on the program;
  - ensuring that assessment criteria are correctly interpreted and that there is parity of assessment across the cohort;
  - moderating the marks awarded by internal examiners;
  - meeting students and, where appropriate, conducting *viva voce* examinations;
  - ensuring that the assessments are conducted in accordance with the approved program regulations;
  - attending the meetings of the board of examiners at which decisions on recommendations for award are made and ensuring that those recommendations have been reached by means in accordance with the University's requirements and normal practice in UK higher education.
  - Enhancement-led reporting to the College including student performance and academic standards, appropriateness of curriculum content/teaching and learning strategies as well as on the effectiveness of the assessments and any lessons to be drawn from them
  - reporting to the Open University on the required report proforma and any matters of serious concern arising from the assessments which put at risk the standard of the University's award.
- 6.5.2 Once the process of second marking has been completed (6.4, above), the summative work completed by a sample of students on each course will be sent to the relevant external examiners. This sample will comprise all items that have been assigned an A or F (all work above 70% and below 40%) grade and a representative selection from items receiving intermediate grades.
- 6.5.2.1 The size of the samples will be agreed with the external examiners, and they will include some items that have been second marked (6.4.3, above).
- 6.5.2.2 Samples of assessed work completed in the Summer Session II and Fall Semester will be sent by post to the external examiners; samples of work completed in the Spring Semester and Summer Session I will be available for External Examiners to review on campus in the Summer.
- 6.5.2.3 Any amendments to the marks of the sample as a result of external moderation must be applied to the rest of the cohort.
- 6.5.2.4 The Validation Office will receive the external examiners' reports and forward them for consideration by Boards of Examiners, Program Committees, and the Registrar's Office. The Open University also receives copies of response to External Examiners reports.
- 6.6 *Boards of Examiners*  
Boards of Examiners carry full responsibility for the assessment of students in accordance with the College's regulations and for recommending the conferment of an Open University award to students who have fulfilled the objectives of the approved program of study and achieved the standard required for the award.
- 6.6.1 A Board is established for each program or cluster of programs that leads to Open University awards. The responsibilities of a Board of Examiners are to:
- approve (or establish arrangements for the approval of) assessment tasks, examination papers and project titles both for the initial assessment of students and any subsequent reassessments;
  - ensure that assessment tasks, examination papers and project titles are moderated by appropriate external examiners;

- confirm the grades assigned to students majoring in the relevant discipline or clusters of disciplines in accordance with the College's regulations;
- recommend the conferment of awards to students who have fulfilled the objectives of an approved program of study and achieved the standard required for the award;
- review the progress of students, ensuring that they achieve the required learning outcomes and taking into account the recommendations of the Committee of Academic Standards and Policies on students with mitigating circumstances;
- determine the form of assessment that should be offered to those students who have failed or have been unable to take the assessment for acceptable reasons;
- receive and approve recommendations from the Committee on Disability and Learning Differences for the assessment of students with special requirements; monitor the forms and conduct of assessment and patterns of student achievement on the programs for which it is responsible;
- act in accordance with the outcome of any appeals made through the Appeals Procedure (Section 9, below).

6.6.2 The membership of Boards of Examiners shall comprise a representative for each course contributing to the program(s) for which it is responsible, the external examiner(s), and the relevant department head(s) or area coordinator(s). The chairs of Boards (who will normally be department heads or area coordinators with responsibility for programs other than those which fall within the remit of the Board) will be appointed by the Academic Council. Students are not members of Boards of Examiners.

6.6.3 External examiners must be present at meetings of the Board of Examiners which have been convened for the purpose of assessing students for an award or recommending the conferment of an award upon a student (6.6.1 (c) and (d) in the Board's terms of reference). All decisions on grades remain provisional until they have been ratified at a meeting of the Board attended by the relevant external examiner(s).

## 7 Assessment, Progression and Awards

### 7.1 Attendance Policy

Students must meet the College's attendance requirements if they are to be eligible for an Open University award.

7.1.1 All students are required to attend 80% of instructional class time. Some programs may impose a stricter attendance requirement subject to this requirement being approved by the relevant validation panel(s).

7.1.2 Absence from a class does not exempt a student from completing the work for that class. Students who have exceeded the allowed threshold of absences will be referred by the instructor to the Registrar's Office. The Registrar will in turn inform the Committee on Academic Standards and Policies which, in the light of any evidence of extenuating circumstances supplied by the student, will decide whether the student must withdraw from the course (and receive an F grade).

### 7.2 Assessment Deadlines

Students must submit work by the deadlines set in the course outline. Work submitted after but within seven days of the deadline will receive a maximum grade of C. Students will fail the assessment if work is submitted later than seven days after the deadline.

### 7.3 The Assessment of Students with Special Needs

Boards of Examiners may make special arrangements for the examination or assessment of students with disabilities or learning differences. These arrangements must be approved in advance of the first assessment to which they will apply.

7.3.1 The student is responsible for alerting the Registrar to a special need, and for providing relevant documentary evidence. The Registrar will then pass on this information to the Committee on Disability and Learning Differences.

7.3.2 The Committee on Disability and Learning Difficulties will decide the action to be taken to accommodate a student with special needs having ensured that there has been full consultation with faculty in the department(s) responsible for the assessment of that student. This action must be endorsed by the Chair of the relevant Board of Examiners.

### 7.4 Action in the Event of Failure

For each course, students must obtain a minimum of Grade C (40%) in each summative assessment to achieve a pass and obtain the credit for that course (6.3, above).

7.5 Three courses of action are available to Boards of Examiners in the event of a student failing one or more assessment components of a course:

7.5.1 In the case of an initial failure of one or more assessments in a course, the student has the right to be reassessed in (i.e. resit) the element that she or he has failed. This reassessment will normally be scheduled prior to the commencement of the following semester. Only one resit per each assessment element is allowed in each validated course. The maximum grade a student can obtain for the reassessed component of the course is a pass (Grade C 40%). If the student fails the resits/he will not receive the credit for that course.

7.5.2 Exceptionally, and subject to a recommendation from the Committee of Academic Standards and Policies based on evidence it has received of a student's mitigating circumstances, the Board of Examiners may grant a student a further opportunity for reassessment. Students with mitigating/extenuating circumstances will not be subject to a capped grade of "C" (40%).

7.5.3 A student who has obtained a final fail grade following reassessment(s) may retake the course. The grade of such retake will be subject to a cap of a "C" grade (40%). Students retaking a course will be required to observe the College's attendance requirement (7.1, above) and complete all the assessments for that course. Following the successful completion of a retake, the grade obtained by the student will replace the original fail grade. This option is not available to students who have already obtained credit and are seeking to improve their grade for a course. A student's program may not comprise more than 10 retakes. If a student withdraws from a course, prior to any assessment taking place, and if (s)he re-enrolls on the said course, the grade will not be subject to a cap.

### 7.6 Compensation for Failure

Students must meet all program/course Learning Outcomes. The Board of Examiners may at its discretion decide that:

A pass in one element of assessment may compensate for a marginal failure in another assessment within the same course as long as:

1) The course learning outcomes have been met

and

2) The overall course grade is 40% or above (ie the assessed elements averaged together before compensation is applied is 40%)

A marginal failure is classified as 38% or above.

It is the responsibility of the external examiner to decide if the courses learning outcomes have been met. Before each exam board the registry will identify cases where compensation might be applied, the registry will inform the external examiner in advance of the exam board so that cases can be given due consideration.

Where the board of examiners has agreed to exercise its discretion under the compensation rule the student will receive credit for the course concerned, but the marginal failure grade will still stand.

7.6.1 In deciding to allow a student's overall performance to compensate for partial failure in the assessment for an award, Boards of Examiners must ensure that such compensation is fair and reasonable in relation to the aims of the program and the standard of the student's performance as a whole.

### 7.7 *Mitigating Circumstances*

7.7.1 The following regulations distinguish between factors or circumstances which were known to the student in advance of taking an assessment and which affect his or her ability to attend an examination or submit work by the published deadline (7.7.3, below), and those which have not impaired the student's ability to attend for examination or meet a deadline for the submission of work but which may have affected his or her performance (7.7.4). In all cases, it is the responsibility of the student to ensure the timely disclosure of any factors or circumstances which may affect the assessment of his or her learning and responsibility for the consideration of these factors and circumstances will lie with the Committee of Academic Standards and Policies.

7.7.2 Students whose circumstances may affect (or may have affected) their ability to meet a program's assessment requirements must submit a completed Mitigating Circumstances Extension Form together with verifiable documentation to the Registrar's Office. This form can be completed electronically or in person and may, if necessary, be signed retrospectively.

7.7.3 In the case of factors or circumstances which were known to the student in advance of taking an assessment and which affect his or her ability to attend an examination or submit work by the published deadline:

- a) the Committee of Academic Standards and Policies will consider the evidence submitted by the student;
- b) if the mitigating circumstances are accepted by the Committee it will determine the extension to be granted to the student or, in the case of examinations, the date on which the student shall be assessed; in such cases the grades will not be capped at 40% (C).
- c) the Chair of the Board of Examiners, the Registrar and the appropriate department head/area coordinator will be informed of the Committee's decision
- d) The student will have the right to apply for a further extension, or for a rescheduling of an examination, if the mitigating circumstances persist.

7.7.4 In the case of factors or circumstances have not prevented a student from attending for examination or meeting a deadline for the submission of work but which may have affected his or her performance:

- a) the Committee of Academic Standards and Policies will review the evidence submitted by the student and make a recommendation for consideration by the appropriate Board of Examiners;
- b) the Board of Examiners is responsible for considering that action that it should take (6.6.1[e], above) in the light of the recommendations of the Committee of Academic Standards and Policies;
- c) the actions available to the Board of Examiners include: the deferral of an assessment to a later date; compensation for the failure in a course (7.6, above); agreement that the student should either retake the course or be reassessed with the grade achieved being recorded in the student's transcript and therefore contributing to the classification of the award; and, exceptionally, a decision that the student be assigned a higher grade for the course or courses on which his or her performance has been affected.

### 7.8 *Progression*

7.8.1 Students must complete all Level 4 courses within the validated program before they progress to Level 5.

7.8.2 Providing that a student has obtained the necessary prerequisites, s/he may progress to Level 6 courses having gained at least 60 credits at Level 5.

### 7.9 *Conferment of Awards*

7.9.1 In order to qualify for an award the student must have satisfied both:

The general credit requirements for the award (2.4, above); *and*

The learning outcomes set out in the program specification for the award for which the student is registered.

7.9.2 A Bachelor's Degree with Honours will be awarded to a student who has passed 360 credits that is, (120 credits at Level 4, 120 credits at Level 5 and 120 credits at Level 6).

7.9.3 Classification will be based initially on the average percentage mark across all modules at Level 6 and Level 5 at a ratio of 60/40 respectively. Therefore the Level 6 average mark will represent 60% of the final classification and the Level 5 average mark will represent 40% of the final classification. If the student's average percentage mark falls within the boundaries of the classifications defined below, s/he is entitled to that award.

First Class Honours	70% or above
Second Class Honours, Upper Division	60% - 69%
Second Class Honours, Lower Division	50% - 59%
Third Class Honours	40% - 49%

7.9.4 If the average percentage achieved by a candidate is not more than 1 percentage point below a classification band, the Board should consider the following.

- a) the student has received a grade at or above the level of the higher class of award in at least one of the capstone courses

and/or

- b) the majority of Level 5 and 6 modules must be graded at or above the proposed class of degree.

The Board of Examiners will take a consensus view on the final classification to be awarded to the student. The Chair of the Board of External Examiners and the External Examiner(s) must in each case endorse the proposed class of award.

7.9.5 Credit obtained through the credit transfer, APCL or APEL procedures (Section 4, above) is excluded from the calculation to determine the classification of the degree. For these candidates, the grades obtained for the remaining courses studied under the OU framework will be used for the final classification.

## 8 **Academic Offences**

8.1 An academic offence (or breach of academic integrity) includes any action or behavior likely to confer an unfair advantage, whether by advantaging the alleged offender or by disadvantaging another or others. Examples of such misconduct are plagiarism, collusion, cheating, impersonation, use of inadmissible material and disruptive behavior. Responsibility for reviewing breaches of academic integrity is held by the Committee on Standing and Conduct

8.2 Charges against a student for violating academic integrity may originate from any source: a faculty member, an administrator, a staff member, a fellow student, or from the community at large. The charges are to be submitted in writing to the chair of the Committee on Standing and Conduct. If a member of the Committee originates the charge, then that member will be recused from the decision-making process, and any other process related to the case.

8.3 On receipt of the allegation of a breach of academic integrity, the Chair of the Committee on Standing and Conduct must inform the Chair of the Board of Examiners that is responsible for the assessment of the course(s) that are affected by the alleged offence. The Board should then suspend its decisions on the candidate's grade(s) until the facts have been established (8.5, below).

8.4 The Committee on Standing and Conduct will either itself investigate the charge or establish from its own membership a panel to conduct the investigation. In establishing whether a breach of academic integrity has occurred, the Committee (or panel) should consider oral and/or written evidence supplied by the individual(s) making the charge and the alleged offender. The alleged offender shall have the right to appear before the Committee (or panel).

- 8.5 Once the Committee on Standing and Conduct has considered the allegation and reached a conclusion on whether an offence has occurred, it should issue a report with a recommendation regarding the outcome for the student to the Chair of the relevant Board of Examiners. If it has been established that an offence has occurred, the Board will judge the significance of the misdemeanor and exercise its discretion as appropriate to the case. If it is established that a student has attempted to gain an unfair advantage, the examiners shall be given the authority to rule that the student has failed part or all of the assessments, and the authority to determine whether or not the student should be permitted to be reassessed.
- 8.6 Independently on the assessment decisions made by the Board of Examiners, the Committee on Standing and Conduct is empowered to consider a wider range of sanctions that might be applied when a student is found guilty of a breach of academic integrity. The following list of sanctions is indicative and can be imposed by majority vote of the Committee:
1. Admonishment Letter (or Letter of Warning): The student is advised in writing that her/his behavior violates rules of academic and/or personal integrity and that a recurrence will lead to more serious sanctions. The Committee will deliberate on whether the letter should or should not appear in the student's file permanently or for a lesser period of time.
  2. First Offense File: The student's name and a description of the offense is filed in a shared electronic folder, accessible by the Vice President and Dean of Faculty, the academic Deans, the Dean of Students, department heads and assistant department heads. Second offenses automatically result in a hearing.
  3. Disciplinary Probation: The student is advised in writing that his/her behavior violates rules on academic and/or personal integrity and is given a probationary period (to be decided upon by the Committee) to show by good behavior that a more stringent penalty should not be imposed. During the period of the probation, the student is required to terminate association with all extra-curricular activities and resign from any student office.
  4. Suspension: The student's relationship with the College will be discontinued until the end of the semester or term. The student will forfeit any fees involved with the College.
  5. Dismissal: The student's relationship with the College will be terminated indefinitely. The right to apply for re-admission shall be denied.
- 8.7 Before announcing judgment/sanctions, the Chair of the Committee on Standing and Conduct consults with the Chair of the Academic Council, who has the right to recommend other sanctions. If the Chair of the Academic Council is in agreement with the Committee's recommendations, the Chair of the Committee will inform the student and the plaintiff (in writing and within three days of the hearing) of the final judgment and the actions to be taken. If the Chair of the Academic Council proposes other or additional sanctions, the chair of the Committee must communicate these recommendations to the Committee within three days and re-deliberate. Majority vote once again determines final sanctions. Communications procedures as outlined above apply. A final written report to the Academic Council on a case-by-case basis, is prepared within 14 days, and includes the complaint, the Committee's judgment and sanctions.
- 8.8 Within three *working* days of receipt of the decision, either party (plaintiff or student) has the right to make a formal written appeal against the decision of the Committee. The appeal is addressed first to the Committee on Standing and Conduct. If the Committee does not deem any change to the decision is warranted subsequent to consideration of the appeal, the appeal may then be brought to the Academic Council, and subsequently to the President whose decision is final.
- 8.9 The student may appeal against the decision of the Board of Examiners (8.5, above) in accordance with the regulations for academic appeals (Section 9, below).

## 9 Academic Appeals

- 9.1 A student may appeal against a decision of the Board of Examiners. Students' rights of appeal are limited to two grounds:
- either that the candidate's performance in an assessment was adversely affected by illness or factors which s/he was unable, or for valid reasons unwilling, to divulge before the Board of Examiners reached its decision.
  - or that there has been a material administrative error, an assessment was not conducted in accordance with the current regulations for the program or special arrangements formally agreed, or that some other material irregularity relevant to the assessment has occurred.
- Disagreement with the academic judgment of a Board of Examiners in assessing the merits of an individual element of assessment does not constitute grounds for an academic appeal. Responsibility for the submission of documentary evidence in support of the appeal rests with the student.
- 9.2 Appeals must be submitted in writing to the Registrar no later than 14 days following the publication of Examination Board results. On receipt of the appeal, the Registrar informs the department head/area coordinator and Academic Council (through the Vice President of Academic Affairs) and submits to them all relevant evidence and correspondence.
- 9.3 The Academic Dean will undertake an initial assessment of the validity of the appeal and advise the student accordingly. In the light of this advice, the student should decide whether s/he wishes to proceed with the appeal. Alternatively, the student may decide to withdraw his or her appeal and/or lodge a complaint in accordance with the College's complaints procedure.
- 9.4 In the event that the student decides to proceed with the appeal, a subcommittee of the Academic Council will be convened no later than three weeks after receiving the student's decision to continue with the appeal. The membership of the subcommittee shall not include any member of faculty or the administration who has been involved in the assessment of the student or who is a member of the relevant Board of Examiners.
- 9.5 The subcommittee of the Academic Council will hear the appeal. The appellant may be called to appear before the subcommittee. The subcommittee may also require the Chair of the Board of Examiners to appear separately before it. The appellant and the Chair of the Board will not be present when the subcommittee considers the evidence and formulates its decision.
- 9.6 The subcommittee must inform the student and the Board of Examiners of its decision within seven days of the hearing. The student has the right to subsequently appeal to the President in writing against the decision of subcommittee. If the appellant wishes to contest the President's decision s/he has the right to lodge an appeal with the Open University. The student will obtain contact details for the President and the Open University at the Student Success Center.
- 9.7 The Registrar's Office will keep records of outcomes for all appeals cases. The Academic Council will receive annual summary reports regarding all appeals received by the College
10. Complaints Procedure
- 10.1 Complaints are specific concerns about the provision of a course/module or a program of study or related academic or non-academic service. Complaints do not address the review of a decision made by an academic body. When appropriate, a complaint is first resolved through informal discussion with the party/office directly involved. If not resolved at this level, a formal complaint is submitted by the student to the Registrar's office within 14 days from the day the outcome of this discussion is made known to the student. Upon receipt of the complaint the Registrar forwards the complaint with all relevant documentation to a panel consisting of the Vice President of Academic Affairs, the Academic Deans and the Dean of Students.

# Appendix I

- 10.2 Depending on the nature of the complaint, the academic Dean or Dean of Students will undertake an initial assessment of the validity of the complaint and advise the student accordingly. In the light of this advice, the student should decide whether s/he wishes to proceed with the complaint.  
In the event that the student decides to proceed with the complaint, a subcommittee of the Academic Council will be convened no later than three weeks after receiving the student's decision. The membership of the subcommittee shall not include any member of faculty or the administration who has been involved in the complaint.
- 10.3 The subcommittee of the Academic Council will hear the complaint. The appellant may be called to appear before the subcommittee. The subcommittee may also require the relevant member of Faculty and/or Administration to appear separately before it. The appellant and any member of staff against whom the complaint has been made will not be present when the subcommittee considers the evidence and formulates its decision.
- 10.4 The subcommittee must inform the student and the of its decision within seven days of the hearing. The student has the right to subsequently appeal to the President against the decision of subcommittee. If the appellant wishes to contest the President's decision s/he has the right to lodge a complaint with the Open University. The student will obtain contact details for the President and the Open University at the Student Success Center.
- 10.5 The Registrar's Office will keep records of outcomes for all complaints cases. The Academic Council will receive annual summary reports regarding all complaints received by the College.

## Appendix II

The Board of Trustees

The Administration

The Faculty



## The Board of Trustees

July 2012

## EXECUTIVE COMMITTEE

<b>Philip C. Korologos</b> Chair	B.A., J.D.; New York, New York
<b>Ann W. Caldwell</b> Vice Chair	B.A.; East Greenwich, Rhode Island
<b>Charles M. Cook</b> Secretary	B.A., M.A., Ph.D., Ed.D.; Watertown, Massachusetts
<b>Nikos Koumettis</b>	B.S., M.S.; Athens, Greece
<b>Harold Levy</b>	B.S., J.D., M.A.; New York, New York
<b>Tas Parafestas</b>	B.S., J.D., LL.M.; Boston, Massachusetts
<b>Concetta M. Stewart</b>	B.A., M.A., Ph.D.; Ringoes, New Jersey

## TRUSTEES

<b>Kenyon C. Bolton III</b>	A.B., M.Arch., Ph.D.; Cambridge, Massachusetts
<b>Nikos M. Ebeoglou</b>	M.Sc.; Athens, Greece
<b>Kosmo Kalliarekos</b>	B.S., M.B.A.; Central, Hong Kong
<b>Mike Korologos</b>	B.A.; Salt Lake City, Utah
<b>Ulysses M. Kyriakopoulos</b>	B.Sc., M.B.A.; Athens, Greece
<b>Anthony T. Kronman</b>	B.A., Ph.D., J.D.; New Haven, Connecticut
<b>Niki Leondakis</b>	B.S.; San Francisco, California
<b>Kristen Silverberg</b>	B.A., J.D.; Washington, Washington D.C.
<b>Peter Thun</b>	A.B., M.B.A.; Liverpool, New York
<b>Lena Triantogiannis</b>	B.Sc., M.B.A.; Athens, Greece

## EX-OFFICIO

<b>David G. Horner</b>	B.A., M.A., M.B.A., Ph.D.; President, The American College of Greece; Athens, Greece
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## CHAIRS EMERITI

<b>Roberta B. Deree</b>	LL.D.; Honorary Trustee; Phoenix, Arizona
<b>Tom C. Korologos</b>	B.A., M.A., LL.D.; Honorary Trustee; U.S. Ambassador to Belgium
<b>*Ferdinand K. Thun</b>	B.A., LL.D.; Honorary Trustee; Wyomissing, Pennsylvania

## The President's Cabinet

Presiding Officer  
**DAVID G. HORNER**  
*President*  
 B.A., Barrington College; M.A., University of Rhode Island;  
 M.B.A., Ph.D., Stanford University.

**GABRIEL ALEXOPOULOS**; *Controller*; B.S., University of Lowell; M.S., Boston University; M.B.A., University of Massachusetts.

**CLAUDIA CARYDIS-BENOPOULOS**; *Vice President of Public Affairs & Executive Director for Alumni and Parent Relations*; B.S., The American College of Greece-Deree College; M.A., Boston University.

**OLGA E. JULIUS**; *Principal, Pierce College*; B.A., Chatham College; M.A., Saint Michael's College.

**LOUKIA KANATSOULI**; *Dean of Student Life and Enrollment, ad interim*; B.A., M.S., London School of Economics and Political Science.

**ILIANA LAZANA**; *Vice President for Human Resources and Campus Services*; B.S., The American College of Greece-Deree College; M.B.A., The City University-London.

**KELLY MORRA**; *Vice President of Finance/Chief Financial Officer*; B.B.A., University of Massachusetts, Amherst; CPA.

**GEORGE TRIANTARIS**; *Vice President of Development*; B.A., Wesleyan University; J.D., New York University School of Law.

## Academic Council

PROVOST  
(Chair)

**STAVROULA CONSTA**, *Registrar & Associate Dean of Academic Administration*; BS. (Hons), Bath University; M.Phil., University of Wales-College of Cradiff

**LEIGH HARRIS**, *Assistant Dean of the Center for Academic Enrichment, Professor II, English*; B.A., University of California, Irvine, Ph.D., Yale University

**DEMETRIS LOIZOS**, *Director of the Validation Office*, B.A., The American College of Greece - DERE; M.A., Kent State University

**KATHLEEN RYS**, *Dean of General Studies, Professor II, Marketing*; B.A., College of the Holy Cross ; M.B.A., Simmons College

**VILMA SINANOGLU**, *Associate Dean of the School of Business, Professor III, European Studies*; Ptychion, University of Athens ; M.A., University of Reading ; M.Phil., University of London

**KATERINA THOMAS**, *Dean of the School of Fine & Performing Arts*, Professor III, Archaeology and Art History; B.A., Brandeis University; M.A., Tufts University; Ph.D., Brown University

**HARICLEA ZENGOS**, *Associate Dean of the School of Liberal Arts & Sciences*, Professor III, English; B.A., The American College of Greece - DERE; M.A., Clark University; Ed.M., Harvard University; Ph.D., Tufts University

## Emeriti

\* **TASIA ALEXOPOULOU**; *Senior Vice President for Financial Affairs Emerita*; Diploma, Pierce College; B.A., Western College for Women; Ptychion The Piraeus Graduate School of Industrial Studies.

\* **HEBE ECONOMIDES**; *Dean Emerita*; Baccalauriat (Sirie Philosophie), French Academy, Athens; Diploma (S.W.), Pierce College; B.S., University of Arizona; M.S., Columbia University.

**ORietta EXARCHOU**; *Dean Emerita*; Diploma (S.W.), Pierce College; M.S.W., Washington University.

**THEODORE LYRAS**; *Provost Emeritus; Senior Vice President and Vice President for Information Resources Management*; Ptychion, University of Athens; M.S., Ohio University.

**MARIANNA PALAIOLOGOU**; *Dean Emerita*; B.A., Pierce College; M.Ed., Lesley College.

**YANNA PAPACONSTANTINO**; *Dean Emerita*; Diploma (S.W.), B.S.S., Pierce College; M.S., Simmons College.

**NORMAN A. POWER**; *Vice President for Academic Affairs Emeritus*; B.A., M.A., University of Dublin; Doctorat, University of Lausanne.

**VASSILIOS PROTOPSALTIS**, *Senior Vice President Emeritus*; B.S. Auburn University; M.B.A., University of Alabama.

**MARIA STERGIU**; *Dean Emerita*; Diploma (Commercial Studies), B.S., Pierce College; M.S., Simmons College.

\* **LOUIS VRETTOS**; *President Emeritus(1977)*; B.S., Black Hills State College; M.S., University of Wyoming; Ph.D., Cornell University.

\*Deceased

## Ombudspersons

**ORietta EXARCHOU** (1997-2000); Diploma (S.W.), Pierce College; M.S.W., Washington University.

**ZAROUHIE TOKATLIAN** (2002-2007); Certificate of Junior College, Pierce College; B.A., Coe College; M.A., New York University.

**EVDOKIA KARAYANNI** (2007- 2009); Ptychion, University of Athens; M.A., Central Michigan University; Ph.D., University of Ioannina

## Kimon Friar Lectureship

In 1994 the College established the Kimon Friar Lectureship in Modern Greek Arts and Letters to honor the memory of the distinguished Greek-American translator, poet, and anthologist. The lectureship brings renowned scholars to the College and fulfills the terms of Kimon Friar's bequest to the Attica Tradition Educational Foundation of all his property in Greece, including his library and manuscripts, now deposited in the Special Collections, Rare Books and Archives division at the College library.

**RODERICK BEATON** (1994)

**EDMUND KEELEY** (1995)

**PETER BIEN** (1996)

**STRATIS HAVIARAS** (1997)

**KATERINA ANGHELAKI-ROOKE** (1998)

**STAVROS DELIGIORGIS** (1999)

**GEORGE ECONOMOU** (2000)

**PATRICIA WILLIS** (2001)

**LANGDON HAMMER** (2003)

**GREG NAGY** (2004)

**KAREN VAN DYCK** (2006)

**DIMITRIS TZIOVAS** (2007)

**VASSILIS LAMBROPOULOS** (2008)

**MICHAEL HERZFELD** (2009)

**MOLLY GREENE** (2010)

**BARRY UNSWORTH** (2011)

**DAVID RICKS** (2012)

## Eleftherios Venizelos Chair Holders

The Eleftherios Venizelos Chair of Modern Greek Studies has been created by the College primarily to focus research, debate and attention on the most important and interesting trends and developments in modern Greek history – a history in which Venizelos played a key role.

**ANDREAS ANDRIANOPOULOS** (2003-2004); M.A., University of Kent; Diploma, University of Oslo; Diploma on Leadership, Kennedy School of Government, Harvard University; Honorary Ph.D., School of Economics, University of Sofia; LL.D., The American College of Greece – Deree College.

**GEORGIOS ANAGNOSTOPOULOS** (2005-2006); Ph.D., Brandeis University

**ELEFThERIA BERNIDAKI-ALDOUS** (2008-2009); M.A., Ph.D., John Hopkins University

**SIR MICHAEL LLEWELLYN-SMITH** (2009-2010); D.Phil., St. Antony's College, Oxford

**CHARLES STEWART** (2010-2011); B.A., Brandeis University; Diploma, D.Phil. Oxford University

**ALEXANDER KITROEFF** (2011-2012) B.A., University of Warwick; M.A., University of Keele; D.Phil., Oxford University



## Institute for Diplomacy and Global Affairs

The Institute for Diplomacy and Global Affairs (IDGA) has been established to focus primarily on current world affairs considering them within their historical context and with respect to their immediate application. The connection between events and people along with their long term effects upon stability, welfare and international cooperation and understanding comprise the overall aim of the IDGA.

The IDGA is a center of scholarship in public and international affairs. The Institute's programs address international events and attempt to influence the domestic environment towards understanding the multiple texture of an unfolding new global reality.

**ANDREAS ANDRIANOPOULOS, Director;** Ptychion, Panteion University; M.A., University of Kent; Diploma, University of Oslo; Diploma on Leadership, Kennedy School of Government, Harvard University; Honorary Ph.D., School of Economics, University of Sofia; LL.D., The American College of Greece – Deree College; Visiting Scholar, St. Edmunds College, University of Cambridge; Public Policy Fellow, Woodrow Wilson Center for International Scholars (1998-1999, 2008).

## THE FACULTY (ACADEMIC STAFF)

### ACCOUNTING AND FINANCE

**Anastasiou, Efimia:** Professor I, Accounting and Finance  
B.S., University of La Verne ; M.S., London School of Economics and Political Science

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Ph.D., Laban Centre for Movement and Dance, London

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## ECONOMICS

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## ENGLISH

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B.A., Saint Olaf College ; M.A., Ph.D., University of Minnesota

**Giannakopoulou, Anna:** Preceptor, English

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B.A., University of California, Irvine, Ph.D; Yale University

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## ENVIRONMENTAL STUDIES

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College of Cardiff**Nikolopoulou, Katerina:** Professor I, Drama, SpeechB.A., The City University of New York, Hunter College ;  
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**Nelson, Jennifer:** Adjunct Professor, Visual Arts, Dance

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**Nikolopoulou, Katerina:** Professor I, Drama, Speech

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## VISUAL ARTS

**Halivopoulou, Effie:** Professor I, Visual Arts

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National Diploma: Fine Art, B.F.A., Durban Institute of Technology;

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## ARTISTS IN RESIDENCE

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# APPENDIX III

## List of Support Staff

## College E-mail & Telephone Directory

### Aghia Paraskevi Campus

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Alumni	Room 203	1370, 1380, 1109	alumni@acg.edu
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Cashier's	Room 300 (SSC)	1404	cashier@acg.edu
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International Admissions	Administrative Wing	1317	internationalstudents@acg.edu
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Library (Front Desk)	Library	1348	library@acg.edu
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Peer Tutoring	Library Main Level	1273	sas@acg.edu
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School of Liberal Arts & Sciences	Room 515	1359	libarts@acg.edu
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Validation Office	Room 300A	1428	validation@acg.edu
Writing Center	Library Main Level	1273	sas@acg.edu

In this catalog, the College makes its most inclusive and comprehensive statement about itself: the nature of the institution and its future aspirations; the rules, regulations, and requirements under which it operates and which it enjoins upon students who wish to become DEREЕ graduates; the programs it offers; and the people who constitute the College community.

The information in this catalog, including administration and faculty listings, is as current and accurate as was possible at the time of publication, the catalog is issued annually before the start of the new academic year. However, the College is a dynamic and evolving institution and changes may occur after publication that will cause some of the information as presented to be superseded. Because new catalogs cannot be printed promptly enough to reflect every change made by an active administration and faculty, the College reserves the right to alter its course offerings, academic programs, campus regulations, fee structure, and calendar whenever necessary. Every effort will be made to inform students of such alterations when they occur and no student will be asked to meet degree requirements not in effect at the time of his or her admission to a degree program.



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